February 23rd 2015

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Snow day brings fun to CSUSB

By TANIYA HARWELL Staff Writer

The seventh annual Snow Day brought snowboarding, sledding, and campus-wide philanthropy to CSUSB.

Snow Day was held by Recreational (Rec) Sports and ASI from 11 a.m. to 4 p.m. on the Commons lawn on Feb. 19.

Students had the option of snowboarding down a long slope, ice skating, and building snowmen on the play field.

Some special features of this year’s event included well-known campus DJ Infinity and a photo booth that gave away tickets for free T-shirts.

This year Rec Sports and ASI partnered with the DEN Food Pantry, which donates food to CSUSB students in need, to increase attendance to the event and help generate canned goods for the pantry and students.

Students were asked to donate canned goods in exchange for something special.

“We donated a ton of canned food and nonperishable items to the den in exchange for free In-n-Out,” said Amanda Flood, the marketing supervisor for the Student Recreation and Fitness Center.

Students were impressed with the events of the day.

“I’ve never been to a Snow Day. The slide exceeded my expectations,” said student Celina Calderon.

Snow Day also featured carnival style booths where students could play games and learn about resources on campus.

The Student Health Center hosted an alcohol awareness booth where students were asked to pour what they thought was a standard drink into a red Solo cup.

“I worked the event last year. There are definitely more people here,” said Sara Garcia, lead peer adviser for the Student Health Center.

Students workout with trainers, pg. 15

CCBriefs:

By JORGE CAMPOS Staff Writer

Robocop prototype (Feb. 14)

In Miami, Florida, a group of scientists developed a prototype of “Robo-cop,” robot with elements that allow it to serve as a patrol officer, according to boston.com.

Although it’s still a prototype, there are companies who have shown their interest in the model and the functions that are being created, according to The News-Herald.

Canada allows strip searching of students (Feb. 17)

It is acceptable to strip search students in Quebec if they are suspected of carrying drugs, and as long as it is done respectfully.

A student stripped down for suspicion of selling weed to a friend stated that the search left her feeling “intimidated, violated, and ashamed.”

Man beats wife after not being able to get her dress off (Feb. 17)

At 2:55 a.m., Amy Dawson’s husband decided to attack her when he failed to take off her dress the night of their wedding.

Dawson’s husband, who remained unmarried, attempted to undo his wife’s dress.

After he failed, he got up, and sat on top of her and started punching her. Dawson died for divorce after the assault, according to New York Post.

Man must pay $30k for a kid who is not his (Feb. 17)

Carnell Alexander could go to jail for $30,000 owed in child support for a child that isn’t his. Alexander was made the father by default after his ex listed him as father when applying for welfare benefits.

The state claims that they notified Alexander of a paternity hearing, and when he didn’t show up, the state declared that he was the father. Alexander never received the notice, because he was in prison serving a sentence for an earlier crime, according to inquisitr.com.

Baby boy survives after falling onto railroad tracks (Feb. 19)

A baby boy survived after being born in a train toilet and dropped down a moving train onto the tracks. Most of the trains in India have holes to drop all waste directly onto the tracks below, which lead to an accident when a woman accidentally gave birth in the toilet.

Officials guarding the railway claim to have heard a baby crying and informed authorities about this after rescuing the child who survived with minor injuries, according to The Independent.

Opinion

Who is responsible for underemployment?

By ANGIE BURKHART Staff Writer

Employers and college graduates are equally responsible for high unemployment and underemployment rates among college graduates as colleges and universities are.

“About 1.5 million, or 53.6 per cent, of bachelor’s degree holders under the age of 25 last year were jobless or underemployed, the highest share in at least 11 years,” stated author Hope Ven in her Associated Press article Half of Recent College Grads Underemployed or Jobless.

This statistic is alarming, and I believe some are quick to point the finger at colleges and universities while overlooking other important culprits.

I believe the companies doing the hiring play a large role in these unemployment rates.

“For our nation’s youngest workers, as well as for the workforce at large, there is a real need for employers to reexamine how they hire, train, and develop their employees,” stated Katherine Lavelle from Accenture, the global management consulting firm that conducted the study.

It seems more and more companies are overlooking recent college graduates for lack of due to lack of experience, and passing off

Continued on Pg. 5

CSUSB bomb scare

By CLARISSA TOLL Asst. News Editor

On Wednesday, Feb. 18 a report of an unattended backpack resulted in the evacuation of University Hall and the involvement of the San Bernardino Sheriff’s Department Bomb Disposal Unit.

The owner of the backpack returned to retrieve the bag a few hours after the incident was reported.

The backpack and its contents were being analyzed by the Bomb Disposal Unit when the owner arrived on scene, according to Joe Gutierrez, Public Affairs Assistant Director.

The initial report was made at 7:42 p.m. Some students reported not being evacuated until 9 p.m.

The evacuation was lifted by 9:45 p.m., according to the Press Enterprise.

No campus alert was made during or immediately following the event.

Students were notified of the incident the following afternoon through emails sent by the department of University Advancement and the department of Administration and Finance.

Attempts to contact Campus Police went unanswered.
Fracking earthquakes

By DANNI YBARRA
Staff Writer

A new study estimates that over 200 earthquakes in Oklahoma and Kansas this year are due to fracking. A “big one” may be in store for the future, reported ABC News.

Although there is a slim chance that a large earthquake will happen in the near future, the study, conducted by Geophysicist William Ellsworth of the U.S. Geological Survey (USGS), shows that the continuous fracking responsible for the increase in smaller earthquakes can eventually lead to a “big one” with devastating results, reported ABC News.

“Fracking does cause earthquakes. Last year, Oklahoma overtook California as the state with most earthquakes, and the only reason is because of fracking,” stated CSUSB lab instructor Ross McIntosh.

When drilling and releasing the high-pressure water into the ground, it awakens long dormant faults and causes movement and fault slipping. “Fracking is the process of drilling down into the earth before a high-pressure water mixture is directed at the rock to release the gas inside,” stated BBC News.

The process allows for the retrieval of oil and natural gas from hard-to-reach spots underground. It is all for energy purposes and is helping to increase oil production in the U.S. and also helping to drive down gas prices, according to BBC News. "It’s a catch-22, you know? It’s causing earthquakes where there shouldn’t be and that’s causing damage, I’m sure. But it’s also lowering my gas prices!” said student Samejo Palmer.

