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MAY WE ENJOY A PEACEFUL 2003 YEAR

A Publication of the Hispanic Communication & Development Corporation

Wednesday, January 1, 2003  
Volume 16  
Number 9

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# HISPANIC NEWS

The Inland Empire's only Hispanic-owned English language newspaper

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## RIVERSIDE LANET HOLDS ANNUAL CHRISTMAS BREAKFAST FUNDRAISER



Alfredo Figueroa, director of UCR's Chicano Student Programs and president of the Riverside's Latino Network (LaNet), gives a Christmas greeting to supporters at the 10th Annual Christmas Breakfast Fundraiser at the Centro De Niños Center. The widely-supported annual event generates funds for continuation of its events, including community forums on issues, information dissemination and resource sharing. Photo by IEHN

The Latino Network (LaNet) is celebrating its 10th year of active involvement in the performance of community services in the City of Riverside and adjacent areas. The concept of LaNet began when community leaders met at "My Brother's Place" a decade ago to discuss an appointment of a new trustee for the Riverside Community College, and support Andy Soto to fill that position. There was an urgency to fill the position by an Hispanic due to the increasing Hispanic population and need to have representation on the College Board.

The group decided to continue the breakfast meetings and invite other people in the area to discuss community needs and solutions, and the interchange of information regarding activities and resources in the Riverside area. There was a spontaneous response to the idea of a community forum and the catalyst of the Latino Network.

Although different venues have been used previously, the Centro De Niños Center has been the permanent breakfast meeting place for many

years.

Since the initial meetings, LaNet has been a formal organization with participation by members from every sector of the community. The agendas presented to the group throughout these many years have included discussion on serious crisis and events occurring in the community and resolutions, and the importance of dissemination of information and activities for the benefit of the members.

LaNet has initiated various annual events that are presented to the community: Celebracion de la Mujer, Cesar Chavez Breakfast, Fiesta de la Familia, Hispanic Heritage Month, Cinco de Mayo and El Protector Soccer Clinic, among many other activities in conjunction with other community organizations.

Continuing his Christmas Breakfast welcome to the guests, President Alfredo Figueroa stated, "We must continue to address the needs of our community and work with others to resolve those needs. We also urge persons in our community to become members and participate as part of a team to improve the quality of life of the residents in our city by giving of their talents and expertise."

Persons wishing further information or interested in being members may contact Alfredo Figueroa at (909) 787-3822

## ROBERT CASTAÑEDA, SAN BERNARDINO COMMUNITY ACTIVIST, DIES.



Robert Castañeda, longtime resident of San Bernardino and community activist, passes away on December 23. Castañeda was one of the founders of the present Casa Ramona, a westside service center and previous San Bernardino City Councilman.

Robert Castañeda, 83, longtime San Bernardino resident and community activist, passed away on December 23 of undisclosed illness.

Castañeda was recognized in the Westside of San Bernardino for participating in many community projects and political activities. He retired from Norton Air Force Base after a 30-year tenure.

After his retirement, he was involved in community affairs and La Confederacion of Mexican-American Organizations, the group responsible

for the founding of the present Casa Ramona, situated in the westside of San Bernardino. La Confederacion's primary goal for Casa Ramona was the establishment of a one-stop service center available to residents in the area. He continued to be involved in the Casa Ramona Board of Directors for many years.

During the San Bernardino School District's desegregation and integration program, Castañeda and many individuals in the community became involved with the initial bilingual program which was a factor in its successful implementation. He was also active with the walkout of students in the school district and as a result the district rebuilt new schools in the westside area.

Castañeda served two terms in the San Bernardino City Council. During his tenure on the city council, he strongly supported the building of the Norman Feldheim Library and Villaseñor Library, Rudy Hernandez Community Center, health clinic at Casa Ramona and boxing club at Meadowbrook Park, among other major environmental projects in his district. In 1985, Castañeda lost the council seat to Esther Estrada.

In recent years, he and his wife, Trini, had become semi-retired and occasionally involved in community activities.

## KIWANIS CLUB OF GREATER SAN BERNARDINO SPONSORS CHRISTMAS TOY GIVEAWAY



Santa Claus and Mrs. Claus (aka Henry and Dorothy Calderilla) wait for the onslaught of children at the Kiwanis Club of Greater San Bernardino's Annual Christmas Toy Giveaway at Placita Park, San Bernardino on Saturday, December 21st. Over 2,000 children waited for Santa's arrival during a chilling day and were not disappointed with their toys. Kiwanis Club has sponsored the toy

giveaway for many years with Jesse Valenzuela as event chair. Other sponsors were the Children's Fund, Juan Pollo and owner Albert Akura, Lords Organizations, KDIF and the Home of Neighborly Services, Santa's helpers were Kiwanian members, Boys Scouts, high school students and San Bernardino Fire Department.

