February 21st 1990

CSUSB
The Chinese Students Association celebrated the "Year of the Horse." Left: students act out the traditional Lion Dance. Below: two young girls, in authentic dress, perform traditional folk dances.

Photos by Ted Fisher

CSSA delegates attend conference

By William Lundquist
Staff Writer

CSUSB will fly 19 students to Sacramento on Feb. 24 to lobby state Assembly and Senate members. They will join together with groups from each of the CSU campuses in the annual Legislative Conference of the California State Student Association (CSSA).

On Sunday, the CSSA delegates will attend extensive training workshops on lobbying. Monday, Feb. 26, the students will lobby state legislators on issues such as parking programs, educational equity, and legal services.

Assembly member Paul Woodruff, a CSUSB alumnus, will be among those addressing the lobbyists Sunday morning.

The CSUSB delegation has been assembled by Russell Bogh, Assistant Legislative Director of Associated Students, Inc. (ASI). The diverse group will include all of the ASI officers as well as members of the ASI Board of Directors.

Students representing fraternities, dorms, athletics, the Chronicle, and other groups, have also been selected to lobby on behalf of CSUSB. The group is the largest from any campus in the CSU system, so far. Prior to the lobbying effort, CSSA representatives will hold their monthly conference at CSU Sacramento. The monthly meetings are rotated among all the CSU campuses.

The January conference was held at CSUSB. Hosted by Bogh, it was praised by attending CSSA representatives for its organization and hospitality.

Local community will offer new job prospects

More than 25,000 new jobs will be added to the San Bernardino employment market during 1990 according to a recent survey conducted by CSUSB. Retail trade, service-sector and state and local government jobs are the most likely to experience the greatest growth, the survey reports. Manufacturing employment is expected to grow and residential construction employment is anticipated to remain strong.

Entitled "Job Prospects and Trends: Implications for Programmatic Needs," the survey was conducted by the Institute of Applied Research and Policy Analysis to help CSUSB plan for future program needs in the university's service area.

Dr. Sheldon E. Bockman, Professor of Management, explains that the survey is especially significant because "It is tailor-made for our service area." Bockman serves as Co-Director of CSUSB's Institute of Applied Research and Policy Analysis and was one of the principal investigators of the survey.

Based on survey results, the Inland Empire's future labor market will see a significant demand for engineers, health specialists and financial services experts. The need for university graduates was clearly indicated by survey, especially graduates with bachelor's degrees in business, public administration and health sciences. As the services and trade sectors expand, the demand for university graduates trained in sales management and in marketing/public relations also will increase. Graduates with degrees in education, planning, law, public administration, computers and environmental sciences can also expect to find job opportunities in the Inland Empire.

Respondents also noted the need for specific and general skills necessary to meet labor market demands. They emphasized the value of course work in critical thinking, problem solving, communicating and effective people skills. Results also indicated a need for universities to expand existing programs in the areas of production management, material acquisition, environmental sciences, hotel/restaurant management, urban design, paralegal tasks, law enforcement and labor relations.

Industry trends for the Inland Empire also were examined as part of the survey. Health services, hospitality services and
**Digest**

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**Wednesday, February 21**

- **Panorama C-104**
  - Ms. Smith at x5187.
  - Basic Math 6 p.m. Pine Room C-125.
  - Mr. Christie at x5014.

- **Senate Chambers**
  - 3 p.m. S.U. Senate Ms. Maijala at x5940.

- **Outdoor Courts 5 & 6**
  - Mr. Long at x5235.

- **Services Committee**
  - 12 p.m. S.U. Senate Ms. Majia at x5940.

- **Writers' Meeting**
  - 1 p.m. S.U. B.M.s.
  - Ms. Majia at x5940.

- **Recreational Floor Hockey**
  - 2:30 p.m. Outdoor Courts 5 & 6. Mr. Long at x5235.

- **LSBA Senate Chambers**
  - 3 p.m. S.U. Senate Chambers Ms. Majia at x5940.

- **BSU Meeting**
  - 3 p.m. S.U. A & B Ms.
  - Ms. Majia at x5940.

- **Information Management Association**
  - 4:30 p.m. S.U. Senate Ms. Maijala at x5940.

- **Project Upbeat Lecture**
  - 6:30 p.m. Sycamore Room Ms. Smith at x5187.

