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Across Cal State San Bernardino and beyond its campus borders are inspiring women who are bending the social norms and creating notable impacts in their field. Whether they are administrators, alumnae, faculty, staff or students, CSUSB is proud to have so many influential women a part of the Coyote pack.

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Read all of these fascinating stories and more online at magazine.csusb.edu.
President Morales speaks at annual HACU conference

In early October, President Morales, in collaboration with UC Riverside Chancellor Kim Wilcox, presented at the 32nd annual Hispanic Association of Colleges and Universities (HACU) conference in Atlanta, Georgia.

“As the president of a Hispanic-Serving Institution, I can assure you that Cal State San Bernardino’s membership in HACU has certainly proven mutually beneficial, with our students and our local community being the big winners,” Morales said during the event.

HACU, which was established in 1986, represents more than 470 colleges and universities committed to Hispanic higher education success in the U.S., Puerto Rico, Latin America and Spain. The annual conference provides a forum for the sharing of information and ideas for the best practices in the education of Hispanics.

President Morales and the university commit to sustainability

The 2018-2023 Resilient CSUSB Sustainability Plan is part of a commitment by President Morales to deal with climate change. It is a guideline for building, operating and nurturing a healthier, more resilient community for both the San Bernardino and Palm Desert Campus.

In December 2017, Morales signed the President’s Climate Leadership Commitments, a signature program of Second Nature, a nonprofit organization committed to accelerating climate action in and through higher education.

“Signing the President’s Climate Leadership Commitments pledge is part of our ongoing efforts in sustainability to reduce the university’s carbon footprint here and in Palm Desert,” Morales said. “But CSUSB is taking a broader more holistic approach that considers three elements in dealing with climate change: the economic, environmental and social impacts of university activities.”

The goal is to provide a framework for the CSUSB community to not only consider the impacts of university activities, but to also offer guidance for how the university can evolve in the face of emerging challenges.

President Morales hosts future astronomers at CSUSB

In March, President Morales and Provost Shari McMahan played host to a group of Cal State San Bernardino students and alumni in the Cal-Bridge Program, which seeks to increase the number of students from traditionally underrepresented groups, including women and Hispanic students, completing their bachelor’s degrees and successfully entering doctoral programs to study astronomy or physics.

Cal-Bridge is a consortium consisting of more than 25 physics and astronomy faculty from a network of California State University and University of California campuses as well as community colleges throughout the state, coming together to create a CSU-UC Ph.D. bridge program.
President Morales attends SAAB National Conference in Atlanta

In early April, Cal State San Bernardino’s Student African American Brotherhood (SAAB) Chapter sent a delegation of 12 students and two advisers to the SAAB National Conference held in Atlanta. President Morales and former vice president of Student Affairs Brian Haynes also accompanied the group. The students had dinner with Morales and Haynes when they arrived at the conference site, which gave them the opportunity to discuss issues on campus and strategies for students to be successful in and out of the classroom. Morales also participated in a special presidential panel during the conference with three other university presidents and a guest moderator.

The CSUSB SAAB Chapter was recognized with the presentation of a plaque for hosting the SAAB Regional Western Cluster Summit in September 2017, when all the SAAB western chapters gathered for a day at CSUSB.

Cal State San Bernardino establishes academic link with Uninorte

The first visit of an international university to President Adolfo Meisel of the Universidad del Norte in Colombia was that of Cal State San Bernardino, represented by President Morales and Tatiana Karmanova, director of international relations.

“We seek to strengthen ties with the English-speaking world,” said Meisel at the meeting in mid-July, noting that one of the challenges is to increase the participation of students from the Caribbean region in international scholarships, since one of the major impediments is the language, and through agreements such as the one formalized with the visit of CSUSB takes steps to “close this academic gap.”

Morales and Karmanova met with the Academic Management and International Coordination teams. Morales said that, in the first instance, they are working to “develop exchange programs for teachers, students and even administrative personnel.”

They also visited the Archaeological Museum of Villages Karib, Mapuka, and expressed their interest in teachers participating in the chairs that are currently organized.

“It does not matter if we are in the United States or in Colombia, there is a common language of what a student needs to be successful and spoken at Universidad del Norte,” said Morales on this first approach between the two academic institutions.

CSUSB joins consortium to increase college completion rates

Cal State San Bernardino joined the Complete College Inland Empire, the 45th member of the Complete College America (CCA) Alliance, which focuses on boosting completion rates and closing achievement gaps for the approximately 200,000 students in the region’s public universities and community colleges.

“Joining the Complete College America Alliance is a well-timed opportunity for California State University, San Bernardino as we shift our responsibilities as educators from college admissions to college completion,” said Craig R. Seal, dean of CSUSB’s Undergraduate Studies and who is part of the nine-person alliance team for Complete College Inland Empire. “With the California State University system Graduation Initiative (GI) 2025, we can leverage the best-practices of CCA to support our 15 to Finish campaigns, develop Math Pathways, and build momentum for our students.”
President Morales honored at NAACP Freedom Fund Gala

President Morales was among the honorees at the Riverside Branch of the NAACP’s 76th Annual Freedom Fund Gala in early May. Morales was honored with a Kente cloth as a lifetime member of the NAACP.

The mission of the NAACP is to advocate for political, education, social and economic equality of rights for all citizens, as well as eradicate racial injustice. The NAACP-Riverside Branch has been fulfilling this mission serving the community for 76 years. The organization has been recognizing significant contributions at this gala affair since the mid-1950s when the first Freedom Fund Dinner was held.

CSUSB and Chungnam National University partner to expand opportunities

Cal State San Bernardino and Chungnam National University (CNU) in Daegu, South Korea, are working together to promote academic cooperation and strengthen education, cultural and technologic ties between the two universities. The working relationship is the result of a memorandum of understanding signed by President Morales and CNU President Deog-Seong Oh during a campus visit by CNU officials on May 11. The CNU delegation and CSUSB discussed the corporation for the Study Abroad in USA programs, English language programs for CNU students at CSUSB, special short-term academic and language programs, joint research and professional activities, and participation in seminars and academic meetings.

Morales said he also wanted to provide CSUSB’s domestic students with opportunities to study at international institutions.

