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### January 17th 1990

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JANUARY 17, 1990

## Assemblyman Woodruff headlines CSSA conference

By William Lundquist  
Staff Writer

Smaller, less influential campuses like CSUSB may be shortchanged in the new master plan for higher education, according to State Assemblyman Paul Woodruff.

Woodruff is a CSUSB alumnus, and a member of the State Sub-Committee for Higher Education. He gave the keynote address at the Board of Directors of the California Student Association meeting held Jan. 6 at CSUSB.

Woodruff described the allotment of funds for building five new CSU campuses as putting the "cart before the horse." He does not approve of beginning new campuses while CSUSB is being forced to hold classes in portables.

He also feels that CSUSB, UCR, and several community colleges are being shortchanged for campuses in "glamour areas", such as San Diego, and Orange County.

He would like to see improvements to colleges in this area that are undergoing "incredible growth."

As for the master plan, Woodruff said that, while he doesn't object to any specific portion, he does not believe the plan should try to "include anything and everything."

On the subject of Senator Dills' proposed student fees cap, Woodruff said that he agrees with the concept of the bill, but will not support it until he sees what level the cap would be placed at.

Please see CSSA, page 6



Ethel headlines upcoming theater season.

File Photo

# Slasher films endanger female survival

Gloria Cowan, Ph.D.  
Special to the Chronicle

Are slasher films harmless to young viewers?

Or are children learning negative social messages about vulnerability, death and sex? Slasher films, also called "slice and dice," "splatter," and "stalk and slice" films, are movies that contain numerous scenes of graphic violence in which no relationship exists between the killer and his victims.

Series such as "Halloween," "Friday the Thirteenth" and "Nightmare on Elm Street" have enjoyed financial, if not critical, success. These R-rated films have been popular with children. In a study of 9- to 15-year-old children from San Bernardino and Riverside, my students and I found that one-third of the films mentioned as favorites were R-rated. In addition, more than one-third of ninth graders had seen slasher films, and the percentage increased as the students got older. In fact, over 85% had seen "Nightmare on Elm Street."

Studies of the effects on college students who are exposed to R-rated slasher films have shown changes in their acceptance of inter-



"Leatherface" is the latest in cheap horror films.

personal violence, belief in rape myths (such as the false idea that women incite, want and enjoy rape) and desensitization to victims of violence (holding them more responsible for their victimization).

Dan Linz of the UCSB, has found that college students exposed to slasher films become less aroused, anxious and depressed with repeated exposure. The violent acts are seen as less violent and less offensive with repeated exposure.

In light of the negative effects of R-rated violent movies demonstrated so far on college males and ready availability of these films to people of all ages, it becomes

especially important to understand the content of these films and their social message.

Five of my students in a social psychology class decided to analyze the slasher films to answer several questions about these films. In the 56 films analyzed, which included 232 female victims and 242 male victims, surprisingly, women were not more likely to be victims of slashers than men were they less likely to survive when victimized. In fact, females were more likely to survive than males.

The message regarding female survival is essentially sexual. The sexy and sexual females were less likely to survive than the asexual

females. 33 to 35 percent of the non-surviving female victims were engaging in some sexual activity either prior to the attack or immediately preceding it compared to nine percent of the surviving females. Additionally, the non-surviving females wore more revealing and provocative clothing, were nude or shown undressing more often, were portrayed as promiscuous or used sexual language more frequently than the surviving females.

An example of the fusion of sex and death for female characters is seen in the opening scene of the first "Nightmare on Elm Street." In this movie, an adolescent boy and girl are sexually

engaged and suddenly, the girl's body levitates above the bed and an invisible slasher kills her. The message is—sex kills. The non-surviving females also were more physically attractive, more "air headed" or inane, and less competent than the surviving females.