- **Basic Math**
  - 6 p.m. Pine C-125.
  - Ms. Summers at x5979.

- **NTE Core Battery Prep Course**
  - 6 a.m. Sycamore Room Ms. Summers at x5979.

- **Mayne Clayton Presentation**
  - 6:30 p.m. SUMP Ms. Majia at x5940.

- **Word Perfect**
  - 6 p.m. BK 102 Ms. Summers at x5979.

- **How to Get Free Publicity**
  - 6 p.m. BK 101 Ms. Summers at x5979.

- **Health Issues for Educators**
  - 6 p.m. BK 103 Ms. Summers at x5979.

- **Digital Images Club Meeting and Rehearsal**
  - 6 p.m. P.E. 104 Ms. Buch at x5351.

- **Project Upbeat Lecture**
  - 6:30 p.m. Panorama C-104 Ms. Smith at x5187.

- **Investment Symposium**
  - 7 p.m. Upper Commons Mr. Vanzandt at x5730.

- **TKE Study Session**
  - 8 p.m. TC 10 Mr. Morat at x5224.

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**Thursday, February 22**

- **High School Visitaton**
  - 8 a.m. Sycamore Room Ms. Majialon at x3177.

- **Personnel Orientation**
  - 8:30 a.m. Pine C-125 Ms. Carthan at x5318.

- **Inland Empire Mgmt. Center Seminar**
  - 10 a.m. Panorama Room Mr. Vanzandt at x5730.

- **Black History Lecture Series Noon**
  - Eucalyptus C-103 Mr. Williams at x5932.

- **Recreational Swimming**
  - 11:50 a.m. P.E. Pool Mr. Long at x5235.

- **Swimming Conference Time & Place**
  - TBA Cerrios Aquatic Facility Mr. Christie at x5014.

- **Gay and Lesbian Union Mtg.**
  - 4 p.m. PL 39 Ms. Haughton at x5976.

- **EUC Cultural Group Music & Dance Images CUB Meeting and Rehearsal**
  - 7:30 p.m. U.C. San Diego Ms. Carthen at x5138.

- **Advanced DOS**
  - 6 p.m. BK 102 Ms. Summers at x5979.

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**Friday, February 23**

- **Nursing Staff Meeting**
  - 10 a.m. S.U. Senate Chambers Ms. Majia at x5940.

- **Black History Lecture Series Noon**
  - Eucalyptus C-103 Mr. Williams at x5932.

- **Recreational Swimming**
  - 11:50 a.m. P.E. Pool Mr. Long at x5235.

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**Saturday, February 24**

**Sunrise Festival**

- **Saturday, February 25**

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**Monday, February 26**

- **Delta Sigma Phi Chapter Meetings**
  - 7 p.m. SUMP Ms. Maijala at x5940.

- **Alpha Phi Meeting**
  - 7 p.m. SUMP Ms. Maijala at x5940.

- **Kappa Phi Meeting**
  - 7 p.m. SUMP Ms. Maijala at x5940.

- **MECHA Meeting**
  - 8 p.m. BK 102 Ms. Summers at x5979.

- **Reading Development Institute**
  - 9 a.m. TC 8 & TC 1 Ms. Majia at x5979.

- **School of Ed. Comps**
  - 11 a.m. FS 10 Mr. Thomson at x5236.

- **Informal Recreation**
  - 1 p.m. Large Gym & W. Room Mr. Long at x5235.

- **Men's Club Volleyball Match**
  - 7:30 p.m. Gym Mr. Long at x5235.

- **ANC Cultural Group Music & Dance**
  - 7:30 p.m. Recital Hall Ms. Meisenheder at x5841.

- **Sigma Chi Meeting**
  - 8:30 p.m. S.U. Senate Ms. Majia at x5940.

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**Tuesday, February 27**

- **Black History Lecture Series Noon**
  - Eucalyptus C-103 Mr. Williams at x5932.

- **Recreational Swimming**
  - 11:50 a.m. P.E. Pool Mr. Long at x5235.

- **Project Upbeat Lecture**
  - 6:30 p.m. Panorama C-104 Ms. Smith at x5187.

- **TKE Study Session**
  - 8 p.m. TC 10 Ms. Morat at x5224.

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**Wednesday, February 28**

- **LSBA Senate Chambers**
  - 3 p.m. S.U. Senate Chambers Ms. Majia at x5940.

