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This new learning enhancement tool is being put together on a volunteer basis (there are no paid staff) either nationally or locally in AOPPI by experienced professionals who often have varying views concerning how (level-wise) such students should be approached. Since many of you, too, have opinions as reading specialists, we welcome your comments and would appreciate great-suggestions. Also, we invite—urgently need—articles for inclusion in The ADVANCER. Each article must include a set of questions for use in our Tutor's Guide.

Since we may have some similar articles and significantly edit others, we feel it is best to maintain a policy of no credits. The objective of all of us is to do what we can to eliminate the awareness of illiteracy wherever it exists.

General Guidelines

This guide is primarily designed to arouse and maintain motivation in the student by continuously highlighting those elements in these articles which focus on issues of major concern to them; address their ego strengthening needs and sense of self; and convey productive alternatives to them; addres their ego strengthening needs and sense of self; and convey productive alternatives to them;

For this issue, you might concentrate thusly:

CAROLLA, THE LIBRARY ASSISTANT—Ask:
Where does Carlotta work? What is the circulation area? What courses at the Community College?

TEACHER’S GUIDE

This primary objective of The ADVANCER is to fulfill a basic part of the reading-skills component of comprehension enhancement and ego strengthening needs of our young and older adults not presently in any formalized public school system. It's secondary purpose is to serve as excellent supplemental reading for the large number of young people in public and other formalized schools where such help is indicated.

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Where does Carlotta work? What is the circulation area? Name three (3) duties of the library volunteers. What does it take to make a good library assistant? Why does Carlotta take courses at the Community College?

Skill: Vowels like a in cat, e in ten; i in sin and u in cup are called short sounds. How many short sounds of a, e, i, and u can you find in the story on page 1? Write them in your notebook.

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Mexico is not an imitation of Spain or England or France. Mexico is not an imitation of the United States. The history of Mexico is the story of a conquered people who would not accept their conquered condition as permanent. "It will not be like this forever," they said to themselves.

About 30 out of every 100 Mexicans are pure-blooded Indians. They belong to more than 50 Indian tribes. Each tribe has its own language and customs. Some of these Indians still speak the old languages and live in the same part of the country where their ancestors lived for hundreds of years.


Ten out of every 100 Mexicans are White. They have European ancestors. Some of them are descendants of the Spanish conquerors, who came to Mexico in 1519. These Spanish conquerors ruled Mexico for 300 years. Other White Mexicans belong to Spanish families. They fled from Spain during the Civil War in that country during the 1930's.

About one in every 100 Mexicans is Black. They are descendants of Africans who were brought to Mexico as slaves by the Spanish conquerors. They live mostly in Veracruz and Acapulco.

The largest group of Mexicans are of mixed Indian and European ancestry. About 60 out of every 100 Mexicans are Mestizos (mes-tee-zos). Mestizo is a Spanish word for mixed.

At one time many Mexicans were ashamed of their Indian heritage. This attitude came from the Spaniards who looked down on all dark-skinned people. The Indians were treated as slaves.

This attitude has been changing since more people learned about the wonderful Indian civilizations that existed hundreds of years before the Spaniards came to Mexico.

There Is No Country Like Mexico

New Words to Learn

- CIVIL WAR (siv-ul wahr)—n. A war between sections or groups of the same country.
- CIVILIZATION (siv-uh-luh-zay-shun)—n. The stage in the progress of human beings when they are no longer savages and when arts, sciences, government, etc. are developed.
- CONQUERED (kong-kured)—adj. Gained by using force; defeated.
- DESCENDANT (de-sen-dunt)—n. A person who comes from a particular group of ancestors.
- HERITAGE (her-uh-tlj)—n. Something that is handed down from earlier generations or from the past.
- IMITATION (im-uh-ta-shun)—n. A copy or likeness; made to look like something better; not real.
- PURE-BLOODED (pyoor-bluded)—adj. Not mixed with anything else.

