IEHCC new board adopts new strategies, plans and goals for new millennium

BY JUAN ANDRADE, JR.

The most common characterization applied to the Latino community in recent years is the “Sleeping Giant.” It’s a characterization perpetuated by an uninformed media, in remarks by ill-informed public figures, in commentaries by shallow political pundits, or in routine conversations by ordinary people influenced by these sources. A greater disservice would be hard to find, because the characterization is false, yet the media, politicians, and pundits collectively shape the general public’s perception of today’s Latino community. This mischaracterization has become so commonplace that even we Latinos have begun to use it to describe ourselves! The mischaracterization is not derogatory nor is it intended in a pejorative sense when applied to us by Latinos and non-Latinos, and that is why I do not take cultural umbrage. However, take issue with its application to Latinos because the characterization is utterly false, and there is ample evidence of otherLatinos doing otherwise. We are a giant, but I would argue that the real sleeping giant in America is that body of people who have only recently begun to discover the phenomenon of Latino achievement.

Incredible stories could be told of the advances Latinos have been quietly making. Every Latino household now has a choice of watching a television newscast in either Spanish or English. U.S. Spanish-language viewers can be connected with 500 million Spanish-speaking people in Latin America, Mexico, and the Caribbean. Spanish-language newspapers and radio stations now serve most Latino households in every major market in the United States. Latino children now outnumber every other ethnic or racial group entering the first grade in our public schools. The number of Latino college graduates has tripled during the past twenty years. Latino astronauts in the NASA program have explored outer space. Latinos have staked out as Nobel Prize recipients for excellence in literature, theater, and science. The music of Latino entertainers is consistently ranked at the top of the charts. Latinos in the film industry have become national and international favorites. Latinos have excelled as Olympic athletes and account for 25 percent of all baseball players in the major and minor leagues. Latinos have been quietly but effectively making their mark in every segment of American society.

The impact of Latinos on American society over the past two decades has been so profound that Henry Cisneros, the former secretary of the U.S. Department of Housing and Urban Development, appropriately characterized this period as “the Hispanization of America.” The Hispanization of America is not intended to imply some sort of conquest but merely the penetration of Latinos into American life, the implanting of Latino thought into American consciousness, the integration of Latino culture into the fabric of American society, and the fusion of emerging forces—i.e., population, business, money, and politics. I would argue that the Hispanization of America is incompatible with the myth of the Sleeping Giant. Only one characterization is correct: We are in the midst of the Hispanization of America.

Latinos lead the nation in three of four major socioeconomic categories: the rate of population growth, business development, and political empowerment. Consider the following, and then decide for yourself which characterization is correct. We are in the midst of the Hispanization of America.

Latinos lead the nation in three of four major socioeconomic categories: the rate of population growth, business development, and political empowerment. Consider the following, and then decide for yourself which characterization is correct. We are in the midst of the Hispanization of America.

Population: From 1990 to 1996, according to the Bureau of the Census, the Latino population grew at a rate six times faster than the general population and is expected to reach 35 million by the year 2000. Does this sound more like a characterization perpetuated by an uninformed media or the reality of today’s Latino community?

Business: According to the U.S. Department of Commerce, Latinos are creating businesses at three times faster than the general population. The growth in Latino-owned companies during the past ten years can be attributed in large part to the proliferation of women entrepreneurs. Latinos have established 350,000 new businesses since 1990 and are becoming the fastest-growing segment among all ethnic or racial groups in the American business community.

Power: Latino voter turnout increased dramatically from 500,000 in 1980 to 700,000 for each presidential election from 1980 through 1992, but that is nothing compared to the historic gains recorded between 1993 and 1996, when 1 million more Latinos turned out to vote, an increase of 19 percent. Does this sound more like a characterization perpetuated by an uninformed media or the reality of today’s Latino community?

These are just a few examples from a mountain of evidence that disputes the “Sleeping Giant” mischaracterization commonly applied to Latinos. Latinos have been very busy, quietly preparing to lead this nation into and throughout the twenty-first century. We have become teachers, preachers, bankers, doctors, lawyers, engineers, scientists, entrepreneurs, philanthropists, corporate CEOs, diplomats, elected officials, senior governmental appointees, academics, filmmakers, publishers, media executives, franchise owners, entertainers, developers, artists, professional athletes, union leaders, electricians, plumbers, carpenters, construction workers, machinists, steel workers—experts in a whole host of occupations and professions. And we have created our own community-based institutions.

This is the dawn of the greatest century in modern Latino American history. Latinos are clearly a giant on the playing field, but we’re not sleeping. We have been paying our dues, diligently educating ourselves, “tying our shoes,” getting ready to play, preparing ourselves to lead this nation. As for non-Latinos, there is no cause for alarm. As Americans, we all are on the same team. Latinos will just be making some tactical changes, such as the game plan, who plays, who coaches, who owns the name, who is calling the plays, who wins, and who loses. 

