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When I was a Coyote athlete I...
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Career Training • Continuing Education • Lifelong Learning

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Financial aid is crucial to the academic success of many college students, both here at Cal State San Bernardino and across the nation. Even at a public institution such as ours, student fees for full-time undergraduates, now just under $4,000 a year, coupled with textbook expenses and other living costs, can be a challenge.

However, most of our students receive financial support through outright federal and state grants, student loans, and/or scholarships, which cover all or part of college expenses. In fact, 57 percent of CSUSB undergraduates pay no fees, because grants and/or scholarships cover all of their costs—without using loans. In all, nearly 75 percent of CSUSB students receive some type of financial assistance from the roughly $112 million in financial aid awarded by the university each year.

In addition to federal and state grants, CSUSB provides a great number of scholarships, both need- and merit-based, to help students and their families finance their worthwhile investment in higher education. Several hundred scholarships totaling more than $2 million are available. Some people have an unnecessarily narrow view of scholarships, imagining that they reward only the very brightest achievers among students or the very neediest. While there are scholarships that accomplish those two ends, there are also scholarships available for a wide variety of students in many disciplines.

First, an example of a “merit-based” scholarship is the Presidential Academic Excellence Scholarship, awarded to the top 1 percent of seniors graduating from each of the San Bernardino County high schools. This scholarship pays $5,000 per year, renewable for a total of four years when all criteria are met. Out of a bit more than 250 high school graduates who qualified in fall 2008, 46 accepted the offer and made CSUSB their university of choice. That means nearly one out of five of those top achievers at our public and private high schools, students who could go virtually anywhere they wanted, chose CSUSB to meet their educational goals. Altogether, 135 CSUSB Presidential Scholars are now working toward their degrees, and we look forward to many more top scholars in San Bernardino County making the same decision in years to come.

Past graduates have gone on to prestigious professional schools, studying law and medicine. Others have been accepted into academic programs at excellent graduate schools. And yet others are already employed in important positions in the Inland Empire, working to create an economic engine for the future while serving as role models and mentors for their families and friends.

Many other scholarships are offered at CSUSB. As examples, The National Order of Daedalians, a pilots’ organization, offers scholarships to ROTC students; more than 200 student-athletes benefit from monies raised by the annual Dave Stockton Golf Tournament and other efforts; this year, nine students majoring in economics received scholarships funded by alumni; and similar scholarships exist for accounting and various other majors. You’ll find information about scores of scholarships on the CSUSB Web site, www.csusb.edu.

In hard economic times, higher education is the most valuable investment one can make. The holder of a bachelor’s degree can expect to earn about $1 million more than his or her high school graduate classmate who never attended college. Studies also demonstrate that college graduates are more likely to be employed; more apt to vote in elections and participate in civic affairs; more inclined to do volunteer work; and have a better understanding of the world around them. In short, they’re likely to be more complete individuals because of the perspective and position that higher education affords them.

We want you to know that scholarships, as with other forms of financial aid, are available to all who meet the qualifications. We know that many students would be unable to begin or continue their studies without financial aid, so we emphasize this vital resource as students plan their college journeys.
And we’ll be back, after a break

In early September, a former Cal State San Bernardino communications student with iTunes connections got wind of the news that the site was taking applications from a certain number of college stations. He passed the information on to Lacey Kendall, the energetic, can-do station manager for the university’s Coyote Radio, urging that if she acted fast, the station had a good shot at becoming an official iTunes member. In terms of college scene cred, that was very cool.

Apparently, Coyote Radio was doing something right. By late September, the planet’s most popular purveyor of music had put the station on its list.

The sole campus station in the California State University system to ever be included in the iTunes lineup of 50 college broadcasters from around the world, Coyote Radio joins universities such as Stanford, Penn State, Yale and Columbia. What’s more, no local commercial, college or university station has ever been included in the iTunes lineup.

To even be considered for this mega music site, radio stations have to prove that their own Web sites can handle thousands of listeners at a time and that the programming is professional, entertaining and definitely varied.

“We’re not the song that you got burned out on from that old album,” says Kendall about some of the “classic” tunes the station plays. “We’re the second song, the song that you say, ‘Oh, I...”

(Continued on next page)
By peaks and valleys

While Larry Sharp has been working the lowlands, Neale Perkins has been busy up the hill, both doing yet more things they’re good at – making college happen for the motivated. In June, Cal State San Bernardino recognized the two businessmen with honorary doctorates for what they’ve done for students from the mountains to the inland valleys.

Sharp, president and CEO of Arrowhead Credit Union in San Bernardino, has a long connection with the university, having received CSUSB’s 1998 Arrowhead Distinguished Chief Executive Award and his master’s degree in business administration in the college’s first executive cohort program in 2003. He also has supported the college’s programs and facilities, and sits on the Dean’s Advisory Board for the university’s College of Business and Public Administration.

For 25 years Sharp has led the ACU. In that time the credit union has increased membership by more than six times, to the current level of 168,000. ACU’s assets have grown more than twenty-fold to nearly $1.1 billion. Honored with The San Bernardino Sun’s “Business Leader of the Year” award in 2000, Sharp has earned appointments to key boards and committees. He serves as chair of the Loma Linda University Children’s Hospital foundation board, and is past president of the San Bernardino Area Chamber of Commerce. In 2007, he was named chair of the Inland Empire Economic Partnership. He has also served on several non-profit boards.

Neale Perkins, who lives in Lake Arrowhead with his wife Patricia, was instrumental in creating the CSUSB Mountain Communities Scholarship Fund in 2003. He, his wife and other supporters in the Lake Arrowhead community launched a campaign to raise scholarship funds exclusively for the many potential college students living in the mountains to attend Cal State San Bernardino.

The Perkinses have hosted the university’s annual fundraiser, “Of Pinecones and Pineapples,” in their French Normandy-style chateau since 1986.

To do it right, in 2007 Ross also hired Kendall, a longtime local radio personality who was hosting her own show on KCAL-FM. Kendall advised him to invest in NexGen, big-time programming software used by big time stations such as KCAL and others around the country.

Arrowhead CEO Larry Sharp (center) is hooded at June commencement ceremony.

(‘And we’ll be back’ … continued)

remember that tune. I haven’t heard that in a long time.”

Coyote Radio’s mix of popular music, music from rising, independent artists and talk on sports and entertainment as well as academic and cultural events on campus offers things most anyone will recognize. What is unrecognizable today, however, are Coyote Radio’s digs.

Michael Ross, director of academic computing and media at CSUSB, took over the station in 2004, when it was in a virtual coma, living an almost forgotten existence inside the small studio in the university’s Performing Arts Building. After having his staff redesign the station’s Web site, the station got its big break when Ross began supplying what it needed most – money, generally speaking – pouring $60,000 into refurbishments and $40,000 into top-of-the-line commercial hardware and software.

“I wanted to make sure that if we were going to do this, we were going to do this right,” says Ross, who was in the first graduating class of CSUSB communication students in 1986.

To listen to Coyote Radio, iTunes must first be loaded on your computer. Click on “Radio” under the iTunes library listing, then “College Radio” and then “Coyote Radio.” Coyote Radio can also be heard directly from its Web site at: http://coyoteradio.csusb.edu.

update on cal state
She learned later from a NexGen marketing representative that no other college station in the western U.S. was using such high-powered technology. Ross also purchased Killer Tracks, which is a library for production music, has a stock of a quarter of a million sound effects and now maintains three-to-four licenses for popular music.

The acquisition of NexGen, the station's physical relocation and transformation in the basement of the Pfau Library wing, the infusion of Kendall's energy and professional connections and even the colorful "Coyote Radio" neon sign hanging inside the control room has all brought a sleepy little radio station back from oblivion, quietly, rather miraculously.