In contrast, the male non-survivors, compared to the male survivors, were more likely to be cynical, obnoxious, egotistical and dictatorial. They more often used verbal obscenities and engaged in illegal behavior. In slasher films the victims who do not survive are obvious from the start. They are the sexy, stupid females and the obnoxious males.

The social messages about male vulnerability are not new or unusual—much like the black and white of heroes and villains portrayed in gangster and cowboy movies and most popular films. The message about women also has existed for a long time—as far back as the story of Adam and Eve—that there is something inherently evil and punishable about the expression of females sexuality. The attachment of sexual arousal to images of physical vio-

Please see SLASHER, page 7

# Briefs

## Saturday

The Riverside Area Rape Crisis Center and the Riverside YWCA will present a Self-Defense Workshop for women of all ages from 10 a.m. - 4 p.m. The class will be held at the YWCA, 8172 Magnolia Ave., Riverside. Childcare is available.

The workshop, led by Gale Bryan, is designed to teach women how to reduce the probability of an attack and will provide information on assertiveness and self-defense techniques. Cost is \$5 for YWCA members and \$8 for non-members. For further information contact Nancy Willem at 686-7273.

**Five on five basketball** - Will be offered on Mondays and Fridays with various times for different leagues. Remember, you need not have a team if you wish to sign up to play. There is a free agent roster also posted next to the team sign up sheets. Sign up in the gym or the pub. For registration deadlines, times, and more information call 880-5235 or stop by the Recreational Sports Office room 111 in the gym.

**The Riverside-Corona Resource Conservation District (RCD)** - Invites all amateur photographers to participate in their Fifth Annual Conservation Photography Contest. 35mm color slides and 8x10 color prints are being accepted in this year's two categories - "Man's" Landscapes and "Nature's" Landscapes. For more information,

rules package and official entry forms contact the District at (714) 683-7691. Deadline for all entries is 3 p.m., March 14.

**The Orange County Chapter of Mensa** - The international high I.Q. club invites local college students to enter a Mensa-sponsored, national essay competition offering scholarships up to \$1,000. Any qualified county student enrolled for the 1990-91 year in an accredited American college or university is eligible to compete. Awards are based on essays of about 500 words describing the applicant's career goals. Entries must be post-marked by Jan. 31. One \$600 scholarship is earmarked for a woman returning to school after an absence of seven or more years. All winners must submit

proof of Mensa eligibility—test scores of 98th percentile of higher on a standard I.Q. or I.Q.-convertible test. Further information and application forms are available by calling (714) 550-9933 or writing (SASE required) to Orange County Mensa, P.O. Box 11191, Santa Ana, CA 92711.

**The Scholarship Committee of the National Orange Show Foundation** - Has announced the establishment of a Nursing Scholarship Program with a total of five \$1,000 scholarships to be awarded for the 1990-91 school year. Application packets are being mailed to area high schools, colleges and universities. Students eligible to apply include high school seniors, college freshmen and students who may be entering college after having graduated from high school some years ago. Applications are available from the National Orange Show Foundation, high school counseling offices, college or university nursing departments and hospital personnel offices. Deadlines are April 1 for high school seniors and February 15 for all others.

**Frontrunners Photography** - In cooperation with the Alumni Affairs Office, is offering an on campus opportunity for March 1990 graduates to have their portraits taken. Each interested senior and graduate student will have three poses taken at no cost. Caps and gowns will be provided for students. Portrait packages will be made available for purchase.

Portraits are scheduled for Feb. 13 and 14 in the Oak Room, in the Lower Commons. Please note that the June 1990 graduates will have their photos taken in early May.

If information is not received through the mail by Jan. 26, call Frontrunner Photography at (714) 792-6937 to arrange a portrait sitting.

**Third Annual Economic Outlook Breakfast** - Take a look into the economic future with business and financial leaders at CSUSB from 7:30 - 11 a.m., on Friday in the Upper Commons. Several business and economic leaders are slated to speak. Admission to the breakfast event is \$30 per person. For reservations, contact Jennifer McMullen at (714) 880-5700.