- **BSU Meeting**
  - 3 p.m. S.U. A & B Ms.
  - Ms. Majia at x5940.

- **Information Management Association**
  - 4:30 p.m. S.U. Senate Ms. Maijala at x5940.

- **Basic Math**
  - 6 p.m. Pine Room C-125.
  - Ms. Summers at x5979.

- **Recreational Floor Hockey**
  - 2:30 p.m. Outdoor Courts 5 & 6. Mr. Long at x5235.

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**Digest**

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**The Digest Page is produced weekly as a special service of the Student Life Office.**

**Editor: Chris Farr.**

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**Winter Schedule**

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**The Chronicle**
There's no secret to making Budweiser. In fact, we're more than happy to share the recipe with anyone who wants to try their hand at brewing the King of Beers.

First, you'll need the famous Budweiser ingredients. And since your shopping trip will take you around the world, we suggest you charter a plane. You'll need malt from the choicest two-row and six-row barley fields in North America. You'll need select hops like the Hallertau from Germany, the Saaz from Czechoslovakia, the Cascade from Washington State and the Williamette from the Oregon Valley.

Your search for the right combination of rice will take you to California, Texas, Mississippi and Louisiana. Your brewer's yeast must come from a carefully protected, pure strain found only in St. Louis. Of course, you'll need some genuine Beechwood. For that you'll have to trek deep into the Arkansas forest. But you'll save time looking for additives and preservatives, because we don't use either.

Once you've got your ingredients together all you'll need to do is build a sophisticated state-of-the-art brew house, a beechwood aging cellar and a bottling facility. Throw in a few brewmasters who've spent their entire lives in pursuit of quality. And in about 100 years, you'll be brewing Bud with the best of 'em.
Mock trial teams compete in Iowa

By Jacob J. Powell
Staff Writer

The CSUSB Mock Trial Teams went to Duke University Law School in Des Moines, Iowa to compete in the American Mock Trial Competition which was held February 17th and 18th. The teams were composed of three defense attorneys and three attorneys for the prosecution. CSUSB had two separate teams competing in this year's competition. The teams went through three rounds on Saturday and one on Sunday. Half of the rounds were devoted to the defense and the other half devoted to the prosecution. The members of the team that were not participating as attorneys in a given round were required to act as witnesses for their teammates at the trial.

This year's case was a criminal trial about a dog attack in which a teenage boy is mauled to death by a vicious dog. The dog's owner was then put on trial for second degree murder. One half of the team defended the dog's owner and the other half prosecuted him. The Mock Trial teams were given the case profile at the beginning of the school year. They had until February to practice for the competition. After the competition ended the judges decided which teams presented their case in the best possible manner. Judges for this competition were chosen from the legal community in the Des Moines area.

CSUSB participated in the competition for the second year in a row. Last year CSUSB placed in the top third by placing 22nd out of 73 schools in overall competition. The results of this year's competition will not be known until late March. The team's advisor, Dr. Cynthia Hinckley, the team's advisor, feels that she has an articulate pair of teams this year and expects the teams to do really well in this year's overall competition. This team is open to all majors and anyone that wishes to, may try out. Tryouts for next year's team will begin at the start of the Spring quarter.

CSUSB undertakes vigorous faculty recruitment effort

"Efforts to recruit new faculty to CSUSB are vitally under way as the university enters the 1990s. The decade in which college recruitment programs nationwide will necessarily become centralized, marketing-oriented and much more competitive," says Dr. J.C. Robinson, Associate Vice President of Academic Personnel at CSUSB.

"The problem now," said Robinson, "is that colleges and universities are faced with the need to recruit large numbers of faculty." Experts estimate that some 500,000 new faculty will be hired during the 1990s across the country, because of the higher number of professors expected to retire.

"Even for a campus like ours," Robinson said, referring to the university's ranking as a mid-sized campus, "brining 80 faculty members last year (fall, 1989)—that's more than one-fifth of the existing faculty. You're not talking about "new blood." You're talking about "massive blood transfusion."

In addition to the need for new faculty, the goal of achieving balance and diversity among faculty ranks will give universities a chance to hire more women and minorities, said Robinson. Thirty-four of the 80 faculty hired at CSUSB last fall were women, and 18 of the 80 were Black, Hispanic or Asian. Out of 37 departments and disciplines within the university, 24 still show underrepresentation of women and 14 under-representation of minorities, he says.