But there’s another product that excites Ross more than the meanest, baddest software or the big gig with iTunes. He asks a student to retrieve a piece of paper taped on a wall next to news clippings, pictures, CDs and professional radio station posters. "They're working," says Ross, pointing to the paper and running his finger down a list of almost a dozen students who cut their teeth on Coyote Radio. They're now doing promotions, marketing, on-air or production work at KGGI/Radio Disney, KOLA, KCAL, KFRG, KCAA, "E" Television, LATV, KCXX, the California Speedway and MTV/Nickelodeon. Students are beginning to land these jobs, Ross says, because they're already doing these jobs on campus; two student assistants work part-time and two more former students work about 30 hours a week. Add to that two course practicums, one with eight marketing students and another in communication with 30 students, and Coyote Radio has, essentially, spawned a mini industry.

The academic benefits of the operation, even though it is not run by an academic college at CSUSB but by academic computing and media – a support department – recently helped the station gain entrance into the Broadcast Education Association. The membership gives the academic colleges access to the largest broadcast scholarship-granting association in the nation. The station is offering students experiences they just can't get at many, if any, other college stations in the region, Ross says. The list he keeps on the wall of the station? He wants it to grow. "Our true measure of success is this."
The $1.4 million contribution from Riverside Community Hospital to Cal State San Bernardino has marked, said university officials, “an unprecedented level of collaboration.” But to students clamoring to get into a nursing program so high in demand during this nursing shortage crisis, the money simply is easing the pressure on the increasing competition for seats.

Distributed over the next three years, the funds provide for more students entering the nursing profession and a career path that leads to RCH.

“This support comes at a time when the nursing shortage continues unabated in the U.S., and with budget constraints at the state level, the resources to address this problem are not available,” said Roberto Redondo, director of development for CSUSB’s College of Natural Sciences. According to the U.S. Department of Labor, America will be...
In the end, the written word’s greatest strength comes when it’s spoken, which makes the new Arabic language and creative writing degrees tour de forces in the university’s stable of cultural offerings.

For the first time in California State University history, students can earn a bachelor’s degree in Arabic studies. Besides being the first in the 23-campus CSU system to offer a major in Arabic, CSUSB is only the third among all public and private universities in California to offer the degree.

Arabic has become an increasingly significant language essential in world politics, economics and cultural awareness, said Dany Doueiri, lecturer in the university’s department of world languages and literatures and originator of the Arabic program at the university. In today’s workplace, he explained, there is a larger need for people familiar with Arabic language and customs.

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Besides the program’s core courses in Arabic conversation, composition and introduction to literary texts, students must also choose from assorted Arabic-related electives. Some of these courses include Muslim women in media and society, international communication, Arabic calligraphy, and Arab film and culture. The native language for more than 300 million people living in Southwest Asia and North Africa, Arabic is commonly used by 3.5 million Americans and Canadians of Arab descent.

In the M.F.A. in creative writing program, professors are looking to fine tune the literary skills of future novelists and poets. The sole creative writing master of fine arts program offered in San Bernardino County will launch at Cal State San Bernardino in fall 2009. The new writing program is accepting applications through April 1, while general applications for admission to the university run through March 1.

“The pool is deep and in need of tapping,” said Jim Brown, the M.F.A. coordinator in fiction, speaking of students around the inland region – an area often stereotyped as a weak source of culture and talent.

“We’ve placed students at UCR, UCI, Syracuse, University of Massachusetts and many other prestigious schools,” he said. “Now it’s time to keep our students local and give them a voice here at Cal State San Bernardino.”

A two-year terminal fine arts degree, the M.F.A. program requires writers to choose a concentration in fiction or poetry and, by the end of the program, produce a publishable, book-length manuscript. The book requirement is pretty typical of an M.F.A. program, Brown said. “It’s our thesis.” Atypical, however, is that the degree offers a teaching focus in composition, the “beef-steak” of part-time work in higher education.

The five CSUSB faculty, including Brown, who will teach in the M.F.A. program are all nationally recognized writers. Brown’s colleagues Kevin Moffett, Glen Hirshberg, Julie Paegele and Juan Delgado have been widely published.

Hoang X. Nguyen is a graphic design and marketing major at California State University, San Bernardino. With a minor in Web design, he also has done freelance design and illustration for the Internet.
Business and Public Administration

Old hands at new thinking

They already have more than 13 years of experience in business. Their average age: 37. Their average salary: $97,000. So what on earth are these people doing in school?

In December, another cohort of M.B.A. for executives students left Cal State San Bernardino with new degrees, new hopes and fully intent on improving seasoned careers in which they've already seen success.

The group had been meeting in downtown San Bernardino since the spring of 2007, and after the graduates walked in commencement ceremonies in December, management professor Mike Stull said the students walked away with better critical thinking skills as well as the latest in business thinking.

About one-fourth of the students this year came from firms that had fewer than 100 employees. “Because the majority of them have had no exposure to entrepreneurial concepts and principles,” said Stull, who also directs the Inland Empire Center for Entrepreneurship at CSUSB, “they’re being exposed to a new way of thinking and doing things in the business context.”

Twenty-six students completed the M.B.A. for executives curriculum last year. Since it began in 1998, the program has graduated almost 100 students from throughout the region, having also conducted courses in Loma Linda, Rancho Cucamonga and Palm Desert. Right now 29 students are enrolled in the Riverside program, and next year the program travels to Ontario.

“The early cohorts started out much smaller as the executive programs have grown more popular over the years,” said Beth Flynn, program director. Information sessions for the Ontario-area program will begin this winter quarter. A seven-quarter course of study (21 months), cost for the program is $30,000, which includes tuition and books.

Social and Behavioral Sciences

Time for school

Recognizing that its social work department has grown and matured, Cal State San Bernardino has approved its first professional school at the university with the department’s new designation as the School of Social Work.

It’s common for accredited professional education programs, such as medicine or law, to be housed in schools rather than departments, said Teresa Morris, director of the social work program at CSUSB. The designation suggests that the program is noted for providing quality professional education.

CSUSB’s social work program has grown considerably since its inception as a department in 1989, increasing from four full-time faculty members and 50 students, to its current 17 full-time faculty and more than 260 students. The School of Social Work houses two
Palm Desert Campus

Talking up the environment

The latest profession to venture into the world of green is the 100-year-old practice of PR. The field has been brought into the 21st century with an “Environmental Communications” class taught by professor Robert Leo at CSUSB’s Palm Desert Campus. The class focuses on green issues as part of the communications process.

“I’m pleased with the response to this class,” says Leo. “My goal is to have students learn the ways in which we communicate about the environment and the effects of this communication on people and society.” Leo offered the course for the first time in the 2007-2008 academic year and he plans for it to become a permanent offering in the communication studies curriculum. He explores the role of government in coping with environmental issues such as global warming.

“We try to understand how communities and individuals can be involved with solving thorny environmental problems,” Leo said.

College of Extended Learning

Sisterhood

Ryo Yasuda and her husband Goichi had a vision for Hiroshima, Japan. In 1915, the couple founded the Yasuda Institute of Education, a comprehensive educational center. Now, almost 100 years later, Cal State San Bernardino is celebrating its 20-year relationship with an institution whose innovation and vision is repeated in CSUSB’s own Yasuda Center for Extended Learning.

Masaaki Yoshino, president of Yasuda Women’s University, and his delegation came to CSUSB for a two-day visit in late September. His first visit to Cal State San Bernardino, Yoshino came to see for himself a relationship originally forged in 1988 through CSUSB’s American Culture and Language Program. The university has worked with Yasuda ever since to provide specially designed, high-quality English language programs to Yasuda students.

