March 14th 1990

CSUSB
Zachary to speak on medical marketing

The California Inland Counties, American Medical Marketing Association (CICAMA) March meeting will look at the field of medical marketing. The guest speaker will be Beth Zachary, vice president for Marketing and Business Development of White Memorial Medical Center (WMMC). She will discuss the strategic marketing plan that turned WMMC into a profit-making medical facility.

WMMC is a private, medium size hospital located in a highly competitive environment in East Los Angeles. Two years ago it was losing $500,000 a month, had a high debt load, low employee and physician morale.

Ms. Zachary has received awards for program development, advertising, and communication from associations such as the Academy for Health Services Marketing, and International Association of Business Communications, International Film and TV Festival of New York and the Society for Technical Communication.

The meeting will be held March 21, at the Inland Empire Hilton Hotel, 2385 East Hospitality Lane, San Bernardino. The no-host cocktail bar will open at 6:30 p.m. with dinner at 7:15 p.m. Ms. Zachary will speak at 8 p.m. Reservations can be made by calling Greg Zerovnik at 714-625-0606.

INSIDE

By William Lundquist

A campus-wide steering committee has been formed to support the passage of Proposition 111 and the Higher Education Facilities Bond Issue.

Proposition 111, which will come before California voters in June, would modify the state spending limit (the Gann limit) to reflect growth in the economy. It would allow the governor and legislature more latitude in addressing state needs.

In fact, Governor Deukmejian has tried to pass the version of Proposition 111 to his signing of Senate Bill 1645, which would limit the amount student fees may increase in any given year.

The current law that limits student fee increases expires on August 31, 1990. Last October, Deukmejian vetoed an assembly bill that would have extended the fee policy for eight years.

Policy experts at the California Post Secondary Education Commission predict immediate and substantial fee increases if Proposition 111 fails. They also predict backlash in student services, and cuts in campus enrollment for the CSU and UC systems.

Anthony Evans, CSUSB President, said "One sure way for the students to limit their fee increases is to work for the modification of the Gann amendment, which would give the governor more flexibility than he now has."

The Higher Education Facilities Bond Issue would bring in $450 million for public higher education. The funds are critical to CSUSB's building expansion program.

Because passage of the two measures is so vital to the entire CSUSB community, the steering committee will include members of the administration, faculty, unions, and student body.

Among the members are Judith Rymer, Vice-President for University Relations, and faculty members.
The Chronicle

**WINTER '90**

**CABLE FM**

**KSSB RADIO FROM CSUSB**

<table>
<thead>
<tr>
<th>Day</th>
<th>Event</th>
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<tr>
<td>Monday</td>
<td>Recreational Swimming 11:20 a.m. P.E. Pool Mr. Long at x5235.</td>
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<td>The Third World Film Series</td>
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<td>11:30 a.m. Pico C-125 Ms. Mertz-Schneider (3-Hour)</td>
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<td>Services Committee 12 p.m. S.U. Senate Ms. Majjala at x5460.</td>
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<td>Wednesday</td>
<td>Writers Meeting 1 p.m. S.U. B Ms. Majjala at x5460.</td>
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<td>March 14</td>
<td>A.M. P.E. Pool Mr. Long at x5235.</td>
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<td>Recreational Swimming 11:20 a.m. P.E. Pool Mr. Long at x5235.</td>
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<td>June 14</td>
<td>Men's Tennis Coyote/Lancer Tournament Time TBA Courts</td>
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<td>High School Varsity 8am. Sycamore Field</td>
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<td>Tau Kappa Epsilon Study Session 8am. P.E. Room Ms. Boeh at x5351.</td>
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<td>Poetry Reading 8am. Sycamore C-107 Mr. Faircliff at x5831.</td>
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<td>Tea Kappa Epilonia Study Session 8am. P.E. Room Ms. Boeh at x5351.</td>
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<td>Seniors Coffee 10am. P.E. Room Ms. Boeh at x5351.</td>
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<td>March 17</td>
<td>San Bernardino Valley Amateur Astronomers 7 p.m. BI-101 Mr. Cron at x5300.</td>
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<td>Men's Division III NCAA Time TBA Milwaukee, WI. Mr. Christl at x5014.</td>
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<td>Alley Cats Practice 4 p.m. Small Gym Mr. Prakash at x5138.</td>
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<td>Gay And Lesbian Union Mtg. 11 a.m. Pine Room Mr. Henderson at x5003.</td>
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<td>Men's Club Team Volleyball Match 7:30 p.m. Gym Mr. Long at x5235.</td>
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<td>Men's Volleyball vs. U.C.R. 7:30 p.m. Large Gym</td>
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<td>Drcula 8:15 p.m. Theatre Ms. Majjala at x5876.</td>
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<td>March 18</td>
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<td>San Bernardino Valley Amateur Astronomers 7 p.m. BI-101 Mr. Cron at x5300.</td>
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**ATTENTION**

CSUSB is looking for two students to sit on a statewide taskforce.
**Registration/Awareness Committee.**