The Tumbleweeds

Ramon, I'm hungry.

Let's go to the store and get something to eat.

But we have no money!!

That's okay, Pablo, this sign says... "Go BY 1 and get 1 free." So, we don't need any money.

But, Ramon...

Hold it!

Ramon, I tried to tell you, because you misunderstood. BY means: near or beside. You were BY those chips. It also means In or during: BY the time you return those chips, I'll be at home. BUT means: to get by paying money; and finally, BYE as in I'm going home for dinner—GOODBYE.
By LARRY HICKS
Sun 9/24 7 PM

I don't entirely fit the profile of a traditional telethon. There will be no breathholding, hands dancing across the stage and no heart-stopping Las Vegas production numbers. The success of this telethon is all businesses.

In fact, businesses in what the Minority Procurement Telethon is all about. The four-hour telethon is aimed at linking minority businesses with large corporations and will be broadcast at 7:30 p.m. Oct. 9 on public television station KVCR, Channel 24.

Telegi cast organizers are limiting the program as the first of its kind as a model for the nation.

"The purpose of the telethon is to match qualified minority businesses with major corporations and large businesses in the Inland Empire that normally contract for goods and services," said Fran Grice, executive director of Operation Minority Business Awareness.

"It is designed to create more awareness of the successes, programs and concerns of the minority business community," Grice said.

The telethon was Grice's idea.

Last year when meeting with national media directors from the Minority Enterprise Development Week, a national observance, from Oct. 7-13, President Ronald Reagan proclaimed the week to recognize the contributions of minority businesses to the country's economic growth.

"Ameri...
**Minority Enterprise Development Week, 1984**

**By the President of the United States of America**

A Proclamation

America's growth and prosperity depend on the full participation of all of its citizens. The small businesses of our Nation have long been a driving force in American progress. Their creativity and ingenuity have enabled San Bernardino to be named an All American City.

The emphasis in the four newspapers is on the positive aspect of the black and Hispanic communities. Their presence is a vote for the minority communities they feel have been neglected in the past by the majority press.

Minority newspapers are often looked at as leaders in their respective communities.

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WHEREAS, the future of this state is dependent upon the growth of our economy and the well-being of our citizens, and WHEREAS, minorities and women have added significantly toward the improvement of our future through their contributions in California, and WHEREAS, the State of California has made a commitment to increase minority and women-owned businesses participation in our future, and WHEREAS, our citizens, and WHEREAS, state government can assist in providing the stimulus for expanded participation by minorities and women in the economic activity.

NOW, THEREFORE, I, GEORGE DEUKMEJIAN, Governor of the State of California, do hereby proclaim the week of October 7 through October 13, 1984 as California Minority Enterprise Development Week.

IN WITNESS WHEREOF, I have hereunto set my hand this 29th day of August, 1984, in the City of San Bernardino, California, and have caused the seal of the State of California to be affixed this 29th day of August 1984 as California Minority Enterprise Development Week.

GREGG W. SMITH
Governor of California

ATTACH:
March Free Press
Secretary of State

THE CITIES LOVES AND IS GRATEFUL TO ITS MINORITY BUSINESS

W. R. "BOB" HOLCOMB
goverm

91040, 12-15, 1984

Taco Bender

Congratulations
Minority Businesses

10400 W. Baseline
San Bernardino, CA 92410
(714) 869-0231

CONGRATULATIONS OSC
BELLO DEVELOPMENT COMPANY
William F. Cullen, President

401 West Court Street, Suite 200
San Bernardino, California 92401
(714) 831-3548

GREGG LIQUORS
1620 W. Baseline
San Bernardino, CA 92411
(714) 895-1057

CONGRATULATIONS
"I personally join in saluting all minority businesses in our community. Let us never lose sight of our dreams."

