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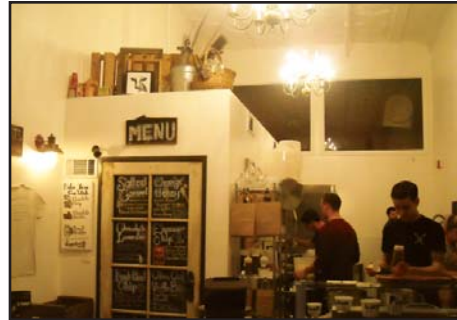
Coyote Chronicle

Vol. XLVI, No. 11

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Gabriel Iglesias charms CSUSB

The popular comedian leaves a crowded Coussoulis Arena roaring with laughter



By **ALEJANDRA ARANA**

Copy Editor

Comedian Gabriel Iglesias, better known as Fluffy, came to CSUSB's Coussoulis Arena Jan. 26, and conquered.

The show was one stop along the, "Stand-Up Revolution: The Tour" which included fellow comedians Martin Moreno, Alfred Robles, Shaun Latham, Rick Gutierrez and G Riley.

When it was time for Iglesias to take the stage, the arena went dim, the side screens displayed a cake—very typical for Fluffy—smoke machines when off and out emerged Iglesias.

The crowd went wild, clapping, cheering and some

going completely crazy.

As promised earlier in the show, Iglesias performed some of his old jokes upon request. Doing old material from previous stand-up shows, the crowd told the jokes word by word, something Iglesias called "Comedy Karaoke."

The crowd loved his act so much that when the timer went off for Iglesias to end the show, they cheered for more.

Laughing along with the crowd and in a few instances, at them, he went over about an hour after the show was scheduled to end. He gave his fans a show they would never forget.

After the show he greeted President Morales and

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CSU trustee visits CSUSB

By **MARYSOL GUZMAN**

Staff Writer

A student CSU trustee, Cipriano Vargas, met with students in an open forum on Jan. 24 to speak about concerns within the CSU system.

The event took place in the Student Union where roughly over 20 students and faculty attended.

One issue Vargas mentioned was the new proposed 2013-14 state budget that will aid higher education against high tuition fees.

He assured a non-tuition increase for the next four years if the proposal passes sometime in May or June.

Vargas also talked about student accessibility through online classes and open courses.

This would allow busy students with full-time jobs to graduate on time along with allowing the older generation to return to school and receive their degree.

"Right now we see that the average student at a CSU graduates in about 6 years," said Vargas.

Vargas clarified that a committee would be set to make sure online classes would be of high quality.

He mentioned that Chancellor Timothy P. White took a 10 percent pay cut for the position which is equivalent to \$40,000.

Vargas said that the \$40,000 pay cut would go to future scholarships for students.

Super senior fees, course repeat fees and third-tier tuition fees were also discussed during the forum.

Super senior fees would charge students who have accumulated over 160 units. They would also charge students who were repeating courses because of previous failure.

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Biology petition fails to open more sections

By **LUZ HERNANDEZ**

Staff Writer

On Monday January 14 Dr. David M. Polcyn, Department Chair of the Biology Department at CSUSB sent out an e-mail announcing the department will not open up another section for Biology 300 course, despite students signing a petition.

Bio 300, Cell Physiology, is a requirement needed in order to graduate as a Biology major and is used in other majors as well.

Students eager to graduate found themselves signing a petition in an attempt to open another section for Bio 300, however according to Polcyn, signing the petition will not help us in the long run.

Polcyn explains that there are deeper issues involved that need to be resolved before they can open up another section and they all point in the direction of the budget cuts that the University and specifically the Bio department have endured throughout the years, leading up to its current state.

In his e-mail he said they are currently looking for two new faculty members, but

has found it impossible to do so because of the insufficient funding available for the Bio department.

He continues on to say that although they are enduring hard times in their department, the amount of courses and sections offered for each course has remained the same throughout the years.

Polcyn explains how the petition does not help the department figure out how many students need to enroll in a course and that the best way that the department can tell what students' needs are is by students "wait listing" in a course.

"The best ammunition I have when I seek out additional funding are the [waiting lists] for the courses" he explains.

The petition that was signed included many students that had not met requirements or were not even able to take the course to begin with.

In a situation where a large amount of students sign a petition and approval is granted, only a small percentage are eligible to sign up for the section and the section would be closed due to low enroll-

Continued on Pg. 3



Photo courtesy of Flickr Creative Commons

Students' petition to add more Biology classes failed to make changes after it was shot down by the Department Chair.

Trustee gets student perspective



Marysol Guzman | Chronicle Photo

CSU trustee Cipriano Vargas holds a forum at CSUSB to inform students about issues affecting the state-wide budget.

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Vargas said that the trustees chose to vote no against all these fees.

“Give people an extra opportunity. Don’t punish them on the first time. If they fail the second or third time then it would make sense to punish students,” said Vargas.

Since the trustees felt that these fees would still pass, they established amendments that would help super seniors not get charged until exceeding a certain amount of units.

Student Terrence Curran, sat during the forum and was concerned about getting charged for extra units that are not towards his degree.

“It kind of makes you a little eerie but at least the trustees are planning on figuring something out,” said Curran.

ASI President, Jimmy Walker, said that the last time Vargas visited CSUSB was for the Winter commencement.

“He’s trying to come back out to get to

know some of the students, and get some student perspective on some of the issues that they face, and if they feel strongly about any current bills in the assembly,” said Walker.

Walker said it was a great opportunity for students to advocate since other students don’t get to meet these people every day.

Vargas also spoke about the search for a new student CSU trustee to fill up.

The second CSU trustee, Jillian Rudell, will be ending her term within the next six months.

He advised future applicants to know what’s going on with higher education, along with knowing the issues students are concerned about at the state wide level.

“The issues at CSUSB might not be the same across the state,” said Vargas.

Overall Vargas continues to visit different campuses every month to be the voice for students across the CSU system. he will visit San Diego State University next.

CSUSB introduces new doctoral program

By **ANGELA RODRIGUEZ**
Staff Writer

CSUSB has announced that they will be offering a three year doctoral degree in Educational Leadership effective Sept. 2013.

In earning a Doctorate in Educational Leadership, career opportunities from different areas ranging from: Pre-Kindergarten through 12th grade school and district administration, Counseling, Social Work, Health Education and Educational Policy making to Community College Administrators/ Teachers.

The three year program for many students is an opportunity for personal growth and expertise development in the field.

“Doctoral program helped me grow as a professional and as an individual. I have gained a tremendous insight on not only the organization, facilities, and educational process but also in the rarely exposed post modern philosophical trends. My exposure led me to further personal growth and trips to retrace French continental philosophical school through programs abroad at Sorbonne (summer course),” according to the COE department’s website.

In order to qualify for this area of education, an applicant must have a cumulative grade point average of 3.0 or higher in

upper division and graduate studies.

The applicant must also have earned a baccalaureate and master’s degree in education or in a related field from an accredited institution of higher education.

Applicants must show evidence of leadership, motivation, self drive and moral principles along with other documentation such as transcripts and Graduation Record Examination (GRE) scores.

The application deadline for Fall 2013 is Tue Apr. 30.

According to the College of Education’s website a student’s experience will open the door for many opportunities.

“I have just started the program. However, when I mention that I am a doctoral student at CSUSB, it has given me the opportunity to get job interviews.”

CSUSB has a well rounded program developed as a professional degree including intimate faculty and practitioner interaction.

This program helps develop the preparation for educational leaders of schools, community colleges and many other areas in the educational field.

The Carnegie Project on the Education Doctorate (CPED) is a national effort aimed at strengthening the education doctorate, Ed.D.

Continued on Pg. 3

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Photo Courtesy of CSUSB

CSUSB upcoming graduate students hope to one day graduate with a doctorate degree in the Educational Leadership.

Doctoral program opens new doors

Continued from Pg. 2

This project aims to mold the Ed.D forward preparation of school administrators, clinical faculty and professional staff for our nation's many schools and colleges and learning cohorts that support the project's goals.

The Carnegie Project on the Education Doctorate believe "the professional doctorate in education prepares educators for the application of appropriate and specific practices, the generation of new

knowledge, and for the stewardship of the profession."

Financial Aid is available for those who qualify and more information about the degree may be acquired from the College of Education department.

If interested in pursuing a Doctoral in Educational leadership the next informational on campus will be held Wed Feb. 20 at 6 p.m.

For the Palm Desert Campus information will be held on Thurs. Feb. 21, 4:30 p.m. in the Oliphant Auditorium.

CSUSB pj drive tailors to children in need

By **TIFFINY GATSON**
Staff Writer

A pajama drive for at risk youth in the San Bernardino foster care system was held at CSUSB this past quarter.

The goal of the pajama drive was to "tailor the focus for all children in need," said Aurora Vilchis, Educational Counseling Graduate Student Association Vice President.

In San Bernardino County there are approximately 5,000 children who are currently in the foster care system.

According to the San Bernardino County Government website, only 34 percent of children are placed with relatives or non-relative extended family members.

Approximately half of the children in the foster care system have been awaiting placement for a year or longer.

CSUSB students saw that there was a need to help children in the foster care system.

The Educational Counseling and Graduate Student Association also known was ECGSA, here at CSUSB partnered with the San Bernardino County Children's Fund in order to raise funds for the local youth.

This is the second annual drive for ECGSA, who devotes each year to a different charity in order to help the San Bernardino community.

"This event helps us get out into the community to let them know we work for them," said Claudia Esqueda, the secretary for ECGSA.

ECGSA gathered donations from different business and organizations throughout San Bernardino and Riverside counties.

ECGSA had collection sites set up

throughout CSUSB for people to donate to the pajama drive.

Vilchis has been apart of the ECGSA for the last three years and is very excited about the progress they were able to make.

When asked what she was most proud of, Vilchis answered, "Knowing that we partnered with so many different entities on and off campus and expanding all the way out into riverside county for the first time."

