IN BRIEF

Exchange program
Applications and information for the National Student Exchange program are now available. Ninety U.S. universities are interested in CSUSB for the next school year. CSUSB currently hosts 30 students. Students pay in-state tuition at the host school and must maintain a 2.5 grade point average. For more information, call 880-5328.

Star Trek bloopers
The Circle K club is presenting the movie "Star Trek Bloopers" tonight and tomorrow at 7:15 and 9:15 p.m. in the Panorama Room of the Lower Commons. Admission is $3 for students and faculty and $6 general admission. Moviegoers will also get a chance to see previews of "Star Trek VI: The Undiscovered Country" and cartoons "Bambi vs. Godzilla" and "Bambi's Revenge."

Scholarship recipient
The Mended Heart Inc., Chapter 123, granted a scholarship check to a Cal State, San Bernardino, student recently. Frances S. Hizon, originally from The Philippines, was the winner of $750. The award is given to a student who maintains a 3.0 grade point average and shows interest in the cardiovascular field of nursing. Hizon has attended CSUSB for one year, studying nursing. She wrote an essay on why she wished to be involved in nursing, focusing on cardiovascular care.

Academic Services
The Academic Services Office no longer functions as a money-accepting office on campus. It will continue academic services to evening students by remaining open in the evening for academic advising for undeclared majors, requests for waiver of university regulations, readmission of disqualified students and to assist students who have questions about ELM/EPT and basic skills requirements. For more information call 880-5032.

Growth exceeds all CSU campuses

7.8% increase puts CSUSB 7th in ranks

by Steven Jennings
Chronicle photography director

Enrollment figures at Cal State, San Bernardino are increasing faster than any other public university in California. CSUSB's current enrollment of 12,561 students ranks CSUSB as the 7th largest campus in the California State University system.

Despite growth percentages in the double-digits the past few years, enrollment increases are expected to level-off at four to six percent a year. This moderating effect results from modest growth reduction policies being implemented by CSU administrators.

Although CSUSB has

See Enrollment, Page 3

KSSB suspect linked to Creative Arts thefts

by Amy Heritage
Chronicle staff writer

New evidence may link the Sept. 20 KSSB radio station theft of $3,000 in equipment to a series of thefts that struck the Creative Arts building throughout the summer.

According to campus police Sgt. Stephen Nowicki, equipment was taken from the office of Dan Robinson, the music department staff technician, within the same week of the KSSB theft.

Nowicki also reported that several items of heavy equipment belonging to the theater and music departments had been taken during the summer.

Some of the theater and music equipment was subsequently recovered, though none of the radio station equipment has been found.

Prof. Lee Lyons, assistant professor of theater arts, told campus police that he was in his office in the creative arts building, Sept. 26, when he heard the boiler room door open and close twice.

"I knew that at ten at night the physical plant would not be doing any maintenance. I was very surprised," said Lyons.

Nowicki also reported that at the time Turner was released, he was a former CSUSB math instructor.

Freed!
Hostage released this week was a former Cal State, San Bernardino math and computer science instructor in 1983. He left the university to join a college in Lebanon because he could get tenure more quickly there, according to Dr. Robert Stein who was chair of the Math department at the time Turner was here.

Stein said he was relieved when he heard Turner was released, but he expressed concern for his former colleague's health and mental well being.
Registration

CSUSB turns touch-tone

by Deborah Medina
Chronicle staff writer

Cal State, San Bernardino, will be introduced to a new touch-tone registration system planned to be set up for fall of 1992. The whole process of registration at CSUSB will be changed. "Now students will have the opportunity to sit at home and utilize their telephone to register for classes. This will eliminate long walk-through lines," said vice president of academic affairs, Dr. Dennis Heffner.

Although touch-tone registration is still in the process of being worked out, most of the equipment has already come on campus ready to be set up. "The process is really simple," said Heffner. Students will be able to start registering for fall classes during the summer. There's going to be certain time periods accordingly to divisions status-senior being first priority through freshmen.

"A nice thing about this system is that students now will immediately be able to know what sections are available and other options," said Heffner. "If a class is closed, the voice computer will tell the student other available classes."

After the student is finished punching in the scheduled codes on the telephone, the computer will read out all the classes the student is registered for. Students then are sent a list of their classes and fees to their home.

"If students later decide they want to add or drop a class they can do so by pressing the key number that is assigned for that," said Heffner. "Also, students can even find out their financial aid status through touch-tone."

There will be approximately 16 to 32 lines available for students to call in during about an 18-hour time period. "This way, there will always be an assigned operator available down in the computer center, just in case students have any questions," said Heffner.

Heffner also mentioned how there are some other CSU campuses that already have touch-tone registration and "are very pleased with it."

Heffner thinks switching to touch-tone registration is going to really benefit CSUSB students. "This system will put a little more control in the hands of the students."

Urban planner joins advisory board

The Advisory Board at Cal State, San Bernardino has a new member, Vivian Nash Dukes, vice president and senior urban planner of Dukes-Dukes and Associates, Inc., is contributing her professional expertise as a new member of the board.

She joins a group of civic leaders who give community perspective on a spectrum of issues affecting the operation and future development of CSUSB. According to Dr. Juan Gonzalez, assistant to the president, "The university Advisory Board is our primary means of gathering advice of prominent community leaders regarding our goals."

Since 1977, Dukes has been responsible for the implementation and management of all consulting and development projects at Dukes-Dukes and Associates, Inc. She also serves as an executive officer/consulting project manager for Four Seasons Management Company.

Prior to these positions, Dukes served as a special consultant to the California Conservation Corps, worked as the development manager for the City of Inglewood, California, and was employed as a project supervisor for the City of Inglewood's Redevelopment Agency.

Dukes holds a master's degree in urban and regional planning from the University of Southern California and a bachelor's degree from the University of Redlands.

Dukes is a member of the National Association for the Advancement of Colored People and the Black American Political Association of California.

Drive nets 50 units of blood

Fifty people gave the gift of life on Oct. 16 by donating to the Cal State, San Bernardino blood reserve fund. Another nine people attempted to donate but were deferred for a variety of medical reasons.

"The Health Center thanks these special donors and applauds the Student Health Advisory Committee for hosting the blood drive," said Cecilia McCarron, health services assistant.

Blood drive workers included volunteers from Associated Students, Inc., Serrano Village; the Nursing Department and the Scheduling Office.

Participating vendors included ASI, Baker's, the Coyote Bookstore, Food Services and Recreational Sports, Delmy's, El Pollo Loco, Jersey's Pizza, McDonald's, Pono's and the San Bernardino Blood Bank.