Though some see its advantages, some believe they do not outweigh the consequences. “The earth has its own cycle and if we continue to interrupt, we’re going to have to deal with some pretty serious consequences,” said student Daniel Castellanos. "I think it’s easy to forget that the earth was here before us and not the other way around. We got to respect it,” continued Castellanos.

While not fracking is the only cause of these earthquakes, we do know for certain that in the last seven days there have been nine earthquakes, big enough to feel, reported in Oklahoma and two in Kansas. USGS reports that nine of the 11 earthquakes had a shaking intensity of 4.0. This is a huge difference in the states’ average of less than two earthquakes per year for nearly 100 years, according to BBC news.

While Oklahoma is receiving much of the spotlight for the increase in earthquakes, many other states where the fracking process is being performed also had an increase. However these states, like Texas and Ohio, are not at risk for a major earthquake like Oklahoma and Kansas are, stated ABC News.

Other states that have fracking, like Arkansas, are seeing a decrease in man-made quakes. Intern director of the Kansas Geological Survey, Rex Buchanan, told ABC News, “we are worried about this, no question about it.”

New study shows that fracking for underground resources is responsible for an increase in man-made earthquakes today.

Photo courtesy of businessinsider.com

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Chronicle Page 2 Monday, February 23, 2015
Dr. Cynthia Crawford, a psychology professor at CSUSB, has been named the recipient of the 2015 California State University Program for Education and Research in Biotechnology (CSUPERB) award.

"I was surprised being awarded," said Crawford. "Most of the people who win tend to be biologists, and I’m a psychologist and I won! It was nice, very special to me."

Crawford has been serving CSUSB since 1996.

"I like doing research. It’s harder to do it at a UC school than at a Cal State. At UC’s we hired people or worked with staff. We work with students here at Cal State and I like doing the research with students because they are always excited," said Crawford.

CSUPERB works with external partners in biotechnology to help fund grants and student programs to get students involved.

Crawford was awarded a Diversity-promoting Instrumental Drug Abuse Research Program (DIDARP) grant through NIH/NIDA. The project total is close to two and a half million dollars and is funded through 2017.

Biotech involves tools you need for biotechnology and any type of product a company wants to market. From asthma medication to drug effects, you need people to test these products," said Crawford.

Crawford received the award for her extensive bio-medical neuroscience and psycho-pharmacology field research.

"I perform animal research to assess new drugs companies want to put on the market," said Crawford.

When testing the addictiveness of a drug, researchers will test the lab animals first to confirm the safety.

The tests allow scientists to gauge the animal’s responses.

Dr. Crawford has achieved international recognition for her work on the neurological bases of addiction.

"For instance cocaine and methamphetamine were found to be highly addictive for the animals. Animals with nicotine in their system took more hits. That means that you’re treating something that’s a type for meth addiction you would treat the nicotine addiction as well," added Crawford.

Current students and former students attended the annual CSUPERB conference. CSUSB alumni Sergio Iguiniez and Arturo Zavala introduced Crawford as she was presented with the award.

"I cried when I saw them," said Crawford. "I see a lot of students at conferences and I stay in touch with my students. I made a Facebook so they didn’t just have to email me to keep in touch in." Crawford has received many accolades and grants.

Crawford is also the recipient of the 2014 CSUSB Outstanding Professor award for her scholarship, teaching and commitment to students.

"I love the hands on stuff in the lab. My favorite thing is to teach the students why their research and testing is important," said Crawford.

According to the Press Enterprise, Crawford “is an authority in the use of animal models to study addiction and has published more than 65 papers in prestigious journals.”

By MARVIN GARCIA

Comcast, a broadcast and cable company based in California, has merged with Time Warner Cable (TWC), but not without raising major concern among interest groups and content creators.

The merger was approved by decree of the California Public Utilities Commission (CPUC) on Feb. 13. Comcast, the largest television cable and home Internet service provider in the United States, and the third largest telephone company, serving 40 states.

California placed various conditions to approve the transaction, including expanding TWC’s affordable internet package, improving customer service, allowing cities and towns to build their own broadband networks or competitors, according to arstechnica.com.

Comcast vice president, David Cohen, said that some of the CPUC regulations could be intrusive and unrealistic to the company’s business, and that they are simply unattainable under market conditions, especially with populations that have been slow to adopt broadband.

According to the Los Angeles Times, Los Angeles House Representative, Tony Cardenas was one of the first to oppose the merging of Comcast and TWC, stressing how it will affect consumers and commercial areas.

“I asked the Federal Communications Commission, the U.S. Department of Justice, and the CPUC, to deny this merger because it will harm competition, it will lead to less diverse content and more expensive cable and Internet access, and will eliminate good jobs in California,” said Cardenas in a Writers Guild of America (WGA) presentation in Los Angeles.

Comcast has developed a controversial reputation as a result of their business practices.

Also, it has received harsh criticism from customers who claim to have been treated unfairly. CSUSB promotes student success

By SAMANTHA ROMERO

CSUSB and the Riverside Unified School District (RUSD) have made plans to ensure that more students attending high school in Riverside are more prepared for college.

CSUSB and the RUSD have signed an agreement, memorandum of understanding (MOU), that would ensure the preparation of more students at high schools in the Riverside County for college, and that they choose CSUSB, of course.

This agreement means students exiting qualified high schools are guaranteed admission.

I have to say, to Superintendent David Hansen for his exceptional efforts in advancing the success of the students in the Riverside Unified School District, who we hope will one day become CSUSB alumni," said CSUSB President Tomás D. Morales.

We are excited to partner with Cal State University, San Bernardino to offer this outstanding opportunity to our students,” said Hansen.

“By working together with our partners in higher education, we hope to truly open the world to our graduates,” added Hansen.

The RUSD will assist students in reaching eligibility requirements for the CSU system, so that students will not require remedial courses.

High school freshmen will be provided with challenging academic programs and the appropriate advising support.

“It is crucial that students are prepared to go to college when they graduate from high school,” said Morales.

“This process begins at an early age, and CSUSB is committed to working with P-12 (pre-school to 12th grade) school districts and all educational stakeholders to ensure college-readiness.”

As of now, CSUSB has signed 13 agreements with school districts throughout the Riverside and San Bernardino counties in the university’s efforts to prepare high school students for college.