Photo by IEHN

## FEDERAL LAW ADDS TO CALIFORNIA'S ACCOUNTABILITY EFFORTS

Herbert R. Fischer, Ph.D.

San Bernardino County Superintendent of Schools

When Congress passed the No Child Left Behind (NCLB) Act last year, it launched a new chapter for California's evolving accountability system. Of pressing concern will be determining how the statewide accountability system matches up with NCLB and what changes will be necessary to meet the full requirement of the federal law.

With the passage of NCLB, our schools will face even closer scrutiny as the Act imposes a number of significant new requirements on school districts calling for the integration of state and federal accountability systems as well as provisions for reporting requirements and parent notification. The NCLB Act reauthorizes the Title I Program, a \$10.4 billion federal education program that aims to close the achievement gap between disadvantaged children and their peers for the more than 14 million disadvantaged children nationwide. If Title I-funded schools do not make progress, they receive resources and extra help to improve student achievement. But there also are consequences for those schools that enter program improvement and do not show results. Parents also receive a

range of options to help their children academically, including the option to transfer their child to a better-performing public school within the district or receive extra supports to help their child learn, such as tutoring.

California's Public Schools Accountability Act of 1999 has had significant impact for California's public schools. Under this multi-tier, high-stakes, school accountability system, schools were called to the accountability challenge with a statewide assessment that looks at every student, at all grade levels, in every school and district across the state. The Academic Performance Index (API), the north star of the Act, has served as the benchmark for measuring school performance growth.

The good news is that in San Bernardino County, we not only embraced the school accountability challenge, we got down to business and showed we could improve academic achievement in our schools as evidenced by rising test scores and remarkable growth on the API.

For two years in a row, 2000 and 2001, San Bernardino County schools increased their APIs at a rate greater than the state's. This year, 68 percent of county schools increased their API scores compared to 69 percent statewide. For 2002, the countywide API average of 659 is climbing steadily toward the state average of 696. This is evidence that districts across the county are putting proven programs and practices in place to improve student opportunities for learning.

Come January of 2003, the API base results will incorporate a new indicator into the index with the addition of the California High School Exit

Exam. Beginning with the graduating class of 2004, all California high school students must pass both the math and English-language arts portion of the exam to receive a high school diploma. Combined results of the 2001 and 2002 administrations of the exam show about 36 percent of San Bernardino County high school students passing both parts of the exit exam.

NCLB will layer on another tier to the statewide performance measurement as it calls for schools to make Adequate Yearly Progress (AYP). While California's API system meets some of the federal requirements for AYP, there are key differences. NCLB asks schools to incorporate additional indicators into their measures that define AYP including subgroup scores for special education students and English learners.

Each state has responsibility for defining what AYP means, but it must be based on academic assessments, and the state must apply the same standard to all public schools. Furthermore, the state must define AYP so that it results in continuous and substantial improvement for all students. The California State Board of Education will submit a state accountability plan for integrating the state accountability system with the NCLB federal requirements to the United States Department of Education in January 2003.

NCLB will add to California's already robust accountability system. Our school districts are already rising to the challenge of improved student performance. I'm confident our schools will continue to move forward in their efforts to improve academic achievement for each and every child.

## DISTRICT SEEKS APPLICATIONS FOR CITIZENS' OVERSIGHT COMMITTEE

The voters within the San Bernardino Community College District recently approved a bond measure designed to improve safety and infrastructure at San Bernardino Valley College and Crafton Hills College and to construct new classroom buildings and training centers.

The San Bernardino Community College District hereby invites nominations and applications from qualified candidates to be considered for an appointment to the San Bernardino Community College District Measure P Citizens' Oversight Committee. As provided by law, the committee will provide oversight to ensure that bond revenues are expended only for the purposes authorized by law. To be considered for appointment, applicants are required to complete the Nomination/Application Form, have a strong sense of civic responsibility, a high regard for community college education, and meet the stated qualifications.

Nominations/Applications must be received by 4:00 p.m. on January 24, 2003. Committee appointments will be confirmed by the SBCCD Board of Trustees no later than February 6, 2003. All nominees will be notified of the status of their nominations.

Upon confirmation by the Board of Trustees, members of the San Bernardino Community College District Measure P Citizens' Oversight Committee shall serve an initial term of one to two years (to be determined by a drawing at the first meeting). It is anticipated that meetings will be convened at least twice a year.

If you are interested in submitting a nomination/application, please call (909) 382-4094 for an application packet or for more information.

