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Black Business Expo & Trade Hits L.A.

Thursday, April 24, 1997

NAACP President Fears For Life in Cab Attack

By Cheryl Brown

Los Angeles is the boom in because of the high cost of
community members show support through prayer of Eunice Williamson's violent run-in with yellow cab taxi in Riverside. Williamson was at the Riverside City Council meeting on Tuesday to ask the license of the Yellow Cab company based in San Bernardino. Her request did not fall on deaf ears, the Council voted to send the complaint to the Transportation Committee and to review the Yellow Taxi Cab's Use Permit. Councilman Amend Moore, stated that he knew the issue and was disappointed that it could happen to a citizen of the community. He was doubly concerned because one of his constituents.

Williamson told the Black Voice News that her appeal took place in February, after she left the taxi driver in Salinas, CA, who was the guest speaker at the webinar. She was having a "Black Dinner" held at University of California Riverside. She was approached by the Manager of the Mission Inn and requested the breakfast because she was not invited.

"It was after 1 P.M. I was tired and I asked the person that was to pick me up and he asked me, who I am and I stated who I am and he asked me, "Don't taxi drivers open doors for everyone?" So then she asked, "I'm not tired of hauling trash!"

Continued on Page A-4

Developers Anger Residences Over Drug Center

By Cheryl Brown

Neighbors in the Westside of San Bernardino vow that Drug/Alcohol/Mental/Abused and Molested children's center will not be built in the location a San Diego developer wants it. Approximately 100 citizens came out to meet the Brian Casey the developer. The meeting backfired and community members met to ask the County to get in touch with the health mental facility if there are pedophile with so many contractors located for the mental health facilities. In 1996 the Council voted to send the complaint to the Transportation Committee and to review the Yellow Taxi Cab's Use Permit.

"I was
grolled at $92 ,000 .
receive $31,000 to start, and that
and Molest e d children 's center
who was abducted and killed in the racially mixed audience was offended when Casey based in San Diego, could get the bid with so many contractors were walking in the facility if there are pedophiles being treated there, said one parent. Casey assured the state of the community. Dr. Clarence Goodwin said that the bid was sent to him by the county. The highest was the lowest and he won the contract. The contract will be worth $55 million over the next 10 years. On a siding scale he will receive $30,000 to start, and that will increase to $33,000 and then up to $46,000 a month.

Continued on Page A-2

Address Correction Requested

BULK RATE U. S. POSTAGE
PAID P.O. BOX 1581, RIVERSIDE, CA
PERMIT NO. 195

Black Business Expo & Trade Hits L.A.
Dear Reader,

In this issue, we feature a variety of articles that explore social justice, political issues, and personal challenges. We highlight the importance of advocating for equality and the need for continued dialogue. As always, we aim to provide a platform for diverse voices and perspectives.

Please continue reading to learn more about the topics covered in this edition.

Best regards,

[Your Name]
Editorial Director

[Your Publication Name]
Not Just A Salon, But A Statement of Art

Lifestyles

Salon/Hair Extension Specials located next door on 9th street near Market.

Who Gets the Last Laugh

by high powered corporations seeking to up its lucrative, yet, for the most part, unregulated business market. Meanwhile, Money magazine, citing the lightning paced increase in women-owned businesses, reported that Prop 209 effect may well spell a "black eye" for the once people-friendly state of California. Financial institutions are focusing on laws that will affect women and minority enterprises. Look around you at the plethora of ads — TV, radio, newspapers, the internet — wherever you look, it seems like corporations are stepping into the front of, you can

The Gallery displays the work of several African-American artists including the owner, Margo Thomas.

County Health Clinic Offer Physical Exams

Black Enterprise Magazine

Deposition Preparation

Family Talks

County Health Clinic offer physical exams

Family of four earning $31,200 quality for free services. A

As the state affirmative action effects were dealt yet another blow by a federal appeals court ruling last week upheld Proposition 209, corporations are stepping into the breach, aggressively court women and minority owned businesses.

in Jail, fines, or looking for. Also, April and May is kindergarten registration time. Local schools are registering children to enter school. Now is the time for parents of new kindergartners to get their child's physical and immunizations for school. It is easy to schedule an appointment by contacting the clinic site nearest to you:

Earl Graves, editor and publisher of Black Enterprise magazine recently reported a major surge in advertisement placed

Saturday, April 26 from 3 to 6 pm and Sunday, April 27 from 2 to 4 pm

Los Angeles Convention Center

Los Angeles, CA

TAKING OUR DAUGHTERS TO WORK

Whether it's your daughter or your neighbor's daughter show your daughter special on April 24. Call 1-800-666-1122 to order your fourth annual Organizer's Kit and T-shirt.

