Insurance companies investigate clients

Facebook profiles

By NECTAR GAMA
Staff Writer

Just when you thought Facebook couldn’t get any less private, insurance companies now make it so posting simple pictures can lead to serious consequences.

Recently, privacy issues relating to social networks have become more pressing as employers, college admission officers and insurance companies have begun to utilize these networks to exploit, and/or expose other individuals.

Some of the pieces come from different parts of Paegle’s life.

“Torch Song Tango Choir” is a combination of pieces that span over many years and take many forms, from the uncertainty of the impending millennium to the regime of Juan Pernon.

Each of the three sections featured in her book has a different and unique style. Some of the pieces come from different parts of Paegle’s life.

“There is definitely new hope for students. We recently hired a new Employers Relations Coordinator, Lesley Davidson-Boyd, who helps build relationships with employers. The trend of finding new job offerings is building up,” said Iovani Aguirre, the career and development department receptionist.

For instance, the story of Nathalie Blanchard, a native of Quebec, Canada.

According to the Los Angeles Times, Blanchard took a medical leave in early 2008 from her job as an IBM technician due to her struggles with depression. She soon began to receive monthly disability payments she was receiving stopped.

A representative of the insurance company told her that Manulife viewed photos of her, which visually highlighted their vast ideological differences.

Obama said he was willing to work with Congress, mainly Republicans, in bettering the policy for the nation.

Obama remained unwavering on his health care plan, but Obama said that the United States has fallen behind in technology, innovation and education, leaving us in the shadow of South Korea, China and Russian their state of the Union speech.

“South Korean homes now have greater Internet access than we do,” said Obama. “Russia invests more in their roads and railways than we do. China is building faster trains and newer airports.”

President Barack Obama gives his third State of the Union address Jan. 25, discussing health care, climate change, financial regulations, tax cuts, budget deficit and foreign policy.

Obama said that the United States has fallen behind in technology, innovation and education, leaving us in the shadow of South Korea, China and Russia.

“The speech grasped the attention of the inter-mingled Democrats and Republicans sitting together; a scene we have not seen in a while.

Although, Democrats and Republicans sat together in a show of support and courtesy, there were times when differences between the two political parties were evident. While Democrats stood to applaud President Obama’s words on the health care plans and tax cuts, Republicans sat mute and flaccid-faced.

In years past, the parties would sit on opposite sides of the aisle and applaud only if points they agreed with were made, which visually highlighted their vast ideological differences.

This year, Obama’s words led to a more general applause throughout his speech except for one or two key differences on health care and tax cuts. It was at these few an precise moments that a division was clearly seen.

Obama remained unwavering on his health care plan, but he was willing to work with Congress, mainly Republicans, in bettering the policy for the nation.

In reference to the ongoing health care debate, he said “What

Continued on Pg. 3

The halls of CSUSB are home to one of the featured poets in the latest issue of the literary journal “Poets & Writers.”

CSUSB professor Julie Paegle’s new book, “Torch Song Tango Choir” is featured in the journal.

“I’m indescribably thrilled,” said Paegle.

“Poets & Writers” is considered to be one of the largest and most prestigious literary journals in the country. For the past six years, the journal has been showcasing promising new literary artists, and this year they chose Paegle to share this incredible honor.

“Torch Song Tango Choir” is a combination of pieces that span over many years and take many forms, from the uncertainty of the impending millennium to the regime of Juan Peron.

Each of the three sections featured in her book has a different and unique style. Some of the pieces come from different parts of Paegle’s life.

“Part of the book is actually a thesis from my MFA program,” said Paegle.

In the section entitled “Koln,” she describes how her paternal grandmother was forced to flee war-ravaged Latvia.
Insurance companies invade Facebook

graphs of her on Facebook which showed her frolicking at a beach and hanging out at a pub. The insurance company determined that she was depression-free and able to work, said Tom Lavin, Blanchard's attorney according to the Los Angeles Times. To some, using social networks to check the activities of people appears to be a violation of privacy.

"I definitely feel that this is a privacy issue," said student Alex Gomez. "My Facebook profile is something that I wish to share with my friends only." "Facebook is something that displays your personal life," said student Vladimir Gomopolsky. "Your personal life has absolutely nothing to do with your public life."

Today, social networks are making an impact in the workplace, too. A survey of 350 employees conducted by thevault.com found that 44 percent of employers use social networking sites to examine the profiles of job candidates, and 39 percent have looked up a current employees.

"I think it’s unlikely employers are going to learn a good deal of job-related information from a Facebook page they won’t learn in the context of a well-run interview, so the potential benefit of doing this sort of search is outweighed by the potential risk," said Neal D. Mollen, an attorney with Paul, Hastings, Janofsky & Walker.

Others seem to think that Facebook is an effective means of investigation and that it is ultimately up to the individual to protect their own privacy.

"If you don’t want people to know what you’re doing, put your profile on private," said student Daniel Cruz. "If someone doesn’t have their profile on private, then employers should be free to look through it." Currently, there is no law that prohibits its insurance companies or employers from searching social networking sites.

There is a continuing debate over the rights of privacy and what insurance companies can do to protect their interests.

In a recent air quality test conducted by the American Lung Association (ALA), San Bernardino County failed all three categories of its test.

The failed categories included high ozone days, 24-hour particle pollution, and annual particle pollution.

In the State of the Air 2010 report, conducted by the ALA, the county had a total of 353 high ozone days. Of those days, 227 were considered unhealthy for sensitive people, 107 days were unhealthy for the entire population, and 19 days received the lowest possible rating - very unhealthy.

In addition, San Bernardino County had the greatest amount of days spent in the worst zone. Even with the popularity of a green environment increasing rapidly, counties all over the United States air quality had still worsened from previous years.

"When I am driving home from campus every day, it’s disgusting to see all of the smog rest in the valley as I drive south down the 15 freeway. It makes you realize how dirty the air really is," said student Kamerin Bateman.

According to the U.S. Environmental Protection Agency (EPA), "most people exposed to hazardous air pollutants at sufficient concentrations and durations may have an increased chance of getting cancer or experiencing other serious health effects. These health effects can include: damage to the immune system, neurological problems, reproductive problems, developmental problems, and respiratory problems."

Breathing in particle pollution can increase the risk of early death, heart attacks, strokes and emergency room visits for people with asthma, cardiovascular disease and diabetes.

The good news is everyone can help improve the air quality. The ALA suggests that by driving less, using less electricity, supporting measures in the community that can cut air pollution and telling local and state officials to take steps to clean up air pollution, a cleaner 2011 is more than just a dream; it can become a reality.
Continued from Pg. 1

Paegle’s poetry proves to be a success

during World War II, while her grandfather stayed and fought for the Latvian Resistance.

In the current issue of “Poets & Writers” is inspiration, which is something
that Paegle is familiar with.

She says that some of her inspiration has also come from failure.

This book has very much been inspired by my family members,” Paegle said, “Un-
fortunately, the more recent ones are elegies, since many of them have passed away.”

The theme of the current issue of “Poets & Writers” is inspiration, which is some-
thing that Paegle is familiar with.

Paegle says her inspiration spans over three continents and several generations of an
ecclesiatic and multicultural family.

