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I N S I D E :

Add one degree to the
hottest job on the market
page 10

An American conductor
in London
page 23

Cal State
SB
SAN BERNARDINO
MAGAZINE

Volume 15 Issue 1
Fall/Winter 2006–2007

News for
Alumni and
Friends
of the
University



Focus on Education:

The Rigors and Rewards of Being a Teacher

Page 16





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The Annual Fund

Cal State San Bernardino Magazine is published by the Office of University Advancement at California State University, San Bernardino for alumni, friends, parents and colleagues. It is produced twice annually in the fall and spring quarters.

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MAGAZINE

Volume 15 Issue 1
Fall/Winter 2006-2007

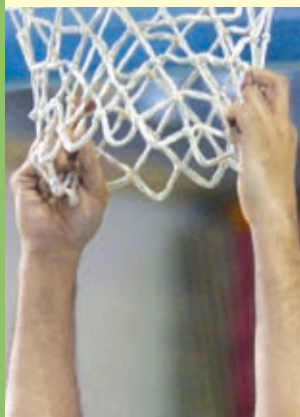
News for
Alumni and
Friends
of the
University



Hail, Macbeth!
(page 8)



Ed's toolbox
(page 19)



Hang time with Vlade
(page 25)

In the classroom, the satisfaction of seeing a student learn, of being an inspiration in that student's life is the core of what it means to be called "teacher." Page 16

Update Feature _____ 3

For CSUSB's three 2006 honorary doctorate recipients, the lofty goals inherent in education rise from the most down-to-earth ways of pursuing a higher life

Athletics Feature _____ 13

You could call her the enforcer, or you could call her mom. Either way, Cita Jones is just looking for a little love and compliance from her student athletes

Contributions Feature _____ 19

With construction of the new education building now underway, CSUSB is bent on furnishing it with the best and brightest in equipment

Student Scapes Feature _____ 23

Manny Aybar's few days at the Royal College of Music all came down to how he conducted himself – and the New Professionals – during the Proms

Alumni Feature _____ 26

A 1997 California Teacher of the Year and 2000 CSUSB Distinguished Alumnae wants her students to know that, despite the strains, teaching is the most crucial of professions

President's Observations _____ 2

Among Cal State San Bernardino's key missions is to be a relevant and active partner in the community

Update _____ 5

William E. and Barbara Leonard and James and Judy Watson put their stamps of approval and their names to two new centers

College News _____ 9

Fast is good. But when it comes to credential programs, fast and good is much better

Contributions _____ 22

Former CSUSB dispatcher Thomas Markley loved his job, loved it so much he's established a \$10,500 endowed student scholarship

Pack Tracks _____ 15

The CSUSB women's cross country team has won the "academic" scoring title for seven straight years in NCAA Division II

Alumni Advantage _____ 28

Three women from Fontana, Ontario and Rancho Cucamonga are this year's alumni scholars

Honor Roll _____ 33

Celebrating supporters of CSUSB

Calendar _____ back cover

Ethel is in the building, and she's going "on record"



Albert Karnig

THE COMMUNITY OF SERVICE

Children are inevitably the future for everything we care about. But increasingly, children are challenged by myriad family, social, physical and cultural circumstances. In our ongoing effort to be a partner in treating vital regional issues, Cal State San Bernardino has sought to identify ways that we can support and assist in child development. In this column, I'd like to share some of the university's outreach efforts.

The University Center for Developmental Disabilities, directed by professor Dwight Sweeney,

serves both the San Bernardino area and the Coachella Valley, providing assessment, training and support for autistic children and their families. The clinical and training programs work collaboratively with students and faculty from the departments of nursing, social work and psychology. This excellent community service, which is the only one of its kind in the Inland Empire, has been operating in San Bernardino for eight years and more recently in the Coachella Valley for two years.

training for elementary, middle and high school teachers, along with a quarterly newsletter. The center's premier annual event is the Southern California Environmental EXPO; this free program takes place on the Saturday nearest Earth Day in April. By drawing about 10,000 people to the family-oriented program at the Coussoulis Arena and nearby outdoor exhibits, it's the largest Earth Day observance in California and the largest event held on the CSUSB campus.

The new Watson and Associates Literacy Center is designed to meet the needs of children, adolescents and adults in Inland California. It's named for the Orange County company headed by Jim Watson, who is developing property near the university and who has donated nearly \$1 million to advance the center's work. Founded in 2004, it provides tutoring in reading, writing and oral language for K-12 students as well as adults. Directed by professors Mary Jo Skillings and Diane Brantley, various 10-, 20- and 30-week programs are designed to fit each individual's needs. The center also offers local school workshops in training how to teach literacy skills.

The Institute for Child Development and Family Relations, directed by professor Sybil Carrere, conducts a lab school serving infants and toddlers through age 5, some of whom have special needs. The institute offers assessment and diagnostic services as well as counseling services for parents. In recognition of its value

as a major resource, the institute has been chosen as San Bernardino County's lead agency in treating at-risk children.

Our GEAR-UP Program – "Gaining Early Awareness and Readiness for Undergraduate Programs" – directed by professor Donna Schnorr, recently received \$15.6 million in federal funds to prepare middle- and high school children for college readiness. The six-year program (through 2011) now serves nearly

4,000 students in the 7th to 12th grades, and we hope to double the college-going rate in participating districts.

The Community University Partnership, led by Diane Podolske, has a number of initiatives serving children. With some 170 partnerships established in its nine-year history, CUP has seen dozens of elementary, junior high and high school partnerships made with a focus on health care, reading and many other topics.

CSUSB has been both broad and deep in its efforts to foster healthy and well rounded children. These centers and institutes offer many free and low-cost services, and they provide hands-on laboratory experience for our future teachers and professionals. If there's need for assistance, please feel free to contact the relevant center or institute.

In the next issue, I hope to share more information about some other outreach programs that serve our growing and diverse region.

Albert K. Karnig

Our GEAR-UP Program ... recently received \$15.6 million in federal funds to prepare middle- and high school children for college readiness. The six-year program ... now serves nearly 4,000 students in the 7th to 12th grades, and we hope to double the college-going rate in participating districts.

Professors Juan Gutierrez and Esteban Diaz lead the Center for Equity in Education, a program that focuses on the special needs of students in all levels of the public schools who come from diverse cultural and linguistic backgrounds. The center works with professionals, students and parents to help these special needs and at-risk students.

Husband and wife professors Carolyn Eggleston and Thomas Gehring direct the Center for the Study of Correctional Education. With a focus on special training for teachers working in prisons and juvenile institutions, the center publishes the Journal of Correctional Education. The center has currently been contracted by the California Department of Education to assess and monitor the profoundly important issue of special education support to the California Youth Authority.

The Environmental Education Resource Center is a regional program working to advance ecological studies and curriculum. Professor Darleen Stoner directs this outreach, offering teacher

Grassroots Pursuits

A native of Wisconsin, Shelby Obershaw worked to put herself through college at the University of Wisconsin-River Falls. For 21 years she was an elementary school teacher in San Bernardino and later served for 12 years on the San Bernardino City Unified

Owning a car dealership may seem a long way from receiving an honorary doctorate, but Chuck Obershaw has been traveling that road for years, and he would be the first to tell you it's been a real education.

Obershaw and his wife, Shelby, who taught elementary school kids for 21 years in San Bernardino, received honorary doctorates of humane letters from Cal State San Bernardino for their long and steady support of education, while former Indian Wells Mayor Richard Oliphant accepted the same honor for his long work in educational causes in the low desert. For both the Obershaws and Oliphant, their efforts to fuel education seem to come from the ground up.

In 2001, the Obershaws lit the way with their lead gift in creating the "Celebrating Scholars" endowed scholarship fund at CSUSB. The fund's value has since ballooned to nearly \$10 million through more gifts and interest growth. Between 1999 and 2005 the couple donated more than \$1 million to endow scholarships in the university's College of Business and Public Administration, the College of Education and in athletics – supporting between 13 and 17 students a year. The university named its upper commons dining area after the couple in 2004. Now known as the Charles and Shelby Obershaw



Pictured from top: Charles Obershaw, Shelby Obershaw and Richard Oliphant.

Dining Room, the space was the site for a celebration of Chuck Obershaw's 80th birthday this past summer.

Obershaw is well known locally for establishing several automobile dealerships in San Bernardino, including Chuck Obershaw Toyota. Aside from his business, he has served on the boards of the National Orange Show, the Community Hospital of San Bernardino and the YMCA. He graduated from San Bernardino Valley College and San Bernardino High School.

School District board. Both she and her husband share a special concern for teacher training at the university.

Richard Oliphant has served for seven years as co-chair of the university's capital campaign to build a permanent California State University campus on Cook Street in Palm Desert.

In the mid-1990s, Oliphant was one of the local leaders who approached the California State University about enlarging CSUSB's temporary campus, then housed at the College of

the Desert. The low desert residents also suggested that the campus be made permanent. They were told that if the community could raise the money for the "bricks and mortar," the university system would operate the campus.

Oliphant and Rancho Mirage philanthropist Betty Barker accepted the challenge. As co-chairs of the campaign, they have raised more than \$30 million so far. The result has been three buildings – the Mary Stuart Rogers Gateway Building, the Indian Wells Center for Educational Excellence and the Indian Wells Theater. A fourth, to be named the Palm Desert Health Sciences complex, will break ground later this year.

University officials named the 99-seat theater/classroom in the Rogers building after Oliphant and his wife, the Richard and Jan Oliphant Auditorium, when the structure opened in 2002.

In the early 1980s, Oliphant, as mayor of Indian Wells, initiated development of The Golf Resort at Indian Wells, helped develop the Grand Hyatt and Renaissance Esmeralda, and later helped establish the Indian Wells Tennis Garden. These tax revenue generators helped set the city on firm financial ground, and Oliphant was credited with saving the city from bankruptcy.

But Oliphant feels these accomplishments are not as important for the future as his support of education. "It (education) is one of the top issues we need to address," he said last year at a ceremony naming an Indian Wells street after him. "It doesn't make sense to build unless you build a complete community."

Shifts of Geological Proportions

Ever since arriving at Cal State San Bernardino in 2000, Alan Smith, fresh from his post at the University of Puerto Rico, Mayaguez, was appropriately known as the volcanologist. Peers had long seen him as the foremost authority on Caribbean volcanoes. His research embraced humanitarian causes, such as ensuring that local island populations know the risks they face in living near potentially active volcanoes. But when the British-born educator took over as chair of the geology department at CSUSB he had no idea then that his work would generate a small explosion in the number of geology students at the university. In the California State University system, these are the sorts of increases that get noticed.

Since 2000, Smith has been instrumental in dou-

bling the number of geology majors and adding two new general education courses. Such shifts in educational programming are what the Wang Family Excellence Award is all about, and it was February when Smith won in the natural sciences, mathematical and computer sciences and engineering category. The Wang is awarded yearly by the CSU system.

The rise in geology majors hasn't been the only bright spot in the natural sciences, however. A graduate program in environmental sciences also has been launched under Smith's watch, his department has seen a 30 percent increase in general education classes and Smith spearheaded an effort to require undergraduate geological sciences majors to complete an undergraduate research course.

A published scholar,

Smith is one of five CSU academics to win the Wang Award, which was established in 1998 when then-trustee Stanley T. Wang contributed \$1 million to reward outstanding faculty and administrators. Winners receive \$20,000 awards. The other winners are Eugene D. Novotney, of Humboldt State University, in the visual and performing arts and letters category; Doreen Nelson, from Cal Poly Pomona, in education, and professional and applied sciences; Paul K. Longmore, of San Francisco State University, in social and behavioral sciences and public service, and Kenneth H. Coale, of San Jose State, in the category of university administrator.

DO THE SCIENCE — Alan Smith goes over some rock specimens with students in an upper division course.



Mariam, Dickson Line

Albert Karnig happily welcomed Risa Dickson to his office, but he was sad nonetheless at the departure of Al Mariam.

Mariam had served as special assistant to the president since 2004. This fall he returned to his CSUSB teaching duties as a political science professor, who, for the president, had undertaken work in community relations, in developing different housing choices for faculty and staff, and in directing the Office of Technology Transfer and

Commercialization, among other duties. He also hosts a weekly regional public affairs cable television program "In the Public Interest," on San Bernardino's KCSB Channel 3.

Dickson, who had served as the associate dean for Cal State San Bernardino's College of Arts and Letters for the past two years, is now the new executive assistant to the president. Her job is to serve as an adviser and as a representative of the president's office, both on and off campus. She also is a member of the university's

administrative and vice presidents' councils and coordinates special projects that are directed from the president's office.

A communication theorist with specializations in attachment theory, interpersonal communication, organizational communication and gender relations, Dickson has written book chapters, several journal publications and many papers presented at national and international conventions and meetings.

Causes Worthy of a Name

For transportation and literacy both, it's all about going places.

In a recent affirmation of the adage, "If the shoe fits, wear it," William E. Leonard and James Watson have put their money and names where their hearts are.

