San Bernardino’s Image Crisis Rebounding

2014 Annual Inland Empire Survey reveals surprising optimism for civic leadership
Indeed we count them blessed who endure. You have heard of the perseverance of Job and seen the end intended by the Lord—that the Lord is very compassionate and merciful.

James 5:11 (NKJV)

As the VOICE celebrates 42-years of publishing excellence, District 5 County Supervisor Marion Ashley and the County of Riverside recognizes their advocacy as a voice for the disenfranchised.
Celebrating 42 Years of Publishing

This week we at Brown Publishing Company celebrate 42 years of publishing your community news.

I was in high school when I first started with the newspaper and worked after school as our Subscription Manager. We bought a Kaypro personal computer to manage the database of a few hundred subscribers and stored the important information on various large floppy disks. Yes, those were the early days of computer technology.

My next job was typesetting and layout. Prior to the technological advancements in desktop publishing, newspaper type was set on large machines that didn’t easily allow users to make edits or variations in font style or size. Typographical errors were corrected during the layout phase. And X-Acto knives and wax machines were important tools of the trade. I became so skilled at cutting and pasting that I could cut out a period and replace it with a comma without disrupting the letters on either side.

I soon graduated to editing special issues and creating content by writing stories and selecting graphics from the various clip-art catalogues. Most Wednesdays I worked alongside my mother Cheryl and our editor Lee until the early morning hours, completing the last articles before Thursday’s publication.

Now as publisher, things have changed dramatically. With desktop publishing and digital photography, we can complete our layout efficiently. Instead of simply printing a physical newspaper weekly, we print the paper, write, design and distribute two digital products a week, produce two websites, and manage six social media sites by sending daily tweets and sharing daily posts. We run a week-long annual study tour that has successfully educated over 500 educators on the American freedom movement known as the Underground Railroad, and we remain committed to our advocacy roots through our strategic communications and outreach firm.

Every year I make a pilgrimage to visit two significant places in journalism history. The first is the printing press that belonged to Mary Shadd Cary, the first woman to edit a newspaper in North America. As the editor of the Provincial Freeman that circulated in both the northern United States and western Ontario Canada, Ms. Shadd was committed to equal rights advocacy. Her printing press is housed at the Elgin Settlement Historic Site in Buxton, Ontario, Canada. Her story is a reminder of our duty as a community newspaper. The second is the Talman Building at 25 Buffalo Street in Rochester, New York. That building is considered a historic site in journalism because it housed the first offices of the North Star Newspaper, the first newspaper founded by the abolitionist Frederick Douglass. Standing outside that building and reading the plaque that marks its significance, reminds me that I am part of a grander tradition in journalism where success is measured by our ability to make a difference not just a dollar.

After 42 years of publishing, we continue to strive to be an important source of information for the community and consider our role in educating and informing our citizens to be a crucial one. Thank you for your continued partnership, engagement, and support.

Paulette Brown-Hinds, PhD
Photo by benoitmalphettes.com

To subscribe to my weekly blog Rants & Raves visit mygoldenstate.tumblr.com or follow me on twitter @mygoldenstate.
Reps. Negrete McLeod, Takano to Host Small Business Global Access Forum Workshop

**Montclair**

Rep. Gloria Negrete McLeod (D-Chino) and Rep. Mark Takano (D-Riverside) recently announced their upcoming Small Business Global Access Forum event to be held during the Congressional August Recess.

In collaboration with the Export-Import Bank of the United States, the event is tailored to address the exporting needs of small and medium-sized businesses with 500 or fewer employees. Admission is free and open to the public.

“The goal of this event is to help grow our local economy and jobs in our region by connecting local small businesses with the tools and resources to help them export products to global markets. I invite all small business owners in the Southern California region to attend this important event,” said Rep. Negrete McLeod.

“The Inland Empire has been hit hard by the Great Recession and we should be doing more for small businesses. By connecting Inland Empire businesses with the resources and tools they need to compete in the global marketplace, our region can continue to pull itself out of this economic downturn. I encourage all small business owners to attend and hope they will find the forum informative and beneficial,” said Rep. Takano.

Presentations will be made by federal and state officials ranging in topics such as:
- Learning how to begin exporting products
- Finding New Markets and Customers
- Connecting to Government Resources
- Protecting against the risk of nonpayment
- Access to working capital

**EVENT**


Wednesday, August 13, 2014 from 9:00am – Noon

Ontario City Hall Council Chambers, 303 East “B” Street, Ontario, CA 91764

Registration: Please RSVP by calling Rep. Negrete McLeod’s office at 909-626-2054 or by emailing Johnny Pineda at Johnny.Pineda@mail.house.gov (Space is limited. Register today!)

6th Annual Fontana Arts Festival: “Building Community through the Arts”

**Fontana**

The Mayor and the City Council recently hosted the Fontana Arts Festival, the largest arts festival in the Inland Empire. This event took place last Saturday, July 26th at Fontana Park.

The Fontana Arts Festival attracted audiences of over 5,000 people. “The Fontana Arts Festival gave the community an opportunity to come out and experience music, dance, and different styles and mediums of artwork. We had something for everyone!” said Courtney Hodnick, Community Services Coordinator.

