May 28th 1997

Hispanic News

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Jose Medina announces candidacy for Riverside Community College Board

In addressing the large crowd of supporters, Medina said, "As an educator, I have been committed for many years to instill a sense of urgency to our young students in the importance of education during their formative years. I also strongly felt that we, as parents and educators, be able to aid our youth in the development of greater educational expectations beyond the high school level, because we are aware that a college education is vital if our young people are to survive in the real world of work," Medina stated.

Medina stressed the importance of college-level education for the youth in the community, and especially for minority youth. He spoke of outreach programs into the high schools to seek college recruitment among the minority communities. "We need to encourage our youth and to stress the importance and value of higher education. There is a need to publicize what the educational mandates are by business, industries, and public agencies. I feel the urgency to our young students in the formative years. I also strongly felt that we, as parents and educators, be able to aid our youth in the development of greater educational expectations beyond the high school level, because we are aware that a college education is vital if our young people are to survive in the real world of work," Medina stated.

Jose Medina, Riverside Poly High teacher and member of the Jurupa Unified School District Board of Trustees has announced his candidacy for the Riverside Community College Board of Trustees.

Jose Medina, longtime community activist and educator, has announced his candidacy for the Riverside Community College Board of Trustees during a campaign kickoff reception at the popular Zacateca's Restaurant in Riverside.

"Carrie" Hernandez honored by Rotary Club Duncan Webb Award for 36 years of devotion to her students in the S.B. City Schools

"Receiving this award is really a nice pat on the back for me just before I retire," stated Carolina "Carrie" Cornejo Hernandez, a Golden Valley Middle School teacher, who is retiring after 36 years as an educator for the San Bernardino Unified School District.

Hernandez was surprised when the Rotary Club of San Bernardino, at a recent meeting, announced that she was the recipient of the 7th Annual Duncan Webb Award for her work with at-risk middle school students and received a two-minute standing ovation after the announcement.

Hernandez received a plaque and a $2,000 check, and her name inscribed in the four-foot tall permanent trophy which will be displayed at Golden Valley for a year.

Duncan Webb, an attorney, is the creator of the Award and got the idea of raising funds through a cross-country bicycle ride speaking to local Rotary Clubs regarding the local Club's program in providing character education materials to schools. Webb initially stated.

Carrie" Hernandez, pictured above, is the recipient of the prestigious Duncan Webb Award received from the Rotary Club of San Bernardino for her work in the alternative program at Golden Valley Middle School. Hernandez is retiring as a teacher after 36 years in the San Bernardino School District. Photo by IEHN

Leticia Ornelas Memorial Fund Golf Classic

Thursday, May 29, 1997

Golfers are invited to participate in the Leticia Ornelas Memorial Fund Golf Classic to be held on Thursday, May 29, 1997, at the Empire Lakes Golf Course, 11015 Sixth Street, Rancho Cucamonga, with registration at 8:00 AM and shotgun start at 9:00 AM. Entry fee is $150.

The golf event is to raise funds for Marlayna, who was permanently injured in an auto accident at Pepper and Valley Blvd., by a driver under the influence of alcohol in July, 1996 and she is currently paralyzed from the neck down.

In the accident, her mother, Leticia and a sister were killed as the immediate needs. The funds raised at the golf classic will go toward the purchase of these items.

Tee sponsors, corporate sponsors, businesses, donation of prizes are being requested, and volunteers are needed during the golf classic tournament.

Golfers may attend the golf tournament without reservations. For information call at (909) 877-1994, (909) 421-2618 or fax at (909) 421-2984.

IN THE SPIRIT OF THE PRESIDENTS’ SUMMIT

Ron Loveridge, Mayor of Riverside and the Philadelphia summit delegates including Councilman Ameal Moore, Maxine Frost, Chancellor Ray Orbach Jim Erickson, Superintendent Tony Lardieri Michael A. Neri, M.D., Robert Nava, Susan Stark, Lucia Ortega-Rodriguez, Ray Humphrey, Ned Cooney and Tameka Flanigan are inviting the public to the YOUTH ACTION "97, to be held on Monday, June 9, 1997, at the Holiday Inn-Regency Room, 3400 Market Street, Riverside, starting at 3:00 PM. Admission is free, however seating is limited.

As the result of the IN THE SPIRIT OF THE PRESIDENTS’ SUMMIT the public is asked to add their signature next to those U.S. Presidents where Riverside joins the nation in promising a better America for our youth and families, stated the announcement by the Office of the Mayor.