The Study Abroad for Yasuda Students program and the Yasuda Spring Program both offer young women from the Yasuda Women’s University the opportunity to study at CSUSB. Through the university’s ACLP Homestay Program, the women live with area host families for three-week or five-month periods where they learn about American traditions and lifestyles.

CSUSB entered into a sister-school relationship with Yasuda in 1990, and since then has hosted more than 2,000 Yasuda students, leaders, administrators and faculty on campus. The university’s Yasuda Center of Extended Learning, a 15,600-square-foot classroom and conference building, was funded in 1995, in part with a gift of nearly $1 million from the Yasuda Institute of Education. The institute, in Hiroshima, consists of two kindergartens, an elementary school, a junior high school, a two-year junior college and a four-year university — the Yasuda Women’s University. All of the schools from the junior high school level and up serve females.
If 25 years of root, root, rooting for the home team has taught Coyote fans and players anything, it’s that athletics is about more than just sports.

Kim Morohunfolo

Now a financial analyst for Hot Topic Inc., which runs mall-based stores throughout America, Kim is one of only four Division II players in NCAA history to earn All-America honors all four years she played volleyball. In 2003, she captured Division II Player of the Year honors. From January to May, she travels from her Upland home to play in an adult league sponsored by the Southern California Volleyball Association with former fellow CSUSB players such as Jamie Liefveld Hayes, Erika Williams, Celine Gensler and Cristen Trent.

“I played for some of the best coaches in the country and some of the best players in the nation since I was 15 years old and I still have the opportunity to play with some of them now. They will be my friends for life.”
By Mike Murphy

By 1983, Cal State San Bernardino had been in existence for 18 years, had not yet gained university status and was the only California State University system campus without intercollegiate athletics or even a physical education major.

All that changed in 1984-1985. Thanks to a campus task force and the leadership of then-campus President Anthony Evans, both university status and intercollegiate athletics were introduced in 1984 with eight sports. Now, in 2008-2009, CSUSB is celebrating 25 years of an athletic program that has helped increase the visibility of the campus locally, regionally and nationally.

Since those humble beginnings as an NCAA Division III school, the Coyotes have won 14 conference titles in the past 10 years (seven in men's basketball, six in women's volleyball, one in baseball) and 10 NCAA regional championships, and produced 45 All-Americans. The only thing missing in the trophy case is an NCAA team title — a feat narrowly missed by the women's volleyball team in 2008, when Concordia-St. Paul eked out a national finals 15-13 fifth set win in December. Still, four teams have advanced to the NCAA semifinals — men's soccer in 1987, women's volleyball in 2003, men's basket-

More than 4,000 student-athletes have played Coyote sports, which now features 11 teams but had as many as 15 in the late 1980s while in Division III. Most of these athletes have gone into a variety of fields – teaching, coaching, business, industry, government service, law enforcement and, in a few cases, professional sports.

In the case of former players such as basketball All-American Mark Warren (1987-1989) and his wife, former CSUSB volleyball player Lissa McDonald, they are raising a family in Albuquerque, N.M. Until recently, Mark owned a successful sports equipment marketing and sales business and now coaches a high school girls' team. Lissa is the athletic director and a teacher at a kindergarten-through-eighth grade private school.

Scott Householder, the lone Cal State San Bernardino athlete to win an individual NCAA national championship, captured a medal at the 1997 Division II golf championship in Scottsdale, Ariz. Today, he operates a home service business in the Palm Springs area. Teri Paine Fleming, a standout CSUSB women's basketball player from 1988 to 1991, now teaches math at a middle school in the small town of Buckley, Wash., 25 miles from Tacoma and in the shadow of Mount Rainier.

Anne Cordaro, who played softball for CSUSB in the late '90s and earned All-America honors, is the physical education department chair and volleyball coach at Rialto High School. Gerald Duncan, a 1989 graduate and star player on basketball teams of
Anne Cordaro

A teacher at Rialto High School, Anne earned All-America honors both in athletics and in academics while playing softball for the Coyotes from 1988 to 1991. "Being a student-athlete gave me good direction and motivation to do well in school and help me grow as a person." She still stays in touch with a couple of her former teammates – Tammy Shearer, a teacher and softball coach at Arroyo Valley High School in San Bernardino, and Kathy Bingham, a physical therapist in Scottsdale, Ariz.

Men’s 1991 soccer team (above) captured university’s first-ever CCAA title.
had a very close-knit group of players that cared for each other,” says Teri, who earned her degree in physical education with a minor in math. “We stuck together. Not only at games and practices, but during the road trips. We didn’t worry much about who got the credit if we won. We just worked hard. JoAnn (Coach JoAnn Bly) cared about all of us.” Teri still ranks No. 1 on the Coyotes all-time statistics list in 13 categories, including career rebounds, career steals, career points scored and blocked shots, while averaging 19.9 points and 11.8 rebounds a game. Anne Cordaro, who has been teaching at Rialto High for 16 years, originally enrolled at UC Santa Barbara on the promise of an athletic scholarship. But when the scholarship funding fell through, she returned home to Rubidoux, took a full-time job and enrolled in night school at CSUSB. “I didn’t think playing softball in college was going to work out,” she says. By chance, she enrolled in a physical education class taught by Bly, who was serving as both basketball and softball coach that year and encouraged her to try out for softball. Anne became an instant star, earning All-America honors twice in her four years. Her classroom work earned her academic All-America honors as well, while carrying dual

Milestones

1983 Athletics feasibility task force voted 11-1 to recommend to university President Anthony Evans that Cal State San Bernardino begin an intercollegiate athletics program.

1984 July 24, CSUSB achieves university status.

1984 Sept. 17, NCAA accepts CSUSB as a member in Division III and authorizes CSUSB to offer eight sports: women’s volleyball, cross country, basketball and tennis; men’s cross country, basketball, tennis and soccer. Reg Price is first athletic director.

1984 Sept. 22, CSUSB wins first intercollegiate athletic contest – a 4-3 men’s soccer victory over University of Redlands.

1987 Men’s soccer team wins West Regional and advances to NCAA Division III semifinals.

1988 Men’s golf team finishes third in NCAA national championship.

1989 Athletic program expands to 15 sports with addition of women’s soccer, men’s water polo, men’s and women’s swimming, baseball and softball.

1990 Baseball team finishes fourth in NCAA national tournament.

1991 Baseball team wins West Regional for second year, finishes sixth in national tournament.

1991-92 CSUSB moves up to NCAA Division II and joins the California Collegiate Athletic Association with eight teams. Seven teams dropped to provide enough funding for the move. Men’s soccer team wins the school’s first CCAA championship.

1994-95 Nancy Simpson hired as athletic director.

1995-96 Coussoulis Arena opens, seating 4,100 for basketball and volleyball. Women’s tennis reinstated as a sport.

1996-97 Golf team finishes third in NCAA national tournament and CSUSB golfer Scott Householder wins the tournament with NCAA record score of 273 for 72 holes.

1997-98 Women’s basketball team advances to NCAA West Region semifinals. Golf team again finishes third in national tournament. Women’s cross country reinstated as a sport.

1998-99 Men’s basketball team wins NCAA West Regional and advances to national championship tournament for first time.
majors in physical education and psychology.

“It was a good transition for me,” says Anne of her playing days. “Any time you are part of a college team it gives you the ability to juggle work, school and sports.”

She still holds career team records in batting average and steals, season records in batting average and steals and single-game marks for runs batted in and steals.

