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the Chronicle

Volume 19, Number 10

Serving the community of Cal State University, San Bernardino

Jan. 9, 1985

New Psychology Grad Program

by Sandra Boyd

The Psychology Department at Cal State San Bernardino will be offering exciting new graduate programs.

Dr. Charles D. Hoffman, Department Chair; along with Dr. Diane F. Halpern, M.A. Program Coordinator; and Dr. Lynda W. Warren, M.S. Program Coordinator are pleased to announce the following Faculty-Senate and Vice-Chancellor approved core programs, which are offered to those students interested in pursuing a graduate degree in Psychology.

The graduate Psychology program involves preparing professionals to work with the public. Cal State has an excellent department of faculty and staff who work together to insure academic competence and ethical preparation, in training and graduating psychology professionals. Two basic programs are offered at CSUSB. A one year course of study resulting in a M.A. degree is one program. An M.S. program is also offered, requiring two years of graduate study.

The M.A. program's objective is to provide depth

across a range of basic areas in psychology. The M.A. degree in psychology enables graduates to teach in a community college, prepare for a doctoral psychology program, become employed in social services, and obtain current employment promotion and general job advancement in many fields.

This four quarter 55 unit M.A. program is offered as: 1) a core program with a major concentration in General-Applied Psychology; 2) a concentration in Life Span Human Development, which will prepare students for employment with professional services rendered to children through the elderly; and 3) a concentration in Industrial/Organizational Psychology, which will prepare students for employment within business and industrial fields.

The General-Applied M.A. program will prepare a graduate to pursue a future career requiring a non-specialized Masters Degree in psychology. The two new tracts of study which are leading to the M.A. degree, are the Life Span Human Development and Industrial/Organizational Psychology majors.

The Life Span Human Development is being offered with concentration in Child Development or Geriatric Psychology. This program is offered with Psychology, Health Management, Child Development and Educational Guidance. The Industrial/Organizational Psychology program is offered in coordination with the School of Business and Public Administration and the Department of Management. This program is offered with Psychology, Business, Administration and Management Undergraduates and graduates in mind. Three administration courses are required for successful completion of the I/O M.A. degree.

Both full-time and part-time students are accepted into the M.A. program. When contacted, Dr. Diane F. Halpern, M.A. Program Coordinator and Associate Dean for Undergraduate Programs, was very enthusiastic concerning the expanded M.A. program. She stressed that the M.A. program is "ideal for general job advancement and in pursuing Ph.D. programs."

The M.S. Counseling program is designed to

provide students with practical skills in counseling through one year of on-campus supervised training and a community internship in the second year. Weekly supervision is provided on an individual basis to insure optimum professional training in counseling. The M.S. degree was originally designed as a terminal degree, but upon completion of the M.S. degree, the graduate is well prepared for the Marriage, Family and Child Counselor licensing examination and pursuit of Ph.D. programs in Counseling and Clinical Psychology.

The two year Counseling Program requires the completion of 71-80 units of course work on the graduate level. Primarily full-time students are accepted into the M.S. program due to the extensive and demanding time commitment to the program.

Financial Aid is available and the faculty of the Psychology Department work closely with the University's Financial Aid Office to insure that students who need assistance receive full consideration for the following established aid

programs: 1) University Work Study Program; 2) National Direct Loan Program; 3) Guaranteed Student Loan Program, and 4) Graduate Assistantships.

Application deadlines for 1985-86 admission to graduate study in Psychology at CSUSB are: 1) March 1, 1985 for the M.S. program; and 2) June 1, 1985 for the M.A. program. Policy concerning early admissions are currently being discussed within the department. Early application for all programs is recommended.

Dr. Charles D. Hoffman was pleased and enthusiastic to discuss and recommend these new graduate psychology programs. He indicated that the past selection of "students who have matriculated into both the M.A. and M.S. psychology programs were representative of many states across the United States and Canada." Interested students should contact Dr. Hoffman, Dr. Halpern, or Dr. Warren for further information pertaining to a graduate degree in Psychology at Cal State. The department extension is 887-7226.

"Overground" News?

by Dave Bristow

A controversial review of the practices of President Evans and his administration was published in an anonymous newsletter and distributed to various points around the campus. The *Chronicle* obtained a copy of the self-proclaimed (overground newsletter) entitled D*U*G*, on the steps of the library.

Volume 1, No. 1, of D*U*G

states that it is dedicated to "those who pledge to uphold the spirit of academic freedom and who respect the dignity of each human being."

The newsletter goes on to recount the "merit system" of "Tony and Co." The article suggests that President Evans is playing favorites. According to the article, he takes care of his "family" as

they were described in the newsletter. They are determined as members by a set of values, stating "The sage head of the family has established a set of values that the family members strive daily to maintain. Shame on anyone that does not buy into this value system. We have all been told by the father that this

administration is about action and we have a mission." The paper gives a list of those that already do not abide by these "rules" and list them as 'targets'. The author/authors questioned whether or not there would be a difference in pay if some of the targets have had a "misunderstanding with the father."

President Evans could not be reached directly by this reporter for a comment. However, a spokesman for the President reported that the President does not deal with anonymous correspondences. He feels that if individuals have problems or concerns, they should address him in an open and professional manner.

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NEWS

"Sex Crime" Accusations Clarified

by Kellie Reynolds

In response to a recent letter entitled "Women Beware," which dealt with alleged sexual assaults on campus, this reporter talked to Lieutenant Pam Stuart of the Campus Police. Lt. Stuart stated that the general public does not understand the term "sexual assault" as defined by the California State Penal Code. The code states that a sexual assault is committed when the victim is restrained while their personal parts are violated. According to Lt. Stuart, no such case has occurred on campus this year. In the past, females have had their personal parts (i.e. buttocks) grabbed or

touched, and there have been attempts made by individuals to peer underneath the library cubicles and up the dresses of any females therein. However, there has been no reported violent or sexual assaults.

