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VOICE

News

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Vol. 13 No. 36

P.O. Box 1581 Riverside, CA 92502 (714) 824-8884 / 682-6070

Thursday, September 26, 1985



A CHECK FOR \$50,000 WAS PRESENTED TO Inland Center Mall in San Bernardino for installing major modifications to their air conditioning system, by Southern California Edison;

Left to Right - Ron Black - General Manager, Inland Center Mall Jerry Snow - Director of Maintenance, Inland Center Mall Vaughn Putnam - Director of Mall Operations - Corporate

Headquarters - Sacramento - Sue Noreen - Edison Area Manager, San Bernardino - Bob Webb - Edison Energy Services Representative.

Inland Center Mall Wins Award & Rebate On Electric Bills

San Bernardino's Inland Center Mall, operated by the James J. Cordano Co., has garnered a rebate on its annual electric bill for the second year in a row and won an Energy Management Award from Southern California Edison Company.

The Mall's rebate on its 1984 electric bill was \$9,500, Edison reports, but this year it was \$50,000 - the maximum allowable under Edison's Conservation Hardward Rebate Program, according to Sue Noreen, the utility's San Bernardino area manager.

Noreen said the mall will be using almost two million kilowatt-hours per year less electric energy as a result of major improvements in its air conditioning system.

Ron Black, general manager of the mall, said he expects that, be-

cause of the \$50,000 rebate and the greater cost-efficiency of the newly installed system, the air conditioning modifications will pay for themselves within two and a half years.

Noreen explained that four changes were made. By adding smaller water pumps, chilling capacity can be matched more efficiently to the demand for air conditioning. A smaller compressor was found suitable for delivering chilled water to air conditioned spaces, variable speed drives were installed on air handlers and the new chilled water pump electronic controls were installed to monitor and optimize running time.

The conversation measures that earned \$9,500 in rebates for the Inland Center Mall last year were mainly modernized lighting

and air handling controls, she said.

"All of our commercial and industrial customers are potential Energy Management Award winners and eligible for our Conservation Hardward Rebate Program. The rebates can be as much as 30 percent of the cost of each conservation measure and can add up to as much as \$50,000 per customer," she added.

However, she warned rebate applicants to check with an Edison energy services representative before investing in conservation hardware. Equipment not on Edison's list will not qualify.

"It's worth giving us a call," she said. "We're as near as the closest telephone."

October Minority Development Week

Once again this October the national spotlight will be focused on America's 600,000 minority-owned business and the vast contributions they continue making toward the growth of our economy.

President Ronald Reagan has proclaimed Oct. 6-12 "Minority Enterprise Development Week." This is the third annual observance of the minority business community during this commemorative week.

In his proclamation statement, the President called upon all Americans "to join together with minority business enterprises across the country in appropriate observances."

"Minority enterprises today form a significant proportion of all the nation's businesses, and their number is continuing to grow," the President said. "The talents, insights, and hard work of minority

Americans are adding to our nation's technological prowess, providing us with new solutions for important problems and creating jobs in many industries, some of which did not even exist only a few years ago. This is the genius of economic freedom, and we should do everything in our power to preserve this freedom and expand it so that opportunity for all will continue to be the defining characteristic of our society."

From all indications, minority enterprise fever is sweeping the nation. Currently, 26 federal agencies and departments administer minority business development programs. So do 35 states and hundreds of city and county governments. More than 200 of the nation's leading corporations also administer specific programs designed to increase opportunities for minority businesses as suppliers and joint venture partners.

I believe this year's Minority Enterprise Development Week obser-

vance will be the best ever. National activities will be held in Washington, D.C. at the Loew's L'Enfant Plaza Hotel and will feature a White House ceremony where President Reagan is expected to present top honors to the nation's leading minority entrepreneurs.

Also, regional and local activities will be held across the country where honors will be presented by governors and mayors to outstanding minority businesses in manufacturing, construction, retail trade, professional services, and research and development.

This year's Minority Enterprise Development Week is an observance you don't wish to miss. I urge you to contact the Commerce Department's Minority Business Development Agency for more details.

Theron J. Bell is deputy director of the Commerce Department's Minority Business Development Agency in Washington, D.C.

The Black Voice will join the Sun and other minority newspapers for a special salute, October 6, 1985.

Citizens Against Hazardous Waste In Moreno Valley

In an effort to make the citizens of Moreno Valley and the surrounding area aware of the proposed hazardous waste plant on Gilman Springs Road, just east of the city limits, a group of valley residents is selling buttons and bumper stickers. The buttons say "I'm a NIMBY" meaning Not In My BackYard, with the bumper stickers stating "No Hazardous Waste Plant in Moreno Valley."

Charlie Grace founder of the Citizens Against A Hazardous Waste Plant, stated, "I would like to see a bumper sticker on every car to show that we are serious about not wanting a plant here. A

recent accident on the 91 and 60 freeway interchange in Riverside served to remind people in the area of the danger of trucks carrying waste to the proposed site right through the middle of our city."

Ronie Banning, who is distributing the stickers and buttons is anxious to have the fund raiser under way. "This time it was 'only' 7,500 gallons of diesel fuel that poured on to the road and just missed Lake Evans at Fairmount Park." She went on to say, "The next time, we may not be so lucky. Hazardous waste would force the evacuation of our homes. We are local people who want to

keep local control of our environment. We need a lot of help, both money and support from everyone, especially people along the 91 and 60 freeway who are affected by this proposal. The company who is willing to put this poison in our yards, has enough money to do it unless we act now."

Those interested in hearing more about the group or willing to help distribute the bumper stickers and buttons can call Charlie at 924-2360 or Ronie at 924-5092. A meeting will be held at 12834 Penske in Moreno Valley, to further organize the opposition effort, September 28 at 9:30 a.m.

Riverside County Bar Assoc. to Install New Officers

The County Bar Association and its affiliated Barristers Association have announced that their annual installation of officers will be conducted Thursday evening, October 3, at the Victoria Club in Riverside. A social hour is planned to commence at 6:00 p.m. with dinner at 7:30.

Bar Association officers to be installed are: President Janet W. Williams, President Elect Boyd E. Briskin, Vice President Terry D. Bridges, Secretary Barbara B. Milliken and Treasurer Joseph E. Cohen. Barrister Association Virginia A. Ettiner, Secretary Charles T. Schultz and Treasurer Gary G. Goldberg. All are actively engaged in the practice of law in the city of Riverside. The new officers will commence their one year term on October 1, 1985.

A short installation ceremony, with Judge John H. Hews serving as installing officer, will be followed by recognition of Riverside attorney Fred H. Ryneal for over ten years service as head of the bar association sponsored Dauber Scholarship Fund. Retiring President David G. Moore will be recognized as he relinquishes the office to President Janet Williams, who will become the first woman to hold this post.

Mrs. Williams was admitted to practice in 1972 and has been a Riverside County Deputy District Attorney since that time. She is currently primarily involved with matters before the Juvenile Court and has served on numerous bar committees, both as a member and chair, and held the offices of Treasurer, Vice President, and

President Elect of the Bar Association. She is a charter member of Inland Counties Women at Law and serves on the Board of Directors of the San Bernardino - Riverside Blood Bank.

Dancing after the installation ceremony is planned. Bar members should make reservations prior to September 27, by contacting the bar office at 682-7520.

The Riverside County Bar Association is a professional organization of more than 700 attorneys active in civic, public service, educational and professional activities designed to increase public awareness of the law and the lawyer's role in today's society.

For more informatin contact Riverside County Bar Association (714) 682-1015.

Black Dollar Days Continues

The Black Dollar Days will continue indefinitely in observance to black developer Herman English to the opening of the San Bernardino Ramada Hotel downtown. I asked Mr. Herman English what did he think about the support in observance to him by extending Black Dollar Days, he replied, "I appreciate the demonstration of your confidence with the extension of your Black Dollar Day Program. This illustration of your confidence and your support means a great deal to the NAACP and it demonstrates that "business must rely on the community for its existence." "I also would like to thank all the citizens and business leaders of San Bernardino, for their strong support that they have shown, via their telephone calls and letters."

"When the Hotel opens it will bring more than 200 jobs to this community as average of \$10,000 per family as well as approximately 6 million dollars per year to the various businesses in the San Bernardino area."

The NAACP wants to know - How can the city deny a 5 million dollar loan to this project when it has loaned money to other projects that have had a lesser cause

and effect on the citizens as well as the city merchants and government, in terms of income for the people.

Have the people in the San Bernardino community really thought on the issue or possibility that if Herman English in some shape or form does not control the Hotel

and Convention Center? What might the new owners attitude be toward San Bernardino? Will they take the same personal interest as Mr. English, i.e., supporting the various local organizations and taking an interest that jobs in the Hotel would be filled by as many people from the San Bernardino area.

Riverside Founders Day Parade

The greater Riverside Chambers of Commerce and the City of Riverside will co-sponsor the First Annual Raincross Festival and Founders Day Parade on Saturday, October 19 from 8:00 a.m. to 8:00 p.m.

Events will begin with a Pancake Breakfast at 8:00 a.m. Parade begins at 10:00 a.m. at Riverside City College; awards will be presented immediately afterwards. Celebrity participants will include magician Harry Blackstone and Olympic gold medalist and Riverside native Cheryl Miller.

Other featured events will include a waiter/waitress relay race, a charity bed race, bands, international and craft booths. Booths and activities will take place along the Main Street Mall from 6th Street to 10th Street in Downtown Riverside. Additional activities of cultural and historic interest will be held along 7th Street from Main to Orange Street. These activities will include tours of historic buildings, a display of antique cars and an antique show.

For additional information contact Chris Richards at (714) 787-7950.