This event featured 50 Art Vendors; A Wine Garden; Food Trucks including: The Slummin’ Gourmet (All American Food), The Sweet Stop (desserts), Let’s Roll It (sushi), and Sunseri’s (beverages) & more; 4 Live Artist Demonstrations on stage: Rick Rodriguez, Jeni Bates, Ian Kirkpatrick, and Gil Arreola; 4 Interactive Art Demonstrations: Subdoh M (painting), Becky...
**Riverside City Council Moves To Activate Mandatory Water Conservation Measures**

Riverside

In response to the call for increased conservation by the State Water Resources Control Board and the Governor’s office, Riverside’s City Council has voted to activate mandatory water conservation restrictions for Riverside Public Utilities’ (RPU) water customers starting August 1.

“California is faced with continued, and increasingly serious, drought conditions,” said Riverside’s Mayor Rusty Bailey, “and we are all obligated to take steps now that will help conserve our valuable water supplies.”

The council made changes to existing water supply planning and management documents in order to modify current municipal code on water conservation and meet the state’s emergency requests for mandatory water reduction measures, especially those limiting outdoor watering. Riverside’s multi-stage plan sets the guidelines RPU customers must meet to reduce water use citywide.

“The mandatory steps we are asking our customers to take aren’t much different from what we’d ask them to do voluntarily,” said RPU General Manager Girish Balachandran. “That includes identifying outdoor water waste and taking aggressive steps to eliminate it,” Balachandran said. “Together, our efforts can make a big difference both locally, and statewide.” By taking part in voluntary conservation programs over the past year, RPU customers were able to save more than 782.4 million gallons, enough water to meet the annual demands of about 4,800 households.

However, RPU customers will now have to take on additional steps to ensure Riverside can meet the new state-mandated conservation goals. Those steps will include: no water waste through run off; no irrigation between the hours of 10 a.m. and 6 p.m.; the application of water to streets and sidewalks is prohibited; and washing of autos, trucks, boats, etc. during the hours of 6 a.m. to 6 p.m. only with a hand-held bucket and a hose equipped with an automatic shut off nozzle.

To assist customers in cutting back, RPU will continue to fund all of its residential and commercial water conservation rebate and incentive programs, which help offset the costs of being water wise.

Rebates are available to install high efficiency toilets and clothes washers inside, and Weather Based Irrigation Controllers and high-efficiency sprinkler nozzles outside.

The utility will also continue to fund its popular Artificial Turf and Waterwise Landscaping programs, and have even increased the incentives and total rebate amounts to encourage more customers to participate in these popular outdoor water conservation programs that remove thirsty lawn areas.

Changes to the utility’s Residential Waterwise Landscaping turf removal program include: incentive increases to $2.00 per square foot of turf removed or up to 100% of the projects cost, whichever is lower; and there is no minimum project size restriction. The Commercial program incentives have been increased to $3.00 per sq. ft. of turf removed or 100% of project cost, whichever is lower. All program changes are contingent upon continued funding by the Metropolitan Water District and may revert back to previous levels.

Meanwhile, RPU’s residential Artificial Turf installation incentives have increased to $2.00 per square foot, up to 2,000 sq. ft. for a maximum rebate of $4,000 to replace lawn areas with artificial turf.

Complete details on the mandatory water conservation restrictions for Riverside Public Utilities’ customers, as well as information on all available residential and commercial water reduction rebate programs, can be viewed at www.BlueRiverside.com or by contacting the city’s 311 call center.

For additional information about Riverside Public Utilities follow us on Facebook or on Twitter using the handle @RPUNews.

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**Backpack Giveaway in time for Back to School**

The Black History Month Committee of Riverside, Riverside Unified School District, NAACP, Riverside African American Historical Society, A Foundation 4 Kids and Raceway Ford have come together to host the 13th Annual Free Backpack Giveaway to be held Saturday, August 2, 2014 from 8:00 a.m. to 10:30 a.m. at Castle Park in Riverside.

During the giveaway, backpacks, school supplies and a few surprises will be given on a first come first serve basis.

Castle Park is located at 3500 Polk Street, Riverside, California 92505. For more information, contact Russell Ward at 909.961.2122 or support@blackhistorycommitee.org.
2014 Ron Brown Business & Economic Summit Comes to Southern California

Los Angeles

*Where can Inland Empire entrepreneurs go to learn how they can grow their business?*

The CA Black Chamber of Commerce & Foundation has the answer during their annual Ron Brown Business & Economic Summit to take place at the Los Angeles Airport Marriott Hotel on August 21-23, 2014. This year’s theme is “Fitting Pieces Together for Business Success.” The event opens with the First Women’s Symposium “Success Above the Glass Ceiling… Is It Real?” and welcome reception on Thursday and closes on Saturday with the Ron Brown Awards Gala honoring leaders in government, small business of the year, and chamber of the year.

Learn how to develop partnerships and contract with major suppliers in the public and private sector, as well as how to build wealth in minority communities. Non-profits can learn grant writing and non-profit funding strategies along with applied technology.

Learn from leading businesswomen who have successfully “broken the glass ceiling.” As the first woman to own a billion-dollar company, Janice Bryant Howroyd, Founder and CEO of the ACT-1 Group will share how she became the number one business in the service industry sector with a company currently valued in excess of $2 billion. She will be joined by Cynthia Marshall, AT&T Senior Vice President-Human Resources; Lisa Cagnolatti, Vice President Business Customer Division, Southern California Edison; Carol H. Williams, CEO and Founder Carol H. Williams Advertising, Inc.; and Barbara Perkins, President, Iyanla Vanzant Enterprises.