On October 20 a young male exposed himself to two female students. The incident occurred during the day and on campus. The aforementioned article stated that the incident involved a shooting and that it had been suppressed. Lt. Stuart clarified this by relating the facts of the incident. While attempting to apprehend the

flasher, the suspect swung a tire iron at one officer and later attempted to run over two other officers. Some shots were fired at the fleeing suspect who was later arrested in downtown San Bernardino by an off duty police officer. Lt. Stuart stated that the incident was "not intentionally suppressed".

There is another aspect to this story that many know little or nothing about. The campus police offer an escort service for those students who wish to enlist their help. The service runs until 11:00 p.m. weeknights and is

relatively easy to enlist. All a student has to do is telephone the campus police and ask for an escort (887-7555). With regard to the escort service, Lt. Stuart said, "it is available any time during the night hours to any student who feels there is a need for it."

Lt. Stuart issued a list of crime/assault preventative steps that all students should follow to help ensure their safety:

1. Report immediately any incidences, regardless of how trivial it may seem.
2. Call the campus police if you notice anyone suspicious.

There are reference telephones in the library in order to notify library officials.

3. Utilize the library cubicles that are subject to foot traffic and avoid the remote areas of the library.

Although the campus police do patrol the campus and make regular walks through the buildings, Lt. Stuart advises that these steps be followed to ensure the safety of students. The campus community is a network of administration, faculty, police and students working together to provide a better environment.



Bookstore to sell computers

The Bookstore is now selling the Leading Edge computer and Apple Macintosh and Lisa computers at substantial discounts. Full-time students, staff and faculty are eligible to participate in the program which was made possible through purchase agreements between the manufacturers and the CSU Auxiliary Organization Association.

Four models of the Leading Edge computer will be offered. All will run on

software designed for the IBM Personal Computer. The machines are manufactured for Leading Edge, Inc., by the electronics branch of Mitsubishi Co. in Japan. This computer also is sold in the U.S. by the Sperry Corp.

The basic model with two floppy disk drives, 256k of random access memory and a monochrome monitor sells for \$1559 at the Bookstore. The top-of-the-line model—which has one floppy disk, one 10m hard disk, 256k RAM and a color monitor—is priced

at \$2684.

The Bookstore now also has a contract to sell the Apple computers at discounts, which include: Macintosh, 128k, \$1445; 512k, \$2220; Lisa 2, \$2385; Lisa 2-5, \$3045; Lisa 2-10, \$3805.

Complete information on the program and the store where the computers may be seen is available at the Bookstore. The Bookstore does not have space to display the computers itself.

Annual audits

Students and others interested in reviewing the annual audit reports for the Associated Students and the Student Union may inspect copies at the reserve desk in the Pfau Library. Copies are also available at the Union front desk and in the

Associated Students offices.

Both the Student Union and the A.S. are required by the California Education Code to have an annual fiscal audit performed by a certified public accountant and to provide copies of the audit for public inspection.

Accounting Association

The Cal State Accounting Association's first general meeting of the winter quarter is today, Wednesday, January 9 at 4:00 p.m. in Student Union rooms A and B. The Association's guest speaker is Dick Martin from the

California Franchise Tax Board. Students who wish to learn more about careers in government accounting should attend. In addition, registration for the Volunteer Tax Assistance Program (VITA) will be discussed.

Art Exhibit

"Transformed Houses," an exhibition of color photographs and drawings of popular domestic architecture in older urban areas, will be shown from Jan. 9 through Feb. 6 in the Art Gallery. A reception will open the exhibit at 7 p.m., Wednesday.

Thirty-one panels, each consisting of four to six photographs and architectural drawings, will be

displayed with the text that discusses the history of housing, products and practices of the home improvement industry. The exhibition demonstrates the persistence of the homeowners in shaping their environment.

Gallery hours are 9 a.m. to 4 p.m., Monday through Friday.

Marketing Association

The Cal State Marketing Association (CSMA) offers students of all disciplines a chance to explore the world of marketing. The CSMA explores the marketing of products, services, and people through meetings, lectures, professional tours, and other means. The CSMA is affiliated with the American Marketing Association. Meetings for the Winter Quarter will be held on alternating Wednesdays

and Thursdays, at noon in the Senate Chambers of the Student Union. Meetings for January are on Thursday, January 17, Wednesday, January 23, and Thursday, January 31. For more information about the CSMA please contact Greg Timpany at 862-5200, or leave a message with Renee in the Marketing and Management Science Department at 887-7711.

Income tax assistance

The Cal State Accounting Association would like all Administration students to consider getting involved with the Volunteer Income Tax Assistance (VITA) Program this quarter. The course is a two unit, independent study class in combination with actual tax preparation experience for low income and elderly persons. The program is

sponsored statewide by the internal revenue service and the California Franchise Tax Board.

Classes will be held on Friday from 5:00-8:00 p.m. and Saturday from 9:00-12:00 noon, for three consecutive weekends beginning January 18 and 19, 1985. Actual tax preparation workshops for the public will be held three days a week—Tuesday,

Wednesday and Thursday, 4:00-6:00 p.m., starting February 5, 6, and 7, 1985, and will run for five consecutive weeks.

To register for the course, contact the Accounting and Finance Department, AD-162, telephone 887-7676. For further information call Shawn Price at (714) 796-4904.

speak and a movie will be shown.