**Please contact Ron Rapp**

**Russell Bogh in the**

**Associated Students A.S.A.P.**

**FINAL EXAMS BEGIN**

**School High School Varsity 8am. Sycamore Field Major at x5797.**

**FINAL EXAMS**

**Women's Tennis vs. Seattle Pacific U. 11 a.m. Sycamore Field.**

**Services Committee Noon S.U. Senate Ms. Majjala at x5309.**

**UISS Senatorial National Time TBA Nashville, TN. Mr. Christie at x5014.**

**Writers Meeting 1 p.m. S.U. B Ms. Majjala at x5460.**

**Phi Delta Kappa Spring Educ. Seminar 3 p.m. Sycamore C-107 Mr. Thomson at x5236.**

**LSHA Senate Chambers 3 p.m. S.U. Senate Ms. Majjala at x5460.**

**Information Management Association 3 p.m. S.U. Senate Ms. Majjala at x5460.**

**Baraka Club Meeting 6 p.m. S.U. B Ms. Majjala at x5460.**

**Plane Perfect 6p.m. Bik 103 Ms. Tabor at x5101.**

**Dance Images Club Meeting and Rehearsal 6 p.m. P.E. 104 Ms. Boeh at x5351.**

**Astronomers Association 6:15 p.m. Eucalyptus Room Ms. Majjala at x5876.**

**SIGNOFF**

**Sports Information 6:12 a.m. Eucalyptus Room Ms. Majjala at x5460.**

**When you party, remember to...**

**When you party, remember to...**
FINAL EXAMS
USC Senior Nationals Time TBA
Nashville, TN. Mr. Christie at x5014.
Dance Images Rehearsal 6 p.m. Large Gym Ms. Booch at x5351.
Creative P.E. K-6 6 p.m. BK 105 Ms. Summers at x5970.
CSUSB Baseball vs. George Fox 7 p.m. Fiscal Field
Athlete Study Hall 7 p.m. P.E. 129 Mr. Christie at x5014.
Omega Psi Phi Fashion Show 9 p.m. SUMP, Aznun, Lounge Ms. Majjala at x5940.

sin-Whitewater 4 p.m. Fiscal Field
USC Senior Nationals Time TBA
Nashville, TN. Mr. Christie at x5014.
Falzone Wedding Reception 7:30 p.m. 1/2 Upper Commons Mr. Thomason at x5236.
Omega Psi Phi Fashion Show 9 p.m. SUMP, Aznun, Lounge Ms. Majjala at x5940.

SPRING BREAK BEGINS
Golf at Stantinsus Invitation 7 a.m.
Yosapla Insertion 7:30 a.m. Lower Commons, 2nd Flr. P.L. M. Warman at x5977.
Baseball - CSUSB/Rotary-North Spring Baseball Classic Time TBA Fiscal Field
Nursing Achievement Exams 8 a.m. PS 121, PS 105 Ms. Garcia at x5860.
MECHA Meeting 3 p.m. S.U. Senate Chambers Ms. Majjala at x5940.
Volleyball Junior Outreach Program 6 p.m. Large Gym Ms. Raddearena at x5019.
Alpha Phi Meeting 7 p.m. SUMP

University Park Alliance Church Service 8 a.m. All of S.U. Ms. Majjala at x5940.
Calif. Youth Soccer Assoc. State Cup Camp 8 a.m. Athletic Fields Mr. Juarez at x5017.
Softball vs. Augsburg (MN) Doubleheader Noon. Athletic Field
CSUSB Baseball vs. Plymouth (MI) State Room Picket Field
CSUSB Baseball vs. MacAlister (MN) 3 p.m. Fiscal Field
Newman Club Catholic Mass 6:30 p.m. S.U. Lounge Ms. Majjala at x5940.
Athlete Study Hall 7 p.m. P.E. 129 Mr. Christie at x5014.

FINAL EXAMS
Chemistry 215 Review Sessions
9:30 a.m. PS-224 Mr. Moorefield
Understanding Male dt Female 10:30 a.m. Fine Room Ms. Maijala at x5940.
Nursing Achievement Exams 8 a.m. PS 105 Ms. Garcia at x5860.
MCA Meeting 3 p.m. S.U. Senate Chambers Ms. Majjala at x5940.
Volleyball Junior Outreach Program 6 p.m. Large Gym Ms. Raddearena at x5019.
Alpha Phi Meeting 7 p.m. SUMP

FINAL EXAMS FOR SATURDAY CLASSES
Institute for Reading Development 8:30 a.m. TC-G, TC-04 Ms. Sumuy at x5978.
Sheriffs Association Forum 8 a.m. Panorama Room Ms. Hussein at x5978.
Women's Tennis vs. Cal Lutheran 1 p.m. Courts
Softball vs. Pacific (OR) U. Doubleheader 2 p.m. Athletic Field
Aikido Club Practice 4 p.m. Small Gym Dr. Prakash at x5350.
372 Placement Exam 6 p.m. PS 10 Ms. Elroy at x5704.
Philosophy Symposium 9 p.m. Panorama Room Mr. Adams at x5202.
ACA Meeting 7 p.m. TC-02 Mr. Tucker at x5940.
CSUSB Senior Nationals Time TBA
Nashville, TN. Mr. Christie at x5014.

FINAL EXAMS
Chemistry 215 Review Sessions 9:30 a.m. PS-224 Mr. Moorefield at x5978.
Understanding Male dt Female Diff. 10:30 a.m. Pino Room Ms. Kray at x5102.
Nursing Staff Meeting 10 a.m. S.U. Senate Chambers Ms. Majjala at x5940.
ACLP End of the Quarter Party 11:30 a.m. Panorama Room Ms. Hussein at x5978.
Women's Tennis vs. Cal Lutheran 1 p.m. Courts
Softball vs. Pacific (OR) U. Doubleheader 2 p.m. Athletic Field
Aikido Club Practice 4 p.m. Small Gym Dr. Prakash at x5350.
372 Placement Exam 6 p.m. PS 10 Ms. Elroy at x5704.
Philosophy Symposium 9 p.m. Panorama Room Mr. Adams at x5202.
ACA Meeting 7 p.m. TC-02 Mr. Tucker at x5940.
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CSUSB Senior Nationals Time TBA
Nashville, TN. Mr. Christie at x5014.
If Budweiser is already your regular beer we'd like to say thanks for the business. If it's not, then we'd like to apply for the job.