During the summit, youth entrepreneurs will learn how to identify alternative business opportunities and access capital for their business ideas.

For more information on the summit, visit www.calbcc.org or call BPC Media Works at 951.682.6070.
Be Kind To Your Feet

Years of wear and tear can be hard on your feet. So can disease, bad circulation, poorly trimmed toenails, and wearing shoes that don’t fit. Foot problems are sometimes the first sign of more serious medical conditions such as arthritis, diabetes, and nerve or circulatory disorders.

Practice good foot care. Take a look at your feet often; use a mirror to look at the bottoms of your feet. Look for cuts, blisters, and ingrown toenails. Ask a member of your family for help if you need it. If you have diabetes, be sure to check your feet every day.

Keep your feet clean and dry. Be sure to dry the area between your toes. Change your shoes and socks or stockings often to help keep your feet dry. Make sure your feet are dry before you put on your shoes. Don’t buy tight shoes. Try dusting your feet every day with talc-free foot powder. Wearing comfortable shoes that fit well can prevent many foot problems.

Shoe size may change as you age, so always have your feet measured before buying shoes.

Fontana Arts Festival, continued from page 4

Peck (ceramics), Jared Tumbarello (spray paint art), and Pablo Damas (urban art); and 7 Stage Performances ranging from dance studios to symphony orchestras.

The event also featured a performance by 2013 Latin Grammy Nominee for Best New Artist, Quattro, considered a fresh, new and innovative ensemble that blends Latin pop, Jazz and Classical Crossover, overtaking every listener of their music.

For more information regarding next year’s Fontana Arts Festival, please contact (909) 349-6975 or visit www.arts.fontana.org.
Keep San Bernardino Moving in the Right Direction

The San Bernardino City Professional Firefighters Local 891 Political Action Committee #744525 began running advertisements stating: “San Bernardino needs less politics-not more.” I could not agree more, we do need less politics and that is exactly what the voters decided in the last election when they elected a new mayor and put three new councilmembers on the council and elected a new city attorney.

In my opinion the city is moving in the right direction.

One of the city’s weakest links now is in the city manager’s position of leadership. However I think the mayor and council can and will correct that in due time.

I have met with Helen Tran of the city’s Human Resources Department and I’m confident that if the council listens to her and follows her suggestions and recommendations, they will be greatly served by her expertise and knowledge of the city and its needs.

I am impressed with the legal team in the city attorney’s office and the way they work together after so many years of political jockeying by the recalled city attorney. Like I have stated before, Jolena Grider, Senior Deputy City Attorney, is demonstrating how a loyal city employee should act even when a new boss is selected or elected. I admire her demeanor at the council meetings and how she interacts with the city attorney and the council -- a true professional.

Back to the ad by the firefighters. They state: “Beware of a false reform on the ballot this fall. It would throw out Section 186 - the objective formula to set wages for police and fighters - and replace it with more power for politicians and more access for big donors.” Nothing could be more further from the truth than this statement.

Section 186 is not an objective formula but is a tool used by the firefighters when it comes to setting their wages. It is the only such provision used by any city charter in the state of California. The so-called formula is compared to other high-income cities that do not have a built in wage increase even if the city cannot afford it.

Section 186 forces the city council to treat other city employees in a discriminatory manner when it comes to negotiating wages. It also puts the voters in the middle of those they elect to govern the city. By removing Section 186 from the charter will put wage agreements back where it should be at the collective bargaining/negotiation table at the end of their contracts. If the city and firefighters association agree to use the formula it will be there for them to negotiate on.

The ad also speaks to “big donors” and “power to politicians”. By removing Section 186 from the charter, it will put those we elected on a “level playing field” with the firefighters of whom is hired by the council and work for the voters. Currently the firefighters can and have filed lawsuits against the city by using section 186 against elected officials as a guaranteed salary increase even though the city did not have the money.

Now when it comes to donors to elected officials campaign, no group or individuals have contributed more to elect council members or the past city attorney than this local firefighter association.

I do not want to list the names or the amount of money given to those councilmembers because they are no longer on the council due to being recalled or admitting criminal activities that caused them to resign from office. Only one is left on the council who receives most of his political contributions from this association. So they must be speaking of themselves when speaking about big donors.

To the voters, let us keep the city going in the right direction by leveling the political playing field and removing Section 186 from the charter and bringing it to our collective bargaining table so fairness can be given to all city employees.
Last week, former Vice-Presidential candidate Paul Ryan released his long awaited anti-poverty plan - a bold step for Mr. Ryan because if you look at the history of the Republican Party, there is a clear and undeniable pattern of implementing policies that help the top two percent but do nothing for those struggling to make ends meet.

Of course, the Republican Party has proposed various “reforms” over the years, but those initiatives were never anything other than safety net cuts or ineffective, recycled ideas disguised as reform.

That appears to be the case here. Mr. Ryan calls his new plan an “Opportunity Grant,” as it would consolidate safety-net programs such as food stamps and housing vouchers into a single grant to states.

If that sounds familiar, that’s because “Opportunity Grants” are nothing more than block grants under a new name – and block grants have shown to have limited impact on helping lift people out of poverty.

If Mr. Ryan really wanted to lift people out of poverty he would support a raise to the minimum wage.

Raising the minimum wage would increase the take-home pay for more than 28 million workers, add $35 billion to the economy in higher wages through 2016 and create 85,000 new jobs as a result of the increased economic activity.

