2  Identifying Effective Online Service Strategies: The Impact of Network Externalities and Organizational Lifecycle Stage
Troy J. Strader

20 Approaching Complex Problematic Situations in Management of Learning, Teaching and Assessment with Soft Systems Thinking – An Instantiation of the FMA Model for Research
Xiaoping Shen & Junkang Feng

46 Professional And Personal Social Networking And Enhancement Of Social Capital In Young Adults
Maria Malu H. Roldan, Janejira Sutanonpaiboon & Richard Burkhard

Ramesh Subramanian

106 Developing ICT Skills of Stem Teachers in Mexico: The Key Role of the Tutorial Function
Alexander N. Chen, David McCalman, Mark E. McMurtrey, J. Gabriel Domínguez Castillo & Víctor Manuel Cab Pech

124 Understanding the Determinants Affecting the Continuance Intention to Use Cloud Computing
Shailja Tripathi