Military Tactics Exacerbate Unrest, Tensions Between Police and Black Community

Riverside Police Chief Sergio Diaz explains how past lessons have improved relations with minority communities.
The Local Community Newspaper is the primary source of information about the local community for 51.8 percent of respondents. Readers are seven times more likely to get their local news from their community newspapers than from the internet.

NNA Community Newspaper Readership Survey Report

To become a partner email us at lee@bpcmediaworks.com or call 951.682.6070.
Ferguson Debacle Illustrates The Importance of Diversity In Hiring

The recent debacle in Ferguson, Missouri is a case study in why diversity in hiring is important, especially when it comes to public safety. The images coming out of Ferguson in the aftermath of the fatal police shooting of the unarmed teenager Michael Brown look less like an US neighborhood and more like an overseas warzone, with a police force equipped with military weapons and vehicles and a paramilitary approach to match. It is clearly an “us versus them” mentality as citizens frustrated with the situation and state of their community exercise their First Amendment right to free speech. Each botched decision made by local law enforcement to defuse the situation has only escalated the persistent tensions.

A story published by Bloomberg earlier this week quoted one official who blamed the ongoing violent disturbances on the agency’s inexperience and a “chasm in relations between officers and the community.” A chasm is an excellent metaphor to describe the divide. It’s been widely reported that the Ferguson police force’s lack of diversity is egregious. Of the 53 officers on the force, four are Black. And while the town has a population of 67 percent African-Americans, Blacks make-up 86 percent of vehicle stops by police.

Although Missouri Governor Jay Nixon assigned the Highway Patrol and that agency’s Captain Ronald Johnson, an African-American from Ferguson, to take over the command of the city, the images of a compassionate commander were lost in a sea of images illustrating the “Don’t Shoot” mantra of the protest: community members of all ages with both hands raised, the sign of submission to authority and, according to some witnesses, Michael Brown’s posture before six bullets were discharged into his body.

Ferguson will be a case study for all law enforcement, Walt Allen said to me in a recent conversation. Walt has spent his adult life in law enforcement, working undercover for the Justice Department, then leading California’s Youth Authority, and now heading the Rio Honda Police Academy. He said building a police force that reflects the community it is sworn to serve and protect is something that has to be addressed well before there is a problem. Walt, who was at one time one of the highest ranking African-American law enforcement appointees in the state, in his current role as police academy director believes that even at the training level, new recruits need to learn from a diverse faculty.

The lack of racial diversity within the Ferguson Police Department matches the lack of diversity of thought after avoidable mistakes were made in from the release of a video implicating Michael Brown in a “snatch and grab” incident before the shooting to the suppressing paramilitary policing tactics that have only incited more defiance and protests.

Over a decade ago, the staff of our newspaper worked closely with the recruitment team of the Riverside County Sheriff’s Department on a diversity initiative. Our goal was to attract more African-Americans to apply for jobs in the department. As we engaged in community forums we realized that the historic lack of trust between both groups – the Black community and law enforcement – created roadblocks to hiring that we didn’t anticipate. While we intellectually understood the reasons for the mistrust, we thought the practical need for good paying jobs in our community would take precedence. In some cases the chasm is too wide.

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Inland Empire Inaugurates First Latino Film Fest

With a Hispanic population of 42%, the Inland Empire is in need of quality entertainment that meets the need of the community,” says Dr. Cony Martinez, founder and director of Cinema Culturas Film Fest Inland Empire.

Cinema Culturas Film Fest Inland Empire is a forum focused on producing film screenings and workshops that will spark fruitful dialogue about the dynamic multicultural world that Southern California has become. The forum will have a year-round presence in the community by providing film screenings and workshops with the annual film festival at the center point of the project. Students will also have an opportunity to submit their films to a professional forum through this year’s student film competition.

Education is a strong emphasis in Cinema Culturas’ vision, especially with Dr. Martinez’s lifelong dedication to professorship at various institutions in Southern California. Cinema Culturas is also in collaboration with UC Mexus and University of California, Riverside’s A. Gary Anderson Graduate School of Management.

Cinema Culturas will bring the first Latino Film Festival to the Inland Empire with workshops for the community, an unprecedented feat. The festival arranges this October 17-19 and will take place in the City of Riverside.

Cinema Culturas Film Fest Inland Empire will open the festival with a gala at the Fox Theater on October 17, 2014 along with the screening of a feature length film open to the public. The gala will also donate fifteen percent of the proceeds to women in Puerto Peñasco, Sonora, Mexico who suffer from breast cancer. These women cannot afford the travel fees to receive treatment in the capital and die as a result.

For Dr. Martinez and her team, this project is about sharing the arts to unify and grow the Inland Empire. According to Dr. Martinez, this festival has the audience and the presence to grow to the size of a festival like Palm Springs International Film Festival or Sundance Film Festival but with

Rialto Democratic Club Accepting Nominations for the WHO Awards Celebration

The Rialto Democratic Club (RDC) recently announced their annual “WHO” (We Honor Ours) Awards Recognition Dinner to be held on Saturday, October 11, 2014 at the San Bernardino Elks Lodge, 2055 Elks Drive, San Bernardino, CA 92404.

The Awards Recognition Dinner is a community outreach event that will recognize and celebrate the contributions of local citizens within the Inland Empire. The “WHO” Awards will be given in five (5) categories: Community Service and Activism, Education, Business, Veteran Affairs, and Youth Leadership. The Rialto Democratic Club is looking for individuals that have displayed innovation and commitment.