While Scott Householder earned his degree in marketing and business management, his early dream was to play golf professionally. “I went to the Q (PGA tour qualifying) School and tried to play professionally for three or four years,” he recalls. “The NCAA championship was the springboard that made things possible.” After securing some sponsors, including Titleist,

Jennifer Joy (above), who played from 2005-08, is winningest tennis player in CSUSB history.

1999-00
Men’s basketball team wins the first of six consecutive CCAA conference championships.

2001-02
Women’s volleyball team wins first of three consecutive CCAA titles. Men’s basketball team wins NCAA West Regional, advances to national tournament quarterfinals.

2002-03
Men’s basketball team sets team record with 21 straight wins. Women’s volleyball team is ranked No. 1 in nation after starting season with record 17 straight wins.

2003-04
Volleyball team wins first NCAA West Regional title and hosts the NCAA national championship tournament, losing in the semifinals. Kim Morohunfola is the Division II player of the year. Women’s soccer team advances to NCAA regional tournament for first time in its history, losing in the semifinals.

2004-05
Volleyball team wins second regional title and advances to NCAA quarterfinals. Brie Harris is named Division II national player of the year.

2006-07
Men’s basketball team wins NCAA West Regional and advances to NCAA semifinals, losing by one point to Barton College on national TV. Golf team wins NCAA West Regional and finishes seventh at national tournament. Volleyball team wins fourth CCAA title.

2007-08
Kevin Hatcher hired as athletic director. Volleyball team wins fifth CCAA title and advances to regional title match for eighth straight year. Men’s basketball team ties for seventh CCAA crown, advances to NCAA West Regional quarterfinals. Women’s basketball team advances to NCAA tournament quarterfinals for second straight year. Softball team advances to NCAA tournament for first time in history of program.

2008-09
Volleyball team wins West Regional title and advances to national final against Concordia-St. Paul in Minnesota, where women fall in five sets. Volleyball Coach Kim Cherniss named Division II national Coach of the Year.
Scott Householder

If a name could ever tell you anything about a person, then the name of Scott Householder is exhibit one. He set a record in 1997 at the NCAA golf championship in Scottsdale, shooting a 72-hole 273 (15 under par) – a record still standing. But more than that he now owns a house care business in which, essentially, he holds down the fort for Palm Springs area residents away from home. “I even drive them to and from the airport as well as making sure their home is ready when they arrive.” He met Sandra, his wife of 10 years, while playing golf at a Palm Springs area course, where she was the beverage cart operator.

Waterpolo player Freyja Berg (left) led the nation in scoring for all divisions in 2008. Below, men square off in basketball semi-final against Barton in 2007 at NCAA nationals. (Photo courtesy of Richard Orr Sports)

he played mini-tour events and some Monday qualifiers. “But it was so expensive in terms of money and time that, when I wasn’t seeing the results I wanted, I gave it up.”

His real joy as a student-athlete, however, was the company of his teammates. “I really enjoyed the guys on the team and Coach (Fred) Hanover. I was fortunate to have a coach like Fred for my last year there. We supported each other. We were a team going after goals together. If I was winning, everybody was happy about it. The same was true if it was somebody else.”

Today, Scott operates Householder Inc., a firm that specializes in...
property and personal management for residents of the many posh, private golf resort communities in the low desert.

“I caddy for a lot of folks who have second or third homes in the area,” he says. “I work directly for the owners to see that their needs are met as well.”

Former CSUSB volleyball player Kim Morohunfola, a financial analyst for Hot Topic Inc., a company that operates 800 mall-based stores nationwide, ranks No. 1 in season and career block assists, season and career hitting percentage and is No. 3 in career kills, No. 4 in career attacks and No. 5 in career solo blocks. Her .473 hitting percentage led the nation in 2001.

“I still consider my time at Cal State as the best four years of my life,” she adds. She learned some life lessons on and off the court. “I remember Kimbra (Coach Kim Cherniss) getting mad at us, saying it was unacceptable to be late for practice, just as now it’s unacceptable to be late for work. To me, playing sports gears you up for real life.”

Vanessa Wilt (right) was 2007-08 CCAA MVP and NCAA player of year.
Having raised more than $3 million in the “Tools for Education” campaign to benefit Cal State San Bernardino’s new College of Education building, its chairman, Jim Watson, said, “This building significantly adds to the academic strength of San Bernardino County.” Watson was speaking, of course, about the new building, which opened in the fall. The campaign, which he and his wife Judy, of Watson & Associates, chair together is equipping and offering ongoing support for the 130,000-square-foot structure. CSUSB held a grand opening ceremony for the new building Oct. 3.

The added strength Watson spoke of is just what the county needs. From now through the year 2015, some 17,000 new teachers will be needed in the inland region, said CSUSB President Albert Karnig. “We have to use this building to train the best teachers possible.”

Today, CSUSB’s College of Education has about 80 faculty members. But none were around when the first dreams of the building were seeded 40 years ago. Education professors have been talking about it ever since.
For the love of art

Put simply, the recent accreditation of the Robert V. Fullerton Art Museum at CSUSB can be attributed widely to those individuals who support the museum through their contributions.

“There is no doubt that our patrons have created a platform on which we can excel and a foundation from which we can grow,” said Eva Kirsch, museum director. “Accreditation from the American Association of Museums is a pivotal step in that growth.” A solid foundation of donor support is one important factor that distinguishes the mere 4 percent of all museums in the country which receive accreditation from those that don’t, Kirsch added.

In addition to cash gifts, gifts-in-kind of appropriate art and artifacts are of real importance to maintaining the museum’s top-rating. In particular, the objects donated by Dr. Benson Harer and his wife Pamela from their personal Egyptian collection played a key role in establishing the RVF Art Museum as the finest public display of Egyptian art west of the Mississippi River. These gifts complement the vision and generosity of Robert V. Fullerton in founding an art museum on the CSUSB campus that would be enjoyed by the community for generations to come.

“These founding individuals and the many generous contributors whose names appear on the Robert V. Fullerton Art Museum donor wall have provided a strong history of sustained financial support,” says Françoise Aylmer, CSUSB associate vice president for development. As well, she adds, the museum advisory board and the museum members help set the tone for ongoing support of museum acquisitions and events. “Without the continued support of these many philanthropic individuals, there would be no accreditation, and the museum’s future would not be as promising as it is.”

So many of you have waited a very, very, long time for this building, especially those of you who are here as retirees,” said Patricia Arlin, dean of the college since 1997. She had succeeded Ernie Garcia, who, in 1968, sat in a meeting with six other Cal State San Bernardino professors imagining what it might be like to have their own education building. Garcia had served as dean for the School of Education from 1979-1990 and was now at this almost surreal October ribbon-cutting ceremony.

Among those that made donations for the building’s labs and centers were Watson & Associates, a Seal Beach developer and namesake for the Watson & Associates Literacy Center; Paul and the late Evelyn Magnuson, who had the new building’s auditorium named after them; and ANR Homes, owned by Agustin Rodriguez and George Jordan, who will have the Office of the Dean named after their company. The fact that 80 percent of the education college’s faculty and staff contributed to the campaign demonstrates the real culture of giving on campus, Arlin added.

Social niche

Arriving from Cal State Los Angeles this past July, Enrique Gonzalez-Salgado is the most recent addition to the cadre of development directors at Cal State San Bernardino. Gonzalez-Salgado takes over as the development director for CSUSB’s College of Social and Behavioral Sciences after its former development officer, Stephanie White, began piloting corporate and foundation development.

As a development director at CSULA, Gonzalez-Salgado increased the scholarship fund from $600,000 to more than $2.5 million. Prior to that, his experience at Cal Poly Pomona in acquiring funding for student programs laid the groundwork for his knowledge of the California State University system.