Political science major and honors student Ciera Hammond was named a winner of the Portz Interdisciplinary Fellowship Award through the National Collegiate Honors Council for her research on youth voter turnout.

“Ciera is the first student at CSUSB to win the Portz Award,” said Meredith Conroy, associate professor of political science. “The Portz Award is significant for a number of reasons, but I think the most important is that it allows students to create their own independent research track and, with someone like Ciera who has ideas, they can be the artist and really do whatever they want to do.”

The Portz Award allows undergraduate honors students in good standing from two-year and four-year colleges and universities to submit a proposal. The award supports creative and innovative endeavors from students who wish to undertake cross-disciplinary research. Hammond will be funded for a year-and-a-half to conduct research to see if political efficacy affects voter turnout rates among young adults.

“One of our main values in the Honors Program – but also a value that’s present here on campus – is bettering oneself through service to your community,” Hammond said. “And so, being able to better myself here and better my community, and better those around me, is a goal that I have for the rest of my time here at CSUSB.”

Hammond also hopes to carry those values with her into a future Ph.D. program and, someday, into a university as a professor.
CSUSB ranks as first-choice institution among first-year students

Cal State San Bernardino continues to be the school of choice for more and more students. According to the Office of Institutional Research, the university enrolled more than 2,700 first-year students out of more than 10,000 first-year students who applied, with 35 percent of those enrolled ranking CSUSB as their first-choice institution.

Francisca Beer, a CSUSB professor of accounting and finance, was named a recipient of the California State University’s (CSU) Faculty Innovation & Leadership Award for her work in promoting and facilitating student scholarly research and creative activities.

Beer, who joined CSUSB in 1990, was one of 26 academics in the CSU recognized by the system for their crucial work in improving student achievement, and their leadership toward reaching the system’s collective Graduation Initiative 2025 goals. The award was created to recognize the important role that faculty play in providing high-quality instruction and their commitment to student success.

“It is truly an honor to be recognized with such an incredible group of academics in receiving this award,” Beer said. “Looking back, I am proud of CSUSB and what we have to offer our students. I am appreciative of all my colleagues who have supported my efforts, of the staff support, and most importantly, the enthusiasm of the involved students.”

Beer served as the founding co-director of the CSUSB Office of Student Research (OSR). Under her direction, the OSR established the “Meeting of the Minds” in 2012, a daylong campus-wide symposium that highlights student research across disciplines. The event has grown every year. In October, the winners, who represent each of the CSU campuses, were honored at a special reception during the 2018 CSU Graduation Initiative Symposium hosted by Chancellor Timothy White.

CSUSB professor named recipient of prestigious CSU award

NATIONAL SOCIETY OF COLLEGIATE SCHOLARS RECOGNIZES CSUSB CHAPTER

In mid-May, the National Society of Collegiate Scholars (NSCS) Chapter at Cal State San Bernardino was recognized as a Certified Gold Star Chapter for the 2017-18 academic year.

“The achievement of Certified Gold Star status is highly coveted among our 320 chapters throughout the country,” said Stephen E. Loflin, founder of the NSCS, in an award letter to CSUSB President Morales. “All Certified Gold Star Chapters were leaders in implementing engaging, student-centered events on their campus and in their local community.”

NSCS is a nonprofit honors organization certified by the Association of College Honor Societies, and recognizes high-achieving undergraduates who excel academically during their first and second year of college.

“The chapter has truly proven their commitment to the ideals that NSCS holds dear,” said Loflin, who credits David Marshall, English professor and director of the University Honors Program, as well as NSCS officers, members and the community as a whole. “Their exceptional work is not only a credit to them as a chapter, but as students of California State University, San Bernardino as well.”
Students welcomed seven faculty members for the 2018-19 academic year. “The Faculty-in-Residence program at CSUSB was implemented with the goals of creating more opportunities for increased interactions between students living on campus and faculty,” said Timothy Bethune, academic initiatives and student success coordinator for the Department of Housing and Residential Education. “These interactions provide students with increased opportunities to better relate to faculty members on a personal level, enhance their confidence and ability to interact with faculty members, and increase and facilitate academic involvement, mentoring and student learning.”


Biology professor Stuart Sumida is considered one of the university’s best for his passion and commitment in teaching and working with students. Sumida, who joined CSUSB in 1991, lectures on a number of subjects that includes human anatomy and physiology, evolution and topics in zoology. He is the author of three books and more than 60 journal articles – many with students.

That dedication has led to Sumida receiving a number of honors including the CSUSB Outstanding Professor award. And Sumida is just as comfortable outside the classroom, be it in paleontology digs in Europe and the United States or reconstructing fossilized dinosaur skeletons. Sumida is recognized internationally for his research on biological transformations that took place as back-boned animals adapted to life on land and as dinosaurs transformed into birds millions of years ago. Through his personal efforts, thousands of Pleistocene-age fossils have been donated to CSUSB’s natural history museum, which is still in development.

He is also one of the most sought after anatomy consultants to film animators, working on more than 40 feature-length films, including “Beauty and the Beast,” “The Lion King” and “Lilo and Stitch.” Several of the films have been nominated for the Academy Awards Best Animated Feature of the Year such as “How to Train Your Dragon,” “Ratatouille,” “Surf’s Up,” “Bolt” and “Kung Fu Panda.” He also serves as a consultant to animators to video games such as “Horizon Zero Dawn.”

Sumida, a sixth degree black belt, is also a martial arts instructor in aikido, which helps him unwind.

Yet with all those interests, Sumida said he finds teaching science and working with students to be the most satisfying. “Everybody thinks of the professor on top of the pyramid, but the people who are going out to change the world are the people who we are helping … it’s the students that I work with that are going to go out and help the Inland Empire, help the state of California, and help the country in general,” Sumida said. “Those people are less than half my age – they’re going to be doing this for decades to come, but we start now and we start here.”

“The Faculty-in-Residence Program at CSUSB was implemented with the goals of creating more opportunities for increased interactions between students living on campus and faculty.”

