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Peacock – John M. Pfau Library Newsletter

John M. Pfau Library

Fall 2015

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John M. Pfau Library

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Peacock

News from the John M. Pfau Library



Fall 2015

New Critical Information Literacy Resource for Faculty

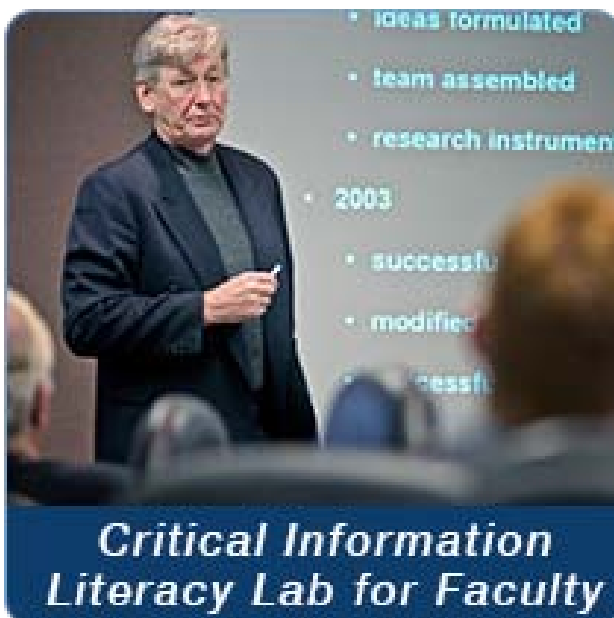
by Gina Schlesselman-Tarango
& Barbara Quarton

IN THE 2012 edition of *Peacock*, we introduced critical information literacy (CIL) as the conceptual understanding of the social nature of information, and we described the ways that the library's critical information literacy [workshops](#) engage students in thinking about how information "works." In the years since that article, significant shifts have occurred on our campus and at the national level that are likely to have an impact on teaching and learning of CIL.

"...information literacy is not only about finding and evaluating information, but also about understanding its social nature."

First, CSUSB as an institution recently strengthened its commitment to assessing the WASC core competencies, one of which is information literacy. Second, the CSUSB faculty, headed by the GE Faculty Think Tank, developed a list of General Education student learning outcomes. The critical literacies outcome asserts the social nature of information and expression. Finally, the Association of College & Research Libraries (ACRL) revised its 1999 information literacy standards. The new [ACRL Framework for Information Literacy for Higher Education](#) is built around threshold concepts of information rather than on information retrieval skills.

All three of these events signal the evolution of academia's perspective on information literacy—that information literacy is not only about finding and



The new CIL button on our website.

evaluating information, but also about understanding its social nature. This is a radical shift from the traditional view of information as static and monolithic, to a fresh understanding of information as a complex social process. Collaboration between teaching faculty and librarians will be valuable as we help students navigate the information environment in the years to come; therefore, the library is building on feedback recently collected from faculty to create new opportunities for partnerships.

The library's 2015 spring quarter Information Literacy Survey for Faculty affirmed faculty's interest in accessing librarians' information literacy expertise for their classes. When asked what kinds of collaboration faculty would be interested in, 69% of respondents said they would like to refer their students to the library for information literacy instruction outside of class time. Having instituted our CIL workshops for freshmen, transfer, and graduate students in 2012, we plan to augment these with CIL webinars, the first of which will be offered this fall.

In the same survey, 65% of respondents indicated they would like to choose information literacy resources for their classes from an online toolkit produced by CSUSB librarians. To fulfill this request, we have created the [Critical Information Literacy Laboratory](#). This online toolkit is designed to meet the teaching needs of faculty, and it contains a plethora of material to support the new GE learning outcome for critical literacies mentioned above. In addition to best practices, discussion prompts, suggested activities, readings, and more that you can integrate into your coursework, you also will find three tutorials, with each tutorial containing a number of animated videos, key vocabulary terms, and an assessment. Students can view the videos and complete the assessments in or out of class, at home or on campus.