He earned a bachelor’s degree in kinesiology and health promotion from Cal Poly Pomona. Raised in Los Angeles from the age of 2, Gonzalez-Salgado always knew that fundraising was for him. “I knew I wanted to help people and I take pride in facilitating gifts for the greater good – especially when the benefactors are students,” he said. “This is how I can help others.”
Hawaii comes to California

Hawaii may be a paradise about 2,600 miles away, but for some mountain community students who attend Cal State San Bernardino, the real paradise was in Lake Arrowhead. They can thank a midsummer event that raised more than $115,000. The money is being used to build a scholarship endowment fund to help mountain community residents attend the university.

“Of Pinecones and Pineapples,” held at Neale and Patricia Perkins’ chateau-style mansion, La Belle Maison in Lake Arrowhead, welcomed more than 200 guests, who bid on live and silent auctions for the scholarship fundraiser.

The Perkinses, who have hosted the event since 2004, chose that theme because in Hawaiian culture, the pineapple is a symbol of hospitality and welcome. Since the event’s inception, $500,000 has been raised from the auctions, event ticket sales, raffles and other monetary contributions. This year, 37 scholarships, totaling $98,000, were awarded to 15 new recipients and 22 continuing CSUSB students.

Popular KNBC Channel 4 meteorologist Fritz Coleman served as master of ceremonies and introduced the Perkins and CSUSB President Albert Karnig.

“Neale and Patricia’s dedication helps to ensure that many mountain-area students will be able to attend Cal State San Bernardino. We’re truly grateful for their generosity,” Karnig said.

Neale Perkins, who received an honorary doctor of humane letters at the university’s commencement ceremonies in June, said the event’s success led the mountain scholarship program to a new milestone.

“This year’s event is a pivotal moment in the history of our fundraiser, because we have met our goal of reaching the amount needed to establish an endowment,” Perkins said. “From this point forward, every dime raised will go toward the endowment. This will allow our scholarships to go on perpetually.”

In the early 2000s, Perkins, who chairs CSUSB’s President’s Advancement Council, realized there were many potential college-bound residents in Lake Arrowhead and the neighboring mountain communities who were eager to pursue higher education, but had scarce financial means.

The founding president and owner of Safariland Inc. in Ontario, together with his wife, Patricia, formed an alliance with Cal State San Bernardino to establish the Mountain Communities Scholarship Committee, comprised of supporters and donors in Lake Arrowhead and the surrounding area. The mission of the committee is to promote advanced education for college-bound residents of any age, not just recent high school graduates, who live in the mountain communities, especially those majoring in nursing, healthcare and education.

Prizes for bidding at the live auction included a trip to Xian, the ancient capital of China; a fishing trip to Alaska; a wine tasting tour and lunch by private plane to Amador County; and a vacation in Buenos Aires. The bids generated nearly $25,000.

Felix’s dream

Leo and Lupe were devastated when lung cancer took their youngest son, Felix Guadalupe Valdez. “When Felix died we didn’t want to mourn his death, we wanted to honor his life,” says Lupe. “He did so many things to help people, and for us it was important to honor his name. Even though he’s gone, he can still help and encourage people who need help.”

From their life savings as well as from contributions from friends and relatives, the Valdezes established the Felix G. Valdez J. D. Scholarship Endowment. “That’s why establishing a scholarship endowment in his memory was the right thing to do,” Lupe adds. The scholarship will provide funds to students who are involved in university student life and taking courses in creative writing, pre-law, health careers or business.

Felix had a passion for writing, say his parents, especially short stories and poetry, where he wrote about injustice, challenge, perseverance, discrimination, encouragement, memories and the need to chase after dreams.

Another way the couple is commemorating their son’s passion is with a recently made planned gift. It establishes the Felix Guadalupe Valdez Creative Writing Series in CSUSB’s English department. To fund the series the Valdezes are leaving 5 percent of their real estate holdings. “I am not a rich man,” says Leo. “I don’t have a lot of money. I have other children and grandchildren and I strongly believe that money is for the living. But I know my son had a dream, a dream of helping people and this is my way of making sure his dream and his legacy will live forever.”

●
No matter what you call it — an economic slow down, a market correction, a recession, maybe a depression — everyone is feeling it. Which makes it all the more remarkable that last year, at Cal State San Bernardino, the one market commodity that didn’t tank was pure, unbridled generosity.

In 2007-2008, giving reached its highest level in Cal State San Bernardino history with more than $49 million coming from individuals, corporations and foundations. The total was the third highest in the California State University system for which the giving rose 35 percent for the year.

The university’s largest contributions came through estate gifts, which, although deferred, will provide on-going and much-needed support in the future.

“We know that we’re headed into challenging times in terms of fundraising,” says William Aguilar, vice president for university advancement at CSUSB. Yet, he adds, when jobs grow scarce, many people turn to education to increase their employment opportunities so they can better support their families.

Access to higher education, particularly in the Inland Empire, often poses challenges. With almost 70 percent of CSUSB students receiving financial aid and more than 50 percent not paying any tuition, the “university is certainly addressing the need for access,” Aguilar says.

“Donors have created these opportunities by establishing expendable and endowed scholarships,” says Françoise Aylmer, associate vice president for development.

Already this academic year CSUSB endowments are feeling the pinch. The crisis in financial markets has universities nationwide playing their investments conservatively to better weather market downturns. Still, universities are bracing themselves for negative returns. As for state universities such as Cal State San Bernardino, they’re impacted by California’s budget shortages. “Philanthropic support is more important than ever to ensure not merely excellent education, but simple access to education,” Aylmer says.
For more than 30 years, Gina Hanson endured more obstacles than most people encounter in a lifetime. Foster care, extreme poverty and years of bouncing on and off the streets left her with a broken spirit and feelings of worthlessness. But now the 37-year-old Cal State San Bernardino graduate student is singing a different tune.

"There is value in just being unique," Hanson said of her time at CSUSB. "Everyone is heard here, and it has made a world of difference in my life."

A recipient of a 2008-2009 William Randolph Hearst/CSU Trustees Award for Outstanding Achievement, which is awarded to one student at each of the 23 campuses of the California State university system, Hanson is benefitting from a $3,000 scholarship.

Hanson’s birth mother struggled with narcolepsy. A rarity, the disorder forced her mother into many mental institutions and, at just three weeks old, Hanson was placed in foster care. Though she had a steady home life as a foster child, Hanson returned to her birth mother eight years later. Her mother’s condition kept her from holding a steady job, and Hanson and her deaf brother often spent nights at home alone while their mother fended for herself on the streets.

“I wanted to get a degree mostly to keep from having an adult life like my childhood,” Hanson said. “I experienced it all – welfare, HUD, food stamps.” In her teens, an abusive stepfather became yet another battle, creating a hostile home life and making her grades and mental health suffer. Her college dreams began slipping away.

“I felt like I was doomed for a life of poverty, and I went off the deep end,” Hanson said. “I began making really stupid decisions. I barely even graduated high school.”

Over the next 13 years, Hanson struggled with substance abuse, worked in low-paying jobs that barely kept her off the streets, and continued a downward spiral into depression. After being evicted from the last in a string of apartments, Hanson knew she had to regain control. Her life began turning around after she enrolled at Chaffey College, a two-year community college in Rancho Cucamonga, where she excelled. That caught the attention of some major universities. “I was accepted into every school I applied to, even Berkeley,” Han-
Internships >
The inside track to the job you want

By Diane Podolske and Bryant Fairley

Like many recent college graduates, Christopher Reed found himself asking the question, “What will I be when I grow up, or now that I am grown up?” But unlike most college students, Reed prepared for his future by tapping into the CoyoteCareers Title V grant program to find an internship.

