SPRINGTIME TRANSFORMATION
Introducing the NEW Black Voice

YOUR HOME & THE HOUSING RECOVERY
Is the American Dream floating away?
Springtime is a time for transformation

Since the beginning of this year, we have shared with you both in print and in person, our plans to grow and change. And as you can see, we are fully engaged in the process of transforming our media enterprise.

The most obvious change is the size and format of the print publication. As a weekly community newspaper, we understand that our role in this world of rapidly moving technology, is not so much breaking news, but instead providing a thoughtful examination of issues that influence our lives at the local and regional levels. We are here to tell the significant stories of our communities, document our triumphs, celebrate our successes, serve as a forum for conversation, highlight injustices when necessary, and provide a platform for change.

I would like to thank our dedicated team of professionals who have worked diligently for the past six months to transform this publication into the vibrant, thoughtful concept that we are proud to present to you, the community.

As a media organization, we can no longer focus solely on our print product and we have been fortunate to have Lee Ragin, Jr., a twenty-year company veteran, serve as executive editor and general manager. He has done an excellent job of leading the team while continuing to handle his daily duties with a smile.

Chris Allen of CT Grafix Design has created a design we love. He has worked countless hours, with a very small but extremely picky group of typophiles, who have debated font styles and sizes, layouts, and design elements. Benoit Malphettes our exclusive cover portrait photographer and Kathy Malphettes who is an amazing art director, are both seasoned creative professionals who are also an important part of our visual team.

Corey Arvin of L7 Media has been the director of our digital initiatives for almost ten years. He has grown our blackvoicenews.com website into one of the most viewed Black Press sites in California, with just under one million page views a month. As part of our transformation, he is leading our effort to provide local community news and information on a variety of platforms.

Our staff: Gary Montgomery, Carlos Puma, Chris Levister, Dr. Ernest Levister, Juanita Barnes, Dr. Joseph Bailey, Richard O. Jones, Michael Elderman, Natasha Ferguson, Rory O’Sullivan, Vanessa Brown, Jordan Brown, Susan Morris, and others are all appreciated for their commitment and dedication.

And finally we must thank and highlight my parents, Hardy and Cheryl Brown, who have published this newspaper faithfully for over thirty years and during that time created a legacy of community engagement and advocacy in which we are honored to now steward.

Cover Art

This week photographer and Riverside resident Benoit Malphettes with the assistance of Kathy Malphettes present an image of the fragility of the current housing recovery to illustrate our cover story on the Inland Empire real estate market. Image courtesy of Benoit Malphettes Studio (benoitmalphettes.com).

Representative Mark Takano on The Need for More Physicians and Representative Gloria Negrete McLeod on Cleaning-up Fontana’s Water Supply

Exploring The Housing Recovery in the Inland Empire

$1 Million Kaiser Grant Promotes Healthy Eating and Exercise on Riverside’s Eastside

The restoration of Riverside’s Historic Fox Theatre

Riverside Community Hospital Breaks Ground on $300 Million Expansion and San Manuel Honors Community Organizations in San Bernardino

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FOR ADVERTISING INQUIRIES CALL (951) 682-6070
Our Family Business “Under New Management”

I am sure you have seen the phrase “Under New Management” many times as you witness a business undergo a change in ownership, management, or company leadership. And just as springtime signifies renewal and transformation, for our family business this spring has brought changes in management and leadership as my wife Cheryl settles into her new role as state assembly member and I focus more on writing more about statewide issues.

So we have accelerated our transition plan and turned Black Voice News over to Dr. Paulette Brown-Hinds. For the past several years Hardy Brown II has been the executive director of the Black Voice Foundation and he will continue to lead the organization we proudly founded twenty-five years ago to educate and train individuals in print media. Over the years, he has expanded and updated the mission but has remained true to our founding vision. Finally, we are excited that our daughter Regina Brown Wilson will be further developing the ten year-old California Black Media into a statewide educational and business advocacy organization headquartered in Sacramento.

When it comes to Brown Publishing Company and the news business in particular, you can expect the same quality of service. You will notice major changes, however, like this complete redesign, the new digital edition, and upcoming mobile apps, providing multiple platforms to accommodate the new ways in which people access news and information about their communities.

While people still want local reliable news, it is clear that the industry has changed dramatically since we started the company and took over the paper over thirty years ago.

Back then, when our postal costs would rise we would cover the mailing of the paper from advertising; that will change for our subscribers. When the cost of gas would go up; we would reduce cities on our distribution route and deliver the papers ourselves. When printing costs would increase each and every year we had to eventually reduce the size of the paper if new advertising sources were not found.

We were constantly looking and seeking new advertisers and had the good fortune of getting Chino Hills Ford and Orange Show Lincoln -Mercury to sign annual auto advertising contracts while Phillip Morris, Coors, Miller Brewing Co, Anheuser-Busch AT&T, Edison, the California Lottery, Macy’s, and Nordstrom were some of our major clients. Of those entities only Macy’s, the California Lottery, and Edison advertise with some regularity now. The auto industry declined and so did their advertising, and the spirits and cigarette industry was encouraged not to advertise in minority news media, so that took a huge chunk out of revenues for all small newspapers.

Since this newspaper is legally adjudicated, we have a steady flow of legal advertising in the County of Riverside. However, AOL, who is pushing to compete with California’s legally adjudicated newspapers for public notice advertising dollars, is threatening even that revenue stream. As an industry we are currently fighting against an assembly bill out of Sacramento that could financially devastate the weekly newspapers of the Inland Empire including the Westside Story, Precinct Reporter, American News, El Chicano, Rialto Record and Black Voice News. The Press Enterprise and The Sun will take a major hit as well.

I cite these few examples because the media industry faces many challenges and will require some bold changes and serious thought.

With that said the Black Press was founded out of the need to “plead our own cause” by committed publishers who never had the same financial support as their mainstream counterparts. Those publishers had to be innovative, daring, and committed to delivering news and information of significance.

I am confident that this business is in strong and capable hands.

Paulette has been operating the business for over ten years now and is taking full responsibility for everything associated with the paper. She is a graduate of local schools: San Bernardino High School, California State University, San Bernardino and the University of California, Riverside where she earned a doctorate in English. She has worked with various media organizations nationally and currently sits on the board of the California Newspaper Publishers Association. She has a wealth of work experience to draw on from running her own communications consulting firm, teaching as a university professor, and her early political work with political consultant Bob Parker, Congressman George Brown, and others.

Hardy and Regina are also graduates of San Bernardino High School and both earned degrees from Wilberforce University in Ohio. Like Paulette, these two grew up in the business doing everything that was asked of them. They also bring a wealth of other corporate and government related work experience that will help guide and develop the organizations they now lead.

I would like for you to give the new leadership team your full support, as Cheryl and I continue to serve, in very different capacities, the communities we have been committed to helping for the past 50 years.
‘S.H.E.’S.’ Empowering Seniors into the Third Phase of Life

Rialto organization promotes self reliance through purposeful conversation

By Chris Levister

The class assignment for the two dozen seniors gathered in the community room at Julia Palms Senior Apartments in Rialto is simple: “Ditch the mobile devices; unplug the mind; expect the unexpected”. It’s not the silver hair, wrinkled knees or limited mobility that these seniors dread but the terrible stigma that comes with what one here described as the “vestiges of aging we’re forced to wear like a bad tattoo”.

The room oozes an air of – devil-may-care frivolousness. There’s music and serious eating but if you think this is all about fun and games - think again.

The deeply personal conversations are at times riveting, gritty, painful and intensely guarded by a wall of protection and privacy.

The issues are not sexy such as gay marriage or illegal immigration, yet the importance of what happens here – regarding poverty, lack of housing, food insecurity, abandonment, memory loss, disease, divorce, death, discrimination, violence and abuse committed by strangers and increasingly at the hands of their own children and grandchildren may have more economic, physical and moral relevance than any other problem before us.