## SAN BERNARDINO COUNTY SCHOOL DISTRICTS RECEIVE FIRST WAVE OF STATE FUNDING

Fifteen San Bernardino County school districts, along with the San Bernardino County Superintendent of Schools (SBCSS) office, will receive more than \$400 million from the first wave of new construction and modernization projects under Proposition 47 approved by the State Allocation Board Wednesday, Dec. 18. Statewide, \$5.6 billion was allocated.

SBCSS received \$16.7 million for 34 projects that were approved and waiting for funding. This includes single classrooms being built in conjunction with school district construction projects, as well as stand-alone schools on purchased property.

One of County Superintendent Herbert Fischer's priorities has been to build and acquire permanent facili-

ties to house some 6,000 special education and alternative education students served by SBCSS, students now in classrooms leased from school districts, businesses and other property owners. Under a five-year facilities plan, the county schools office has submitted 72 school construction projects worth about \$103.6 million to the state's school building program for housing students in county-operated programs, SBCSS opened its first permanent school earlier this year in April.

The school districts approved for funding are Adelanto, Apple Valley Unified, Chaffey Joint Union High, Chino Valley Unified, Colton Joint Unified, Etiwanda, Fontana Unified, Ontario-Montclair, Redlands Unified, Rialto Unified, San Bernardino City

Unified, Snowline Joint Unified, Upland Unified, Victor Elementary and Yucaipa-Calimesa Joint Unified.

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### HISPANIC NEWS

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San Bernardino, CA 92404

**SUPPORT GROUPS FOR PEOPLE WITH STROKE, ALZHEIMER'S DYSTONIA, LOU GEHRIG'S (ALS), AND PARKINSON'S DISEASES AND THEIR CAREGIVERS IN 2003**

The Loma Linda University Department of Neurology announces the following support groups:

ALS (Lou Gehrig's Disease):

Hear the latest research news and share your successes and failures with others who understand.

3<sup>rd</sup> Thursday of each month—next meeting January 16, 2003, 10:30 a.m. to noon,

Faculty Medical Offices, Suite B250, 11370 Anderson Street, Loma Linda

Dystonia and other movement disorders:

The purpose of this group is to inform its members about sources of financial aid, and to provide mutual support, information about current and upcoming treatments, and personal tips on how to cope with the day-to-day problems of living with the disorder. All those with various forms of Dystonia or movement disorders are welcome.

1<sup>st</sup> Thursday of each month—next meeting January 2, 2003, 1:00 to 2:30 p.m.

Faculty Medical Offices, Suite B250, 11370 Anderson St., Loma Linda

Parkinson's Disease:

Learn about the latest studies, medical technology and medication, and share how you deal with everyday challenges.

3<sup>rd</sup> Tuesday of each month—next meeting January 21, 2003, 1:00 p.m. to 2:30 p.m.

Faculty Medical Offices, Suite B250, 11370 Anderson St., Loma Linda

Stroke:

A variety of topics are presented to stroke survivors and their families and caregivers.

3<sup>rd</sup> Wednesday of each month—next meeting January 22, 2003, 10:30 a.m. to noon

LLUMC Adult Day Care Center, 11406 Loma Linda Drive, east entrance, Loma Linda

Caregivers of people with Parkinson's or Lou Gehrig's diseases:

Meet with other caregivers to share your experiences—the 24-hour work, the frustrations, heartaches, and the funny things that happen. Caregivers help each other by sharing their successes and by knowing that they are not alone.

3<sup>rd</sup> Monday of each month—next meeting January 20, 2003, 10:00 to 11:30 a.m.

Faculty Medical Offices, Suite B250, 11370 Anderson St. Loma Linda

**To Register For Any of These Free Programs, Please Call 1-800-558-6297. For More Information on These Programs, Contact Kristina Reyna at (909) 558-2128**

**DOWNTOWN REVITALIZATION PLANS GET A MAJOR BOOST: STARWOOD VACATION OWNERSHIP TO OPEN THIRD EXPANSION OFFICES. 141 NEW JOBS**

SAN BERNARDINO—In a joint announcement released today that provides significant momentum to the City's Downtown Revitalization Plan, the City of San Bernardino and Empire Office Center at Carousel Mall announced that the Phase III expansion of Starwood's Western Regional Call Center will open at Carousel Mall's Empire Office Center in January 2003. Starwood Vacation Ownership, Inc., develops and markets vacation ownership interests in 12 different resorts. Construction on the new office facility is underway.