## ASI BOD Positions Available:

- 2 -- Student At Large Representatives
- 1 -- Graduate Student Representative
- 1 -- Education Representative
- 1 -- Business and Administration Representative

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U  
S  
H



*"If you don't stand for something, you'll fall for anything."*

# SIGMA NU FRATERNITY

Sigma Nu Fraternity is looking for motivated men who are interested in building a tradition, a tradition of excellence at Cal State San Bernardino.

Sigma Nu Fraternity is offering an opportunity that cannot be matched by any other fraternity at CSUSB.

### IMMEDIATE LEADERSHIP THROUGH OFFICER POSITIONS

Starting immediately after bids are extended, you can obtain any office, Eminent Commander (President) through Social Chairman, and begin leading the Sigma Nu colony to new heights.

### NO HAZING-THAT IS A COMMITMENT

We don't pledge boys, we pledge men. We treat them like men-- not boys. Sigma Nu Fraternity was founded solely against hazing, it is forbidden by Sigma Nu LAW, and it has no place whatsoever in Sigma Nu.

Being a Founding Father of a Sigma Nu chapter is not for everyone. Our National staff will be at California State starting January 15, 1990 to select the top men on campus to create the greatest fraternity ever assembled, scholastically, athletically and socially.

There are over 180,000 Sigma Nus in 214 chapters across the U.S. and Canada who have made a commitment in making Sigma Nu one of the Nation's oldest, largest and most respected fraternities, internationally. Are you willing to make the commitment. If you have any questions, please call the Greek Affairs Office at (714) 880-5234 and ask for Brain Ritenour or Jerry Woodward or at (714) 682-8000 ext. 439.

Thursday, Jan. 18 Information meeting with Subway sandwiches Pine Room 11:00 am- 2:00pm

Friday, Jan. 19 Informational meeting with refreshments SUMP 12:00- 2:00pm

Monday, Jan. 22 Breakfast bar SUMP 9:00- 11:00am

Tuesday, Jan. 23 Pizza Fest SUMP 12:00-2:00pm

Wednesday, Jan 24 BBQ Outside 11:00- 2:00pm

For additional info. stop by from 9:00am- 11:00am at our table near the library.

# HOMECOMING

## Club Fest

**11 a.m. to 2 p.m.** - Car Parade, food, music, introduction of the men's and women's basketball teams, and entertainment by student clubs, fraternities, and sororities. Jan. 26

Location: Lower Commons

## Dinner

Panorama Room, Lower Commons, honoring Mr. Johnson will precede his speech. Cost of dinner is \$11 per person for dinner and speech.

Call 714-880-5008 for reservations

## Friday, January 26 Rafer Johnson

World and Olympic record holder in the Decathlon, torch bearer in the 1984 Olympics, is the featured speaker in the gymnasium at 7:30 p.m.

Advanced tickets required.

## Saturday, January 27 Coyote Basketball

**6 p.m.** - Women play the University of Redlands  
**8 p.m.** - Men play the University of California, San Diego

Box Office: 714-880-5933

Admission is free to Cal State students, faculty and staff, members of the Alumni Association, and \$1 to all other students with I.D. \$5 to the general public.



# 1990

# Seize your day today

By William Lundquist  
Staff Writer

Carpe diem.

A latin word that means seize the day.

It was an idea used by English poets in the 17th century to talk their mistresses into surrendering their virginity. College students have been using carpe diem in that sense for 300 years, but the words can mean much more.

In the film "The Dead Poets Society" the teacher played by Robin Williams urged his students to use the idea of carpe diem to make their lives special, even extraor-

dinary. But he also cautioned them to think, to seize what was worth seizing.

If seizing the day has left you with a 1.0 G.P.A., a drunk driving conviction, an unwanted pregnancy, or even AIDS, all you've seized is your own downfall.