Juan Andrade, Jr., is president of the United States Hispanic Leadership Institute, based in Chicago, Illinois.
Candidates for the November Election for San Bernardino County Superintendent of Schools

Dr. Herb Fischer, Superintendent
Colton Joint Unified School District

Brenda Campbell, Program Director
S.B. County Superintendent of Schools Office

Dr. Herb Fischer

The Inland Empire Hispanic News will be reporting on regional and state candidates that will be on the ballot for the November 2, 1998 general elections. The first article is on the county superintendent of schools race.

Dr. Herbert Fischer

Dr. Herbert Fischer is a candidate for the County Superintendent of Schools in the November general elections as a result of a runoff in the primary elections in June. An educator for 29 years, he was appointed superintendent of schools for the Colton School district in May 9, 1991. Prior to his current tenure, he was assistant superintendent of special services for the San Bernardino Unified School District, principal at San Bernardino High School and Muscoy Elementary School, and classroom teacher at the junior high and high school levels.

Fischer was educated in the San Bernardino area, where his family has resided for several generations. He received his B.S. Degree from Cal-Poly, San Luis Obispo, M.A. and Ph.D. were conferred at the University of California, Riverside with additional training from Dr. Madeline Hunter on Effective Teaching Strategies at UCLA.

Fischer was involved as an intergroup relations specialist during campus unrest and school desegregation, was appointed by Governors Brown and Deukmejian to serve on the Statewide Block Grant Advisory Committee; and served four years as a consultant for the Achievement Council, a non-profit organization promoting higher achievement of underrepresented and disadvantaged groups.

"The successful experience in Colton as superintendent for the last seven years, working with a board of education, a diverse student population and their parents and teachers has resulted in lowering the dropout rate, increased the college-going numbers of our students and just as importantly, improved the safety of the students at school sites. With my educational background and experience at every level of the educational spectrum, coupled with an outsider's approach and fresh programmatic concepts, I am confident that I will administer this important office for the education of our children," he stated in a telephone interview.

Fischer has been endorsed by Congressmen Brown and Lewis, Senators Ayala, Brutte and Knight, Assemblymen Aguirar, Granlund, Leonard and Olberg, members of the San Bernardino Board of Supervisors, District Attorney Dennis Stout, Sheriff Gary Peper, all county school district superintendents, all county board of education members, 32 local county district teachers' associations, all members of the San Bernardino Community College Board of Trustees, CSEA #234 and #4633, San Bernardino County Teachers Association, California Teachers' Association (CTA), Central Labor Council, San Bernardino County Firefighters, San Bernardino County Sheriff's Employees' Benefit Association, and San Bernardino County Police Chiefs.

Brenda Campbell

Brenda Campbell, Director of the School Leadership Center, San Bernardino County Superintendent of Schools, is a candidate for the county superintendent of schools in the November general election. The S.L.C. office provides training for assistant principals, principals, assistant superintendents and superintendents in San Bernardino and Inyo Counties.

Campbell graduated from San Bernardino High School, received her B.A. from the University of Redlands and received an M.A. from the Cal-State, Fullerton.

Starting as a 7th and 8th grade science teacher for the Chino Unified School District as 1975, Campbell was promoted to department chair after three years, due to her leadership skills and ability to work with people. She progressed through the ranks, becoming district coordinator in the district.

Campbell later became assistant principal and principal at Carnelian Elementary School in Alta Loma, and principal of Hesperia Junior High and Alma Midle School in Fontana.

In 1990, the State Superintendent of Public Instruction travelled to Almeria Middle School, recognizing the school as a model for providing a rich curriculum, safe environment, use of technology in curriculum, a model for students

Judge Rules Provisions of Prop. 187 Unconstitutional

A number of years of legal battles and much success in preventing the implementation of Proposition 187 from harming the lives of California immigrants, the efforts of MALDEF and others paid off in a final judgment at the trial court level. On March 18, U.S. District Court Judge Mariana Pfaelzer struck down the remaining provisions of Proposition 187 that deny education, health care and social services to California's undocumented immigrants. She ruled that they were unconstitutional because they attempted to regulate immigration, which only the federal government can do.

"The Court has vindicated the long-standing principle that we cannot be one nation with 50 separate immigration policies, one for each state," said Thomas A. Saenz, Los Angeles Regional Counsel.

MALDEF filed a class action law suit, Doe v. Wilson. This action was filed in June 1997 to preserve the availability of prenatal care services to all indigent women in California, regardless of immigration status, in the face of federal law that threatens those services. Unfortunately, the district court dismissed the case on December 16, 1997, concluding that the provision we challenged could not be severed from the option under the federal Personal Responsibility and Work Opportunity Reconciliation Act that allows states to provide benefits to undocumented immigrants. MALDEF is now in the process of appealing the court's decision and will submit a brief to the court in June.