San Bernardino City Cultural Center Announces Art Shows

Altus Meniffee, manager of the San Bernardino City Cultural Center, announced the inauguration of a series of art shows, designed to bring quality contemporary art to the San Bernardino public, to be held at the Cultural Center Gallery. Artists, Marlene Pou and Barbara Mendes will serve as volunteer coordinators for the Gallery. A calendar of exhibits for the next several months was arranged in a re-

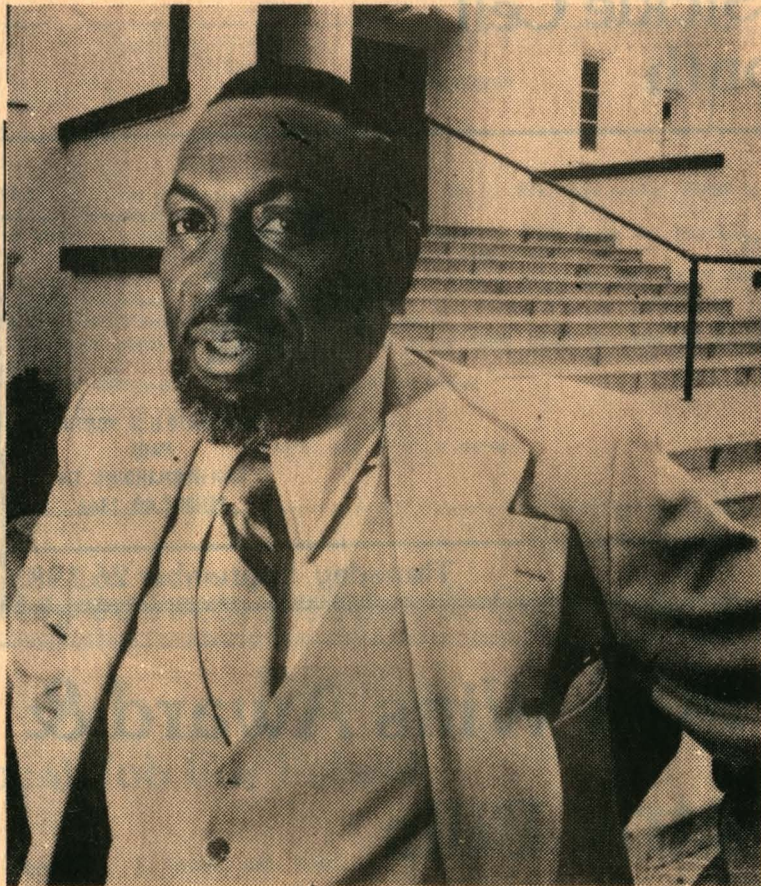
cent meeting at the Cultural Center.

The series will open with a group show, Contemporary Visions, September 17 through October 10, showing works by six local artists: James Irving Butts III, Rick Cummings, Michael Howells and Mark schooley, as well as Mendes and Pou. A reception will be held September 17 from 7:00 p.m. to 9:00 p.m. this exhibit will be followed

by each of the participating artists.

Following this series will be an event of particular interest to the community: "A CELEBRATION OF SPECIAL ARTISTS", scheduled in coordination with events leading up to this year's Special Olympics.

For further information, please contact Altus Meniffee at 383-5121. City Cultural Center is located at 536 W. 11th Street, San Bernardino, CA 92408



Allen Chapel A.M.E. Riverside News

pastor J. Forbes
Reporter, Eddie Spears

Sunday before this past the officers, members, and friends of Allen honored our pastor Rev. and Mrs. Joseph H. Forbes with the annual appreciation day. The affair was well attended by members of Allen and friends. Pastor and Mrs. Forbes really appreciated the efforts that every one put forth to make the affair a successful one. The Allen family wants to say that the chairperson Mrs. Ann Jones did a wonderful job putting the program together. Mrs. Jones all of the Allen family want to commend you on a beautiful job well done. Thank you so much and from this reporter. You are just great.

Last Sunday was the first Sunday of the new conference year. First we want to welcome our pastor back to Riverside. The bishop saw fit to send him back to us and we are indeed happy about that. The morning service began with the male chorus in procession singing "Lift Him Up". This being the fourth Sunday it was time again for the male chorus to take charge of the music for the morning service. The congregational hymn was "Guide Me, O Thou

Islamic Dawah Center of Riverside

by Imam Ron El-Amim

'Man from the perspective of the Quran'.

Verily we have created man into toil and struggle. Thinketh he, that none hath power over him?

New Life Missionary Baptist Church

Rev. Elijah S. Singletary
Pastor

New Life will be offering classes in Religious Education. Registration is to be completed by October 1, 1985. Classes begin on October 8th, 1985 at New Life MBC, 1322 N. Mus-

WORD of GOD

2nd Commandment
Thou shalt not make unto thee any graven image, or any likeness of anything that is in heaven above, or that is in the earth beneath, or that is in the water under the earth.

Thou shalt nor bow down thyself to them, nor serve them: for I the Lord thy God am a jealous God, visiting the iniquity of the fathers upon the children unto the third and fourth generation of them that hate me.

And showing mercy unto thousands of them that love me, and keep my commandments.

Exodus 20 4-6

CHILD-SIZE RELIEF



THE DORCOL PEDIATRIC FORMULAS

great Jehovah". The prayer was by Rev. J.C. Tyce and the scripture was read responsively by Rev. Alvin Hill taken from the book Ezekiel 37:1-4 verses.

The message was brought to us by pastor Forbes and as usual it was inspiring. The male chorus was in good voice on Last Sunday. The members of the Male Chorus was in good voice on last Sunday.

The message was brought to us by Pastor Forbes and as usual it was inspiring. The male Chorus was in good voice on last Sunday. The members of the male chorus always try to sing our best because if we do not we will hear from our directress Mrs. Clara McReynolds. The soloist for the morning was Mr. Donald Page, Mr. Richard McCord and this reporter.

Allen was blessed again to have had Eleven persons visit with us on last Sunday. We are always glad to see the brother of our Associate Pastor Rev. J.C. Tyce. May the Lord give us the strength to keep on keeping on doing his good work. Bless all staff members and readers of the Voice as well and everyone everywhere.

Holy Quran XC Surah (Chapter) 4,5 Ayat (Verse)

Man is born to strive and struggle; and if he suffers from hardships, he must exercise patience, God will make smooth the way for him.

cott Street, San Bernardino. All units carried will be applied to B.A. in Religious Education.

For more information please call (714) 887-0032 between 9:30 a.m. and 2:30 p.m.

WORD of GOD

Lord, how are they increased that trouble me! Many are they that rise up against me.

Many there be which say of my soul, There is no help for him in God. Selah.

But thou, O Lord, art a shield for me; my glory, and the lifter of mine head.

I cried unto the Lord with my voice, and he heard me out of his holy hill. Selah.

I laid me down and slept; I awakened; for the Lord sustained me.

Arise, O Lord; save me, O my God: for thou hast smitten all mine enemies upon the cheek bone; thou has broken the teeth of the ungodly.

Salvation belongeth unto the Lord: thy blessing is upon thy people. Selah.

Seventh-Day Church Adventist

What: Homecoming for participants in the US Army's Medical Research Institute of Infectious Diseases, PROJECT WHITE-COATS, and honoring of Colonel Dan Crozier, retired physician commander of the Fort Detrick, Maryland, installation.

Who: Nearly 1500 "conscientious objector" volunteers who, between 1954-73 were transferred from Sam Houston, Texas, for the project in defensive medicine research and other duties at Fort Detrick—predominantly members of the health conscious Seventh-day Adventist Church. Since the Civil War, the US Government has granted Adventist servicemen non-combatant recognition.

When: October 11 and 12. **Where:** The Seventh-day Adventist Church, 80 Adventist Drive, Frederick, Maryland, which hosted these servicemen every weekend for 15 years, and now have asked to host them again with their commander.

How: There will be Christian music both by the church choir and the WHITECOATS and time for memories on Friday evening. Two services on Saturday will feature: at 9:20 WHITECOATS and their friends talking about Church Mission and singing; at 11 Neal C. Wilson, president of 4.5 million Adventists worldwide who will remember this day those who serve both their God and 184 nations which they call home. After the Fellowship Luncheon in the church hall, a tour has been arranged at Fort Detrick which no longer is an open base. The rest of the afternoon evening will be given to reminiscing about their service and evaluation of it.

Divine Word Seminary

Divine Seminary will celebrate its third annual Oktoberfest Sunday, October 6 from 11 A.M. until 6 P.M.

The day will begin with an outdoor Mass at 11 A.M. Crafts include not only home made items, but also artifacts brought back from Africa by one of the Divine Word Missionaries. There will also be activities for children, carnival games, clowns, balloons and face painting. Contests include pumpkin decorating, polka dancing, and pie eating.

Musicians will provide German music, accordion solos and folk songs. There will be a 50/50 raffle every hour and Bingo in an air conditioned parlor from 1 P.M. until 5 P.M. The day will end with the drawings for the grand and door prizes at 6 P.M.

A family admission of \$2 includes a chance on the doorprizes. To get to Divine Word Seminary, take La Sierra Avenue to Cypress Avenue, turn West on Cypress and follow it to the end. For further information, call (714) 689-4858.

SEE YOUR DOCTOR

Allergy Relief

If you are one of the one-in-six Americans who suffer from seasonal allergic rhinitis — the runny nose, sneezing, tearing and itching eyes of short-term allergies such as hay fever—you may have more reason than ever to see your doctor.



SAINTS AND SINNERS

George Plagenz

Praying for a cure

By George R. Plagenz

A bill filed in the Ohio legislature would subject parents to prosecution if they failed to get medical treatment for a seriously ill child of theirs. The Christian Science Church opposes the bill.

Christian Science relies on prayer or spiritual healing alone in treating illness (although the church does not forbid its members from going to doctors if they choose) and fears this method of treatment will be stamped out or critically curtailed if the state legislature passes the bill.

In defense of its method of spiritual healing, the church says Christian Science has a 100-year record of proven effectiveness in protecting children of Christian Science parents from illness and in healing them.