“Let’s face it Americans simply don’t plan for old age,” says lecturer, author, aging and mental health specialist Dr. Lugenia M. Horton, PhD., a trained psychologist, and founder of S.H.E (Senior Health Empowerment Services).

Horton a longtime volunteer in the Rialto-based group Brothers and Sisters in Action (B.A.S.I.A.) dedicated to fighting HIV/AIDS in African American communities says she created S.H.E. to expand and focus on the needs of seniors.

“The media focus on the scandalous and sweet – cute video clips of seniors when they reach 100 with little mention of the often challenged daily lives preceding that century mark,” says Dr. Horton.

“The nation’s seniors have become a political football, cast aside, and devalued. Our irrelevance to aging is aided by those among us who equate seniors with “nursing home”, healthcare entitlement, and helplessness – We cannot and will not allow our value and presence to be summarily dismissed.”

At a recent gathering Dr. Horton tilted her head, closed her eyes and listened to a woman’s unflinchingly graphic account of mental and physical abuse at the hands of her estranged husband.

“He stalks me. He has me followed. I live in fear for my life. I don’t want to talk to anyone about this. It hurts all the time.”

The air in the room is thick with the pain of experience.

The woman looks across the faces as if across a sea.

“I don’t know any of you,” she said. “But sometime you can’t keep silent.”

“We feel your pain sister,” Dr. Horton said dabling the women’s tears.

“Don’t be scared, you’re not alone,” said Judi Conroy 72.

The conversation turns to Maybelle Cotto, 69 whose son is incarcerated in Santa Cruz.

“You pray, you cry and sometimes you get really angry. Mostly you live to go visit him,” she said.

Plunged in to a world of darkness, Rialto pastor Marvin Richards shared his story of temporary blindness.

“How easy it is to think, I will be seeing like this forever. But look at how quickly the scenery changes,” said Richards, 69. “Deep down you know your love of God. Regaining ones sight, you learn to enjoy the view.”

“One of the gifts of age is that we all had the chance to experience life good and bad. We are all fellow travelers in this journey,” said Conroy.

“Telling our stories, we explore the strangeness about life that requires adjusting toward a new sense of who we are,” said retired educator Lucille Coleman 76.

Avid Bible reader ‘D.C.’, Alvin Johnson, and his daughter Jonie, Julie Chavez, Johnny Moulton, Christine Nelson, Susan Schott, Lillian Tamer, Bea Carter, and Lupe Contras are among those who make up this diverse community of conversation and support.

“Whether your issue is arthritis, a lack of money to pay rent or the burden of raising grandchildren, you will have a road map to guide you,” said Sybil Helem, who directs Julia Palms’ Lupus outreach program.

“We discuss the “road not taken” and say take it!”

The stories of pain, anger and healing, explains Dr. Horton allows each person to become a companion on this journey in moving beyond a sense of helplessness.

The operative word she says is ‘listen’.

“To listen is to empower, to build a bridge connecting past wisdom to future truth. In order for this to happen, it is necessary for me to guide the conversations to allow for the wisdom that is in the room to emerge.”

She says to fully experience the joy of the journey toward readiness for what is next is both exhausting and deeply rewarding.

“You are not just the facilitator, or gatekeeper of truths,” said Dr. Horton. “The stories heard here are a microcosm of a bigger national problem that must be addressed by our leaders.”

The guiding philosophy in these conversations she says is: Empowerment through collective action and support.
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SPRING SPECTACULAR PRICES IN EFFECT 4/3-4/7/13. “Our lowest price(s) of the season” refers to our spring season from February 1 - April 30, 2013. Prices may be lowered as part of clearance.
Recall Election For Fontana School Board members

An effort to recall Fontana School Board Members Leticia Garcia and Sophia Green has gained enough petitioned signatures to force an election later this year. The effort is led by the Fontana Committee for Accountability and Integrity, a non-partisan organization representing hundreds of education advocates, parents, taxpayers, and concerned residents.

"Today is another significant step in the move to restore full accountability and competence in the management of the Fontana Unified School District," said Jesse Armendarez, chair of the committee in a prepared statement. "Over 11,000 parents, taxpayers, and concerned residents from all walks of life and throughout Fontana, signed two petitions which ultimately aim to remove two school trustees who continue to put their political agendas ahead of the important goal of educating our students."

Early this month, the San Bernardino County Registrar of Voters certified and validated the petitions. The recall date, according to district regulations, must be set by the board of education, which is scheduled for later this year.

Conference Honors First UCR Minority Chancellor

Riverside
By Bettye Miller

Award-winning artists Luis Alfaro, Josefina Lopez and Barbara Carrasco — two playwrights and a muralist who were inspired by Tomás Rivera — will lead the 25th anniversary conference honoring the legacy of the former UC Riverside chancellor and poet on Friday, April 19.

The all-day annual conference — "Literacy & Legacy — A Celebration of the Life and Work of Tomás Rivera" — begins at 8:30 a.m. in the Highlander Union Building at UCR and includes afternoon workshops with prominent Latino artists, musicians, playwrights and screenwriters. It concludes in the evening at University Theatre with the staged reading of "And the Earth Did Not Devour Him," Rivera’s classic novel adapted into a new play by Tiffany Ana López, professor of theater and the Tomás Rivera Chair.

The annual conference honors the legacy of Rivera, who was UCR’s chancellor from 1979 until his death after a heart attack in 1984. Rivera was the first minority chancellor in the UC system.

"Tomás Rivera occupies a historic role for his rare combination of talents in creative writing, academic scholarship, and administrative leadership," said Tiffany López, conference organizer. "In speeches, he invoked the phrase ‘civic morality’ to convey his hope that we never lose sight of serving the community as ambassadors of knowledge."

Prosecutor Honored for Work

Deputy District Attorney Mann has been employed at the District Attorney’s Office since August of 2001. She has been assigned to the Family Violence Unit (FVU), which handles cases involving Child Abuse, Elder Abuse, and Domestic Violence. She is currently the Lead Deputy District Attorney overseeing the Central Division Family Violence Unit, a position she has held for two years.

As Lead Attorney, in addition to handling her own heavy caseload of very emotional cases, Mann has the responsibility of coordinating court appearances for the seven lawyers in the Unit and providing coverage when necessary.

According to Supervising Deputy District Attorney Denise Trager-Dvorak, DDA Mann works diligently to ensure that justice is done for the victims of heinous crimes on our most vulnerable victims and survivors.

"She has gone to the scene of some of the most horrific crimes to better understand what happened, and to prepare herself for the job of prosecuting the perpetrators," Trager-Dvorak said. "She is truly a champion for abused and neglected children, and she encourages those with whom she works to do their best on behalf of the children."

Deputy District Attorney Bobbie Mann was recognized Thursday at the 15th Annual "Shine a Light" on Child Abuse Awards Breakfast for her commitment to child victims and her role as Lead Deputy District Attorney in the Family Violence Unit.

The annual event, hosted by Children’s Network, is held at the end of March as a kick-off for Child Abuse Prevention Awareness Month in April.
City of Riverside Files Lawsuit Against California DOF

Riverside

Legislations of denying owed funds to the City of Riverside is the basis for a lawsuit recently filed with the Sacramento Superior Court. The Successor Agency for the City of Riverside Redevelopment Agency filed a lawsuit against the California Department of Finance (DOF) to recover funds they claim the DOF has incorrectly denied the City of Riverside. Following the letter of the law, in June, 2012 Riverside’s Oversight Board approved approximately $19 million in loan agreements and $13 million in bond proceeds for City projects.