The donators included, Sun Country Marine, Inc., Jet Cutting Solutions, San Bernardino County Safety Employees' Benefit Association (SEBA), Angel Romero and Sigma Phi Epsilon Fraternity, Valentina Watson and SOAR Charter Academy, Marci Daniels and Veterans Success Center, Upward Bound, and the CSUSB Educational Opportunity Program.

According to csusb.orgsync.com, "The PJ drive was a wonderful success. With your help and support, we were able to provide 1,252 pairs of brand new pajamas valuing \$14,816.67 for the Children's Fund."

According to an earlier press release from CSUSB News, "We are very excited about these numbers and none of this would have been possible without dedicated and caring people who participated," Jones said. "On behalf of the ECGSA, I would like to thank everyone for their help in spreading the word about the drive, getting boxes for us and all the work that was done to really make this drive a success."

When asked what were their hopes for future drives Esqueda answered, "hoping that more of the word gets out and helping the different children in need."

The ECGSA along with the San Bernardino County Children's Fund hope to continue to provide for children.

Coyote Chronicle

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Student efforts cease to see changes

Continued from Pg. 1

ment.

That would put him in a position to be denied in the future if he were to seek help for his department once again.

Polcyn makes it a point in his e-mail to let the students know that a lot of the decisions that are made in the department and for the department have to do with the fact that there is not enough funding available right now.

"I realize that your tuition and fees keep increasing, but [not a penny] of that

has trickled to the department," says Polcyn.

As a parent of two sons who are enrolled in a community college, Polcyn sympathizes with many frustrated students: "I am fully aware what it feels like from your perspective."

He continues to say that the Bio department is receiving less funding than other departments at CSUSB.

"Students and parents need to take their concerns to the source of the funding shortage--the Governor and State Legislature."



Photo courtesy of Flickr Creative Commons

CSUSB students read over a petition to add more classes in the Biology Department due to the university budget cuts.

Students lend their hands on MLK day

By **MARIELA LIMON**
Staff Writer

CSUSB students give back to the community on Martin Luther King Jr. Day at the Central City Lutheran Mission (CCLM) in San Bernardino.

The event, organized by Community-University Partnership, along with the Office of Housing and Residential Life's Getting Involved in Volunteer Experiences (G.I.V.E.), Black Scholars Hall, Student African American Brotherhood, Student African American Sisterhood and Hispanic Scholars; welcomed students to join CSUSB members for a day of serving those who are in need.

"For us, it is super important because nonprofits are already understaffed, and when someone comes in, it saves us days of work," said Maria Medina, Chief Operating Officer of CCLM.

The organized event helped CCLM with serving food to the homeless, painting, and landscaping.

"They were able to empty out our pantries and put everything back in order by item," said Medina.

Those who attended this year's event realized how much need there is in the city of San Bernardino and how big of an impact one day of service can have on the community. "They happen to be here when we did our lunch hour and they saw the need," said Medina.

In a day that is used to remember Martin Luther King Jr., CSUSB hoped that, "This national holiday empowers individuals, strengthens communities, bridges bar-

riers, creates solutions to social problems, and moves us closer to Dr. King's vision of a beloved community," according to the MLK Day of Service flyer.

"The MLK Day of Service is a part of United We Serve, the President's national call to service initiative. It calls for Americans ... to work together to provide solutions to our most pressing national problems through citizen involvement and action," said Bryant Fairley, Associate Director of Community-University Partnerships and Service Learning.

While some students were helping out in the kitchen and cleaning, others "took an inventory list for us, of how many items we have and put them in order of expiration date," said Medina.

According to their website CCLM is, "A unique community-based organization dedicated to serving the poor. While having a heart for the most vulnerable and undeserved populations ... our programs serve adults, youth and children throughout the neighborhood."

CCLM also offers services for education and health. They offer hot food, pantry food distribution, healthcare, housing and transportation for patients who are HIV positive, empowerment programs, and church services for all community members in need.

"Thanks for bringing such a great group of energetic students to serve at the mission today. You were able to help us get at some work that has been waiting for too long," said Pastor David Nager.

The help that students offered was appreciated by the staff of CCLM.



Mariela Limon | Chronicle Photo

CSUSB students come together to celebrate Martin Luther King Jr. Day by reaching out to areas in the local community.

Screenwriter collapses at CSUSB

By **BRENDA ACUNA**
Staff Writer

"Gross Pointe Blank" screenwriter Thomas Anthony Jankiewicz collapsed and died last Wednesday while lecturing a class at CSUSB.

The 49-year-old Upland resident and his brother Pat Jankiewicz had been invited to speak at a Psychology of Movies class when he grew ill and collapsed.

"He just laid his head down on the podium and I thought he was joking, trying to imply that his brother was boring," said one CSUSB student who has chosen to remain anonymous. "But then Pat realized he wasn't and said 'Tom stay with us. Can you hear me?'"

Shortly after collapsing, Jankiewicz received CPR before being rushed to San Bernardino Community Hospital, where he was later pronounced dead at 10:51 p.m.

"In the brief time I knew him, Tom struck as someone who was incredibly generous with his time and knowledge," said Psychology Prof. James C. Kaufman. "He was funny and passionate... my class loved him."

"Tom had dozens of hilarious, fascinating, inspiring stories about both the movie and his work in Hollywood in general."

While the coroner's office is currently citing natural causes as the cause of death, no official cause is clear.

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Youth of America dependent on television

Becoming engulfed in television programs like 'The Kardashians' is a waste of your valuable time

By **JAZMIN JETT**
Staff Writer

Does the highlight of your day revolve around the new episode of the reality show you're currently addicted to?

If you answered yes, then you need a new hobby.

As juvenile as it sounds, I haven't placed much significance on television since "The Rugrats" became "All Grown Up."

Besides the news, which I feel filters a particular set of information for public consumption, what could I possibly learn from watching a substantial amount of television?

Maybe watching "True Blood" can assist in my communication with vampires on the daily basis.

If I'm lucky, Kim Kardashian can provide insight if I ever decide to trick a guy into liking me.

When taking a look back at television, it has moved away from shows about the idealistic family overcoming their internal conflicts with love such as "The Cosby Show."

Now, shows like "The Bad Girls Club" not only deteriorate women's already fragile image but also contribute to the catty, over-emotional stigma already attached to our gender.

Granted, I can understand the escape television provides from one's everyday life, but if an escape is what you're aiming for, try reading or watching a documentary.

"I hate TV. The way people engulf themselves into shows is disgusting. I'd rather light a candle and sit in silence than attempt to entertain myself with the lives of people that are of no concern to me," said student Katharine Hall.

"If [a TV show] can't stimulate me mentally or enlighten me in some way, I've no interest in it."

Despite the significant increase in watching shows and movies online, college students watch an average of ten hours of television per week, as reported by e-m-marketing.com.

When speaking with student Jeremy Young, he claimed to have an actual addiction to television. "If I'm not at work, concerned with school or sleep, I'm watching television," he said.

The *New York Times* stated that, "...scientific studies of people's viewing habits are finding that for the most frequent viewers, watching television has many of the marks of a dependency like alcoholism or other addictions."

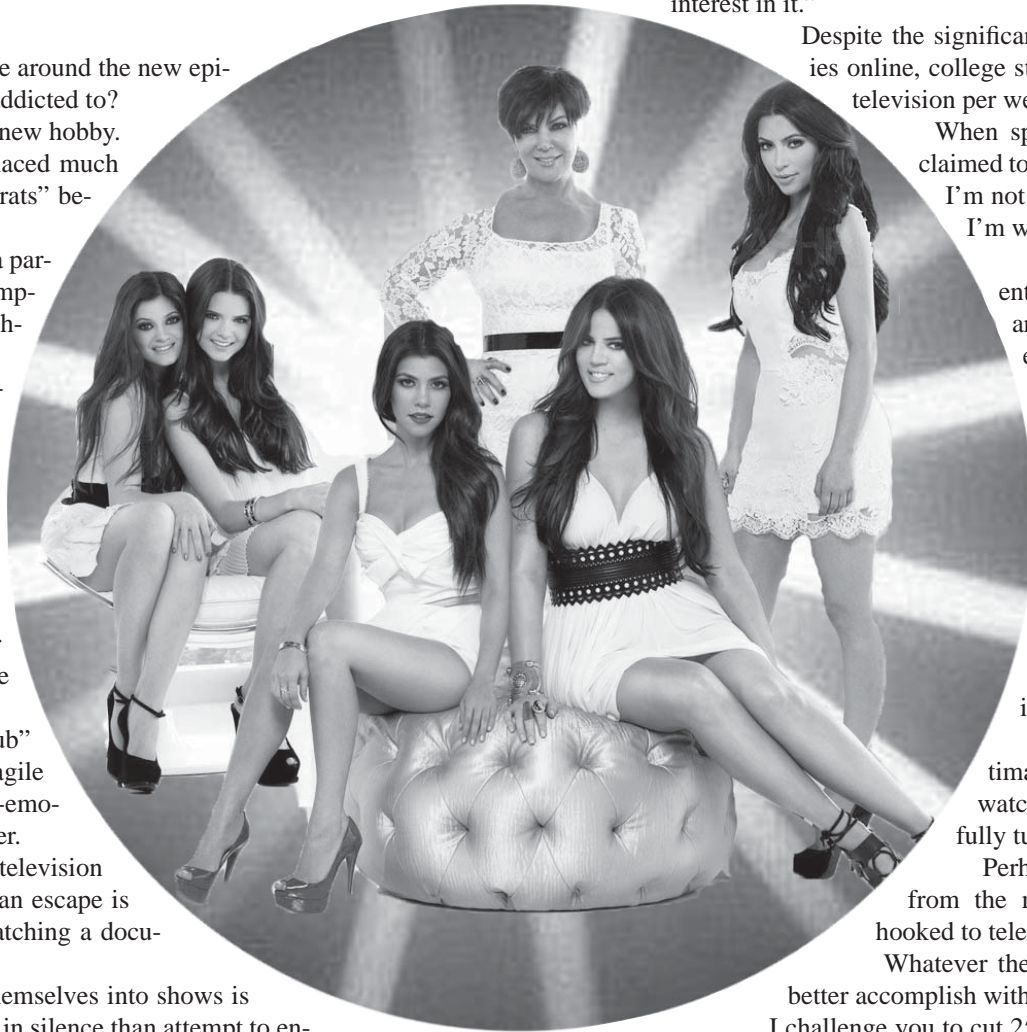
Also, opportunityagenda.org claimed that, "Reality TV is popular entertainment that may be having an impact on teenage girls, making it seem that the impertinent verbal exchanges and sometimes violent confrontations displayed heavily on reality TV shows are normal and desirable forms of behavior."

