In 1963 Ben Bagdikian, doing research in the South for a book, was invited to join the University of California faculty. Bagdikian's pioneering work - MEDIA MONOPOLY -Bagdikian defined the concept of concentration of media power that was later used in the study of World War II. "By 1963, the majority of Democratic Party candidates have to take a clear stand against "media monopoly,"" Bagdikian wrote in MEDIA MONOPOLY. "It is true that Gary Hart, caught up in the maelstrom, looked back at the media for personal approval. The self-serving politicians that candidates take at media coverage from time to time - they are far from the media reform.

The True Media Critic Is Jackson - Not Hart

In 1957, Dr. Daniel Morgan, Dr. Rev. Frank Wilson defined the media as a "mentoring of achievement" for the Black community. In 1957, the University of California, Berkeley, published Jackson's book The True Media Critic Is Jackson - Not Hart. Dr. Morgan, Dr. LaDoris McClaney, Dr. Eugene McCall was named in her honor. McClaney has been saluted for her work against "media monopoly" and Media bias. It is ironic that she never got to speak at her sister's funeral. But when it does you better be ready, as Jackson put it.

Businesswoman Vivienne Willborn Succumbs

A 20-year-old Melanie was the Dancing Queen of Los Angeles. She was a star and a symbol of the Black community. She never got to see her sister's funeral. But when it does you better be ready, as Jackson put it.

The Covenant represents "a moral community bond" by Burger King Corporation to continue the expansion meaningful opportunities for Black franchisees, employees, suppliers, professionals, and entreprenuers. Burger King will endeavor to achieve the objective of 10 percent participation in franchise and restaurant participation within a year period...
Dear Editor,

Cent shooting on 11th street, in that an injustice has occurred as best as possible rectify or, there should also be some overt advertisement in the Voice.

Program Manager

Dear Editor,

The Black Press of America has decided to invite Hollyweel to the conference table.

The Press

It is a fact that between 450-460 films are released by Hollyweel yearly and more.

Mr. and Mrs. Bowes,

Dear Editor,

As African Americans and as politically motivated people, we desire a fair and equitable chance to be heard.

Mr. Bowes, you stated that the Black Press is not inviting Hollywood to the conference table, but it is.

Lila Daniels
Program Manager

Dear Mr. Bowes,

Just a note to express the Brotherhood Crusade’s and my appreciation and respect for your help in the past.

Theodore Hamilton
Studso

Arizona Needs Your Support For Equality

Arizona needs at least 20,000 signatures to ensure their equality from across this nation and around this state to march on our capital to get the third national convergence of the Martin Luther King, Jr. Holiday, Monday, January 18, 1988.

Program Manager

Devi ced by: Ralph Sutton
P.R./Media

Arizona's current problem is as important as the resurgence of visible racism in Forsythe County, Georgia.

A black Press invitee has asked to join the Arizona Martin Luther King, Jr. Celebration Committee and the Arizona Martin Luther King, Jr. State Holiday Committee to continue the movement in Arizona in honor of Dr. Martin Luther King, Jr. Please think twice before coming to Arizona on Monday, January 18, 1988, and urge members of your organization from all around the nation and our state to come. Respectfully, we have no money for your transportation and lodging expenses. Come but on your own. We desperately need you in Arizona on that day.

Dear Editor,

Some things are very obvious and very real. The Black Press does not invite either an insult to its intelligence or its dignity.

The Black Press

Hollywood's explanation for not allowing any of its films to be seen on location in the United States is that blacks are "on location" in the midst of production in other countries.

The Black Press would like to have Hollywood produce films that focus on their own history and until their own dreams of becoming superstars and then, perhaps, offer their services.

African Americans are not second-class citizens in this country. We have a voice.

The Black Press

'As African Americans and as politically motivated people, we desire a fair and equitable chance to be heard. As Americans and as politically motivated people, we desire a fair and equitable chance to be heard.'

The Black Press

Dear Reader,

Since the Motion Picture Association of America (MPAA) started rating films, some 3,700 films distributed have received an "X" or an "R" rating. That's many, many more than all the black films made during the same time period by Hollywood's inner city departments are more receptive to black people, aid, and violence, and most are in the broad category of good black stories.

Eighty percent of the audience for the movies are black. Hollywood can't say this.

Hollywood releases more foreign films yearly than do the black films or films that focus on black people in any minority.

The Black Press

Since 30 percent of the one billion movie ticket sales of any films Hollywood has ever made, made up of non-profit health, education, and welfare agencies serving the black community.

The Black Press

Dear Editor,

We don't need the stall of a conference table. We don't need the stall of a conference table.

The Black Press

Dear Mr. Bowes,

The Black Press will ap­ point a special committee to meet with representatives of the film industry individually and collectively for immediate dialogue.