At the very least, Mr. Ryan can step into the shoes of someone who is living on the minimum wage. Luckily, Mr. Ryan has an opportunity to do just that. This past week, I’ve been participating in the “Live the Wage” challenge by living off of $77 - the average amount of money left over for full time minimum wage workers after taxes and housing expenses. Although I know that I can never fully understand what it is like, this challenge will give me a small glimpse into the lives of many people in my district.

I’d like to invite Mr. Ryan to participate in the challenge, so he can, for a brief moment, understand what it is like for people in poverty.

Perhaps then Mr. Ryan will understand that the same old recycled ideas will not help those who are in need.
SAN BERNARDINO
YOUNG VISIONARIES 8TH ANNUAL “GET GEARED UP AND GROOMED UP”
Friday, August 1, 10:30 am
Young Visionaries 8th Annual “Get Geared Up and Groomed Up.” 200 Free Back 2 School Backpacks and 100 free Haircuts/Hairstyles Event for school aged youth 17 and under. This event is by appointment only. Location: 721 W. 2nd Street, Ste. E, San Bernardino, CA 92410. Contact Young Visionaries to make an appointment Monday- Thursday 8:00AM-1:30PM. Ask for Lizette Lopez at (909) 881-3382 or llopez@yvyla-ie.org.

CABAZON
“RUN A BOSTON ON ‘EM”
Friday, August 1, 1 pm
Southern California Black Chamber of Commerce Presents Our Annual “Run A Boston On ‘Em”. Prizes: 1st place - $500.00 AMEX Gift Card. Other prizes and giveaways during tournament. Lunch and fun provided. Entree is $50.00 per player. Location: Morongo Casino and Hotel, 49500 Seminole Drive, Cabazon, CA. For more info, please call (888) 466-7408 or visit http://blackchamberofcommerce.org.

FONTANA
“BRINGING THE HOLY GHOST SPIRIT BACK”
Saturday, August 2, 9 am
Calling all Prayer Warriors, Intercessors and the Body of Christ! Reclaiming the Church is the theme and purpose of this conference. This will be a meeting that will produce intercessory prayer and ushering in the Holy Spirit. God has invited all believers to participate in Jesus’ eternal calling of intercession. Jesus ever lives to make intercession for us and we are called to become partakers of His heavenly calling (Heb 7:25, Heb 3:1). Our special intercessor Prayer Leader will be World Renown Intercessor and Speaker Dr. Jean Perez. We will also be joined by our own anointed Intercessor Sister Monica Dixon who in partnership with Dr. Jean Perez will be delivering a powerful intercessory prayer conference. Location: Principles of Faith Christian Church, 17977 Merrill Avenue, Fontana, CA. Lunch will be provided for free for the first 100 attendees who register. Please call 909-829-2055 or visit www.PFCCSITE.org.

FONTANA
SATURDAY MORNING SIT OUT FOR WOMEN ONLY
Saturday, August 2, 11 am
The best women’s gathering ever. The best just got better. Women from around Southern California are coming together for the best women’s gathering EVER. Consider it the lunch break you missed and deserve!!! Great Networking, Amazing Fellowship. A time to relax, renew, regroup, refresh or simply do NOTHING!!! Cost: Free! Location: Water of Life Community Church, 7625 East Avenue, Fontana, CA. RSVP - tickets@saturdaymorningsitout.com. Lunch will also be provided for free for the first 100 attendees who register for this conference. You can register by calling the church office, 909-829-055. You can LEARN MORE HERE: Lunch will also be provided for free for the first 100 attendees who register for this conference. You can register by calling the church office, 909-829-055.

COURTESY OF INLAND EMPIRE COMMUNITY CALENDAR
Vanessa Brown, Event Calendar Editor
San Bernardino, the vast anchor and namesake of the county, earned several distinctions in recent years that began to chip away at its already fragile relationship with residents. Its Chapter 9 bankruptcy filing was only the beginning of its descension, as the divisive City Council – and the alleged illegal activities of two councilmembers – became the tipping point for residents who said they were exhausted with the political strife in their city.
The city’s woes ultimately led to voters replacing City Attorney Jim Penman and City Councilwoman Wendy McCammack with Gary Saenz and James Mulvihill respectively. Councilman Chas Kelley, accused of personally using campaign funds, resigned. Both Saenz and Mulvihill were fresh faces to city government unlike their predecessors, which was exactly what organizers of concerned citizen’s group San Bernardino Residents for Responsible Government intended when it began a recall campaign in May, garnering enormous community support before elections.

Less than one year later, San Bernardino officials’ tarnished images appear to be improving based on the results of the 2014 Annual Inland Empire Survey, released July 17. The survey, compiled by the Institute of Applied Research at Cal State San Bernardino (CSUSB) was sponsored by the university and Mojave Water Agency, which measured 923 responses on local matters.

According to the survey, about 57 percent of respondents reported having a “great deal” or “some” confidence in their elected officials county-wide. For the city of San Bernardino, that figure was slightly lower at 51 percent, but a substantial increase from last year’s 39 percent. Respondents’ views on the local economy fared significantly lower, similar to the previous year’s survey. Only 17 percent of respondents considered San Bernardino County’s economy “excellent” or “good”.