The districts who are involved so far in this agreement include but are not limited to: Apple Valley Unified School District, Chaffey Joint Union High School District, Palm Springs Unified School District, Rialto Unified School District, Riverside Unified School District, San Gorgonio Union High School District, Upland Unified School District, Menifee Valley Unified School District/Lew Hansen for his exceptional efforts in admission.

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Marijuana legalization summit in San Francisco

**By TANIYA HARWELL**
Staff Writer

Marijuana legalization supporters met in San Francisco earlier this week to discuss the future of pot in California.

The International Cannabis Business Conference held last Sunday and Monday was expected to draw about 1,000 investors, entrepreneurs and activists from California and elsewhere for an overview of the legalization landscape.

Legalization support groups are now drafting a 2016 ballot in hopes to move California into legalizing along with Colorado and Washington.

Nearly two-thirds of Californians support legalizing, regulating and taxing recreational marijuana in the state, according to Huffington Post.

This task seems like an easy one but conference organizer Alex Rogers warns Californians that the existing medical marijuana industry and other regulations will be a hard obstacle to overcome in persuading key investors that legalization is a good move.

"Sometimes these big institutional events can give people this ‘kumbaya’ feeling even if it’s momentary," said Rogers.

Californians previously defeated an effort to legalize recreational use marijuana in 2010.

Concerns that still need resolving include whether recreational pot users would be allowed to grow their own plants and whether the hundreds of store-front dispensaries and delivery services that sell medical marijuana will get to stay in business, according to ABC 7 news.

Supporters of legalization have until August to submit a proposed initiative to the secretary of state and until April 2016 to gather enough signatures to qualify a measure for the November ballot according to thestate.com.

It remains to be seen if California will be going up in smoke in the near future.
A projection made by the Public Policy Institute of California (PPIC) stated that the number of California jobs requiring a college degree will rise to 41 percent by 2025, but the amount of graduates in the state workforce will only increase by 1 percent.

This will leave a “drought” of one million college graduates that are needed to work college level jobs according to the PPIC.

Timothy P. White, Chancellor of the CSU, is focused on combating this drought with Graduation Incentive 2025.

His new program plans to raise graduation rates for first-time freshmen (FTF) and transfer students (TS) while lowering the opportunity gap for historically underrepresented and low-income students, but the concern surrounding White is if his new initiative will be successful.

Since 2007 the CSU has suffered a 20 percent cut in state funding and the termination of 2,500 - plus faculty members. The California Faculty Association (CFA) released a review of White’s initiative in April 2010 noting that these “serious flaws [would] hinder the CSU’s ability to reach this broad goal.”

Despite these cuts, Chancellor White assured students during a press conference on Feb. 13 that he would not raise tuition within the next year.

White also promised more fundraising and adopting state supported programs that would award money to the CSU.

The projection made by the PPIC showed the CSU into a race to raise graduation rates despite the cuts in funding it suffered.

White’s initiative is similar to that same PPIC report in which three scenarios to improve California’s outlook were proposed. White failed to address, in my opinion, the most important scenario: increased rates in college attendance.

According to Graduation Incentive 2025, the CSU has already lowered the credits needed to earn a B.A.-B.S. degree for 94 percent of programs.

White has assured that his initiative will combat any “erosion of quality” with an integration of technology, but said nothing about encouraging existing students to finish their schooling.

White’s initiative does call for expanding programs that “foster success,” but only in transitional programs among first-time freshmen.

Carly Rubio, a CSUSB fifth year, is finding it harder to stay motivated in classes. Rubio said, “I’m losing all interest because the information given to me is so tedious and boring.”

Carly said that it felt like the “quality and excitement” of all her lower division classes has been lost in her upper division ones.

Continued from Pg. 1

thinking individuals, and it is the company’s responsibility to manage job training. Employers need to practice open-mind- edness and confidence that our school sys-

tems have created competent individuals who are ready to enter the workforce.

I think we have also overlooked the role college graduates play in these statistics. When we scale it down to CSUSB students, I don’t believe very many students are taking advantage of the resources that are available to them. CSUSB alumni Jacob Sz- erip, who graduated last year and struggled with job placement, said, “not once throughout my time in college did a counselor or professor discuss life following graduation. It was always present discussion upon sub- jects new in the major, not job placement.” Sz- erip also admitted that during his time at CSUSB, he did not visit the Career Center. The CSUSB Career Center offers a variety of tools that are of great value to students yet, in my opinion, are underutilized, from resume writing, job search, and interviewing workshops, to helping find internships and graduate schools.

CSUSB Career Center’s new Interim Director, Christina Rodriguez, recognizes a lack of student traffic in the Career Center, and said, “We will be doing a lot more en- gagement with students.”

Rodriguez also recommends that stu- dents visit the Career Center during their freshman year, and continue to make visits throughout their schooling in order to reap the benefits and build relationships with their staff.

I believe we can only begin to address these unemployment and underemployment rates of college grads when we stop pointing fingers and start taking responsibility for our role in these statistics.
**Opinions**

**Journalists need accountability**

By ESSENCE DENNIS  
Staff Writer


This is the journalistic code of ethics, the guidelines that journalists are meant to abide by to bring the truth to the people, according to the Society of Professional Journalists. These very rules are what keep journalists held accountable for their actions. They are not meant to lie and deceive the public, like journalist Brian Williams is under fire for doing.

For a whopping 12 years Williams reported a lie about his news team being shot down in a helicopter called 'Chinook,’ in Iraq, by a rocket-propelled grenade (RPG) according to Rolling Stone magazine. His lie led the people to believe that the helicopter he was flying in was "crippled" by the RPG. Different stories about what actually happened that day have surfaced. For instance, Rolling Stone magazine reports the pilot flying the actual helicopter hit by the RPG wrote on his Facebook that "Williams and his camera team didn’t show up until an hour later."

According to Rolling Stone magazine, Williams has been "suspended without pay for six months." Since there are a number of people behind Williams that keep the production running, Williams is the face of the entire operation and can not simply state he held not write up the report. It would throw the entire NBC operation into shambles, ruining their credibility.

There are multiple instances where organizations have reported lies or tweaked the truth, simply for more interesting story. What I believe is another reason Williams did not report that he did not write up the story would be that he did not want to look like, "Jared Arnett, a former broadcast journalist for CNN in 1998.

