### California State University, San Bernardino

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### May 13th 1986

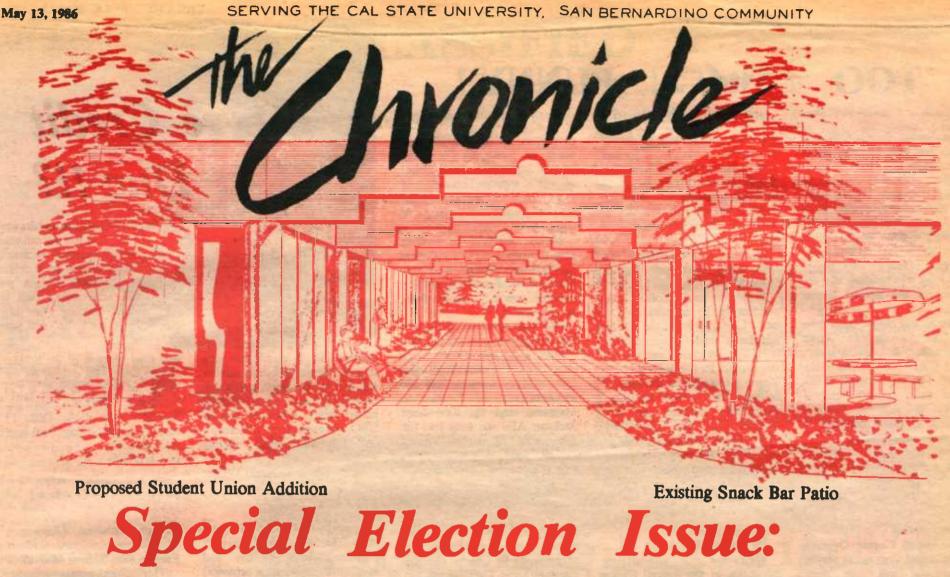
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# INVEST IN 'IJ' **EXPANSION'86**



This special edition of The Chronicle was prepared so that students could learn the facts in the Fee Referendum vote on May 13 & 14. By making an informed vote, the CSUSB student body will decide whether or not to raise Student Union and Associated Students fees. This issue is crucial to campus student life.

DATÉ: TIME:

May 13 & 14 8 am to 8 pm

Southeast side of Pfau Library

The Facts:

## **Student Union**





- \* The Student Union has never requested a fee increase for facility expansion.
- \*Because of the anticipated student population explosion (applications are up 55%), the current facility will no longer be adequate for student needs.
- \* Improved food services with much greater variety, as well as an expanded Pub, are major benefits to be expected.
- \* With an expanded facility, increased space will allow for a larger game room, more pool tables and video games, a permanent stage with lighting, and more meeting rooms for student clubs and organizations.

## **Associated Students**



- \*Associated Students fees have never been raised in the 20 years of our school's existence.
- \* Many A.S. supported student services are in danger of being under-funded or cut, including: Special Events, Emergency Loans, Book Co-Op, and Interlibrary Loans.
- \* A.S. would like to provide funding for a radically expanded Special Events program that would sponsor such major functions as music groups, famous speakers, films, comedy performers, and keynote speakers.

See back page for The Chronicle's editorial

# TOO **\*\*!** FUNNY!

The Special Events Office in conjunction with the Delta Sigma Phi fraternity and Alpha Delta Pi sorority sponsored a fantastic evening of comedy Tursday night with some of the finest talent of Los Angeles that converted the Student Union Multipurpose Room into a first class comedy night club. Before the show began, Mike Page was honored as a cofounder of the Special Events Office.

First up was Howie Gold, who had been on the TV shows "Hardcastle & McCormick", "Solid Gold" and "Thicke of the Night." The main targets in his routine were, naturally, college students as well as "jocks", including a, great rendition of John McEaroe's tyrades with officials. He also parodied many pop music stars including a classic

line about the amount of money they spend on drugs: if they had instead sent it all to Ethiopia, all the people that are starving would be living in condos with jacuzzies. Another classic was the one in which Mick Jagger stars in a movie in which he returns as Pac Man (with mouth running). His final topics were kids, gigolos (American & Japanese) and cars.

