Fall 2015

John M. Pfau Library

Follow this and additional works at: https://scholarworks.lib.csusb.edu/peacock

Part of the Library and Information Science Commons

Recommended Citation

This Article is brought to you for free and open access by the John M. Pfau Library at CSUSB ScholarWorks. It has been accepted for inclusion in Peacock – John M. Pfau Library Newsletter by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.
New Critical Information Literacy Resource for Faculty

by Gina Schlesselman-Tarango & Barbara Quarton

IN THE 2012 edition of Peacock, we introduced critical information literacy (CIL) as the conceptual understanding of the social nature of information, and we described the ways that the library’s critical information literacy workshops engage students in thinking about how information “works.” In the years since that article, significant shifts have occurred on our campus and at the national level that are likely to have an impact on teaching and learning of CIL.

“...information literacy is not only about finding and evaluating information, but also about understanding its social nature.”

First, CSUSB as an institution recently strengthened its commitment to assessing the WASC core competencies, one of which is information literacy. Second, the CSUSB faculty, headed by the GE Faculty Think Tank, developed a list of General Education student learning outcomes. The critical literacies outcome asserts the social nature of information and expression. Finally, the Association of College & Research Libraries (ACRL) revised its 1999 information literacy standards. The new ACRL Framework for Information Literacy for Higher Education is built around threshold concepts of information rather than on information retrieval skills.

All three of these events signal the evolution of academia’s perspective on information literacy—that information literacy is not only about finding and evaluating information, but also about understanding its social nature. This is a radical shift from the traditional view of information as static and monolithic, to a fresh understanding of information as a complex social process. Collaboration between teaching faculty and librarians will be valuable as we help students navigate the information environment in the years to come; therefore, the library is building on feedback recently collected from faculty to create new opportunities for partnerships.

The library’s 2015 spring quarter Information Literacy Survey for Faculty affirmed faculty’s interest in accessing librarians’ information literacy expertise for their classes. When asked what kinds of collaboration faculty would be interested in, 69% of respondents said they would like to refer their students to the library to create new opportunities for partnerships.

The library’s 2015 spring quarter Information Literacy Survey for Faculty affirmed faculty’s interest in accessing librarians’ information literacy expertise for their classes. When asked what kinds of collaboration faculty would be interested in, 69% of respondents said they would like to refer their students to the library to create new opportunities for partnerships.

The new CIL button on our website.

In the same survey, 65% of respondents indicated they would like to choose information literacy resources for their classes from an online toolkit produced by CSUSB librarians. To fulfill this request, we have created the Critical Information Literacy Laboratory. This online toolkit is designed to meet the teaching needs of faculty, and it contains a plethora of material to support the new GE learning outcome for critical literacies mentioned above. In addition to best practices, discussion prompts, suggested activities, readings, and more that you can integrate into your coursework, you also will find three tutorials, with each tutorial containing a number of animated videos, key vocabulary terms, and an assessment. Students can view the videos and complete the assessments in or out of class, at home or on campus.

Continued on p. 5
Latino Baseball History Project to Partner with the Smithsonian


by Dean Cesar Caballero

Since its inception, first the co-founders, and then the Planning Committee, hoped and planned to make the Latino Baseball History Project a reality. Cesar Caballero, head of the Planning Committee, hoped to have the project take place in Washington, D.C. And now, we are headed to Washington, D.C.!

The project originated in 2015 in San Bernardino, CA, home of the Latino Baseball History Project. The original mission to acquire the Kirk and Magdalena Whisler International Latino Achievements Collection, on par with those archived in the National Association of Hispanic Publications (NAHP) is to acquire the Kirk and Magdalena Whisler International Latino Achievements Collection.

The project began with the hope of acquiring the Kirk and Magdalena Whisler International Latino Achievements Collection, on par with those archived in the National Association of Hispanic Publications. The project originated in 2015 in San Bernardino, CA, home of the Latino Baseball History Project. The original mission to acquire the Kirk and Magdalena Whisler International Latino Achievements Collection, on par with those archived in the National Association of Hispanic Publications.

Another First for the Pfau Library: hoopla!

by Les Kong

MADE POSSIBLE by the generous support of a grant through the Student Vital Technology Initiative, the library has begun a year-long partnership with Midwest Tape LLC to offer CSUSB students access to hoopla. "Hoopla is heavily subscribed to throughout the academic year. Hoopla also expands the Pfau Library's digital collections by more than 300,000 titles. The Library Multimedia Center has already begun spreading the word about this exciting new service and is planning a series of additional promotions throughout the academic year. For more detail, please take a look at our Library guide for hoopla or if you just want to get an idea of the breadth of the content, go directly to the hoopla website."