This event is open to all and tickets can be purchased from their PO Box or email listed below. The Dinner tickets are $45.00 advance sale.

To receive a nomination form, please send requests to: RDC Nomination Forms, PO Box 1736, Rialto CA 92377 or email maricelaferguson1@gmail.com.

Nominations must be received by mail or email prior to Saturday, September 13, 2014 to RDC Nominations, PO Box 1736, Rialto CA 92377 or maricelaferguson1@gmail.com. Those selected to receive “WHO” Awards will be notified by Thursday, September 18, 2014. Honorees must be able to attend the celebration to receive their awards.
KOLA Cares for Kids Radiothon raises nearly $26,000 for LLUCH

Loma Linda

KOLA 99.9 FM held the 12th annual KOLA Cares for Kids Radiothon on Friday, August 8, raising nearly $26,000 for Loma Linda University Children’s Hospital (LLUCH).

“KOLA continues to make a huge difference for children in our community,” said Jillian Payne, executive director for LLUCH Foundation. “The entire KOLA team personally gets involved in raising awareness and vital funds for our Children’s Hospital. We are deeply grateful for the support of KOLA and their listeners for helping us provide lifesaving care to our kids.”

LLUCH patients and family members also shared their personal testimonials about being treated at the hospital on the air, including Tierra Harper, mom to now one-year-old Emersyn or “Emmy,” who was transported to LLUCH as an infant after being born nearly three months prematurely with pyloric stenosis. “The muscle connecting her stomach to her small intestines had become thickened and didn’t allow food to exit her stomach,” Harper said of her daughter's condition.

“Although we were very nervous for her to go into surgery,” she continued. “we felt confident in the doctors and surgical team. They were ready to answer any questions we had, talk us through step by step of what would happen during surgery and what we should expect afterwards. It really helped put our minds at ease.”

For every $99.90 donated through the radiothon, LLUCH receives a KOLA Bear, which are used during transport and throughout other areas of the hospital to calm a child—and sometimes a parent—in a traumatic situation. The LLUCH transport team considers KOLA Bear part of their team, just like any piece of equipment, and takes them on every call. 500 bears were generated through this year’s radiothon, and over the past 12 years, over $1.2 million has been raised.

“Patients like Emmy remind us how important something as simple as a little stuffed bear can mean to a child, or even a parent,” said Gary Springfield, program director, KOLA 99.9 FM. “This radiothon is just one way we can give back to the hospital that does so much for the kids in our community.”

During transport, Emmy’s mom received a KOLA Bear for her daughter, which she still has today. “She is a happy and healthy one-year-old.

Her strength amazes us everyday.”

Emersyn “Emmy” Harper poses with her KOLA Bear that she received during transport to Loma Linda University Children’s Hospital as an infant.

Request for Qualifications Released to Facilitate Capacity Building for Organizations

San Bernardino

Through the First 5 San Bernardino Capacity Continuum Project, First 5 San Bernardino seeks to support the further development of strong, adaptive and sustainable organizations in creating positive outcomes for children ages 0-5 and their families. The Capacity Continuum Project facilitation will be for a contract period of three (3) fiscal years beginning October 23, 2014 through June 30, 2017.

First 5 San Bernardino’s Capacity Building Initiative previously has been addressed through the Capacity Building Academy. The Academy utilized curriculum-based training that helped agencies assess their organizational capacity in

continued on page 7
Students See Cloud Technology Forming On The Horizon
San Bernardino

Creators of the iPhone, Xbox, Google Nexus and Revolve Touch technology all have one thing in common: they have their heads in the cloud. Storage cloud, that is.

This fall, the Revolve Project is looking to get Cal State San Bernardino students’ heads in the cloud as well by distributing cutting-edge devices equipped with Near Field Communication technology that will connect students with local businesses and bring the wealth back to the heart of the Inland Empire.

While NFC technology is small, the Revolve team’s vision (http://www.therевolveproject.com) for the city and CSUSB is not. The group wants to revitalize the local economy and tap into the underused potential of the thousands of students who come through the college town each year.

“This is a youthful city, we should be doing something,” said Revolve chief financial officer ND Nguyen, who graduated with an M.B.A. in finance from CSUSB in 2013. But just how will a team of 10 students begin to unlock this potential? It’s as easy as N-F-C.

NFC is a technology that allows for two-way communication between devices that are close to each other. Users of the Revolve Project’s touch technology will have their own profile and NFC device, which enables them to transfer information from their profile through the NFC device to, say, a kiosk at a local business or a tag on a flier on campus.

This cloud-kiosk transfer system is a two-way street. Just as students can give out information through Revolve Touch, they can also receive information from local businesses, professors, community event organizers, social media platforms and more with a simple touch of their device to a tag in town.

Think of it this way. Any NFC device, such as a wristband, ID card, cellphone, keychain and more, can be used as a safely encrypted “key” that can unlock or pick up information, replace roll call, reward customers for loyalty to local businesses and even make purchases from user cloud and storage systems via tags all over the university or city.

The Revolve team sees NFC as the key to improving and connecting the community and small business sector in San Bernardino and eventually beyond. “The cities of Riverside and Colton want us, the local chamber is on board, lots of local businesses are on board—but we want to prove it at CSUSB first,” said Rusty Palmer, Revolve CEO and CSUSB alumnus who is currently pursuing two M.B.A.s at the university in entrepreneurship and management. “The city is very aware of what we are doing.”