The citywide meeting will include firsthand reports from the delegates regarding the Summit's five national goals for every youth in America; and how Riverside's own Youth Action Plan meets those goals. The public is asked to RSVP to the Office of the Mayor no later than Friday, June 5 by calling at (909) 782-5551.
SCHOOL TECHNOLOGY FUNDING: IT'S ABOUT COOPERATION NOT CONFRONTATION

By Assembly Member Joe Baca, (D-San Bernardino)

On Wednesday, May 21, the school-children of Riverside and San Bernardino counties won a tremendous victory. After nine months of political negotiations in Sacramento, I was able to win the release of over $55 million to upgrade our public schools for computer, Internet, and other telecommunications capabilities.

As a result of my negotiations with Speaker Bustamante, other legislators, and school superintendents, the State Allocation Board on May 21 released the $10.5 million originally granted to Riverside County, and the $25 million to San Bernardino County to upgrade K-12 classrooms. In addition, $14.1 million was released for Riverside and $6.9 million for San Bernardino which had been held up by Speaker Bustamante since January, 1997.

A motion by Assembly Member Ted Lempert of San Carlos at the State Allocation Board meeting on May 21 stated: "In honor of Mr. Baca's request, I move that this Board release the technology funds that we have withheld from the school district projects in Riverside and San Bernardino counties.

Our schools are desperately behind in their ability to connect our kids to the electronic marketplace of ideas and information. This money is just a down payment for our students in the Inland Empire. We must continue to target our funding where it will do the most good in California—the specific needs of our future: our children.

The battle over the money to fund the wiring and other technology upgrades for classrooms began last September when a handful of Inland Empire legislators won approval from the State Allocation Board for $35 million in education technology funding. In February, objections were raised that other counties apparently had not been given the opportunity to apply for these funds from the Board. On April 2, at the Board's meeting, Assembly Speaker Cruz Bustamante intervened to delay the funding to either county. I appealed to the Speaker, other members of the Senate and Assembly, and county school superintendents that a fair and equitable solution be developed so that all our children which applied successfully for classroom technology would win funding in the future from the State Allocation Board.

Speaker Bustamante had been quite concerned about the perceived inequity of the Inland Empire counties winning funding from the State Allocation Board at the expense of other counties in the state.

I'm indebted to Speaker Bustamante and other public officials for all of their hard work and tough decision-making focused on what's right for the future of our children's education.

Continued lower right this page

Congressman Brown Fights for Hispanic Serving Institutions

WASHINGTON - Congressman George E. Brown, Jr. (D-San Bernardino) sent a letter to Representative Edward Porter, Chairman of the Appropriations Subcommittee on Labor, Health and Human Services, and Education, requesting that FY 1998 funding for Hispanic Serving Institutions (HSIs) be increased to $24 million.

"The Inland Empire is home to two of the 37 institutions of higher learning nationwide that have been awarded HSI grants-San Bernardino Valley College and Chaffey College. HSIs are two and four year public and private, higher education institutions at which at least 25 percent of the student enrollment is Hispanic. Though only 5 percent of all post secondary education institutions, HSIs enroll two of every three Hispanics in higher education.

The Higher Education Act of 1992 authorized $45 million for HSI grants, yet current funding for the program is only $10.8 million," said Brown. "Our commitment to improving educational opportunities for our youth must fully extend to those students who are economically disadvantaged and under represented. An increase to $24 million would greatly strengthen the ability of HSIs to provide high quality educational opportunities to Hispanic students."

"HSIs, such as San Bernardino Valley College and Chaffey College, directly benefit a segment of our society that continues to be under-educated and under represented, and whose average family income is the lowest of all groups in the United States. These institutions provide an invaluable service to our community and our nation as they work to eradicate under achievement in higher education and to combat high drop out rates among Hispanic students."

Congressman George Brown is the Ranking Democrat on the House Committee on Science and is a senior member of the House Committee on Agriculture. He is the Dean of the California Congressional delegation and chair emeritus of the California Congressional Delegation.

NALEO Applauds Clinton's Nominations

WASHINGTON - After drawing fire at a meeting last month from the Congressional Hispanic Caucus and national Latino organizations, including those who spoke for the decline and lack of Latino federal appointments in his second term, President Clinton nominated three well respected and more than qualified Latinos to his administration.