Paul Provenza, another L.A. resident who has appeared on T.V. on "Late Night with David Letterman" and Johnny Carson's "The Tonight Show" and was the opening act for Diana Ross in Las Vegas, also started on the topic of college and college students—particularly medical and law students—and also elementary school students and what they go through. He also covered cockroachs and their plot to

overthrow the human race by sitting en masse on the Nuke Button. And while on the subject of world tensions, he delivered some good jokes about the terrorists and the dangers of cigarette smoking.

Marsha Warfield—an aspiring new comedian who should soon be finalizing a contract to perform on the Home Box Office satellite network, was the main attraction of the evening.

She went right into the topic of Black people, also fat people, thin people and ugly people. She parodied Vanessa Williams, former Miss America, and her appearances in Penthouse Magazine, and the Rev. Jesse

appearances in Penthouse Magazine, and the Rev. Jesse Jackson. Also she went into the experiences of Baptist Sunday School, food shortages, sports, (she is a devoted Laker's fan and

despises the Boston Celtics-right on girl!), drugs (especially alcohol and marijuana), feminine hygiene commercials and other topics of sexual nature. When she gets on HBO, she might want to include a few one-liners about satellite hackers.

Many thanks to Sandy Weiser

and Carl Morgan of the Special Events Office for putting on the show, the first of its kind at Cal State, and to the Delta Sigma Phi fraternity and Alpha Delta Pi sorority for providing (free) beer and wine.

by Chris Ellis

Intransprat Golf

The annual Coyote Open, a nine hole golf tournament played on campus will take place Tuesday, May 20th. Students, faculty and staff who wish to participate may sign up on the day of the event at the first Tee, North of the P.E. Building, between 12:00 and 4:00 p.m.

There will be T-shirts awarded for the lowest scores (male & female). You may bring your own clubs, or use those provided at the P.E. Equipment Room. Men may use 7, 9 wedge and putter, and women may add a 5 iron to the aforementioned. Because this event is supported by the Associated Students, there will be no entry fee!

Famous Magician To Appear

Harry Blackstone, the gifted son and professional heir of the legendary magician The Great Blackstone, will discuss the awe-inspiring art of illusion at 2 p.m., Sunday, May 18 in the Recital Hall. Open to the public, the free talk will focus on the history, science and art of magic. Blackstone will greet members of the Cal State Library Associates, the sponsors of the program, and the public at a reception at 1:30 p.m. in the lobby of the library.

Named "Magician of the Year" in 1979 and 1985 by the Academy of Magical Arts, Blackstone is doing more than following in his father's footsteps. His Broadway show "Blackstone!" set a record in 1980-1981 as the longest running illusion show in the history of New York theatre. Named as America's Bicentennial Magician in 1976, he was one of two Americans invited to perform before Queen Elizabeth II at her silver jubilee gala at Windsor Castle.

G.L.U. Meeting

The next meeting of the Gay and Lesbian Union will be held on Tuesday, May 20 from noon-1:00 p.m. in Student Services 171. A presentation will be made on Lesbian and Gay literature. Students, faculty and staff are encouraged to attend. For more information, contact faculty advisor Dr. Craig Henderson, Dean of Students Office, 887-7524.

Attention All Clubs & Organizations

Deadline for submitting proposals to the Special Events Committee for Fall, 1986 is May 30th. For applications and information call Sandy Weiser, Special Events Coordinator, extension, 7943.

extension, 7943. Senior Art Show Opens Thursday

Four Cal State senior art students will have their work on display in the university Art Gallery beginning Thursday, May 15. The show will open with a public reception from 6 to 8 p.m. The exhibit will be comprised of

graphic design by Paul Gonzales, ceramics by Laura Ramirez and photography by Charles Mocilac and John Short. The show will run through May 29. Gallery hours are 9 a.m. to 4 p.m., Monday-Friday.