The group is not fully funded or part of a club or program of the university; it simply has a heart for the city of San Bernardino and wants to see it restored to its former glory. Contributors have been supporting the Revolve Project through its fundraising website at http://www.Fundable.com/Revolve-Touch.

Home to the first McDonalds and Norton Air Force Base, San Bernardino was one of 10 communities in the United States given the All America City award back in the late 1970s. The honor recognized the citizens who worked together to identify and tackle community-wide challenges and achieve uncommon results.

“San Bernardino used to be the central hub for travelers. Famous singers like Elvis used to perform here,” said Nguyen. In 1964, the Rolling Stones also kicked off the band’s first American tour in San Bernardino at the Orange Show Fairgrounds’ Swing Auditorium. “We are trying to implement this program (the Revolve Project) to bring back the wealth we once had.”

While the economy did go into a general decline toward the end of the 20th century and even into the 21st century, the Inland Empire is moving forward, and the Revolve team wants NFC to be a part of the recovery process.

For being a university that draws so many commuters into San Bernardino, the members of Revolve see little attention actually being diverted back into the city. Revolve, through its NFC technology and the cloud profile system, wants to pair students with local businesses in internship experiences that would ultimately empower both groups.

“We have more value in the city of San Bernardino than is being accessed, and we want a way to keep students in the community and get them involved and plugged in,” said Palmer.

Their heads may be in the cloud, but their dream of seeing the San Bernardino community fully restored and thriving by way of NFC is definitely within reach. continued on page 7
Dear Dr. Levister: I am recovering from a sports knee injury. What are the chances I will develop knee arthritis? H.C.

Dear H.C.: Your knee is the largest joint in your body and one of the most complex. It is also vital to movement. Because you use it so much, it is vulnerable to injury. Because it is made up of so many parts, many different things can go wrong.

There are three different types of arthritis that can occur in your knees. The most common type is osteoarthritis, a progressive disease that slowly wears away joint cartilage. This type of arthritis is most likely to strike after middle age. Rheumatoid arthritis is an inflammatory disease that can strike at any age. When arthritis develops following an injury to the knee, it is called post-traumatic arthritis. It can occur years after a torn meniscus, injury to ligament, or fracture of the knee.

Knee arthritis typically affects patients over 50 years of age. It is more common in patients who are overweight, and weight loss tends to reduce the symptoms associated with knee arthritis. There is also a genetic predisposition to this condition, meaning knee arthritis tends to run in families.

Symptoms tend to progress as the condition worsen; and do not always progress steadily with time. Often patients report good months and bad months, or symptoms that fluctuate with the weather. Comparing the symptoms of arthritis on one particular day may not accurately represent the overall progression of the condition.

The most common symptoms of knee arthritis are: Pain with activities, limited range of motion, stiffness of the knee, swelling of the joint, tenderness along the joint, a feeling the joint may “give out”, deformity of the joint (knock-knees or bow-legs).

Evaluation of a patient with knee arthritis should begin with a physical examination and X-rays. These can serve as a baseline to evaluate later examinations and determine progression of the condition.
Let’s Vote on Charter Amendments Separately part 2

In an ongoing series to publish remarks made by concerned citizens of San Bernardino, regarding placing on the November ballot an item for voters to vote on repealing Section 186 and parts of the civil service code out of the charter, Dr. Tom Pierce, Economic Professor at California State University, San Bernardino and a member of the San Bernardino City Charter Review Committee made the following remarks before the mayor and city council to support placing Section 186 on the ballot for the voters to repeal or not. The council, by a four to three vote, will place the issue on the ballot this November election.

Good evening, Mayor Davis and Council members.

My name is Tom Pierce. I’ve lived and worked in San Bernardino since 1976. I’m an economics professor at Cal State, San Bernardino.

I’m also a member of the Citizens’ Charter Review Committee that Council appointed a few months ago, and which made recommendations to you in May about possible changes to the charter.

I’m here tonight to comment on Section 186.

The recommended change to Section 186 is important, in my opinion, for two reasons:

1) it would have the effect of determining compensation of all unionized city employees (public safety and non-public safety alike) by Council resolution, after collective bargaining; and
2) the recommended change would enhance Council’s ability to carry out effectively its most important responsibility – that is, managing the City’s budget in a way that results in a level of public services that adds to the quality of life of San Bernardino residents.

That goal hasn’t been achieved in a long time and, in my opinion, part of the problem is the way section 186 is currently worded. In effect, it gives Council no control over more than half of the budget it’s supposed to be managing.

In essence, year after year Council tries to manage the budget with one hand tied behind its back. That approach hasn’t worked – simply driving around town provides ample evidence of that. It is no wonder that no other city in the state, besides San Bernardino, uses an automatic, 186-like mechanism to determine public safety salaries.

In contrast, the proposed amendment to Section 186, in combination with your hard work as the City’s budget-makers, would give Council a fighting chance of using the City’s tax dollars in ways that provide residents the quality and level of services they deserve – public safety, of course, but also parks & rec, libraries, street maintenance, and so on. That is, the kinds of things that make people proud of the town they live in.

As a City, we can either continue doing things the way we’ve been doing them, or we can turn the page and start moving forward. Please give the citizens of San Bernardino the chance to show that they want to start moving forward as a community, by giving them the opportunity to go to the polls in November and vote on this important matter.

Thank you.

Tom Pierce
Middle School Student Presents to Board of Education

Eighth grade Richardson Prep Hi Middle School student Yonathan A. Habtemariam recently presented a letter to the San Bernardino County Unified School District Board of Education to thank them for sending his mother, Angela Coggs, to participate in the Footsteps to Freedom Study Tour last month.

