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The Black Voice News

The Inland Empire News in Black and White

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Thursday, January 2, 1997

Oakland Ignites Furor Over Ebonics

By Cheryl Brown
Black Voice News

The Oakland Unified School District came under attack and Ebonics became a household word after non-Black media, including some talk shows, misinterpreted a resolution passed by their Board of Education last week. National Black leaders were summoned by that same press to speak out against the resolution, getting caught up in the furor were Rev. Jesse Jackson, NAACP's Kweisi Mfume, educator Marva Collins and others.

Lucella Harrison, President of the Board told Black Voice News she was surprised about the outcry, "We pass resolutions all the time." The resolution, she explained, was six months in the making. Toni Cook, board member was the board's liaison to a task force made up of parents, teachers, administrators, and business persons. "They volunteered after school meeting three or four hours in the evening to help us formulate a program to help Black children."

She explained, "Black children have the lowest test scores in the district and the task force identified their lack of knowledge of Standard English as the culprit and went about strengthening the Standard English Program that has been in place in the state for the last 15 years." They are following a federal mandate in the Chapter I regulations that says children must be taught in their primary language. If eight children or more have a language deficiency, districts must employ additional resources and auditory equipment to transition them to standard English.

Dr. Charlie Mae Knight, Superintendent of the East Palo Alto School District and President of the National Alliance of Black School Educators, (NASBE) was one of the first in our state to recognize the problem and to do something about it when she worked in the State Department of Education in 1980.

"I applaud what Oakland is doing in terms of teaching standard English. It is not new," she told Black Voice News.

According to Knight, "The Standard English Program was passed (by the state) some years ago. We must not denigrate the student by putting him/her down. We teach the first 15 minutes through dictation using

translations. If a child says, 'I be late today' the teacher explains they are speaking 'home language.' They are told we speak standard English at school. They then translate the sentence into standard English," said Knight.

Longtime Standard English advocate Harriet Moore, San Bernardino Unified School District Resource Teacher for Speakers of Black language is livid over the current misinterpretation of the S.E.P. (Standard English Proficiency) program. "There is a history of Black Language structure. It is the same vocabulary although the syntax is different in Pennsylvania as it is in Chicago or in places in the south. There are regional differences, this is not speaking slang!" she said.

Moore explained, "my blood has been boiling over this issue. Mis-informed talk show hosts, Jesse Jackson, Kweisi Mfume, or Marva Collins are not experts in the field. They need to find out

what the program is before they slam it."

She continued, "S.E.P. has helped many students learn by teaching teachers not to put down students to correct them."

"Teachers must acknowledge the language they come to school with as a home language. Your language is a part of yourself, if the teacher doesn't honor your language they don't honor you. Your language is your identity," said Moore.

Moore related an experience she had when a Black student raised her hand in a classroom she was visiting. "The student used Ebonics to ask a question. The teacher said to the student, 'that's ignorant talk, we are educated at this school.' The harsh reprimand from the teacher created a child who would not speak again. She just shut up and would not talk," she explained.

Moore said, the San Bernardino School District

recognized a need for a transition from the home language and gave the students a test. The test allowed the teacher to know what structures to emphasize.

Dr. Addie Brown, PhD, Sociologist and Parent Educator most recently with the Head Start Program, saw through all the media hype, and applauds what Oakland is trying to do. "We must teach our teachers to teach and not put them (students) down. The news is so hot and heavy there must be something going on that they Whites don't want our children to have. We speak two languages and we all do it," she said.

Oakland officials said the misconception by the media is just wrong. We are not replacing the teaching of Standard American English with any other language. They are trying to provide teachers and parents with the tools to address the many diverse languages children bring into the

OAKLAND ADDRESSED 9 MAJOR AREAS:

- African American students shall develop English language proficiency as the foundation for their achievements in all core competency areas.
- All existing programs shall be implemented fully to enhance the achievements of African American students.
- The Task Force on the Education of African American Students shall be retained in order to assist OUSD in developing workplans and implementation strategies.
- Financial commitments shall be made to implement the Task Force on the Education of African American Students recommendations during the current fiscal year.
- The district's identification and assessment criteria for GATE and Special Education Programs shall be reviewed.
- The community shall be mobilized to partner with OUSD to achieve recommended outcomes.
- OUSD shall develop a policy which requires all categorical and general program funding to be used to ensure access to and mastery of the core curriculum.
- All resources of the district shall be applied and used to ensure that these recommendations be implemented.
- OUSD shall develop recruitment procedures that facilitate the hiring of administrators, teachers, counselors and support staff that reflect the culture of African American students composition of the student population.

classroom.

"The district's objective is to build on the language skills that African American students bring into the classroom without devaluing students and their diversity. We have directly connected English language proficiency to students achievements," said Harrison.

Harrison said, "our students are in trouble. 19% of 12th graders did not graduate and 80% of students who were suspended were African American. African American students average a 1.80 GPA. They were on the bottom. What ever we do to address the problem can only help. And the task force found that standard English is needed even in math word problems."

Sylvia Martin James, teacher at Lincoln High School in the Riverside Unified School District, was most disturbed about a erroneous quote in the media calling the speech pattern a "genetic condition." Harrison answers by saying "genetically-based" is synonymous with genes. Genetically based is used according to the Webster's Dictionary as "has origins in." It is not used to refer to human biology. James said, "there is no question students have to be as highly skilled as possible in writing, and arithmetic. With out it (standard English), they are handicapped."

"The children are happy to learn the standard way," said Moore. "We teach them about the great writers of Black language. Langston Hughes, Paul Lawrence Dunbar, James Weldon Johnson, were all speakers and writers of Black language.

"Oakland is right on target," said Moore.

All agree, in various degrees, about the Black leadership speaking about something of which they don't know. "Why didn't they become suspect with the media forcing them to take a stand? Jesse and Kweisi were wrong to come down on Oakland. Why didn't they find out before speaking up? Jesse of all people -- knows he hasn't always had the speech pattern he's adopted. We gave him an award because of his dual speaking ability to reach children. Kweisi should be supportive, and promote the positive," said Moore.

"We need to validate ourselves and build on the strength of our oral tradition. Kids are not handicapped being exposed to different language patterns - they are not embarrassed learning about different cultures," said Moore.

"The media kept asking us to change the resolution - modify it. Our board would not. We asked the task force to bring a recommendation, they did. We won't change it. However, if they decide to modify the resolution that's the only way it will be changed. Why would we develop a program to lower our children who are already at the

bottom? Lowering standards doesn't make sense," said Harrison.

A study released last week by the Education Trust, a Washington D.C. based, non-profit think tank, pushes for high academic standards from students from pre-school to college, with a primary focus on African American and Latino students.

Danny Tillman San Bernardino Board of Education Trustee said he was forced by his father to speak standard English. "A lot of Blacks are never in an environment to use standard English. Jesse (Jackson) was a disappointment. He had no respect for the other board members intelligence," said Tillman.

Jackson went to Oakland and has changed his position.

Nanette Asimou reporter for the San Francisco Chronicle wrote, "Jesse Jackson defended the Oakland School Board's Ebonics plan and called on Education Secretary Richard Riley to provide federal funding to improve the English skills of African American students. After meeting with the board he blamed the news media for misinterpreting the issue.

According to John R. Rickford, a linguistics professor at Stanford University, Oakland's decision should be commended rather than vilified. "What works for White middle class students, worsens for African Americans who speak this way."

He said, "statistics from over three decades, both in this country and abroad show teaching methods that take vernacular dialects into account in teaching the standard language work better than those that do not.

Sterling Stuckey, PhD, Professor of History at the University of California Riverside said, "the subject is occurring in a politically charged atmosphere that makes it impossible for people to appreciate the culture and linguistic value of Black language."

He questions how the media could have this discussion without David Dalby, PhD of London University, the world's most distinguished student of Black English.

Stuckey feels the discussion should not have included children in the classroom responding to the media who also didn't understand the language issue. He also believes the word "genetic" created confusion. "They should have said what they meant," he said.

"There has never been a great interest in this country to educate Black children. They don't have the money Whites have, they don't have the adequate attention, and they start at a disadvantage," Stuckey said.

He continued, "it will take more than standard English, it's going to take jobs, security and political equality."

Ugandans to Return to H&H Industries



A former Ugandan Vice President, the Ambassador to the U.S. and a handful of guests of the country of Uganda visited H&H Industries recently. "They liked it so much, they will be returning," said a spokesperson. Former Vice President and the Senior Presidential Advisor Dr. S.B. M. Kisekka and Ambassador Edith Ssempala, Julius Magembe, First Secretary of Consulate Affairs, Nimisha J. Madhvani Chandaria, First Secretary of Investment Affairs, Moses Katakanyu, West Coast Director of PESA International Ltd., and Abbey Walusimbi, President/Chairman of the Association of the Ugandan community in California spent the day touring the two H&H Industry plants both located in Riverside. H&H is a metal fabricating company with contracts from Toyota. They have pioneered a new kind of house that can be assembled in less than 24 hours. Additionally they have a patent pending on a collapsible container for shipping as well as other lucrative products. The Ugandans have the need for their products and their expertise. Walusimbi said, "they (government officials) liked the H&H company. They are coming back to meet with the executives and they want their building. They are serious about this." While they were here, they also met Pastor of Loveland, Chuck Singleton and invited him to bring his vision to their country. "They want him to build a church there," he said. (top): The visitors of Uganda and staff of H&H Industries, (left): Ambassador Edith Ssempala and former V.P. Dr. S.B.M. Kisekka sign in at the Keats street facility. (right): 2nd Ward Councilman Ameal Moore watches as, Harold Sumpner, President of H&H shows First Secretary Ninishia Chandaria how easy the containers fold.

Geronimo Began Hearing on Petition December 16, 1996

Geronimo Jaga (Pratt), the former Black Panther Party leader who has been behind bars for 26 years, began a hearing on his petition to vacate his conviction, reports San Francisco's Sun Reporter. The Partisan Defense Committee

(PDC) said new evidence shows that Geronimo was framed by the Los Angeles Police Department (LAPD) and the FBI's Counter-Intelligence Program (COINTELPRO), in an attempt to destroy the Panthers. The petition, submitted by

attorneys Johnnie Cochran and Stuart Hanlon, documents three sets of FBI wiretaps on Panther offices in 1968 showing that Geronimo was 400 miles away at the time of the murder of the Santa Monica schoolteacher he is accused of killing. During the

original trial this information was available to the FBI and the LAPD but was hidden from the defense, according to the PDC. Many supporters of Geronimo believe that the petition will lead to Geronimo's release.

African American Chamber Seeks Nominations

The second annual Business Person of the Year Ceremony, hosted by the Inland Empire African American Chamber of Commerce, will honor nominees for the prestigious Reginald F. Lewis award on Saturday, January 18 from 6 p.m. at the UCR Extension Building located at 1200 University Avenue in Riverside. Dr. Dennis Kimbro, best-

selling author and director of the Center for Entrepreneurship at Clark Atlanta University, will be the guest speaker. Dr Kimbro will also join the IEM Chamber's board of directors in honoring the recipients of the prestigious award named after the African American billionaire who successfully managed a \$385 million leveraged buyout of Beatrice International.

"This event is designed in such a way that all of our nominees are honored by their peers, friends and community leaders," Harold Webber, IEM Chamber president explains. "Also, it gives the Inland Empire a chance to boast about the great things we are accomplishing and are doing for the good of our community.

including a commitment to African American causes, philanthropy and notable business achievements.

Last year's honorees were Faron and Joann Roberts, owners of Phenix Information Center, an African American specialty bookstore in downtown San Bernardino.

Kimbro, whose titles include Think and Grow Rich: A Black Choice and Daily Motivations for African Americans, has completed his latest book, What Makes The Great Great: Strategies for Extraordinary Achievements and will be available for a book signing following the Ceremony.

Also, during the Ceremony, guests will meet the newly elected board members and

officers for the Chamber. Tickets to the Ceremony and dinner are \$30 per person. The deadline for nominations is January 13 and all one-paged entries must be typed, double spaced and include information about the candidates' commitment of service to the African American community, philanthropy and any noteworthy business experiences in the Inland Empire. There is no age requirement and self nominations are acceptable. Submissions must be mailed and postmarked by the deadline to: Nova Hunn Public Relations P.O. Box 7171 San Bernardino, CA 92411. For more information, call (818) 973-2275.

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Issues & Opinions

The Black Voice News

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Thursday, January 2, 1997

Editorial

Commending The Oakland School Board

By Hardy Brown
Black Voice News

When we live in an era where we spell relief "R-O-L-A-I-D-S," should we still expect children to spell correctly? When we live in an era where we spend more money to lock a child up in jail than to educate them, should we still expect them to be educated? When we live in an era where in some neighborhoods children are having children, do we still expect the children to learn? When we live in an era where those who get an education move out of the neighborhood and leave behind the uneducated, do we still expect children to be educated? When we live in an era where the hopeless give birth to children, do we still expect the children to have hope? When we live in a neighborhood where many school dropouts are producing dropouts, what do you do? When we live in an era where corporate America moves from your community and leaves high unemployment behind, do you still expect children to learn and earn? When you live in an era where 80% of your instructional leadership does not understand your culture, do you still expect the student to learn? When you live in an era where you are the third or fourth generation that depends on AFDC to sustain your income, do you still expect the child to have high hopes? When you live in a community where 53% of the student body is Black and 71% of the Special Education students enrolled are Black, somebody ought to ask WHY? When 64% of all students held back are Black somebody ought to ask WHY? When only 71% of the Black males attend school on a regular basis, somebody ought to ask WHY? When 80% of all the students suspended are Black, somebody ought to ask WHY? When 67% of all students classified as truant are Black somebody ought to ask WHY? When your combined Black student population GPA is 1.8, somebody ought to ask Why?

Well, that's what the School Board of the Oakland Unified School District did. They put together a task force that investigated these conditions and then came back with a recommendation that will accept the child, poor English and all. They will educate the staff on these different language conditions that are brought to the classroom and then build a bridge to Standard English. I must commend the School Board for taking this action. As a former School Board Trustee and past President of California Coalition of Black School Board Members, I know the commitment and dedication these Trustees bring to the children of their district.