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Latino Baseball History Project to Partner with the Smithsonian



Representatives from the Smithsonian's National Museum of American History meet with key players of the Latino Baseball History Project at a restaurant in Los Angeles. **Left side, front to back:** Jose Alamillo, Teresa Santillan, Richard Santillan, Mark Ocequeda, Tomas Benitez. **Right side, front to back:** Margaret Salazar-Porzio, Magdalena Mieri, John Escheveste, Cesar Caballero, Sue Caballero.

by Dean Cesar Caballero

SINCE ITS inception, first the co-founders, and then the Planning Committee, hoped and planned to take the Latino Baseball History Project from a local and regional scope to a national level. Our original mission to collect oral histories, images, and artifacts of Mexican American players throughout the various regions of California expanded to include other states, most recently the Alamo region of Texas. And now, we are headed to Washington, D.C.!

Dr. Richard Santillan, (soon-to-be Dr.) Mark Ocequeda, and Cesar Caballero have been invited by the Smithsonian's National Museum of American History (NMAH) to participate in a panel discussion that will be held in Washington, D.C. on October 15, 2015. This will be the first of a series of events designed to promote the creation of a nation-wide collection on Latino Baseball History. The multi-year project is called Latinos and Baseball: In the Barrios and the Big Leagues. Earlier this year, members of the LBHP met with NMAH staff members in Los Angeles to begin the planning process.

There will be several community collecting events; the first is scheduled to take place in February of 2016 in San Bernardino, CA, home of the Latino Baseball History Project. The NMAH will host additional com-

munity events during 2016 and 2017, about 3-4 per year, in order to generate interest, expand the archive, and "...bring collections to the national stage." ([NMAH website](#)) Partnering with the Latino Baseball History Project also will allow the NMAH to establish its new community collection initiative.

A traveling exhibit facilitated by the Smithsonian Institution Traveling Exhibition Service (SITES) will be in the works by 2020. ❖



Another First for the Pfauf Library: hoopla!

by Les Kong

MADE POSSIBLE by the generous support of a grant through the Student Vital Technology Initiative, the library has begun a year-long partnership with Midwest Tape LLC to offer CSUSB students access to hoopla, a popular streaming media service. Hoopla is similar to Netflix, however, its content

is broader. It provides instant access to five digital formats — movies & TV, music, graphic novels, eBooks, and audiobooks. Hoopla is heavily subscribed to by public libraries all across the U.S. and Canada. The John M. Pfauf Library is the first academic library to offer it.

Unlike other collections in the library, users of hoopla never have to wait for an item to become available, as there is no limit to the number of simultaneous users of any given title and borrowing is instantaneous. So, an instructor can assign an entire class to view or listen to media content. Furthermore, there are no overdue fees to worry about, as items simply disappear from one's account when the borrowing period is over.

Use of hoopla is restricted to current CSUSB students, since the funding for the service is underwritten by student technology fees.

While you can view hoopla content from any computer with an Internet connection, the service truly comes into its own when accessed via the free app which accommodates a wide variety of mobile devices. Simply install the appropriate version of the app on your device and sign in to begin browsing and borrowing digital video, music, graphic novels, eBooks, and audiobooks.

Hoopla expands the Pfauf Library's digital collections by more than 300,000 titles. The Library Multimedia Center has already begun spreading the word about this exciting new service and is planning a series of additional promotions throughout the academic year.

For more detail, please take a look at our [Library Guide gateway to hoopla](#) or if you just want to get an idea of the breadth of the content, go directly to [the hoopla website](#). ❖



Extensive Latino Research Collection Acquired: The Kirk and Magdalena Whisler International Latino Achievements Collection

by Robie Madrigal

THE JOHN M. PFAUF Library is pleased to announce the acquisition of the Kirk and Magdalena Whisler International Latino Achievements Collection. In its entirety, the collection comprises four segments: The Latino Literacy Now Collection; The Kirk Whisler Latin American Studies Collection; The Latino Print Network Archive; and The National Association of Hispanic Publications Collection.