A story came out, "The Valley of Death," that dealt with Operation Tailwind, a covert invasion conducted during the Vietnam War. Secrets came out and everyone that was involved in reporting a lie about the story was fired, according to Rolling Stone magazine. What scorch Ardett's reputation fully, in my opinion, was him claiming that he supplied "not one comma" to the script.

When you do not accept responsibility for your own mistakes, lies, or mishaps, you are a coward.

Although Williams ignored the golden rules of being a good journalist, he dealt with his lie and is trying to save face by keeping quiet, and I respect that.

Many journalists get caught in small lies and mishaps all the time. Williams’ ‘mishap’ just so happened to cost NBC roughly 700,000 viewers according to the New York Post. It should not be common sense to trust your news outlet to report the truth. Should journalistic integrity be something people automatically assume they are getting when listening to a journalist?

As journalists, we are taught to uphold the highest standards of media, to report the truth and to educate the people. It is also our job to hold accountable reporters like Williams and Arnett whose lies may diminish the credibility of other journalists.

If more people actively engage in the news and practice media literacy, dishonest journalists would not stand a chance.

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**Media creates Islamophobia hype**

By JACOB COLLINS  
Asst. Online Editor

A triple homicide over a parking space is hardly newsworthy enough for national mass media coverage, but at best is a local news story. However throw in buzzwords like "Islamophobia," "terrorism," and "hate crime" and now you have a juicy story that will be broadcast around the world.

I don't mean to diminish the value of the lives of the murder victims. Any murder is a heinous act that is both a tragedy for the victims and the families of the victims involved.

Craig Hicks is accused of killing three Muslim students at the apartment complex where both Hicks and the victims lived. The motives of the murder range from parking dispute to hate crime and even terrorism, which is absurd.

If an isolated triple homicide is new terrorism then the nation has a serious terrorism problem in gang-ridden areas where the murder rates are much higher. When two gangs have a shootout in a public area, how is that not terrorism when compared to an isolated incident in an apartment complex? Regardless of the terrorism debate the media jumped the gun after being pressured by social media to call the shooting a hate crime.

According to the Chapel Hill police the incident may have been caused by a parking dispute but have yet to investigate the possibility of it being a hate crime.

Part of the reason many think the murders may be a hate crime is the pettiness of a parking dispute. "This is the most common form of interpersonal violence! It never makes sense on paper! You’re talking about people who fail to regulate their emotional states. And they have, in the U.S., ready access to weaponry that makes it incredibly easy to kill someone impulsively," said Sam Harris, author of Letter to a Christian Nation, on his podcast regarding the Chapel Hill shooting.

Yes, Hicks has publicly mocked and denounced religion on his Facebook page and it is known that the murder victims were his Facebook page and it is known that the murder victims were Muslims. His motive for killing his three neighbors over a parking space is hardly newsworthy enough to be called terrorism.

However throw in buzzwords like "Islamophobia," "terrorism," and "hate crime" and now you have a juicy story that will be broadcast around the world.

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Features

Facebook is now immortal

By MACKENZIE VIERA
Staff Writer

Facebook had a change of heart and will now allow you to “immortalize” yourself.

Users will be able to designate a page administrator who, upon your death, will be restricted on what he or she may do with your profile.

Prior to this new feature, Facebook would freeze the deceased person’s profile, turning it into a memorial. Though the profile would still exist, nothing could be added or modified.

Facebook announced on their blog, after spending time talking to people who have experienced a loss, the appropriate way to sympathize with users is by showing support with developing the “Legacy Contact.”

The idea of this feature was established with the help of researcher Jed Brubaker, a Ph.D. doctoral candidate at UC Irvine.

“We’ve seen people use Facebook to grieve a person who has passed away, to remember that person, and to celebrate their life,” said Kathy Vanegas. “I don’t want people to dwell on ‘how funny I was.’ Move on and live on the memories created instead.”

However, you may choose to have your profile deleted once Facebook is notified of your death.

“The most gratifying aspect of Facebook’s new features is knowing these changes will make Facebook a more supportive space for people during challenging times,” said Brubaker.

Facebook is not the first site to give an option on who or what will take over your digital assets after you die.

In 2013, Google introduced the Inactive Account Manager that also gives users the option to pick a designated person to take over a Gmail account, as well as documents in Google Drive.

To assign a Legacy Contact: Choose Security Settings > Legacy Contact located at the bottom of the page. Who will you choose to continue your digital afterlife?

Coyotes & Safe Sex

By DAVON DEAN
Staff Writer

“San Bernardino County alone, in 2013, has had 11,000 cases of Chlamydia and 2,048 cases of Gonorrhea. One out of four college students reported having some form of sexually transmitted disease,” said Judi Cruz, health education educator.

Let’s Talk about Sex was a successful, informative event allowing students to ask their inner-most embarrassing questions about sex, love, and the most effective way to stay safe when having sex with their partners.

Cruz did not hold anything back when discussing unprotected sex, providing relative statistics that left audiences with no questions regarding the importance of practicing safe intercourse.

Cruz said that it’s imperative for everyone to be fully aware of the pressure of advertisements that gear towards sexual intercourse.

“We live in a society that uses sex to sell everything from lipstick to laptops,” said Cruz.

This event brought a full house, filling more than 300 seats with students and guests. Sophomore Elizabeth said she left home 30 minutes early to get a good seat and not have to deal with waiting in line but was still faced with students awaiting entrance to the event.

“When walking in to the event it felt like a high school dance. There was a live DJ, loud music and a stage that looked like a dance floor,” said alumnaus Christopher.

“This event will provide the perfect venue to discuss and teach you how to protect your health,” said Cruz.

“I want students to feel completely comfortable talking about whatever they please. There are no rules except that they will respect the viewpoints of others,” said Cruz.

Elizabeth also said her parents were very happy she was attending this on-campus event due to them not wanting to talk to her about such a sensitive topic.

Sabrina Fimbi also said this event was an extra credit opportunity but developed a better understanding about sexually transmitted diseases.

Furthermore, Fimbi spoke of people having sexual intercourse, but not having a clear understanding of the risks.

Sophomore Eduardo Cervantes, a worker for the Student Health Center, heard about the event through his department and was excited to be part of it.

“Not only did I learn the steps to take with safe sex, but I also learned how to put together an event,” said Cervantes.

Cruz is available in her office if you have questions or simply would like someone to engage in dialogue. Her office is located in the Student Health Center.