HAPPY NEW YEAR

The Black VOICE News

The Inland Empire News In Black and White

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CREDO OF THE BLACK PRESS

The Black Press believes that America can best lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Hating no person, fearing no person, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

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TO BE EQUAL



Hugh B. Price

National Urban League
Black Voice News

Last month Peter I. Bijur, the new Chief Executive of Texaco, received a rude surprise. He'd known about the racial discrimination lawsuit brought by Black employees of the oil company. What genuinely startled him was the evidence in the now notorious Texaco tapes of the intolerant and dismissive attitudes of senior executives there toward African Americans.

These tapes instantly proved to be Corporate America's equivalent of the Fuhrman Tapes. They confirmed what employees of color had long alleged and managers had routinely denied--namely, that the ceilings on opportunity and inclusion for minorities are neither an illusion nor an accident. They're real and they were erected by White males to control the action for themselves and to contain the growth of opportunities for White women and people of

Texaco: An Affirmative Action

color.

Mr. Bijur could have dismissed the allegations or denied the depth of the problem in his company. To his credit, he did exactly the opposite. He acknowledged forthrightly that Texaco wasn't the kind of company he wanted it to be in this regard. And he and his colleagues promised to devise a plan to place Texaco in the front ranks of corporations genuinely committed to inclusion.

Last week Texaco revealed the details of its strategy. Though imperfect in parts, the Texaco plan is serious and solid. Mr. Bijur has lived up to the pledge he made last month to put Texaco on the right course.

To begin with, he quickly settled the discrimination suit, an action which was not only just but has enabled him and all of its employees to devote their full attention to the building of a structure of equal opportunity the Texaco plan sets forth.

In employment, Texaco has promised that by the year 2000, it will have increased the number of its women employees from the current 32 percent to 35 percent, the number of African-American employees from 9 percent to 13 percent, and the total percent of number of employees of color from 23 percent to 29 percent.

Mr. Bijur said this will be achieved through a variety of methods. They include: improving the interviewing and hiring skills of its managers, expanding its college

recruitment efforts, especially at historically Black colleges and universities; and utilizing search firms which have shown the ability to recruit a diverse range of employees.

Furthermore, the company will create a new mentoring program in which managers and senior professionals counsel employees on how to succeed in their careers, and an ombudsman program which will enable employees to report their concerns with outside counsel.

Mr. Bijur said that to insure that it has a larger and more diverse pool of applicants for jobs there, Texaco will establish a new nationwide internship and scholarship program to groom students of color for management careers in engineering, the physical sciences and other fields important to the oil industry.

Texaco's pledges to do more business with women and people of color are equally significant. Texaco has declared it will put its money where its heart is: It will increase the number of its gas stations owned and managed by White women and people of color. It will invest more Texaco funds with minority-owned banks and money-management firms. It will purchase more goods, supplies and services from firms owned by women and people of color.

Significantly, Mr. Bijur stated that the compensation of Texaco's senior executives will

depend on their fulfilling the company's heightened commitment to inclusion.

The Texaco plan has some shortcomings, to be sure. It should have addressed more aggressively the adverse environmental impact of Texaco plants on some Black communities. And, it could have been even more aggressive and imaginative in encouraging the creation of Black-owned wholesale companies that do extensive business with Texaco.

But, on balance, the Bijur plan is an important step for Texaco and for Corporate America. It shows how a company that takes inclusion seriously can share the benefits of growth with those who've mostly been shut out. As Peter Bijur said in announcing the plan, it shows that inclusion is economically sound for Texaco and morally sound for America.

Of course, the ultimate proof of Texaco's good intentions will be in its implementation.

You can be sure that we at the National Urban League, and other civil rights groups, including the NAACP, the Black Leadership Forum, and the Rainbow Push Coalition will monitor it closely.

But we are optimistic. The Texaco plan shows that Peter Bijur, the CEO, did more than listen to the Texaco tapes. He learned and has affirmatively applied the lessons that the rest of Corporate America should heed.

Eliminating ATM Services In Minority Communities

By Celes King

Special to Black Voice News

In the African American business community, history always repeats itself. Whenever there is a problem, the powers that ultimately be never venture to correct it, they just simply eliminate the service in question.

Such, unfortunately, is the case in South Central Los

Angeles--and I dare say--in Black and other minority communities all across America. Automatic teller services are being curtailed once the sun goes down because of a few reported robberies and violence around some ATM machines. ATM services are already few and far between in Black communities due to the dearth of bank branches that exist there. Also,

supermarkets who do provide the machines are also closing earlier. Now inner-city residents must travel miles and miles away just to get a few bucks in an emergency after 7 p.m.

The question now arises: What service is next to be eliminated in predominantly Black and brown communities? Will public telephone booths be padlocked after 7 p.m.? Will

taxicab services be halted at night? Better yet, what about bus service? Should this happen, what will be the solution for someone who must work overtime and now can't get home to their families. Are they just SOL?

Let's take this absurdity even further. If this trend continues, will we begin to see police

Continued on Page A-3

Geraldo Rivera: 'Racist Charges Outrageous'

By Dennis Schatzman

Black Voice News

Clearly stung by charges from middle class Black America that his two years-plus coverage of the O.J. Simpson trial has been "racist in nature," mega-talk show host Geraldo Rivera says he has taken steps to try to be fair in future coverage of the man most of White America believes killed two White people.

"They say that patriotism is the last refuge of a scoundrel. Therefore, charges of racism are also the last refuge of a scoundrel," Rivera told NNPA. "Charges that I am a racist are not only outrageous, they are insupportable."

Yet Rivera, 53, who hosts a daytime talk show (Geraldo Rivera) and a nighttime panel show (Rivera Live) admitted that he was clearly bothered by criticisms from the African American community that his coverage of the Simpson saga was biased and bordered on racism. For example, Rivera was roundly booed at a Washington D.C. church earlier this fall, and again in Rockefeller Square in New York City on the first anniversary of the Million Man March.

"I couldn't figure out how I could become the enemy of those with whom I have traditionally been their ally," Rivera said during an exclusive telephone interview.

Prior to his first appearance

on television as a permanent fixture in September, 1970, Rivera had been a lawyer in New York City where he defended several Black Panthers and Young Lords (Puerto Rican activists).

To get to the bottom of the venom, Rivera spent a secluded weekend with Tavis Smiley, a Los Angeles-based talk show host with Black Entertainment Television; Riverside (Ca) Assistant District Attorney James Curtis and New York WNBC anchor John Johnson. "They told me the concerns (about my coverage) were real and must be addressed," Rivera recalled.

Following the weekend, Rivera decided to scrap coverage

writer. "Rivera Live" producer Steve North confirmed that most of the hate mail the show receives criticizes the number of Blacks that appear on the show.

Despite what Rivera says about his coverage, Black professionals nationwide believe he is racist in his coverage and is inciting an intellectual "race war."

"He's a racist," Dr. Margaret O. Brown, a Pittsburgh, Pa. social worker says matter-of-factly. "There's no doubt about it," Walter Glover, an engineer with a Fortune 500 company in Knoxville, TN. says "his face doesn't grace my television set -- ever!"

Many critics cite Rivera's

he was the U.S. attorney.

Vincent Bugliosi, another attorney and frequent "Rivera Live" guest, openly skewered the Black jury by pointing to his head on the air and saying -- Bell Curve - fashion -- the jury's firepower wasn't there.

Rivera has also given short shrift to authors Donald Freed (Killing Time) and Joseph Bosco (A Problem of Evidence) by either not inviting them on his show (Freed) or inviting them only once (Bosco). Freed's book analyzes the various time lines linked to the murders and in each one, Freed says Simpson couldn't have committed the murders. Bosco interviewed several attorneys in the district attorney's office and concluded that the evidence just wasn't there to convict Simpson of the double murders.

Rivera, however, believes Simpson is guilty, yet he says he regrets how the case has created a chasm between the races. Further, he admits that chasm has hurt Blacks more than Whites. "There is no doubt that there has been a change in policy regarding affirmative action, welfare policy, the criminal justice system against Black men," Rivera admits. But he insists his show's coverage of negative reaction against the Black race.

Rivera, the son of a Puerto Rican father and Jewish mother, is a native New Yorker. He has won 10 Emmy Awards and has his own production company.

"I couldn't figure out how I could become the enemy of those with whom I have traditionally been their ally,"

of Simpson on his "big money" daytime show and only cover the trial on his nighttime show "when there's something happening."

Rivera states correctly that "Rivera Live" has showcased more Black professionals than any talk show in the history of television. Among his frequent guests are: Smiley, Curtis, Attorneys William Moffit, Leo Terrell, Robert Tarver, John Burris, Melanie Lomax, Chris Darden, Robert McNeill and this

penchant for stacking his guests against Simpson as reason to believe he is biased.

For example, former District of Columbia U.S. Attorney Joseph DiGenova, a Reagan appointee and a frequent guest on "Rivera Live," routinely criticizes the predominantly Black jury that acquitted Simpson in the criminal trial. Yet DiGenova has consistently blamed Black juries for his office's inadequacies (U.S. vs John Clyburn, 1987, 1988) while

Shalala Launches New Immunization Campaign

U.S. Department of Health and Human Services (HHS) Secretary Donna E. Shalala today launched a new, nationwide public service campaign to encourage parents to make sure that their children are adequately immunized. The campaign was released at the fifth annual conference of *Every Child by Two*, a coalition which helps promote childhood immunization, founded by Betty

Bumpers and former First Lady Rosalynn Carter. These new public service announcements, developed by the Centers for Disease Control and Prevention (CDC), will help raise doubt in parents' minds about the immunization status of their child, because many parents think their child is adequately protected when he or she is not. "With these public service announcements, we hope to compel all parents to talk to their health care providers to make sure that their child is up-to-date with their shots," Secretary Shalala said. "These PSAs are part of our commitment to raising and sustaining high immunization levels in

the United States especially among children under two."

If infants get their shots on time, many life-threatening childhood diseases can be prevented. Although immunization rates for two-year-olds are at an all-time high of 75 percent and vaccine-preventable diseases are at an all-time low, more than one million two-year-olds in the United States are still not adequately protected.

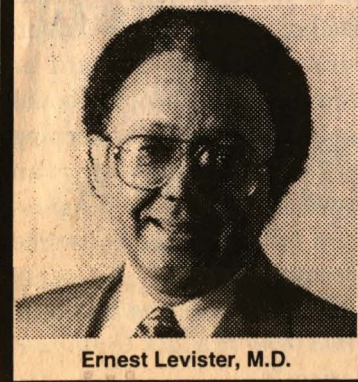
For copies of the PSAs contact the Centers for Disease Control and Prevention, John Anderson, 404-639-8375.

The Talk of Las Vegas



Publisher Ramon Savoy and wife, Lynette Sawyer, of the weekly Las Vegas Sentinel-Voice, at right, greet delegates to the 13th Convention of the West Coast Black Publishers Association (WCBPA). Other convention delegates include, from left, Brian Townsend, President, WCBPA, Gina Gallowich, Manager, Public Affairs, Kraft Foods Inc., and Wanda Hopkins, Specialist, Public Programs, Philip Morris Companies Inc. The Philip Morris family of companies sponsoring the convention include: Philip Morris U.S.A.; Kraft Foods Inc. and Miller Brewing Company. The well-attended convention was marked by its spirited workshops and seminars for and about minority youth and concerning aspects of the information super highway.

Our Bodies



Ernest Levister, M.D.

Every year at this time with pangs of guilt we recall New Year's resolutions that we did not keep and vow to keep them in the coming year.

Step back and think about where you are in terms of your physical and mental health and where you want to be. I will share with you some suggestions that may help.

1. Watch what and how much you eat. Try to stay trim and near your ideal body weight. Remember, the more you weigh the harder your heart pumps and the greater strain is on your muscles and bones.

2. The human body was designed to run from the saber

tooth tiger and to hunt, not sit around. Do yourselves a favor and exercise 5 days a week to get in shape and 3 days a week to keep it. Remember, no sweat - no gain.

3. The 4,000 chemicals that come from that factory called a cigarette, cigar or pipe wreak havoc in your body and those around you. Quit smoking, put me out of business and reduce America's health bill.

4. In the Black community many of our loved ones, friends and relatives are into drugs. They smoke, snort and shoot up. Crack is in. This tears up your body, impacts on your loved ones and is a driving force behind prostitution, robbery and violence. Do yourself and your community a favor - don't start. If you are on drugs quit and get help.

5. Domestic violence, both physical and mental, affects you, your significant other, family and your community. Treat your significant other, children and parents with love and respect.

6. Gang violence is sky rocketing. There are more Black males in jail than in col-

lege. Reach out to the youth early and help to curb violence by example, love and help.

7. The incidence of AIDS in the Black community is on the rise. If you are addicted to drugs do NOT share needles. If you are not with a lifelong partner and having sex, protect yourself. USE A LATEX CONDOM.

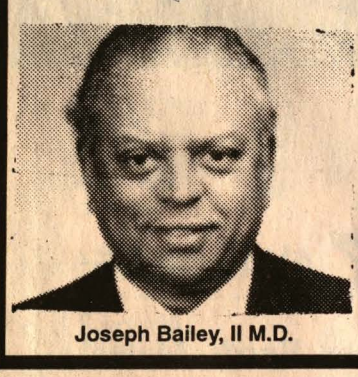
8. Women should treat their breasts to periodic mammograms and cervix to yearly PAP smears.

9. Men, don't forget your prostate. Get periodic Prostatic Specific Antigen tests and a prostate exam done from age 55 on.

10. Practice the principles of Nguzo Saba on a daily basis, not only when Kwanzaa is celebrated.

Dr. Levister welcomes reader mail concerning their body but regrets that he is unable to answer individual letters. Your letter will be incorporated into the column as space permits. You may direct your letters to Dr. Levister in care of Voice News, P.O. Box 1581, Riverside, CA 92502.