Tina Brown. We're hoping that in the future.

by hig

For fourth, with respect to procedural rules, everything said is taken down by the court reporter to be placed in a Time magazine size book-

earning $31,200 qualify for free services. A low-cost fee is charged to all others.

You must do the same for you). Also, wait until the attorney is finished with the question before giving an answer. Individual letters. Your letter will be incorporated into the calendar of space interests. You may direct your letters to the attention of Mr. Jean Henry, P.O. Box 1581, Riverside, CA 92502.

The Gallery displays the work of several African-American artists including the owner, Margo Thomas.

by hig

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UCR Establishes Business Ethics Center

A private gift from The Dye Family Foundation will be used to establish the Callaway Center for Social Responsibility at the University of California, Riverside, in honor of Ely Callaway, founder of Callaway Golf Company, announced by Donald H. Dye, the company's President and Chief Executive Officer. The $1 million gift was formally accepted at a ceremony, April 17th at the Callaway Golf Company in Riverside. The center will be a part of The A. Gary Anderson Graduate School of Management at UCR and will provide a forum for research and educational outreach in the areas of business ethics and social responsibility. The center will be led by a professor in the Anderson Graduate School of Management who will be appointed to the newly created Ely Callaway Chair of Social Responsibility. The center will offer for-credit courses for undergraduates and MBA candidates, and public forums and conferences featuring business executives who have implemented socially responsible goals and policies. The center will also produce policy and position papers on the importance and practical implementation of socially responsible business practices and organizational ethics. Another focus of the center will be advocating improved education and training in public schools, especially for low-income students through a scholarship program. "Anyone who has worked with him is enormously impressed with the professionalism, integrity and personal ethics of Ely Callaway," From his success at the helm of Burlington Industries to his founding of Callaway Vineyard and Winery and the Callaway Golf Company, Ely Callaway has been a steadfast example of how business should be conducted. The Callaway Family business tradition has always been grounded in the axiom 'Good ethics is business.'" said Dye. "It is from Ely Callaway and the Callaway family that the Callaway Center for Social Responsibility takes its name, and from their examples, its charge." UCR Chancellor Raymond L. Orbach said, "we are honored and pleased to have been chosen by Mr. Dye to carry on the legacy of Ely Callaway, one of the most respected names in American business. It will enable us to focus on ethics and responsibility, the cornerstone for behavior in a civilized society in the twenty-first century."

Black Business Expo Salted for April 25-27

San Bernadino, CA 92408

To Highly Skilled Professionals

Call for Schedules

6,000 Applicants Available From Entry Level Through Professional Level

Wednesday, May 7-12, 9:00-4:00 P.M.

Employers... Call (909) 884-4571 Today to Register

LET'S INVEST IN YOUR FUTURE

Inland Empire Investment Advisors

Best interests and aim to help you define and acquire the right financial instruments to fit your personal circumstances. At Inland Empire Investment Advisors is to offer our clients the best interests and aim to help you define and acquire the right financial instruments to fit your personal circumstances. At Inland Empire Investment Advisors is to offer our clients the best interests and aim to help you define and acquire the right financial instruments to fit your personal circumstances.
Rainbow Coalition Supports Dean

Ms. Juanita Linton.

Juanita Linton.

J. Carter, commercials, television appearances.

They call me The Undercover Preacher,

Newspaper of God's plan for their daily salvation. He stands up for something, or...
Freeway Lincoln/Mercury

OVER STOCKED...