Starwood Hotels and Resorts Worldwide has over 100,000 employees worldwide, and more than 738 properties in 80 countries, including Sheraton, Westin, Four Points, W Hotels, St. Regis, and the Luxury Collection. Starwood Vacation Ownership, Inc., is one of the leading vacation ownership companies, and currently develops resorts under the Sheraton Vacation Ownership and Westin Vacation Ownership brands.


Mayor Valles said, "This addition is an important part of the City's continuing effort to revitalize downtown San Bernardino. The City is actively working in a number of areas to implement the Downtown Revitalization Plan and expects to make significant progress in the next several years."

The Mayor added, "This is a plum that could easily have chosen

a location out of state if it wasn't for a team effort. I am very pleased that Starwood has chosen downtown San Bernardino for their Phase III expansion. These new, well-paying jobs will help our local economy. All of this was accomplished with no expenditure or commitment of City or EDA funds."

Starwood currently employs 270 people at their San Bernardino offices. This expansion will bring 141 new jobs, for a total of 411 employees in their downtown San Bernardino office. Every job created by Starwood means that another 1.6464 (employee economic multiplier factor) are being created elsewhere in our area. The total job impact, including Starwood's 411 workers, is 1,088 new jobs. When applying the economic multiplier effect, Starwood's payroll impact on our local economy is estimated at more than \$13,500,000.

Sam Catalano, the general manager of Carousel Mall's Empire Office Center, said "This is truly a coup for the City of San Bernardino. Thanks to a team effort, which included the Mall, The City of San Bernardino, its Economic Development Agency, and the County's Jobs and Employment Services Department, we were able to land this important tenant over competing out-of-state locations."



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## SMALL SCHOOLS WORK AND THEY'RE COST EFFECTIVE

Research on the relationships of school size, poverty, and student achievement has shown that small schools are better for kids—particularly kids from poorer communities. Now, a new report goes head-to-head with conventional wisdom about economies of scale, illustrating that smaller schools also can be cost-effective. "Dollars & Sense: The Cost Effectiveness of Small Schools" challenges the common belief that big schools are cheaper to build and maintain. Its conclusion: Investing tax dollars in small schools makes good economic sense.

"There is a growing national consensus that small schools are better for children," said Rachel B. Tompkins, president of the Rural School and Community Trust, "but there are still many misconceptions about the costs of small schools. This report sets the record straight that small schools are not just effective,

they are cost-effective."

The report cites research on the host of educational and social benefits of small schools—benefits that include higher academic achievement, lower dropout rates, less violence and vandalism, greater teacher satisfaction, and more community involvement. Similarly, it outlines the negative effects of large schools on students, teachers, and members of the community, as well as the "diseconomies of scale" inherent in large schools.

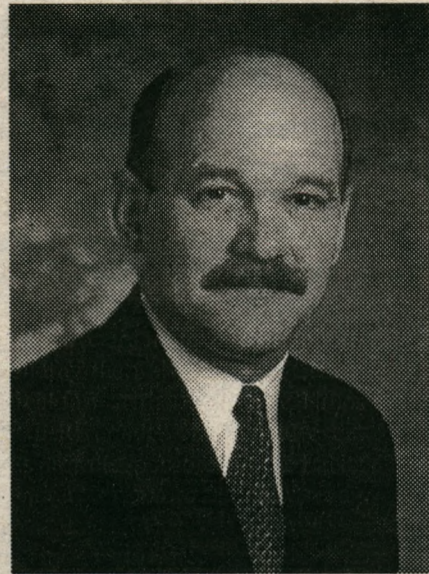
These diseconomies are rarely discussed when a new school is proposed, but are extremely important in figuring the true cost of building and maintaining a school. For example large schools may appear to have a lower per student cost.

When the much higher dropout rates of larger schools are factored into a cost-per-graduate, however small schools become more cost effective. The long-term costs to society of school dropouts—their lower earning power, higher arrest and jail rates, higher incidence of child abuse and neglect, and poorer overall health—also argue powerfully in favor of using the cost-per-graduate in determining the true cost of a school.

Larger schools also require costly added tiers of administration, more security personnel, and additional maintenance and operations personnel—expenditures that significantly increase the per-student cost of a school, and that grow as a school becomes larger. Another major diseconomy in large consolidated schools is transportation—fuel, buses, bus drivers, and maintenance. Yet, say the report's authors the billions of dollars it costs to transport students every year are rarely factored into cost comparisons between smaller and larger schools. Finally, the economic costs when a community loses a school can be significant.

To download a free copy of the report go to [www.ruraledu.org](http://www.ruraledu.org).

## CALPERS NAMES FRED R. BUENROSTRO, JR. CALPERS CHIEF EXECUTIVE OFFICER



SACRAMENTO, CA – Fred R. Buenrostro, Jr., currently Chief Deputy Director of the state Department of Personnel Administration and long-time representative on the CalPERS Board, was appointed to the Chief Executive Officer post of the California Public Employees' Retirement System (CalPERS) by the CalPERS Board of Administration.