Every student at CSUSB has the opportunity for a new degree, a new career, maybe a new life, in the nineties. For some, like myself, it is a second, even a final, chance.

Nearly 20 years ago, I chose to leave college to accept what was then a high-paying job in a low-skill field.

At the time, it didn't seem

to make sense to pursue a degree for a career that would pay less than a job that I could have right away.

Within a year, high-paying manufacturing jobs like mine began to experience layoffs and cutbacks that are continuing to decimate the American work force.

By trying to seize the day, I sent my life into a tailspin from which I am only beginning to recover.

Success in the '90s will require all the college education you can get. You have already seized the day just by coming to CSUSB. Don't throw your chance away, you may not get another

one.

Stay in school. Go to your classes. Glean every last bit of knowledge that you can out of your professors. Get involved in student government, sports, arts, and clubs, even if it means cutting back on the beer, or skipping a couple of parties.

Use your time to get everything available out of your college experience. If you are only seizing the moment to have some fun, you may be missing the future.

Don't count on getting a second chance, like I did. Make your life extraordinary. The '90s are yours. Seize the decade.

## Letter to Editor

### Student upset by gay prof

Dear Editor,

It has been brought to my attention that a certain professor of Humanities named Lorelee McPike has stated publicly (in one of her classrooms) that she was a lesbian. On first hearing this, I was repulsed not only by the fact that the University is allowing her to teach our students but also that she had the nerve to confess publicly that she is one. In my opinion, the viewpoint that she is putting forth in her Humanities 325 class, "Perspectives on Gender," is encouraging the acceptance of homosexuality. This is very similar to a class I had with Dr. Cindy Paxton, Health Science 120, which showed a video of an interview of homosexuals en-

Please see GAY, page 5

## Letter to Editor

### Help Stop Drunk Drivers

Dear Editor:

You have plans for your future - goals to reach - a brilliant future...

So did Linda Lancaster, a doctoral candidate at the University of Maine, at Orono, Maine. On Feb. 18, 1989, the drunken driver of a pickup truck struck her down as she and a classmate walked along a sidewalk in the campus community.

All her goals and plans for the future were wiped out in one senseless moment of drunken violence - a violence our legislators have yet to recognize as murder - and our courts of law waiver over justice for the victim.

You have plans for your life - but, take a moment as you walk across campus to ponder on your chances of becoming the random victim of a drunken driver. We all carry the same risk, as did Linda. But with your help we can - and must - keep our streets and sidewalks safe!

Take a stand. Refuse to ride with an intoxicated driver. Volunteer to drive a friend who has partied too much. Write your congressperson to initiate deterrent legislation against killer drivers: no time off for good behavior - no suspending half a sentence - no plea bargaining.

Do something positive, if not for yourself or for your friends, then for someone who loves you.

Keep your future alive!  
Sincerely,  
Russell and Eleanor  
Nicholson



## The Chronicle Staff

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## GAY

Continued from page 4

couraging the acceptance of homosexuality. The label that the Health Science field has given to people who fear homosexuals is "homophobia". I would like to say that I am not afraid of them but that I am afraid for them. Why, I am interested to find out, is such a viewpoint being encouraged when no counter argument is being presented? Is it because this campus or this community has just decided that homosexuality is a necessary evil or that maybe if we just ignore it, it will go away? Or

do these professors have any moral concept of what homosexuality really is?