She was very excited to have this opportunity to experience all the historical landmarks and sites that were outlined in the schedule. Even though my mother has a bachelor and master’s degree, she said she learned so much more than she expected. She came home and told me about the Rankin family, Rankin Hill, John P. Parker, Josiah Henson, John Mercer Langston, Harriet Beecher Stowe, the Oberlin Rescuers, the Coloured Cemetery, Buxton, The First Congregational Church of Detroit Underground Railroad Tour, Sarah Margrue Kinson, The National Railroad Freedom Center, etc. There is too much to mention everything she told me about. Whenever the Underground Railroad was ever mentioned, all I remember is being taught about Harriet Tubman but it was about so much more. She said she was especially moved after watching the Brothers of the Borderland short film at the Freedom Center, standing and looking at the replica bodies of men, women, and children at the bottom of the slave ships, stepping onto the bus and sitting in the exact seat that Rosa Parks sat, experiencing Canada and Niagara Falls, and visiting the grave site of the great Frederick Douglass. These are things she never thought she would ever have the opportunity to do in her lifetime. She was able to reconnect with old friends, Dr. Daniel E. Walker, and make a new friend, Mr. Kenneth B. Morris Jr., the great, great, great grandson of Frederick Douglass.

I just wanted to say thank you again for providing my mother the opportunity to follow in the footsteps of our ancestors and seeing their struggles in a new way. I hope to go on this tour when I get older because my mother said it is life changing. If you have not gone before I think you should go next year. I also think kids my age should go and see how the slaves fought so much for their freedom and education. I appreciate the opportunities I have and the sacrifices they made for me.

Read about this year’s Footsteps to Freedom Study Tour on Page 11

REQUESTING ALL READERS: YOUR LETTER OF SUPPORT IS NEEDED

The California Legislature has given overwhelming, bi-partisan approval to Assemblymember Chris Holden’s bill to encourage California schools to teach the story of President Barack Obama’s trailblazing election.

The vote in the Assembly on concurrence in language changes was approved unanimously – 73 to 0. Last Thursday the Senate overwhelmingly approved AB 1912. The bill now goes to Governor Brown for signature.

AB 1912 asks the State Board of Education and the Instructional Quality Commission to include the significance of President Barack Obama’s election in the state’s history and social science standards for grades seven to twelve.

“The election of President Barack Obama is a significant part of history and should not just be a mere footnote within textbooks,” said Assemblymember Holden. “This bill would create an opportunity for our children to learn about the historical significance of electing our first African-American President. Children need to understand that for years intimidation and physical violence prevented millions of African Americans from voting and alienated them from the electoral process, making the 2008 election of President Obama even more noteworthy.”

California has not updated its standards for nine years due largely to the state’s fiscal crisis. The State Board of Education is expected to review instructional materials during the 2015-2016 school year.

Letters of support are needed and should be sent to the Governor’s office requesting passage of AB 1912 to:

The Hon. Edmund G. Brown, Governor State Capitol Building, Suite 1173 Sacramento, CA 95814

Theievoice.com | AUGUST 21, 2014 | VOICE 9
CLAREMONT
FLAPPERS COMEDY CLUB CLAREMONT OPEN AUDITIONS
Thursday, August 21, 6 pm
If you would like to get booked for any of our Claremont shows we prefer that you come to a live Audition. Please prepare 3 Minutes of Stand Up Material. You will not perform in the show that evening, but you are welcome to attend the show that evening at No Charge. We do ask that you observe our two item minimum. You will be booked for a show at a later date and will be schedule and notified via email if you are accepted. Flappers Claremont is located at 532 W First Street Unit 218 & 219, Claremont, CA 91711. For more info, contact us by calling 818-845-9721 or check out our website: www.flapperscomedy.com

SAN BERNARDINO
EVERYONE TO THE POOL
Thursday, August 21
Free tickets to Raging Waters for blood donors. Be cool: Donate blood! LifeStream, the region’s local blood bank, offers a refreshing incentive to blood donors at its donor centers and select mobile drives on Thursday, Aug. 21: A free ticket voucher ($38.99 value) to Raging Waters, San Dimas. Donors also receive, while supplies last, the following summer-related items: a pair of sunglasses. The Raging Waters voucher may be redeemed at the park for a free ticket any day the remainder of the 2014 season. To set an appointment, or locate participating mobile drives, call 800-879-4484 or visit www.LStream.org.

RIVERSIDE
RIVERSIDE FARMER’S MARKET
Saturday, August 23, 8 am - 1 pm
The Riverside Downtown Farmers Market is a place for area farmers to sell their seasonal crops directly to customers. Located on the Main Street Riverside between 5th & 6th, in the arts and culture district of downtown Riverside, it provides a unique opportunity to shop for fresh fruits, vegetables, flowers, hummus, aged gouda cheese by Winchester Cheese Co., fresh baked bread from Old Towne Baking Co. and other specialty food items.

TEMECULA
PRAISE HIM WITH DANCING
Friday-Saturday, August 22 -23
Presented by Dunamix Dance Project. An encouraging performance of dance. Your heart will be touched by this meaningful show presented by Dunamix dancers. Ages 3 through adult, beginning through professional. You won’t want to miss an opportunity to see ministry in motion. Location: Old Towne Temecula Community Theater, 42051 Main Street, Temecula, CA 92590. For more info, please call 866-653-8696.
During the week of July 20, 2014, a group of fifty-one administrators, parents, and teachers from the San Bernardino, Moreno Valley, and Victor Valley School Districts attended the 17th Annual Footsteps to Freedom Study Tour that followed the historic Underground Railroad which slaves used as an escape route to freedom in northern states and Canada.

