July 4th 2001

Hispanic News

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More than 600,000 Americans suffer a stroke each year. African Americans are more than twice as likely to suffer a stroke as white Americans and African Americans aged 45-55 are four to five times more likely to die of stroke than whites the same age. Yet, many Americans do not know the symptoms of a stroke or what to do when they witness someone having a stroke. A stroke is a medical emergency requiring immediate treatment. Knowing the symptoms and acting in time by calling 911 and getting treatment in a hospital can greatly improve recovery from a stroke.

The National Institute of Neurological Disorders and Stroke (NINDS), part of the National Institutes of Health, has developed an informational brochure called Know Stroke. Know the Signs. Act in Time to help aid in stroke education. This free brochure may help more Americans understand stroke and be able to take action to hold themselves or a loved one.

Sometimes called a "brain attack," a stroke occurs when blood flow to the brain is interrupted. Brain cells die when deprived of oxygen and nutrients provided by blood. Because stroke injures the brain, a person having the stroke may not realize what is happening. But, to a bystander the signs of a stroke are distinct:
- Sudden numbness or weakness of the face, arm or leg (especially on one side of the body)
- Sudden confusion, trouble speaking or understanding speech
- Sudden trouble seeing in one or both eyes
- Sudden trouble walking, dizziness or loss of balance or coordination
- Sudden severe headache with no known cause

In treating a stroke, every minute counts. A drug called t-PA can reverse the effects of stroke by dissolving blood clots that obstruct blood flow to the brain, but to receive this treatment patients need to get to the hospital as quickly as possible so that they can get treatment within three hours of their symptoms. A breakthrough study by NINDS found that the stroke patients who received t-PA were at least 30 percent more likely to recover with little or no disability. More information on stroke, including how to reduce the risk of stroke, is available in the NINDS brochure. Order free copies by calling, 1-800-352-9424 or by visiting www.ninds.nih.gov.

BABYSITTER'S TRAINING COURSE OFFERED IN SAN BERNARDINO

The American Red Cross-Youth Services will be offering Babysitter's Training Courses for youth ages 11 to 17, at the Boys & Girls Club and the Home of Neighborly Service on July 12th and July 26th, respectively.

Students will be instructed in the ins and outs of babysitting, including setting up a job, caring for infants (diapering, feeding, burping), growth & development, discipline, and problem solving. Basic First Aid, Rescue Breathing, and Home Safety are also included in the training.

Cost is $20 per student and includes the American Red Cross Babysitter's Handbook and materials to start a Babysitter's First Aid and Activity Kit. Course is scheduled from 8:30 am to 5:00 pm and is recommended that students bring a sack lunch.

The boys & Girls Club is located at 1180 West 9th Street and the Home of Neighborly Service is located at 839 N. Mt. Vernon. Early Registration is required. For more information, please call (909) 793-2184

Francisca Sanchez, Assistant Superintendent for Curriculum and Instruction, San Bernardino County Superintendent of Schools, was sworn in as President of California Association of Bilingual Education, a statewide organization of bilingual educators, on Saturday, at the Annual CABE State Conference in Long Beach on June 30, 2001. Sanchez, above, spoke to CABE representatives from throughout the state after being sworn in. A gifted speaker, Sanchez reviewed the history of bilingual education and outlined the future mission of bilingual education for CABE and its chapters. Sanchez is the first CABE president from the Inland Empire. Photo by IEHN

See Article on Page 10
ALFREDO ENCISO, LONGTIME SAN BERNARDINO BUSINESSMAN TO RETIRE?

Alfredo Enciso has made a decision to retire from the restaurant business and spent more time with his family, travel and take care of his garden of roses, avocados and guavas. A farewell reception was held on June 17 with many friends wishing him well on his retirement.

The Enciso family have had businesses in the Inland Empire for many decades. Alfredo's father was a businessman in the Inland Empire since the late 1930's, husting vegetables from Central California to the Inland Empire. At a later date, he started grocery stores in Colton and San Bernardino. The Esperanza Market on Mount Vernon Avenue, San Bernardino was a well-established business and known throughout the Inland Empire. The elder Enciso's sons and daughters, four boys and four girls, continued in the grocery business and started business ventures on their own.

After the Esperanza Market was sold in 1985, Alfredo Enciso started the Restaurant Chapala. The restaurant was named for the area in Mexico that the Enciso family originally came from.

In addition to his business, Enciso has been actively involved in the community. Since his youth and to the present time, he has been a strong contributor and involved with Our Lady of Guadalupe Church. He joined the Mexican-American Chamber of Commerce (the predecessor of the Inland Empire Hispanic Chamber of Commerce) in 1961 and was elected five times as its president. He is an honorary member of the present chamber. His membership also includes being on the city's planning commission, franchise tax and code enforcement boards. Proud of his Mexican heritage, Enciso has been an active member of the Sinfonia Mexicana Society since its inception in 1985.