“CoyoteCareers staff was very helpful in pointing me in the right direction, which led to my employment,” said Reed, who was placed through CoyoteCareers at Riverside Community College District’s Center for International Trade Development. Reed took on the job of constructing and designing the center’s Web page, which enhanced its ability to advance its mission of providing quality international business training and services.

Thrilled to receive the job offer during the last week of his internship, Reed was hired to provide Web site support and incorporate Web-based training components. Working a “real” job taught him patience, he said. In school, he was always in a rush, but “in business you have to wait and be sure to get the right information.”

The two CSUSB professors he most credits with his success are Richard Botting, who taught him how to build a Web page, and Arturo Concepcion, whose ethics class improved his ability to express himself through public speaking. Without his internship, added Reed, he’d probably still be pounding the pavement.

Another example of CoyoteCareers’ impact is Gabriel Ocasio. An M.B.A. student in information and security assurance, Ocasio also landed a job last spring quarter at CSUSB’s virtual information desk. He was responsible for designing and implementing a virtual desktop infrastructure, through which students could access virtual images remotely to supplement their learning experience. His internship provided the solutions-oriented experience he needed to stand out during his interview with the Naval Sea Systems Command. Now at his “dream job,” Ocasio is a new member of the Navy’s largest scientific and engineering computer operation.

CSUSB community partners are equally enthusiastic about the interns. Placed through CoyoteCareers after graduating last summer, Megan Lent took a job at Southern California Air Quality Management District. At AQMD, Lent conducted research related to emissions reduction and air pollution.

“Megan is very quick in learning new concepts and procedures,” said AQMD chemistry lab supervisor, Solomon Teffera. “She was able to understand a complex, custom-built database and perform important tasks in a very short time. I believe she can do almost anything she is shown given the right tools and instructions.”

Kaylyn Arnold, a 2008 graduate of Cal Poly Pomona with a bachelor’s degree in communication, served as an intern in CSUSB’s Office of Public Affairs in summer 2008.

Gabriel Ocasio
The games begin

By Carol Dixon

Beijing will long be remembered as one of the most gracious and awe-inspiring hosts of the Olympic Games. But after the closing ceremonies this past August and the end of all the media hype, the real games began. At least for Cal State San Bernardino senior Lorenzo Loson.

He arrived in Beijing on Sept. 13 to assist Aaron Moffett, an assistant professor in kinesiology at CSUSB. Looking to examine the psychological impact and the social, environmental and physical factors affecting athletes at the 2008 Paralympics, a survey was given to all coaches and athletes to determine their preconceived expectations. The study was to be followed with a post survey to discover what actually impacted athletic performance. As a psychology major and former soccer player, Loson had a keen interest in the study.

A “life changing experience” for Loson, he watched many of the events, including wheelchair basketball, swimming, the gold medal matches in wheelchair rugby and sitting volleyball, wheelchair fencing, track and field events and the closing ceremonies.

“Nothing is impossible,” Loson said, talking about what the games showed him. “I saw a swimmer that was swimming with no arms. I saw a wheelchair rugby player with no hands and no legs and he still won a gold medal. For every obstacle thrown at you there is a way around it. You can still live an amazing life and do amazing things.”

Loson noted that the Chinese fans were cheering for all teams regardless of their nationality. China finished first in medals with 90 gold and 211 medals overall. Great Britain finished second with 42 gold and 102 overall and the U.S. placed third with 36 gold and 99 overall. Travel to Beijing was funded by a Professors Across Borders’ grant.

Cal State San Bernardino kinesiology professor Aaron Moffett (left) at the 2008 Beijing Paralympics with an athlete (center) and CSUSB student Lorenzo Loson.

Player dribbles downcourt in wheelchair basketball game held during CSUSB’s 2008 Disability Sports Festival.
Currently pursuing her master’s degree in public administration at Cal State San Bernardino, Virginia Stewart, better known as “Ginny,” was recently awarded the President’s Outstanding Employee Award. “It was an honor to even be nominated for the award,” said Stewart.

She has been working at the Coussoulis Arena since September 1999. A transfer student from UC Riverside majoring in kinesiology, Ginny received her bachelor’s degree in June 2002 from CSUSB. After graduating, like any other grad, she had no idea what she was going to do. But as a student assistant in the arena she had developed strong working relationships that made her feel vested in the arena’s success. She was very happy to make the transition from student to staff, which happened seamlessly. Now she works down the hall from her previous professors and kinesiology colleagues.

As event specialist for the Coussoulis Arena, Stewart has managed the box office operations for many events, including appearances by the rock band AFI, the Harlem Globetrotters, WWE wrestling and Broadway on Ice.

Stewart was recognized as the outstanding student of the quarter for the student affairs division in 2002 and, five years later, received the outstanding employee of the quarter award from the same division. But her greatest claim to fame, she said, was being voted the “Nicest Girl” in the eighth grade.

From Beijing to CSUSB

On the heels of this trip to the Paralympics in China, Aaron Moffett was the chief organizer for a “Disability Sports Festival” on Oct. 4 at Coussoulis Arena. This free sports extravaganza was open to people of all abilities and featured world-renowned athletes and coaches in sports such as basketball, tennis, wall climbing, track and field, swimming and hand cycling. Some Paralympic guests participated in the event, including Anthony Zahn, the bronze medalist in cycling from Riverside and owner of Anthony’s Cycling; previous Paralympian in skiing, Mark Wellman (the keynote speaker); Anthony Lara, a Sydney Paralympian in table tennis from the 2000 games; and Kaitlyn Verfuerth, who placed fourth in women’s wheelchair doubles and was on hand to coach tennis.
For a few moments, the thrill over what could be began to seep through the usual cool coach’s psyche of Kim Cherniss. Her CSUSB women’s volleyball team was only two points away from a national championship, and Cherniss was feeling it, the team was feeling it, the 50-plus CSUSB faithful who had trekked to Minnesota to root among 1,500 Concordia-St. Paul Golden Bear fans were feeling it. But in the split-second that it took for an unlikely 5-foot, 8-inch Concordia hitter to make the play of her career by blocking a spike screaming off the hand of the match’s leader in kills, CSUSB’s Jessica Granados, Cherniss was unceremoniously jerked back into what was: An all-out, punch-for-punch NCAA Division II title fight.

“At 13-11, our knuckles grazed the brass ring,” Cherniss says.

In fact, knuckles had become a featured part of the match, which went the full five sets. Instead of seeing one team knuckle under from all the pressure, fans in Concordia’s Ganglhoft Center and watching over the Web were treated to two hours of white-knuckle action.

In a seesaw battle so long and close, in a contest such as this one in which no team dominates, you may as well flip a coin or roll the dice to see who wins. How things fall is a fate left to the gods. This year, the toss went to Concordia.

The 2008 Coyote team was no more or less talented than any other successful CSUSB volleyball team. But what made the difference, thinks Cherniss, is this team’s mental toughness. From the beginning of the season she drilled the team in trust and conflict resolution. The women learned how to tell each other – without making it personal or taking it personally – to pick up their game when they saw someone dogging it on the floor. More than ever it was about giving it your all, sacrifice, total focus. It was entirely about the team.

“We went into it [the Elite Eight tourney] with our hearts completely laid open,” Cherniss says. “That’s how you have to think.” The team wasn’t in St. Paul giddy that it was “just glad to be here,” she adds. “We came to win.”
And even though the team did not, it learned. Even Cherniss, after 18 years of coaching, learned. She had always feared that saying something critical might hurt a player’s feelings, long preferring instead to sound positive. But in this season of self-discovery, Cherniss decided that if she wanted her players to trust each other, then they would also have to trust her when she was direct. “They made me a better coach.”