This year the seven day trip hosted the largest group to date. The group visited historical landmarks, museums, and sites in Kentucky, Ohio, Michigan, New York, and Canada.

Originally started by current Assembly member for the 47th District, Cheryl Brown, and currently organized by the Black Voice Foundation, this tour was introduced in response to misconceptions of Black history being taught in classrooms and to educate teachers of other historical facts that were not taught in the history books. One of the core objectives of the tour is to increase parent participation within the school district.

Niki Chambers, parent of two boys in the SBCUSD, said the trip changed her.

“The Footsteps to Freedom tour was a life changing experience. This wasn’t just about Black history. This is American history and everyone needs to know this.”

A critical part of the trip was the hike up Rankin Hill. The rough terrain proved to be difficult for some, but all who attempted it felt a sense of accomplishment and redemption. According to one of the conductors on the tour, this was the first year that everyone who attempted the hike up the path actually made it to the top.

Elvin Momon, former Superintendent of the Victor Valley Union High School District, indicated that several sites on the tour had a lasting impact on him such as participating in the re-enactment of the Underground Railroad experience at the First Congregational Church and visiting the Charles H. Wright African American Museum both located in Detroit, Michigan.

“The Underground Railroad Study Tour was a once in a lifetime experience. Courage is the absence of fear.”

On August 5, 2014, the San Bernardino City Unified School District Board of Education trustees were provided with a glance of the trip. Fellow Board member, Abigail Medina, along with educators, and parents who also attended the trip, gave a presentation on their experiences. A short video was played which documented some of the key portions of the trip. The group developed a close bond during the trip.

“We bonded. We hugged. I’ve never hugged a parent before this trip,” stated Jacqueline Irons, sixth grade teacher at Cypress Elementary in the San Bernardino Unified School District.

Garrison Daily, a teacher at Richardson Prep Hi Middle School, was glad to hear that the tour still continues to offer teachers and parents a unique opportunity. “I was lucky enough to have gone on the second tour. That was the MOST fantastic experience, ever. I still draw from what I learned whenever possible.”

Regardless of race, this is a journey that everyone would benefit from. By taking a glance back in the past we are able to go forward with a clearer understanding of the future.

(Center) Tour founder Assembly member Cheryl Brown poses with contributor Angela Coggs at the church Harriet Tubman founded in St. Catherine’s Ontario, Canada. MORE PHOTOS ON PAGE 14.
since the shooting death of Michael Brown, no two days have been exactly the same in Ferguson, Mo. Just when violence and chaos seem to be on the mend, the upheaval starts all over again.

We’ve seen the police in riot gear, the explosive confrontations, and innumerable calls for peace subdued by abrasive violence and looting. But the invocation of peace has been consistently disrupted by missteps largely on the shoulders of law enforcement officials in Missouri.

Adding Capt. Ron Johnson, a black Highway Patrol officer for Missouri, was a promising step to intervene and diffuse tensions one week ago. However, since Johnson has been thrust into the spotlight, state and local officials have been blamed for a cascade of mounting follies, including:

The delayed release of the name of the officer, Darren Wilson, accused of fatally shooting Brown.

The arrest of two journalists covering the Ferguson story.

Law enforcement recorded threatening civilians and journalists with force.

The optics in Ferguson are bad. Period.

President Obama announced Monday that U.S. Attorney General Eric Holder will travel to Ferguson. Holder officially stepped into the fray ahead of his visit Aug. 20, calling for federal authorities to do an autopsy of Brown. Holder will meet with FBI officials during his visit to Missouri.

What Ferguson needs right now is what every black community in America needs: a national coalition of law enforcement figures and community members dedicated to equality when establishing public safety.

However, the problem lies within America’s denial that race is a factor in the unrest in Ferguson. Yet oddly, and somewhat conversely, those same racial antagonists have scoffed at President Obama’s reference to race during his a press conference on Monday.

By now, it’s well-established that Ferguson is a city with a majority of blacks governed by mostly whites. Ferguson’s police force is more than 90 percent white and the community is about 67 percent black. According to a report last year by the Missouri Attorney General, black drivers accounted for 86 percent of traffic stops in Ferguson.

The racial implications are further amplified by a poll released Monday by Pew Research Center indicated that 80 percent of black respondents think the Michael Brown case “raises important issues about race” compared with on 37 percent of white respondents. In fact, the study also indicated in that same question that 47 percent of whites think “race is getting more attention than it deserves”. About 16 percent of white respondents said they “don’t know”.

If America cannot agree that race is a factor in so many allegations of police misconduct, then let’s focus on the objective data. Millions of dollars in civil lawsuits are paid by municipalities every year in cases of alleged abuse, ethics violations, and
Riverside Police Chief Sergio Diaz Explains How Past Lessons Have Shaped Better Ties with Minority Communities

By Corey Arvin
Staff Writer

Before Ferguson, Mo. plunged into chaos and news spread that unarmed teenager Michael Brown was shot to death by a police officer, civil rights activists were scanning recent memories of blacks brutalized or murdered by law enforcement. Community leaders admit Ferguson’s current hyperbolic state stems from a long history of mistrust between police and black communities — and they are ready for solutions that can mitigate violence before it happens again.