In the case of San Bernardino investment and business consultant William Leonard, the California State University system's affirmation in naming CSUSB's new transportation center after him and his wife, Bobbie, was propelled by Leonard's profound effect on transportation issues in the region. He served on the High Speed Rail Authority and served as a member and chairman of both the California Transportation Commission and the California Highway Commission and held another gubernatorial appointment to the State Athletic Commission. His service to the state was recognized when the interchange of State Route 210 and Interstate 15 was named the William E. Leonard Interchange.

The Leonards' planned gift of \$2.1 million to support the activities of the federally designated university transportation center is just another example of support they've given local education for more than 40 years. In the early 1960s, Bill Leonard was involved in the young negotiations that led to a college being built in north San Bernardino – what

is today CSUSB. He was a founding director of Inland Action Inc., a group of local business, government and education leaders, of which Cal State San Bernardino is an active participant.

The William E. and Bobbie Leonard Transportation Center will promote research on transportation issues and sharpen the focus on policies and practices that impact the efficient and effective movement of people and goods through and to the Inland Empire. It also will help uncover intermodal opportunities and transportation security issues. The university received federal funding last year to establish and operate the transportation center.

For Jim Watson, president of the Seal Beach development firm, Watson and Associates, the newly named Watson and Associates Literacy Center hits a personal note. Watson grew up in Compton, and was raised by his mother after his father died when he was 6 years old. He openly admits to being a "problem reader" as a child. "I entered the fourth grade with poor reading skills," Watson said. "But with the help of a very dedicated teacher, within a month my reading skills had improved significantly. I still consider that class the most significant class I have ever taken, even up to college."

The center's vision has



broader meaning for Watson as well. "While there are endless numbers of good, worthwhile causes to support, literacy struck an especially strong chord," Watson said. "Solid reading skills obtained at an early age are one of the best means of ensuring a person's, a family's and the nation's future success."

The decision to name the center after Watson's firm follows its most recent donation of \$800,000 made by the firm's partners, James and Judy Watson, Charles Diamond, Charles Shumaker, Brian Weinhardt and William Steckbauer. Along with \$200,000 in previous gifts, James Watson and his wife Judy have not only contributed funds to the effort, but they have actively served as chairs of the university's College of Education "Tools

for Education" \$4 million fundraising campaign.

Now in its third year, the literacy center focuses on helping school children in kindergarten through 12th grade in the San Bernardino area bolster their reading skills and achieve higher test scores. It will also provide literacy instruction training to CSUSB students as well as local elementary school teachers.

Watson and Associates, which is developing the site directly adjacent to CSUSB with upscale homes, plans to develop more than \$300 million in San Bernardino residential projects in the upcoming years. This comes at a time when city officials are striving for economic revitalization. The new homes could attract higher-income workers and their families to live and work in the area.

Care for a Little History with Those Artichoke Squares?

Thumbing through a cookbook may not be your first stop if you want to pick up on some history, but it could well be a tastier trip.

Ever since "Cal State Cooks" went on sale in May, many of the comments coming back to Cal State San Bernardino University Librarian Johnnie Ann Ralph have been about the book's historical notes. The cookbook features selected recipes from 1965 through 2005 and celebrates the 40th anniversary of the campus with selected bits of history as well.

"People like the historical notes," says Ralph, who co-authored the

book with CSUSB colleague Michael Burgess.

Of course, the book is really about the food, and the real feedback that Ralph and Burgess love to hear most are comments like the woman who said, "I can't wait to try these yummy recipes." So far the yummy factor has helped sell more than 200 of the cookbooks. Some buyers are sending them as gifts.

The cookbook is the third the university has produced since the college's founding. Back in 1970, faculty wives at the five-year-old campus published a 94-page booklet called "College Courses." Another booklet followed in 1976,

and when the wives' club that assembled the books slowly disappeared it took with it all interest in assembling another.

But then came Johnnie Ann Ralph with an idea to revive the book and trot it out for the university's 40th anniversary. The recipes in the book feature American, Italian, Greek and Mexican food, among others.

The 200-page book has 135 recipes, 85 campus contributors and 27 historical notes.

"Cal State Cooks" can be purchased in CSUSB's library administration office and it's also sold in the campus Coyote Bookstore. It sells for \$21.55, including tax, and can be shipped for \$1.60 per book.



IE Trustee

The Inland Empire had its first resident ever appointed to the California State University Board of trustees this summer when Gov. Arnold



CSU trustee Lou Monville with Gov. Arnold Schwarzenegger

Schwarzenegger named Cal State San Bernardino graduate Lou Monville to serve on the body that, along with the CSU chancellor and presidents, makes policy for the 23-campus system. Appointees serve eight-year terms.

A 1994 CSUSB graduate with a bachelor's degree in communication studies, Monville is a former president of the Associated Students Inc. at CSUSB and the current Cal

State San Bernardino Alumni Association president-elect.

Monville, 34, who lives in Riverside, also has served as a member of the California Community Colleges Board of Governors since 2005.

"I've known Lou Monville for the past nine years. He's a passionate advocate of higher education and of the California State University mission," said CSUSB President Albert Karnig.

Monville is vice president of Riverside-based O'Reilly Public Relations. Prior to that, he was the firm's director of public affairs. From 1998 to 2001 he was director of public affairs for Stoorza Communications and was director of the Inland Empire Office of the Governor from 1996 to 1998. Monville also serves as a member of the university's President's Advancement Council and is a lifetime member of the CSUSB Alumni Association.

Previously, two Cal State San Bernardino students also have served as CSU student trustees. Rialto resident Corey Jackson, who graduated in June, recently completed a two-year appointment. Kevin Gallagher served as a student trustee from 1978-80.

All Abroad!

Internationalization efforts at Cal State San Bernardino include the chance to study abroad. Through the CSU International Programs, short-term programs and through lending support to faculty members who have established international programs abroad, Cal State San Bernardino is continuing its internationalization efforts.

Phi Beta Delta, the honor society for international scholars, also has created the first scholarship for study abroad,

which is open to qualified students from all disciplines. The linkages with institutions abroad have greatly increased, resulting in a rise in the number of visiting international scholars on campus.

Recently, CSUSB Provost Lou Fernandez was invited to participate in a higher education conference held at Yunnan University, China. In addition, College of Social and Behavioral Sciences Dean John Conley and education professor Dwight Sweeney signed

new MOUs with Palestine and Turkey. The university's international student population, la raison d'être of the internationalization process, has seen an increase in the diversity of countries of origin.

CSUSB received an honorable mention in 2003 from the Andrew Heiskell Awards for innovation in International Education for efforts to internationalize the curriculum.

Transitions

Retirements

Forty-six members of the Cal State San Bernardino faculty and staff retired from the university in 2006. They were honored at a June 9 luncheon.

Gregory Baker, *facilities services*
Jacques Benzakein, *world languages and literature*
Billie Bickmore, *College of Business and Public Administration*
Brian Bodily, *public safety*
Noma Bradley, *facilities services*
Klaus Brasch, *technology transfer*
Margaret Brasch, *research and sponsored programs*
Diana Butler, *academic personnel*
Joan Caccavale, *public affairs*
LuAnne Castle, *English*
Michael Clarke, *public administration*
Frances Coles, *criminal justice*
Sara Corbett, *College of Education*
John Craig, *College of Natural Sciences*
Joan Dezember, *College of Social and Behavioral Sciences*
Jim Eller, *College of Social and Behavioral Sciences*
Cheryl F. Fischer, *education leadership and curriculum*
John Futch, *Santos Manuel Student Union*
Anita (Marlene) Gaither, *student accounts*
Toni Garcia, *Career Development Center*
Mirta Gonzalez, *world languages and literature*
Sandra Hall, *chemistry*
Joan (Terry) Hallett, *math*
Roger Harthrong, *nursing*
Cindy Hopkins, *Student Health Center*
Pam Jones, *sociology*
Tootie Killingsworth, *College of Education*
Ronna Kivisto, *College of Education*
Kenneth Lane, *NCEDL/ academic affairs*
Susan Lloyd, *nursing*
Joseph Lovett, *health, science and human ecology*
Irene Martinez, *College of Extended Learning*
Audrey Mathews, *public administration*
Debby McAllister, *College of Education*
Susan Meisenhelder, *English*

Lorney O'Connor, *theatre arts*
Shari L. Oliver, *Psychological Counseling Center*
Eugene Phillip Page, *English*
Sylvia Ramirez, *facilities services*
Patricia Reed, *management department*
Linda Rogers, *records, registration and evaluation*
Diane Spencer, *Palm Desert Campus*
Roberta Sperry, *Testing Office*
Sandra Torres, *payroll*
Arlan Wareham, *math*
Daniel Whitaker, *world languages and literature*

In Memoriam

A great fan of books about mathematicians and highly regarded by his students, CSUSB math professor **Joel Stein** died April 25 from heart-related issues. Stein joined the university in 1991. In 1994, CSUSB's Robert V. Fullerton Art Museum exhibited 55 works from his collection of yarn paintings.

On June 30, 21-year faculty member **David Bellis** passed away from heart failure. Among many other areas of consultation and research, the public administration professor had studied

factors that contributed to the transmission of HIV/AIDS in the U.S. and Mexico.

Instrumental in improving healthcare education in the region as well as healthcare in the community, **Marcia Raines**, professor of nursing at CSUSB, lost her own battle with cancer Aug. 3. She passed away at her Crestline home surrounded by her husband, Dusty, and family. Raines had taught at the university since 1995.



Marcia Raines

ARTS & LETTERS

STAGE PROPS

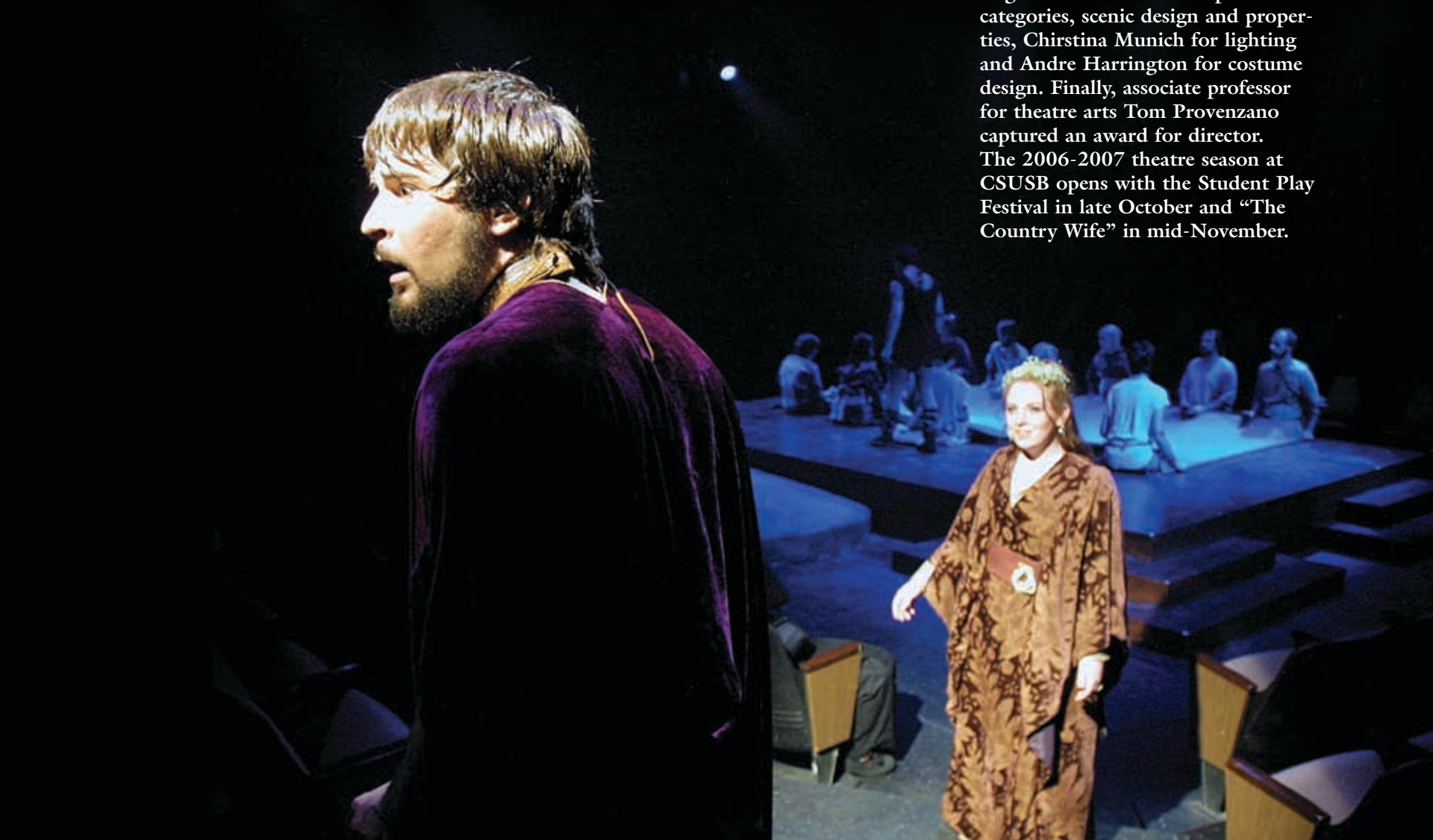
If Shakespearean tragedy be the food of success, then put his plays on.

