

California State University, San Bernardino

CSUSB ScholarWorks

Inland Empire Hispanic News

Special Collections & University Archives

4-12-1989

April 12th 1989

Hispanic News

Follow this and additional works at: <https://scholarworks.lib.csusb.edu/hispanicnews>

Recommended Citation

Hispanic News, "April 12th 1989" (1989). *Inland Empire Hispanic News*. 19.
<https://scholarworks.lib.csusb.edu/hispanicnews/19>

This Article is brought to you for free and open access by the Special Collections & University Archives at CSUSB ScholarWorks. It has been accepted for inclusion in Inland Empire Hispanic News by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.

A Publication of the
Hispanic Communication &
Development Corporation

INLAND EMPIRE HISPANIC NEWS

Wednesday 25¢
April 12, 1989
Volume 2, No. 12



Cesar Chavez

A committee in the Inland Empire, composed of community people and labor unions, have organized a testimonial dinner for Cesar Chavez and Dolores Huerta, nationally-known Hispanic leaders and co-founders of the United Farm Workers of America, AFL-CIO. The dinner is scheduled for April 22, 1989 at 6:30 P.M. at Rain Cross Square, 3442 Orange Street, Riverside, California.

This event is one of a series to honor Cesar Chavez and Dolores Huerta throughout California for the purpose of raising funds to continue the boycott, according to organizers.

"Last year (August 21, 1988) Cesar Chavez ended a 36-day water fast in which he was protesting the manufacture of chemicals and their uses by agribusinesses on grapes and this act (fasting) was a continual struggle for Chavez and the UFW of the "Boycott Grapes" campaign which publicized the danger that grape-pickers face in

the fields, it (the boycott) is having its effect on the California grape growers," stated Roberto Escutia, Project Director.

Life's struggle is nothing new to Cesar Chavez. He was born March 31, 1927, on his grandfather's farm near Yuma, Arizona and at age 10, experienced the life of the migrant worker when his father lost their family farm during the depression. His parents, brothers and sisters, together with thousands of other families, migrated throughout the Southwest, laboring in row crop, grapes and tree fruit. He left school after the eighth grade to help support the family. These years were bitter for Chavez and left a deep impression of the farmworkers' struggle for survival.

Chavez joined the Navy in 1945 and served in the Western Pacific. In 1948, he married Helen Fabela, whom he met while working in Delano vineyards and settled in the San Jose Barrio of

Continued on page 6

Chavez, Huerta to be honored in Inland Empire

Dolores Huerta has been fighting for the rights of Mexican-Americans and to improve the working conditions of the campesinos for close to 40 years. She has fought for social justice and the United Farm Workers of America organizing people from all social levels for parades, boycotts and assemblies, etc., which attest to the fact that she has been arrested 22 times for trespassing, illegal assembly or disturbing the peace. She is also a tough negotiator, as was proven during the first successful United Farm Workers contract talks in 1966. This mother of eleven children and nine grandchildren has been in the front ranks with leaders of the momentum not only in California but throughout the United States.

Hardships and the struggle for social equity is not new to Huerta. Born in 1930 in Dawson, New Mexico to Juan and Alicia Fernandez, she experienced hard work and low pay as a young girl. Her father, who was a miner, was active in the United Mineworkers Union and served in the State Assembly. When she was five, her parents separated and

her mother moved her brothers and sisters to Stockton, California. Huerta went to an integrated high school and was a Girl Scout for many years, developed leadership skills which she implemented in later years. She married after high school, had two daughters and separated from her husband. She earned a degree in education in 1953 while her mother cared for the children.

After college, she worked as a grammar school teacher. However, she visualized that her role was as an organizer for the farmworkers, even though farmworker's children needed lunches, milk tickets, shoes and clothing.

In 1955, Huerta joined the Community Service Organization. She volunteered on CSO registration drives, working tirelessly and adding new responsibilities, becoming Legislative Advocate and later Executive Secretary, lobbying in Sacramento for statewide changes in laws that effected Chicanos, and in numerous cases, taking people from the barrios to the state

Continued on page 6



Dolores Huerta in action

INSIDE

Joe Baca Opens Interstate World Travel
National Orange Show - Latino Programming

Page 2
Page 4



Joe Baca

Interstate World Travel, Inc., 416 N. "H" Street, San Bernardino, CA is the second Hispanic travel agency business in the area and the founders are Joe and Barbara Baca, well-known couple in the Inland Empire.