Buenrostro, 52 will oversee the System's 1,600 employees, a budget of more than \$241.4 million, and operations spanning investments, health and retirement benefits administration, actuarial and employer services and other supplemental programs.

He becomes the seventh CEO to lead the 70-year old institution, the nation's largest public pension fund. He replaces James E. Burton who left in August. Buenrostro was selected from a field of 14 candidates in a search process run by Heidrick and Struggles, of San Francisco, a leading global retained executive search firm.

Buenrostro has more than 20 years' experience in public service, including more than 12 years on both the CalPERS and State Teachers Retirement System boards. He served as the representative to these boards for two state controllers and three state treasurers. In his most recent role as Chief Deputy Director of the Department of Personnel Administration, he is responsible for the overall administration of the department and serves as the director's top advisor on a wide range of policies and programs affecting state employees.

Prior to serving as Chief Deputy Director of the Department of Personnel Administration, he was Deputy Controller of the California State Controller's Office (1992-1999). Between 1985 and 1992, he served as Legal Counsel/Deputy Treasurer. His long career in government also included service as Assistant Executive Secretary of the Victims of Violent Crimes Program for the State Board of Control between 1981 and 1985.

He earned his bachelor's of science degree in Business Administration from Pepperdine University and his law degree from McGeorge School of Law, University of the Pacific. He resides in Sacramento.

Salary and start date were not immediately available.

CalPERS manages assets totaling approximately \$135 billion. The System provides retirement and health benefits to more than 1.3 million State and local public employees and their families. For further information on CalPERS, please visit the System's web site at [www.calpers.ca.gov](http://www.calpers.ca.gov).

### Look & Feel Better

Go for a walk with a family member or a friend.




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A message from California Department of Health Services funded by the U.S. Dept. of Agriculture Department of Public Health Nutrition Program Human Services System County of San Bernardino Project LEAN and the Nutrition Network Grant #99-85867

## Spring Semester Begins

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### PUBLIC NOTICE COUNTY OF SAN BERNARDINO

**NOTICE IS HEREBY GIVEN**, that the County of San Bernardino, has established a Proposed Overall Annual Disadvantaged Business Enterprise (DBE) Goal of 14%, applicable to FHWA-assisted contracts (Caltrans) and 7% for FAA-assisted contracts (Federal Aviation Administration), for FFY 2003. The DBE Goals are applicable to contracting opportunities scheduled to be awarded during the period of October 1, 2002 through September 30, 2003. The County of San Bernardino's Proposed Overall Annual Goals and their rationale (developed in response to U.S. Department of Transportation's Disadvantaged Business Enterprise Program Regulations published under Title 49 CFR Part 26) are available for inspection for thirty (30) days following the date of this Notice, from 8:30 a.m. to 4:00 p.m., Pacific Standard Time, Monday through Friday at County of San Bernardino's Office of Small Business Development located at:

County of San Bernardino  
Office of Small Business Development  
215 North D Street, Suite 301, Third Floor  
San Bernardino, CA 92415  
(909) 388-4379

Comments will be accepted on the Goals for forty-five (45) days from the date of this Notice. Comments can be forwarded to Mr. W.B. Jefferson at the County of San Bernardino, at the above stated address. For FHWA comments mail to Mr. Louis Flores, DLAE, Caltrans - District 8, 464 W. 4<sup>th</sup> Street, San Bernardino, CA 92402. For FAA comments mail to Ms. Judith A. Crosby, Manager-Civil Rights, Federal Aviation Administration, 15000 Aviation Blvd., Lawndale, CA 90261.

W. B. Jefferson  
Director, Office of Small Business Development

## RIVERSIDE LANET HOLDS ANNUAL CHRISTMAS BREAKFAST FUNDRAISER



Community supporters of LaNet check out the breakfast menu at the annual event. The delicious Mexican breakfast consisted of menudo, scrambled eggs, potatoes, chile verde and homemade tortillas cooked by Centro De Niños' Director Nati Fuentes and her staff.

Photo by IEHN



Pictured above are many of the supporters attending the LaNet Annual Christmas Breakfast at the Centro de Niños Center in Riverside. The annual event supports projects sponsored by the LaNet organization. Photo by IEHN



Posing above are community leaders that attended the annual LaNet breakfast at the Centro De Niños Center. The smiling faces (nearly all of them) attests to the satisfaction of the breakfast provided by Centro De Niños Center and sponsored by the Latino Network. Photo by IEHN



Attendees at the LaNet Annual Christmas Breakfast dig in to the traditional Mexican food. The successful annual event is widely supported by the Inland Empire community.