Enciso and his wife, Rosario, have been married for 45 years and parents of five boys and three girls, 15 grandchildren and one great-grandchild.

The Inland Empire Hispanic News congratulates Alfredo Enciso on his retirement after many years as a businessman and as a community volunteer and financial contributor to many worthy causes. We wish he and his family many years of enjoyment.

HISPANIC ENTITIES TO HONOR JUDGE DONALD ALVAREZ

The Inland Counties Hispanic Roundtable, Inland Empire Hispanic Chamber of Commerce, Inland Empire Hispanic News and the County of San Bernardino's Hispanic Employees Association will host a reception to honor Judge Donald Alvarez at Carlos O'Brien, 440 West Court Street, San Bernardino, on July 12, 2001 from 5:30 to 7:00 PM.

Judge Alvarez was appointed to the San Bernardino Superior Court by Governor Gray Davis and sworn in at Carlos O'Brien, 440 West Court Street, San Bernardino, on July 12, 2001 from 5:30 to 7:00 PM. Judge Alvarez was appointed to the San Bernardino Superior Court by Governor Gray Davis and sworn in July, 2001. Alvarez was a partner in the law firm of Brunick, Alvarez and Battersby since 1981. His area of legal expertise was in general business and complex civil litigation in state and federal courts.

Alvarez was elected to the Colton School Board in 1991 and served as its president for three years. He served as president of the Colton Rotary Club and San Bernardino Arrowhead United Way. He received his BA Degree from the University of Redlands and JD Degree from Loyola School of Law. He is filling the vacancy created by the retirement of Judge John Kennedy.

To RSVP, please call at (909) 888-2188 or (909) 381-6259.

SUCCEEDING IN AMERICA

Lessons from Immigrants Who Achieved the American Dream

Lessons from immigrants who achieved the American dream by Leticia Gallares-Japon explores the principles and techniques used by immigrants to overcome all manner of obstacles and become highly successful citizens of the United States.

Succeeding in America is based on interviews with dozens of successful immigrants, and covers topics ranging from immigration law to adapting to the business and social climate of the United States. The book combines inspirational stories with useful advice and extensive reference information. Immigrants interviewed include those coming from Asia, Africa, Europe, Central and South America, and the Middle East.

Topics covered in Part I: Working & Living in the United States include: understanding cultural differences, getting the right education, finding the best jobs, managing your finances, and starting and running a business. Part II: Achieving Personal and Business Success covers strategies for success overcoming obstacles, and finding help. Part II: Visiting the United States the First Time covers obtaining a visa, traveling to the United States and housing.

The book also includes extensive appendices that include a wealth of resources, including immigration associations, government agencies, recommended books useful Web sites, and important holidays and festivities. The appendices also include business and employment resources, support groups, multicultural organizations, and educational resources.

Succeeding in America is not just for immigrants and would-be immigrants. The book is useful for anyone who wants to overcome obstacles and achieve success. It's also a good resource for human resource managers and any organization that relies on immigrants as part of its workforce.

Letty Japon came to America from the Philippines in 1971 with an undergraduate degree in business administration. She took advantage of tuition aid programs while working at the World Bank and completed an MA in education from George Washington University and an MA in human resource management from Marymount University.

Letty has worked as a Strategy and Benchmarking Manager at Xerox Corporation and has held positions in instructional design and development at both Xerox and the World Bank. She currently works as a management consultant at Windwalker Corporation and lives in Ashburn Virginia with her husband Eddie.

Succeeding in America is published by TeamCom Books and is available from most bookstores and from www.TeamComBooks.com.
MALDEF URGES CALIFORNIA SENATE EDUCATION COMMITTEE TO FOLLOW TEXAS EXAMPLE AND ALLOW ALL CALIFORNIA HIGH SCHOOL GRADUATES TO PAY IN-STATE TUITION FOR COLLEGE

Undocumented immigrants cannot afford the high cost of out-of-state tuition. Thus, the practical result of AB 540 would be that many more students who are already competitive with other California students and eligible for admission to our state’s colleges and universities would actually attend. Currently, they do not attend college because they have to pay a tuition rate that is 4 to 10 times higher than their counterparts. “This is not just a personal loss for the individual students but a wasted investment for Californians, which has already educated them through high school as required by the U.S. Supreme Court,” added Liz Guillen, Legislative Counsel for MALDEF.

A national nonprofit organization, MALDEF promotes and protects the rights of Latinos through advocacy, community education and outreach, leadership development, higher education scholarships and, when necessary through the legal system.
The future belongs to all of us; we will forge it together.

The key to tomorrow's success is having an effective strategy today. For over 150 years, New York Life and its agents, through their knowledge and with our insurance and financial products, have helped people who wish to plan with confidence their families' well-being and their financial goals. People like you.