But we're recruiting heavily," Robinson said, and more appeals for the best candidates are being made by next fall. Robinson estimates that 80 percent of this year's investigators have an articulate pair of first-choice faculty candidates last year. The rate at most other CSUSB campuses is around 40, 50 or 60 percent, said Robinson.

Traditionally, he explains, departments—not a central administration office—have done the faculty recruiting and they often lack the resources it may take to attract a first-choice candidate. A central office is better able to combine pools of candidates and offer more appealing employment packages, which often contain such incentives as moving expenses, computer equipment or extra file cabinets for an office, or help in finding a campus home at an affordable price.

Robinson also believes the success of the university's recruitment program is partly due to the opportunities faculty have to own their own home at an affordable cost and to work at a growing campus where the average age of a faculty member is 39.

"I know of people who have come here because of the prestige of the university," Robinson adds. "And they often have decided to come here because of the quality of life we present to them professionally and personally," says Robinson.

Think of the six women closest to you.

Now guess which one will be raped this year.

One out of six college women will be sexually assaulted this year. But you can change the odds of it happening. Simply by trying to avoid situations that leave you or your friends vulnerable.

For starters, follow security measures. Don't prop residence hall doors open. Walk with a friend after dark. And be aware that date rape is a major problem on college campuses. With 90% of these rapes involving drinking. Then share these facts with six of your friends. And maybe none of them will become another statistic.
Questioning the vitality of daycare centers

By Marilyn D. McShane, Ph.D
Special to The Chronicle

Now that the smoke has cleared from the controversial conclusion of the McMartin Preschool trial, it may be a good time to examine the results of this infamous event. Through this case, many people have learned about child sexual abuse and arguably, many more cases have been discovered or prevented.

Law enforcement personnel have learned much about the proper ways to investigate and interview children and their families. Special props such as dolls, puppets and stuffed animals have been developed to facilitate the interview process, and child playrooms have been designed in which specially-trained child caseworkers will interview children.

Officials involved in the prosecution of cases have learned how to preserve evidence and testimony, particularly with the use of videotaped interviews. With the child's recollections on film, authorities can take turns viewing it and avoid the parade of interviews that would undermine the credibility of such testimony. This process is easier on the child and is less apt to confuse him or her.

Caseworkers, as well as police, have become sophisticated in their questions and know how not to lead or suggest. All of these precautions will help to insure that the child's testimony will not only be acceptable technically but believable to the jurors as well. Steps have even been taken to use two-way video cameras during the trial to allow the child to testify in another room, away from the potentially intimidating presence of the accused.

As a society, we are all concerned about the welfare of children. No one working in the criminal justice system is comfortable when children are hurt. However, the legal process we have developed to address such incidents also must reflect the principles of fairness and dignity that we hold so dear. In perspective, the practice of prosecuting child sexual abuse is very new. Studies of child abuse, in general, only began in the last 40 years and active prosecution followed much later. It wasn't until the 1970s that experts included child sexual abuse in their definitions of child abuse. The prosecution of sexual abuse, then, is a relatively new phenomenon. In our haste to do it correctly, right away, we do not allow ourselves the opportunity to learn.

Though our attention to the McMartin case is noble, intrinsically, there are some unsettling questions we must face. This case was from a prosperous L.A. suburb and involved a trusted family with a good reputation and many influential parents. The ability to bring about the pressure to try what prosecutors consider an unpopular case, especially at a time when the legal precedent in this area was uncharted, demonstrates the power of local politics.

If reports come from here, it stands to reason they come from other places too. So where are the cases from the "other" neighborhoods, from the less fashionable, even unknown facilities? A three-year study of child sexual abuse in day care centers found that there were over 2,500 child victims in over 500 facilities reported during the years 1983-85.

Why then did McMartin take the spotlight? Some argue it may be the bizarre nature of the alleged rituals and terrorist threats that were reported by the children. Some argue that it was the large number of reported victims or the period of time over which the abuse was alleged to have occurred. Still others would say that reports of such events at such an unlikely place play upon our worst fears and focus us upon the details.

There have been many possible effects from media attention to potential sexual abuse in day care. Many policies have been implemented, ranging from architectural design to staffing to ensure that the environment is healthy and safe. Education programs have targeted awareness and prevention for children, and parents have been taught how to detect, respond to and report suspected problems. Parents are encouraged to choose facilities that allow them access at all times and to make random, spontaneous visits.