Riverside Police Chief Sergio Diaz knows all too well the sensitivity of race relations when law enforcement polices communities of color. That includes experience when tensions boil over and lead to close confrontations between citizens and police.

Diaz believes building a strong relationship with minority communities requires a cross-section involvement between minorities and police on multiple levels. He says improving diversity of the police force an important starting point since officers are on the ground day-to-day interacting with the community. However, Diaz is aware there some detractors to law enforcement emphasizing diversity.

“Some people might say ’It doesn’t matter what race the employee is, we expect them to be good no matter what’ but it’s just human nature in the absence of knowing the individual that people have a greater degree of trust for people that look like them. There is greater chance of identification misconduct, whether those claims are true or not.

Last week, VOICE broke the story that New York Police Department (NYPD) officials met with Rialto Police Department July 31 to learn about the department’s use of body cameras among its police force. NYPD is currently mired in its own racial controversies regarding allegation of police misconduct. Rialto Police Department became the first police department in the U.S. to use body cameras in a randomized control trial experiment.

Many civil rights activists agree body cameras are not the end-all solution to establishing trust between police and the black community, but the technology has immense potential to reduce egregious complaints against officers.

If we cannot be in concert about how race plays a role in equality in America, maybe we can agree it’s costing time and money — and adopting a broad technological solution can probably save both in the future since we are not in sync about race.

“The training is very important. We went through this very painful period in the early 2000’s [in Los Angeles] where we made a lot of progress by retraining our police force on constitutional policing, which means back to the basics. ... We were very focused on them understanding reasonable suspicion and probable cause. ... Racial profiling is the exact opposite of reasonable suspicion and probable cause,” said Diaz.

“Every component [of re-training] had constitutional policing. If you focus on a person’s behavior, not race or ethnicity, you will find something. Ask what is it about that person’s behavior, not appearance, when stopping them,” he added.

Diaz says he hasn’t followed the Ferguson case very closely, but viewed the positioning of Missouri Highway Patrol’s Capt. Ron Johnson as a good way to help open dialogue so that the community can move forward.

“Some of this stuff is predictable, almost scripted. Maybe it has to happen before the next thing happens — a reconciliation and hearing of each other’s points of views, but it’s sad to see a community devastated like that.”

(Above) Riverside Police Chief Sergio Diaz, Tyisha Miller shooting protest in Riverside. (File photo)
Photos from the 17th Annual Footsteps to Freedom Study Tour

JOHN P. PARKER HOUSE
HAS BEEN DESIGNATED A
NATIONAL HISTORIC LANDMARK
This house was the home of an enslaved African who purchased his freedom and became a conductor of the Underground Railroad and a patent making invention and possesses national significance in commemorating the history of the United States of America.
1897
NATIONAL PARK SERVICE
UNITED STATES DEPARTMENT OF THE INTERIOR

In 1829, Reverend John Rankin and his wife, Jane, moved into this home that sits high above the village of Ripley and the banks of the Ohio River. While they lived here, the Rankins’ home became an important station along the Underground Railroad. From its hilltop location, the home offered a wide view up and downstream of the Ohio River and could be seen from across the river in Kentucky. The Rankins would keep a light burning in a front window as a beacon for runaway slaves to guide them across the river and toward their home.
ORDERS TO SHOW CAUSE FOR CHANGE OF NAME
CASE NUMBER RC 14054769
To All Interested Persons: Petitioner: SUMMER RASHAY HERNANDEZ filed a petition with this court for a decree changing names as follows: SUMMER RASHAY HERNANDEZ to SUMMER RASHAY WILEY. The Court Orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. Notice of Hearing: Date: 8/14/2014 8:30 AM Dept.: 2. The address of the court is: Superior Court of California, County of Riverside, 4050 Main St., (P.O. Box 431), Riverside, CA 92504.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
CASE NUMBER RC 14077079
To All Interested Persons: Petitioner: ROBYN RICE filed a petition with this court for a decree changing names as follows: ROBYN RICE, to RICHARD J. RICE. The Court Orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. Notice of Hearing: Date: 8/17/2014 8:30 AM Dept.: 2. The address of the court is: Superior Court of California, County of Riverside, 4050 Main St., (P.O. Box 431), Riverside, CA 92504.

PUBLIC NOTICES
www.courts.ca.gov

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-072445
The following Person(s) is/are doing business as: ACHINT TRUCKING 4435 Kermit Place Riverside, CA 92509

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-06845  The following Person(s) is/are doing business as: RICHA & SINGH MASSAGE & BODYWORK 24757 Washington Ave. Ste A Murrieta, CA 92562 Riverside, CA 92509

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-069999
The following Person(s) is/are doing business as: BROWNES BY ALENA 4040 California Oak Rd Murrieta, CA 92563 (Murrieta) Alena Nicole Bouter 40128 Waggoner Dr. Coto de Caza Temecula, CA 92591

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-083945
The following Person(s) is/are doing business as: RIVERSIDE 4050 MAIN STREET, RIVERSIDE, CA 92501 The name, address, and telephone number of plaintiff’s attorney, or plaintiff without an attorney, is as follows: RIVER CHIEF LEGAL SERVICES, 1000 W. 15TH ST., RIVERSIDE, CA 92501

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-06999
The following Person(s) is/are doing business as: BROWNES BY ALENA 4040 California Oak Rd Murrieta, CA 92563 (Temecula) Alena Nicole Bouter 40128 Waggoner Dr. Coto de Caza Temecula, CA 92591