Of course our resume can only tell you who we are. To discover just how good we taste, we suggest you set up a personal interview.
CSUSB professors receive over 25,000 dollars in grants

The Chronicle
March 14 5

Public Information Office
Special to The Chronicle

Two CSUSB faculty members are the recipients of more than $25,000 in grants from the National Science Foundation (N.S.F.), designed to stimulate research activities of minority and women college professors. They are Dr. Clifford Young, Associate Professor of Public Administration, and Dr. Karen Kolehmainen, Associate Professor of Physics. These grants are designed to assist professors in obtaining preliminary funding to prepare full research proposals for later submission to the N.S.F.

Young's grant of $16,990 will be used to allow research on "Redevelopment and the Redevelopment Process from Three Different Theoretical Perspectives in the Two Counties of the Inland Empire." Young intends to use the funding in order to conduct face-to-face interviews with parties involved in two redevelopment projects in Riverside and San Bernardino counties. He hopes that these interviews will shed light on the particular philosophy involved in each redevelopment project. Young says that the results from these interviews will determine whether or not his future research will concentrate on one or all redevelopment programs in the Inland Empire.

Young's funding makes provisions for two student assistants, specialized computer software and travel expenses to be incurred when consulting with subject experts. He is presently in the literature review state, the lengthy process of reading all published data on the subject. According to Young, if his preliminary proposal is accepted by the N.S.F., his funding for more research could be as much as $300,000.

Kolehmainen received $9,487 to assist her in preliminary research on the existence of quark matter in the early universe. The grant is entitled "Study of Hadronization and Quark-Gluon Plasma in the Early Universe." She plans to have her preliminary calculations completed by February 28, 1991, in order to begin the application process for further grants. The N.S.F. grant pays Kolehmainen's salary during the summer of 1990, when she hopes to complete much of her research. The funding covers the salary of a student assistant and will also pay for computer time. Also included is money for travel expenses so that Kolehmainen may attend conferences to discuss her work with colleagues.

Photo by Alvaro Rodalchka

Construction crews prepare the new parking addition to be paved. The spaces are located between the dorm and PE parking lots.

Buckle Up For Spring Break '90
Software discounts available to students and faculty

Business software costs too much! At least for students and other members of the academic community. So, a four-year-old company is doing something about it by arranging for high-tech software publishers to offer their PC and Macintosh software programs to colleges, faculty members and students at bargain base-
demand prices.

A four-year-old company, CAMPUS TECHNOLOGY began operations in 1985 under the guidance of William R. Hombeck, formerly the head of one of the technical sales divisions for WordStar International. "I saw a trend coming," said Hornbeck, "which indicated that software companies would be willing to give up a little of their front-end profits in exchange for an opportunity to build brand loyalty among members of the academic community."

"After all," he continued, "university men and women soon become business leaders and their experiences with good software in school can carry over to purchasing decisions at their future places of employment."

Following an initial start with WordStar wordprocessing software, in which the publisher agreed to market the $495 software program to educational buyers for just $120 through Campus Technology, the company soon expanded its representation to over three hundred software products. "We were able to establish ourselves as a national centralized service center," said Hornbeck, "and we have found ourselves in a position to recommend academic pricing to many of the strategic software pub-

Up and down

College grads will be in demand

Today's college grad probably will hold as many as 10-
to-12 jobs from the moment he or she graduates until retirement.

In an article in the "Journal of Career Planning & Employment," Dr. David L. Birch of Massachusetts Institute of Technology and of Cognetics, Inc., figures that, with American firms scrounging to fill labor shortages during the next decades, "college-educated employees will be able to just about name their own employment terms."

As a result, companies will readily raid each other for college grads, prompting former students to follow the most recent offer they get.

Scholarship provides aid for future teachers

The Paul Douglas Teacher Scholarship Program will provide up to $6000 per year for up to four academic years to students who demonstrate commitment in pursuing teaching careers in the pre-school, elementary or secondary school level, and who agree to teach on a full-time basis for a period of not less than two years for each year of scholarship funding or repay the scholar-
ship with interest.

A federally mandated requirement for this scholar-
ship is that the student must have graduated in the top 10% of his/her high school class. CSUSB may select five recipients for this scholar-
ship this year. Applications for this competitive program are available now in the Financial Aid Office. The deadline is April 1.

Scholarship Program will provide up to $5000 per year to students who demon-
strate the financial need and who agree to teach on a full-time basis for a period of between 50% and 80% off their current I.D. card along with their PC and Macintosh software programs to col-
lege, faculty members and students at bargain base-
demand prices.

Today's college grad probably will hold as many as 10-
to-12 jobs from the moment he or she graduates until retirement.

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ship this year. Applications for this competitive program are available now in the Financial Aid Office. The deadline is April 1.