The DOF has repeatedly rejected these lawful and valid obligations of the former Redevelopment Agency. The lawsuit seeks a judicial determination that the disputed items are enforceable obligations and requiring the Riverside County Auditor-Controller to restore the tax increments necessary to satisfy these debt obligations.

All of the items listed on Riverside’s ROPS were lawfully approved by the City Council sitting as the Redevelopment Agency and Successor Agency Board of Directors and the Oversight Board. All actions occurred in public session in compliance with AB 26. Then, the State changed the rules through AB 1484 and is trying to financially harm the City of Riverside by retroactively disallowing lawful obligations. The lawsuit alleges five causes of action pertaining to the following items:

- City Loans from the City to the Redevelopment Agency totaling approximately $19 million were validly made under the laws that existed at the time and provided both a lower interest rate to the Agency and a higher return to the City of Riverside than issuing bonded debt, and saved the costs of bond issuance. These loan agreements require repayment to various enterprise or rate-payer funds in compliance with Proposition 218. The DOF has simply ignored this constitutional repayment obligation.

- Bond proceeds for approximately $13 million in projects should be spent as required in the bond documents. The DOF contends that these bond proceeds, lawfully issued for public improvements, should sit unspent in violation of bond documents. AB 26 itself states that “Bond proceeds shall be used for the purposes for which the bonds were sold unless the purposes can no longer be achieved” at the discretion of the Oversight Board, not the DOF. Projects impacted by the DOF’s position include the BNSF Quiet Zones, Child Care Center at Arlington Park, Upgrades to Villegas Park, reuse of the Camp Anza Officer’s Club, Gould and Gramercy Street Improvements and the Collett Street extension.

The lawsuit was filed in Sacramento Superior Court and was assigned to Judge Balonon. More than 70 lawsuits have been filed to date and more are anticipated involving a variety of issues pertaining to the dissolution of redevelopment. Several cities, developers and affordable housing advocates have already prevailed in their lawsuits.

The City of Riverside is confident that the Court will determine that these obligations are in fact enforceable and therefore will require that they be honored to the benefit of Riverside’s residents and taxpayers.

Kathryn Lee, Pioneering Black Publisher Mourned

Sacramento

She was a contestant in the Miss Amigos pageant in Sacramento in 1954, but those who knew her said her true beauty lie in her ability to help provide opportunities for others.

Kathryn C. Lee, co-publisher of the Sacramento Observer Newspaper, passed away peacefully at her home on Monday, March 25. She was 77.

Mrs. Lee was born in New Orleans, Louisiana on November 19, 1935. She moved to Sacramento when she was eight years old. Her family settled in the Oak Park area. After high school, she attended San Francisco State College. She married local real estate broker William H. Lee in 1961. In 1962, the couple and several other area leaders pooled their finances and bought a local religious paper, The Sacramento Outlook. The name was later changed to The Sacramento Observer.

Mrs. Lee became the embodiment of the adage, “behind every good man, is a great woman,” but was a leader her own right — especially for other African American women.

In 1956, she was the first African American woman to work at the Sacramento County Sheriff’s office. Despite witnessing blatant acts of racism and discrimination, she remained undaunted and helped open doors for many other African American women pursuing careers in law enforcement.

After leaving the sheriff’s department, Mrs. Lee worked as a pioneering legislative aide in the California State Capitol for 14 years. Brown faces weren’t common place at the Capitol at that time, but Mrs. Lee made it her place to advocate for an increase in job opportunities for minorities, particularly as legislative staff members.

Mrs. Lee was the first African American to serve on the Sacramento County Grand Jury in 1973. She later went to work at the Sacramento Observer full-time as assistant publisher. While her husband focused on the news end of the business, Mrs. Lee focused on its finances.

continued on page 16
Imagine for a moment that there were only 34 physicians for every 100,000 people in Riverside County. What would the wait times look like? How long would you have to wait for emergency care? Would the quality of care you received suffer? The reality is that you don’t have to imagine such a scenario – because it is true.

Shockingly, for every 100,000 residents in Riverside County, there are only 34 physicians.

Making matters worse, efforts to train doctors to meet the Inland Empire’s growing health care needs will be impacted by sequestration. While Medicare is largely protected from the cuts, a two percent cut to Medicare provider payments also will affect the Medicare Graduate Medical Education (GME) program, which helps reimburse teaching hospitals for the cost of training residents. Our region already suffers from a shortage of GME residency slots, these cuts only exacerbate the problem and make it harder attract physicians to the Inland Empire.

Fortunately, two of my colleagues in the House of Representatives, Representative Aaron Schock (R-Illinois) and Representative Allyson Schwartz (D-Pennsylvania), introduced the “Training Tomorrow’s Doctors Today Act”, of which I am a co-sponsor.

This legislation, which is endorsed by the Association of American Medical Colleges, the American Association of Colleges of Osteopathic Medicine, the American Geriatrics Society, and more, would help to address the shortage of physicians the United States is going to face. With 10,000 Baby Boomers expected to turn 65 years old every day for the next 20 years, it is estimated that the shortage will grow to more than 130,000 by 2025.

By increasing the number of Graduate Medical Education slots by 15,000 over the next 5 years, and boosting accuracy and transparency in the GME program, this legislation reflects the pressing need to reform our nation’s health care system to be more efficient by improving access to care.

The Inland Empire needs these doctors.

The time to act is now.
Clean Up Fontana’s Water

Earlier last week a settlement was reached between the United States Environmental Protection Agency and the Goodrich Corporation that resulted in a comprehensive cleanup of B.F. Goodrich Superfund Site in Rialto, California, that could total as much as $100 million.

Our communities have been struggling for a decade to get this serious problem fixed, so I am pleased that this settlement has been reached. Although this settlement is a step in the right direction, we must keep in mind that it still does not address the similar ground water issue facing neighboring communities such as Fontana.

According to the US EPA, from about 1957 to 1962, Goodrich conducted research, development, testing, and production of solid-fuel rocket propellant in Rialto. Operations at the site by Goodrich and others have contaminated soil and groundwater with trichloroethylene (TCE) and perchlorate.

According to medical officials, TCE is an industrial cleaning solvent that, when ingested in high levels, may cause damage to the nervous system, liver and lungs. Both chemicals are known to disrupt the thyroid’s ability to produce hormones needed for normal growth and development. Traces of these chemicals in ground water are also prevalent throughout the Inland Empire.

As former Chair of the California State Senate Select Committee on Ground Water and Perchlorate Contamination, I called for a swift litigation process and encouraged local officials to hold polluters accountable for groundwater contamination in the area.

This settlement could not have been possible without the combined efforts of local, state, and federal agencies, yet, more work remains to be done. I intend to hold a series of round table discussions and meetings in the district in the coming months to determine how the EPA will monitor this site, how ratepayers will be compensated, and what else we can do for the other communities that have yet to receive federal assistance.

Once a cleanup plan is selected, Goodrich, under a judicial consent decree, must design, build, and operate, under the Environmental Protection Agency’s (EPA) oversight, any cleanup facilities selected by the agency in its cleanup plan to address groundwater and soil contamination in central and south Rialto.
REGGIE EDMOND MEMORIAL WALK
April 6, 2013
Reginald Edmond II Walk in the Spirit. Put on your walking shoes and join us at 8 am as we walk in the memory of “Reggie” and supports of scholarship dollars! Cost $10 donation. Donations can be mailed to the following: The Community Foundation, 3700 6th Street, Suite 200, Riverside, Ca 92501 - Reggie Edmond Memorial Fund. Event Location: California Citrus State Historic Park, 9400 Dufferin Avenue, Riverside, CA.

