June 3rd 1981 (1)

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A response to the demonstration on campus of the Adolph Coors Company and Coors of San Bernardino about a dozen written under the byline of Josph Tosco (sic), the Paw Print covered Bemordino:

with the demonstration or with the demonstration by, according to the opinion, I do believe it is the more presented and that the facts to assure both sides of a story are presented and that the facts contained therein are accurate.

I do not believe Adolph Coors Company has contributed support to defeat the Equal Rights Amendment. In fact, the company donates to many organizations toward the advancement of women.

On May 13th, the Paw Print published an article regarding a demonstration on campus at the Adolph Coors Company and Coors of San Bernardino.

On May 13, front-page article, written under the byline of Jasmin Tascoll (sic), the Paw Print covered a demonstration by, according to the article, "about a dozen" persons at an April 29 Campus Fest on the lawn of the CSCSB Student Union.

While I certainly do not quarrel with the demonstration or with the rights of those who participated to voice their opinions, I do believe it is the responsibility of the Paw Print, its reporter, and especially its editor to assure that both sides of a story are presented and that the facts contained therein are accurate.

I do not believe Adolph Coors Company has received such treatment in the article in question. Indeed, at no time was Adolph Coors or Coors of San Bernardino contacted or given an opportunity to respond to statements made during the demonstration and reported in the Paw Print.

Coors was not afforded the chance to present its side of the story, even though a Coors representative offered the writer, the brewery to answer any and all questions. Although we feel the damage has already been done, we would like to take this opportunity to respond to statements made in the article.

Joseph Coors was cited as being "anti-EFA, anti-union, supportive of a "pro-life" amendment, harboring racially discriminating actions, among other things." (The "other things" were not listed.)

Adolph Coors Company has never contributed support to defeat the Equal Rights Amendment. In fact, the company donates to many organizations toward the advancement of women.

Joe Coors believes that the Federal Government is involved in so many areas that it is strangling our society. He does not want to see another area of our lives regulated by the Federal Government. Therefore, he favors the state rather than federal legislation as a means of correcting those inequities that still remain for women.

Coors is not anti-union; it is pro-people. Coors employees, not Coors management, have decided against union representation. When employees can take problems directly to management, as can Coors employees, there is no need for them to pay dues to a third party representative.

Adolph Coors Company has never contributed any support to a "pro-life" amendment.

Coors has been certified as an equal opportunity employer by the United States Government since 1972. It contributes money and time to many organizations for the advancement of women and minorities, including the NAACP, The American Education Foundation, Better Jobs for Women Association, United Negro College Fund, League of United Latin American Citizens and the G.I. Forum.

Coors has minorities and women on its senior management team, and nine distributorships are owned by Hispanic Americans.

The "Campus Fest" was in no way designed to promote Coors products. It was designed to give students aware of Coors Intramural Festival, which was held May 2 and involves more than 300 colleges in Coors' 49-state marketing area. The program was coordinated with Mr. Joe Long, Intramural Director, CSCSB, who started such a program, which is open to all who desire to participate, in keeping with his and Cal State's philosophy of intramural activities.

The Campus Fest was in no way held as "part of a stipulation" for athletic equipment which "Coors claims to have donated to Cal State." This claim would have been easily verified had the writer confrated either the CSCSB Intramural Director or the local distributor.

In fact, when an intramural team enters the festival on behalf of a college, the college is given a catalogue of sports equipment from which it may choose the equipment for its intramural athletic program.

It is an absolute falsehood that this is a "stipulation:" there is no requirement that any equipment be ordered or ordered, if the purpose of the participating college's choice.

Equally false is a statement that the Heritage Foundation is an "institution designed to launder contributions" to various organizations. Adolph Coors Company does contribute to the Heritage Foundation, as do 87 other corporations in the Fortune 500 list. Joseph Coors is a member of its Board of Directors.

The fact is, however, that the Heritage Foundation is an organization whose purpose is to educate the public fully and fairly so that it can make a fully informed, independent judge on the important issues of Continued on page 3.

Philip Chambers, performing in Germany.

Student Presented Key to City

by Brad Johnson

It isn't every day that a Cal State student gets an award for his exceptional involvement in the community. Particularly when that community is in Germany.

But getting such an award was exactly what happened to Philip Chambers, a '86-year-old Master Sergeant stationed in Germany.

The award was for his "outstanding contribution to the community," or "extraordinary efforts in the community," or "demonstrating the best..." or "extraordinary efforts in the community," or "demonstrating the best..."

