February 7th 2011

CSUSB

Follow this and additional works at: https://scholarworks.lib.csusb.edu/coyote-chronicle

Recommended Citation
https://scholarworks.lib.csusb.edu/coyote-chronicle/38

This Newspaper is brought to you for free and open access by the Arthur E. Nelson University Archives at CSUSB ScholarWorks. It has been accepted for inclusion in Coyote Chronicle (1984-) by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.
Gov. Brown delivers “first” State of the State, again

By MATthew Bramlett
Staff Writer

Governor Jerry Brown painted a grim picture for California last week during his State of the State address – his first since taking office in January. The address, which is actually Brown’s eighth, but his first in 30 years – was inundated with warnings about the future and what Californians need to do to curb a deficit totaling over $25 billion.

“California faces a crisis that is real and unprecedented,” said Brown. “Each of us will have to struggle with our conscience and our constituencies as we hammer out a sensible plan to put our state on a sound fiscal footing, honestly balance our budget, and position California to regain its historic momentum.”

Throughout the speech, Brown reiterated his plan to have voters approve the continuation of current tax increases. He cited the crises in Tunisia and Egypt as a reason to let the people of California decide on the measures.

“When democratic ideals and calls for the right to vote are stirring the imagination of young people in Egypt and Tunisia and other parts of the world, we in California can’t say now is the time to block a vote of the people,” said Brown.

It was clear in his speech that he fully intended to bring his budget plan to the people.

If the plan for a vote goes forward, a special election would be held in June. Despite his wish for a democratic decision, Brown offered a chilling scenario if the current tax rates are not extended.

He hinted at cutting into a number of important institutions.

“At this moment of extreme difficulty, it behooves us to turn to the people and get a clear mandate on how we should proceed: either to extend the taxes, as I fervently believe, or cut deeply into the programs from which, under federal law, we can still extract the sums required,” said Brown.

High marks for Brown

By HECTOR GAMA
Staff Writer

Police Chief Jimmie Brown took CSUSB by storm right from the start, clearing up crime, and making our school a safe and peaceful environment, and his efforts have been recognized, as he has been selected as a finalist for 2010 Director of the Year by “Campus Safety Magazine.”

The “Campus Safety Magazine” is a website, eNewsletter, magazine and conference dedicated to helping public safety and security administrators in hospitals, schools and universities.

Each year it recognizes officers from all over the nation. This year’s nominees have been recognized for their outstanding efforts in improving their respective schools’ safety, parking revenue strategies and adopting green initiatives, among other things.

Brown is one of 12 finalists for the Campus Safety award. His nomination came after CSUSB saw a 15 percent drop in property crimes on campus over the past year.

“What I have done was implement programs. Certain programs we have are basic crime prevention programs,” Brown said. “We opened a police sub-station, which helps out a lot, where we have two police sergeants and an officer who are stationed out at housing.”

In addition to this, he and the University Police Department also implemented environmentally friendly practices, including the adoption of near-paperless computer-aided dispatch, records management and memo systems.

‘Yotes get schooled on the big “O”

By Mackenzie Von Kleist
Staff Writer

The female orgasm is not the myth or legend that many sexually active people believe it to be. This interesting topic was one that recently grabbed the attention of many students here at CSUSB.

The “I Love Female Orgasm” lecture that was held by the Women’s Resource Center (WRC) informed the students and guest attendees about sex education and how to achieve the mysterious female orgasm.

There was an immense amount of support from CSUSB students Feb. 2, in the Santos Manuel Student Union (SMSU).

Staff from the WRC had to get more chairs to accommodate the amount of standing students in the back of the room that were eager to listen in.

Bashful men and women

Continued on Pg. 3

Feds aim to reduce the silent killer, sodium

By Angel Beltran
Staff Writer

The federal government released new eating guidelines for Americans targeting daily sodium intake.

The U.S. Department of Health and Human Services (DHHS) reduced the recommended daily sodium intake from 2,400 milligrams (mg) to 2,300mg for the general population, while reducing it even further to 1,500 milligrams for those who are older than 50, African-Americans of any age and any individuals who have hypertension, diabetes or chronic kidney disease.

“When you eat fast food, canned food, or processed food it is easy to raise your salt intake. Following the new guideline will help reduce chronic disease, such as heart disease, stroke, diabetes and cancer,” said Dr. Dorothy C. Chen-Maynard, CSUSB nutrition and food sciences professor.

Sodium-sensitive individuals have high blood pressure and further complications, such as fluid-retention, putting them at risk of heart disease, stroke, diabetes and chronic kidney disease.

The sodium-intake regulation on “The Dietitian” last Monday, Diane Rehm discussed the sodium-intake regulation on “The Dinner Table” and its effects, said Chen-Maynard.

Continued on Pg. 3

New federal guidelines have been issued to curb some of the negative consequences that high sodium consumption can lead to, such as hypertension and various chronic diseases.
CSUSB offers VITA, free tax prep service

By LINDSEY MARTINOVICH
Staff Writer

It’s that dreadful time of the year again, and no it isn’t Valentine’s Day; it’s tax season!
This year CSUSB accounting students are taking a proactive approach by making themselves available to offer free tax preparation services.
The free service is offered to low-income, disabled, elderly and limited English-speaking people; this service is put on by the Volunteer Income Tax Assistance program (VITA).

“Students have been trained to prepare basic tax returns for taxpayers whose annual gross income does not exceed $60,000. They also provide assistance with itemized deductions, earned income credit, dependent care credit and child tax credit,” according to CSUSB Public Affairs.

VITA began on Friday, Feb. 4 and will last until April 16 at the CSUSB main campus.

Students have expressed their concerns and fears about filing taxes.
“They are too difficult to deal with. I do the 1040 EZ myself. Last year I owed $500, but this year I should be getting my money back. I’m scared!” said student Lauren Halath.

VITA’s goal is to alleviate the burden, stress and confusion that taxes bring to most people.

At CSUSB, you may receive help from a member of VITA on the fourth floor of Jack Brown Hall. They will be there Mondays and Wednesdays from 2 to 5 p.m. At these times, no appointment is required.

According to the Internal Revenue Service (IRS), if you earned any type of income in 2010, you must file a tax return. This includes people who are self-employed, sold a house, etc.

“I get taxed really heavily because I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips. I work at a restaurant and get tips.
High school students get ‘Early Start’

By OMAR GUZMAN
Staff Writer

Because of the significant number of California stu-
dents who did not show proficiency in college level Eng-
lish and mathematics, the CSU system will launch the
“Early Start Program.”
In March of 2010, the CSU trustees adopted the Early
Start policy, which will take full effect in the summer of
2012. CSUSB along with the entire CSU system is focus-
ing on early preparation programs that would help stu-
dents get ready for college level English and mathematics.

“Students who do not show the proficiency standards
would have to be placed in the Early Start program,” said
Erik Fallis, media relations specialist for the CSU Chan-
celler’s Office. "Tests such as the Entry Level Mathemat-
ics (ELM) exam and the English Placement Test (EPT),
along with the EAP test are the usual means in which we
determine whether or not a student is ready for college
level English and mathematics.”