MEXICAN AMERICAN POLITICAL ASSOCIATION

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Saturday, July 18, 1998
9 to 11 A.M.

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Dr. Abigail de la Torre, Chairwoman

Elaine de la Torre, M.A.

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SEPTEMBER 25, 1998

ARTICLE 9

GOODBYE TO 9/25

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in Washington, D.C. She is a current member of the California Institute for School Improvements.

She received the Regional Merit Award for her leadership skills and services to San Bernardino County.

Inland Empire Hispanic News

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Office Manager: Trid Gomez
Design/Layout: Jaclyn Ink
Photographer: Tom Ballesteros
Writers: Leonard Goymerac, Pauline Jaramillo, Denisse Bell
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OFFICE: 1558-D North Waterman
San Bernardino, CA 92404

Wednesday, July 8, 1998

Superintendent of Schools

MEXICAN AMERICAN POLITICAL ASSOCIATION

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San Bernardino, CA 92404
Beginning July 1, 1998, California's new Healthy families program will join forces with Medi-Cal for Children to provide low-cost and no-cost comprehensive health care coverage to the state's most vulnerable population - low income, uninsured children under 19 years of age. The effort is funded in part by a federal allocation of state grants known as the Children's Health Insurance Program. The Healthy Families program is administered by the Managed Risk Medical Insurance Board, while Medi-Cal for Children and the education and outreach campaign are administered by the California Department of Health Services.

Parents may enroll their children in either the Healthy families program or Medi-Cal for Children, depending upon which they are eligible for, by filling out the same mail in application that is available in 10 languages.

California's Low-Cost Plan to Protect Its Children

• Healthy Families is California's new health care coverage program for low-income, uninsured children. The program offers medical, dental and vision coverage, for a small premium, to children who are one year old up to age 19 and whose families earn too much to qualify for no-cost Medi-Cal but do not earn enough to afford private health coverage.

• Healthy Families, administered by the Managed Risk Medical Insurance Board (MRMIB), will subsidize commercial health insurance coverage through a purchasing pool for an estimated 500,000 children who currently do not have insurance.

• Healthy Families is contracting with 26 health plans, four dental plans and one vision plan statewide. Eligible families may choose plan combinations available in their counties.

• Healthy Families is California's biggest health care expansion in more than 30 years.

Application Process

• Families may apply for the Healthy Families program by using a mail-in application. Applications and other program materials will be available in up to ten languages.

• A toll-free number (1-888-747-1222) will provide easy access to trained staff who will be able to help families complete their application.

• Applications may be obtained by phoning the toll-free number or picking one up at a participating community-based program.

Eligibility

Children may be eligible if:
• They are between the ages of one up to 19;
• They are California residents and U.S. citizens or eligible qualified aliens;
• Their family income is between 100 and 200 percent of the federal poverty level ($16,450 to $32,900 for a family of four);
• They are not eligible for no-cost, full-scope Medi-Cal; and
• They have not been covered by employer-sponsored insurance for the preceding three months.

Benefits

• Full coverage for hospitalization, physician, medical and surgical services, as well as prescription drugs.
• Dental, hearing and vision coverage.
• Affordable monthly premiums, ranging from $4 per child to a maximum of $27 per family.
• Co-payments of $5 (no co-payment for preventive care services).

We are proud to recognize these individuals and businesses that have contributed significantly to public education in San Bernardino County. Six recipients of the 1998 San Bernardino County Education Medal of Honor were selected from 74 nominees in six categories. Through their caring and dedicated efforts, each has made a difference in the lives of students and for public education in San Bernardino County. Thank you and congratulations.

We Proudly Salute the 1998 Education Medal of Honor Recipients

Wayne A. Wonacott, Volunteer
Elementary Schools
Bear Valley Unified School District
Volunteer in Action
Community Volunteer

Sylvia Bolton, Coordinator
The Literacy Connection
Lake Arrowhead Elementary School
Volunteer in Action
Service Group

Edward F. Castro
Physical Therapy Director
Horizon Physical Therapy
Partners in Education
Small Business or Franchise

Azarl Hale
Director of Administration
North American Chemical Company
Partners in Education
Corporation

MaryAnn Lewis
Teacher, Big Bear Elementary
Bear Valley Unified School District
Excellence in Education
Education Professional

Judi Pennan, Executive Vice President
San Bernardino Area Chamber of Commerce
Excellence in Education
Student Alumni

Brenda B. Boss
Retired Board Member
Bear Valley Unified School District

Dr. Loren E. Sanchez
Superintendent
Upland Unified School District

Sponsors
San Bernardino County School Boards' Association
San Bernardino County Superintendent of Schools
County Communicators Network

Corporate & Business Sponsorship
Frick, Frick and Jette Architects, Incorporated
J & M Trophies, Redlands

Special Thanks To
5th District PTA
San Bernardino County Committee on School District Organization
California Inland Empire Chapter of the Public Relations Society of America
The Inland Empire Hispanic News
SACRAMENTO - The State Senate approved a bill by Assembly Speaker Antonio R. Villaraigosa, D-Los Angeles, to cut $1 billion for the state's sales tax.