The three nominees are: George Munoz, currently the Chief Financial Officer and Assistant Secretary for Management at the U.S. Treasury Department, who has been nominated to serve as President of the Overseas Private Investment Corporation; Mickey Ibarra, currently the Manager of International Relations at the National Education Association, who has been nominated to serve as Assistant to the President and Director of Intergovernmental Affairs at the White House; and, Terry D. Garcia, currently a Senior Advisor to the Under Secretary for National Oceanic and Atmospheric Administration (NOAA) and previously NOAA's General Counsel, who has been nominated to serve as Assistant Secretary for Oceans and Atmosphere, NOAA for the Department of Commerce.

"NALEO is pleased with President Clinton's recent nomination of George Munoz, Mickey Ibarra, and Terry D. Garcia to his Administration," said NALEO Executive Director Arturo Vargas. "For now, we have to ensure that the confirmation process does not stall on these nominations and that the President's pledge to appoint more Latinos in the immediate future becomes a reality," continued Vargas. The declining number of Latinos in the Clinton Administration has been a major disappointment given that Latinos are a large and growing segment of the United States. Two months ago, the U.S. Census Bureau reported that Latinos now make up 11% of the population and are projected to become the largest non-white population by 2005. However, Latinos currently represent only 5% of key policy making positions. Acknowledging that his Administration does not fully represent the more than 30 million Latinos in the United States, President Clinton pledged to appoint more Latinos to his Administration.

For the 1996 Presidential elections, Latinos casted a little over 5.2 million votes, which was an increase of over one million votes from 1992. 72% of the Latino vote went for President Clinton compared to 21% for Bob Dole. "Latinos played a key role in last year's Presidential elections and will continue playing a decisive role in future elections across the country," added Vargas. The NALEO Educational Fund is the leading organization that empowers Latinos to participate fully in the American political process, from citizenship to public service. The NALEO Educational Fund is a national non-profit, non-partisan organization whose constituency includes the more than 5,400 Latino elected and appointed official nationwide.

BACA: Tech Funds

From upper left this page

This always was about seeking a fair and equitable solution. It was never an attack on San Bernardino or Riverside counties.

Let's always remember that cooperation not confrontation is key to solving our important social issues. We need to put aside the cynical, political hardball tactics and remember that our children are our paramount concern.

Let us handle the details of your special event and watch us turn your "dream" into "reality."

- Receptions • Parties
- Conferences • Quinceaneras
- Weddings & Anniversaries

Miles House
784 North "D" St.
San Bernardino, CA 92401
(909) 884-2644
Belvedere Elementary student Jay Schnaus honored by John Hopkins University for outstanding high scholarship achievement

Jay Schnaus, an 11-year-old fifth grade student at Belvedere Elementary School was recently honored by John Hopkins University, as one of two of the most academically talented elementary students in the San Bernardino Unified School District.

Jay, the son of Gerald and Loretta Schnaus of Highland, initially qualified to take the Institute for the Academic Advancement of Youth (IAAY) test. He qualified for the IAAY Program or PLUS test by scoring 99 percentile in English and 98 percentile in math give at Belvedere School.

Jay was then invited to Claremont High School where he and approximately 500 youth took the IAAY test sponsored by John Hopkins in their nationwide talent search.

The IAAY tests were taken in segments, with two tests on English, comprehension and reading. Other tests were on arithmetic and geometry.

The results of the test placed Jay scoring higher than one third of all eighth-graders in verbal skills and better than three quarters of all eighth-graders in math.

In the scores place Jay among the highest scoring participant in the State of California in 1997 and received a State of California Certificate of Merit Award.

The Award was presented to Jay and others in April at the University of California-San Diego during the Talent Award ceremony. The awardees were given a tour of the UCSD campus.

The Award and recognition by John Hopkins qualifies Jay to participate in a Stanford University class conducted over the Internet. Added benefits include special tutoring with his college level homework and allows him to take Internet classes at other prestigious colleges and universities.

Otherwise, Jay is an average fifth grader who enjoys baseball, student council treasurer, member of the Belvedere Ecology Club, plays computer games gets into trouble once in a while.

Jay is the grandson of Graciano and Trini Gomez.

Reception to Honor UCR Sociologist's New Book

Contrary to prevailing conceptions of Latino culture, men who were born in Mexico or Latin America are less stereotypically macho than Latino men born in the United States, finds University of California, Riverside sociologist Alfredo Mirande in his new book, "Hombres y Muchachos: Masculinity and Latin American Culture," published by Weed Press.

A book signing and reception in Mirande's honor will be held at 7 p.m. Wednesday, May 28, at Zacatecas Restaurant, 2472 University Ave., in Riverside. The reception is co-sponsored by the UCR Chicano Student Programs and the Home of Neighborly Service and will feature comments by Carlos Velez-Ibanez, dean of the College of Humanities, Arts and Social Sciences at UCR.