We speak here, in particular, of the Bard's "Macbeth," complete with the hardy souls who portray the heroes and vanquished villains, not to forget those who make them look so good — the maid and menservants of the backstage.

"Macbeth" was staged at Cal State San Bernardino in February, and the Inland Theatre League saw it, liked it and awarded it. ITL recognized several CSUSB students and faculty in April for performances Old William himself would have been happy to applaud.

Here, in this scene, Lady Macbeth, played by Kelly Mosteller, confronts her husband, performed by Jason Heynen, after he is frightened by

Banquo's ghost. In a play that is considered unlucky if actors mention its name (the superstitious call it "the Scottish play") Heynen and Mosteller were fortunate to take home awards for their sparkling portrayals of betrayal and greed. Kathryn Ervin, a professor of theatre at CSUSB, walked away with an award for her role as Hecate, Queen of the Witches. For their behind-the-scenes work, the league awarded Matt Scarpino in two categories, scenic design and properties, Chirstina Munich for lighting and Andre Harrington for costume design. Finally, associate professor for theatre arts Tom Provenzano captured an award for director. The 2006-2007 theatre season at CSUSB opens with the Student Play Festival in late October and "The Country Wife" in mid-November.



BUSINESS & PUBLIC ADMINISTRATION

GRANDMA'S RULE OF THUMB

An accomplished cartoonist and children's book writer and illustrator, Kerry Neal now has been at his post as the director of development for Cal State San Bernardino's College of Business and Public Administration since March.

But while his new job can be exciting, it's not exactly the stuff of kid stories. He has some very grown-up goals, including the creation of a dean's discretionary endowment to address the college's many challenges, one of which is student support and faculty recruitment.

"This can be achieved in many ways," Neal said. "But considering that we are the top business college this side of the 15 freeway, we are seeking philanthropists who would treasure the opportunity to immortalize themselves."

The former director of development for the College of Natural and Agricultural Sciences at the University of California, Riverside, Neal also said the expansion of the Business Alliance program is crucial to the future of the college. The alliance brings the college's educators and administrators together with regional business leaders for the exchange of ideas, knowledge and expertise to help students. Neal also believes it is important to continually showcase faculty and students, who drive development activity. He said faculty, in conjunction with students, are the catalyst behind the college's ambitious fundraising efforts.

He attributes his own ambition and work ethic to his grandmother. "My personal/professional mission statement comes from a quote my grandmother shared with me: 'If you always do what you always did, you'll always get what you always got!' The art of changing approaches will yield different results. This

Kerry Neal



can be applied in any area of life; from basic things such as exercise habits to effective strategic planning in business."

With more than nine years of professional experience, Neal's resume includes the Art Center College of Design in Pasadena and the City of Hope National Medical Center/Beckman Research Institute in Duarte. Neal also served in the United States Army as a personnel records specialist for four years at Fort Lewis, Wash.

EDUCATION

A QUICKER PATH

Rising teacher shortages have forced colleges and universities to do some outside-the-box thinking. So last year, Cal State San Bernardino unveiled a new integrated teacher preparation program. It blends a traditional four-year bachelor of arts degree program and the nine-month teacher preparation credential program into one. Students enrolled in the integrated track save about two quarters — or six months — and can enter the teaching profession sooner, said Leo Connolly, who in late summer stepped down from his duties as the university's liberal studies program coordinator and into his new post as associate dean of the university's College of Arts and Letters. In August, about 126 students, or 10 percent of the university's liberal studies majors, had enrolled in the new track.

But the need for teachers also has created a wave of credential fast tracks that could be hurting the quality of teachers entering the profession. The hook for some of today's private schools is that they're faster and more convenient than four-year colleges, because, said Connolly, their "classes are mostly done online or through abbreviated coursework that combines various subjects and teaching methods." The problem is, said Connolly, if you abbreviate teacher prep, you compromise teacher effectiveness.

"What must never be forgotten is that teaching is a profession that requires a great deal of person-to-person interactions, and the younger the student being taught, the more important these interactions are for successful learning. ... It is the children who suffer the effects of poor teacher preparation."

Connolly emphasized that the university's integrated track has not compromised on any of the teacher preparation that occurs in other liberal stud-



ies tracks. "It is an option for those students who want thoroughness and efficiency in their preparation without having to compromise on quality."

NATURAL SCIENCES

ENGINEERING Goes Soft

For years it's been nurses and teachers. Now you can add computer engineers to that list of professionals for whom demand is outpacing supply.

To ease the need, a new undergraduate degree program in computer engineering is up and running fast as Cal State San Bernardino students enrolled in the program as early as this fall, even though the university officially begins offering the program next fall.

Over the next several years the American Electronics Associations anticipate shortages in electrical and computer engineers. U.S. Department of Labor statistics support the projections. In its recent report the department says that computer software engineer jobs will rise 36 percent, while computer hardware engineer positions will go up 3 to 9 percent.

"The computer engineering program at CSUSB will produce both," says Arturo Concepcion, professor of computer science at Cal State San Bernardino.

Systems software engineering, he adds, "is the fastest growing computer engineering category in the Inland Empire and San Diego, and second only to software applications engineering in Los Angeles."

When CSUSB students finish their undergraduate work, they'll be qualified as software engineers in applications and systems, and as computer hardware engineers. Partnerships with local community colleges and industry will strengthen the program's quality, Concepcion says. "We've established a true two-year program at the community colleges."

Students at San Bernardino Valley College and at Riverside Community College's Moreno Valley campus will complete their first two years at their schools and then transfer to CSUSB as juniors. The collaboration with industry will give program "design teams," comprised of students, faculty and liaison corporate employees, the chance to develop solutions for engineering challenges that companies face today. Not only will this give students practical research experience, says Concepcion, but the design team approach will be a part of the computer engineering program from the start. Most computer engineering programs add that feature later, he says.

The industry partners cover a wide range of applications in computer engineering, Concepcion adds. Kelly Space & Tech covers the aerospace industry; Optivus Tech deals in medical application (proton radiation); Advatech Pacific represents the military and defense industry; QMotions produces gaming and Garner Holt Productions works in robotics (entertainment).

SOCIAL & BEHAVIORAL SCIENCES

COUNSELING FOR THE COMMUNITY

With the beginning of the school year, the Community Counseling Center at Cal State San Bernardino is taking appointments for community members both on and off campus.

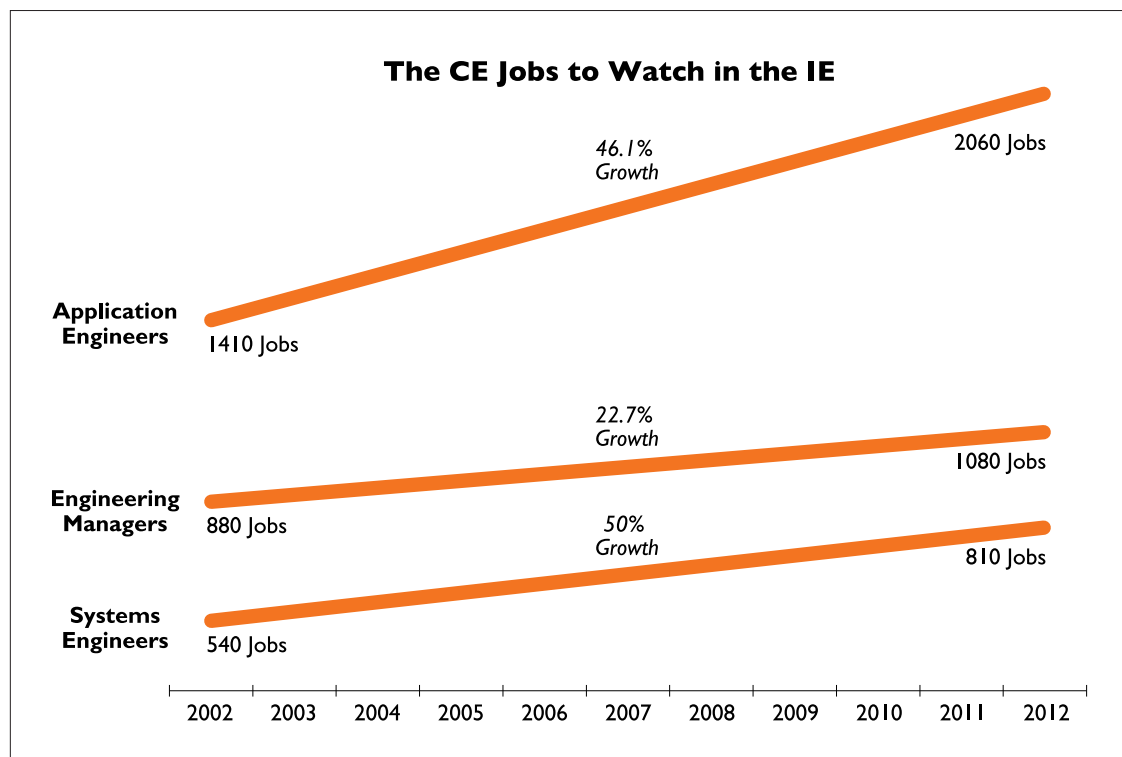
The quality counseling is affordable and confidential. The center is staffed by qualified graduate students and overseen by CSUSB faculty, who are licensed psychologists. CSUSB professor Ed Teyber directs the center, which focuses on counseling for individuals from students to the general public in the Inland Empire.

The center serves those struggling with depression, anxiety, eating disorders, life changes and relationship problems, including marital issues. Counseling for children or those wishing to work on personal growth is offered as well.

Established in 1973, the center offers 50-minute sessions on a sliding-scale fee that begins at \$10. Day and evening appointments are available, and the center also gives referrals. Clients who want longer-term counseling can be seen throughout the academic year. For more information, call (909) 537-5569.

SITTING WITH THE NIH

The first faculty representative ever chosen from a public comprehensive university in the United States has been selected to be part of



Source: California Employment Development Department



THE REVIEWER — In her role as a panel member for the NIH, Cynthia Crawford, of social and behavioral sciences, is contributing to the nation's biomedical research efforts.

a review panel that approves research grants for the National Institutes of Health.

Cynthia Crawford, a psychology professor in Cal State San Bernardino's College of Social and Behavioral Sciences, served as a temporary board member for the NIH for the past two years, and was approached a year-and-a-half ago by the agency to fill a permanent position on the panel. In June, she accepted an appointment as a member of the Behavioral Regulation, Learning and Ethology Study Section, Center for Scientific Review. Her term runs for four years.

"These appointments are usually reserved only for faculty from research I and II universities," said John Conley, dean of CSUSB's College of Social and Behavioral Sciences. "This reflects well on this university and raises our profile with the federal funding agencies (as well as) research faculty from around the country who serve on these committees."

The study sections review grant applications submitted to the NIH, make recommendations to the appropriate NIH national advisory council or board, and survey the status of research in their fields of science. Medical and allied research are the fields that usually benefit most from such reviews and surveys.

"We usually meet three times a year (October, February and June) and have 10-to-12 grants to read," said Crawford, who herself received a grant from the NIH in 1999 for her work on DI recep-

tors and behavioral sensitization. Honored by the appointment, she added she also knows that there will be "a lot of work involved."

EXTENDED LEARNING SEOUL SUPPORT

Introduced to the program this past spring, Korean students are now taking American Culture and Language Program (ACLP) classes at a new center in Seoul. Run by the College of Extended Learning, ACLP is offering English classes with the same curriculum offered at the Cal State San Bernardino campus.

Most of the students in the program are on track to enroll at CSUSB for their undergraduate degree once they successfully complete English-as-a-Second Language level 5. They also have the option to transfer to the ACLP program in San Bernardino.

The program is run with an agreement with NeColumbus Consulting Group and YES Youngdo English

Language School in Korea.

OLLI SIGHTINGS

La Quinta and Palm Springs are the two newest sites offering Osher Lifelong Learning Institute classes through the college of Extended Learning at CSUSB's Palm Desert Campus.

Entering in its fourth year, OLLI offers classes in art appreciation, the humanities, social sciences and natural sciences. The two new sites are an effort by extended learning to open its doors to a growing segment of population in the Coachella Valley. "There is a national movement to re-engage this thriving population so that they will lead long and healthy lives," said Jeet Joshee, dean for the college.

PALM DESERT CAMPUS

CITY TIES

CSUSB's Palm Desert Campus will break ground this fall on the fourth major structure, the Palm Desert Health Science Building, said Fred Jandt, dean. "This building will complete the first phase of our campus."

Groundbreaking will take place Monday, Nov. 6, at 10 a.m. at the site, which is just south of the Indian Wells Center for Educational Excellence and the Indian Wells Theater, on Cook Street near Frank Sinatra Drive. The structure will have two major wings, housing nursing education programs and science labs. Space is also available for future science programs, Jandt said.