The International Club welcomes all interested students to join. The first meeting of the Winter Quarter has yet to be scheduled, but interested students can call Basel Dajani at 887-2353.

International Club

Big events coming up! February 11-12, the Festival of India will be going on from 9 a.m. to 3 p.m. in front of the library. Although the festival is put on by the Hare Krishna Temple, it relates to the culture and philosophy of India, not the Hare Krishna religion.

Also coming up is South

African Awareness Day on March 9th from 8-1 p.m. With today's growing attention to the Apartheid Policy of segregation in South Africa, the International Club feels a need to educate Cal State students on this subject. Guest speakers and Cal State professors will

SCHOLASTIC INTERESTS

MBA/MPA Programs At CSUSB

by Greg Timpany

For many students, graduate school is the next step in their educational career. For others, a Masters Degree in Business or Public Administration may be necessary for promotion or as a stepping stone toward a Ph.D. For whatever the reason, a Masters Degree in Business or Public Administration has become a valuable and highly sought after degree.

Cal State's Graduate Program in Business and Public Administration has been in existence for ten years. According to the current Director of Graduate Studies, Dr. Andy Bhatia, "the MBA/MPA program at CSUSB is the most solid program of its type in the Inland Empire." Currently

there are over 400 students enrolled in the MBA/MPA program.

At the core of any graduate program is the faculty. Ninety-percent of the faculty teaching graduate classes at CSUSB have their Doctorate Degrees. The faculty have received their degrees from a variety of well known institutions. Included in the list of institutions are the Claremont Graduate School, the University of Colorado, UC Riverside, Arizona State University, USC and others.

The program is designed to provide academic and practical experience for managers in business, government and not-for-profit organizations, and a wide variety of concentrations are offered to the graduate student. For

example, the MBA program offers concentrations in Finance, General Management, Information Management, Marketing, Operations Management, and Industrial Relations and Personnel Management.

To receive an MBA/MPA degree a student must complete 45 quarter units. Thirty of the units must be specified core classes, with the remainder of the units being concentration classes. Also required is a written comprehensive examination in the student's concentration area. The exam is offered twice a year during the Fall and Spring quarters.

Several requirements must be met before a student can be enrolled in the program. First, the student must have a bachelor's

degree from a recognized institution. Second, the student must take the Graduate Management Admissions Test. Third, a Statement of Academic Motivation and Personal Qualifications must be submitted. Lastly, those whose education has not been in the English language must submit a TOEFL score. Applications are accepted throughout the year. The deadline for Fall quarter 1985 is March 1.

Currently the program is designed to meet the needs of working students. All classes are offered from 6-8 p.m. and 8-10 p.m. on Mondays/Wednesdays and Tuesdays/Thursdays. Some Saturday classes are being offered in the MPA program. In the

future, there may be daytime classes if there is sufficient demand.

Graduates from the program have placed well in the job market. For example, both the City Manager and Finance Director for the city of Grand Terrace have received their graduate degrees from CSUSB.

If an MBA/MPA degree is your next educational step, then Cal State's program should be on your list of options. According to Dr. Bhatia "our fees are one-half of those at UC Riverside. A quality educational experience at a reasonable cost is what we have to offer interested students." For more information contact the Graduate Office at 887-7710, Room AD 137.

Outstanding Professor

Dr. Richard Rowland, professor of geography, is Cal State, San Bernardino's outstanding professor for 1984-85.

Calling the campus nomination "an extraordinary honor," President Evans said Rowland will represent the campus ably in the CSU-wide competition sponsored by the Board of Trustees. The honoree was chosen by the campus Outstanding Professor Selection Committee, which is composed of faculty, students and alumni.

An authority on Soviet studies and demography, Dr. Rowland has conducted research and published in the fields of geography and demography for nearly 20 years. His work began as an undergraduate at San Diego State, where he was a research assistant for two years on a government-supported project, and continued through his doctoral work at Columbia. Subsequently he has been involved with a project at Columbia concerned with population change in Russia and the USSR. The project has resulted in two books, numerous articles and professional papers delivered at conferences throughout the country. He and a colleague at Columbia are now working on the third book. Rowland also is continuing his research on

subjects such as Soviet urbanization and nationalization, demographic aspects of the Jewish population of Czarist Russia and population trends in Soviet Central Asia.

Rowland joined the San Bernardino faculty in 1975 after serving as lecturer in geography and research associate at Columbia University and assistant professor of geography at Rutgers University. He now is in his second term as chair of the Department of Geography and was promoted to full professor this past September.

A native New Yorker, Rowland earned his B.A. from San Diego State with high honors and received a four-year faculty fellowship at Columbia, where he completed his Ph.D. in 1971. He has received a number of additional fellowships and research stipends including a Cal State faculty research grant for release time in the spring quarter 1985 to work on his latest book on population growth in Russia.

Dr. Rowland has been the campus representative to the CSU Academic Council on International Programs and was chair of its Student Affairs Committee from 1981-84. His wife, Jane, is the department secretary for sociology and criminal justice.

Deadline Change

For those students interested in Public Sector Labor Relations, the application deadline has been moved to January 16, 1985. Applications are still available in the A.S. office. Twelve candidates will be selected to represent all

California State University students as Collective Bargaining Representatives in negotiations for the 1985/86 fiscal year.

Students will travel throughout the state and travel expenses will be paid

by the California State Student Association. Training will be provided by professionals in the labor relations field and internship experience is available on most campuses. **APPLY NOW!**

M.E.Ch.A.

by Abbie Baron

Here on campus there is an Atzlan Chicano student movement. Could it be that you don't know about the M.E.Ch.A. organization? Well, you deserve to be told: for M.E.Ch.A., (pronounced as in "i'll betcha") is a most altruistic group. As stated in Sect. 1 of the M.E.Ch.A. constitution: The primary purpose of M.E.Ch.A. shall be to emphasize the urgent necessity of education for the Hispanic students.