I refer you to the Bible for God's view on homosexuality. In the nineteenth chapter of Genesis, it talks about how the men of Sodom tried to have homosexual relations with 2 angels that God had sent to that city. The entire city was subsequently destroyed by fire and brimstone. In Romans 1:26-27 it says: "For this reason God gave them over to degrading passions; for their women

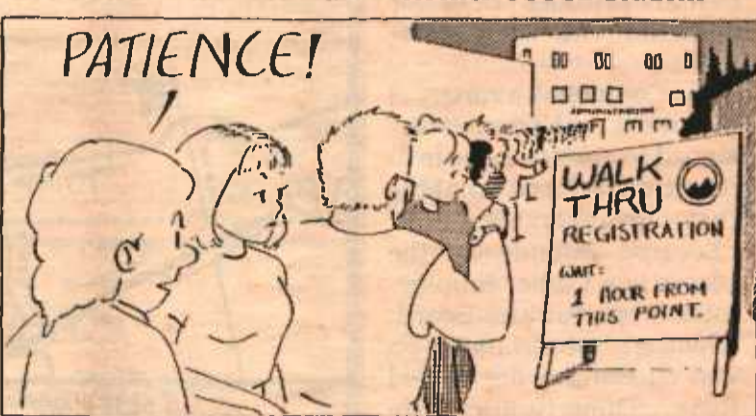
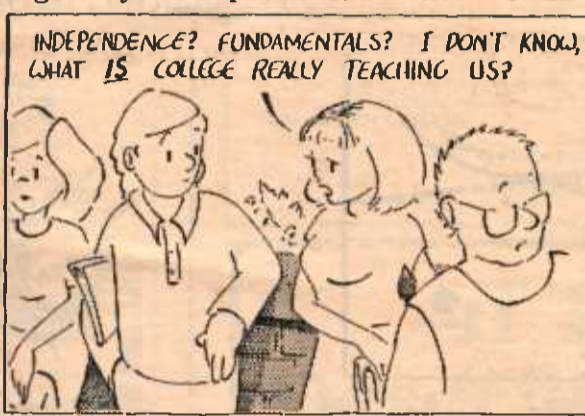
exchanged the natural function for that which is unnatural, and in the same way also the men abandoned the natural function of the woman and burned in their desire toward one another, men with men committing indecent acts and receiving in their own persons the due penalty of their error." Also in Leviticus 18:22, God said, "You shall not lie with a male as one lies with a female; it is an abomination." One can easily see from these Scriptures God's view of homosexual-

ity and lesbianism.

I have heard of teachers in this city being fired from the City Schools because they profess to be lesbian or homosexual. I hope this will not have to happen with Professor McPike, but I think that this is a soon-coming possibility if she doesn't stop encouraging homosexuality as well as Dr. Paxton. But don't listen to what God says about it. After all, I'm just a fanatical homophobic.

Deeply concerned, John Kocher CSUSB student

## CLASS STRUGGLE



## Chronicle Opinion Policies

The Chronicle welcomes views from readers on a wide variety of topics. Letters and commentaries may be sent to the editorial office at 5500 University Parkway. Letters must be typed and signed and must include phone number, class standing and student I.D. number. Faculty or staff members must include job titles. All letters should be as brief as possible and are subject to editing for purposes of condensation and layout.

When you party, remember to...



"When I call Mom, she either wants to talk art or football. Usually football?"



Jacqueline Reinhard - Arizona State University - Class of 1991

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**Career Center  
Answers Job  
Questions**

**By Su-Lyn Combs**  
Staff Writer

Almost all students have questions about their future and their careers.

The Career Development Center provides help for students with such questions.

The Center has a variety of programs and services designed to assist students in determining and making their career choices.

Located outside of the center is a Career Employment Opportunities Board. A listing of jobs available on and off campus are posted there. Opportunities are received daily.

There is also a telephone tape service. The tape provides information on jobs in business areas and in teaching, counseling, and school administration professions. They are available 24 hours a day. The number for the business information is 880-5252 and the number for teaching, counseling, and school administrative positions is 880-5251.

The Center also holds numerous workshops ranging from choosing a major, preparing a resume, to interview skills. Dates for these activities can be obtained in the Center.

Career counselors also provide individual counseling in choosing a major and exploring various careers.

In addition to a counselor there is a computerized aid to career planning. It is called the System of Interactive Guidance and Information or SIGI Plus.