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Gabriela Saez-Kirkland
Tel. (909) 888-1315, Ext. 332
CA State Lic. 0089877

Mark Soria
Tel. (909) 888-1315, Ext. 320
CA State Lic. 00561145

Louis Ventura
Tel. 714-228-2723
CA State Lic. 016897

Romany S. Abraham, LUTCF
Partner
Tel. (909) 888-1315
CA State Lic. 0664477

For information about career opportunities in sales and sales management with New York Life, call toll free 1-877-692-8432.
Dance record for the year. Jimenez excels in all academic areas, especially math academics, with a grade average of 90% and is fluent in Spanish and English. Jimenez plays the trumpet and is outstanding shortstop on the school team.

Martha Carbajal, and Julio Jimenez, 3rd and 4th from left, are 5th grade students at Ramona-Alessandro Elementary School, San Bernardino, and were honored with certificates of commendation from Congressman Joe Baca and 5th District Supervisor Jerry Eaves at the Kiwanis Club of Greater San Bernardino meeting at Mita's Cafe. Carbajal is an outstanding student with high academics skills with a grade average of 90% and credited with a perfect attendance record for the year. Jimenez excels in all academic areas, especially math and is fluent in Spanish and English, plays the trumpet and outstanding shortstop on the school team.

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- Cada hijo de 5 años o menor, acompañado por cada adulto con boleto pagado, viaja GRATIS.
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Crafton Hills College 2000-2001 Professors of the Year are, left to right, Kris Acquistapace, assistant professor in English, humanities, and art; Mario Perez, professor in history and head of the Social Science Department; and Carolyn Creagh, associate professor in Computer Information Systems and head of the Information Technology Department. Faculty selected the three honorees based on their effectiveness as instructors, service to students, and contributions to the college community.
NEW LATIN AMERICAN STUDIES COORDINATOR FOR CSUSB

Rafael E. Correa, professor of Spanish at Cal State University, San Bernardino, has been named interim coordinator of the university's newly formed program on Latin American studies.

Professor Correa has been a faculty member since 1985. He brings to the program a long and productive record of teaching and scholarship on diverse issues concerning Latin America and its impact on the United States.

The new program, which is being funded with a nearly $160,000 Title VI grant from the U.S. Department of Education, will have at its core a truly interdisciplinary focus. The program will cut across all of the university's colleges, taking advantage of the many courses already being offered in the colleges of arts and letters, business and public administration, education, natural sciences, and social and behavioral sciences. Correa said.

"The program offers a minor for everyone on campus whether their major is business, science, education or other fields. It is a curriculum we can pull together into a cohesive program," Correa said.

The new Latin American minor, which will be offered out of the College of Arts and Letters, promotes international knowledge, understanding and mobility with an emphasis on the natural sciences, and social and behavioral sciences.

Correa said the program would also help bring Latin American educators, civic leaders, elected officials and others to the university for conferences.

The university will be co-sponsoring and hosting a two-day roundtable on Latin American issues next April.

An advisory board consisting of faculty members from the five different divisions has been set up already for the program. There will be a web site where more information can be obtained during the summer months.

Cal State, San Bernardino, which is federally recognized Hispanic Serving Institution eligible for federal funding, grants and programs, established the interdisciplinary minor Latin American Studies after receiving federal grant.

The grant proposal was developed after a year-long planning period involving students, faculty and administrators across the campus. Giacchino-Baker and Elsa Ocha Fernandez, co-directors of the International Institute, organized the process and provided a leadership role.

The federal funds of $158,709 will be allocated over a two-year period (2001-2003) to develop seven new courses, modify two existing courses, and create international experiences. Unique features of the minor include a strong emphasis on Spanish language and international experiences.

For more information contact Rafael E. Correa (909) 880-5853, Cal State's public affairs office at (909) 880-5007 or page Joe Gutierrez, assistant director of public affairs at (909) 424-4212.

MUSIC SERIES FEATURES CLASSIC ROCK, LATIN, SOUL, R & B

When Popular Demand opens the free 2001 Summer Entertainment Series at Cal State, San Bernardino on July 11, it will be just like old times. The Latin Society, The Highway III Dance Band and the Rhythm of Life also will perform during the month-long series.

Old times because Popular Demand has performed at the university many times over the years and because the group brings back music from the 50's, 60's and 70's. Recently finishing a tour in Europe, the family band has also performed throughout California.

On July 18, The Latin Society, another long-standing favorite of the series, brings its big band sound to the stage. The group has been performing for more than two decades under the leadership of bass player Moe Estevene. It has played many venues around Southern California, including major black-tie events and festivals. The 13-member band's trademark is classic tunes laced with a Latin Beat.

The Highway 111 Dance Band performs its high-energy music July 25. Together about a year, the "homegrown" band delivers Motown, rock and disco tunes with tight vocal harmonies.

The series closes Aug. 1 with The Rhythm of Life Band. The group called one of the best combination soul, jazz and R & B bands in Los Angeles and the Inland Empire, has been playing for more than two years, and each band member has played professionally on both the local and national levels.