Placement Center Open House

The Career Planning and Placement Center's annual Open House is taking place (Wednesday, May 14th) from 10:00 a.m. to 2:00 p.m. in the Student Services Building, Room 116. The staff of the Center wishes to emphasize that the Open House is very informal and is provided for all members of the campus

community (students, faculty, and staff). The film "Your Interview" (depicting both effective and ineffective interviewing behavior) will be shown periodically throughout the day. Additionally, demonstrations of the Center's new computerized guidance program (SIGI Plus) will be given. Refreshments will be available

through the courtesy of Associated Students.

French Film Shown May 17

The award-winning foreign film, "Mon Oncle d'Amerique," will be screened at 7:30 p.m., Saturday, May 17 in the Physical Sciences Lecture Hall.



# Attn: Faculty & Students!

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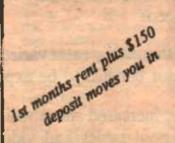
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For Sale: 1979 Honda Civic 5 speed hatchback. AM/FM cass., runs good, moving-need money. Good graduation present. 875-3145 aft. 6:30pm. John.

For Sale: 4 centerlines and radials, super desperate student must sell, moving to Australia. Fits Toyota & Ford, \$400. Call Steve: 788-1299. 5/14.

Beginning tennis player needs partner. Call after 7pm 882-3411.

For Sale: Schwinn Super Le Tour II, 12 spd. 21" frame, xclnt cond., only \$100, call Karen or Wendy-887-4349. 5/13

For Sale: 21" Fuji 10 spd. brand new frame, lite wt, alloy wheels & components. XcInt. cond., only \$150, call Karen or Wendy at 887-4349. 5/13.

For Sale: 23" Schwinn Super Sport SP limited edition Sport/Racing. Many extras, new \$700, asking \$350. Call (619) 249-5154.

Low Price: Deluxe Mini Book lite for students who want to read at night without disturbing others. W/bat. pack and A/C converter only \$5.00. 12" calculator ruler only \$4.00. Call Laksana after 9pm-887-9254.

School, Money, Life, All Too Much? Come to the Student Health Center for free stress Management skills.

Must Sell: 75 Toyota Corolla 2 door auto, 91,000 miles,\$800 OBO 887-1298.

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John Chvilicek (leave message)



# Calenda

## THURSDAY MEETINGS

-- Committee for Clubs meets from 9:00 -10:00 a.m. in the S.U. Senate Chambers -- Cal State Organization for College Women meets from Noon - 1:00 p.m. in the S.U. Senate Chambers

-- Marketing Association meets from 12:30 - 1:30 p.m. in S.U. room A

--Greek Council meets from 2:00 - 4:00 p.m. in the Alder Room (C-219)

-- Delta Sigma Phi meets from 6:00 - 9:00 p.m. in CA-202

SPORTS/LEISURE

--Woodpusher's Anonymous meets for Chess from 7:30 - Midnight in S.U. rooms A & B

--A.S. Dance from 8:00 - 11:30 p.m. in the SUMP

-- A.S. Referendum Subcommittee meets from 11:00 a.m. - Noon in the S.U. Senate Chambers

--M.E.Ch.A. meets from Noon - 1:00 p.m. in the S.U. Senate Chambers

--Toastmaster meets from 2:00 - 3:30 p.m. in the S.U. Senate Chambers

-- Campus Crusade for Christ meets from 7:00 - 8:30 p.m. in S.U. rooms A & B

### SATURDAY

No Events Scheduled

### SUNDAY

LITURGY

-Newman Club Mass starts at 11:00 a.m. in the Pine Room (C-125) SPORTS/LEISURE

-- The Tennis & Racquetball courts will be open for recreation from 1:00 - 5:00 p.m.