Sigma Chi raises money for Cleo Wallace Home

For the past five years Sigma Chi has been holding a teeter-totter event to raise funds for their charity. The fund raiser raised money for the children of the Cleo Wallace Center. The event lasted from 10 a.m. March 7 and ended last Friday, March 9 at noon.

The Cleo Wallace Center, Sigma Chi's national philanthropy, is a home in Colorado for children who are emotionally disturbed. The center is a nationally recognized non-profit corporation. In 1967 Sigma Chi took the center as its national philanthropy. All proceeds from the event will be given to the charity with a percentage going to a local children's center.

Mexican bound students must register first

Students crossing over international bridges to spend spring break in Mexico will be asked to sign in with Mexican officials starting March 1.

Mexico's government announced the program, in which students will be asked to register their names, as a safety measure in the wake of the murder of University of Texas student Mark Kilroy while he was vacationing in Matamoros last year. "I think this will be a very confident way to know who is in Mexico," said Carlos Peres, deputy Mexican consul in Brownsville, Texas, just across the U.S. border from Matamoros. "As you know, we had a very unfortunate situation last year with the case of Mr. Kilroy."

AQMD seeks innovative research projects

The South Coast Air Quality Management District (AQMD) is seeking propos-
als from high school and college students to develop innovative ideas and con-
duct research projects dealing with air quality and pollution control. AQMD Executive Officer James Lents announced.

Students projects will be funded through the district's Clean Air account, funds earmarked to promote innovative solutions to air quality problems, Lents said.

Grants for student projects will range from $5,000 to $20,000 and could be completed during the summer.

"We are looking to tap the most creative student minds..."
Financial Aid will not compensate fee increases

By Christopher Cabaldon
Consultant, Subcommittee on Higher Education
Special to The Chronicle

There appears to be a great deal of misinformation on many UC and CSU campuses regarding the impact of proposed increases of campus student fees on financial aid resources. As student governments and campus administrations join forces to promote campus increases for aquatics centers, auto garages, saunas, health insurance, jacuzzis, pro sports shops, athletic stadiums, and concert centers, many students are being told that the pool of financial aid funds will increase to cover the proposed fee increases. In virtually every case, this is patently false.

"No funds are provided in the Governor's proposed 1990-91 budget to increase financial aid funds to offset campus fee increases."

No funds are provided in the Governor's proposed 1990-91 budget to increase financial aid funds to offset campus fee increases. Although the Legislature last year agreed to a policy of funding such increases, budgetary constraints and growing concern about the magnitude and use of these fees make eventual funding of this new policy doubtful.

At the same time, President Bush has proposed total elimination of the work-study program and the federal contribution to the Cal Grant program.

The governing board said the Governor has proposed systemwide student fee increases of $69 and $36 for the University of California and the California State University, respectively. To offset the increase, the proposed budget provides $3 million for student financial aid. In contrast, UC San Diego and UC Santa Barbara students have been asked by their leaders to approve campus fee increases of over $200 for recreational facilities, and health insurance fees exceeding $245 have already been approved at seven UC campuses. To date, CSU campuses have been slow to mirror this trend, but substantial increases are being considered at several campuses. These types of increases make state appropriation of adequate financial aid cost-prohibitive.

Last year, students protested proposed systemwide increases of $64 for UC and $68 for CSU, arguing that...
'Dr. Dave' focuses on our planet's concerns

By Mike Luft
Special to The Chronicle

As the early morning mist begins to lift, unveiling a new day, he can be seen running in the quiet hills east of Riverside.

Or he might be found on Soda Dry Lake at the end of Zzyzx Road in the searing July heat crouched on all fours observing microscopic specimens of desert life.

More than likely, you will find him in a campus classroom teaching biology or other related topics. He is Dr. Dave Polcyn, ecologist, marathon runner, entomologist and concerned inhabitant of planet Earth.

He is an easy going, earthy person with intense blue eyes that reflect the energy that drives him to be involved in so many activities. As an ecologist, Polcyn is acting as a campus coordinator in this year's Earth Day. He wants to raise student awareness of the energy consumed and the waste produced here at CSUSB. "An environmental audit, like those conducted on other campuses would reveal some shocking results," Polcyn said. "The amount of styrofoam, non-biodegradable waste, paper and energy used in a facility of this size is staggering," he said.

Polcyn strongly believes that the Earth has absorbed as much abuse as it can take and we all need to get involved in trying to salvage a liveable environment. Although he is still a young married man of thirty-two, he is taking drastic measures in his life that reflect his convictions. "I won't have kids because this place is going to hell," he said.

"I won't have kids because this place is going to hell."
- Dr. Dave Polcyn

The research he does on insects in the desert, in the middle of summer, may cause those who don't know him to question his sanity. "It's usually just me, the caretaker and his wife out at the California Desert Research Consortium, and they have the only air-conditioned quarters," Polcyn said. "It fascinates me how these primitive creatures can run around expending tremendous amounts of energy when the birds in the trees are panting and I'm melting," he said.

But it is their secret of adaptability that Dr. Polcyn hopes to unlock. When the "greenhouse effect" begins killing off insects that are responsible for pollination in vast areas of the world, Dr. Polcyn hopes that his research will contribute to finding a solution to a potentially deadly situation.

"Run for Fun." When asked if this related to him, he said, "Friends thought that looked like me."

He runs thirty to forty miles a week unless he is training for a marathon, then he ups the distance to sixty or seventy miles. Yes, he says he could easily be the one in the poster, since he is dehydrated, exhausted and disoriented at the finish of twenty-six miles. Why does he do it? "I do it because I forget what it was like the last time," he laughed.

