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SSfillion Gift to Coachella Valley Center Fuels Building Campaign

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CALIFORNIA STATE UNIVERSITY SAN BERNARDINO
COYOTE ATHLETIC ASSOCIATION
GIFT LEVELS AND BENEFITS

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The contributions to the Coyote Athletic Association are tax deductible as allowed under state law. Some benefits as well as tickets may not be deductible. It is recommended that you consult your tax advisor to confirm what portion of your membership is deductible.

Call the Athletic Development Office (909) 880-5049 for more information.
"So many of our potential students out there are never going to go to college unless we find a way to intervene," Al Kamig said at his first convocation on campus, where he received a standing ovation.

Coyote athletics bring distinction, excitement to Cal State.

Fifty new book titles result from faculty authors.

Two new deans at education, natural sciences helms...

New coaches for cross country, men's basketball.

Evlyn Wilcox to receive Arrowhead CEO Award...

Ten capture outstanding honors...

Career Network needs your support...

Several alums are among the up and comers noted by The San Bernardino Sun.

Sammy Hagar, formerly of Van Halen, appears Nov. 1.

CSUSB is tops in the nation for educational value.

Decking the Recital Hall with new curtains, seating, CSUSB prepares for performances.

A critically acclaimed drama opens the theatre season.
KARNIG KNOWLEDGE—Cal State will have to use a different ruler to determine when it has reached the “next level” of progress because its mission and resources are different from those of select liberal arts and research colleges, President Albert K. Karnig says. Shown with his wife, Marilyn, at their San Bernardino home, President Karnig is making the process for setting “accountable outcomes” a top priority along with defining the university’s areas of distinction.
Sometimes, the best reflection is not from a mirror held up to oneself, but another's perception conveyed candidly.

Cal State is benefiting from that kind of scrutiny as Al Karnig urges new colleagues and regional leaders alike to count the blessings of the university while embracing the opportunities it faces.

"I came here not in spite of the challenges of the region but because of them," he's commented frequently since he assumed the presidency August 18. Pronouncing, "You have an excellent institution," he notes the university's concentration on teaching and learning and its balance with research.

A mid-sized, comprehensive university, Cal State did not develop its attributes without thoughtful leadership. "I'm deeply indebted to Presidents Evans and Pfau. Their signatures are all over this campus, from the beautiful grounds and facilities to the faculty and programmatic development."

Yet Cal State's third president in its 33-year history is blending his accolades with a healthy dose of realism. Observing that Cal State serves a vast urban and rural environment that is made more complex by the socioeconomic strata of its populace, President Karnig believes that the heterogeneity of the campus's student body—whether diversity is measured by ethnicity, age or life position—is characteristic of the university and society of the future.

Here, again, he encourages Cal State affiliates to take pride in their institution.

"One of the fundamental flaws in higher education is that people constantly confuse price and selectivity with quality and value. Just because you take the most notable students, the ones who are assured of success by virtue of their preparation, skills and socioeconomic status, among other criteria, and their only barriers are psychological and life circumstances, just because you accept those and have a higher graduation rate and high retention rate doesn't mean you are a better institution."

"What we have to offer at Cal State is an opportunity for a future."

President Karnig has been affiliated with some of the best and the brightest over his 25-year academic career, which includes running one of the nation's top 10 public administration programs as director of the School of Public Affairs at Arizona State University and, most recently, service as the provost and vice president for academic affairs at the University of Wyoming.

So, while Cal State is a relatively "fledgling institution," its youth presents opportunity. Programmatic development, in concert with Inland Empire educational needs, will continue to cycle well-educated graduates, more than 80 percent of whom reside in the region, into the area economy.

"Engulfing students in the best possible learning experiences" through a redoubling of effort to perform as a student-centered institution is another ambition. "Our goal is simple: Our programs should transform students' lives. Students should have chills when they talk about the institution. They should exude warmth and passion about Cal State."

"At the same time, the university needs to develop additional standards of accountability, "using reasonably tight measures of what we do when compared to other institutions," President Karnig says.

No wind, he says, paraphrasing an adage, is favorable if you don't know where you're going. The university community needs to set sail on a thoughtful course regarding instructional technology and distance learning while identifying new and refining old streams of resources. His emphasis will be on becoming essential to the community. Cal State must "develop some niches of concentration and effective activity."

Over time President Karnig expects Cal State to become "a faster, friendlier, more flexible, more entrepreneurial organization than before—within the genre of a public university." And he sees the campus continuing to serve as a model, emphasizing "mutual respect and harmony" among its diverse affiliates.

The Early Years

Texas Tech was Karnig's first stop as a college professor, an occupation he chose for two quite practical reasons. One was that the money from fellowships made picking education over law school much too tempting. The other was that he rather liked the idea of getting paid to learn about what interested him. "It was a particularly good time for academic appointments." Eight years after he took his first teaching position he was a tenured, full professor.

Meanwhile, Marilyn worked as a registered nurse, psych nurse and a consultant to nursing homes. Eventually she secured a marketing degree from Arizona State and, ultimately, moved into fundraising for the University of Wyoming, where, in the last years, she coordinated all fundraising efforts of the university's colleges. Along the way she presided over a large neighborhood association in Lubbock, TX, and served as the president of the symphony association and other organizations in Laramie, WY.
Whether you're one of our fans who throws a Coyote towel above your head in the heat of a basketball contest, the parent or friend of a student-athlete who's given their personal best for Cal State, a corporate sponsor of athletic scholarships or a casual observer of the intercollegiate sports scene, over the past 13 years you likely have witnessed the emergence and transformation of athletics at our university.

Since the birth of intercollegiate athletics at Cal State in 1984, the university community, friends and alumni have celebrated many milestones—the first national championship in program history, the setting of individual records, the breaking of conference bests, and the opening of the dazzling Coussoulis Arena, giving spectators and players a state-of-the-art venue in which to enjoy sports.

But Cal State's move in 1991 from Division III to Division II and the challenges of running with the California Collegiate Athletic Association (CCAA) well may qualify as the biggest highlight in the development of the athletic program over. Our alignment with the CCAA has meant stature, positive visibility, and competitive opportunities for all of our sports. Throughout the early years, we spoke often of a "Super Conference," one that merged the CCAA with the Northern California Collegiate Athletic Association—our Division II counterpart. That dream became a reality recently when the Executive Committee approved the addition of five institutions: Chico State, San Francisco State, Sonoma State, Cal State Stanislaus, and UC Davis. This 12-team conference, which will commence competition in 1998-99, should prove to be one of the strongest Division II conferences in the nation.

Another good step forward for our program and others has been the CSU/CAL-NOW Consent Decree, which will persist in the upgrading of women's athletic programs. In addition to offering more scholarship assistance to women, the move toward gender equity has invigorated our program, especially with the reinstatement of the women's cross country program. Tom Burleson, the former coach from 1984-90, has returned to CSUSB to lead the team this fall.

Within the 1996-97 sports season Cal State captured another national title through its Coyote golf team. Led by Coach Fred Hanover, team members Scott Householder, Eric Lippert, Lee Kinney, Darryl Wooldridge and John Gray completed their successful season at the National Tournament, with an NCAA Division II third-place finish nationally. Scott Householder led the pack, shooting scores of 66, 70, 68, and 69, which garnered for him the NCAA Division II Individual National Championship. Besides their high level of play, these young men represented the university with a high level of class and integrity.

Two more firsts for the athletics this year included The Dave Stockton Coyote Classic tournament and the Walk for Women's Athletics, both of which attracted support from off- and on-campus friends and benefitted our student-athlete scholarship fund. Besides a great round of golf, Dave Stockton provided a clinic for participants as well as a personal analysis of their stroke. Mark your calendar now for the 1997 event, which will be held on November 13. We were pleased, too, with the participation from campus friends in the Walk for Women's Athletics, which assisted in meeting gender equity requirements. Due to the success of this event, our female student-athletes will receive a substantial increase in scholarship funding for 1997-98.

In the years ahead, we expect that Coyote athletics will continue to grow and remain a vital aspect of student life at the university. The continuing support and involvement of the campus, community and alumni will maintain a positive experience for our student-athletes as we guide them through this critical phase of their lives.

For those of you who've been among our loyal supporters over the years, I extend our gratitude on behalf of the student-athletes, coaches and university administration. We pledge to you, and all of our future friends and supporters, with the highest quality intercollegiate athletic program possible. I look forward to greeting you in the stands.
Faculty Authors Generate 50 New Books

A library looking for new titles might want to tap into the productivity of the CSUSB faculty and librarians, who've added 50 new books to the world during the past academic year. The university's office of sponsored programs held two faculty book launchings last spring to celebrate their achievements, which ranged from poetry and astronomy to criminal justice and a health services dictionary.

Human Resources Officials Make News

Twillea Carthen and Karen Logue of the human resources dept. at Cal State were in the news last spring. Carthen was honored as the Employer of the Year by the San Bernardino County Committee for the Employment of Persons with Disabilities because of her activities to promote disability awareness at Cal State.

Logue was quoted in two Inland Valley Daily Bulletin articles about workplace violence, a topic the university has begun to address through a team of professionals.

Fundraising Totals Nudge Goal

The CSUSB campus raised 8.31 percent of its general fund budget in private gifts for 1995-96, according to a California State University system report. That's an increase of more than two percent over the previous year.