So if studies show that television ultimately has negative effects on those that watch it most, why is it that people still faithfully tune in?

Perhaps *schadenfreude* -- pleasure derived from the misfortune of others, is getting people hooked to television.

Whatever the case may be, consider what you could better accomplish with your time.

I challenge you to cut 25 percent of your television viewing time and designate it to something more stimulating like art, music, poetry, reading a book or whatever is most interesting to you and see how you feel.



Can't keep your eyes off your classmates screen? Yeah, me either.

By **SUU ELEN MANZANO**
Staff Writer

I don't think students should use devices such as laptops, tablets or cell phones in the classroom because they are a distraction to others around them.

Just the sound of the click-clack-click-clack of a laptop's keyboard sends me worlds away from the lecture at hand.

Not all students pounding away at the keyboard are actually taking notes either. Some are catching up on Facebook, sending e-mails, instant messaging or playing games.

The unfortunate sucker sitting behind him will likely get distracted while trying not to gaze into his peers luminous screen.

"I don't want students to get distracted," says Dr. Derakhshan, professor of Strategic Management.

Yet some would argue that this is where the personal integrity and restraint of each student is supposed to come into play, but not all students have the willpower.

Some of my fellow students on the other hand would not agree on the idea of a technology-free classroom setting. For some, typing is necessary to keep up with professors.

"I use my MacBook Air to take notes; I can type all the information the professors are saying during their lecture, especially when they are going fast," said student Lidia Carillo.

I can definitely empathize that some professors are quick to speak and slow to pause, causing major hand-cramping if you are jotting down notes.

I think a better solution to this problem would be to use a recording device. This would definitely cut down the hand cramps and annoying clacking sound that distracts students.

"There is a good way of training them to use technology, acquire information and store information," says Dr. Gary D. Patterson. "I encourage it in that way."

Recording a lecture would allow students to really listen to the content of the lecture, re-listen to it at home, pause it and type up notes with assured accuracy.

Now at this point you may be thinking I am a hypocrite, but my reluctance to use technology in the classroom

is based on the distractions they cause.

One student mentions how the distraction is not limited to students, professors also feel computers take away their spotlight.

"I personally [have not had] a professor who didn't let us use our laptops in class, but they often voiced their insecurities of having to compete for students attention," said student Ronald Del Cid.

Technological devices are weapons of mass distraction. The exception being a recording device which gets placed at the front of the classroom nearest to the professor.

It records unnoticed and allows your peers to stay focused on the lecture, not your Facebook page.

Almost every phone on the market has a built-in recorder. With digital formatting you could even share the recordings with others in your class via e-mail, maybe even make a friend or two.



Suu Elen Manzano | Chronicle Photo

Fellow students either don't care or don't realize that we can all see them checking their Facebook and watching Netflix. You're not taking notes, you faking jerk.

Taking instant gratification to a whole new level

Our generation does not seem concerned with the side effects that come with taking medications



Angelice Romero | Chronicle Photo

Cough syrups like these are used to make a dangerous and highly intoxicating beverage called "Purple Drank." Purchasing such medications now require the customer to show a valid form of ID at checkout proving they are over the age of 18.

By **ANGELICE ROMERO**

Staff Writer

Our generation has become so dependent on meds that it is becoming an epidemic.

To think curing your issues can be done by taking a simple pill is an antiquated process.

Have a headache? Can't sleep? Anxiety ridden? Your kid is too hyper? There's a pill for all of that.

Along with using medication as a cure all, there is a booming trend of abusing these drugs as a form of recreation.

With all the medicine out there, people are not handling it properly.

Gatherings such as "pharm parties" or "Skittle parties," where they put all their pills in a bowl and take them at random, have become increasingly popular.

According to the US Department of

Health and Human Services, "Opioids (such as the pain relievers OxyContin and Vicodin), central nervous system depressants (e.g., Xanax, Valium), and stimulants (e.g., Ritalin, Adderall) are the most commonly abused prescription drugs."

Even non prescription drugs are being abused; cough syrup has gone from a medicine to a popular party favor.

At many stores, you are not allowed to buy cough syrup such as NyQuil or Robitussin unless you are 18 with proper identification.

This is because cough syrup has codeine in it, which is the main ingredient in popular party drinks like Purple Drank or Lean.

Now, we all take our fair share of meds to deal with whatever pain we have, but this instant gratification is going down a dangerous path.

We should try to cure our issues with

healthier, holistic, organic alternatives like teas and herbs, living a healthier lifestyle, being cautious of what we do, exercising or simply just waiting it out.

Ibuprofen, a drug known for treating pain has severe side effects such as vomiting, hemorrhage and dizziness. This pill can be especially dangerous if taken in combination with alcohol.

If you can't sleep, try some Sleepy-time Herbal Tea, it has ingredients which helps you relax and prepare for sleep.

Or consider aromatherapy; scents like lavender and eucalyptus have been known to induce relaxation.

A CSUSB student, who preferred to remain anonymous, gave me her story with prescription pills after a critical surgery.

She was on a load of prescription pills such as Oxycontin, Hydrocodone and Codeine.

She got to a point where she was wor-

ried for her health.

"I started having this feeling of being 'out of it', I saw pictures and I knew the people but I couldn't remember them," she said, "My body was going through shock, I had constipation and I was throwing up often."

She eventually invested in getting a medical card for medical marijuana. She would smoke marijuana to relieve some pain and discomfort cause by her surgery, but would make sure that she could still function.

Our generation needs to remember that although pills give us a quick and easy relief of our pain and troubles, it still brings harm.

The best thing for us is to find healthy, organic or natural sources for our troubles because, in the long run, ingesting pills for every little issue will have negative effects on the human body.

CSUSB student's take on the debt limit

By **BRENDA ACUNA**

Staff Writer

In the forefront of America's problems lies the issue of the ever increasing national debt. At a debt of \$16.4 trillion, Congress and President Barack Obama are at an impasse on how to solve this dilemma.

To reach a solution, Congress needs to do two things: raise and reform. By that I mean Congress must first raise the debt limit and then reform the debt limit to gain stability.

The debt limit, or what is being referred to as the debt ceiling, is the amount of money the nation is allowed to borrow. While many Democrats are advocating the need for raising the debt limit, Republicans argue that the country's

legal ability to borrow should be reduced. Both standpoints should be used to create a solution.

If the debt ceiling is not raised, the nation's debt will continue to grow. In addition, long-term stabilization is needed instead of a quick fix. A quick fix will only lead to future debt issues.

To reform the debt limit, Congress and the president must consider the nation's federal budget in conjunction with raising taxes on the wealthy.

The key to lowering our nation's debt is by generating income for the government. To do this, higher taxes must be implemented on the wealthy.

Doing so would help the economy by reducing the deficit and it would be fairer for those in the middle class. There is a huge gap between the rich and the poor.

It is fairer to tax those who make \$250,000 or more as their incomes have continued to grow through the roof even during the recession.

Income equality is not only better for everyone, but it will also help solve this debt ceiling battleground.

Fairness aside, the rich have been making too much money while the rest of us continue to accrue debt.

Those against higher taxes deem it necessary to cut social programs. This would not do much to reduce the federal deficit since \$11.5 trillion is public debt and the remaining \$4.9 trillion comes from bonds held by Social Security, Medicare and other trust funds, according to the Washington Post.

All this fuss has Americans pondering how we got into this debt in the first place.

The answer to that is simple: Washington has spent much more money than it takes in, contributing to this great deficit.

They continue to spend and borrow money, increasing the deficit while nothing is done to reduce it.

While House Republicans approved a temporary suspension of the debt ceiling, allowing the federal government to continue borrowing for the next few months, but a solution is needed ASAP.

"I don't understand why we're in such a massive debt," says student Ana Moreno. "It seems like there's all these tax raises and cuts. It's ridiculous."

With all this bickering back and forth among political parties, one thing is clear: the national debt is out of control. Both parties must seek cooperation instead of confrontation.



Make friends fast with speed friending

By **MICHAEL A. UMAÑA**
Staff Writer

Have you ever been Speed Friending? The recent event presented by the SMSU Women's Resource Center & the Pride Center in the SMSU Fourplex on Thursday, Jan. 24 allowed students the opportunity to meet new people, build new networks and facilitate personal connections.

"Speed Friending was created with funds from CalMHSA grant, with the objective of reducing isolation on campus, which is one of the largest cause for suicide amongst people," said Heather Henry from the Psychological counseling center.

Henry urges students to participate in events such as these because as she said, "everyone can always use more friends, but if you already have many friends then you should come at least to support others and be a friend to someone else."

By providing a no commitment, stress-free environment for students to meet and network, students get a greater opportunity to come out of their shells.

Many students are too shy to initiate conversations with random people. Thus, the purpose of this event is designed to remove as many obstacles students may have in initiating new friendships or conversations.

Speed Friending is a great way for, "people to get to know each other and make loyal friends, plus you have fun along the way," said Kirsten Wilson who works for the Woman's Resource Center, "this builds lifelong friendships and networking."

Students such as Chris Hanhan and Allen Alcaraz participated in the event for different reasons.

Like many, Alcaraz had some time to spare, others like Hanhan participated in attempts to build interactions with people and expand his networking possibilities.