Law enforcement also supports LaNet

## RADIO KDIF DONATES FUNDS FOR CHRISTMAS



Radio KDIF station manager Gilberto Esquivel, center, presents \$1,000

checks to Jesse Valenzuela, left, chairman of the Kiwanis Club of Greater San Bernardino's Annual Christmas toy giveaway and Taty Lozada, right, chairman, Fontana Hispanic Chamber of Commerce's toy project. Radio KDIF annually donates funds to organizations throughout the Inland Empire at Christmas season including the Exchange Club and Centro de Niños Center.

## HELPING YOUR CHILD MAKE THE GRADE

By Andrea Pastorok, Ph.D.

As report cards begin to arrive in the mail, how parents respond to these grades can affect their child's self-esteem and future academic success. This is also a good time to see if a child is on track for the school year. The following tips will help parents interpret a child's report card.

- Pay attention to teacher comments, as they can be more revealing than the grade itself. If any comments seem unclear, follow up with the teacher and ask for more feedback. A grade often doesn't reflect a child's potential ability.
- If your child's grade seems low, don't panic. Compare it to the class average, and if it still seems low (in core areas such as math or reading) seek help. Ask the school for remedial assistance, hire a private tutor or enroll your child in a supplemental education program such as Kumon Math & Reading Centers to help your child succeed. Don't punish your child for poor grades, provide the support needed to improve.
- For elementary age students, help your child achieve long-term goals rather than focusing on the grade received. This is the stage where a child develops confidence, an interest in learning and basic math and reading skills; the fundamentals to succeed at high school and college levels.

Good grades will be required later on to pre-qualify for honors or advanced placement (AP) courses offered in high school and to maintain a strong GPA

needed for entrance to college.

- Once a game plan is set for improvement, routinely check your child's progress. Work with the tutor and monitor whether your child is moving forward and achieving set goals. Parents must take an active role in helping their child overcome difficulties. If a child has a learning disability, it is especially important that parents are patient and supportive.
- If your child doesn't do well on tests, it's important to get him to practice; that obstacle can be overcome with repetition and help. Today's child cannot fear test taking, or let testing interfere with their ability to learn. The U.S. School System continually uses standardized tests to measure accountability and now 17 states require students to pass an exit exam in order to receive a high-school diploma.

Regardless of a child's needs, all parents should try to maintain an ongoing dialogue with their child's teacher from day one. Keep in touch by attending "parent nights," or call and arrange for a meeting with the teacher. Don't wait for the report card to signal a call in action.

*Dr. Pastorok is an education specialist with Kumon Math and Reading Centers. She has a doctorate in educational psychology, a master's degree in counseling psychology and more than 30 years experience working with children.*

## PUBLIC NOTICE

## SAN BERNARDINO INTERNATIONAL AIRPORT AUTHORITY

NOTICE IS HEREBY GIVEN, that the San Bernardino International Airport Authority, has established a Proposed Overall Annual Disadvantaged Business Enterprise (DBE) Goal of 9%, applicable to FAA-assisted contracts, for FFY Year 2003. The DBE Goal is applicable to contracting opportunities scheduled to be awarded during the period of October 1, 2002 through September 30, 2003. The San Bernardino International Airport Authority's Proposed Overall Annual Goal and its rationale (developed in response to U.S. Department of Transportation's Disadvantaged Business Enterprise Program Regulations published under Title 49 CFR Part 26) is available for inspection for thirty (30) days following the date of this Notice, from 8:30 a.m. to 4:00 p.m., Pacific Standard Time, Monday through Friday at County of San Bernardino's Office of Small Business Development located at:

County of San Bernardino  
Office of Small Business Development  
215 North D Street, Suite 301, Third Floor  
San Bernardino, CA 92415  
(909) 388-4379

