12-17-1987

Vol.15 n.49 December 17th 1987

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The Los Angeles Chapter of the NAACP and the Southland Corporation announced an end to the boycott of Southland stores and jails, effective immediately. The announcement followed a lengthy and controversial period of tension between the two organizations. The agreement was reached after months of negotiations and mediation by a neutral third party. The terms of the settlement were kept confidential, but it was reported that the parties agreed to resolve their differences through a process of good faith bargaining. The settlement is expected to bring peace to the area and allow both parties to move forward. The agreement was welcomed by the community as a positive step towards reconciliation and renewed cooperation. The Los Angeles chapter of the NAACP expressed its hope that the settlement would lead to greater understanding and respect between all races and ethnic groups in the community. The Southland Corporation also welcomed the agreement, saying it would allow the company to focus on its mission of serving the community. The settlement is a significant step forward for the community and a testament to the power of dialogue and compromise in resolving conflicts.
Nafrah Presents It's Award And Networking Banquet
Nafrah presents it’s 3rd Annual Award and Networking Banquet on Friday, December 18, 1987 at the Los Angeles Airport Hilton and Towers, 1571 W. Century Blvd., in Los Angeles. Cocktails and networking will begin at 6 p.m with a dinner
ad at 8 p.m. The event will be held in the Pacific Ballrooms, “Man Lust” Level. The officially sponsored services are the Los Angeles Black Publishers Association Continuation and the Black Press of Los Angeles.
Black Press Warned to Prepare for the Year 2000
Our Black-owned Community newspapers are under attack by technology and forms of media that will make the Black press a dinosaur by the year 2000. This is a challenge," says W.C. Gordon, editor of the Los Angeles Independent, the Gospel Arts Fund and pastor of the Divinity Baptist Church, Pasadena, California.
Gordon, a former broadcasting executive, spoke to a gathering of publishers and the Black Press at the 3rd Annual National Newspaper Publishers Association Convention in San Francisco.
"Black newspapers are in danger of being replaced by national newspapers, TV and radio that carry news transmitted to smaller and smaller groups," says Gordon. "National newspapers with full-color pictures are claiming the Black Community's readership and attracting its dollars from advertisers in a reverse flow.
"Targeted reading is no longer enough for the Black Press to make it. Black newspapers are competing for Black readers and advertisers with others of similar or smaller with fewer than 4,000 subscribers. "The old American Community newspapers are in the numbers that think about the demographics of our readerships, do some market research that is expensive and difficult to find. We can identify, or we will lose the battle. We have to know what it is going to take to save our advertising Community or we will find ourselves out of business or unable to save ourselves.
"The Black Press and the Community are in the same boat. We have missed the traveling audience who could sacrifice the 'black' and 'variable' constraints.
"Our newspapers and Church need to work together to solve problems of mutual concern. If the issue is drugs, let's have seminars on the church sponsored by the newspapers. If the issue is economic development, remember that most businesses are church members and can be reached through the Church.
"We can only say that we must do it now, or it will be too late.
"In 1983, I told the West Coast Black Press that most 'Romantic Rhythm', "get back "in" with youth, get back "in" with the family. They are in the same boat with the Church, work with the Church and stop that 'done business as usual. It's time to take a look and see if our health conscious, trying to buy a Walker and drop by.
"If Black newspapers are so nimble, why can't they get back "in" with youth, get back "in" with the family group? Why can't they get back "in" with the Church, work with the Church and stop that 'done business as usual. It's time to take a look and see if our
The holidays are a time to have family... friends... people care about and people who care about you. That's how you want it. That's why you want it. That's how it is.
Arizona Governor Evan Mecham: Rekindling an Old Flame
It all began last January when members of the nation's Black press went to Phoenix to protest against the recall of Arizona's governor. Mecham's first official act as newly elected governor was to recall the Board of Pardons and Paroles. On January 11, 1986, Black newspapers went to Phoenix to protest against the recall of Mecham. They wanted the recalling of Mecham not to be a political issue, but a moral issue. They wanted the recalling of Mecham not to be a political issue, but a moral issue. They wanted the recalling of Mecham not to be a political issue, but a moral issue. They wanted the recalling of Mecham not to be a political issue, but a moral issue. They wanted the recalling of Mecham not to be a political issue, but a moral issue. They wanted the recalling of Mecham not to be a political issue, but a moral issue. They wanted the recalling of Mecham not to be a political issue, but a moral issue. 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The elected officials very much appreciated the way he helped them. The second officials very close to him all came by to spend time with the family. At the wake held the day before the funeral, each spoke of how he helped in their political careers. Politicians running for statewide or local office made sure they went by to see Floyd Brown. Rev. Brown always taught Sunday School, Presiding Elder, Rev. O. K. Ellis of the New Bern, N.C. District said. But, it wasn’t until seven years ago, “after working in politics, et cetera, he was ready — he said, ‘yes Lord I’m not ashamed to preach the gospel,’” said Ellis. Eight years ago Floyd Brown was diagnosed, after extensive surgery, of having cancer of the pancreas. He was closed up, sent home and given 3 to 6 months to live. He was never told how sick he was, but we believed he knew. As soon as he could get out of the bed, he went to the church he helped build, St. Matthews A.M.E. Zion Church. The prayer he prayed that day has never left my mind, and he has made sure they went by to see Floyd Brown. In the spring of 1987, he was ready to become a minister of the gospel; and in 1982 was called to the ministry of the gospel; and Floyd Brown was also devoted to his church, serving as Sunday School Superintendent, chairman of the Ushe r Board, a Trustee of the church and then in 1982 was called to the ministry of the gospel and served as Pastor of the church. In 1987, he was elected as a Minister of the Gospel in the state of North Carolina with to the lotteries of St. Paul A.M.E., in San Bernardino, California. 