"I'm a lucky guy," he said. "I've run a couple of marathons, fifty and fifty plus, and I'm doing just fine."

Polcyn is a student in Biology 100 last fall, said "Dr. Dave really gets into ecology and you don't help getting fired up and wanting to do something to help save the environment before it's too late."

Dr. Dave is a nickname Polcyn has had since he was in junior high when he knew he wanted to be a scientist. "I'm a lucky guy," he said. "I can't think of anything else I'd rather do than what I'm doing now." When the pressures of the city get to be too much, he can go off by himself and still pursue his profession. Besides his desert research, he has spent time on the peaks of mountains in California and Colorado, as well as the beaches of Oahu doing work in marine biology.

"Unfortunately, when it comes to government..."

The Carribean All-stars, a calypso group, performs in the Pub last Thursday. The performance was sponsored by AS Productions. Photos by Carol Sturm

LIBRARY HOURS
FINALS
MARCH 12-24
Monday - Thursday 8 a.m. - 12 midnight
Friday 8 a.m. - 5 p.m.
Saturday, March 24 9 a.m. - 1 p.m.
Saturday, March 31 9 a.m. - 5 p.m.
Sunday 1 p.m. - 12 midnight

QUARTER BREAK
MARCH 25 - APRIL 1
Monday - Friday 8 a.m. - 5 p.m.
Saturday, March 31 9 a.m. - 1 p.m.
Sundays Closed

Please see POLCYN page 14
It's Greek to the Greeks as well

By Kim Perkins 
Staff Writer

Walking leisurely down the paths of CSUSB, the birds are chirping and a light breeze is whipping crisply through the trees. Eyes full of anticipation eagerly watch the activity ahead. College students of all ages are bustling moving in and out of booths along the path. Voices are growing louder and someone approaches. What does he want with me? Is the pervading thought. A quick glimpse at signs plastered with Greek letters makes everything click.

CSUSB fraternity members of Delta Sigma Phi, Sigma Chi, Tau Kappa Epsilon, Sigma Nu; and sorority members of Alpha Delta Pi, Alpha Phi, Alpha Kappa Alpha, and soon coming Kappa Phi, Sigma Chi, Tau Kappa Epsilon, Sigma Nu; Delta chapters permeate the environment and along the path. Voices are growing louder and eagerly watch the activity ahead. College students of all ages are busily moving in and out of booths from the fact that way back then Greek was a required course of study.

Fraternities grew in popularity and sprang up all over the country. Most of them following from the fact that way back then Greek was a required course of study. Fraternities grew in popularity and sprang up all over the country. Most of them following.

suit with Greek names. Currently there are 56 fraternities and 26 sororities nationwide.

CSUSB Student Life Coordinator Rick Morat stated that the use of Greek names could have stemmed from the idea that, “Greeks were considered a very educated and literated society.”

In this regard, you would think that fraternities and sororities would at least be able to pronounce their names correctly. But do they?

Dr. Don E. Adams, Assistant Professor of Philosophy at CSUSB began studying classical Greek his freshman year in college and now, 11 years later, is teaching it to CSUSB students. Adams gives three disclaimers for possible mispronunciations:

(1) Obviously we have no recordings of Ancient Greeks speaking Ancient Greek, so there can be no certainty regarding the actual pronunciation of Ancient Greek. Scholars make educated guesses on the basis of changes in the language over time.

(2) Pronunciation has varied greatly over time and in different places, just as English pro-

Please see GREEK, page 14

Solution on page 12
STEERING—Continued from page 9

Tom Pierce.

Russell Bofog, assistant legislative director of Associated Students, Inc. (ASI), will represent the CSUSB students. Ron Rapp, ASI legislative director, will serve on a state-wide steering committee.

Over the next three months, the committee will launch a voter registration drive, and will provide information on the measures to the news media. Flyers and mailings will be sent to alumni and Chambers of Commerce. Many governing bodies will pass resolutions in support of Proposition 111 and the bond issue. The ASI Board of Directors began work on their resolution last week.

The Chronicle, the Friday Bulletin, and radio KSSB will continue to inform CSUSB students of Proposition 111 and the bond issue. The ASI Board of Directors began work on their resolution last week.

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Free Tutoring During Finals

The Student Union and the Learning Center will provide limited, free tutoring during the week of finals. A much wider range of tutoring is available up until (Friday) March 16 in the Learning Center (PL-37). Finals week tutoring will be held in the Student Union. Students should go to the Learning Center to schedule their appointments.

If you spend a lot of time on the phone, the AT&T Reach Out® America Plan could save you a lot on your long distance bill. And you don't have to stay up late to do it. Starting at 5 pm, the AT&T Reach Out® America Plan takes an additional 25% off our already reduced evening prices. And don't worry, we'll keep it brief.

If you spend a lot of time on the phone, the AT&T Reach Out® America Plan could save you a lot on your long distance bill. And you don't have to stay up late to do it. Starting at 5 pm, the AT&T Reach Out® America Plan takes an additional 25% off our already reduced evening prices. And don't worry, we'll keep it brief.

Announcing an offer designed to save money for people who are, well, a bit long-winded when it comes to, you know, talking on the phone, and who, quite understandably, don't want to have to wait till after 11 pm to get a deal on long distance prices.

GREEK—Continued from page 9

nunciation has changed greatly over time and is different in different locations (London and Los Angeles, for example).