97 BLOW-OUT SALE!

97 Mercury Tracer GS
MSRP: $12,690
Freeway Discount: -691
Factory Rebate: -1000
Your Cost: $10,999

MSRP: $17,580
Freeway Discount: -1301
Factory Rebate: -500
Your Cost: $15,779

MSRP: $20,145
Freeway Discount: -1472
Factory Rebate: -1000
Your Cost: $17,673

97 Mercury Mystique GS
OR

97 Mercury Sable GS
OR

97 Mercury Cougar XR-7
MSRP: $18,945
Freeway Discount: -1446
Factory Rebate: -500
Your Cost: $16,999

MSRP: $22,340
Freeway Discount: -1153
Factory Rebate: -1500
Your Cost: $19,687

MSRP: $23,550
Freeway Discount: -2068
Factory Rebate: -2000
Your Cost: $19,482

97 Grand Marquis GS

97 Mercury Villager GS
MSRP: $38,720
Freeway Discount: -5000
Factory Rebate: -5000
Your Cost: $30,720

97 Mercury Mountaineer
MSRP: $27,995
Freeway Discount: -2268
Your Cost: $25,627

97 Lincoln Towncar Executive
MSRP: $38,999
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Quality Used Cars and Trucks

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LIC #382830

'98 FORD PROBE
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$11,999
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'95 MERC VILLAGER GS
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VIN #542035

'96 MERC MYSTIQUE GS
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VIN #542035

'96 E350 CLUB WAGON
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'95 LINCOLN CONTINENTAL
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Your Non-Confrontation Dealer"
Negro League Photo Makes History Come Alive

By Cheryl Brown

You can own a piece of history. Donald Murphy was tearing down an old garage in his Los Angeles area when he made one of the greatest finds in the history of Blacks in baseball. It was a photo of the 1942 Black baseball Leagues' opening day at Ruppert Stadium in Newark, N.J. when the Negro Leagues' Kansas City Monarchs played the Memphis Red Sox.

"I knew what I had was priceless because my mother always encouraged us to collect," said Murphy in an interview with Black Voice News.

"The photo, now available for sale, is a wonderful piece of history. It was rolled up in a shoebox in very good condition considering the age of it," he said. And now that copies for sale have been released in limited editions and a second printing will not be done, this photo will be the only one known to be in existence.

The photo and the poster can be purchased for $49.95 from Brown's Books or Black Voice News, the Island Emperor's exclusive distributor. For information call (909) 682-6070.

In 1992, Murphy sold a photo of Jackie Robinson, the first African American to play in the major leagues, to the Baseball Commissioner, that no White team is allowed to play against or with a Black team because he was tired of the humiliation the White teams suffered. The Negro Leagues never lost a game from 1922 to 1943 so they ceased playing.

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Racist Comment Sparks Furor at Masters Series

Arizona, Georgia

Fuzzy Zoeller couldn't hold his thoughts any longer and finally broke when he found Tiger Woods was close to winning the Augusta Masters, the most difficult golf course anywhere. His words cost him dearly. He was the spokesman for K-Mart, who yesterday issued a statement that they do not tolerate that type of behavior and promptly fired him. Kmart is heavily patronized by the Black community.

Zoeller's comments were made at the Augusta National when Tiger Woods was on his way to becoming the youngest and first Black winner of the competition.

Zoeller, in a CNN's Pro Golf Weekly interview praised the sponsor's decision to back him and said, "That little boy is driving well and he's putting well. He's doing everything it takes to win. So, you know what you guys do when he goes in here? You put him on the back and say congratulations and enjoy it and tell him not to serve fried chicken next year. Got it?"

By Cheryl Brown

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Almost one million teenage girls become pregnant each year according to the National Campaign To Prevent Teen Pregnancy. In addition, the teen birth rate in the U.S. is the highest of any industrialized nation — nearly twice the rate of the next highest.

To raise awareness about the seriousness of this problem, Teen Summit, Black Entertainment Television’s (BET) award-winning talk/performance show for teenagers, will hold a live, nationally televised town meeting on Saturday, May 3, 1997 from noon to 2:00 p.m. EST. The town meeting, held in conjunction with the Campaign, is entitled, "Don’t Kid Yourself, Teen Pregnancy is No Joke" and will be shot live from BET’s production facility, located at 2000 W. Place, NE, Washington, D.C.

A fine in a series of outreach programs involving the Campaign, the town meeting will be moderated by Teen Summit hosts Ananda and Da’Diva. A panel of experts involved in teen pregnancy prevention including, Dr. Renee Jenkins of Howard University Medical School, representatives from the Campaign and several celebrity guests will speak, especially about the consequences of teen pregnancy, methods of prevention and the need to involve boys and young men in the discussion. Teen Summit will continue to feature segments throughout May that discuss teen pregnancy issues.