TIME FOR CHANGE AWARDS LUNCHEON
April 11, 2013
Time for Change Foundation 2013 Awards Luncheon. Join us as we host our Life’s Precious Jewels Awards Luncheon to honor outstanding members of the community, celebrate the resilience of our “precious jewels,” and continue our fundraising efforts to assist more families. Tickets for the event are $75 and are available by calling 909-886-2994, or by visiting www.timeforchangefoundation.org.

MORRIS DAY AND THE TIME IN CONCERT AT MORONGO
April 12, 2013
Morris Day and the Time. Location: Morongo Casino, Resort & Spa, 49500 Seminole Dr., Cabazon, CA 92230. For tickets, please call 800-252-4499 or 951-849-3080.

CHARITY SPRING FESTIVAL AND BBQ EVENT
April 13, 2013
Inland Empire Spring Festival and Barbecue Kick-Off. A charity event with proceeds benefiting families affected by domestic violence and drug abuse. Location: Adams Motorsports Park, 5292 24th St., Riverside, CA 92509 - (951) 686-3826. For any Further Questions or Inquires Please Contact John Titow: jtitow@olivebranchcounseling.org or call 951-588-5381.

SPRING JOB FAIR
April 17, 2013
Inland Empire West End Spring Job Fair. 10 am – 2 pm. Your one-stop opportunity to meet, interview and hire high quality experienced workers to fill your full and part-time positions. Admission and parking are FREE. Location: Terminal Building

MONEY CONFERENCE FOR WOMEN
Saturday, April 27, 2013

NAACP MEMBERSHIP KICK-OFF
April 18, 2013
NAACP – Riverside Branch Membership Kickoff. 6 pm – 8:30 pm. Come out and support the nation’s oldest and largest civil rights organization. Join President Waudieur “Woodie” Rucker-Hughes for a night of entertainment, networking, education, and refreshments. Location: Canyon Crest Country Club, 975 Country Club Drive, Riverside. For more information, please contact Sharron Lewis at 213 359-8639 or Charles Walker 909 254-1587.

WAYANS BROS. AND CHARLIE MURPHY AT SAN MANUEL
April 18, 2013

SAN BERNARDINO JOB FAIR
April 19, 2013
San Bernardino County Probation Job and Resource Fair. 10 am – 2 pm. A one-stop opportunity to meet and hire workers to fill full and part-time hourly and salaried positions. Admission, parking, and lunch are FREE. Location: San Bernardino County Behavior Health Building – Auditorium, 850 E. Foothill Avenue, Rialto, CA 92376. For more information, please email Mark Ling at mling@wdd.sbcounty.gov or visit www.csb-win.org.

INLAND EMPIRE WALK FOR WISHES
April 20, 2013
Inland Empire Walk for Wishes. 8 am – 12 pm. Location: Castle Park, 3500 Polk Street, Riverside. Cost: $25.00 registration fee. This day of celebration features a World of Wishes Festival, a family-fun walk and inspiration for all! To register, go to http://walkforwishes2013ie.kintera.org.

STOP THE PAIN TEEN SUMMIT
April 20, 2013
The Positive Results Corporation in partnership with Women Wonder Writers and Street Positive invites you to STOP THE PAIN, Teen Summit on Dating Violence, Sex Trafficking and Bull PREVENTION. 9 am – 4 pm. This is a free community event for young ladies & young men, ages 12-22 and their parents. Location: California Baptist University, 8432 Magnolia Avenue, Riverside, CA. For more info, please email kandeele@aol.com or call (323) 787-9252.

MS WALK 2013 AT CITIZENS BUSINESS BANK ARENA
April 20, 2013
Walk MS 2013. 9:30 am. When you participate in Walk MS, the funds you raise give hope to the more than 19,000 people living with MS in our local Southern California & Nevada communities. The dollars raised support life-changing programs and cutting-edge research. Route Length: 1 mile or 5k walk/run. Location: Citizens Business Bank Arena, 4000 East Ontario Center Parkway. Buy Tickets at axs.com! Event details axs.com!

BLUES CONCERT FEATURING ROBBIE KING AND TINA JACKSON
April 21, 2013

LEUKEMIA AND LYMPHOMA SOCIETY FASHION FUNDRAISER
April 24, 2013
Survivor Strut. 5:30 pm – 7:30 pm. Models are cancer survivors and supporters and will be sporting hair, makeup and the avant garde stylings of Karen Allen Salons. All proceeds will benefit the Woman of the Year campaign for the Inland Empire candidate, Victoria Brodie, for the Leukemia and Lymphoma Society. Tickets are $40. Location: Riverside City Hall, Grier Pavilion, Riverside, CA. For information contact victoria@womanoftheyear2013.org or visit www.facebook/womanoftheyear2013.

SOMMORE AT THE IMPROV
April 26 - 28, 2013
Comedian Sommore at the Ontario IMPROV. Location: Ontario Improv Comedy Club, 4555 Mills Circle Ontario Mills, Ontario. Box Office Phone: (909) 484-5411.

LEAKY COLON
A CURE FOR WEIGHT LOSS
April 25, 2013
Satellite City Hall, 520 E. Market St., Riverside, CA. The leaky colon is the cause of all the weight problems that are the epidemic of the 21st century. Learn how to eliminate the causes of leaky colon and gain back your health and weight. Cost: $45.

COURTESY OF INLAND EMPIRE COMMUNITY CALENDAR
Vanessa Brown, Event Calendar Editor

Healthy Living
with Dr. Ernest Levister
F.A.C.P., F.A.C.P.M.

Green Smoothies Are Good For You And Tasty Too!

If the thought of drinking kale, spinach, collard greens and Swiss chard makes you cringe, please don’t leave just yet! Green smoothies’ popularity soared after Dr. Oz featured his version on the Oprah Winfrey Show. If you’ve never had one before, it can take a little while to get acclimated to the green smoothie. I promise that you can make them taste good and they’ll make you feel good too! Here are some tips to get you going.

Greens are high in calcium, magnesium, iron, potassium, phosphorous, zinc and vitamins A, C, E and K. They are crammed with fiber, folic acid, chlorophyll and many other micronutrients and phytochemicals. I recommend buying organic greens whenever possible, but also remember that eating non-organic greens is better than not eating any greens at all!

These drinks are loaded with nutrients that will boost your immune system’s strength and help your body prevent and fight off infection. The drinks are around 215 calories per serving. If you are keeping track of your calories and points for Weight Watchers then the drink will cost you 3 points.

You’ll need a blender, greens, fruit, unsweetened juice, low fat or non-dairy milk. I recommend using a high-powered blender. If you don’t have one you can still make green smoothies, but you’ll probably have to deal with pieces of un-blended greens. Just be sure to check your teeth.

Start by blending a handful or two of baby spinach then work your way up to adding a larger amount of spinach or different greens that are a little more pungent like collards and kale or Swiss chard. Add juice or milk. I prefer aloe vera juice available by the gallon at Trader Joes and Wal-Mart.

Use frozen fruit! Frozen bananas and mango add a nice sweetness, great texture and cover up the taste of the greens. Make sure your bananas are ripe and that you peel them before freezing. I like to break them in half and put them in freezer bags before placing in the freezer.

As your palette gets used to the greens, you’ll be able to reduce the fruit and up the amount of healthy greens in each serving.

This drink tastes good and is really worth it in the end. Try it yourself today and soon you’ll be reaping the benefits.

“..."
Your Home and the Housing Recovery

Is the American Dream Floating Away?

By Rory O’Sullivan

Like many Americans, Gillian Minter was living the American dream of homeownership until she found herself struggling to make her mortgage payment month after month.

In 2008, Gillian lost her job and her husband couldn’t find jobs as a truck driver.

“We used all of our savings, cashed out our IRA’s and sold whatever we could to pay our mortgage,” said Minter.

Running out of options and stressed about how she would pull herself out of the ditch she was in because of her overwhelming mortgage payments she finally received a loan modification in 2011 thanks to the Fair Housing Council of Riverside County, Inc.