M.E.Ch.A. has sponsored events such as the Halloween dance and Thanksgiving

Baskets. Recently, they have been raising funds with a Bowl-O-Thon, and the Can Drive. The proceeds of both will go to M.E.Ch.A.'s newest idea, Thanksgiving Baskets. Fifteen to eighteen needy families, recommended by various agencies, will receive in their "baskets" Thanksgiving turkey, all the fixings and canned goods from the can drive.

"We've had the best dances," says Kelly Grenard, M.E.Ch.A.'s secretary. She expressed that she had

helped at the Unifest by inflating helium balloons. "Boy, that was fun!" she said with a chuckle. At least they have fun as well as a full spirit of contribution. What more could one ask for?

The instigator of all this good will is a Dr. Tom Rivera, the Associate Dean of Educational Support Services. He serves as their advisor. Because of Rivera and his M.E.Ch.A. members, there is a real "thanks" in this years Thanksgiving holiday.



Stake Your Claim Now!
Territories For Advertising Reps Are Now Being Assigned!

Apply NOW At The Chronicle Office

HEALTH

Health Care Available

The entire staff of the Student Health Center would like to welcome you to our campus. This column will appear weekly, and we encourage you to ask us any questions about your health. This week's column will address general questions about the services in the Health Center.

Where Is The Health Center?

We are located directly behind the Commons (cafeteria). Part of the Health Center houses the Nursing Department faculty offices. We are open from 8-5 Monday through Thursday, and from 8-4:30 on Friday. Only limited services are available from 12:30-1:30.

Who Can use The Health Center?

Anyone who is a registered student and has an i.d. card that is validated each quarter is eligible for services.

Do I Need To Make An Appointment?

Yes, unless it is an emergency. Those people who have appointments will be seen first. If you just walk in to the Health Center, you may have to wait.

What Should I Do If I Cannot Keep My Appointment?

Call the Health Center as soon as possible so that we can give your appointment time to someone else. Our number is 887-7641, or extension 7641 if you are calling from on campus. You may reschedule another appointment at that time.

What Services Are Available To Me At The Health Center?

We can diagnose and treat a wide variety of illnesses and injuries such as colds, flu, acne, strains, sprains etc. We offer family planning

services, including pap smears, pelvic examinations, birth control, and pregnancy testing. We provide nutrition and diet information and counseling. Immunizations, such as tuberculin skin testing and tetanus shots are also available. Laboratory and x-ray services are available at off-campus facilities. There are many other services too numerous to mention here, so please call or stop by to become better acquainted with us.

Is There A Doctor In Attendance?

Yes. The Health Center staff includes two doctors, James R. Savage M.D. and John Preston Miller M.D., a nurse practitioner Vivian McEachern, a registered nurse Lois Ljunggren, a pharmacist Peggy Geane, and three clerical personnel Dorinda Thurman, Gayle DiGioia, Mary Rae Schmidt, and a student assistant Karin Christner.

Can I Get Medicine Through The Health Center?

Yes. Most prescriptions written by our staff can be filled right here in our pharmacy. All of our medications are available to you at a very low price. The average prescription will cost less than \$1. Off-campus prescriptions can be filled if we stock that medication. If you have a question about a particular medication, stop by or call our pharmacist. She will be happy to assist you.

Who Has Access To My Medical Records?

Your records are strictly confidential. We do not release information from your records for any reason unless you give us written consent to do so. The only exception is in the case of reporting certain communicable diseases to the Public

Health Department, which is required by law.

No Smoking Clinic

The Health Center will be offering a No Smoking Clinic this quarter. The sessions will begin the first week in February. If interested, please call the Health Center at 887-7641 and leave your name, phone number and the days and times which would be convenient for you to attend. Someone will get in touch with you.

The class will be kept to a minimum number of students, so please call and sign up soon.

Coming Soon:
The Winter Ball
Jan. 25th

Associated Students Would Like To Welcome You Back To Cal State San Bernardino With

The First Dance Of The Winter Quarter!!

Friday 10-1

Surprise DJ's-Be There!!!



Get Involved! Males & Females Wanted. No Experience Necessary. Call 887-7494.

NEWS FEATURE

Counseling: A Sound Investment

by Dr. John Hatton,
Counseling Director

Did you ever wish that your grandparents had bought IBM in the twenties, that your parents had taken a flyer on Polaroid in the forties, or that you had speculated in Orange County real estate in the sixties? Well, my relatives and I didn't either. But, each and every year, California State University, San Bernardino makes an investment that reveals legendary money-makers in its returns.

Like many good investments, the company is quiet, small in size, well-managed, and low in cost. The product requires highly trained personnel and is labor intensive but has rapid turn over. The company is the Counseling Center and the low cost-high return product is **individual psychological counseling**.

Surprised? Most people are. Perhaps you, like many others, have viewed counseling as a somewhat mysterious "too bad it's necessary" activity, good for some students but of unknown or negligible value. I want to change that perception and introduce you to another. An examination

of the evidence will convince you that counseling has phenomenally positive economic impact of the University. Let us take a look at counseling and economics.

The Counseling Center at California State University, San Bernardino provides a variety of services in addition to individual psychological counseling. Among them are group sessions in stress management, communication skills, test anxiety, etc., foreign student advising, testing faculty consultation, re-entry programs, teaching intern supervision, and crisis intervention. In this report, however, I present only data pertinent to the impact of individual psychological counseling; other programs represent over and above returns.