"Does anyone seriously think," a church official testified before a subcommittee hearing on the bill, "that a denomination committed to spiritual healing would have lasted for more than a century if its children had not been effectively cared for in this way?"

Just how does Christian Science healing work? One subcommittee member wanted asked, "If one of

your patients needed insulin, what would you do?"

Christian Scientists are not too good at answering questions like this to the satisfaction of non-Christian Scientists. The man to whom this question was addressed said only, "Every case must be handled individually."

Part of the problem is Christian Science terminology. "All is Mind and its infinite manifestation for God is All in All" may sound like a perfectly good explanation to a Christian Scientist, but it falls strangely on the ears of others.

It is this failure to communicate — this feeling that Christian Scientists speak a different language — that is largely responsible for our difficulty in understanding the movement.

Certainly we believe in healing that has nothing to do with medical science. We also know that emotions affect the body. Doctors acknowledge that hostile and angry people are more prone to heart attacks.

When we fall in love we may lose our appetite or get it back, but in any case there is a chemical change that takes place in our bodies. Could a salutary change in the mind or the emotions get the pancreas to release the insulin hormone?

Harris and the Greater 20 Century congregation. We had a real nice time in the Lord. Rev. Harris is doing a tremendous work in Rubidoux. I just love the color scheme of the pews and the carpet.

I didn't make it to Disneyland, I should have tried to win a ticket, maybe I will catch Lou or Nell when

they perform at the Potatoe Festival in Perris, or the Watermelon Exposition in Elsinore, or the Onion Field...wait a minute...BAD

There are those who concede that functional disorders might yield to prayer, but not congenital or incurable diseases. That was the conclusion the Rev. Alfred W. Price had almost come to after seeing the results at his midday healing services at St. Stephen's Episcopal Church in Philadelphia in the early 1940s. One of the pioneers in the healing movement in the Protestant church, he had witnessed many healings, but none of an organic nature.

Then one day Price noticed a couple with a baby waiting to see him. The child, the parents told Price, was spastic — unable to develop properly.

"I took the baby and carried her to the altar," Price recalls. "I asked the mother and father to kneel at the chancel rail. As I prayed the baby began to cry. She kept on crying, even after I returned her to her parents. But when she stopped crying two days later, a perfect cure had taken place."

Baby Nancy grew up into a fine woman.

Now 85 and living in St. Petersburg, Fla., Price has seen people healed of everything from colds to cancer, earache to epilepsy, arthritis to chronic alcoholism — even a 3-year-old boy healed of clubfoot.

Price explains it this way: "God has promised that his healing power is available to everyone. All the healing agencies are buried within us, waiting to be released. All I can do is help people appropriate that healing power."

(If you would like some of Dr. Price's aids to prayer for healing, send a self-addressed envelope to me in care of this paper.)

THINGS HAPPEN IN ONION FIELDS.

Plans are being made for Gospel Soul Expressions 14th year radio broadcast anniversary. I haven't, yes I did last night, made plans. The latest bulletin the Daughters of Faith and Monique Byrd will be there and several others.

Until Then.....



16888 Baseline Ave.
Fontana, CA 92335
(714) 829-0777

JESUS IS LORD

Charles E. Singleton, Pastor

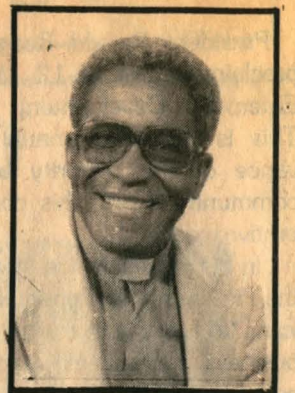
9:00 A.M. Praise Celebration
11:00 a.m. Cathedral Worship
7:30 p.m. The Great Family Assembly

AMOS TEMPLE CME

2719 11th Street
(714) 683-1567

Worship Services

Morning Worship. 8:00 a.m.
Sunday School. 9:30 a.m.
Morning Worship. 11:00 a.m.
Prayer and Bible Study
Wednesday. 6:30 p.m.
Rev. C.B. Tollette, Pastor

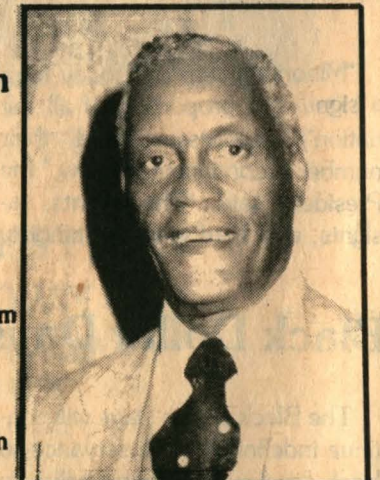


St. Paul A.M.E. Church

1355 W. 21st Street
San Bernardino, Calif. 92411
(714) 887-1718

Rev. William Jacks, Pastor

Sunday Worship Service-11:00am
Sunday School-9:30am
Vesper Service-7:30pm
Prayer-7:00pm
Wednesday Bible Study-7:00pm



New Jerusalem Foursquare Church

"Home of the New J's"

Come lift up Jesus with us and see why 1,500 people attend and register during our weekly services

"Bible School for new members and ministers"

Pastors: Dr. & Sister Jerry Louder
New Jerusalem Foursquare Church
6476 Streeter Ave.
Riverside, CA 92504
(714) 359-0208

Life Changing Ministries

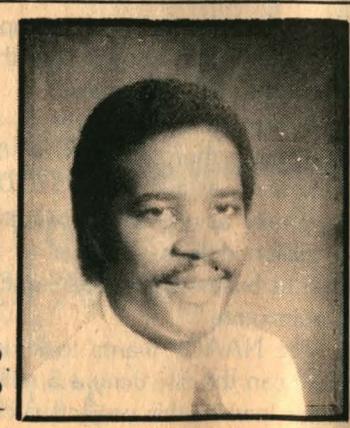
"A nondenominational Bible Teaching Church"

1104 W. 8th Street
San Bernardino, CA.92411
(714) 881-1205

Sunday Service 11:00 a.m. Sharp
Children's Service 11:00 a.m., Sharp

"Jesus Christ can make a difference in Your Life" (2nd Corinthians 5:17)

Pastor Reginald Woods



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Church or Chapel

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2874 - 10th Street
Riverside California

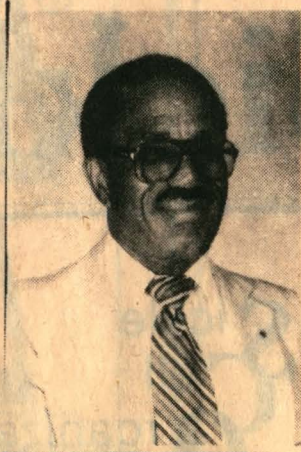
Moreno Valley News...

Charles Ledbetter

Lion-Quest Program: "Drug and Alcohol Abuse must be stopped. I urge you and your club to join thousands of other lions worldwide, as together we combat this chemical time-bomb. I challenge you to introduce and support the Lions-Quest Program --- Skills for adolescence in your community. With lions leading the way, joined by schools, parents, and other community leaders, we will demonstrate our belief that "We serve better together".

This is a statement by Joe Wroblewski, president, Lions Club International as Drug Awareness chairman for Lions Club District 4-L 5, I am promoting a series of Drug Awareness Days. Members of the Woodcrest Lions Club gave out Drug information Saturday, September 21, in front of the Stater Bros. Supermarket in Woodcrest. Lions Charles Meigs, Ed Rassmusen, Herman Garcia and I gave out material and I answered a lot of questions.

The general public need to know that we members of the Woodcrest Lions Club were also helped, we thank God for giving us the ability and the time to serve our fellow man. We will give out materials and Drug information Saturday, Sept. 28th in front of K-mart in Moreno Valley (Located on Alessandro Blvd). There will be someone at the



location to answer all questions pertaining to Drugs. We will all be there.

A Possible Question: Is Marijuana less harmful than alcohol? A. The results of intoxication of either Drug can be harmful. We know that alcohol is a dangerous Drug physically, psychologically and socially for millions of people. There is not enough information or experience to estimate the adverse effects of Marijuana if it were to be used on the same scale as Alcohol. It is known that both Drugs have adverse effects on the unborn child. Give our future a chance not abuse Drugs.

Proverbs 8:1-5 Listen! Wisdom is calling out. Reason is making herself heard. On the Hilltops near the road and at the crossroads she stands. At the entrance to the city, beside the gates, she calls: "I appeal to you, mankind; I call to everyone on earth. Are you immature learn to be mature. Are you foolish? Learn to make sense."

Black Dollar Days Extended to Save Ramada Inn!!!

Youth Flag Football League

The Riverside Park and Recreation Department is sponsoring a Youth Fall Flag Football League for boys and girls ages 9-14 years, in grades 3rd through 8th. The fee is \$90.00 per team. League games will be played at Hunt and Nichols Park, on Saturday mornings, beginning

October 5, 1985. There will be a mandatory Coaches' Organizational meeting on Thursday, September 26 at 6:30 p.m. at La Sierra Park, 5215 La Sierra Ave. Team fees will be due at this time. For further information contact Bill Thompson at 359-2831.

S.B. School Lunch Program

During the first few weeks of school, students in the San Bernardino City Unified School District will be given material to take home concerning who may receive free and reduced-priced lunches and how eligible families may apply, according to John Peukert, director of food and nutrition services.

For the most part, eligibility formula also makes allowances for families who may be otherwise ineligible, but who meet the criteria because of certain special circumstances. Those families who are not eligible for free meals may be eligible for reduced-price lunches.

Vietnam Vets Sought for Available Services Distribution...

Many Gave Up Because of Disappointments....

New York City's proposed Vietnam Veterans jobs training and placement center will not reach many of the neediest Black and Hispanic veterans unless it has a strong "grassroots outreach element to seek out the vets on the streets."

This warning, sounded by the leaders of the Black Veterans for Social Justice (BVSJ), was echoed during recent interviews with several other veterans of the War in Vietnam.