Family Talks



Joseph Bailey, II M.D.

Detail started as a commercial term. In the 1600's it meant to cut off a little piece of material; later, to cut up material into pieces for retail sales to the public. Next, it expanded into dealing with any matter item by item, like looking carefully at one and then another of several buckets of sand at the beach. A *minute detail* would be similar to looking at a grain of sand. *Attending* to a thing (e.g. a bucket or grain of sand) implies that our minds are extended to it and held on it.

Kids who pay attention to details, and especially minute details, are destined for success. In hopes of getting my kids started off on the right foot, I put a plague in the hall-

Attention To Details

way for them to see going in or coming out of their bedrooms: "...FOR WANT OF A NAIL THE SHOE WAS LOST; FOR WANT OF A SHOE THE HORSE WAS LOST; FOR WANT OF A HORSE THE RIDER WAS LOST; FOR WANT OF A RIDER THE BATTLE WAS LOST; FOR WANT OF A BATTLE THE WAR WAS LOST." More often than we know, not fashioning the nail we are supposed to have from straight ahead preparation causes us to lose a war!

When starting a fellowship research study on dwarfism at Johns Hopkins University, I had the entire world literature translated. This was not as hard as it sounds because only nine different types of dwarf syndromes were known at the time. To my surprise, most of the information was wrong. After further research, I realized that many look-a-like dwarfs were included within one dwarf category. It was applying attention to the details of the genetics involved, the physical and mental characteristics, the X-ray and laboratory

picture, the life-span, and so forth that allowed me to distinguish 116 different types of dwarfs in my book.

Attention to detail starts with making gross, if not subtle, distinctions between things ranging anywhere between the extremely similar all the way to extremely different. Each distinction is looked at under the mind's eye microscope until **The Seven Questions** are answered -- Who, Which, What, When, Where, Why, and How? **Who** and **Which** bring out and establish the identity of the thing. **What** shows the action to or by the thing; **When** and **Where**, the time and place. **Why**, the reason or purpose; and **How**, the manner of the action. Again to quote Ben Frankly: "a little neglect may breed great mischief" and "a stitch in time saves nine." To have control of things, realize that control is in the details.

NOTE: Please address comments to: 399 E. Highland Avenue, Suite 501, San Bernardino, CA 92404

No More ATM's in Minority Communities

Continued From Page A-2

invading our communities stopping motorists from traveling through South Central Los Angeles after dusk? Will there be a curfew imposed just in our neighborhood? We have already seen attempts from politicians to eliminate much needed health services for undocumented aliens via the passage of Proposition 187 (now being challenged in the federal courts). So nothing is impossible.

In a sluggish economy, theft and violence are an unfortunate by-product of daily existence. The solution to those problems is increased security, not the elimination of services. In other communities, private security guards are hired to deter would be neer-do-wells from even thinking about separating someone from their hard earned cash. In minority communities, however, business owners just throw in the towel and that's the end of that.

As in other communities, consumers who live in African American, Latino and other minority communities have the right to self determination. They should be consulted on matters that affect their needs, interests and tastes. I am certain that if they were asked, most residents wouldn't mind forking up a few pennies more for banks to hire private security guards to stand sentinel over ATM machines in the affected neighborhoods.

Again, people who live in minority communities have the right to receive the same services that are routinely provided matter-of-factly everywhere else. The ATM service is no exception.

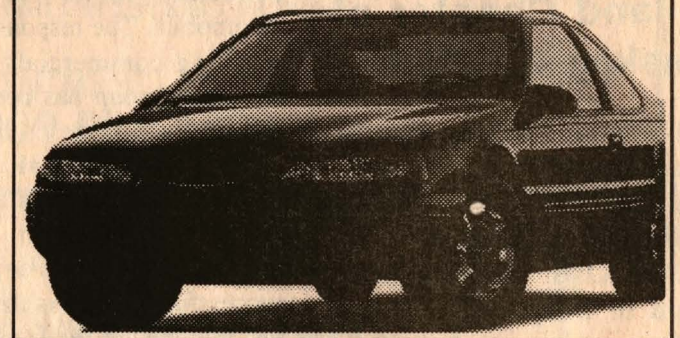
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Power Moves for People of Color

By Tracy L. Minor
Black Voice News

Networking in Your Organization

It is crucial that people of color learn to network on the job if they want to prevent becoming an unemployment statistic. Networking keeps employees in touch with what is going on in the company. For instance, if a layoff is in the works, and you are tapped into your network, you will be one of the first to know and be able to prepare for it. Effective on-the-job networking tactics will also ensure that you are first in line for more promotions, key assignments and training opportunities.

It is somewhat more difficult for people of color to network on the job than Whites, because we have not traditionally been a part of the mainstream communications network that dominates in the workplace. It is important that people of color learn how to access this network if we don't want to end up stagnating.

There are several steps that must be taken to overcome these hurdles. People of color must open ourselves up to accepting opportunities to socialize on the job with others who have different ethnic backgrounds.

Work to build relationships with bosses, peers, subordinates and others. It is important to set aside time, both on the job and after work, to meet with others to obtain and share information and input. Start by accepting invitations to lunch, happy hour, sporting activities, etc.

Many people of color often experience feelings of isolation and pent up anger as a result of having to cope with workplace racism. If you have these issues, get involved with any special interest employee networks or support groups at your place of business. If one does not exist, get together with other people of color at your job to discuss organizing one.

Inland Chapter of Tuskegee Airmen

The next meeting for the local chapter of the Tuskegee Airmen, Inc, Inland Chapter will be Saturday, January 11, at March A.F.B. All meetings are held in Bldg. 110, the old officers club between 9:30 a.m. to 11:00 a.m. The Chapter has openings for new members. One does not have to possess a military background and both male and females are invited to join.

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Crude Facts About the Deal With Texaco

Where We Go From Here?

By William Reed
NNPA/Black Voice News

Now that Texaco has been caught practicing racial bias and forced to make the largest corporate discrimination settlement in history how will that pact affect African Americans? In recent months, it became starkly apparent to America's public that people at the corporate giant dealt in two types of crude: oil, and its treatment of Black employees. But, the racism that existed in Texaco's operations would not have been evident to the public's eye had not a disgruntled White employee taken a tape recorder along to a meeting of company senior managers and surreptitiously recorded negative comments made about Blacks. When the tape was released managers at Texaco

Nissan Launches Commercials Targeting the Black Consumer

CARSON --Nissan Motor Corporation, U.S.A. debuted its first television commercials targeting African American consumers during "Nissan Presents, A Celebration of America's Music," a one-hour television special celebrating the heritage and tradition of jazz in America, which aired on ABC-TV on December 28.

"In keeping with the theme of Nissan's ongoing brand campaign, these commercials highlight the fun and enjoyment of owning a Nissan, but center on themes and lifestyle situations that are important to African Americans," said Dierdre Francis-Dickerson, manager, minority marketing and strategic relationships, Nissan Motor Corporation, U.S.A.

These new spots are the culmination of an advertising campaign targeting the African American consumer market that began development last June when Nissan hired the Carol H. Williams Advertising Agency to spearhead its effort.

Nissan teamed with the Carol H. Williams Advertising Agency to conduct extensive research lending insight into what the African American consumer looks for in an automobile. The response to the resulting commercials among the target group has been quite favorable.

One commercial, aptly entitled "Life," tracks a young African American man's transition from college to a successful career. As the young man bounds up the steps of the high-rise he now works in, he pauses a moment to gaze at his new 1997 Nissan Maxima.

"While creating these

were literally caught with their pants down. The language and actions of Texaco executives on the tape were so outrageous that it became a top story throughout America's media. Even members of the conservative "Don Imus in the Morning Show" knew the deal, saying that things were so bad for Texaco that if someone left a set of lawn jockeys in front of Texaco's White Plains, New York headquarters overnight they'd be hired into mid-management the next day. As its crude internal dealings came to light, America's civil rights figures piled on, and in quick order, Texaco announced an unprecedented agreement and history's largest racial discrimination settlement.

Most African-Americans know the events that occurred at Texaco merely point out the realities of racial differences in America. Blacks' reality is that racial bigotry is alive and persistent across the width and

commercial, our efforts were concentrated on conveying the role Nissan can play in the success of African Americans," said Carol H. Williams, chairman/creative director of the Carol H. Williams Advertising Agency. "We want the African American consumer to come away from these commercials with the feeling that Nissan is proud to provide a well-built car for their successful journey through life."

Another spot, "Magic," embodies the "Enjoy the Ride" campaign's "magical" concept. "Magic" depicts a pregnant African American woman driving a Nissan automobile and contemplating the future of her unborn child. The commercial magically tracks the child's life from her first day at school to her marriage day. The end of the commercial shows the baby girl being born and "Enjoy the Ride's" jovial little man smiling knowingly outside the hospital.

"We feel that this ad captures the hopes and dreams of African Americans for the future," said Francis-Dickerson. "Nissan cars have the high level of quality that reflects who they are and what they've achieved."

In North America, Nissan's operations include styling, engineering, manufacturing, sales, consumer and corporate finance, and industrial and textile equipment. Nissan North America employs nearly 10,000 people in the United States and Canada and generates an additional 55,000 jobs through its 1,400 Nissan and Infiniti dealerships across the continent.

breath of the country. In White reality, as Texaco executives exhibited, Blacks are never satisfied no matter how much racial and social progress is made. Blacks know Whites have made settlements and pacts

of a Fortune 500 meeting carried a tape recorder that day, releasing a summary of what was said to the public. What kind of activities and dialogue occurred in regards to the employment, economic and

Texaco's actions to assure they include: more Blacks on board of directors and advisory councils; more Black new-hires and promotions to senior management, more dealerships to Blacks, consistent with serving community population profiles; and provisions for increased venture capital opportunities for minority and women-owned businesses.

African-American consumers will feel better paying at Texaco's pumps if all promises are met. Not as invisible as before, we now have better access to Texaco for jobs, franchises, grants and infusions of capital for businesses and community-oriented projects due to the settlement. Willie M. Stanfield has been named an assistant to Peter I. Bijur, Texaco's chairman and chief executive officer, and is responsible for corporate-wide minority business plans and interaction with civil rights groups and people. The company hired Harvard professor and former Judge A. Leon Higginbotham to help with diversity training programs. Also, former Howard University president and current head of the University of Texas at Dallas, Dr. Franklyn Jenifer, serves on Texaco's board of directors. These people should be held accountable for keeping Blacks involved with, an informed of Texaco's progress toward full social and economic responsibility.

William Reed is publisher of "Who's Who in Black Corporate America."

...drafters of the Declaration of Independence declared American rights of "Life, Liberty and Pursuit of Happiness," they were not writing about African Americans.

before to no advantage. Africans were brought to the New World under the most extreme conditions of human bondage and degradation, but when drafters of the Declaration of Independence declared American rights of "Life, Liberty and Pursuit of Happiness," they were not writing about African Americans. When framers of the Constitution and the Bill of Rights protected the rights of all citizens, they didn't include us. Only a burning desire for justice and a persistent will to succeed have created a place in America for its African people. This place has never been entirely secure: African-American rights have never been established, and society's esteem for us has never been entirely realized. The current reality for African Americans is that much has been done, but much more is to be done.

So, what to do? As we assess where we go from here we have to be realistic about the state of race relations in America. It's important to remember that only one member

social well-being of African Americans in the other 499 meetings? Blacks know that libelous attacks against us of the same crude and blatant nature that occurred at Texaco surely happened in other meetings across America. that day, and probably this one as well.

To be collectively successful we must be a collective in seeking justice. The \$35.6 billion giant, which used to be the Texas Oil Company actually was responding to a 1994 law suit filed by six African-American workers. The EEOC had ruled that Texaco discriminated against African-American employees "as a class throughout its facilities because of race" when it came to promotions. Although other Black Texaco employees did not join the initial suit, over 1,500 current and former nonsupervisory Blacks are receiving disbursements from a \$115 million settlement fund. Texaco says it will create a task force of external experts to oversee a new diversity fund. African Americans should be collective in monitoring

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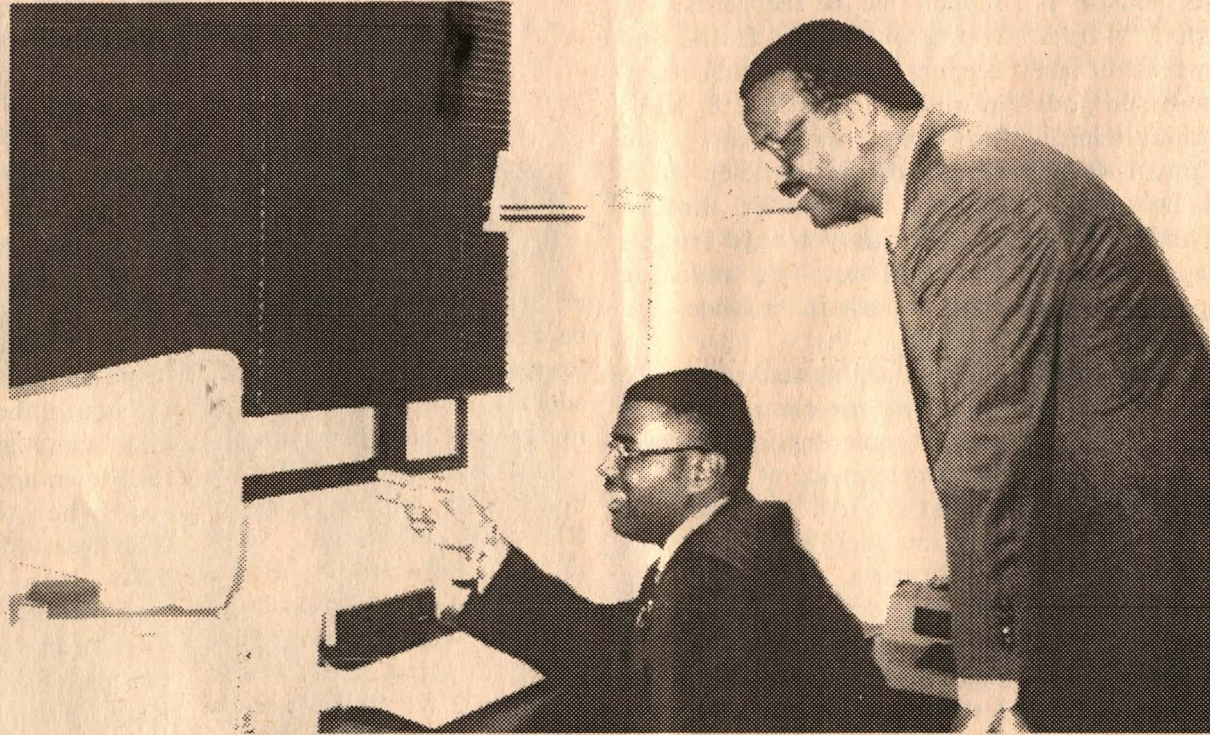
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Father-Son Team Teaches UCLA Extension



Charles G. Hollins (seated) and his father, Charles H. Hollins, teach a wide variety of computer courses focusing on the Internet at UCLA Extension. For information about their 1997 Extension classes, call (310) 825-4100.