The Early Start initiative is a program designed to get
students, who do not meet proficiency requirements for
college level English or mathematics, to begin with their
remedial courses during the summer prior to their attend-
dance at a CSU. However, this does not require students
to finish their developmental courses during their summer
Continued on Pg. 13

Feds target excess salt intake

ane Rehm Show,” a show broadcast on National Public Radio
(NPR).
She spoke with Robert Post, deputy director of the Center for
Nutrition Policy and Promotion at the U.S. Department of Agri-
culture (USDA).
“Today, we’re consuming, on average 3,400mg [of sodium].
If you look at teenagers, you’re looking at an intake of about
4,000mg a day, far more than the recommendation,” said Post. “I
think what we have is a new chapter in this policy that really ad-
dresses helping Americans make healthy choices.”

Taco Bell and Bennys’s Fresh Express, located inside
CSUSB’s Santos Manuel Student Union (SMSU) contain items
on their menu that surpass the new recommendation for “sodium-
sensitive” individuals.
The “Fresco Menu” is Taco Bell’s recent extension of their
menu that introduces healthier options to customers. However, the
Fresco Zesty Chicken “Border Bowl” without dressing contains
16,000mg of sodium, alone.
Chen-Maynard suggests that the best way to avoid excessive
sodium intake is by choosing healthier options, such as alterna-
tives to salt like spices, herbs, garlic, and pepper.

“People need to learn how to cook with fresh ingredients in-
stead of processed foods,” said Chen-Maynard. “Taste buds have
nerves that respond to salt. If you are used to eating salty foods
then your taste buds will sense [the salt] at high concentrations. If
you cut salty foods all at once, your food will taste bland. The best
option is to re-sensitize your taste buds by gradually reducing the
amount of salt you eat.”

Americans may eat a lot of salt because they have acquired a
taste for it throughout the years, whether through home cooking or
fast-food consumption. It may be a sacrifice in taste, but reducing
salt can lead to long term health benefits.

Continued from Pg. 1

Coyotes came to orgasm event

alike joined in the anticipated lecture that
informed students in detail on how to
achieve the female orgasm, how to com-
municate with your sex partner and also
how to locate certain stimulating “lady
parts,” that people may not be aware of.

One of the key points of the lecture
was how women and men need to com-
municate their likes and dislikes sexually
during intercourse. Without this vital infor-
mation, women will not receive their most
desired satisfaction from their partner.

Guest speaker Rachel Dart explained,
“Having intercourse without communica-
tion is like putting together furniture with-
out the instructions.”

Surprising statistics were also distrib-
uted during the lecture by Dart who said,
“On average it takes women 20 minutes of
stimulation to achieve an orgasm, whereas
for men it only takes two to five minutes of
stimulation.”

Another curious statistic was, “Only
about 30 percent of women achieve or-
gasm from intercourse alone.”

With only such a small percentage of
women experiencing this, Dart and Mar-
shall discussed and showed exactly where
and how women can successfully accom-
plish this orgasm during intercourse with
their g-spot.

Within this thought-provoking lecture,
they shed light on the fact that women are
held to different sexual standards.

“Women are divided into their own
sexuality categories,” said Yazmin Whee-
lock from the WRC.

“Like Rachel and Marshall talked
about, if women know their bodies well,
they are a ‘bad girl’ or ‘provocative.’ If
they do not, know their bodies well enough,
they are considered prudes.”
The lecture challenged many distorted
perceptions of sexuality.

“The lecture was good, very entertain-
ing and educational,” said student Ryan
Osterman.

“The most interesting thing I learned
was that, what may work for some women
may not work for other women,” he con-
tinued.

Dart said that sexual knowledge only
enabled her to be more comfortable with
her body.

It seems like this lecture was not only
wanted but obviously something many stu-
dents were interested in understanding.

Continued from Pg. 1

Brown recognized

items, as well as the addition of a 3 Motion
three-wheeled motorized vehicle
for campus patrols according to CSUSB
reps.
Several new programs also have been
implemented within the past few
years. Some of these programs include
the police explorers program, and the
citizen volunteer program.

The police explorers program helps
mentor local youth who have an interest
in law enforcement through a partner-
ship with the city of San Bernardino.
The citizen volunteer program al-

Continued on Pg. 13

News
Monday, February 7, 2011
Both genetically modified foods (GMFs) and organic foods have their own benefits and drawbacks. The decision to choose one over the other should be based on a thorough understanding of their respective pros and cons.

### USDA Forgoes Outlaw on Genetically Modified Crops

**By RACHEL CANNON
Staff Writer**

There’s nothing quite like fresh produce. Its vibrant, beautiful colors and fresh-off-the-vine taste are the very essence of health. Or are they?

What if you knew that that Red Delicious you’re about to bite into had been genetically modified beyond recognition and sprayed with toxins and chemicals known to double farmers’ risks of getting cancer?

“Over the weekend, we came up with the idea of a speak-to-sweet service — the ability for anyone to tweet using just a voice connection … we hope that this will go some way to helping people in Egypt stay connected at this very difficult time. Our thoughts are with everyone there.”

I don’t think the Egyptian government saw that coming or anything that had to do with defending the angry citizenry.

One of the main tools I believe the government tried using was not only violence, but shutting the Internet down or any means of communication to the outside world or to citizens within Egypt. This made it impossible to get foreign coverage.

Mubarak, who has ruled with an iron fist for 30 years in Egypt is finally seeing the desperation in his own people to try and get him out of office.

Even though he knew he had lost control over his people, he still thought he had one more trick, to shut down communication outlets.

Last week, Mubarak released a statement that he will not be seeking re-election in September, which was good news to the anti-Mubarak community. Yet Mubarak’s refusal to immediately step down from office has caused violence to escalate.

Google, SayNow and Twitter have let the people of Egypt know that they are not alone and that they respect the right to voice an opinion, even if it means only using 140 characters to do it.

### Social Networks Come to Egypt’s Aid

**By ERIKA MARTINEZ
Staff Writer**

The 140 characters on Twitter are being used for more than just describing what one had for lunch.

This has had little to no effect on the state as information keeps pouring into and out of Egypt via other communication channels where protesters themselves do not appear to be challenged in the least by their inability to Tweet or upload videos.

On Jan. 28 a blog posted “The Tweets Must Flow,” Twitter general counsel Al- exander Macgillivray and co-founder Biz Stone defended their mandate to protect Twitter users’ right to speak or tweet freely by stating “Twitter keeps the information flowing irrespective of any view.”

Another social medium that has come to the defense of Egypt is Google. Over the weekend Twitter teamed up with Google and SayNow, a company Google put together last month, to establish @Speak2T- weet.

According to Law.com, this project creates a workaround for demonstrators to continue tweeting even though they are offline.

Via @Speak2Tweet, anyone with access to a land-line can leave voice messages, which are instantly posted on Twitter.

In a joint statement Ujjwal Singh, the co-founder of SayNow, and Abdel Karim Mardini, Google’s product manager for the Middle East and North Africa, stated, “Like many people, we’ve been glued to the news unfolding in Egypt and thinking of what we could do to help people on the ground.”