Mirande, a professor of sociology and ethnic studies who was awarded a Rockefeller Foundation research fellowship to study Latino men and their roles in families, said he was dissatisfied with prevailing images of Latino men and machismo as a pathological manifestation of social dysfunction.

The predominant theory on machismo holds that it evolved out of the Spanish conquest of Mexico, that Indian and mestizo men were preoccupied with masculinity as a direct result of their feelings of powerlessness and weakness. Mirande is or inclined toward a theory that the Spaniards imported machismo to Mexico in the form of daring, arrogant, dominant conquistadors who became a part of the fabric of Mexican culture and that of other Latin American countries.

In interviews with 105 Latino men in Northern and Southern California and in San Antonio, Texas, Mirande found that the majority, 57 percent, of Latino men view machismo in a negative light. Intriguingly, foreign-born men and those who chose to be interviewed in Spanish were far more likely to view machismo in negative terms, with 74 percent accusing negative qualities to machismo.

If machismo is as important a cultural value for Latinos as it is widely believed, said Mirande, "one would also expect persons with closer ties to Latino culture and the Spanish language to be more apt to identify and to have positive associations with machismo, but the opposite tendency was found to be true."

In fact, Mirande finds in his research, "there is a distinct Latino cultural ethic surrounding masculinity and fatherhood," an ethic that holds that good fathers are determined not by their success, fame or wealth, but by responsibility, selflessness and moral character.

"Those with greater ties to Mexican or Latino culture stress being selfless as a positive quality and see being self centered in a negative light. Many identified this (self-centeredness) as the attribute they least respected or admired in a man," Mirande found.

Anheuser-Busch receives Hispanic Associated Corporate Responsibility's 1997 "Corporate Vision" award.

August A. Busch, III (right) accepts the 1997 "Corporate Vision" award on behalf of Anheuser-Busch Companies, Inc. from Hispanic Association on Corporate Responsibility (HACR) president, Richard J. Bela (left), and Antonio Gil Morales (center), HACR's chairman of the board and American G.I. Forum's executive director. The St. Louis-based company was honored this past week during HACR's "Spring Symposium on Corporate Responsibility" at Columbia University in New York, NY, for its commitment to supporting Latino projects in areas like: higher education, leadership and economic development and cultural arts.
Professional Styling Center holds grand opening in new Highland location

Christina Milian, proprietress of Professional Styling Center, poses during the recent reception held to open the new location in Highland.

Christina Milian, proprietress of the Professional Styling Center, held a grand opening at her new and expanded hair styling location at 3693 East Highland Ave., Highland. The festivities began with a ribbon cutting ceremony and reception with over 160 friends attending the event.

Ms. Milian, a professional hair stylist with 20 years experience, stated the need for more floor space to meet the needs of clientele and additional professionally-related services.

“We had been at our old location for 15 years and with the increase of new clients, we made the decision to open up a new location where we would be able to continue to provide professional and customized services,” Ms. Milian said.

The new Professional Styling Center, a previous Redlands Federal Savings Bank branch, has been completely redesigned by professional interior decorators. The 2,200 square foot interior is equipped with the most modern hair styling interiors for client comfort and relaxing mode, according to Ms. Milian.

Eleven of the most talented and experienced hair stylist in the area are available for serving the public: Fran Smith, Brenda Lee, Mickey Boyer, Mary Fraciano, Pauline Mosley, Sharon Baker, Darla Smillie, Justina Barbour, Yolanda Navarro and Jeanie Copeland.

Lynda Britton, one of the best “message therapists” in the area, provides a gentle and perfect touch in which customers have enjoyed and appreciated for many years.

Among the added services at the Center are Shideh Ghassimi and Mary Fraciano, nail technicians and Sharon Freeland, an experienced aesthetician, to assist clients with a variety of skin care needs, including facials, body waxing, lash and brow tinting and other specialty services.

A bridal consultant and makeup artist, Justina Barbour, has received credentials from the finest institutions and designs hair and face makeup and other services for special occasion.

“My dreams are becoming a reality to have a salon with an ambiance of a Palm Springs look. More importantly, the professional standards and quality of a New York salon and skin care for our clients in the Inland Empire,” Ms. Milian is a member of the Assistance League of San Bernardino and is a AYSO youth soccer coach.

Appointments may be made by calling salon coordinator, Louise Ainsworth at (909) 864-6800.

SBVC Celebrates 70th Anniversary With Celebration

San Bernardino Valley College will celebrate its 70th Anniversary with a gala birthday celebration on Sunday, June 1, at the San Bernardino Hilton. Tickets are $50 per person, of which $25 is tax deductible donation to the SBVC Foundation.