Anyone interested in donating blood may visit the San Bernardino Blood Bank, 399 Blood Bank Road, San Bernardino. Students can request that their donations be credited to the CSUSB Blood Reserve Fund.

Lab fees rise, add to financial woes

by Mercy Santoro
Chronicle staff writer

Additional fees will be charged for students enrolling in science, art and physical education courses beginning winter quarter.

Science fees will be $10 and P.E. fees will go from $1 to $5. "Money made available for lab support has not kept up with enrollment and things have gotten a lot worse this year," said Dr. John Craig.

Some students are grateful for the additional revenue which will translate into new equipment. "Overall the lab fee will help students. Equipment and class time will be of better quality," Stephanie Barbo, a student, said.

But some students say all the little expenditures add up to be quite costly and the lab fees could be spent on other supplies.

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ENROLLMENT: CSUSB growth tops system

Continued from page 1

12,561 enrolled students, the full-time equivalent (FTE) number of students is 9,105. Campus record keepers obtain the FTE student number by considering the amount of half-time students, the number of enrolled students not taking 15 units (although 12 units qualify a student as full-time for individual purposes) and those that are taking 15 units. These figures are then used in an elaborate formula to compute the FTE number. These figures are then used to determine funding allocations in terms of school programs and building projects.

This year, CSUSB gained 661 FTE’s, a 7.8 percent increase over last years 8,445 FTE total. Next year’s projected FTE increase is 6.0 percent of this years totals, or 546 FTE’s.

"The campus is growing rapidly because of the area we live in," said Dennis Hefner, Vice President of Academic Affairs, "the Inland empire is the fastest growing region in Southern California, perhaps in the nation."

CSU administrators expect total systemwide enrollment to reach 1.5 million by the next decade. According to the California Post Secondary Education Commission, the governing body that oversees the junior college system, the UC system and CSU, Cal State Universities must first concentrate on expanding existing campuses to their full potential before CSU builds any new campuses.

"The decision reached by the commission makes good sense. We should build out campuses before we construct additional locations," said Hefner.

School executives are quick to point out that is especially true for CSUSB where we have both of the key elements necessary for a beneficial expansion. They say the location of this campus provides more than adequate acreage and land resources to compliment the region’s supportive population growth.

"All new facilities are a direct result of the state government recognizing the increasing needs of this rapidly growing area," said Hefner.

THEFT: Suspect sought

Continued from page 1

top of the stairwell to see who came up," Lyons said.

Lyons stood at the railing of the stairwell. He saw a man with a plastic grocery bag ascend the first set of stairs coming from the basement. The man saw Lyons, said "Hi. How are you doing?" turned, and went back down stairs, reported Lyons.

According to Lyons, he asked the man what he had in the bag, but the man acted as if he hadn’t understood. Lyons said he saw the boiler room door open but never saw the man again.

Lyons speculates that the man may have exited through the stair well leading out of the prop room, or through the trap door of the theater stage.

Nowicki investigated the boiler room and found an air compressor and an abrasive saw taken from the set design shop and a turntable taken from the music department.

In the hall, outside the boiler room, beneath a pile of scenery cloth Nowicki found the plastic grocery bag that Lyons saw the man carrying. The bag contained the items taken from Robinson’s office - microphone accessories, a screw driver, a vice and a caliper set.

Robinson had not noticed these items missing when he was in his office the day of the theft, said Nowicki. Lyons described the man he saw as 6'2" to 6'4", approximately 25 years old, with sandy blond hair and gold rimmed prescription glasses. Lyons said the night he saw him, the man was wearing a grey tank top and grey jeans.

Nowicki is using a sketch that Lyons drew of the man to aid his investigation.

Jarrod Long, who was responsible for the radio station, found was taken from various locked doors in the building. Nowicki acknowledges the possibility that the man seen by Lyons may have a master key.

"If he does have a master key it is quite possible that he is the person responsible for the radio station theft," said Nowicki.
Unsecured computers

Some of the most expensive equipment at Cal State, San Bernardino lies unprotected on the desks in offices throughout the campus. Anyone could simply pick-up one of the many unsecured units on campus and walk away with it.

We think this situation is intolerable. CSUSB has no policy that we can find regarding personal computer (PC) security. The computer center in the library has a clear policy that all computers that students have ‘public’ access to are fastened and locked down to whatever large piece of furniture they rest on. The same cannot be said for the average campus office.

CSUSB needs a campus-wide policy on PC security immediately. Recent thefts of electronic equipment on this campus illustrate the severity of this problem. The cost of bringing all PC’s on campus up to the necessary security standards is far outweighed by that of replacing stolen units.

The havoc and chaos resulting when a computer is lost that contains irreplaceable information must also be considered. What a tragedy that scenario would be, considering it could have been avoided with preventive maintenance.

Visualize our campus being free of the threat of electronics theft. It requires the inexpensive, one time installation of an anti-theft device.

The administration must establish a policy for securing all university-owned computers. It must be done at once and afterwards the policy must be strictly adhered to.

Our computers here at The Chronicle are not secured and frankly we are seriously concerned. We are within close proximity to KSSB, the campus radio station where recent devastating thefts of unsecured electronics equipment occurred.

Setting professional standards

Every good university deserves a good campus newspaper, one that appears regularly and one that keeps the campus community well-informed as to what is going on within its boundaries. How to get the best possible campus newspaper, though, remains a difficult issue.

On mega-campuses, with tens of thousands of students, a well-funded, totally independent daily campus newspaper is a possibility. But on a campus the size of ours, that is not a viable option.

What is called for instead is a university administration that wants a quality campus newspaper, and that is willing to provide support for an on-campus newspaper - allowing it to have both independence and an atmosphere for learning journalistic professionalism. That is what I believe to be happening now at Cal State, San Bernardino.

I was brought to the campus this year not just as a communication faculty member, but specifically, to work with the journalism students in revamping The Chronicle and raising it to as high a professional level as possible.

My philosophy as a newspaper advisor is relatively simple. I serve, in a sense, as a quality-control person. It is not my task to censor the newspaper on anyone’s behalf; it is not my task to tell students what they can or cannot do in the newspaper. It is a student-operated newspaper. My task is to set professional standards and help students to understand those standards and, to the best of their ability, measure up to them. If something is not professionally-done, it will need to be re-done until it is.

The campus newspaper will probably never be error-free; no newspaper is, to tell the truth. But the campus newspaper, The Chronicle, should - and will - follow the canons of sound American journalism; and students on the newspaper staff will be expected to measure up to those canons to the best of their student abilities.

Letters: Carpool parking spaces full

In response to your “Parking Woes” article in Oct. 11 issue, it is very obvious that the writer isn’t a carpooler.