The 1/4 cent will last for a year, beginning next January. The measure, AB 2675 was approved in the Senate on a 38 to 0 bipartisan vote, but it was blocked in the Assembly where Republicans refused to grant rule waivers necessary to bring the matter to a vote.

Combined with income tax cuts approved last year, it means the state's taxpayers will save $2 billion during the coming fiscal year.

"I'm extremely disappointed the Republicans - who have been complaining the budget process is moving too slowly - rejected this opportunity to bring state budget making closer to completion," said Speaker Villaraigosa.

"This sales tax cut provides meaningful tax relief to taxpayers and at the same time will not handicap the investment we need to make - particularly in education - if we are going to keep California prosperous in years to come," said Speaker Villaraigosa.

"We have been saying all along that the one time revenue bump the state experienced this year should be used for one time expenditures, including tax relief for our citizens. This proposal keeps faith with that principle," he added.

In contrast, noted Villaraigosa, the proposed reduction in the Vehicle License Fee proposed by Governor Wilson and the Republicans, according to the Legislative Analyst, "will immediately drive us into the red and keep us there. There will be no chance California's schools will ever move out of the basement in per-pupil spending."

Villaraigosa said that a sales tax cut "benefits all Californians: poor people, rich people, and business."

He also noted that a cut in sales tax would protect local governments since, unlike the vehicle license fee, it will not cut into their revenue stream.

Villaraigosa said the bill would be brought up again in the Assembly next week, when it will be able to come up for a vote without needing rule waivers.

"We feel this is a serious tax cut that will provide real benefits to working families. Unfortunately, Republicans decided to play partisan games that only slow things down and means we will go further into the new fiscal year without a state budget," Villaraigosa added.

"Inception of First Public Policy Fellowship Program"

The Tomás Rivera Policy Institute Announces the Beginning of a New and Dynamic Program Aimed at Top Latino/Hispanic Graduate Students

Claremont, CA - The Tomás Rivera Policy Institute (TRPI) is pleased to announce this first kick-off of its first ever Public Policy Fellowship Program, beginning June 22, 1998, and lasting until August 28, 1998. This intensive program will allow four fellows, selected from a pool of 19 highly qualified individuals, to participate in ongoing research projects at TRPI.

The program offers the Fellows the unique opportunity to address public policy issues of significance to U.S. Latinos in such areas as education, information technology, and social services, among others. Helping these top graduate students sharpen their research skills by making scholarly investigations will assist them in becoming leaders in tomorrow's academic and political arena on behalf of their own community.

The following individuals were selected as TRPI's pioneers in the first public policy fellowship program:

Maria Chavez, is a Political Science Ph.D. candidate from Washington State University, with interests in Administration, Justice, and Applied Policy with an emphasis in education policy.

Mariana Del Refugio Gutierrez, who has an M.A. in Public Affairs from the LBJ School of Public Affairs at the University of Texas at Austin has policy interests in telecommunications and urban economic development. She will dedicate herself to a study of "E-rates" throughout the summer.

Armando Ochoa, is a Master's Degree candidate in Planning, Social Policy and Analysis at the UCLA School of Public Policy and Social Research, and has experience in the study of the dynamics of Latino social mobility and was Publications Director of the UCSD Center for U.S.-Mexican Studies. He will be working with the TRPI research on assessing the availability of advanced placement courses in low income communities in Texas and California.

Miriam Resendez, is a Ph.D. candidate at the Claremont Graduate University in Applied Social Psychology with particular interests in educational issues affecting Latinos and the academic advancement of minority and low income students. While at the Tomás Rivera Policy Institute, she will work on evaluating the impact of class-size reduction on Head Start programs.

TRPI's Public Policy Fellowship Program was made possible with the generous support of the Shell Oil Company Foundation and Miller Brewing Company.

The Tomás Rivera Policy Institute was established in 1985 to conduct and disseminate objective, policy-relevant research, and its implications, to decision makers on key issues affecting Latino communities. The Institute has attained a reputation as the nation's premier Latino think tank by successfully identifying, analyzing and interpreting data that addresses salient policy issues and by formulating policy recommendations that provide its constituents with findings that facilitate informed decision making. TRPI is affiliated with the Claremont Graduate University in Claremont, California and the Department of Government at the University of Texas at Austin. For more information about the Institute, telephone: (909) 621-8897.