USDA Forgoes Outlaw on Genetically Modified Crops

**By RACHEL CANNON
Staff Writer**

There’s nothing quite like fresh produce. Its vibrant, beautiful colors and fresh-off-the-vine taste are the very essence of health. Or are they?

What if you knew that that Red Delicious you’re about to bite into had been genetically modified beyond recognition and sprayed with toxins and chemicals known to double farmers’ risks of getting cancer?

“Over the weekend, we came up with the idea of a speak-to-sweet service — the ability for anyone to tweet using just a voice connection … we hope that this will go some way to helping people in Egypt stay connected at this very difficult time. Our thoughts are with everyone there.”

I don’t think the Egyptian government saw that coming or anything that had to do with defending the angry citizenry.

One of the main tools I believe the government tried using was not only violence, but shutting the Internet down or any means of communication to the outside world or to citizens within Egypt. This made it impossible to get foreign coverage.

Mubarak, who has ruled with an iron fist for 30 years in Egypt is finally seeing the desperation in his own people to try and get him out of office.

Even though he knew he had lost control over his people, he still thought he had one more trick, to shut down communication outlets.

Last week, Mubarak released a statement that he will not be seeking re-election in September, which was good news to the anti-Mubarak community. Yet Mubarak’s refusal to immediately step down from office has caused violence to escalate.

Google, SayNow and Twitter have let the people of Egypt know that they are not alone and that they respect the right to voice an opinion, even if it means only using 140 characters to do it.
U.N. human rights councilmen asked to resign

By MATT EDGERTON  Staff Writer

“What may be more distressing than the apparent cover-up is the eerie silence of the mainstream media, unwilling to acknowledge the well-evidenced doubts about the official version of the events.”

So said Richard Falk, a Special Rapporteur on human rights in Palestinian territories. He has recently come under fire for comments on his personal blog intimating that 9/11 needs further investigation due to the fact that many questions have never been addressed by the U.S. Government, and the official story that was fed to us about the attacks is vague at best.

The comments that have been called “despicable, deeply offensive, and noxious” are as follows: “The arguments swirling around the 9/11 attacks are emblematic of these issues. What fuels suspicions of conspiracy is the reluctance to address the sort of awkward gaps and contradictions in the official explanations that David Ray Griffin (and other devoted scholars of high integrity) have been documenting in book after book ever since his authoritative The New Pearl Harbor in 2004 (updated in 2008). Is this silence a manifestation of fear or co-option, or part of an equally disturbing filter of self-censorship? Whatever it is, the result is the withering away of a participatory citizenry and the erosion of legitimate constitutional government. The forms persist, but the content is missing.”

In layman’s terms, all Falk was saying was that the story the U.S. Government has fed to us about the terrorist attacks on 9/11 has a few inaccuracies that the government has repeatedly refused to address.

Moreover, there is in many people’s minds, myself included, enough evidence to agree that it is very possible there is much more to the story of 9/11. That however is for another story, what is at stake here is the idea of free speech.

Whether you belong to the camp that believes the U.S. Government knew of the attacks and allowed them to happen in gain war leverage, or you believe that the government actually orchestrated the attacks themselves in a false flag operation.

Either way, we should be free to speak our objections and inquiries, especially on our own personal blogs or journals. Which is what Falk was doing; and if we can no longer speak against the governments that rule us then we have in truth lost the concept of free speech.

That same day Falk posted this on his blog the U.S. ambassador to the United Nations, Susan Rice, “Mr. Falk’s comments are despicable and deeply offensive, and I condemn them in the strongest terms. I have registered a strong protest with the UN on behalf of the United States.”

With such an instantly aggressive response to some-one one merely questioning the validity of the official story how can we not think they are covering something up, as I’ve often said “protesting too much usually means someone is hiding something.”

Falk, in his defense said: “What seems apparent from this incident, which is itself disturbing, is that any acknowledgement of doubt about the validity of the official version of the 9/11 events, while enjoying the legal protection of free speech, is denied the political and moral protection that are essential if an atmosphere of free speech worthy of a democracy is to be maintained. When high officials can brand someone who raises some doubts in the most cautious language as ‘an enemy of the people,’ then there are either things to hide or a defensive fury that is out of all proportion to the provocation. To seek further inquiry into the unanswered questions about 9/11 is surely not an unreasonable position.”

I couldn’t agree more with what Falk has stated in his response; as the years have progressed, free speech has continually been eroded to the bastardized concept that it is today, apparently free speech is only free when it doesn’t conflict with the government’s objectives however the moment conflict occurs the government brands one as an enemy of man and seeks to snuff out any speech that questions what they say to be the truth.

Falk has refused to step down and I completely agree with what his decision. With help from questioning citizens such as Falk, the truth will be revealed about 9/11.

Illegal immigration, on the border of reform

By ANDREA BRANDSTETTER  Staff Writer

Illegal immigration. It’s an issue that is widely talked about but one that remains unsolved.

There isn’t an easy solution to this problem, however, one must be found in order to ensure the future well-being of our nation – particularly financial.

According to a recent Pew Research Center report, approximately 11.2 million illegal immigrants are currently residing within U.S. borders. In California alone, the number is 2.55 million.

Many undocumented workers are said to have low incomes, therefore most cannot fully pay for basic services such as health care and education. These services are usually provided to them as a direct result of taxpayer money, which is predominantly coming from U.S. citizens.

According to the Federation for American Immigration Reform, the annual cost of providing health care, education and other services to illegal immigrants in California is $10.5 billion.

These numbers are staggering considering the state’s current $25.4 billion deficit.

Although it’s not a popular opinion, it needs to be said, America, but particularly California, cannot continue to provide all of these services to illegal immigrants without coming to complete financial ruin.

Of course, illegal immigration isn’t the sole reason why the nation is drowning in debt, but it certainly is one of them.

Generally speaking, there are millions of people who either support or oppose illegal immigration based upon moral or various other reasons.

However, one thing seems to be clear.

People from across the nation are demanding change regarding this issue. Unfortunately, our politicians can’t seem to get anything done.

In his State of the Union address, President Barack Obama took a step in the right direction by signaling his willingness to work with Republicans to tackle this pressing problem.

To date, however, Republicans and Democrats haven’t been able to find any common ground.

While many Republicans want to deport illegal immigrants, many Democrats seem open to the idea of granting them amnesty.

Both parties have taken extreme views, and I believe they are both wrong.

Roping up millions of undocumented people and sending them back to their native countries isn’t realistic let alone feasible. It’s more than likely that many would slip through the cracks and remain undetected.

However, giving these individuals free citizenship certainly isn’t fair to all of the hard-working, legal immigrants who came to the U.S. and followed the law.

Nor is it conducive to preventing more illegal immigration from occurring in the future.

Just ask Ronald Reagan. The late former president granted amnesty to some three million illegal aliens in 1986.

Since that time, illegal immigration has done nothing but increase.

So, what is the solution to this issue? It’s hard to say. There are many factors that come into play and all of them need to be heavily considered.

The biggest obstacle is the government. Somehow, two houses of Congress must create and implement effective immigration reform.

