May 5th 1982

CSUSB
Blood donors should be commended

The Blood Drive held on April 27th was one of the best ever held on this campus. There were 173 people who came to the Health Center to donate for the Blood Reserve Fund, but only 132 were successful donors. This resulted in over 50 more pints than we received from the blood drive held last November. Here’s a rundown on where the donors came from: 65 were dorm students, 42 were regular students, 18 from the campus staff, 6 faculty members, and 1 visitor.

Several prizes were awarded after the Blood Drive. Coors presented a check to Tokay dorm for $100 for bringing in the most donors from the entire campus community. Morongo came in second, and were rewarded with a $30 check from Coors. Some drawings were held, and several donors received prizes. An intramural t-shirt was given to Linda Taylor. Two $20 checks from the Health Center were given to Pamela Farmer and Linda Leahy. CFA presented a check for $15 to Gene Andrusco from Business Administration. Lorraine Gorski from the Computer Center was given a $15 check from CSEA. Finally, the Blood Band will be putting a new name on the Blood Drive plaque. Morongo had the most students from within their dorm who donated, with Arrowhead coming in second. Congratulations to all winners!

We would like to thank several people who were instrumental in making this such a successful event. Thanks to Coors for sponsoring a contest for the dorm students. They provided a lot of incentive, which was evident when the results came in. Thanks to Joe Long from the Intramural Department for donating a t-shirt, and for finding another Dracula. This year, the part was played by Todd Turoci. Also, we want to thank CFA and CSEA for their cash contributions. A final thanks goes out to everyone who donated or recruited others to donate.

Anyone who was unable to donate last week can still go to the local Blood Bank in San Bernardino. Make sure you request your donation be credited to the Cal State Blood Reserve Fund. Those who need their pink slips to receive beach towels from the Blood Bank can pick them up from the Health Center.
Keep Climbin' by Larry Fechenbach

Last week I presented the Student Senate with Jo Whitaker's joy, conflict, and the feelings on both sides surrounding these issues. At this point I would like to bring to light some of my own views.

In order to promote just treatment of all, disabled persons must push their issues and become involved. Business is not a philanthropic enterprise operating out of concern for the rights of man, but rather an economic entity seeking profits. I, therefore, admire Mr. Coffee for bringing this issue to the forefront. Few businesses ever take active action, merely out of concern and profit, but they react to more powerful stimuli, such as economic stimuli, or bad publicity. On the other hand, not all businessmen are feeling, single-mindedly interested in making money. I believe that Jo Whitaker is quite concerned with providing justice to all. It is important that students,Tree people be aware of the legal and social responsibilities they have to all of their customers.

I believe that the conflict in question involves a misunderstanding and a poorly handled situation and I sincerely hope that this can be amicably resolved to everyone's satisfaction. In the future I believe that it is most important that citizens be aware of their rights and that they express them wisely. Business must be concerned of their responsibilities to their customers, but just as important, businessmen must learn the art of diplomacy because a small amount of courtesy and diplomacy can often prevent gross blunders. By properly exercising this courtesy and diplomacy businessmen can ensure that these types of conflicts and misunderstandings will arise less often than before.

Just as crucial as defusing conflict situations is the fact that students,Tree people be aware of the legal and social responsibilities they have to all of their customers.

The qualities necessary for an Intro '82 leader are a positive and enthusiastic attitude toward the College, the ability to work with faculty, staff, and students. In addition, there will be three training sessions in May and June.

There is no monetary compensation, but each student leader will receive a complimentary Intro '82 t-shirt and lunch the day of orientation.

The success of freshmen orientation depends on the commitment and skills of the orientation leaders. Prospective student leaders may pick up an application form at new Student Services, SS 103, or they may call (714) 887-7608 for additional information. The deadline for receiving completed applications is Wednesday, May 19, 1982.
Chimp Communication Asset to Science

by J.R. Hope

On Thursday, April 22nd, CSUSB was host to a lecture that was not only eagerly anticipated but, in some minds, to short. No, it wasn’t a regular part of the curriculum, it was a program sponsored by Psi Chi-Umi Phi. Psi Chi, a campus club promoting activities for psychology majors, and Umi Phi, a club promoting unification of all students, hosted Dr. Roger S. Fouts. Dr. Fouts is described as a “world renowned researcher in primate communications.” His publicly acclaimed project “Washoe” was the subject of a fascinating lecture and slide presentation.

His opening remarks included advice applicable to the teaching of any form of communication; “to study an organism” you must “know the organism.” He expanded on this advice by alluding to other projects, similar to his communication research, which had experienced different levels of failure teaching chimps to communicate on a human level. Dr. Fouts philosophy contends that if one is to teach a chimp to communicate with humans, using a human language, the chimp must be placed in the same environment that a human child would be in.

Dr. Fouts research centers around the teaching of Ameslan (American Sign Language) to Washoe, the first chimpanzee to learn a human language. Washoe’s training was conducted in an atmosphere similar to that in which human children learn to communicate. That atmosphere, being conducive to the discovery of needs and the methods of fulfilling them, instigates communication with those that are capable of doing so. Those capable of fulfilling Washoe’s needs were human, therefore Washoe learned to communicate on a human level.

Realizing that chimps already have a system of communication, Dr. Fouts integrated human sign which developed within the project. His presentation included some humorous incidents about speaking in sign with a “chimp accent.” He noted that when signing with the hearing impaired he sometimes confused the conversation by unintentionally using chimp signs (the previously noted “chimp accent”). Encountering looks of confusion or corrections of previously given signs he realizes his error and explains the source of the difficulty.

Continuing with the lighter side of the Washoe Project, Dr. Fouts related some of the material that has been published by communication scholars about the inability of animals to communicate on a human level. He sympathetically noted that “having your theories destroyed by a chimp can’t be to uplifting.”

When Dr. Fouts first had Washoe to sign using Ameslan, the next step was to prove scientifically that Washoe could teach her offspring to communicate with Ameslan. Dr. Fouts method was to restrict human communication with the baby chimps to seven basic signs and observe the development of the baby’s ability to use more than those seven signs. Not only did the baby learn Ameslan from Washoe, but he passed on signs learned from other chimps to Washoe. This was substantiated through observations of Washoe signing with signs that none of Dr. Fouts researchers used, yet were observed, as being used by Washoe and the baby.

A few interesting contrasts were offered, between humans and chimps, as part of the presentation. Physically, chimps are five to eight times stronger than humans. Meaning that a two hundred and thirty pound human in excellent physical condition can’t be to uplifting.”

This is a fact due consideration the next time you have the urge to pet a chimp through the bars of his cage during your visit to the zoo. Dr. Fouts mentioned an attempt to pull a four year old chimp out of a tree, using a lead attached to a collar around the young chimp’s neck. Dr. Fouts pulled on the lead, indicating his willingness to pull the young chimp out of the tree. The chimp responded by grasping the lead in one hand and “performed, in effect, a one arm curl (an arm lifting exercise) of one hundred and fifty pounds.” The result was Dr. Fouts “swinging back and fourth, underneath the branch of the tree, like a human pendulum.”

This lecture series is supported by the Associated Students through financial assistance voted by the Board of Directors. It was money well spent and it is our hope that this lecture series will continue.
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