Paegle commented that she is also working on a book that examines the passage of
time and juxtaposes the issues and struggles of women. For now, “Torch Song Tango
Choir” is available in bookstores.

is at 300 jobs which is the highest I’ve
seen. There is a great showing of
employers and varied employers. Target, Peach Corpo-
rations and Levi Corporation have internships and jobs offered to the
students,” said Davidson-Boyd.

Some students think that the surge in
job offerings in December reflected the retail industry’s trend to beef up staf-
ning for the holiday season.

“The 3,000 jobs were probably sea-
sonal, but it’s good for the time being.

I think it gives little hope for those
looking for a job.

The availability of the new jobs puts
more pressure on people because there is
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Ashlyrne Macan.

Continued from Pg. 1

Unemployment rate dips in San Bernardino County

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Students are in a particularly sticky
situation, as many find themselves gradu-
ating to unemployment in this harsh job
market.

“Three years ago about 120 em-
ployers attended our job fairs, then 80
the year after that, then 60 the year after
that. There have not been any significant
amount of on-campus interviews, but we
will continue to stay in contact with em-
ployers in order to improve quality.

I am curious to see the turn out dur-
ing the Career Expo on April 5, which is
open to all majors,” said Dixon.

It looks as if there is light at the end
of the recession-tunnel but only time and
political factors will determine how long
it will be until more permanent job offer-
ings will open up for college students.

Continued from Pg. 1

2011 STOTU: Democrats and Republicans put aside the drama for Obama

I’m not willing to do is go back to the days when insur-
ance companies could deny someone coverage because of a pre-existing condition.

Many CSUSB students benefit from the current policy
which allows them to receive additional insurance cover-
age under their parents’ policies.

Another topic of his hour-long speech was tax cuts.

“I ask Congress to go forward, and make permanent
our tuition tax credit worth $10,000 for four years of col-
lege,” said Obama.

In order to receive the tuition tax credit on tax forms
this year, students need to save every receipt of tuition
paid, book purchased and supplies used.

Later in the president’s speech, he stressed his goal for a
 cleaner more energy-efficient America.

“I challenge you to join me in setting a new goal: by 2035, 80 percent of America’s electricity will come from
clean energy sources,” Obama stated.

The achievement of this goal could further the
development of green technology and stimulate more jobs
within this field, benefitting both the students of today as
well as the students of tomorrow.

“I think that cleaner energy sources sounds like a
great idea, however it doesn’t seem like something we will
be able to grasp anytime soon,” said CSUSB student Nick
Stark. “The price of getting these better energy sources
would probably cost me more too. All in all I would rather
have a cheaper energy source.”

While Democrats general supported the president’s
address, Republicans stood strong on their own agendas
despite the peacable proceedings. As was apparent in Rep.
Paul Ryan’s (R-Wisc.) response, and the unprece-
dented Tea Party response given by Rep. Michele Bach-
mann, (R-Minn.); both of whom made it clear, that their
policies will not stand for another two years of Obama’s
directed Congress.

The building is a permanent landmark
that will commemorate the ongoing part-
nership between Stater Bros. and CSUSB.

“Stater Bros. has been a supporter of
CSUSB athletic and academic programs
for a long time now and Jack Brown has
been an adjunct professor here,” said Joe
Gutierrez, assistant director of public af-
cairs at CSUSB.

According to a press release, Brown
stated, “As we continue to face some of the
toughest economic and competitive pres-
sures in our company’s history, we con-
tinue to focus on the values we can pass
on to our customers so they get the most out of their shopping dollars and assist-
ing them during these difficult times. We
remain committed to controlling costs as
we weather the effects of these economic
times.”

Stater Bros. is not only a significant part
of CSUSB; it is also a huge part of the
CSUSB community.

“Stater Bros. is generally cheaper than
most other supermarkets. Their prices are
cheaper than Ralph’s or Von’s. Their prod-
ucts and pricing can be generally directed
toward the local student population,” said
Vladimir Gornopolski.

Many students find, that they enjoy
shopping at Stater Bros., for many differ-
ent reasons, but as student Mike Rigby
will, tell you, it’s their customer service
that makes them a favorite.

Matt Crieger, student and Stater Bro-
s employee said, “Going through the hiring
process, they make sure we should always
have the customer’s satisfaction in mind,
continue bringing them back. As far as
pricing goes I think it’s pretty respectable.”

Despite, a slightly under-performing
year, Stater Bros. seems back on track,
which bodes well for Coyotes who appre-
ciate the support of this company.
North Africa caught in Tunisian trend

Protests in Algeria, Yemen, and Egypt spark up after Tunisia and open up a new wave of thinking

By RACHEL CANNON
Staff Writer

A few weeks ago many Americans had never even heard of Tunisia.

Now, the eyes of the world are on the small North African country as it’s rocked by revolution, riots and the removal of President Ben Ali.

The riots were triggered in January with the suicide of 26-year-old Mohammed Bouazizi. Bouazizi, a resident of the Sidi Bouzid area, burned himself alive after police told him he couldn’t sell produce without a permit.

Bouazizi had not been able to find other employment, which he blamed on the country’s economic woes and corruption. Indeed, Sidi Bouzid is currently suffering from a staggering 30 percent unemployment rate.

On Jan. 5, the day after Bouazizi’s death, a peaceful march in his honor took place in the streets of Sidi Bouzid. The marchers were met by riot police shooting tear gas into the crowd.

Since then, protests have continued and escalated into violence. The riots aim to draw attention to Tunisia’s economic situation, and to the government’s perceived neglect of rural villages like Sidi Bouzid.

According to the United Nations High Commissioner, more than 100 people have died in the conflicts.

The uprising has led to the flight of President Ben Ali from the country, and on Jan. 27, he officially resigned.

In the wake of the events in Tunisia, several other nations in the region have begun similar revolts. Egypt, Yemen, and Algeria have all seen riots and unrest in past weeks.

So now that the world is focused on these small North African nations, there is an obvious question: what’s going to happen next?

In my opinion, revolts in the other three countries are unlikely to see the same success seen in Tunisia. This is because Tunisian protesters have several things going for them that the others do not.

For one, Tunisia is a small nation, both geographically and demographically, and its population is rather homogeneous. This translates to a populace which has no difficulty uniting over a common goal and shared ideas of how to achieve that goal.

Additionally, the Tunisian military is rather small, weak, and underfunded. It is by no means a military state, nor a police one; in fact, the police-woman who confiscated Bouazizi’s vegetable stand is believed to have been arrested by her own government in response to the incident.

Finally, protesters in Sidi Bouzid have a very clear cause. They’re fighting against their government’s corruption and nepotism.

Protesters in Sidi Bouzid have a very clear cause. They’re fighting against their government’s corruption and nepotism. An environment which supports Tunisia’s burgeoning tourist areas while essentially leaving rural areas like Sidi Bouzid to fend for themselves.

In contrast, nations like Egypt, which are much larger and much more diverse than Tunisia, may have trouble uniting towards a common goal. Egypt’s powerful military is also proving a major barrier to a successful revolution.

Algeria, on the other hand, is having a different problem. The goals of its protesters are ambiguous and poorly defined. Without a concrete cause and plan of action, success appears unlikely.

Another pressing question that pundits are debating is that of whether the U.S. should get involved.

Opinions are flying from either side. But with our resources still tied up in the mess that is the Iraq conflict, my answer, to quote a professor of mine, is “Not only no, but hell no!”