Extensive Latino Research Collection Acquired: The Kirk and Magdalena Whisler International Latino Achievements Collection

by Robie Madrigal

The JOHN M. PF AU Library is pleased to announce the acquisition of the Kirk and Magdalena Whisler International Latino Achievements Collection. This collection contains copies of all first-place and honorary mention titles from both award programs that will become part of the collection. Titles in the existing Latino Literacy Now Collection, located in PL-4005, are available for use in the Special Collections reading room.

The Kirk Whisler Latin American Studies Collection includes thousands of books on Latinos and Latin America, by both Latino and non-Latino authors, as well as documents, letters, artwork, and other items—indeed, of them one of a kind—that number into the thousands. Also included are over 300 key research studies on the Latino market in the USA, conducted during the 1960s and onward. This collection also contains essential materials from Mr. Whisler’s service on a number of boards, including the National Association of Hispanic Publications, the National Hispanic University Board of Trustees, and the National Latino Media Council, and the National Association of Latino Professionals.

Featuring over 800 different titles from Latino newspapers and magazines, the Latino Print Collection comprises several hundred of articles, reports, research studies, and programs on social and national Latino activities, with additional content related to Mexican history, politics, and society. Significant, the majority of titles in the collection are the only copies slated for preservation anywhere in the United States, making the material quite valuable.

The National Association of Hispanic Publications (NAHP) International Latino Book Awards (ILBA), founded in 1997 and now the largest repository of Latino book publishing in the United States. More than 1,000 books in English and Portuguese, make up the Latino Literacy Now Collection, which also includes winners from the Latino Books into Movies Awards, a competition within the ILBA. All future first-place books and honorable mention titles from both award programs will become part of the collection. Titles in the existing Latino Literacy Now Collection, located in PL-4005, are available for use in the Special Collections reading room.

As publisher and president of the Latino Print Network, Whisler works with more than 625 Hispanic newspapers and magazines across the USA, with a combined circulation of 19 million. He started his publishing career in the mid-1970s with SOMOS and Caminos magazines, headquartered in San Bernardino, and went on to serve as publisher of Nevada and Mexico Events, among other periodicals. Since 1982, he has published an array of Latino-focused books, including The National Latino and American Indian Scholarship Directory, a best-seller, with nine editions in print and over 160,000 copies sold. He is the publisher of works by noted authors such as Marie Elena Cortes, Virginia Kamhi, Josefnia Lopez, Rick Najera, Ambassador Julian Nava, and Herman Sillas.

For more information on the Kirk and Magdalena Whisler International Latino Achievements Collection, please contact Jill Vassilikos-Long, Coordinator of Special Collections and Archives, at julong@csusb.edu or (909) 537-7541.
Your Research Goes Global: CSUSB ScholarWorks
by Robie Madrigal

CSUSB SCHOLARWORKS, a service of the John M. Pfau Library, is the university’s online knowledge repository that allows faculty, staff, and students to digitally preserve—at no cost—content such as these papers, dissertations, publications, conference presentations, podcasts, photo galleries, newsletters, videos, portfolios, manuscripts, and unpublished articles, and more.

Since November of 2013, when ScholarWorks launched, the amount of academic content deposited to the repository has surpassed expectations, according to Cesar Caballero, dean of the Pfau Library.

“We now have works in 271 disciplines,” Caballero said. “I’ve been able to expand authors. I’ve been able to expand the journal, Wisdom in Education, through the service. ScholarWorks is an invaluable tool to publish conference presentations, host journals, and launch e-books,” he said. “It aligns with the open access, open resources movement by providing readers direct access to both faculty and student scholarship.”

He added that ScholarWorks also enables academics to take control of their scholarly publications, noting that, currently, nine multi-national corporations control approximately ninety-five percent of the world’s academic journals.

Debora Singleton, Co-Director of the Inland Commerce and Security Institute and Professor of Information and Decision Sciences, C.J. Tapie Rohm, Jr., was also an early adopter of ScholarWorks. “It’s been a boon,” he said. “ScholarWorks provides exposure on a global scale that authors wouldn’t otherwise have.” He shared, as an example, that three hundred and fifty articles from the journal Communications of the International Information Management Association, which he edits, are accessible through ScholarWorks, and that the collection has received more than 30,000 downloads from readers worldwide in the past year.

Beyond the exposure aspect, Rohm said, ScholarWorks is an excellent medium to save, and protect ownership of, the intellectual content of faculty and students, pointing out that ownership of academic material becomes dubious once transferred to Google Drive, Microsoft’s OneDrive, or Apple’s iCloud Drive.