"We're enormously grateful to have acquired the Kirk and Magdalena Whisler International Latino Achievements Collection," said Cesar Caballero, dean of the Pfauf Library. "It is a remarkable body of work that richly complements our growing collection of materials on Latinos and Latino history. This new addition, which contains many *sui generis* titles and items, positions Cal State San Bernardino as one of the largest repositories of top-tier Latino publications and research material in the nation, on par with those archived at UC Berkeley, Stanford, and UT Austin."

In explaining the reason for gifting the book collection to Cal State San Bernardino, Kirk Whisler, who serves as publisher and president of the Latino Print Network, noted: "We spent five years hunting for the appropriate institution capable of appropriately handling a collection the size and nature of ours. I was deeply impressed by the attitude and commitment of Library Dean Cesar Caballero and his team at CSUSB. The university has the facility that we were hoping for and exactly the right mixture of students. Both Magdalena and I grew up in San Bernardino and feel strong ties to the area. My mother was a professor of Math at CSUSB. We are extremely honored to have this collection as part of such an impressive institution, and we look forward to a long relationship with the campus."

The Latino Literacy Now Collection contains copies of all first-place and honorary mention titles from the annual [International Latino Book Awards](#) (ILBA), founded in 1997 and now the largest recognition of Latino book publishing in the United States. More than 1,000 books, in English, Spanish, and Portuguese, make up the Latino Literacy Now Collection,

which also includes winners from the [Latino Books into Movies Awards](#), a competition within the ILBA. All future first-place books and honorable mention titles from both award programs will become part of the collection. Titles in the existing Latino Literacy Now Collection, located in PL-4005, are available for use in the Special Collections reading room.

The Kirk Whisler Latin American Studies Collection includes thousands of books on Latinos and Latin America, by both Latino and non-Latino authors, as well as documents, letters, artwork, and other items—many of them one of a kind—that number into the thousands. Also included are over 300 key research studies on the Latino market in the USA, conducted during the 1960s and onward. This collection also contains essential materials from Mr. Whisler's service on a number of boards, including the [National Association of Hispanic Publications](#), the National Hispanic University Board of Trustees, the [National Latino Media Council](#), and the [National Association of Latino Independent Producers](#).

Featuring over 800 different

"It is a remarkable body of work..."

titles from Latino newspapers and magazines, the Latino Print Network Collection represents hundreds of articles, reports, research studies, and programs on local and national Latino activities, with additional content related to Mexican history, politics, and society. Significantly, the majority of titles in this collection are the only copies slated for preservation anywhere in the United States, making the material quite valuable.

The National Association of Hispanic Publications (NAHP) Collection currently includes hundreds of unique archival items dating from 1982, when the NAHP was founded, with Mr. Whisler serving as its first president.

As publisher and president of the Latino Print Network, Whisler works with more than 625 Hispanic newspapers and magazines across the USA, with

a combined circulation of 19 million. He started his publishing career in the mid-1970s with *SOMOS* and *Caminos* magazines, headquartered in San Bernardino, and went on to serve as publisher of *Nevada* and *Mexico Events*, among other periodicals. Since 1982, he has published an array of Latino-focused books, including *The National Latino and American Indian Scholarship Directory*, a best-seller, with nine editions in print and over 160,000 copies sold. He is the publisher of works by noted authors such as Marie Elena Cortes, Virginia Kamhi, Josefina Lopez, Rick Nájera, Ambassador Julian Nava, and Herman Sillas.

For more information on the Kirk and Magdalena Whisler International Latino Achievements Collection, please contact Jill Vassilakos-Long, Coordinator of Special Collections and Archives, at jvlong@csusb.edu or (909) 537-7541. ❖



Your Research Goes Global: CSUSB ScholarWorks

by Robie Madrigal

CSUSB SCHOLARWORKS, a service of the John M. Pfau Library, is the university's online knowledge repository that allows faculty, staff, and students to digitally preserve—at no cost—content such as theses, dissertations, white papers, conference presentations, podcasts, photo galleries, newsletters, videos, portfolios, manuscripts of unpublished articles, and more.