This position is not easy for me to take. Sidi Bouzid is close to my heart as I was there for a short time last year as part of a trip I took to the Mediterranean. I loved the city so much that I had been considering going back to study French there for a semester.

It pains me to see such violence in a place that is so dear to me. Despite this, I still vehemently oppose occupation of Tunisia by American forces.

My primary reasoning for this is simple. It should be understood that, while these four nations are primarily Muslim, religion has absolutely nothing to do with any of these conflicts.

The protests are result of the general population’s growing dissatisfaction with their economic climate. As such, we likely have nothing to fear of this unrest escalating to terrorist activity overseas.

These nations are responding to problems which are domestic and entirely their own. Indeed, for Tunisia at least, these events may lead to lasting change and improvement in the region. But at this time, there doesn’t appear to be a reason for us to get involved.

For now, the U.S. would do best to keep a close eye on North Africa while keeping our military out of it.
CARB pollutes by over regulation

By MATT EDGERTON Staff Writer

CARB pollutes by over regulation

By ERIKA MARTINEZ Staff Writer

The cost of “honor” -- murder

By NIN GARCIA Staff Writer

When my parents came to America from Mexico, they brought along the very best of our culture, but sometimes the dark side of our culture came along with it. Certain practices seem normal to certain cultures, but when you live in a country where nobody agrees on those cultures, there can be problems.

The murder trial of Iraqi-immigrant Faleh Almaleki is set to begin this month for the “honor killing” of his 24-year-old daughter in Oct. 2009. Almaleki is accused of killing his daughter because he believed she had become “westernized.” To his defense, “For an Iraqi, honor is the most valuable thing.”

Police alleged Almaleki slammed his Jeep into his 20-year-old daughter, Noor Almaleki, and her boyfriend’s mother in the parking lot of a state Department of Economic Security office. The mother lived, but Noor was in a coma for two weeks before she died.

Local police characterized the attempt as an “honor killing,” the murder of a woman for behaving in such a way that brings to shame her family.

More specifically, Fox News describes it as when a father, husband, or brother kills a wife, daughter, or sister. It is a practice with deep, tenacious roots in the tribal traditions of the Middle East and other parts of Asia.

If honor killings are done on the other side of the world, why are “honor killings” becoming a new trend in America?

According to the United Nations, it is estimated that 5,000 women die annually from such crimes, and more stories like Noor Almaleki’s are on the rise.

In Texas, teen sisters were allegedly shot by their father in 2008 for having boyfriends who were non-Muslim. In the years following, three more women were killed either by their husbands or by their fathers for “disobeying.”

I’m against the practice of honor killings, especially when it is being done in my country. Different ethnicities bring along the most wonderful part of their culture in the countries they left, but I don’t want America to be known as a country that includes killing as “cultural.”

Communities have to try and cope with the chilling new trend which takes the lives of mostly young women. This kind of crime isn’t supposed to happen in the heartland of America.

When asked if an honor killing were to occur in his community, CSUSB student Saul Lizarraga said, “In my opinion if it were to happen here it would be upsetting, because no one has the right to take another person’s life. It is a morally wrong and incorrect way to handle a situation. I strongly believe in family unity and to break a family is hard.”

Regardless of common cultural practices, it morally wrong to kill someone purely for bringing shame to a family, especially when bringing shame to a family can be as simple as having an inter racial relationship.

The Rec Center on campus is a great place for students to start. Exercise does not need to happen all at once, a few minutes of running now, a short basketball game later, and a bike ride to work will all add up. Encourage your friends to do the same you can encourage each other to participate and continue make it a social event.

E x e r c i s i n g “ Keep active, stay healthy”

E d i t o r i a l

Exercising doesn’t have to take place all at once, just a few minutes a day can make a difference! Make it a social event.

When you stay active you are reducing risks of developing heart disease, developing high blood pressure, developing high cholesterol, and you also reduce the risk of developing diabetes. R e m e m b e r t h a t y o u can generate very much energy.

The brain gets stronger as well, the brain is like a muscle, and the healthier this muscle is, the more information it can absorb and retain.

When exercising the body, you also make the brain healthier by increasing oxygen flow.

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When you stay active you are reducing risks of developing heart disease, developing high blood pressure, developing high cholesterol, and you also reduce the risk of developing diabetes.
CSUSB’s Robert V. Fullerton Art Museum has been renamed to commemorate the involvement of Fullerton’s wife with the university. Robert V. Fullerton died in June of 2009 and nearly two years after his death his wish to rename the art museum has finally come true. The museum is now the Robert and Frances Fullerton Museum of Art (RAFFMA).

“The name was not only changed to lengthen the name of the museum. Robert V. Fullerton wanted his late wife, Frances Fullerton, to be recognized for her contributions and support for the university, but he never got to see his wife’s name on the museum,” said Andrea Callahan, development and press associate of RAFFMA.

Robert and his wife had long supported many of the university’s endeavors and had long advocated its creation of an art building. “She was very passionate about the university and many types of art. She was an artist herself and always felt so deeply of the school and was, in fact, one the greatest motivations for Robert that led him to build the art museum here on campus,” said Callahan.

“She passed away in 1989, over 22 years ago, and ever since then Mr. Fullerton always wanted his wife’s name on the museum.”

According to Callahan the museum put on an event Jan. 20th to reveal its new name in which their two surviving children, Susan and Thomas, were special guests. “It was a pretty big event for the museum supporters, constituents, along with staff and faculty as well,” said Callahan.

Callahan said that the changing of the museum’s name was far from easy, in fact, it took a lot of time and work. To change the museum’s name, the museum staff and university administration went through a long process to receive the approval from the chancellor’s office, on campus entities and the museum board. “From the time of the approval of the chancellor’s office to the time the physical signage was unveiled, it took about a year and a half. That shows how much time and effort has to be put into these sort of things,” said Callahan.

Since the museum opened in 1996 there have been many changes including accreditation by the American Association of Museums in 2008. Accreditation by the AAM is the one of the most prestigious recognition a museum can receive, with only around four percent of all the museums in the nation are accredited according to CSUSB Public Affairs.

According to a recent press release from Callahan, she explained how RAFFMA has already become a regular part of the CSUSB curriculum and will serve to better the university in many ways. “With the new name, Frances Fullerton and her many contributions will be remembered forever and we are also hoping that it would really have an ongoing prominent presence in the community as a museum of art and cultural resource,” said Callahan.

The museum will be featuring it’s “Treasures of Ancient Egypt” exhibit throughout the year, as well as “A Generous Spirit: A Sam Maloof & Mentor” collection until Feb. 13, and “Lewis Baltz: In The Desert” until Feb. 18. Admission is free for students, and $5 for the general public.

For more information, call (909) 537-7373 or send an e-mail to artmuseum@csusb.edu.

By OMAR GUZMAN
Staff Writer

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Academy Announcements: Nominees in, may the best win

By JENNIFER PETERS
Staff Writer

The announcements of Academy Award nominations have typically stuck to the script expected by many Oscar-season enthusiasts, and this year only one film proved an exception.

The most surprising of the nominations fall on the British aristocratic tale “The King’s Speech” which leads the pack with 12 Academy Award nominations, including Best Picture and acting honors for Colin Firth, Geoffrey Rush, and Helena Bonham Carter.