Guest appearances and presentations will be made by the Honorable George E. Brown, Jr. (U.S. House of Representatives) and Dr. William J. Moore, former SBVC vice-president and past president of Crafton Hills College. Moore will speak to the topic of Passing the Robinson test.

Doors open at 5 p.m. and tickets can be purchased by sending a check, made payable to the SBVC Foundation, to SBVC Foundation, 701 S. Mt. Vernon Ave., San Bernardino, 92410.

SBVC alumni Dr. Ernest Garcia and Chuck Obershaw will be inducted into the SBVC Alumni Hall of Fame, and a special presentation will be made to Dorothy Ingram - a member of SBVC’s first graduating class and the composer of the music for SBVC’s alma mater.

The black tie optional event begins with a no host social hour at 5 p.m. in the main ballroom of the San Bernardino Hilton.

The celebration is cosponsored by SBVC and the SBVC Foundation with proceeds to benefit the college.

SBVC was founded in 1926 and has enrolled more than 500,000 students in seven decades. One of the oldest community colleges in California, SBVC is a two year public community college with specialized training in a number of vocational fields as well as transfer courses to four year colleges and universities.

For further information call (909) 888-6511, extension 1172.
WHAT'S HAPPENING IN THE INLAND EMPIRE

- The Inland Empire Hispanic Chamber of Commerce, Arrowhead Credit Union and EEE are sponsoring "Technology: The Key to Tomorrow," reception on Wednesday, May 28 at the Arrowhead Credit Union, 421 N. Sierra Way, San Bernardino from 6 to 7:30 PM. Keynote speaker - Dr. Harry Pachon, Director, Tomas Rivera Policy Institute. Businesses and public invited.

- The Family Service Association's Family Activity Night on Thursday, May 29, June 5, 12, 19, 1997 from 3 to 5 PM at Bryant Park/Arlanza Community Ctr., 7950 Philbin Ave., Riverside. The FSA provides family communication, how to raise a child's self-esteem, parenting and parents' support in today's world. For information call at (909) 686-3706.

- The California Chicano News Media Association's Inland Empire Chapter's 9th Annual Scholarship Dinner on Friday, May 30, 1997, at UCR's University Extension Center, 120 University Ave., Riverside, no-host at 6 PM. Entertainment by Lalo Guerrero. Dr. Barbara Flores, professor of language and reading arts at Cal-State, San Bernardino, will receive the Esperanza Award. Donation: $12 per person.

- Eleventh Annual Black Voice Women of Achievement Awards Luncheon, Friday, May 30, 1997, at UCR's Extension Center, 120 University Ave., Riverside, at 11:30 AM. Concha Rivera, Eleanor Grier and Linda Dunn will be honored for their contribution to the community. Tickets: $25 per person, purchased at 3585 Main St., Ste. 201, Riverside or call at (909) 682-6070.

- The San Bernardino County Superintendent of Schools, NAACP, MAPA, Racism Free Coalition, Redlands Human relations Committee, Victor Valley African-American Chamber of Commerce and the West Side Action Group sponsoring 2nd Annual Diversity Conference "Successes and Challenges" on Saturday, May 31, 1997, at Cal-State, San Bernardino's Student Union, 8:00 AM to 2:30 PM. Congressman George Brown to deliver welcoming address. Pastor Chuck Singleton will be the keynote speaker. Diversity Conference is free and open to the public. For additional information call Assistant Superintendent Julian Weaver at (909) 387-4417.

- The Pomona/Alessandro Alumni Association's Spring Event Scholarship Award Fund Raiser Dinner/Dance on Saturday, May 31, Knights of Columbus, Columbus and Western Ave., San Bernardino, no-host at 4; dinner at 5, dancing at 7. Cost: $10 per person. For information call Mickey Cruz at (909) 887-9296.

- Annual Riverside Neighborhood Conference "Connecting Our Communities" on Saturday, June 7 at Arizona Middle School, 11045 Arizona Ave., Riverside form 8:00 AM to 2:00 PM. Sponsored by City of Riverside and Riverside Neighborhood Partnership. RSVP preferred, call (909) 715-3500.

- Kiwanis Club of Greater San Bernardino's "Annual Hawaiian Luau & Fiesta Tropical" Saturday, June 7 at Bob Vargas' Home, 28514 E. Highland Ave., Highland, 6 to 1 PM. Music, food, dancing, entertainment, beverages. Proceeds to support the Kiwanis Club's projects. Tickets available from members or call (909) 381-6259.