Please see DAYCARE, page 10

Gay and Lesbian Union seeks to diffuse homophobic tensions

By Leanne Lichtenstein
Staff Writer

The Gay and Lesbian Union (G.L.U.) is an active club on campus. G.L.U. is 40 members strong and has been on campus since 1979. They meet regularly in the Lower Commons.

According to the G.L.U., their mission statement is "to enhance the lives of gay and lesbian students, faculty and staff; and to provide educational, social and cultural programs on gay and lesbian issues." The membership, which is open to all interested individuals, puts this purpose to good use by sponsoring guest speakers, showing films, having concerts and fund raisers. The benefits of having the G.L.U. at CSUSB are that it gives the gay and lesbian students, faculty and staff a place to socialize and receive support. As Moorylen Jenkins, a music major, said, "The Gay and Lesbian Union is great place to meet, socialize, support, network, interact, grow, learn, educate and understand." The G.L.U. also tries to enrich the lives of others and works to combat homophobia.

A major theme that runs through each meeting is that college is a place to learn, and that this club is open to all points of view. Because of this, they are trying to get more interaction on campus with the Mothers Against McDermott. The G.L.U. is a safe place to meet people and not have to worry about hiding your identity because of societies norms."

Many of us don't realize that some of the students at CSUSB chose to come here because of the fact that CSUSB has a Gay and Lesbian Union. If you would like more information, contact the Student Life Office at 860-6234 or Dr. Craig Henderson at 860-6105.
Student questions the Administration's policies

Dear Editor,

In what order do its [the] priorities of the campus administration lie? Is security a realistic and viable concern? In the early morning of Saturday the 20th (of January this year) a girl was raped on our campus in one of the dormitories. Police Chief Harrison's response to the alleged occurrence was a "hundred police officers could not have prevented the incident" and the reason for the occurrence was because "students have parties?" Well, I tend to find fault with the rapist. If a hundred police officers couldn't have prevented this offense how many crimes could they have prevented? It is possible Chief Harrison was simply stating his position that the campus police are generally ineffective or unable for proper discharge of their duties.

What about deterrence? For a campus of 11,000 students the state requires a minimum of 10 peace officers, defined as an officer able to make a lawful arrest, 14 officers were budgeted for this year. Our campus currently employs five.

Why is this? The Administration must be concerned about security on this campus, after all we have a new escort service being provided at night, or is that the Administration's top priority is the students. President Evans' response to the question of security is that it is "adequate". Evans just received a $26,000 salary increase which was shut down because at the time the campus had a shortage of five officers that could save a lot of money. The campus just recently lost two officers and a shortage of five officers could save a lot of money. And the Laser Printer in the basement of the library, which was shut down because paper and toner was too expensive, could save a few more thousand? Why don't we have security when the Administration is already protecting its interesting? We could just hire a few more administrators to protect us and save a lot more money? The official campus statement on the issue is an alleged attempted rape took place. Eyewitness reports immediately after the incident describe it as "violent" and it was a real rape that had occurred. The event was very "traumatizing" to the people involved. But it is important we (the students) follow the Administrations lead on displaying the issue, after all, it was only an alleged rape and we wouldn't want people to think badly of our campus. If people realized cars were being stolen and rapes were occurring then there might be a cry for a greater security. People might look badly upon our administration in PUBLIC or maybe in the school or even the town newspaper. After all they're only looking out for our interests and crime on campus is not too high a price to pay for good administrators.

It is important, a highly paid president or greater security for rape and theft deterrence? We should follow the administration since we are our sole advocator and sovereign concerning issues. Furthermore is it the students or the administration that make the campus what it is? And who is more important? To answer this question I must first consult the administration to avoid being controversial.

Sincerely,
PUBLIS.
Food services should be handled by the University

Kevin R. Horney
Editor-in-Chief

Once again, without a fanfare, fireworks, or even a warning of any kind, the pub has raised its prices.

To all of us starving college students, it simply means that Jersey's Pizza is going to be a little more crowded at lunch time.

For us financially desperate students, it simply means that we're going to have to leave a little earlier to beat the rush at Taco Bell.

Is this sudden price hike acceptable? Are we finally being charged for the ambience and decor of the Pub? Could it be a new attention to cleanliness? Targer tables? Longer hours?