The new travel agency will have its official opening on Friday, April 21, 1989, between the hours of 5:00 and 8:00 P.M. Senator Ruben Ayala will perform the ribbon-cutting ceremony for the grand opening. Mr. Baca indicated that approximately 500 invitations were mailed to local businessmen, educators, city and county administrators and elected officials. The Mananitas Folklorico from Marshall Elementary School is scheduled to perform. Hor d'oeuvres will be served.

Interstate World Travel, Inc. Opens

Mr. Baca stated that the most recent tele-communication systems which are available to travel agencies have been purchased in order to provide the general public with the most efficient operations. He stated, further, that personnel have been thoroughly trained to serve the public and meet their travel needs. The agency will be able to provide, free of charge, consultations, complete travel analysis, individual/group services, commercial services, domestic and international flight tickets, cruises, tours, Amtrak/International rail, car rentals, hotel reservations and free delivery for all tickets that are purchased.

Ms. Arlene Munoz will be the agency manager. Ms. Munoz was born and raised in the Inland Empire, graduated from Cal-State, San Bernardino with a degree in Sociology, and has nine years of experience in the travel industry. She has received a Certified Travel Counselor Certificate from the Institute of Certified Travel Agents and has upgraded her travel agent's skills by receiving the Travel Development Award and Destination Specialist Award from the same institute. She has traveled extensively in Mexico, Central and South America, Europe and South Pacific. The agency has employed six additional office staff.

Mr. Joe Baca is well known in the Inland Empire. He was raised in Barstow, received an AA from Barstow college and a BA from Cal-State, Los Angeles with a major in Sociology and a minor in Mexican-American Studies, and has attended numerous seminars relative to his professional career. He recently resigned from General Telephone/Electronics (GTE) after 15 years, and in which the major portion of his tenure was as Community Relations Representative, being involved in numerous educational and socio-economic projects in the Inland Empire and Pomona areas.

In addition to community projects, Mr. Baca has been State Chairman-Youth Education Motivation Program (of which he was founder) and Private Industry Council. He is currently a member of the Arrowhead United Way, Greater San Bernardino Kiwanis club, Hispanic and San Bernardino

Chambers of Commerce, Future Leaders of America, G.I. Forum and the Board of Trustees San Bernardino Community College. He has been in numerous organizations and projects in the community and government and has received a large number of awards, including the League of Women Voters-Citizen Achievement Award.

Mrs. Barbara Baca was born and raised in Barstow, attending the local schools, and received a BA from Cal-State, San Bernardino with a major in psychology and a minor in education. She has been a substitute teacher for all grade levels and previously was an instructional aide and English proficiency tutor. Her community involvement includes the Inland Empire National Hispanic Democrats, League of Women Voters, Inland Empire Democratic club, Wilsonian Club, PTA and Girls Scouts, and she has received three scholarships.



Manager Arlene Munoz brings nine years experience

CALIFORNIA HIGHWAY PATROL A Career With A Purpose

AGE: 20-31

SALARY: \$2410 - \$2879 per month



- The CHP wants Hispanic Officers.
- A Challenging Life Long Career for Men and Women.

For more information call:

383-4819

California Highway Patrol
847 E. Brier Drive
P.O. Box 1029
San Bernardino, CA 92402
(714) 383-4819

INLAND EMPIRE HISPANIC NEWS

Wednesday, April 12, 1989
Volume 2, Number 12

The Inland Empire Hispanic News is owned and operated by the Hispanic Communication and Development Corporation.

Publisher	Graciano Gomez
Editor	Jack Fitzgerald
Office Manager	Trini Gomez
Design	Jaclyn Ink
Photographer	Tom Ballesteros
Writers:	Veronica L. Leduc
	Sonia D.T. Rodriguez
	Rebecca Gil
	Cecilia Gallardo

Circulation

The INLAND EMPIRE HISPANIC NEWS is distributed free of charge to designated "free zones" within the cities of San Bernardino and Colton. Its total readership is 32,000 to include mailed and carrier delivered pieces. Residents outside the "free zone" may be subscribe by calling (714) 381-6259.

Advertising

To place advertising, visit the News office at 1558-D North Waterman, San Bernardino, CA 92404, or call Trini Gomez at (714) 381-6259 to arrange an appointment.

Mr. and Mrs. Baca reside in Rialto and have four children, Joe Jr., Jeremy, Natalie and Jennifer.

Mr. Baca states, "my professional experience, community relations and being a public servant over the many years is a great asset in understanding and providing travel assistance services to my many friends, associates and the general public. We at Interstate Travel look forward to making your business and leisure travel plans easier.