Currently, the chances of that happening are not promising.

There’s one idea that might help solve the problem, however, and that is citizenship reform.

Our current laws make it difficult and time consuming for individuals to become citizens through the legal process.

For many, it takes years to become a legal resident, let alone a citizen.

While this type of reform may better serve the future than the present, it would definitely be a positive step.

We can no longer afford to wait.
Help 2 Coyotes, Frank Becerra (Health Sciences) and Dulce Mendoza (Education), win a dream wedding in Key West on 11/11/11! They are among 11 finalists. If you use Facebook, you can help!

1. LIKE this page: http://www.facebook.com/wevegotthekeys
3. Repost wherever you can. THANK YOU!

We’re working hard on a brand new CoyoteChronicle.com! In the meantime, check out the online version of the newspaper @ issuu.com/coyotechronicle
The new SyFy original reality series, “Face Off” has proven to be a surprise hit as the first few episodes attracted over 1.4 million viewers, a feat that hasn’t been broken since 2004. You can catch the show Wednesdays at 10 p.m. only on SyFy.

In the first episode, “Welcome to the Jungle,” contestants were asked to create a human/animal hybrid. Within hours, the spectacle was complete—voila—elephant bird men, ballerina birds and a six foot bug man! Last week’s “Naked Ambition” had contestants rushing to incorporate their nude models into specific backdrops. The top awards went to Jo for her inspired imagining software.

Do-It-Yourself, a cut and dry method to walk you through creating your own creature. To celebrate the series launch of Face Off, SyFy introduced a creative new Facebook application.

The application will allow users to transform family, friends, and themselves, into aliens, zombies, monsters and more via straightforward makeup tools. Transformed photos will be featured on the Face Off Facebook page. This application is only the beginning of an assortment of new programs SyFy has created. SyFy.com is releasing several new themed features on its pages, including Do-It-Yourself, a cut and dry method to walk you through creating your own creature.

Perhaps one of the more involved new programs, the Fan Face Off Challenge, will reward the fan with the best makeup job with a new MacBook Pro, including high-tech imaging software.

Fans must submit a before-and-after photograph of their own makeup skills in one out of five given categories—alien, zombie, animal/human hybrid, male/female gender switch, and aging/de-aging. Face Off judges will determine five finalists and fans vote for the winner of the grand prize.
Companies score touchdown with Super Bowl ads

Details of the game may be forgotten, but great commercials stay with us for years

By BRANDY MONTOYA
Staff Writer

The commercials aired during the Super Bowl have a way of capturing all attention and stealing the spotlight from the game itself.

The average cost per 30-second spot during the Super Bowl is $3 million. This doesn’t count the price of shooting the commercials, editing, directing or even the famous actors some advertisers like to throw in to gain the upper hand.

The price for a spot has skyrocketed since the beginning of the Super Bowl. When the Super Bowl first started, the ads cost about $40,000 in 1967.

Not only have the prices changed - so have the commercials. They used to advertise cigarettes and well known liquor.

However, now the commercials are more sophisticated and clever, and advertise things like sodas, cars and food.

It has been said that advertising has advanced so much that the odds are high some commercials will be shown in 3-D within the next year. This is a big step in advertising as a whole and has the potential to change advertising as we know it.

Super Bowl Sunday has an audience of 80 to 100 million viewers throughout the day, so companies have got to be crazy not to spend that extra buck to have a spot during the big game.

Although the price of such advertising spots are high, in general, the costs don’t even affect the pockets of the companies since right after the game they usually see a big spike in business.

The most watched game was Super Bowl XVI in 1982, which was watched in 89.1 percent of households nationwide. Since so many people watch the game, companies have to hurry and get a spot to show their commercial during the big game. Super Bowl Sunday is as profitable as Christmas is for advertising companies.

There are 68 spots for advertisers to buy during the game to try and sell their product. These spots sold out back in October 2010 for this year’s game.

The commercials during the Super Bowl are all well-known items we use; however, the Super Bowl can be a launching pad for newer companies as well.

Companies have to be smart and fast when getting their commercials ready for the game, as some Super Bowl ads have become a cultural and expected aspect of the game.

These commercials turn out to be some of the most well-known commercials in history. We may not know who played in the Super Bowl that year but we surely remember the commercials that aired.

In 1964 the most well-known commercial in Super Bowl history aired. It was for a little company we all know as Apple. This commercial introduced the Mac to America, and the rest was history.

The companies that advertise during the Super Bowl have some simple rules of advertising to follow, such as knowing their audience, and their tactics are obviously working.

Studies have shown purchases after the Super Bowl go up 30 percent from companies that advertise during the game. Next time we watch the big game we should pay attention to the ads; they may be for the next big companies in history.

Whoever played in the big game last Sunday may be forgotten but the commercials we see are as memorable as our ABC’s.

Super Advertising:

- Average cost of 2010 ad over $3 million
- Average Viewership (Nielsen) over 90 million
- Reaches 49% of households (Nation)

A hilarious 30 second ad could be the big break through for a company, because the funny commercials get remembered.

Screen Actors Guild Awards

weeks ago, “Boardwalk Empire” once again ended the winning streak of “Mad Men” and beat fan favorites such as “Dexter” and “The Closer.”

The “Actor” statuette was given to other winners in the television category that included “You Don’t Know Jack,” actor Al Pacino and “Temple Grandin,” actress Claire Danes, for their performances in a television movie or miniseries. Actress Julianna Margulies became the first-ever eight-time winner for best Performance in a Television Drama Series for “The Good Wife.”

Comedian Alec Baldwin took home his fourth win as best actor in a Television Comedy Series for his role as Jack Donaghy in NBC’s “30 Rock.” Aside from winning her Lifetime Achievement award last year, comedy legend Betty White won best female actress in a Comedy Series for TV Land’s new series “Hot in Cleveland.” “Modern Family” took the top prize in the comedy category as the Ensemble Cast won for their outstanding performances.

The shocking event of the night was when “The Social Network,” left home empty handed as “The King’s Speech” when “The Social Network,” won for their outstanding performances.

Director Tom Hooper was also awarded the Outstanding Directorial Achievement in Feature Film for “The King’s Speech” at the sixty-third annual Director Guild of America Awards the night before upsetting “The Social Network” once again for the top honor.

Continued from Pg. 7
Cold War Kids share a new album “Mine is Yours”

By ERIC BROWN
Managing Editor

Being a Cold War Kids fan since discovering them on a mixed CD I borrowed from a friend for a road trip a few years ago I can’t say that I haven’t been waiting for them to release a new album.

And with the arrival of “Mine is Yours”, which released late last month, I have to say it’s not what I expected, but I’m happy overall.

The edginess and down and out blues rock of this indie band from Long Beach always stuck me as a unique form of rock, something I could instantly recognize, yet at the same time provide a perfect background noise to any urban setting.

The newer vibes in “Mine is Yours” are smoother and roll through the melodies as opposed to the band’s earlier works. With the addition of Jacque King as a producer, the band has taken their music more into the mainstream and out of the bar rooms.