“It’s incredibly positive, and I think that is why people are responding,” said Carter. “It’s also just helpful to see how somebody can be fundamentally helped by another human being. He’s pulled out of this deep, dark hole, and how we can all, if we surrender ourselves, can be helped by somebody else.”

Critics were stunned when “The King’s Speech” came away with the top prize at the Producers Guild of America Awards which past records show that those who’ve won this top prize had once also won big at the Golden Globes including Best Picture at the Oscars.

The showdown continues with best-actor nominations lingering between Colin Firth for “True Grit” and Jesse Eisenberg for “The Social Network”.

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2011 albums amp it up

By JENNIFER PETERS
Staff Writer

If 2010 is any indication as of what can be expected from artists this year, then music enthusiasts can expect an avalanche of new hits from their favorite artists.

From Rock to Pop, to anything that squeaks or drops, the new album as her first single, smartly enough, titled “Born This Way,” will be released sometime in February.

Many fans, like graduating CSUSB senior Giana Boneham Carter. “It’s also just helpful to see how somebody can be fundamentally helped by another human being. He’s pulled out of this deep, dark hole, and how we can all, if we surrender ourselves, can be helped by somebody else.”

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The announcements of Academy Award nominations have typically stuck to the script expected by many Oscar-season enthusiasts, and this year only one film proved an exception.

The most surprising of the nominations fall on the British aristocratic tale “The King’s Speech” which leads the pack with 12 Academy Award nominations, including Best Picture and acting honors for Colin Firth, Geoffrey Rush, and Helena Bonham Carter.

“It’s incredibly positive, and I think that is why people are responding,” said Carter. “It’s also just helpful to see how somebody can be fundamentally helped by another human being. He’s pulled out of this deep, dark hole, and how we can all, if we surrender ourselves, can be helped by somebody else.”

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Hockney weaves tablet tapestries

By COURTNEY RINKER
Staff Writer

David Hockney’s digital paintings will revolutionize the art world.

The 73-year-old art icon has been known to experiment with several mediums of art: faxes, Polaroids, photocopies, mirrors, oils, watercolors and pencil. His use of Apple’s iPhone and iPad was simply the ground breaking step into the future.

Hockney first became attached to Apple’s Brushes application on his iPhone in 2008.

“Who would have thought that the telephone would bring back drawing?” said Hockney.

Now, nearly three years after he first began using the Brushes application, Hockney continues to surge forward in creative activity using iPhone’s big brother, the iPad. Its larger size allows him the ability to use each of his fingers instead of just one.

Now Hockney produces art faster than ever before. Hockney’s digital art is instant and identical. Technology is rapidly advancing, and with it a new means of media production. These pieces will have a profound effect on the art market as we know it.

“These drawings — they may be small physically, but they’re big and important in terms of his total [work],” and he thinks that this medium is gonna change the world,” said curator Charlie Scheips.

At the moment, Hockney is holding an exhibition at the Pierre Berge-Yves St. Laurent Foundation in Paris, run by Scheips, which shows off works he has created on his iPhone and iPad. The exhibition opened this past December and will close Jan. 30.

This exhibition is possibly the first ever to have 100 percent of the show pieces e-mailed directly to the gallery. It’s also putting on a display which few others in the art world could boast about engineering.

One wall was displayed with 20 iPhones and another with 20 iPads. The gadgets were left on 24 hours a day and received e-mail updates with new pieces from Hockney, creating a sort of virtual reality where viewers can watch Hockney’s art change as he produces it in real-time.

David Hockney is utilizing the iPad to create a new experience for art enthusiasts. By updating remote pads in real time, Hockney gives viewers an illustration of his art transforming. However, the art is less brilliant when the medium is changed.

“We haven’t figured out how to get paid,” said Hockney. “At the moment it doesn’t matter, but I will have to figure it out like everybody else.”

The iPad has also had an effect on the type of work Hockney is creating. Its screen is luminous so everything he draws reflects light.

“The fact that it’s illuminated makes you choose luminous subjects, or at least I did. The sunrise, for example, and flower vases with water in them that catch reflections,” said Hockney.

If you have a computer you could print out a Hockney digital painting, but without the luminosity of an iPad or iPhone it would not have the same quality. Part of the beauty of what he has created would lose value when transferred onto another medium.

Added to the list of reasons Hockney is such a fan of the iPad is its ability to replay every move you take while drawing. Not only will people be able to watch Hockney create a work of art but Hockney can actually watch the movements he made while drawing for the first time in his life.

Welcome to Portlandia

SNL Alum Fred Armisen illuminates hipster capital of the world,
Portland, Oregon in his new IFC show, Portlandia

By COURTNEY RINKER
Staff Writer

There is a place out there where flannel will always be in fashion, true organic is the only option and cars are considered foreign.

This place is Portland, Oregon, where they are still stuck in the ’90s according to Fred Armisen, co-creator of the new show Portlandia.

Portlandia premiered on the Independent Film Channel (IFC) on Friday Jan. 21, 2011. This show is a spoof of what happens in Portland, the interesting people that live there and the crazy things they get into.

The series was created and written by Armisen (Saturday Night Live), Carrie Brownstein (vocalist/guitarist, WILD FLAG, Sleater-Kinney) and Jonathan Krisel (Tim and Eric Awesome Show, Great Job!). Jonathan Krisel is also the show’s director.

The show is filled with interesting characters such as a feminist bookstore owner, a hippie couple and eco-friendly bike riders. Armisen and Brownstein do a little cross-dressing in their sketches which makes for unique characters.

When these characters come in contact with one another there is nothing stopping them. We have an actor from one of the best improv shows out there so we are sure to see some of that talent shine through.

Some sketches consist of an adult hide-and-seek lead, a dumpster diving “freenag” (people who live off of what they find in dumpsters) and a bohemian couple that go into an upscale restaurant and want background info on the chicken they want

to order just to make sure it is truly organic.

The first episode has a cameo from the only option and cars are considered foreign.

Portlandia provides an unique perspective of the people in Portland, Oregon and has all the makings of a cult classic.
Olbermann’s unexpected exit
By CARMEN HERRERA
Staff Writer

Political journalist Keith Olbermann is no longer with MSNBC after the company announced his departure on Jan. 21. The journalist and the company have not given a formal reason to what led to the end of Olbermann’s contract with MSNBC.

The company issued a statement regarding Olbermann’s departure stating, “MSNBC thanks Keith for his integral role in MSNBC’s success and we wish him well in his future endeavors.” According to The Washington Post, amidst his suspension this February, Keith Olbermann reportedly began negotiations to end his contract at MSNBC. Following his release, Olbermann broke his silence on Twitter, saying, “My humble thanks to all Friends of Keith for the many kind words. The reports of the death of my career are greatly exaggerated.”

During his final broadcast on MSNBC, Olbermann told viewers that he simply had “been told” the show would be his last after a successful eight-year run.

Olbermann’s departure may have resulted from multiple disputes with the company including his suspension on Nov. 5, 2010. Just days before the 2010 U.S. elections, Olbermann donated around $2,000 each to three different Democratic candidates including Rep. Gabrielle Giffords (D-Ariz.), who was severely wounded in the Jan. 8 Arizona shooting after suffering a gunshot wound to the head. This action triggered MSNBC President Phil Griffin to suspend him indefinitely without pay.

