

California State University, San Bernardino

CSUSB ScholarWorks

Teaching Skills Study Awards (TSSA) Reports

Teaching Resource Center

10-5-2011

Brian Heisterkamp TSSA Fall 2009

Brian Heisterkamp

CSUSB, bheister@csusb.edu

Follow this and additional works at: <https://scholarworks.lib.csusb.edu/trc-tssa>



Part of the [Higher Education and Teaching Commons](#)

Recommended Citation

Heisterkamp, Brian, "Brian Heisterkamp TSSA Fall 2009" (2011). *Teaching Skills Study Awards (TSSA) Reports*. 119.

<https://scholarworks.lib.csusb.edu/trc-tssa/119>

This Other is brought to you for free and open access by the Teaching Resource Center at CSUSB ScholarWorks. It has been accepted for inclusion in Teaching Skills Study Awards (TSSA) Reports by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.

TSSA One-Page REPORT

Submitted by:

Brian L. Heisterkamp

Name of Conference Attended:

National Communication Association Convention

Date of Conference:

November 12-15, 2009

Teaching Skills Studied:

During this convention, I attended two workshops that focused on the teaching of communication theory and communication ethics. In the communication theory workshop, we studied ways to create in-class activities designed to enable student to learn how different communication theories can be applied to their personal lives. We also studied ways to integrated video clips into our lectures with the intent of enhancing student learning of communication theory. We also examined ways to enhance individual and group writing assignments in communication theory courses. In the ethics workshop, we focused upon ways to integrate a case study approach to teaching different ethical philosophies. The workshop leaders provided us with many case studies and directed us to other resources for locating relevant case studies.

Impact on/How applied to current teaching:

These two workshops enabled me to incorporate new ideas into my undergraduate teaching of communication theory and communication ethics. Specifically, I have adopted new in-class activities to teach communication theories covered in my course. These include cooperative learning based group and dyadic activities that focus upon application of theory to everyday life. The discussion techniques we learned have enabled me to offer students a different approach to learning particularly difficult communication theories than traditional lecture. Lastly, the communication ethics workshop in particular has increased my awareness of resources for locating case studies, which I have found is a very effective method for student learning of ethical concepts.

Date Submitted:

October 5, 2011