"We now have works in 271 disciplines, with new material added daily..."

Since November of 2013, when ScholarWorks first launched, the amount of academic content deposited to the repository has surpassed expectations, according to Cesar Caballero, dean of the Pfau Library. "We now have works in 271 disciplines, with new material added daily," Caballero said. "This steadily growing body of academic material, which includes scholarship in emerging fields, is easily accessible to anyone with an internet connection; so far, more than 100,000 documents have been downloaded from the repository by faculty and students from across the globe."

In addition to preserving content in digital format, ScholarWorks serves as a campus-based publishing platform for faculty and both graduate and undergraduate students who wish to disseminate their work to as wide an audience as possible. Once a faculty member or student submits a paper to ScholarWorks, peers can easily discover it through a Google search, thereby extending the reach of the scholarship globally. What's more, ScholarWorks tracks usage statistics, sending monthly readership reports via email to authors, who can then use the data to assess the impact of their scholarship. Faculty will find this feature especially useful for their evaluations.

John Winslade, Professor of Special Education and Chair of the College of Education's Research and Scholarship Committee, was one of the first faculty members on campus to use ScholarWorks, having revived



The new CSUSB ScholarWorks button on our website.

the journal, *Wisdom in Education*, through the service.

"ScholarWorks is a valuable tool to publish conference presentations, host journals, and launch e-books," he said. "It aligns with the open educational resources movement by providing readers direct access to both faculty and student scholarship." He added that ScholarWorks also enables academics to take control of their scholarly publications, noting that, currently, nine multi-national corporations control approximately ninety-five percent of the world's academic journals.

Executive Co-Director of the Inland Commerce and Security Institute and Professor of Information and Decision Sciences, C.E. Tapie Rohm, Jr., was also an early adopter of ScholarWorks. "It's been a boon," he said. "ScholarWorks provides exposure on a global scale that authors wouldn't otherwise have." He shared, as an example, that three hundred and fifty articles from the journal *Communications of the International Information Management Association*, which he edits, are accessible through ScholarWorks, and that the collection has received more than 30,000 downloads from readers worldwide in the past year.

Beyond the exposure aspect, Rohm said, ScholarWorks is an excellent medium to save, and protect ownership of, the intellectual content of faculty and students, pointing out that ownership of academic material becomes dubious once transferred to Google Drive, Microsoft's OneDrive, or Apple's iCloud Drive.

