

2015

Table of Contents

Follow this and additional works at: <https://scholarworks.lib.csusb.edu/jitim>



Part of the [Business Intelligence Commons](#), [Communication Technology and New Media Commons](#), [Computer and Systems Architecture Commons](#), [Data Storage Systems Commons](#), [Digital Communications and Networking Commons](#), [E-Commerce Commons](#), [Information Literacy Commons](#), [Management Information Systems Commons](#), [Management Sciences and Quantitative Methods Commons](#), [Operational Research Commons](#), [Science and Technology Studies Commons](#), [Social Media Commons](#), and the [Technology and Innovation Commons](#)

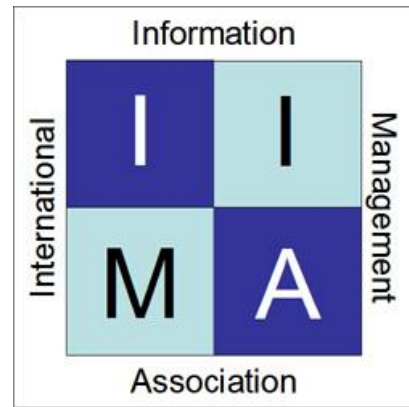
Recommended Citation

(2015) "Table of Contents," *Journal of International Technology and Information Management*. Vol. 24 : Iss. 2 , Article 7.

Available at: <https://scholarworks.lib.csusb.edu/jitim/vol24/iss2/7>

This Table of Contents is brought to you for free and open access by CSUSB ScholarWorks. It has been accepted for inclusion in *Journal of International Technology and Information Management* by an authorized editor of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.

JOURNAL OF INTERNATIONAL TECHNOLOGY AND INFORMATION MANAGEMENT



Volume 24, Number 2, 2015

- 1 **Keynote Paper: *Do National Culture and Organizational Development Affect the Effectiveness of ERP Implementation? A Tale of Two Cultures-US versus China***
Wing M. Fok, Lillian Y. Fok, Sandra J. Hartman and Jing Li
- 21 ***Conceptual Model for Successful Implementation of Big Data in Organizations***
Mohanad Halaweh and Ahmed El Massry
- 35 ***Manufacturing Control, Asset Tracking, and Asset maintenance: Assessing the Impact of RFID Technology Adoption***
Abubaker Haddud, John C. Dugger and Huei Lee
- 55 ***Implications of Perceived Utility on Individual Choice and Preferences: A New Framework for Designing Recommender System***
Gunjan Tomer
- 65 ***Factors influencing Online Shopping during Diwali Festival 2014: Case Study of Filpkart and Amazon.In***
Preeti Khanna and Brinda Sampart
- 87 ***Revisit the Classification of General Purpose Technologies (GPTs) in corporate innovation Research Paten and paten Citation Data.***
Ranfeng Qui and John Cantwell