"The normal programs only reach vets with a certain consciousness level," declared Job Mashiriki, President of the BVSJ, during an interview in the organization's storefront office at 1119 Fulton Street, Brooklyn. "Many Black and Hispanic veterans have given up a long time ago because of too many disappointments."

And Anival Barrett, a specialist in veterans benefits at BVSJ said: "Many of the 'reachable' vets have already been reached. For the others, you are going to have to go into the streets, into the men's shelters and into the prisons to find them in order to service them."

The jobs training and placement center, as well as a monument to veterans of the War in Vietnam in lower Manhattan, are scheduled to be paid for by a \$2-million fund-raising effort headed by the Vietnam Veterans Memorial Commission (VVMC), established by Mayor Koch in the Fall of 1982.

Philip Morris U.S.A., the cigarette manufacturer, recently

pledged a \$250,000 "matching grant" toward the fund-raising effort to encourage contributions from city residents and businesses before May 7, 1985.

The company opened a special account for contributions at the Freedom National Bank recently. It has put more than 10,000 displays in stores and newsstands advising that contributions for the memorial and the jobs center be sent to New York Vietnam Memorial, c/o Philip Morris, 120, Park Avenue, New York, N.Y. 10017.

Frank E. Resnick, President and Chief Executive Officer of Philip Morris U.S.A., said recently that a study by the VVMC had revealed that Black and Hispanic veterans, and former servicemen who had seen heavy combat in Vietnam, were among the most significantly affected by unemployment and underemployment in New York City.

The report said that unemployment among Black Vietnam veterans was 17 percent compared to 17 percent among Hispanics and 6 percent among whites.

Founded 7 years ago, the Black Veterans for Social Justice provides a variety of services for Black and Hispanic veterans in the New York area. These services have included assistance with employment, housing, draft and military counseling, veteran benefits, counseling on claims related to agent orange and also assistance to veterans in prison. While most of the BVSJ clients are Vietnam-era veterans, some others served in the American military during the first World War.

Moreno Valley Unified School District Opens Meeting to the Public

The Moreno Valley Unified School District Board of Trustees meets on first and third Tuesdays of each month at 7:30 p.m. in the Board Room of the District Administration Office, 13911 Perris Blvd. Special meetings called on other than regularly scheduled days will be publicized in advance. Meetings are open to the public and community participation is invited.

Three hearing sessions are scheduled each meeting per persons who wish to address the board. The first is for those who wish to speak to an agenda item. Permission to speak forms are available in the Board room and

must be completed and given to the board secretary prior to the meeting. The second session is for persons who wish to bring an item to the board. Seven days advance notice is required; request forms are available in the Superintendent's Office. The third session is for those who have given no advance notice.

Board members are: Frank S. Butler, president; William D. Martin, vice president; Jack W. Hough, Jr., clerk; Arthur M. Robinson Jr., and Cynthia A. Crothers. Robert C. Lee is Superintendent of Schools. The District Office phone number is 714-924-9811.

STOP - LOOK - AND LISTEN....

For the Young at Heart and Teenagers....

Dear Tabitha,

What good is Enthusiasm: for me, it just makes people think I am crazy!

Bright eyes,

Dear Bright eyes,

Enthusiasm is great. You should cherish it, you're not living for others. You first need to find yourself.

As the author of **Touch of Wonder**, Arthur Gordon, defined **Enthusiasm: The ancient Greeks used it to describe an inspired person.** (en meaning in, and theus meaning God). No other single human characteristic, with the possible exception of kindness, contributes so much to happy and successful living.

What exactly is it? The enthusiastic person responds to the stimuli of life not only with his five senses and his brain, but with his emotions as well. He/she feels things-he/she cares. As one cares, he/she is alive-when one stops caring altogether there is death.

The enthusiastic person loves the thing he/she feels excited about, great or small, important or unimportant, a marriage partner, or an ice cream cone.

Certain inevitable aspects of living seem to be the enemy of enthusiasm. Routine deadens it, familiarity dulls it. It's our reaction to daily experiences that grows dull as we move forward through the years. Boredom can be a useful emotion when it serves as a spur, when it impels people to action. Vitality, interest, curiosity, enthusiasm-these are the life manifestations. Apathy, indifference, inaction-these lead to inertia and finally death.

One wonderful thing about enthusiasm is that it is so easy to kindle a blaze it the spark is there. Each of us has some of the spark. Some of us let it grow dim under the dust of daily living. Some of us hoard it jealously or bury it deep inside of us for safe keeping.

Enthusiasm must be expressed-liberate it-set it free and grow. Give free rein to your enthusiasm, you will never run short of it; when you give it away your return constantly adds to your supply. **Donated by the Crisis Intervention Center.**



Americans buy about ten million diamonds a year.

Third Annual UNCF WALK A THON & FUN RUN

Saturday September 28th

GRIFFITH PARK

Park Rangers Station
4730 Crystal Springs Drive
Los Angeles, California

Continuous starts from 9:00 am... No time limits
scenic, flat 10-Kilometer (6.2-mi.) course

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<p>686-1290</p> <p>Ebony Crest Beauty Salon</p> <p>6743 BROCKTON RIVERSIDE, CA. 92501 TUES. - SAT. 9 TO 6</p> <p>Complete Line Make-up, Manicures & Fingerpainting We Care About Your Hair</p>	<p>LEASE ALL MAKES & MODELS</p> <p>FORD</p> <p>CHINO Hills FORD</p> <p>13101 CENTRAL AVE., CHINO, CA. 91710 (714) 591-6471</p> <p>T. L. WOODS (LENNY) President & General Manager</p>	<p>Carpets Laid Smith's Carpet Service 642 W. 10th Street San Bernardino, Ca. 92410 New - Used (min. \$1.75 yrd.) Lic. 389763</p> <p>Repair - Restretched</p> <p>875-5887 Ext. 925 or 885-6374 After 7 p.m.</p>	<p>NURSERY</p> <p>COUPON</p> <p>FREE One 2" Potted Plant (One Plant per Customer)</p> <p>Lazy "J" Jungle Nursery</p> <p>685-5953 8290 Mission Blvd., Glen Avon (At Pyrite St.)</p>
<p>Lloyd G. White, M.D.</p> <p>Ear, Nose and Throat Surgery and Medicine</p> <p>OFFICE HOURS Mon, Tues & Sat 10-3 Wed. Closed Thurs.-Fri. 1-6 p.m.</p> <p>Call (714) 685-7407 After Hours call: (714) 875-5880</p> <p>1481 N. Waterman Ave. Suite 106 San Bernardino, CA 92404</p>	<p>Ask For name</p> <p>Fortress Of Hair Barber Styling</p> <p>304 So. "D" Street Perris, CA 92370</p> <p>Bus. 943-3700 Home 657-8532</p>	<p>Bill's USED CARS See Bill for a Real Deal</p> <p>WILLIAM D. DRAKE, OWNER 5326 MISSION BLVD. RIVERSIDE, CA 92509</p> <p>683-5250</p>	<p>MOTOR HOMES VANS • 4x4's TRUCKS • CARS</p> <p>RENT—N—GO AUTO RENTALS</p> <p>V.V.A.S. JEFFREY M. GOODMAN GEN. MANAGER</p> <p>2638 ALESSANDRO BLVD. RIVERSIDE, CA 92509 714 653-0233</p>
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Salute To Sickle



LaToya Cristal Williams

1985-86 Sickle Cell Poster Child

Seven year old LaToya Cristal Williams has been selected as the 1985-86 Poster Child for the Sickle Cell Organization of the Inland Counties. Many events are planned which will feature LaToya as Poster Child.

LaToya lives in San Bernardino with her mother, Essie Williams, sister, Charlene and brothers, Larry and DeMarcus.

She is an active, outgoing, child who is very friendly. Another special case of Sickle Cell Anemia, LaToya has not had any serious problems because of her condition. "We have been very lucky," says Mrs. Williams, "LaToya has been

healthy except for two occurances of pneumonia."

Sickle Cell Anemia is a serious genetic blood disorder which often results in intense pain, anemia, tissue damage and harm to vital organs.

LaToya is in the third grade and attends Mountain View School in San Bernardino. She loves to ride her bicycle when not in school and also enjoys playing with her dolls.

First runner-up was Karma Miller, nine year old daughter of Mr. and Mrs. Cloyed Miller of Alta Loma, California. As first

runner-up Karma will substitute in the absence of the Poster Child.

As the new Poster Child, LaToya was honored at an Appreciation Breakfast on Thursday September 12, 1985 at the City Hall Patio, in Riverside. The event was open to the public and was hosted by Mayor Ab Brown of Riverside. LaToya also received special

Sickle Cell Membership Dinner, Inspiring....

Dr. George McKenna II, a recipient of numerous awards for scholastic and athletic achievement, who is now principle of Washington Preparatory High School, was the keynote speaker and highlight of the evening at the 8th Annual Sickle Cell Membership Dinner.

Dr. McKenna, who holds impressive credentials in education, delivered a dynamic, thought provoking but profoundly down to earth address to an eager assembly of concerned citizens and community leaders.

In his rousing message, through illustrations that were many times humorous and sometimes reminiscent, he raised the audiences level of awareness by "telling it like it is" regarding the education of Black children in the public school system.

In repudiating some of the myths about the stereo-type behavior of some Black youth as a "Black cultural thing", Dr. McKenna jovially but firmly insisted that "in all my experience with Black male children, I have yet to see one born with curlers in his hair earrings in his ears, and a radio on his back." These kinds of images do not reflect the positive achievement Black youth can and will accomplish in an enviornment that won't tolerate not learning: He warned that being a Black

recognition at the Eighth Annual Sickle Cell Membership Dinner held Saturday evening September 21, 1985 at the Holiday Inn in Riverside.

teacher does not protect you from negative attitudes toward Black students.