I find it very hard to believe that these spaces have been observed by you empty. Where are you out there? 11 p.m.? During the last school week, Oct. 14-18 I’ve taken note that these spaces are full and twice had to find parking elsewhere.

You mentioned a parking shortage, there are spots available but not as in prime locations as the carpool spaces.

I take advantage of the carpool program and the improvements I feel are necessary are more spaces and have them more evenly distributed through the lots and maybe even in the back lot behind the library. Parking Services is doing a good job keeping illegal parkers out of these spaces, but they need to figure out a less wasteful approach to the permits - like a date stamp and attendants initialing each day instead of a five-by-seven piece of paper everyday.

In closing, maybe if more students and people would ride share we’d get to see the mountains behind us more often. Furthermore, it would free up more parking spaces overall. And for all your non-ridesharing beggars who greet us as we leave pleading for our carpool cards so you can park close, my suggestion is to get a bike, a buddy or a good pair of walking shoes.

S.L. Rupert.
The blond, the joker and the joke
Humor meets hostility with targeted insults

by Amy Heritage
Chronicle staff writer

Stoop-shouldered, slack-jawed, this person stares me up and down as if I were stared up in the center of a magazine. Trapped behind the counter at my job, strapped with a scarlet vest and a "We Sell Satisfaction" button, I try to remain polite and friendly, and ignore his glare. The employee handling this customer's transaction becomes entrapped in a 'good 'ol boy' association as this customer asks him, "Wanna' hear a blond joke?"

"Everyone looks around from me to the joke teller, back to me. My embarrassment deepens as he moves me from a silent object to acknowledged object." (Thanks to psycho analysis for that)

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An object to be looked at and laughed at and laughed at: is that what the supreme force intended for fair people to be? Here we have an insider's (or should that be outsider's?) personal experience of a common practice; that is the telling of blond jokes. The scenario raises some complex questions about ourselves and our society. Why do we laugh at blond jokes? Why are blonds made into objects? As an intelligent university community we can reason the answers to these questions and more. All we need to do is probe this blond joke contingency, examining all aspects of it. Let us therefore discuss the blond, the joker, and the joke.

The blond. Persons whose hair is yellow in color are sometimes referred to as blonds, just as persons whose hair is red in color are sometimes referred to as redheads. Each term denotes hair color, but the term blond, because of circumstances we will examine, suggests more.

Here it is fundamental to state the obvious. The color of hair has nothing to do with intellect, disposition or judgment. This is basic logic. Every one knows this. Unfortunately, some chose to ignore it, necessitating this discussion which should bring them back to their senses.

Hair color only effects an individual's appearance, and how that person is perceived by others. This leads us to our first crucial question. How are blonds perceived?

On asking a friend what he wants you to pick up for him at the store and receiving, "a blond" as a reply, what kind of person comes to mind? A charismatic football player, bulging with masculinity, like Brian Bosworth? An adorable little boy, like Home Alone's Macauley Culkin? Or, perhaps we might picture a classic comedic type, like Larry from The Three Stooges? I think not.

Typically images of Ellen Barkin, Kim Basinger, or whichever woman is currently courting the public with her body and blond hair come to mind. Now we have come to our second crucial question. Why is this the way blonds are perceived?

From playing with Barbies when we're babies to facing the Marilyn Monroe legacy at adulthood, we procreate a common belief about women and blond hair. This belief is that any woman who is or can become blond should be dumb, beautiful, and readily available for any one who wants to play with her. Here we have the sociological reality. Now let's try for the psychological reality.

Some individuals, perhaps due to a need to fit into a classification, appreciate being acknowledged as a Marilyn Monroe/Barbie Doll blond. Here again, we must state the obvious. To attempt acknowledgement as a stereotypical blond is an individual's prerogative and it is also her prerogative to attempt termination of this acknowledgement if and when she chooses.

Some individuals may bleach their hair, flaunt an attitude of vanity, and/or act ditsy to get attention. These actions can create a supercilious atmosphere which may cause people around them to feel uncomfortable. As this discomfort contributes to the foundation of the joker, let us move to that subject.

The joker. The joker is a considerably less complex than the blond, thus the discussion here will be brief. The joker is a person who tells blond jokes because she or he gains a personal satisfaction from it. This satisfaction is gained through the following: the well known put-others-down/make-yourself-feel-up phenomenon, the
New adviser appointed to Chronicle

by Renee Groese
Arts and Entertainment editor

Along with staff changes, The Chronicle received a new adviser, Dr. Joseph M. Webb, this quarter at Cal State University, San Bernardino. Webb previously taught journalism, broadcasting, persuasion and language courses at Milligan College in Tennessee, Pepperdine University, and Cal State University, Northridge.

Originally from Illinois, Webb did his undergraduate studies at Lincoln Christian College in Illinois, and received his master's and doctorate from the University of Illinois. Webb also has a master's in theological studies from Emory College in Atlanta.

Previously, Webb was a reporter and an editorial writer for the Lindsey-Schaub newspapers in Illinois. He covered two sessions of the Illinois General Assembly and reported on taxation and education issues for six Illinois daily papers for six years.

When asked what he likes about CSUSB compared to other universities he's taught at, Webb said he likes the fact that CSUSB is relatively new, and that the traditions for the campus are still evolving.

Webb teaches communication classes of persuasion, writing for print media, and the newspaper practicum. As the new adviser, Webb plans to be of help as much as possible, and to keep the newspaper in a good sound working condition.

“The Chronicle has the potential to be one of the very good newspapers in the Cal State system,” Webb said. "There is a lot of work to be done, but the newspaper students are enthusiastic and it is possible to set some high standards.”
A.S. box office offers students ticket deals

By J. Denlce Haley
Chronicle staff writer

An evening at the movies can quickly empty the pockets of an average college student: two people at seven dollars a piece, and then there is popcorn and sodas to be consumed. All of this adds up to more than $20 just to see a movie. Is it any wonder video stores are experiencing a booming business?

However, a movie on the big screen is much more exciting. What is a student to do? Go to the Associated Students Box Office Book Co-op and purchase your tickets there at a discount.

The AS Box Office provides movie tickets for Edwards, Pacific, Krikorian, AMC, and General Cinema theaters and are good at all their Southern California locations. The discounted price is $4 per ticket for all cinemas except Edwards theatres which charge $3.75. (Discounted tickets are not accepted for special engagements.)

In addition, the box office sells Magic Mountain tickets year round at a discounted rate of $17 from the regular admission of $24. At various times of the year, these tickets are priced at $12.50. Currently this special price is available. Check with the box office for specific dates or look for the many flyers posted around campus for information.