The city of Palm Desert contributed \$4.5 million toward construction, which is expected to cost about \$12.7 million. Other cities and entities contributing toward construction are Rancho Mirage, Indio, La Quinta, Cathedral

City, Palm Springs, Desert Hot Springs and Coachella, as well as the Desert Healthcare District and the county of Riverside.

The campus has been built with donated non-state funds, creating a public-private partnership in which the California State University system agreed to operate the campus after the buildings were erected. HMC Architects of Ontario, Calif., is designing the facility. Jandt said the university expects to open the building in 2008.

TRAINING NURSES

campuses. It began this fall.

The agreement comes at a fortuitous time when CSUSB is poised to break ground for a two-building health sciences complex on Nov. 6. Palm Desert Campus Dean Fred Jandt says the structure will house the nursing education program as well as biology and chemistry lab space in a separate wing.

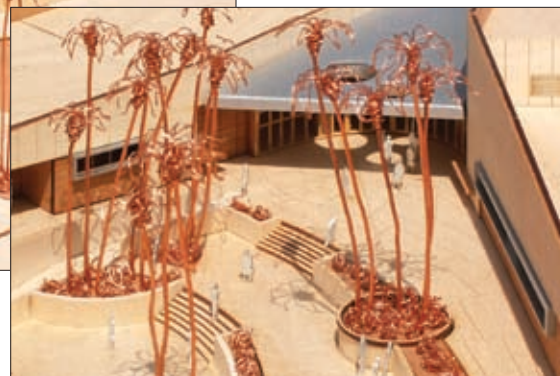
Rob Carlson, dean of the College of Natural Sciences, noted that the program will better prepare nurses for area health care facilities, as well as help retain

demographic outreach efforts, Edison's contributions toward scholarships total \$94,154. SCE has been the title sponsor of the event since 2004, and has participated since 2000. "We're happy to support the Palm Desert Campus, which provides upward mobility for so many Coachella Valley residents, many of whom are the first in their families to complete college," said Kathy De Rosa, of SCE's public affairs office. Edison's contributions go toward scholarships in all academic majors offered at PDC, including teacher education, business and criminal justice.

"Southern California Edison's support has been vital to many of our students, and we're very grateful for their investment in higher education," said Fred Jandt, campus dean.



TRANSFORMINGS — From this 3-D model of copper and wood will come the concrete, glass, stucco and steel known as the Health Sciences building at Palm Desert. The 24,000-square-foot structure will reach completion in winter 2008.



IN THE VALLEY

A new joint program in nursing will generate 20 to 30 bachelor of science nursing graduates in the low desert each year once the program reaches capacity.

An agreement between the College of the Desert and Cal State San Bernardino's Palm Desert Campus created the four-year program at both

more trained
nurses in the Coachella Valley.

AN INTELLECTUAL ENERGY SOURCE

Southern California Edison has sponsored the annual May golf tournament at CSUSB's Palm Desert Campus for three years. A key part of the university's aca-



Lasting Impressions

in Chicago, she wanted to raise her son Dino, now 39, in a place that valued education and self-respect. She found it at Cal State.

Jones soon discovered she had a knack for understanding the NCAA rules and regulations that accompany scholarships and other sources of student aid.

"In financial aid there were rules, regulations and bylaws written by federal attorneys. In athletics there are rules, regulations and bylaws written by the NCAA," she says. "So in both cases you have to read and decipher those laws so people can understand them."

Yet understanding is only the beginning. Often the rules call for creative problem-solving. When several student-athletes nearly missed out on a work-study financial aid opportunity because there were no jobs on campus, Jones helped create jobs. When another student missed a deadline and nearly lost his financial aid, she guided him through the process of filing again and he received about \$7,000 in financial aid.

Going beyond routine expectations is second-nature for Jones, says CSUSB baseball Coach Don Parnell. "It's her job to make sure all of our paperwork is done and correct, but we practice off campus and it's hard to get athletes to meet with her in her office," he says. "She'll come over to the field and bring our files on site so we don't have to come to her. That's really beyond the call of duty."

Parnell also values Jones's tenacity in dealing with tricky NCAA eligibility rules regarding junior college transfers. "A student-athlete will have an associate's degree and diploma in hand, but NCAA rules say it has to be posted on a transcript. Cita takes the time to call and call the junior college so that they post the degree, meet the NCAA requirement, thereby making the student eligible," he says.

Cita Jones will drop it all at a moment's notice to offer a listening ear. (Photography by Robert Whitehead)

by Koren Wetmore

Her title is "compliance coordinator," but it could easily be mom or mentor or quite simply, friend. That's because Cita Jones is all of these to the 206 student-athletes who attend Cal State San Bernardino.

Perhaps it's her personality. The way she walks into a room and welcomes you with a hug and a smile. Maybe it's her willingness to go above and beyond to help, or how she translates complex NCAA rules into something you follow, not fear. She handles mounds of paperwork and juggles an endless flow of people in her

office, on the phone and on the field.

"I think that any young person that wants to go to college should have someone they can come to and ask any question and get help," she says. "And I will do whatever I can within the law to make sure they are successful."

It's a mission she started 26 years ago when she landed her first position at CSUSB, serving as a clerical assistant in the financial aid office. The job and the campus represented a blessing to the Illinois native, who as a single mom moved from the Chicago area to San Bernardino in search of a better life for her and her son. Having seen enough of the gangs



Women's volleyball Coach Kim Cherniss prizes Jones's support and encouragement of both student-athletes and coaches. "The biggest hurdle for us coaches is to get people to buy into what we're doing. And Cita truly believes in the value of athletics for these kids," Cherniss says. "She is part mother-bear, part police woman and part facilitator. But she's also someone the kids feel they can talk to when they get themselves into a jam."

She's also a role model. As adviser for the Student-Athlete Advisory Committee, Jones helps prepare young men and women for leadership roles by coordinating events and activities that boost their skills and offer community service. In March 2005, SAAC members participated in Read Across America, visiting San Bernardino-area elementary schools.

"Cita coordinated with the schools and signed us up to do the reading," says Ashley Sodergren, a volleyball player and SAAC president. "We visited classrooms, read books to the kids and told them about ourselves and about college." The committee also prepared and delivered a comedy skit at this year's all-sports banquet.



quet.

Working with Jones has taught committee members about leadership, responsibility and organization, Sodergren says, adding that none of the lessons would have sunk in if not for Jones's sincerity and interest. "She's like a

second coach," Sodergren says. "She knows about your grades, what you're going through and she's easy to talk to. Everyone has a close bond with her."

That rapport, combined with her knowledge and familiarity with the campus is what prompted Athletic Director Nancy Simpson to hire Jones as the compliance coordinator six years ago. "She's just such a good person," Simpson says. "It's nice to have someone who is of strong ethical and moral character. You can't teach that. You either have it or you don't. And Cita has it." Jones's presence in the athletic department has created a friendly environment despite the potential stressors and challenges that arise. For that reason and others, Simpson recently upgraded Jones's job title to assistant athletic director for compliance.

"In her position, you have to be ready for everything that comes at you. Typically, those things are problems," Simpson says. "I'm sure there are times she wants to close the door and let out a big sigh, but she hangs in there and does beautifully."

Jones stays calm through the endless procession of people — coaches needing help, NCAA officials on the phone, and student-athletes wanting advice — armed with a gentle, but firm wisdom. And always, there is that warmth and smile.

The reason?

"Most people don't get to reap their rewards every weekend, but I do," Jones says. "Any time one of our teams is on the field or the court, I am rewarded. They do so much more than the average student. And, they bring home championships."

Freelance writer and editor Koren Wetmore has written for such publications as The Press-Enterprise, Women's Health & Fitness and Shape.

SPORTS CALENDAR

All listings in this calendar are home contests. For the complete women's and men's basketball schedules, which include both home and away games, and for the schedules of other sports, visit the Coyote Web site at <http://athletics.csusb.edu> or call the athletics department at

October

4 Men's Soccer.
Cal Poly Pomona,
4 p.m.

6 Men's Soccer.
Cal State
Dominguez Hills,
4 p.m.

Women's Volleyball.
Cal State Stanislaus,
7 p.m.

7 Women's Volleyball.
Chico State, 7 p.m.

8 Men's Soccer.
UC San Diego,
3 p.m.

13 Women's Volleyball.
Cal Baptist, 7 p.m.

27 Women's Volleyball.
Humboldt State,
7 p.m.

28 Women's Volleyball.
Sonoma State,
3 p.m.

November

14 Men's Basketball.
Westmont College,
7:30 p.m.

18 Women's Basketball.
Hawaii Pacific
University, 7 p.m.

December

1 Women's Basketball.
Humboldt State,
5:30 p.m.

Men's Basketball.
Humboldt State,
7:30 p.m.

2 Women's Basketball.
Sonoma State,
5:30 p.m.

Men's Basketball.
Sonoma State,
7:30 p.m.

12 Men's Basketball.
Seattle Pacific,
7 p.m.

16 Men's Basketball.
Grand Canyon
University, 7 p.m.

19 Women's Basketball.
Notre Dame De
Namur, 5:30 p.m.

January 2007

12 Women's Basketball.
Cal State Stanislaus,
5:30 p.m.

Men's Basketball.
Cal State Stanislaus,
7:30 p.m.

13 Women's Basketball.
Chico State,
5:30 p.m.

Men's Basketball.
Chico State,
7:30 p.m.

26 Women's Basketball.
Cal State L.A.,
5:30 p.m.

Men's Basketball.
Cal State L.A.,
7:30 p.m.

27 Women's Basketball.
Cal State
Bakersfield,
5:30 p.m.

Men's Basketball.
Cal State
Bakersfield,
7:30 p.m.

February

6 Women's Basketball.
Cal Poly Pomona,
5:30 p.m.

Men's Basketball.
Cal Poly Pomona,
7:30 p.m.

9 Women's Basketball.
San Francisco State,
5:30 p.m.

Men's Basketball.
San Francisco State,
7:30 p.m.

Running Traditions

Across the nation Cal State San Bernardino's women's cross country team was the best in 2005-2006 — in the classroom. Posting a collective and amazing 3.86 grade-point average during the fall quarter of 2005, the Coyotes ranked No. 1 among 84 NCAA Division II teams that submitted grades for the annual Track and Cross Country Coaches Association academic awards.

Two runners — senior Tanya Zeferjahn and sophomore Holly DiGerolamo — captured scholastic All-America honors for posting a 3.4 or higher GPA and finishing in the top third of the field at the NCAA West Regional.

Five members of the team posted perfect 4.0 grade scores for the fall term, which is during cross country season. CSUSB posted



Coach Tom Burleson's with his team (left to right, back row) Kim Miller, Suzy Munoz, Kristen Torrez, Brooke Etter, Holly DiGerolamo, (front row) Andrea Brandt, Becky Southworth, Kari Brandt, Tanya Zeferjahn, Megan Holt and Jordan Arnswald.

a sixth-place finish at the California Collegiate Athletic Association championship and a 12th place finish at the West Regional. Zeferjahn and junior Andrea Brandt were named the recipients of the 2006 CCAA-Hal Charnovsky Academic Awards. Brandt also was named the Coyote Athletics Department Female Scholar Athlete of the Year. Coach Tom Burleson has seen his team win the team academic award seven straight years.

Coyote Chatter

The Tennis of Joy

Sophomore Jennifer Joy became the first player in the history of Cal State San Bernardino women's tennis to earn All-California Collegiate Athletic Association honors when she was named freshman of the year in 2005.

Chosen by the CCAA coaches as the conference's Most Valuable Player of the Year, the diminutive player from Palm Desert smashed and slashed her way to an 8-1 record at No. 1 singles in the conference.

Golf Bounces Back

The Coyotes' men's golf team, after a disappointing finish in three tournaments in the fall of 2005, came on like gangbusters in the spring, capped by a seventh-place finish in the NCAA Division II National Championship.

In the nationals, the team played courageous golf led by senior Ryan Plummer. He finished sixth overall among 105 golfers representing 20 teams and five at-large qualifiers.

On the MLB Track

Junior left-hander Kevan Kelley was taken in the 22nd round during major league baseball's June draft by the Florida Marlins. His lefty teammate, Ryan Hanks — the Coyotes' closer in 2006 with nine saves and zero earned runs allowed — was taken in the 23rd round, also by the



Jennifer Joy



Ryan Plummer

Marlins. Hanks was an All-CCAA second-team pick, but was named to the college baseball writers' All-West Region first team and to the NCAA Division II honorable mention All-America unit selected by writers.

Junior right-hander Michael Rocco, a first-team All-CCAA pick, was taken in the 24th round by the Chicago White Sox. Left-hander Douglas Brandt, who struck out a team-record 18 against Cal Poly Pomona in March, was taken by the Los Angeles Angels of Anaheim in the 43rd round.

Water Wizards

Sophomore Freyja Berg was named to the NCAA Division II All-America team and senior Sarah Reneker was an All-Western Water Polo Association first-team selection following the Coyotes' 24-18 season, which resulted in a fifth-place finish in the WWPA.