“They saved our house, saved us stress and allowed us to begin our road to recovery,” said Minter.

The experience of nearly losing her home led her to a new job with Fair Housing and now she helps other families who are in her former position.

Minorities in the Inland Empire were especially affected by the housing downturn due to a fragile economy, subprime lending, and being priced out of the market by private investors. Now they might not be in a position to share in the recent gains of housing values.

After years of stagnant home prices throughout Riverside and San Bernardino Counties all signs are pointing to a housing market recovery. The numbers say we are: foreclosures are down, median home prices are up, sales are climbing, and housing starts are rising.

“Sellers,” says realtor Doug Shepard.

He has been selling houses in Southern California for 30 years and has seen markets rise and fall.
Minter thought realtors like Shepard were benefiting because their commissions are a percentage of the cost of the house...and median home prices are skyrocketing. February home prices in Riverside County rose from $193,000 in 2012 to $228,000 in 2013 and San Bernardino from $147,700 to $175,000 in the same time frame, gains of 18 percent, with the city of Mountain Center, 20 miles east of Hemet, posting gains of 228.95 percent.

“It’s not helping low and middle class families,” said Minter. “We’re getting left behind.”

The Fair Housing Council of Riverside County provides services to increase housing opportunities and reduce discrimination. Minter has seen more families than she can count be adversely affected by the housing crisis including herself.

“Without the loan modification I don’t know what would have happened,” said Minter.

Shepard said “most” realtors had nothing to do with people losing their homes and added they are slowly recovering from a crisis that hit them hard as well. Low housing inventory has made it difficult to find the right house for a buyer.

“You’re not going to see us crying in the streets, but it can be tough,” said Shepard. “We only make money when a home gets sold.”

They both agreed that even with fixed rates on 30-year loans at historic lows, buyers with previous foreclosures now able to reenter the market are having a hard time finding a home. And they both admit cash buyers are buying up what little inventory is available.

According to a report by the Inland Valley Association of Realtors, cash purchases in 2008 were a distant third to conventional home loans and Federal Housing Administration loans. In 2012 cash was first with no end in sight.

“Cash continues to be king...with one out of three homes sales being sold to a cash buyer, this now represents the largest segment of homebuyers in the region,” the report stated.

Sellers often prefer all-cash offers over a higher priced offer with conventional or FHA loan financing, because they know the cash offer is more likely to close. They may avoid extra costs like title insurance, appraiser fees, or even commissions to realtors like Shepard.

UCR professor Vanesa Estrada is one of the people who believes subprime lending and the housing crisis destroyed the very fabric of historically underserved communities. She said subprime loans were given to nonwhites at much higher rates than their white counterparts.

“The housing crisis was felt more extensively in minority communities,” said Estrada.

Financial expert Jeremy Vohwinkle describes subprime loans as the “payday loan” version of mortgages. 80 percent of subprime mortgages were adjustable-rate mortgages and some adjusted to double what payments originally were, making repayment nearly impossible.

She said home ownership can create “stable and thriving living environments,” and can positively impact everything from crime rates, to academic achievement, to voting turnout.

A 2010 report from the Center for Responsible Lending said twice as many Latino and Black borrowers have lost their homes to foreclosure or are seriously delinquent, compared to white borrowers.

“What’s troubling is the recovery doesn’t happen at the same rates for everyone,” said Estrada. “Inequalities that were already there are being exacerbated.”

Christopher Thornberg, one of the founders of Beacon Economics in Los Angeles, vehemently disagrees with Estrada.

“Everybody,” declared Thornberg when asked who is benefiting. “Listen to me, everybody.”

He said housing sales are also helping people who are underwater get some of the equity in their homes back which is spurring the overall economic recovery.

“You don’t have to worry about housing,” said Thornberg.

Paul Herrera, government affairs director for Inland Valley Association of Realtors (IVAR) said too many people sought and received loans they could not afford.

“This includes both predatory lending as well as irresponsible borrowing - combined, of course, with irresponsible lending,” said Herrera. “It takes two to tango down to the foreclosure auction.”

Borrowers nationwide are being assisted in staying in their homes through loan modifications provided by Freddie Mac and Fannie Mae, which helped 232,993 stay in their homes through actions like the the Home Affordable Modification Program, according to the Federal Housing Finance Agency. Still 141,464 lost their homes due to short sales and there were 1.8 million foreclosure filings in 2012 and the Inland area had the second highest rate in the nation.

According to IVAR, foreclosures in the Inland area were down in January and February. Herrera said the recovery is happening.

“Long term, there’s risk and some complex issues that can create new problems,” said Herrera. “For now, there’s optimism for the first time in seven to eight years.”

“Just, please, let’s not go on a new bender with the housing market.”

NEXT WEEK HOUSING RECOVERY Part II: Inland Area Homeowners Share Their Stories
Armed with a $1 million dollar three year grant from Kaiser Permanente, Ninfa Delgado of Riverside Community Health Foundation and Phyllis Clark, founder of Healthy Heritage Movement Inc., have partnered to bring healthier living options to the Eastside of Riverside. It's no surprise, since these two activists have been advocating for healthy communities for almost a decade beginning with one of their first projects - the Riverside Community Diabetes Collaborative.

As a student at UC Riverside in the early 1990's Delgado started facilitating programs on the Eastside. Clark launched her annual Healthy Heritage Wellness Conference in 2005, which spawned the birth of what she has named the Healthy Heritage Movement with a mission to educate and empower the African American community to make lifestyle changes focused on healthier living. But the goal for the Kaiser funded project is to promote healthy living and physical activity on the Eastside by decreasing calorie consumption and increasing the consumption of healthy foods and beverages by making them more readily available in corner stores and more accessible through farmer’s markets.

With the creation of the Eastside HEAL Zone Collaborative the two immediately went to work, organizing meetings with various leaders in the Black and Latino communities who are invested in the continued positive growth of the Eastside. From those meetings came the community action plan. Access to fresh fruits and vegetables, in particular, was identified as a priority during community meetings facilitated by Delgado and Clark. An idea supported by current research since a person’s neighborhood has been proven to affect their likelihood of obesity, primarily due to healthy food accessibility and affordability.

The Eastside HEAL Zone is part of a larger targeted three-year six community effort with a total of $6 million awarded to various small communities of 10,000 to 20,000 residents with high obesity rates.

Obesity is a national epidemic, and in Riverside County 64% of adults, 25% of teens, 23% of young children are overweight or obese. “We need to make changes where people live, work and play. Otherwise, we will continue to see obesity rates rise and we’ll be treating more children and adults with chronic and debilitating diseases that often result from obesity, such as diabetes and heart disease,” said David Cuan, MD, assistant chief of pediatrics, Kaiser Permanente Riverside Medical Center.

HEAL Zones are a continuation of Kaiser’s five-year initiative Healthy Eating Active Living Community Health Initiative.
Ninfa Delgado, Riverside Community Health Foundation vice-president and Phyllis Clark, Healthy Heritage Movement founder and CEO in front of an Eastside corner store. The Eastside area is home to almost 18,000 people. Considered a food desert, there is limited or no access to grocery stores or markets that offer fresh and affordable foods needed to maintain a healthy diet. One solution is to promote fresh food sections in stores like this one that are easily accessible in neighborhoods.
socal sports
UCLA Fires Howland, Hires Steve Alford

Los Angeles
By Steve Finley

When it comes to UCLA basketball, winning games, championships and going deep into the NCAA tournament, you are talking about three different situations. UCLA Head coach Ben Howland was fired last week, only three weeks after winning the Pac-12 title. Most schools would have given their coach a contract extension. Not at UCLA!

