

California State University, San Bernardino

CSUSB ScholarWorks

Reveille newsletter

Arthur E. Nelson University Archives

3-1-2020

Reveille (Issue 44)

CSUSB Veterans Success Center

Follow this and additional works at: <https://scholarworks.lib.csusb.edu/reveille>

Recommended Citation

CSUSB Veterans Success Center, "Reveille (Issue 44)" (2020). *Reveille newsletter*. 40.
<https://scholarworks.lib.csusb.edu/reveille/40>

This Article is brought to you for free and open access by the Arthur E. Nelson University Archives at CSUSB ScholarWorks. It has been accepted for inclusion in Reveille newsletter by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.



Reveille

Issue 44
Mar. 2020



INSIDE THIS ISSUE

- Pop-Up Tutoring Workshops
- Written by Veterans Meeting
- Fall 2019 Stole Ceremony
- Sister Cities Program
- Staff & Student Spotlight

CONTRIBUTORS

Editor-in-Chief
Agustin Ramirez

Copywriter
Ryan Warrick

Graphic Designer
Christopher Cortez

Pop-Up Tutoring Workshops! 5-10 min Tips and Tricks Sessions



Lately, we've found ourselves with a great team of tutors specializing in English and finance, and so we thought: why not take advantage of this wealth of knowledge by upping the ante on our tutoring services? During winter quarter 2020, the VSC will be providing random pop-up workshops in our lounge.

These are the intellectual's ambush, immediate information integrations, bum rushes bearing bare minimum tips and challenges. Each workshop will occur randomly throughout the quarter (usually when the center is particularly busy) and will last

anywhere between 5-10 minutes, depending on the topic and student participation.

Topics:

English: punctuation, formatting, brainstorming tactics, research, etc.

Finance: budgeting, using credit, debt management.

So come on in! You just might be lucky enough to attend one of these



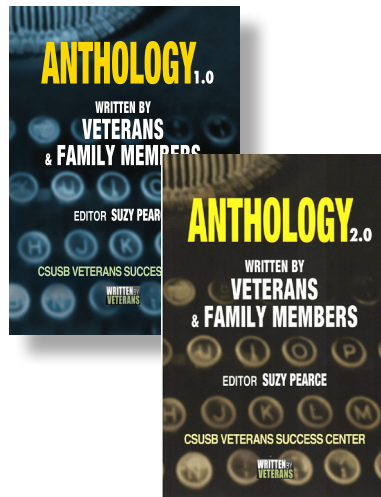
Written by Veterans

November Meeting

On the morning of November 2, 2019, the writers group Written by Veterans convened in the VSC lounge for an hour of storytelling, solidarity, and fraternity. Written by Veterans—an all volunteer creative writing group organized with the help of the Veterans Success Center—provides veterans and their families with the unique service of supporting, reading, and collaborating on writing endeavors.

This particular morning, the pathos of this incredibly interconnected group surfaced in a particularly impactful way. Their sincere and skillful use of language filled the room with an intensity relentlessly captivating, relinquishing highly lucid and emotional glimpses of lives courageously navigating the landscapes of post-military/post-combat life. The air went electric. A pulse of energy made of pure, unadulterated language surged with spirits of both individual and community grit, all in pursuit of conveying authentic human conditions. No mind was left uncaptured.

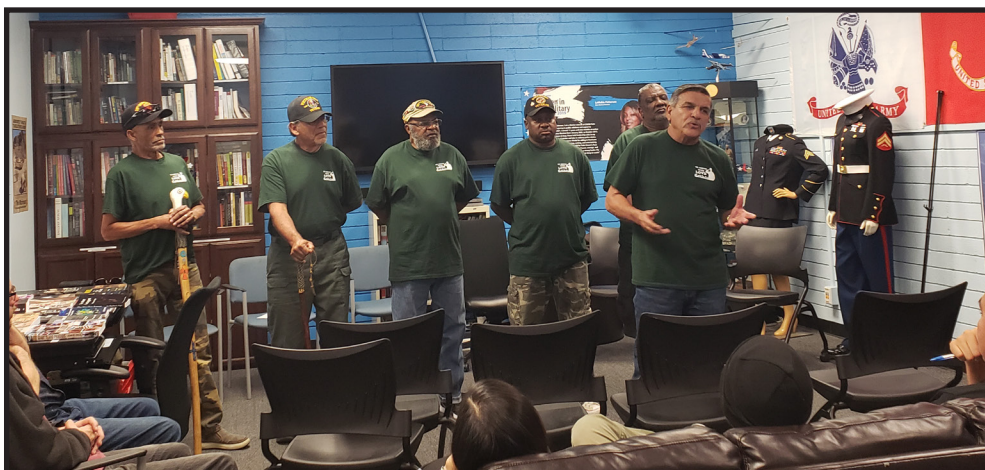
Writing and storytelling skills aside, perhaps what was most impressive