County Offers Home Repair for Senior Citizens and Disabled

The County of San Bernardino, Department of Economic and Community Development, currently offers a Grant Program for homeowners who are at least 60 years of age or disabled. This program provides a free service of labor and materials for minor home repairs, weatherization and insulation.

To qualify for the Senior Home Repair Program the applicant must be a resident homeowner for at least 12 months and have a gross annual income of no more than $26,050 for a one person household and $29,750 for a two person household. Mobile homeowners are also eligible for this grant.

This program is offered throughout the county except for property located within the city limits of Apple Valley, Chino, Fontana, Hesperia, Ontario, Rancho Cucamonga, Rialto, San Bernardino, Upland and Victorville. For information regarding programs in non-participating areas, please contact the respective city.

For applications, telephone (909) 388-0900 or write to the Department of Economic and Community Development, 290 N. "D" Street, San Bernardino, CA 92415-0040. Applications are also available at various county offices and senior centers.

Advertise in the Inland Empire Hispanic News (909) 381-6259
Campaign Promotes Diabetes Awareness to Hispanic/Latinos

WASHINGTON, DC - The National Diabetes Education Program (NDEP) launched an awareness campaign, Control Your Diabetes For Life. The NDEP is the first joint program on diabetes by the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK) of the National Institutes of Health (NIH) and the Centers for Disease Control and Prevention (CDC).

Control Your Diabetes For Life aims to raise awareness about the seriousness of this disease and to encourage people with diabetes to take control of the disease by monitoring their blood sugar levels, eating right and being physically active, and taking their medications as prescribed. "Control can make an enormous difference in the lives of people with diabetes," said Dr. Charles M. Clark, Jr., Chair of NDEP.

Tome su diabetes en serio para que no se vuelva cosa seria is disseminating culturally appropriate messages to a community which is not only at a higher risk of developing and dying from diabetes, but also twice as likely to suffer from more severe complications.

"Working in our communities, we knew that diabetes was a common and costly health problem. Hispanic/Latino community-based organizations have partnered with NDEP to increase awareness that diabetes is a serious disease that can be controlled," said Eliana Loveluck, chair of NDEP's Hispanic/Latino Work Group and Director of AIDS and Chronic Diseases at the National Coalition of Hispanic Health and Human Services Organizations (COSSMHO). "We want to give our communities the knowledge to control their diabetes and help stop this epidemic."

"Diabetes is the 6th leading cause of death among Hispanics/Latinos, and the 4th leading cause of death among Hispanic women and the elderly. Many Hispanics/Latinos do not have enough information about diabetes control and prevention. The awareness campaign is a call-to-action for the Hispanic/Latino community," said Henry Pacheco, member of NDEP's Hispanic/Latino Work Group and Director of the Center for Health Promotion at the National Council of La Raza.

To find out more about the National Diabetes Education Program's Hispanic/Latino awareness campaign or how you can deliver NDEP messages to your community, please contact the National Diabetes Information Clearinghouse at 1-800-GET-LEVEL.

Chamber - From p. 1

A major breakthrough was the initiation of a new web site through the Superintendent of Schools' EEE System. The use of technology to distribute pertinent information will further aid the membership to instant access.

The membership recruitment drive was established and approved by the board in May, 1998, with a goal of 500 members. The membership fee for joining the chamber is $100 until August 31, 1998, which every business can afford, Muñoz said.

The IEHCC, formerly known as the Mexican Chamber of Commerce, was established in 1956, the oldest Hispanic business organization in California. The chamber was involved in social, cultural, and business activities, mainly in the Westend of San Bernardino, where numerous Hispanic businesses were established.

The demise of the businesses occurred when the freeway was built, and every off-ramp was redirected toward the central area of the city. The Westend has, as yet, been unable to recover from Caltrans planning design.

The remaining original members are Candy Saucedo and Alfredo Enciso, who are currently honorary members of the business group. The IEHCC has had a series of "business mixer" that were well attended and other business-related meetings. The next general membership meeting is scheduled at El Kiosco, 916 So. Riverside Ave., Rialto, on July 16, starting at 6. A business mixer will be held at Homelife "Prime" Realty, 1501 So. Riverside Ave., Rialto.

The IEHCC publishes a weekly "El Dia" covering business items of interest and schedule of business events.

Businesses interested in joining the IEHCC or wish further information may call at (909) 888-2188.

Here's One Electric Bill You'll Be Happy To Receive.

While there's been a flurry of change in the electric industry, the reliable service SCE has been providing our customers for over 110 years remains the same. Now, we introduce a bill we know you'll be happy to receive. The SCE Customers' Bill of Rights.

• You have the right to reliable service and our service guarantee, regardless of where you buy your power.