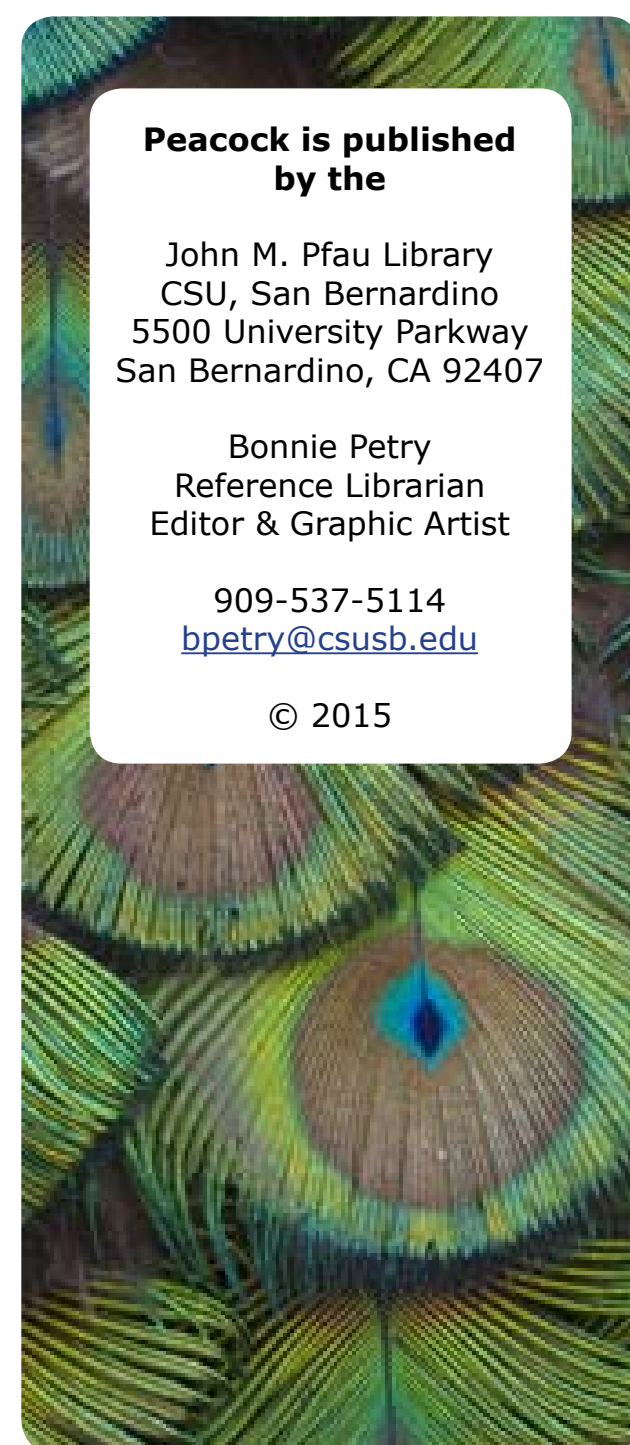
Brent Singleton, Pfau Library Reference Librarian, echoed the benefits of ScholarWorks. "It's a great service, with a user-friendly interface for searching and browsing," he said. "It offers a real benefit to faculty authors. I've been able to expand

readership access to articles I've written. For example, I have an article in an issue of a Korean mathematics journal, *Nonlinear Functional Analysis and Applications*, that was not available through any American databases I could find. Since the article was uploaded, it's had roughly 100 downloads from all over the world, especially Eastern Europe and Asia, access that would probably not have occurred without the ScholarWorks free download."

Dean Caballero, who led the effort to create ScholarWorks, sees the repository as a catalytic agent. "Through ScholarWorks," he said, "CSUSB is dispensing valuable, peer-reviewed knowledge while showcasing—worldwide—the university's strengths in faculty and student research. It's helping to elevate the campus as a center of research and intellectual and creative activity."

We invite you to explore [ScholarWorks](#) and view the map at the bottom of the home page that shows, in real time, where people in the world are accessing our content.

To become a contributor to ScholarWorks, please contact Jonathan Smith, Head, Library Information Technology, at jsmith@csusb.edu or (909) 537-3492. ❖



Innovation Lab to Open This Fall

by Jonathan M. Smith

THE LIBRARY IS THE intellectual crossroads of the university, a place where students go to research, explore, and discover. It is in this spirit that this fall quarter we will be launching a new service to give students the tools to innovate with emerging technology.



Three D printers, modular hardware, circuitry kits, and virtual reality, among other tools that would be at home in a technology makerspace, will be available for student use in the Innovation Lab. The lab will be located in room PL-1003 on the first floor of Pfau Library, across from the elevators. Funding from the Vital Technology Initiative has made the purchase of technology possible.

The Innovation Lab will be an open laboratory where students of various disciplines and skill sets can experience new technologies through experimentation and free-play. The lab will encourage creativity and inquiry, facilitate cross-disciplinary collaboration, and promote true innovation.

To further enhance this service, the Innovation Lab will offer workshops for both entry-level and advanced users. We will also experiment with peer-to-peer instruction, as some students become experts in particular technologies. Once the lab is open, students can watch for the workshops to appear on the library's workshop schedule. Capacity will be limited.