King, who has previously collaborated with Kings of Leon and Modest Mouse, expands and broadens the band’s sound, changing the guitar play and drum rolls the band has utilized in the past to provide a more rounded tone. However, this new direction seems to have a pang of growth pains.

While some tracks adhere to a familiar sound of previous albums, many seem to hold back, and don’t break the plane in ways that “Something is Not Right With Me” or “Hang Me Out to Dry” did in years past.

This is most apparent in “Out of The Wilderness” off the new album in which the song opens strong and steady until hitting an awkward middle where the song breaks into an out of place chord and medley before ramping back up to its former glory.

That’s not to say that fans of past albums can’t find something to listen to. Songs like “Louder Than Ever” and “Royal Blue” keep to the jagged yet requisite melody of past hits.

Most evident in “Mine is Yours”, is the change in the lyrics of most songs. Due in part to King and vocalist Nathan Willett’s writing, the new album tends to tackle more relationship rhythms in its songs as opposed to the dreamy poet and downtown drinker chorus of former albums.

The undertones of the album scream to be let loose in nearly every chorus on every track in the album, but Mine is Yours is seemingly held in check by the bands step towards the mainstream.

So, despite my apparent scanning of the album, my attraction to the band has caused me like anyone facing change to be overtly critical, and in the long run, and found myself still listening to the music after its first play through.

In so much as rating the album based off stars or numerals, I would have to give Mine is Yours a holistic exceed experimentation but falls short of former glory. However, with a first step in a newer direction, Mine is Yours is hopefully a halfway between the edginess of the past and the popness of the future.

Fans of Cold War Kids of old can still pick out tracks to stick with, while new fans can be easily allowed in and old critics given something to question. Give Mine is Yours a chance, and chances are you’ll find a gem or two.

From shady past to the Shady cast

From sidewalks to soundboards, emerging artist Yelawolf has moved from a struggling artist to a promising new talent in the hip-hop community.

After a failed attempt at a professional skateboarding career Yelawolf began to pursue his passion for hip-hop, and since been recognized by well known artists such as Eminem.

Yelawolf, 31, was born Michael Wayne Atha in Gadsden, AL. The name Yelawolf derived from his Native American heritage.

Yelawolf truly went from rags to riches going from being a homeless skater camping in People’s Park in Berkeley CA, recovering from heavy alcohol and drug use, to being a success.

In an interview with spin.com Yelawolf gave insight to his personal struggle and discussing his drug usage stating that in a point in his life “I got heavy into drugs and girls.”

Yelawolf spent much of his childhood roaming around the U.S. in a similar fashion that you would expect from a child with parents in the military. His nomadic lifestyle afforded him the ability to experience raw hip-hop in different forms around the nation.

Throughout his career Yelawolf has teamed up with some very well-known artist in the industry. He worked with Big Boi’s on his first solo album Sir Lucious Left Foot: The Son of Chico Dusty.

Yelawolf also collaborated with Paul Wall on his fifth album Heart of a Champion, while also being featured on a single with Juelz Santana.

After working tirelessly for months Yelawolf released his first project titled Trunk Muzik 0-60 under the Ghet-O Vision and Interscope Records on Nov. 22, 2010. In an interview with Exclaim! Yelawolf stated that he is inspired by Andre 3000 of Outkast.

After working with many artists and being mentored by them he was signed to Shady Records, which was founded in 1999 by Eminem. Once signed to the label Eminen made a statement, about regarding his newly signed talent.

“It’s the new generation of Shady Records and as we’re trying to rebuild our label, it’s exciting for hip-hop and with all of these forces coming together and with what everybody’s capable of on the mic, it’s gonna be fun,” according to Shady Records official website.

On the label’s website, shadyrecords.com Yelawolf explained his feeling on the partnership with Eminem.

“Considering where I’m from and the shit I’ve been through, it’s hard to put into words what partnering with Shady means to me, my team at Ghet-O-Vision, and my state of Alabama,” said Yelawolf. “I can tell you that when you’re willing to give your life up to see a dream through, the reward is great. And now that I’ve become an apprentice to one of the greatest artists in the world, my potential reaches beyond anything I ever imagined. Let’s kill this shit.”

Following his dream, Yelawolf is currently working on his full-length album under a major label with no word on a release date. But his story goes to show that any and all things are possible with a hope and a dream.
Photography professor Thomas McGovern captures the beauty of everyday life, and embarks on several photo projects. Wrestlers embrace their alter egos and escape their reality. McGovern embraces his inner luchador with El Professor.

“I do not want to travel to exotic places, nor photograph anything mainstream; I like local, funky, real everyday people and things.” He also said he would rather be on the sidelines than in the middle of it all.

“I have become a regular at the Flame Broiler, with my once-a-week eat healthy routine. I’ve got to start somewhere, right?” I’m notorious for the chicken and veggie bowl, although I had eaten a baby turtle! I don’t just eat lettuce! I am an adult and need more food. But I’ve found that the portions are filling. I even split a bowl once with my sister, although I hadn’t eaten a baby meal before I actually went in. Still, I was beyond overjoyed with a full belly. “Identity is a construction. Reinvent yourself,” he said.

As he followed the lives of many wrestlers in the raw, he came to know them on a personal level. The exotic industry of wrestling fascinated him because it was not mainstream and under every mask or make-up were people from all walks of life with a burning desire in common.

Aside from McGovern’s imaginative eye he has a way of portraying the real getting under the skin and bringing forth a breath-taking image. His portrayal of everyday wrestlers goes beyond who they are; he captures them in a light and image they exude as they escape their realities. “Identity is a construction. Reinvent yourself,” he said. His creativity and inspiration do not stop there; McGovern’s most profound and acclaimed work was his 10-year project on the AIDS crisis. He photographed ordinary people from the day they found out they had AIDS to some of their deaths.

His work also includes multi-admired photographs that are displayed in over a dozen museums across the country. McGovern seeks to find beauty in many of the things we take for granted or fail to see. Born and raised in Brooklyn, New York, he found himself in San Bernardino sometime after receiving a master’s degree from CSU Fullerton and has no thoughts of leaving.
Know Joey Know Resistance

By KATI PATAG
Staff Writer

One guy, many elements.
"I love to bowl and I make the best quesadillas ever! I’m also in two bands," said Joey Monzon.

Along with juggling a full set of classes, a part-time job and a position at the Coyote Chronicle, Monzon serves as a drummer, guitarist and vocalist for his bands Know Resistance and To Live in Hearts, both of which can be found on Facebook and Myspace.

"I started playing guitar sometime around seventh grade. When I started writing my own songs it only seemed natural to start a band and complete and perform the songs," said Monzon.

Monzon started Know Resistance about seven years ago, but the current lineup has been set for the past three years.

The name of the band is from a line from a Misfits song called "Children in Heat." Monzon explained, "The lines repeat ‘no resistance.’ We loved the way it sounded but didn’t like what it meant. So to keep the sound of the name the same but completely change the meaning to something that fit us more, we changed it to Know Resistance."

Their style of music is punk rock, and the have a great upbeat sound that you can legitimately rock out to.

One of Joey’s favorite songs to perform is “Fight” because he likes the meaning.