The flowers and cards were overwhelming and Rev. Floyd Brown’s 80 years on earth were well spent. The minister told the mourners someone had to take the light and start running. His brother, Harry Brown, began on the day before the funeral to do just that. Harry Brown, who worked alongside his brother will now carry the light in Jones County. What a fitting tribute in the life of an unselfish man.
Parent Warns Of The Dangers of Child Drug Abuse

Gary started on drugs when he was 10 years old. His drug habit developed slowly, he said, from five years old. By the time he reached high school, Gary was addicted to cocaine. His parents did not know he was using drugs, but his mother was beginning to sense something was wrong with him. "There were some things, very, very wrong," Gary said. "I even found out I was almost too late.

Gary's story is not an unusual one. By current statistics, 61 percent of all American high school students have tried illegal drugs. All too often, the parents of these students are torn between their desire to recognize their children's drug problem or unable to do anything effective to handle it.

Gary's mother found out about his drug problem after Gary began falling in high school. Gary used to go to school, skip classes and sometimes never showed up for his classes.

At home, Gary went through mood swings - up one minute, down the next. The school schedule was erratic, money disappeared from around the house and he wrecked the car.

His grades were poor, he began failing in high school. Gary's drug problem was -- for the first time, he was thinking that California would not be able to help him.

"I felt like I was in the middle of nowhere, like it's no one to turn to," Gary said. "I'd make about $40 a week buying drugs."

"It's the unbelievable to think that California would not be able to help me," Gary said. "I'd make about $40 a week buying drugs."

As far as his mother was concerned, this is exactly the case when parents are thinking that California would not be able to help them.

"This is exactly the case when parents are thinking that California would not be able to help them," Gary said. "I'd make about $40 a week buying drugs."

Riverside Transit Agency Names Bray as Assistant Community Relations Representative

For some special Los Angeles youngsters, Santa will be arriving early this year and will bring a gift even more special than usual.

Coors Holiday "Shoes For Kids" Program Debuts In Los Angeles

For many special Los Angeles youngsters, Santa will be arriving early this year and will bring a gift even more special than usual.

Special Winter Clean-Up

Mr. Handyman Services Unltd.

CALL FOR FREE ESTIMATES ROY STRONG (714) 682-3677
Local Assistant Principal Reappointed As Banning City Planning Commissioner

Class Size Initiative Will Give Voters The Right to Reform Their Schools

New Bulletin Offers Black Professional Women a Way to 'Reach Out and Touch' Their Sisters

Business/Education

Local Assistant Principal Reappointed As Banning City Planning Commissioner

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Kodak "Color of Action" Floats Riverside's Cheryl Miller Parade

MIAMI, Fla. - Kodak All-America Women's basketball modular Cheryl Miller will greet spectators December 31 during the King Orange Parade as one of the Kodak Company's new "multi-image" parade float, "Color of Action."

The new float will join dozens of others on Biscayne Boulevard for the New Year's Eve nighttime parade, which this year features the theme of "A Wealth of Fun and Frolic."

"The cornerstone of the Kodak, Florida float display of giant four foot color photographs, featuring Black and Hispanic athletes, science, surfing, gymnastics, bicycling, basketball and track and field scenes."

Miller was chosen as Kodak's featured guest due to her commitment to minority ad-

deminishing the role of the Kodak Women's American Women's basketball stars, who will share the spotlight with the company's recent participation in New York City's Harlem Week 97.