Participants of the Speed Friending event received free food, the chance to hang out, listening to music, informa-



Michael A. Umaña | Chronicle Photo

Student Chris Hanhan breaks the ice with other students by answering a list of fun questions provided by the hosts that help them create new friendships and expand their network.

tion of other upcoming THRIVE (Tools for Health, Resilience, Insight, vitality & Empowerment) events, as well as given a sheet of suggested questions to facilitate the "friending" concept.

In order to initiate the Speed Friending process questions were provided to participants such as, "what was the silliest thing you've ever done, where are you from and If you won the lottery, how would you spend the money?"

After participating in the Speed

Friending event and listening to Henry the purpose of the event becomes clear and amazingly important.

Events such as these give students the power and ability to be important to someone, be a friend, a hero, or just a person to lean on.

People may take friends for granted, but for many people a friend can mean the world to them.

No matter who you are, where you come from or what you believe in there is

always someone who may want to be your friend and get to know you.

By attending these events you can provide an amazing opportunity to yourself and to others.

So next time you see signs saying Speed Friending, go in, participate and be a friend.

For more information on THRIVE or events by the Student Health & Psychological Counseling center, contact Henry at henry@csusb.edu or 909-537-7118.

COYOTE STUDENT PROFILE

Bust your butts and guts with Challis

By **MEGAN SPENCER**
Staff Writer

Forming an exercise routine can be stressful at times and students can become overwhelmed with finding a routine that keeps them motivated and entertained.

The Student Recreation and Fitness Center provides students with fun group exercise classes with instructors that keep students motivated.

Katie Challis is a full-time student as well as a personal trainer and class instructor for Zumba and Butts n' Guts at the Rec Center.

I had the opportunity to observe her Zumba class to get some insight on her tips and tricks to staying motivated throughout the year.

But first, what is Zumba and Butts n' Guts?

Zumba's style of dance-fitness incorporates a fun, exciting and party-like form of exercise that incorporates Latin, Salsa, Hip Hop and Merengue." It gives a differ-

ent range of motion and allows the body to work different groups of muscles," said Challis.

While Butt's 'n Guts is a strength training class using small hand weights, body weight, balance balls and mats."It is a strengthening class that works the lower body such as glutes, quads, hamstrings and abdominal," said Challis.

"I really enjoy teaching students in group exercises because they are more energized and ready to learn new things."

Why teach?

"I love helping people enjoy working out. I want people to be excited about exercising and to always want to make it a priority to come to class."

How do you balance being a full time student, personal trainer and class instructor?

"It's all about prioritizing and having a schedule.



Since everything is at a set time it helps to keep me in line. I really enjoy being in a routine."

What pushes her to be so active?

"I like to be fit because there are a lot of health problems in my family. It also gives me the endorphins I need to get through my day so I can encourage others to stay active. I always tell my students that exercising is just as important as studying."

What is her advice for staying active?

"A big thing right now is resolutions. So many people get hung up on them. In the beginning of the year my class will start off full and then students will slowly dwindle. Instead of going all out, they need to start slow and build a routine and work your way up. That way they can maintain a

healthy exercise and not get burnt out."

From start to finish classes are upbeat with tons of energy.

Challis has a way of bringing in all her students and get them pumped for the hour ahead.

A way she does this is through the music. It incorporates a blend ranging from hip hop to salsa.

The studio has a floor to ceiling mirror on one wall that allows Challis to see her class as well as students to see their movements and engage their muscles.

As the class starts winding down she has them get into a large circle with her in the center. "I do that so everyone can see each other and I can watch the students to help them engage their core more."

After everyone's energy is through the roof and dripping in sweat, she does a cool down that incorporates a variety of stretches before the class comes to an end.

So if your stuck in a rut, having a hard time concentrating or you are just looking for some fun, join Challis in one of her classes and she will be sure to jump start your exercise routine.



Emerald Collins | Chronicle Photo

Donating your blood not only helps thousands of people nationwide, but also gives you a good feeling knowing you have helped saved someone through different medical hardships like surgeries, accidents, traumas and birth complications etc.

By **KEVIN SCHAEFER**
Staff Writer

In honor of national blood donor month, LifeStream will be taking donations on campus Monday, Feb. 11 in front of the John M. Pfau Library.

According to the American Red Cross, more than 44,000 blood donations are needed every day.

The truth is that more than 500 donations of life saving blood are needed each day to meet emergency and ongoing patient needs in Southern California.

In fact, every three to four seconds of every day, someone needs a blood transfusion.

But, only about 37 percent of the U.S. population is eligible to donate blood.

Unfortunately, only 5 percent actually do so. Locally, in Southern California, only 3 percent of those eligible actually donate.

If you are a healthy person, meaning

you have no infections, illness and no history of Hepatitis from age 11 or older, at least 17 years of age and weigh at least 110 pounds, you can donate.

If needles make you queasy then you can also donate money online to the American Red Cross or to LifeStream.

I spoke to Don Escalante, a Public Relations Specialist at LifeStream, and asked him why he thought donating blood is important.

“Gosh, I could go on and on... I think the thing that gets to me the most is that it can't be created, it can't be manufactured, it has to come from voluntary donors, and there are needs everyday in our hospitals whether

it's surgical patients being treated for cancer, accident victims, trauma victims, burn victims, prematurely born babies, they all need blood,” said Escalante. “And again, it can't come from anywhere except ourselves,

“Even though I am usually busy with work and school, I still find time to give blood. It makes me feel good knowing I'm helping to save lives.”

Chris Haberman
Student

except one another, so that's why I think it's imperative that people are healthy enough and can do a great thing by donating blood.”

Your body quickly replenishes any blood that you donate.

A healthy adult can donate

blood approximately every eight weeks.

Plasma can be donated as often as once a month. Platelets can be given every two weeks up to 24 times each year.

“Even though I am usually busy with work and school, I still find time to give blood. It makes me feel good knowing I'm helping to save lives,” said student Chris Haberman.

Blood donations help millions of patients in need.

To make the journey from “arm to arm,” every unit goes through series of steps and tests to ensure that it is as safe as can be.

LifeStream's San Bernardino donor center is located at 384 West Orange Show Rd. and is open Sunday and Monday 8:30 a.m. - 4 p.m., Tuesday through Friday 7:30 a.m. - 7:30 p.m., and Saturdays 7:30 a.m. - 3 p.m.

To learn more about donating, you can log on to the American Red Cross or LifeStream websites.

The American Red Cross states “The need is constant. The gratification is instant. Give blood.”

Help save a life today!

Students give the pros and cons of dorm life

By **JOUNGHUN KIM**
Staff Writer

Living on or off campus can drastically change your college experience. There is no set answer to which is better.

Here are some pros and cons to living on campus.

First, it is easy to make connections with people in your housing environment. You can make friends and get closer much easier.

Second, it is physically closer to campus than an off-campus apartment. You don't have to waste time fighting traffic and hunting for parking spaces before class. You can sleep longer and you save a lot of money on gas.

Third, you don't have to worry about any hidden costs.

Through the room and board costs you do not have to be concerned with utility and cable bills, buying furniture, paying for repairs, which are all covered.

There are also some cons to living on campus.

For instance, living on campus can cost more than living off-campus.

While there may be no hidden costs, but you have to pay more. For example, housing service charge and housing activity fee.

Second, there are also many regulations that are put into plan when living on-

campus. For example, you cannot drink alcohol in your room and you can only smoke in designated areas.

Many students choose to live on campus, but some have no other choice like international students.

Because most of the international students do not have a house in United States so they make CSUSB their home, which bring in different opinions about the matter.

Jiwon Choi is an international student from South Korea. She has been living on campus since 2012. Choi said living on campus is good because of the safety.

Campus police are always patrolling around campus and nobody can enter the dorms without the card key. Furthermore, every room has a kitchen so she can save lots of money on eating.

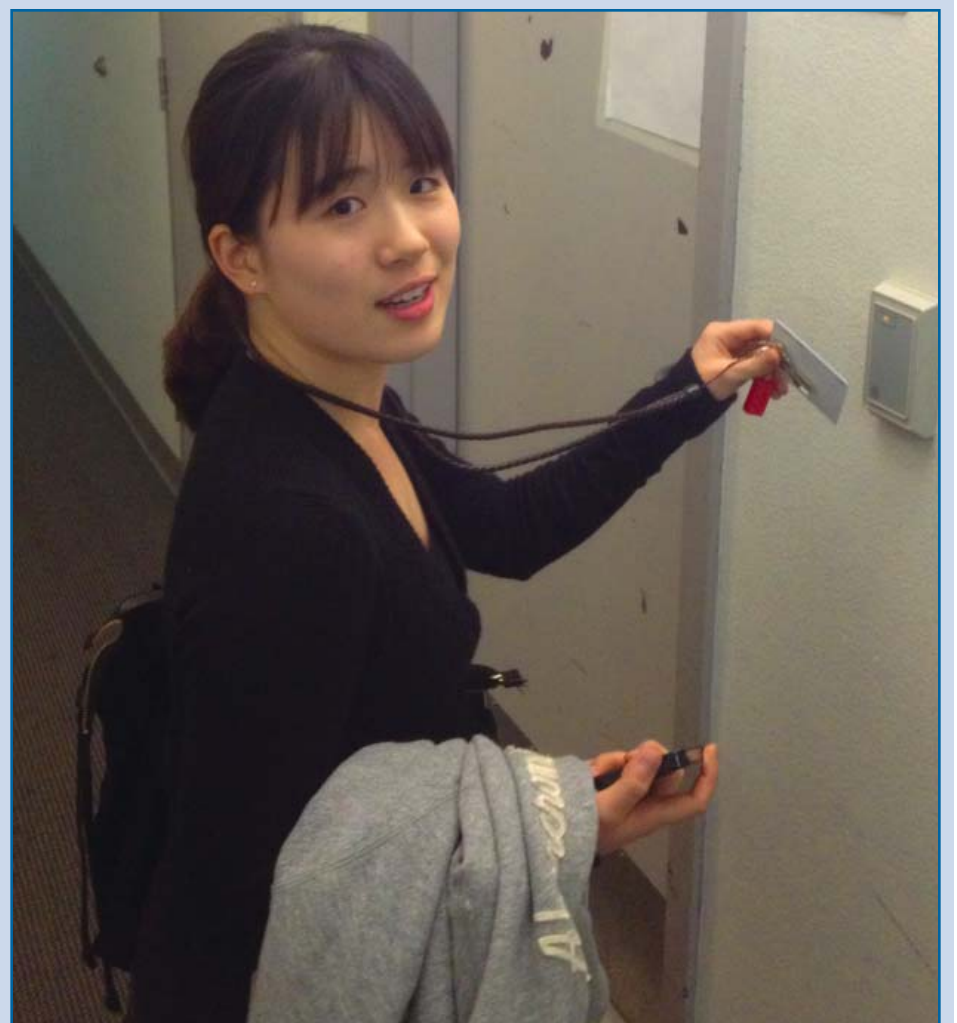
However in the Arrowhead Village, one cannot open the windows in the living room, so Choi cannot get fresh air when she cooks.