So many families, especially young girls and boys, just think it won’t happen to them. But with the high rates of girls becoming pregnant before age 20, the odds aren’t in their favor unless they are proactively practicing abstinence or safe sex,” says Teen Summit host Ananda. “That’s why it’s so important for us to do this show and start a nationwide dialogue with families and teenagers that’s from their perspective and voice — which is what Teen Summit is all about.”

Campaign Director Sarah Brown says, “The teen years are a time for education and skill-building; not pregnancy and parenthood. Teen pregnancy is not inevitable, but avoiding it requires action, nationally and individually. The Campaign is helping people figure out what they can do so that their sons and daughters, sisters and mothers don’t get caught up in this serious problem.”

The National Campaign to Prevent Teen Pregnancy is a new, national, non-profit organization dedicated to preventing teen pregnancy by supporting values and stimulating actions that are consistent with pregnancy-free adolescence. The Campaign’s goal is to reduce the rate of teen pregnancy in the U.S. by one-third by 2005.

BET is the nation’s first and only national television network providing a platform for quality, programming targeted toward an African-American audience. BET represents the best in entertainment, music videos, news, public affairs, 1977, specials, off-network sitcoms, gospel and college sports. BET is owned by BET Holdings, Inc., a publicly traded company on The New York Stock Exchange (NYSE: BET), and is currently available in 47.9 million households, as reported by Nielsen Media Research.

More Affordable Than Ever Before

Jamaica
5 days, 4 nights
starting at $279.00/person

Montego Bay
starting at $359.00/person

Includes: air fare only - round trip

Travel packages based on availability.

Black Entertainment Television’s Teen Summit
& The National Campaign to Prevent Teen Pregnancy
present

Saturday, May 3rd, 1997
2:00 p.m. EST

Watch It With Your Teens!

Teen Summit Presents Live Town Meeting

Fade to Black

In 1996, artist, Keni Davis introduced his “Hollywood Backlots” series of paintings. These paintings were taken from lunchtime sketches Keni made of movie sets he had worked on as a motion picture set painter and scenic artist.

News of this series was carried in local newspapers and on cable television, the series was also featured in the international art magazine, Tops, with Keni on the cover. Keni is now showing to the public for the first time ever the sequel to the “Hollywood Backlots” series with works from his new series, “Fade To Black.” These paintings are taken from candid sketches of film sets. Keni made in his studio of outstanding African American artists and technicians at work in the motion picture and television industry.

Keni is pleased to premier works from the “Fade To Black” series at “Studio B,” an iconic art gallery, which is an upscale, elegant 500 square foot art gallery and frame operation. “Studio B” is owned by the highly acclaimed artist, Charles Bibbs. This group exhibition, entitled, "A Multicultural Experience II" will run through the month of April, with a reception on Saturday, April 19, 1997 from 6-10PM.

“Studio B” is located at Plaza Del Sol, 23100 Alessandro Ave. Suite D, Moreno Valley, CA 92555, (909) 653-8133.

Your Community Jazz Station

KUOR-89.1

Watch It With Your Teens!
The Black Voice News

Volcano: The Coast is Toast

Los Angeles. It is perhaps best known as the entertainment capital of the world — a sun-kissed golden metropolis of glitz and glamour.

To others it represents something very different. Like many of this country's urban centers, L.A. continues to fight pollution, battle crime and seek harmony in ethnic, social and financial inquiries.

And millions more recognize The City of Angels as the unveiling outcome of virtually every natural disaster — including earthquakes, fires, storms and mudslides.

Now the city which has become almost a byword for disaster is about to experience its most cataclysmic event ever, one that will ultimately test its ability to survive. A vent in the earth's crust has unleashed an incredible force of nature. The literally earth-shattering product an erupting VOLCANO — and ground zero is L.A.'s famed La Brea Tar Pits.

As unprepared Los Angeles is facing its worst nightmare as an endless stream of fiery, deadly lava rapidly creeps across traffic-choked streets while wreaking havoc below ground in the labyrinth of manmade and natural tunnels.