On Saturday, UCLA athletic Director Dan Guerrero announced that the new Bruins coach would be Steve Alford. This coming after Butler’s Brad Stevens and Virginia Commonwealth’s Shaka Smart turned UCLA down and they turned to Alford who was currently coaching at New Mexico. Alford has a record of 155-52 in five seasons at New Mexico.

No coach UCLA hires will ever live up to the legendary John Wooden who won 10 national championships.

The first coach to follow Wooden, the late Gene Bartow went 52-7 in two years but quit under the pressure of fans and alumni wanting another national championship.

At UCLA you have to be as close to perfect as possible. You have to recruit the right players and coach them the right way so they will at least stay around long enough to reach their full college potential.

Too many college players get the wrong advice and leave college early which leaves them stuck in the D-League or overseas. A lot of the players need the money but the coaching staff plays a big part in convincing players to stay. A good example of this was the early departure of Malcolm Lee and Tyler Honeycutt a few years ago. Neither player was ready to go to NBA but because of the dysfunctional nature of the UCLA team at the time both players decided to leave. This year 6-9 freshman guard Kyle Anderson is thinking about turning pro. He’s not ready and a good coaching staff would keep him in college at least one more year.

Howland was a very good coach who sent a lot of players to the NBA but most of those players will tell you they did not have fun playing under his controlling, micromanaging style.

In The Beginning – Ben Howland and the legendary Wizard of Westwood John Wooden share a moment with the trophy after Howland’s team won the Wooden Classic in 2005.

Another problem Howland had is recruiting. Wooden always started at home. If the players did not have the grades he would send them to community college.

Aaron Afflalo, Russell Westbrook, Darren Collision and Jordan Farmar were all local players recruited by Howland but only Afflalo stayed more than two seasons. The best combination of guards in the Pac-12 this season was Alan Crabbe and Justin Cobbs from the University of California. Both players are from Los Angeles and they had the grades to get into UCLA.

When players enroll at UCLA it’s the job of the coach and his staff to get them in shape and coach them to be better players. Josh Smith and Tony Parker are good examples of what went wrong under Howland. Smith was never really in shape during his three years at UCLA and each year the situation got worse. This season Smith transferred to another school.

Parker, a freshman this season was part of the second best recruiting class in the nation but received little playing time in Howland’s system. Injuries were part of the reason but when he did play he looked like a player who had a lot of potential that needed more playing time to get better. The Bruins needed help this season in the rebounding department and Parker was 6-9 and 275 pounds. In high school he led his team to four consecutive state titles and he was also played in the 2012 McDonald’s All-American game.

Howland leaves with a record of 233-107 in his 10 years at UCLA that included three straight Final Fours. His Final Four appearances were in the early part of his coaching career at UCLA. The last five years has been marred by transfers, empty seats at Pauley Pavilion, questionable recruiting and bad media coverage.

UCLA’s next coach must be able correct the problems Howland had and win basketball games in an entertaining manner and have his teams go deep into the NCAA Tournament. In other words, he needs to be almost perfect like the Wizard of Westwood, John Wooden.

Steve Finley can be reached at sfinley@aol.com

in the news continued from page 6

Kathryn and Bill Lee became leaders in the community and as their newspaper was rewarded for its journalistic excellence, Mrs. Lee was equally lauded. Her accolades include being named the 1970 Woman of the Year by the Women’s Civic Improvement Club; the Greyhound Corporation’s Woman of the Year in 1991, the National Council of Negro of Women, Sacramento Valley Section’s “Most Outstanding Women” award in 1993; 1999 recipient of the Second Annual Madame CJ Walker Entrepreneurial Award; the National Coalition of 100 Black Women, Sacramento Chapter’s 2002 Pioneer Award; and the Links, Inc.’s 2002 Partnership Service Award.

Mrs. Lee said it was her desire to rise above challenges and live a life full of love, integrity and purpose.

Mrs. Lee was preceded in death by eldest son Roderick Joseph Lee and brother Phillip Charles. She is survived by her husband Dr. William H. Lee, sons William H. Lee, Jr. and Lawrence Lee, daughters in law Monet Lee and Maria Lee, siblings Raymond Charles, Iris Sims and Donald Charles, five granddaughters and a host of nieces and nephews.

In lieu of flowers, the family is asking that donations be made to:
The Greater Sacramento Arthritis Foundation
185 Heritage Lane #183
Sacramento, CA 95815

Steve Finley can be reached at sfinley@aol.com
Riverside Community Hospital recently held a groundbreaking ceremony for a $315 million hospital expansion project. The event held at the hospital’s future building site in Parking Lot 13 next to the Cancer Center Building drew a crowd of hospital administrators, community members, and local leaders. Photos courtesy of Michael J. Elderman.

Forging Hope

Making positive impacts in the community is never easy, but through strong partnerships with the San Manuel Band of Mission Indians, area non-profit organizations have made huge strides. From treating and educating at-risk youth in the Inland Empire to keeping families off the streets to spreading awareness of Native American culture, the tribe and its partners continue to make a difference in the community. This year the tribe honored four of its partners that have made such strides and that embody and demonstrate the time-honored Serrano concept of Yawa’ – to act on one’s beliefs during the fifth annual Forging Hope Luncheon.

1 - (L-R) Mary Sheets, Executive Director, Olive Crest, Latisha Casas, Treasurer, San Manuel Band of Mission Indians, Melonie Calderon, San Manuel Tribal Citizen, Carmen Lopez, Executive Director of College Horizons, Carla Rodriguez, San Manuel Tribal Chairperson, Gerald Clark, Jr. (Cahuilla), Visual Arts Chairman, Idyllwild Arts 2 - Forging Hope guests watching Cahuilla Traditional Singers 3 - Carla Rodriguez, San Manuel Tribal Chairperson 4 - Sylvia Brilliant, Patrick Brilliant and Lauren Brilliant 5 - CHERIE RUSSELL, RIVERSIDE COMMUNITY HOSPITAL AND RUSTY BAILEY, MAYOR OF RIVERSIDE 2 - LEFT TO RIGHT - BRIAN HAWLEY (CHAIRMAN OF THE GREATER RIVERSIDE CHAMBERS OF COMMERCE), COUNCILMAN MIKE GARDNER, MAYOR RUSTY BAILEY, PATRICK BRILLIANT (PRESIDENT & CEO OF RIVERSIDE COMMUNITY HOSPITAL), DR. HERBERT METSCH, MD (CHAIRMAN OF THE BOARD OF DIRECTORS FOR RCH), SENATOR RICHARD ROTH, AND PASTOR HARRY COLE OF CALVARY PRESBYTERIAN CHURCH 3 - SCOTT BARBER, RIVERSIDE CITY MANAGER 4 - CORONA CITY COUNCILMAN AND FORMER MAYOR OF CORONA, EUGENE MONTANEZ WITH TY FLEMING OF TMK ENTERTAINMENT 5 - SYLVIA BRILLIANT, PATRICK BRILLIANT AND LAUREN BRILLIANT
My journey through the restoration of Riverside’s Fox Theater began just a bit more than eight years ago, on March 9, 2005. The city’s Redevelopment Project Manager for the Fox, Robert Wise, had called me to ask if I would photograph the recently acquired property to create documentation of the theater’s condition. The Fox was a wreck and looked and smelled rotten; historic artifacts had been stolen by homeless squatters who lived there until a fence finally went up around the property.

As I always had done with previous projects like this – including the historic Courthouse and the Mission Inn -- I did the documentation the city had requested. But I also created the beginnings of a portfolio of more artistic photos. In 2007, those art photos became the seed of the idea for the book I eventually published in December, 2009, just as the theater was about to have its grand re-opening: “Riverside’s Fox Theater: An Intimate Portrait.”