The company claimed that it was a violation with the network’s policy that required employees to obtain management’s approval before making political donations to any candidates. Olbermann claimed that he was never informed of this policy. Upon his return to the show, he stirred more controversy when he apologized to viewers, but not the network.

The abrupt departure shocked fans and viewers including NBC president and CEO Jeff Zucker who called Olbermann “one of the great stars and an incredible talent.” However, some were not surprised, namely Glenn Beck, who was rather pleased following the news. The conservative talk show host said, “But from every indication, Keith Olbermann is the biggest pain in the ass in the world. Nobody liked working with him. He was impossible to work with.”

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“My humble thanks to all Friends of Keith for the many kind words. The reports of the death of my career are greatly exaggerated.”

Keith Olbermann, News Anchor

“Portlandia” a comical, hipster paradise
Portland’s real mayor Sam Adams. He plays the assistant to the “mayor” played by Kyle MacLachlan where they want Arminsen and Brownstein to write a theme song for the city of Portland.

The show’s opening sketch song, “The Dream of the ’90s is alive in Portland” was a perfect opener to the culture of Portland. The song has quirky lyrics that express the community of Portland.

The song consists of lyrics that express the town such as this is a place where “the Bush administration never happened,” “in Portland you can go into a record store and sell your CDs,” and “all the hot girls wear glasses, yeah.” The series’ music is written and performed by Arminsen and Brownstein. Brownstein wrote Portlandia’s credit opening-song.

Most shows take place in big cities; Los Angeles, New York, or San Francisco, and have characters whose main concern are finding the love of their life. But this show takes place in the world of Portland where “young people go to retire.”

The show is filmed on location to get the real feel of Portland. “I really love Portland. It’s so much of what I love culturally, and in so many other ways,” Arminsen said.

Portlandia’s comical and interesting characters are sure to set this show apart from others. With the shows sketches and music being written and sung by these funny actors it is sure to have the viewers coming back for more every week.

Don’t miss Portlandia on the IFC channel at 10:30 p.m. every Friday.

Shedding the strings
By GRACE GARNER
Staff Writer

“Can sex friends be best friends?”

This is the tagline of “No Strings Attached,” a romantic-comedy by movie director Ivan Reitman, that takes a stab at answering a topic that clearly screams “No!” and saunters into a “Well, maybe. I guess they could.”

“We were ‘friends with benefits’ when this movie was greenlit, so it was just a natural extension,” Ivan Reitman joked Philbin.

“Nothing has yet to be confirmed,” Reitman said on the possibility of a sequel that would make “No Strings Attached” into a franchise.

Starring romantic-comedy pro Ashton Kutcher as Adam, a goofy, easily lovable up-and-coming scriptwriter, and chick flick rookie Natalie Portman as Emma, a busy, distant doctor who seems emotion-ally untroubled, “No Strings Attached” seems destined for chick flick bliss.

Unfortunately, it’s more of a hit-and-miss.

Emma offers Adam — less menopausal than common acquaintances — an irresistible deal: “use each other for sex, at all hours of the day or night, and nothing else.”

Naturally, Adam agrees. After all, who wouldn’t want to have sex at all hours of the day or night with Emma (the beautiful Natalie Portman)?

They quickly become best friends and that’s when the story jumps-starts into something more engaging.

“No Strings Attached” screenwriter Elizabeth Meriwether does her job in making you laugh, but at the same time there are a few scenes that prove less amusing and emitted more of a confused “Am I supposed to laugh?” smile versus a “That was hilarious!” laugh.

As anyone could guess, Adam falls for the cuddly removed doctor only to be shunned by a woman who refuses to be potentially hurt by anyone. After Adam makes Emma a “period mix” that features, among other tracks, “Bleeding Love” by Leona Lewis, she decides that he’s in too deep and tells him to go out and have sex with a complete stranger.

Ultimately, “No Strings Attached” does provide an answer to its tagline: sex friends can become best friends, but only if they end up together in the end. It’s not exactly original or very refreshing, but that really wasn’t the goal of “No Strings Attached.”

If you’re looking for a movie that is predictable, funny and has a happy ending, look no further, this movie will do the job.

“No Strings Attached” screening on Feb. 9 at 9:30 p.m.

Perry reemerges with “Sunshine”
By SHARONDA HARRIS
Staff Writer

Matthew Perry is taking his talent behind the scenes as the creator and executive director of ABC’s new sitcom, “Mr. Sunshine.”

Because of Perry’s comical background and his hilarious nature, the show has the foundation needed to be a good show.

In the sitcom Perry will play a 40-year-old manager of a San Diego sports arena.

Perry is most famous for landing his break-through role in the hit NBC sitcom “Friends” which made him an American household name.

Because of the national impact of “Friends,” the character Chandler is still a part of Perry.

In the late 80s and 90s Perry made appearances on multiple daytime shows, like “Noes 10.”

Some CSUSB students may recall Perry’s breakout role as Chandler Bing on “Friends,” but may also recall his role as dad Mike O’Donnell in the 2009 hit “Se-venteen Again” starring Zac Efron.

After “Friends” he starred in a few other television projects, and made a venture onto the big screen.

Perry is excited about his career shift, but admitted to the Los Angeles Times that this transition will be challenging because being funny is not always easy.

“It’s difficult because when you’re trying to do a television show and when you’re trying to do a comedy you want the character to be funny.”

“But I feel the character I’m doing is a little more beaten-down and the comedy is a little bit smaller,” said Perry.

A falling star Perry is not, despite his lack of recent productions. This new show proves Perry’s ability, as his rise to executive producer has allowed him to mature in his craft.

“I think I spent a great deal of my twenties, certainly, and the bulk of my thirties, certainly a little self-obsessed,” said Perry.

“Mr. Sunshine” premieres on ABC Wednesday, Feb. 9 at 9:30 p.m.
Lose yourself in the paths of Loma Linda

By R. ANTHONY DIAZ
Staff Writer

If you passed on hiking gear at a local yard sale this weekend, think again. The hiking gear might be of some use to you now that fees at your local gym are rising.

If you are buying from eBay, make sure you check out the member’s feedback. Also, if you are buying from eBay, make sure you spend more time digitally window shopping before making a purchase decision. Websites like eBay are useful tools for online shoppers to buy books, cars and anything else you may want or need.

Make working out an adventure and a fun group effort. Access the South Hills Preserve trails through the Hilda Crooks Park off Beaumont and Mountain View Ave. in Loma Linda.

The South Hills Preserve extends into the Riverside County line, and has 25 different trails. Of the trails offered, the city has made a map of each, highlighting the levels of difficulty and lengths. There are four levels of difficulty: easy, medium, difficult and very difficult. The trails also offer four points of interest, which are look-out points and spots worth stopping at in the preserve: Four Corners, Bob Cat Preserve, The Highest Point in Preserve and the Reche Canyon Overlook.

The trails were a local favorite for many residents who live in the neighborhoods and subdivisions near the hills, but due to locals entering the preserve in unsafe locations, the city decided to make this recreational spot safer and more easily accessible. The parking at the Hilda Crooks parking lot was extended to make more space for cars. Not only did it create more space, but the space was placed right at the point where trails two and three begin.

Although there is a restroom in the park, the city has placed portable toilets throughout the trails for the public’s convenience.