It certainly isn't the service. It isn't the fault of the people who work there, they are just doing their job as best they can. Every day that I'm lucky enough to make it into that building anywhere near lunch time, it's at least a 30 minute wait to get service (if all three lines are open) and another 20 minutes before I get my food (unless someone steals it before I get to it).

It doesn't bother me too much on Tuesday or Thursday when I have two hours to eat, but what about the rest of the week? After waiting 50 minutes to get my food, that leaves me with 10 minutes before I have to start running to my next class. I suppose I should just eat it as I walk to class, which is much easier than trying to find a table in that place.

They couldn't have raised the prices because they increased the size of the entrée. In fact, they shrank it! Those of you who actually have time to look at your food when you eat it will have noticed the change shortly following our return from Christmas break.

I had ordered a sandwich before lunch and had enjoyed it as I always have. I returned at dinner time and ordered the same sandwich. This sandwich wasn't even half as big as the one I ordered the second, half expecting someone to say "just kidding" and give me the real sandwich.

I hear that Professional Food Management's (PFM) contract is coming up for review this year. I certainly don't enjoy their work so far, and I'd really like to have something I can look forward to when the new contract is negotiated.

Those who are as concerned about the food prices and portion sizes in the Pub should let those in charge hear about it. Letters in the suggestion box in the Pub might be something, but there are also other ways of making your opinion known. Write me, "Dear Editor", and let me know what you think. I'll be glad to pass your letters on.

Or better yet, write Anthony Evans, "Dear Dr. Pres". He could probably pass them along as well.

It's time that this campus starts looking after its students. The safety issue is a nice state to start, but let's get some hands dirty and make some real changes.

But if nobody listens, and PFM is here again next year, I hear they're putting in an El Pollo Loco at the corner of University and Kendall...
A true Greek at CSUSB

By Kim Perkins
Special to The Chronicle

Long, naturally curly hair sweeps down over her face. Long lashes cover her deep brown eyes. Her soft lips develop into a curvy smile the slightest mention of her country.

Yahsou, moussakka, and pastitsio are a few words one may hear floating through the air in her home. Joanna Dallas (Joanna Dallas) is a first generation American. Her parents came to America from Greece in order to give their children every opportunity. All of the children were born in the United States.

Dallas stated, “Greece is a poor country. There wasn’t a lot of opportunity at the time.”

When Dallas’ parents came to America, they changed their name. “We changed our name. ‘We (the children) are very historical. Greece is a very historical country. They like to celebrate family! They like to celebrate and have a good time. They are very historical. Greece is a very historical country. If people should go to the islands,” Dallas commented.

Joanna Dallas is presently attending CSUSB. She is a classy Greek. Joanna Dallas is presently attending CSUSB. She is a classy Greek. Joanna Dallas is presently attending CSUSB. She is a classy Greek. Joanna Dallas is presently attending CSUSB. She is a classy Greek. Joanna Dallas is presently attending CSUSB. She is a classy Greek. Joanna Dallas is presently attending CSUSB. She is a classy Greek. Joanna Dallas is presently attending CSUSB. She is a classy Greek.

Learning English, but at the time they did nothing but speak Greek (modern Greek). We (the children) are bilingual, but all of us were raised Greek and fully Greek. We were taught never to forget our heritage.”

Dallas grew up in Yucaipa and graduated from Yucaipa High School. She has visited Greece several times to learn about her heritage and find out how it was for her parents to grow up there. Her parents grew up in the villages of Sparti, where her grandparents live. When Dallas visits, she stays with her relatives.

“The in Greece people enjoy family and love their friends! They work little and party a lot. Relatives stuff you with food and are offended if you don’t eat. They live for family! They like to celebrate and have a good time. They are very historical. Greece is a very historical country. If people should go to the islands,” Dallas commented.

Dallas is presently attending CSUSB. She is a classy Greek.

The knowledge of how we learn is essential to education

By Renate Nummelina Cana, Ph.D. CSUSB
Geoffrey Callic, L.M., University of Redlands
Special to the Chronicle

Ask most students why they study in school and they will respond, "I study for the test.” Asked what they do after taking the test, they reply "I forget it.”

Despite modern technology, teaching in the public school has not changed much in the past 100 years. Most teaching still aims at the memorization and testing of facts and skills. This has to change now that educators are beginning to understand how the human brain works and how better to teach to it.