Her peers noticed. In December, the American Volleyball Coaches Association named Cherniss the NCAA Division II Coach of the Year. This time she allowed herself to bask in what was. For a moment. “It’s a nice honor,” she told one reporter, then added, “It’s not why we do what we do. The on-court success is the motivation.”

— Sam Romero
Twenty-five for $25

This year, Coyote Athletics is celebrating its 25th anniversary as a member of the National Collegiate Athletic Association, participating in intercollegiate athletics at the NCAA level. Over the years, the Coyotes have brought pride and national recognition to the university. Teams have captured five NCAA regional titles, and 14 titles in the California Collegiate Athletic Association conference. The athletics department also has 45 student-athletes who have been recognized as NCAA All-Americans in its short existence. Coyote intercollegiate athletics sponsors seven women’s and four men’s sports. More than 200 student-athletes receive financial assistance through the athletic program. To commemorate the 25th anniversary, Coyote athletics is conducting a special campaign by asking 25 friends and fans to donate $25 in honor of the athletic department’s silver anniversary. The 25 for $25 will salute the success of the program and help support student-athlete scholarships.

Roundball int’l

CSUSB women’s basketball star Vanessa Wilt and men’s basketball player David Reichel both headed overseas this fall to play the sport they love in lands they will more than likely learn to love. Playing for professional teams that are continents apart, Wilt signed with Leidendorp Basketball Club in The Netherlands, while Reichel joined the Oita Heat Devils in the Basketball Japan League. The 6-1 Wilt was the CCAA player of the year in 2007-2008, leading her Coyote team to a second-place finish in the conference and to the NCAA regional quarterfinals for the second straight year. She led the conference in scoring, rebounding, blocked shots and field goal percentage and earned Daktronics All-America and NCAA All-West Region first team honors.

Reichel was a force in CSUSB’s trip to the Division II Final Four in 2007, setting a team record for three-point field goal accuracy (50 percent – making 39 of 78 attempts). A dislocated thumb sidelined him for much of the 2007-2008 season and limited his action and his shooting ability. However, his form returned in tryouts witnessed by pro scouts from international leagues.

Coyotes on TV

A joint effort by CSUSB’s academic and computing media department and Coyote athletics is putting home volleyball matches and men’s and women’s basketball games on television and the Web in 2008-2009. Heading up the effort are Mike Ross, ACM director, and James Trotter, media coordinator, along with ACM and athletics department staff. The games are also being aired on city of San Bernardino community access channel 3, which is carried by Charter Cable. Find links to the televised games by going to the campus Web site (www.csusb.edu) and clicking on “Multimedia.”

Office team

Two new administrators have come on board in the CSUSB athletics department in recent months. Morgan E. Walker joined the Coyotes staff as associate athletic director for compliance and internal operations, while Ricardo Hooper was hired for the newly created position of associate athletic director for marketing and game operations.

Walker came to CSUSB from Tulane University. He previously worked in compliance at UC San Diego, San Diego State and University of Texas, El Paso.

Hooper has served many years as a coach and administrator at Clemson University, University of Arkansas, University of Cincinnati, San Jose State and Delaware State.
### 1970s

**Dwight Brink**, B.A. criminal justice 1975, B.A. history 1976, is a lieutenant with the San Bernardino County Sheriff’s Department and is the new assistant commander of the Twin Peaks Sheriff’s Station.

**Adrian Sanchez**, B.A. economics 1979, is a regional economist with the Federal Deposit Insurance Corporation in Dallas, Texas.

**Linda Stockham**, B.A. anthropology 1975, M.A. special major 1987, is working for a law firm in Covington, Va., and volunteers for Carnegie Hall West Virginia, a performing arts hall in Lewisburgh.

### 1980s

**Ted Alejandre**, B.A. public administration 1988, M.A. educational administration 1993, is the assistant superintendent of business services for San Bernardino County Schools.

**Denise Bonnell**, B.A. political science 1983, is the owner of Safari-Girl African Safaris, offering personally escorted wildlife safaris in East and South Africa. ▲

**Margaret Hill**, M.A. educational administration 1980, was named interim assistant superintendent of School Linked Programs and Partnerships for San Bernardino County Superintendent of Schools.


### 1990s

**Amro Albanna**, B.S. information management 1991, is chairman and CEO of Actiga Corporation and founder and CEO of Qmotions Inc. The companies, which merged in early 2008, develop and supply innovative active game technology products.


**Paul Granillo**, B.A. history 1991, ΔΣΦ, is the new director of alumni relations for University of Redlands.

**Lynn Guardado**, M.A. interdisciplinary studies, dance and kinesiology, 1997, is the owner of Get Fit With Lynn Total Fitness System (www.getfitwithlynn.com) and the creator of Yogalates, a low-impact exercise program that features Yoga and Pilates.

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### CSUSB REUNIONS

It won’t be the same without U!

Plans are underway for these CSUSB alumni reunions

**Coyote Athletics 25th Anniversary All-Sports Reunion**  
Feb. 21, 2009

Relive the good times with coaches, staff and other alumni-athletes at this all-sports reunion — one in a series of events commemorating 25 years of CSUSB intercollegiate athletics. Go Yotes!

**Class of 1969 40-Year Reunion**  
October 2009

Your 40-year reunion only happens once. Celebrate the memories and friendships that began at Cal State San Bernardino during its founding years. Classes of ‘67, ‘68 and ‘70 are welcome!

Save the date now! Spread the word and encourage your friends to join you!

Get updated reunion information at [www.csusbalumni.com](http://www.csusbalumni.com)

- confirm your correct e-mail and mailing addresses
- register for the reunion
- see who’s planning to attend
- volunteer and help make your reunion unforgettable

### Alumni Association Member
A place in the sun

Alumni and colleagues came to Cal State San Bernardino’s Palm Desert Campus in October to celebrate with former university President Anthony H. Evans, who was recognized for his leadership role in the Palm Desert Campus’s initial development. Following the dedication that morning of the newly opened Palm Desert Health Sciences Building, the building’s plaza was named in honor of Evans and his wife Lois.

Featured from left to right are: Jim Connell (B.S. marketing 1996, ΣΧ alumni adviser), Luis Gomez (B.A. Spanish 1971 and M.A. education 1975, former President’s Advisory Board member), Lou Monville (B.A. communication 1994, former ASI president), Anthony Evans, Paul Naik (B.A. biology and chemistry 1990, Outstanding Undergraduate Student Class of 1990), and Rod Hendry (B.A. English 1983 and M.A. English composition 1985, former ASI president).

Rima Said-Badawiya, B.A. political science 1990, is a partner with Lewis Brisbois Bisgaard & Smith, LLP, practicing in their San Bernardino office and specializing in medical malpractice.

Kimberly Criner Samosky, B.S. kinesiology 1997, is an orthopedic clinical specialist with Community Medical Group of Riverside.

Reggie Thompkins, B.A. sociology 1991, is the new principal at Santiago High School in Corona. He previously was principal of Dwight D. Eisenhower High School in Rialto.

Kevin Wolf, B.A. marketing 1997, is president of Germania Corp., a Riverside-based development company.


Amy Bender, B.A. psychology 2002, is a registered polysomnographic technologist for the Sleep and Performance Research Center at Washington State University.

Fátima Cristerna, B.A. political science, M.A. communication studies 2006, is the operations manager for the San Bernardino Health Education Department at Planned Parenthood of Orange and San Bernardino Counties.