DAN FRAZIER
COUNCILMAN - 6TH WARD

SALUTES MINORITY BUSINESSES

BOYS CLUB OF SAN BERNARDINO, INC
1180 W. 9TH STREET
SAN BERNARDINO, CA 92401
(714) 889-0231

Salutes Minority Enterprises During This Special Week

A master plan for the replacement of the current Hospital, constructed in 1958, is presently being finalized. In addition, a major new Professional Office Complex is being planned for the same area. The Hospital has been successful in attracting private funding for the construction of this Office Complex.

Executive Secretary

COMMUNITY HOSPITAL

THE SAN BERNARDINO COMMUNITY HOSPITAL

Is Proud To Be A Part Of

NATIONAL MINORITY ENTERPRISE DEVELOPMENT WEEK

To the Inland Empire, our health care needs, and will also strongly stimulate the business and enterprise development in the minority communities of the West Side.

COUNCILMAN - 6TH WARD

SAN BERNARDINO, CA 92401

(U.S. CONGRESSMAN
26TH DISTRICT)

Commercial - Residential - Industrial

VICTOR J. TOBRES CONSTRUCTION
General Contractor
Lit. No. 300418

7660 Smerker Rd.
Corona, CA 91720

"HOSPITALITY CAN ENLIGHTK THE INDIVIDUAL, NOT THE GROUP"

Businessman that the Inland Empire's health care needs, and will also strongly stimulate the business and enterprise development in the minority communities of the West Side.

THE SAN BERNARDINO COMMUNITY HOSPITAL

Salutes
All Minority Enterprises During This Special Week

Singing star Billy Davis Jr., who gained fame with the Fifth Dimension, and actor Raymond St. Jacques are among the celebrities appearing on the Minority Business Telethon on KYCR, Channel 24.

Davis, a former resident of Colton, will perform along with Dot and Sol, Los Angeles area entertainers. Davis will be bringing a review that includes his own production company and head. He recently returned from Atlanta where he appeared with pop singers Jan Caire and Geoffrey Osborne.

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In order to be received in homes throughout the Inland Empire, the signal from the Minority Procurement Telethon will travel via microwave (1) from Neo Productions in Riverside to (2) Blue Mountain near Grand Terrace, from Blue Mountain (3) to KVCR studios in San Bernardino, then from KVCR to its transmitter at Box Springs (4). The signal is sent out at the transmitter to be picked up throughout the two-county area.

Cooperation key in beaming TV signal to viewers

By RICK BURNHAM
Sun Business Editor

SAN BERNARDINO - Nothing, it seems, is easy. While it appears that beaming the signal from the Minority Procurement Telethon to beamed the signal from the Minority Procurement Telethon to be relatively easy, it isn’t.

Thousands of viewers in San Bernardino and Riverside counties would be involved in bringing the show into the homes of thousands of viewers.

The studio used for the telethon is at Neo Productions in Riverside — large enough to handle this type of production.

According to Lou Warren of KVCR-TV and Keith Lee at Operation Second Chance, the signal will be beamed to KVCR-TV studios on Chicago Avenue in Riverside to Blue Mountain near Grand Terrace.

From there, the signal will be sent via microwave to KVCR-TV's studios on the campus at San Bernardino Valley Community College.

The signal travels from KVCR back to the station's transmitter at Box Springs in Riverside County, again via microwave. From there, the signal is beamed out to area viewers.

Neo Productions, Blue Mountain and the Box Springs transmitter are all within the realm of Pacific Bell. KVCR’s studio is located within General Telephone’s service area.

"Originally the Department of Defense Audio-Visual agency at Norton Air Force Base was going to handle the transmissions," said General Telephone spokesman Kervin Laverty. "But they were unable to do it, so we and Pacific Bell get together to take care of the situation.

Although unrelated to the microwave signal problem, Continental Telephone Co. — which provides telephone service to the High Desert and other areas of the county — also has volunteered its help for the telethon by lending some of its personnel for publicity and promotion, officials said.