No writers or special reports are necessary. We are all intelligent enough to see what is happening in the film world.

We can see the lack of black faces in front and behind the camera. We can see the grumbles and complaints from our people daily as they deride no black movies and others that do.

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Black Voice Theatre Party To "Stepping Into Tomorrow" A Success

Attallah Shabazz and Yolanda King, Nucleus, Inc., presented "Stepping Into Tomorrow" in October, and the Black Voice News Theatre Party was successful.

"Stepping Into Tomorrow" is a one-act musical production about the unexpected reunion of six former high school classmates. The story revolves around the ups and downs in the lives of these six friends, over the past ten years. It's a story about persevering onward and upward, after life has seemingly dealt them a "losing hand". It's a story about hope, strength and perseverance.

Those in the audience went through all the emotions humanly possible. They laughed, cried, felt anger and sorrow as the play progressed.

Following the outstanding performance by Gina Belefonte, Taurean Blacque, Gregory Braudous, Louise Kawabata, Stanley Mathis, Lynn Rodrick and Attallah Shabazz, the Black Voice party took some of the cast members to dinner.

Kim Gragston, a visitor from Atlanta, Georgia, enjoys meeting Karen Blouin of Verve Communications, the P.R. firm for Nucleus.

Josaphine Seaberry of Moreno Valley, laughs at a joke told by actor Stanley Mathis amusingly, Attallah Shabazz looks on.

Nita Jones, a fan of Malcolm X, was delighted along with her husband, to meet a cast member of the party.

For The Best News Around Read The VOICE
The rector's sermon today was about the characteristics of a good citizen and the importance of civic engagement. He emphasized the role of individuals in promoting peace and understanding among different cultures. The rector encouraged the congregation to participate actively in community service and to support local organizations that work towards social justice. He cited examples of successful initiatives and challenged the members to contribute their time and resources to make a positive impact on their community. The message was timely, given the recent developments in the region, and it resonated with many in attendance.
Donald Stitt, First Black Zone Manager for Chrysler

Inspired By Words From Dr. King

Black American Achievements Highlighted In Local Man's Calendar

January 1988

Business/Education

Sylvester On Top At SBHS

Alphas To Meet

For The Best

In Community News

Read Black Voice News
### Religion

#### Church Directory

<table>
<thead>
<tr>
<th>Church Name</th>
<th>Address</th>
<th>City, State</th>
<th>Contact Info</th>
</tr>
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<tbody>
<tr>
<td>La Sierra Grace Bethel Baptist Church</td>
<td>5413 34th Street, Riverside, CA 92507</td>
<td>Riverside, CA 92504</td>
<td>(714) 855-6094</td>
</tr>
<tr>
<td>Resurrection Temple</td>
<td>535 Riverside, CA 92509</td>
<td>Riverside, CA 92507</td>
<td>(714) 657-2588</td>
</tr>
<tr>
<td>Brookview Baptist</td>
<td>2911 9th Street, San Bernardino, CA 92405</td>
<td>San Bernardino, CA 92405</td>
<td>(714) 887-0290</td>
</tr>
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<tr>
<td>First Baptist</td>
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<tr>
<td>Saturdays' Faith</td>
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<td>Riverside, CA 92504</td>
<td>(714) 855-6094</td>
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<tr>
<td>Saturday's Faith</td>
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### New Jerusalem Foursquare Church

- **Services**
  - **Morning Worship:** 8:00 a.m.
  - **Sunday School:** 9:15 a.m.
  - **Adult Bible Study:** 10:00 a.m.
  - **Youth Bible Study:** 10:00 a.m.

- **Pastor**
  - James Washington, Pastor

- **Address**
  - 1185 La Sierra Street, Riverside, CA 92507

#### New Jerusalem Foursquare Church

- **Services**
  - **Morning Worship:** 11:00 a.m.
  - **Sunday School:** 10:00 a.m.

- **Pastor**
  - Elbert Stafford, Pastor

- **Address**
  - 1185 La Sierra Street, Riverside, CA 92507

- **Phone:** (714) 782-9000

- **Website:** www.newjerusalemfoursquare.com
Claremont Area Links Entry Float Wins First Place For Civic & Service

By Raymond Wood
Our Family Needs a Budget!  

QUESTION: Dear Pastor Wood, My husband and I seem to always have more bills than we do money. I have to admit we don't have a budget of our expenses. I keep tying my husband that we need to plan our spending but he says he has everything under control. But we always come short.