- The County of San Bernardino Health Department's Tobacco Use Reduction Now, Kaiser Permanente, Riverside and San Bernardino Medical Society, American Cancer, America Lung & American Heart Associations, and other Inland Empire health groups are sponsoring a "Tobacco-Free '97 Conference-How to Help Your Patients be Tobacco-Free" on Wednesday, June 11, 1997, from 8:00 to 4:30 P.M. at the Kaiser Permanente Medical Center, Medical Bldg. #2 Conf. Rm, 9985 Sierra Way, Fontana. Call (909) 388-4222 for additional information.

- The 13th Annual Vera Lopez Scholarship Benefit Dinner/Dance on June 14, 1997 at the National Orange Show-Renaissance Room, San Bernardino, no-host: 6:00 PM, dinner: 7:00, dance: 9:00. Keynote speaker: O. Ricardo Pimentel, Executive Editor of The Sun, music by Sansemaya. Donation: $35 per person. RSVP, call (909) 793-6435, or (909) 864-6987, or fax (909) 792-1713.

Free Workshops On Breast Health and Cancer

Riverside and San Bernardino Counties - In this age of "drive-through" breast cancer surgeries, confusion over frequency of mammograms; disagreement over the age to begin screening women; and multiple treatment choices, the American Cancer Society's Inland Empire Area and the Desert Sierra Breast Cancer partnership are hosting two BREAST HEALTH/BREAST CANCER PERSONAL ADVOCACY WORKSHOPS to educate and empower women about their choices.

The workshops are scheduled on Thursday, May 29 at the Founder's Center at Parkview Community Hospital in Riverside; and Thursday, June 5 at the San Bernardino County Medical Society in Colton; both from 6:30-8:30 P.M. Light refreshments will be provided, and there is no fee to participate.

Participants will learn about:
1. the patient's right to be informed
2. how to ask physicians questions
3. how to deal with a variety of health professionals
4. where to find community resources and assistance

Speakers and resources include cancer specialists; breast cancer survivors; community activists and leaders in breast health, community organizations.

For reservations and directions, call the American Cancer Society at (800) ACS-2345, or (909) 683-6415.
Job Corps Center Announced as School-To-Work Site

SANTO BERNARDO - The Inland Empire Job Corps Center announced its selection as a School-to-Work (STW) model center. Implementing STW in Job Corps represents a new way of doing business that builds upon Job Corps' 33-year history of training our country's at-risk youth.

Department of Labor officials from Job Corps Region IX office selected Inland Empire Job Corps Center as one of 30 centers nationwide. This center will incorporate STW principles into this federal job training program by interconnecting all aspects of academic and vocational and worksite training. Centers will directly involve employers in training and curricula development so students are well-prepared for workplace demands. Mary Silva, the National Director of Job Corps, stated that, "The selection of the Inland Empire Job Corps Center will result in a closer connection between Job Corps, communities and local employers. Integrating academic and vocational training and combining it with real work experience for our young people will give them a chance to get quality, long-term jobs."

STW principles - school-based learning, work-based learning, and connect activities - will provide the guidelines for centers to customize the training needs of their students with workplace demands.

Center Director JoAnn McDougall stated: "Our center will be implementing the STW initiatives with innovative approaches to learning environments that produce results. Intensive communication skills training will be provided to back up the technical skills training that each student receives. Employers will become an integral part of the Job Corps experience for our students. I encourage employers to call me today to discuss possibilities for training our students so we can meet their demands."

Established in 1964, Job Corps has served over 1.7 million disadvantaged youth. It currently provides opportunities to over 60,000 students a year, ages 16-24, at 111 campuses nationwide, including the District of Columbia and Puerto Rico. Participants in the program receive academic, vocational, and social skills training, as well as job placement services.

Option House, Inc.

In Memory Of:
A grieving mother must bury her child; four children are without their mother; her end came violently - at the hands of the man who said he loved her, the father of her youngest child.

Yvonne Butcher was beaten, doused with gasoline and set afire - as her son watched in horror.

We cannot ease this family's pain nor return to them their daughter/sister/mother. We can however, ensure the future of Yvonne's four children: LaWanda; Wallace; Shavonda; and Howard.

Please join with us at Option House in setting up a Trust Fund for this purpose. No amount is too small. For more information please call the Admissions Office at (909) 393-3115.