Twentieth Century Fox Presents a Shuler Hensley/Volcano and Mortiz Orriginal Production, a Mike Jackson Film starring Tommy Lee Jones in VOLCANO. The film also stars Anne Heche. Gabby Hoffman, Don Cheadle and Keith David. VOLCANO is directed by Mike Jackson, from a screenplay by Jerome Armstrong and Billy Wolf and a story by Jerome Armstrong. It is produced by Neal H. Moritz and Andrew Z. Davis, the executive producer in Lauren Shuler Donner. The director of photography is Theo van de Sande, A.C.E.; the production designer is Jackson DeCicco; and the film editors are Michael Tornock, A.C.E. and Don Brochu. The costume designer is Kirsten Everberg and the music is by Alan Silvestri.

Academy Award-winner Tommy Lee Jones stars as the city's emergency chief who faces an unprecedented challenge in the epic adventure film VOLCANO. Jones earned his Oscar for his supporting performance in "The Fugitive" and was nominated for his role in "FPR." His other film credits include "Batman Forever," "Under Siege" and the acclaimed mini-series "Lonesome Dove." Also starring with Jones are Anne Heche and Donnie Brasco, Topher Grace, Gaby Hoffman ("Sleepless in Seattle"), Don Cheadle ("Rosewood," "Devil in a Blue Dress"), Keith David ("Dead Presidents"), John Corbett ("Northern Exposure"), John Carroll Lynch ("Purgatory") and Jacqueline Kim ("Disclosure").

"YOU'LL HAVE A HELL-LAVA TIME."

"EXCITINGLY ENTERTAINING. AN EYE-POPPING THRILLER."

"TOMMY LEE JONES TAKES ON THE FORCES OF NATURE, AND WINS."

"NON-STOP EXCITEMENT AND SUSPENSE."

PREVIEW CHANNEL

THE COAST IS TOAST FRIDAY, APRIL 25

For showtimes & tickets, call 777-FILM

DON'T MISS JIM CARREY IN THE MASK TUESDAY APRIL 29

Don't miss an all-new NEW YORK UNDERRCOVER!

It all starts at 8pm/7 central & mountain on FOX

Check local listings for your fox station.

FOR SHOWTIMES & TICKETS, CALL 777-FILM

WISHING YOU A SMOKIN' WEEKEND!

THE SPECIAL EFFECTS ARE ON FOX THIS THURSDAY!

LIVING SINGLE ALL-NEW!
Teen pregnancy. It's a problem so complex, most people just see a part of it.

Teen pregnancy is an adult problem.

California ranks #1 in the industrialized world—in teen pregnancy and birth. But how much do we really know about the causes and consequences of teen pregnancy in California? What can we, as adults, do about it? How can we help adolescents grow up healthy and safe?

To explore a wide range of answers, we've asked researchers, counselors and teenagers to share their views with all of us in California, parents and non-parents alike.

Please look for this unprecedented discussion series in Newsweek, Time, and People magazines this spring and summer, and on newspaper op-ed pages. This time, you'll get the whole picture.

To reserve your complete set of this discussion series on teenage sex, pregnancy and birth in California, free, simply complete and mail this coupon. Publication is scheduled for late summer.
on-scene reports indicate that hundreds have been injured. An unknown number of people perished. Numerous victims were trapped in the mall hallways and stairwells. A police officer, assistant police chief, 5th ward councilman, and Mayor Minor will get the inside view of the city over the new leadership in March 1998. The mayor and his wife, Virginia, will continue to support and be actively involved in community projects. The Mayor is extremly proud of the goals that have been achieved during this term, including the completion of the new Central Police Station, the San Bernardino Stadium, and the construction of the Superblock State Office complex. These development projects combined with expanded Code Compliance efforts, significant reductions in crime and the creation of over 5,000 new jobs through proactive business retention and recruitment, provide a firm foundation for San Bernardino’s future.

"The past four years have been very challenging and rewarding for me,” commented Mayor Minor. “I leave this office reassured that the tools are available to continue rebuilding for San Bernardino’s future.”

People Reaching Out Mobilizes for Peace March

RIVERSIDE

People Reaching Out for Peace in the Eastside, a multifaceted anti-violence and community empowerment program, is mobilizing for its fourth annual Peace March and Community Rally scheduled for Sunday, May 3, 1997.

Last year, more than 300 people participated in the three mile walk through Riverside.