Another event the box office covers with discounted tickets is the Renaissance Festival which is held in San Bernardino from April to June each year.

Aside from selling tickets, the box office also runs a book co-op at the end and beginning of each school quarter. The co-op allows for students to sell their used books on a consignment basis.

"For a 50 cent handling fee per book, students can set their own price for their used books," said Kelly Miller, manager, "and then other students can buy these books at usually a cheaper price than the bookstore."

During final exams and the first few weeks of a new quarter, books will be set out in front of the library and in or outside the box office. "It's a good opportunity for students who want to get the most for their books," said Miller.

An additional service the box office provides is rental discounts on camping equipment. Students may purchase recreational rental cards which entitle them to rent tents, lanterns, back packs and other camping gear at a low price per day.

The AS box office book co-op is located in the Student Union and is open 11 a.m. - 6 p.m. Monday and Wednesday, 10 a.m.-6 p.m. Tuesday and Thursday, and 10 a.m. - 5 p.m. Friday. For more information, call the box office at 880-5933. When buying tickets, it is recommended that students present a student I.D. card.

Paula Carlon purchases tickets from Laura Ball

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KSSB open house
KSSB Radio invites students, faculty, and staff to visit the station in the Creative Arts conference room, Room 186, Monday, 2-4 p.m., to view the new production studio.

Halloween Pub Notes
- All day Thursday the pub will feature drink specials, entertainment, free popcorn, and other goodies.
- The movie "Dracula" will play on big-screen TV at 10 p.m.
- Colin Quinn, formerly of MTV's Remote Control, 8-10 p.m.

Committee vacancies
Associated Students, Inc., is looking for people to fill school-wide committees. The time commitment is one to two hours per week. Interested people can call David Timms at 880-5930.

Committee vacancies
SelectedSaver Plan, lets you direct-dial the one out-of-state area code you call most often. For just $1.90 a month, and 12 cents a minute, evenings, nights and weekends. 20 cents a minute, weekdays.

And now AT&T can take you to another place you've always wanted to go. Just enter the AT&T "It Can Happen to Me" Sweepstakes. You could win a trip for you and a guest to any U.S. and any European rock concert. All you have to do is fill out the coupon below.

Committee vacancies
Marketing club
The Cal State, San Bernardino, American Marketing Association holds its next meeting Tuesday at 5 p.m., in Temporary Classroom 003. The meeting will feature Gary May from Foothill Presbyterian Hospital, who will talk about health care marketing and employment opportunities. Members will also be able to sign up to see a TV taping of Perfect Strangers. For more information about the club call Tyler Treadway at 880-5961.

Crazy game show
The Blizzard of Bucks Crazy Game Show is today, 10 a.m.-noon, at the Cal State, San Bernardino, main lawn. People can win up to $500 in prizes in the "money machine."

Fall leadership conference
A fall leadership conference will be held Nov. 9. Attendees can learn about solving conflicts, being creative and building a team. Brochures are available at the Student Union and Student Life Office.
Big Bear hosts annual German tradition

Oktoberfest
Yodeling, polka

by Gracie Dowling
Chronicle art director

It’s late afternoon and the amber light imitates the warm scent of wienerschnitzel and stout German beer. Strains of lively music fill the air as mountain folk and flatlanders (those of us who live down below), mingle together to celebrate an old German tradition.

Oktoberfest, so the story goes, was first celebrated over 400 years ago in Bavaria. It became a major ho(ho)la in October of 1810 when King Ludwig I of Bavaria decided to give his Midde Theirsien some­-ing on their wedding day. Ludwigs’ party was fairly impressive. And so Oktoberfest continues annually as a time to celebrate the joy of living and the fall harvest.

Oktoberfest will be celebrated this weekend in Big Bear, an hour and fifteen minutes from San Ber­nardino, 7 p.m. Friday to midnight, noon to midnight on Satur­day and noon to 5 p.m. on Sunday.

Friday’s entertainment will be provided by “The Tempo Band” with lots of polka and German tunes.

“The Tempo Band” will be back on Saturday 1-6 p.m. The Big Bear “Polka Tots” will perform at 2 p.m. “The Villagers” - more German music, will run from 7 p.m. to closing and Log Sawing and Yodeling contest finals will be held at 6 p.m.

Sunday begins with “The Villagers” 1-5 p.m. “Polka Tots” will perform again at 2:30. Stein holding contest final will be held at 3:30 p.m. and closing ceremonies will take place at 5 p.m.

In the huge main room of the Big Bear Lake Convention Cen­ter, there’s always something going on. Costumed revelers dance gaily to a vig(ge)rous tempo, even the little ones strut their stuff. Many kinds of beer are available to try for the drinking crowd. If drink­ing is a favored pastime, be sure to appoint a designated driver who won’t imbibe. Plenty varieties of pastry and heaps of German-style cuisine are available at affordable prices.

The Oktoberfest has more to offer than foot stompin’ festivi­ties. There are also booths with hand crafted items and pony rides and super bounce jumping fun for the kids.

Midway games lend a carni­val flavor to the fall fun fest. Come on up, spend some time, you’ll even see a lot of stars at night.

Big Bear City has rows of quaint village shops to browse. If you’ve got littlepeople with you, the Moonridge Zoo is fun to see and it’s free! Follow the signs on Moonridge Drive.

Anyone can appreciate the beauty of this high mountain lake and the calm surroundings of low­ering pines.

To get to where the air is clear take Highway 30 to 330 and on to 18. Stay on 18 halfway around the lake and follow the signs to Big Bear City. The Oktoberfest is on Division St., at Highway 18 in Big Bear.
Two of the several trees subdued by machinery lay still. Their fate now rests with construction workers.

Largest building underway

Construction has begun on what will be Cal State, San Bernardino's, largest building. Groundbreaking ceremonies were held for the School of Business and Information Sciences Building Wednesday in the open field between the gym, dorms and the Health Center.

The building will house the School of Business and Public Administration as well as the Department of Computer Science and Mathematics. Providing 133,700 total square feet of space, the building will offer 288 self-instruction computer labs, 169 faculty offices, and educational accommodations for 2,000 students.

Providing ample opportunity for student interaction with faculty members, an elevated roof deck will adjoin the building's two sections. The building will be comprised of two wings: a five-story faculty office and a three-story classroom portion.

Construction of the project is expected to be completed by November 1993. Cal-Pac Construction, Incorporated, of Los Angeles, California serves as the general contractor for the project.

Photography: Steven Jennings
Halloween dates back 12 centuries

by Angela Fremon
Special to the Chronicle

Halloween - traditionally it is thought of as the time when young children dress up in goofy costumes and go begging door-to-door for goodies. However, that tradition has come a long way since the holiday was first celebrated more than 12 centuries ago.