"I’m really patriotic, and it is a patriotic song. It is about fighting for what you believe in and being true to yourself and staying true to yourself," said Monzon.

Monzon began as a guitarist; however, finding a drummer for his band proved to be difficult so he took the task upon himself to fill in as the drummer as well as vocalist.

Although performing is important to Know Resistance, their show schedule varies. At times they have a show every weekend; other times, they only every other month.

“We have played at places like Showcase, Chain Reaction in Anaheim, venues in Riverside, countless house shows, and on Feb. 2, we added the Whisky a Go-Go to our list.

“We will play anywhere,” said Monzon “If you want us to play in your backyard or living room, just let us know!”

Even though Monzon is finishing up his education this year, it doesn’t mean it’s the end of Know Resistance. Monzon expressed his hopes to graduate in fall 2011, and after school hopes to get into law enforcement. “Though it is not really related to my major, Communications is a multifaceted subject and can apply to so much, especially something such as law enforcement.”

He is pursuing a career in law enforcement, but still hopes to one day make a living off of performing.

“We all truly love performing. That is what it is all about for us," he continued.

Check out Know Resistance on myspace.com/weknowresistance for more information about the band and where they will perform next.

Coyotes show their love one card at time

Students explore their creative sides and make valentine cards for the special people in their lives

By ANGELINA GARIBAY
Staff Writer

The season of love is upon us, and though it may be cliché the most popular way to show our love is to give out cards, and the Women’s Resource Center did just that.

The Greeting Card Association are that around one billion valentine cards are sent out each year.

Now, that’s a lot of love! The Women’s Resource Center (WRC) made the loving easy by providing

a valentine card-making event last week. They provided a profusion of fancy scissors, romantic ribbons, sparkling glitter, colorful markers and sexy stickers.

Charlie Treloar, WRC student assistant in charge of the event, said that students asked for another card-making function after enjoying the one for Christmas cards around finals last quarter.

The stress relieving factor of making something with your hands was evident around the table as students worked on their creations. They were socializing whilst trimming their cards each admiring the other’s work.

“He’ll be lucky if he gets anything!” joked Andrea Chavez as she put the finishing touches on her card.

Crystal Cuyan, graphics department photographer, said she was making valentines for her three sisters. In between embellishing her cards she was snapping pictures for the CSUSB website.

Katherine Vergas’ card was beautifully intricate with numerous tiny white hearts glued all over the front.

Hallmark’s tagline “When you care enough to send the very best” rings hollow amidst the decorating bits and pieces was a box marked “Condoms” and a basket of “Prevent Sexual Assault” buttons. A jarring note in the middle of all the frills and furbelows, these items spread the message of the WRC: “Knowledge is Power!”

The center is dedicated to informing the public to create better awareness of the things women and children are faced with all over the world. Condoms, drinking, self-esteem and breast health are just a few of the informative brochures available in their Resource Library.

On the second floor of the Santos Manuel Student Union in room SU 223, the WRC welcomes the casual visitor to take time to visit, use the complimentary microwave, get a cup of water and relax. It’s a place to make new friends and take advantage of all the information to get the most out of campus life.

The WRC hosts a broad array of events to empower women and to enrich their college life.

The Women’s Resource Center provides a selection of crafts for our fellow Coyotes to express their love on Valentine’s Day.
Alpha Phi gives back to the heart and gets glam in red while doing it

By KARA DEMENT
Staff Writer

Heart disease is the number one killer of women in the United States, according to the American Heart Association and more than 6 million women a year are affected by it.

This week starting Feb. 7 and going through Feb. 12 Alpha Phi will have their annual Cardiac Care Week on campus to support the fight against women’s heart disease.

Alpha Phi’s philanthropy, which is the Alpha Phi Foundation that supports Women’s Cardiac Care and Research, has been donating money to their efforts for over 50 years.

The Alpha Phi Foundation helps fund research and educational programs that advance women’s heart health.

Cardiac Care Week is one way that Alpha Phi raises money for its philanthropic work.

“Time is right for the country to recognize that heart disease kills more women each year...more than any other disease.”

Lisa M. Tate, Chief Executive Officer of Women’sHeart

On Wednesday, Feb. 9, from 10 a.m. to 4 p.m. on the library lawn, Alpha Phi will be having Hoops for Hearts and on Thursday Feb. 10, from 6 p.m. to 9 p.m. in the Student Union Theater the Heart Throb Pageant will be going on. So if you’re in for some real entertainment, come check it out!

To finish off Cardiac Care Week, on Saturday Feb. 12, Alpha Phi will host their 6th Annual Red Dress Gala at the Double Tree Hotel in Ontario. The event will be from 7 p.m. to 11 p.m. For ticket information look for the Alpha Phi’s around campus — you’re bound to find some sporting their letters.

On Monday Feb. 7, from 10 a.m. to 4 p.m. in the library lawn, Alpha Phi will be having Hoops for Hearts and on Thursday Feb. 10, from 6 p.m. to 9 p.m. in the Student Union Theater the Heart Throb Pageant will be going on. So if you’re in for some real entertainment, come check it out!

To finish off Cardiac Care Week, on Saturday Feb. 12, Alpha Phi will host their 6th Annual Red Dress Gala at the Double Tree Hotel in Ontario. The event will be from 7 p.m. to 11 p.m. For ticket information look for the Alpha Phi’s around campus — you’re bound to find some sporting their letters.

Cardiac Care Week and Red Dress Gala are fun ways to get involved in a great cause and to have some fun while doing it.

“I would go out to Alpha Phi’s Cardiac Care Week, I mean they’re out there supporting a great cause and saving lives. I heard that one pint of blood saves three lives!” said student Thomas Monette.

This event happens only once a year so hurry and get your ticket for Red Dress Gala and come check out Cardiac Care Week!

Daddy’s got soul

By JESSICA RAMIREZ
Staff Writer

Have you ever wondered if there are still restaurants out there that allow you to wash dishes if you can’t pay for your food?

Robert Bolton is an unusual man because he feeds those who can’t pay.

Bolton is the owner of Daddy Joe’s Soul Food restaurant here in San Bernardino.

Why does he do it?

“The reason is because I know how it feels to be a college student and have no money, starving wanting food, so I let them clean or sweep because it’s a favor and it makes you feel better, and because this restaurant was a gift to me to want that as giving back,” said Bolton.

“Since I was young I have always been taught by my parents that if I ever wanted something I must work for it,” said Bolton.

Robert Bolton was born and raised in San Bernardino, grew up always being told that he would not make it.

“Nothing good comes from the Westside,” a saying that Robert Bolton would often hear.

Bolton explains that back in the 1960s the Westside of San Bernardino was known as the projects where no decent people would come from.

Everything changed when he was in the eighth grade when he took an aptitude test, which determined that he would become a high school dropout.

He wanted to prove them wrong.

A motivation of his came in the form of two of his high school teachers Mrs. Jeanne and Mr. Moreno, who would motivate him and tell him that he can do anything as long as he set his mind to it.

He graduated from high school.

He continued his education at Sacramento Seminary and Bible College where he received his masters in theology and counseling, and finally graduated with a doctorate in theology.