• You have the right to choose your new electricity supplier. You also have the right to stay right where you are.

• You have the right to a 10% reduction in your electric bill, whether or not you stay with SCE.

• You have the right to stop unwanted phone calls asking you to switch power companies. To find out how, just call the California Public Utilities Commission at 1-800-555-7809. Or write them at 505 Van Ness Avenue, San Francisco, CA 94102.

• Finally, you have the right to energy-saving programs and convenient payment options.

Visit our website at www.sce.com to find out more.

Our Customers' Bill of Rights. To these rights we're true. Very. Because not all bills are created equal.
Counties Hear Need for Accurate Census Count

The U.S. Census Bureau needs a few good people - well, tens of thousands to be precise - to ensure that the 2000 Census is as accurate as possible.

That's the message presented to the California State Association of Counties (CSAC) Board of Directors during its recent meeting in Sacramento. County representatives were urged to work with the Census Project to ensure a successful and accurate count. Representing San Bernardino County on the CSAC Board is Supervisor Jerry Eaves, 1st Vice President of CSA and Supervisor Kathy Davis.

"We have to get the word out," said Tim Olsen, partnership coordinator for the Census Bureau. "We need people who understand the neighborhoods they will work." 

NHS MBA Increases Scholarship For Hispanics by 100 percent

The high school drop out rate for Hispanics is three times that of non-Hispanic whites. In 1996, only 9.2 percent of U.S. Hispanics had a bachelors degree or higher versus 23.6 percent of the general population. Hispanics are under represented in senior management and corporate board of director positions across industries. These are all familiar issues, but what are the solutions?

Celebrating its 10th year anniversary, the National Society of Hispanic MBAs (NHS MBA) will grant $200,000 in scholarships in 1998 alone. This is a record amount - doubling the organization's previous yearly scholarship awards.

Previously, scholarships funds are raised primarily by the operation of NHS MBA programs, which include its annual conference. "I attribute our dramatic growth to the increasing realization in our community that we can't rely on external forces to solve our issues, we are accountable for leadership and want to be an active participant," commented Ramiro J. Atristain-Corron, Chairman of the NHS MBA Board of Directors.

"As we begin our second decade of operation, our support for students also reaches a new level," added Atristain-Corron. "A fundamental belief of NHS MBA is that the potential for success is present in every member of the Hispanic community. It is critical that those of us who are achieving and participating in the business world help other Latinos develop their unique skills and abilities."

NHS MBA was established in 1988 as a nationwide Hispanic organization formed to promote leadership through MBA (Masters in Business Administration) level education and career development among Hispanic students and professionals. "With Hispanic purchasing power up to $348 billion last year, corporate America is seeking capable business professionals more than ever to meet the needs of this diverse market," explains John Honaman, NHS MBA Executive Director. "Our goal is to facilitate these opportunities for Hispanics through our scholarship funds, leadership, educational, networking, and mentoring programs, and assist them to achieve success."

For more information regarding NHS MBA and the scholarship program please contact the National Office at phone 214-428-1622, fax 214-428-2254, e-mail nshmba@ sprintmail.com.

WANTED
Meat Cutter/Butcher w/min. 5 yrs. exp. in managing Meat Dept. Specializing in Hispanic Cuts. Cook w/min. 5 yrs. exp. in Mexican Cooking. Able to manage Taqueria. Must speak Spanish; good wages. Apply 8 a.m.-5 p.m., 371 S. LaCadena Dr. Colton.
SECTION 8 OPEN ENROLLMENT ASSISTANCE FOR LOW INCOME FAMILIES

The Housing Authority of the County of San Bernardino will be accepting telephone requests for Section 8 applications from the public on Saturdays at 8:00 a.m. and 5:00 p.m. on the weekends of July 11,12,18, and 19, 1998. Applications may be requested by calling one of the following telephone numbers ONLY on those dates:

Local Callers: (909) 884-1811 or (909) 383-1777
Long Distance Callers ONLY – Toll free 1 888-516-5901
TTY Users - California Relay Service 1 (800) 735-2929

APPLICATION REQUESTS WILL NOT BE ACCEPTED MONDAY THROUGH FRIDAY

Applicants must be able to provide the head of household’s full name and complete mailing address. Only one application may be requested per phone call. Eligibility for assistance will be based on the following qualifications:

- Applicants must be a “family” which includes but is not limited to: (1) a family with or without children; (2) an elderly family; (3) a near elderly family; (4) a disabled family; (5) a displaced family; (6) the remaining member of a tenant family; and (7) a single person who is not elderly, displaced, disabled, or the remaining member of a tenant family.
- The head of household must be at least 18 years of age or a legally emancipated minor.
- The family must meet Section 241 requirements governing U.S. citizenship and eligible immigration status.
- The family’s total gross yearly income must not exceed the limits listed below.