Job Corps Graduation Ceremony

Ms. Judy White, Assistant Superintendent of Student Services at the San Bernardino City Unified School District will be the keynote speaker for May's graduation. TROY PEARSON, Business/Clerical trainee who is graduating with honors, will give the Trainer Address to the graduates, family, friends, and well wishers.

An open invitation is extended to everyone to join in the graduation trainees celebrate their accomplishments. The ceremony will be Friday, May 30, 1997, at 2:30 p.m. at Inland Empire Job Corps Center located at 3173 Kerry Street in San Bernardino.
ATTENTION MINORITY, WOMEN AND DISABLED VETERAN BUSINESS ENTERPRISES

The San Bernardino County Transportation/Flood Control Department is advertising a project and requests your participation.

**Project:**
Citus Avenue (Jurupa Ave. San Bernardino Ave.), Fontana, H12336

**General Scope:**
Cold-in-place recycle existing pavement, cold planing existing pavement, overlaying with a.c., traffic striping and pavement markings.

**Engineer's Estimate Range:**
$300,000 to $350,000

**Price for Plans and Specs:**
$25

**Price for Cross-Sections:**
no cross sections

**add $10 for First Class Mailing or add $15 for Next Day Mailing**

**Bids will be opened:**
Thursday, July 3, 1997, at 11:00 a.m.

If you hold or can obtain certification as a Minority, Women, or Disabled Veteran Business Enterprise prior to the bid opening date, you may be eligible to subcontract a portion of this project. This project has a goal of 15% Minority, 5% Women and 3% Disabled Veteran Business Enterprises participation. Information about certification can be obtained by contacting the County Contract Compliance Agency at (909) 386-8689.

You may submit your name for distribution to prime plan holders, obtain a list of plan holders, and/or obtain plans and specs by contacting:
San Bernardino County Transportation/Flood Control Department
Contracts Division
825 East 3rd Street, Room 147, San Bernardino, CA 92415-0815

(909) 383-3288 Infoline

**Monday through Friday with the following exceptions:**

A pre-bid meeting is scheduled at the above address on Wednesday, June 18, 1997, at 10:00 a.m. This meeting is to inform potential contractors and subcontractors of the scope and requirements of the Minority, Women, and Disabled Veteran Business Enterprises program.

All bidders must attend this meeting OR submit the completed "MWBE/DVBE PROGRAM STATEMENT OF UNDERSTANDING OF GOOD FAITH EFFORT PROCESS" form included in the proposal with their MWBE/DVBE information.

**Closing Date:**
Thursday, July 3, 1997, at 11:00 a.m.

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If you hold or can obtain certification as a Minority, Women, or Disabled Veteran Business Enterprise prior to the bid opening date, you may be eligible to subcontract a portion of this project. This project has a goal of 15% Minority, 5% Women and 3% Disabled Veteran Business Enterprises participation. Information about certification can be obtained by contacting the County Contract Compliance Agency at (909) 386-8689.

You may submit your name for distribution to prime plan holders, obtain a list of plan holders, and/or obtain plans and specs by contacting:
San Bernardino County Transportation/Flood Control Department
Contracts Division
825 East 3rd Street, Room 147, San Bernardino, CA 92415-0815

(909) 383-3288 Infoline

**Monday through Friday with the following exceptions:**

A pre-bid meeting is scheduled at the above address on Wednesday, June 18, 1997, at 10:00 a.m. This meeting is to inform potential contractors and subcontractors of the scope and requirements of the Minority, Women, and Disabled Veteran Business Enterprises program.

All bidders must attend this meeting OR submit the completed "MWBE/DVBE PROGRAM STATEMENT OF UNDERSTANDING OF GOOD FAITH EFFORT PROCESS" form included in the proposal with their MWBE/DVBE information and documentation.

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**ATTENTION MINORITY, WOMEN AND DISABLED VETERAN BUSINESS ENTERPRISES**

The San Bernardino County Transportation/Flood Control Department is advertising a project and requests your participation.

**Project:**
Citus Avenue (Jurupa Ave. San Bernardino Ave.), Fontana, H12336

**General Scope:**
Cold-in-place recycle existing pavement, cold planing existing pavement, overlaying with a.c., traffic striping and pavement markings.

**Engineer's Estimate Range:**
$300,000 to $350,000

**Price for Plans and Specs:**
$25

**Price for Cross-Sections:**
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Edison Receives 2nd Annual EDDY Award

ROSEMEAD, May 12, 1997 - John E. Bryson, chairman of the board and chief executive officer of Edison International and Southern California Edison, will accept the 2nd Annual EDDY Award on behalf of Edison at a May 29 banquet hosted by the Los Angeles Economic Development Corporation (LAEDC) and the Los Angeles Chamber of Commerce.