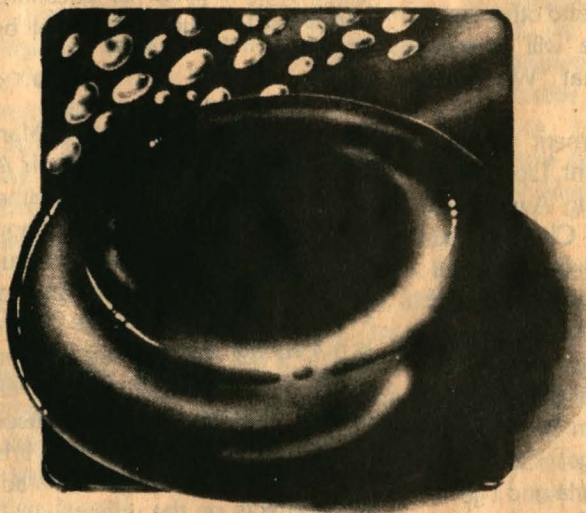
Dr. McKenna who is a strong civil rights advocate and avid believer in non-violence said that the five most important institutions in America were the government, the media, the church, the family, and the public schools inwhich the schools were the most influential of the five, because of this the worst thing good Black parents can do is participate in their own oppression by being blaise about substandard educational conditions.

Don't accept institutional inferiority just because they say "this is the best we can do and don't depend on the happening of a media event to arouse your interest in your own childrens future, he warned.

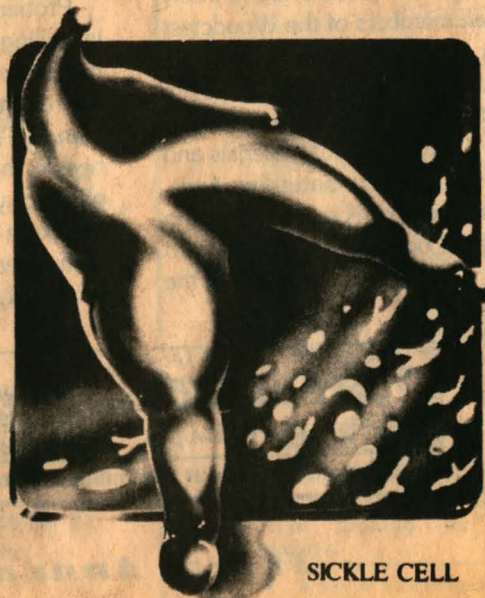
Dr. Kenna currently heads a high school that has made tremendous strides under his leadership, in transforming a predominantly Black high school from one that perpetuated all the stereo-type ideas of violence, low academic acheivement, hopelessness, into one that is now a model for scholastic and behavioral success with a waiting list for enrollment. He say's even though his success with the school is commonly thought of as extraordinary, it is only what should be expected in an environment where people care.

Dr. McKenna's message ended

Sickle
Cell
Organization



NORMAL CELL



SICKLE CELL

much to soon for a spell bound audience who wanted to hear more. His address made this years Annual Sickle Cell Dinner, indeed one to remember.

Salute To Sickle Cell Month

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KAISER PERMANENTE
Medical Care Program

Cell Month

September is Sickel Cell Month

Sickle cell anemia is a disease of the red blood cells. Whereas normal red blood cells are round, the diseased cells are crescent shaped (thus, the name "sickle" cell). Because of their abnormal shape, the diseased cells do not move as easily through the blood vessels. This causes a disturbance in how the hemoglobin distributes oxygen to portions of the body. Sickle cell anemia is not contagious.

Sickle cell anemia is inherited, and it occurs most frequently in this country among Blacks. About 50,000 Black Americans have sickle cell anemia. The disease is also, rarely, found among Caucasians, particularly those from the Mediterranean countries.

In addition to the thousands who have the disease, approximately 2,500,000 Americans have the sickle cell trait; they are carriers of the disease although they themselves usually do not experience any of its symptoms.

Each person has two hemoglobin genes -- one from each parent. Whether or not a child develops sickle cell anemia depends on the combination of normal and sickle cell hemoglobin genes found in his or her parents. For example, if both parents are carriers, in the case of each pregnancy there is a 25 per cent chance that the child will have sickle cell anemia, a 50 per cent chance that the child will be a carrier and a 25 per cent chance that the child will have normal hemoglobin. If one parent has normal hemoglobin genes and the other has sickle

cell anemia genes, all the children will be born with the sickle cell trait but not with the disease itself.

Although sickle cell anemia is present from birth, its symptoms usually do not appear until the infant is over six months old. The most common sickle cell symptom is what is called sickle cell crisis. This is characterized by severe pain in the chest, abdomen, back, arms or legs. It can last for hours or weeks and may occur several times a year. It is caused when a large number of sickle-shaped cells cluster together in the blood vessels producing a block to normal blood flow and decreased oxygen supply to that area of the body. A sickle cell crisis can be triggered by infection, fatigue, unusual stress, over-exertion or by being in high altitudes.

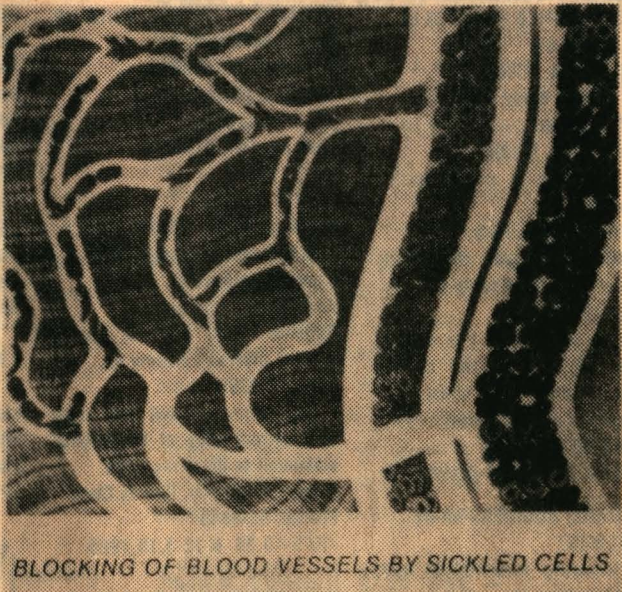
Other symptoms of sickle cell anemia are painful swelling of the hands and feet, slow growth, jaundice, leg sores that do not heal, and fever caused by serious infections. These symptoms do not necessarily mean that a child has sickle cell anemia since they may occur also in other illnesses.

Sickle cell anemia cannot yet be cured; however, a number of measures can be taken to help control it. Victims of sickle cell anemia should maintain good general health, have proper nourishment and avoid excessive activity that brings on fatigue.

In treating a patient with sickle cell anemia, the doctor may give medication to relieve pain or prescribe antibiotics if an infection is present. Adequate fluid intake

is important and sometimes a blood transfusion is necessary. Surgery may be indicated for certain specific problems.

Sickle cell anemia was somewhat neglected disease until recent years. Considerable money has now been allocated to research in an attempt to develop an effective cure. Educational programs are being directed to helping parents recognize the illness in their children and seek treatment. This program also encourages all persons in the Black population to undergo the simple blood test that will tell whether or not they are sickle cell carriers. Persons having the sickle cell trait may want to take the factor into consideration when planning their families.



Inland Obsterician & Gynecologists

Saluting Sickel Cell Month

Dr.s George Small & Arnold Roberts

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(714) 887-7045**

Saluting Sickel Cell Month

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Salutes Sickel Cell Month

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Assembly Jerry Eaves

District 66 of San Bernardino

Saluting Sickel Cell Month

**241 E. Baseline Rd.
Rialto, CA. 92376
(714) 820-1902**

Legal Notices

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
TYLER PIZZA
3887 C Tyler St.
Riverside, CA. 92603
Galeb Miguel El-Johary
8627 Roscreans Ave.
Paramount, CA. 90723
Omar Philip El-Jawhari
7361 Dallas Dr.
LaPalma, CA. 90623
Mack Kablan
911 Amherst Cir.
Anaheim Hills, CA. 92807
This business is conducted by a general partnership.
/S/ Galeb El-Johary
Statement filed with the County Clerk of Riverside County on: Sept. 9, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4802
/P/ 9-12, 19, 26 & 10-3, 1985

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
CREATIVE BUSINESS CONCEPTS
7436 Santa Rosa Way
Riverside, CA. 92504
Tommy Lee Lewis
7436 Santa Rosa Way,
Riverside, CA. 92504
Dorothy Lewis
7436 Santa Rosa Way
Riverside, CA. 92504
This business is conducted by husband and wife.
/S/ Tommy L. Lewis
Statement filed with the County Clerk of Riverside County on: September 4, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4691
/P/ 9-5, 12, 19, 27, 1985.

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
C and H PUBLIC RELATIONS & ADVERTISING AGENCY
2730 University Ave.
Riverside, CA. 92507
Cheryl Renee Brown
1626 Pennsylvania St.
San Bernardino, CA. 92411
Hardy L. Brown
1626 Pennsylvania St.
San Bernardino, CA. 92411
This business is conducted by husband and wife.
/S/ Cheryl Brown
Statement filed with the County Clerk of Riverside County on: Sept. 10, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4787
/P/ 9-12, 19, 26 & 10, 1985.

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
UNIVERSAL MARKETING
24348 Dunlay Ct.
Sunnymead Ca. 92388
W. Don Euler III
24348 Dunlay Ct.
Sunnymead, CA. 92388
Betty Garrett
13335 Deer Park
Sunnymead, CA. 92388
Lewis A McDonald
12711 Crossmont Pl.
Sunnymead CA. 92388
This business is conducted by a general partnership.
/S/ Lewis A. McDonald
Statement filed with the County Clerk of Riverside County on: September 3, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4660
/P/ 9-5, 12, 19, 26, 1985

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
CLARK'S AUTOMOTIVE CLARK'S MACHINE SHOP
10555 Magnolia Ave.
Riverside, CA. 92505
Chafi Khadjehouri
11471 Millard Ave.
Riverside, CA. 92503
Mahvash Khadjehouri
11471 Millard Ave.
Riverside, CA. 92503
This business is conducted by husband and wife.
/S/ Mahvash Khadjehouri
Statement filed with the County Clerk of Riverside County on: Sept. 13, 1985.
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4854
/P/ 9-19, 26 & 10, 3, 10, 1985



Popcorn is an American Indian invention.