Barbara Baca

Eaves tough decision on weapons

SACRAMENTO - Assemblyman Jerry Eaves (D-Rialto) made the following statement concerning the passage of Assembly Bill 357: "Today on the Assembly floor, Assembly Bill 357, a bill introduced by Assemblyman Mike Roos which would ban the sale of specified assault weapons, passed the Assembly floor by a vote of 41-38. I voted in favor of this bill. In doing so, I made one of the toughest decisions confronting me since I became an elected official.

"For my entire political career I have championed the rights of gun owners. I have opposed all attempts which would infringe on those rights. The right to bear arms is an absolute constitutional right and no one can take that away.

"I have been unable to convince myself, however, the military assault weapons have any place in our society outside of law enforcement, naval and military personnel. I cannot justify the need for any private citizen to own such weapons. There is no legitimate sporting or recreational use for military assault weapons, which are designed to mow down human beings at short range.

"Even so, I did not support Assemblyman Roos' bill when it was first introduced. When the Roos bill was pre-

sented on the Assembly floor today, I refused to support it again because it contained language which could have resulted in the banning of certain semi-automatic weapons. Assemblyman Roos agreed to clarify this section to guarantee that only the assault weapons as specifically listed in the bill are affected."

As passed today, AB 357 does the following:

- Makes it a felony to possess, manufacture or sell assault weapons.

- "Assault weapons" is strictly defined to include 16 specified assault rifles, 6 specified assault pistols, and 2 specified assault shotguns.

- Anyone owning any of these weapons on October 1, 1989 is exempt from this ban.

- Makes it a crime to advertise assault weapons for sale.

- Adds a five-year sentencing enhancement for use of an assault weapon in the commission of a crime.

"This bill in no way will preclude on those legitimate activities pursued by sportsmen. But when it's a choice between those people who want the ability to purchase assault weapons and the protection of the people I represent, the choice became clear."

Officer Montecino in heroic act.



Officer John Montecino

Joseph Lettid, 34, of Redlands was in critical condition at San Bernardino Medical Center Tuesday night after he was shocked with 6,900 volts of electricity.

Lettid had been using a 40 to 50 foot metal pole to wash second story windows at Central and Waterman Avenues. The pole got caught on a utility line capable of carrying 12,000 volts.

Officer John Montecino was writing a citation nearby when motorist told him what happened. Montecino said he found Lettid lying semi-conscious on the ground, clothes smoldering, the pole still charged with electricity, dangling four inches above his chest.

Montecino said he attempted to have Lettid hold onto his night-stick so he

could pull him away from the hot pole, but Lettid had no strength. Concerned that Lettid could come in contact with the pole, because Lettid was moving about in pain, Montecino chanced being shocked and pulled Lettid to safety. Montecino covered Lettid with blankets to keep him from going into shock.

According to a California Edison employee, Montecino was lucky he was wearing boots with rubber soles or else he could have been electrocuted.

San Bernardino Police Officer John Montecino, a graduate of Pacific High School, is the son of John and Rachel Montecino of Redlands. (formerly of San Bernardino)

Detweiler A UW Campaign Chair

Dr. Robert C. Detweiler, Vice President, Academic Affairs, Cal State University, San Bernardino, has been selected to serve as General Campaign chairman for Arrowhead United Way's 1989/90 fund raising campaign.

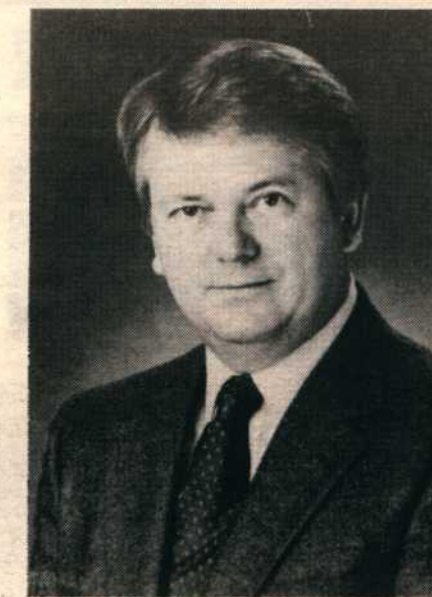
Detweiler briefly outlined plans for the upcoming campaign. "There is a severe and growing need for services in our community. The agencies that provide human care services need much more help than we have been giving them and we all want to improve our community."

Detweiler joined the Cal State faculty in 1985 after serving for 17 years as a professor and dean at San Diego State University. He holds a Ph.D. from the University of Washington and is a specialist on early American history.