(3) Modern scholars do not all agree on how Ancient Greek was pronounced.

Adams commented on the pronunciations of Greek letters used by CSUSB fraternities and sororities:

Alpha = The 'a' should be pronounced like the 'a' in 'all' and the 'ph' should be pronounced as if you were going to make an English 'p' sound, but instead you blow through your lips. Rappa = The 'a's are pronounced like the 'a's in alpha.

Pi = Pi was not 'pie' but was probably pronounced like 'pie.' Sigma = It was probably pronounced more as if it were 'seekma.' Phi = not 'f', but more like 'pee.' Chi = The 'k' sound is a smooth palatal. To make the sound, pretend you are going to make the 'k' sound, and then exhale through your mouth. It should sound like you are preparing to spit (compare it to the 'ch' in the German 'Machen'). Make that sound, then tack on the 'ee' sound discussed with sigma above.

Adams also said that the letters delta, epsilon, nu, tau, and omega are pronounced basically correct. Does this mean that the sorority, Alpha Phi, has been accidently pronouncing their name correctly, but claiming they have been pronouncing it wrong? According to some, the members wanted to be different from other organizations and thus pronounced it 'alpha phi'.

'Though the above pronunciations of classical Greek time, and people say what most easily rolls of the tongue.'

'It's not wrong, it's just the American way.'

PROP—Continued from page 7

your campus that there will be no increase in financial aid resources from either the state or the federal government next year to compensate for campus fee increases. I would be interested in your thoughts about what seems to be a contradictory and untenable position. If access to higher education is threatened by a $60 systemwide fee increase with some compensating financial aid, how can it not be threatened even more seriously by $200 campus fee increases with no compensating aid? Your timely response to this apparent paradox would be particularly helpful as the Legislature again debates restoration of the state policy limiting systemwide fee increases and as legislators are asked to defend a state budget that proposes minimal fee increases when students seem to be sending a clear message through their referenda that they can afford much more.

MONEY FOR STUDENTS IN THE SPRING

The California Faculty Association, San Bernardino Chapter, will award one scholarship each to an undergraduate and graduate student. The scholarships will cover tuition and fees, at the resident student rate, and will provide $500 toward books for Spring 1990. Only CSUSB students are eligible. Candidates must write an essay of no more than five typewritten double spaced pages focusing on the positive contributions of cultural diversity to quality education. Each entry should include a cover page with student's name, undergraduate or graduate status, social security number, address, and phone number. Scholarships will be awarded to the essays. Ties will be resolved using GPAs. Entries are due March 30, 1990. Submit them to Dr. Mary Smith's mailbox, AD 135 or to her office, AD 174.
We Want to Buy Your Books!

Coyote Bookstore will be buying back books for Spring.

Sell your books at the Campus Store refund window.

Coming Soon

Coyote Bookstore
Buy Back Bucks
May be used as tender for any purchase which must be equal to or greater than $1.
Use me now or use me later to shop for next quarter, but please use me.
No cash back and cannot be used for text books.

One Dollar
March 20 - 23

Refund
$5.00 to $10.00 — One buy back buck
$11.00 to $20.00 — Two buy back bucks
$21.00 to 30.00 — Three buy back bucks

We Pay Top Dollars For Your Books
Opinion

ARE YOU INTERESTED IN RUNNING FOR AN A.S.I. OFFICE?

If so, stop by the Student Union desk and pick up an application.

A cry for help from a campus club (L.I.S.N.)

A cry for help is being issued to all CSUSB students and clubs. The Low Income Support Network (L.I.S.N.) is in desperate need of donations to fund a Welfare Rights conference in Seattle, Washington, March 23-25. The information to be acquired will better help L.I.S.N. to serve CSUSB's low income student population, therefore, making it more possible for low income students to stay in school and complete their career objectives.

A small donation of $10.00 from each of the more than 70 clubs at CSUSB will help L.I.S.N. reach the $500.00 amount needed to send our three representatives. Donations of $1.00 or more from individual students will also be greatly appreciated. All donations can be sent to Dr. Nancy Ross, F.O. #104. Checks should be made out to L.I.S.N.

Thank you for your support.

Sincerely,
Lori A. Richard
Co-Chairperson

Chronicle Opinion Policies

The Chronicle welcomes views from readers on a wide variety of topics. Letters and commentaries may be sent to the editorial office at 5500 University Parkway. Letters must be typed and signed and must include phone number, class standing and student I.D. number. Faculty or staff members must include job titles. All letters should be as brief as possible and are subject to editing for purposes of condensation and layout.
Club focuses on today's environmental issues

The '90s have brought a new consciousness of environmental concerns to many Americans, and CSUSB students are no exception. Increasingly, students and faculty are becoming informed about the serious threats to our very existence posed by the Greenhouse effect, ozone depletion, the mass extinction of species, routine use of deadly chemicals, the clear cutting of the rainforests, and so on. We are all aware that it is human technology and behavior which is causing these calamities. So, what can we do?

One organization on campus has a very immediate and relevant suggestion. Students and Others for Animal Rights (S.OA.R.), is launching an educational campaign on the environmental destruction caused by the meat habit. While many are aware that fast food hamburgers are produced at the expense of the rainforests of South America, few realize the environmental calamities the meat habit produces right here at home.