Let’s Talk about Sex ended with Cruz passing out brochures and Hershey’s Kisses and, of course, she made it rain condoms.
“Fifty-one percent of employers who research job candidates on social media said they’ve found content that caused them to not hire the candidate,” according to careerbuilder.com.

One Texas teen, known only by her Twitter name Cella Malagon, was given a hard dose of reality when the information she posted on Twitter was found by her employer, Robert Waple, according to Daily News.

“Ew, I start this f**k a** job tomorrow,” tweeted Cella.

[Business owner] Robert Waple saw the message and swiftly booted the rookie pizza maker,” according to Daily News.

“No, you don’t start that F/A job today! I just fired you! Good luck with your no money, no job life!” tweeted Waple shortly after.

Cella was fired before her first day of work.

It is not an uncommon practice for businesses to turn away job candidates or reprimand current employees based off posts on their social media accounts.

“Social media screening is one way to enhance the background check to determine whether a candidate should be hired,” according to Jonathan Segal, a contributing editor for the Society for Human Resource Management.

Some information posted on these sites can prove to be a lawful or beneficial factor in the decision process of hiring a potential candidate, stated Segal.

Five Coyotes were asked for their opinion on the story about Cella and if they believe employers should have the right to search through possible job candidate’s social media profiles.

Students Cesar Perez, Alazzia Gaoay, Bryan Malagon, and Amanda Fernandez agreed that Waple was in the wrong for firing Cella over Twitter.

“I think he should have fired her in a more professional manner,” stated Perez.

“He should have talked to her first. One tweet doesn’t determine her character,” said Fernandez.

When asked if the students have posted anything on Facebook or Twitter that may have presented their job in a negative image, three of the five students answered yes.

There were mixed feelings from the CSUSB students about whether or not employers should be able to judge a prospective employee based off their Twitter or Facebook accounts.

“I don’t think it’s fair,” stated Malagon. “We have the First Amendment that gives us the freedom of speech and to express any feelings we want.”

Perez takes an opposing view on the matter.

“I think it is fair for employers to view people’s social media posts to get an idea of who they are hiring and how they might represent their company,” stated Perez.

Student Meisha Thompson also agreed that employers should have the ability to search through a person’s social media to ensure the company is not being harmed by any information posted on these sites.

While most of the interviewed students did not have viewing restrictions set on their social media profiles, they all agreed that people should take caution about what they post on the Internet.
Kanye West, or how most know him, Yeezus, premiered his most anticipated clothing collection at the spectacular New York Fashion Week on Feb. 12.

For months, Mr. West, the man of many ambitions and names, riled up his fans with talk of his collaboration with Adidas.

Throughout February, West went on a tweeting spree, releasing snippets of up-and-coming projects that left his minions grasping for more.

"Only One" featuring Paul McCartney, was the first video to release on Dec. 31, which featured a precious picture of the mini Kimye, North West.

The following week, West made a surprise appearance on "The Ellen DeGeneres Show", to reveal the video of "Only One", directed by Spike Jones, which is expected on his untitled 7th solo album.

On Feb. 5, he took to Twitter to release a link to his website, Yeesuz. Supply and a countdown that lead to Feb. 12.

West continued his streak of tweets practically everyday until the countdown ended; tweeting a picture of a stage blue print and a couple of words including the countdown, "printing invites", "hair and makeup", "camera angles", "Access granted. Reserve now. #YEEZYBOOST."

Finally the wait ended. Yeezy Boost, West’s shoe design was finally announced on Feb. 13 before the Grammys.

Kim Kardashian, West’s wife, released pictures via her Instagram of the new Yeezy store in NYC, which threw West fans into a deeper lispophone.

Iconic designers and stars, Beyoncé, Jay-Z, Anna Wintour, Rihanna, Alexandra Wang and Justin Bieber sat front and center to support the designer’s runway show.

The clothing was a series of light full-body legging’s and lengthy camo jackets, which were paired with the Yeezy Boost and custom-made heels for the ladies.

With an exclusive interview with Style magazine, West was asked about the amount of clothing pieces being sold in his limited edition collection.

West replied, "It’s all about being a creative designer...

He added, "I’m not here for this to be about me. I’m here to help people. I’m here to help the 14-year-old version of myself that couldn’t afford s***."

This collection describes West’s version of the future. In an interview with MTV, West said, "If anyone reviews the show poorly [...] I feel sorry that they don’t have a vision of what the future holds."

He added, "I’m only concerned with making beautiful products available to as many people as possible."

This is only the beginning of many other seasons West intends to express his creative endeavors in fashion.
Jamie Brewer made history as the first actress with Down syndrome to walk down the runway in New York Fashion Week on Feb. 12.

Many know Brewer for her various roles on the acclaimed T.V. series “American Horror Story.”

“I’ve actually always admired Jamie Brewer,” said student Hannah Weaver. “I’ve always thought she was an especially amazing actress, given her disability. Now, I admire her even more. She really rocked it. She is a real role model.”

I, too, admire Brewer after seeing her strut down the runway. She brought so much energy that night, and made it look fun, not serious.

She kept pointing to the audience for applause and kept a huge, eccentric smile on her face.

She looked absolutely beautiful that night.

Brewer was featured walking for designer Carrie Hammer’s show entitled “Role Models Not Runway Models”.

She walked in a dress that Hammer actually called “The Jamie.”

“What I love about Jamie is that having Down syndrome is so not a large part of her identity. She is first a famous actress, a talented writer, beautiful woman and [Intellectual and Developmental Disabilities] activist,” the designer told The Huffington Post in an e-mail.

Brewer has an impressive history. She attended The Groundlings Theatre and School before her debut on the television series “American Horror Story”.

The Groundlings is a small, but well-known comedy and acting school, responsible for the careers of many famous actors and comedians such as Conan O’Brien, Jimmy Fallon, Kristen Wiig, and more.

In my opinion, Brewer walking the runway is the best thing to happen in the history of the New York Fashion Week.

“She has helped break the norm, introduce something new, and prove that nothing can hold you back from achieving your dreams.”

“It’s amazing that the fashion industry is including individuals with disabilities,” Brewer told Entertainment Weekly.

Not only is she serving as a role model to young women, teaching them to forget about their insecurities, but also showing people that she is no different from others. Our society can stop looking down on those who are different from us.

Like Hammer said, Down syndrome is not a large part of Brewer’s identity, so we need to stop identifying people by their disorders.