The phrase "like father, like son" was never more true than with the computer specialist team of Charles H. Hollins and his son, Charles G. Hollins. Not only do they both teach in the UCLA Extension Department of Engineering, Information Systems and Technical Management, but also they both hold B.S. degrees from the University of the State of New York in Albany and both work for Los Angeles County's Information Technology Service.

Their Extension classes, focusing on

networks and the Internet, are so complementary that students can obtain a well-rounded understanding of the Internet by taking all of the courses taught by Hollins pere and fils. Their courses, all of which they have nurtured from initial ideas through curriculum development, serve as a veritable time capsule revealing up-to-the-moment issues in Internet programming and management today. Witness the following impressive inventory of their upcoming courses:

During the Winter Quarter, the elder

Hollins teaches the new 12-session "Routers, Gateways, Switches and Network Hardware Analysis," starting January 6, and in the Spring Quarter he leads three new one-day programs: "Network Management Using SNMP" (April 26); "Network Management Using RMON Devices" (May 3); and "Network Management Using HP OpenView" (May 10).

Son Charles G. Hollins leads four one-day programs this Winter: "An Introduction to Java" (January 11), the new "An Introduction to Java Applet Programming" (February 1), the new "Intranets: Bringing Internet Technology to the Corporation" (February 5), and the new "An Introduction to Client/Server Programming in Java" (March 1). He inaugurates three ambitious 10-session courses this Spring (start dates to be announced): "An Introduction to the Internet and World Wide Web with Business Applications," "Creating the Production Corporate Internet Web Site," and "Creating the Global Internet Web Site."

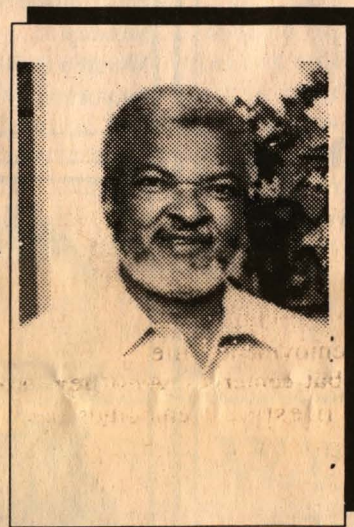
For complete information about courses taught by this dynamic team or about all of UCLA Extension's computer courses, call (310) 825-4100, visit Extension's Web site at <http://www.unex.ucla.edu>, or write: Department of Engineering, Information Systems and Technical Management, UCLA Extension, 10995 LeConte Ave., Ste. 540, Los Angeles, CA 90024.



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Religion

Should A Christian Celebrate Christmas

By La Verna Lipscomb
Black Voice News

In the spirit of this season, we demonstrate love and compassion by volunteering our time and feeding individuals who lack resources to take care of their basic needs. The holidays are also a festive time to enjoy family gatherings, good food, and exchanging gifts. Traditionally, Christmas has become the greatest holiday to celebrate.

Christmas originated from "Christ's Mass" which is believed to be the celebration of Christ's birth. In the mass, Jesus is considered both the priest and the victim, represented by the Catholic's priest who offers Him as a sacrifice each time the mass is

performed. This season is connected with "winter solstice," a pagan feast of sun worshippers. These sun gods were worshiped with various rituals.

In the pagan Roman world, December 25 was "Dies Natalis Solis Invicti" (Birthday of the Unconquered Sun). The date arrived from the pagan holiday Saturnalia. This day was observed by celebrations which included feasting, dancing, lighting bonfires, decorating homes with greens and giving gifts. This holiday was "Christianized" in 336 A.D. by Emperor Constantine when he declared Christ's birthday an official Roman holiday.

According to Bro. Clay Williams of Eleventh Street Church of Christ in San Bernardino, the scriptures

support that the shepherds were living out in the fields and keeping watch over their flock at night, (Luke 2:8 NIV) Williams expresses that shepherds did not keep sheep during the winter months because they would freeze. You will not find anything about the date in the Bible, says Williams.

The unadulterated truth of the matter is "there is no Biblical warrant, precedent, nor precept for remembrance of the day of Christ's birth as a day of religious celebration." This celebration came into the Church during the fourth century A.D. Constantine, a military commander, made Catholicism the "state" religion. At which time, the Roman Church baptized the pagan of his empire by coercion. In an



effort to create a union between paganism and Christianity, the Roman Church "Christianized" adopted their pagan holiday and imparted a Christian meaning.

The exchanging of gifts has become a major part of Christmas celebration. Some religious believers assert that exchanging of gifts is patterned after the wise men who gave gifts to Jesus. However, Matthew 2:1-2 (NKJV) reads, "now after Jesus was born in Bethlehem of Judea in the days of Herod the King, behold, wise

men from the East came to Jerusalem, saying, "Where is He who has been born King of the Jews? For we have seen His star in the East and have come to worship Him."

It has been noted that there was some time passed between the actual birth of Christ in Matthew 1 and the arrival of the wise men in Matthew 2:11. "And when they had come into the house, they saw the young child with Mary his mother, and fell down and worshiped him. And when they had opened their treasures, they presented gifts to Him: gold, frankincense, and myrrh." The wise men's brought gifts as expressions of worship to the King. The people of the East never approached a King without a present in their hands. The first production of

Christmas card were traced back to 1875. They were a sideline to the business of playing cards. Subsequently, the tradition of sending Christmas cards led to a profitable business by itself.

It is believed that pictures of Christ, Christmas cards violate the principle that God had given us His word, not images to teach us about Christ (1 Peter 1:23).

Without a doubt, Jesus' birth is very important, but we were never told to celebrate it. "The birth of Jesus Christ is a miraculous event of great significance to mankind, but associating it with Christmas and all of this myths make his birth seem insignificant. The scriptures support and commands us to remember the Lord's death (1 Cor 11:24).

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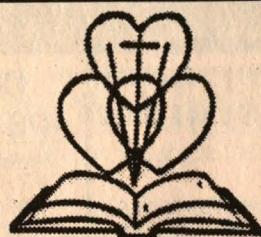
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Riverside, CA 92501-5037
(909) 784-HOLY or 684-4214

WEEKLY SERVICES

Wednesday Bible Core Study	7:00 a.m.
Friday Family Worship Service	7:00 p.m.
Sunday School	9:45 a.m.
Morning Worship	11:15 a.m.
Evangelist Service	7:00 p.m.
2nd Friday Night, Intercessory Prayer	10:30 p.m. - 6:00 a.m.

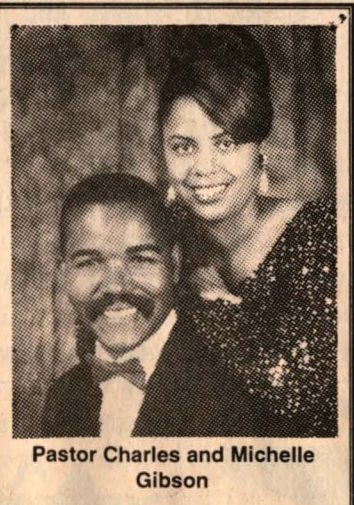


Breakthrough

Church Of God In Christ
14340 Elsworth St.
Moreno Valley, CA
(Services being held at New Wine Church)

Weekly Order Of Service

Wednesday Night	
Prayer	7:30 p.m.
Bible Study	8:00 p.m.
Friday Night	
Prayer	7:30 p.m.
Evangelistic Service	8:00 p.m.
Sunday	
Worship Service	
Innocation	12:00 p.m.



Pastor Charles and Michelle Gibson



Pastor E. Jim James

BLESSED ASSURANCE

Church of God in Christ

(Heb. 6:11 & 12)
2355 Pennsylvania Ave.
Riverside, CA 92507
(909) 222-4005

SERVICE TIMES:

Sunday School	9:30 a.m.
Worship Service	11:00 a.m.
In Depth Bible	
Study - Fri. Night	7:30 p.m.

"God is in the Blessing Business"



Pastor Bobby A. Davis

REFRESHING SPRING TEMPLE

Church of God in Christ
2883 Mission Inn Avenue
Riverside, CA 92507
(909) 784-0860

"A place where all may come and be refreshed"

WEEKLY SERVICES

Sunday	
Morning Worship	11:00 a.m.
Evening Worship	7:00 p.m.
Tuesday	
Bible Study	7:00 p.m.
Friday	
Evangelistic Service	7:30 p.m.

CATHEDRAL OF PRAISE

2591 Rubidoux
Riverside, CA
(909) 369-8742

Craig W. Johnson Pastor

SCHEDULE OF SERVICES

Sunday	
Midday Praise Service	12 p.m.
Equipping Ministries	2:30 p.m.
Afternoon Praise Service	4:00 p.m.
Tuesday Selah Service	7:00 p.m.



Pastor Craig W. Johnson



Rev. Raymond F. Williams

AMOS TEMPLE

2008 Martin Luther King, Blvd.
Stratton Center -Temp. Location
Riverside, CA 92507
P.O. Box 55010, Riverside, CA 92517
(909) 683-1567

Worship Services

Early Service	8:00 a.m.
Sunday School	9:30 a.m.
Morning Worship	10:45 a.m.

Prayer and Bible Study
(1860 Chicago, Ste. #G11, Riverside)
Wednesday 6:30 p.m.

Life Church Of God In Christ

3349 Rubidoux Boulevard
Riverside, CA 92509
(909) 684-LIFE

WEEKLY SERVICES

Sunday	
Early Worship Service	8:00 am
Mid-Morning Worship	11:00 am
Evening Worship	7:00 pm
Wednesday	
Pastoral Teaching	7:30 pm
Friday	
Evangelistic Service	7:30 pm



Pastor Ron and LaVette Gibson

Come to Life...
it will change yours!
Prayer: Tuesday-Friday 6:00 pm, 12 noon, 7:00 pm

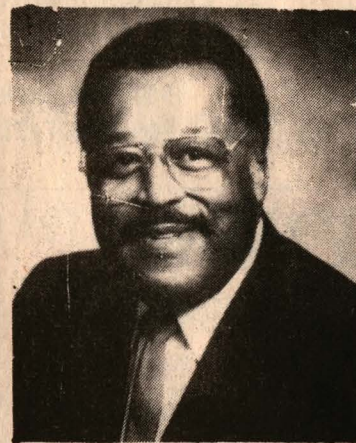
BETHEL A.M.E. CHURCH

16262 Baseline Ave.
Fontana, CA 92335
(909)350-9401

SUNDAY SERVICES

Morning Service	8:00 a.m.
Sunday School	9:45 a.m.
Sunday Service	10:45 a.m.
Women In Prayer	
After Sunday Service	

Prayer Meeting
Wednesday 7:00 p.m.
Bible Study
Wednesday 7:30 p.m.



Rev. Morris Buchanan

ST. PAUL AFRICAN METHODIST EPISCOPAL CHURCH

1355 W. 21st. Street
San Bernardino, CA 92411
(909)887-1718

Sunday Worship Services	8:00 a.m.
	11 a.m.
Sunday School	9:30 a.m.
Wednesday Bible Study	7:00 p.m.



Rev. Charles Brooks

NEW JOY BAPTIST CHURCH

5694 Jurupa Avenue
Riverside, CA 92504
(909) 779-0088 - Office

WEEKLY SERVICES

Sunday School	9:15 a.m.
Morning Worship	10:15 a.m.
Evening Workshop	6:00 p.m.
Tuesday Prayer Meeting & Bible Study	7:00 p.m.



Rev. Paul S. Munford, M. Div.

Lily Of The Valley Church Of God In Christ

200 Oasis Rd.
Palm Springs, CA 92262
(619) 325-1779

Sunday	
Sunday School	9:30 a.m.
Morning Worship	11:15 a.m.
Y.P.W.W.	6:00 p.m.
Evening Worship	7:00 p.m.
Tuesday	
Christian Education	7:00 p.m.
Wednesday	
Choir Rehearsal	7:00 p.m.
Thursday	
Evangelist Service	7:00 p.m.



Pastor Jerry E. Johnson Sr.

Our Motto:
LOV in action, shows up better than LOV spoken

National Do For Self Day



The Honorable John Muhammad, Supreme Minister

Acknowledged Spiritual Leader and Teacher of the Nation of Islam, Supreme

Minister John Muhammad, proclaims Thursdays as our National Do For Self Day, for all Black Americans.

Mr. Muhammad is fulfilling a promise to his brother, the most honorable Elijah Muhammad, by continuing the teachings and the uplifting of the Black men and women in America, through unity and self-sufficiency.

One day a week Black people will Do For Self by purchasing all their needs from

Black businesses only. This will help Black communities throughout America who are suffering economical hardships.

Mr. Muhammad wants to redirect the estimated four hundred and twenty billion dollars, annually spent by Blacks as consumers. "We must unite and do something for ourselves as a people," says Mr. Muhammad, each Thursday of every week beginning immediately.