Berg became the fourth player from CSUSB to earn All-America honors. She

had a solid season in 2006 with 68 goals, 51 assists, 52 steals and 21 ejections drawn. Berg ranked 20th in the nation in scoring.


Reneker, who was somehow overlooked in the All-America selections, ranked No. 3 in the nation in goals scored with 104. Freyja Berg's older sister, Bridget, a senior, closed out her three-year career with 72 goals in 2006 to finish 11th in the nation.

They Beat the Laker Girls

Cal State San Bernardino's 13-member cheer team took away the top prize at the United Spirit Association's College/Pro Camp in July at the Anaheim Convention Center. Five-hundred squads from throughout the country as well as Canada, Japan and Germany participated with pro cheer teams, including the Laker Girls and Clipper Girls.

CSUSB's all-female unit posted the top scores among the four teams in the final, which featured two co-ed teams and two all-female teams. The team is composed entirely of freshmen and sophomores. Its top showing earned it a paid bid to the USA College Nationals in Las Vegas next February.



A high-angle photograph of four diverse children lying in a circle on a bed of red apples. The children are smiling and looking towards the camera. The child at the top left is a Black boy wearing a red and white striped shirt. The child at the top right is a white boy wearing a red shirt with white and blue stripes on the sleeve. The child at the bottom left is a white girl with blonde hair wearing a pink shirt. The child at the bottom right is a girl with dark hair wearing a green shirt, holding a red apple in her hands. The apples are bright red and fill the background around the children.

Apples of a Teacher's Eye

For all the hoops and hurdles they're expected to clear, they are teachers for one reason. It defines their careers. What does it take to be a teacher today?

By Joe Gutierrez

It's the gleam in a student's eyes. He got it. She understands. The lesson clicked.

For many teachers, that gleam is what makes their often criticized profession worthwhile. That gleam brings satisfaction and a sense of accomplishment.

"That was my motivation to be a teacher years ago and I still do it for that reason," said Iris Riggs, associate dean for teacher preparation at Cal State San Bernardino's College of Education. "I love it and I'm good at helping people learn."

That feeling doesn't get any better, said Patricia Arlin, dean of the College of Education. "It's a great career. You change lives, and there's plenty of personal growth."

"Age doesn't matter either," said Carolyn Eggleston, the college's associate dean of graduate studies and administration. "I've seen the same look from grown men who've just read their first sentence. It's pretty powerful stuff."

Teaching could be called bittersweet because of educators' love, dedication and frustration with a profession that has its share of supporters and detractors. Lately, the latter has been the most vocal. "Being a teacher is tougher than it was 15 years ago," Arlin said.

CSUSB President Albert Karnig said society demands more and more from teachers not only to meet the challenges of competing in a highly technological global arena, but to take more of a role in shaping young minds, and that goes well beyond academics.

"Teachers have been given responsibility for a horribly complex set of skills," Karnig said. "Teachers are asked to instruct sex education courses, to acculturate students and to promote a variety of social skills over and beyond reading, writing and arithmetic." Teachers also have to deal with measuring success "on the basis of tests — and those tests very often don't necessarily take adequately into consideration the kinds of challenges that the teachers encounter."

But Karnig and Arlin both said that while the profession has taken its lumps, being a teacher is a good career to consider, because it offers great satisfaction from helping and changing lives as well as stable employment, financial security and rising pay scales with good benefits and retirement programs.

Job prospects also look good in the years to come as the need for credentialed teachers increases, especially in math, science, special education and teachers certified to teach English language learners, said Herbert R. Fischer, superintendent of schools for San Bernardino County.

"Currently, the state is projecting a need for 21,500 teachers statewide, including 1,572 in San Bernardino County," said Fischer, who pointed out that during a recent visit to the EDJOIN.org Web site, more than 900 openings for K-12 public education teaching positions were listed for the county.

That's significant for universities such as Cal State San Bernardino and other CSU campuses, which have rigorous teacher credential programs and offer more mentoring programs than many private and for profit institutions. In CSUSB's case, surveys of school districts that employ the university's credentialed graduates have consistently received a 95 percent or higher rate of satisfaction with their new hires. The same surveys also indicate that 95 percent of CSUSB creden-

tial students have full-time jobs within one year of graduation and that 90 percent of these teachers stay in the Inland Empire.

"Students at Cal State San Bernardino excel in their jobs," Karnig said. "In contrast, the evidence indicates that programs that use alternative programs have considerably more attrition from the teaching ranks after the first three years on the job."

Studies have indicated that California, which has the largest teacher workforce in the country with more than 300,000 teachers serving some 6 million students, faces a shortage of fully credentialed teachers as the current teacher workforce approaches retirement age. In 2004-2005, the state had more than 97,000 teachers over the age of 50 and more than 51,000 teachers older than 55.

"That means that one-third of California's teachers are 50 years old and older, and half of that one-third will be retiring in the next five years," said Arlin. And if all those teachers left at the average teacher retirement age of 61 over the next 10 to 11 years, the state would have to replace 97,000 teachers, or 32 percent, of the current teacher workforce. The demand for new teachers should peak in 2008-2009 when nearly 15,000 teachers are likely to retire.

For the Inland Empire, the growing demand for credentialed teachers is also expected to soar as the number of families moving to the Riverside-San Bernardino county region continues to climb. Filling those jobs with quality instructors is even more critical because San Bernardino County has the lowest ratio of college graduates in the state, Karnig said.

"The challenge for teachers in the Inland Empire is different than it is in affluent suburbs or places in which most of the parents have wended their way through college," Karnig said. "Seventy-percent of our students are the first generation in their families to attend college. They graduated from high school with the right courses and the right grade point average. They are a small proportion of the overall number of students who actually started in elementary school — many of whom dropped out, others who graduated without an intent to go to college, yet others who graduated and went to community colleges, and many who graduated but without taking the challenging courses to properly prepare them for college."

The CSUSB College of Education is primed to meet those challenges with its 81 full-time faculty members with national and international reputations and a diverse offering of courses. Fischer said, "CSUSB continues to provide the largest number of teachers for our district in San Bernardino County."

It's one thing to graduate teachers, said Riggs. It's another to help them stay in the classroom. Unlike other occupations, the newest teachers are often thrown into the most demanding situations in low- or high-income areas alike. "Few other professions take their newest people and give them the toughest assignments like combative classrooms, or the more challenging students."

Programs to help incoming and veteran teachers

To help new and veteran teachers, Cal State San Bernardino has been working with the inland region's school districts, community colleges, civic groups and others to not only attract more students into the profession and graduate more teachers, but to help those teachers already in the classroom. The university has also developed long-standing partnerships with area schools and districts.



The College of Education is entering its 12th year in serving the Beginning Teachers' Support and Assessment Program, which works with 47 school districts in the San Bernardino-Riverside county region and is beginning its 19th year of a partnership with Hillside Elementary School as a demonstration school. Two other examples of the partnerships are GEAR-UP Inland Empire and PT3, the Preparing Tomorrow's Teachers for Technology project. Both programs have been highly successful in attracting students to teaching and helping new teachers become better at their craft.

In GEAR-UP Inland Empire, the university works with three school districts and 14 middle and high schools in the region to focus on students just beginning the seventh grade through graduation from high school and enrollment in college. GEAR-UP Inland Empire, which last year received a six-year, \$15 million federal grant, has a nationally recognized service learning component that requires prospective credentialed teachers put in more than the state-mandated hours at schools and in classrooms to give them a better overall perspective and the opportunity to work with seasoned and veteran teachers. The PT3 program, whose other members include school districts in San Bernardino County and Desert Sands and Apple Computers, shows prospective and veteran teachers how to use technology in their curriculum and in the classroom. The program has worked to transform teacher education so that technology is integrated throughout teaching and learning. "When we receive local support and funding from the state, we see an increase in the retention of teachers," Riggs said.

School and teacher accountability

Criticisms about low-performing schools, the lack of adequately trained teachers and the continuing deterioration of schools in low-income areas has led to the creation of laws mandating testing and teaching standards, and, in some cases, the closing of schools. The most significant education legislation is the federal "No Child Left Behind Act of 2002," which pushed states to put teeth into their assessment and teacher accountability systems. The federal law zeroed in with different consequences for schools and school districts if test scores for specific groups of students were below expectations. Earlier, in 1999, California lawmakers passed the sweeping Public Schools Accountability Act, which required public schools be rated and compared based on student test scores and created penalties for those schools whose students failed to progress academically.

Differences in the state and federal laws created confusion as schools and colleges and universities sought to reassess their courses of study, curriculum and what programs were the most effective for teacher credentialing. Though both laws required the use of the state's rigorous content standards as the basis to measure performance, according to a report from the non-profit EdSource, the standards of accountability are fundamentally different in the definition of school success and caused a "confusing and frustrating situation," says the state's Department of Education. The laws also led to changes in standards not only for potential students considering entering the teaching field, but also for existing teachers who must consistently update their credentials to advance.

Arlin said the new standards are tougher, and meeting them can be a challenge because of differing standards of accountability. "I value a rigorous program; it just needs consistency."

Times may be frustrating, but Arlin, Riggs and Eggleston are quick to point out that despite the challenges, one thing does remain consistent. As more and more children enter school age in the Inland Empire and in the state, more and more teachers will be needed. And they will continue to be educated and trained at CSUSB. A new College of Education building, which will be ready in 2008, will go far in helping the university continue that effort. In 2007, CSUSB will unveil its first doctoral program – an Ed.D. in educational leadership.

Arlin believes the college will ultimately produce better prepared and supported teachers who will, in turn, help their students academi-

cally as well as after they've left the classroom. "I really think we are going to be on an upswing in attracting quality students," she said, adding that being a teacher has never been more relevant or crucial to society in generating knowledge, advancing technology and developing better understanding.

Even with all the changes, new technology and government influence, said Eggleston, the bottom line for teaching still goes back to dedication and desire to help others. "When people look back on their lives and ask themselves, 'What

did I do with my life?' I don't think teachers will have much to worry about."

More on what's happening in teaching:

CSUSB combining speed and quality in teacher prep program ... page 9

A new education building equipped for the modern age ... page 19

A California Teacher of the Year talks about her 20 years in the classroom ... page 26

Special thanks to all who assisted with this story at Magnolia Elementary School in Riverside, particularly to (page 16 clockwise from top left) Richard, Eduardo, Marissa and Rosemary, to Ms. Hannibal, who loaned them from her second and third grade class to CSUSB Magazine, and to Emily Waters (pictured on this page), a resource specialist at Magnolia, who earned her credential at CSUSB in 2005 and is now working on her master's at the university.

A 130,000-Square-Foot Toolbox

With the official groundbreaking for the new College of Education building this past April, Cal State San Bernardino's "Tools for Education" fundraising campaign set a course with a strong message. The campaign will help bring technology laboratories and literacy and educational assessment centers to the new building to serve CSUSB credential students, area schools and communities in the Inland Empire, said Patricia Arlin, dean of the College of Education. The college supplies about 60 percent of the credentialed teachers to a region that covers 67 individual school districts across 27,000 square miles.

These tools will help provide "our credential students with the state-of-the-art skills, techniques and instruction that they will use as teachers in the region's schools," Arlin said. "In turn, they will help our K-12 students become the educated workforce that many businesses, companies and services in our two-county region need."

The campaign, chaired by James Watson, president of Watson and Associates, and his wife Judy, has raised about \$2 million of its \$4 million goal. The building itself, which is scheduled to open in early 2008, is funded through a \$50 million bond that was approved from the passage of Proposition 55 in March 2004.

But the \$12.3 billion statewide school repair and construction bond does not cover the cost of technology, equipment, supplies and furnishings, said Adrian P. Stevens, director of development for the College of Education. At 130,000 square feet, the structure will be one of the largest buildings on campus.

Its home is where the temporary classrooms north of the John M. Pfau Library stood until construction began during the summer. It will also become home to Cal State San Bernardino's first-ever doctoral program, which will be offered to school administrators drawn from elementary, secondary, community college and four-year institutions starting in the fall of 2007. The doctor of education (Ed.D.) program will provide coursework in educational leadership.

CSUSB's College of Education consistently ranks among the top credential programs in the 23-campus California State University system. Last year, 1,602 students pursued multi-subject, single subject and special education credentials. After college, the university's COE graduates fare well in the workplace.

According to a CSU teacher preparation survey released last year, 95 percent of these CSUSB students with teaching credentials found full-time employment within a year after graduation. The survey also showed that the schools and school districts that hired CSUSB graduates

gave the new teachers high marks during their first year in several areas that measured teaching effectiveness.

Watson, the campaign committee co-chair, said financial support – both public and private – isn't just to ensure that the building gets the necessary equipment, classrooms and office space. "It's a matter of furthering and enriching a valuable program that has proven time and time again its value to the region's educational programs, its schools and the future of our children by producing some of the best and most dedicated teachers in our area, the state and even the country."

Other committee members include Michael Vairin; Mike Gallo, president of Kelly Space and Technology, Inc.; James Funk, the retired San Bernardino director of development of development services; Charles Shumaker, managing partner, Shumaker, Steckbauer, Weinhart, LLP; and Charles Terrell, retired superintendent, trustee, San Bernardino Community College District.