CSU campuses are expected to reach a 10 percent goal, as mandated by the Board of Trustees, notes Judith Rymer, vice president for university relations. The most recent figure was based upon a budget of $68 million for the local campus.

Community Counseling Center Offers Help

Get help for psychological and personal problems through the university's Community Counseling Center. Adults seeking individual counseling may make appointments by calling (909) 880-5569 and leaving a message. The center's director, Ed Teyber, will return the calls and make the arrangements. A $10 fee is charged; there also is a sliding scale.

PRODIGIOUS PUBLISHING—Adding to the collections at the university library as well as classroom reading are (from the left, in front) Sherry Hill Howie (Leadership, Curriculum & Instruction), Billie Blair (Leadership, Curriculum & Instruction), Susan Brotherton (Educational Psychology), Barbara Larrivee (Learning, Literacy & Culture), Susan Cooper (Science, Math & Technology), Leo Connolly (Physics), Frances Berdan (Anthropology), and Stuart Sumida (Biology). President Anthony Evans (far right, front), now retired, and Vice President Lou Fernandez (back, left) of academic affairs congratulate the authors, including Michael Burgess (back, right), who heads the technical services collection development at the university's Pfau Library.

CSUSB Acclaimed by Comparison Guide

Cal State is among the best values for your educational investment, according to the 1997 edition of Critical Comparisons of American Colleges & Universities. The guide, which reviewed 1,376 institutions through a statistical analysis, honors CSUSB as one of 91 undergraduate institutions and one of 43 postbaccalaureate schools that made the cut in this study. The publication is available only on the Internet at http://www.memexpress.com/cc

Musicians, Singers Find a Home at CSUSB

Young musicians interested in honing their skills and adult singers who'd like to be part of a choir can find programs to meet their needs through the university's Music Department. The Saturday Conservatory is provided quarterly for fourth-through-twelfth grade students who want additional voice or instrument training. The fee is $50 for up to three classes, which include theory, instrument lessons and either orchestra or chorale instructions, says Carl Schafer, director of the program. Lessons are offered October through November during the fall quarter and culminate with a recital. Lessons also are available in winter and spring.

The Inland Empire-CSUSB Symphonic Choir rehearses Tuesday evenings at Cal State, San Bernardino and performs several concerts, including appearances with the San Bernardino Symphony. This season's programs will include a holiday performance of "Gloria" by John Rutter and the Christmas Cantata by Daniel Pinkham. Other concerts will feature an opera with the symphony in March and a program of choral favorites in June. The choir is in its third season and membership has averaged from 55 to 80 singers.

More information is available from the Cal State Music Department at (909) 880-5859.
PUBLIC ADMINISTRATION REACCRREDITED TO 2003

Strong ties to public agencies in the Inland Empire was one reason for the reaccreditation of the public administration program last year. Good to the year 2003, the reaccreditation places the CSUSB program "among the elite graduate public administration programs in America," says Clifford Young, chair.

Approximately one-half of some 300 programs are accredited by the Washington, D.C.-based National Association of Schools of Public Affairs and Administration (NASPAA). "M.P.A. programs sometimes are criticized for lack of relevance or not being in touch with the real world," said the three evaluators in the report for the NASPAA. "We observed a program in which the faculty worked together as a cohesive, cooperative team."

Two suggestions the site-visit team did make were to consider making an ethics course a separate elective and looking at the advantages of longer student internships.

One of the panelists serving on the citizens’ committee to review budget alternatives for the city of San Bernardino is Michael Clarke (Public Administration).

Lee Hanson (Management) served as moderator for an April 18 conference on The Implications of Technology Development for Business Growth and Education in the Inland Empire at Cal State. Campus colleagues Shel Bockman (Management) and Barbara Sirotnik (Information and Decision Sciences), who run the university’s Institute of Applied Research and Policy Analysis, served as panelists, while C.E. Tapie Rohm, Jr. (Information & Decision Sciences), Sue Greenfield (Management), Harold Dyck (Information & Decision Sciences), Frank Lin (Information & Decision Sciences) and Conrad Shayo (Information & Decision Sciences) assisted with focus group discussions about emerging technologies. Hanson also wrote an editorial on the technology clustering concept that was published in The San Bernardino County Sun and Riverside Press-Enterprise.

Guenther Kress and Brian Watts (Public Administration) coordinated the visit of German artist Heinz Kasper and exhibit of his work in late May throughout Jack Brown Hall. Kasper is known in Europe for his boundary-spanning painting style that unites the business and art worlds. His intent is to create art that brightens the work environment.

More than two dozen student volunteers doubled their electronic filing of tax returns to more than 200 on behalf of low-income people who needed help preparing their taxes this year, notes Joan Kritzberg (Management). She coordinates the campus’s Volunteer Income Tax Assistance Program that is sponsored by the Internal Revenue Service. In all, the CSUSB students filed 578 returns and answered questions for 64 people.

A special investors’ forum, coordinated through Cal State, San Bernardino’s business school, will be held October 9 at the Mission Inn in Riverside, announces Steve Mintz (Dean). The session will provide small-to-medium-sized companies with the chance to "properly position their businesses to receive venture capital," Mintz notes. The seminar, known as The Diamond Venture Forum, will be hosted by Southern California Edison, Ernst & Young LLP, California Manufacturing Technology Center, the University of California, Riverside and the Inland Empire Economic Partnership. Meanwhile, the university was a sponsor for the May 22 World Trade Conference of the Inland Empire International Business Association in Ontario.

Victoria Seitz (Marketing) reports that CSUSB marketing students took third place at the District 15 national student competition for the American Advertising Federation in April. Entering the competition for the first time, the CSUSB students were to design a marketing-based advertising plan to enhance the dine-in business for Pizza Hut, the sponsor of the contest. The CSUSB team was sponsored, in part, by the Inland Empire Ad Club, for which Seitz has served as president.

Mo Vaziri (Accounting & Finance) arranged for 21 students from France to visit CSUSB for a month over the summer. They attended a variety of workshops on financial affairs and obtained a cultural orientation during their stay. The exchange is part of an agreement that Cal State has with Aix-Marseille University III/ISEFI of France.
Billie Blair (Leadership, Curriculum & Instruction) and Renate Caine (Learning, Literacy & Culture) co-authored Integrative Learning as the Pathway to Teaching Holism, Complexity and Interconnectedness.

Susan Brotherton (Educational Psychology) authored the text, Counselor Education for the Twenty-First Century.

Susan Cooper (Science, Math & Technology) published with another author the text, Elementary and Middle School Social Studies: A Whole Language Approach, and an accompanying instructor's manual and test-item file.

Children's books by Barbara Flores (Learning, Literacy & Culture) are attracting the media's attention with several articles about her work. In addition a local Latino media group has honored her with its Esperanza Award for "bringing hope to the local Chicano/Latino community."

Rosalie Giacchino-Baker (Learning, Literacy & Culture) captured a grant from the national education reform organization, the Renaissance Group, for her work to establish a multicultural student-teaching program at Sherman Indian High School in Riverside. She also wrote two books, Making Connections with the Story of Mah: A Teacher's Resource Book of Thematic Classroom Activities that Promote Intercultural Understanding, and Making Connections with Hmong Culture: A Teacher's Resource Book of Thematic Activities that Promote Intercultural Understanding. In addition she collaborated on a Topical Dictionary of Specialized Terminology: English-Spanish.

Sherry Hill Howie (Leadership, Curriculum & Instruction) published College Thinking and Composing: A Textbook for College.

Adria Klein (Educational Policy & Research) heads up the local contract with the national Americorps project, which provides educational assistance for pre-kindergarten through second-grade children through tutoring in reading, writing, mathematics and science. Service givers receive a living wage and health benefits through the nearly $100,000 grant. She also co-authored with department colleague, Stanley Swartz, the text, Research in Reading Recovery.

Moving into Balance: Creating Your Personal Pathway is a new book by Barbara Larrivee (Learning, Literacy & Culture) that helps the reader "discover your personal path between a constant struggle and the flow of awareness," the author says. "It guides readers through the maze of conflicting advice to discover a personal path to creating balance in their own lives."

A grant from the Joshua Tree National Park will assist Darleen Stoner (Educational Policy and Research) in developing curriculum issues focusing on the desert for high school students.

You could find Dwight Sweeney (Educational Psychology) doling out commentary at his website http://www.air-dc.org/cecp/cecp.html under the "interactive" icon where authors of current online papers invite reaction from readers. The website is dedicated to the Center for Effective Collaboration and Practice, which aims to improve service to children and youth with emotional and behavioral problems.
RECITAL HALL GETS DRESSED UP

CSUSB's 250-seat Recital Hall, the primary venue for Music Department performances, is sporting new forest-green curtains and a new main drape, reports Loren Filbeck (Music). Over the summer, new seating was installed, too, making the facility more functional for the music program which has benefitted from additional university monies to replace some musical instruments as well. A new tuba and several new flutes and clarinets will greet students this fall as well as an upgrade of the computerized piano-theory laboratory. Ten new Macintosh 6600 computers and midi keyboards will help the program keep pace with the "technological revolution" in music, Filbeck says.