Student Victoria Sanchez said, “I feel like people tend to avoid those with genetic disorders, maybe because they’re afraid of being unable to carry a conversation, or I don’t know, but they really are just like the rest of us.”

Brewer has without a doubt, made history with her presence in this year’s New York Fashion Week, and I am excited to see how her influence changes the fashion industry.
Fantasy behind innocent face

By BREE REYES
Staff Writer

Fifty Shades of Grey earned $100 million in the U.S. and $300 million worldwide after its opening week, according to Forbes, but the opinions of its sexual content, characterization, and plot are scattered.

The film depicts the character of Anastasia Steele (Dakota Johnson) encountering Christian Grey (Jamie Dornan). Grey is a wealthy, successful man, who starts an intimate relationship which explores the practice of bondage, discipline, submission, domination, and sadomasochism (BDSM), which he introduces Anastasia to.

"What I love is that it has brought the fetish BDSM/kink community up close and personal to what we call the ‘vanilla’ general public," said Mistress Hudy Hawn, a professional Los Angeles domme and BDSM advocate/educator, in a BuzzFeed YouTube video.

"BDSM is not just about pain. It actually can be very connected and emotional and freeing...It’s very freeing to just let go, let someone else take over. In your personal life. If it’s consensual with you and your partner, anything goes," continued Hawn.

While Hawn sees the movie as an informative representation of the BDSM culture, others think that the film misrepresented BDSM, and gave it a negative image.

"I don’t think it depicted BDSM well, mainly because it made me question why people enjoy pain like that," said Jonathan Abad, a CSUSB third year. "It looked like she was more in pain than enjoying it, making it seem like she only did it because that’s what he wanted. There’s a limit to that kind of thing, and I think he took it too far. He was so controlling."

The debate over the BDSM content of the film has gone as far as arguments that BDSM is a catalyst for domestic violence.

"I can understand why people would view it as abusive, but it was consensual," said Carly Willard, a first-year graduate student at CSUSB. "I don’t feel like he had power over her. She had the full control and could have opted out at any time. What they shared was something that was very intimate, and if BDSM is an intimate preference, then so be it. It is what it is."

Putting judgments about BDSM aside, the mise en scene of Fifty Shades of Grey is packed with beautiful aerial views of Seattle, Washington, contrasting colors of black and white spaces and cinematography that flows well from scene-to-scene. The scenes that contained conversation had crisp, clear light and scenes where no words were spoken were filled with shadows and calm, ambient lighting.

"The virginity scene is something that is so beautiful," said actress Dakota Johnson in an interview with Access Hollywood. "And the way that [cinematographer] Seamus [McGarvey] and [director] Sam [Taylor-Johnson] shot that scene, it’s really incredible. And the colors! It’s so saturated, and then just watching a really profound moment in a young girl’s life, I think that was pretty special to do."

The vibrant hues of red were sparingly used in the film, and were limited to certain objects and settings, such as the color of Anastasia’s new car from Christian, and Christian’s locked bondage room.

The script was both comedic and emotional, and the actors voiced their lines smoothly and powerfully, making certain lines stand out, especially during dramatic moments of dialogue.

"I almost felt like he didn’t like it, I thought it was good, but I felt like those who didn’t read the books definitely got ripped off. There are so many dynamics to the story that the movie left out."

With key story details left out, the characterization of not only Anastasia and Christian suffered, but their supporting roles, which the book flourished in, lacked depth.

"However, I do think the movie did a good job portraying the ending," said Huerta. "Since the book is read through Anastasia’s perspective, there are parts where Christian’s emotions are not explicitly described, so the film made the ending more emotional and illustrated his feelings well from his point of view."

"I almost felt like he didn’t like it, which is something that wasn’t described in the book. It hurt him to hurt her, and that showed the opening of a new relationship," continued Huerta.

According to CSUSB students, the majority of the film was average, except for the ending.

"I liked it from beginning to middle, but the ending was disappointing," said student Helen Cash. "It left their issues up in the air, so now I’m left with so many questions about their relationship."

The second installment of the Fifty Shades Trilogy, Fifty Shades Darker, has not been announced as set for production, but with growing success at the box office and average reviews from the public.

The future looks bright for Fifty Shades of Grey Darker.

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Anastasia Steele (Dakota Johnson) and Christian Grey (Jamie Dornan) on the set of Fifty Shades of Grey during the scene where Christian Grey gives Anastasia a brand new red Audi A3.

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If You’re Reading This It’s Too Late

By ALANA ROCHE
Staff Writer

Rap artist Drake surprised his fans with a 17-song mixtape that he released without warning on Feb. 13.

Drake released the mixtape If You’re Reading This It’s Too Late on the 6th anniversary of So Far Gone. He posted a picture of the mixtape cover on Instagram to inform his fans of the release. He released it as a mixtape but it is now available as an album on iTunes. According to Billboard.com Drake’s mixtape is already No. 1 on Billboard 200 and is already setting records.

If You’re Reading This It’s Too Late sold 495,000 copies in its first chart week, beating Fifty Shades of Grey’s soundtrack and is No. 2 on the largest sales week for an R&B/hip-hop album since Beyoncé’s surprise self-titled album.

Just a day before dropping the mixtape, Drake released a 15-minute film titled “Jungle” which is also the title of a song on his new mixtape. The video begins with Drake talking about where he is at in life at this point.

It follows him from Los Angeles back to his hometown, Toronto, Canada. While in Los Angeles he said, “We’re out here staying up so late that it’s early. Like, 4 a.m. I’m not even sure if you know, I’m just venting.”

He then makes it back to Toronto and is shown connecting with his friends and shows that he is very closely connected to his hometown.

He has a very nostalgic dream while in Toronto and ends with parts of a song.

When “Jungle” was initially released, it was unclear what song it was but since he released his mixtape it is now known that it was a clip of his song “Jungle.”

The first song on the mixtape is titled “Sound” and features Lil Wayne. Drake goes on to talk about why he, himself, is a legend.

He talks about how other rappers aren’t better than him.

The song “You & The 6” is a preview of what to expect in Drake’s upcoming album “Views from the 6.”

The song is a conversation with his mother, who says she gets “Google alerts to her phone” and that she’s worried about him. Drake said, “This is a crazy life, but you and the 6 raised me.”