Welcome to the Neighborhood

Seven faculty members live in student housing as part of university program

The Faculty-in-Residence program at Cal State San Bernardino – where faculty and their families live in a residential community on campus with students – welcomed seven faculty members for the 2018-19 academic year. “The Faculty-in-Residence program at CSUSB was implemented with the goals of creating more opportunities for increased interactions between students living on campus and faculty,” said Timothy Bethune, academic initiatives and student success coordinator for the Department of Housing and Residential Education. “These interactions provide students with increased opportunities to better relate to faculty members on a personal level, enhance their confidence and ability to interact with faculty members, and increase and facilitate academic involvement, mentoring and student learning.”


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Ghana Calls

Three CSUSB faculty members attend seminar in Ghana

Cal State San Bernardino professors Vipin Gupta, (business), Tiffany Jones, (history) and Arianna Huhn, (anthropology), were among 21 California State University (CSU) faculty members selected to attend the “Ghana Calls” faculty seminar in Accra, Ghana. For one week, faculty representatives, along with members of the CSU administration and the CSU International Programs Ghana office, gathered to discuss the scope of African Studies and best practices in supporting students’ international programs and study abroad experiences, and to explore opportunities for collegial collaborations.

“Meeting colleagues from across the CSU campuses and across the disciplines created an extraordinary opportunity for mutual scholarly exchange about one of the world’s fastest-growing regions,” Gupta added. CSUSB had more representation at the seminar than any other CSU campus, with both Gupta and Jones presenting papers on their own work.

New dean joins CSUSB’s College of Natural Sciences

Sastry G. Pantula, a veteran educator with more than 25 years of leadership experience in higher education and a nationally and internationally recognized leader in statistical sciences, is the new dean of Cal State San Bernardino’s College of Natural Sciences.

“We are honored to have someone of Dr. Pantula’s background, experience and leadership abilities joining the College of Natural Sciences,” said CSUSB Provost Shari McMahan. “He has an exceptional record of service and a commitment to the success of students and faculty.”

Before joining the university, Pantula was a professor in the Department of Statistics at Oregon State University, where he served as the dean of the College of Science from 2013 to 2017. He also served three years as director of the Division of Mathematical Sciences at the National Science Foundation and spent more than 30 years as a statistics professor at North Carolina State University (NCSU). At NCSU, he also served as the director of Graduate Programs, the head of the Department of Statistics and the director of the Institute of Statistics. Among his accomplishments, Pantula, who earned a doctoral degree in statistics from Iowa State University and his master’s and bachelor’s degrees in statistics from the Indian Statistical Institute in Calcutta, India, has been awarded more than $10 million in grants and has a strong record of publications and supervising doctoral dissertations.

CAL STATE SAN BERNARDINO
RANKED AMONG THE BEST

Top 10 university in the nation for the best educational services to military and veteran students

No. 9 in conferring master’s degrees to African-Americans in English language and literature/letters

— Diverse: Issues in Higher Education, September 2018

No. 14 in the nation in awarding bachelor’s degrees to Hispanics

No. 45 in awarding master’s degrees to Hispanics

No. 21 in total enrollment of Hispanic students

No. 3 in awarding degrees in psychology to Hispanics

No. 6 in awarding degrees in mathematics and statistics to Hispanics

— Hispanic Outlook in Higher Education Magazine, October 2018

Ranked No. 3 among universities offering master’s programs

— Washington Monthly, November 2018

Hispanic-Serving Institution

No. 9 in conferring master’s degrees to African-Americans in English language and literature/letters

No. 3 in awarding degrees in psychology to Hispanics

— Hispanic Outlook in Higher Education Magazine, October 2018

Top 10 in conferring master’s degrees to African-Americans in English language and literature/letters

— Diverse: Issues in Higher Education, September 2018

No. 3 in awarding degrees in psychology to Hispanics

— Hispanic Outlook in Higher Education Magazine, October 2018

— Military Friendly, May 2018

— The Princeton Review, August 2018

— U.S. World News & Report, 2019 rankings

— Washington Monthly, November 2018

— Washington Monthly, November 2018

We define the future
Coyote Commons and Coyote Village come to Cal State San Bernardino

The new on-campus student housing community and dining complex, Coyote Village and Coyote Commons, officially opened in mid-September, with the university commemorating the milestone with a ribbon-cutting event in the courtyard of Coyote Village.

“I know Coyote Village and Coyote Commons will quickly become an integral part of our campus. It also is another great example of how, at CSUSB, we define the future,” Morales said during the event, adding that the facilities are a major evolutionary step for the university.

At 114,000 square feet, Coyote Village offers more than 400 beds for first-year students. The new facility features study and living spaces, a large multipurpose room, a community kitchen, a spacious courtyard and a dedicated wing for the university’s Honors Program. This is the first phase of a larger residential community that will eventually serve an additional 1,200 students.

Coyote Commons, adjacent to Coyote Village, is 50,300 square feet and is open to all students, faculty and staff. The dining hall features a full range of cuisines, both self-serve and full-service food stations, late-night dining, a convenience store and outdoor spaces for meetings and social functions. Coyote Commons can seat up to 700 people in its dining area and has a 50-seat mezzanine and private dining room. All food stations offer vegan and vegetarian options. The new student housing community and dining complex is the largest single capital project in the university’s history, costing $95.8 million, and is funded through rental rates of students living in the residence halls. No state general fund dollars were committed to this project.

Both Coyote Village and Coyote Commons are LEED (Leadership in Energy and Environmental Design) Gold certified, the most widely used green building rating system in the world.

Assistant Professor Christopher Hill teaching Kinesiology 324: Psychology of Physical Activity

KINESIOLOGY DEPARTMENT GARNERS NATIONAL RECOGNITION

CSUSB professor Terry Rizzo, alumnus Rafael Alamilla and new faculty member Christopher Hill received national honors from the American Kinesiology Association (AKA).

In early 2018, the AKA honored Rizzo for his outstanding leadership and service with the 2017 Jerry R. Thomas Distinguished Leadership Award. Rizzo, who joined CSUSB in 1988, served as department chair for 21 years, then as interim assistant vice president and dean of undergraduate studies in 2016-17.

“Alamilla, who graduated in June and was named the CSUSB College of Natural Science’s Outstanding Undergraduate Student, received the association’s National Undergraduate Scholar Award. Alamilla entered the doctoral program at the University of Illinois, Urbana-champaign to study physiology of exercise.