Translation from research in the neurosciences is often difficult and where brain research is involved, a little knowledge can be very misleading. For example, some research on the separate hemispheres of the brain led many to believe that people are either predominantly left brain (analytical, logical thinkers or right brain (intuitive, holistic) thinkers. Although there is some hemispheric specialization, this popular model is much too simple.

All learning is really much more complex than has been thought. In fact, all brain and body systems, including our senses, muscles and emotions, are involved. There also is research that shows that we all have at least two different types of memory. A simple self-test would involve comparing how we would learn a list of new words with the memories of dinner last night. We have to “work” at memorizing the first, whereas dinner memories are almost automatic and insinuated.

Many schools and training programs teach bits and pieces of different subjects in the hope that eventually they will come together and make sense to the student. This simply does not work well. We have to teach to the brain’s strengths. In general, the best way to teach is by organizing new information in any subject, from math to literature, to be “embedded” in very complex experiences that students find relevant and interesting, much like the way that we all learn our hobbies or our first language. We describe this as “orchestrated immersion.”

Students also need to reflect on what they experience and how it relates to and expands what they currently know. We call this reflection “active processing.”

Another pertinent finding is that our brains react differently to perceived threat. When this happens, our brain actually closes off somewhat, a little like a camera lens when the opening narrows. We also revert to primitive or deeply ingrained patterns and find it very difficult to learn any...
Gonzalez, a four-year servant of the students

By William Lundquist
Staff Writer

Doug Gonzalez has served in the student government at CSUSB since 1985. As Treasurer of Associated Students, Inc., he has helped with projects such as the increase of the emergency loan fund for students, the proposed master file automation for the library, as well as the day to day funding of The Chronicle and the ASI box office. In fact, Doug has been a part of all of the ASI programs that require student funding since he was first elected to the seat of Treasurer in the fall of 1988. He is on the Finance Board, and has periodic meetings with the San Bernardino Chamber of Commerce. Yet, he refuses to take personal credit for ASI accomplishments. He says that the student government at CSUSB runs with a "teamwork attitude."

He takes a laissez faire approach to the many ASI sub-committees, preferring to work problems out with them only when his help is needed. He also feels that the distribution of student funds should go where students want and need them. While in favor of CSUSB's move to Division II sports, he asked, "Why is there so much emphasis on athletics? Who's going to pay for the scholarships? The students. That's what I have a problem with." He questions spending money on sports when CSUSB faces shortages of classroom and parking space.

Doug is a senior, majoring in both finance and French. His native language was Spanish, and he would next like to learn Japanese or Chinese. He has a good aptitude for language, and feels it will give him an edge in the job market.

When he graduates this June, he plans to work full time for a few years to earn money to go to graduate school. He would like a career in the finance field, such as investment banking, or portfolio management.

What he really wants out of life is the "freedom to express myself, enjoy my job, and make a little money, too." He is also interested in running for public office, perhaps starting out as a city councilman.

Doug came to CSUSB in 1985, from a high school in Woodland Hills. He became involved with student government when he joined the Delta Sigma Phi fraternity, and served as the treasurer of an ASI subcommittee. He has paid for his education without the help of any scholarships. He has a good aptitude for language, and feels it will give him an edge in the job market.

Announcing an offer designed to save money for people who are well, a bit long-winded when it comes to you know, talking on the phone, and who, quite understandably, don't want to have to wait till after 11 pm to get a deal on long distance prices.

If you spend a lot of time on the phone, the AT&T Reach Out America Plan could save you a lot on your long distance bill. And you don't have to stay up late to do it. Starting at 5 pm, the AT&T Reach Out America Plan takes an additional 25% off our already reduced evening prices.

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DAYCARE

Continued from page 5

Continued from page 8

D. J. Lin, Chinese Student Association President, seems to be listening intently to a speech by University President Anthony Evans. Both were on hand to celebrate the Chinese New Year.

Poetry contest offers large prizes

Poetry prizes worth $44,000 will be awarded to 608 poets by the American Poetry Association in 1990. The association will sponsor four separate contests this year, doubling its efforts to discover new talent. "Students win many of our prizes. They are in a creative time of life, and we look forward to reading their work," said Robert Nelson, publisher for the association.

Each contest awards a $1,000 grand prize, a $500 first prize, and a total of $11,000 in prizes to 152 winners. All adults who write poetry are welcome to enter.