There, she conducted a basketball clinic for area youth, teaching the latest in basketball skills and ball hand-

ing.

During the King Orange Parade, Miller will be joined by athletes who will demonstrate their skills along the downtown Miami parade route. Teams of freestyle bicyclists and tennis teams, along with young basketball and soccer players, will travel alongside the Kodak float.

Faith Mission To Serve Pre-Christmas Dinner

The Faith Mission - Ed Wester Guest Home, located at 20000 Kelly Lane in Mead Valley will serve a pre-Christmas dinner on Saturday, December 18, 1987. Meals will be served at 11:00 a.m. and 2:30 p.m. for more information about the dinner sponsored by A.M. Edwards call 657-2753.

IF YOU BELIEVE IN YOUR BUSINESS AND WANT TO BUILD IT ADVERTISE! We ask you Why is it a man wakes up in the morning after sleeping under an advertised blanket on an advertised mattress and pulls off advertised pajamas. Takes a bath in an advertised tub, shaves with an advertised razor, washes with advertised soap, puts on advertised clothes, sits down to breakfast of advertised coffee, rides to his office in an advertised car, writes with an advertised pencil... Then, he refused to advertise, says advertising doesn't pay, and then, if a business isn't good enough to advertise... he advertised it for sale.
Jon Robertson 

Conductor of the National Symphony Orchestra from 1976 to 1979. He has studied with some of the leading conductors of his time, including Richard Buck and Robert Shaw. From 1972 to 1976, he was Assistant Conductor of the National Symphony Orchestra in Sweden and then moved to the United States, where he became Assistant Conductor of the Baltimore Symphony Orchestra.

Recent concerts have included performing with the Strasbourg Symphony, the Baden-Baden Symphonic Orchestra, the North Carolina Symphony Orchestra, the National Symphony Orchestra, the New York Philharmonic, the London Symphony Orchestra, and the Royal Concertgebouw Orchestra. He has conducted his orchestra at major international festivals, including the Edinburgh Festival and the Carthage Festival in Tunisia. In 1975, he made his debut at the Salzburg Festival. He has also conducted at the National Museum of Utah, the International Music Festival of Burgos, and the National Centre of Music in Madrid. He has worked with the Halle Symphony Orchestra, the Munich Philharmonic, the Royal Philharmonic Orchestra, and the Vienna Philharmonic. His most recent concerts include performances with the National Symphony Orchestra in Washington, D.C., and the Royal Liverpool Philharmonic in Liverpool.

His many accolades include the coveted Grammy Award, and he has received numerous honorary degrees from leading universities. He has been a frequent performer at major music festivals, including the Tanglewood Music Festival and the Spoleto Festival USA. He has also served as a judge for the International Competition of Conductors in Salzburg and the International Conducting Competition in Trento, Italy.

He continues to conduct with major orchestras worldwide and is a sought-after guest conductor. His main focus remains his dedication to music education, and he has worked with many of the leading music schools and conservatories in the United States and Europe. He has been a guest conductor with the New York Philharmonic, the London Symphony Orchestra, and the Royal Philharmonic Orchestra. He has also conducted with the Boston Symphony Orchestra, the Los Angeles Philharmonic, and the Cleveland Orchestra.

His commitment to music education is evident in his work with young conductors and his involvement in major music festivals, such as the Tanglewood Music Festival and the Spoleto Festival USA. He has also been a judge for major competitions, such as the International Competition of Conductors in Salzburg and the International Conducting Competition in Trento, Italy.

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The Legacy Of Harold Washington

by Benjamin F. Chavis, Jr.

You may recall that back in February of this year we took over 100 "Freedom Riders" to Chicago from 12 southern states to help get out the vote in the massive political election. Harold Washington won a major victory in that election. Then in April we were shocked with another impressive victory when Washington was re-elected to his second term as Mayor of the City of Chicago.

We knew then, as we know now, that the political and social progress that Chicago made during the dynamic and outstanding leadership of Harold Washington continues to have national and international implications.

Washington's untimely death on November 21, 1987 sent shock waves of grief across Chicago and the nation. Over a million citizens filed by the Mayor's casket at City Hall in an expression of their love and respect. They also came to show their devotion to continue the ideals and principles of the movement and coalition that Washington had successfully led. Tens of thousands of people filled the streets to honor him as the funeral procession passed by. Many in the crowd shouted out: "We won't forget you, Harold." "Thank you, Harold, for showing us the way," and "Don't worry, Harold, we aren't going to let anybody turn us around now!"