While Neo Productions' studio will be large enough to meet television needs, the show will be directed and produced from a truck parked outside — much in the same way the national networks televise events from remote locations, according to telethon producer Tim Dickey.
Minority & Small Business Administrator
Southern California Gas Co.
3204 N. Rosemead Blvd. Suite 201
El Monte, CA 91731
(818) 307-2525

The Gas Company's affirmative action procurement program was established to help small, ethnic-owned or women-owned businesses increase their opportunities to do business with our company, and it's a commitment we take seriously.

To learn more about how you can offer your company's products or services to the Gas Company, please contact:

Minority & Small Business Administrator
Southern California Gas Co.
3204 N. Rosemead Blvd. Suite 201
El Monte, CA 91731
(818) 307-2525
Truman Jacobs won't just be another pretty face on the minority business television on KNVC, Channel 5.

True, the television organizers think that Los Angeles 22 years ago. He received a bachelor's degree in communications major from media and economics from the same institution. Minorities have made progress in the struggle for equality, and there are opportunities available for minorities.

The changes are there and they're real," he said. "We have come a long way, and the key to unlocking these opportunities is education and training.

In addition, he also said that the National Civil Rights Museum, which opened in 1991, has played a significant role in educating the public about the struggle for civil rights. He believes that education is the key to overcoming the challenges faced by minorities, and that through education, young people can learn about the history of the civil rights movement and be inspired to work towards a more just and equitable society.

Truman Jacobs' commitment to civil rights and the advancement of minorities is evident in his work with a variety of organizations and causes. He has been involved in numerous organizations and initiatives aimed at promoting civil rights and increasing opportunities for minorities. He has served on the boards of directors of several organizations, including the NAACP and the National Urban League, and has been a vocal advocate for policies that promote equality and opportunity.

Through his work and his words, Truman Jacobs has demonstrated a deep commitment to the advancement of minorities and the cause of civil rights. His legacy as a leader in the civil rights movement will be remembered for many years to come.
Grice

Helping minority businesses get started and grow is the specialty of OSC, Minority Development Corporation.

Over the years the development center has assisted more than 3,000 minorities in starting businesses. The agency has secured over 360 business loans exceeding $50 million. More than 105 new businesses throughout the Inland Empire were established with the help of OSC.

Grice, 31, grew up in Detroit and there worked as a nurse, a profession she continued when she arrived in San Bernardino in 1982.

Not long after she founded OSC, Grice got involved with school desegregation efforts. She was one of eight parents who filed suit against the San Bernardino City Unified School District in 1972 to bring about integration.

She has been a strong advocate for the minority community. One example of that came in October 1979 when OSC helped negotiate an agreement to insure that minority contractors would receive at least 10 percent of the work on the $62 million Daggett Solar Power Plant — an experimental effort at mass manufacture of electricity through solar power in the San Bernardino County desert.

"It wasn't a set ante up," Grice stressed when recalling her involvement in helping minority firms get jobs at the Daggett project. "We were ready. We had . . . the paperwork; we got a little more than the 10 percent of the jobs," she said.

"Solar Daggett was just a magnificent way to involve minority businesses in the regenerating of energy. So we got a lot of people involved with that and now they're moving in the same group.

"But otherwise they would have never had a truck record. And everybody else would have had a truck record but our people. And now they have a truck record, too, in doing that, and that's one of the things that's really good about it."

"Since the Solar Daggett project, Business Corporation has a cool water, cool production project (near the Daggett site) and some of those contractors want to use the work," she said.

The accomplishments of Grice and OSC have not gone unnoticed. Every year the SBA honors people, who are judged by a group of their peers on the agency's state and national advisory councils, for their efforts on behalf of small businesses and community causes.

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It has been more than 60 years since OSC began a program for training in development of technology, word processing and wastewater plant operations.