The expenses of individual psychological counseling may be programmatically partialled out of the divisional budget allocation. That is, the portion of each person's time assigned to individual psychological counseling may be determined and added to the proportioned other budget categories to determine the program cost.

At Cal State University, San Bernardino that

that investment totals to \$36,000. (All figures are rounded for ease of calculation and communication and are from 1983-84.)

Last year, 300 students were seen in individual psychological counseling. These represent students who, for a variety of reasons, were distressed to the level at which they sought counseling. The following are typical of the students that enter into counseling:

Nineteen year old male, lives in residence halls, homesick, recently broke off with high school girl friend. Confused, anxious, using drugs, studies slipping, ready to quit school.

Forty-two year old divorced woman, three children, on welfare. Burning out, lonely, depressed. In last stages of teacher preparation courses. Considering giving up and getting clerical job.

Twenty-five year old married woman, two children beginning sophomore year after a six year absence from college to raise family. Severe marital problems; non-supportive, jealous, incipient alcoholic husband. Considering divorce and dropping out of

the University.

Virtually all of the students that we see are experiencing psychological difficulties that interfere with their academic success. Our goal in most cases is to establish solutions to problems, develop coping strategies, and enable the student to continue their educational pursuits. It is clear that without access to counseling, many such students would interrupt or terminate their stay at the University.

Back to economics. There is universal agreement that it is more economical to retain existing students rather than seek new enrollees. It is our experience and one shared by other professional counselors, that one-third to one-half of student counselees would drop out of school without a counseling intervention. At California State University, San Bernardino, that translates into 100 to 150 retained students. According to our budget office, each FTE carries an income worth of \$5,000 per year. Therefore, the figures in the following table result:

RETAINED INCOME FOR DIFFERENT RETENTION

RATES OF INDIVIDUAL COUNSELING CLIENTS

Retention %	
33	
50	
Retained Students	
100	
150	
Retained Income *	
\$500,000	
\$750,000	

*Full year figures.

It is evident that individual psychological counseling is an effective and efficient income generator. At the low end of the reasonable expectation rate of 33%, the return is 1,389%; at the retention rate of 50%, the return is 2,083%. The investor's dream is real and it is happening every year right here.

The realized retained income converts to high value goods such as faculty positions, laboratory equipment, library materials, etc. Historically, the Counseling Center has been recognized as conducive to the psychological well-being of the campus. We are also pleased to be a major contributor to the financial health of California State University, San Bernardino.



Wanna Make A Sales Pitch?

Classified ADS Are Free To Students

Child Care

by Kellie Reynolds

On the campus of Cal State San Bernardino there exists a facility that many may not know about, a children's care center. The center has been on campus since January of 1981, however, it has been in operation for ten years. The purpose of the center is to give quality care to the children of CSUSB students. It serves approximately 160 students per quarter.

There are numerous functions for one room, on which Ms. Dortch comments "we utilize the center to its maximum capacity." The center's employees are all paid, with the exception of the interns who do voluntary work as a classroom lab. The waiting list for parents who wish to enlist the services of the center averages from fifteen to twenty people. However, at the present time no wait for evening care. The center receives its funding from four basic sources: the State Department of Education; the Associated Students body, parent fees, and a nutritional grant. For the parents who have children within the center,

there are two fee programs. The first is state subsidized and there is an eligibility level. The second is a full cost program. However the programs for the children are the same. In an interview, Ms. Dortch said that the center did have possible expansion plans for an infant/toddler center, a lab with the psychology department, and an employee child care center. She went on to say that these plans are "long term," and there are no immediate plans for the expansion of the center itself. There is a definite need for this expansion but, says Ms. Dortch, there are "insufficient funds."

The children start off their day by playing in one of the free choice activity centers, then they sit down to a good breakfast. Next, they are separated into two age groups where their time is spent in small group learning activities. They then have lunch and are permitted to either play outside or take a nap, depending on the wishes of the parent. The children are taught the art of music and later they are placed in

learning centers. Finally, at the end of the day the children are allowed a free choice activity time. The center is licensed to handle forty children per hour and there are approximately 115 families using the center's services at the present time.

"The typical family within the center consists of single parents, 95% of which are women. There is, however an "increasing number of two parent families," states Ms. Dortch.

According to a pamphlet provided by Ms. Dortch, the objectives of the children's center are " (1) to provide quality care for pre-school children of CSUSB students (2) to provide an educational experience for the children attending the center (3) to provide an opportunity for CSUSB students in various academic departments to observe and work with pre-school children." With objectives and practices such as these it is quite possible that the children in the center will develop values that will make them stable foundations for America's future.

NACA Prize Paper Competition

The National Association for Campus Activities announces its first Prize Papers Competition offering cash prizes totaling \$1,200, according to Chairman of the Board of Directors Max V. Vest. Open to undergraduate and graduate students, as well as faculty or staff of a business related to the college entertainment market, the competition is designed to recognize outstanding research and opinion papers in the field of campus

activities. It demonstrates NACA's increasing interests in educating current and future campus activities professionals, Vest said.

"The Prize Papers Competition represents an important step toward realizing one of NACA's long-range goals of strengthening our educational offerings to membership," Vest said. "This competition will further enhance the image of NACA as an organization interested in innovative ideas

and research in the field, while offering staff and students an opportunity to write, be judged by peers and receive a cash award."

Competition papers must be original, unpublished works on a topic about or related to campus activities programming, such as management, volunteerism, leadership training and development, fine arts, film/video, contemporary entertainment, travel, recreation/leisure, profes-

sional development and special constituencies. Papers must be eight to fifteen pages, typed and double-spaced.