Legal Notices

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
COMMUNITY MEDICAL BUILDING
4440 Brockton St.
Riverside, CA. 92501
John S. Burklund
275 Ancona Drive
Long Beach, CA. 90803
Jae Ho Woo
1926 N. Kenmore
Los Angeles, CA. 90027
This business is conducted by a general partnership.
/S/ John S. Burklund
Statement filed with the County Clerk of Riverside County on: Sept. 12, 1985.
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4843
/P/ 9-19, 26, & 10-3, 10, 1985

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
PANS FAMILY RESTAURANT
1756 University Ave.
Riverside, CA. 92507
Steve J. Magoulas
2265 Trafalgar
Riverside, CA. 92506
3429 Cannoyon Crest Dr.
Apt. 7H Riverside, CA. 92507
Paul J. Magoulas
3429 Cannoyon Crest Dr. Apt. 7H
Riverside, CA. 92507
This business is conducted by a general partnership.
/S/ Steve J. Magoulas
Statement filed with the County Clerk of Riverside County on: September 23, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-5030
/P/ 9-26, & 10-3, 10, 17, 1985

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
CHAD'S THRIFTY REPAIR
4469 Farley Dr.
Riverside, CA. 92509
Charles L. Chadwick
4469 Farley Dr.
Riverside, CA. 92509
This business is conducted by an individual.
/S/ Charles L. Chadwick
Statement filed with the County Clerk of Riverside County on: September 18, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4923
/P/ 9-19, 26 & 10-3, 10, 1985

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
LABARTS
2925 Flora Vista
Riverside, CA. 92503
Cindy Elaine White
12472 Roche Cyn. Rd Sp.61
Colton CA. 92324
Roy Eugene Buchanan
2925 Flora Vista
Riverside, CA. 92503
This business is conducted by a general partnership.
/S/ Cindy Elaine White
Statement filed with the County Clerk of Riverside County on: September 18, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4924
/P/ 9-19, 26 & 10-3, 10, 1985

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
OZARK SMOKERS WEST
5253 El Cerrito Dr.
Riverside, CA. 92507
Howard A. Young
5253 El Cerrito Dr. Ste 151
Rivrside, CA. 92507
This business is conducted by an individual.
/S/ Howard A. Young
Statement filed with the County Clerk of Riverside County on: August 19, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4407
/P/ 9-19, 26 & 10-3, 10, 1985

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
SENSIBLE SOLUTIONS
3361 Chicago
Riverside, Ca. 92507
William B. Greenwood Jr.
6096 St. Augustine Dr.
Riverside, Ca. 92506
Daniel R. Morgan
1726 Fairmond Dr.
Riverside, CA. 92403
This business is conducted by a general partnership.
/S/ Daniel R. Morgan
Statement filed with the county clerk of Riverside County on: I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-4650
/P/ 9-12, 19, 26 & 10-3, 1985.



Salt used in its pure form and in the many chemicals derived from it, directly affects almost all major industries. There's salt in shoe leather, in the dye of a hat and tons go into the production of paper.

FICTITIOUS BUSINESS NAME STATEMENT
The following person(s) is (are) doing business as:
AUREATE ENTERPRISES
5010 Brooks No. 1
Riverside, CA. 92506
James Allen III
5010 Brooks No. 1
Riverside, CA. 92506
This business is conducted by an individual.
/S/ James Allen
Statement filed with the County Clerk of Riverside County on: September 25, 1985
I hereby certify that this copy is a correct copy of the original statement on file in my office.
William E. Conerly, County Clerk
File No. 85-5065
/P/ 9-26 & 10-3, 10, 17, 1985

WINNERS & LOSERS
Real losers of the publishing world appear to have been the people who put together Appleton's Cyclopaedia of American Biography in 1886. Franksters apparently furnished them with about 85 biographies of people who never existed. The error wasn't discovered until 1919.

Real winners when it comes to publishing can be the people of America who will continue to get their newspapers at a reasonable price if the government continues to help the post office deliver papers at the special rates that have been a right of the press for many years. If not, the rate might rise two and three times for many papers. Some of them would go out of business, their readers would lose local news and advertising.

Real winners may be Americans who make themselves part of the governing process. One way to do so is to write your opinions of important issues to Congress. Anyone who wants to write Congress on any issue can write to the U.S. Senate, Washington D.C. 20510 and the House of Representatives, Washington D.C. 20515.

PINWORM: NEVER IN A CLASS BY ITSELF
According to the American Public Health Association, it's not uncommon for pinworm infection rates to reach 50 percent in some groups of school children. Pinworm accounts for about 85 percent of all parasitic infections in the United States.
Particularly common in children between ages five and ten, pinworm may result in sleeplessness, irritability and fatigue. Anal itching is also a symptom and usually occurs in the evening or at night when the female worms emerge from the rectum to lay thousands of microscopic eggs in the area around the anus.
When a child scratches, often unknowingly while asleep, the minute eggs stick to the fingers or under fingernails. As the fingers touch the mouth, the eggs are swallowed and reinfection begins.
Pinworms can even be spread through the air—family members can breathe in the microscopic eggs while shaking out sheets or clothes used by someone who is infected.
Your doctor can perform a simple test to see if your child has pinworms. A safe and effective medication called Vermox® (mebendazole), in chewable tablet form, can eliminate pinworm as well as hookworm, whipworm and roundworm, in a single dosage. There are virtually no side-effects.

The Egyptians were probably the first people to create a 365 day, 12 month solar calendar. Creating a good-looking calendar has been a challenge ever since. One answer to that challenge got some help from some stars.



Fans of the hit TV show "Miami Vice" are making a date to check out a new calendar inspired by the popular series. The "Miami Vice" 1986 calendar from Ballantine Books features full-color photos, suitable for framing, of the show's handsome stars—Don Johnson as streetwise Sonny Crockett and Philip Michael Thomas as daring and cool Ricardo Tubbs—along with the glamorous clothes, cars, powerboats and the exciting Miami locale that make the series something special. The calendar sells for \$6.95 and is available by calling toll-free: 1-800-638-6460.

Put Yourself in the Marketplace, in the Classifieds

EMPLOYMENT OPPORTUNITIES

MEDICAL RECORDS CLERK

Medical Record Clerk for Community based Health Center located in Bloomington, CA, serving bilingual communities.

Must have 2 to 5 years experience with knowledge of ICD-9-CM and RVS Coding Medical Transcription experience required, Word processing preferred. Resumes accepted thru October 4, 1985. No phone calls accepted. Mail Resumes to: Robert V. Harless, 366 N. LaCadena, Colton, CA 92324.

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Would you be interested in a large free source of current buyers of houses in your area? Simply fold and enclose a standard 9 x 4 envelope addressed to yourself with three U.S. stamps on it and five dollars for a Pay-No-Commission Source of house buyers. You will also be mailed \$25 in Family products - today.
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P.O. Box 1445
Peoria, Illinois 61655

Wanted:

Single Black male mid 30's seeking single Black female mid 30's for Tennis, Movies, Christian History & Friendship.
Write: Garland, P.O. Box 9514 Ontario, CA. 91762-9514

"VIETNAM VETERANS"

Free professional counseling services are now available in the Inland Empire for Vietnam Vets and/or their families. Strictly confidential. Call 1-800-523-7052 for more information or to make an appointment.

"Lonely Black Man, 36, years old, in prison, without family or friends would like to seek some outside correspondence with anyone most of all sincere, honest, and caring people. Write to me:

Leroy Parker No. 183-570, P.O. Box 57, Marion, Ohio 43302.

Glass Lenses: Better Buy Than Plastic?

Many consumers who've considered the facts can clearly see why choosing glass lenses for their eyeglass prescription may be a better buy than plastic lenses.



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FROM THE BEAT

Consumer and Business News



Consumer News

by Eunice Williamson

Question: can children in step families fare as well as other children?

Answer: In 1984 Ganong and Coleman analyzed 38 studies of the effect of remarriage on children. They concluded that remarriage of parents did not appear to relate to problem behavior or negative attitudes towards self and others in step children. In general, there was little evidence that children in step families differ from children in other

family structures on such variables as school grades, academic achievement, field independence, IQ, psychosomatic symptoms, personality characteristics, social behavior, family relationships, marriage attitudes, etc. A study by Bernard (1971) indicated that there were no significant personality differences between University students from step and first marriage families. In a study by Bohannon (1978) children reared in step families and in non-step families viewed themselves as equally happy. Somewhat at variance with the above findings are the results of a study by Langner & Michael (1963) that mental health consequences of children living with step parents was more severe than consequences for children who experienced death of a parent or parental divorce without remarriage. These differences in study results may come from differences in the ages of the children studied. Young children and adult children it seems accept a step parent more easily than teenage children (Duberman, 1973).

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Sports, Entertainment And Travel....

Testimonial For Archie Moore to be Held

The Archie Moore Testimonial Banquet is fast becoming the hottest ticket in town.

Reservations and ticket inquiries are coming in from all over the United States for what promises to be the biggest sports-oriented testimonial in San Diego history.

The date for the affair is Oct.11 and the place is the Hotel Inter-Continental's Grand Pavilion.

Moore, the greatest light-heavyweight in ring history, is celebrating his 50th year in boxing, having started in St. Louis in 1935. It took Moore, who scored more knockouts than any fighter in ring history. (140), until 1952 to get a chance to fight for the light-heavyweight title. (He defeated Joey Maxim on a 15-round decision.)

He put the great Marciano on the deck when Moore was 49 years old!