Brent Singleton, Pfau Library Reference Librarian, echoed the benefits of ScholarWorks. “It’s a great service, with a user-friendly interface for publishing and browsing,” he said. “It offers a real benefit to faculty authors. I’ve been able to expand readership access to articles I’ve written. For example, I have an article in an issue of a Korean mathematics journal, Nonlinear Functional Analysis and Applications, that was not available through any American databases. Since the article was uploaded, it’s had roughly 100 downloads from all over the world, with Eastern Europe and Asia, access that would probably not have occurred without the ScholarWorks free download.”

Dean Caballero, who led the effort to create ScholarWorks, sees the repository as a catalytic agent. “Through ScholarWorks, he said, CSUSB is dispensing valuable, peer-reviewed knowledge while showcasing—worldwide—the university’s strengths in faculty and student research. It’s helping to elevate the campus as a center of research and intellectual and creative activity.”

We invite you to explore ScholarWorks and view the map at the bottom of the homepage that shows, in real time, where people in the world are accessing our content.

To become a contributor to ScholarWorks, please contact Jonathan Smith, Head, Library Information Technology, at jsmith@csusb.edu or (909) 537-3492.

Peacock is published by the
John M. Pfau Library
CSU, San Bernardino
5500 University Parkway
San Bernardino, CA 92407
Bonnie Petry
Reference Librarian
Editor & Graphic Artist
909-537-5114
bpetry@csusb.edu
© 2015

Innovation Lab to Open This Fall
by Jonathan M. Smith

THE LIBRARY IS THE intellectual crossroads of the universe, a place where students go to research, explore, and discover. It is this spirit that this fall quarter we will be launching a new service to give students the tools to innovate with emerging technology.

We would like to highlight the newest member of the Pfau Library faculty, Gina Schisselman-Tarango! Gina joined our ranks in fall 2014 as Instructional Services & Initiatives Librarian, and she works closely with Barbara Quarton, the Coordinator of Instruction, to facilitate critical information literacy teaching and learning opportunities for faculty, staff, and students.

She leads workshops and in-class library instruction sessions, creates online learning objects, and is heavily involved with instructional assessment. Gina also acts as library liaison to the departments of Criminal Justice and Sociology as well as the Gender and Sexuality Studies Program.

Gina holds a BA in Sociology/Anthropology and graduate degrees in Social Sciences (Women’s and Gender Studies concentration) and Library and Information Science. Her research interests address critical information literacy and race and gender in librarianship. She has authored a number of peer-reviewed articles and is currently editing an anthology, Topographies of Whiteness: Mapping Whiteness in Library and Information Science (Library Juice Press, 2017).

You can find her behind the reference desk or on any number of campus committees. She is currently teaching a first-year seminar and is loving the time she gets to spend with CSUSB students!

Our Newest Librarian!

Continued from p. 1

Often, students are exposed to CIL only in their brief interactions with librarians which, while valuable, are often de-contextualized and do not allow for prolonged exposure to important ideas. However, by turning critical to the Critical Information Literacy Laboratory, faculty will be able to integrate CIL into course content and assignments, allowing for more active engagement with critical concepts.

For example, videos and sample videos expose beginning students to the idea that the ways in which society understands an event change over time, resulting in a variety of source types, from popular to scholarly and everything in between. Each source type is disseminated through particular publication channels, which present opportunities and challenges for information access.

Materials in the lab prompt students to interrogate information economics, leading learners to trace how a scholarly article becomes the product of an industry and ultimately a product that can only be accessed through a proprietary database. Students are exposed to alternative publishing models and urged to think critically about the information environment.

If the ideas presented here pique your curiosity, we encourage you to spend some time with the Critical Information Literacy Laboratory, particularly in the Instructor’s Corner. The objective of CIL is that it is a body of ideas and concepts that is applicable across the disciplines and can be easily integrated into any course. Do not hesitate to contact us if you have any questions or would like assistance with CIL course or assignment design.

Barbara Quarton
Coordinator of Instruction
bquarton@csusb.edu
(909) 537-7553

Gina Schisselman-Tarango
Instructional Services & Initiatives Librarian
gschisselman@csusb.edu
(909) 537-5127

WE WOULD like to highlight the newest member of the Pfau Library faculty, Gina Schisselman-Tarango! Gina joined our ranks in fall 2014 as Instructional Services & Initiatives Librarian, and she works closely with Barbara Quarton, the Coordinator of Instruction, to facilitate critical information literacy teaching and learning opportunities for faculty, staff, and students.