The computer doesn't tell you what career you should choose, but it is useful in gathering and organizing information on careers and gaining knowledge on specific employment fields and jobs.

The Center's services are available to all students from freshmen to seniors and graduate students.

For more information: 880-5250.

**CSSA**

Continued from front page

He expressed concern that a cap on fees might hurt the quality of education.

Woodruff told the assembled representatives from each of the campuses in the CSU system that there is always a need for students to voice their concerns with the state legislature.

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**SIGMA NU FRATERNITY**  
 CSUSB '90 HOMECOMING

**CSUSB**  
 HOMECOMING  
 1990

*The only thing missing is you.*

**SLASHER**

Continued from front page

lence is undoubtedly related to the high frequency of the sexual victimization of girls and women in American society.

Growing concern has been expressed regarding the popularity and accessibility of slasher films to young people. For several years, the Junior League of Riverside has committed resources to educational programs and legislative lobbying directed toward changing the typical availability of these films to children from video rental stores and encouraging the development and use of a more refined rating system than that currently used.

For ethical reasons, it is impossible to study directly the effects of slasher films on young children's thoughts, feelings and behaviors. It might be helpful for parents to more carefully supervise their children's viewing preferences. At the very least, parents should sit down and watch these films with their children to see for themselves what their children are learning. Parents can point out when sex and violence are paired, when the portrayals of women are degrading and that repeated exposure to violence is desensitizing. As a culture, we are probably only as "good" or as "healthy" as our children.

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**The Classifieds**

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Students groups, frats and sororities needed for marketing project on campus. For details plus your FREE GIFT, Group officers call 1-800-765-8472 Ext. 50.

**HELP WANTED**

HELP! I need responsible parents for childcare of 4 yr. old (1 hour) morning 7:00-8:00 M- F. Child will be in CSUSB Childrens Center rest of day. Please call 823-2915. Reference required.

"COLLEGE TOURS", the nations largest and most successful Spring Break tour operator needs friendly and enthusiastic campus representatives for Spring Break in Mazatlan. Earn good commissions, valuable experience, and FREE TRIPS! Nothing to buy, we provide every you need. Call Todd or Paul (714) 951-6652.

LIBRARY ASSISTANT I- \$7.43 to \$9.03/hr. Requires one year of library experience or 12 semester units of library science, ethnic studies, social science or related fields. Part-time positions at the Chino Branch Library. San Bernardino County Personnel Dept., 157 W. Fifth St., San Bernardino, CA 92415-0440, (714) 387-8304.

Wanted: Dependable, hard workers. Pay: \$4.75-\$5.25 an hour. Mainly nights and weekends. We understand the needs of college students. Jack in the Box.

**PERSONALS**

"Tiger". Here's wishing you much success in the upcoming season. Show them whose #1. Keep your chin up. (No pressure- all fun.) Love Ya- "Wheels"

Kelly and Deanna. It's great having two special friends like you. Thanks! The K-Man

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You have every right to expect your partner to respect and protect your health. If you're having sex, be sure you're using a latex condom every time. For more information, call the AIDS hotline in Northern California at 1-800-367-2437, or in Southern California at 1-800-922-2437.

**AIDS.**  
 It's Up To You

State of California AIDS Education Campaign



# Calendar

## Today

**CSUSB Cycling Team and Club** - Meeting will be in Pine Room of the lower commons at 2 p.m. Discussion will be about finding new members, officers, and upcoming rides. For more information call 887-1466.

**Tennis Meeting** - Women interested in playing Varsity Tennis for CSUSB will meet at 4 p.m. in the PE Complex Hallway. If unable to attend call (714) 880-5019.

## Friday

**Gay and Lesbian Union** - Topic of discussion for this meeting will be "Bisexuality." It will be held in the Oak Room of the lower commons from 11 a.m. - noon.

## Saturday

**Working together - healing the Earth** - A conference about environmental choices and changes. Bring lunch and a beverage cup. Cost is \$10 per person from 9 a.m. - 4 p.m. For more information call (714) 883-9444.