In the late 1980s he worked as a counselor for the San Andreas High School, a continuation school.

Around that time he would hear young teenagers talk about things they were going through such as drugs, date rapes and gang violence.

Hearing the stories of these teens inspired him to open up a program called First Chance/YY Chows, Inc. Education and Outreach.

The program was meant to help runaways, teach them HIV/AIDS prevention and provide services such as shelter and feeding the homeless.

The program is a non-profit organization that has been around for 23 years. There was a change in 2010 when Gov. Arnold Schwarzenegger had such programs cut out. His organization was affected and had its budget cut so he decided to do something about it.

He always had an idea of opening a restaurant and decided to do so. The restaurant would help raise the money that was cut out of the organizations budget.

With the help of a friend he was able to find the perfect location. His friend handed him the keys and told him to do his job.

“It was a gift, an unexpected gift,” said Bolton.

On March 27, 2010 Daddy Joe’s Soul Food opened its doors.
Brown states agenda

Governor Brown outlined his sweeping goals for the state as everything from the economy, education and immigration.

Some of the programs Brown mentioned that would receive cuts are public schools, including the CSU system, which is slated to lose up to $500 million in cuts under Brown’s plan.

Brown did touch upon other issues that are facing the state – prisons, education reform, health care and agriculture – but stressed the notion that fixing the state budget is “job number one.”

He mentioned the possible elimination of redevelopment agencies. It is estimated that if these agencies are taken out, California could save up to $1.7 billion this year.

But many groups, such as the California League of Cities, are fighting against the proposed elimination, saying that the agencies create thousands of jobs each year.

Despite the dire circumstances of the speech, the tone broke every once in a while as Brown threw in a bit of his trademark humor to lighten the situation.

“I want to see some Republicans clap,” said Brown, which elicited some laughter from the audience, but not a single sound from the stoic Republican side.

Immediately following the speech, the California Republican Party issued a statement blasting Brown’s tax plan as a pill that cannot be swallowed.

“We are determined to fight this unaffordable tax hike, no matter how many ways the Democrats try to soft sell it,” said California Republican Party chairman Ron Nehring in a statement, “Should the Governor ever get around to embracing the serious, structural reforms our state needs, we’ll be equally supportive in those efforts.”

Continued from Pg. 1

An early start at CSUSB

classes.

“Your intention is to give students the message that they need to be ready for college level classes,” said Clark.

Proficiency rates have shown improvements with students demonstrating a marked increase in English proficiency.

“Since 2006, proficiency rates for English have increased from 15 to 21 percent last year. The proficiency rates for math have also increased from 12 to 15 percent, but the conditional proficiency rates for math decreased from 43 percent in 2006 to 42 percent last year,” said Faye Wong, EAP coordinator of undergraduate studies.

“Early Start is going to use the EAP test results to determine which students would need to be placed in the Early Start program for remedial courses,” said Wong.

Since the EAP test began in 2006, more than 1.7 million students have taken the exam with 84 percent of regularly admitted students taking the English tests in 2010.

“I think once the Early Start program takes place it will push high schools to encourage students to get ready for the EAP tests to get them ready for college and take less remediation courses,” said Wong.
Defensive strategies are the stepping stones to a successful basketball team. The CSUSB Men’s basketball team maintains a defensive strategy where they strive towards keeping their opponents under 60 points per game. If they are successful, the outcome is typically in their favor.

“The strategy going into basketball games is to play our style of basketball and to play tough defense,” said forward Kwame Alexander.

The team goes into each match-up with a competitive mindset. They focus on dominating the game with their suffocating defense.

The Coyotes recognize that keeping opponents from penetrating their defense and scoring is definitely a game-winning approach. It is imperative that the ‘Yotes defense maintains strength as well as being able to adapt quickly to handle various opponents.

“Our 60 point defense tactics are extremely successful with our team. We enforce it every time we hit the floor and with each opponent we face,” said center/forward D.J. Shumpert.

So far this season, the ‘Yotes average 3.5 blocked shots, 7.3 steals per game, according to the California Collegiate Athletic Association (CCAA) conference basketball statistics.

If they are able to improve those numbers even slightly, they should be able to get to below 60 points a game allowed.

The Coyotes have had nine games where they have only allowed 60 points or less, winning eight of the nine.

Coach Oliver instills his motto about their defense to an offense.

“We are competitive, savvy and determined. We will not let anyone just come and walk over us,” said Alexander.

“We go over plays repetitively so that when we get in the game, it goes like clockwork,” said Alexander.

The team’s defense establishes the flow of the game. The players know all too well that a good defense is the best compliment to an offense.

“We are competitive, savvy and determined. We will not let anyone just come and walk over us,” said Alexander. Opponents are sure to quickly notice that CSUSB basketball is no easy competition.

“We as a team generally score more than 60 points, so if we hold the other teams to less than that, we win,” stated Coach Oliver.

The ‘Yotes give up an average of about 62.8 points per game, proving that their motto to not be far out of reach. As the season’s end approaches, the team’s goal is to decrease that average to below 60 points.

The Men’s Basketball team is eager to continue working hard to improve their playing style. They remain fourth among conference placement, and overall maintain a winning record.

By KIERA THOMAS
Staff Writer

Tune in to the Blake Show

Blake Griffin has lived up to everything we have all expected and more. He is turning heads every single night with a monster dunks. And did I mention he is only 21 years old?

Griffin was the 2009 NBA No. 1 overall draft pick to the Los Angeles Clippers. But we had to wait a year to see his potential after he went down in his last pre-season game of 2010 and had to spend his first season nursing a knee injury.

Now that the young phenom has emerged, he has put up numbers enough to throw the Rookie of the Year Award in the bag.

The 6 foot 10 inch monster has earned a spot on the 2011 All-Star team in his home court in Los Angeles and will compete in the infamous Sprite Slam Dunk competition.

My money is on Griffin to take the dunk contest hands down. He’s had dunks this season that could have won for best dunk of the year already.

Griffin has already recorded 40 double doubles before the midway break. He is averaging 23 points per game and is averaging 12.7 rebounds per game through 48 games. He had the league’s highest points in a game with 47 before LeBron James went crazy and dropped 51 point on the Orlando Magic the other night.

The only reason Griffin is getting the MVP talks is because the Clippers are struggling as a team. They started off 2-22 in their first 24 games. But now healthy, they have turned things around and have won 14 of their last 22 games.

The Clippers have put together a nice resume with some key big wins versus: Los Angeles Lakers, Denver Nuggets, Chicago Bulls, San Antonio Spurs and the Miami Heat. All of those teams will be in the play-offs in 2011.

The only reason Griffin is getting the MVP talks is because the Clippers are struggling as a team. They started off 2-22 in their first 24 games. But now healthy, they have turned things around and have won 14 of their last 22 games.

The Clippers have put together a nice resume with some key big wins versus: Los Angeles Lakers, Denver Nuggets, Chicago Bulls, San Antonio Spurs and the Miami Heat. All of those teams will be in the play-offs in 2011.