All the concerts are free and begin at 7 p.m. outdoors on the Lower Commons Plaza. Parking is $1.50. The public is invited to come early and set picnic baskets and blankets on the lawn area, which overlooks the stage. For more information, call Coussoulis Arena at (909) 880-7360.

Saw, was the first and only time Asia tour to North Korea (in April) to perform with Mariachi Sol de Mexico on its historic first time Asia tour to North Korea and China! This will be the company's 5th appearance at the bowl.... Pacifico will be debuting a new dance piece "Cancion y Romance" to the music of Juan Gabriel and Alejandro Fernandez.
MAKING THE RIGHT CHOICES WITH SOUND INFORMATION
American Cancer Society Stresses Importance of Informed Prostate Cancer Decision-Making

An estimated 198,100 men in the United States will be diagnosed with prostate cancer this year, though it will affect more than patients. The disease also will touch men's families and friends. According to the American Cancer Society, fear and confusion often occur when dealing with the disease. Uncertainty can cause some men to ignore the realities of the cancer, or in some cases, to make rash decisions about their health care without fully understanding all available options.

The American Cancer Society encourages men to discuss the benefits and limitations of screening with their doctors and families. In some cases, a physician may recommend a period of watchful waiting, using regular check-ups to safely monitor the status of the cancer. When treatment is recommended, a patient armed with complete, accurate information becomes a full partner in his own medical decision-making. The overall messages of the American Cancer Society's program, Prostate Cancer. Get the Facts., includes the following:

- Get as much information about prostate health as possible.
- Determine your risk for prostate cancer and understand available testing and treatment options so you can make an informed decision.
- Because prostate cancer can grow slowly, the need to make a rushed treatment decision is rare.
- The American Cancer Society is a 24-hour resource for valuable, credible information about all aspects of prostate cancer.

The American Cancer Society strongly supports universal access to an education about prostate screening options and recommends both the prostate-specific antigen test (PSA) and digital rectal exam (DRE) for men who decide to be tested. Once diagnosed, the prognosis for any prostate cancer patient depends on the extent of the cancer, the course of treatment selected and other individual aspects.

The guidelines are as follows:

- The American Cancer Society believes men age 50 and older should be offered early detection tests (PSA and DRE) annually.
- The American Cancer Society believes men at high-risk (family history, African-Americans) should begin early detection testing (PSA and DRE) at age 45.
- The American Cancer Society guidelines are written for doctors and the public, and are intended to provide guidance to support informed decisions about testing for early prostate cancer detection.

Given the importance of testing and its implications, the American Cancer Society encourages men to get as much information as possible about prostate cancer before considering any early detection testing. For example, some men who undergo appropriate testing may benefit from early detection and treatment, thereby living longer; some other men who undergo testing may have complications from treatment without achieving any significant benefit. The American Cancer Society also believes it is reasonable to caution medical professionals that testing men with less than a 10-year life expectancy may be inappropriate.

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service. For more information, call the American Cancer Society at 1-800-ACS-2345 or visit www.cancer.org.

City of San Bernardino
DISADVANTAGED BUSINESS ENTERPRISE PROGRAM

PUBLIC NOTICE

The City of San Bernardino has prepared an Overall Annual Disadvantaged Business Enterprise (DBE) Goal Analysis for the Federal fiscal year 2001/2002. This document is required as a guide in administrating all of the City's federally assisted public works projects in accordance with the regulations of the U.S. Department of Transportation, Title 49 CFR, Part 26.

With this notice, the public is invited to inspect the proposed goal and the data from which it has been derived, through August 10, 2001, at the Public Works Division, 3rd floor of City Hall, 300 N. "D" Street, San Bernardino, California, during normal business hours. Public comment is encouraged. Comments in writing will be received by mail or in person through August 31, 2001 at 4:30 p.m. at the following:

Public Works Division
Department of Development Services
City of San Bernardino
300 N. "D" Street
San Bernardino, CA 92411

Questions should be directed to Ronald Blymiller of the City of San Bernardino, Public Works Division at (909) 384-5154 or by e-mail at: blymiller.r@ci.san-bernardino.ca.us
THE BROWN CENTER OPENING

Arrowhead Credit Union and the Brown Foundation Board of Directors hosted a reception on Saturday, June 30, 2001. At the future site of the Brown Center for Innovation from 6:30pm to 8:30pm at 25978 Business Center Drive, Loma Linda.

The reception provided a first look at the future Innovation center, demonstrating exhibits and activities. All funds raised at this event will go directly toward reaching the goal of $300,000 for renovation of the center.

"Reaching our goal will allow the Brown Center to open its doors and offer the public a unique science and technology resource. It is through community support that this center will become an established part of this region," said Marta Brown.

The Brown Center for Innovation is dedicated in the memory of the late Congressman George E. Brown, Jr. Its mission is to promote a better understanding of our global community and to inspire the next generation of thinkers through the use of "hands-on" science, education and exploration techniques.