In addition to causing mass suffering, raising these animals devastates forests and wildlife habitats and dumps more pollutants into lakes and streams than all other human activities combined. The water which is used in the process of raising cattle here in California alone could provide water for a city of 22 million people. Throughout America, our forests and streams are destroyed by overgrazing, and wildlife are displaced and killed and replaced with cattle. Millions of acres of valuable farmland which could provide food for a hungry world are devoted to raising feed for livestock, which produce only a single pound of protein for every ten they eat. Furthermore, for every quarter pound hamburger eaten, 55 square feet of the rainforest is destroyed. And all this for a habit—the meat habit, which is an established contributor to heart disease, stroke and cancer.

Even knowing all this, many find it difficult to kick the meat habit. But now, there is an opportunity to help yourself and others to give up meat. The Great American MeatOut is a day to take that first step, and a day to learn more about the benefits to you, the animals and the environment of a diet free of meat.

On March 20, people all across the U.S. will be pledging to give up meat for the day. If you are thinking that one day makes no difference, consider that a mere one percent reduction in meat consumption will save 60 million innocent, feeling animals per year (this is equivalent to all animals killed in U.S. laboratories in a year). So, even if you are not ready to kick the meat habit, you can take a meaningful step to reduce animal suffering and improve your health. (S.OA.R. is a group which provides support to those who wish to kick the meat habit, as well as becoming aware of animal rights issues).

The Great American MeatOut is a day for education and activism as well. If you would like to take the "Meat Out Pledge," if you would like to sign others up to do likewise, or to participate in other MeatOut activities, contact Susan Finsen (Faculty advisor for S.O.A.R.) 880-5871 or Sarah Toliver (714)875-3496.

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Standing Up for Peace Contest

Why have people risked their jobs, their homes, their families and even gotten to take a stand for peace? This is your chance to find out. The Standing Up for Peace Contest invites you to talk face to face with someone who has refused to fight in war, pay taxes for war, or build weapons for war, and then to express what you think and feel about what you heard by writing something or creating a work of art or music.

The contest is open to young people ages 15-23. The deadline for entries is May 1, 1990. To enter, send for the Standing Up for Peace contest booklet. For more information, contact Susan Finsen (Faculty advisor for S.O.A.R.) 880-5871 or Sarah Toliver (714)875-3496.

out there," said AQMD Chief Scientist Alan Lloyd who heads the district's Technology Advancement Office. Students are encouraged to propose any idea or demonstration project which they feel could benefit air quality, said Lloyd. Projects may involve laboratory research, demonstration projects, literature review or research methods.

"topic or purpose of project

POLYCYN

Continued from page 8

spending and funding of programs, they want answers by scientists that are

POLYCYN said he could stand up be-

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Continued from page 6

view or research methods.

fit air quality, said Lloyd.

which they feel could bene-

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spending and funding of

POLYCYN

Continued from page 6

spending and funding of programs, they want answers by scientists that are

POLYCYN said he could stand up be-
Schwartz looks back on an impressive season

By Jeff Zelenaski Staff Writer

After winning 22 consecutive games and breaking into the national rankings, the CSUSB Women’s basketball team ended it’s season last week with the Western Regional playoffs. They split a pair of games in Moorehead, Minn. and finished the year with a 24-4 overall record.

At the beginning of the season nobody gave the Lady Coyotes a chance to even get to the playoffs, but they did. In addition to making the playoffs they won a post season game, a first for the Lady Coyotes.

“(It (the outlook of the season) was an unknown to me at the beginning. I was new to the area, I felt we had a chance of being a good team. Realistically I don’t think that anyone expected us to be as good as we were,” said head coach Gary Schwartz. “This year’s team definitely exceeded all expectations.”

The Lady Coyotes started the season at a shaky 1-3 start after losing to Division II power Cal State Dominquez Hills and dropping a pair of games during a tournament in New York.

“I think anytime that you have a new coach you always expect the transition to take time. Early in the season the whole team was searching to adjust to the system,” Schwartz said.

After the road trip to East Coast the Lady Coyotes made a winning streak that wasn’t broken until the first round of the regionals, three months and 22 games later.

“The major reason for the turn around was that they saw we weren’t going to win if we didn’t follow the new system exactly the way they learned. Early, they tried to hold on to their old ways of doing things,” Schwartz said.

“When we were 1-3 they discovered that they didn’t like to lose. They then committed themselves to do things the right way. They made the commitment to be the best they could be.”

The Lady Coyotes winning streak included victories over Divstion II teams San Francisco State and CSU Hayward as well as some very good NAIA and fellow Division III schools.

“We beat some quality teams this year that some people didn’t think we could, but I think the high point of the season was when we made the regionals,” Schwartz said.

The Lady Coyotes went into the playoffs as the third seeded team out of the four chosen to compete. They lost in the first round to second-seeded St. Thomas 78-49, but bounced back the next night to defeat fourth seeded Colorado College 94-53.

“I wasn’t sure what to expect going into the playoffs. I went thinking that we competed with Colorado earlier in the year (winning 79-65) and because of that I thought we had a shot to win. However, St. Thomas and Concordia (the #1 seed) were a step ahead of us. You always go in thinking you can win until you come up against a better team, and we did,” Schwartz said.

According to Schwartz there was one thing that could have made a difference in the playoffs.

“If we could have gotten the tournament at Cal State we would have made a better showing, especially in the first round. We had proven that we were a great team at home.”

Throughout the remarkable season many records fell, you could almost say the record books were rewritten. Senior Teri Paine-Walsh had set 25 records by the end of the year. The records include season, game, and career records of all kinds, but the most notable was her 2,019 (18.8 points per game) total points in her 107 game career.