They do not have a noise control system between the upstairs and downstairs in the dorm. She has been stressed a lot because of noise from upstairs.

Jaesang Rho is another international student from South Korea. He has also been living on campus since 2012.

Rho feels living on campus is a little boring. He does not own a car, so it is hard

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Jounghun Kim | Chronicle Photo

International student Jiwon Choi finds living on campus to be safe, convenient but stressful with noises from students.

Á La Minute gives ice cream a spin

By **SARA GUITIERREZ**
Staff Writer

The cream melts on your tongue, your taste buds are in overdrive savoring the delicious organic ingredients and you know ice cream has reached new heights.

Á La Minute, an ice cream parlor in downtown Redlands brings a new taste that make you rethink what ice cream is all about.

Founded March 1 of last year by husband and wife, Cassie and Ryan Berk, Á La Minute, is a unique choice for rewarding your sweet tooth.

Chef Ryan Berk, former chef at Morongo Casino, got the idea of using liquid nitrogen to make ice cream while at work one day.

The kitchen received a shipment of frozen fish and using the dry ice Berk made ice cream.

Two months later, the couple opened their creamery in Redlands.

I went this past weekend and I enjoyed both the ice cream and decor.

The shop is set in a quaint brick building and the short walk affords you the opportunity to enjoy the beauty of downtown Redlands.

The glass windows and door with the parlor's emboldened logo are welcoming and open.

Berk's photos are hung inside featuring the Straus farm's livestock and the country furnishing inside adds a charming quality.

Every scoop of ice cream is made to

order and frozen in front of your eyes using liquid nitrogen.

The liquid nitrogen "minimizes ice crystals in the ice cream. It's a much creamery product," says Ryan Berk.

Berk uses only quality ingredients in his ice cream as well.

The ice cream base comes from organic and kosher dairy farm, Straus Family Creamery, located in Northern California.

Straus Family creamery is known for their superior products as well as humane treatment of their cows and the environment.

"90 percent of my product comes from local vendors. I try to create as much sustainability from Redlands," said Berk.

This enables Berk to know where his product comes from directly and he benefits from getting to know other local business owners.

Á La Minute in conjunction with Augie's coffee shop in Redlands built an espresso cart that make affogatos on designated days.

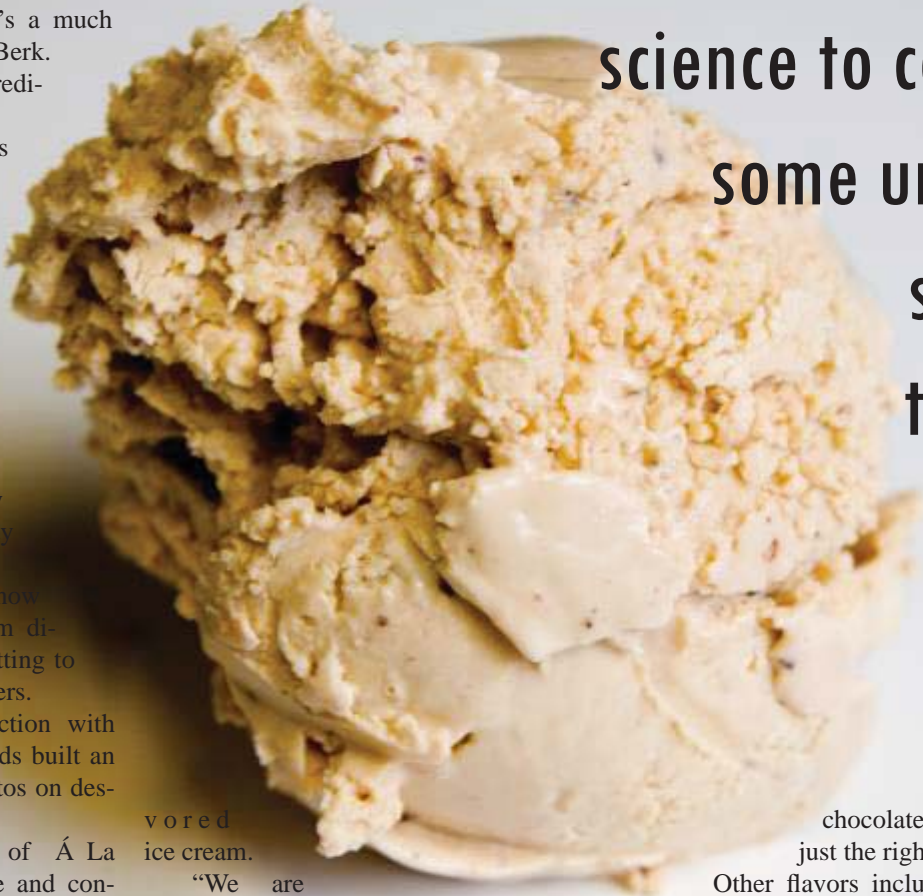
This is just one example of Á La Minute's ability to collaborate and constantly expand their marketability.

This month, Á La Minute, had a customer choice contest on their Facebook page.

They had a total of 220 entries and every week there will be a winning customer flavor.

This most recent winning flavor was Spicy Tom Ka, or Thai coconut soup fla-

Local ice cream parlor uses science to concoct some unique sweet treats



vored ice cream.

"We are always doing something different. Something fun and unique," said Berk about his company's innovative promotions and ice cream flavors.

I tasted the espresso chip with cinnamon topping.

The cinnamon on top gave a subtle boost of flavor to the ice cream and the

chocolate chips were just the right amount.

Other flavors include the salted caramel, chocolate lavender and fresh mint chip.

There are also a selection of ice cream sandwiches to choose from.

I found the staff to be welcoming and polite, the rate of service also was superb.

So hurry in and taste the perfection of Á La Minute.



Joungyun Kim | Chronicle Photo

Roommates Victor Garcia and Jacob Saludes enjoy each others company as they prepare food after a long school day.

Students find dorms convenient

Continued from Pg. 8

to go grocery shopping.

"Only two things make me to want to live on campus. First, it is close to school. Second, I can have priority to add classes," said Rho.

"It is fun when you have good roommates," said Victor Garcia who has been living on campus for four years. "It's not fun when you don't have a good roommate. I live on campus because of convenience. It is easy to go to school and come back home."

Jacob Saludes has been living on campus for one month. He transferred from another college and he lived at home before transferring to CSUSB.

Saludes chooses to live on campus because it's convenient for him, and so far has not encountered any problems.

Living on campus is a good learning experience even though it may be costly. You get to meet new people, be closer to campus and have advantages like priority registration.

It is definitely something to experience!

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Comedian kills Coussoulis crowd

Continued from Pg. 1

everyone that put on the show with handshakes and thanked them for coming out.

Many pictures were taken and fans were pleased, something Iglesias always wants to accomplish. "Making the fans laugh is the best part, but getting to meet them is even better," said Iglesias.

When asked how he liked the CSUSB crowd he said "They were amazing, sold out show with over 1,000 students present is incredible."

Iglesias says he thanks YouTube for his success; having over 1 million subscribers has allowed not only his comedy, but himself to travel the world.

In his act, Iglesias mentions his trip to Saudi Arabia last year and revealed that he had no idea how they knew about him.

Iglesias also mentioned that Saudi Arabia was the most unique place he has

had the privilege to perform. "Very eye opening because I went thinking they were all going to be mean and throw rocks at me, but came to realize that they are just like us because they laughed and had a great time."

As for the weirdest place, "Inside an empty swimming pool, when I first started, no one knew about me but they wanted to have a laugh so I was their guy."

Iglesias appeared in season six of the Nickelodeon's hit show "All That" and he mentioned that he "didn't want to end up like many child stars, old and broke," so he kept going with comedy to help pay his rent and now has his own fan base.

Iglesias has been called "The greatest up-and-coming comedian of this century," by his fellow comedians, and his show at Coussoulis Arena proved it.

Iglesias mentioned his new two hour special airing in April on Comedy Central called "Aloha Fluffy" which was filmed in



Julia Matulionis | Chronicle Photos

Hawaii.

This special will have brand new material from Iglesias, and is sure to please his fellow Fluffy fans.

About having his "Hot and Fluffy" and "I'm Not Fat, I'm Fluffy," stand-up specials going triple-platinum, Iglesias said "I can't believe it. It's an ego boost and they are hanging over my bed."

He says his comedy comes naturally

to him, but stills gets nervous before doing a show.

The crowd thanked Fluffy with a standing ovation at the end of the show; no one left the arena without having a good laugh.

Catch Iglesias and all of the comedians from Stand Up Revolution: The Tour, on their website and follow each of them on Facebook and Twitter for any updates.

Piano prodigy: victory in Headley's future

By MIKE SESSIONS
Staff Writer

Don't judge a book by its cover: a motto to keep in mind when meeting student Victor Headley. He is the real deal.

Upon listening to the melodies echoing from his piano, you will immediately become drawn into complete silence. No words can rightfully describe the emotional build of the music from this talented individual.

At first glance, you may not imagine him even being slightly as good as he is with the keys but that's what makes this man special.

When speaking to him, there is a sense of wisdom, yet growth protruding to anyone listening.