The Brown Center for Innovation is a science and technology center conceived and managed by the Brown Foundation. The Brown Foundation is a California non-profit public educational organization dedicated to encouraging people of all ages and backgrounds to experience the excitement of scientific discovery.

BACA ANNOUNCES HISPANIC EDUCATION GRANT TO CALIFORNIA STATE UNIVERSITY - SAN BERNARDINO

The U. S. Department of Education will announce this week that they are awarding a $624,762 grant to the California State University - San Bernardino to expand its capacity to serve Hispanic and low income students. Congressman Baca is a strong supporter of Title V educational programs such as this and of Hispanic Serving Institution funding. Congressman Baca stated, "I am glad that CSU-San Bernardino will receive these funds. This great investment in our Hispanic and underprivileged youth will serve to only strengthen our community. Better education to more students equals prosperity, period."

The funds can be used for a variety of activities, including scientific or laboratory equipment for educational purposes, the renovation of instructional facilities, faculty development, funds and administrative management, development and improvement of academic programs, acquisition of equipment to strengthen funds management and academic programs, joint use of facilities, academic tutoring, counseling programs, and student support services.

Congressman Baca added, "all children deserve equality in education. These funds help address this problem and help Hispanic or low-income youths educate themselves so they may achieve their dreams."

Have a Safe 4th of July

"Recycling pays off."

Our environment is special and we should all do our part to ensure that it stays that way. Recycling items we no longer have a need for is one method that helps. Riverside Public Utilities' COOL RETURNS refrigerator rebate program does just this, and Councilwoman Terri Thompson was thrilled to participate in this new program.

Cool Returns offers a cash rebate and free pick up of an old working refrigerator. The refrigerator is then transported to an approved recycling facility where it is disposed of according to state regulations. If you or someone you know is interested in our recycling program, contact a Programs and Services Representative at 826-5485.

RIVERSIDE PUBLIC UTILITIES
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Real people. Real needs. Real benefits.
Now that most of the dust has settled, it is a good time to reflect back on the recent mayoral elections in Los Angeles. Some of my students who were involved in the canvassing efforts for Antonio Villaraigosa told me how disappointed they were with his defeat last June 5. For many of them, this was their first plunge into the muddy waters of our electoral process.

I was concerned that this would be another event that would add them to the disproportionately high numbers of Latinos who are disconnected from the political process. Fortunately, these young men and women are the reason why, as Harold Meyerson from the LA Weekly said in a recent piece: "Hahn organized the last victory for the old Los Angeles." My students might be momentarily bewildered, but they will be back and with a vengeance.

While most of the pundits have focused on why Antonio Villaraigosa lost, I'd like to briefly focus on why this was, as Meyerson aptly described it, the victory of the past, a past that is moribund while the future is waiting to burst into the political scene.

First of all, in the City of Los Angeles 46.5% of the population is Latino, 29.7% is white and 10.9% is African American. However, 52% of the voters were white, 17% were Black, 6% were Asian and 22% were Latinos. Obviously, the electoral participation of Latinos is still, dramatically low. Part of the reason for the low electoral participation rate is that Latinos are a young population. While they represent a large portion of the city's population, they represent a smaller share of those 18 or older.

The fact that a considerable number of Latinos are still undocumented, is also a barrier for a higher participation rate. However, from 1996 to 2000 the Latino vote grew 40%. In fact, while Villaraigosa needed the Latino vote to rise to rise at least to 25% of the electorate he was able to contribute to the ongoing rise in the share of the Latino vote. The Latino share has increased from 8% of the Los Angeles electorate in 1993 to 22% this past June 5.

In contrast, the Anglo/white vote has decreased from 68% in 1993 to 52% in June 5, 2001. This trend will continue given the higher median age of the white population and its lower birth rate. Blacks, have also seen their share of the Los Angeles electorate decline from 19% in 1993 to 17% in 2001. This share will continue decreasing because of the large numbers of middle class Blacks who are moving into working and middle class communities in outlying Riverside and San Bernardino Counties. The remaining Blacks have a higher median age than Latinos.

Despite Villaraigosa's loss, Latinos are emerging as the leaders of a new coalition by Dr. Victor M. Rodriguez. Web Published 06.12.2001

Demographically speaking, the city is poised for a Latino majority in a few years. Already the most popular TV and radio outlets cater to the Latino. Marketing surveys have been surprised to discover that Latino youth like to watch Spanish television.

Latino Empowerment

But the fact that we will have a city with a Latino majority does not automatically translate in Latino empowerment. Until the election of Ed Garza very recently, San Antonio after Cisneros, a city where Latinos were the numerical majority, always elected an Anglo mayor. Unless Villaraigosa or any other Latino candidate for the mayor's office develops a strategy that includes energizing the Latino vote, Latinos will either stay at home or vote for the non-Latino who is able to represent their interests as citizens.