For two years after that, I sold my books and other merchandise at every performance. And as recently as a few weeks ago, I photographed several dancers at the new Fox Entertainment Plaza who were thinking ahead to their performance this October at the Mayor’s Ball for the Arts, which will be held there.

Over the eight years of my involvement, I have made more than 17,000 images at the Fox, and probably another 1,000 during various stages of construction and completion of the Entertainment Plaza. I feel like the Fox restoration project is a significant part of my over 30-year connection to the history of Riverside, and I intend to continue that connection for many years to come.

My photos of the Fox and of Riverside can be seen on my website (www/mjeldermanphoto.com) as well as on my Facebook page (www/facebook/Michael J. Elderman: The Eyes of Riverside). And finally, my book is still available either at the website or by calling me directly at 951.318.3467.

The Inland Empire is home to a variety of restaurants, shops, and entertainment destinations. Inland Places highlights these locations past and present in a first-person reflective narrative illustrating our region’s unique sense of place. Anyone wishing to submit your own Inland Places can email us at editor@theievoice.com.
This business is conducted by: Individual
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The following person(s) is (are) doing business as: JUST SHORTS
PANTS, SHORTS AND T-SHIRTS
JADA MEGAN DESIGNS
ETHAN RAW

FILE NO. R-2013-02385

The following person(s) is (are) doing business as: VILLAGE LEARNING CENTER
JEFFERSON CONSULTING

FILE NO. R-2013-02354

The following person(s) is (are) doing business as: VILLAGE LEARNING CENTER
JEFFERSON CONSULTING

FILE NO. R-2013-02340

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Larry W. Ward, County Clerk
FILE NO. R-2013-02346

Riverside County
1731 Pomona Rd.

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Larry W. Ward, County Clerk
FILE NO. R-2013-02306

Riverside County
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FILE NO. R-2013-02394

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Martin Reginald Moore
10562 White Oak Dr
Riverside, CA 92503

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I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County, Clerk

This business is conducted by: Individual: Registrant has not yet begun to transact business under the fictitious name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk

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Larry W. Ward, County, Clerk

This business is conducted by: Individual: Registrant has not yet begun to transact business under the fictitious name(s) listed above.

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Larry W. Ward, County, Clerk

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Larry W. Ward, County, Clerk

This business is conducted by: Individual: Registrant has not yet begun to transact business under the fictitious name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County, Clerk

This business is conducted by: Individual: Registrant has not yet begun to transact business under the fictitious name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk

I hereby certify that this copy is a correct copy of the original statement on file in my office.
This business is conducted by: Individual Registrant commenced to transact business under the fictitious business name(s) listed above on 03/06/13. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime. )

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: J.F.M. FINANCIAL CONSULTING 2881 Megolon Ln. Perris, CA 92571

Fabiola "O" De Zorate 2881 Megolon Ln. Perris, CA 92571

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: SANCY'S SUPLEMENTOS-NATURALES 5124 Jones Ave, Riverside, CA 92505

Sandra – Mondragon 5124 Jones Ave, Riverside, CA 92505

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above on 03/06/13. I certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: B & I EMBROIDERIES SERVICES 10335 Campbell Ave, Riverside, CA 92505

Ines – Perez 10335 Campbell Ave, Riverside, CA 92505

This business is conducted by: Individual Registrant commenced to transact business under the fictitious business name(s) listed above on 3/9/13. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime. )

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: MVB BUSINESS GROUP MENIFEE VALLEY AWARDS PHOTOGRAPHY 10408 Menifee Rd. Menifee, CA 92585

Billy – McQuaid 13804 Menifee Rd. Menifee, CA 92585

This business is conducted by: Corporation Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: PUBLISHING USA 16311 E. Fourth Street, Menifee, CA 92584

Bryan – Field 16311 E. Fourth Street, Menifee, CA 92584

This business is conducted by: Individual Registrant commenced to transact business under the fictitious business name(s) listed above on 3/20/13. I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: PUBLISHING USA 16311 E. Fourth Street, Menifee, CA 92584

Bryan – Field 16311 E. Fourth Street, Menifee, CA 92584

This business is conducted by: Individual Registrant commenced to transact business under the fictitious business name(s) listed above on 3/20/13. I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: SWEET BOB'S BAR B QUE 11875 Pigeon Pass Rd., B-18 Moreno Valley, CA 92557 Riverside County

BLH Holdings, Inc. 11875 Pigeon Pass Rd., B-18 Moreno Valley, CA 92557

This business is conducted by: Corporation Registrant has not yet begun to transact business under the fictitious business name(s) listed above on 03/09/08. I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: BODYS TINTASTIC 3913 Pierce St. #463 Riverside, CA 92505 Riverside County

DeSalvo Sunroof Lofton 3913 Pierce St. #463 Riverside, CA 92505

This business is conducted by: Individual Registrant commenced to transact business under the fictitious business name(s) listed above on 12/7/2012. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk

The following person(s) is (are) doing business as: BODY BANDTASTIC 31560 Rancho Pueblo Road, Suite 200 Riverside, CA 92505 Riverside County

Dental Group of Wei Li, DMD Inc 31560 Rancho Pueblo Road, Suite 200 Riverside, CA 92505

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk

This business is conducted by: Corporation Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant who declares as true, information which he or she knows to be false is guilty of a crime.)

Larry W. Ward, County, Clerk
This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious name(s) listed above.

A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (See Section 14411, Et Seq., Business and Professions Code).

Larry W. Ward, County Clerk
Clerk S. RATTLIF
FILE NO. R-2013-02092
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

THE CONSTRUCTION COMPANY
4293 N. Webster Ave., Riverside, California

This business is conducted by: Corporation Registrant has not yet begun to transact business under the fictitious name(s) listed above.

Larry W. Ward, County Clerk
Clerk M. LLANERAS
FILE NO. R-2013-00362
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

CATHLIZING KINGDOM FACILITY
10822 Jocob Rd., Moreno Valley, CA 92555

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious name(s) listed above.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

APAIL
20/1 La Bisilda Rd., Ste. A, Murrieta, CA 92562
Riverside County

This business is conducted by: An Unincorporated Association Partnership.

Larry W. Ward, County Clerk
Clerk B. HARRIS
FILE NO. R-2013-03108
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

CONVERSION STRENGTH & COACHING
20 Calle de Luz, Suite A, Temecula, CA 92590

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious name(s) listed above.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02099
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

EAI TRANSPORTATION SERVICES
64955 N. Palomar Rd., Murrieta, CA 92563

This business is conducted by: Corporation Registrant has not yet begun to transact business under the fictitious name(s) listed above.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02097
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

SUPERIOR DIFFERENTIATED INSURANCE SOLUTIONS
1031 Stoddard Rd., Ste. 102, Moreno Valley, CA 92555

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious name(s) listed above.

James William McLaughlin, Jr.
555 Canyon Crest Drive, Unit 1D
Riverside, CA 92508

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious name(s) listed above.

James William McLaughlin, Jr.
555 Canyon Crest Drive, Unit 1D
Riverside, CA 92508

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious name(s) listed above.

Marcos Antonio Meza Cabrera
2205 Business Way
Riverside, CA 92501

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious name(s) listed above.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

CATHLIZING KINGDOM FACILITY
10822 Jocob Rd., Moreno Valley, CA 92555

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

APAIL
20/1 La Bisilda Rd., Ste. A, Murrieta, CA 92562
Riverside County

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

CONVERSION STRENGTH & COACHING
20 Calle de Luz, Suite A, Temecula, CA 92590

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

EAI TRANSPORTATION SERVICES
64955 N. Palomar Rd., Murrieta, CA 92563

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

SUPERIOR DIFFERENTIATED INSURANCE SOLUTIONS
1031 Stoddard Rd., Ste. 102, Moreno Valley, CA 92555

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

CATHLIZING KINGDOM FACILITY
10822 Jocob Rd., Moreno Valley, CA 92555

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

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APAIL
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Riverside County

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

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20 Calle de Luz, Suite A, Temecula, CA 92590

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

EAI TRANSPORTATION SERVICES
64955 N. Palomar Rd., Murrieta, CA 92563

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:

SUPERIOR DIFFERENTIATED INSURANCE SOLUTIONS
1031 Stoddard Rd., Ste. 102, Moreno Valley, CA 92555

I hereby certify that this copy is a correct copy of the original statement on file in my office.