### MONDAY

### **MEETINGS**

-- Finance Association meets from Noon -1:00 p.m. in the Alder Room (C-219)

-- Latter-Day Saints Student Association meets from 1:20 - 2:30 p.m. in PL-214 -- Public Administration Club meets from 5:00 - 6:00 p.m. in S.U. room A

--Alpha Phi meets from 6:00 - 9:00 p.m. in the SUMP

-- Sigma Chi Omicron meets from 6:15 -8:00 p.m. in the Eucalyptus Room (C-

## MEETINGS

-- Special Events Committee meets from 8:30 - 9:30 a.m. in the S.U. Senate Chambers

-- A.S. Board of Directors meets from 10:00 a.m. - Noon in the S.U. Senate Chambers

-- Gay & Lesbian Union meets from Noon -1:00 p.m. in SS-171

-- Uni Phi meets from Noon - 1:00 p.m. in S.U. room B

-- A.S. Ad Hoc Committee meets from 4:00 - 6:00 p.m. in the S.U. Senate Chambers

-- Accounting Association meets from 4:00 - 5:00 p.m. in S.U. rooms A & B --Alpha Delta Pi meets from 7:00 - 9:00 p.m. in S.U. rooms A & B

### WEDNESDAY

**MEETINGS** 

--Information Management Association meets from 11:00 a.m. - Noon in S.U. room A

-- Psi Chi meets from 11:00 a.m. - Noon in PS-105

-- R.N. Association meets from Noon -1:00 p.m. in the Panorama Room (C-104)

-- Marketing Association meets from Noon

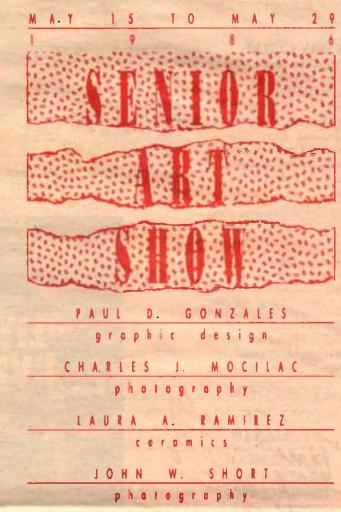
- 1:00 p.m. in the S.U. Senate Chambers -- Christian Students Club meets from Noon - 1:00 p.m. in the Eucalyptus Room

(C-103)-- Latter-Day Saints Student Association meets from 1:20 - 2:30 in PL-214

-- Black Student Union meets from 2:30 -3:30 p.m. in S.U. room A

--Alpha Kappa Psi meets from 3:00 - 4:00 p.m. in the Alder Room (C-219)

-- M.E.Ch.A. Community Meeting is from 7:00 - 9:00 p.m. in the S.U. Senate Chambers



### OPENING RECEPTION, THURSDAY MAY 152628 P.M.



# HEALTH CORNER

# The repercussions of the "Great Tan"

TAN NOW, PAY LATER?

It is a mistaken notion that many health benefits can be derived from the sun's rays. One of the few beneficial effects is the formation of Vitamin D and this may be obtained from other means. Few people realize today's repeated, excessive exposure will lead to irreversible, degenerative skin changes due to cumulative effects. Years of overexposure can lead to saggy, leathery, wrinkled, blotchy skin and increased incidence of skin cancer.

Some people are likely to suffer

more than others. Some very fairskinned people can get severe sunburn from a half hour of exposure in hot summer sun. People who are obese, have diabetes, or heart disease need to take special precautions against overexposure to the sun and high temperatures. The precaution also extends to people who are taking certain types of drugs because the sun combined with these drugs can bring on photosensitive or phototoxic effects. A few of these classes of drugs that can create problems when taken along with a heavy dose of sun are certain tranquilizers, antiemetics (to prevent vomiting), antihypertensives, diuretics, tetracycline antibiotics, sulfa drugs, oral diabetic drugs, and quinidine.

Even those who do tan readily and flaunt their ability to do so may pay dearly for it in the future. Premature aging of the skin is only a part of those deferred payments. The most dreaded long-term effect is the accelerated potential to develop skin cancer. Ultraviolet radiation from the sun or other sources is the leading cause of skin cancer in people. People who freckle and sunburn easily are especially vulnerable to skin cancer. Most dermatologists consider excessive sunbathing foolhardy and believe the risk of cancer developing from ultraviolet radiation is there, whether one is sunburned or suntanned.