The construction project also offers naming opportunities in the new building to "recognize the generous support of donors to the campaign," said Francoise Aylmer, Cal State San Bernardino's associate vice president for development. Earlier this summer, for example, the literacy center at CSUSB was named after Watson and Associates, the Seal Beach development firm that has donated \$1 million under the leadership of James and Judy Watson and their partners.

"The new College of Education building offers so many giving possibilities for individuals who want to further one of the best teaching and credential programs," Aylmer said. "Our own faculty and staff have already generously contributed to the campaign. I encourage everyone who is interested in supporting the college to consider making a charitable donation to 'Tools for Education.'"

Illustration by Aaron Hecker



One Grand Night



When CSUSB turned 40 this past year, it celebrated all year. The range of festivities included an alumni awards event and the return of student leaders to campus, and the May 6 black-tie gala hosted in the newly remodeled Santos Manuel Student Union. It was a capacity crowd of 470 guests who did their bidding in live and silent auctions that, along with more than a dozen corporate sponsors, raised more than \$200,000. The funds established a new endowment to meet student and faculty needs.



a In a historic moment, a surprise gift of portraits of CSUSB's three presidents is unveiled by benefactor Nick Coussoulis (center). Artist Tom Pinch (right) was commissioned by Coussoulis to create this legacy gift for the university, which will display the portraits of presidents (from left) John Pfau, Anthony Evans and Albert Karnig.

b Longtime supporters of the campus were honored with a special award during the program. Alumnus Nick Coussoulis (seated center), who also served as an honorary co-chair for the 40th anniversary, receives the recognition from Coyote athletics development director Mike Kovack (standing).

c Ernie Garcia, emeritus dean of education, triumphs during the live auction as the new owner of a DeLorean, purchased for \$20,000.

d Provost Lou Fernandez and wife Elsa (seated at center) were joined by CSUSB reference librarian Xiwen Zhang (standing right) in hosting a delegation from China, including (seated from left) Qianmei Zhang, Dandan Qin and Tu Liang Zheng. Standing is Yushan Qin and Neng He.

e Co-chairs of the capital campaign for the College of Education building, James and Judy Watson are welcomed by College of Education Dean Pat Arlin (left). The committee is devoted to raising funds for the new education building at CSUSB.

f As a premier sponsor, San Bernardino Sun and Inland Valley Daily Bulletin chief executive officer Bob Balzer (left) is greeted by 40th anniversary honorary co-chair, Stater Bros. chairman and CEO Jack Brown (center), and Bruce Varner.

g As a diamond sponsor of the gala, the Arrowhead Credit Union was represented by Marie Alonzo, who is shown here with John Futch, director of CSUSB's Cross-Cultural Center.

h Bob Knop directed the amazing CSUSB Jazz Ensemble as the group performed throughout the evening.

i President Albert Karnig thanked the many supporters of CSUSB over its 40-year history.

j Founding President John Pfau (left) and wife, Antreen (center), visit with Marilyn Karnig (right) and Charles Obershaw at a sponsors' reception before the gala's silent auction.

k San Bernardino Mayor Patrick Morris (left) chats with Bishop Gerald Barnes during the gala reception and silent auction.

l President Karnig hits the dance floor next to alumna Crissy Tobiason as anniversary gala activities come to a close.

m As the dinner program began, CSU Chancellor Charles Reed congratulated the sold-out crowd on its generous support of CSUSB.



A Year of Giving Generously

As the Cal State San Bernardino development team reached out to the community for philanthropic support, it knew that charity had to begin at home. It also knew that many donors, such as foundations, look closely at campus participation in deciding whether to give to a university. Furnished with these principles, last year, CSUSB launched its new faculty and staff campaign in what is planned to be an annual event.

The last faculty and staff campaign had been held before 1999. Many members of the campus community have continued to give. But the growth of the university and the celebra-

tion of CSUSB's 40th anniversary made it the perfect time to contact many new employees and revisit others to express the need for support and to solicit gifts.

The 2005-2006 campaign had a \$40,000 goal for the university's 40th anniversary. It raised more than \$60,000. And the new building campaign for the College of Education raised more than \$80,000 from its own faculty and staff. When counting those who were already giving, almost \$205,000 was raised to support many campus needs. All of this amid a record-breaking \$16 million in overall contributions to Cal State San Bernardino this year.

Help in Planning Ahead

A 20-year veteran of university advancement with experience in marketing, public relations and fundraising for Cal State San Bernardino, Cindi Pringle began her duties in June overseeing the university's planned giving program.

Most recently Pringle coordinated the activities connected with CSUSB's 40th anniversary, including the gala. The successful event rose close to \$200,000.

A native of Wisconsin, she resides in San Bernardino and earned her master's degree in business psychology at CSUSB in 1998. Pringle has two daughters who attend CSUSB.

"I am eager to assist our young, vigorous university develop additional distinctions that are made possible by the thoughtful planning of alumni, retirees, friends and regional leaders. There are many ways in which a legacy can be created at CSUSB while providing benefits during a lifetime, so I look forward to exploring options with those who have a charitable intent toward Cal State San Bernardino."



Cindi Pringle

Dispatches from K6JTH

by Alan Llavore

One can say this about Thomas Markley: He's certainly a talker. And just in case a visitor to his Fontana home hadn't figured that out toward the end of a visit on a sunny spring day, Markley made it clear. "I love to talk. That's why I was a dispatcher

"You know how in life you're really blessed when you find a job that you really love to do?" Markley said. That describes his career at Cal State San Bernardino.

From Sept. 21, 1973, until his retirement on April 1, 1999, (due to a disability) Markley — call letters K6JTH — was the voice Cal State San Bernardino police officers heard on their radios dispatching them to various calls. His tenure at the university's public safety office was so long that he outlasted seven police chiefs. "As the years went by," Markley said, "I happened to become the senior employee."

So strong was the bond created between him and the university community — and the public safety office — that he decided in 2006 to establish a \$10,500 endowment. Named the "Thomas L. Markley Endowed Fund," it is primarily for a single parent who is a Cal State San Bernardino police dispatcher. The recipient also must demonstrate financial need to continue with his or her education or professional development, either through the College of Extended

Learning or through regular university classes. The funds can be used toward educational expenses or childcare expenses. In addition, the funds may also be used to cover the membership fees, or related expenses such as conference costs, of the California Public Safety Radio Association, which also provides professional development opportunities for dispatchers.

If there are no applicants who are single parents, the funds may be awarded to CSUSB police dispatchers who are married and qualify under the endowment's other criteria.

"I loved my job," Markley said on the day he formally established the endowment. "I watched the campus grow." When he arrived at Cal State San Bernardino, the John M. Pfau Library was still under construction. A few years later, in 1980, Markley was on campus when the Panorama Fire swept through and destroyed the shipping and receiving warehouse and severely damaged the cooling towers on the heating and air conditioning building.

"I want people to know that Cal State is always open," Markley said. "There is always somebody there — that's public safety. When you call 911 or (909) 537-5165 someone is always going to answer. The lights are always on, even when we have to use our emergency generator."

CSUSB Legacy Society

So many special men and women have included California State University, San Bernardino in their estate planning. Some of our donors have selected charitable trusts and gift annuities. These are great ways to give gifts, receive income and generate a sizable tax deduction. Funding these "life income gifts" with appreciated assets such as stock or real estate (trusts only) is an excellent technique that also helps reduce capital gains taxes. Making a gift an asset through your will or living trust or naming CSUSB as a beneficiary of a life insurance policy or pension plan are other ways in which you can support the university.

The purpose of the Legacy Society is to recognize and thank our planned gifts donors. We will be launching Legacy Society activities this year. Membership will include get-togethers, invitations to campus events and lectures about estate planning and planned gift instruments.

If you would like to discuss a planned gift, if you are looking to make a charitable gift with tax incentives and income or if you have included CSUSB in your estate, please contact Cindi Pringle, planned gifts officer, at (909) 537-3521.



MAESTRO IN MAKING —
In his work with musicians well before traveling to England, as well as in his rehearsals with the New Professionals (counting from the top, pictures 1, 3 and 6) after he arrived for the conductor's workshop, Manny Aybar was all about letting the music speak. He did that one afternoon in a grand old building on Kensington Gore.



Hall Passages

By Sam Romero

Outside the Royal College of Music the temps had climbed to a mild 70 or 75 degrees by mid-day, and except for the rogue rain shower that had fallen here and there, London had been clear, cool and in tip-top shape for the Proms. For musicians and music lovers, there was almost no better time to be in London. This had to be true for Manny Aybar, a Cal State San Bernardino music major who RCM had invited along with three other students from Italy, Japan and America to be participants in the college's five-day conductor's workshop.

The Proms, short for Promenades, was the annual series of concerts held from mid-July to September, when hundreds of "prommers" would buy their tickets, stuff themselves into Royal Albert Hall and stand in its arena and gallery to absorb the play of great orchestras and artists. If you had the pounds, maybe you'd buy a ticket for one of the 4,000 seats.

Manny Aybar had stayed up past midnight almost every night the entire week. It was not because he was a prommer. Since July 31 he had been busy at RCM, where he, his three fellow participants and about a dozen auditors were attending the workshop led by master conductors John Farrer and Neil Thomson. Farrer, conductor of the Bakersfield Symphony for the past 30 years, had been a guest of both the London and Royal philharmonics, and Thomson, a top British conductor, had studied under Norman Del Mar and Leonard Bernstein. There, with the aid of a \$1,000 scholarship from CSUSB's Associated Students Inc. and this second invitation from RCM, Manny also had been busy catching up with friends he'd made at last year's workshop and preparing for his guest conductor performance. It would, in fact, be a part of the Proms and take place in Royal Albert Hall, not in the hall's main arena, but in one of its smaller music spaces. Still, it was the hall.

The hall, big, round and ornate, sits in South Kensington off the Piccadilly District line and by Hyde Park. Indeed, when you walk out of RCM's doors, the hall is what you see across the street. Every summer at this time the hall hums from morning to night with the music of nattering concert-goers. It has been the home of the Proms for 67 of the festival's 112 years in a schedule that, this year, included the 4 p.m. Aug. 4 concert that featured Manny and his three fellow participants as guest conductors. The students at the workshop all had some experience as conductors, and more than likely as musicians. Manny's own instruments at CSUSB had been the trumpet and piano. His life has always been a kind of surround sound. "My very first memories are musical," he says. His mother has always sung and his father has always sung and played the guitar. In Miami, where he was born and raised, he remembers sitting in the car as a child, waiting at railroad crossings, listening to the rhythmic pounding of trains as they rattled by.

In one small respect, conducting an orchestra was no different for Manny than experiencing trains. It was about listening and sound. "It's not about waving your arms, and it's not about being authoritarian. Those days are gone." Meaning dictatorial maestros need not apply. It was about listening to your players in every sense.

"What's the deal with conductors?" Manny asked while talking last year with a friend who plays with the Boston Symphony. As a musician, he said, "what do you expect?"

First, his friend said, an orchestra will know within 30 seconds of seeing you work whether or not you're good. "We will know if we will follow you," Manny recalls him saying, "within the first 30 seconds." Second, an orchestra doesn't respond to yelling, or need a conductor to tell it how to play a B flat or how to play many pieces, because most orchestras already have a wide repertoire. What an orchestra wanted was for the conductor to tell it where it was going, to be "brave enough" to say what he wanted. That was all.

At Royal Albert Hall Manny would be listening. Were the violinists giving their instruments enough bow? Were the winds getting enough air to last through long passages? Was the brass embouchure so tight that it felt constricted?

"When you listen, you can really phrase things, you can really balance things, you can really say, 'More of this, less of that,'" Manny says. "You are the only one that has all of the music in front of you. A violin player only has his part. A flute player only has her part. So you know what should be going on. ... I like the definition of a conductor in the sense of electricity — that it flows through you and it spreads out. I remember reading that the conductor is like the umbilical chord for the orchestra, because he or she needs to be

connected to every single player."

The audience that afternoon at Royal Albert Hall was small, and besides the usual artists and agents in attendance there was John Boyden, head of the London Symphony,

and acclaimed composer Joseph Lewinstein. Backstage, Manny couldn't sit still. But walking out on stage, arriving at the podium and facing the orchestra put him at ease. He knew what he had to do, and he knew he could do it.

"Conducting is about body language, and there were two rules I learned from this experience," he'd say later. "One, conductor do no harm, do not do anything that gets in the way of the music or the orchestra, and two, the ability to express color and emotion in music without words."

Manny would conduct the Haydn Variations by Brahms. The piece was large and — more than any other piece in the program — it had an "architectural" feel to it. In the beginning, the orchestra winds presented the theme, and then restated it in variations as they built upon it, adding layer upon layer, finishing with a nice passacaglia. In the end, the audience enjoyed the performance. The orchestra had responded well to the Proms, it had responded well to Manny.

Modified Searches for Intelligent Life

It seems logical that the search for signs of intelligent life in the universe would begin on a college campus. And who better to navigate that search, than one of America's foremost comedienne, Lily Tomlin.