Mangrum new A UW President

Claude T. "Tom" Mangrum, Interim Chief of the San Bernardino County Probation Department, has been elected as President of Arrowhead United Way's 1989 Board of Directors.

Mangrum joined the A UW volunteer ranks in 1978 as an allocations panel member. After serving on several such



Dr. Robert C. Detweiler

He is recognized as a distinguished educator and has published various studies on the American Revolution and on the origins of slavery and racism in America. He has been a key volunteer at A UW for the past four years.

panels, he was named Vice President/Agency Relations. Later, in 1986, he joined the Campaign Cabinet where he most recently served two terms as chairman of the Government Division.

Mangrum's appointment as Board president became official at last month's annual dinner meeting.

REPUBLIC CAPITAL CORPORATION



Home Loans Arranged Fast !

Save \$450.00 Now

**No Application Fee - No Appraisal Fee
No Credit Report Fee**

**Home, Commercial, Land, 1st, 2nd, 3rd, TD Loans
or Construction \$5,000 - \$1,000,000**

**Foreclosure - Bankruptcy - Credit Problems
ALL O.K.**

TRY US FIRST !

1 800-343-4485

Monday through Friday 8 AM to 8 PM

Saturday 11 AM to 3 PM

BROKER

MEMBER CIMBA

Se habla Espanol !



Juan Valentin



The National Orange Show will celebrate its 74th year by featuring a number of top name Latino performers and local entertainment groups during the show's 11-day run, April 20-30.

Stars such as Jose Gonzalez Gonzalez and Juan Valentin will entertain the crowds at the newly remodeled Mexican Village. They will share the stage with "Encuentro", a new Latin act that features Cashio, Candy Silva and Javier Manzo. The group Mariachi Los Halcones will accompany, on separate occasions, both Jose Gonzalez Gonzalez and Juan Valentin.

"A Salute to Mexico" will be held during the PRCA Rodeo on Sunday, April 23 at 1:30 p.m. in the National Orange Show's stadium. Trick roper Francisco Zamora and mariachis will perform during the matinee performance. Many charros will be involved in the rodeo.

1989 NATIONAL ORANGE SHOW

Latino Programming - *Best Ever*

Complementing these special performance, the National Orange Show and Ray Cammack Show, the company providing the carnival rides this year, are offering a special "Dos Amigos Day", Friday, April 21 from 3 - 7 p.m. The gate admission and rides will be two for the price of one with coupons available through the Latin Journal, El Chicano, Inland Empire Hispanic News, KCAL and KDIF.

Also in the Mexican Village will be many traditional music and dance groups performing during the run of the show. Performing in the Mexican Village everyday will be the Ballet Folklorico Aztlan. The group will showcase dances that are representative of culture of each region as it developed through succeeding generations.

Many of the Xipe Toltec Aztec Indian Dancers and their director Geraldo Salinas have studied under Florencio Yescas, the last recognized authority of the Aztec Culture and dance. Comprised entirely of natives of Mexico, the group borrows its name from Xipe Toltec, the ancient god of goldsmiths. The group will be seen daily at the Mexican Village.

The preservation of ancient rituals can also be seen in performers such as Ballet Tonatiuh who will appear on the 7Up/RC Stage. Named after the Aztec sun god, Ballet Tonatiuh will perform the Dance of the Sun and the Dance of the White Eagle.

Even though St. Mary's Ballet Folklorico's group does not have an indigenous name, its performances still links the present to the indigenous

past. This group, so named because of its early rehearsals and practice meetings were held at St. Mary's School of Redlands, was founded by Petra Lopez in 1974. Senora Lopez's nephew, Jose Ruiz de la Torre, a famous performing artist from the world-renowned Bellas Artes Institute in Mexico City, contributed immensely to the development of this group.

Scheduled to appear is the San Bernardino Ballet Folklorico, the area's first and original Hispanic ballet group and one which provided the impetus for other similar groups to emerge. Founded in 1971 by Lupita Beltran, the

group, like the Mixcoacalli group, will not perform ancient dances. The group will dance in the style and fashion of the zoot suiters from the 1940s.

Also contributing to these diverse performances will be the San Geronio High School Ballet Folklorico, the Ballet Cultural, and the Grupo Folklorico Lindo who each will separately give performances of dances ranging from polkas, hat dances, and other traditional dances reflective of customs from different regions of Mexico.

For advance tickets to the National Orange Show, call (714) 884-0178 or 825-1122.