The two most common types of skin cancer - basal cell and squamous cell carcinomas - have induced in test animals by application of ultraviolet radiation. Each year, according to estimates by the National Cancer Institute, more than 300,000 cases of these two types of skin cancer occur in the United States.

The third type of cancer melanoma - is much more deadly than the others. It has a 40%-50% fatality rate, but is not nearly as common, there being only about 9,000 cases a year. It is not as clear that ultraviolet rays cause melanoma as it is that they cause basai cell and squamous cell cancer, although it is strongly suspected that they do.



# How much do you need to go to college?

The most difficult test some students face this fall isn't getting into college. It's paying for it. Because for many students, financial assistance such as scholarships, grants, work-study programs, and family resources don't cover the bill.

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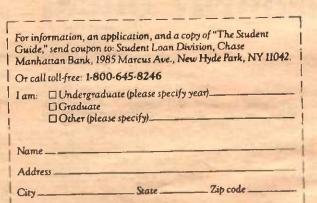
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	School CANP 4/86







## **WAYS TO PROTECT** YOURSELF

- 1. Avoid outdoor activities between 10:00 a.m. and 2:00 p.m. in the summer months. (therefore, play golf, tennia, swim, etc. in the early morning or late afternoon).
- 2. If you get minimally sunburned at midday, beware of further exposure. The burn may be made worse by further UV exposure late in the afternoon.
- 3. Sand, snow, and concrete can reflect significant amounts of UV light into the skin, so protect yourself.
- 4. Some drugs and cosmetics may increase susceptibility to sunburn.
- 5. Use a sunscreen on your face at all times even if you wear a hat. It will protect you from scattered UV light that is reflected into your face.
- 6. Increased UV exposure can occur during high altitude activities such as mountain climbing or snow skiing. Use a sunscreen.
- 7. Use a sunscreen with an SPF recommended for your skin type for maximum effectiveness, apply it at least one hour before sun exposure.
- 8. Always reapply sunscreens after swimming or perspiring.
- 9. Men should apply sunscreen to the tops of their
- 10. Individuals who are at high risk for akin cancer and degenerative skin changes (i.e., outdoor workers and persons who have already had skin cancer) should apply sunscreens

# YOTA

# ENTER THE TOYOTA CLASS OF '86 SWEEPSTAKES.

You can win a Toyota MR2, a Toyota 4x4 SR5 Sport Truck, or a Pioneer shelf stereo system.



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A Toyota 4x4 SR5 Sport Truck. Head out after college on the road or go where there's no road at all with a Toyota 4x4 SR5. Rear tires push and front tires pull and you've escaped the humdrum world of freeways and stoplights.



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There are five first prizes. Catch the Spirit of a True Pioneer with a Pioneer sound system, Model S-200. It includes double cassette, amplifier with graphic equalizer, FM/AM tuner, fully automatic turntable, plug-in cartridge and 2-way speaker system.



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\*While supplies last.

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Dick Bretz Toyota, Inc. 83-368 Highway 111 92201 (619) 347-8585

Redlands Tom Bell's Redlands Toyota 1139 W. Redlands Blvd. 92373 (714) 793-0300

### San Bernardino

Chuck Obershaw Toyota 1139 N E Street 92410 (714) 381-4444

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- Icense Items (Interference of the Control of the Colombia (Interference of the Colombia (Interfe

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# CLASS OF '86 **SWEEPSTAKES**

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A FEATURE PAGE SPONSORED BY THE COMMUNICATION DEPARTMENT

## Robot Olympics a success

by Kim Schnepp

The fourth annual ME festival—Microtechnology for Everybody-sponsored by the Computer Center and by the Region 13 Teacher Education and Computing Center this year was designed around a "Robot Awareness Through Education" theme.

The "robot olympics" were held in the gym. The competitions gave students from 14 different schools the opportunity to learn to work with robots through various compulsory and freestyle events. Competitions included the slalom, which required guiding a robot through three or four good turns, dashes and figure tracing.

One robot named TOPO could go anywhere in the room with a press of button on the top of his head, the students found him fascinating.