Hill received the association’s National Doctoral Student Scholar Award. He completed his doctorate in kinesiology from Michigan State University in May, and began teaching at CSUSB in fall 2018. Before pursuing his Ph.D., Hill earned his master’s in kinesiology and health from Miami University in Ohio and his bachelor’s in kinesiology from Louisiana State University.

Both Alamilla’s and Hill’s awards are based on the nominations by department faculty at the nominees’ academic institution, and, the AKA said, are intended to “recognize and promote academic excellence, to further the professional competence and dedication of academically accomplished students and to promote kinesiology and its related fields.”
BREAKING BARRIERS: THE WOMEN OF CAL STATE SAN BERNARDINO

by Amanda Mattax

Across Cal State San Bernardino and beyond its campus borders are inspiring women who are bending the social norms and creating notable impacts in their field. Whether they are administrators, alumnae, faculty, staff or students, CSUSB is proud to have so many influential women a part of the Coyote pack.

Due to the national and international movements in recent years, empowerment of women has become a hot topic of conversation. These social shifts have not come without controversy, however, one aspect is certain: it has helped influence generations of women to be proud and thrive.

"It’s a great shift … it’s a great movement and we’re going to see a lot of good come from it, particularly in terms of relations," said Shari McMahan, provost and vice president for academic affairs, who is the first woman at CSUSB to lead the division.

Prior to establishing a key position at the university, McMahan served in several chief leadership roles while at Cal State Fullerton, including interim vice president for Research, Creative Activities and Technology Transfer; dean of the College of Health and Human Development; professor and chair in the health science department; and the university’s deputy provost. McMahan transitioned from Cal State Fullerton’s deputy provost to CSUSB’s provost in 2016.

With an increase in women leadership, several female-focused campus events, and numerous successful women in male-dominated areas, women empowerment has been prevalent on the CSUSB campus.

The university’s student population is now more than 60 percent female, which is ahead of the national trend, according to the U.S. Department of Education, estimating women account for 56 percent of students on college campuses nationwide. The university has also seen an increase in women leaders, and hired five women in faculty leadership positions in the last academic year.

"Here at CSUSB, women hold key positions within our leadership," said CSUSB President Tomás D. Morales during the university’s inaugural Women’s Leadership Conference held in early February. "These women and others throughout our campus community are essential to the operation, achievement and legacy of this university. They also serve as role models for our students."

In fact, the female leadership trend has been blazing across all California State University (CSU) campuses.

"We have now gone over the 50 percent mark with university presidents – in women leading the university presidency," said McMahan. "I am excited that the highest level of leadership in the CSU system acknowledges women’s strength and abilities."

"This is not about political correctness," Morales said during the 50/50 Day celebration at CSUSB in late April, a global event that focuses on a more gender-balanced world. "This is about advocating a transformation of how decisions are made, how perceptions are changed, and how supporting such a common-sense effort will benefit all sectors of our society – economics, politics, culture and even the family structure."

"Around the world, there is an urgent need for talented, thoughtful, competent and compassionate leaders. Why should we ignore a rich pool of talent simply because they do not fit some people’s stereotype of what a leader looks like?" Morales continued. "Across this nation and around the globe, we need to break the preponderance of male leadership, going beyond the philosophical to the practical. Most significantly, we need to make visible changes. We need to alter the criteria many people use when depicting leaders."

To continue the positive influx of women empowerment, in the 2017-18 academic year alone, CSUSB hosted at least 10 events centered on the topic of women, including the annual Latino Education & Advocacy Days (LEAD) Summit with the theme ¡Viva La Mujer! (Long Live the Woman!), which focused on the challenges, issues and accomplishments facing women, and Latina women in particular, in and outside academics. The summit, which usually averages 1,300 attendees, yielded 1,700 people and was seen worldwide on the internet and social media for a combined viewership of more than 480,000.
“Albeit, our communities’ and nation’s strengths continue to depend, to a large extent, on the positive educational outcomes of Latino students (in general); it is the educational attainment of Latina females (in particular), that is essential to our well-being and success,” said Enrique G. Murillo Jr., founder and executive director of LEAD and professor of education at CSUSB, in explaining the focus of the 2018 summit. “Latinas make up one in five women in the United States, one in four female students in public schools, and by 2060 are predicted to form nearly one-third of the total female population.”

CSUSB also introduced the first-ever Women’s Leadership Conference, which featured informational breakout sessions, a panel discussion of local women in higher leadership roles, and inspirational keynote speakers, including Marianne Cooper, sociologist at the Clayman Institute for Gender Research at Stanford University, and Diane Guerrero, actress, activist and author, who is most known for her roles in the shows “Orange is the New Black” and “Jane the Virgin.” The committee’s work was recognized at the university’s 2018 Convocation event in September. “My favorite part of the conference was hearing the panel speak about their personal experiences and what they had to do to break social barriers and get to where they are today,” said Jessica Orozco, office coordinator of administration and finance who attended the event. “I love hearing success stories from other women in today’s society.”

And CSUSB has plenty of those stories – particularly in traditionally male-dominated fields. Take CSUSB’s own chief of police for example. When Provost McMahan announced that the university’s police chief is a woman during the International Women in Leadership Conference held in early June, the all-female audience from around the globe erupted in “oohs” and “ahhs.”

A woman police chief is often an anomaly, but that never held back Nina Jamsen, who is now in her fourth academic year of serving as CSUSB’s chief of police and director of public safety. “At a very early age, I was inspired to be involved in a law enforcement career,” said Jamsen, who had served in the San Bernardino County Sheriff’s Department beginning in 1988. “Once I moved to the USA from Finland, I couldn’t believe there were so many options within a law enforcement career and nothing was going to stop me from pursuing it.”

And she did. Throughout her career, Jamsen has been nominated Officer of the Year by the San Bernardino Area Chamber of Commerce, recognized as a female pioneer by the city of San Bernardino, and received the highest recognition from Police Officer Standards and Training by receiving the Executive Development Certificate in 2017. Despite her enormous successes to date, Jamsen has certainly faced challenges in her field, and often dealt with being the “token female” in many of her early assignments and ranks. “It has definitely been challenging and difficult at times to receive the same recognition as a male,” Jamsen said. “Still to date, I get asked if I’m really the chief of police and comments such as ‘you don’t look like a chief’ ... There is no doubt that over my 30 year career, I have faced many challenges head on and many of those have been gender driven.”