Scott Beard, who spearheaded the recall that would have ousted most of the city council, considered the survey’s findings a welcome gauge of how San Bernardino officials are managing the city’s affairs. The increase to 51 percent of respondents having confidence in local leadership is a modest, but significant improvement, he said.

“I think the new leadership is a lot more transparent than the old leadership. That makes a difference in the eyes of people,” he said.

Mayor Davis and the City Council are focusing their attention on the economy, which is an important leap forward for the city, said Beard.

“We got a budget passed for the first time in a long time without any gimmicks, a police chief hired from the ranks, we have a coordinated effort ... it’s just an overall better attitude,” said Beard.

Following the survey’s release last week, to address economic sustainability and public safety concerns, Mayor Carey Davis’ roadmap for the city was reviewed by the City Council, which would give the city a clear plan for what its priorities would be moving forward. The plan addresses a number of areas already covered in the annual survey.

“I think that it is an excellent framework. In the 15 years I have been (in San Bernardino), there hasn’t been a blueprint [for the economy] approved by this entire council,” he said.
However, Beard noted there is still more work to be done to revitalize San Bernardino.

“It took 25 years for the city to get in the toilet, it is going to take some time to get out,” said Beard.

According to Barbara Sirotnik, PhD, a CSUSB professor and author of the survey, the data collection and compiling of the report took several weeks to complete. Though labeled the “Inland Empire” survey, this year’s survey did not include responses from Riverside County because it did not have an additional sponsor, said Sirotnik.

Sirotnik said the 2014 survey revealed several interesting findings, “if not surprising.”

“Regardless of San Bernardino County’s bad reputation, nearly two-thirds of respondents rate the county as a ‘very good’ or ‘fairly good’ place to live. I always find that interesting,” said Sirotnik. Additional “interesting” results from the survey were the estimated $7,320 cost of commuting for county residents. The survey also indicated even though violent crime in the county is lower, the fear of crime has not decreased accordingly, she said.

Sirotnik and Beard both considered the survey a valuable tool that could help officials understand the concerns of the community. Beard said the survey can provide more insight than officials are accustomed to receiving from smaller groups of people who attend city council meetings, for example.

“It is absolutely an important resource. That’s why we have people sponsoring the survey year after year. The survey offers the unique ability for businesses and public agencies who sponsor the survey to include proprietary questions which will allow them to gain insights into what residents are thinking. Simply put, it provides decision makers with data invaluable for making informed decisions,” said Sirotnik.

“(The survey) also gives residents a ‘voice’ regarding issues such as county services, transportation issues, and ballot measures. Further, it is a valuable tool for government agencies to gain public input regarding quality of life issues and to identify some of the challenges county residents face. And the evaluations of various government services serve as one way of improving government management through accountability. It is an important venue for community engagement.”

To review the 2014 Annual Inland Empire Survey in full and an archive of previous surveys, visit http://iar.csusb.edu/reports/ie_annual_survey.html.

“I think the new leadership is a lot more transparent than the old leadership. That makes a difference in the eyes of people... We got a budget passed for the first time in a long time without any gimmicks, a police chief hired from the ranks, we have a coordinated effort ... it’s just an overall better attitude.”

- Scott Beard

(Above) During a San Bernardino Mayoral candidate forum last year, candidates Wendy McCammack and Carey Davis answered questions from concerned citizens. Professor Kathy Ervin moderated. (Opposite page) Evidence of Councilman Chas Kelley’s resignation was obvious at a council meeting late last year. His seat was empty and name placard removed.
It was one-year ago to the day that the Voice news family was awakened early Wednesday, July 31, 2013 and summoned to the business office on Brockton Avenue in Downtown Riverside to the sight of fire trucks, fire investigators, and police as we helplessly watched the brave men and women of Riverside’s emergency services meticulously squelch the flames that destroyed our office.

Even through the tragedy of the fire and demolition of our office, the Voice continued to publish weekly and never missed a deadline. During this year we earned recognition from the California Newspaper Publishers Association, winning two awards for Best Column and Front Page. We also received three honorable mentions for General Excellence, Best Local Reporting, and Best Artistic Photo.

A few months after receiving the CNPA honor, we won two more awards from the National Newspaper Publishers Association for Best Editorial and Best Column.

In 2013, we introduced our weekly digital edition of the newspaper and added our digital subscription list to the distribution of the publication. With this new format of distributing news to the area, our subscription list began to grow immediately and with this growth, Publisher Dr. Paulette Brown-Hinds added a weekly Rants and Raves as part of our ongoing coverage of issues, interests, and regional news.

We reached another milestone this year when we embarked on our annual Footsteps to Freedom Study Tour through the Black Voice Foundation with the largest group in our 17-year history. We partnered with the Moreno Valley Unified School District, San Bernardino Unified School District and welcomed the newest school district, Victorville Unified. This unique field study tour takes educators along the same route that enslaved Africans traveled in their flight for freedom beginning in Ohio and ending in Canada.

Through all of our accomplishments, achievements, and milestones, the Voice publication continues to grow as we have begun planning the rebranding of our parent company, Brown Publishing Company and strategic communications firm BPC MediaWorks, to be re-named Brown Creative Group. We are particularly excited that we will be offering our creative services to the Inland Empire’s small businesses, community based organizations and faith-based institutions.