The Robot Ping Pong Challenge, which was on loan for the event courtesy of Sitco T.T. Robots, Inc., seemed to be the largest attraction. The robot is used for practice by international table tennis champions.

The enthusiastic response of students, parents and educators to the first robot olympics four years ago inspired the annual olympics at CSUSB.

### Students at Fresno conf.

by Pat Moreno

A contigent from the Communication Department represented the university at the Thirteenth Annual Conference in Communication held April 26 at California State University, Fresno.

The conference gave students an opportunity to write and present professional papers and also to meet and acquaint themselves with scholars in the field of communication.

Universities from several Western states participated in the event. CSUSB was represented by Diane Peterson, who presented a paper titled "Communication Breakdowns in Hospitals."

"Participating in the conference will be an asset when I join a professional environment," said Ms. Peterson. "It aids in giving me experience in presenting professional reports and gathering statistical information." Ms. Peterson, a registered nurse, plans to pursue a career in hospital consulting, helping to alleviate communication breakdowns.

In addition to Ms. Peterson, several other communication students attended the conference. Most will present professional papers at next year's conference. Dr. Dorothy Mettee from the CSUSB Communication Department was also in attendance. Dr. Mettee participated as a critic on a panel discussing communication in ground.

The conference was opened by Dr. Gary Chronkhite from Indiana University. Dr. Chronkhite replaced Dr. Aubrey Fisher, a small-group communication expert, who died April 17, 1986. The conference had a closing session dedicated to Dr. Fisher's great contributions in the field of communication.

## Fin. aid procedures change

by Kathleen Morrell

SAN BERNARDINO - Financial aid procedures at Cal State will change as a result of computerized registration for the Fall Quarter. July 15, 1986, is the deadline for having financial aid awards completed and packaged. If the deadline is met, the aid awarded may offset the registration fees.

"Being packaged means that a student's application for aid has been sent off and the necessary forms have been returned to our office," said Susie Hunter, student personnel technician for the Financial Aid Office.

"Once everything has been approved by our advisor and the award notification letter is signed and returned to the office, then the student's application is packaged," she said.

If the award application is not packaged by July 15, the Accounting Office will send a registration fee payment form back to the students in the west

If the form is sent in the mail, students will have to pay the remainder of the fees that are due by August 18, if the early registration application is to be effective.

Students who do not have the available funds to pay their fees by August 18 will have to wait until the walk-through registration in September.

If it is determined that students have not met the required academic progress standards for continued aid eligibility at a later date, they will have their aid rescinded. Students will then be required to pay for their own fees.

"The best way to make sure that your fees are paid for the fall registration is by paying them yourself," said Hunter. "If students do this, it will not reduce the amount of aid that they would eventually receive."

Checks for aid recipients who participate in the early registration will be disbursed on the first day of walk-through registration in AD-

# 'Living skills' taught to retarded citizens

by Pat Moreno

Many retarded citizens have never had the opportunity to be independent and live in their own apartments; in San Bernardino they are now being given that chance. The San Bernardino School of Hope, a vocational school for retarded adults, offers a Simulated Living Skills Program which teaches retarded clients to live independently.

"The Simulated Living Skills Program is designed to teach retarded citizens how to become more independent in their own environment," said Frank Plummer, program director for the San Bernardino School of Hope.

Some clients are so successful that they are referred to a program called Project Apartment Living, where they are given the opportunity to live with other retarded citizens.

"For many clients, Project Apartment Living is the first opportunity for retarded citizens to lead an independent life," Plummer explained.

"While it is difficult for most retarded citizens to be independent, the Simulated Living Skills Program gives clients the opportunity to be as self-reliant as possible," Plummer said. In three and a half years of existence, the program has been relatively successful in this respect. Even the less functional clients are able to learn basic living skills. Many parents are surprised at the progress of their retarded children because they did not think them capable of learning such skills.

Retarded clients learn such basics as cooking, making beds, cleaning and shopping. If capable, the clients also learn to count money and read shopping lists. They are taught to ask for items

they are unable to find in the supermarket and how to use scales to weigh produce and other products. Field trips with one or two retarded clients participating are common. An instructor takes clients to supermarkets and teaches comparative shopping, a necessity for any consumer.