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-072445
The following Person(s) is/are doing business as: ACHINT TRUCKING 4435 Kermit Place Riverside, CA 92509

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-052436
The following Person(s) is/are doing business as: ACHINT TRUCKING 4435 Kermit Place Riverside, CA 92509

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-06845
The following Person(s) is/are doing business as: RICHA & SINGH MASSAGE & BODYWORK 24757 Washington Ave. Ste A Murrieta, CA 92562 Riverside, CA 92509

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-06999
The following Person(s) is/are doing business as: BROWNES BY ALENA 4040 California Oak Rd Murrieta, CA 92563 (Murrieta) Alena Nicole Bouter 40128 Waggoner Dr. Coto de Caza Temecula, CA 92591

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-083945
The following Person(s) is/are doing business as: RIVERSIDE 4050 MAIN STREET, RIVERSIDE, CA 92501

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-06999
The following Person(s) is/are doing business as: BROWNES BY ALENA 4040 California Oak Rd Murrieta, CA 92563 (Temecula) Alena Nicole Bouter 40128 Waggoner Dr. Coto de Caza Temecula, CA 92591

FICTITIOUS BUSINESS NAME STATEMENT
File No. R-2014-072445
The following Person(s) is/are doing business as: ACHINT TRUCKING 4435 Kermit Place Riverside, CA 92509
The following person(s) is (are) doing business as:

30167 Calle Belmar
Riverside County, CA 92545
This business is conducted by: Individual
Person(s) listed, if any (are) in violation of the rights of another under federal, state, or common law (See Section 14411, Et Seq., Business and Professions Code).
Larry W. Ward, County, Clerk
Clerk C. MEDINA
FILE NO. R-2014-070309
p. 8/7, 8/14, 8/21, 8/24, 2014

I hereby certify that this is a copy of the original statement on file in my office.

NOTICE: This fictitious business name statement expires five years from the date it was filed in the Office of the County Clerk. A new fictitious business name statement must be filed before that time.

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I declare that all the information in this state is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

BROOKS

92504 Riverside

Orange County

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I declare that all the information in this state is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I declare that the information in this state is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I declare that all the information in this state is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I declare that all the information in this state is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE: This fictitious business name statement expires five years from the date it was filed in the Office of the County Clerk. A new fictitious business name statement must be filed before that time.

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE: This fictitious business name statement expires five years from the date it was filed in the Office of the County Clerk. A new fictitious business name statement must be filed before that time.

I declare that the information in this state is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I hereby certify that this copy is a correct copy of the original statement on file in my office.

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I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

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I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I declare that all the information in this state is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE: This fictitious business name statement expires five years from the date it was filed in the Office of the County Clerk. A new fictitious business name statement must be filed before that time.

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)
I declare that all information in this statement is true and correct. (A registrant who declares that this is not true, in good faith, to the best of his or her knowledge, is giving false information, which he or she knows is false, is guilty of a crime.) S/\s/ \{signature\}  

FICTITIOUS BUSINESS NAME STATEMENT 

The following person(s) is/are doing business as:

FICTITIOUS BUSINESS NAME STATEMENT 

The following person(s) is/are doing business as:

EMERGENCY PLUMBING SERVICES
70534 Eastgate Ln.
Lake Elsinore, CA 92530 

Sylvan Brandon Lewis
22161 Tropico Ave.
Murrieta, CA 92562

This statement was filed by an Individual Registrant. Neither the use in this state of a Fictitious Business Name nor the use in this state of a Fictitious Business Name Statement has been filed in the Office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not authorize the use in the state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law. (See Section 14111, Et Seq., Business and Professions Code.) 

Larry W. Ward, County Clerk, Clerk N. MELINE
FILE NO. R-2014-07939

This following person(s) is (are) doing business as:

GCA MORTGAGE DUE DILIGENCE
264 S. Ralph Rd.
Lake Elsinore, CA 92530

P.O. Box 826
Lake Elsinore, CA 92531

Gwendolyn Comelie Amado
264 S. Ralph Rd.
Lake Elsinore, CA 92530

This business is conducted by: Individual Registrant. Neither the use in this state of a Fictitious Business Name nor the use in this state of a Fictitious Business Name Statement has been filed in the Office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not authorize the use in the state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law. (See Section 14111, Et Seq., Business and Professions Code.) 

Larry W. Ward, County Clerk, Clerk N. MELINE
FILE NO. R-2014-07124

This following person(s) is (are) doing business as:

BERRY BOMB LLC
4863 Brockmore Ct.
Riverside, CA 92505

Guadalupe Patricia Dalgado
4863 Brockmore Ct.
Riverside, CA 92505

This business is conducted by: Individual Registrant. Neither the use in this state of a Fictitious Business Name nor the use in this state of a Fictitious Business Name Statement has been filed in the Office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not authorize the use in the state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law. (See Section 14111, Et Seq., Business and Professions Code.) 

Larry W. Ward, County Clerk, Clerk N. MELINE
FILE NO. R-2014-07142

This following person(s) is (are) doing business as:

CREATIVE DIRECTION
7440 Sebastian Ave.
Riverside, CA 92509

Cyrian Alee Reed
7440 Sebastian Ave.
Riverside, CA 92509

This business is conducted by: Individual Registrant. Neither the use in this state of a Fictitious Business Name nor the use in this state of a Fictitious Business Name Statement has been filed in the Office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not authorize the use in the state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law. (See Section 14111, Et Seq., Business and Professions Code.) 