<table>
<thead>
<tr>
<th>Number of Persons in Household</th>
<th>Maximum Income Per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>16,300</td>
</tr>
<tr>
<td>3</td>
<td>18,600</td>
</tr>
<tr>
<td>4</td>
<td>20,900</td>
</tr>
<tr>
<td>5</td>
<td>23,250</td>
</tr>
<tr>
<td>6</td>
<td>25,100</td>
</tr>
<tr>
<td>7</td>
<td>26,950</td>
</tr>
<tr>
<td>8</td>
<td>28,850</td>
</tr>
<tr>
<td>9</td>
<td>30,700</td>
</tr>
<tr>
<td>10</td>
<td>Determined by HUD</td>
</tr>
</tbody>
</table>

Completed applications must be returned to the Application Unit, P.O. Box 1410, San Bernardino, CA 92402 postmarked no later than September 30, 1998. Placement on the Section 8 waiting list will be based on the date and time of the application request with veterans and San Bernardino County residents receiving preference.

EQUAL HOUSING OPPORTUNITY "OPPORTUNIDADE IGUALES PARA LA VIVIENDA"

BARTER EXCHANGE
(The Personal Touch)

Addisonal Business Through Bartering

Why lay out your hard earned cash for your business expenses when you can be bartering and paying for them with the additional business we send you?

Conserv-your cash outlay and reduce your overhead by bartering with BARTER members for your business, personal, family needs and expenses.

When you pay $200 cash out of your pocket for mechanical, printing, legal, medical, office/shop maintenance, TV/appliances, etc., etc., etc. you could have conserved that hard earned accumulated! Additional business paid for through bartering.

Using your WHOLESALE, buying power, your cost (barter credits equivalent to cash dollars) you are purchasing at the regular price, however actual cost out of pocket to you is your WHOLESALE COSTS. PLUS YOU STILL HAVE THAT $200 HARD EARNED CASH IN YOUR POCKET. Now doesn’t that sound great? INTERESTED?

13 YEARS IN BUSINESS

(909) 881-6131 & 6132 • FAX (909) 881-6133
Ask for Joseph, Julie, Maryann, or Tony

San Bernardino City Schools Job Openings

SUBSTITUTE POSITIONS:

Sub INSTRUCTIONAL ASSISTANT (PHYSICAL ED)
$9.78 per hr

Some exp. assisting w/instruction of children or in performance of duties related to physical education is desirable.

Sub CARPENTER
$13.92/hr

Two yrs general building maintenance experience.

Sub CUSTOMIAN
$9.78

Some general or custodial experience is desirable; valid Calif. driver’s license.

Sub HVACR MECHANIC
$14.48 per hr

Completion of formal apprenticeship in air conditioning repair trade or equivalent informal apprenticeship of approx. 3 yrs directly related exp, valid Calif. driver’s license.

Sub LOCKSMITH
$13.92 per hr.

Completion of formal apprenticeship as locksmith, or (3) yrs locksmith exp. including at least (1) yr exp. or formal training in institutional/commercial locksmithing; valid Calif. driver’s license, valid Locksmith lic. or permit issued by state of Calif.

San Bernardino City Schools Job Openings

ASSISTANT BUILDING SVCS DIRECTOR
$261.62 to $318.00/day

Four yrs. increasingly responsible managing & administering programs related to maintenance, repair & construction of buildings & facilities, including one yr supervisory & admin. expr. Bachelor’s degree from accredited college/univ. with major course work in engineering; valid Calif. driver’s license.

MEDIA TECHNICIAN
$2,062.50 to $2,509.34/mo

Four yrs. increasingly responsible technical expr. in the performance of specialized materials & related reconditioning; A.D. specialized training in assigned area is desirable.

SCHOOL COMPUTER SPECIALIST
$10.79 to $13.13/hr

Any combination of exp. totaling 12 mos: installing, modifying & making minor repairs to microcomputer hardware and software systems; providing technical assistance & training to system users. Valid Calif. driver’s license & auto liability ins. Personal transportation for job related travel.

Recruitment closes 7/28/98 4:00 p.m.

STUDENT BODY BOOKKEEPER
$1,945.04 to $2,366.44/mo

Two yrs expr. in prep & maintenance of financial records preferably in government setting. Supplemented by college level course work in accounting.

SENIOR CAFETERIA WORKER
$8.87 to $9.49/hr

Two yrs. in institutional/commercial food prep & service work. Substitutes: 9 semester units of eqiv., college level coursework in the sciences, restaurant management or related field for 6 mos required expr. Valid Food Handlers Card.

ED. ASST. III (VIETNAMESE)
$9.78 to $11.90/hr

Any combination of expr. amounting to one yr providing instr. assis. to credentialed teacher, tutoring students, providing interpreting or translating svcs, or administering language proficiency tests & assessments. Recruitment: CONTINUOUS.