The Clippers are seven games back, and Griffin is determined to make the play-offs in his first season. He has taken a lot of cheap-shots this year because of his play.

Griffin plays a very physical game, hustles on every play and will do anything for a ‘W’.

Lamar Odom of the Los Angeles Lakers shoved Griffin after a play because he felt that he was playing too hard for only have mere seconds on the game clock.

Despite all of the highlight dunks, teams are getting frustrated with the way he plays, and even taking cheap fouls on him as he goes up to dunk.

Veteran Baron Davis has explained to reporters that the team needs to protect Blake because of the cheap shots.

As for now, we should just sit back and enjoy the Blake Show, (nickname given by ESPN’s Linda Cohn).

Coming up with a nickname has been the biggest challenge for Griffin’s fans. Hopefully they can call him MVP or champ after the season is over.

By JESUS ROMERO
Sports Editor

CSUSB Men’s basketball swarm to the ball, play tight shut down defense not giving Chico State’s player a chance to pass.
Red Bull Butter Cup tour makes stop in Big Bear

Get ready to carve out the competition this weekend at the Red Bull Butter Cup snowboarding competition 2011.

Taking place on Feb. 11, the Red Bull Butter Cup is a multi-stop snowboard event that originated on the East Coast and in only a few years has grown and been carried throughout the U.S.

Each stop of the tour will divide the competition into professional and amateur divisions.

This year the competition will feature a stop at Bear Mountain in Big Bear Lake.

The amateurs will be competing for new gear, while the pros battle it out for cash and a spot in the finals.

The Red Bull Buttercup is all about style and individuality. Each contestant will be working their tricks while making sure to spread their skills into and onto the custom made features known as “butter pads.”

The playground is described as a “skate park for snowboarders.” There are plenty of rails, bowls, stairs and many more features.

Registration will take place the day of the event with divisions for snowboarders of all ages. CSUSB students are encouraged to come out and participate.

The prices are: $5 for amateurs and $10 for professional divisions.

Each snowboarder will be given a score reflecting their performance in the entire jam. The top five scores from the entire field will move on to the finals.

The finals will be the top five riders in one epic twenty minute jam where they will battle it out until finally, the champion is crowned and bragging rights are earned.

Overall style and creativity will help the cream of the crop rise to the top. So riders, make sure to lay it on thick with your best moves, cutting through the snow like butter for cash and prizes.

The event is open to the public and free for spectators.

12.00 pm - 2:30 pm: Event Registration
3:00 pm - 4:00 pm: Open Practice
4:00 pm - 5:00 pm: AM Qualifying Jam
5:00 pm - 6:00 pm: Pro Qualifying Jam
6:00 pm - 7:00 pm: AM and Pro Finals
7:15 pm: Awards

By HANNAH ALANIS
Staff Writer

The Red Bull Butter Cup is a skateboarding inspired contest for snowboarders. Creativity is very important to the judges.
By J. LEVI BURNFIN
Assistant Sports Editor

A quality bullpen finishes off a successful game to record a win and this year’s bullpen should finish off the 2011 season with a league championship for CSUSB’s baseball team.

In 2010, the Coyote baseball team was 27-13 and tied for second place in the California Collegiate Athletic Association (CCAA). That record qualified the team for a CCAA playoff tournament berth even though they lost both games they played in the playoffs.

“He obviously had a good year for us,” said Head Coach Don Parnell.

Their offense was able to hit the cages and play as much long toss as I practiced, was the reason they were not able to score any runs. The offense was able to score more than last year. Therefore, Coach Parnell made it a priority to recruit depth in the bullpen in order to make the team more balanced.

Parnell expects that the new recruits along with returning pitchers development will turn last year’s weakness into this year’s strength.

“We recruited possibly the best pitching staff that [CSUSB] has ever had,” said Parnell.

But their record jumped to 24-3 when the offense was able to score more than five runs. Apparently, the team was only going to go as far as the offense was able to take them.

Key additions to the bullpen are: Left handed pitcher Cory Caruso and right handed pitcher Casey McCarthy, both pitched for Riverside Community College last year.

Some lethal offensive weapons are returning from last year’s offensive juggernaut.

Ethan Chapman, coming off a campaign where he tied the school single season record for home runs with 14 and broke the single season school record with 60 runs, looks to continue his success this year.

Redshirt Sophomore Outfielder Matt Winn is also returning for this season after hitting .421 with 4 home runs in only 57 at bats last year after being injured for a sizeable portion of the mid-season.

Finally, Senior Infielder Erik Ornelas rounds out the three returning starters that complete the middle of the lineup for the Coyotes.

Ornelas hit .344 with six home runs and 46 runs batted in last season.

While Coach Parnell’s focus was on rebuilding and improving the bullpen, he still wanted to bring in guys that can generate runs.

The addition of Senior Infielder Virgil Chavira who transferred from Azusa Pacific University where he hit .349 in 2010, might make this year’s offense even better than last year.

But again, the hopes for the season rests on the shoulders of a revitalized bullpen and if Parnell’s hopes for the rebuilt bullpen are realized, the team should take the next step forward and take first place in the regular season standings and become the CCAA tournament champions.

Cool, calm Chapman leading the Pack

By KELLEIGH ACOSTA
Staff Writer

Opponents on the field might not be ready for what sophomore baseball player Ethan Chapman has to bring to the table.

Chapman is CSUSB’s up-and-coming star.

A freshman starter, Chapman played in 44 games his freshman year, exhibiting exceptional amount of talent.

With the 2011 season starting, Chapman spent much of his off season working hard towards a powerful year of baseball.

“Over the off season, I usually give myself a week or two off completely to rest up,” said Chapman. “After that I start summer baseball I hit the weight room hard, do workouts and play as much long toss as I can.”

Chapman’s achievements have been noticed by many.

As a redshirt freshman, he tied the school record for most home runs in a season with 14. Chapman was the only freshman to earn All-CCAA honors.

Being a redshirt means he sat out a year but was still on the team for practice and activities while keeping all four years of eligibility.

Throughout his career, he has earned countless trophies and multiple awards.

Although Chapman dedicates the majority of his time to baseball, the 21 year old is still making his way through college courses, and spending time with those who support him most.

Chapman is focusing on Business Sports Entertainment and Marketing with a minor in Kinesiology.

Although Chapman is a redshirt sophomore in baseball, academically, he is a junior.

Along with his physical and mental strength, Chapman says without the strength of faith he would not be where he is today.

“I am a Christian and am very proud of my faith and try to grow stronger in it each day. I have a very supportive family, friends, and girlfriend,” said Chapman. “I am very blessed to be in the position I am in and I am very excited to start this season with the family we have become on the team,” said Chapman.

Although Chapman has gained superior recognition for his skill and ability, he still puts in the effort to progress every day.

“Personally, I want to get better in all aspects of my game daily. I want to learn from my mistakes and take steps towards my goals daily,” said Chapman.

The Coyote athlete has great expectations and believes his team will go far.

“As a team, we know that we have a strong squad and expect to play as a team. With the talent we have, if we just relax and let our skills play, we will have a very successful season,” concluded Chapman.

Come check out the rising star out on the diamond.