"Usually all we heard before is minority business talk. This telephone will educate the community to show the positive effect they (minority businesses) do and could have."

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It has been more than 60 years since OSC began a program for training in development of technology, word processing and wastewater plant operations.
WHEREAS, business ownership is an aspiration held by many workers; and
WHEREAS, minority enterprises have made significant contributions to our economy; and
WHEREAS, the success of minority business enterprise demonstrates that hard work and individual determination can serve as a powerful force for social mobility and economic advancement.
NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of San Bernardino, State of California, hereby proclaims the week of October 7 through October 13, 1984, as MINORITY ENTERPRISE DEVELOPMENT WEEK.

WHEREAS, as we enter an era of greatly expanded opportunities in economic growth and development, it is appropriate that we encourage minority business owners by recognizing their tremendous contributions toward the continued economic development of our County.

WHEREAS, the Board of Supervisors of the County of San Bernardino, State of California, hereby proclaims the week of October 7 - 13, 1984, as MINORITY ENTERPRISE DEVELOPMENT WEEK to honor the many valuable contributions minority business-owners make to our economy; and
WHEREAS, the week of October 7 - 12, 1984, is set aside by the President of the United States of America in proclaiming the week of October 7-12, 1984, as Minority Enterprise Development Week to honor the many valuable contributions minority business-owners make to our economy.
NOW, THEREFORE, BE IT RESOLVED that this resolution be noted in the minutes of this Board meeting, and that the resolution be entered into the official records of the County of San Bernardino, State of California.
DATED: August 27, 1984
JOHN Joyner
ROBERT O. TOWNSEND
BARBARA CRAM RIORDAN
BOB HAMMOCK
PATRICIA A. LARSON, 4th DISTRICT
CHARLES S. TERRELL, JR., SUPERINTENDENT

THE RAGMAN
THE RAGMAN
San Bernardino's Only Black Newspaper
P.O. Box 1581, RIVERSIDE, CA 92502

PUBLIC EDUCATION
...a sound investment in AMERICA
San Bernardino County Schools (Charles S. Terrell, Dr. Superintendent)

Best Wishes for
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Minority Entrepreneur Development Week
Colton, Ca. 92324
(714) 370-5040

OPERATION SECOND CHANCE, INC.
SCHOOL OF OPPORTUNITY
1200 W. Highland Ave.
San Bernardino, CA 92411
(714) 887-8148

Congratulations, Minority Business Entrepreneurs

S.B. Branch NAACP
Salutes Minority Business Week
"Become a part of your local NAACP today!" Call 887-9937

A.M.C. Enterprises
"Bachelor’s Extravaganza"
San Bernardino
MID WEEK
Don’t miss the “Bachelor’s Extravaganza”
Nov. 11 at the Ontario Red Lion Hotel
Call Arista’s Bar Conundrum at 885-1212
For more information

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WHERE THE SUN NEVER SETS ON $ SAVINGS $ FOR AMERICA’S FINEST CARS & TRUCKS

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SALES 591-6471
LEASING

Embassy Liquor & Delicatessen
"CATERING • PARTIES • KEG BEER"
10812 S. Broadway
Los Angeles, CA 90061
(213) 777-7707
Personnel discuss final set construction.

More than 25 volunteers are helping make the Minority Procurement Telethon a reality by assisting in creating the studio sets for the production.

A lot of effort goes into building and painting the various sets, creating signs and other visuals, setting up equipment, and planning a four-hour television production.

The telethon is the first of its kind in the nation, and others will be watching to see how successful the Inland Empire's effort will be in bringing minority business and large corporations together.

"It's an idea whose time has come," said Truman Jacques, who will be the telethon's host. "I've participated in other telethons, and never before have I heard anyone say that this kind of concept could work," he said.

"The challenge is upon the producer to make it informative and entertaining to hold an audience. And the challenge is upon the audience to give it a chance," Jacques said.

'Ten seconds to air...'