Parallel to the Loma Linda trails are the San Bernardino Mountains, whether you are looking for a day hike or to backpack. Loma Linda’s South Hills Preserve has options for everyone. Be it hiking, or sight-seeing, you can experience all the fresh air the outdoors has to offer. Getting out of the city for a day and into the local hills helps many to relax from everyday hustle.

Smartten up your online shopping

By KATI PATAG
Staff Writer

Attention all shoppers!

Online shopping has become quite a phenomenon, and the primary way of shopping for many. According to pew.research.org, over 66 percent of Americans have purchased a product online; however, not everyone is pleased with this process.

An online shopping report from msn.com tracked more than 8 million online consumers and found that people who shop online spend more time digitally window shopping before making a purchase decision.

Student Priscilla Gutierrez said, “If you are buying from eBay, make sure you check out the member’s feedback. Also, if it looks too good to be true, it probably is.”

Student Crizza Ignowski says she doesn’t shop online often, but when she does she visits etsy.com because it has vintage stuff that nobody else offers. Ignowski said, “Retailmenot.com has promo codes so you can get discounts or you can get free shipping.”

People are able to shop from the comfort of their own homes, without having to mess with the hassle of crowds or juggling bags of treasures. With a few clicks, merchandise can be sent to your door.

Student Becca Benfield said, “[Online shopping is] cheaper, faster, I don’t have to deal with cranky parents’ crying children or store employees who don’t really care about my satisfaction because they feel like they don’t get paid enough.

On the flip side, some people are un-
Features

From Russia to America: lecture on freedom

By KARA DEMENT
Staff Writer

Coming to America for any immigrant means a chance to live the American dream, to start a new journey of freedom and happiness.

In 1904 Ann Loera’s ancestors came to begin that journey that many had dreamed of.

Living under strict Russian Molokan rule as a child, Loera shared her story last Wednesday, Jan. 26, in the Pflue Library on her life as a Russian-American girl.

As you can imagine writing a book and sharing every detail of your life is an emotional experience. You’re laying everything on the table and that’s exactly what Loera did when writing her book, “Onya,” which is her Russian name.

When asked about why she decided to write a book about her life, Loera said, “When I sat down at the computer it was like my sister was pushing me to tell my story and the words just started to come to me.”

As a child growing up in the San Joaquin Valley, she was taught about how strict the Molokan religion was and how she didn’t have the same freedoms as children around her. She wasn’t allowed to have friends who weren’t of Russian heritage and she was expected to marry within Russian heritage as well.

Many rules came along with being Russian, especially being of the Molokan religion.

Molokan, which means, “Milk drinkers” were people who refused to be a part of the Russian Orthodox Church and the Catholic Church; so they formed their own religious group.

During church ceremonies the women would sway back and forth while the men stamped their feet, this was a way they let God into their lives.

If you weren’t Russian and attended one of these church gatherings it would be way out of the ordinary. Everybody was expected to wear white to any church ceremony and it was unheard of if you showed up in anything else.

When she was in high school she met a “nice Russian boy” as she put it. Her aunt and uncle had set them up and they ended up getting married. However, the marriage didn’t work and after that relationship ended, she later ended up marrying her current husband, which got her kicked out of the Russian Molokan church because he wasn’t of Russian heritage.

She said being kicked out of the church meant that she was no longer allowed to participate in any sort of church activities. Her grandfather died in the 80s and at his funeral she was not allowed to participate in any part of the ceremony, she simply sat back in the crowd like a common outsider.

As the years went by, the Russian Molokan religion became less strict than in previous years. In 2005 when her father passed away, Loera and her family were allowed to participate with the immediate family in the Russian ceremonies.

Loera said it was a, “very emotional time,” since she was able to be at her mother’s side during her father’s funeral.

Loera’s story was very inspiring and it made you feel grateful for the things that you had growing up.

Dishing it up with Diana

By DIANA CANSINO
Features Editor

This week has been depressing, with “Harry Potter and the Deathly Hallows Part I” being snubbed on Oscar nominations, and the fact that I have only eaten cold foods.

If you’re up for the guilt that sets in about her life, Loera said, “When I sat down at the computer it was like my sister was pushing me to tell my story and the words just started to come to me.”

As a child growing up in the San Joaquin Valley, she was taught about how strict the Molokan religion was and how she didn’t have the same freedoms as children around her. She wasn’t allowed to have friends who weren’t of Russian heritage and she was expected to marry within Russian heritage as well.

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Loera’s story was very inspiring and it made you feel grateful for the things that you had growing up.

I don’t know about you, but frozen yogurt takes me back to my childhood. Like when you hear the ice cream man coming down the street, and couldn’t wait to eat the eyeballs off the Ninja Turtle Popsicle. That’s what frozen yogurt does to me, it excites me.

I like to take advantage of self serve places. Sadly, the spacious containers are enough for me to commit common gluttony.

My stomach was thrilled, and after much yelling she piped down after I was finished.

I suggest no matter what flavor you get, to add the cheesecake bites. These decadent treats really give the yogurt that little something extra.

As far as yogurt, adding cookies and cream, strawberry banana and vanilla are all flavors that work well together. I don’t know why but I always have to have more than one flavor. It just doesn’t seem right leaving out all those other options.

I ate the whole thing in the span of about five minutes give or take a couple of minutes.

Although I was left thirsty, it was well worth the five and some change that I spent. So, I suggest getting a side water bottle, for those of you whose mouths dry up after dairy.

There is also an option for those of you who don’t do dairy, so you can be a part of the frozen yogurt culture.

They have a variety of toppings that you can choose from, much of it being broken candy bits, and other sweets that are known to be favorites.

If you’re up for the guilt that sets in later when you’ve long finished your yogurt, then adding fudge, or caramel will top it off perfectly.

I myself don’t opt for these finishing touches, I’m definitely not up for the guilt trip. I always feel the need to workout, and nine times out of 10 I won’t find the willpower to go to the gym.

I do have a mighty big sweet tooth though, I mean I usually am tempted to order dessert after a meal even if I feel full. I just can’t seem to kick the dessert habit.

But, having yogurt gets all the cravings for sweets in one sitting.

I still haven’t eaten a meal besides tuna, but I plan to by next week. I know by all means this was no meal, but I figured it would be better than writing about tuna and peas. I’ll share some more real meals next week. Until then, Bon appétit!

Most popular Coyote must-haves to get through the day

Compiled by JESSICA RAMIREZ
Staff Writer

-iPod/iPad
-Laptop
-Cell Phone
-Sunglasses
-Snacks
-Gum
-Perfume / cologne
-Hand Sanitizer
-Mirror
-Make-up
-Nook
-Lotion
-Chapstick
-Wallet
-Water bottle
-Headphones
-Cameras
Get your snacks ready and let the games begin

By ANGELINA GARIBAY
Staff Writer

You know what’s coming this Sunday—SUPER BOWL XLV! You know what that means—getting your party on! Whether you bust open bags of chips and a couple of six packs or go all out with a buffet, you are adding to the billions of dollars shelled out yearly for your spectating entertainment.

Last year the National Retail Federation calculated that Americans spent $8.9 billion on Super Bowl XLV. Between the big screen televisions, team jerseys and the food, that’s a hefty amount to spend during an economic downturn.

What will we be spending this year? If you happen to be in Dallas, you will spend $386 and up per ticket to see the game in the Cowboys Stadium. Watching the Super Bowl is not a solitary sport. How about hosting your own Super Bowl party?