Cash prizes of \$250 and \$150 will be awarded for first and second place winners, respectively, in each of the three categories of undergraduate, graduate, faculty or professional staff. Papers will be judged by an anonymous panel of these criteria: originality and research, usefulness and

applicability to the field of campus activities, content, composition and writing style, and thoroughness.

Entry deadline for the competition is July 1, 1985. Winners will be announced on or about September 1, 1985, and winning entries will be published in a Prize Papers Competition issue of *Programming* in December 1985. For further information, contact NACA, P.O. Box 6828, Columbia, SC 29260, 803-782-7121.

Cutting The Red Tape

by Elrond Lawrence

Although mid-terms haven't arrived yet, I'm going to start this column off with a short test: Who is Beardsley Ruml; in one way, he is responsible for the frequent closing of classes that can bring out so many gray hairs at registration. But viewed in a better way, he is responsible for the individualism at Cal State San Bernardino that makes it one of the most unique learning places in California.

Still confused, you say? Well, maybe I can clear things up for you. You see, in

1959, Beardsley Ruml wrote a book entitled *Memo to a College Trustee*, which would later become the guiding philosophy of CSUSB. His book called for a balancing of class sizes, whereas 20% of classes would be large-lecture classes, and 80% would be small group classes.

When Cal State San Bernardino was founded, Ruml's philosophy was a guiding force for the new administration. The vast number of small classrooms popping up in its construction would call for a large number

of smaller group classes, something Ruml had strongly favored. And after reading his book, it became something that former President Pfau and other campus officials favored also. And so the small class system came to stay and became the factor that makes CSUSB stand out from other learning institutions.

Thanks to Beardsley Ruml, students at CSUSB have the opportunity to become acquainted on a personal basis with their instructors (unlike places such as UCLA, where a

Con't on p. 7.

Art Portfolio Day

Students considering advanced education in art and design can meet with professional artists and instructors from more than 20 art and design schools nationally during Portfolio Days at California Institute of the Arts Saturday, Jan. 12, from 9 a.m. to 5 p.m.

Representatives of nationally prominent art programs including Pratt, Rhode Island School of Design and the Art Institute of Chicago. Locally, Cal Arts, Otis-Parsons, Art Center College of Design and Cal

State L.A., will review student portfolios, suggest methods of portfolio preparation and provide information about programs of study, financial aid and career opportunities. Art students, parents and art teachers are welcome to attend. For more information contact Anita Bonnell, director of public affairs, at Cal Arts, (805) 255-1050 or (818) 367-5507.

The annual event is sponsored by the National Association of Schools of Art and Design. NASAD is the

only national professional accrediting agency for educational institutions and programs in the visual arts recognized by the Council on Postsecondary Accreditation and the United States Department of Education.

Founded in 1930, Art Center is a fully accredited non-profit institution offering Bachelor's and Master's degree programs in film, fine arts, illustration, communication design, industrial design and photography.

Cal State Yearbook

Cal State's first professional yearbook, *The Windjammer*, is under production and slated for distribution by the end of the year. The editors have announced that yearbook pre-sales will begin January 15, and will run through

February 28. The cost of the yearbook during presale will be \$15, with the price rising to \$20 after the 28th.

Josten's Corporation, a major publisher of high-school and college yearbooks, will assist in the production of *The Windjammer*.

Anyone interested in working on the yearbook should pick up an application at the Student Union Desk. Positions available include section editors, design editors, photographers, copy editors and reporters.

Ynacay, undeclared.

Directed by Dr. Ronald E. Barnes, professor of theatre arts, "The Ghost Sonata" has been called a revelation of the real horror of men behind the facades of affluence. "It is an imaginative, dream-world type of play that has been very influential in subsequent literature," said Dr. Barnes. "Stage life is portrayed in discontinuous sections where present can be interrupted by the past. The reality is the world of the subconscious."

Lardieri, theatre arts; Esther Lopez, English; Michele Marko, child development; Clayton J. Martinez, theatre arts; Bruce Mullenix, undeclared; Marsha Muscato, French; David A. Pavao, marketing; Jeff Redding, undeclared; Gary Roberson, theatre arts; Laura Lee Roberts, theatre arts; Scott Rosenow, theatre arts; Harvey Simmons, undeclared; Stephen Steele, psychology; Karen Stokesbary, business administration; Zelda M. Thomas, communications; and Edith

Winter Play

Rehearsals are underway after selection of 24 cast members for Strindberg's "The Ghost Sonata," to be presented Feb. 28, March 1-2 and 6-9. Tickets will go on sale Monday, Feb. 18.

Cast members include: Sherry Arnold, business administration major; Carol Lynne Damgen, theatre arts; Roger Fansler, prelaw; Laura L. Henry, music education; Todd D. Hilton, administration; Robert Johnson, undeclared; Jodi Julian, theatre arts; Lonnie La Pointe, theatre arts; Tina M.

Sacramento Semester

by Elrond Lawrence

Students who are interested in California government and politics have an unique opportunity to become directly involved in state government through the Sacramento Semester Program.

The Sacramento Semester Program is a part of the Capitol Experience Program at California State University, Sacramento. Designed especially for social science students in the California

State Universities and College system, the program combines the academic study of state government with an internship experience.

Through this program, twenty-five qualified students drawn from all 19 campuses of the C.S.U.C. system can receive 15 semester units for participation in the program. Six of the semester units can be received through the internship, where students

con't on page 7.

FREE TRIP TO MAZATLAN, MEXICO DURING SPRING BREAK

Last year we took over 7,000 students in 8 weeks from 112 colleges and universities. We need reps from your campus that are willing to work during their spare time in return for a free trip. The trip for Cal St / San Bernardino is March 24-30. For more information call Jeanette or Lori on our toll free watts line at 1-800-528-6025. See you in MAZATLAN.