Joe Gomez of Pacific Bell hoists tripod to roof of Neo Productions.

Morris Johnson of Neo Productions checks a camera angle.

A television monitor shows the action while crew works.

Al Rogers of Pacific Bell adjusts transmission equipment.

Democratizing Headquarters

(714) 885-2043
1168 W. 2nd St.
San Bernardino, CA
(Aluxa Wing)

BEST WISHES '84

Thank you to all my current clients!

The Mel Wiley Agency

+ Financial Plans - IRA/401K/Universal Life
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SALUTE...

MINORITY BUSINESS DEVELOPMENT WEEK

WE ARE AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

Kaiser Permanente

Medical Care Program
C Corporations work together to aid minority entrepreneurs

By LARRY HICKS

The help of companies like TRW, Continental Telephone and Bureauvision Cable Television Company was essential to the mailing of a series of newsletters and in building stronger business lines between minority-owned firms and large corporations, the show's creator said.

"We couldn't have done this without their support," said Frances J. Grice, referring to the help large corporations gave.

Many area corporations provided manpower, equipment and cash contributions to support the telethon.

"Because this telethon is pro-pelled at a grass roots level, the contributions that have been made by the major corporations have made this possible," said Grice, executive director of Operation Second Chance and the telethon's creator.

It took a lot of technical assistance and coordination, and that's where a lot of the major corporations were involved, she said.

A steering committee formed to coordinate telethon activities was comprised primarily of representatives from the large firms and several representatives said their time and efforts were worth it.

"From my standpoint...it's really impressive about the awareness of minority business and some of their efforts and concerns," said Janice Newman, a public affairs representative for Continental.

"I gained a better appreciation for minority business owners, their ingenuity, their ambitions and their risks to survive," she said.

"The minority-owned busi- nesses are contributing to the overall economy," said Newman, who as the steering committee's media director wrote press releases for the show. "Because of the program and pro-vision of manpower and television public assistance, Newman said.

Some Continental employees volunteered to work the telephone, manning telephones and lending general assistance, Newman said.

"It takes more human," said Newman. "I think that shows what we do care.

"Newman said her company has established a policy to actively pursue more minority business. Continental has sought qualified minority businesses by sending out a statewide mailing, advertis-ing their needs and asking for a description of services offered by minority firms, Newman said.

"By developing that policy (policy booklet and directory) of minority vendors we feel we're working more toward our goal of increasing our involvement with minority business," she said.

Another communications firm, General Telephone of California, has been involved with minority firms to the tune of $11 million in contracts during the past year, said Kevin Laverty, the company's public affairs representative and a television-streering committee mem-

"I'm very excited about the telethon," Laverty said. "Our president, David Anderson, has also expressed excitement and is deliver ing a taped message the night of the show.

"Anything that will provide op-portunities for minority business- men to bid on contracts is certainly in order and something our com-pany supports," Laverty said.

A list of the steering commit-te members, provided by tele-thon coordinator Keith Lee, fol-lows:

- Fernando Del Rio, vice presi-dent of community relations, RHIV, Channel 2; Law Warren, program director, KVCR TV, Channel 24; Jeff Smith, general manager, Golden; Artificial Paradoxes, TRM; Deputy Director Glenn Miller, KHJ TV, Channel 9; Communications: Rudy Barth and marketing rep-rsentatives, all Neo Productions.

Other committee members in- clude David Jones, program direc-tor, Group W Cable Television; Da vid Orchos and Gary Ayala, B.苹amura Cable TV; Janice Newman, public affairs specialist, Continental Telephone; Dean Jones, analyst, and Kevin Laverty, public affairs, both GTE; Ann Wasserman, Pacific Bell; Jerry Bas-sc, cable coordinator, San Ber-nardino County; Hattie Bickmore, visual agency at Nor then Air; Fernando Del Rio, vice presi-dent of community relations, RHIV, Channel 2; Law Warren, program director, KVCR TV, Channel 24; Jeff Smith, general manager, Golden; Artificial Paradoxes, TRM; Deputy Director Glenn Miller, KHJ TV, Channel 9; Communications: Rudy Barth and marketing rep-rsentatives, all Neo Productions.