• As I wish the Inland Area a New Year in Christ, I congratulate Deacon Jim Cannon one of the teachers of the New Hope M.B. Church, workers (Sunday School Teachers) conference at 1575 W. 17th St., S.B. He is held in high regards by Christians there and now detective Jim Cannon has become a Lieutenant in the Riverside Police Dept. living for Christ at all times is a worthy calling.

• Don't forget to leave your old prescription eyeglasses for the needy. The New Hope M.B., Jr. Mission Girls have a bright pink box in the church foyer for this collection.

• Jan. 11th is the preview BRASS breakfast. Please call and make your reservation now. You may call (909) 683-1009. This is a wonderful time to receive training that will be an inspiration to non-denominational believers who are searching for excellence in

News 4 Pulpit 'N Pews

By Mary Anderson

ministry unto the Lord.

• Jan. 11th Temple M.B. Church and Pastor Ray Turner announce the Women's Ministry "Prayer Breakfast" 9 a.m. - 12 noon at 1583 W. Union St., S.B. Please call Sis. Barbara Jenkins at (909) 873-8456 for your reservation. There is no cost.

• The State Annual Laymen's Prayer Breakfast will be held in San Diego, CA on Saturday, Jan. 11th at 8:00 a.m. If you are a Baptist get your church vans on the road at 6:00 a.m. for a time of fellowship and discipleship. New Hope's van will be rolling in that direction along with others.

• Freeway M.B. Church,

22545 Barton Rd., Suite 111, Grand Terrace located in the shopping area there and pastored by Rev. Alvin Hill cordially invites the community to attend worship with them. The fruit of the spirit awaits you there. Sunday school convenes at 9:30 a.m. and worship service begins at 11:00 a.m.

• New Life Christian Church, 1322 N. Medical Center Dr., S.B. pastored by Rev. Elijah Solomon Singletary reminds the community of their Hour of Prayer each Wednesday at 12 noon. Prayer is essential for Christians.

• New Life will be hosting a "Praise & Worship Explosion '97 Workshop on Jan. 25th (Saturday) from 10 a.m. - 3 p.m. Minister Dorine Younger from the House of Truth Church will be the clinician. You may call (909) 885-7655 during the church office hrs. 9:30 a.m. - 1:30 p.m. Tues.-Thurs.

Entering Service for Peace of God Outreach

Peace of God Outreach Ministry, 3934 Mt. View, San Bernardino will be having their Entering Service on Sunday, January 12, 1997, at 3:0 p.m. The public is invited to come and worship with them as they dedicate their building to God. Pastor Alvin B. Hill of Free-



Pastor Reverend Cole

Way Missionary Baptist Church will be bringing the message. Rev. Melvin Cole is the pastor of Peace of God.

For more information call (909) 887-4507.

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Martin Luther King, Jr. Celebration

The public is invited to the Martin Luther King Jr. Birthday Celebration, January 4, 1997 at the Light House Community Ministry Church at 16779 Arrow Blvd., Fontana, CA at 4:00 p.m.

The speakers will be: Dennis M. Brown (I Have A Dream), Mr. Joe Hicks, President of the

Multicultural Collaboration, Pastor Joshua Beckley of Ecclesia Christian Fellowship, and the Inland Empire's great choirs and musical talent.

Donations are gratefully accepted. For more information, call (909) 355-2995.

Dreaming on the Mountaintop

The public is invited to attend Hope and Help, Inc.'s Annual Dr. Martin Luther King, Jr. program "Dreaming On The Mountaintop," Sunday January 12, 1997.

The event will be held at Good News M.B. Church, 2355 Pennsylvania Avenue, Riverside, CA at 4:00 p.m. (sharp).

Historical songs and information concerning the life

and accomplishments of Dr. King will be presented by the Hope and Help Kids.

And, Dr. King's famous speeches "I Have A Dream" and "I've Been To The Mountaintop" will be recited in their entirety from memory by Rev. Johnny D. Harris.

A freewill offering will be received.

For more information contact (909) 787-7743.

Sister's Agape Prayer Breakfast

Second Baptist Church of Redlands will host their Third Annual Sister's Agape Prayer Breakfast, January 11, 1997 at 9:00 a.m. at the Hilton Hotel, 285 E. Hospitality Lane in San Bernardino.

Special guest speaker will be Sister Leola Samuel of Saint

The Black Voice News Advocates Going to Church

Paul Baptist Church, Oxnard, CA.

Donation is \$15.00 per person. All are welcomed (including men).

For further information or tickets, contact Sister Ellena Richey at (909) 793-1074.

New Beginnings Community Baptist Church

Services held at: Kansas Avenue S.D.A. Church
4491 Kansas Avenue
Riverside, CA 92507
(909) 653-3775

Weekly Services

Sunday Service 10 a.m.
Morning Worship 11 a.m.
Tuesday Prayer Meeting & Bible Study 7 p.m.



James B. Ellis, Jr., Sr. Pastor
Albert Riley, Assistant Pastor

Mailing Address:
P.O. Box 430, Moreno Valley, CA 92556

SECOND BAPTIST CHURCH

2911 Ninth St.
Riverside, CA 92502
(909) 684-7532

Sunday Services

Early Morning Worship7:45 a.m.
Sunday School9:00 a.m.
Mid-Morning Worship10:15 a.m.
Nursery Open10:15 a.m.

Wednesday Services

Prayer Services7:00 p.m.
Bible Study7:45 p.m.

"Second in Name, First in Love"



Pastor T. Elsworth Gantt, II

Newly Organized

The Living Word Baptist Church

Rev. F.D. Bullock
3431 Mt. Vernon Ave
Riverside, CA 92507
(909) 788-9218

Theme: "Endeavoring to Increase the Population of Heaven"

Schedule of Service

Sunday Praise & Worship12:00 p.m.
Wednesday Family Bible Study6:30 p.m.
Wednesday Prayer Service7:30 p.m.

Allen Chapel African Methodist Episcopal Church

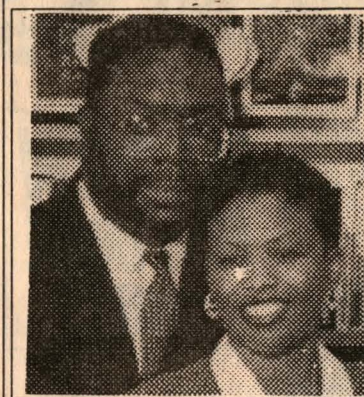
4009 Locust (at 10th St.)
Riverside, CA 92501
(909) 686-9406

SCHEDULE OF SERVICES

Sunday Services 10:00 a.m.
Sunday School 9:00 a.m.
Wednesday Prayer & Bible Study 7:00 p.m.



Rev. Shermella Garrett-Egson



Pastor and Mrs.

(909) 884-8241

THE BOOK OF ACTS

7480 Sterling Avenue
P.O. Box 220989
San Bernardino, CA 92410

WEEKLY ORDER OF SERVICE:

Prayer: Tuesday - 9:30 a.m.
Thursday-5:30 p.m.
Friday-10:00 a.m.

Bible Study: Wednesday- 6:00 p.m.

SUNDAY SERVICES:

Sunday School 9:45 a.m.
Morning Worship 11:30 a.m.

Church Directory Listing

<p>FONTANA</p> <p>Fontana Juniper Ave. SDA 7347 Juniper Ave. Ivan Williams, Pastor Fontana, Ca (909) 822-4349</p> <p>MORENO VALLEY</p> <p>Perris Valley United Methodist Church Rev. Edward Hawthorne Masonic Lodge 21400 Johnson Ave. Mead Valley, CA Church School: 10 am Worship Service: 11 am</p> <p>RIVERSIDE</p> <p>Antioch Missionary Baptist Pastor Phillip Scott 7547 Emerald Street, Riverside (909) 688-7872 Sunday School 9:30 a.m. Morning Worship 11:00 a.m.</p> <p>Spiritual Growth Church Of God In Christ YWCA 8172 Magnolia Avenue Riverside, CA 92504 9909) 352-2109 Elder David C. Richardson, Pastor</p>	<p>Sunday School: 9:30 a.m. Morning Worship: 11:00 a.m.</p> <p>Kansas Ave. SDA Church Jesse Wilson, Pastor 4491 Kansas Avenue Riverside, CA 92507 (909) 682-9810 Saturday Service Song Service 9:15 a.m. Sabbath School 9:30 a.m. Church Service 11:00 a.m. Adventist Youth</p> <p>Mt. Moriah Baptist Rev. Willie Chambers, Jr. 18991 Marioposa St. Riverside, CA 92508 (909) 780-2240 Sunday Services Prayer of Consecration 9:00 a.m. Sunday School 9:30 a.m. Devotion & Worship 10:45 a.m. BYPU (1st) 5:30 p.m. Evening 6:00 p.m.</p> <p>Park Avenue Baptist Church Rev. Campbell, Pastor 1910 Pennsylvania Ave. Riverside, CA 92507 (909) 684-8782 Sunday Service Round Table Prayer 9:20 a.m. Sunday school 9:30 a.m. Morning Worship 10:50 a.m. Baptist Training</p>	<p>Evening Worship 6:00 p.m. (Wednesday Teachers Meeting 6:00 p.m.)</p> <p>Riverside Faith Temple Revs. J. & B. Sims 2355 Pennsylvania Avenue Riverside, CA 92507 (909)788-0170 Sunday Services Sunday School 9:30 a.m. Morning Worship 11:00 a.m. Evening Worship 6:30 p.m.</p> <p>Riverside Christian Family Fellowship Arthur J. Forbes, Sr. Pastor Magnolia St. Riverside, CA 92507 (909) 684-9160 Sunday Service Victory Celebration 10:00 a.m.</p> <p>St. John Baptist Rev. C. James, Pastor 2433 10th Street Riverside, CA 92507 (909) 784-0000 Sunday Services Sunday School 9:30 a.m. Morning Worship 11:00 a.m. Evening Service 6:00 p.m.</p> <p>RUBIDOUX</p> <p>Mt. Rubidoux SDA Church 2625 Avalon St.</p>	<p>Rubidoux, California 92509 (909) 276-8374 Marc Woodson, Pastor Saturday Services Song Service 9:15 a.m. Sabbath School 9:30 a.m. Church Service 11:00 a.m. Adventist Youth Service 5:00 a.m.</p> <p>SAN BERNARDINO</p> <p>Bethesda Missionary Baptist Church 1356 N. Mt. Vernon Ave. San Bernardino, CA 92411 Rev. Charles MacDonald Sunday Services Sunday School 9:30 a.m. Worship Hour 11:00 a.m.</p> <p>New Hope COGIC 254 So. Mt. Vernon San Bernardino, CA 92410 (909) 381-2662 Elder, Lenton Lenoir, Pastor Sunday School: 9:45 am Morning Worship: 11 pm Evening Worship: 6 pm Pastor Teaching: 8 pm Tues. Evangelistic Worship: 8 pm Th</p> <p>Macedonia Baptist Church Rev. C.A. Simpson 2042 N. State St. San Bernardino, CA 92411 (909) 887-2138 Sunday 9:30 a.m. Sunday Worship 10:45 a.m. Wednesday</p>	<p>Worship Service 7:30 p.m. Come Over To Macedonia And Help Us! - Acts 16:9</p> <p>Mt. Olive Baptist Church 2110 Ogden St. San Bernardino, CA 92405 (909) 887-4864 Order of Service Sunday School 10 a.m. Morning Worship 11 a.m. Wednesday Bible Study Prayer Meeting 7 p.m.</p> <p>New Hope MBC Baptist, S.B. Dr. LeMar Foster, Sr. Pastor 1575 West 17th Street San Bernardino, CA 92411 (909) 887-2526 Church Sunday Services Morning Worship 8:00 a.m. Sunday School 9:30 a.m. Morning Worship 11:00 a.m. N.B.C. 5:30 p.m. Evening Service 7:00 p.m. Nursery Services Provided</p> <p>New Life Missionary Baptist Church Rev. Elijah S. Singletary, Pastor 1322 N. Medical Center Dr. San Bernardino, CA Sunday Services Early Morning Worship 8:00 a.m. Church School Hour 9:45 a.m. Morning Worship Hour 11:00 a.m. Tuesday Bible Study Hour 6:30 p.m. Thursday</p>	<p>Prayer & Praise Service 7:00 p.m. "Gospel Time" TV Broadcast-Channel 3 Rialto-Monday 8:00 p.m. San Bernardino-Friday 8:00 p.m.</p> <p>GRAND TERRACE</p> <p>Free-Way Missionary Baptist Church Rev. Alvin B. Hill, Pastor 22545 Barton Road Ste. 111 Grand Terrace CA 92313 (909) 825-5140 Sunday Services Sunday School 9:30 a.m. Morning Worship 11:00 a.m. Wed. Prayer Meeting 7:00 p.m. Wed. Bible Study 7:30 p.m.</p> <p>HIGHLAND</p> <p>Amazing Grace COGIC 6997 Palm Ave., Highland, CA 92346 (909) 864-7069 Pastor W.L. McClendon Order of Services Sunday School 9:30 a.m. Sunday Morning Worship 11:30 a.m. Sunday Night YPWW 6:30 p.m. Sunday Night Worship 7:30 p.m. Tuesday Night Bible Band 7:30 p.m. Thursday Night Worship 7:30 p.m.</p>
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 Factory Rebate.....-400
 Your Cost.....\$12,118

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MSRP.....\$15,590 **OR**
 Freeway Discount.....-1052
 Factory Rebate.....-750
 Your Cost.....\$13,788

7.9%
48 MOS.



VIN #602093

97 Mercury Sable GS ¹ At This Price

MSRP.....\$20,995 **OR**
 Freeway Discount.....-1560
 Factory Rebate.....-500
 Your Cost.....\$18,935

7.9%
48 MOS.




VIN # #603782

97 Mercury Cougar XR-7 ¹ At This Price

MSRP.....\$18,545 **OR**
 Freeway Discount.....-2196
 Factory Rebate.....-500
 Your Cost.....\$15,849

7.9%
48 MOS.