Born and raised in Orlando, FL., Headley's talent for playing the piano was discovered at a young age.

"My mother noticed my talent in church. She said she wanted to put her son in music school, and from then on she did," said Headley.

It worked out just perfectly. His tenure of about 20 years of practicing gave way to an amazing ability of performing on the spot and deliv-

ering under pressure.

"Just seeing people enjoy my music, enjoying my talent, that's something that



"Just seeing people enjoy my music, enjoying my talent, that's something that stands out to me."

Victor Headley

stands out to me," said Headley.

As a witness, he couldn't be any more correct. Playing the piano impromptu in the CSUSB Village Square, he caught the attention of a young lady working on her homework.

Her words were simply, "Are you going to follow me everywhere and play

that?" signaling her immediate interest in his music.

Victor has only been in California since 2009, moving from his hometown right after he finished high school to further his talent and education.

Currently, he is a sociology major with a minor in business, hoping to one day become a guidance counselor, while also helping artists find their way through the very tough music industry.

Headley. He portrays the instrument as an art form and as a way of truly expressing himself.

"Freedom" is what he feels comes out of playing the piano, stating that it is the best way of describing his love for it.

Headley admitted that if he had another choice of instrument, he would want to play the electric guitar.

"I don't know, there's something about the strings, just the sound of them and how you can bend them and make them talk, it's very unique," said Headley.

Not many on campus know of his musical ability, as he is still new to the school and the students alike. However, that is soon to change.

Talent like this deserves as much attention as possible, because there's no telling where this young man may end up due to his executioner skills. All it takes is for the right person to come across his video and discover him.

Visit YouTube and search Victor Headley for a glimpse of his talent at the piano. You will not only be amazed at his uncanny

style of performing effortlessly, you will also become an instant fan.



Mike Sessions | Chronicle Photos

New Toro y Moi album sure to deliver chillwaves

By **MARIA PERRY**
Staff Writer

Toro y Moi, an American recording artist and producer, has released his third album, *Anything in Return* which has so far received moderately good reviews.

The album has received a 7.9 rating, according to Ian Cohen, a music critic who writes for pitchfork.com, a popular music review website.

Although the music he makes is diverse, he is often associated with the chillwave movement since the Summer of 2010.

Chillwave is the genre of music that is characterized by the heavy use of effects processing, synthesizers, looping, and sampling, along with heavily filtered vocals that have simple melodic lines.

The album contains 13 tracks of electric music that is slow-moving and intriguing. While the music is in fact electric, it isn't the standard techno we are used to hearing from similar artists.

Songs like, "Cake" are easier to dance to because it has an upbeat tempo. Other songs like "Harm in Change," have a chaotic tempo which makes it harder to dance to.

Toro y Moi's music in this album is the kind of music you would come home and relax to because it is tranquil and calm.

Instead of the physical aspects of love and relationships that artists of today seem to focus on, Moi tends to be more cerebral in his music, as his emotions and feelings

take center stage.

His music tends to have a calming effect, allowing the listener to escape from their possibly hectic lives and have a moment of ease.

of Toro Y Moi as a 'bedroom' act has to relate to the lyrical concerns only."

Most of the love-based themes in the lyrics are simple but contain meaning that illustrates a theme about life or love.

The lyrics sang about living life and forming significant bonds with people, even though it might be for a moment or life-long friendships.

Most listeners associate electric with dance clubs and parties.

However, Toro y Moi makes electric music that is more mellow than energetic.

"The light touch he applies to his melodies sounds assured rather than meek," said Cohen via pitchfork.com.

The main confusion with his music is it doesn't have a solid genre. The reason this may be is that when he writes he bases it more on feeling than rhythm.

Musicians also like to experiment with the music they make. They tend to have a set of criteria set in mind for his music or he could have been experimenting with his music.

It is evident that he had a vision about how he wanted the music to come out or the effect that the lyrics would have on the listener.

While he deviates, he still retains some traits of other genres, which helps make it unique but doesn't go over the heads of the people listening.

It is different but listeners can still understand and relate to the themes in his songs.

The album has a theme that creates an atmosphere of its own.



Courtesy of Carpark Records

Toro y Moi, known for his uniquely diverse choice in instruments released his third album.

Some reviews have stated, "*Anything in Return* never feels exclusionary, so the extroversion of the music and the increasingly tony production ensures that any mention

"Vertigo" movie screening, revisited and re-loved

By **ADAM GHOSSEIN**
Staff Writer

Alfred Hitchcock's classic film "Vertigo" dazzles audiences once again with a showing at the Pfau Library.

The screening took place on Jan. 23 in the library in room 5005 at 6 p.m.

Students were asked to sign in (for extra credit purposes) and were given free popcorn to eat during the movie.

The screening of the movie was an idea of Pfau librarian Les Kong.

Kong opened the screening by listing the movie's ranking in various movie polls, and Dr. Bradford Owen gave a five-minute description of the film and its history before it started.

Owen is known for teaching various film history related courses on campus, including teaching Humanities 190 Art of Film and Communication 381 Development of Motion Pictures.

"Les Kong came up with the idea back in the fall to screen the movie in the library. He is from the San Francisco area, where the movie was filmed," said Owen.

"We agreed he would arrange the screening and I would help provide the audience."

The lights were shut off when the movie began and the dark room gave the audience a relaxed environment.

The viewers gave the movie their full attention and were silent for the most part, besides the whispered talk amongst friends concerning various scenes and the rustling of popcorn bags.

"The film was very intriguing. It was interesting how they dressed," said student Amanda Tapio.

The audience laughed at the few "smart-mouth" lines delivered by the actors and gasped as the plot unfolded.

"It was something different. The whole scenery was much different to how it is today," said student Erica Idowu.

Tapio and Idowu are both students in classes taught by Owen, but even former students stopped by for the event. Alumnus Neal Wruck saw a poster for the screening when he came by the campus and decided to attend it.

"It was very good, almost like watching it the first time," said Wruck.

Owen concluded the screening by offering students a chance to comment on the



Adam Ghossein | Chronicle Photo

Professor Owen showing the audience a shot of "Vertigo" as he gives a short description of the movie at the screening.

movie.

"I think the screening went well. It was well attended and the audience was very attentive," said Owen.

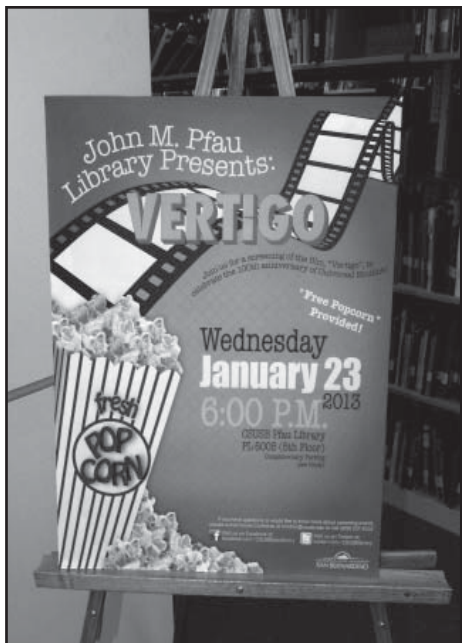
The film stars James Stewart as John "Scotty" Ferguson, a former detective who suffers from a fear of heights and Kim Novak as Madeleine Elster, the wife of an acquaintance of Scotty's.

Scotty is asked to follow Madeleine due to her husband's fear that she may be possessed by her deceased great-grandmother, and winds up falling in love with her.

"Vertigo" was voted first place of Sight and Sound's 2012 poll of greatest films of all time. It topped Orson Welles' "Citizen Kane," which has held the "Greatest Movie of All Time," title since 1962.

The American Film Institute lists the film as the greatest American mystery film and the ninth greatest American film of all time.

The screening gave "Vertigo" a new audience to watch and appreciate Hitchcock's mastery of film making. Students should be keeping their eyes open for the next film screening in the coming months.



Ra Ra Riot fans “Beta Love” the new album



Photo courtesy of Barsuk Records

By YEANA KIM
Staff Writer

Ra Ra Riot has got people rioting about their newly released album, *Beta Love*. Their third album was released on Jan. 22 via Barsuk Records.

Ra Ra Riot is an American Indie rock band from Syracuse, who were established in 2006 in NY.

The group consists of vocalist Wes Miles, bassist Mathieu Santos, drummer Kenny Bernard, guitarist Milo Bonacci and violinist Rebecca Zeller.

Beta Love will be the band's first album since cellist Alexandra Lawn left the band.

Instead of adding a new member, they have re-defined their roles within the group. People can notice the difference between their past musical style and their new one. Their earlier style was baroque pop and is now geared towards synth-pop.

Inspired by their new lineup, the recording process found Ra Ra Riot's members rediscovering and re-defining their roles within the atmosphere of the group.

They built demos created mostly by Miles and producer Dennis Herring at Sweet Tea Studios.

The album was recorded in Oxford, Mississippi with producer Dennis Herring of Modest Mouse, Elvis Costello, and Wavves.

“Making the record was a lot of fun for us, because we were in a completely different environment, trying a completely new approach,” said Santos when talking about the sessions.

The album's songs are influenced by the works of cyberpunk novelist William Gibson and futurist Ray Kurzweil's musings on the technological singularity and trans-humanism. According to Thelantorn.com, “Ra Ra Riot's music has always exuded a smooth, calculated rough to grab

hold of the listener's heart.

With Tuesday's release, the band lets loose and seems to shift into a more indie-dance, synth-pop groove than anything it has produced in the past. Lyrically, the band remains as talented as ever.”

Title track, “Beta Love” is very sweet and interesting. The sound of the violin was beautiful and wonderful. Moreover, the rest of the music that the album includes is lively and bursting compared to the past songs they've recorded.

Miles' voice also became more powerful and thick, grabbing the listener's attention with every single harmony. The style of songs become more Indie and synth-pop as the tracks play on.

The album is great to listen to while taking a drive alone where your not embarrassed to get excited and scream lyrics at the top of your lungs.