For the current contest, poets may send up to six poems, each no more than 20 lines, name and address on each page, to American Poetry Association, Dept. CO-30, 250-A Potrero St., P.O. Box 1899, Santa Cruz, CA 95061. Poems must be postmarked by March 31 to meet the deadline. A new contest starts April 1.

For a FREE introductory flight, see Captain Temple tomorrow 10-2 in front of the library, or call (213) 294-3738 collect.

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Behind the Net

CSU San Bernardino, Recreational Sports

TEAM
1. TKE 4's
2. Delta Sig
3. Rangers
4. 12 oz. Slammers
5. Sigma Chi
6. Charleston chiefs
7. Delta-200
8. TKE 3's

MANAGER
Jesse Reyes
Mike Nemerth
Gary Aveta
Michael Delgado
Steve Cline
Ted Fisher
Stu Clayton
Jesse Reyes

Standings
3-1
2-2
1-3
4-0
2-2
4-0
0-4
3-1

Records do not reflect last Friday's game.

Playoff schedule is listed in the Pub and the Rec Board in the gym.

Classifieds

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1800959-8472, ext. 10.

A FREE GIFT JUST FOR CALLING. PLUS RAISE UP TO $1,700 IN ONLY 10 DAYS.
Students groups, clubs, frats, and sororities needed for marketing project on campus.
For details plus your FREE GIFT, Group officers call 1-800-765-8472 Ext. 50.

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Sigma Nu in San Diego Go COYOTES

Sigma Nu Steve and Dave way to go at being the best and the worst you can be.

SIGMA NU

Help.
Cosrotes close out tough season by dropping two

CSUSB closed the books on the men's basketball season last Friday evening with a 99-74 loss at UC San Diego. Coupled with a 106-94 loss to Christian Heritage College earlier in the week, the Coyotes finished the year a disappointing 8-16.

Coyote Women grab rankings as win streak hits 20

The CSUSB's women's basketball team climbed to a number three ranking in the NCAA West Region, and #19 nationally, as the Lady Coyotes extended their winning streak to 20 contests with a pair of victories last week. CSUSB dropped California Lutheran University, 68-61, and Christ College-Irvine, 86-54, in upping its overall mark to 21-3.

The Coyotes will close out the regular season this Friday evening, Feb. 23 at UC San Diego. Cal State defeated UCSD earlier this season, 86-79, on the Coyotes' home floor. Tipoff is slated for 7 p.m.

Baseball drops pair

The CSUSB baseball team fell to the .500 level last week by dropping games to Southern California College, 12-8, and Occidental College, 6-3. The Coyotes are 2-2 on the young season.

A Saturday game at California Baptist College was rained out. The game has been rescheduled for Thursday, May 3 at 3 p.m. at C.B.C.

The Coyotes and Southern California College combined for 23 hits in 12-8 loss for Cal State. Down 8-0 after one inning, CSUSB came back on the strength of Sal Herrera's grand slam home run in the bottom of the third. The Coyotes tied the game in the fifth at 8-8, but could not keep SCC at bay.

Dan Blancett (0-1) took the loss for Cal State.

A four-run first inning off CSUSB starter Rich Garmon (1-1) proved to be all that Occidental College needed enroute to a 6-3 win and Cal State's second consecutive loss of the week. Garmon who struck out six in the season opener versus Whittier College, could "K" but one Tiger. Garmon was touched up for four runs and eight hits in his three-plus innings of work.

Golf remains undefeated

CSUSB's golf team remained perfect for 1990 by scoring home-and-home wins over both the University of San Diego and Point Loma Nazarene College last week. CSUSB shot a 380 at its Arrowhead Country Club — led by Charles DeLorey's 69 — and then went to Stardust Country Club in San Diego where the Coyote cards totaled 388, compared to 403 for USD and 431 for PLNC.

Stephen Lynch's 75 paced the Coyotes at Stardust C.C. DeLorey was second for his club, shooting 76.

CSUSB, #14 in the last NCAA Division III rankings, will face on the University of La Verne on Wednesday (Feb. 23) and the University of Redlands next Monday (Feb. 26), both Division III opponents.

Season opener delayed

CSUSB's softball team opener against Division I foe Loyola Marymount was cancelled last Saturday due to excessive rain.

The Coyotes hope to get their season under way on Thursday as they host Chapman College at 2:00 p.m.