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Research Problems? All levels. Foreign students welcome! Thesis & dissertation counseling also available. Dr. Arnold (213) 477-8474 (11-4 p.m.). 4/10

APPLICATIONS FOR THE FOLLOWING POSITIONS ARE NOW AVAILABLE AT THE CHRONICLE OFFICE:
Advertising Personnel
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Photo/Layout Assistant
INTERVIEWS BEGIN FRIDAY JAN. 11

Sac. Semester/con't from p. 6.

can work as interns in the part of state government that matches their interests the most. This can include working in an Assemblyman's or Senator's office, the Lieutenant Governor's office, or in other state agencies and departments based in Sacramento.

Students also enroll in a seminar, where they can integrate their practical experience with a classroom experience. Focusing on contemporary California government and politics, the seminar will frequently involve informal group discussion sessions with

leading state political figures concerning current political topics.

Any remaining units of credit can be earned by taking additional courses on the Sacramento campus. All units earned in the program can be transferred to Cal State, San Bernardino through the intrasystem visitor system.

Applicants should be upper division students at the time they enter the Program. Good writing and research skills are essential, as is a 3.0 grade point minimum.

Application and selection for the Sacramento Semester

Program is through the political science department at C.S.U.S.B. Contact Dr. Carol Goss in the political science department for information and an application.

Further information can also be obtained by contacting the Program office on the C.S.U., Sacramento campus at the following address:

Sacramento Semester Program
Department of Government
California State University,
Sacramento
600 J Street
Sacramento, CA 95819

Red Tape/Con't from p. 6.

student can go four years without ever speaking to a faculty member). This enhances learning, and makes people feel a little less insignificant. This also works toward the five-for-four system, where the fifth credit is received through out of class work (papers, research, etc.). This in turn gives us a library better than most, since it was designed

with the five-for-four system in mind. See, there are benefits about having a small class system-even though registration frequently is not one of them.

So just remember-it may be a pain in the neck at time, but in the end, it enhances our education-and that's what really matters.

This concludes the first

segment. Thanks go out to Dr. Diane Halpern, Associate Dean of Undergraduates, for supplying the information needed. In the weeks ahead, we hope to give you a better understanding of our campus and its procedures, and will try to make life at CSUSB more bearable. Next week we'll talk about adding and dropping.

Financial Aid Month

by Elrond Lawrence

In a proclamation issued by Governor George Deukmejian, January has been declared Financial Aid Awareness Month in California. During this month, free public workshops will be offered to education persons about financing education beyond high school.

The workshops will offer information and assistance concerning financial aid, including application forms and deadlines for applying, eligibility requirements, and the various types of financial aid available. The workshops will also cover aid programs such as loans, grants, and work-study offered at California's community colleges, four year colleges and universities, and proprietary schools.

Financial Aid Awareness Month is sponsored by the California Association of Student Financial Aid

Administrators (CASFAA), a non-profit professional organization founded in 1971. In addition to the governor's proclamation, CASFAA has received over 50 proclamations from California mayors, a Member's Resolution from the California Legislature and endorsements from a variety of professional educational associations and groups, all in support of Financial Aid Awareness Month.

Financial Aid is used by more than 1.8 million students enrolled in postsecondary education in California. Through the loan, grant, and employment programs, the financial aid profession administers more than \$1.1 billion in state and federal aid in California each year.

For further information concerning Financial Aid Awareness Month, contact the Financial Aid Office (877-7741) on the CSUSB campus.

The Book Co-Op will be taking in and selling books from 9-4 (after 4 call for an appointment.)



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JOB UPDATE

Interested in Marketing?
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Become an advertising representative for the Cal State Chronicle. Earn commissions in your spare time.

Interviews are also being held for the position of Advertising Manager.

Applications for these and other positions are available at the Chronicle office.

VIEWPOINT

Problems For The Children's Center

by Edison P. McDaniels II

The Children's Center located on this campus is currently providing child care services to upwards of 105 student/parents enrolled at CSUSB. The Children's Center is however much more than a simple and convenient babysitting service. Indeed, the Children's Center gives classes and provides meals to the children in its charge. The program's goal is to provide a well balanced development program for children, as well as a well supervised and enriching field work experience for college students. A visit to the Children's Center on any given day of the quarter will verify that its more than meets this goal.

Why then is the Children's Center currently facing a crisis? The problem is funding. Each of the nineteen campuses of the CSU system have a child care center. Funding for these centers comes primarily from three sources. The major portion of the funding comes from the Child Development Division (C.D.D.), which is a division of the Department of Education. The second major area of funding comes from fees paid by parents. Finally, some percentage of the funding to run the centers comes from Associated Students (A.S.).

The Children's Center on this campus is unique in several ways. First, it is the only center in the entire CSU system that offers services to evening students, being open until 10 p.m. Second, the Children's Center has managed to carry on all of its programs while still charging parents only a minimum hourly rate, a rate that has allowed them to remain competitive with the other child care centers located off campus in this area. Indeed, with the exception of Cal State Chico (which enrolls only about 55 children per quarter compared to the 130 enrolled by the center here) the Children's Center has the lowest parent fees in the system, receiving only about 6.9% of its entire budget this way during the 1983-84 operating year. The center has tried desperately to continue this. Third, the number of children taken care of at the Children's Center is, proportionately speaking and considering the sizes of the different campuses, by far the highest in the CSU system.