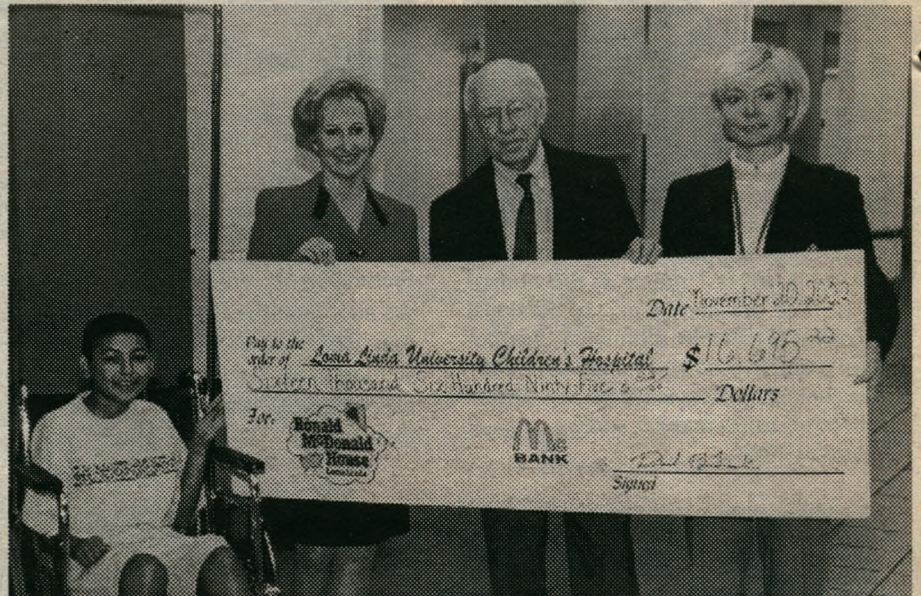
Comments will be accepted on the Goal for forty-five (45) days from the date of this Notice. Comments can be forwarded to: C/O Mr. W.B. Jefferson at the County of San Bernardino Office of Small Business Development, at the above address, or to Ms. Judith Crosby, Manager, Civil Rights- Federal Aviation Administration, 15000 Aviation Blvd., Lawndale, CA. 90261.

W. B. Jefferson  
Director, Office of Small Business Development

### KIWANIS CLUB OF GREATER SAN BERNARDINO SPONSORS CHRISTMAS TOY GIVEAWAY



### LOMA LINDA RONALD MCDONALD HOUSE PRESENTS LOMA LINDA UNIVERSITY CHILDREN'S HOSPITAL WITH \$16,695.22 DONATION



**PENNIES FOR KIDS** — After rallying over 10,000 individuals and groups to donate their pennies during the recent "Pennies from the Heart" fundraiser in honor of "Make a Difference Day," Loma Linda Ronald McDonald House presented the Loma Linda University Children's Hospital with a \$16,695.22 gift. Pictured left to right: Charles Guillen, Loma Linda University Children's Hospital patient; Dee Feldmeir, executive director, Loma Linda Ronald McDonald House; Richard Frick, vice president, Loma Linda Ronald McDonald House Board of Trustees; Patty Pettis, executive director, Loma Linda University Children's Hospital Foundation.

LOMA LINDA, CA — Pennies count for children! Loma Linda Ronald McDonald House (LLRMH) presented the Loma Linda University Children's Hospital with a check in the amount of \$16,695.22 as evidence of the generous spirit of over 10,000 local individuals and groups who collectively raised the funds during the first ever "Pennies from the Heart" fundraiser. The fundraiser was sponsored by LLRMH in celebration of "Make a Difference Day" — a national day of helping others sponsored by *USA Weekend Magazine* and Newman's Own after being recognized as a top 10 recipient last year.

"Thanks to the enthusiastic support of our neighbors and friends, the Pennies from the Heart' fundraiser collected 1,669,522 pennies for children being treated at the Loma Linda University Children's Hospital," stated Dee Feldmeir, executive director of Loma Linda Ronald McDonald House. "We applaud everyone who participated in the fundraiser for their

generosity, enthusiasm and willingness to open their hearts to children in need."

Supporters were invited to donate their pennies, new books, videos and non-perishable food items to benefit the Hospital.

Among the many groups who participated in the festivities were elementary and high schools, local police departments, city employees, key club members, boy and girl scout organizations, Loma Linda University Children's Hospital employees and others.

Loma Linda Ronald McDonald House provides a home-away-from-home for families of children receiving treatment for cancer and other serious illnesses at Loma Linda University Children's Hospital and other nearby hospitals in Riverside and San Bernardino counties. The House is a project of Ronald McDonald House Charities of Southern California and also supported by many local businesses and community organizations.

#### SINFONIA MEXICANA

Is sponsoring a bus trip to  
**THE PALM SPRING FOLLIES**

Sunday, January 19, 2003

Artists are

**"THE FOUR LADS"**

And sensational **Ventriloquist & his Parrot**

(Parrot stole the show 2 years ago

And is back by popular demand)

**\$50 per person (includes transportation)**

Group to meet at

**Siquio's Restaurant, at 11 a.m.**

**1355 E. Washington, Colton, CA)**

For further information

Call (909) 884-3228

## CRISTINA SARALEGUI HONORED BY THE NATIONAL HISPANA LEADERSHIP INSTITUTE



Cristina Saralegui, internationally known host of "The Cristina Show," and AT&T Consumer spokeswoman, joins Roberto Cruz, AT&T corporate affairs director, at the 15<sup>th</sup> Annual "Mujer" Awards, presented by the National Hispana Leadership Institute at Walt Disney World in Orlando, Fla. The NHLI is one of the nation's premier leadership development programs for Hispanic Women. Saralegui received the prestigious "2002 National Mujer Award" for her dedication and activism with the Hispanic Community.