Encuentro

SCHEDULE OF EVENTS

The 74th San Bernardino NATIONAL ORANGE SHOW

Thursday, April 20

6:00 Ballet Folklorico Aztlan
7:00 Mariachi Los Halcones & Jose Gonzales Gonzales
8:00 Xipe Toltec Aztec Dancers
9:00 Mariachi Los Halcones & Jose Gonzalez Gonzales

Friday, April 21

4:00 San Geronio High Ballet Folklorico
6:00 Ballet Folklorico Aztlan
7:00 Mariachi Los Halcones & Jose Gonzales Gonzales
8:00 Xipe Toltec Aztec Dancers
9:00 Mariachi Los Halcones & Jose Gonzales Gonzales
10:00 Perla Blanca
11:00 Fireworks

Saturday, April 22

12:00 Mariachi Los Halcones & Jose Gonzales Gonzales
1:00 Ballet Folklorico Aztlan & Xipe Toltec Aztec Dancers
5:00 Ballet Folklorico Aztlan
6:00 Parade
Mariachi Los Halcones & Jose Gonzales Gonzales
7:00 Xipe Toltec Aztec Dancers & Ballet Folklorico Aztlan
8:30 Encuentro
9:00 Xipe Toltec Aztec Dancers

Sunday, April 23

12:00 Mariachi Los Halcones & Jose Gonzales Gonzales
1:00 Ballet Folklorico Aztlan &

Xipe Toltec Aztec Dancers

2:00 Encuentro
4:00 Mariachi Los Halcones & Jose Gonzales Gonzales
4:30 St. Mary's Ballet Folklorico

5:00 Ballet Folklorico Aztlan
6:00 Parade

Mariachi Los Halcones & Jose Gonzales Gonzales
7:00 Xipe Toltec Aztec Dancers & Ballet Folklorico Aztlan

8:30 Encuentro
9:30 Xipe Toltec Aztec Dancers

Sunday, April 23

12:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
1:00 Ballet Folklorico Aztlan & Xipe Toltec Aztec Dancers
2:00 Encuentro
4:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
4:30 St. Mary's Ballet Folklorico

5:00 Ballet Folklorico Aztlan
6:00 San Bernardino Ballet Folklorico

Mariachi Los Halcones & Jose Gonzalez Gonzalez
9:00 Xipe Toltec Aztec Dancers

Monday, April 24

6:00 Ballet Folklorico Aztlan
7:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
8:00 Xipe Toltec Aztec Dancers
9:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez

Tuesday, April 25

6:00 Ballet Folklorico Aztlan

7:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
8:00 Xipe Toltec Aztec Dancers
9:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez

Wednesday, April 26

5:00 Manzanitas Dancers
6:00 Ballet Folklorico Aztlan
7:00 Mariachi Los Halcones & Jose Gonzales Gonzales
8:00 Xipe toltec Aztec Dancers
8:30 Grupo California Folklorico Dancers
9:00 Mariachi Los Halcones & Jose Gonzales Gonzales

Thursday, April 27

6:00 Ballet Folklorico Aztlan
7:00 Mariachi Los Halcones & Jose Gonzalez Gonzales
8:00 Xipe Toltec Aztec Dancers
9:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez

Friday, April 28

6:00 Ballet Folklorico Aztlan
7:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
8:00 Xipe Toltec Aztec Dancers
8:30 Tonatiuh Ballet Folklorico
9:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez

Saturday, April 29

12:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
2:00 Juan Valentin
4:00 Ballet Folklorico Aztlan
5:00 Mariachi Los Halcones & Jose Gonzales Gonzalez
6:00 Ballet Folklorico Aztlan & Xipe Toltec Aztec Dancers

7:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
8:00 Ballet Folklorico Cultural
9:00 Juan Valentin

Ballet Folklorico Aztlan
Xipe Toltec Aztec Dancers
Mariachi Los Halcones & Jose Gonzalez Gonzalez

Sunday, April 30

12:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
1:00 Ballet Folklorico Aztlan
2:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
3:00 Ballet Folklorico Aztlan
Xipe Toltec Aztec Dancers

4:00 Mariachi Los Halcones & Jose Gonzalez Gonzales
Juan Valentin

6:00 Ballet Folklorico Aztlan & Xipe Toltec Aztec Dancers
7:00 Mariachi Los Halcones & Jose Gonzalez Gonzalez
Juan Valentin

9:00 Ballet Folklorico Aztlan
Xipe Toltec Aztec Dancers
Mariachi Los Halcones & Jose Gonzalez Gonzalez



FRIDAY, APRIL 21!



**2 for 1 Admission
& Rides 3-7 p.m.**

National Orange Show

CLIP THIS COUPON & SAVE! LISTEN TO KCAL-AM & KDIF FOR DETAILS.