However, even though some may favor their new style of music others oppose

the new shift.

CSUSB students Jay Kang and Munie Kim both said that the music was cheerful but it almost imitated Maroon 5, which gives them more incentive to just listen to Maroon 5 rather than Ra Ra Riot.

In “When I Dream,” Miles sings, “And when I dream, it's not of you, oh/ And when I call, I wonder, I do/ I run, yeah I run, but you follow/ Drop to my knees but you haunt me more/ And when I dream, it's not of you.”

Miles professes his attempt to get over someone who he seemingly does not want around.

Overall, the album is something listeners may take some getting used to. Some bands can pull off transitions between sounds and it appears Ra Ra Riot has done just that.

Old fans can definitely give the album a chance while new fans could enjoy adding it on to their playlist.

Artists turned designers: *are they fashionably failing?*

By ZYRUS CRUZ
Staff Writer

The clothing industry is full of rappers, producers and singers who have attempted to join the designing world. Has it come to a point where they should stick to what they know or is designing their new calling?

Take, for instance, 50 Cents' G-Unit Clothing and Master P's No Limit Clothing were brands that failed to live up to their hype. In fact, it would be a surprise to anyone if these brands were still being sported.

According to just-style.com, the number one reason clothing lines fail is because of change. “The world changes and so too do our customers' needs. We are the fashion industry, and in our industry either you are in the forefront of change or you are on your way out.”

G-Unit Clothing, owned by 50 Cent

and Marc Ekco Enterprises, closed its doors in 2004.

“They may be leaving their partner, but the G-Unit brand is a base business of \$75 million dollars annually, according to an allhiphop.com article in 2008.

It seems artists are doing everything to make an extra buck. Aren't they already rich?

“Master P decided to add clothing to his portfolio. He even designed face plates for pre-paid mobile phones he sold to match the pieces in the line. But when No Limit records went bankrupt, everything else went with it.

No worries, though, Master P re-up'd and launched P. Miller clothing which is still going strong at Wal-Mart,” states an article on complex.com in 2009.

On the other hand, some artists just don't want to be very involved in the clothing industry. According to an article on nytimes.com in 2007, “Jay-Z is selling the rights to the brand Rocawear, the urban-style apparel line he co-

founded, for \$204 million in cash to the Iconix Brand Group.”

But not all artist brand's fail. Surprisingly, Nelly's Apple Bottom's is still in existence.

“Nelly sends out the message that wom-

en of most sizes and shapes can be beautiful, and look and feel beautiful in what

they are wearing. Nelly remains continuing to increase his line to garments, corduroy jumpsuits and components and this line must certainly be around for years and years to come,” according to ihaveateenager.com.

Another great fashion success story would be P. Diddy. According to Hip-hopdx.com, “Diddy reportedly has done



Courtesy of BBC Clothing and Pink Dolphin

Pharrell and Jay-Z collab to further establish BBC Clothing.

over \$1 billion in sales of Sean John clothing through Macy's stores.”

Lastly, there is the popular brand Billionaire Boys Club, owned by famous artist Pharrell Williams, Nigo and Jay-Z.

“Jay-Z and Pharrell are prepping a formal announcement that we'll post as soon as it's ready, but in the meantime, all the fashion business folks I've talk to agree that a larger licensing deal sets BBC up to fulfill its potential as a stand-alone brand, where in the past it's been more of a limited edition pet project.

But with Pharrell, the designers, and their home team at work...the Billionaire Boys Club design aesthetic that so many others have copied will stay intact,” according to missinfo.tv.

With the highly saturated market of clothing, designing and fashion, ultimately clothing is bound to be advertised within the lives of musicians.



Courtesy of G-Unit Clothing

The G-Unit clothing line, owned by 50 Cent, shut down in 2004 despite making a whopping \$75 million annually.

“Mama”: a mother’s love goes a long way

By SHANNON LUSTER
Staff Writer

Hold onto something because here comes “Mama!”

This horror movie soared to number one in the box-office and raked in \$28.4 million during its opening weekend, according to the IMDb Charts.

The talented cast includes Jessica Chastain as the slow-to-warm Annabel and Nikolaj Coster-Waldau as the cool Lucas.

“Mama,” is based upon a 2008 short film of the same name. Both were directed by Andres Muschietti.

The executive producer for the movie is famed producer, director and writer Guillermo Del Toro.

A movie with the name Del Toro, the master of horror, attached to it is bound to deliver chills, thrills, and often screams that bounce off the theater walls.

That was my experience while watching “Mama.”

The movie begins with two girls, Victoria and Lilly, who have seemingly been alone in an isolated cabin for five years.

Two hunters stumble upon the girls who act like wild animals and bring them to live with their uncle, Lucas and his girlfriend, Annabel.

But Mama, comes along, haunting Lucas and Annabel’s house.

The movie slowly builds with suspense, keeping the audience guessing what lies awaiting behind the door.

The writers of “Mama” also know the perfect time to end a scene and begin another which builds up the suspense.

For instance, a woman shows a box containing the wrong done to Mama, the scene cuts before we can see what’s inside.

Mama also sneaks up from behind Annabel in a bedroom, but the scene ends before we can see if Mama harms Annabel.

There are, however, some unrealistic moments.

While in the beginning both girls behave like wild animals yet as the movie goes on they adapt too quickly to their new surroundings, acting rather normal in just nine weeks. Even more unrealistic is when Lucas and Annabel win custody of the girls, although both don’t have children or a stable income.

Regardless, these unrealistic moments don’t spoil the horror movie.

A strong point for the movie is its namesake: the character, Mama.

She’s a frightening creature as well as surprisingly multidimensional.

Mama shows tenderness towards her adopted daughters, Victoria and Lilly.

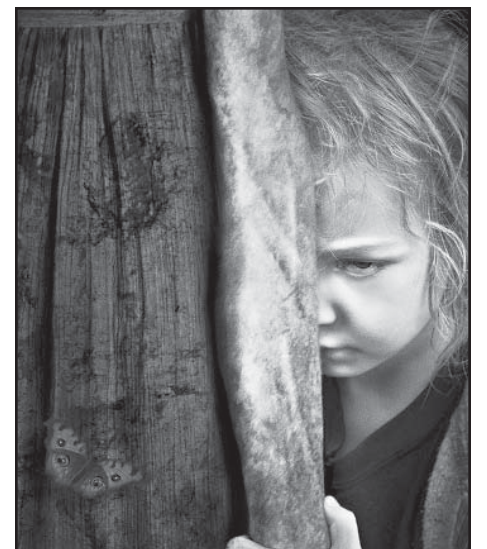
She sings to them, plays with them and protects them from what she thinks of as threats.

But there is a dark side to Mama.

Some of the most frightening moments occur when Mama gets mad, especially towards the girls.

There are also scary moments like the otherworldly visions that both Annabel and Lucas experience.

Lucas, meanwhile, is visited by another ghost who carries a cryptic message that he, in turn, must decode. I, for one, would be game for round two. “Mama” is worth the price of admission.



Photos courtesy of Universal Pictures

From left to right: Annabel, Lilly, and Victoria in a movie still from “Mama” as they fearfully discover the ghostly creature.

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Anthony Morales / Chronicle Photos

This season full of needed changes and bringing the best out of every single softball player that walks onto the field. Coach Duncan works hard on putting a talented, hard-working team together that will help lead the way to a successful season.

By **ANTHONY MORALES**
Staff Writer

As softball season approaches Feb. 2, the Coyotes are hoping to avoid a repeat of last season by winning their first game against Azusa Pacific University. With new team members stepping up to the plate it's hopeful that this upcoming season will bring some challenges and victories.

To avoid repeating a disappointing season with an overall record of 18-31, the team has started to prepare for conditioning during fall, lifting weights every Monday and Wednesday, and hitting hard drills during practice every day.

Head coach Tacy Duncan is making sure to concentrate on drills during practice to improve the overall quality of the team.

"We're looking on to improve our fielding and pitching has a lot to do with it. We have great pitchers that came in this year that can keep the ball low. So our defense has to be on the ball," said Duncan.

"We have been doing a lot of defense drills, rolling the balls, and working on catching the ball on the opposite foot to throw faster," she continued.

Senior shortstop Britney Butler explained, "Conditioning is a big thing our coach is really big on this year, is getting in shape and being able to last every game, especially our pitcher."

Duncan's other solution to this problem is recruiting only athletes who have amazing work ethic and emphasizing more on drills during practice. Even if it means recruiting 10 new freshman.

"We figured out what we needed to win," said Duncan. "We need the type of

athletes who have a great attitude, love the game, dedicated, committed, and have a strong work ethic."

She also said, "The key is having individuals who are willing and wanting to learn."

A challenge this upcoming season for the girls is working together as a team along with an injured player overcoming a UCL surgery.

"The challenges we face this season is sticking together, working as a team coming together rather than individually. Last season we had cliques who talked back and we don't want a repeat of last year," said Butler.

Butler was injured in fall tearing her UCL during practice while doing pickle drills. She is currently undergoing rehab and is motivated to get back on the field in weeks to come.

"I have full range of motion in my thumb and I'm trying to get healing time shorten so I can get back to playing," said Butler. "This injury has motivated me to get back on the field and work hard."

The new incoming team are not only stepping up to the plate but are also bringing a new vibe of team chemistry which was absent from last season. Butler said the "Team chemistry is better than last year."

Duncan also said that the "team chemistry is 100 times better."

Looking forward to a fresh new start the team is anticipating to make some big accomplishments with their first upcoming game against Azusa Pacific. Coach Duncan feels the team is ready.

"We have come further along than last year," said Duncan. "The team is ready and this fresh new energy has gotten everyone pumped and excited."

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Potential lies in the hands of young team

By KRISTOPHER SARIKAS
Staff Writer

The Coyote baseball team is gearing up and preparing for their season opener against the Albany Panthers on Feb. 1.

The baseball team competes in the western region of division II CCAA and was ranked fifth place of the NCAA at the end of last season.

Our Coyotes have been working hard throughout their off season perfecting their form and improving their production on the field. The team holds practices everyday from 1-2 p.m.