During these Medieval times, when superstition was prevalent, there was one European tribe, the Celts, who were especially wary of evil spirits. For them, Halloween was the day when the dead would return to mingle with the living. On this dreaded night, all the witches, demons, bobglobins, trolls and every other kind of evil spirit were allowed to roam the earth.

The Celts considered this very frightening and as a means of scaring away these witches and evil spirits, they would burn bonfires throughout the night, shout loudly and dance around with pitchforks.

This tradition went on for many centuries and until recently was still followed in some European countries. On the other hand, in America it was turned into a festival of parties. Instead of dancing around with pitchforks, Americans of all ages now dress up in various outlandish costumes and either go trick-or-treating, attend barn dances and parties, or visit manmade haunted houses. But why?

Well, as tradition goes, it is said that one of our most well-known Halloween customs, trick-or-treating in costumes, began during the pagan New Year feast. Back then, it was thought that ghosts would visit houses of the living and in turn be greeted with a banquet-laden table. Once the feast was over, the villagers would dress in costumes, to represent the souls of the dead and parade to the outskirts of town in order to lead the ghosts away, hence came the "treat" part of trick-or-treat.

As far as the trick side, it is thought that one of our most well-known Halloween customs, trick-or-treating in costumes, began during the pagan New Year feast. Back then, it was thought that ghosts would visit houses of the living and in turn be greeted with a banquet-laden table. Once the feast was over, the villagers would dress in costumes, to represent the souls of the dead and parade to the outskirts of town in order to lead the ghosts away, hence came the "treat" part of trick-or-treat.

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SIGMA CHI

Alpha Phi is very excited for this year’s Derby Days events. Alpha Phi’s past victories were in 1988 and 1989, but last year's loss has prepared our chapter in every way possible for a sweeping victory in 1991. Not only is Derby Days a chance to show our competitive skills, but Alpha Phi feels this is an excellent opportunity to promote good Greek relations between each sorority.

Alpha Phi’s Philanthropy is the Alpha Phi Foundation. The money which we raise for our philanthropy goes toward heart projects and cardiovascular research.

We would like to end in staying we wish ADP, KD and AKA the very best of luck.

Alpha Delta Pi, winners of last year’s Derby Days, are ready for some healthy competition.

“We are proud to be a part of such a worthwhile cause,” says Teresa Cassuchi, a Derby Days representative for Alpha Delta Pi. It’s a fun way to do community service, and build good relations with the other Greek houses on campus.

Alpha Delta Pi supports the Ronald McDonald and is hoping to earn funds to donate to the building of the new Loma Linda facility.

Sigma Chi

The concept of Derby Days is an international Sigma Chi tradition that is observed by over 75% of our chapters throughout the calendar year. It’s history dates back to the early 1900’s, when the Alpha Beta Chapter at UC Berkeley first held what they called the “Channing Way Derby” (so named because the chapter house was located on Channing Way).

Berkeley Sigs considered the Derby as a local production, and did not think to gain the interest of other chapters.

Derby Days, as we know it today, actually emerged in 1935, when Edward Stothart, Beta Sigma Chapter Consul (East Tennessee State), borrowed the Berkeley ideas and expanded upon it. The result was a full blown trade-and-field event that utilized sorority participation, but faculty and community resources as well. The event itself was enjoyed by a crowd of over 1,000 people, and was widely publicized in the local media. Soon, the Beta Sigma Derby Days, or the “Circle Park Derby” as it was then called, became the most popular annual event at the University of Tennessee at Knoxville.

The appeal of the first real “Derby Days” quickly spread to other Sigma Chi chapters, who began planning “Derby” events on their own campuses.

At CSUSB, the evolution of Derby Days has reflected the change and growth of our own Greek System. This year we are happy to welcome AKA into the festivities. To them as to all of our spirited sorority participants,
DERBY DAYS

we wish a hearty good luck.

ΣΧ

The Kappa Delta Sorority was founded on October 23, 1897 at State Normal School at Farmersville, Virginia. In retrospect to California State University San Bernardino, Kappa Deltas are now enjoying our second year on campus. Our local philanthropy project is the Children in Crisis center located out of St. Bernardines Hospital. Kappa Delta would like to extend its best wishes to all the sororities at CSUSB. We’re looking forward to a great Derby Days with all the sororities and the men of Sigma Chi.

DERBY DAYS SCHEDULE OF EVENTS

OCTOBER 27
Car Wash
Time: 10:00 A.M. - 4:00 P.M.
Location: 76 Station on Sierra Way and 40th St.

OCTOBER 31
Time: 12:00-3:00 P.M
Location: In front of Library
1. Bobbing for Apples
2. She is dizzy
3. Hot 'tator
4. King Tut's Dream

NOVEMBER 1
Time: 12:00-3:00
Location: In front of Library
1. Five legged race
2. Tug-of-war
3. Betty Crocker's Brigade
4. Obstacle Course
At 6:00 P.M. Volleyball in Gym

NOVEMBER 2
Time: 6:00 P.M.
Location: Creatives Arts Building
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COLTON
Prof defends Thomas, natural law

Norman explains the fear of the concept

by Stacy McLendon
Chronicle managing editor

Before the allegations about sexual harassment, the most serious threat against Clarence Thomas' Supreme Court nomination was his belief in natural law.

Natural law is "that sense of justice that exists independent of human creation that is accessible to human beings through human reason," said Dr. Linda Norman, assistant professor of political science at Cal State, San Bernardino.

The philosophy of natural law argues that there is an absolute right and wrong that exists outside of wavering human opinions.

Norman was a supporter of Thomas' nomination and an advocate of natural law.

But she admits that she is in the minority on this issue. She said natural law scares people for two reasons.

"The simple answer is ignorance," she said.

But a more complex answer deals with the fact that human reason is imperfect. "It scares us when people claim a higher dignity for their ideas," Norman said, noting that there are laws that existed before humans did.

But Norman believes that some things are not the subject of opinion. "Something is there that points to a code that human beings must follow or not follow at their own peril."

This code includes deep-set feelings against murder, slavery and child abuse.

But when natural law is not followed, Norman said people are able to literally get away with murder.

Norman cited the Jeffrey Dahmer case in which a man murdered people, cut them up and then

Nursing program changes

by Louise Bachman
Chronicle staff writer

A growing demand for baccalaureate-prepared nurses has led to the changing of the nursing program at Cal State, San Bernardino from an upper division two-year program to a four-year baccalaureate program.