Early in her career as a deputy, with an extensive background in martial arts, Jamsen was selected to be a guest instructor to train deputies and officers in the basic academy in defensive tactics. “My reputation grew as I was known by my last name,” she said. “Once the person in charge of the training center found out I was a female ... suddenly I wasn’t needed.” Jamsen never let this push her off track. “I marched on,” she said, “and eventually became the executive officer of the entire training center overseeing it as a whole.”

And Jamsen isn’t the only prominent female on CSUSB’s law enforcement team to have broken these barriers – the 2018 Officer of the Year Award by the San Bernardino Area Chamber of Commerce was given to CSUSB Sgt. Devon Herrington. “There will always be people who think women aren’t fit for this job, but I believe women bring with them a different perspective to police work,” said Herrington, who was promoted to the rank of detective in 2012 and then to sergeant in 2018. “It’s always been my experience that women have a different way of talking to and empathizing with people in a way that men sometimes don’t.”

“Overall,” she said, “my experience as a female in law enforcement has been a positive one.” CSUSB is also making efforts to lead more women into a field notoriously known for gender imbalances: STEM (science, technology, engineering and mathematics).

To date, only 33 percent of the STEM faculty at CSUSB are women. This representation gap is not evident in non-STEM departments in which 49 percent are women. A further breakdown shows that only 2.5 percent of female STEM faculty members are from underrepresented minority ethnic groups. And these numbers are congruent with national data;
Janelle Doyle, ‘18

engrining, a field that often sees the least amount of likewise, Haiyan Qiao, professor of computer science and colleagues to prove she is worthy of being taken seriously.

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Cousins admits to have suffered from “imposter syndrome”

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within STEM faculty.

One of these faculty members is Kimberley Cousins, professor in the CSUSB chemistry and biochemistry department, who has experienced firsthand the difficulties of being a woman in STEM, which she says often begins in childhood.

“Starting at a fairly young age, girls receive different messaging than boys,” said Cousins, who notes that young boys are more often given toys for building things or toys with moving parts, while girls are more likely to receive household toys, such as kitchen playsets and dolls.

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women, has had a similar experience.

In general, I feel sometimes that I have to work twice as hard as my male peers so that I could receive the same acknowledgment. Sometimes women’s accomplishments are not as easy to be recognized as those of males,” said Qiao.

“As a woman, if you are too forceful or assertive, you will not be viewed positively, and if you are too quiet or considerate, you will be viewed as too weak. Besides doing your work and doing it very well, you have to be constantly mindful how you present it. People in male-dominated environments tend to be judgmental based on factors that have nothing to do with the quality of your work.”

Despite these obstacles, both Cousins and Qiao have not only become female professors in STEM, but have also become key leaders within their departments. Cousins and Qiao are both in their second year as chair – Cousins for the Department of Chemistry and Biochemistry and Qiao for the School of Computer Science and Engineering.

CSUSB continues to focus on the important topic of women in STEM, and hosted three talks in the last academic year, including one about the underrepresentation of women in computer science and engineering, and another about the experiences of women in undergraduate engineering programs at public universities, and another about the effects of cultural representations on women in STEM.

Within the last five academic years, out of the STEM

undergraduates and graduates, 41 percent were women, graduating with a degree in biology, chemistry/biochemistry, computer science/computer engineering, geological sciences, mathematics or physics.

One of these STEM graduates was Sarah Ruddle, 2017 biology alumnus, who was a recipient of the prestigious National Science Foundation Graduate Research Fellowship and was also named the CSUSB Richard Fehn Memorial Scholarship winner.

“It’s a huge honor. I’m really excited, especially to get recognized by my own department at San Bernardino,” Ruddle said when she received the scholarship, who ultimately inspired fellow female biology student Janelle Doyle to follow in her footsteps.

“I just remember being so impressed,” Doyle said of

Ruddle’s scholarship, which was created to help meet the cost of education for CSUSB biology students who have demonstrated a commitment to biological research.

Enthused, Doyle became determined to earn the same scholarship – and she did the following year. Both Ruddle and Doyle have moved on to STEM programs at Stanford University – Ruddle for microbiology and immunology, and Doyle for neuroscience.

CSUSB has plenty of inspirational female faculty leading STEM research as well. For instance, Claudia Davis, an associate professor in nursing, was one of only 20 faculty scholars from across the country to be named a recipient of the 2018 Minority and Minority-Serving Institution Faculty Scholar in Cancer Research Award from the American Association for Cancer Research (AACR).

Davis, who joined CSUSB in 2012, was honored for her research on the role of biological predictors and the impact of breast cancer among African-American women.

“I have a deep sense of gratitude to the AACR and Minorities in Cancer Research selection committee for recognizing my contribution to science and the communities that I serve,” said Davis, who was a participant in CSUSB’s Women of Color in Academia panel discussion held in spring quarter, another women-centered event at the university.

The Women of Color in Academia panel brought together CSUSB women of color who have successfully established their careers in academia, despite the ongoing issue of recruiting and retaining women of color across universities throughout the U.S. The mission of the group is to converge teaching, research and social action, as well as to create a space in which women-of-color faculty can discuss these aspects of their professional careers through an intersectional perspective.
Paulette Brown-Hinds, '90

“Being a part of the Women of Color in Academia is important to me because it creates an opportunity to be part of a support system for women-of-color faculty and staff,” said Yvette Saavedra, assistant professor of history and co-chair of the organization. “It is an opportunity to be part of a group that actively works to create, promote and support a diverse and inclusive campus environment.”

And speaking of powerful women of color — Paulette Brown-Hinds, CSUSB alumna, was named president-elect of the California News Publishers Association, the first African-American to serve in this role in the organization’s 130 year history.

“I am a newspaper publisher who believes in the mission of the organization and have devoted my time as a member of the board for over six years,” said Brown-Hinds, who is not only the publisher of The Black Voice News and founder of Voice Media Ventures, a multimedia and communications firm, but also participates in 10 civic leadership positions, including serving as a member for the James Irvine Foundation board of directors.