These facts may be about to change for the worse. Because of a recent change by C.D.D. in the interpretation of funding guidelines, last year provided 83.1% of the Children's Center's budget) the Children's Center has

been forced to look elsewhere for funds. At the beginning of the present quarter, the Children's Center made several changes. It is now no longer possible for it to provide state subsidized child care for the full time between 7:30 a.m. and 6 p.m. as it has done in the past. The new hours during which state subsidized care is provided are 7:30 a.m. to 4 p.m. The state subsidized program makes it possible for student/parents who have a low income to receive quality child care at less than they would normally have to pay. This particular change should not affect the average low income student/parents that much, since their rate increase will only amount to about \$3 to \$6 per week.

There are several other changes which will affect those who use the center in a much worse way. First, the center has had to do away

with hourly rates prior to 4 p.m. This change affects mainly those paying full cost. Now, instead of paying \$1.50 per hour, one must pay the following:

4 hours . \$8 per day, per child

4.1-6.4 hours ... \$12 per day, per child

6.5 plus hours .. \$16 per day, per child

To put this into perspective, for a full-time student with an eight hour day, it would cost about \$80 per week per child if one were paying full cost. This does not begin to be competitive with the \$35-\$45 rates charged on the average off campus for a similar program.

The other major change that may come at the end of the year is that the entire subsidized program may be dropped at our Children's Center. If this occurs, finding

comparable or even good child care may be very difficult for low income student/parents. In the worst case, they could be forced to quit school.

To be sure, these changes are not the fault of our Children's Center. They were forced to make these changes because of several factors. First, as mentioned above, C.D.D. changed its funding of the program. Second, the state mandated that the employees of the center receive a 9% pay raise. Fair enough, but C.D.D. then only gave them 3.9% funding increase. Where is the difference suppose to come from? Finally, and now we get to the actual reason that the author is writing this, there was a severe lack of funds committed to the Children's Center, both in 1983-84 and 1984-85, from our A.S.!

...to be continued.

Where's The Computer?

Dear Editor,

Registration at Cal State San Bernardino can be a unique yet harrowing experience. Of course, it all takes place at the end of our holiday season when our patience is at its alltime low.

You know how it goes, we all get placed in our "priority" groups. Depending on your number in the computer you could end up registering any odd time during the two day registration period. Now, I don't know about you but I have never met anyone who has been labeled first priority. It seems like most everyone gets placed near the end of the first day or early on the second. This is convenient for those organizing registration because they get to show off their fancy

computer system which flashes all the closed classes in front of our eyes much to our obvious chagrin. After all, that is the most exciting part, isn't it?

The floor of our beloved gym during registration must very closely resemble the floor of the New York Stock Exchange. Busy bodies running around frantically clutching their class cards and nervously biting their lips. Then there is the quick exchange of hard cold cash. We are stamped, checked through and sent out to brave the "college experience".

Why am I bringing this all up? Because it simply amazes me that we have to go through this kind of corraling when other Cal States (Poly, Long Beach, etc.) even

Calstate Disneyland, otherwise known as Fullerton, and little Chaffey College have better pre registration and computer registration systems.

I know that this school is constantly making progress and this little problem could be all fixed up by next quarter. But, it really frustrated me and I know it drove a few people to drink. For the next couple days we'll drop and add classes at random until we get it all figured out.

By early March we'll be ready to do it again. Until then I'll pray for small miracles and hope that they change the priority system so that I end up registering first instead of last next quarter.

A. Nicole Ducharme

What Will You Do?

To the students,

This is your newspaper. Everyone of the students who attend Cal State University, San Bernardino pays for the production of the **Chronicle**, for everything from the newsprint to the writers. You paid me to write this. With this fact in mind, we at the **Chronicle** would like to give you your money's worth. Our goal is to produce the finest

newspaper we can, but we can not reach that goal without the support of the Cal State University Community.

Give us your thoughts, your ideas, your complaints. Give us yourselves!

The **Chronicle** needs staff writers to cover our growing campus activities. If you are interested in sports, the **Chronicle** has a position

open for a permanent sports writer. We need an advertising manager and advertising representatives, layout/photo assistant.

You don't need experience to work on the paper, just a desire to improve the **Chronicle**. Help us out. After all, it is your paper!

D. Bristow
Executive Editor

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Executive Editor David Bristow			
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The Cal State Chronicle Policies

The Cal State Chronicle is published under the control of the CSUSB Media Commission. It is published on a weekly basis for a total of 28 issues less quarter breaks and final exam period. Contact the office at 895-1997, 5000 University Ave., San Bernardino, CA 92407, for further information.

Letters to the Editor should be kept to a maximum of one and one-half typed pages. Letters which attack any person may be held until that person has had time to respond in the same issue as the other letter. Letters must include name and address, a phone number, and must be signed. Although we will accept anonymous letters, we cannot guarantee that they will be published.

The Cal State Chronicle reserves the right to edit all copies submitted in order to comply with space requirements and libel laws.

Advertising requests should be addressed or directed to the Advertising Manager at the address and number shown.

Classified ads may be ordered similarly except that such ads for students, faculty, and staff of CSUSB are of reasonable length and free.

Ads and Copy Deadlines are the Thursday preceding the date of publication. Copy received after that date appears in the paper on a space available basis. The Cal State Chronicle reserves the right to refuse to print ads and copy submitted after the deadline.

Advertising Policy - The Cal State Chronicle accepts advertising in good faith but makes no warranty, and does not check any goods or services advertised for validity. The Cal State Chronicle is funded by an annual allocation from the Associated Students to cover the costs of printing and expenses. It is distributed free to students and the community. The remainder of the funding is generated by The Cal State Chronicle itself.

Editorials that are unsigned represent the majority opinion of The Cal State Chronicle's Executive Board. Signed editorials and cartoons represent views of the author or artist and not necessarily of The Cal State Chronicle.