Dr. Janice Layton, chair of Nursing at CSUSB said the stereotype of nursing as being only physical care is no longer valid, and the program has adapted to meet the technically complex demands of the medical community.

In addition to the technical demands, today's nursing professional must possess the ability to make good clinical judgement, have strong communication and interpersonal skills, and a high degree of psychomotor skills. Furthermore, it is notable that CSUSB is the only public university in this service area to offer a four-year nursing program.

Layton said baccalaureate-prepared nurses are well prepared to pursue a Master's in nursing, which has become an important option for those considering a career in nursing.

The nursing program at CSUSB is a popular one, with all 60 available positions being filled each fall quarter. Layton pointed out the program is always over-enrolled and wished there were room for more students.

"Nursing is a diverse occupation offering opportunities within clinical work, teaching and research to name just a few of the options available," she said.

Nursing has the added benefit of stability and flexibility. It is stable in that while the nursing shortage comes and goes, the demand itself stays constant.

Nursing has the added benefit of stability and flexibility. It is stable in that while the nursing shortage comes and goes, the demand itself stays constant.

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Cal State hosts speech tournery

by Sean Fremon
Chronicle editor in chief

Cal State, San Bernardino, hosted a 13-team, two-day high school speech tournament Oct. 12-13 with schools from California and Nevada in one of the few remaining high school "academic" competitions.

"It was successful," said Scott Rodriquez, a Cal State communication professor who headed up the event. "We ran on time and gave a high quality of competition. The reaction from schools was really positive."

High schoolers competed in nine events - team debate, Lincoln-Douglas debate, persuasive speech, informative speech, impromptu, extemporaneous speech, humorous interpretation, dramatic interpretation and original prose and poetry. The students do presentations in their categories in rounds against other people in their category and are rated from best to worst.

About 30 Cal State students and 60 people from the community judged the 280 students who competed in three or more rounds in their category.

"It gave Cal State students a chance to see first-hand how a speech tournament is run," Rodriquez said.

The tournament, he said, is also used as a college recruitment tool for Cal State. "It gives the academically oriented a chance to see what we're doing here."

For high school students, spending weekends at speech and debate tournaments is rewarding, although many of their peers consider it only a "smart-person's" club. Reasons for spending weekends at a school-related function range from "improving my future" to "it's a fun mental sport" to "meeting new people."

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"I love doing this," said Shannon Braithwait, 17, from Boulder City HS near Las Vegas. "I'd like to debate. That's why I'm studying law."

Amanda Geler from San Diego School High School in San Diego said she likes to argue. "I like to debate. That's why I'm studying law."

Amanda Rautich, from near Las Vegas, does humorous interpretation in the tournament.

Amanda Rautich, from near Las Vegas, does her dramatic speech in the tournament.

Kitson's mom, Karen Lincoln who also judged, likes what her son is doing. "I don't have to worry about him getting himself into trouble like some people do," she said. "He's doing something constructive."

However, competing for the high schoolers can be stressful at times, said Shannon Braithwait, 17, from Boulder City HS near Las Vegas.

Chris Lund, who said he's affected by the pressure, likes to perform for people.

"The hardest part of the tournament is the nervousness," said Lund, who captured fourth place in the humorous category. "You want to win so badly, it makes you nervous."

The overall school winner was Bonanza HS from Las Vegas. Chaparral HS from Nevada placed second and local Redlands HS took third.

Tournament director Scott Rodriquez and Lena Chan separate ballots for the next round.
BLONDS: Jokes can strip them of humanness

(Continued from page 5)

make-the-object-of-your-fear-the-
object-of-ridicule phenomenon,
the generate-group-mocking/feel-
your-power phenomenon, and the
less caustic, excite-emotions/
cause-confrontation-for-attention
phenomenon.

That being about all there is to
jokers, let us move on to a less
simple subject.

The joke. The blond joke is
much like the malicious racial joke.
Blond jokes presume that people
with yellow hair are mindless, con-
ceited and licentious, just as racial
jokes presume that people with
brown skin are lazy and dishonest,
and that people with Asian eyes
are backwards and suspicious.
Blond jokes poke fun at doing
harm to people with yellow hair
just as racial jokes do to people of
color. Blond jokes, like racial jokes
are merely an outlet of hostility.
They require no wit nor mirth.
Both blond jokes and racial jokes
require only that the joke teller
feels uncomfortable about the tar-
gets and will feel better after laugh-
ing at them.

What differentiates a blond joke
from a racial joke is where the
targets end up. The targets of a
racial joke, along with being mis-
represented and mistreated, are dis-
tanced from the white society. But,
who really wants to be all that
close to the white society anyway?
Well, when you have no other so-
ciety to turn to, when you are white,
it's kind of all you've got. Unfor-
nately, the targets of blond jokes
are put on pedestals and striped of
the rights to be listened to, humble
and responsible, not distanced from
their society, but not part of it
either.

Although one's community and
culture may be insulted by the
insecure, there is steadfast racial
pride. In contrast, there is no pride,
no community, no culture in being
blond. The very idea is silly. A
person of color on hearing a racial
joke can tell the joker, "Don't mess
with my race." What's a blond to
say, "Eton't mess with my hair?"

In every neighborhood there is one house
that adults whisper about and children cross the street to avoid.

Now Wes Craven, creator of "A Nightmare on Elm Street" takes you inside...

In every neighborhood there is one house
that adults whisper about and children cross the street to avoid.

Why Recycle?

Our nation's present rate of 160 million tons of trash a year could fill a convoy of ten-ton trash trucks 145,000 miles long, and that rate is expected to increase to 200 million in the next eight years.

The state of California is expected to reach landfill saturation within the next four years. The state accounts for over 25 percent of the nation's waste production.

Individually, we Americans dispose of 1000 pounds of trash each year, double the amount from other industrialized countries like Germany and Japan.
Johnson, Griffith duo makes Paradise heartwarming

by Renee Groese
Arts and Entertainment editor

The movie Paradise stars Don Johnson and Melanie Griffith who play a husband and wife struggling to stay together after the death of their three year old son. Husband and wife team Johnson and Griffith perform admirably on the screen.

In Paradise, Lily Reed (Griffith), who’s had a hard time dealing with her son’s death, agrees to care for her best friend’s ten-year-old son Willard (Elijah Wood) for the entire summer.

Ben Reed (Johnson) comes across as being a little rough around the edges, and is not all that thrilled about their guest for the summer, but he soon grows to like Willard.

Wood, known for his performance in the movie Avalon, plays a bright, inquisitive boy with big blue eyes, who helps Lily and Ben find the love they’ve lost in their marriage.