Brown-Hinds has taken on leadership roles since childhood, and even started a club in middle school to help female students who were facing a variety of struggles. “I’ve been groomed for civic leadership my entire life,” she said.

Her robust leadership mentality guided her to become the founder of Voice Media Ventures, a re-envisioning of her family’s business. Voice Media Ventures publishes The Black Voice News, and under Brown-Hinds’ direction, the online publication has made significant advances.

“We can proudly say we were the first Black-owned newspaper on the West Coast to launch a website,” she said.

Brown-Hinds continues to be a female trailblazer, and will be published in a book about women in the GIS field, for her project “Mapping Black California,” which, in partnership with global geospatial technology giant Esri, brings data on African-Americans in California in a digital format.

She has also successfully dabbled in the film industry, with Voice Media Ventures producing its first indie film, “My Name is Myeisha,” based on a 1998 incident of a Riverside teen who was shot and killed by the city’s police. Since its release in early 2018, the movie has been touring film festivals and has won national and international awards, including Best Feature by North Bend Film Festival, Charlotte Film Festival and Boston Underground.

Brown-Hinds isn’t the only female Coyote to have effectively dipped her hands into the world of film, former communication studies professor Lane Shefter Bishop, a Hollywood director and producer, who finished her final year of teaching at CSUSB in the 2017-18 academic year, has made considerable strides in the directing industry, where according to The Guardian, for every one female director, there are 22 men. In fact, since its inception in 1929, only five women have been nominated for a best director Oscar, and only one has won — Kathryn Bigelow for the movie “The Hurt Locker” in 2010.

“It has always been a boys club,” said Shefter Bishop, who is CEO of Vast Entertainment.

Earlier this year, Shefter Bishop was interviewed on a podcast by Manny “Manny on the Streets” Guevara, an on-air personality with the Ryan Seacrest radio morning show on 102.7 KIIS-FM.

Guevara, the host of the podcast Manny & Friends, called Shefter Bishop “a pioneer for female directors,” noting that she always had a way of making everyone feel calm on the set while they worked on a TV movie together earlier this year.

When she first started in the industry, Shefter Bishop claims she was lucky and credits her gender-neutral name for giving her the opportunity to pitch ideas, recalling the many surprised looks she’d receive when first entering a room for a meeting.

“That helped me because I got into doors that a lot of women weren’t getting into. There is a glass ceiling in this industry,” she said during the podcast. “It is very difficult as a female.”

Since she is well aware of the struggles for women in the industry, Shefter Bishop makes the effort to hire women on her crews and will at times change male roles to female ones.

During the podcast, Shefter Bishop acknowledged the recent social movements involving women, expressing her hope that they will have a lasting positive effect. “I’m hoping that it really will change things in the industry,” she said. “I’m hoping that now, suddenly, the industry will finally start giving female directors more of an opportunity, because it really was so, so hard for so long.”

Despite the struggles of being a female in the film industry, Shefter Bishop has made her mark with an Emmy, six Telly Awards, three Communicator Awards, a Sherril C. Corwin Award, and a host of others.

These women of CSUSB are just a few examples of those who encourage women empowerment, particularly in male-dominated fields. And to continue inspiring the female campus community, with the success of the first event, CSUSB has scheduled the second annual Women’s Leadership Conference for early 2019, for another day of enrichment and encouragement to break down barriers.

“The bottom line is that we as females face many, many challenges,” said Chef Jansen. “Barriers are broken by persistence, perseverance and never, ever giving up just because someone attempts to block the path.”

And women Coyotes have done — and will continue to do — just that. »
Painting finds its new home

Two years after it was first sold, a painting with the Shakespearean quote “Though she be but little, she is fierce” has found a new home, making its way from the hands of a CSUSB alumna to a CSUSB student.

During an auction at a university theater arts production in 2016, a couple had placed a bid on the painting in hopes of giving it to their daughter, a CSUSB student. Ellen Weisser, an alumna and chair of the CSUSB Philanthropic Foundation Board, had placed a bid on the piece as well, and became the new owner of the painting.

Over the next couple of years, Weisser admits that she couldn’t help but think of the student each time she’d look at the piece. Although she adored the painting, she felt it was right to give it to the student – but she did not know who she was.

In an effort to find out the student’s identity, Weisser reached out to the university, and with a bit of digging, Emily Barrow was discovered. At a recent theater arts production, Weisser presented the painting to Barrow’s parents to give to their daughter.

During the search, Barrow wasn’t the only one who was found – the artist, Sara Flis, a CSUSB alumna and performing arts technician in the theater arts department, was also located. When Flis heard the story, she offered to make Weisser another painting. Weisser happily accepted.

And the generosity didn’t end there – Weisser offered to make a donation to the theater arts department for the replacement painting, however, an anonymous third party who was moved by the story, made the donation on Weisser’s behalf.
CSUSB Palm Desert Campus hosts Mary Stuart Rogers Foundation Scholarship Dinner

Thirteen undergraduate and graduate students from Cal State San Bernardino’s Palm Desert Campus were celebrated at the annual Rogers Scholarship Dinner held at the La Quinta Resort & Club on Oct. 2.

A cocktail reception for scholarship recipients and guests to mingle with the Rogers family was followed by a dinner, where each scholarship recipient received a special ring and gave a short speech to thank the Mary Stuart Rogers Foundation and those in their life who have contributed to their success.

Interim CSUSB Palm Desert Campus Dean Bruce Shepard welcomed guests and introduced members of the Rogers family, who have been committed to providing scholarships to PDC students since 1994 totaling more than $1 million. CSUSB President Tomás D. Morales talked about the importance of giving back through community service.

The Mary Stuart Rogers Scholarship Fund was established to provide financial assistance to undergraduate and graduate students enrolled at Cal State San Bernardino’s Palm Desert Campus. Recipients, called Rogers Scholars, must demonstrate leadership qualities and show a desire to serve their fellow students and communities.

CSUSB receives $1.2 million grant for on-campus child care programs

The Children’s Center and the Infant and Toddler Lab School were awarded the Child Care Access Means Parents in School (CCAMPIS) grant, which will provide about $1.2 million over the next four years to help low-income student parents.