The top teams to beat this year include CSU Chico and UC San Diego ranking in at second and fourth place.



Kristopher Sarikas / Chronicle Photo

A pitcher steps out onto the field to get warm-up pitches before upcoming games.

Our Coyotes are scheduled to face the CSU Chico Wildcats on April 5 and the UC San Diego Tritons on April 25.

Head coach Don Parnell took the responsibilities of head coach for the Coyotes in 1995, since then over 30 of his players have gone pro.

Parnell scored his 500th victory last season and has an overall record of 517-527-3 and claimed the conference title in 2002.

Parnell's assistant coaching staff includes Kurt Stange, Eric Foor, Jim Holden, and Rick Mendieta also contributes to the success of the team.

This seasons team has a large number of new recruits, each one bringing a fresh new perspective to the game.

"This years' team has around 20 new recruits, we are currently working on placing them in various positions that will most benefit the team," said Parnell.

According to Parnell strength comes in numbers, Parnell believes this year's team overall strength stems from their massive amount of potential.

On the other hand, Parnell said, "The overall weakness for this seasons team is that it's a very young team mostly compiled of freshmen."

Parnell stated that Yucaipa High School's star pitcher Tyler Wells has signed a national letter of intent for CSUSB promising his devotion to our program.

Wells played for the Thunderbirds and has an overall record of 18-10 and league record of 12-3.

Wells has a good chance of being drafted to Major League Baseball due to CSUSB's history with professional baseball.

Furthermore, the Coyotes qualified fifth in the western region last season ranking below West Oregon, CSU Chico, Dixie State and UC San Diego.

The top four teams from each region progress into regionals; however, there is talk among NCAA officials that it will soon be changed to the top six.

According to Parnell if regionals is bumped to the top six teams the coyotes will be appearing in CCAA tournaments more often.



Kristopher Sarikas / Chronicle Photo

The team does not let the rain slow them down from improving on their game.

Regardless of whether the league changes the number of teams allowed to the CCAA tournaments, this season our Coyotes will strive for victory as they compete for the top rankings in the Western region.

The Coyotes hold practices and play all their home games at Fiscalini Field in San Bernardino off Highland Ave.

CSUSB students get in free with ID; General admission is \$5 and \$3 for seniors and children ages 3-12.

Come out and cheer on your fellow Coyotes this Friday at Fiscalini field as they take on the Albany Panthers.

What is leadership to you?

By INNO SITA
Staff Writer

Why is leadership so important? Could it be defined by a simple action or a behavioral approach? We often come across this question, but yet, the answers remain variable.

Many have depicted their own perspectives on the true meaning of leadership. In other words, leadership is viewed differently in many aspects.

We all have heard the phrase; actions speak louder than words. Bottom line is that's how leadership could be properly specified.

Some CSUSB students who either participate in sports on or off campus were interviewed based on this topic.

Surprisingly, many have agreed that leadership has multiple meanings and they emerged some interesting point of views.

Brandon Wood, who is currently a flag football team member of the intramural sport here on campus, explained what he believes is the true definition of leadership.

"Leadership is the ability to bring together a team," said Wood. "It's stepping back and allowing your team to be able to lead on their own, but still be in control."

Leadership begins off the court/field, then you begin to build up a relationship with some teammates who will help you develop that character."

Emmanuel Ezeagwula, a current CSUSB student who plays soccer off campus, considered a leader as a person who is a role model to others.

"I play soccer and to be a leader I would have to follow and lead. Always having the ability to accept positive feed-

back."

According to Ezeagwula, leadership comes from core values, learning from previous experiences.

Jaslyn Cosey, guard for CSUSB women's basketball team, had a different aspect on what leadership is.

"I feel as if there are several types of leadership, depending on their character. Some are quiet, loud, respectful, verbal, have the right tone and words.

There are also leaders off the court, who may not play as much, but have an important role that could help build up a team," said Cosey.

A great leader is a person who has the ability to listen to others, accomplish their tasks with excellence and remains confident about their work. As well as being positive, which appears to be the key word.

Many athletes would agree that their coaches inspires them with defined words of encouragement and support.

They bring out the skills and talents from the players by all means necessary.

They are well acknowledged and set good rules for others to follow. On and off the field/court, great leadership is needed.

Leadership could also be applied in our daily life. Knowing what to accomplish in life, we are leading our own destiny to success.

Surprisingly, we will find ourselves being our own true leader.

It could be as simple as, being disciplined, taking responsibilities, deciding what kind of lifestyle we choose to lead.

Also, allowing ourselves to acknowledge our core value makes us great self-leader.

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Men's basketball picks up needed wins

By **BRANDON LANDRUM**
Staff Writer

Despite two losses in the past two games, the CSUSB men's basketball team bounced back with two straight wins on Jan. 18 and 19.

The Coyotes played the Pioneers of CSU East Bay on Jan. 18 and the Otters of CSU Monterey Bay on Jan. 19.

The Coyotes got off to a great start in their first of six games on the road in Hayward as they cruised to a 71-59 victory over CSU East Bay.

In the first half of the game, the Coyotes started off sluggish as the Pioneers jumped out to a quick five to nothing lead in the opening minutes.

The Coyotes quickly turned it around as Kwame Alexander finished the first half with 11 points, and eight rebounds and Brian Goins with seven points and two rebounds.

The Coyotes shot 1-5 from the 3-point line and shot a total 10-22 from the field in the first half.

Going into halftime the Coyotes and Pioneers were tied at 30-30.

In the second half, the Coyotes played good defense which caused the Pioneers to make turnovers and miss shots.

Alexander ended up scoring a career

high of 26 points and added 13 rebounds.

Right behind him was Goins scoring 12 points that help lead the Yote's to victory of 71-59.

Going into Saturday's game the Coyotes looked to take their 1-0 road record to Seaside, Calif. to play against the Otters of CSU Monterey Bay.

The Otters suffered a loss the night before and looked to bounce back against the Coyotes.

The Coyotes went into the "Kelp Bed" with one thing on their mind, which was to win the game.

In the first half, the Coyotes got off to a great start by scoring 50 of their 85

points.

Alexander scored 11 points leading the way and Junior shooting guard Lacy Had-dock rallied behind him scoring 10 points.

The team received many of their first half points from nine second chance points and 11 points off of turnovers.

With the 27-point lead going into half-time the Coyotes had to stay focus and close the deal in the second half.

In the second half, they continued the great teamwork and sank 13-30 shots in the second half.

Three of their shots were from the three-point line where they shot 50 percent.

With the 27-point lead, the Coyotes were outscored 35-44 in the second half, but still managed to win 85-67.

Like the night before, Alexander led the team with 20 points and juniors Goins and Joshua Gouch had 12 points each.

On a two game winning streak, the CSUSB men's basketball team looks to extend their winnings.

The Coyotes have upcoming games on Feb. 1 and Feb. 2 against the Golden Eagles of CSU Los Angeles and the Toro's of CSU Dominguez Hill.

If the Coyotes win these next two games, there is a possibility that they could be a half a game from the first place California Polytechnic Pomona.



Brandon Landrum | Chronicle Photos

The men's basketball team is ready to gain new momentum and to continue to battle hard on the court and stay ahead.

Lack of execution: Yote's unable to close games

By **ERIN LEACH**
Staff Writer

The Women's basketball team fell behind when they lost both Friday and Saturday night's games on Jan. 18 and 19.

"This weekend we didn't come out and work hard and strong from the beginning, if we focus and work continually throughout the game, we will have better results," said senior guard Jaslyn Cosey.

With two games in the hole the Yote's now have a record of 6-8 overall and 4-6 in the CCAA league.

Neither one of the games played were completely dominated by the Coyote competition. In the game against CSU East Bay, the Yote's lost by only three points with an end score of 54-57.

The following night the final score was 47-55.

"We should have played ten times better, in fact we should have beat both teams," said junior guard Trinidee Trice. "On Friday night, we just came out slow, we need to work on playing the full 40 minutes."

CSU East Bay seemed to maintain control throughout the duration of the game with a big lead to start with de-



Erin Leach | Chronicle Photos

Mack, Dy, and Trice dominate and take charge when they stop out on the court. The trio doesn't turn away from the tough competition that lies in front of them.

"We need to up our intensity because we have the talent for great basketball, but just need to work harder in order to execute it,"

Jaslyn Cosey
Guard

spite a comeback effort by the Coyotes.

There came a point in the game in which the Yote's only trailed by two points to try to take the lead.

"We need to avoid mental lapses, stop missing chippy layups and free throws," said Trice.

On Saturday against the CSU Monterey Bay Otters,

the Coyotes had a 28-17 lead going into the half, but were unable to keep up in the latter half of the game.

In the last 20 minutes the Coyotes could only manage a total of 19 points, which wasn't enough to hold back the Otters from making a comeback.

"We need to up our intensity because we have the talent for great basketball, but just need to work harder in order to execute it," said Cosey.

Freshman Alexcia Mack said "We need to play more as a team, if we could share the ball just a little bit more and throw in that extra pass every now and then, we would be set."

However, the star players continue to shine this season.

Alexcia Mack had a game high 12 points against CSU East Bay and Trice and Eliza Dy followed behind with 10 points each. Trice has a game high of eight rebounds.

When the Coyotes took on the Otters, Cosey lead the

team with 13 points total and Trice again contributed 10 points to the overall score.

For the next couple weeks fans should expect nothing less of the all stars as they continue to work on their individual game.

"I'm just making sure to remember to take care of the ball, and continue to work on my shooting outside of team practices," said Mack.

"Extra gym time to work on the individual game is always good, I try to do that as much as possible on my alone time," said Trice.

In the upcoming games the Coyote women are looking to improve on their defensive focus. "The coaches prepare us well for competition, they provide a solid game plan, its all a matter of sticking to that plan," said Trice.

The Coyotes will take on one of their fiercest competitors, CSU Los Angeles, in their home town, on Feb. 1 and CSU Dominguez Hills Toros on Feb. 2.