You have to get into the spirit with yelling for your team and smacking high fives when your team scores. If you want to show your team spirit with jerseys for the Pittsburgh Steelers or Green Bay Packers, they are around $80. Those Packers Cheesehead hats are a better bargain at only $20, and they make a great fashion statement to boot.

Your television isn’t up to high definition standards, you say? Stores have great deals on those right now. Wal-Mart is promoting theirs with Super Bowl deals starting at $480. Best Buy will beat any competitors’ price and they are running some good deals too.

So you have your team jersey and your big screen television. Wondering what to serve? The food of choice is pizza. Pizza Hut sold around $17 million in pizzas alone last year. Pizza places really rake in the dough during Super Bowl Sunday. They ship out more pizza that weekend than any other. Look for coupons in the papers or on their websites for the best deals.

It’s not only about the pizza. Your guests will want to snack through the whole game. Americans took in 166 million pounds of snack foods last year according to Nielsen. That’s a lot of chips, nuts, pretzels and popcorn. Better plan to hit the gym on Monday.

The game itself is not all you’ll be watching. Everyone wants to see the commercials for the Super Bowl. They are famously funny entertainment that breaks up the rough-and-tumble football plays. You can always count on Doritos to make something hilarious.

Some of the commercials don’t make the cut, but thanks to Youtube.com, you can still see the tasteless assortment. Crazy about zombies? Check out the “Make Them Yours” banned Doritos commercial.

The dollar stores are a great place to score cheap plates and napkins. You can even coordinate them with green and yellow for the Packers or black and gold for the Steelers. Tell your friends to bring drinks to share, and your Super Bowl celebration is complete. Sunday at 3:30 p.m., get ready to hit the remote and add your cash to the billion dollar pot.

Tips to make your online shopping quick and safe

comfortable with shopping online because of the amount of personal information needed to complete a transaction and with providing credit card information online. Here are a few simple tips.

Make sure that you are familiar with the website, and if you aren’t, take the time to check it out. Also, check into the different methods of payment.

Today there are many different ways of paying for things online; for example, PayPal or your personal credit cards. According to msnbc.com, it is better to use a credit card when making a purchase because you are able to dispute charges if anything unexpected occurs.

Shop around, check out different websites that offer what you are looking for and compare pricing and shipping.

When making a purchase, make sure that you know and understand the terms and conditions. A secure and trusted website always disclaims their policies in a direct way. Always double check your order before buying, and again when the bill comes, to be sure that there was no fraudulent activity.

Buyers beware! Don’t ever wire money to a seller and try avoid using your debit card; banks are not liable if fraud occurs.

Be sure to check a seller’s reputation, especially if you are buying from websites such as Amazon or eBay who have independent sellers.

Make sure that the seller has positive feedback and has made at least 10 successful transactions.

There are many scams online, according to the Bureau of Justice statistics. Five percent of Americans over the age of 16 have been victims of identity theft, and more than half of those crimes were caused by credit card fraud.

Nationwide, one out of four victims faced an average of $1,870 of out of pocket loss, and collectively, losses exceeded $17 billion.

Credit cards are not the only way people are able to steal identities. Other ways include fee scams, mail theft, and computer hacking. Simple ways of protecting your identity are shredding your mail or getting anti-virus updates installed on your computer.

From books to cars, anything can be purchased online. Ensure that your next online shopping experience is safe and successful, think about who and what you are dealing with and be in control.
We're working hard on a brand new website!  
In the meantime, check out the online version of the newspaper at

issuu.com/coyotechronicle
Thanks to Skateistan, Kabul’s youth has found a new unifying factor — skate-boarding, the urban sport that is almost seen as a crime in the U.S. and popu-
lates empty parking areas, staircases and squares around the world has now found
a new playground in Kabul, Afghanistan.

Skateistan is the organization that has
brought it there.

Skateistan is Afghanistan’s
first co-
educational skateboarding school. Accord-
ing to Skateistan’s mission: Operating as
an independent, neutral, Afghan non-gov-
ernmental organization, the school engages
growing numbers of urban and internally-
displaced youth in Afghanistan through
skateboarding.

It also provides them with new oppor-
tunities in cross-cultural interaction, edu-
cation and personal empowerment.

Skateistan’s students come from di-
verse ethnic and socioeconomic back-
grounds. They not only develop skills in
skateboarding and skateboarding instruc-
tion, but also healthy habits, civic respon-
sibility, the arts and languages.

Afghan youth can come together to
forge bonds that transcend social barriers. At Skateistan they are enabled to affect
change on issues they consider important
The students themselves decide what
they want to learn and the school connects
them with teachers who help them develop
the skills they consider important.

Since Skateistan has been active in
Kabul, Skateistan’s executive director Oli-
ver Percovich has said Afghan youth of all ethnicities have a new found love for
skateboarding. Skateistan brings them to-
gether, equipping young men and women
with the skills to lead their communities
toward social change and development.

Skateistan states: “As part of our mis-
ion, Skateistan programs specifically aim
to include greater numbers of young girls
and urban poor children. Our aim is to in-
crease communication and understanding
among different Afghan ethnicities and so-
cio-economic groups in a fun, educational
and positive environment.”

Skateistan is the embodiment of what
skating is all about.

It involves a school that uses skate-
boarding, of all things, to help empower
displaced youths by providing a common
passion and a means through which to
build relationships.

Skateistan lets kids be kids and helps
take these kids away from cruel world of
war around them.

Today dedicated teachers and volun-
teers provide schooling and skateboarding
lessons in a 19,000-square-foot facil-
ity built on land, in one of Kabul’s poorer
districts, donated by the Afghan National
Olympic Committee. The school is funded
largely through private donations.

Skateistan, which was founded in the
spring of 2007 and presently boasts a co-
ed enrollment of more than 330 students,
whom will fall under the spotlight when
the short film, “Skateistan: To Live and
Skate Kabul,” premieres at the Sundance
Film Festival in Utah.

The film tells the story of the efforts
behind the creation of Skateistan, from the
beginning. It follows the founders, as well
as some of the first Afghan youth to step on
a skateboard.

The film provides a glimpse into the
fragile lives of Afghan youths and how
some of their lives were changed because
of the school through both exciting and dif-
ficult times.

The film will help to further increase
awareness about the school that has come
to symbolize hope for children growing up
in an Islamic republic torn apart by civil
war and oppressed with fear and uncer-
tainty.

The closing line in the documentary
states: “In the end we show the kids of Ka-
bul skating this amazing new park with the
international pros, witnessing the incredi-
ble joy and hope that can be generated with
the help of four wheels and a board.”

There are many ways to be involved
in Afghanistan’s first co-educational skate-
boarding school.

Support Skateistan by making a dona-
tion.
Female athletes eye respect

By KELEIGH ACOSTA
Staff Writer

Inequality and inequity for female athletes is an ongoing issue in the world of sports. Females in basketball, motorcross, golf, road biking, even female Olympians, have trouble gaining the respect they deserve.

Title Nine is part of the education amendments. The amendment originated in 1972 and states, “No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subject to discrimination under any education program or activity receiving Federal financial assistance.”

This amendment is now best known for the direct effect it has in the athletic industry.

Morgan Walker, associate athletic director for compliance at CSUSB, said that the athletic programs is in compliance with the Title Nine Amendment along with NCAA and UCAA regulations.