Risa Dickson (Communication Studies) presented a general session on "Professionalism in the Church Office" for a fiscal management conference of the Diocese of San Bernardino in April and followed that with a workshop later in the day. She also was the keynote speaker at a March meeting of the Inland Empire chapter of Executive Women International. She addressed the topic of "Communications and Gender Differences."

Loren Filbeck (Music) reports that the department is being reaccredited by the California Commission on Teacher Credentialing, which reviews music programs for prospective public school music teachers. CSUSB and the University of the Pacific are the only two programs in the state that have been recommended for approval. Without the accreditation students must pass special subject-specific exams before they are allowed to go on for a teaching credential. Credit for CSUSB's successful process, which had to address sweeping changes in state requirements, go to colleague Ed Bostley (Music).

Antonieta Gallegos-Ruiz (Foreign Languages) co-authored two texts, Ensayos De Descubrimiento Y Colonia, and Topical Dictionary of Specialized Terminology: English-Spanish.

The Inland Empire-CSUSB Symphonic Choir, founded by Tamara Harsh (Music) and directed by her for the past two years, auditioned its members for the first time this past June. Harsh says she has about 60 members for the next season, which begins September 16. The first performance will be a Dec. 7 rendition of "Gloria" by John Rutter, "Christmas Cantata" by Daniel Pinkham and "Three Carols" by local composer John Browning. An opera gala with the San Bernardino Symphony orchestra is set for March 22, 1998 and on June 6, 1998 the choir will sing choral favorites, including Randall Thompson's "Alleluia."

Fred Jandt (Communication Studies) and alumna Mary Nemnich ('91, B.A. communication, '95 M.A. interdisciplinary studies) describe Using the Internet and the World Wide Web in Your Job Search, which is the title of their latest text.

The coordinator of the new M.A. degree program in art is Sant Khalsa while her colleague, Roger Lintault, now is serving as the department's chair.

Life Upon the Wicked Stage: A Visit to the American Theatre of the 1860s, 1870s and 1880s as Seen in the Pages of the New York Clipper is a book written by emeritus faculty William Slout (Theatre Arts).

The sudden death of Patrick Watkins (Theatre Arts) from pneumonia while traveling to an international conference in France left CSUSB searching for a new chair for the department, which he had led since 1994. In addition to his leadership on campus Watkins had been active on the board of the San Bernardino Symphony and assisted with a San Bernardino County study of cultural activities for strategic planning purposes. He was a prominent figure in California education, having led the CSU's summer arts program in Sonoma for five years, and serving as a theatrical director throughout the country and abroad. CSUSB has appointed Kathryn Ervin as the acting department chair.
Kim Clark (Health Sciences) is overseeing a three-year evaluation of the Healthy Start program, funded by the San Bernardino Unified School District.

An instructor’s manual and test item file for astronomers was published by Leo Connolly (Physics).

Jennie Gilbert (Kinesiology & Physical Education) is chairing the certification task force for the American Alliance for Health, Physical Education, Recreation and Dance that will develop policies and procedures for certification for the organization. As the outgoing chair of that group’s Physical Fitness Council, she also will be organizing the program for the council’s convention in 1998. In addition, she is serving on the group’s steering committee for the Physical Best program, which helps teachers implement fitness and fitness testing in schools. Her other assignment is to the curriculum standards committee to review exercise science curriculums and develop standards for universities to follow when offering such programs.

Much of Dave Polcyn’s (Biology) summer was spent in Florida consulting with citizens’ groups, agricultural people, and local, state and federal agencies about the state’s Medfly infestation. His work, which included panel presentations, was covered by many area media outlets. The Discovery Channel conducted an interview with him regarding the pest’s presence in Florida and California and he’s likely to be part of Florida State Senate hearings on the topic in the future.

“Attitudes of Soccer Coaches Toward Youth Players with Mild Mental Retardation: A Pilot Study” is one of the latest articles penned by Terry Rizzo (Kinesiology & Physical Education) with a co-author. It was published in the Adapted Physical Activity Quarterly. He also co-authored the report on “Changing Kinesiology and Physical Education by Infusing Information about Individuals with Disabilities” in Quest and “Changing the Culture of Kinesiology Programs by Infusing Information about Fitness, Equity and Individuals with Disabilities Throughout the Curriculum,” which was presented at the California Association for Health, Physical Education, Recreation and Dance state convention.

Douglas Smith (Chemistry) conducted an examination of the reactivity, regioselectivity and diastereoselectivity of alkenyl boronates and alkenyl borinates in the Diels-Alder Reaction via a grant from the Dreyfus Foundation.

The National Geographic Society funded a study of the lower Permian fossils from the Rotliegend of central Germany by Stuart Sumida (Biology). He also published the text Amniote Origins: Completing the Transition to Land and two lab guides to human anatomy based on the dissections of cats.

A Health Services Cyclopedic Dictionary has been published by Thomas Timmreck (Health Science & Human Ecology).

The new acting dean of the School of Natural Sciences is Paul Vicknair, professor of mathematics, who has chaired that department for the past three years. He joined the university in 1982 and, for the past five years, he has been serving on the CSU Statewide Academic Senate, in addition to his involvement on the local campus Senate and various committees.

Beyond his administrative and teaching duties, Vicknair is active in his field, publishing research on algebra -related theories. Over the past eight years he and a CSUSB colleague, Professor James Okon, and a UCR professor have been refining work on “numbers of generators of ideals in monoid or group rings,” he explains. Since 1992 his papers have appeared in scholarly publications, including Communications in Algebra, Journal of the London Mathematical Society, Canadian Mathematical Bulletin and the Journal of Pure and Applied Algebra. Frequently he is an invited speaker at conferences focusing on algebraic theory.

Vicknair earned all of his mathematical degrees at Louisiana State.
Jenny Zorn, an associate professor of geography, is the associate dean for the university's School of Social and Behavioral Sciences. Zorn has been on the faculty since 1989. In addition to her teaching responsibilities she has been serving as the advisor to the student majors club, San Andreas Geographic and Geological Association, chairing the Intercollegiate Athletics Advisory Council and as a founding member of the board of directors for the Cal State Athletic Department.

Within her discipline Zorn continues to be a member of the Committee on the Status of Women in Geography for the Association of American Geographers, a member of a special interest network on women in geographic education for the National Council for Geographic Education and the newsletter editor for the California Geographical Society. In addition she's involved with organizing teacher training in geography for K-12 teachers through her membership on the steering committee of the California Geographic Alliance.

Fran Berdan (Anthropology) published Aztec Imperial Strategies and co-authored the latest edition of her ongoing research, The Essential Codex Mendoza.

Stuart Ellis' (Psychology) expertise in food aversion therapy as a deterrent to wild coyotes made headlines in June when Villa Park officials in Orange County appealed to him for help with managing the coyote population there.

Janelle Gilbert (Psychology) was featured in a May interview on NPR's "All Things Considered" regarding job satisfaction in small and large companies.

The subject of the cover story of the spring Cal State magazine, Diane Halpern (Psychology) accepted the 1996 Distinguished Career Contribution to Education and Training in Psychology Award in August at the American Psychological Association meeting in Chicago. The award notes that Halpern's "extensive work on the assessment of educational outcomes, individual differences in cognition and the development of critical thinking reflect her unique contributions to understanding the thinking and learning process and its real life implications."

Several newspapers have carried articles about Marshall Jung's (Social Work) co-authored book about finding romance on the Net.

Cal State's Behavioral Health Institute continues to make progress in educating municipal officials about tobacco ordinances. Directed by Liz Klonoff (Psychology), institute officials met with city of Palm Desert council members in May to consider joining the CSUSB University-City PACT, which promotes tobacco control under funding from Proposition 99. In addition, Klonoff co-authored two publications, Preventing Misdiagnosis of Women, and African-American Acculturation: Deconstructing Race and Reviving Culture.

Marcia Marx (Sociology) conducted an examination of "leisure literature" for inter- and intra-group beliefs under a grant from the U.S. Forest Service and the U.S.D.A.

A regional public child-welfare training academy was established by Rosemary McCaslin (Social Work) with the assistance of San Diego State University. She also serves as a member of a focus group that meets monthly providing input to The San Bernardino County Sun on the year-long reporting series regarding welfare reform. McCaslin authored an April editorial for The San Bernardino County Sun about welfare fraud in Orange County. School colleague Nancy Rose (Economics) frequently is quoted in the local media on this topic, too, because of her research on welfare-to-work issues.

Marilyn McShane (Criminal Justice) is the new chair of the criminal justice department at Northern Arizona State University in Flagstaff beginning this academic year. She and her husband/colleague, Frank Williams (Criminal Justice), served as editors for the recently published Encyclopedia of American Prisons as well as the six-volume set of books, Criminal Justice: Contemporary Literature in Theory and Practice.
LARGEST GIFT EVER PROPELS CAPITAL CAMPAIGN

A $3 million donation from the Mary Stuart Rogers Foundation is being dedicated toward the construction of a stand-alone center for California State University in the Coachella Valley.

The gift, announced during Commencement ceremonies June 14, is the largest private gift that Cal State, San Bernardino ever has received, notes Judith Rymer, vice president for university relations.

The university is raising approximately $16.5 million for the Coachella Valley Center, which will be built on land donated by the city of Palm Desert at Cook Street and Frank Sinatra Drive. Currently Cal State operates out of temporary facilities on the College of the Desert campus.