From the "West Wing" to "A Prairie Home Companion," Ms. Tomlin has captured the hearts of the American public with witty characters, clever acting and creative comedy. On June 2, 2007, Coussoulis Arena at Cal State San Bernardino will host Tomlin for a one-woman show, where she will talk about her life and career in a performance that may well include a "modified search."

Born in Detroit, Tomlin grew up in a working-class neighborhood on the outskirts of the city. Her role models included Lucille Ball, Bea Lillie, Imogene Coca and Jean Carroll. Originally Tomlin enrolled at Wayne State University to study medicine, but her elective courses in theater arts compelled her to leave college to perform in local coffee houses. She moved to New York in 1965, where she soon built a strong following with appearances at the Improvisation, Café Au Go Go and the

Upstairs at the Downstairs.

In 1969 Tomlin joined the cast of the television show "Laugh-In" and rose to national prominence with her characterizations of Ernestine, the irascible telephone operator, and Edith Ann, the devilish 6-year-old who coined the phrase, "And that's the truth." She went on to co-write and star in several television shows, such as the "X-Files" and "Murphy Brown," and she played President Bartlett's assistant Debbie Fiderer on the "West Wing."

Tomlin has received six Emmys, two Tony awards, a Drama Desk Award, Outer Critics' Circle Award, a CableAce Award, a Grammy and many other recognitions. Her Broadway credits include "Appearing Nitely" and "The Search for Signs of Intelligent Life in the Universe." Tomlin's motion picture career includes

Leader of the Pack

Human communications major Anthony Conley, Cal State San Bernardino's newly elected Associated Students, Inc. president, has set some high goals for his office and himself.

As he begins his term, Conley plans to develop new ways to involve students, bring awareness to ASI, and to generate positive publicity by offering popular events.

But as he pursues his degree with minors in pre-law and recording arts, he hopes to

become a lawyer. After graduating from CSUSB, Conley plans to enroll in Loyola Marymount's law program.

Conley chose CSUSB, in part, because of its location. And although he debated between entering the Air Force, community college and CSUSB, he settled on Cal State San Bernardino because his parents recommended it. He

has been involved in the California State Student Association, serving as vice president, university affairs. The organization advocates for students within the CSU system and has representatives from all CSU campuses. He has been a member of Circle K International and has served as vice president. He will be serving as the organization's secretary this year.



Anthony Conley, ASI president



Lily Tomlin

roles in several feature films, such as "9 to 5" and "The Incredible Shrinking Woman." In her most recent film she starred opposite Meryl Streep and Garrison Keillor in "A Prairie Home Companion."

Tickets will be available at the Coussoulis Arena Box Office for \$45-\$60. For more information call (909) 537-7360.

An Evening with Colin Mochrie & Brad Sherwood

Following enormously successful solo tours, Colin Mochrie and Brad Sherwood, stars of the Emmy nominated "Whose Line Is It Anyway?" have teamed up to present an evening of extraordinary improvisational comedy at the Coussoulis Arena. The performance will take place on Friday, March 2, 2007 at 8 p.m. For ticket information call (909) 537-7360.

Using their quick wit, Colin and Brad take contributions from the audience to create hilarious and original scenes. Throughout the evening, the show becomes truly interactive as audience members are called to the stage to participate in the fun. For more information about the show visit <http://colinandbradshow.com>.



Colin Mochrie & Brad Sherwood



A Winning Team

By Derek Galloway

California State University, San Bernardino's commitment to reach out to the community has created a winning team by partnering CSUSB with the NBA. Students from CSUSB's GEAR-UP program visited the university the week of July 17 to receive basketball camp training from 16-year veteran and NBA all-star Vlade Divac.

Divac, who is originally from Serbia, Yugoslavia, burst upon the NBA scene in 1989, when he was drafted by the Los Angeles Lakers. After stints with the Lakers, Charlotte Hornets and Sacramento Kings, Divac finished his basketball career as a Laker. Today, Divac serves as a player, scout for future NBA stars abroad. He retired last year and has the distinction

of finishing his career as one of only three players in NBA history to amass more than 13,000 points, 9,000 rebounds, 3,000 assists, and 1,500 blocked shots.

Aside from his many accomplishments, it is off the court where Vlade Divac really shines. His Group Seven Foundation provides assistance to children across the world.

In the spring, CSUSB and the Group Seven Foundation hosted a pilot basketball camp for youngsters visiting from China. The NBA star has helped international students from China and Korea connect with American youth through his basketball camp program. In addition to receiving advance coaching from Divac and fellow all-star Peja Stojakovic of the New Orleans Hornets, the basketball camp has given international students a chance to broaden their English language skills.

Toni's Reward

By Jaymes Merritt

After 20 years of teaching middle and high school English in Apple Valley, and 10 years after winning the California Teacher of the Year Award, Toni Robinette is still passionate. She is passionate about her subject, her profession and her students.

"First and foremost, I teach children; second, I teach language arts," said Robinette during a recent visit to her alma mater. "It is important for my students to know and feel that I am a teacher because I believe

that it is the most important career there is."

At least one of Robinette's former students heard the message. Katie Lancraft, a recent liberal arts graduate from CSUSB, sent Robinette a graduation announcement this past June with a personal note. "I was once a student of yours in 1997 when I was in the seventh grade," wrote Lancraft. "I just wanted to thank you for all the hard work you put into your job every day and tell you how much you really

impacted my life as a student. After seventeen years of hard work and dedication, this month I will receive my bachelor of arts degree."

Born in Portland, Ore., Robinette graduated from CSUSB in 1987 and began teaching immediately at Apple Valley Middle School in the high desert. She then taught at Vista Campana Middle School, also in Apple Valley, where she was awarded the California Teacher of the Year in 1997. Later, she moved to Granite Hills High School, where she now teaches freshman honors and 11th grade English.

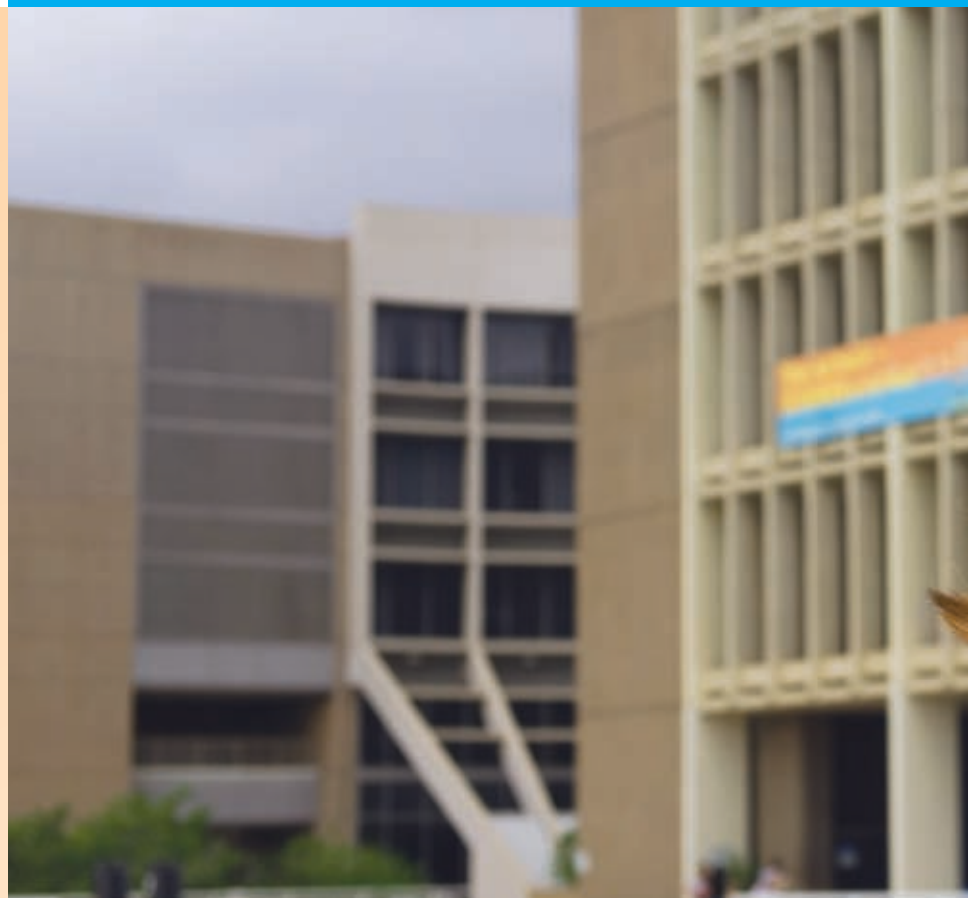
But even the greatest teachers have difficulties. Today, Robinette faces upwards of 40 or more students in every one of her classes. Compliance with the federal No Child Left Behind Act (NCLB) has,

she said, created a complicated and complex tangle of standardized testing while stifling some of the creative elements of teaching. The loss of professional staff development days prevents educators from feeding off one another. Even getting credentialed has become a chore, with many requirements to meet and several exams to pass. When you add to this equation the high turnover rates of high school principals, who are on the job an average of 22-24 months, then you have a definite uphill battle. "It is vital to have more consistency in the leadership of a high school," said Robinette. "We need administrators who are effective instructional leaders, and, along with the staff, have a shared vision for the school."

The future of teaching is an uncertain picture.



A TEACHER'S TRAVELS — Her trip really started in fourth grade when the desire to teach was first planted while at McKinley Elementary School in Colton. In 11th grade, Toni was in school in Utah taking history from Mr. Olson, her main inspiration to become a teacher. Three years ago Toni Robinette shared her ideas about teaching with CSUSB students as part of the Alumni Association's "Professor for a Day" event.





Robinette estimates that 50 percent of “her group” of veteran teachers will be retiring nationwide in the next five to 10 years, and she is concerned that there will not be enough good, qualified teachers coming

[is what needs to be done], because we put up too many roadblocks and people get somewhat discouraged. I think it’s vital to have quality teachers in the classroom if we are to compete in the global economy. We must

The California Beginning Teacher Support and Assessment (BTSA) Induction Program provides formative assessment, individualized support and advanced content for newly credentialed, beginning teachers, and is the preferred pathway to a California Professional Teaching Credential, says the organization’s literature.

At Granite Hills, Robinette has seen the implementation of a “Buddy Teacher” program in which more seasoned teachers mentor incoming fac-

a shoulder to lean on.

Lancraft ended her letter to Robinette by saying, “After graduation I plan to enter a credentialing program and also become a teacher. You have impacted my life throughout the years and now I am finishing what you started.”

Inspiration can go both ways, of course. “This is why I teach,” said Robinette. “Teachers do make a difference in the

“It is important for my students to know and feel that I am a teacher because I believe that it is the most important career there is.”

in to take up the slack.

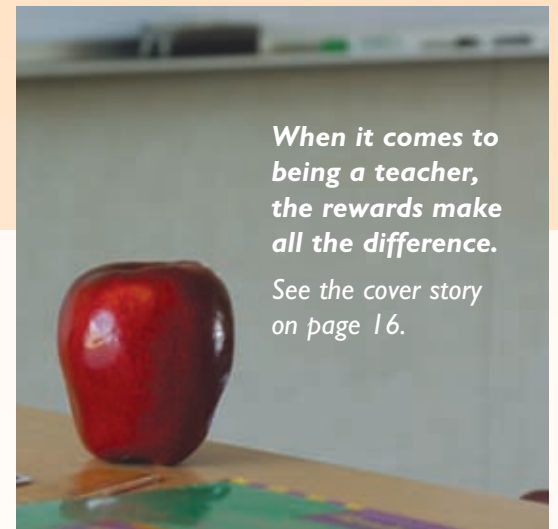
“Teacher recruitment should be on the top of everybody’s list,” said Robinette. “Really inspiring people to go into education and streamlining the process

bring respect and real value back to the profession.”

Fortunately, said Robinette, there are some programs in place to assist teachers, especially the new or prospective educators.

ulty by sharing experiences and giving additional support. Robinette has herself been a “Buddy Teacher” to some of the new teachers at her high school, giving them guidance or even just

lives of their students.”



When it comes to being a teacher, the rewards make all the difference.

See the cover story on page 16.

New Alumni Scholars



Ashley Hicks



Maddie Pulido



Britani Haynie

Three more top students from Inland Empire high schools joined the CSUSB family this fall as Alumni Scholars. Ashley Hicks of Rancho Cucamonga, Maddie Pulido of Fontana, and Britani Haynie of Ontario each were chosen to receive the CSUSB Alumni Association's \$12,000 merit scholarship.

The Alumni Association established its Alumni Scholars program in 2001 to attract some of the region's brightest students to the campus and encourage them to remain in the area after graduation from CSUSB. Eleven students have received the scholarship since the program's inception,

and five have graduated from the university to date. Students considered for the scholarship have demonstrated academic achievement as well as leadership in extracurricular activities, community involvement and employment.

Alumni Scholars are required to sustain a 3.5 GPA and full-time status, as well as contribute a minimum of 30 hours of service to the university and Alumni Association through the Student Ambassadors Society.