Larry W. Ward, County Clerk, Clerk N. MELINE
FILE NO. R-2014-07072
who declares as true, information which he or she knows to be false is guilty of a crime.)

s/ _Bette J. Graf, President_

The filing of this statement does not itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 1440 et seq, 6p code).

Statement filed with the County of Riverside on 6/13/14

I hereby certify that this is a correct copy of the original statement on file in my office.

NOTICE: The fictitious business name statement expires five years from the date it was filed. The continuing authority of the registrant is subject to the condition that the registrant is entitled to continue using the fictitious business name listed above on the original statement of filing filed in my office.

I hereby certify that this is a correct copy of the original statement on file in my office.

NOTICE: The fictitious business name statement expires five years from the date it was filed. The continuing authority of the registrant is subject to the condition that the registrant is entitled to continue using the fictitious business name listed above on the original statement of filing filed in my office.

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NOTICE OF SEPTEMBER, OCTOBER MEETINGS AND NOVEMBER ELECTION

Dear Member:

Please note the following General Membership meetings of the NAACP Riverside Branch, for the purpose of election of officers and at-large members of the Executive committee.

1) On September 15, 2014 (Stratton Center, Bordwell Park 2008 Martin Luther King Blvd. Riverside, CA. 92507)(6:00 PM- 8:00 PM), there will be an election of the Nominating Committee. All members whose memberships are current as of 30 days prior to the meeting date may be elected to the Nominating Committee.

2) On October 20, 2014 (Stratton Center, Bordwell Park 2008 Martin Luther King Blvd. Riverside, CA. 92507), there will be a report of the Nominating Committee, receipt of Nominations by Petition, and election of the Election Supervisory Committee. All members whose memberships are current as of April 1st may be nominated for office or as an at-large member of the Executive Committee. In order to sign a nominating petition, or be elected to the Election Supervisory Committee, a member must be current as of 30 days prior to the October meeting.

On November 17, 2014, the election of officers and at-large members of the Executive Committee will take place at Stratton Center, Bordwell Park 2008 Martin Luther King Blvd. Riverside, CA. 92507) Polls will open from noon to 7:30 PM. In order to vote in a Branch election, one must be a member in good standing of the Branch 30 days prior to the election. A form of identification is required.

• Should a run-off election be necessary that election shall occur on the following date at time certain (at least 1 hour) at this location.

• Run-off elections shall be conducted not less than ten (10) after the original election. We look forward to your participating in these activities.

Janice R. Rooths (Secretary)
The AME Church family has lost one of their greats with the passing of Rev. Dr. Morris Alexander Buchanan. A longtime resident of the Inland Empire, Morris was married to Allen Chapel AME pastor, Reverend Noella Austin Buchanan.

Morris initially began his employment career as an Army Sergeant Laboratory Technician and was honorably discharged in 1943. But he came to be known throughout the world through his acting career.

During the 50’s and 60’s, Morris pursued his acting career where he distinguished himself as one of a handful of African Americans in over 100 productions. He starred in various roles in radio, movies, television and stage. In addition to producing and directing plays on and off Broadway, he was the president of a production company specializing in Documentary, which made training films. He attended the prestigious Pasadena Community Playhouse and performed throughout the United States, Canada, Africa, England, and France.

His most notable roles were in (The Petrified Forest – 1955) with Humphrey Bogart, Henry Fonda, and Lauren Bacall. Paton Place as Sgt. William Wilson Walker for 37 episodes (1966-1969) with Mia Farrow, Ryan O’Neal and Dorothy Malone, the frequently televised movie, Coffy, 1973 and General Hospital in 1988. Other roles with SAG and AFTRA made are found in the guilds websites.

Answering the call to ministry late in life, he was the oldest student at Fuller Theological Seminary. “Doc” as he was affectionately called was the founder and creator of the Richard Allen Theater Guild at FAME, Pasadena, California using his theatrical skills as the director and producer of numerous plays and musicals. He was the founding pastor of Culver City AMEC, and pastor of Bethel AMEC, Fontana. He continued his ministry as Spiritual Advisor at Corona Community AMEC, Corona; St. James AMEC, St. Louis, MO; and Allen Chapel AMEC, Riverside.
Where can Inland Empire entrepreneurs go to learn how they can grow their business?

The Black Chamber of Commerce & Foundation has the answer.

The 2014 Ron Brown Business & Economic Summit

COMES TO SOUTHERN CALIFORNIA

2014
AUGUST
21-23

DAY 1
Women's Symposium with Special Guest Speaker: Janice Bryant Howroyd

As the first woman to own a billion-dollar company, Janice Bryant Howroyd, Founder and CEO of the ACT-1 Group will share how she became the number one business in the service industry sector with a company currently valued in excess of $2 billion. She will be joined by many other professional women who have successfully “broken the glass ceiling.”

DAY 2
Fitting Pieces Together for Business Success

Learn how to develop partnerships and contract with major suppliers in the public and private sector, as well as how to build wealth in minority communities. Non-profits can learn grant writing and non-profit funding strategies along with applied technology.

DAY 3
Youth Entrepreneur Summit

During the summit, youth entrepreneurs will learn how to identify alternative business opportunities and access capital for their business ideas.

FOR MORE INFORMATION

On the summit, visit www.calbcc.org or call BPC MediaWorks at 951.682.6070.

For more information on how to become a partner email us at lee@bpcmediaworks.com or call 951.682.6070.