Vin. #624842

96 Grand Marquis GS ² At This Price

MSRP.....\$21,915 **OR**
 Freeway Discount.....-1772
 Factory Rebate.....-1000
 Your Cost.....\$19,143

3.9%
24 MOS.




VIN #676973, 665812

97 Mercury Villager GS ² At This Price

MSRP.....\$23,550 **OR**
 Freeway Discount.....-2068
 Factory Rebate.....-1000
 Your Cost.....\$20,482

7.9%
48 MOS.



VIN #513836, J13833

97 Mercury Mountaineer ¹ At This Price

MSRP.....\$27,999
 Freeway Discount.....-2368
 Your Cost.....\$25,627

ALL NEW TEST DRIVE ONE!




VIN #J23556

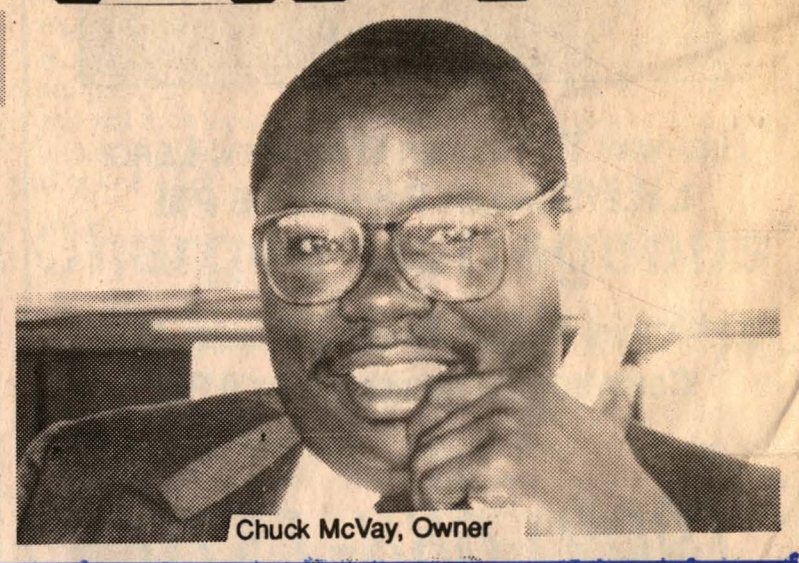
97 Linc Towncar Executive ¹ At This Price

MSRP.....\$38,940 **OR**
 Freeway Discount.....-4000
 Factory Rebate.....-1500
 Your Cost.....\$33,440

5.9%
48 MOS.



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'94 LINC TOWNCAR \$16,999 LIC #641103	'94 LINC MARK VIII \$18,999 LIC #3DWC537	'95 FORD E350 \$19,999 LIC #3NOR256	'95 LINC TOWNCAR \$22,999 LIC #608512

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Sports

Cream Rose to Top, Leaving Memories Galore in 1996

1996 = Ali, Johnson, Kentucky, Yankees, Cowboys, Bulls, Cornhuskers, Lewis, Woods, Holyfield and Tyson.

By **LELAND STEIN III**
BVN Sports Editor

LOS ANGELES, Dec. 31 - Want a cliché? Oh, how time flies! Seems like it was just yesterday!

Time worn thoughts for many of us as a new year approaches and the old one fades into our distant memory banks. But for many of us - especially in the sporting community - the events, retirements, places, people, champions and losers will be etched in our mental computers forever; and regenerated as our needs and sports interaction dictates.

The year 1996 has indeed left us with numerous moments to savor and relish, as our favor teams and players captured our imagination and took center stage at some of the biggest events in the world.

Personally, 1996 is a year that will always ring positive for me and bring a sly joy for what I've accomplished working for the Black press. I was blessed and fortunate enough to have attended the following events as a working member of the media: Rose Bowl in Pasadena, Super Bowl XXX in Phoenix, NBA All-Star Game and Weekend in San Antonio, NCAA Final Four in New York, and, a three week stay at the Centennial Olympic Games in Atlanta.

And included in this personal highlight film are the the championship boxing shows. At the top is Mike Tyson's long awaited return to the sweet science against Peter McNeeley, and each of his subsequent title acquisitions, and, of course, the shocking loss to Evander Holyfield. Also I was at Cesars Palace to witness the Julio Cesar Chavez and Oscar De La Hoya war.

But, my overriding recollection and remembrance is the unexpected selection to the United States Olympic Committee's Project Gold Initiative. The Project Gold training sessions were the first of its kind and brought together 50 minorities and women from varied backgrounds in hopes that a talent pool of qualified individuals will be given a real chance for inclusion as appointees in the next four year term of new USOC President Bill Hybl. The selected group was brought to Colorado Springs and were conducted in leadership techniques and group dynamics, as well as, shown the inner workings of the USOC committees.

Each sporting year is special, but when the year includes the Olympic Games - held every,



THE GREATEST: Amid much drama about who would light the Olympic Torch, Muhammad Ali stood atop the world's stage at the opening ceremony, lighting the flame and starting the Centennial Games.

four years - the year can't help but become even more special.

Let's start with Michael Johnson's historic 200- and 400-meter double gold medal performance, the first time ever accomplished by a male sprinter - although Valerie Brisco-Hooks ('84) and Marie-Jose Perec ('96) did likewise for the women sprinters.

Big game Carl Lewis did it again, as he won the gold in the long jump tying an Olympic record of nine gold medals. The little ladies captured their first team gymnastics gold medal ever, led by the memorable Kerri Strug's vault on a badly sprained ankle. Not to be out done, the lady softball and soccer teams won gold too.

Still the first Women's National Basketball team stole headlines and thrust the women into a world of media hype. which they answered by winning in grand style.

A personal highlight of the Olympics will always be for me, the drama behind who would light the Olympic Torch. Muhammad Ali stepped up to the plate and performed the honors, and in the process reawakened his legend to a billion people across the globe. What better choice than the man who stood up for equal rights and was the center piece of equal liberties for all?

On the boxing scene, of course, the Holyfield mauling of Tyson is the biggest story in

fisticuffs.

While Holyfield brought glory to Atlanta, the Braves fell short, as the New York Yankees returned to the wonder years of legends past. Defeating the Braves in the World series and giving manager Joe Torre his first World series victory.

Also in baseball, long time L.A Dodger skipper, Tom Lasorda suffered a heart attack and had to retire from the game he loves. On the positive side baseball made it through a whole season without a strike, and, has implemented a collective bargaining agreement that will allow for inter-league play for the first time in the history of MLB.

In pro football the Dallas Cowboys won their third Super Bowl in four years, as Emmitt Smith, Troy Aikman and MVP Larry Brown overcame the spirited challenge of the Pittsburgh Steelers.

On the college scene the Nebraska Cornhuskers won the mythical National Title and in the NCAA basketball championships, Kentucky, cajoled by Coach Rick Pitino, won the NCAA title outlasting Syracuse.

Michael Jordan proved once and for all he's the ultimate competitor, leading the Chicago Bulls to their forth NBA crown. Crazy Dennis Rodman and smooth Scottie Pippen helped in the Bulls conquest of the Seattle SuperSonics, who finally broke through behind Gary Payton and Shawn Kemp.

The PGA Tour saw a young tiger, Tiger Woods, burst onto the scene and capture the imagination of the sporting world, even earning Sports Illustrated Sports Man of the Year award. After winning his third consecutive U.S. Amateur title, Woods signed a multi-million dollar contract with Nike and promptly won two PGA events to earn his exemption.

Also to be remembered are the comeback kids: Monica Seles, Woods, Magic Johnson, Jordan, Tyson, Mark McGwire and 'King' Lewis.

Let's give final praise to the sports warriors that have departed from this earth: So long Charles O Finley (former Oakland A's owner) Rodney Culver (San Diego Chargers' running back who died in the ValuJet Florida crash), and Tim Gullikson (tennis star and coach) just to name a few.

So long 1996... thanks for the blessings and memories.

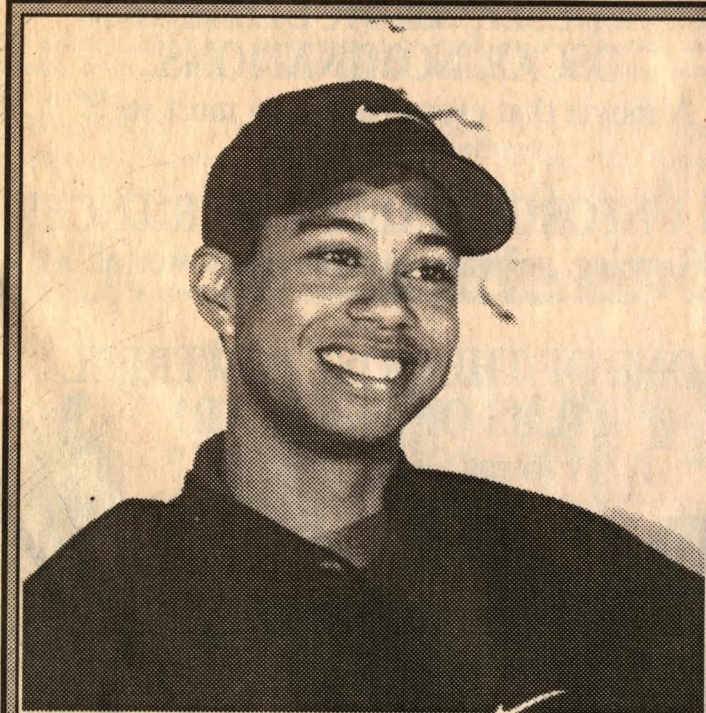


Photo by Jon Gaede - BVN

WHAT'S NEXT?: Tiger Woods appears to have that special something that is greater than hype - IT'S REAL.



Photo by Hassan Ali Bahar - BVN

TWICE AS NICE: Michael Johnson gives thanks above for his strength in achieving the 200- and 400-meter double gold.

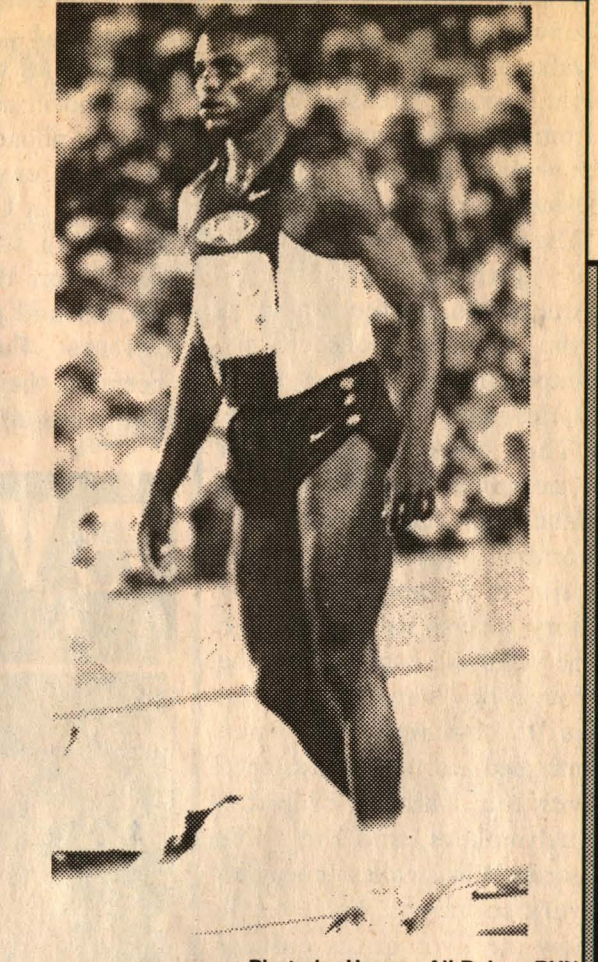


Photo by Hassan Ali Bahar - BVN

HE JUST KEEPS ON GOING Carl Lewis did it again, making history in the long jump.

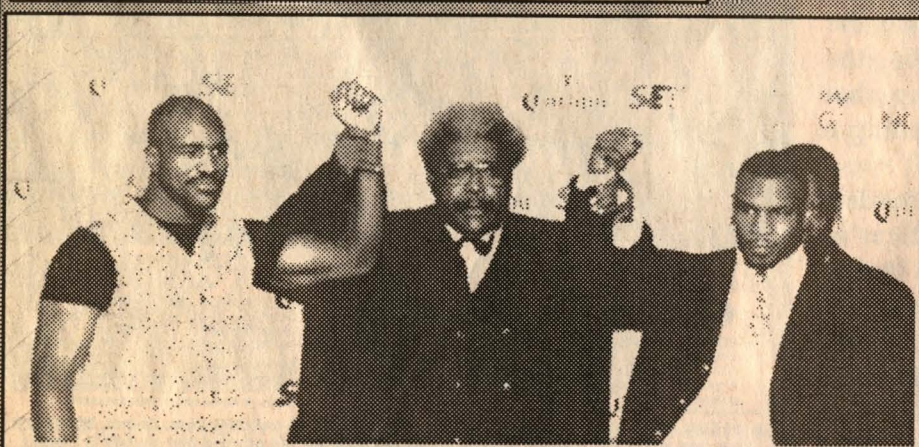


Photo by Hassan Ali Bahar - BVN

REAL DEAL: (l-r) Evander Holyfield, Don King and Mike Tyson all couldn't have scripted the ending of their long awaited fight at the MGM Grand Garden.



Photo by Robert Attical - BVN

HEADACHE: San Francisco quarterback Steve Young like many others are very concerned with the number of concussions in the NFL.