“The primary aim of the CCAMPIS grant is to support student parents on campus through child care subsidies,” said Amanda Wilcox-Herzog, director of the CSUSB CCAMPIS program, faculty supervisor of the Infant and Toddler Lab School, and professor of psychology. “That said, the big benefit is that they have access to child care on campus for extremely low cost.”

“Providing a quality learning opportunity for the children of our students, faculty and staff is personal for me and my wife Evy,” said CSUSB President Tomás D. Morales. “Our first child was born at the end of our freshman year and indeed it would have been very difficult to complete our degrees if it was not for a quality campus-based child care option.”

CCAMPIS, which is administered by the U.S. Department of Education, also contributes to the California State University’s 2025 Graduation Initiative by increasing the likelihood of student parents completing their degrees. This is the fourth four-year CCAMPIS grant cycle for CSUSB.

CSUSB awarded several significant grants

San Manuel Band of Mission Indians

The San Manuel Band of Mission Indians awarded an unprecedented three-year, $960,000 gift to CSUSB to increase the college-going rates and success of Native American students. The goal will be to increase Native American student enrollment by 50 percent.

CAL-Bridge

CSUSB is part of a consortium of 16 California State University and nine University of California campuses collectively awarded a five-year, $5 million grant from the National Science Foundation to dramatically increase diversity in physics and astronomy through the Cal-Bridge program.

ADVANCE Grant

CSUSB received a grant of nearly $1 million to diversify the faculty who teach STEM courses. The ADVANCE Grant comes as the result of a special Diversity and Equity in Promotion, Tenure, and Hiring (DEPTH) task force, which was commissioned to identify the nature of the inequities in STEM participation of faculty and propose evidence-based strategies to mitigate the imbalances.

California Campus Catalyst Fund

CSUSB is expanding and creating programs as part of a $125,000 annual grant renewable for up to three years to support undocumented students and their families. The university is one of 32 campuses throughout California that received support this school year from the newly created California Campus Catalyst Fund.

Community College Cyber Pilot

The National Science Foundation awarded $749,869 to CSUSB as part of a $4.3 million grant to recruit and mentor 30 students from five community colleges to ultimately work in cybersecurity in federal agencies and departments.

JUMP StArts

The California Arts Council awarded $37,696 to Community-based Art as part of its JUMP StArts program, which supports high-quality arts education and artists-in-residence programs for youth engaged in the juvenile justice system. CSUSB’s University Enterprises Corporation will facilitate four 10-week multidisciplinary art classes at the San Bernardino Central Juvenile Hall.

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CSUSB’S PALM DESERT CAMPUS TO RECEIVE $100,000 TO SUPPORT NEW HOSPITALITY PROGRAM

The burgeoning hospitality program at Cal State San Bernardino’s Palm Desert Campus will receive $100,000 from Eddie Sheldrake, CEO of Polly’s Inc., which consists of 13 Kentucky Fried Chicken restaurants and 16 Polly’s Pies Restaurants in Los Angeles, Orange and Riverside counties. Sheldrake, who is also the founder and owner of Polly’s Pies Restaurants, has pledged to give the funds to the campus via the CSUSB Philanthropic Foundation. J. Michael Ortiz, Cal Poly Pomona president emeritus, desert resident and a member of the PDC academic community, will lead and manage the Sheldrake initiative.

"The hospitality program at our Palm Desert Campus will benefit immensely from these funds, thanks to the generosity of Eddie Sheldrake, an esteemed industry professional," said CSUSB President Tomás D. Morales. "This gift will have remarkable impact on our students and strengthen their career paths in the Coachella Valley."

The gift will provide annual funding to support internships for two PDC students to engage in professional learning, development and employment opportunities in Coachella Valley food service operations. In addition, resources will support three annual receptions at locations throughout the Coachella Valley, bridging regional food service industry leaders and prospective college-bound juniors and seniors to engage them in leadership and management opportunities available within the regional food service industry.

In December 2017, the PDC received a $3 million commitment from the state to expand the campus, which included the development of a hospitality program that will ultimately lead to a bachelor’s degree. To date, the campus has introduced an online hospitality management certificate.
COYOTES CELEBRATE 2018 HOMECOMING

CSUSB alumni and the university community came together in late October to celebrate the annual Homecoming Bash, complete with a DJ, photo booth, food vendors, giveaways, interactive games and a variety of activities, such as face painting and tie-dyeing T-shirts.

Following the Bash, attendees were invited to an exciting game of volleyball, where the Coyotes took on and defeated the Cal State Los Angeles Eagles.

COYOTE VOLLEYBALL FINISHES STRONG

Ranked No. 1 in the nation for much of the year, the volleyball team dominated this season, with the Coyotes claiming another CCAA Championship in 2018, and advancing to the NCAA West Region Championship Tournament.

The Coyotes also dominated the American Volleyball Coaches Association (AVCA) West All-Region Team with five total selections: Alexis Cardoza, Jayann DeHoog, Sascha Dominique and Hailey Jackson were all chosen to the first team, and Leilia To’omolatai was picked as honorable mention. Cardoza was also named the West Region Player of the Year. CSUSB was the only school in the region with four first team performers.
With less than 3 percent of foster youth graduating from college, Cal State San Bernardino alumnus and former foster youth John Devine defied the odds, and not only graduated with his bachelor's in sociology, but also his master's in social work. In fact, less than 1 percent of foster youth earn a graduate degree.

Devine entered the foster care system at 12 years old after his mother and grandmother passed away, and lived with four different foster families within six years.

Despite his unsteady home life, Devine was determined to go to college and graduated from high school with honors. His drive stemmed from his late mother – before she died, she had said her dream was for him to be the first in the family to attend and graduate from college.

Devine became a CSUSB Educational Opportunity Program (EOP) Renaissance Scholar, a program that helps current and former foster youth transition into the university and through to graduation.

“He was mature when he first came here, but he has just grown so much, not only as a student, but as a person,” said Michael Edwards, child welfare instructor and lecturer in CSUSB’s School of Social Work and mentor to Devine.