People Reaching Out, Inc. is seeking support from all sectors of the community including donations of funds, in-kind items, and participation. Vendor spaces will be available on the day of the event for a $25 contribution. To reserve a vendor space, or for more information on volunteer opportunities, call Elijah Frazier at (909) 789-8311 or Kimberly Thomas at (909) 666-4966.

FREE WORKSHOP

"Unchain Your Dreams"

at Marriott in Irvine (near Orange County Airport)

April 26th & April 27th

From 3-5PM: From 2-5PM

18000 Via Camen Ave, Irvine

Hotel 714/335-5100

Reservations (909) 278-8069

Phenix Information Center & San Bernardino Symphony presents

A TRIBUTE TO MOTHERS EVERYWHERE with

Dr. MAYA ANGELOU

Saturday, May 10, 1997

6:30 p.m.

Coussoulis Arena

California State University, San Bernardino

500 University Parkway

V.I.P. admission $75.00 and $55.00

General Admission $40.00 and $25.00

For ticket information call:

(909) 383-2329, (909) 383-5888 or (909) 800-7326

Advance ticket purchase is strongly recommended

major sponsors:

Bank of America

Coussoulis Arena, California State University, San Bernardino

Coussoulis Ambulance Services

SOUTHERN CALIFORNIA

A portion of proceeds to benefit Southern California Young Artist Symphony

Bidding starts at " TOO GOOD TO BE TRUE " and ends at " I MUST BE DREAMING "

This is the real deal. Your best chance to buy a house at a price you can live with.

Call 1-800-836-4796 for details and a brochure. We’re auctioning homes throughout Riverside and San Bernardino Counties. Most priced under $100,000. For a full list of available properties, visit the Auction web site at:

http://www.haasay.com/riv/sanb/奥林 or c t a contact a HUD-registered Real Estate Broker.

HUD HOMES AUCTION

Call 1-800-836-4796

Map 2, 3 and 4, all at 11 a.m., at the San Bernardino Hilton and Convention Center

Attend the "How to Buy" Seminar on Wednesday, April 23, at the San Bernardino Hilton and Convention Center
Urban League's Minority Men of Achievement

GRAND RE-OPENING
May 3rd, 1997
1:00PM - 7:00PM

The Children's Book Specialist!!!

1585 W. Baseline
San Bernardino, CA 92404
(909) 279-0506

Photo by Mike Hoyt
Keith Lee

Don Bents Urban League President and
t Jo King, Urban League Chairman with Hardy Brown

Local men were recognized for their contributions to the community. They were Alfredo Figueroa, Graciano Gomez, Dwight Lomayesva, Ameal Moore. The Lifetime Achievement Award was presented to Hardy Brown, co-publisher of the Black Voice News.

In making the presentations Joselina Ceballos said Figueroa, Director of UC Riverside's Chicano Student Programs was truly someone that the students and the community could look to for leadership, guiding them through tough situations.

She introduced Gomez, co-founder of the Inland Empire Hispanic News, and recipient of over 60 awards. She said he has continued to give information to the community keeping them informed on vital issues.

Kumamoto is an American citizen who was sent to a concentration camp during World War II just because he was Japanese. He established the Japanese-American League in the area.

Lee was awarded for his untiring work both on the job and in the community. Lee is the Director of the County of San Bernardino, John and Employment Services Department, (UTPA). He is in the process of helping welfare recipients get off welfare as part of the federal GAIN program.

Lomayesva has been active in the Native American community. He has helped students who are on the reservation obtain an education. He teaches Native American studies, Math, and History at Riverside Community College.

Moore was praised by Mayra Rios Laverdade as a dedicated public servant. He has been the Second Ward Councilman for three years. Jim King, Urban League Chairman said it had not been for Moore the organization would not be here.

He and others in the community are responsible for the organization being chartered in Riverside County.

The Lifetime Achievement Award was presented to Hardy Brown by his wife, Cheryl, who is also the League's first vice president. As their children stood with her, they told attendees of some of his accomplishments as a father, husband, and community leader. He was the first Black Meter Reader for Southern California Edison. It was through Edison that he became involved in the Boy Scouts. He was a scout leader for many years. Brown was also a founding member of the Westside Action Political Group, now known as WAG. He was the first Black appointed to the County Civil Service Commission and the San Bernardino School District Personnel Commission, and also the first Black male to become President and President of the San Bernardino Unified School District Board of Trustees.

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