Part of energizing the Latino vote includes developing a platform that means something to the working class majority of Los Angeles. The rise in union membership and the quick pace of community organizing taking place in Los Angeles' neighborhoods has created a more sophisticated Latino voter, a voter, that increasingly likes to feel proud of being Latino but also wants the politician to become an advocate for its economic, social and political interests.

In other words, it's not only about electing ANY Latino it's about electing a Latino that will represent the interests of working class whites, blacks, Asians and Latinos of the City of Angels.

In many ways the Villaraigosa's campaign was an anomaly in a national pattern. The election of Ed Garza in San Antonio was based not on energizing the Chicoano vote but in assuaging Anglo voters from the North side that Ed Garza was a "good" Latino. Rodolfo Rosales in his recent book the "Illusion of Inclusion" argues that the Anglo business elite of cities like San Antonio co-opt liberal candidates like Henry Cisneros because they are forced to play by the rules of their game. The rules are fashioned by the Anglo business elite. Like the saying goes, whoever designs the rules, always wins. Ed Garza won because he played by their rules, he hardly spent money on Spanish or Latino targeted advertisement but certainly, targeted the Anglo north side voters. He won, just like Hahn, because of the Anglo north side voters.

Other Latino winners have won with basically the same pro-business strategy. According to Gregory Rodriguez in the LA Times, San Jose mayor Ron Gonzalez calls himself a "high-tech Mex" because of his background as a former Hewlett Packard manager. Or even, closer to home, Miguel A. Pulido is the first Latino mayor of Santa Ana in Orange County, California, a city where 76.1% of the community is Latino. Pulido is a small business owner and who not only plays by the conservative Anglo business elite rules, he even has gone further. Some years ago in order to assure the Anglos he was a "good" Latino he used flyers targeting undocumented immigrants as undesirable that were denounced as racist and xenophobic by many in the Latino community.

So why was Antonio Villaraigosa campaigning an anomaly? For one, contrary to San Jose and San Antonio, the Los Angeles labor movement is growing and energized. The Latino community is not only a working class community but also an organized working class community. From Maria Elena Durazo to Miguel Contreras, Los Angeles' labor organizations have some of the best, brightest and politically savvy labor leadership in the nation. While the San Antonio community is highly organized in Alinsky-style organizations like COPS (Communities Organized for Public Service) these organizations are non-partisan and can't do the kind of political work done by Los Angeles labor organizations.

"Further, as can be seen, a market economy and its major actors, the business community, do not have to squeal; it is their game and their rules in 2001 has the community been empowered? No." Rodolfo Rosales, The Illusion of Inclusion

In summary, as the conservative Anglo and older African American block vote continues to fade in the horizon, the Latino community is emerging as leader of a new coalition of progressive whites, African American youth, Asian and Latinos. There will be no "good" Latino running for election again cause the Latino community does not only want a Latino that understands the community's needs it wants one that supports a living wage, that will work to create a partnership for the economic development of Los Angeles' neighborhoods in which Labor and business, both, can negotiate the rules of the game.

Victor M. Rodriguez, Ph.D. is in the Chicano & Latino Studies Department at California State University, Long Beach. He can be reached at vrodriguez@csulb.edu
FRANCISCA SANCHEZ ELECTED PRESIDENT OF CABE

FRANCISCA SANCHEZ CENTER WITH BOUQUET OF FLOWERS, POSED WITH THE SUPPORT GROUP FROM THE COUNTY OF SAN BERNARDINO SUPERINTENDENT OF SCHOOLS AT THE CABE STATE CONFERENCE IN LONG BEACH AFTER BECOMING PRESIDENT OF THE STATE ORGANIZATION.

Francisca Sanchez, Assistant Superintendent for Curriculum and Instruction for the San Bernardino County Superintendent of Schools, was sworn in as new president of the California Association of Bilingual Educators (CABE) at the CABE Annual State Conference in Long Beach on Friday, June 29, 2001. Chapter representatives from throughout California attended the three day conference.

In the educational field for 26 years, Sanchez was appointed to the current position of assistant superintendent in June 1999. She previously worked as director of curriculum services, director of policy planning and development and curriculum coordinator for the Alameda County Office of Education. Loaned to the California Department of Education, she managed the Language Policy and Leadership Unit establishing bilingual education program policy.

Sanchez has served on state level education positions. She serves on the Curriculum Instruction Steering Committee, California Subject Matter Project, Bilingual Teacher Training Preparation, Language Minority Project and a number of other state positions. At one time, Governor Davis considered Sanchez as an appointee to the State Board of Education.

Sanchez graduated magna cum laude from Mount Holyoke College in Massachusetts and received administrative services credential and masters degree from San Jose State.

In the past, CABE presidents have been elected from either the greater Southern California or northern part of California. Sanchez was the first president to be elected from the Inland Empire!