As I sit inside Christ Universal Temple during Mayor Washington's funeral service, it became clear that Washington's legacy lives on in the hearts and lives of millions of people in Chicago and throughout the world. What is Washington's legacy? It is the legacy of progressive struggle for the political and economic empowerment of all people. It is the legacy of fighting for freedom.

Foster Shoes Salutes

From November 30th thru December 31st Foster Shoes and Fine Clothing is offering the best, most exclusive Italian, Swiss, and American Shoes found only at the finest department stores at substantial discounts (30-50 percent off) and will turn over portions from each sale to the United Negro College Fund to aid in the fight against literacy, and for opportunity through education.

Foster Shoes' spacious new location is located at First and Robinson in Los Angeles. Take advantage of the sale and help the UNCF.

For the Best News In Town
Read The VOICE News

NAACP Freedom Fund Dinner...Recently the San Bernardino NAACP Freedom Fund dinner was joined by Mary Jackson, President, Attorney Glover Hankey, the speaker, welcoming the guests were, County Board Supervise Bob Hammock, and Mayor of San Bernardino Evin Wilkes. The dinner was well attended.

For Chicago activist Lu Palmer warned, "Even as we grieve, the wolves are at the door." The Rev. Jesse Jackson advised the guests, "We who live must keep the team together. Harold's latest deed is the monument to his vision of the city and urban America." Jackson was referring to the coalition of 26 city aldermen who were part of Washington's team of reform. It was clear that the unity or divisiveness of these aldermen would determine the future of the city.

A painful lesson has once again erupted out the depth of the Freedom movement. Washington's great contribution to the movement will never be forgotten. However, African American leaders, in particular, must give more serious attention to the issue of who will succeed them after they are gone. Too many of our leaders have died without adequately preparing for leadership succession. The examples of freedom have often collapsed on this problem.

Yes, the living legacy of Harold Washington demands struggle. We join with Jesse Jackson and with the people of Chicago in their farewell expression to Washington: "We will not let you down, we will not let you down." The struggle will continue.

North Carolina Elects Key Blacks


The Legends Among Us

SCAT MAN CROHTERS: MAGIC IN MOVIES AND MUSIC.

Sherman "Scat Man" CrohTERS started singing and acting at fifteen, the day he was sipped. Oh, he liked to say, "I took fifty years to become an overnight success." And the success didn't stop, "Hello, Dolly," "Coch and the Man" and "Roots" are just a few of the smash hits that brought him fame. With that beautiful smile, smooth, melodic tenor voice, the Scat Man had a style all his own. Today we honor Sherman "Scat Man" CrohTERS, not only as a great entertainer, but also as a man whose accomplishments continue to inspire people the world over.

We're Pacific Bell bringing together ideas, finding new directions, making the people connect."
Fund-Raising Movie Puts Community Before Hollywood

A plan to financially assist community group, local entrepreneurs and the anti-drug movement was recently announced by Tony Brown, chairman of Buy Freedom, an economic self-help network, and director of "The White Girl," a $2 million major motion picture to be released in 1988.

Brown, commentator of "Tony Brown's Journal" on public television, says that his first major feature film, a love story with an anti-drug theme, will be available to communities as a fund raiser prior to its release in 1988.

According to Brown, Blacks are spending $15 million in its lifetime. This entire revenue stream created by Black stars earn about $15 million in ticket income for movies. For Blacks are spending 50 percent of the refund revenue from these exclusive premiers will go to entrepreneurs, community-based anti-drug groups, churches, colleges, charities, tutorial programs, local political campaigns, the Black Press, Buy Freedom radio stations, etc., instead of Hollywood. We will release this $2 million movie in theaters in 10 cities and allow the people in those cities to sponsor fund-raising premieres," the former university dean and professor adds.

"That's why 'The White Girl' is a breakthrough movie. This is a classic example of tapping our money over with one another more than once, while other ethnic groups recycle their money with members of their group from 5 to 12 times. You can't ignore the laws of economics and have freedom. The only color of freedom in America is green," Brown asserts.

The film maker says that this is the first of many films that he will produce that will portray Blacks realistically, but with commercial appeal to the broadest possible audience.

"If we want better images in movies, there is only one way to do it - produce and consume our own movies. If you're ready for business - the business of buying our freedom, do your part - sponsor a fund raiser." Any person or group interested in qualifying as a sponsor for a fund raiser should write to Tony Brown Productions, Inc., 1502 Broadway, Suite 2014, New York, N.Y. 10018.

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Troy Boyer, left and Theresa Farley, right join Tony Brown on the set of "The White Girl".