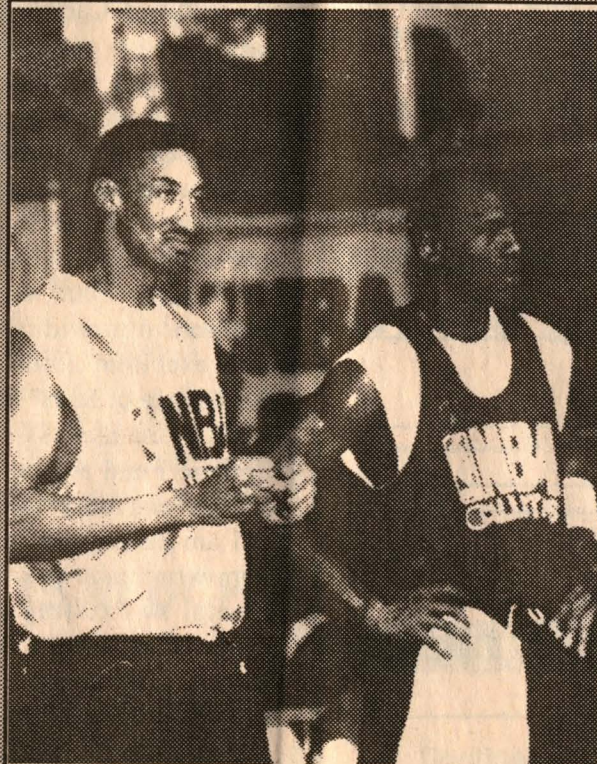


Photo by Hassan Ali Bahar - BVN

BEST EVER? (L-R) Scottie Pippen and Michael Jordan helped carry the Bulls to another NBA title.



Photo by Robert Attical - BVN

ON THE RISE: In '96 led by local stars (#9) Sammy Knight and Chris Claiborne (#55), USC won the Rose Bowl and beat Notre Dame.



Photo courtesy of USOC

PROJECT GOLD: (l-r) USOC Executive Director Richard Schultz, BVN Sports Editor Leland Stein III and former USOC President Dr. LeRoy Walker hold high the Project Gold plaque presented to Stein in Colorado Springs.

Lou Rawls Parade of Stars

BVN Book of the Week



A Communion of the Spirits

By Roland L. Freeman

The tremendous increase of interest in the tradition of quilting unifies people from all walks of life who appreciate quilts as an art form, as a cultural record, and as a source of heritage. Just as each quilt differs in pattern and in fabric, each quilt's creator has unique perspectives on the quilt itself, the art of quilting, and on life. In this first national survey of African-American quiltmakers entitled *A Communion of the Spirits: African-American Quilters, Preservers, and Their Stories* (Rutledge Hill Press, Hardcover \$34.95), author Roland L. Freeman offers an enlightening look at the diversity of quilts placed in the context of their creators' lives.

Building upon his own background as a folklorist and photodocumentarian, author Freeman devotes himself to telling the story of African-American quiltmakers and preservers. *Communion of the Spirits* represents more than two decades of Freeman's journeys across the country, covering communities located in 38 states and Washington, D.C. Here are the stories of families—some spanning generations—coming from all walks of life. Their stories are told through extensive quotes from the quilters and preservers as well as through Freeman's spectacular color photographs. "The more I explored the world of quilting by African Americans," Freeman says, "the heavier weighed my responsibility to get their stories right."

The book begins with Freeman's childhood and describes the warmth and comfort associated with the quilts of a younger time. The story weaves its way through the years and explains how the young boy once warmed by quilts became the man intrigued and then impassioned with the character of quilts, quiltmakers, and their life stories. What makes Freeman's work so unique, however, is how the lives of the quilters provide the context for the quilts. His stories are true and the quilts he shares with us help create one of the most complete collections ever gathered.

The stories of quilters collected in Freeman's travels include a remarkable range of individuals, all affected by the power of quilts and the web of connections quilts create—individual, generational, professional, physical, spiritual, cultural, and historical. Old and young, male and female, primarily everyday people whose names will be new to most readers—along with many more well known including Rosa Parks, Maya Angelou, Sonia Sanchez, Alice Walker, Bernice Johnson Regon, and Faith Ringgold—they all come together in this communal celebration of the spirit.



CO-HOSTS: David Hasselhoff, Sheryl Lee Ralph & Lou Rawls.

Benefitting the United Negro College Fund

HOLLYWOOD, The "Lou Rawls Parade of Stars," the nation's premier television special to benefit higher education, will sparkle on Jan. 11 as celebrities from music, television and film urge viewers to support educational opportunity at private, historically Black colleges and universities assisted by The College Fund/UNCF.

Viewers nationwide can see the 17th annual show in its customary 6 p.m. to 1 a.m. time slot on network affiliates, independent and cable stations, and can phone in their pledges to help ensure a college education at UNCF schools for deserving students. Having raised more than \$144 million in cash and pledges for The College Fund since its inception, the "Parade of Stars" continues to be the single-

largest fundraising event for Black higher education.

Lou Rawls, the legendary singer known for his cool, distinctive vocals, has invited a potpourri of stars to join him and co-hosts actress Sheryl Lee Ralph, "Baywatch" star David Hasselhoff, and Grammy-award winning singer Peabo Bryson for the seven-hour special. Local celebrities, community leaders and scores of volunteers will staff satellite stations in cities across the country to make the fund-raising program an all-out national effort.

"We are gearing up for yet another spectacular evening of entertainment," says Rawls, a show business veteran of more than 30 years. "I'm urging everyone to show their support for education by calling in a pledge, because the cost of a college education continues to rise, and the need for students at historically Black schools is still there."

Approximately 90 percent of

the 54,000 students who attend UNCF schools require financial assistance, Rawls noted.

"Forty percent of these young people are the first in their family to attend college, and 50 percent are from families who can't afford to pay nearly one-fourth of their annual income for college tuition," Rawls said. "The need is real, and that's why I am personally committed to this effort."

Joining Rawls and his co-hosts from the historic Palace Theater in Hollywood and the Apollo Theatre in New York City will be stars young and old who cross a wide segment of the entertainment spectrum.

Among them, the legendary Isley Brothers, inductees into the Rock & Roll Hall of Fame; Jody Watley, the sassy vocalist whose solo career continues to rise; Keith Sweat, the charismatic singer, songwriter and producer whose fifth recording is rising up the pop and hip-hop charts; Jennifer Holliday, the stirring vocalist that made "Dreamgirls" an instant hit on Broadway; Shirley Caesar, gospel music's first lady; and Tevin Campbell, once a dynamic teen find for producer Quincy Jones, and now a major star in his own right.

Other stars scheduled to appear on the "Parade of Stars" include "New York Undercover" Malik Yoba and Michael DeLorenzo; Blackstreet, producer Teddy Riley's latest version of New Jack Swing; Maxi Priest and Shaggy, two Caribbean-based natives who are hot on the charts; and Take 6, the renowned vocal group that organized while attending a UNCF-member college.

William H. Gray III, president and chief executive officer of The College Fund, said that in addition to providing viewers with excellent entertainment, the "Parade of Stars" helps raise public awareness of The College Fund and its member colleges and universities.

"I am deeply indebted to the stars who make this television special so exciting each and every year," says host Lou Rawls. "They do it because they know it's the right thing to do, and they want to help deserving students go to college."

Since the founding of The College Fund in 1944, more than 250,000 men and women have graduated from UNCF



(Top Photo): T.V. star Malik Yoba of "New York Undercover" with singing group For Real. (Bottom Photo): Entertainer Jody Watley

colleges. The College Fund's mission is to raise funds, provide program services, and offer technical assistance to support its member colleges and their students. It is the nation's oldest and most successful

higher education support organization for minority-oriented institutions.

In addition to providing financial support to students,

proceeds from the "Lou Rawls Parade of Stars" also help with capital improvements for century-old facilities at UNCF colleges, and provide resources to purchase technical equipment and advanced teaching supplies.

The Lou Rawls Parade of Stars will air January 11, 1997 on KCAL-TV, channel 9.

Please consult local listings for exact broadcast times.

BVN Spotlight



Jennifer Lange

"I Bet You Want Me Back" is the catchy title of this Pine Bluff, Arkansas native's first single off the J-Lynne Records recording label.

Lang has a promising future in the music business with such lyrics as "You'll be the one who says she used to be my girl, but to the next guy I will be his whole world. And he will cherish what you want back the most. Goodbye my love."

If this single is any indication of what Lange's CD *Just A Lang Thang* is like, it's a must for any music enthusiast.

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ALEC BALDWIN WHOOP! GOLDBERG JAMES WOODS

A ROB REINER FILM

GHOSTS OF MISSISSIPPI

CASTLE ROCK ENTERTAINMENT PRESENTS A FREDERICK ZOLLO PRODUCTION A ROB REINER FILM
ALEC BALDWIN WHOOP! GOLDBERG JAMES WOODS "GHOSTS OF MISSISSIPPI" CRAIG T. NELSON
(MUSIC BY) JANE JENKINS, CSA AND JANET HIRSHENSON, CSA (EDITED BY) MARC SHAIMAN
(EXECUTIVE PRODUCERS) ROBERT LEIGHTON (PRODUCED BY) LILLY KILVERT (DIRECTED BY) JOHN SEALE, ASC, ACS (CASTING BY) CHARLES NEWIRTH, JEFFREY STOTT
(EXECUTIVE PRODUCERS) LEWIS COLICK (EXECUTIVE PRODUCERS) FREDERICK ZOLLO, NICHOLAS PALEOLOGOS AND ANDREW SCHEINMAN

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<p>WEST HOLLYWOOD (2887) Crescent Beverly Center 310/777-FILM #172</p>	<p>CHINO VALLEY (2887) The Movie Experience At Spectrum Marketplace 909/638-1500</p>	<p>HERMOSA BEACH (2887) AMC Hermosa 6 Theatres 310/318-8000</p>	<p>MORENO VALLEY (2887) Edwards Towne Plaza 6 Theatres 909/853-1000</p>	<p>RANCHO CUCUMONGA (2887) Edwards Towne Plaza 909/853-1000</p>	<p>SIMI VALLEY (2887) Edwards Towne Plaza 818/353-2400</p>
<p>ALHAMBRA (2887) Edwards Atlantic Palace 10 818/456-8663</p>	<p>ANAHIM HILLS (2887) Socra's Cinemas 714/970-6700</p>	<p>ARROYO GRANDE (2887) Fletcher 802/451-7553</p>	<p>BEAVER HILLS (2887) AMC (2887) Cinema 10 909/269-2606</p>	<p>BUENA VISTA (2887) AMC (2887) Cinema 10 909/269-2606</p>	<p>CHINO (2887) AMC (2887) Cinema 10 909/269-2606</p>
<p>CHINO VALLEY (2887) AMC (2887) Cinema 10 909/269-2606</p>	<p>CLAREMONT (2887) AMC (2887) Cinema 10 909/269-2606</p>	<p>COVINA (2887) AMC (2887) Cinema 10 909/269-2606</p>	<p>EMERYVILLE (2887) AMC (2887) Cinema 10 909/269-2606</p>	<p>EVANSTON (2887) AMC (2887) Cinema 10 909/269-2606</p>	<p>EVANSTON (2887) AMC (2887) Cinema 10 909/269-2606</p>

FOR SHOWTIMES & TICKETS CALL 1-877-FILM OR VISIT WWW.777-FILM.COM

Community

Perris Singers Take Home the Prize



The Perris Christian Singers are the winners of this year's 1996 McDonald's Gospelfest presented by Disneyland. The 45 members are a talented group from the Riverside County and quoted as being "one of the best acappella groups in the gospel arena." They made their winning debut when the group received a standing ovation and a second curtain call for their performances with "Order My Steps," soloist Catherine Marshall but Lula Lollis won the hearts of the audience as well as the judges with her bass rendition of "My Mind Is Set On Jesus." Sherdale Smith is the Choir director and Curtis W. McCullom is organizer and founder.

Job Fair for Educators

More than 50 school districts in California and Nevada will be represented January 11th at the annual Careers in Education Job Fair at Cal State, San Bernardino.

The noon-to-4 p.m. event will be held in the university's Student Union Events Center.

"All school districts in attendance have openings and will be seeking teachers, counselors, administrators and other education professionals," explains Patricia Rodgers-Gordon, director of Cal State's Career Development Center. "We have surpassed our expectations (for participants) and are extremely pleased with the response from the school districts."

The fair is free and open to the general public. More information is available at (909) 880-5250.

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Community Foundation Helps Build Peace



(l-r): Leslie Nagby, Chair of the Inland Agency Board of Trustees and Terre Thomas, Program Officer of the Riverside Community Foundation presenting grant funds.

RIVERSIDE -- The Riverside Community Foundation recently awarded a grant in the amount of

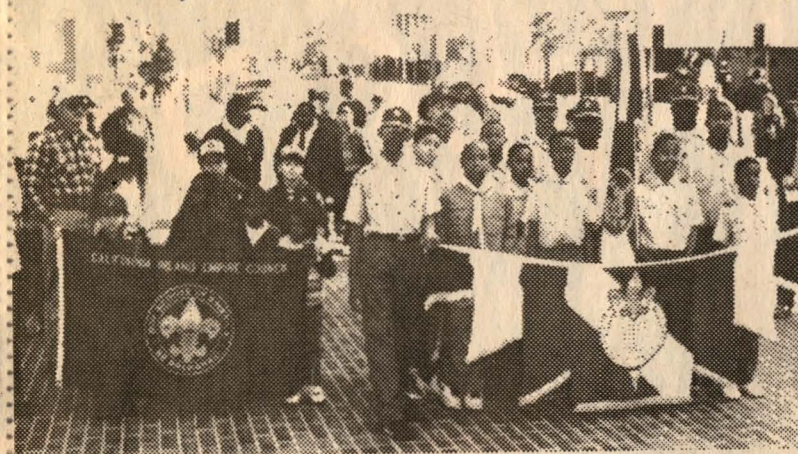
\$5,880.00 to Inland Agency, a private community based non-profit for the PeaceBuilders®

Program. The PeaceBuilders Program is an effective youth violence prevention program.

Since 1992, the Riverside Community Foundation has adopted a funding emphasis on families and children. Grants have included programs involving families in education, the arts, human services and recreational activities.

The PeaceBuilders® Program takes a pro-active approach to reducing youth violence. The program is for children during their formative years (elementary school age). For more information contact Riverside Community Foundation at (909) 697-6565.

MLK, Jr. Parade and Program Set



(Top Photo): 1st Annual Dr. Martin Luther King Parade & Program, January 16, 1995. (Bottom Photo): 1st Annual MLK Major Minor welcoming scouts, Jan. 16, 1995.