Visit the Voice website at: www.theievoice.com, flip through the pages of our digital edition at www.issuu.com/brownpublishingco/docs or to be placed on our weekly digital edition list, email andre@bpcmediaworks.com
Celebrating 42 Years of Publishing
The Life of the VOICE

Fire destroys VOICE offices July 31, 2013

1 - 2013 CNPA & NNPA Award Winner for Best Column
2 - 2013 CNPA Award Winner for Best Front Page
3 - 2013 NNPA Award Winner for Best Editorial
Water agencies and city governments from around the Inland Empire recently helped launched iEfficient, a multimedia public outreach and education effort to promote water conservation, at the Inland Empire 66ers game. “We had a great turn out and gave out over 75 water-efficient prizes to local residents including drought tolerant plants, water conservation kits and a high-end irrigation controller,” states Mandi Lambert of CV Strategies.

iEfficient Campaign Launch

Water agencies and city governments from around the Inland Empire recently helped launched iEfficient, a multimedia public outreach and education effort to promote water conservation, at the Inland Empire 66ers game. “We had a great turn out and gave out over 75 water-efficient prizes to local residents including drought tolerant plants, water conservation kits and a high-end irrigation controller,” states Mandi Lambert of CV Strategies. 1-Crowds look on as the IE 66ers face the Stockton Ports Tuesday as iEfficient.com celebrates its launch, sharing water conservation tools and tips with attendees. 2-Raffle winners show off their water conservation prizes at Tuesday’s IE 66ers ballgame, which celebrated the kickoff of iEfficient.com, a regional water conversation campaign. 3-At Tuesday’s IE 66ers ballgame, hundreds entered raffles and won water-saving kits and drought-tolerant plants from iEfficient.com, a new, regional water conservation campaign. 4-Assemblymember Cheryl Brown threw the first pitch at Tuesday’s 66ers game, which also celebrated the launch of iEfficient.com, a regional water conservation campaign.
A procession of cow-gals and guys entered the arena proudly waving their flags to kick off the Bill Pickett Invitational Rodeo, which is currently on tour celebrating 30-years as the first Black rodeo. A rodeo tradition is paying homage to fallen cowboys. Actor and Grand Marshal, Glynn Turman rode into the arena with co-Grand Marshal, Reginald Dorsey alongside, lifting his hat in respect while pulling an empty horse representing these fallen comrades. As the festivities got underway, ‘oohs’ and ‘ahs’ erupted throughout the event as attendees watched in amazement as daredevil feats such as bareback riding, calf roping, bull dogging, barrel racing and bull riding took place. William “Bill” Pickett, born in 1870 after the Civil War era, was one of the first Black cowboys and creator of “bull dogging” (wrestling a steer) style used today at rodeos. For more information and to see the rodeo tour schedule, visit www.billpickettrodeo.com.

Bill Pickett Rodeo Celebrates 30 Years
The Unforgettables Foundation Has a New Chairman of the Board

Redlands

The Unforgettables Foundation, an Inland Empire non-profit providing financial burial assistance for parents who have lost their children, now has a new chairman of the board. Eileen Hards is replacing Gary Christmas, who has led the board for the past year.

“I am excited to welcome someone with such enthusiasm to chair the Board,” said Founder Tim Evans of Highland. “A young professional like Eileen will bring energy and new ideas to our organization.”

Eileen Hards has been a member of the board since 2011 and has acted as an Executive Committee member since 2012. Her efforts for TUF include spearheading a new annual event known as the Bachelor Auction, as well as refreshing the website and incorporating digital communication with donors.

“I am honored to be given a chance at a young age to lead a group of amazing people doing amazing things,” said Eileen. “Our organization is continuously trying to do more and more for our community and I look forward to contributing to the advancement of The Unforgettables Foundation.”

In addition to The Unforgettables Foundation, Eileen is also president-elect of The Pick Group of Riverside and Chairs the Pick Board Development Training Program that teaches young professionals to become effective board members.

Eileen works at the University of Redlands as the Marketing Coordinator where she project manages numerous marketing campaigns. She also coaches the school’s cheer team.

This year, The Unforgettables is being led by Eileen as well as a team of well-respected businesswomen including Devonne Rowlen as chair-elect, Linda Stratton as secretary and Jenny Wright as treasurer. Gary Christmas is also on the executive committee as Immediate past chairman, along with Mitch Morales as vice president, James Persinger and Robert Sturner as members at large.

Tonya Burke Announces Candidacy for City of Perris City Council

Perris

City Council. “Our city is rapidly growing and needs leadership that has fresh perspectives to efficiently address this growth. I will foster the changes facing our city”, Burke stated.

Burke, who is currently employed as a Senior Vocational Rehabilitation Counselor, Qualified Rehabilitation Professional, with the Department of Rehabilitation (DOR) has a vision for the city of Perris. That vision is that Perris is a place where all of its constituents can live, work, shop, and play. Burke believes that Perris’ continued growth will come from focusing on seven key areas:

• Economic
• Higher Education
• Access to Employment Skills Training
• Improved Efficiency
• Public Safety
• Transparency
• Access to Social Resources

“I believe we are all in this together,” states Burke. “My will and determination to work hard to serve the city of Perris is about us: our families, our neighborhoods, our communities, our homes, our jobs and most importantly our city. Together we can create thriving communities, safer neighborhoods, stronger and healthier families.”

Burke received her B.A. in Psychology from the University of California, Santa Cruz, her M.A. in Clinical Psychology from Pepperdine University and is pursuing a Doctorate in Organizational Psychology from Walden University.