Plans are to build the center in three phases, with the first building expected by 2000. Nearly 700 students could be accommodated at that time; approximately 550 take classes at CVC now. The new center still would offer upper-division courses leading to a bachelor's degree as well as graduate-level work.

In making the gift to CVC, John Rogers, foundation president, said, "I feel very strongly about the soundness of your educational programs at CSUSB and the hard work each and every member of your faculty continues to put into the university."

EDUCATION, PSYCHOLOGY STUDENTS ARE TOPS

Carmen Rivera of Palm Springs and Gale Koch of Palm Desert captured the spotlight at CVC's Commencement ceremony on June 14 when they were singled out as the center's outstanding students for 1996-97.

Rivera, who earned an M.A. in bilingual cross-cultural education, is the CVC's only three-time recipient of the Rogers' Scholarship, which recognizes exceptional academic achievement coupled with leadership and community service. Currently a sixth-grade teacher in Cathedral City, Rivera has been involved in her school's bilingual advisory program as well as that in the Palm Springs Unified School District. Her work provided parents with information relevant to their children's education and she organized a mini-conference on bilingual education, too.

In addition to her graduate work at CVC, Rivera completed a Literacy Leadership program sponsored by the CSUSB English Dept. and the California Reading and Literacy Project, and also finished the first level of leadership training in science that was sponsored by the Riverside County Office of Education and the RIMS grant project. In addition she served as a senior trainer of trainers for the bilingual teacher training program and she teaches Spanish to her fellow teachers.

A single parent of three children, Rivera holds a B.A. in social work from the University of Texas, El Paso and a multiple-subject bilingual teaching credential from CSUSB.

Koch is CVC's outstanding undergraduate student. A lifetime resident of the Coachella Valley, Koch was unable to attend college immediately after high school due to marriage, motherhood, full-time employment and some financial hardship.

"But she never gave up hope of returning to the classroom and at 38 she attended her first class at the College of the Desert," noted Peter Wilson, CVC dean during the Commencement ceremony. In June 1995 she graduated with highest honors as "the student of the year in computer science," he continued. She transferred to CVC and graduated with a 4.0 grade-point average, highest honors, a bachelor's degree in psychology and membership in Phi Kappa Phi, the national scholastic honor society (see righthand story).

LEARNING IN RETIREMENT PROGRAM EXPANDS OFFERINGS

Senior citizens are benefiting from a cooperative education program offered at CVC during the day when regular classes aren't in session.

Launched last spring, the Learning in Retirement program is funded through participants' fees and thrives upon the knowledge of those involved. The attendees generally are retired people who collaborate on the instructional program, teaching each other a variety of subjects. This fall the program is doubling its offerings to six: Great Books, Great Biographies, Supreme Court Decisions, Imaginative Writing, Classic Movies and 20th Century Art and Artists. More information is available at (760) 341-2883.

PRESTIGIOUS NATIONAL SCHOLARSHIP WINNER FIRST FOR CAL STATE

A full scholarship from the national honor society Phi Kappa Phi is being awarded to psychology major Gale Koch, the first CSUSB student to earn the award.

A Palm Desert resident who attended classes at the university's Coachella Valley Center (CVC) and on the main campus, Koch graduated with a bachelor's degree this June and is remaining with the university to work on a master's degree in clinical psychology. She competed against more than 800 nominees for the full-time, first-year graduate Phi Kappa Phi scholarship of $7,000 which was awarded to 50 students throughout the country.

Koch also holds the distinction of being a Rogers' Scholar at the CVC campus, where 18 individuals receive $3,300 scholarships that cover the full cost of their education as a result of a private gift from the Mary Stuart Rogers Foundation.

Koch is a 43-year-old single parent of three children, ages 24, 16 and 14. Her parenting and community service, working with teenage girls, has influenced some of her academic and civic pursuits. Among her community service activities have been service as a group leader for adolescents in the National Charity League, youth counseling for the Junior Service League and membership on the board of directors for the Desert Springs Unified School District Educational Foundation.

Koch's long-range goals include pursuing a Ph.D. The award of the Phi Kappa Phi scholarship is a surprise to her, she says. "I'm just a mom who went back to school...I'm unbelievably honored."
Seasoned USF Coach at Men's Basketball Helm

Larry Reynolds, former assistant coach at the University of San Francisco, is the new head coach of Cal State men's basketball, succeeding Denny Aye.

“We're excited that Larry accepted the position,” said Nancy Simpson, director of athletics at the university. “He brings a wealth of experience to the post, including a tremendous knowledge of the CCAA. He's a strong recruiter, and has a long trail of success.”

Reynolds also coached for 16 years at the University of California, Riverside from 1979-1995 before moving to San Francisco, where he coached for two years. His contract as the CSUSB coach began in mid-August.

The Cal State coaching position was left vacant when Aye accepted the head coaching spot at Fresno City College.

A Third-place National Finish for Men in Golf

The men's golf team at Cal State finished the 1996-1997 season third in the national championship. Here are the highlights.

Lee Kinney, junior:
- won the District 8 tournament at Hawaii-Hilo
- was an All-District 8 award winner
- was an All-American Honorable Mention award winner

Eric Lippert, junior:
- won the St. Mary's Invitational tournament
- won the District 8 tournament at Palos Verdes, CA
- was an All-District 8 award winner
- was an All-American Honorable Mention award winner

Scott Housholder, senior:
- won the Bengal Invitational tournament at Idaho State University
- was an All-District 8 award winner
- won the Individual National Championship with an NCAA Division II record 15-under 273 total at Carefree, AZ
- was an All-American 1st team award winner
- won the Rolex-Nicklaus award for the best NCAA Division II college player in the country
- won the Golfweek-Arnold Palmer award for the best NCAA Division II college player in the country

Fred Hanover:
- was named the District-8 Coach of the Year in his first season as head coach for Cal State
- The Coyote Golf team:
- won the St. Mary's Invitational tournament
- won the Bengal Invitational tournament in Pocatello, ID
- won the District 8 tournament in Hilo, Hawaii
- won the District 8 tournament in Palos Verdes, CA
- finished in 3rd place in the country at the NCAA Division II national championship tournament in Carefree, AZ

Dave Stockton Classic Tees Off

The 2nd Annual Dave Stockton-Coyote Classic golf tournament will be held on Nov. 13 at Empire Lakes Golf Course in Ontario, CA. All proceeds from the tournament benefit athletic scholarships at Cal State. Additional inquiries or sponsorships can be directed to (909) 880-5049.

Cross Country

The new head women's cross country coach is Tom Burleson. He was the head cross-country coach at Cal State before the program was dropped prior to moving from Division III to Division II.
TWO WOMEN, THREE MEN APPOINTED TO UNIVERSITY ADVISORY BOARD

Five local leaders named to the University Advisory Board at Cal State include Rialto City Clerk Barbara McGee; the president of Roy O. Huffman Roof Co., Debbie Huffman Guthrie; the executive officer of Epic Management, David DeValk; the chief of the medical staff at St. Mary Regional Medical Center, Dr. Dilip Kelekar; and the founder, chairman and CEO of Safariland, Neale Perkins.

In addition to her governmental position, McGee is the proprietor of Simply Art in Rialto and she serves as a counselor for the Bethune Youth Employment Center in Rialto. She holds a bachelor’s degree in sociology and psychology from Southern University in Louisiana.

Guthrie oversees the Riverside-based roofing company, for which she also serves as chief financial officer and the responsible managing officer. She was recognized in 1996 with a Distinguished Leadership Award from the California Association of Leadership and a 1994 Entrepreneur of the Year award for small business from Ernst & Young, Inc.

DeValk’s oversight of physician-provider organizations through the Redlands-based Epic Management began in 1995. He holds a bachelor’s degree in business administration from the University of Arizona.

An orthopedic surgeon, Kelekar has been practicing in the High Desert since 1986. His specialty is joint arthroscopy and joint reconstruction.

Kelekar earned his medical degree from Bombay University, where he also completed his postgraduate work in his specialty.

An inventor and entrepreneurial businessman, Perkins has been a pacesetter in the many industries in which he has become involved, not the least of which has been creating, manufacturing and distributing nationally equipment for law enforcement officials through Safariland, which is based in Ontario. Launched from his home in Sierra Madre in 1964, the company initially made gun holsters and then branched into sight tracks for semi-automatic pistols. His company became one of the first makers of modern police body armor in 1971 and later pioneered a new category of branded fishing line. In the 1980s the firm expanded into automotive fabric covers, such as the nose masks used on the front ends of cars. Perkins’ success in business when he was a teenager earned him enough to finance an education at USC.

The University Advisory Board appointments were made by outgoing Cal State President Anthony Evans. Members serve four-year terms and provide counsel to university administrators about future directions for Cal State, San Bernardino.

UNIVERSITY LIBRARY INFORMS COMMUNITY, INCREASES HOLDINGS

Local History Comes Alive as Descendant Speaks

"San Bernardino: The Rise and Fall of a California Community," was the subject of the Second Annual Harry Rheubottom/George Webster Local History Lecture Series presented on campus by author and history professor Edward Leo Lyman on May 3.