The Simulated Living Skills Program runs from Monday to Friday. Retarded clients attend a learning session that lasts one to two hours a day. Sessions are taught in a trailer that resembles a home where clients learn handsons experience in a relaxed environment.

Clients are enrolled in the program from one to two years and there are usually eight clients enrolled at any one time. The small environment is a function of limited funding.

"Most of the funding going to the School of Hope is used for vocational learning, which limits the amount of money designated for the Simulated Living Skills Program," Plummer said.

Because of the nature of the Simulated Living Skills Program, certain prerequisites are required. For example, clients must have basic academic skills, such as being able to count, writing their name and reading some words and letters. The clients and their families are encouraged to use this knowledge in daily activities to develop proficiency.

"The Simulated Living Skills Program has been most successful," Plummer noted. The long-range objectives of independent or semi-independent living have been met and the program has been proven to be valuable to both the retarded citizens and their families.

McFatter plays Debussy, Bartok, et al.

# Prof delights with piano virtuosity

by Jim Long

SAN BERNARDINO — The piano talents that have taken Cal State San Bernardino's Dr. Larry McFatter to Carnegie Hall went on display at CSUSB's recital hall on April 23. And in the eyes of an estimated 50 in attendance, McFatter showed those talents well in his own place of work.

Many friends of McFatter were on hand to watch as the Cal State assistant professor of music performed works by 18th century musicians Joseph Haydn, Bela Bartok, Maurice Ravel, and Claude Debussy. It was McFatter's third solo recital at Cal State. He held solo recitals in 1984 and '85, once each year since he came to Cal State in Fall 1983.

"Each time it gets easier, McFatter said.

McFatter settled in for his night's work with Sonata No. 52 in E-flat by Haydn and followed with Bartok's Roumanian Dance, Op. 8a, No. 1. He saved his personal favorites, Ravel's Pavane pur une infante and Debussy's Minstell, for last.

Scheduling his performance that way proved beneficial in McFatter's opinion.

"I enjoy those pieces and when you have that feeling, the audience appreciates that," McFatter said.

McFatter finished to a vocal appreciative audience, many of whom paid their respects to him after the performance concluded.

# Cal State courting new frosh

by Kim Schnepp

Cal State San Bernardino has opened its doors this quarter to visiting high school students who may want to enrol! in the freshman class next fall.

Claire Sharafinski, activities advisor, noted that several changes have been made in the program since it first started.

"We had planned to have just those students who have sent in their applications to our campus," she said, "but even as costs increased and transportation became a problem, the program grew."

Local high schools now are sending bus loads of students for a day of scheduled activities. Ma. Sharafinski has created an agenda of events that will help students get an inside look at campus life.

"Our main purpose is to give students who are thinking about attending school here next fall a better look at where they'd be going," she said. "We want to show kids what a good campus we have here."

Students have been cheerfully greeted by Cal State "ambass-adors" and taken to the Commons for a brief introduction. A tour provides them with a chance to familiarize themselves with the campus environment.

Each student is given a meal ticket for luncheon, which provides them with an opportunity to eat and talk with college students. Ambassadors and tour guides are instructed to associate with visiting students on a personal basis. Students are given plenty of opportunity to ask questions and find out about college life at CSUSB.

"A more personable, easygoing atmosphere is generated this way than would be through a college handbook," Ms. Sharafinski noted.

After luncheon, students are escorted back to their buses.

"Hopefully, the day's activities will provide some unsure students with a better insight to CSUSB, thus helping them in their decision to choose a school," Ms. Sharafinski added.



Kaleidoscope is published weekly by the Dapartment of Communication to augment classroom instruction. Inquiries and comments may be addressed to Kaleidoscope, care of the Department of Communication, California State University, San Bernardino, 5500 University Parkway, San Bernardino, California, 92407.

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# The Chronicle Supports Both Fee Referendums

As informed, fee-paying students, The Chronicle staffi is in complete support of both fee referendums being held May 13 and 14, 1986. We believe that the Student Union and the Associated Students cannot continue to adequately support student needs without the increase in fees requested in this election.