National Orange Show PRCA

RODEO

Sunday, April 23 1:30 PM

"A Salute To Mexico"

Buy Now! Save \$5 Tickets

Adults \$6.50 Kids \$3.50

Available At All

TICKETMASTER

Call (714) 884-0178 or 825-1122

VALUABLE COUPON GOOD ONLY 4/21/89

Dos Amigos Day

2 for 1 Admission

& Rides 3-7 PM

Compliments of National Orange Show and Ray Cammack Shows. Not Good With Any Other Discount Offer. No Cash Value. One Per Person. HN

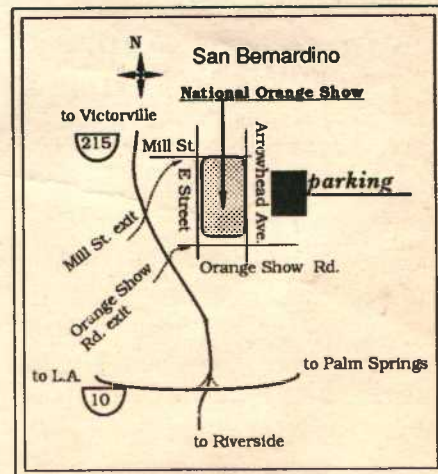
FREE ENTERTAINMENT NIGHTLY IN THE ORANGE PAVILION! SEE:

ROY CLARK - April 20
GREGG ALLMAN BAND - April 21
MARIE OSMOND - April 22
THE PLATTERS, THE COASTERS &
BOBBY FREEMAN - April 23
SUZANNE SOMERS - April 24
NATALIE COLE - April 25
CRYSTAL GAYLE - April 26
COMMODORES - April 27
JAN & DEAN - April 28
LEGENDS IN CONCERT - April 29-30



"A Carousel Of Good Times"
April 20-30

Purchase Advance Tickets At:
J.C. Penney's in Central City Mall,
First Federal Savings & Loans, San Bernardino,
Inland Ticket Center at Orange Show
Advance tickets: \$3 adults, \$2 children
\$1 seniors 55 years or older
For tickets call (714) 884-0178 or 825-1122



**Hours: 3-10 pm Mon-Thurs,
3-11 pm Fri, 10-11 Sat & 10-10 Sun**

Dolores Huerta

Continued from Page 1

capitol to impact on the legislative process.

In 1962, Huerta joined Cesar Chavez to found the National Farm Workers Association in Fresno. The long range goal was to organize the farm workers throughout California to obtain collective bargaining rights with the billion-dollar agricultural industry. The immediate goals were to establish cooperative stores, credit unions and self-help services.

With the cumulative support of unions, student groups, civil right organizations and clergy, Chavez and Huerta were able to build the NFWA into a strong farm labor movement. ers at a substantially lower wages than domestic workers, resulting in elevated wages for lettuce workers.

The big strike began on September, 1965, when the NFWA gave its support to the Filipino workers of the Agricultural Workers Organizing Committee and a national boycott of grapes and its side products was launched. In 1966, AWO and NFWA joined to form the United Farm Workers of America and affiliated with the AFL-CIO. During this crucial time, Huerta traveled throughout the country to raise money for the strikers, joining picketed lines and lobbying in Washington and California.

"The grape workers struggle was (is) long and bitter, like a war, a daily kind of confrontation."

In 1966, she was instrumental in negotiating a contract with the Schenley Industries, which established a precedent for growers who used grapes for table wines, but there was no settlement with growers who sold their harvest as table grapes. After a two year national campaign in the large cities, getting endorsements from the large unions, picketing at airports, piers and

major supermarkets chains, the boycott was successful in 1970 and the final contract included accelerating wages, health and welfare fund, limiting the use of pesticides.

In 1973, Huerta was elected first vice-president. The UFW has come a long way since its first strike and it is a constant struggle to hold on to the hard-won gains which has taken at least two decades, organizing is dangerous work and many other thoughts are constantly on her mind. She is still active with the union's legislative staff and speaking to the public about critical issues, especially economic security, prioritizing for more legal protection of the union's recruitment efforts, contract enforcement and battling federal legislation that would severely restrict immigration with the result that many UFWA members would be deported.

In 1986, the grape boycott was resumed to draw attention to the reluctance of growers to sign new contracts and abide by existing contracts. The new boycott has three goals: banning of the five most dangerous pesticides, establishment of a joint union-grower pesticide testing program and guarantee of the right to free union elections (free of violence and coercion).