She leads workshops and in-class library instruction sessions, creates online learning objects, and is heavily involved with instructional assessment. Gina also acts as library liaison to the departments of Criminal Justice and Sociology as well as the Gender and Sexuality Studies Program.

Gina holds a BA in Sociology/Anthropology and graduate degrees in Social Sciences (Women’s and Gender Studies concentration) and Library and Information Science. Her research interests address critical information literacy and race and gender in librarianship. She has authored a number of peer-reviewed articles and is currently editing an anthology, Topographies of Whiteness: Mapping Whiteness in Library and Information Science (Library Juice Press, 2017).

You can find her behind the reference desk or on any number of campus committees. She is currently teaching a first-year seminar and is loving the time she gets to spend with CSUSB students!

Our Newest Librarian!

Continued from p. 1

Often, students are exposed to CIL only in their brief interactions with librarians which, while valuable, are often de-contextualized and do not allow for prolonged exposure to important ideas. However, by turning critical to the Critical Information Literacy Laboratory, faculty will be able to integrate CIL into course content and assignments, allowing for more active engagement with critical concepts.

For example, videos and sample videos expose beginning students to the idea that the ways in which society understands an event change over time, resulting in a variety of source types, from popular to scholarly and everything in between. Each source type is disseminated through particular publication channels, which present opportunities and challenges for information access.

Materials in the lab prompt students to interrogate information economics, leading learners to trace how a scholarly article becomes the product of an industry and ultimately a product that can only be accessed through a proprietary database. Students are exposed to alternative publishing models and urged to think critically about the information environment.

If the ideas presented here pique your curiosity, we encourage you to spend some time with the Critical Information Literacy Laboratory, particularly in the Instructor’s Corner. The objective of CIL is that it is a body of ideas and concepts that is applicable across the disciplines and can be easily integrated into any course. Do not hesitate to contact us if you have any questions or would like assistance with CIL course or assignment design.

Barbara Quarton
Coordinator of Instruction
bquarton@csusb.edu
(909) 537-7553

Gina Schisselman-Tarango
Instructional Services & Initiatives Librarian
gschisselman@csusb.edu
(909) 537-5127

WE WOULD like to highlight the newest member of the Pfau Library faculty, Gina Schisselman-Tarango! Gina joined our ranks in fall 2014 as Instructional Services & Initiatives Librarian, and she works closely with Barbara Quarton, the Coordinator of Instruction, to facilitate critical information literacy teaching and learning opportunities for faculty, staff, and students.

She leads workshops and in-class library instruction sessions, creates online learning objects, and is heavily involved with instructional assessment. Gina also acts as library liaison to the departments of Criminal Justice and Sociology as well as the Gender and Sexuality Studies Program.

Gina holds a BA in Sociology/Anthropology and graduate degrees in Social Sciences (Women’s and Gender Studies concentration) and Library and Information Science. Her research interests address critical information literacy and race and gender in librarianship. She has authored a number of peer-reviewed articles and is currently editing an anthology, Topographies of Whiteness: Mapping Whiteness in Library and Information Science (Library Juice Press, 2017).

You can find her behind the reference desk or on any number of campus committees. She is currently teaching a first-year seminar and is loving the time she gets to spend with CSUSB students!

Our Newest Librarian!
Summer Movies Success Story!

by Iwona Contreras

OUTDOOR SUMMER movie screenings have become a staple for the John M. Pfau Library. The FREE movie nights have been going strong for three years now bringing more than 300 CSUSB folks and community members together to enjoy a good time. “These events allow my family and friends to visit the university,” said a CSUSB alumnus.

Movies range from family-friendly to more adult viewing. This year ASI and Alumni Affairs were added as sponsors. Movies such as *Cinderella*, *Insurgent*, *Big Hero 6*, *Pitch Perfect 2*, *Avengers: Age of Ultron*, *Fast Furious*, and *Inside Out*, all had wonderful turn outs.

Plan on taking advantage of these nights next summer in order to spend quality time with the family for free! The library always provides free popcorn. Last summer, ASI supplied free snacks to CSUSB students; vendors such as Family First helped with dinner time meals; and EOP Alumni had candy and smoothies for sale to help with Book Awards for the upcoming year.

Library events, programs, and workshops are updated on social media: facebook.com/CSUSBpfaulibrary, twitter.com/CSUSBlibrary, instagram.com/csusb_library and pinterest.com/cpfaulibrary.

We welcome your ideas and suggestions! If your business is interested in advertising on the big screen for the upcoming summer, you can email the Iwona-Maria Luczkiewicz Contreras, Events/Programs Specialist icotrre@csusb.edu.