Lyman, a descendant of an original San Bernardino Valley Mormon settler, gave the presentation in honor of the late Harry Rheubottom and George Webster, who are memorialized by the Pfau Library for their civic contributions to the community of San Bernardino.

Lyman chronicled the story of the Mormon settlement in the San Bernardino area. It was the nation’s second largest Mormon community outside of Utah. Within the Mormon community were Africans, Hawaiians, Samoans and Native Americans, who later became the nucleus for the minorities who currently reside in San Bernardino.

The lecture was attended by more than 130 campus and community members, and was co-sponsored by CSUSB Partnership 2000-PALS (Pfau Addition Library Supporters), CSUSB Intellectual Life and Visiting Scholars Committee, CSUSB Department of History, CSUSB History Club, Phi Alpha Theta, and City of San Bernardino Historical and Pioneer Society.

The Pfau Library seeks to preserve the heritage of our local area by collecting books and memorabilia detailing the history of San Bernardino. For information on this lecture, or to find out how to join the Library Associates, contact Johnnie Ann Ralph at (909) 880-5102.

Professor Preserves Parents’ Memory

CSUSB history professor Kent Schofield recently made a donation to the Pfau Library in remembrance of his parents. The gift will be used to support the library with local history materials. Two cases displaying the exhibit materials, which are located on the first floor of the library, have been named in honor of Schofield’s parents, Elizabeth C. and Harry J. Schofield.

African Art Enthusiast Draws Crowd, Leaves Holdings

Nearly 130 guests gathered on May 22 at the Seymour and Mignion Schweitzer Visual Arts Center in the Robert F. Fullerton Art Museum for a lecture on “African Art, Old and New.” The topic was presented by Jane Matthews, a longtime friend of the university. She presented slides from her tours through Western African countries and also provided a guided tour and discussion of the Matthews Collection of African art housed at the Fullerton Museum on campus.

The presentation and reception for Matthews was sponsored by the Pfau Library Associates, the support group for the university library. She recently made a gift to the Pfau Library of her collection of books and notes on African art, history and culture.
DEVELOPMENT DIRECTOR SIGNS ON

Elizabeth A. Fields is the new director of development for the School of Business and Public Administration at CSUSB. She is responsible for fundraising, donor and alumni relations, and managing volunteer support for the school and special events.

Her previous experience includes work as the development officer for Viewpoint School in Calabasas, coordinating a large fundraising event for Cal State, Northridge athletics and involvement in the United Way in Arizona. She also has a background in writing grant proposals.

Fields works directly with school dean, Steven Mintz, to build support for enhancing instruction and professional development opportunities for faculty and students. The School of Business and Public Administration is the largest trainer of business managers in the Inland Empire and the only one accredited at both the undergraduate and graduate levels by the American Assembly of Collegiate Schools of Business.

Fields can be reached at (909) 880-5771.

CSUSB ALUMNUS BECOMES BUSINESS PARTNERS’ CHAIR

Mark Kaenel is the new chair for Business Partners. As such, Kaenel is the primary volunteer leader, overseeing all of the group’s activities and chairing the Executive Committee.

Currently Kaenel is the vice president and senior commercial banking officer for Community Bank, Inland Empire Commercial Banking Center in Redlands.

Kaenel, a Highland resident, is a 1984 business administration graduate of CSUSB and in 1989 he completed his M.B.A. with a finance major. Kaenel also received his accounting certificate in 1997.

For information about Business Partners, contact the school’s development office at (909) 880-5771.

BUSINESS, PUBLIC ADMINISTRATION GO GLOBAL

During the 1996-97 academic year, the School of Business and Public Administration expanded its international focus in a variety of ways. The most significant development was the creation of the Center for Global Management. Under the direction of management professor Foad Derakhshan, the center is developing grant proposals to enhance the international component of the school’s curriculum. The center also helps facilitate a variety of exchange programs with students from France, Germany and Mexico.

The future is promising for the school to begin offering its programs in overseas locations, says Steven Mintz (dean), who is in negotiations with two German institutions, Fachhochschule Fulda and the International School Malente, to offer a combination of CSUSB degree programs to German and European students.

THE TAX BENEFITS OF CHARITABLE GIVING

Because federal tax laws specifically encourage charitable giving by lowering the cost of making a donation, tax planning is important. With planning, you may be able to decrease the cost of your contribution while increasing your support to the university.

Contributions of appreciated property, life insurance policies, and charitable lead trusts each provide unique planning opportunities and may offer other benefits that address your particular financial situation.

In most cases, you may claim a charitable deduction on your federal income tax return. Estate, gift, and capital gains taxes are often reduced. You may, in fact, actually receive income as a result of your contribution.

Current gifts, such as cash or appreciated securities and property, produce immediate income tax savings.

Many deferred—or planned—gifts produce income for the donor while providing tax relief. You may contribute property while retaining the right to receive income for life.

Property may be given with the stipulation that it be returned to you or your family at a predetermined date, before which the university will have use of income generated. Substantial gift and estate tax savings are possible.

Real property may be contributed while you retain your right to live in your home. A charitable deduction is available immediately.

Contributions made by bequest or through your family trust also produce tax savings.

For more information about making a gift to California State University, San Bernardino and to obtain a list of corporations that match employee contributions, call Judith Rymer, vice president for university relations, at (909) 880-5004.

1997 Arrowhead CEO Award

Honoring Evlyn Wilcox
October 24, 1997
Cal State University, San Bernardino
Student Union Events Center

For more information call the school’s development office at (909) 880-5771.
FIRST WALKATHON FOR WOMEN'S ATHLETICS INSPIRES SUPPORT

On June 7 more than 100 people walked 15 laps on the CSUSB track to raise money for female student-athletes at Cal State, San Bernardino.

"The event was a tremendous success and filled with fun and excitement," says Curt Apsey, director of athletic development, who adds that the group managed to raise more than $20,000 in cash and pledges over a five-week period. "On behalf of the Athletic Department and our female student-athletes, we thank them all for their hard work and dedication."

Special thanks and congratulations to the following volunteers:

Nancy Simpson
Judy Rymer
Olivia Rosas
Kevin Becker
Glenn Rymer
Gary Applebee
Johnnie Ann Ralph
Jim Smith
Rex Ramsey
Holly Julian
Randy Pace
Mary Alice Lott
Cindy Shum
Collette Rocha
Pam Palmer
Liz Langenfeld
Elizabeth Fields
Esther Graf
Cindi Bench
Andi Panalto
Jennifer Hayhurst
Erie Emery
Brett Stephenson
Kim Cherniss
Crystal Hardwick
Sandy Ballinger
Jenee Fluker
Tom Burleson
Brad Phillips
Becky Grijalva
Judy Maxwell
Gary Rudin
Gretchen Zigante
Kellie Riley
Jamie Caffrey
Kim/Kelly Goeres
Kristi Meeks

Joyce Jordan
Shari Oliver
Diara Triffiio
Amy Wheeler
Kristy Rostawicki
Shawna Hardwick
Kerry Taylor
Mary Thornton
Autumn Williamson
Audra Gamst
Tara Fontana
Staci Moore
Carley Dunn
Summer Weathers
Shawna Andrews
Michell Thompson
Susan Siegal
 Roxanne Berch
Wendi Hellenrud
Teresa Fuentez
Cadi Norris
Carina Daluz
Cathy Bogh
Myla Jackson
Shelly Dungo
Marcy McGreery
Blanca Loza
Stacy Phillips
Sonja Buckner
Keessa Allison
Dennis Kraus
Loretta Vanzetti
Brian Bodily
Patti Casillas
Byron Watkins
Sandy Collins
Lyla Aguirre
Esmalera Perez

1997 Dave Stockton Coyote Golf Classic

November 13, 1997 Empire Lakes Golf Course

We invite you to become a sponsor for the second annual Dave Stockton Coyote Golf Classic on November 13 at Empire Lakes Golf Course in Rancho Cucamonga, CA. Dave Stockton, the 1996 U.S. Senior Open Champion, will once again join Cal State, San Bernardino to help raise funds for athletic scholarships. The day begins with a Dave Stockton Short Game Golf Clinic for all players, followed by 18 holes of scramble-format golf. This great day will conclude with an elegant dinner, tournament awards and prizes, and an exciting sports auction hosted by Dave Stockton. The field is limited to 128 players to ensure quick play; 75 percent of last year’s field has pre-registered. For more information on sponsorship or registration for the tournament, contact the Athletic Development Office at (909) 880-5049.

Tournament Sponsor ($5,000)
- Lead sponsor recognition throughout the tournament.
- Lead sponsor recognition on three different radio stations prior to the tournament.
- Green fee and cart for four at the tournament.
- Name and logo on all Ashworth golf shirts worn by all participants and staff (144 for 1996 event).
- Name and logo on all printed materials, which include the tournament brochures mailed to the Inland Empire business community, San Bernardino Chamber of Commerce, Cal State, San Bernardino alumni, season ticket holders and corporate sponsors, and all surrounding private and public golf courses.
- Logo on tee sponsor signs on every hole during the tournament (36 for 1996 event).
- Lead sponsor featured in 1/4 page color ad in The San Bernardino Sun each week prior to the tournament.
- Lead sponsor featured in 1/4 page color ad in The San Bernardino Sun following the tournament.
- Lead sponsor banner at three tournament course sites.
- Logo on cover of auction/dinner program distributed to all participants and sponsors.

