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### Lasisi Ajayi TSSA 2018-19 Last Call

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Lasisi Ajayi/Spring/2019/TSSA Travel Grant

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Spring 2019

Demonstrating the Value of Education, June 6 to 7, 2019 (by the American Council on Education)

### **Demonstrating the Value of Higher Education**

Organized by the American Council of Education (ACE)

The focus of the conference is to understand the public's perception of higher education, examine how the views apply to participants' universities, and explore strategies to meet the needs of all students. The topics for the two-day conference were:

- Who are our students and what do they need?
- Students' perspectives on the value of higher education
- Understanding economic, workforce and labor market trends
- Leadership insights: Demonstrating value on your campus
- Table discussions: Taking action at your institution

### **Who are students at CSUSB and what do they need to succeed?**

- Most of our students are first generation to attend a four year college
- About 67% of our students are of Hispanic background
- Multicultural, multinational and multilingual
- More than 50% of the student population need resources such as financial aid, grants, scholarship, and low-interest loan to be able to stay in school
- A significant number of students have to work in order to support themselves and their families
- Many students are "traveling students" because they commute to the campus as they live far away from the University

### **How to help Students**

- First generation orientation
- First Gen Club
- Staff committed to a & b
- Mission statement must address students' needs
- Technology infused learning
- Tutors
- Child care center
- Grants, scholarships, awards,
- Counseling services

- Care center
- Foods
- Partnership with companies

### **Surveying the needs of our Students**

- Survey of student needs to better serve them
- How can we provide resources for students without associated stigma?
- What are the market needs of the Inland Empire?
- How do we invite students into the decision making process, at the Dean's Cabinet meeting, department meetings, and advisory board?

### **Economic/Workforce of the Community**

- How do faculty at CSUSB build new partnerships and programs that cater to the needs of the Inland Empire?