The Arrowhead District of The California Inland Empire Council of The Boy Scouts of America and the San Gorgonio Council of The Girl Scouts of the USA are sponsoring the Third Annual Martin Luther King Jr. Parade and Program in San Bernardino on Saturday, January 18, 1997. The parade will step off at 8:00 a.m. from the parking lot of the San Bernardino YWCA at Sixth and Sierra Way, and proceed to Dr. King's Statue near City Hall.

Organizations participating include the Boy Scouts, Girl Scouts, Boys and Girls Clubs, and other youth groups. The theme for the parade is "Give Peace A Chance."

For additional information, contact Ted North at the Boy Scouts of America Council Office at (909) 825-8844, Ext. 124, or Robin Kelly at the Girl Scouts Council at (909) 307-6555, or Ellis C. Stevens, Committee Chairman, at (909) 887-9514.

King Birthday Celebration Set for Jan. 15 at UCR

A candlelight vigil, Gospel singers, African dancers and drummers, poetry and a keynote address by the founder of an innovative school in Watts will highlight the 1997 Martin Luther King, Jr. Celebration on Wednesday, January 15, at the University of California, Riverside.

The annual event observing the birthday of slain civil rights leader Rev. Martin Luther King, Jr. is open to the public free of charge.

It will begin with a 6 p.m. candlelight vigil at the Bell Tower near the center of the UCR campus. Student and community leaders will reflect on the life and

accomplishments of the Rev. King.

The celebration will continue at 7 p.m. in the University Theatre.

For more information on the UCR King Celebration, call the African Student Programs office at (909) 787-4576 or the Campus Relations office at (909) 787-4234.

What Kind Of World Will She Inherit From Us?

We can't solve all the world's problems, but we can do something about garbage. We generate tons of trash and soon there'll be no place to put it. Existing area landfills are nearly full or are leaking, threatening environmental harm to our air and water.

There is a solution—Eagle Mountain, the proposed landfill project at the remote site of an abandoned pit mine. Exhaustive independent studies have shown the project poses no threat to our environment.

In part that's because we've built in a number of safeguards using the best technology to protect air and water; rail delivery in sealed and locked containers to reduce the use of trucks and the pollution they cause; a 12-layer liner, seven feet thick, to protect groundwater; a gas collection system to prevent air and water pollution... and a whole lot more. Eagle Mountain would allow us to close dangerous and obsolete landfills.

And the project will be an economic blockbuster, pumping some \$3.3 billion into our economy, including an estimated \$264 million in the first 20 years for community programs.

But don't take our word for it. See it for yourself—Eagle Mountain on TV. Check the listings below. Watch it, and get the facts.

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(channels in parenthesis)

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Time Warner Cable: Mon 9 PM (4); Wed 12:00 PM (4); Fri 9 AM (7)
KMIR-TV (6): Sun 1/5 5:30 AM, 8:30 AM
Desert Hot Springs Cable (3): Mon 7 AM; Wed 2 PM; Fri 8 PM.
TCI Cable (8): Mon 12 PM; Wed 6 PM; Fri 4 PM.
Riverside Charter (3): Mon 11 AM; Thu 4 PM; Fri 7 PM

Legals

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LEGALS

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:

9th Street Bistro
9313 3770 9th St.
Riverside, CA 92501

Lorraine E. Roland
3209 Mulberry St.
Riverside, CA 92501
This business is conducted by

Individual Registrant commenced to transact business under the fictitious business name or names listed above on 11/6/96

s/Lorraine E. Roland
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec.14400 et.seq.b & p code)

Statement filed with the County on November 14,1996

I hereby certify that this copy is a correct copy of the original statement on file in my office.

FRANK K. JOHNSON,
County Clerk
FILE NO.967868
p.12/12,12/19,12/26,1/2/97

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:

Communications Research Group/ICB - Telecommunications
3333 Central Ave.#G
Riverside, CA 92506
Gregory D. Evans
3333 Central Ave.
Riverside, CA 92506
This business is conducted by

Individual Registrant commenced to transact business under the fictitious business name or names listed above on 1/1/96

s/Gregory D. Evans
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec.14400 et.seq.b & p code)

Statement filed with the County on December 10,1996

I hereby certify that this copy is a correct copy of the original statement on file in my office.

FRANK K. JOHNSON,
County Clerk
FILE NO.968370
p.12/19,12/26,1/2,1/9/97

REMINDER

If you filed your DBA in Jan '92.

You must refile this month.

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:

Gospel Alliance International
5220 Glen Haven Ave.
Riverside, CA 92503
P.O.Box 51105
Riverside, CA 92517

Thomas Coates
5220 Glenhaven Ave.
Riverside, CA 92506

Theodore D. Douglas
10300 Arrow Rte. #207
Cucamonga, CA 91730
This business is conducted by

A General Partnership Registrant has not yet commenced to transact business under the fictitious business name or names listed herein.

s/Thomas Coates
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec.14400 et.seq.b & p code)

Statement filed with the County on Dec. 30,1996
I hereby certify that this copy is a correct copy of the original statement on file in my office.

FRANK K. JOHNSON,
County Clerk
FILE NO.968719
p.1/2,1/9,1/16,1/23

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:

IN CAHOOTS
3742 Park Sierra Dr.
Riverside, CA 92505

3742 PARK SIERRA, INC.
3742 Park Sierra Dr.
Riverside, CA 92505
California
This business is conducted by

Corporation Registrant has not yet commenced to transact business under the fictitious business name or names listed herein.

s/Gary R. Cobrun, President
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec.14400 et.seq.b & p code)

Statement filed with the County on Dec. 3,1996

I hereby certify that this copy is a correct copy of the original statement on file in my office.

FRANK K. JOHNSON,
County Clerk
FILE NO.968712
p.1/2,1/9,1/16,1/23

NOTICE INVITING BIDS FOR THE CITY OF CORONA

STREET IMPROVEMENTS TRAFFIC SIGNAL IMPROVEMENTS ONTARIO AVENUE AND LINCOLN AVENUE
Formal Project No. 30-1094

NOTICE IS HEREBY GIVEN that SEALED PROPOSALS will be received at the office of the City Clerk, City Hall, 815 West Sixth Street, Corona, California 91720, on behalf of the Owner, City of Corona, 815 West Sixth Street, Corona, California 91720, up to the hour of 9:30 AM, Wednesday, January 29, 1997, at which time they will be publicly opened and read, in the conference Room, for performing the work as follows:

STREET IMPROVEMENTS TRAFFIC SIGNAL IMPROVEMENTS ONTARIO AVENUE AND LINCOLN AVENUE
Formal Project No. 30-1094

STREET IMPROVEMENTS TRAFFIC SIGNAL IMPROVEMENTS ONTARIO AVENUE AND LINCOLN AVENUE
Formal Project No. 30-1094

STREET IMPROVEMENTS TRAFFIC SIGNAL IMPROVEMENTS ONTARIO AVENUE AND LINCOLN AVENUE
Formal Project No. 30-1094

No bid will be accepted unless it is made on the Bidder's Proposal form furnished by the Owner. Each bid must be accompanied by cash or a certified cashier's check, or Bidder's Bond on the bond form provided by the Owner, payable to the City of Corona, in an amount equal to 10 percent of the amount of the bid, such guarantee to be forfeited should the bidder to whom the Contract is awarded fail to enter into the Contract and provide the required Performance and Payment Bonds and Certificates(s) of Insurance within ten(10) calendar days after the date of receipt of Notice of Award of the Contract.

A Payment Bond and a Performance Bond, each in an amount equal to 100 percent of the total contract amount, shall be required concurrently with execution of the contract and shall be in the form set forth in the Construction Contract Documents.

Pursuant to section 22300 of the Public Contract Code of the State of California, the contract will contain provisions permitting the successful bidder to substitute securities for any monies withheld by the Owner to insure performance under the Contractor to have payment of retention earned made to an approved escrow agent at the expense of the successful bidder.

The owner is required to observe requirements for public bid and incorporate such requirements into the construction Contract Documents. The following paragraphs shall then form a part of the Construction Contract, be it awarded.

The City of Corona has obtained from the Director of the Department of Industrial Relations the general prevailing rate of per diem wages and the general prevailing rate of holiday and overtime work in the locality where the work will be conducted. Said rates are on file with the City Clerk and will be made available to any interested party on request. The contractor to whom the Contract is awarded must post copies of the prevailing wage rate at the job site, and must see that he and all subcontractors are paying said rates.

All bids are to be compared on the basis of the Engineer's estimate of quantities of work to be done, subject to adjustment as provided within the Contract Documents.

No bid will be accepted from a Contractor who is not licensed in accordance with provisions of Chapter 9, Division 3, of the

Business and Professions Code of the State of California on the date and at the time of submittal of the Bidder's Proposal. Contractor shall have a valid Class 'A' Contractor's License or a combination of specialty Class 'C' licenses sufficient to cover all of the work to be performed by him/her.

Contract Documents, including Plans and Special provisions, but not including the Standard Plans or Standard Specifications, may be obtained from the Public Works Department, City Hall, 815 W. Sixth Street, Corona CA 91720 (909) 736-2259, for a non-refundable fee of \$25.00 or will be mailed upon received a \$35.00 check.

The City reserves the right to reject any and all bids, to waive any irregularity or informality in any bid to the extent permitted by law, or to award the contract to other than the lowest bidder. Bidders may not withdraw their bids for sixty (60) days after the bid opening.

For technical information relating to the details of the proposed project and/or bidding requirements, please contact Quang Thieu, the Project Engineer, at (909) 279-3515.

DIEDRE LINGENFELTER,
City Clerk of the City of Corona, CA

Date 18 December 1996
p.1/2

RIVERSIDE COUNTY AFFIRMATIVE ACTION COMMISSION

NOTICE OF MEETING

NOTICE IS HEREBY GIVEN that the public meeting of the Riverside County Affirmative Action Commission will be held on Thursday, January 9, 1997, at the hour of 6 p.m. in Room 111 of the Riverside County Administrative Center, 4080 Lemon Street, Riverside, CA.

SUBMITTED BY:
Dennis Morris, Director
Riverside County Personnel

Any person may submit written comments to the Affirmative Action Commission before the meeting or may appear and be heard at the time of the meeting. Written comments should be forwarded to the Affirmative Action Commission, County of Riverside Personnel Department, P.O. Box 1569, Riverside, CA 92502-1569.
p.1/2

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE

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(909) 697-4752

http://www.eee.org/bus/bvn_black_voice@eee.org

The Name(s) of the Applicant(s) is/are:
3742 Park Sierra Inc.
The applicant listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
3742 Park Sierra Dr.
Riverside, CA 92505
For the following type of License "48" On Sale
p.1/2



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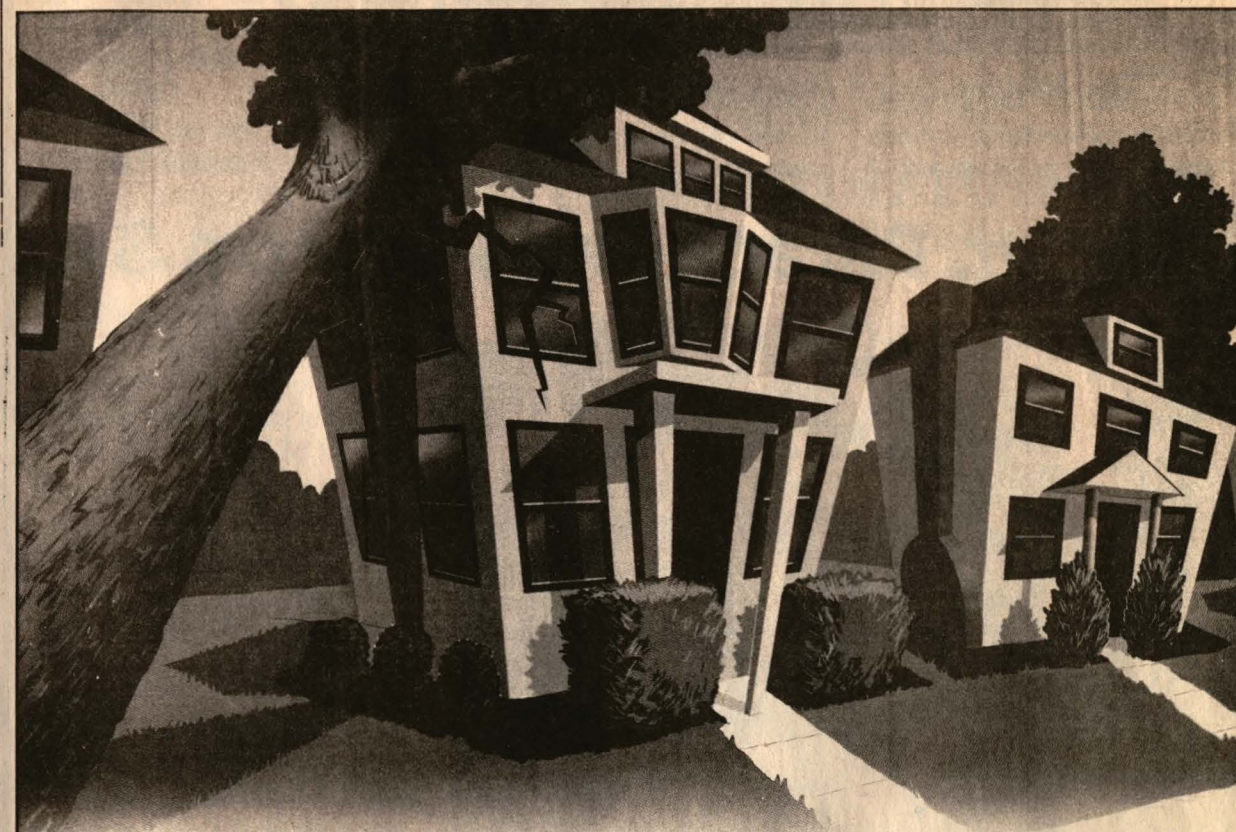
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