during these performances was how the emotive dynamics within this comradeship perpetuated and emphasized the art. A kind of hyper-collaboration fueled by a very real affection for each other sewed each writer's delivery to that of the others'. This created an aesthetic totally exemplary of veteran resolve, and thus the wolves whose nefarious potentials sometimes run amok within the complicated circumstances of post-military life fell impotent.

In a time when the majority of our perception is rarely left uninterrupted by stimuli that isn't

virtual, having the privilege to watch this group of talented writers share slivers of their unique experience is something one should not take lightly. Their stories are serious, thought provoking, intense, and above all, *connective*. In essence, what this writers group displays is how language and storytelling has an innate ability to heal. From these writers' articulations of soul, it seems that no demon too foul has a chance at desecrating the idols of camaraderie made in both Written by Veterans as well as the Veterans Success Center.



If you are interested in joining this supportive, skillful, and eclectic group of creative individuals, please use the contact info below to get in touch with a writers group rep:

Phone: (909) 537-75195
Email: vsc@csusb.edu

Websites:
www.writtenbyveterans.com
www.csusb.edu/veterans

Fall 2019 Stole Ceremony

Last December, the Veterans Success Center celebrated our fall graduates with our quarterly stole ceremony. Cathleen Rundee, our very own CSUSB Air Force ROTC cadet, acted as the master of ceremonies, and led the celebration with an invigorating and lucid presence.

On top of Rundee's forthright flow of narration and introduction, the ceremony as a whole was littered with examples of congratulations and thanks. Skylar Safholm kicked off the event with a fantastic rendition of the Nation Anthem, setting the stage for an afternoon of acknowledging the accomplishments of our hardworking Army, Air Force, Marine, Navy, and Coast Guard grads.

Those speaking at the event included Chaplain Captain Quinn Hawley, Joe Erwin, Vice President of Student Affairs Dr. Paz Maya Olivérez, Steve deWalden, and various representatives from elected officials offices. Following each speaker's introduction, the graduates were addressed with thought-provoking stories of academic and professional interest, aided by anecdotes commenting on what it means to cross this impressive threshold.

Then came the climax. Each graduate was called to the stage by their branch's corresponding official, where they shook hands and posed for a quick picture with the hired photographer. As each graduate walked, a potent sieve of pride and insight settled upon the ceremony.

The speakers' influence working in conjunction with the implications of what the stole ceremony ultimately



represents bore a kind of emotive connection within the audience. One couldn't help but pause and reflect; not only to send both silent and sonic congratulations to the graduates, but to take a moment to realize the kind of momentum crossing a threshold of this kind requires.

All in all, the stole ceremony showcased a supportive turnout. It showed those in attendance that this kind of accomplishment, this ultimate culmination of veteran and dependent students' academic work, is what the Veterans Success Center is all about.



Tachikawa & San Bernardino: Sister Cities

San Bernardino, California, has a twin. Its birth began with a simple exchange of citrus back in the 1950s. U.S. servicemen stationed at the air base in Tachikawa, Japan, traded Japanese oranges for California navel oranges with servicemen stationed at Norton Air Force, San Bernardino. As it turns out, the sincere elation produced in this trade provided the ground for a pretty impressive endeavor.

With this shipping of goods between two dramatically different cities, a kind of symbolic analogy was noticed. SB was to T as T was to SB in that they were of similar size, were agricultural powerhouses fueling soon-to-be industrialization, both supported a high military presence, and were built about an hour outside of a major city (Tokyo; Los Angeles). Noticing these similarities, Mayor Sakurai of Tachikawa sought to establish a 'twinning' in accordance with President Eisenhower's Sister Cities program. Eisenhower took to the notion, and the symbolic bind was a success. A bridge between cultures was raised.