Ben is a hard working fisherman. As he becomes closer to Willard, he begins bringing him along to show him what it’s like to be a fisherman. It is here that we discover that Ben does have a soft side to him.

There are other interesting characters in the movie that have their own stories to tell. Willard makes friends with a precocious nine-year-old girl named Billie. Billie is adventurous and daring. Billie’s mother, Sally is a smart-talking, bubble-gum-smacking diner waitress, who is looking for a husband.

The movie is warm and tender, makes you feel with the characters. As a husband and wife both on and off screen, Johnson and Griffith are quite charismatic together. This movie is perhaps one of the better roles played by Johnson, Griffith, most remembered for her role in Working Girl, seemed to fit “Paradise” perfectly. She had a natural appeal that worked well throughout the movie.

Although the movie is a drama, there are quite a few funny scenes, such as when Ben and Willard first meet, or when Willard and Billie spy on Billie’s older sister with her boyfriend in the haystack.

Paradise will make you feel good inside, and is worth seeing.
BRAIN BLASTER

by Sean Fremon
Chronicle editor in chief

Last week’s brain blaster proved to be a challenge for campus people. The first person to bring the correct answer to the Chronicle office was Janet Matter. Second and third answers came from Teresa Warren and Misha Henley.

The answers to last week’s clues are:


This week’s quiz, in the heart of the World Series, tests team knowledge of baseball. Here’s the clues:


Bring your answers to the Chronicle Office in the Creative Arts Building, Room 223. A drawing will be made from the correct answers and the winner will receive a Cal State, San Bernardino, T-shirt.
Women's basketball team prepares for Div. II

Led by Few, Coyotes hope for winning season

by Amy Heritage
Chronicle staff writer

Cal State, San Bernardino's, women's basketball team is preparing for a competitive season. Now in the National Collegiate Athletics Association Division II, the Coyotes will be facing strong teams from schools with advanced athletic programs. Another challenge is that the team consists almost entirely of new players.

"Cal State will be amazed at how good these basketball players are," said CSUSB women's basketball coach, Gary Schwartz. Schwartz said the women are talented athletes.

Lead players include forward Cheriil Few, and guard Tisha Roberts. Schwartz said both are solid players and played well for the team last year.

Few held the team's second best rebound record last season with a total of 155. She also had the third best point average with 10.5 and a 40 percent shot average.

Roberts made 98 rebounds last season. She had a 5.6 point average and a 30 percent shot average.

The other team members are new to CSUSB. They all come with good credentials from good programs, said Schwartz.

The points guards are Marli Mazzal, from Ventura Junior College, and Vicki Williams, from Casper Junior College, WY.

The forwards are Sandell Steen, from Ontario High School, and Marsha Fagan, from Ventura Junior College.

The posts are Zynthia Caviness, from San Bernardino High School, Kelly O'Brien, from Cal State, Los Angeles, and Caroline Sprinkel, from Mt. San Jacinto Junior College.

The guards are Rachel Dautherty, from Central Junior College, Kimberly Hansen, from Mt. San Antonio Junior College, and Christa Ramirez, from Fullerton Junior College.

"I feel like we have a very talented group of new players and in time they're going to be a good team, although, it may be a learning experience for a while," Schwartz said.

The Coyotes will host the opening non-conference season tournament. Metropolitan State University of Denver will play Northwood Institute of Detroit at 5:30 p.m. and CSUSB will play University of La Verne at 7:30 p.m. The winners of each game will play Nov. 22, at 7:30 and the losers will play at 5:30 p.m. on Nov. 23.

"All the teams in the tournament are tough, but I think we have a chance to do real well. It should be a very competitive tournament," said Schwartz.

Non-conference games will run through December. Conference games will begin in January.

This year the Coyotes are in the California Collegiate Athletic Association, one of the most competitive conferences in Division II of the NCAA.

This conference includes: University of California, Riverside, Cal State Dominguez Hills, Cal Poly Pomona, Cal State Los Angeles, Cal Poly San Luis Obispo, Chapman College, and Bakersfield.

Schwartz said the team members are serious about being good, that they want to improve and become better players.

The Coyotes have been together since the beginning of fall semester, practicing two and a half hours, six days a week. The women ran and trained with weights until practice officially began, Oct. 15. Since then they've been focusing on the fundamental skills of playing basketball.

"I feel really good about this team. They work hard and have a good attitude. They are serious athletes.

It's been a real joy for me to coach serious athletes again," said Schwartz.

Schwartz is going on his third year coaching women's basketball for CSUSB. He had previously been with Montana State University and coached a winning team in Division I.

Lucinda Beckly is going on her second year as assistant woman's basketball coach for CSUSB. "She does an outstanding job," said Schwartz.

'Division II transition
Good move:' Suenram

By Donna Espinosa
Chronicle staff writer

The Coyote sports program has moved into Division II in college athletics and according to Athletic Director Dave Suenram it's been a good move.

"The success of the fall sports has been encouraging," he said. "Division II will bring spice and vitality to our athletic program as well as status."

Cal State, San Bernardino is part of the National Collegiate Athletic Association and the California College Athletic Association.

Division II's move also brings with it more stringent rules about academic eligibility. The athletic department received an NCAA manual outlining specific requirements regarding eligibility.

"The athletic department must make 'Satisfactory Progress' which requires team members to carry 12 units per quarter and have 36 units applied to graduation each year.

Rounding out the changes, seven new administrative and staff members have joined the Athletic Department.

In a year where change is the norm, the Coyote Athletic Department remains optimistic.

"We began the year with the knowledge that it is a big step up for us, the reality of what the teams will do is there, so no firm goals about winning a championship have been set. But, if a team surprises us it will be great.

"We hope to grow this year, so that within three years the majority of our sports will be competitive at the conference level and at least two of our sports at the national level."
Volleyball team defeats Dominguez Hills

by Pam Busberg  
Chronicle staff writer

The Lady Coyotes volleyball team entered its first season ever in the CCAA Division II Oct. 3 and defeated Cal State, Dominguez Hills in five games. The team is off to a fresh start, with first-year Head Coach Kim Holder and second-year assistant Chronicle staff writer in the CCAA Division II Oct 3.

According to the coach, the team is gifted with young talent. Freshman Erin Brown is in charge of setting chores, and freshmen Cindy Bench and sophomore Shannon McAdams dominate in the middle. The team is led by outside hitter Jennifer Keller, the team's captain. Keller is back from a year off because of a knee injury.

This year, the team has improved. In five tournaments they've finished as consolation champs at two of the five tournaments, including an All Tournament team award presented to right side hitter Caron Pardee. Assistant Coach Eric Motch had said the game against Cal State Bakersfield would be their toughest conference match.