Chambers, an Air Force Ground Explosives Safety Technician, took the unusual step of leaving the security of the Kapers Air Station to venture out into the town of Niederkirchen—without knowing a word of German. "It was very difficult to get around," he said of his first attempts to familiarize himself with the local language. "I had problems even finding something that resembled American food." His stomach having gotten the best of him, Chambers resolved to learn the native language. The only problem was that his job took him to all of the NATO Air Base bases throughout Europe—bases in Belgium, Holland, Great Britain, Italy, Greece, Cere, and Turkey needed his services—so going to school would have been impossible. Chambers took the hard route, and decided that he would learn to speak German two words at a time, and every day of the year he was to learn two more words.

The best way to learn the words, he discovered, was to ask the people who spoke them. The Germans he met seemed glad to help, and soon, in addition to continued on page 3.
Letters to the Editor...

Dear Editor,

I am writing in regards to the article by Jasmine Talce, titled "Campusfest Draws Protest" which appeared in the May 5 issue of the PawPrint. While I cannot respond to her allegations against Joseph Coors, or "Coors Beer," I would like to clarify some of the points she raised.

The intramural program did, in fact, receive $700.00 worth of General Sport Equipment last year, as a donation from the Adolph Coors Company. This year the program will receive $500.00 in equipment from the same source. Involvement with the Campusfest was on a voluntary basis and therefore not a stipulation for the donation of equipment.

It is my personal feeling that Mrs. Talce's article evolved into an editorial. The fact that she was one of the demonstrators raises the question of objectivity in reporting. I respect her and her opinion, but think that her written comments should have been printed in the editorial section.

There are several commercial entities who finance their operation through sponsorships and advertising. It is more than possible that the Associated Students had to spend over $700.00 to purchase the disco equipment this year. If I were against disco music why would I have supported such a purchase? Second, Mr. Byrd claims he is paid only $15 a night but that is by his doing, not mine. Mr. Byrd and Mr. Duncan, the two A.S. DJs, made an agreement at the beginning of the year to split the 30,000 given to the D.J. after each disco. I would like to add that the A.S. Disc Jockety gets more money per hour than does any other club on campus. I allocated only $25.00 to purchase disco records because this quarter is nearly complete and three months will pass before we'll be able to buy anything again and they will be out of date and more money can be gotten to new records in September. In my opinion those who might be heart in judging the activities this year and ask themselves if they understand that there are many different people here at Cal State with differing tastes in music and that my job is to satisfy all, not just the few.

Respectfully,

Herbert Byrd
A.S. Disc Jockey

Dear Editor,

Ever since the Fall Quarter started in September 1980, there has been a controversy between the A.S. sponsored disco dances and the five band dances. Since it has now gotten out of hand I think it is an issue that should be brought out into the open. To satisfy many students A.S. alternates the type of entertainment they provide on Thursday nights which to me is a good idea. But when it comes time to allocating the money almost all the money goes towards paying the live rock bands as compared to the minute amount the disc jockeys receive. And when you compare the crowd from one Thursday to the next you will find well over ten times more people at the disco dances. Not only is there a better turnout but more times the crowd calls to continue past 1:00 a.m. It is only obvious that the two disc jockeys can attract a bigger and better crowd than a five or six member band. There has even been times where in one month A.S. spends $200 to $300 (of our money) on these bands whereas the disc jockeys only receive $15 or so. Either they are overpaying the bands or underpaying the disc jockeys. The Activities Office is also supposed to allocate money for new records for the discos. Last quarter $50 was given to the disco jockeys but they only bought rock albums (when the rock bands come here they play only disco or soul?). This quarter. Activities again was supposed to give me $50 for albums (this time for soul or rap). After six weeks into the quarter being denied the $50, I was only given $25. Does this matter show discrimination, unfairness or a just matter of putting one's priorities first?

Herbert Byrd
A.S. Disc Jockey

Help Needed Needed for "Escape"

The CSCSA/A.S. "Escape" Committee is in need of faculty, students and staff who are willing to help plan and supervise some of the outings offered each quarter. Compensations include reimbursement of coordinator's fee being paid by the program. Anyone interested in joining the "Escape" team should contact Richard Bennecke or Marla Aiken at the Recreation reception counter or call 867-7757.

Joe Long
Intramural Director

The article does not contain "personal opinion" and therefore was not written as an editorial, but rather as an informative news article about the demonstration and its target, Joseph Coors. A single comment was not "singled out" but rather mention of one of the local distributors presence at the demonstration was noted. Journalistically, there was a certain amount of ambiguity that existed in the article regarding what may have been personal opinion and what was cited from the sources named in the article. The article was not necessarily the viewpoint of the PawPrint, but was accepted as an individual's contribution accepted in good faith because she was present at the demonstration and possessed background on the situation.

Ed.
Housing Director Craig Henderson announced last week that selections for the 1981-82 Housing Residents Assistants had been made.