Our commitment to minority business is supported by Adolph Coors Company. For more than a century, we have been dedicated to providing the highest quality products to our customers. We believe in the principles of fairness and equality, and we strive to ensure that these values are reflected in all aspects of our business.

Our commitment to minority business is founded on the belief that everyone deserves the opportunity to achieve their full potential. We believe that by working together, we can create a more inclusive and equitable society. We are committed to supporting minority-owned businesses and promoting diversity in our workplace.

Our commitment to minority business is reflected in the following actions:

- Support the development of Black-owned businesses.
- Appoint additional top Black management executives.
- Name 20 Black distributors withing our distribution territory.
- Increase the use of Black advertising and marketing services.
- Make additional corporate contributions to Black organizations and colleges.
- Expand purchasing programs from Black-owned suppliers and businesses.
- Deposit significant funds in Black-owned banks throughout the country.

The highlights of our commitment are the result of our many meetings and negotiations with national and regional Black organizations. We are pledged to ourselves to a program over the next five years that could reach a value of $325 million.

We want to continue to work together to support the communities, people and consumers in the markets we serve.
Good Citizens Know About the Issues that Affect Their Lives

The Great Depression

October 29, 1929 is the day the stockmarket crashed. That day is called “Black Thursday.” Some stock shares (equal parts into which the ownership of a business is divided) that had been worth $100 could be bought for $3.

Many factories, mines and businesses closed. Thousands of workers were fired overnight. By the spring of 1931, 8 million Americans were out of work.

By 1932 more than 14 million Americans were unemployed. In those days most of the workers were men. They were the only breadwinners in their families. One in four workers was out of work. One man out of work meant that a family of five or more persons went hungry.

By 1933 the number of unemployed was almost 20 million people. Thousands of men took to the road as hobos.

The Great Depression affected the lives of everybody in the United States. Many banks had to close their doors because the people who had borrowed money could not pay it back. Thousands of people lost all of their life's savings.

Thousands of bank employees lost their jobs when the banks closed. Jim Jackson was a bank guard. He lost his job when the bank closed. He became one of the hundreds of apple sellers on the streets of New York City. Even in the rain or snow, Jim and the other men stood on street corners selling apples for 5¢ apiece.

Jim bought a box of 72 apples for $2.25. Brown paper bags cost 10¢ a package. He paid 10¢ for his bus fare. If he sold all of his apples during the 10 to 14 hours he stood on the street, he made $1.15. If he couldn't sell his apples, his family didn't eat.

Many cities and towns set up breadlines and soup kitchens for the unemployed and their families. But there were so many starving people to feed, the cities and towns ran out of bread and soup. For the first time, the United States had large numbers of people who were starving because they could not find work.

(Next: The New Deal)

Ways of Exploring Space

Scientists use instruments called telescopes to look at the sun, planets and stars. The biggest telescope in the world is on Mt. Palomar in California. It has a mirror that measures 200 inches across. It can see out into space a distance of 2 billion light-years. A light-year is the distance that light travels in one year. It is about 6 trillion (6,000,000,000,000) miles. That means that the telescope can see 12,000,000,000,000,000,000,000 miles.

Scientists that study the stars, planets and other heavenly bodies are called astronomers. They also use giant radio antennas to study the stars. These radio antennas are called dishes. Some radio antennas are hundreds of feet across. The National Aeronautics and Space Administration (NASA) has a 250-foot dish at Galstone, California. At Arecibo, Puerto Rico, there is a 1,000-foot dish. Some of these dishes can "see" out into space a distance of 8 billion light-years.

(Next: How Rockets Work)