According to the women’s sports foundation, not until the 1980’s were women allowed entry to compete in the Olympics. However, the only sport women were allowed to compete in was golf, tennis and yachting. Even then, women provided less than one percent of all participating athletes.

Comparing the NBA to the WNBA viewership is shocking. According to the WNBA in 2008, WNBA games averaged just 4,114,000 viewers in the play-offs, compared to 1.46 million viewers of the NBA play-offs.

The number of NBA viewers is growing rapidly, while WNBA viewership is dropping dramatically. As of the 2010 season, viewership for the WNBA dropped to 370,000, while the NBA had nearly 28.2 million viewers.

Women’s golf on the other hand, seems to be increasing their number of viewers. Information gathered by Nielsen showed 428,000 were viewing the LPGA Tour through household rating.

However, the numbers are exceptionally different when compared to the number of PGA viewers. PGA numbers did dip when Tiger Woods was on leave, but when he returned numbers soared to an averaged 2.4 million television viewers.

Ashley Fiolek, two-time national motocross champion, has been racing since age three. She won 13 amateur titles before she went pro at age 16.

“Men’s motocross definitely gains more recognition than we do. Our fan base is growing, but it is nothing compared to the guys. In women’s motocross, it’s usually me and one other girl batting for first place every race of the season. So I guess it’s not as exciting for most people,” said Fiolek.

“For the most part, the riders are all over the board. We also don’t have television like the men. Our racing can only be seen by people who come to our races,” said Fiolek.

The majority of individual sports are typically categorized largely by the gender involved. Women are working hard to gain a respected reputation. Who knew being a woman athlete meant being considered a minority?

Although, the majority of women’s sports are overlooked, 64 percent of CSUSB athletes are female, while the remaining 36 percent are men and the money is split 65 percent going to female athletics, and 35 percent for male athletics, explained Tami Ditty, assistant to the AD-Budget Manager for CSUSB athletics.

Sports

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NBA drama still keeping fans on edge

By KIERA THOMAS
Staff Writer

The NBA magic continues as teams soar through the halfway mark of the season.

The NBA season has already had its thrills, disappointments, staggering results and players working hard in hopes of receiving All-Star nods.

Perhaps the biggest story of the new season is L.A. Clippers forward Blake Griffin. He has had an outstanding statistical year. Griffin maintains 22.5 points, 12.8 rebounds and 3.4 assists per game.

However, his numbers do not tell the full story. His highlight reel dunks are seen on sports shows throughout the nation making for must see TV.

He has determined to dunk on anyone and everyone in his path, which is why he is the definite favorite to win the Sprite Slam Dunk Contest during the infamous weekend.

Veteran forward for the N.Y. Knicks, Amar’e Stoudamire is focused on clinching the Most Valuable Player award for the 2011 season.

He has aided in the resurrection of the Madison Square Garden with his averages of 26.4 points, 8.9 rebounds, 2.6 assists and 2.4 blocks per game leading the Knicks to a 23-21 record.

Under Executive of the Year candidate Pat Riley, the Miami Heat season has been on fire with both LeBron James and Dwyane Wade inside the top six slots in scoring averages.

While the Heat have had their growing pains, they have still compiled a 31-14 record.

We cannot forget about the infamous ‘Melo War’ between the Knicks and the New Jersey Nets. This trade war for the Denver Nuggets small forward Carmelo Anthony made headlines this season, and with both parties courting Anthony, fans are eager to know what will happen.

“If Carmelo Anthony will be traded to New York, it would mean a lot because he would bring with him Chris Paul to play with Amar’e Stoudamire,” said student Charles Grays.

One team is racing past the others with drive, determination, and a potential Coach of the Year. The San Antonio Spurs are lighting up the rankings with only three lost conference games all season, and a league best 39-7 record.

There has also been disappointing teams. It seems the most disappointing team in the Houston Rockets. Though they maintained a talented roster, the team is last in the Southwest division with a 22-25 record.

The All-Star weekend, the ‘Big Show,’ is closing in on the 30 teams and athletes are determined to become a household name. The early favorites during this season could be the top contenders that will make an appearance in the weekend events.

The exciting NBA All-Star weekend of events will take place Feb. 18-21 and will consist of the Sprite slam dunk contest, Foot Locker’s 3-point shootout contest, as well as the game itself.

Fans are eager to see how their favorite athletes perform during this competition.

“I’m looking forward to the East more than anything as it is starting to become stronger with the N.Y. Knicks growing again and Miami Heat having a half of a year growing chemistry,” said Grays.
The Pittsburgh Steelers may be the worst possible Super Bowl match up for the Green Bay Packers, Super Bowl XLV will mark the 33rd meeting between the Packers and Steelers. In their previous 32 regular season battles, Green Bay has had the edge with 18 wins to Pittsburgh’s 14. However, the Steelers have won the past two games against the Packers. The Steelers are going to win the Super Bowl because of their experience, defense, offense, and simply because they want it more. The Steelers will win the Super Bowl because they have the experience. The franchise holds the record for the most Super Bowl champion titles, six, and this will be their eighth shot at an NFL title.

Fourteen of Pittsburgh’s 22 starters have a ring with the organization. Overall, 25 Steelers have played in a Super Bowl compared to only two players on the Green Bay Packers. Pittsburgh is the best run organization in football and this will show when they defeat the Green Bay Packers to capture their third超级碗 in six years.

The Steelers are famous for their overpowering defense, ranking number one during the regular season only allowing 14.5 points per game. They are known as the “Steel Curtain” because they do not let anyone past them and the Packers offense will not be an exception. During the regular season, the Steelers also ranked first in sacks. Linebackers, LaMarr Woodley and James Harrison both were in double digits this season for sacks. Aaron Smith has been injured most of the season for the Steelers, and if he is able to play in the Super Bowl, then the Packers really don’t have any chance at winning the Super Bowl.

Smith is a defensive end that will require attention from two offensive linemen or an offensive lineman and a tight end. This will free up Troy Polamalu or James Harrison to make their way into the backfield to attack Aaron Rodgers. The defense held their opponent to 14.5 points per game and 206 yards passing per game. The Packers offense simply does not have a chance against the Steelers defense.

The Steelers are led on offense by “Big Ben” Roethlisberger, who at 6’5” and 245 pounds, lives up to his nickname. His ruthless and calculating ability to step out of the pocket and find the receiver that is open down the field puts him above any other quarterback. He is not only a great leader, but has excellent communication with his team. This season he threw 17 touchdowns and had only five interceptions while only playing in 12 games.

Pittsburgh is a little thin on the wide receivers side, but who cares when they make the key plays and catches. Hines Ward is a clutch veteran wide receiver. He knows how to run precise routes and has the instincts to know when his quarterback is in trouble. Ward will come up big several times in this game when Big Ben needs a key catch.

Mike Wallace will also be a key part of the offense. Wallace had a standout season this year. He led the NFL with seven 100-yard receiving games. He may be the fastest wide receiver in the NFL. He is not only a wide receiver that can run deep when needed, Wallace is also a smart route runner that has made some of the best cover corners look foolish. The Packers defense will definitely not be able to keep up with Wallace.

All in all, the Steelers simply want it more than Green Bay and WILL be victorious in Super Bowl XLV and NFL record seventh championship.