A.M., Fontana

EXPERTS suggest that you need a budget. Every person that earns a voice should have a budget. A budget is an honest assessment of how much money you make and how much you spend. It also includes savings for future plans. The Bible gives great advice in this area! Luke 12:38 says, "With what you intend to build a tower, doesn't depend on finding a floor and count the cost, whether he has enough to finish it? Unless, after he has laid the foundation, and is not able to finish it, all that looked at it begins to mock him saying, this man began to build, and was not able to finish." If we fail to plan - we plan to fail. God gave us brains so that we would use them. They simply spend money they don't have. Getting another job or working overtime is not the solution for most financial problems, but instead they need to wake up and realize where they truly are financially. Start now. Take another look at what's on their budget sheets, and then look at their spending habits. Wake up folks!

I would suggest that you and your husband cut out some paper and a pencil, and write down all the money that comes into your home and all of your expenses. Prioritize your spending. Cut out excessive spending. Be realistic! Most important God is your giver and put your faith in Him that you prosper as He desires. 1 Th 3:2 says, "Before I wish I know all things about that you prosper." Trust God for a solid budget, one that honors him. Start now to meet your needs and is heading towards your desires.

If you have a question that you would like answered, write: Pastor Raymond Wood, Moreno Valley News, P.O. Box 449, San Bernar­dino, CA 92402.

WANT ADS

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Rev. H.H. Hubbard

self evaluation and inner wisdom, you will never meet an absolute that you cannot clear from your path. There will never be a day dark for you to see the brighter future. No mountain ever be too high for you to climb. No good de­cent dream will be sidetracked, for you can move on to some great place. If you open the new book and walk boldly, inventively and joyfully into your new next, of your new life. You can and must begin to know and experience your potential, physically and spiritually.

Happy New Year. God bless you and may you ex­perience the "Jesus joy."

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a man wakes up in the morning after sleeping under an advertising blanket on an advertised mattress and pulls off advertised pajamas. Takes a bath in an advertised tub, shaves with an advertised razor, washes with advertised soap, puts on advertised clothes, sits down to breakfast of advertised coffee, rides to his office in an advertised car, writes with an advertised pencil...Then, he refused to advertise, says advertising doesn't pay, and then, if a business isn't good enough to advertise...he advertised it for sale.

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The VOICE

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Los Angeles Black Playwrights (LABP) member James Bronson recently won a three-week paid internship on the Warner Brothers/ABC Monday evening, "Head of the Class," for his play "Buddy and Esther" which finished first in the Inner City Cultural Center's First Annual Short Play Competition. He began his inter­ ship during the 1988-89 season. "Buddy and Esther" is about blue collar lovers who have a right of way, an agenda of their own, a bank of plans they plan to rob," Bronson explains, "their desire for instant wealth. But their scheme never gets off the ground."

"The internship is exciting, a challenge. I'm in a world where I can make a show - a real show," says Bronson. "Buddy and Esther" will have a run at Inner City Cultural Center in the near future. In 1979, Bronson also finished first in the John F. Kennedy Short Play Com­ petition. His play was set to play at the Starlight Theater.

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Applicable to: in person no later than January 4, 1988 before 2:00 p.m. to: Junius Unified School District 
Personnel Office 335 Riverside Drive, Riverside, CA 92509

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THE VICE BUSINESS NAME STATEMENT

I hereby certify that this copy is a correct copy of the original statement on file in my office.


NAME STATEMENT

The following persons or business are conducting business as:

Patti Hunter

4050 Main Street

Riverside, CA 92504

I hereby certify that this copy is a correct copy of the original statement on file in my office.


NAME STATEMENT

The following persons or business are conducting business as:

Julia Verduzco

3650 Skylark Dr.

Riverside, CA 92501-3600

I hereby certify that this copy is a correct copy of the original statement on file in my office.


ORDER TO SHOW CAUSE
RE CHANGE OF NAME

Petitioner: Superlock Co. of California

Defendant: Liz Boston

Petitioner requests a hearing to change the name of Liz Boston to Superlock Co. of California.

Dated: December 2, 1987

Judge

FICTITIOUS BUSINESS NAME STATEMENT

The following persons or business are conducting business as:

Kathy Hunter

2806 Kathleen St.

Riverside, CA 92507

I hereby certify that this copy is a correct copy of the original statement on file in my office.


FICTITIOUS BUSINESS NAME STATEMENT

The following persons or business are conducting business as:

Bobby Bernard Flsher

148 7th Street

Riverside, CA 92501

I hereby certify that this copy is a correct copy of the original statement on file in my office.


FICTITIOUS BUSINESS NAME STATEMENT

The following persons or business are conducting business as:

Dennis McLaughlin

13133 Thistle

Running Springs, CA 92382

I hereby certify that this copy is a correct copy of the original statement on file in my office.


FICTITIOUS BUSINESS NAME STATEMENT

The following persons or business are conducting business as:

Barbara Jones

P. O. Box 1289

13133 Thistle

Running Springs, CA 92382

I hereby certify that this copy is a correct copy of the original statement on file in my office.


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