The current Student Union facility may have served students in the past, but consider the problems when the school's enrollment hits 10,000. The Snack Bar line is long enough! And just picture the struggle for seating in the Pub. To create a more exciting and interesting atmosphere on this campus, the Union will need more room for social and recreational fulfillment. Imagine a location which attracts large numbers of students gathered for interaction, relaxation, and yes, even

The Associated Students gives financial support to many beneficial student services. Their budget is divided up and allocated to Special Events, Emergency Student Loans, the

THE CHRONICLE

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**EDITOR-IN-CHIEF** 

**NEWS EDITOR** 

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Children's Center, and the Book Co-Op, to name just a few. But all of these various services are jeopardized because funding is spread so thinly. It is amazing that A.S. fees have never been raised in 20 years, when a loaf of bread has gone from .23¢ to \$1.23. One of Associated Students desired areas of improvement is to substantially fund Special Events. With this money, our campus will be able to afford the deposits necessary for sponsoring such major events as famous musical groups and speakers like Wally George. What an improvement to campus entertainment!

The amount requested in both referendums will add up to a combined total of only \$15 more per quarter than current fees. We, at The Chronicle, feel that this is a small price to pay for a more fulfilling and exciting college experience. This is why we urge you to vote YES on both issues, May 13 and 14. If students invest in the Student Union and Associated Students, they will return to us an expanded campus life.

The Chronicle Staff

**Bradley Pivar** 

**Elleen Cramer** 

Eileen Callaghan

**Elrond Lawrence** 

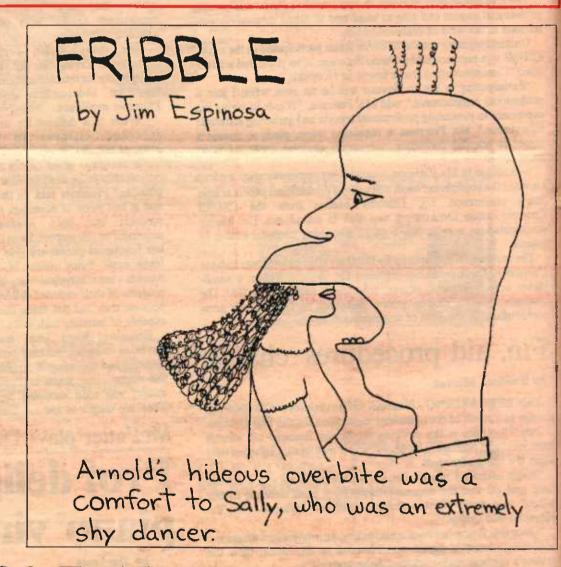
Sharon Stalcup

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Fee Referendum banner displayed high above on Pfau Library urges students to vote YES on May 13 & 14.



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# Ode To Advertising Campaigners

This Advertising Campaign member would like to take the opportunity to thank all those "little" people without whom our 1986 Levi advertising campaign presentation would have never taken place. Thanks to Pam who never said NO, and each of the grad students who offered constructive criticism. Thanks to Jean and Kevin who came to the rescue when our artist contracted yellow fever last quarter, to Mike from AV who listened to us act like goobers for two full hours (twice), to Charles who helped

shoot what must have been 10,000 slides, to Art Saltzman and Shell Bockman who volunteered reference materials and advice, to Z-Graphics who waited until the last possible minute to take the Plans Book, to California State University's Administration for funding the program and for letting us use the facilities after hours, WAY AFTER HOURS. The world to Howard Dretel for doing as little as he could stand to do so we would learn something about "the real world." And finally to all of those campaign

members who went above and beyond the call of duty, and who stuck it out when it seemed the impossible really was impossible. You each know who you are. Thanks to you all. Now that it's over we learned much more than we could have anticipated, and I made some great friends. Even if nobody ever did like me. "Yeah, Yeah,...That's the ticket!"

The Lone Ad Campaign
Director Sagazold

P.S. CAN ANYONE TELL ME WHERE TARGET MARKET