She began her tenure with DOR in 2005, working throughout Los Angeles County and later transferred to the Inland Empire area. Shortly after her arrival to DOR, she identified there was a great need for enhanced resources and services for the ex-offender population. Having a passion and desire to improve the rates of recidivism, she developed a relationship with California Department of Corrections and Rehabilitation (CDCR) and Federal Probation and created a specialized caseload working with the ex-offender population. Recently, she has expanded her work with the Riverside County Office of Education (RCOE), Perris Union High School and Val Verde Unified School Districts. She now serves and assists high school students within the Transition Partnership Program (TPP) counseling them towards obtaining the education and skills required to gain a meaningful career. She has a life-long dedication to public service as a state employee.

Burke is actively involved in her community. She founded Operation Well and Fit Communities, a movement geared towards providing physical, mental and spiritual wellness education/workshops, advocacy and resources to the residents within the Inland Empire.

Burke resides with her family in Perris and enjoys spending time with her husband Jason and three children (Devon 19, Brianna 16, and Jaylyn 11), attending Crossword Christian Church, and reading.

“I’m up for the challenge and ready to put in the work for you and our city. Together, we will strengthen the voices of our communities at our City Hall. It is “Our Vision” that will shape “Our Future.” For more information on Mrs. Tonya Burke, visit http://www.tonyaburke.com.
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411, Et Seq., Business and Professions Code). Lanny W. Ward, County Clerk, Clerk B. HARRIS.

FILE NO. R-2014-06220 FILE NO. R-2014-06278

This business is conducted by: Individual

Larry W. Ward, County Clerk

FILE NO. R-2014-06262

This business is conducted by: Individual

FILE NO. R-2014-06251

I hereby certify that this is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk

FILE NO. R-2014-06246

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Larry W. Ward, County Clerk

FILE NO. R-2014-06237

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FILE NO. R-2014-06227

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FILE NO. R-2014-06258

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FILE NO. R-2014-06287

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FILE NO. R-2014-06268

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FILE NO. R-2014-06237

This business is conducted by: Individual

Larry W. Ward, County Clerk

FILE NO. R-2014-06236

This business is conducted by: Individual
I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411, Et Seq., Business and Professions Code).

Larry W. Ward, County Clerk
FILE NO. R-2014-06469
p. 7/31, 8/7, 8/14, 8/21, 2014

The following person(s) is (are) doing business as: LIZZIE LUV
804 804 West 7th Street
Corona, CA 92822

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (Sec. 14410, et seq, b & p code).

Larry W. Ward, County Clerk
FILE NO. R-2014-06721
p. 7/31, 8/7, 8/14, 2014

The following person(s) is (are) doing business as: BRISSAGO INVESTMENT ENTERPRISES, INC.
11828 Amethyst Ct.
Mira Loma, CA 91752

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE: This fictitious business name statement expires five years from the date it was filed in the Office of the County Clerk.

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411, Et Seq., Business and Professions Code).

Larry W. Ward, County Clerk
FILE NO. R-2014-06469
p. 7/31, 8/7, 8/14, 8/21, 2014

The following person(s) is (are) doing business as: MARGARET TUTTI FRUitti
11828 Amethyst Ct.
Mira Loma, CA 91752

I hereby certify that this copy is a correct copy of the original statement on file in my office.

The following person(s) is (are) doing business as: DEAN M. SIBLEY
Riverside County
FILE NO. R-2014-06690
p. 7/31, 8/7, 8/14, 2014

I hereby certify that this copy is a correct copy of the original statement on file in my office.

The following person(s) is (are) doing business as: AMERICAN PAPER AND PLASTIC, INC.
FILE NO. R-2014-06721
p. 7/31, 8/7, 8/14, 2014

I hereby certify that this copy is a correct copy of the original statement on file in my office.

The following person(s) is (are) doing business as: STEVIE DEE PHOTOGRAPHY
FILE NO. R-2014-06659
p. 7/31, 8/7, 8/14, 2014

I hereby certify that this copy is a correct copy of the original statement on file in my office.

The following person(s) is (are) doing business as: M & P CONSTRUCTION
FILE NO. R-2014-06659
p. 7/31, 8/7, 8/14, 2014

I hereby certify that this copy is a correct copy of the original statement on file in my office.

The following person(s) is (are) doing business as: TWIN FALLS PICTURES, INC.
FILE NO. R-2014-06721
p. 7/31, 8/7, 8/14, 2014

I hereby certify that this copy is a correct copy of the original statement on file in my office.

The following person(s) is (are) doing business as: 901 AUTO PARTS
FILE NO. R-2014-06690
p. 7/31, 8/7, 8/14, 2014

I hereby certify that this copy is a correct copy of the original statement on file in my office.