Created to celebrate excellence in economic development, the award will recognize Edison for its contributions to business attraction, retention and expansion within the southern California region. Since 1992, Edison has provided assistance to more than 450 firms, in turn helping to save 104,000 jobs.

"In 1996 alone, Edison assisted 106 firms, many of which may have relocated out of California or out of the country had we not provided support," said Barry R. Sedlik, manager of economic and business development.

Through its economic and business development group, Edison provides business owners with a variety of free, confidential services that address the energy, environmental and economic challenges facing companies today both locally and globally.

"For this and other reasons, Edison is considered a leader in developing programs, products and services that help businesses make smart decisions to meet competitive challenges and prosper," said Lee Harrington, LAEDC president.

The award will be presented during a ceremony May 29 at the Ritz-Carleton, 4375 Admiralty Way, Marina del Rey. The event will begin at 6 p.m. with a reception, followed by dinner and the award presentation. Individual dinner tickets may be purchased for $150 by calling the Economic Development Corporation at (213) 622-4300.

For more information about Edison's business development programs, call 1-800-3-EDISON.

Marlboro Kicked Out of Date Festival

(Rancho Mirage, CA) "Yesterday was a great victory and a great day for the citizens of Riverside County. The Board of Supervisors voted unanimously to ban the presence of any tobacco marketing or advertising on County property or at County functions," said Bob Peterson, senior health educator for the Riverside County Department of Public Health Tobacco Control Project.

"The dark shadow of the Marlboro Man will no longer be cast on the Date Festival or any other county function," he added.

Rancho Mirage City Councilman Alan E. Williams said, "the City of Rancho Mirage is very pleased that the Board of Supervisors, under the guidance of Roy Wilson, said, 'why should we promote tobacco sales to our children and hurt their health?'"

"The City of Rancho Mirage is a very health-oriented city. Ten years ago, they passed an ordinance controlling the use of tobacco in its city. The smoker has a right to smoke, but the non-smoker has a right to breath fresh air," said Seman.

Statements were made at a joint press conference between the Riverside County Tobacco Control Section and the City of Rancho Mirage held at the Rancho Mirage City Hall on Wednesday, May 14.

The recent controversy started in February when the Riverside County Date Festival accepted $25,000 in sponsorship money from Marlboro and had over four booths at the fair selling ciga rettes and giving away promotional items.

Critics complained that sponsorship from the Nation's largest cigarette company detracts for the fair's family image an aided tobacco industry efforts to induce youth to start smoking.

Peterson said, "it is grossly inappropriate for the County to spend over $100 million in tax payer dollars a year on tobacco related illness and then promote and market tobacco products.

Other groups supporting the Board of Supervisors' actions include: The American Cancer Society, The American Lung Association, The American Heart Association, the Riverside County Tobacco Free Coalition and Tri-County South Regional Tobacco Free Coalition.

"Carrie" Hernandez honored - Page 1

Medina Announces Candidacy - From page 1

Medina is recognized for his involvement with high school youth and the encouragement he has given to students to read Chicano literature. He was instrumental in developing a grant in which Poly High received funding from the Riverside Educational Enrichment Foundation for the purchase of publications by Tomás Rivera, late Chancellor for UC Riverside (and the only Chicano chancellor in the UC system).

"We have to encourage our Chicano youth to explore the literature of Chicano and Latino writers. There are many publications written by our people and this is how we can expose our youth into the higher levels of literature," he said.

Medina has received awards from the National Endowment for the Humanities-Chicano Literature, Organization of American States Fellowship-Republic of Panama, and National Endowment for the Humanities-Seminar for Secondary Teachers, Columbia University.

He has received endorsements for his candidacy by many community and educational leaders in Riverside County.

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"Carrie" Hernandez honored - Page 1

that being on the community college board will give me an opportunity to support outreach programs to enhance recruitment to our community colleges.

"Medina is a teacher of Spanish and Chicano Studies at Poly High School in Riverside, and is actively involved at the high school as MECHA Advisor. He is a part-time money saving committee of the Riverside Community College.

In addition to other education-related activities, Medina has served on the Jurupa Unified School District Board of Trustees since 1989.

"Having served as a school board member has given me the experience to face the important issues as a trustee of the Riverside Community College," he said.

In 1996, Medina was elected as a delegate to the National Democratic Convention in Chicago. He is also a member of the Inland Empire Affirmative Action Coalition.

He received his BA in Latin American Studies in 1974 and MA in History in 1984 at UC-Riverside.

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