Silver Sponsorship ($1,000)
- Tee sponsor sign on two holes on the golf course during the tournament.
- Green fee and cart for two at the tournament.
- Recognition in 1/4 page color ad in The San Bernardino Sun prior to the tournament.
- Recognition in 1/4 page color ad in The San Bernardino Sun following the tournament.
- Logo on tee sponsor signs on every hole during the tournament (36 for 1996 event).

Entry Fee ($250)
- Empire Lakes Golf Course, lunch, dinner, hosted bar.
- Dave Stockton short game clinic for all players, Ashworth golf shirt, rain jacket, Ashworth hat, Dave Stockton sports auction, foursome photo with Dave Stockton and much more.

Tee Sponsorship ($150)
- Tee sign on a designated hole during the tournament.
- Recognition in 1/4 page color ad in The San Bernardino Sun following the tournament.
- Recognition in auction/dinner program distributed to all participants and sponsors.
CSUSB STUDENTS CAPTURE TOP RESEARCH HONORS

CSUSB students Paula Estrada and Joshua Hoerger were the first- and second-place winners, respectively, in the California State University student research competition this spring.

Estrada took top honors in the biology and behavioral sciences graduate division contest for her work in "Induction of GLUT 4 Glucose Transporter Expression in Myocytes and Adipocytes by Thyroid Hormone Restores Thermogenesis and Normal Metabolic Rates in Obese-Diabetic (db/db) Mice." Nine other students entered their work in this segment of the competition.

Hoerger earned the second-place distinction in the undergraduate chemistry session for his study of "The Structural Elucidation and Total Synthesis of a New Class of Natural Pesticides: Avocado Furans." He was competing among six other research projects. Mentored by assistant professor of chemistry, David Maynard, Hoerger was working toward a bachelor of science degree in chemistry.

Estrada earned a master's degree in biology in June and is now attending Yale University on a full scholarship working on her doctorate. Her mentor for the CSU research was Richard Fehn, associate professor of biology.

In addition to Estrada and Hoerger, Cal State, San Bernardino had six students among the 150 participating in the 11th annual competition that surveys the work of student researchers throughout the 23-campus CSU system.

The James and Aenanthi Coussoulis Arena is in its second year of operation and remains the largest indoor venue in the Inland Empire. In addition to providing quality facilities for physical education classes, Coyote athletic teams, and recreational sports programs, the arena events management has hosted many special events for the 2nd half of the 1996-1997 school year.

CIF Tournament quarter-finals, Cajon versus Pacific, Feb. 19. This high school CIF match was the first to be played in the Coussoulis Arena and enthusiastic spectators were treated to a fantastic match of exceptional athletic talent. Pacific emerged the winner scoring with 2.4 seconds left to play, 63-60.

L.D.S. Church Regional Conference, March 23. The Church of the Jesus Christ of Latter-Day Saints rented the arena to host its regional conference which occurs in the San Bernardino area once every five years. The service was attended by 4,200 and special provisions were made for the hearing impaired and for those requiring translation devices.

Step Show, April 5. Sponsored by the campus's Panhellenic Council and the Multi-Cultural Center, the show included entries by seven organizations. Described by Arena Director Carol Dixon as "cheerleading with soul," the program also featured Yo-Yo and "The Beat" radio station.

Minority Graduate Education Forum, April 12. Julius Kaplan, dean of graduate studies, spearheaded this project, which involved nearly 100 exhibitors, some of whom came from as far away as Stanford University and Brown University. Exhibitors provided potential graduate students with information and held educational seminars regarding graduate programs.

Headress Ball, April 19. Cheryl Fischer (Education/Leadership, Curriculum and Instruction), chaired the San Bernardino Assistance League's Headress Ball celebration, a traditional fund-raiser that attracts much of the San Bernardino community. This year's theme was "Legends." Maya Angelou, in "A Tribute To Mothers Everywhere," May 10. The arena, in conjunction with the San Bernardino Symphony and the Phenix Bookstore, hosted a special appearance by the famed poet and author, Maya Angelou. Angelou expressed her sentiments about motherhood, and recited poetry to a rapt audience.

The End of the World Celebration with Norm MacDonald, May 31. The Student Union continued the traditional event by selecting the comedian Norm (continued on page 17).
TEN CAPTURE OUTSTANDING STUDENT AWARDS

Los Angeles, Riverside and San Bernardino county residents are among the five graduate and five undergraduate students who were honored as the outstanding students of Cal State, San Bernardino for 1997 during Commencement ceremonies June 14-15. Covina resident Lucinda Smith graduated with a bachelor's degree in liberal studies and a certificate in children's theatre. She is now studying for a teaching credential in multiple subjects at CSUSB and eventually will work on a master's degree in education. During her academic career she has been active in the Peer Advising in Liberal Studies (PALS) office, for which she has served as student director.

The honorees from Riverside County are Palm Springs residents Carmen Rivera, Palm Desert resident Gale Koch and Merrill "Doc" Heim of Riverside. Rivera and Koch, both students at the Coachella Valley Center, are profiled on page 11. Earning a master's of science in educational counseling and a personnel/pupil services credential, Heim has been serving his school as a graduate assistant. He has participated in the making of videos, which involved interviewing faculty members and transcribing and editing video output. He also has been involved in literature reviews and Internet research.

Award-winners from San Bernardino County include Laura Davis of Crestline, Cindy Ashley-Navaroli from Etiwanda, Kristi Manclow of Lancaster, Heidi Lockhart of Loma Linda, Paul Estrada of Rialto and Masashi Kitazawa of San Bernardino.

Davis has completed her graduate study in criminal justice, building on her work in the San Bernardino County Probation Dept., which started out as volunteerism. Following her graduation with honors from the psychology program here in 1993 Davis volunteered to work as an associate county probation officer supervising high-risk adults. She since has been hired to supervise the domestic violence cases for San Bernardino County's entire case load of 300 people. Her master's thesis involves the first comparison of diverted drug offenders with a control group using information from San Bernardino County's drug court program.

Ashley-Navaroli specialized in accounting in her business administration degree program and began working for Ernst & Young LLP this summer intent on a career as a CPA. Her campus involvement has included membership in the CSUSB Accounting Association, for which she served as director of the Association of Government Accountants, and the director of the American Women's Society of CPAs.

Manclow earned an M.B.A. with a concentration in marketing. During her schooling at Cal State, she participated in several marketing studies and she served as president of the marketing honors society, Mu Kappa Tau. She also is a member of Phi Kappa Phi National Honor Society and the American Marketing Association.

Lockhart was an interdisciplinary studies master's candidate who works as an enrollment coordinator in the Student Services' Outreach Office at CSUSB. Her research focus for her degree was on organizational communication audits. Her work for the university in international student recruitment has led her to serve on several campus panels focusing on that student market.

Estrada earned a master's degree in biology and has gone on with a full scholarship to Yale University this fall to pursue her Ph.D. in cell biology and molecular physiology. Since she was an undergrad student majoring in biology at Cal State she has been working with Professor Richard Fehn on diabetes studies. Kitazawa is a chemistry major who's been working with Professor Douglas Smith to develop new syntheses methods for subunits of medicinally active compounds. A native of Japan, Kitazawa has served as a student leader for the NCN Institute in Japan, lecturing incoming Japanese students in Texas for a week. His experience as the program's Southern California representative led him to develop the Japanese Student Association at CSUSB.

MacDonald from Saturday Night Live as this year's performer. MacDonald is known for reading the news on SNL and for doing impressions of Bob Dole, Andy Rooney, David Letterman, and several others. Dante, a comedian from the BET Network, was the opening act of the evening.

President Evans' Retirement Dinner, June 18. The arena hosted Anthony Evans' retirement dinner, which featured music, speakers, a video presentation, and sumptuous buffet.

The San Bernardino CHP versus the Oakland Raiders Basketball Game, June 20. The San Bernardino California Highway Patrol challenged the Oakland Raiders to a basketball game to benefit the widows' and orphans' fund. A check was presented to the widow of officer Ruben Ramirez, a local officer killed in the line of duty. The Raiders signed autographs during halftime; the final score was 57-50, Raiders. The Oakland Raiders' team was composed of all past Super Bowl ring players, and included Cliff Branch and Chris McLemore.
Student Life
Leader Departs

Randy Harrell, who has 10 years of experience in student affairs at CSUSB alone, now is the chief student affairs officer for the International School of Theology in San Bernardino. Most recently at Cal State he was serving as the associate vice president for student services. He joined the campus in 1987 as the campus's director of student life. He had similar experience at Cal State, Fullerton.

IDS Students Display Home Pages for Clients

A new computer student clicks away at the brand-spanking-new database designed for the Boys' Club and her productivity jumps 65 percent. No manual needed and just what the client ordered. Could high-tech info get any friendlier?

In a roomful of computers that lined the walls, information and decision sciences students showed off the work they did this past spring at a May open house.

A few of the projects were databases like the one Jim Morris, Jason Hsu and Paul Wong put together for the Boys' Club, or the one Janice Kuehn assembled in two weeks to keep records of information and decision sciences department faculty. Most of the projects, however, were home pages in which forms, animation graphics, power point presentations and links to other home pages were required project features for these information management majors. Their work included a bicycle safety survey, a web site for a faculty member and even a home page for cats.