Larry W. Ward, County Clerk
Clerk C. TERRAN
FILE NO. R-2013-02257
p. 3/28, 4/4, 4/11, 4/18, 2013

The following person(s) is (are) doing business as:
of the original statement on file in my office.

NOTICE: This fictitious business name statement expires five years from the date it was filed in the Office of the County Clerk. A new fictitious business name statement must be filed on or before the hearing date.

I hereby certify that this copy is a correct copy of the original statement on file in my office.

This business is conducted by: Individual Regisar has not yet begun to transact business under the fictitious name(s) listed above.

I hereby declare that the information in this statement is true and correct.

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This business is conducted by: Individual Regisar has not yet begun to transact business under the fictitious name(s) listed above.

I hereby declare that the information in this statement is true and correct.
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411, Et Seq., Business and Professions Code). A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (See Section 14411, Et Seq., Business and Professions Code).

The personal representative will be appointed as personal representative of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. However, the personal representative will be required to give notice to interested persons of the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A hearing on the petition will be held in this court as follows: Date: MAY 6, 2013 Time: 8:30 A.M. Dept. 8, 4090 Main Street, Riverside, 92501. If you object to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. If you are a creditor or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9105. The time for filing claims will not expire before four months from the hearing date noted above. You may examine the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for petitioner: JEFFREY D. SMITH, 3005 CANYON CREST DR., STE. 215, RIVERSIDE, CA 92507, (951) 781-6810.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
CASE NUMBER RIC 1302692
To all Interested Person: Petitioner: ANEL CARMELINA CRUZ filed a petition with this court for a change of name. The Court Orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is tried. The court may grant the petition without a hearing. Notice of Hearing: Date: 5/10/13 Time: 8:30 AM Dept. 10. The address of the court is: Superior Court of California, County of Riverside, 4090 Main St. (P.O. Box 431), Riverside, CA 92502-0431. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Black Voice, 4260 Brookland Avenue, Riverside, CA 92501.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
CASE NUMBER RIC 1302692

To all Interested Person: Petitioner: ANEL CARMELINA CRUZ filed a petition with this court for a change of name. The Court Orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is tried. The court may grant the petition without a hearing. Notice of Hearing: Date: 5/10/13 Time: 8:30 AM Dept. 10. The address of the court is: Superior Court of California, County of Riverside, 4090 Main St. (P.O. Box 431), Riverside, CA 92502-0431. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Black Voice, 4260 Brookland Avenue, Riverside, CA 92501.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
CASE NUMBER RIC 1302692

To all Interested Person: Petitioner: ANEL CARMELINA CRUZ filed a petition with this court for a change of name. The Court Orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is tried. The court may grant the petition without a hearing. Notice of Hearing: Date: 5/10/13 Time: 8:30 AM Dept. 10. The address of the court is: Superior Court of California, County of Riverside, 4090 Main St. (P.O. Box 431), Riverside, CA 92502-0431. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Black Voice, 4260 Brookland Avenue, Riverside, CA 92501.
For advertising opportunities, contact Lee Ragin at 951.682.6070
Riverside resident and San Bernardino native Eric Frazier knows real estate. And after over 30 years in the mortgage banking business he’s sharing that knowledge through his Power Is Now blog talk weekly radio program. The show, launched in 2009, started as a resource for agents looking to grow and improve their businesses and has since developed into an industry favorite delivering relevant information about the real estate business. With over 80,000 downloads a month and high profile guests from the Federal Reserve, Fannie Mae, and Freddie Mac, Frazier’s online radio program has become a standard source for news and information for the real estate industry.

We asked him how he did it...

In June 2008 Washington Mutual closed down and I moved my mortgage production team to Wells Fargo Home Mortgage. The mortgage crisis was in full swing and all the creative loan programs that led to the financial crisis were gone. What remained was a 30-year fixed rate conventional and government mortgage that required full income and asset documentation. Underwriting guidelines were changing every day and uncertainty was the rule of the day.

In August 2009, after one year of adjusting to this new mortgage banking environment, I decided to start a weekly conference call to educate real estate professionals and answer lending questions. The conference call had a slow start with less than twenty agents on the line for my first call with John Gonzalez who spoke on the federal and state tax credit. But then the listenership began to grow by the hundreds and then the thousands.

I knew I was on to something big when Fannie Mae REO Director Jane Severn came on the show and thousands of real estate agents listened in live. Today the Power is Now is a nationwide program with over 80,000 monthly downloads and thousands of consumers and agents listening in to numerous shows on much more than real estate.

Through the Power Is Now Online Radio I have had the opportunity to interview many industry leaders in the real estate, government and banking industries. I have had the honor to interview Congresswoman Loretta Sanchez on President Obama, the Housing Crisis and sequestration; JK Heuy SVP Wells Fargo Home Mortgage on REO and Short Sales; Simone Beatty, Director Mortgage Servicing for Freddie Mac on changes on Short Sales qualification and requirements; Dr. Lavaughn Henry RVP for the Federal Reserve Bank on the Great Financial Crisis and the disparate impact on minorities; Larry Parks, SVP of the Federal Home Loan Bank on the Qualified Residential Mortgage under consideration in Congress; Le Francis Arnold, President of California Association of Realtors on CAR and his career in real estate; Jim Park, Chairman of the Asian Real Estate Association of Real Estate on the history of AREAA and their Annual Conference; Gary Acosta, Chairman of the National Association of Hispanic Real Estate Professionals on the history of NAHREP; and many of the top real estate professionals in the real estate industry representing approximately 170 one hour shows.

I believe we maximize our potential for success in business and life when we act on information and opportunities now. The present is our future because the future is only a reflection of past decisions to act now. We are at our best and we maximize our success when we act now.

The Power Is Now radio program airs every Thursday. To tune in visit www.blogtalkradio.com/thepowerisnow or www.thepowerisnow.com for more information.

A graduate of the University of Redlands, Eric is co-founder of Frazier Group Realty in Riverside, a full service real estate company. He is the former president of the California Afro American Museum in Los Angeles and president of Orange County Realtist, a chapter of the National Association of Real Estate Brokers. He is a director of the California Association of Real Estate Brokers and production sales manager at Prime Lending in Corona.
CHANGING A

FOOD DESERT
into a HEALTH Zone

By Natasha Devaro Ruparel

A new food store could soon open in Roseland, thanks to the efforts of Roseland residents who are working to improve their community. The store is part of a larger effort to create a "food desert" where healthy food is hard to find.

In Roseland, residents have been struggling to find fresh, healthy food options. Many have turned to processed and unhealthy foods, leading to a rise in obesity and other health problems. But that is about to change with the opening of this new store.

The store will be located on Roseland Avenue, near the existing Roseland Community Health Center. It will offer a variety of fresh produce, meats, and other healthy options. The goal is to make it easier for residents to access healthy food.

The store is the result of a collaboration between the Roseland Community Health Center and the Roseland Neighborhood Association. The organizations have worked together to bring this project to fruition.

The store is expected to open within the next few months. Residents are already excited about the prospect of having access to fresh, healthy food in their community.

This is just one example of the efforts being made to improve Roseland. The community is working hard to create a healthier, more sustainable future for all its residents.