Dolores Huerta is a member of the coalition of Labor Union Women, an organization that encourages women to participate in all phases of union activity. She has put her life's energy into building a strong union despite the tremendous obstacles and has proven that people working together, with love and courage, can achieve the strength and dignity of their highest aspirations.

With leaders like Dolores Huerta to inspire and guide, the campesinos are demonstrating the truth of the LA Huelga slogan "SI, Se Puede".

Cesar Chavez

Continued from Page 1

"Sal Si Puedes." While working in San Jose he met Fred Ross in 1952. Mr. Ross was an organizer for the Community Service Organization, a barrio-based group forming among California's Mexican-Americans and within several months, Chavez became a full-time organizer with CSO, coordinating voter registration, fighting against racial discrimination and forming new CSO chapters across California and Arizona. Serving as CSO National Director into the early '60s, he conceptualized creating an organization to help the farm workers whose suffering he had shared as a youth, and failing to convince the CSO for a commitment, he resigned his CSO job and moved his wife and eight children to Delano and founded the National Farm Workers Association.

These were difficult years for Chavez and especially for Mrs. Chavez, who worked on weekdays and weekends to help support the family. Chavez would travel to every farm community, often babysitting with his youngest children, and slowly building the foundation of dedicated farm worker members. He repeatedly stated, "If you're outraged at conditions, then you can't possibly be free or happy until you devote all your time to changing them and do nothing but that, but you can't change anything if you want to hold onto a good job, a good way of life and avoid sacrifice."

From the beginning he and the UFW have adhered to the principles of non-violence as practiced by Gandhi and Dr. Martin Luther King and conducted a 25-day fast in 1968 to reaffirm the UFW's non-violent commitment. The late Senator Robert Kennedy called Chavez "one of the heroic figures of our time," and flew to Delano to be with him when he ended the fast.

By 1970, the boycott convinced most table grape growers to sign contracts

with the UFW, but growers in the vegetable industry signed "sweet-heart" pacts with the Teamsters Union to limit the UFW success. Approximately ten thousand workers in California's coastal valleys walked out to protest the grower-Teamster agreements. In 1973, when the UFW table grape contracts came up for renewal, most growers signed with the Teamsters, generating the largest and most successful farm strike in American history.

Today, many farm workers earn decent pay, have medical and pension plans and protection from dangerous pesticides. These benefits are sufficient so that families do not migrate, live in decent home instead of ramshackle farm labor camps and most importantly, the children go to schools on a permanent basis. The irony of this situation is that only 20% of California's farm workers enjoy these benefits and for the rest, poverty and abuse are the realities of daily life.

Cesar Chavez lives with his family at La Paz, California located in Kern County. He receives a \$10 weekly stipend plus modest food and living benefits, which are similar to other UFW officers.

He is currently leading an international grape boycott, which began in July, 1984, called "The Wrath of Grapes." This theme symbolizes the threats posed to vineyard workers and the reckless application of pesticides by growers posing a health threat to workers and the consuming public.

Chavez states "farm workers will never again be treated like agricultural implements to be used and discarded. We have tasted freedom and dignity and we will fight to the end before we give up. We have come too far and we have too much further to go to give up now."

For the Chavez - Huerta Dinner ticket information please call:

The Hispanic News at (714) 381-6259

CITY OF SAN BERNARDINO PLANNING DEPARTMENT GENERAL PLAN REVIEW AND ADOPTION PROCESS

Date	Event	Time & Place
Saturday	Deliberations	9:00 am
April 15, 1989		Council Chambers
Monday	Deliberations (if needed)	6:30 pm
April 17, 1989		Council Chambers
Tuesday	Public Input on Draft	6:30 pm
April 25, 1989	Environmental Impact Report	Council Chambers
Monday	Planning Commission	6:30 pm
May 22, 1989	Recommendations on Final Environmental Impact Report	Council Chambers

If necessary, the Planning Commission will take public input on Land Use on Saturday, April 15, 1989 and have Deliberations on Monday, April 17, 1989 and possibly Tuesday, April 18, 1989. Additional public hearings may be scheduled (if necessary).

For more information contact the Planning Department at (714) 384-5057.