The County of San Bernardino Department of Economic and Community Development 2000-2005 Consolidated Plan and 2001-2002 Action Plan - Substantial Amendment

PUBLIC NOTICE
NOTICE IS HEREBY GIVEN that the Board of Supervisors of the County of San Bernardino will, at their regular meeting scheduled for Tuesday, July 17, 2001 at 10:00 A.M. in the Chambers of the Board of Supervisors, 385 North Arrowhead Avenue, First Floor, San Bernardino, CA, will consider the following proposed substantial amendment to the Strategic Plan for the CDBG portion of the 2000-2005 Consolidated Plan and 2001-2002 Action Plan and will consider citizen comments regarding this amendment.

Subject to eligibility under CDBG program rules, initiate a new project for repaving Coloma Street between Redlands Boulevard and Cottage Avenue in the City of Loma Linda, utilizing $126,500 from Third District Affordable Housing Acquisition Program Income Funds.

CONSOLIDATED PLAN
Each year since 1975, the County of San Bernardino has qualified to receive federal housing and community development grant funds from the U.S. Department of Housing and Urban Development (HUD). The funds are to develop viable communities by providing decent housing, suitable living environments and expanded economic opportunities, principally for low- and moderate-income persons. In 1995, the County qualified to protect these funds over a three year period from the Community Development Block Grant (CDBG), Emergency Shelter Grants (ESG) and HOME Investment Partnerships Act (HOME) programs for Fiscal Years 2000, 2001 and 2002. The CDBG funds are for eligible projects in the unincorporated communities and 14 participating cities. These cities are Adelanto, Barstow, Big Bear Lake, Chino Hills, Colton, Grand Terrace, Highland, Loma Linda, Mentone, Needles, Redlands, Twentynine Palms, Yucca Valley, and the Town of Yucca Valley. For the purpose of these grant funds, this area is referred to as the "County Continuum." To receive the 2000-2002 CDBG, ESG, and HOME grant funds, the County prepared a consolidated grant application to HUD. The County's 2000-2002 Consolidated Plan and 2001-2002 Action Plan formed the Grant Application. On April 17, 2001, the County of San Bernardino Board of Supervisors approved the proposed Consolidated Plan and Action Plan. Upon completion of the public review period and after all comments were received and considered, the final Consolidated Plan and Action Plan was prepared. The final Consolidated Plan and Action Plan was submitted to HUD on June 6, 2001 for final approval.

PUBLIC COMMENT
For a period of thirty (30) days beginning on June 26, 2001, and ending on July 26, 2001, the public is invited to submit written comments on this proposed amendment. Comments received after 5:00 p.m. on July 26, 2001, cannot be considered in the preparation of the amended Consolidated Plan. Send comments to the County Department of Economic and Community Development at the address shown below.

Those individuals wishing to express their views on this substantial amendment may be present and be heard at the Board of Supervisors meeting or may, prior to the time of the meeting, submit written comments to the Clerk of the Board of Supervisors, 385 North Arrowhead Avenue, Second Floor, San Bernardino, CA 92415-5010.

If you challenge any decision regarding the above proposal in court, you may be required to pay costs associated with such challenge. You may make your comments in writing to assure that you are able to express yourself adequately.

FRED AGUIAR, CHAIRMAN
J. RENEE BASTIAN, INTERIM CLERK
BOARD OF SUPERVISORS OF THE COUNTY OF SAN BERNARDINO

For more information on energy conservation, contact Riverside Public Utilities Marketing Communications at 909.826.5485 or visit our website at www.riversidepublicutilities.com
SAN BERNARDINO DA DISTRIBUTES SPANISH VERSION OF L.E.T. TRUANCY MANUAL

The San Bernardino County District Attorney's Office has distributed 7,500 copies of an updated English version of the L.E.T. (Let's End Truancy) manual and 5,000 copies of the new Spanish version. The manual was such a success with school districts throughout the County, that the district attorney's office updated and created a Spanish version to meet the increased demand. The manual describes the importance of going to school.

The L.E.T. manual is a supplement to the District Attorney's truancy program that was initiated this year. There are three truancy units in the county located in the West End, the Desert and San Bernardino. Truancy Deputy District Attorneys serve on S.A.R.B.s (School attendance Re--

BETTE HARRISON NAMED ASSISTANT SUPERINTENDENT FOR COUNTY SCHOOLS ADMINISTRATIVE SERVICES DIVISION

Bette Harrison, above, is the newly appointed Assistant Superintendent for San Bernardino County Schools Administrative Services Division.

Bette Harrison, former superintendent of the Chaffey Joint Union High School District, will be the new assistant superintendent of Administrative Services for the San Bernardino County Superintendent of Schools office (SBCSS), announced County Superintendent Herbert Fischer.

"Ms. Harrison comes to us with a wealth of experience. We've been fortunate to have her administering our external evaluator program to low performing schools on a consultant basis and I now look forward to her knowledge and advice as a member of my executive cabinet," commented Fischer. "She will fill the assistant superintendent position in an exemplary manner, and districts and students from throughout our county can further benefit from her years of educational expertise."