Friends and fans of Moore planning on attending the testi-



monial include Ali, Larry Holmes, Sugar Ray Leonard, Ken Norton, Sugar Ray Robinson, Henry Armstrong, Buddy Hackett, Sidney Poitier, Redd Foxx, Pearl Bailey, Carmen McRae, Tony Randall, Charles Bronson and Robert Conrad, to name just a few.

Tickets for the gala affair are currently on sale for \$150, \$100 and \$50. For reservations, call 213-2711 or 231-0192.

All tickets must be arranged for in advance. There will be no tickets sold the night of the event.

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New Coors Commercial

Golden, Colo. -- Adolph Coor Company has produced a series of unconventional and upbeat television commercials for Coors Light beer aimed at socially active beer-drinking adults.

The commercials, which begin airing September 15, are set in "The Silver Bullet" bar featuring four characters whose personalities are developed during the six 30-and 60-second spots.

The first commercial, a 60-second spot, introduces the characters -- Silver Bullet owner Lou, bartender Rob and waitresses Sally and Fran -- through vignettes taken from the commercials that will air later.

It opens on an exterior shot of The Silver Bullet, named for the beer's silver can, with an animated Coors Light can zooming across the sky. The scene dissolves inside, where the characters are depicted in a lively, friendly bar setting. Bob Giraldo, one of America's foremost directors of successful commercials, directed the Coor Light series for Foote, Cone and Belding of Chicago.

The introductory commercial ends on a promise of more to come with Sally's words: "Stay tuned, you hear?"

Each of the characters are featured in later commercials which will be appearing on top-rated prime time and sports programming including: Miami Vice, Hill Street Blues, NFL Football and Remington Steele.

The commercials differ from other beer ads because of their unique format depicting an ongoing series at a local bar, i.e., The Silver Bullet Bar. The commercials also include a soundtrack with middle-of-the-road rock/country & western tunes stating the theme off the commercials: Coors light makes your leisure time more fun.

Muhammad Ali Introduces Fan Club

The man who won admiration and loyalty from countless millions of fans during a spectacular 23-year boxing career has announced the opening of a very special pipeline for the millions of fans who still stay in touch. Ali's Allies is the name of the official international fan club for the greatest boxer in history. It is the continuation of what must be the most enduring mutual love affair between a star and his fans that any American celebrity has enjoyed.

In announcing the club, Muhammad Ali again has demonstrated his instinct for the high road by dedicating Ali's Allies to the well-being of the world's most precious resources.

"In that corner... it's hunger, ignorance, and fear for much of the world's young. But in this corner, it's Ali's Allies, championing the right of children -- to food, to education, to security and to a safe world in which to grow up."

During his shining career, Muhammad Ali rose to become the world's most widely recognized individual. Always generous, Ali gives autographs to all who ask, often spending half his night personalizing notes, which is no small task in light of the fact that Ali has been diagnosed as having Parkinson's Syndrome. He is now returning to his fans the loyalty they shower on him.

EMERGENCY FOOD AND SHELTER FUNDS RECIPIENT ORGANIZATIONS		
NAME	ADDRESS	TELEPHONE
Allen Chapel A.M.E. Church	4009 Locust Street Riverside, CA 92501	686-9406
Campesinos Unidos, Inc.	51-996 Tyler Street Coachella, CA 92236	398-5315 398-0167
Casa Blanca Home of Neighborly Services	7680 Casa Blanca Street Riverside, CA 92504	688-3043
Catholic Charities, Inc. Palm Springs Vicariate	247 E. Tahquitz-MacCallum Palm Springs, CA 92262	325-9566
Community Settlement Association	4366 Bermuda Avenue Riverside, CA 92507	686-6266
Corona Seventh Day Adventist Church	2550 South Main Street Corona, CA 91720	737-5953
Friends Outside	3314 Orange Street Riverside, CA 92501	781-8114 687-0239
God's Helping Hand	13958 Highway 215 Edgemont, CA 92508	924-2696
La Sierra Seventh Day Adventist Community Service	4937 Sierra Vista Riverside, CA 92505	785-2275
St. Edwards Church	605 West 5th Street Corona, CA 91720	737-6432
St. Vincent de Paul, Help Center	2379 Pennsylvania Avenue Riverside, CA 92507	787-8483
St. Vincent de Paul, La Sierra Conference Catholic Charities, Queen of Angels Church	4828 Jones Avenue Riverside, CA 92505	689-5089
Salvation Army	3902 University Avenue Riverside, CA 92501	682-1974
Salvation Army Service Extension	9232 Sierra Avenue Fontana, CA 92335 (Serving Riverside County)	350-0729
Seventh Day Adventist Church	P.O. Box 1357 Perris, CA 92370	657-6475
Survive Food Bank	2486 3rd Street Riverside, CA 92501	787-8641
St. Vincent de Paul, Society Jurupa Conference	8989 Mission Blvd. Glen Avon, CA 92509	681-4462

Coors is hoping viewers of the "mini-series" commercials will identify with the characters by giving them the feeling of having just dropped into a neighborhood bar and picking up bits of friendly, playful conversation.

The television commercials will be supported by a radio campaign portraying the same characters.

Coors, the nation's fifth largest brewer, has captured second place in the light beer category despite a limited distribution area of 44 states. Coors Light is the seventh best seller of all beers, and the fastest growing brand in the country.

CAL PAC Convention:

"Yield The Keys" Seminar

Los Angeles, CA....Jim Williams, State President of CAL-PAC announced that the new seminar entitled "Yield the Keys When Drinking," proved to be a very popular workshop at this year's 9th Annual Convention.

Williams stated, "Bob Thomas, Vice President of Canadian Club moderated this timely seminar which encouraged liquor retailers to help educate their customers on the dangers of drinking and driving."

In outlining the seminar format, moderator Bob Thomas stated, "Yield the Keys" is a very action oriented national program where retailers encourage sobriety when

driving by distribution of pamphlets, pens, buttons and decals directly to customers. They are also encouraged to work with local media outlets to publicize the program. I am indeed pleased that CAL-PAC has recognized the necessity of taking a leadership role in this issue by becoming a part of this national public service program." By attending this workshop and participating in the program, CAL-PAC delegates demonstrated their social responsibility as business people by making a concerted effort to reduce the incidence of drunk driving that directly affects their business.

Cosell Blasts O.J. and Other Broadcasters

Howard Cosell today described his former football broadcasting partner Frank Gifford as a "Teflon man"; said Don Meredith was rarely prepared for game broadcasts, and ended up feeling "sorry" for his friend O.J. Simpson on "Monday Night Football."

Cosell offers his opinions in a new book, "I Never Played the Game" (William Morrow & Company, Inc.), written with Peter Bonventre. A chapter of the book is excerpted in the current issue of TV Guide magazine (Sept. 28) and another chapter will run in the Oct. 5th issue.

Cosell said he has mixed feelings about Gifford, a man he describes as having led a charmed life. Gifford, he said, has "worked diligently to achieve everything he has." He is critical of Gifford as a journalist and broadcaster, saying his greatest talent is not in broadcasting. "He is what he is, a physically attractive man with a matchless ability to charm almost everybody he meets," he said.

Because Gifford is such a pleasant personality, Cosell said, he seldom is controversial. "Like President Reagan, he is a Teflon man; no matter how many mistakes he makes during a telecast, no matter how glaring his weaknesses as a performer, nothing sticks to him. The television sports critics, wooed by his smooth off-camera personality, generally rave about him, rarely taking him to task on purely objective standards," he writes.

He said Gifford was not the best play-by-play man in the business. "He is not the same league with NBC's Dick Enberg or CBS's Pat Summerall, once his Giants teammate. His voice is thin and monotonic, and he is incapable of using it with rhythm and pace for dramatic effect. In addition, he stumbles over words, and it's not uncommon for him to lose his train of thought," he said.

Cosell is equally though on

Meredith, saying he was rarely prepared for game broadcasts and

substituted for his lack of knowledge by singing songs or talking to the created "friend" Harley Smydlapp. This unpreparedness, Cosell said, irritated Gifford "who always worried about his friend's state of mind and how cooperative he'd be during a telecast."

While the press enjoyed Meredith's unpredictability, Cosell said, the former Dallas quarterback had difficulty reconciling what he wanted to be. "He's uncertain about himself, and it produces a behavior pattern that I call 'Texas Cruel.' There's a mean streak in him, and it was hard to figure out just when it would manifest itself," he writes.

Even after Meredith's three-year hiatus from the Monday night grid telecasts to concentrate on acting, Cosell said he never saw any perceptible change in him. On the air, Cosell said, Meredith would appear to be enjoying Gifford's comments, but off-camera he would make remarks about Gifford's performance.

When ABC decided to drop Fran Tarkenton, Cosell said, he was not consulted when the network named O.J. Simpson as his replacement. "Thanks to all the commercials Juice was getting, I thought his speech was improving, and he could handle the assignment. I was wrong. Once again, except in rare instances, it was a mistake to take a joke and put him on the air, and I ended up feeling sorry for the man," he said.

Cosell said he had known Simpson since the All-American's undergraduate days at Southern California and they became close when Simpson was a Sunday hosts of "Wide World of Sports" and he visited the Cosell family regularly after the telecasts. Even then Simpson said his ambition was to do "Monday Night Football," with Cosell.

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THE BLACK VOICE NEWSPAPER
Established February 1973

Adjudicated a legal newspaper of general circulation on July 8, 1974, Case number 108890 by the Superior Court of Riverside County.