"I am honored and left speechless as I received this wonderful award, and accept it for all those brave Latinas who have come before me and the young ones that follow me," Saralegui said. Regarding her role as AT&T consumer spokeswoman, Saralegui said. Regarding her role as AT&T Consumer spokeswoman, Saralegui stated, "It's fun and exciting, and I continue to enjoy myself after 10 years of representing AT&T and its commitment to the Latino community."

AT&T's support of the NHLI helps Hispanic women continue to break the glass ceiling and launch careers, and initiatives that influence corporate, community and political leaders. Also pictured are Victoria Varela, president and CEO of Cartel Group and NHLI Board member, and Cruz's daughter, Latina leader in training, Alexandra Marie Cruz.

## YOU CAN TEACH YOURSELF TO SUCCEED

By Fr. Val J. Peter, JCD, STD

While many children remain excited about school year round, there are a number of children for whom the excitement of learning and making new friends fades.

These children find it difficult to study and to make new friends. Perhaps you were one of those children who could not find joy in school. It probably caused you to lose hope and give up trying every time things seemed hard. By giving up, you taught yourself helplessness.

What I want to present you is the opportunity to overcome that feeling. It is not too late to teach yourself the opposite—empowerment and success. It is easy. Let your child or kids in the neighborhood be your inspiration.

Let seeing kids going to school encourage you to learn again. Pick something up and make up your mind to learn it. You have the maturity to do it. Now, you just need to build the desire. Go for it!

There are many opportunities. Technical colleges and community colleges offer valuable courses at affordable rates. There are bazillions of courses on computers, mechanics, literature, history, languages and so much more. Libraries, extension

clubs and other public resources offer many opportunities to learn.

Once you get going, it is important to finish what you started. Having success will build, and you will be inspired to have success again.

One of my children, 13-year-old Jose, said it best the other day. Jose, who came to us with only a second-grade education, said: "What I learned at Girls and Boys Town is that I can learn."

It is important to you, too, to realize that everyone can learn. So when you see your kids

running out the door, excited to go to school, open up your mind and your books. Not only will you experience success, but your success will inspire others.

Girls and Boys, Town, the original Father Flanagan's Boys Home, is a leader in the direct treatment and care of abused, abandoned and neglected girls and boys. Through 19 sites across the country, the organization directly cares for more than 37,000 girls and boys annually.

Girls and Boys Town also assists 1.5 million children and parents through its National Hotline (1-800-448-3000), out reach and training programs and community partnerships.

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1997 Cadillac Seville STS Sdn. 4D  
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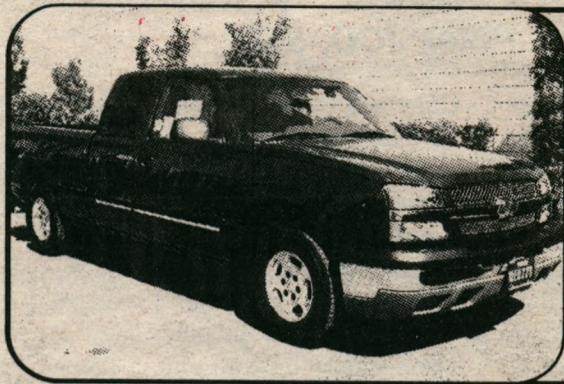
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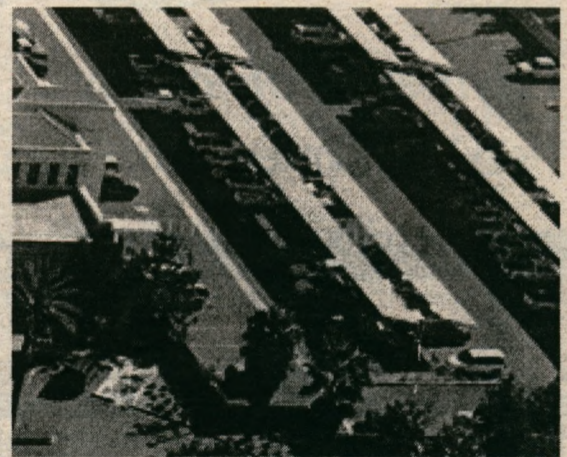


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