“Teri has been the player in the CSUSB program for the last four years. She was there for us every night with her 20 points and 10 rebounds. She was a real hard worker and a real game player,” Schwartz said.

Another senior, Lori Peters, also made an attack on the record books in the rebouding department.

“She was a crucial part of our success. She is a team player in every sense of the word. Everything she did didn’t always show up on paper, she did alot of the intangibles for us,” Schwartz said.

In her first season as a Coyote, sophomore Laura Beeman made her own page in the book this past season with her assists. She finished with over 200 assists in a single season.

“Laura was the most important key for this year’s success. She is what CSUSB has never had, a true point guard. She was the person that passed the ball to everyone else to keep them happy. Her assist records speaks for the type of player she is,” Schwartz said.

After winning 22 consecutive games, making the playoffs, winning a game in the playoffs, individuals breaking numerous records, Schwartz is more than satisfied with this team’s accomplishments.

“I’m totally ecstatic about this past season. With the lack of height and experience we had, a 24-4 record was a superb season. This team became the best it possibly could be. That’s a real credit for them.”

Above Teri Paine, left Laura Beeman.

Fontana rec department hosts arts and craft fair

The City of Fontana Recreation Department will be hosting it’s annual Spring Fling Arts and Crafts Fair on the lawn in front of Fontana City Hall, located at 8353 Sierra Ave., on March 17.

The fair will be going on from 8 a.m. until 4 p.m. and will host 80-100 vendors who will be showing off and selling their crafts. There will be an Easter Art Contest for artists of all ages and awards will be given in each group.

There will also be games, food, moon bounce, and a great opportunity to purchase handmade gifts for all occasions including Easter. Pictures with the Easter Bunny will be available for $1 from 10 a.m. until 2 p.m.

Come play the game booths for 25 cents or enter the art contest for the same price.

If you’re a vendor looking to sell your handmade goods, 10 ft. x 10 ft. spaces are available at the fee of $10 for Fontana residents and $12 for non-residents. Applications are being accepted until March 16, at 4 p.m. at the Recreation Office located at 9460 Sierra Avenue. No commercial items are to be sold.

If you have questions please contact Barbara Smith, Special Events Coordinator at (714) 350-7835.

SOCIOLGY CLUB MEETING

APRIL 11th 8 A.M.
FACULTY OFFICE BUILDING 177
CSUSB tops UCSD in softball doubleheader

By Kevin R. Honey
Editor-in-Chief

CSUSB's softball team rallied this past week to sweep conference rival UC San Diego at home this Saturday. The Lady Coyotes had been struggling so far this season, but the wins, plus the sweep of Christ College earlier in the week, boosted their record to 7-5. CSUSB gets a team close to the regional playoffs, only to be eliminated on the basis of their record against UC San Diego, or another local school.

The Lady Coyotes could face the Tritons three times this season: twice in scheduled games, and they might also meet at the UC San Diego tournament in April. CSUSB must have a winning record against UC San Diego by season's end to get past them.

"San Diego is the major obstacle between us and the [regional] tournament," said head coach Sue Strain. "We have to prove ourselves the strongest team in the area."

The Lady Coyotes did just that as they put together two solid games against the Tritons.

Junior Marnie La Fleur picked up the win in game one, allowing only two hits in the seven inning contest. The victory improved La Fleur's record to 5-2. UC San Diego scored first on a solo homerun in the first inning. CSUSB retaliated with a three-run homerun by Senior center-fielder Jennie Legrande. La Fleur moved to third following a wild pitch. Catcher Kathy Bingham picked up the RBI with a single up the middle. Following Bingham, third baseman Felicia Harral poke the ball out of the infield to score Bingham from second base.

UC San Diego scored first in the second game. Sophomore Tanna Cash and the Lady Coyotes' defense held the Tritons scoreless. Unfortunately, the Lady Coyotes were having their own troubles scoring. The game entered the fifth inning locked at 0-0. It was then, however, that the Lady Coyotes' dormant offense woke up. La Fleur now playing left-field, singled and reached second on a sacrifice bunt by rightfielder Jennie Legrande, and La Fleur moved to third following a wild pitch. Catcher Kathy Bingham picked up the RBI with a single up the middle. Following Bingham, third baseman Felicia Harral poked the ball out of the infield to score Bingham from second base.

That was all the Lady Coyotes needed as Cash completed her shut-out. Coach Strain was pleased with the wins and was optimistic about the Lady Coyotes' future.

"We had some injuries, and some key people gone at the beginning, but we realize now that what ever obstacle we have we can still win: we can adjust, put people in different places, they can do a good job and we'll win. The Christ College game proved that." CSUSB had dropped to 3-5 prior to the trip to Christ College on March 6. Cash was sick, first baseman Monica Reyes was out with a broken finger, and La Fleur was forced to pitch both games. La Fleur pitched two shutouts as CSUSB swept, 3-0, 2-0.

The Lady Coyotes should be back to full strength this week as Reyes is expected to return.

CSUSB's next home stand will be a doubleheader this Friday as they host Whittier college. The games are the first of an eight-game home-stand (four doubleheaders) against Whittier, Pacific University (from Oregon) on March 23, Augsburg College (from Minnesota) on March 25, and Claremont College on March 29. Each doubleheader begins at 2 p.m., except the Sunday game versus Augsburg which starts at noon.