KUDOS

D. Brian Reider, B.A. English 1973, and Jeremy K. Hanson, B.A. communication 1995, TKE, were listed among the region’s Best Lawyers for 2008 in Inland Empire magazine’s November issue. The magazine recognized attorneys in Riverside and San Bernardino counties that have received a top rating from Martindale-Hubbell, a legal industry peer review of ability and ethics. Brian is a partner with Best, Best & Kreiger in the firm’s Ontario office, and Jeremy is a personal injury and civil litigation attorney with law offices in Riverside.

John J. Benoit, M.P.A. 1993, was elected to the California State Senate, 37th District, making him the first CSUSB alumnus to serve in the upper house. He recently was selected to serve as vice chair for the Senate’s committees on Public Safety and on Energy, Utilities and Communications. John was a member of the California State Assembly from 2002 to 2008, representing the 64th District.
Joriz DeGuzman, B.S. computer science 2005, completed his master’s degree at UC Santa Barbara and, at the age of 17, was accepted into the M.B.A. program at University of Pennsylvania’s Wharton School of Business.

Derrel Ebert, B.A. finance 2003, was named vice president/general manager and part owner of the Bellingham Bells Baseball Club in Bellingham, Wash.

Erik Fallis, B.A. political science and economics 2005, ΠΣΑ, now is with the Office of the Chancellor for the California State University, working as a media relations specialist. ▲

Jerry Gutierrez, M.P.A. 2000, was promoted to correctional captain, the first such position in the Riverside County Sheriff’s Department. He will help oversee a major expansion of two of the county’s jail facilities.

Jamie Hose, B.A. liberal studies 2003, M.S. educational counseling 2008, joined Cajon High School in August, where she works as a guidance counselor. ▲

Nicole Cerwin Nichols, B.A. communication 1991, was named senior vice president of communications and strategy for OWN: The Oprah Winfrey Network, making her the chief spokesperson for the network. As a member of the network’s senior executive team, Nicole will oversee all media relations efforts and corporate reputation management. Nicole most recently served as senior vice president of entertainment communications for Disney/ABC Television Group.

Neil Derry, B.A. political science 1995, TKE, was elected to a four-year term on the San Bernardino County Board of Supervisors, representing the Third District. Neil previously served on the San Bernardino City Council, Fourth Ward, and was a city planning commissioner. His private sector experience includes positions as regional manager for Southern California Edison and account executive for O’Reilly Public Relations.

▲ Alumni Association Member

San Bernardino, Our Alma Mater

Beneath the shimm’ring mountains,
Near sea and desert sand,
Our Alma Mater stands secure,
Truth’s light held in her hand.
Her youth and energy we share
As we reach toward wisdom’s door,
Her name we laud and gladly bear,
With pride our spirits soar.
San Bernardino, our Alma Mater,
We sing our praise to thee.
San Bernardino, as sons and daughters,
We pledge faith and loyalty.

“San Bernardino, Our Alma Mater” originally was composed by Loren Filbeck, professor emeritus of music, in 1988 and debuted on Oct. 27, 1990, at the university’s Silver Anniversary Gala. In creating the piece, Filbeck concentrated on the physical beauty of the campus and its vibrant, youthful pulse. The lyrics, said Filbeck, “will always apply because those who come to the university are always young and exciting.” Today, it is a campus tradition for the graduating class to sing the alma mater at the close of the commencement ceremonies. Listen to a recording of the alma mater by the CSUSB Symphonic Band and Shane Churchill (B.A. music 1999) by visiting the Alumni Association’s online community at www.csusbalumni.com.

Why we have an alma mater

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Seongjung Jeong, M.A. communication studies 2003, is a lecturer at Dong-Ah Institute of Media and Arts in Anseong City, Gyeonggido, South Korea.

D’Ann Lanning, B.A. economics 2001, M.P.A. 2007, is the director of pharmacy and public affairs for the Food Marketing Institute. She previously served as intergovernmental and external affairs assistant for Patrick J. Morris, mayor of San Bernardino.

Philip Southard, B.A. criminal justice 2003, is an account executive for O’Reilly Public Relations, a Riverside firm specializing in public affairs and public agency information campaigns.

Kimberly Benjamin, B.A. communication 2007, and Joshua Marshall, B.A. public administration 2007, were married Aug. 10 in Riverside. Kimberly is an administrative assistant at UC Riverside, and Joshua is an accounting assistant for Riverside County.

Yuridia Carrete, B.A. human development and psychology 2008, married Robert Nava, B.A. criminal justice 1998 and M.S. educational counseling 2001, on June 27 in Newport Beach. Both are employed with the Fontana Unified School District, Yuridia as a dropout prevention specialist and Robert as a secondary guidance counselor.

Michael Luna, B.A. history 2007, and Audrey Morgan were wed on June 14 in Redlands. Michael is a teacher with the San Jacinto Unified School District.

Azeem Dhalia, B.S. accounting 1994, ΔΣΦ, and wife Zeena welcomed their daughter Zaleeya, whom they adopted in October from an orphanage in India.

Linda Hernandez Williams, B.S. accounting 1985, and husband Norm became grandparents in December with the arrival of granddaughter Coral Grace Williams. Linda is the owner of Halverson’s Photography in San Bernardino. ▲

Larry Ryan, B.A. communication 1997, and wife Miriam announced the birth of their first child, Jack William, born in September. Larry is the associate athletics director for development at the University of New Mexico. ▲

Zack Tucker, B.A. history 1991, ΔΣΦ, and wife Berangere welcomed their second child, Grant Robertson, born in October. Zack is president of Redlands Community Hospital Foundation.

Doris Billings, B.A. liberal studies 1975, M.A. education 1979, retired in August from the First Baptist Church of Redlands, where she played the organ for 40 years.

Clark W. Collins Jr., B.A. public administration 1986, a longtime resident of Redlands who was honored by Riverside County groups for his community service, died July 19. He worked for 30 years at UC Riverside as a class laboratory assistant in the chemistry department.

Barbara Dolan, M.A. education 1982, died Sept. 16. She taught in the Redlands Unified School District for 28 years, retiring in 1994, and was one of the original teachers in the MGM (Mentally Gifted Minor) program in the early 1970s.

Dr. Strawberry K. Gatts, M.P.A. 1998, died Dec. 30. She held a doctorate degree in human physiology and was a documented Tai Chi master, dedicating much of her life to the scientific study of the impact of classic Tai Chi in rehabilitating balance and movement dysfunction.

Helen Malone, B.A. business administration 1971, passed away Sept. 23. A longtime resident of Redlands, she was a retired teacher and was active in many local groups, including the Spirit Singers.


Rachelle Tank, B.A. communication 2008, lost her life in a traffic accident in Northern California on Aug. 5. Rachelle was a recent graduate of CSUSB’s Palm Desert Campus, where she distinguished herself as a Rogers Scholar.

Andrew O. Wedul, B.A. social sciences 1993, passed away Jan. 10, 2007. He was a baseball umpire, had a career in the mortgage banking industry, and was to begin teaching history at Oxnard High School at the time of his death.

KUDOS

Dr. Paulette D. Brown-Hinds, B.A. English 1990, and Lea Cash, M.P.A. 2004, are 2008 Black Rose Award recipients, recognized by the San Bernardino Black Culture Foundation for their significant service to the local black community. Paulette, co-publisher of Black Voice News newspaper and managing partner of BPC Media Works, was saluted for her activities promoting diversity, cultural pride, and political and economic awareness through media, education and art. Lea, an entertainment reporter for Black Voice News, was honored for her work with abused and neglected kids through the nonprofit organization she founded, The Brightest Star.
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California State University, San Bernardino offers a variety of arts and entertainment events throughout the year. Share and enjoy. All numbers are in the 909 area code unless otherwise indicated. It may be best to confirm an event at the number listed.