AIM Starts New Chapter

The American Indian Movement (AIM) launched a new chapter at Cal State during the winter quarter. Since the late 1960s, when AIM was founded, the organization has focused its energies on education and accurate accounts of Native American history. One of the group's primary goals is to encourage children to pursue higher education.

President's Reception Notes Student Leadership Awards

President Evans' traditional reception honoring outstanding students from various departments was held on campus during the final months of his presidency. Vice President Frank Rincon and Randy Harrell, associate vice president for student services, hosted at both the reception and the awards ceremony.

The following persons were honored at the awards ceremony:

- **Alumni Association Award**
  - John Futch
  - Pernella Sommerville

- **Student Union Program Board Award**
  - Stacy White
  - Michelle Peterson
  - Evan Berry
  - Heather Lott
  - Alex Soares
  - Stephanie Makrocki

- **Multi-Cultural Center Award**
  - Lloyd Peake
  - advisor for Alpha Kappa Psi
  - Gerald Thrush
  - advisor for Biology Club

- **Student Union Graphics Award**
  - Amy Toy

- **Recreational Sports Award**
  - Sigma Phi Epsilon

- **Outstanding Organizational Advisor**
  - University Ambassador Society Award
  - President's Trophy for Outstanding Greek Organization

- **Outstanding Leadership Award**
  - Gerald Thrush
ALUMNI ASSOCIATION RECOGNIZES TOP GRADS

by Sam Romero
public affairs assistant

Long-time local CPA Jim Kennedy was named Cal State’s Distinguished Alumnus for 1997, while four other CSUSB graduates have earned Outstanding Alumni Awards.

Chosen from among the five outstanding alumni who represent each of the university’s schools, Kennedy is a 1972 business graduate and went on to gain an M.B.A. in 1977. The four other outstanding alumni were Michael and Michele Tacchia from humanities, Robert Hodges from education, Ruby Beale from social and behavioral sciences, and Teresa Germany from natural sciences.

Kennedy graduated from Pacific High School in 1963 and today owns a CPA firm with his brother, David. Besides being a former president of the Alumni Association and involved in several university development functions, he has been president of the Citrus Belt chapter of the California Society of CPAs and, 10 years ago, served on the Citizens’ Committee to rewrite the General Plan for the city of San Bernardino. He serves as campaign chairman for Arrowhead United Way’s fund-raising program. Kennedy’s late father, John Winn Kennedy, Sr. (management ‘79, economics ’85) received the Distinguished Alumnus honor in 1994.

The Tacchias have been performing with area symphonies and around the United States ever since their graduation from Cal State in 1976. Both are members of the Inland Empire Symphony Orchestra. Michael playing the piano and Michele the cello. She also has played with the Redlands Bowl and Civic Light Opera orchestras. Michael has conducted the San Bernardino and Victor Valley symphonies. The couple’s work with children through their positions as music instructors with schools in the Inland Empire, is well known.

(continued on page 20)
THERE'S NO SINGLE REASON TO CONTRIBUTE.
A GIFT TO THE CSUSB ALUMNI FUND TOUCHES EVERY STUDENT . . .
by helping to fund scholarships
recruit and retain excellent faculty
support cultural activities
host special events and major speakers
EVERY DAY CSUSB CHANGES LIVES.
AND YOU HELP MAKE IT HAPPEN.

Please use the enclosed reply envelope for your convenience in making your Alumni Fund contribution.

COMING SOON
CAL STATE CAREER CONNECTION
an Alumni Association program in partnership with the Career Center

Featuring . . .
▲ networking opportunities with alumni professionals
▲ specialized career workshops
▲ job search and hiring tips from nationally recognized career consultants
. . . all designed to help you get the job you really want.

The Cal State Career Connection is available exclusively to current CSUSB students and CSUSB Alumni Association members.

Alumni at the top of your profession, on your way up or new to the job.

Why not share your hard-earned career lessons with students preparing to enter the competitive work force? Join other alumni who have agreed to help CSUSB students and fellow alumni with informational interviewing and networking.

Contact your alumni office at (909) 880-3008 or alumni@wiley.csusb.edu

TOP GRADS . . . (continued from page 19)

Since 1970, a year after graduating from Cal State with a sociology degree, Robert Hodges has made his life the Redlands Unified School District. Now its superintendent, Hodges inspires teachers who turn out students that consistently rank above average nationally in academic achievement. His M.A. in elementary education came in 1972 and his administrative services credential three years later. Hodges has served on the boards of the YMCA, Meals on Wheels and the Redlands Community Scholarship Foundation. Deeply committed to community, he also has ties to local business and industry through his Rotary involvement. Hodges is a native of Redlands and graduated from Redlands High School.

Ruby Beale, the social and behavioral sciences outstanding alumna, is now a faculty member at one of the nation's most prestigious psychology departments. Her work at the University of Michigan has included teaching in the graduate school of business administration and in the women's studies department. She is a published author, and her book, Developing Competency for Managing Diversity, uses case studies to blend ideas from the academic world and real life. Beale is a social and organizational psychologist, graduating from CSUSB in 1980 with her B.A. in psychology and business administration. While on campus she served as president of Psi Chi, the psychology honorary society. She did her master's and Ph.D. work at the University of Michigan. She was a National Science Foundation fellow from 1981-1984, and has received a Presidential Award from the University of Michigan for leadership and service.

A 1990 graduate in nursing, Teresa Germany has supported Cal State's nursing program through her position as administrative director and, later, manager of education at St. Bernardine's Medical Center. She helped place many of Cal State's nursing majors in the center's clinical labs. She is now director of education at St. Mary's Regional Medical Center in Apple Valley. Germany's community involvement includes lending her expertise to the Inland Area Council on Education, the American Heart Association and the Association of Women's Healthcare, Obstetrics and Neonatal Nursing. Germany was named Nursing Student of the Year at Cal State the year she graduated.

The Alumni Association presented its awards at the university's 31st annual Commencement ceremony in June. Each award recipient also was honored with a scholarship created in his or her name.

ALUMNI SALUTE CONTRIBUTIONS OF RETIRING PRESIDENT

The Alumni Board of Directors voted in May to kick off the Presidential Scholars Endowment with a $5,000 lead gift in honor of retiring president Anthony H. Evans.

"We are delighted to be able to recognize President Evans in this way," remarked Alumni Board president Chris Aheam ('90), who, along with many other alumni leaders, attended the president's retirement dinner in June. "This is a fitting tribute from those of us who have benefitted most from Dr. Evans' outstanding leadership and vision. Certainly no one has done more to increase the value and prestige of the CSUSB degree."

The endowment, established by the university to commemorate Dr. Evans' 15 years of service at Cal State, will be invested and the proceeds will fund scholarships in perpetuity for mentorous students.

"The Alumni Association is committed to increasing educational opportunities for new generations of CSUSB students," added Aheam, "and it's in that spirit that we've chosen to support the Presidential Scholars Endowment in a significant way. At the same time, we're able to express our gratitude to Dr. Evans for his many contributions to our university—all of which have strengthened the reputation of a CSUSB education.

Evans also was awarded a lifetime membership in the Alumni Association and an honorary position on its Board of Directors.
STAY IN TOUCH

If there's one thing on which CSUSB alumni agree, it's that alumni updates are a favorite (sometimes the favorite) part of Cal State magazine. They don't, however, write themselves. We depend on you to make Alumni Notes happen.

Please send us items that you feel are newsworthy—postgraduate work, new job, promotion, volunteer activities, awards, new home, marriage and so on. The possibilities are endless with nearly 35,000 CSUSB grads out there!

Your friends, classmates and former professors are just waiting to hear how you're doing, so submit your news to us by mail, fax or e-mail using the update form on this page. And why not send us your picture while you're at it?

CSUSB Alumni Association, 5500 University Parkway, San Bernardino, CA 92407-2397
(909) 880-5008 (909) 880-7017 (fax)
e-mail: alumni@wiley.csusb.edu

"We joined the Alumni Association because it provided us with the opportunity to give back to the university that has given us so much. By being a part of this organization, we know that current and future students will have their CSUSB experience enhanced, and, hopefully, their alumni experience will become much more meaningful."

—Ann Guvalsen '92 and Greg Saks '92

The CSUSB Alumni Association exists to serve and unite Cal State, San Bernardino alumni for the purpose of advancing the university and its community.

ALUMNI UPDATE & MEMBERSHIP APPLICATION

Name ____________________________ Previous name ____________________________

Home address ____________________________ City ____________________________ State ____________ Zip ____________

Home telephone ____________________________ Work telephone ____________________________

Degree ____________________________ Class year _______ Major ____________________________

Employer ____________________________ Position ____________________________

Work address ____________________________

Fraternity/sorority/student organization ____________________________

Spouse name ____________________________

If spouse is a CSUSB grad: Class year _______ Degree _______ Major _______

What's New With You?