**First Annual Coyote Tennis Festival** - Will be held at the CSUSB tennis courts from 9 a.m. - 3 p.m. Fliers in the Pub.



File Photo

**The California Chicano News Media Association (CCNMA)** - Will host the 11th Annual Journalism Opportunities Conference for Minorities (JOC), Feb. 9-10 at USC's Davidson Conference Center. The purpose of the two-day job fair is an opportunity for minority journalists to interview with news media recruiters. This year, the JOC will target journalists for mid-level jobs. CCNMA is the major sponsor of the JOC. Co-sponsors include the Black Journalists Association of Southern California (BJASC), the Asian American Journalists Association (AAJA), Capital Communications/ABC Inc., The Modesto Bee, the Gannett Foundation, The Times Mirror Foundation and the Times Mirror Company. For more information, contact Monica Silbas, conference director, at (213) 743-7158.

**The U.S. Department of Interior National Park Service** - Announced that applications are being accepted for summer lifeguard positions at several National Park Service sites in the eastern U.S. Depending on experience and work location, the summer lifeguards may earn salaries ranging from \$497.63 to \$857.38 every two weeks. For an application and information about the test and other requirements for these lifeguard jobs, applicants should call toll-free 1-800-NP 8 SWIM.

**The P.E.M.M. Club** - would like to announce the winners of the December Rose Bowl Raffle. First prize of Rose Bowl tickets went to Rachel Castillo. Second prize of a Castaways brunch went to Veronica Roybal. Rick Ramos and Pete Perez each won third prize of Jersey's Pizza.

OPEN RECREATION WINTER 1990			
EVENT	DAYS	TIME	LOCATION
SWIMMING	MWF	11:20AM - 1:20PM	POOL
SWIMMING	T&TH	11:50AM - 1:50PM	POOL
HOOPS & WEIGHT ROOM	S&S	12:00PM - 4:00PM	GYM
RAQUETBALL/TENNIS	SUNDAY	5:00PM - 9:00PM	COURTS

RECREATIONAL SPORTS IS LOCATED IN P.E. 111  
880 - 5235

CSUSB RECREATIONAL SPORTS WINTER INTRAMURALS 1990			
EVENT	DAYS	TIME	DATE
FIELD HOCKEY CONTEST	FRIDAY	11AM - 3PM	JANUARY 12
FLOOR HOCKEY	W&F	2:30PM - 5:30 PM	JANUARY 19*
BASKETBALL	FRIDAYS	3:00PM - 5:00PM	JANUARY 19*
BASKETBALL	MONDAYS	3:30PM - 5:30PM	JANUARY 22*
BASKETBALL	MONDAYS	8:00PM - 11:00PM	JANUARY 22*
VOLLEYBALL	THURSDAYS	8:00 PM - 10:00PM	JANUARY 25
RAQUETBALL SINGLES	THURSDAY	10:30AM - 5:00PM	JANUARY 27
NIKE 3 POINT SHOOTOUT	WEDNESDAY	8:00PM - 10:00PM	JANUARY 17&31
RAQUETBALL DOUBLES	SATURDAY	1:00PM - 5:00PM	FEBRUARY 10
POKER	WEDNESDAY	8:00PM - 11:30PM	FEBRUARY 14
PARALIMNION	TUESDAY	7:00PM - 10:00PM	FEBRUARY 27
WRESTLING	SATURDAY	TBA	TBA
HOT SHOT	TBA	TBA	TBA

\* INDICATES AN EARLIER ENTRY DEADLINE AND TEAM MANAGERS MEETING

## Homecoming Celebration

# Sale

From Jan 22-26

15% off on  
Clothing and  
emblematic  
items at the  
Coyote  
Bookstore

The Bookstore clothing department wishes to thank you for your continued patronage and wish all of you a happy and successful 1990.