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HARDY L. AND CHERYL R. BROWN

Perspectives, Politics & Opinions

Editorial:

Local Job For Falwell

There is a local job that Falwell should tackle prior to any attempt to go international; that of securing human rights for the disadvantaged and the elimination of hunger in this land. His concern for the lost of Black jobs in South Africa in the event of divestment is as hollow as a decayed tooth and stinks likewise. Imagine, a man who sat out the Civil Rights movement of the 1960's, saying that it was a sin for the church to get involved and now, during Reagan's program of retrenchment; Civil rights and Affirmative action de-emphasis, he now says that it is a sin for the church if it does not support the president in this. What a hypocrite! Every 20 years, there's another Falwell. What will it be in the next 20? (The Fallacy of Falwell)

The 17 Republicans in Congress said it well, when they said; "To cloak apartheid in the robe of Christianity," said the Congressmen in denouncing Rev. Jerry Falwell for his defense of the South African government, "its an abomination - one, good people cannot ignore and will not accept." No element of the Judeo-Christian philosophy can be employed as a justification for apartheid. To attempt to do so is to violate our country's moral fiber. Falwell has overstepped his bounds enormously and the more that is recognized, I think he loses credibility." (The Fallacy of Falwell)

This statement was issued in response to the position enunciated recently by Falwell on his return to this country from South Africa. He said that Christian Americans should continue to invest in firms that do business with South Africa, and he denounced Bishop Desmond Tutu, a key figure in opposition

Bill Honig visits Sunnymead Elementary

Arriving by helicopter State Superintendent Bill Honig is greeted by 4th & 5th graders from Sunnymead Elementary School on Sept. 19th 1985.

Moreno Valley Unified hosted Superintendent Bill Honig's visit also at the site where new construction at the school, is evidence of M.V.U.S.D.'s chronic problem of over crowding.

This current situation is experienced by all schools in the Moreno Valley District.

to the government's racial policies as a "phony". What a stoop. Falwell further contends that the world should give South Africa a chance; be patient, it took 180 years for the U.S. to take action on slavery (not yet complete); using **Kant's-Maxim**-suppose every body in the world would do as you do-what then? If everybody did nothing like Falwell did to eliminate slavery and to establish Civil Rights, it would never be accomplished. (The Fallacy of Falwell)

Jesse Jackson, put it bluntly when he said - "Falwell has finally found a **minority** that he can support." Falwell has his priorities all mixed up. Basic Human Rights must take precedence over International, National rights, States rights, Majority rights and Minority rights. This is beyond his narrow channel vision. Falwell is not able to differentiate between Christianity as practiced in this Country and other areas of the world and the essence of the 4-fold Gospel of Jesus.

Can Falwell conjecture - why 1 man equal 1 vote in South Africa when we don't have 1 man equal 1 vote in America? Can this be in his mind? The States Rights Electoral College is still with us and as long as it is in our program, we can't have 1 man equal 1 vote. The District of Columbia has more residents than Delaware, or Wyoming or Vermont or Alaska but don't have any senators or representatives, only 1 non-voting house delegate. (a good lobbying job for Jerry Falwell) or is the **DC majority (Black)**, the wrong majority for him? (The Fallacy of Falwell)

Respectfully
Dr. Barnett J.W. Grier

Honig reminded all those who attended of the time frame required for construction of the schools; three for elementary and five for high schools.

He also talked on the need for new teachers. Honig also stated that "the need to call upon local Mayors for support is there".

The press conference was followed by a luncheon in which Assemblyman Steve Clute, Senator Robert Presley and Board members from the Moreno Valley School District and City Council were present.

Honig stated also that masses of construction projects is need and facing all school districts in the Inland Empire.

Dear Cheryl,

Congratulations again for publishing such a fine newspaper. I have just finished reading your September 12 issue and found the news most pertinent for our community.

This special "Advancer" insert is wonderful. We're going to put these in our library so everyone can have the opportunity of using them.

I am pleased to know you and Hardy will be our school's "celebrity" entry in the October 26 Casa Parade.

Thanks for your continued support.

Dr. Susan Brown
Principal

The Debunker

BY JOHN HARVEY FURBAY PH.D.



It is erroneous to believe that legal contracts and checks must be signed with pen and ink to be valid. They may be signed with a lead pencil, crayon, chalk or even a typewriter and still be legal. In fact, if they are witnessed, they do not have to be signed at all if agreed to—or a mere "X" may also make them legal. Countless checks are signed with nothing but a "mark" and cashed by people who cannot read or write their names.

S.B. Teachers Welcome

Board member Hardy Brown, the San Bernardino Black Educators, and the National Sorority of Phi Delta Kappa, Inc., Delta Rho Chapter, will hold a reception welcoming new Black teachers to the San Bernardino City Unified School District on September 29,

Republicans Lunch Registration Drive

Riverside-County GOP
Chairman Ken Calvert today announced the launching of a drive by the Riverside County Republican Party to re-register Riverside County's conservative Democrats. This drive will feature letters from Governor George Deukmejian and other prominent Republicans urging conservative Democrats to join the Republican Party.

"There are thousands of conservative Democrats who believe in President Reagan's and Governor Deukmejian's conservative philosophy of government," said Calvert.

"We would like these people to join the political party that best represents them -- the Republican Party."

Rep. Brown Praises Work of Industry, On Pesticide Negotiations

Rep. George E. Brown, Jr. (D-CA) today praised the announcement of a partial agreement between the environmental community and the National Agricultural Chemicals Association on changes to the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), the statute covering pesticide regulation. The preliminary agreement is the result of extensive negotiations between these two sectors which have traditionally opposed each other in past legislative debates.

"In reaching this agreement, the two sides have overcome stalemate with statesmanship," Brown said. "FIFRA is a complex statute, and pesticides are an emotional area of public concern, leading to a legislative logjam in which each side has been able to block the other. But each side loses in this situation: the environmental community fails to gain the increased protection that it seeks, and the agricultural chemical industry sees a frustrated public turn to state legislatures and the



JULIAN BOND

Feud hinders rights struggle

By Julian Bond

Whatever happened to the Civil Rights Restoration Act of 1985?

Called the No. 1 legislative priority by the national civil-rights lobby, this clumsily titled legislation was introduced in Congress to overturn a 1984 Supreme Court ruling (Grove City College vs. Bell) that had narrowed the scope of four important civil rights laws.

The measure would restore teeth to the 1964 Civil Rights Act, the 1975 Age Discrimination Act, the 1973 Rehabilitation Act, and Title IX of the 1972 Education Amendments.

The trouble began with the Grove City case. The Supreme Court ruled that amendments barring sex discrimination in any educational "program or activity" receiving federal aid applied only to that program, and not to the entire institution, as Congress had intended.

Because other civil rights laws also contained "program or activity" language, they became subject to similar interpretations.

The Civil Rights Restoration Act specifies that an entire institution is covered by the law, even if only one branch receives federal funds.

The legislation passed the House Ju-

diciary Committee. But two amendments, added by the House Education and Labor Committee, now threaten to change the law substantially. One of them has pitted the Catholic Church — a traditional civil rights ally — against most of the civil rights community.

Amendment one would broaden the "religious entity exemption" in Title IX. The law currently lets educational institutions "controlled" by religious organizations avoid Title IX if its application would conflict with the organization's religious tenets. The amendment would alter this limitation by changing "controlled" to "affiliated with."

According to Ralph Neas, executive director of the Leadership Conference on Civil Rights, that change would release hundreds of schools from the anti-discrimination prohibitions of Title IX and give them "license to discriminate."

But abortion opponents and the U.S. Catholic Conference of Bishops see it a different way. They fear the Restoration Act could force hospitals run by religious institutions to perform abortions, and could force schools to provide medical insurance to pay for them.

The Bishops' Conference had op-

posed the Grove City ruling. But in March, the conference raised objections to the new legislation.

Supporters of the act say the bishops' concern is unfounded and that other sections of the legislation — including the controversial amendment one — exempt religious organizations from having to comply with any part of the law that conflicts with their beliefs.

Amendment two was an attempt to soothe the bishop's fears, and its supporters say it is "abortion neutral." The amendment says the act does not "grant or secure or deny any right" to an abortion or to abortion funding.

But the Leadership Conference says that amendment — by altering longstanding Title IX protections — could permit schools to discriminate against students who had had abortions.

For its part, the Leadership Conference opposes both amendments. "They undermine the restoration principle," says Neas. "These gutting amendments would open the floodgates to other substantive amendments, and the Restoration Act would die."

Thus the single most important civil rights legislation this season is being bounced between the opponents of discrimination (who want it passed), the Bishops (who want it altered) and a coalition of abortion opponents (who may want it to become law if they can use it to further limit abortion).

That's what's happened to the Civil Rights Restoration Act of 1985.

It's caught in an argument between friends on the one hand — and between friends and enemies on the other.

Friends always lose a fight like that.

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About 70 percent of the people in America read a newspaper at least once a day.

from 3-5 p.m. at St. Paul A.M.E. Church, 1355 West 21st street.

This second annual event is sponsored to help the new teachers to find a sense of belonging and to introduce them to the community, and other teachers.

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Along with the letters, this project will be the single largest volunteer effort ever undertaken in Riverside County in an off-election year. Hundreds of Republicans will walk door-to-door to personally ask Democrats to re-register.

A similar effort recently was made by the Republican National Committee in four states: Pennsylvania, North Carolina, Florida and Louisiana. This "Operation Open Door" re-registered more than 100,000 conservative Democrats in 100 days.

The Riverside County Republican National Committee, the California Republican Party, the National Republican Congressional Committee, the Assembly Republican Political Action Committee, and the State Senate Republican Political Action Committee.

courts to seek redress. The negotiations have returned the solution of this issue to Congress with brightened prospects for action in the 99th Congress."

Brown cautioned against over-reaction to this nascent agreement, saying, "We still have a long way to go. There are other interest groups affected, other issues not dealt with in this agreement, and a long legislative path to tread. Above all, we must nurture the negotiation process here and the process of negotiated rulemaking at EPA, in the hope that we can bring about a new era of responsible government activism."

Brown is a senior member of the House Committees on Agriculture and on Science and Technology, and chairs the Science Subcommittee on Transportation, Aviation and Materials. He was appointed to the House Permanent Select Committee on Intelligence in the 99th Congress. Brown is also a member of the congressional Office of Technology Assessment executive board.

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