As you might guess from the above, there are many pieces to assemble in order to make the Innovation Lab a reality. Keep an eye out for announcements regarding developments and the grand opening of the lab sometime this fall! ❖

Our Newest Librarian!



WE WOULD like to highlight the newest member of the Pfau Library faculty, Gina Schlesselman-Tarango!

Gina joined our ranks in fall 2014 as Instructional Services & Initiatives Librarian, and she works closely with Barbara Quarton, the Coordinator of Instruction, to facilitate critical information literacy teaching and learning opportunities for faculty, staff, and students.

She leads workshops and in-class library instruction sessions, creates online learning objects, and is heavily involved with instructional assessment. Gina also acts as library liaison to the departments of Criminal Justice and Sociology as well as the Gender and Sexuality Studies Program.

Gina holds a BA in Sociology/Anthropology and graduate degrees in Social Sciences (Women's and Gender Studies concentration) and Library and Information Science. Her research interests address critical information literacy and race and gender in librarianship. She has authored a number of peer-reviewed articles and is currently editing an anthology, *Topographies of Whiteness: Mapping Whiteness in Library and Information Science* (Library Juice Press, 2017).

You can find her behind the reference desk or on any number of campus committees. She is currently teaching a first-year seminar and is loving the time she gets to spend with CSUSB students! ❖



Continued from p. 1

Often, students are exposed to CIL only in their brief interactions with librarians which, while valuable, are often de-contextualized and do not allow for prolonged exposure to important ideas. However, by turning to the Critical Information Literacy Laboratory, faculty will be able to integrate CIL into course content and assignments, allowing for more active engagement with critical concepts.

For example, videos and sample activities expose beginning students to the idea that the ways in which society understands an event change over time, resulting in a variety of source types, from popular to scholarly and everything in between. Each source type is disseminated through particular publication channels, which present opportunities and challenges for information access.

Materials in the lab prompt graduate students to interrogate information economics, leading learners to trace how a scholarly article becomes the property of a publisher and ultimately a product that can only be accessed through a proprietary database. Students are exposed to alternative publishing models and urged to think critically about the information environment.

If the ideas presented here pique your curiosity, we encourage you to spend some time with the Critical Information Literacy Laboratory, particularly in the Instructor's Corner.

The value of CIL is that it is a body of ideas and concepts that is applicable across the disciplines and can be easily integrated into any course. Do not hesitate to contact us if you have any questions or would like assistance with CIL course or assignment design. ❖

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Summer Movies Success Story!

by Iwona Contreras

OUTDOOR SUMMER movie screenings have become a staple for the John M. Pfau Library. The FREE movie nights have been going strong for three years now bringing more than 300 CSUSB folks and community members together to enjoy a good time. "These events allow my family and friends to visit the university," said a CSUSB alumnus.

Movies range from family-friendly to more adult viewing. This year ASI and Alumni Affairs were added as sponsors. Movies such as *Cinderella*, *Insurgent*, *Big Hero 6*, *Pitch Perfect 2*, *Avengers: Age of Ultron*, *Fast Furious*, and *Inside Out*, all had wonderful turn outs.

Plan on taking advantage of these nights next summer in order to spend quality time with the family for free! The library always provides free popcorn. Last summer, ASI supplied free snacks to CSUSB students; vendors such as Family First helped with dinner time meals; and EOP Alumni had candy and smoothies for sale to help with Book Awards for the upcoming year.

Library events, programs, and workshops are updated on social media: facebook.com/CSUSBpfaulibrary, twitter.com/CSUSBlibrary, instagram.com/csusb_library and pinterest.com/cpfaulibrary.

We welcome your ideas and suggestions! If your business is interested in advertising on the big screen for the upcoming summer, you can email the Iwona-Maria Luczkiewicz Contreras, Events/Programs Specialist icontrer@csusb.edu. ❖