"This team is very young and full of potential," Motch said. "As long as they stay dedicated and full of desire, they'll be a competitive team this year."

Exercise skills aid education

by Alleen Crawford  
Chronicle business manager

Being physically fit during your college years contributes to your better health and stress coping ability. Additionally, research shows that athletics have an effect on educational attainment.

College years are often the most stressful years of a person's life. The academic demands, financial burdens and newfound responsibilities of "being on your own" all add together.

Stress elicits the body's "fight or flight" response. This response is caused by hormones that gear the body to meet challenges. Bodily changes include an increased heart-rate and blood pressure, diversion of blood to the muscles, sweat gland activity and a shallower and increased rate of respiration. These changes also cause a person to experience increased anxiety and tension.

Many students spend their college years focused on improving their minds and ignoring their bodies. But we should all remember that the fluids of the body are united with the fluids of the brain.

Exercise serves to keep the body in harmony. It keeps off extra pounds and lowers the risk of heart disease, enhances the muscular structure, strengthens organs, stimulates blood flow and enhances oxygen transfer to the tissues and organs. These physical improvements actually give a person more energy and stamina throughout the day. Moreover, psychological benefits are derived because exercise lessens depression and nervous tension as well as improves self-image.

Classes through CSU curriculum can teach you exercising skills and techniques that can benefit you during school and for life. Exercise is something everyone can do.

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- Sigma Nu Black - 2 wins
- Stammers - 1 win - 1 AW
- Jingle Phi - 1 win - 1 bye
- Sigma Chi - 1 win - 1 bye
- Warriors - 1 win - 1 bye
- ROTC - 1 win - 1 AW
- Down With OPP - 2 wins
- Zodiac - 2 AW
- Sigma Gamma Phi - 1 AW
- Delta Sig A - 1 win
- Gamma Delta Iota - 1 win
- Delta Sig B - 1 win - 1 AW
- Team Ten - 2 AW
- Undesirables - 2 wins
- TKE - 2 wins
- Sigma Nu Gold - 1 forfeit
- Sigma Chi B - 1 AW - 1 bye

#### Soccer
- Sigma Chi - 2 wins
- Delta Sig A - 2 wins
- Delta Sig B - 2 wins
- TKE - 1 win - 1 AW
- Sigma Nu - 1 win - 1 AW
- Zodiac - 2 AW
- TKB - 1 AW
- Silver Bullets - 1 win
- ACLP - 1 win
- Village People - 1 AW
- Jerseys - 1 win
- Naughty By Nature - 1 AW
- The Enemy - 1 AW - 1 win
- Not Past Our Prime - 1 win - 1 bye
- Goodfellas - 1 win - 1 AW
- Cardinal - 2 AW
- Delta Sig B - 1 AW - 1 win
- Jeff's Team - 1 AW - 1 win
- Paul's Team - 2 wins
- Delta Sig A - 2 AW
- Don't Look at Me - 1 win - 1 AW

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### UP & COMING

**NOVEMBER:**

- **Turkey Trot 5K Run**
  - Wed. & Thurs. Nov. 20/21, 12:00-1:30 p.m.
  - Hey! You don't have to be the fastest to win. Come the closest to matching your own predicted time and get a REC SPORTS T-Shirt

- **Volleyball Doubles**
  - November 5, 8:00-11:00 p.m. - 10:00 p.m.
  - Dash out to the Tennis court every day from Dawn to Dusk

  Or jump in, the pool is open MWF 11:50 a.m. - 1:20 p.m., TTh 11:50 a.m. - 2:00 p.m.
  - Open Rec in the gym & weight room adds some extra brown Sat. & Sun. NOON - 4:00 p.m.

  Don't Spectate - Recreate!
LOST
14k gold wire bracelet with hearts very, very sentimental, no monetary value. Reward, 819-322-5468.

ROOMMATE WANTED
Male or female roommate wanted to share 2BD apt. Must be quiet. 1/4m from CSUSB. 887-1211. Please leave message.

HELP WANTED
FAST FUNDRAISER $1000 in 1 week. Clubs, anyone. No investment. 714-375-6386 ext. 50. Fast easy income! Earn 100's weekly stuffing envelopes and self-adressed stamped envelopes to Fast Income P.O. Box 641517 Chicago, IL 60664-1517.

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DINE IN - TAKE OUT - DELIVERY
29" MONSTER PIZZA
!! 25 CENT SMALL SOFT DRINKS !!
2 LARGE PIZZAS (WITH AD)
\$40th st.
\$1.50
\$1.74
CLEARANCE
\$11.74
ADD'ITIONAL TOPPINGS (OVER 5) \$1.33

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Lunch Special: 4" Sub and Med. drink $1.99
1357 Kendall Drive
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In the shopping center
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I.D. required
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INSTEAD OF A NATIONAL FIRM?

• CAREER DEVELOPMENT - Opportunities: to apply what you have learned early in your career; to assume responsibility on a wide variety of clients (medical, construction, agriculture, financial, manufacturing, governmental); work on a broad spectrum of technical issues and be allowed to work in both the AUDIT and TAX areas of our firm. These opportunities spell rapid advancement for the career minded professional. This is a BIG ADVANTAGE with SMB.

• ENVIRONMENT - One of the inland Empire's largest, most prestigious and progressive CPA firms with friendly professionals working as a TEAM in a relaxed atmosphere conducive to CLIENT SERVICE and long rewarding careers. This must be an important CONSIDERATION when making a MATURE DECISION as to where to pursue a career in public accounting.

• TRAINING - Comprehensive initial orientation to the firm and to public accounting followed by continuing education comparable to any firm. This is not a reason to go with a national firm.

• STABILITY - Sixty-five people working in one office on a first name basis; virtually no out-of-town stays or long freeway hauls and an outstanding retention record. Check these three issues out with employees of the national firms.

• COMPENSATION AND BENEFITS - Competitive package. Check it out.

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SMB Professionals

Dave Tuttle, Shareholder - Elijah Watt Sells Award Winner/1976
"As the audit and accounting shareholder at SMB, my technical skills are challenged daily. Today's dynamic and changing environment presents a variety of complex issues for us to face with our clients."

Rhee Eliker, Shareholder 5-1-92 - Elijah Watt Sells Award Winner/1983
"SMB exposed me to challenging engagements in both the audit and tax areas of the firm and then allowed me to specialize in taxation when I chose that direction."

Bill Sweezer, CSUSB Graduate - Started 7-1-91
"The training at SMB along with the convivial atmosphere have done much to accelerate my professional understanding and growth."

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NOVEMBER 12 AND 13, 1991
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