The song “You & The 6” is a preview of what to expect in Drake’s upcoming album “Views from the 6.”

According to CSUSB student Desirae Reynoso said, “I have always loved Drake so when I heard his mixtape came out, I bought it without even listening to the preview!”

If Drake’s mixtape If You’re Reading This It’s Too Late is a preview of what we can expect from his upcoming album, View from the 6 that will be released sometime in July, I have high expectations and can’t wait to see what is released.
Jimmy Fallon and Justin Timberlake introduced the 40th Anniversary Special of *Saturday Night Live* (SNL), with a montage medley of famous catch phrases throughout the historic television series like “schweddy balls” and “d**k in a box.” The special started with a live red-carpet event which included, Eddie Murphy, Tina Fey, Will Ferrell, Betty White, Whoopi Goldberg, Jim Carrey, Dave Chappelle, Sarah Palin, Jon Bon Jovi, Taylor Swift, Paul Simon, Alec Baldwin, Amy Poehler, and many more. The exclusive audience was made up of past and present cast members, special guest hosts, and unforgettable musical performing artists.

Lorne Michaels, SNL’s producer, even made an appearance at the event. The television series, which broadcasts every Saturday night on NBC, has been a staple in America’s comedic entertainment ever since 1975. One of the night’s most interesting moments was when clips were played from different auditions.

It included favorites such as Phil Hartman, Seth Meyers, and Gilda Radner. It also included those who auditioned but didn’t make the cut like Stephen Colbert and Kevin Hart.

Music performances by Miley Cyrus, Paul McCartney, and Kanye West took place throughout the special. West started his performance laying flat on the stage. This made for a different moment of visual excitement to the special. My favorite part of the show was Maya Rudolph doing an outstanding impression of the one and only Beyoncé. She showed us exactly what SNL is all about and what it is known for, keeping people entertained and creating non-stop laughs.

It was entertaining to see Jane Curtin, Fey, and Poehler get together and perform “Weekend Update.” What came back funnier than ever was “The Californians” skit with originals like Bill Hader, Kristen Wiig, Fred Armisen, Taran Killam, Kenan Thompson, Vanessa Bayer, and special guest Bradley Cooper, Swift, White, Kerry Washington, and Lara- ine Newman, which added a special twist. What was funniest and caught me off guard was at the end of the skit when White and Cooper made out, which also definitely surprised the audience.

For viewers who are not too familiar with the show, it was still a good laugh. For most viewers that keep up with SNL, the 40th Anniversary Special was a recap of highlights, performances, popular skits, and popular hosts over the years. If you didn’t catch SNL’s 40th Anniversary Special, then you definitely missed out. It was definitely the topic of conversation and something worth watching.
The 2015 NBA All Star Weekend and it was one to remember for many years. The NBA All Star Weekend is a weekend-long festival that occurs once a year that gives all of the players and coaching staff of the NBA an opportunity to rest during the grueling season.

The festival consisted of several events and special performances by famous artists such as Ariana Grande, Christina Aguilera, and Nicki Minaj. This year’s All Star Weekend took place at Madison Square Garden in New York City.

The Three-Point and Slam Dunk contests were two very popular events this year. The Three-Point contest had some of the best shooters in years, such as Stephen Curry and Klay Thompson (aka “The Splash Brothers”), Kyrie Irving, and Kyle Korver. Curry scored a monstrous 27 points in the final round, while making 13 shots in a row to win the Three-Point contest.

While the Slam Dunk contest was the main event of the night, it has been under a lot of scrutiny the past few years as it lacked originality. Zach LaVine redeemed the reputation of the contest by showcasing his dunking ability and finesse on Saturday night. The 19-year-old guard won the dunk contest while putting on a great show. He starting things off by passing the ball to himself, catching it in mid air and doing a reverse between-the-legs dunk. LaVine did a similar pass to himself on the next dunk. However, when he caught the ball in mid-air, he put it around his back and dunked it through the hoop. This type of dunk has never been done before in the dunk contest, and people were on their feet cheering.

Victor Oladipo, who finished in second place, performed an explosive 540 degree spin dunk. The NBA All Star Game took place the next night, consisting of the NBA’s best players battling against each other; East vs. West. Russell Westbrook broke an all-time All Star Game record for most points scored in a half with 27. Westbrook helped the West team win with his MVP-caliber performance, scoring 41 points. The final score was 163-158.

With the NBA All Star Weekend over, the players head into the last half of the season. The 2014-2015 season has been a competitive one, with 12 teams winning 60 percent of their games. The Golden State Warriors and Atlanta Hawks currently have the two best records in the NBA. They are definitely underdogs, due to their long history of losing records and failed playoff appearances. The two teams have always been overshadowed by successful franchises like the Lakers, Celtics, and the Knicks. However, those teams are struggling this year with losing records, especially the Knicks, who have the worst record in the NBA, 10-43.

Keep an eye on players like James Harden and Curry, who are at the top of the MVP discussion.
Emily Hill: Personal Trainer

By JACQUES LEE
Staff Writer

Personal trainers work with their clients to get maximum results in physical and mental health through the means of fitness.

The CSUSB, Student Recreation and Fitness Center (Rec Center) offers students a chance to get in shape with the aid of a personal trainer.

If you want to become a client to one of these trainers, you do have to pay a price.

There are different price scales set up for one-on-one sessions with trainers based on the amount of hourly sessions you want to book.

For a bulk of four sessions, it is $20 a session; if you want to bulk together five to nine sessions, it is $18 a session; and if you want to bulk together 10 or more sessions, it is $16 a session.

Emily Hill is one of the many featured trainers you can work with.

Hill has been a personal trainer at CSUSB for about two years and said she loves the work she is doing here.

“I have had a background in health and fitness and I love being healthy and active and I want to share that joy and health with other people and I find that it’s a good fit for me to teach others how to be healthy and enjoy it and just have a better lifestyle,” said Hill about wanting to become a trainer.

She is a kinesiology major with a dual concentration in exercise science and pre-physical therapy, and even though she has been a trainer for about two years, this isn’t her final stop in the world of physical health and fitness.

“This is my first step in the door, so this is really giving me a good base for me to expand my knowledge, get some good experience, be creative, and this is getting me ready for a physical therapy program so it’s in the right direction for me,” said Hill.

Hill always tries to keep each individual client motivated in their own way, while knowing that every person reacts in a different way to their own fitness.