ARROWVIEW CHIROPRACTIC GROUP

- DR. AUGUSTINE AMERIGO
- DR. ROBERT M. DE LUCA

SPECIALIZING IN:

- COMPLETE X-RAY & PHYSICAL THERAPY FACILITIES
- MOST INSURANCE PLANS ACCEPTED



- ★ INDUSTRIAL INJURIES
- ★ WORKER'S COMP.
- ★ DISABILITY EVALUATION
- ★ ACCIDENT INJURIES
- ★ GENERAL PRACTICE
- ★ CLASS 1 PHYSICALS

SE HABLA ESPANOL

884-1277

**980 NORTH D STREET
SAN BERNARDINO**



LOOKING FOR A CHALLENGE? Join the CCC!



(714) 885-6667
San Bernardino
Recruitment Office
244 W. 5th Street
San Bernardino

**ARE YOU 18 TO 23 YEARS
OF AGE AND LOOKING FOR
A JOB?**

**JOIN THE C.C.C. AND EARN \$737
PER MONTH PLUS BENEFITS
OBTAIN YOUR G.E.D. OR EARN
COLLEGE CREDITS**

**WOMEN ENCOURAGED TO APPLY
NO EXPERIENCE NECESSARY**

(800) 952-JOBS

Toll-Free
Call us for
applications and
more information

California Conservation Corps

**Arrowhead United Way
NOTICE IS HEREBY GIVEN:**
To all human health and welfare organizations qualifying under IRS as tax exempt under 26 U.S.C. 501 (c) (3) and to which contributions are tax-deductible pursuant to 26 U.S.C. 170, not at present member agencies of Arrowhead United Way or United Way of Redlands Area, that the deadline for applying for inclusion in the San Bernardino Area fall 1989 Combined Federal Campaign is the close of business, 4:00 p.m. local time, on May 1, 1989. Organizations must comply fully with the criteria established by the U.S. Office of Personnel Management. Inquiries should be directed to Combined Federal Campaign, P.O. Box 796, San Bernardino, CA 92402 or telephone (714) 884-9441.

Do You Want To Be A Deputy Sheriff?

The SAN BERNARDINO COUNTY SHERIFF'S DEPARTMENT is looking for qualified men and women who are interested in joining the fastest growing law enforcement agency.

The residents of the largest county in the United States **DEPEND** on us to provide the finest in law enforcement.

Join the more than 1400 men and women who have made a career with the San Bernardino County Sheriff's Department.

If you or someone you know is interested in a challenging career as a Deputy Sheriff, now is the time to apply. We want qualified people who enjoy working with others and who are dedicated to the law enforcement purpose.

.....
For applications and more information, contact:

San Bernardino County Personnel
157 West Fifth Street
San Bernardino, CA 92415-0440

An Equal Opportunity/Affirmative Action Employer



New offices:
1558-D No. Waterman, San Bernardino

Rates Starting as low as 7.25%



Adjustable Rate Home Loans
Arrowhead Pacific Savings Bank
(714) 888-8870

Corporate Office: 301 Vanderbilt Way, Suite 300, San Bernardino, CA
Offices In: Blue Jay Village, San Bernardino, Upland, Costa Mesa and Victorville

BOARD OF SUPERVISORS, COUNTY OF SAN BERNARDINO Field Representative Vacancy

San Bernardino County Third District Supervisor Barbara Riordan announces that there is a vacancy for a Field Representative in her district. This position serves constituents in Colton, Bloomington, Loma Linda, Redlands, south San Bernardino and south Rialto. Requirements include flexible hours to attend week-end and evening events.

Those interested should submit a letter and resume to Supervisor Riordan's office at 385 N. Arrowhead Avenue, San Bernardino, CA 92415-0110, no later than April 28, 1989 at 5:00 P.M.

The County is an Affirmative Action Equal Employment Opportunity Employer and encourages females, minorities and bilinguals to apply.

**Subscribe to the
Hispanic News
381-6259**

Career Opportunities for Women and Minorities

A rewarding and challenging career awaits you as a
SAN BERNARDINO POLICE OFFICER

**FOR MORE INFORMATION, CONTACT: THE SAN BERNARDINO
POLICE DEPARTMENT
466 W. 4TH ST., S.B. 92401
(714) 384-5696**

The San Bernardino Police Department is seeking to recruit qualified women and minorities as part of an ongoing commitment to Equal Employment Opportunity.



Chief Donald J. Burnett

Student Aid

Here's a quick math test – compare the OMNITRANS 60¢ trip with your car's 35¢* per mile. The difference may not be a scholarship, but it's a sure aid to the student budget. Make the grade with low-cost rides. OMNITRANS – the 60¢ solution to air pollution.



Nice Going OMNITRANS

*Source: American Automobile Association, "Your Driving Costs," 1988 Edition.

To find out how nice the going can be, call today for bus information and a free schedule.

383-5283

983-2671

825-8341