The following person(s) is (are) doing business as: THE CAMERA CONTROL
FILE NO. R-2014-06690
p. 7/31, 8/7, 8/14, 2014

I hereby certify that this copy is a correct copy of the original statement on file in my office.
To All Interested Persons: Petitioner: ERICA J. BROWN filed a petition with this court for a decree changing names as follows: KINGSLEY NAZCO MYLES SPURLOCK to KINGSLEY NAZCO MYLES BROWN. The Court Orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. Notice of Hearing: Date: 9/12/14; Time: 8:30 AM Dept.: 2. The address of the court is: Superior Court of California, County of Riverside, 4050 Main St., (P.O. Box 431), Riverside, CA 92502-0431. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Black Voice, 4290 Brockton Avenue, Riverside, CA 92501. Date: JUL 23 2014 SHARON J. WATERS, Judge of the Superior Court p. 7/31, 8/7, 8/14, 8/21, 2014

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER RIC 1402780 To All Interested Persons: Petitioner: GLENDA PADA filed a petition with this court for a decree changing names as follows: ERIC RUSSELL VANDERMARK to ERIC RUSSELL PADWA. The Court Orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. Notice of Hearing: Date: 9/12/14; Time: 8:30 AM Dept.: 2. The address of the court is: Superior Court of California, County of Riverside, 4050 Main St., (P.O. Box 431), Riverside, CA 92502-0431. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Black Voice, 4290 Brockton Avenue, Riverside, CA 92501. Date: JUL 17 2014 SHARON J. WATERS, Judge of the Superior Court p. 7/31, 8/7, 8/14, 8/21, 2014

ORDERS TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER RIC 1404419
Notice to Defendant: NEW CENTURY FAMILY PRACTICE, LLC, AND PERSONS OR ENTITIES UNKNOWN, CLAIMING ANY LEGAL OR EQUITABLE RIGHT TITLE, ESTATE, LIEN OR INTEREST IN THE PROPERTY DESCRIBED IN THIS COMPLAINT ADVERSE TO PLAINTIFF’S TITLE OR ANY CLOUD UPON PLAINTIFF’S TITLE OR INTERETY, AND DOES INCLUSIVE
Notice to Respondent: ERIC RUSSELL VANDERMARK, AND PERSONS OR ENTITIES UNKNOWN, CLAIMING ANY LEGAL OR EQUITABLE RIGHT TITLE, ESTATE, LIEN OR INTEREST IN THE PROPERTY DESCRIBED IN THIS COMPLAINT ADVERSE TO PLAINTIFF’S TITLE OR ANY CLOUD UPON PLAINTIFF’S TITLE OR INTERETY, AND DOES INCLUSIVE

Summons to Defend

To All Interested Persons or Entities Unknown, Claiming Any Legal or Equitable Right Title, Estate, Lien or Interest in the Property Described in This Complaint Adverse to Plaintiff’s Title or Any Cloud Upon Plaintiff’s Title or Interests, and Does

To: Mary Anelle Snowball
Date: 6-13-14

You are hereby summoned to appear at court on the date and date listed in item 2. If you do not appear, you may be placed in default and granted a default judgment. The amount of the judgment may then be enforced by the court on your application and you will be liable for all costs incurred in enforcing the judgment. The summons is mailed to you as indicated below.

You may appear at the Superior Court of California, County of Riverside, 410 W. Main Street, Riverside, CA 92501.

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Date: 6-13-14

You are hereby summoned to appear at court on the date and date listed in item 2. If you do not appear, you may be placed in default and granted a default judgment. The amount of the judgment may then be enforced by the court on your application and you will be liable for all costs incurred in enforcing the judgment. The summons is mailed to you as indicated below.

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The Local Community Newspaper is the primary source of information about the local community for 51.8 percent of respondents. Readers are seven times more likely to get their local news from their community newspapers than from the internet.

NNA Community Newspaper Readership Survey Report

To become a partner email us at lee@bpcmediaworks.com or call 951.682.6070.
The Need For Foster Parents Grows Each Day

At Guardians of Love, FFA we provide:

- A training program designed to give prospective parents the knowledge and tools needed to meet the demands and challenges of welcoming foster children into their home.
- Adoption and Permanency Services
- CPR/First Aid Training
- 24-hour on call support

Monthly Payment Rates for Foster Parents

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<th>Age of Placement</th>
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CEORalph E. Butler
22 W. Hospitality Lane Suite 302
San Bernardino, CA 92408
(909) 383-5088 • (909) 383-5090-fax
www.guardiansoflove.org
golffan@guardiansoflove.org

Ballard Rehabilitation Hospital is a stroke specialty hospital.

Call today, (909) 473-1200
Let Ballard Rehabilitation Hospital offer you excellent outcomes with a short stay to get you back home soon.

1760 West 16th St., San Bernardino, CA 92411
www.ballardrehab.com

Do you know the signs and symptoms of a stroke?

Learn the many warning signs of a stroke. Act FAST and CALL 9-1-1 IMMEDIATELY at any sign of a stroke.

**FACE**
Ask the person to smile. Does one side of the face droop?

**ARMS**
Is one arm weak or numb? Ask the person to raise both arms. Does one arm drift downward?

**SPEECH**
Is speech slurred? Ask the person to repeat a simple sentence. Is the sentence repeated correctly?

**TIME**
If the person shows any of these symptoms, call 9-1-1 immediately.

Ballard Rehabilitation Hospital is a stroke specialty hospital.

Call today, (909) 473-1200
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Congratulations to Voice on another successful year!
Let’s keep working together to move the Inland Empire forward!

CAMPAIGN OFFICE OPENING
THURSDAY, AUGUST 14, 6:30 PM
2155 CHICAGO AVE, SUITE 201, RIVERSIDE

PAID FOR BY MARK TAKANO
FOR CONGRESS
Greg Lee is an arbiter of airtime, a broadcaster for business, and a master of the mic.

He’s the host of Explore Riverside Weekly Radio Show and a customer-owner of Riverside Public Utilities.