The assistant superintendent, Administrative Services for SBCSS is a cabinet level executive position that oversees Personnel/Credential Services, Child Development Services, Regional Occupational Program and Career Training and Support Services, Grant Funding Services, External Evaluation and Research and the Teacher Recruitment Center.

"I really am dedicated to the students in this county and am passionate about making a difference in our public education system," said Harrison. "Our districts, schools, staff and students are facing significant challenges. But they also are meeting these challenges and experiencing tremendous growth. Joining the County Superintendent of Schools office in this capacity allows me to further contribute to the efforts underway in this county to increase quality educational opportunities for all students. It's an opportunity I embrace."

Harrison retired as superintendent from Chaffey Joint Union High in 1999. She currently is an adjunct professor for California State University, San Bernardino and also has worked as a consultant for the County Schools office serving as the External Evaluation project administrator directing support to schools participating in the Immediate Intervention/Underperforming Schools program.

In addition to being superintendent for Chaffey from 1995-1999, Harrison also worked in the district in a number of administrative positions including associate superintendent, assistant superintendent, counselor, principal and assistant principal. She joined the district as a teacher in 1964 and taught Spanish and History at Chaffey High School until 1975.

Harrison's community activities include serving on the Board of Directors for a number of non-profit agencies including the Inland Empire World Affairs Council. She is president of the Mt. Baldy United Way Board of Directors.

She received her bachelor's degree in Foreign Language and History from Florida State University and her master's degree from Southern Methodist University. She resides in Ontario.

CITY OF SAN BERNARDINO LOCAL WORKFORCE INVESTMENT PLAN NOTICE OF PUBLICATION

The City of San Bernardino Local Workforce Investment Board (WIB), who is responsible for planning and oversight of local workforce investment funds, has published its strategic second-year local workforce investment plan modification for the period of July 1, 2001 to June 30, 2005.

Funds for this program are allocated by the Department of Labor for the purpose of providing workforce investment activities, through an integrated workforce investment system that will increase the occupational skills attainment, employment retention, and earnings of local residents. The system is intended to be customer-focused to help local residents access information and services needed to manage their careers and to help employers find skilled workers. Workforce Investment activities may include, but are not limited to: outreach; intake; assessment; job search and placement assistance; follow-up services; internships; work experience; occupational skills training; and customized training.

The Modification will be available for review of the general public during posted business hours at the following locations in San Bernardino:

SBETA One-Stop Career Center: 599 N. Arrowhead Avenue
Feldheim Library: 555 W. 4th Street
Inghram Library: 1505 W. Highland Avenue
Rowe Library: 108 E. Marshall Boulevard
Villasehor Library: 525 N. Mt. Vernon Avenue

Interested parties may submit written comments regarding the Modifications until July 25, 2001, 5:00 p.m., addressed as follows:

San Bernardino Employment and Training Agency
One-Stop Career Center
Attn: Janice Stowers
599 N. Arrowhead Avenue
San Bernardino, CA 92401-1201
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APTS
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Se Rentan Apts de un piso, cerca de Baseline y Willow con Carport, alfombra nueva, piscina, estufa y verticales. NO ANIMALES.
Se necesita buen crédito!
Depósito $200.00
Llame (909) 877-3814

NOTICE OF REQUEST FOR PROPOSALS
Notice is hereby given that proposals will be accepted by the South Coast Air Quality Management District, 21865 E. Copley Drive, Diamond Bar, CA 91765 for the following:

Bid No. Title
P2001-39A Community Outreach
Program Assistance

Bidder's Conference
Closing Contact
P2001-39A 7/10/01 7/24/01 Oscar Abarca
Program Assistance
5:00 PM (909) 396-3652

PERSONS ATTENDING THE BIDDERS' CONFERENCE SHOULD CONFIRM THEIR ATTENDANCE BY CALLING THE CONTACT PERSON. BIDS WILL NOT BE ACCEPTED FROM ANYONE NOT ATTENDING THE MANDATORY BIDDERS' CONFERENCE.

The RFP may be obtained through the Internet at:
http://www.aamd.gov/rfp/

If you have questions or would like a copy of the RFP mailed to you, telephone the contact person.

It is the policy of the AOMD to ensure that all businesses including minority-owned businesses, women-owned businesses, disabled veteran-owned businesses and small businesses have a fair and equitable opportunity to compete for and participate in AOMD contracts.

Leticia De La O

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California ofrece además muchos incentivos financieros para maestros que califiquen:
- Bonos y becas
- $20,000 otorgados por el Gobernador a través de su proyecto "Teaching Fellowship Program"
- Ayuda para pagar préstamos estudiantiles
- Ayuda para comprar una casa

Otros trabajos podrán pagar más, pero nunca le dará la satisfacción como la de ser un maestro. ¡Si puedes cambiar el mundo! Anímate a ser un maestro.

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