“Every client is different,” said Hill.

“They all respond to different stimuli and different motivation, but you always have to be positive and encouraging and providing constructive criticism,” Hill continued, “making sure they have a good knowledge base, not just telling them what to do but they understand why we’re doing it, so they can carry it on their own as well.”

Hill will take on between 10 and 12 clients a week even though she is limited on the number of hours she is allowed to work due to the school’s policy on students working more than 20 hours a week.

Hill seeing her clients get results is the right amount of motivation she needs to keep herself going.

“I’ve seen results in myself working out and those results are what drive me to keep pushing myself, and as soon as my clients see results as well,” continued Hill, “They get so motivated and excited we just keep going and going. I feel like once we hit that first step there is no stopping us,” said Hill.
Amanda Toro brings cheer to athletics

By JUSTIN SANDOVAL
Asst. Sports Editor

San Bernardino native Amanda Toro has been on the CSUSB Coyote Cheer and Dance team since her freshman year in 2011.

Toro’s cheerleading started at Arrowhead Christian Academy in Redlands, CA where she cheered all four years of high school.

Making the most of her time here at CSUSB, Toro is also an active sister of the Alpha Delta Pi sorority.

“Alpha Delta Pi has given me the opportunity for networking, socialization, and friendships that will last a lifetime,” said Toro.

The Cheer and Dance team perform at all home volleyball games, as well as men’s and women’s basketball games.

Toro has been with the team through a variety of transitions; this year the team has been incorporated into CSUSB Athletics, and now has representatives in the Student Athletic Advisory Committee (SAAC).

“It feels nice to be involved, we feel more attached to the remainder of the school and athletics on campus,” said Toro.

Coyote Cheer and Dance do not perform on a competitive level.

“Since we hadn’t been apart of SAAC we felt competition during the spring quarter would be too much of a demand for the girls on the team,” said Toro. “If we started to get school funding from the school competition it’s something I feel a lot of the girls would enjoy.”

During the summer, Coyote Cheer and Dance get together for a three-day camp in preparation for the seasons ahead. This year, the event was held at the South Point Casino in Las Vegas.

“Joining the team has given me the opportunity to meet new people make friends and connections I will never forget. We are like a family and I highly recommend the experience to anyone thinking about joining,” continued Toro.

Annually, Cheer and Dance put on a Spirit Spectacular fundraiser, in which girls from elementary to high school ages are invited to come and learn from Coyote Cheer and Dance.

“We teach the girls two cheers and one dance, and they get perform at halftime of the women’s and men’s basketball game. Fundraisers like the Spirit Spectacular keep individual fundraising and cost down for the girls on the team.”

The university doesn’t fund the program uniforms and summer camps have to be paid for by the girls individually.

“We do hope to get funding, we’d love to attend and cheer at away games for our fellow Yotes.”

Favorites:
Favorite Food: Pepperoni Pizza
Favorite Hobby: Shopping
Favorite Music: “I love all country music.”
Favorite Dessert: “Anything with nuts in it!”

“If there was one interesting thing about me, it would be more of a guilty pleasure. I own over a 100 pairs of shoes, all in their original boxes,” said Toro. “They take space in three separate rooms in my house sad to say.”

Toro wanted to leave the student body a message from all the cheer and dance members. “Thank you for all your support Coyotes, we hope to see you all season long! Go Yotes!”

Baseball has hope for future

By ADRIAN SILVA
Staff Writer

CSUSB Men’s baseball team is off to a rocky start this season, despite their competitiveness.

They are currently holding a 2-7 overall record.

However, after interviewing some team members and staff, statements were made regarding improvements, and they are prepared for the California Collegiate Athletic Association conference (CCAA) which began earlier this week on Feb. 19, 2015.

The last game played before the CCAA was against Point Loma University.

Coyotes took the first win against Point Loma, 4-3, on their home field.

The second day was a double header, in which CSUSB lost both at Fiscalini.

The team currently consists of walk-ons and transfers, but is also open for athletes from other sports to walk on and participate in the newly established program. Over 40 Coyote women have joined. Many of the cross country girls have joined the track and field team during their offseason to participate in the long distance events.

Among the participants on the new team are soccer and volleyball players from CSUSB, who will obtain a freshman status. This means that any student who participates in track and field can do so for four years.

The addition of the track and field program is also consistent with the popularity of the sport throughout the Inland Empire.

The track and field team, “allows a multidude of young women in the Inland Empire who excel in track and field, so now that CSUSB offers the sport, it will hopefully attract more student athletes to come participate in the program.

It is still unclear what events the women will participate in, as the team is still in its early stages, but CSUSB is expected to be competitive from the beginning.

The addition of the track and field program allows for consistency throughout the CSUSB Athletics Program, which has been a goal for the university for a long time.

Every sport offered on campus is eligible to compete in the CCAA and compete for state championships.

This also implies that any track and field athlete who qualifies for the National Collegiate Athletic Association has the opportunity to compete for national titles for CSUSB.

The possibilities are endless when CSUSB can get recognition through the NCAA, so this is a very exciting time for the athletics department.

Introducing Track/Field

By NATHANIEL LASTRAPE
Staff Writer

Women’s track and field is coming to CSUSB. The team is excited to begin its inaugural season on Saturday, Feb. 28 at the Rossi Relays in Claremont.

The track and field program is still in its early stages and head coach Tom Burleson is in the progress of building a team, as this is going to be their first season competing in the California Collegiate Athletic Association (CCAA).

The track and field program has replaced CSUSB’s women’s Water Polo program, for budget purposes, which has been in CSUSB’s intercollegiate program since 1999.

Associate Athletics Director Mark Reinharder said that the addition of a women’s track and field team, “allows a large number of women to compete because of the nature of the sport.”

Reinharder also mentioned that it is important that our intercollegiate athletic program reflects the campus’ six-to-four female-to-male ratio.

For every four males at CSUSB, there are six females, so it is logical for Coyote Athletics to represent the male-to-female ratio.

There are currently four men’s sports: basketball, baseball, golf, and soccer. With the addition of track and field there are now six women’s sports: basketball, cross country, soccer, softball, volleyball, and now track and field.

The team currently consists of walk-ons and transfers, but is also open for athletes from other sports to walk on and participate in the newly established program. Over 40 Coyote women have joined. Many of the cross country girls have joined the track and field team during their offseason to participate in the long distance events.

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