Edwards continued to work with Devine and served as his field instructor during his graduate studies. Devine earned his MSW this past June.

Due to his personal experiences, Devine has worked for a number of foster youth organizations, including National Foster Youth Institute, Foster Club, Foster Youth in Action, and Foster Leaders Movement. In addition, this past summer, he was named a 30 Under 30 recipient, a program where Assemblymember Eloise Gómez-Reyes (D-San Bernardino) selects 30 inspiring adults under the age of 30 who have demonstrated notable accomplishments in the community.
Cal State San Bernardino surpasses comprehensive campaign goal of $50 million

Two years after launching the public phase of a five-year $50 million comprehensive campaign, Cal State San Bernardino has already surpassed its goal. The campaign, which is the largest single fundraising initiative in CSUSB’s history, stems from the university’s strategic plan and focuses on student success programs.

Exceeding our $50 million goal is a tremendous achievement for this university,” said CSUSB President Tomás D. Morales. “The funds have already made a notable difference to numerous students on campus. And the best part is we are not finished – through the support of many, we will continue to focus on the success and advancement of our students.”

The public phase of the campaign started off strong, with nearly 80 percent of the campaign goal already achieved by the 2017-18 Convocation. By the 2018-19 Convocation, Morales announced that the university had reached 97 percent of the campaign goal already achieved by the 2017-18 Convocation. By the 2018-19 campaign goal of $50 million

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In the last academic year, the Division of University Advancement brought in just under $8.2 million, while corporate and foundation giving went up 10 percent over the previous year’s then-record total, raising nearly $3.8 million. In addition, the university’s endowment eclipsed $40 million, more than double of where it stood in the previous year’s then-record total, raising nearly $3.8 million. In addition, the university’s endowment eclipsed $40 million, more than double of where it stood in the previous year’s then-record total.

Many people and organizations have contributed to this success. Some highlights include:

• The late Jack H. Brown, CSUSB supporter and nationally acclaimed business leader, gave the largest single cash gift the university ever received – a $10 million gift to CSUSB’s College of Business and Public Administration, which was officially renamed in his honor in fall 2017.
• The W.K. Kellogg Foundation awarded the university $450,000 to support CSUSB’s Teaching English Learners Early Mathematics (TEEM).
• CSUSB partnered with Robert Carr and the Give Something Back Foundation to establish a statewide $1 million college scholarship program for students who face extreme hardship.
• Charles and Shelby Obershaw, longtime San Bernardino business leaders and philanthropists, donated $1 million to help students in need.
• Mark and Lori Edwards, longtime supporters of EOP Renaissance Scholars, provided a $2.2 million estate gift for scholarships for emancipated foster youth.
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Shawn Farrell: Shaping the Championship Culture

Shawn Farrell assumed the role of director of athletics at Cal State San Bernardino in July 2017 and in just 16 short months, has pushed the athletics department to new heights and has laid the foundation of a vibrant athletics program for years to come. Arriving in San Bernardino after nine years at Seattle University and over 13 years in collegiate athletics, Farrell has immediately put his stamp on CSUSB with his innovative and inspirational leadership approach and was immediately drawn by the potential at CSUSB.

“This institution has had past success and the vision of having the finest athletics department in Division II and I share that vision with him. All of us within Athletics love the challenge to push ourselves to be the best.”

Farrell’s approach is to tap into the time of growth, enthusiasm and excitement currently taking place on CSUSB’s campus. He is shaping a championship culture that includes winning in competition, in the classroom, and preparing student-athletes for life after CSUSB.

The programming to prepare student-athletes for postgraduate success has increased tenfold, including career workshops, personal decision making education, career planning, resume writing, nutrition education, diversity and inclusion training, among many others. Last year, the department finished 18th in the country in total community service hours among over 350 NCAA Division II schools.

Farrell is proud of the progress so far but more excited for the possibilities that lay ahead.

“We are using our mission, vision and core values to create a strategic plan to move us forward over the next five years,” Farrell said. “It will guide us and challenge us to keep delivering our championship culture. We are here to serve our entire community, engage the student body, and keep our focus on the student-athlete experience. At CSUSB everyone is a member of athletics. Go Yotes! Game on!”

CSUSB unveils the new Student-Athlete Academic Success Center, which is a dedicated space for student-athletes to study and receive academic support. Student-athletes now have more tools to continue their growth in academics and athletics.
CSUSB soccer star takes talent abroad

After graduating from Cal State San Bernardino this past June with a degree in business administration, Rachael Figg signed to play soccer professionally in Spain with Dinamo de Guadalajara.

Figg, who played forward for the Coyotes, began her soccer career at the age of 4 with the American Youth Soccer Organization (AYSO) in Fontana. “Soccer has always been super natural to me – I’ve always been pretty good,” she said.

While at CSUSB, Figg made history in late 2017 when she became the university’s first repeat All-CCAA first-team selection in 13 seasons. She also earned NSCAA All-West Region honors in 2016.

Men’s basketball team welcomes new head coach

Andy Newman, the winningest coach ever at his previous post at the University of Texas of Permian Basin, was selected to lead the CSUSB men’s basketball team.

“Andy Newman is nationally recognized as one of the best basketball head coaches in Division II,” said CSUSB Athletic Director Shawn Farrell. “He demonstrates all that we are looking to accomplish at CSUSB. Andy has developed a program that succeeds at the highest levels on the court while ensuring the young men develop into men of strong character with their degree in hand.”

“I like watching kids become the basketball players that they want to become,” Newman said, “but then also watching them become the men that they aspired to be off the court as well is very rewarding.”

Newman, who obtained his master’s in coaching and athletic administration from Concordia University, said he wants to establish a program that eventually will be among the top programs in the western region.

“Our goals are very simple,” he said. “We want to be playing for a CCAA championship every year, and once we’ve established that, then we want to be in the western region every year. And hopefully, in three to five years, we will be one of the top teams in the western region year in, year out.”

¡Su Voto Es Su Voz! is the theme of the 2019 Latino Education and Advocacy Days (LEAD) Week that runs March 23-30. The series of events and programs brings together those sharing a common interest and commitment to educational issues that impact Latinos to help them define the future. The LEAD Summit X on March 28 at CSUSB is the highlight of the week.
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