Little did either city know, this link would eventually support the transfer of story, language, and landscape for decades to come. What developed was the youth exchange program. Since its initiation in 1962, the two cities have exchanged more than 200 students, rendering a multitude of in-depth, complex, and meaningful relationships between students and their host families. Those who have taken part in the program report honest and impactful scenes, describing instances such as the first glimpse of their sister city's countryside, or the boldfaced affection fostered from the belly of experiencing cultural distinction for the first time.

The plaque depicted above, then, stands as a symbol for what this relationship has come to signify. When so much of our media dictates an emphasis on the negative side of difference, this sign stands as a positive reminder of what sincere and communicative delegation can do; and, in this turbulent communico-sphere of our day and age, it's comforting to see a physical representation of a program that has proved entirely positive.



Plaque dedicated to the friendship between cities
Located outside Theater Arts Building



Starting with a simple interest in sampling the citrus indigenous to a foreign environment, this program has allowed the cultural genealogies of each city to imbue their essences within a large body of exchange students. This, I think, leaves us with a rather beautiful image:

The oranges potentialized a curiosity; noticed by Sakurai and set in stir by a seeming need to bind. International voices mix with transfiguring landscapes whose cultures inform the infrastructure. Culture bows. Japanese and American eyes ingest the sensations of the other. History overlaps the future with promise and the sharp scent of oranges evaporates atop milieu conjoined under an opposite sun.

REVEILLE SPOTLIGHT

Dr. Victoria Seitz is a professor and chair of the marketing department at CSUSB. She holds a degree in fashion design from Kansas State University, as well as an M.S. and Ph.D. in merchandising and marketing from Oklahoma State. Early in her career, Dr. Seitz was involved with a variety of fashion design jobs, working positions varying from design assistant to a big time coordinator for Macy's corporate. She eventually decided to become a professor, which is what led her to get her M.S. and Ph.D., directing her path toward being recruited as a marketing professor at CSUSB.

Along with her impressive academic and professional achievements, Dr. Seitz has an interesting connection to the military. Her father, Lieutenant General Richard J. Seitz, was a hero of the second world war. During the Battle of the Bulge, he led a battalion of paratroopers (nicknamed "Task Force Seitz") that were integral to the Allied powers' victory.



Dr. Victoria Seitz



Lt. General Richard J. Seitz
(Image taken from www.usmilitariaforum.com)

Although Dr. Seitz did not take the military path—stating in an online interview that, “my father never suggested that we [she and her siblings] follow in his footsteps”—she holds her father’s military affiliation as a primary influence during her upbringing. Extrapolating on this, Dr. Seitz writes, “One thing that Army life taught my siblings and me is that family is important,” and that, “being used to military life has helped me in my professional life with a sense of duty toward my place of employment. . .”

Her prestige in the creative and corporate paradigms of the fashion world, as well as in the classrooms and offices of academia, exemplify the character traits listed above. Taking into consideration all the places her hard, dedicated, and creative work has brought her, it is clear that CSUSB has a hell of a professional on their hands.

Thank you, Dr. Seitz, for all of your hard work and contributions to CSUSB!

Introducing our very own Deborah Buck! She is the events coordinator at CSUSB's Veterans Success Center, where she performs instrumental duties such as managing events, budgeting, and organizing the work flow of VSC student assistants—a job not all that different from herding cats. Deborah is also currently pursuing an M.A. in career and technical education with an emphasis in entrepreneurship, hoping to one day implement her degree in a way that serves and encourages others. Although her studies will without a doubt strengthen her ability to help others improve, her role at the VSC is one already concerned with committing herself to a larger cause. Quoted in an interview, Deborah states, "I enjoy encouraging others and find my role to be most rewarding serving veterans and dependents." In her spare time, she enjoys hanging out with her grandson, exercising, and going on trips with friends.



Deborah Buck

Are **YOU A VETERAN** at CSUSB?
We want to feature you in our next
Reveille! Please visit our center or
send an email to vsc@csusb.edu

We'd love to hear your story!



Veterans Success Center



[Facebook.com/VSC.CSUSB/](https://www.facebook.com/VSC.CSUSB/)



[Veterans_success_center](https://www.instagram.com/Veterans_success_center)