News you'd like to share in Cal State magazine or in your school newsletter:

(If available, please send us a quality photo with your update.)
Dianne Wilkman, M.B.A., 1984, was named Soroptimist International's 1997 Woman of Distinction for her leadership abilities, volunteer activities and professional achievements. Dianne is president and CEO of Consumer Credit Counseling Service of the Inland Empire. Headquartered in Riverside, the company offers debt counseling and mediation, financial literacy education programs for the public, and non-profit community service. Since her arrival at the agency five years ago, Dianne has expanded the agency's branch network from the one original satellite office to 25 today serving communities from the eastern sierras of central California to the Mexican border. While a student at CSUSB, Dianne received the Wall Street Journal Award for Top Business Graduate Student of 1984. She is a current member of the School of Business and Public Administration Business Partners and former member of the CSUSB Alumni Board.

Judy D. White, M.A., education 1979, is the new assistant superintendent for student services in the San Bernardino City Unified School District. She is the first African-American woman to hold the position. Judy was named 1997 Administrator of the Year by the Riverside/San Bernardino Counties Counselor Association, and in May she received her Ph.D. at Azusa Pacific University.

Pamela J. Bussberg, B.A., psychology 1991, received her juris doctor degree in June from Western State School of Law.

Cipriano Armijo, B.A., economics 1995, has been named trade manager for Inland Empire International Trade, a department of the Inland Empire Small Business Development Center and the Inland Empire Economic Partnership.

Kristine Lynn Bowman, B.A., marketing 1994, is a member of the office of student recruitment and high school services at the University of Utah. She's been accepted into Utah's national program in educational administration.

Pamela J. Bussberg, B.A., communication studies 1990, M.A., social science 1996, is the communications director for National Make A Difference Day, which was selected as one of the top 10 programs in the U.S. Terri, who was elected recently to the Alumni Board of Directors, is named to the Inland Empire Small Business Development Center and the Inland Empire Economic Partnership.

Jane Allen, B.A., psychology 1991, received her juris doctor degree in June from Western State School of Law.

Cipriano Armijo, B.A., economics 1995, has been named trade manager for Inland Empire International Trade, a department of the Inland Empire Small Business Development Center and the Inland Empire Economic Partnership.

Kristine Lynn Bowman, B.A., marketing 1994, is a member of the office of student recruitment and high school services at the University of Utah. She's been accepted into Utah's national program in educational administration.
attending Southwestern, Gregory was a member of the Delta Theta Phi Legal Fraternity and received one of the organization's scholarships. He and wife Julie Ellis, B.A. communication studies 1994, reside in Glendale.

Kristina Gauthier, B.A. history 1995, is a seaman with the U.S. Coast Guard. She graduated recently from the Coast Guard Recruit Training Center in Cape May, NJ.

Jim Gilliam, B.A. math 1990, received his Ph.D. in math from U.C. Riverside.

Paul Granillo, B.A. history 1991, was ordained a Roman Catholic priest in May. Paul received his master of divinity degree from John's Seminary in Camarillo and soon will receive his master of arts degree in religion. Paul has been assigned as parochial vicar of St. Louis Parish which serves the Cathedral City and Rancho Mirage communities.


Jennifer Michele Hentsz, B.A. sociology 1994, earned her juris doctor degree from Whittier Law School.


Tony Ikehara, B.A. biology 1994, IKKI, is a graduate student at The Ohio State University, College of Optometry. He is the first CSUSB graduate to be accepted into the program.

Annette Marie Mandala, B.A. communication studies 1995, has been hired as a network assistant in the media department at the Santa Monica advertising agency, Rubin Postaer & Associates.

Cheryl Sheets Marshall, M.A. psychology 1989, is the chief proprietor of Summit Consulting, a partnership of organizational development and human resource consultants. She is working with high-profile clients such as McDonnell Douglas. When not consulting or working on her doctorate at USC, Cheryl teaches at Cal Poly, Pomona.

Erin Matsumura, B.A. marketing 1996, was selected by the San Bernardino County Sun as a future business leader. Erin is the marketing director for JR Freeman Company, a San Bernardino Xerox business machines dealer.

Bart R. Olson, B.S. accounting 1990, moved to San Ramon three years ago and is the manager of the Pleasanton branch of Vanireck, Trine & Day, CPA.

Michael J. Ortiz, B.A. biology 1993, joined Alpha Therapeutic Corporation in April as its assistant director.

Christine Overstreet, B.A. marketing 1994, has been doing freelance work in the automotive industry. Her clients include Nissan/Infiniti and Lexus.

R. Sam Price, B.A. finance 1996, TKE, attends Western New England College School of Law in Massachusetts. This past summer, Sam interned with the San Bernardino County District Attorney's Office.

Chris Robbins, B.A. political science 1994, ZTI, is a police officer at Indiana State University.

Paul Granillo, B.A. history 1991, was ordained a Roman Catholic priest in May. Paul received his master of divinity degree from John's Seminary in Camarillo and soon will receive his master of arts degree in religion. Paul has been assigned as parochial vicar of St. Louis Parish which serves the Cathedral City and Rancho Mirage communities.


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CSUSB hooded sweatshirt—$41.95
Sizes M, L, XL, XXL.
Specify white or navy.
Both with Coyote-blue lettering.

CSUSB crew-neck sweatshirt—$36.95
Sizes M, L, XL, XXL.
Specify white or navy.

CSUSB embroidered applique sweatshirt—$32.95
Sizes S, M, L, XL, XXL.
Specify navy, maroon or black.

Cal State Coyote T-Shirt—$11.50
Sizes S, M, L, XL, XXL.
White or ash.

CSUSB embroidered heavyweight 80/20 sweatshirt—$41.95
Sizes M, L, XL, XXL.
Specify navy or forest green.

Cal State Alumni T-Shirt—$11.50
Sizes S, M, L, XL, XXL.
White or ash.

Cal State Official Seal Mug—$9.95
Printed with the official seal.

Cal State Alumni Window Sticker—$4.99
Vinyl and removable.

Cal State Alumni License Plate—$6.95

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http://bookstore.csusb.edu  (909) 880-5966
Like art, plays, music, talks on thought-provoking topics, maybe wild entertainment? Cal State, San Bernardino offers activities for the whole family. Keep this calendar handy. Share and enjoy. (It is best to call ahead and confirm an event using the phone numbers listed after each description. All numbers are in the 909 area code.)

OCTOBER

WORLD CHAMPIONSHIP WRESTLING.
Giant and other championship wrestlers featured 7 p.m., Coussoulis Arena. General admission $13, reserved ringside $21. Tickets through Ticketron, Associated Students Box Office or Coussoulis Arena. 880-7360.

MUSIC.
Alumni artist recital with Michele Tacchia, piano. Works of Schubert and Brahms 8:15 p.m., Recital Hall in Creative Arts Building. General admission $6; students and senior citizens $4. 880-5859.

ART SHOWS.

MUSIC.
Halloween concert featuring CSUSB Symphonic Band and CSUSB Concert Choir. 8:15 p.m., Recital Hall in Creative Arts Building. General admission $5; students and senior citizens $3. 880-5859.

HALLOWEEN HAUNT.
A special showing of the “Rocky Horror Picture Show” makes Halloween a “spooktacular” event, which includes a live band. 9 p.m., Coussoulis Arena. General admission $10, CSUSB students, alumni $6. 880-7360.

NOVEMBER

SEMINAR.
National consultant on pain management, Margo Mccaffrey, presents an all-day seminar on the “Assessment and Pharmacologic Management of Pain.” 8 a.m.-4 p.m., Student Union Events Center. $50 (includes lunch and syllabus); $15 for basic level health care students. 387-7788.

THEATRE: OPENING NIGHT.
“Our Country’s Good,” by Timberlake Wertenbaker. The true, critically-acclaimed drama of a theatrical production put on by convicts in what is known today as Sydney, Australia, but what was then a penal colony. Curtain time 8:15 p.m. for Nov. 14, 15 and 20-22 performances, with Nov. 16 and 23 shows being 2 p.m., Sunday matinees. University Theatre in Creative Arts Building. General admission $10, senior citizens and CSUSB alumni $8, students $4. 880-5844.

MUSIC.
CSUSB Concert Choir and CSUSB Chamber Orchestra. Tamara Harsh and Rob Dunham, directors, Schubert’s “Mass in G,” Mendelssohn’s “Lobet den Herrn alle Welt,” and works by Johannes Brahms. 8:15 p.m., Recital Hall in Creative Arts Building. General admission $5; students and senior citizens $3. 880-5859.

MUSIC.
CSUSB Symphonic Band. Rob Dunham, conductor. 8:15 p.m., Recital Hall. General admission $5; students and senior citizens $3. 880-5859.

MUSIC.
CSUSB Jazz Ensemble, Andy Cleaves, director. 8:15 p.m., Recital Hall in Creative Arts Building. General admission $5; students and senior citizens $3. 880-5859.

MUSIC.
Holiday concert with brass featuring the Inland Empire-CSUSB Symphonic Choir. Rutter’s “Gloria,” Pinkham’s “Christmas Cantata,” Morrison’s “Shirley Shubert” or “Sabbath Songs,” and Browning’s “Three Carols.” 4 p.m., Recital Hall in Creative Arts Building. General admission $5; students and senior citizens $3. 880-5859.
POSED FOR ACTION—When the Coyote Drive entrance to campus at the far eastern end is completed it will be adorned by this bronze statue of three coyotes. Designed and photographed here by Xuan Chang Guo, is the artist's conceptual model.