Debbye Morales, Bob Trijillo and Mike Vargas were all relieved to their positions and will be in charge of Waverman, Shadrin, and Majove respectively.

Enin Carver, Melody Mason, Dave Wilson, Julie Agnor and Chris Bruckner were also chosen to fill the R.A. positions.

Cover has been placed in Morongo, Agnor will head Arrowhead and Bruckner will be in charge of Tokoyo.

Morongo will be R.A.'s in Joshua and Badger.

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**Selections Assistant Made...**

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**I.D.'s**

**Driver's License, Quality Photos**

In 1 Day Foundation does not rely on or participate in elections, and it is devoted to the competitive, enterprise-oriented, government-individual society and a strong national defense.

If the demonstration, as your states, was an attempt to stir the consciousness of CSCSD at intent by giving only one side of the story to your readership, before hampering its ability to make its own informed decisions the matter, additional formation, may be obtained by calling the local distributor.

Thank you for this opportunity to the record straight.

Whit Sibley

Corporate Communications Representative

Anchors Coors Company

Golden, Colorado.

Tommy Mason and Rayayers

Pomoters of San Bernardino Chamber...

In a recent issue of the visitor, a story was written about the need for more people to move into the community as an American and go out as a German. Chambers, ran the story, is really lived up to the old saying, "When in Rome do as the Romans do." I did what the Germans did."

Chambers, who writes for the German newspaper, plans to go back to Germany for a three-week vacation in September, where he will be asked to do as the Germans do, or "the tough part— the grammar," that he learned in Cal State's Miranda Munson.

**Health Fair Participants**

Your health results are back!

Health educators will be on hand to review your results in room P5 226 on the following dates.

**Room for Rent**

1000 plus utilities, live in 2 college students, 3 miles away from campus. Phone 667- 2019. Ask for Guy.

**For Sale**

Oliver-Underwood, asking machine, 100 Correct (20028) Bookstyle, 667-7515.

I will be happy to view your college paper, which, reputedly, are exactly the same. On time. Call 652-5090 between 10 and 2, 667-6592 other times. Mrs. Smith.

**Professional Dance Teacher**

Offering lessons in jazz and tap dancing. Opportunity for theatre arts major. Phone 793-2940

**Student Wants to Rent Room**

Wants to rent room in house with family. Interested families with rooms to rent please call 667- 5734

**California State University**

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PawPrint

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8 Hot Natural Mineral Pools  3 Licensed Masseurs

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Open All Summer

The SunTAN Oasis in the COOL - HIGH - DESERT

**Desert Hot Springs**

1000 Blvd. Palm Dr.

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**SALESPERSON**

A service station owner is looking for a student to pump gas, help customers, sell accessories and do light lubrication jobs. Must live in the Highland area and have own transportation. The position pays $4.00/hour plus commission and you would work late afternoons and evenings: No. 856.

**COUNSELOR**

Student is needed to counsel women considering pregnancy termination two days a week (6-9hrs/week). The position pays $4.50/hour plus commission and you would work late afternoons and evenings: No. 856.

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**Classified Ads**

**MISC.**

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Disabled Student Gets Things Done

by Doug Fenn, CSCSB Alumn

Ken Conner is a familiar sight to most longtime Cal State people. His 80-pounder is of cerebral palsy. His mind isn't handicapped. There was no Handicapped Services director. All this has changed since Ken wrote his first letter to the Chancellor's Office in March of 1974.

Suddenly a Handicapped Services director was named at Cal State. Lorraine Smith Beamon located her office in an accessible trailer behind the Student Services building. A steady, continual rise has occurred from the seven-plus in 1974 to the two hundred-plus of 1981.

When Ken Conner came to this campus as a student in 1971 there was no Disabled Student Service Center. There were no handrails in the campus buildings except in the Health Center.

Suddenly a Handicapped Services director was named at Cal State. Lorraine Smith Beamon located her office in an accessible trailer behind the Student Services building. A steadily rising number of assistant professors, secretaries, and other personnel have worked with the Handicapped Services director to make the campus accessible.

There was no Disabled Student Services director. All this has changed since Ken wrote his first letter to the Health Center at CSCSB.

Suddenly a Handicapped Services director was named at Cal State. Lorraine Smith Beam changed since Ken wrote his first letter to the Health Center at CSCSB.

Suddenly a Handicapped Services director was named at Cal State. Lorraine Smith Beam will present the Western premiere of his composition "A Festival Psalm No. 150." Schubert's Symphony No. 3 will be performed by the Disabled Student Center. There were no Disabled Student Services director. All this has changed since Ken wrote his first letter to the Health Center at CSCSB.

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