HEALTH AIDE
$8.87 to $10.79/hr

Some expr. working w/children in health svcs environment is desirable. Addtl college level course work in child growth & development or related field is desirable. Current certification of American Red Cross First Aid or equiv. AND American Red Cross CPR which includes infants, children & adults (or equiv. certi.) COPIES OF ALL CERTS MUST BE ATTACHED & SUBMITTED W/APPL. Personal transp. for job related travel. Recruitment: CONTINUOUS.

INSTRUCTIONAL AIDE
$8.53 TO $10.37/hr

Some expr. working w/children is desirable. High school graduation or the equiv.

INSTRUCTIONAL ASSISTANT (COMPUTER ASSISTED INSTRUCTION)
$9.78 TO $11.90/hr

Some expr. assisting w/computerized instruction of children is desirable. Addtl specialized training in computer operation or related field is desirable. Valid Calif. driver’s lic. & auto liability ins.

INSTRUCTIONAL ASSISTANT (IN-HOUSE SUSPENSION ROOM)
$9.78 TO $11.90/hr

Some expr. assisting w/termination of children in or performance of duties related to areas of assignment is desirable. Valid Calif. driver’s license; MUST be patient and undistracted by unusual actions of students. Implement behavior modification techniques.

INSTRUCTIONAL ASSISTANT (LIFEGUARD)
$9.78 to $11.90/hr

Expiring certifications for job related activities in athletic/recreational activities involving motor skills. Valid Calif. driver’s lic. paid for & proof of ins.; Valid American Red Cross Lifeguard Training Cert. (or equiv.); Valid First Aid Certificate; valid CPR cert. must be submitted w/appl. Personal travel at all times for job related travel. Extended day program requires attendance after normal daily school schedule.

SCHOOL NURSING ASSISTANT
$13.12 TO $15.97/hr

One yr responsible pediatrics or nursery hospital exp and/or recent expr. in care of children w/serious physical disabilities. Eqiu. completion of approved course work for certification as Lic. Voc. Nurse. Valid Calif. Voc. Nurse’s license*; current American Red Cross First Aid Cert or equiv.*; Current American Red Cross CPR cert. including infants. Children & adults or acceptable equiv.; valid Calif. driver’s license. *Coutes must be submitted no later than closing of recruitment - 7/14/98, 4:00 p.m. Receipts for course work to be completed after deadline will NOT be accepted.

LIFEGUARD
$8,53 TO $10.37/hr

Valid American Red Cross Lifeguard Training Certificate or equiv.; valid First Aid Certificate; valid CPR certificate; Recruitment: CONTINUOUS.

DELIVERY DRIVER/WAREHOUSE WORKER
$1,983.18 TO $2,412.84/mo

One yr exp. performing at least two of work activities in warehouse of 1,000 or more separate commodities: receiving, storing, order processing, shipping, delivery driving, or delivery routing. Valid Calif. driver’s license. MUST qualify for Forklift Operator’s Certificate during first 3 months of employment.

All positions require high school graduation or equivalent. Copes of diploma, certificate or degree must be attached to application. Apply in person at San Bernardino City Schools, 1535 W. Highland Ave., by 4:00 p.m. 6/29/98.

A.AE/EO/HDCP

SUCCESS IN LIFE STARTS WITH SUCCESS IN SCHOOL
Now we have a yard and a good neighborhood to grow up in thanks to HUD!

Because of HUD we can build on our future.

With the money we saved purchasing a HUD home we can finally own our own home AND still afford a vacation!

HUD CAN ALSO FIND A HOME FOR YOU

$500 down for FHA (owner occupant) sales
PUD's and Condos $100 down (owner occupant) sales

Call 1-800-926-9035 for a free booklet and details on all of the over 700 HUD homes to be auctioned off in San Bernardino, Riverside, and Orange counties.

You Pick Your House...You Pay Your Price

Call your HUD registered Real Estate Broker to get registered for the auction.
(If unable to attend the auction, contact a HUD broker for other HUD homes.)

For your FREE list of homes
Call 1-800-926-9035

Web Site at: http://www.homebld.com

For a fax copy of the list on demand
CALL 1-713-935-1825

Fri., Sat., and Sun., July 24, 25, 26, & 27 - 9 AM Registration...11AM Auction
San Bernardino Hilton, East Hospitality Lane

☆☆☆ FREE SEMINAR ☆☆☆
Attend our "How to Buy" Seminar
Wednesday, July 15...Brokers 5 p.m. • Buyers...7 p.m.
San Bernardino Hilton, East Hospitality Lane

Larry Latham Auctioneers, Inc. of California. Licensed Real Estate Broker