Gifts to the CSUSB Alumni Association scholarship fund may be made online at www.csusbalumni.com.

A Nice Ride

The CSUSB Alumni Association and Alvarez Lincoln Mercury and Alvarez Jaguar of Riverside are excited to offer CSUSB alumni and friends great pricing and special services on new and pre-owned vehicles. This discount applies to all CSUSB alumni (family and friends as well), faculty, staff and students. You must mention "CSUSB Alumni" in order to receive the alumni discount. Alumni also will receive a complimentary one-year membership in the CSUSB Alumni Association.

For information on best price offers, call Ramon Alvarez at (951) 687-1212.

Help us serve you better!

The CSUSB Alumni Association designed our online community with our alumni in mind... but we're not always sure what you want! All CSUSB grads are encouraged to share your opinions regarding the Alumni Association Web site. We're asking for your feedback in order to provide the very best online resource possible.

Take the survey online at:
www.csusbalumni.com/questionnaire



1960s

Alan Dyer, B.A. sociology 1968, has been selected to be included in the 10th edition of "Who's Who Among America's Teachers." Alan is a retired Rialto Adult School Education teacher, and currently serves as the board director for the West Valley Water District Board in Rialto. Alan continues to teach in CSUSB's College of Extended Learning and at the University of California, Riverside. ▲

1970s

Joseph Bush, B.A. political science 1974, is the president and founder of Wizard Financial Inc., a real estate brokerage firm that makes private trust deed investments and real estate loans in California. Joseph was an ASB vice president and ASB chairman of the senate during 1973-74 at CSUSB. ▲

Barry Kayrell, B.A. political science 1974, M.A. education 1977, has been named superintendent of schools for Beaumont

Unified School District. Barry has worked for more than 30 years in education, holding positions ranging from teacher to principal to athletic director, and most recently assistant superintendent for human resources in the Perris Union High School District.

Jeanne S. Thornton, B.A. sociology 1972, was promoted to assistant director for the Desert Division of the Riverside County Probation Department. Jeanne was formerly a supervising probation officer with the Riverside County Probation Department. ▲

1980s

Jim Ferranti, M.A. education 1985, is a resource specialist at Cole Elementary School in Highland, Calif., where he gives extra support to students. He earned the Crystal Apple teaching award in 2005 from the San Bernardino City Unified School District. Jim also is a district chairperson for the UCLA Alumni Scholarship Program.

Dawn Anderson Kastner, M.A. special education 1983, is the new principal at Westview High School in San Diego. She previously served as vice principal for the school and for Rancho Bernardo High School. Westview, which opened in 2002, is listed among San Diego County's top schools.

Bill Stevenson, B.A. business administration 1984, is vice president and manager of Citizens Business Bank's Fontana business financial center, overseeing customer service, operations, sales and lending staff. Bill, who has more

than 23 years of banking experience, previously was senior vice president and branch manager for American Security Bank. ▲

Robbin Bouslog, B.A. liberal studies 1987, has been teaching at Lake Elsinore Unified School District for the past 20 years, currently teaching vocal music at Canyon Lake Middle School. Robbin also is a member of the California Arts Project Leadership Team.

1990s

Benjamin Adams, B.S. marketing 1990, earned his master's degree in special education from Azusa Pacific University. Ben continues to teach math and English at Alessandro High School in Hemet.

Chris Ahearn, B.A. marketing 1990, ΣΧ, is senior vice president of worldwide sales and marketing for Oakwood Worldwide, a Los Angeles-based company that offers corporate housing and short-stay,

furnished apartments in the Americas, Europe and Asia. Chris directs an interna-

▲ Denotes CSUSB Alumni Association member

The Class of 1973

Cal State San Bernardino's first students to graduate with master's degrees in education in 1973 were honored on May 19 at the College of Education's 17th Annual Outstanding Student Recognition Dinner.

Sue (Orrock) Brown (seated), M.A. education 1973, Daniel Carrasco, Sr. (right), B.A. Spanish 1968 and M.A. education 1973, and Pete Carrasco (left), B.A. Spanish 1969 and M.A. education 1973, were among the



original six members of the Class of 1973 who joined College of Education Dean Patricia Arlin (center) and other special guests at the event.

All three alumni enjoyed distinguished careers in

K-12 education, retiring as administrators. The Alumni Association presented each honoree with a commemorative 40th anniversary gift, and Danny Carrasco addressed the students and faculty at the dinner.

Alumni Notes

Can't get enough alumni notes? See more – or post your own note – on the Alumni Association Web site: www.csusbalumni.com!

tional sales and marketing force of more than 180 employees. Previously he served as vice president of marketing, products and strategy for FedEx Kinko's Commercial Document Solutions in Dallas, Texas. ▲

Lee Cardon, B.S. biology 1993, is a certified prosthetist and orthotist for Hanger Prosthetics and Orthotics West Inc. at their Rancho Mirage center. Lee's loss of a leg in a traffic collision 23 years ago, while a 19-year-old biology major at CSUSB, opened the door to his career. Lee cycles about 150 miles a week and is training for the annual Tram Road Challenge in Palm Springs and a triathlon in La Jolla.

Diana Z. Rodriguez, B.A. marketing 1990, M.B.A. 1994, M.A. educational counseling 2000, ΣΓΦ, was named vice president for student services at Palo Verde College in Blythe, where she will oversee several depart-

ments, including admissions and records, counseling, financial aid and the transfer center. Diana previously served as coordinator of transfer and career services at San Bernardino Valley College, where she also was an assistant professor. Prior to that, she was CSUSB's coordinator of transfer, counseling, recruitment and admissions. Diana is completing her doctorate program in urban education at Claremont Graduate University. ▲

Sedrick Spencer, B.A. psychology 1991, M.P.A. 1996, ΩΨΦ, is the senior manager for state government affairs at Roche Pharmaceuticals. ▲

Matthew Turner, B.A. economics 1991, is the chief marketing officer for Mercury Payment Systems (MPS) in Durango, Colo. MPS is a payment processing company whose platform is integrated to most major point-of-sales systems for restaurants, groceries and specialty retail stores. Matthew also is a special interest group coordinator for American Mensa Ltd.

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Michelle Carter, B.A. communication 1992, recently premiered her short film "Sub Urban Safari" at the Cannes Film Festival in Cannes, France, and is preparing for the Montreal Film Festival in Canada. Find out more

about her film company, Midian Films, and see the movie trailer at www.midianfilms.net.

Greg Saks, B.A. history 1992, ΣΧ, was named associate vice president of development for Cal State Dominguez Hills, where he is responsible for all areas of private support to the university. Previously, Greg served as director of development at Pitzer College, where he helped complete a \$40 million fund-raising campaign.

Cheryl-Marie Hansberger, B.A. psychology 1993, ΑΦ, has been appointed vice president of strategic development for Delcan Corporation. Cheryl-Marie will be responsible for facilitating corporate

change and strategic growth. Cheryl-Marie previously worked for National Engineering Technology Corporation. ▲

Steve Hickey, B.S. physical education 1993, has been named the boys basketball and golf coach at the new Summit High School in Fontana. Steve previously coached at Kaiser High School, and was a four-year member of CSUSB's men's basketball team.

G. Harold Duffey, M.P.A. 1995, was appointed the chief assistant director for planning, resources, and public works for Yolo County, located outside Sacramento. Duffey served as general manager for Sacramento's integrated waste division since 2000 and previously held analyst and planner positions with the city



The Ties that Bond

The women of the Eta Beta Chapter of Alpha Phi celebrated their 20th anniversary at a weekend event in Palm Springs, Calif. The event took place August 11-13 and brought together alumnae and collegiate members of the active chapter. Alpha Phi was chartered at CSUSB in

1986, and was the first Greek organization on campus. The weekend included a meet-and-greet reception, a memorial brunch for sister Jennifer Lynne Brooks (USC), a formal event complete with dinner, dancing and a silent auction as well as lots of time to spend with old friends.

of Riverside and county of San Bernardino.

Tom Mainez, Jr., B.S. physical education 1995, ΣN, was appointed golf coach for CSUSB. Tom previously served as interim coach and led the 2005-06 Coyotes to a No. 7 finish nationally for the season.

Paula Estrada de Martin, B.S. biology 1995, M.S. biology 1997, AΦ, was recently hired as a technology specialist in the intellectual property department of the law firm of Wilmer Cutler Pickering Hale and Dorr. Paula's practice focuses on preparation of biotechnology and life sciences patents.

Ericka Nunez Paddock, B.A. communication 1998, is the new director of student life at CRAFTON Hills College. Ericka previously was the program coordinator for CSUSB's office of student leadership and development. ▲



Kathleen Ledbetter, B.S. accounting 1999, M.A. career and technical education 2005, is an auditor for the Internal Revenue Service in Los Angeles. Kathleen is a former supervisor with Convergys, an information management company that provides and manages billing and customer support solutions for communications worldwide. ▲

Jeff Sims, M.P.A. 1999, was appointed assistant general manager for Western Municipal Water District in Riverside. With his new position, Jeff will be responsible for the management and supervision of the engineering and operations activities of the district. Jeff previously served as district engineering manager.



Dee Ann Chandler, M.B.A. 2002, is the education director for Springboard, a non-profit credit management agency in Riverside. Dee Ann also serves on the College



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of Business and Public Administration's Business Alliance Board of Directors. ▲

David Adams, B.A. in sociology 2003, ΣN, is the Greek advisor for University of California at Davis. David is responsible for advising 63 Greek-affiliated organizations. His duties include supporting students in the development of leadership and citizenship programs to foster positive relationships among college students.

Monique Nolan, B.S. kinesiology 2002, was recently named top assistant coach for the CSUSB women's basketball program. Monique, who played two seasons of basketball at CSUSB, previously taught physical education at the Clare Cherry School at Congregation Emanu El in San Bernardino.



Michael Russo, B.A. economics 2002, is a financial advisor for Ameriprise Financial. Michael is a former supervisor for the S.P. Richards Company.

Hannan Albasel, B.V.E.D. vocational education 2004, had her poem, "Just a Talk," published in the book, "The Best Poems and Poets of 2005." Hannan also has published "You Awake My Emotions" in "Songs of Honor" and "I Lost You" in "The International Who's Who In Poetry." Hannan is an active member with the International Poet Society. ▲

Salvador Jiminez Murguia, B.A. sociology 2000, is an assistant professor with CSUSB's department of sociology. As a student at Cal State, Salvador participated in the McNair Scholars program, which prepares undergraduates for doctoral studies. He earned his Ph.D. in sociology of religion from UC Santa Barbara.

Tom Lee, B.S. computer science 2005, is a software engineer for PerMedics Inc., a medical technology company based in San Bernardino. Tom was among the first class of CSUSB Alumni Association alumni scholars. ▲

In Memoriam

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Contact: Cindi Pringle at 909/537-3521 and cpringle@csusb.edu for more information.

 **Janet L. Barnes**, B.A. liberal studies 1987, died May 28 in Apple Valley. Janet was a teacher for the Apple Valley Unified School District for 25 years. She taught math for most of her career, and was a member of the National Council of Teachers of Mathematics and the California Math Council.

Births


 **Shawn DeWitt**, B.S. marketing 1993, and his wife **Netti** announce the birth of their second child, **Jonas Richard**, born June 13, 2006 in San Diego. Shawn is co-owner and manager of Coronado Brewing Company, www.coronadobrewingcompany.com.

Dolores Quintero Sanchez, B.S. accounting 1997, welcomed a daughter, **Vanessa Ines**, born Jan. 13 in Fremont, Calif.

Kim Ball, B.S. marketing 1998, and her husband **Clint Ball**, B.A. history 1999, are happy to announce the birth of a son, **Kody Wayne**, born July 5 in Riverside. Kim is the director of the Coyote

Bookstore at CSUSB.

Weddings

 **Juliet Conlon**, B.A. art 1995, and **Tim Chou** were married

May 7 in Redlands. Juliet is a graphic designer for the public affairs office at CSUSB and designer of Cal State San Bernardino Magazine. Before returning to CSUSB, Juliet taught at San Bernardino Valley College and the Idyllwild Arts Academy. ▲



Felipe S. Cárdenas, B.A. communications 2001, and **Leonor Celeste Solá**, B.A. communications 2001, were married on July 9, 2005, in San Juan, Puerto Rico. Felipe is the public relations division corporate editor for Banco Popular and Celeste is a marketing manager for Verizon Wireless.

Aurora Tenorio-Kerr, M.P.A. 1999, and Dr. Roy Wilson were married Jan. 31st in Kauai. Aurora is the director of community resources with the Coachella Valley Association of Governments. Aurora received the Distinguished Alumna Award in 2001.

Mandy Siebold, B.A. sociology 2002, and **Zachary Addison Smith** were married March 19 in Redlands. Mandy is an office manager for West Coast Exhibit Services in Riverside.



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Ann DiDonato, B.A. sociology 2003, and **Garrett Michael Lara** were married September 10 in Rancho Cucamonga. Ann is an instructional support assistant in the kinesiology and health promotion department at Cal Poly Pomona.

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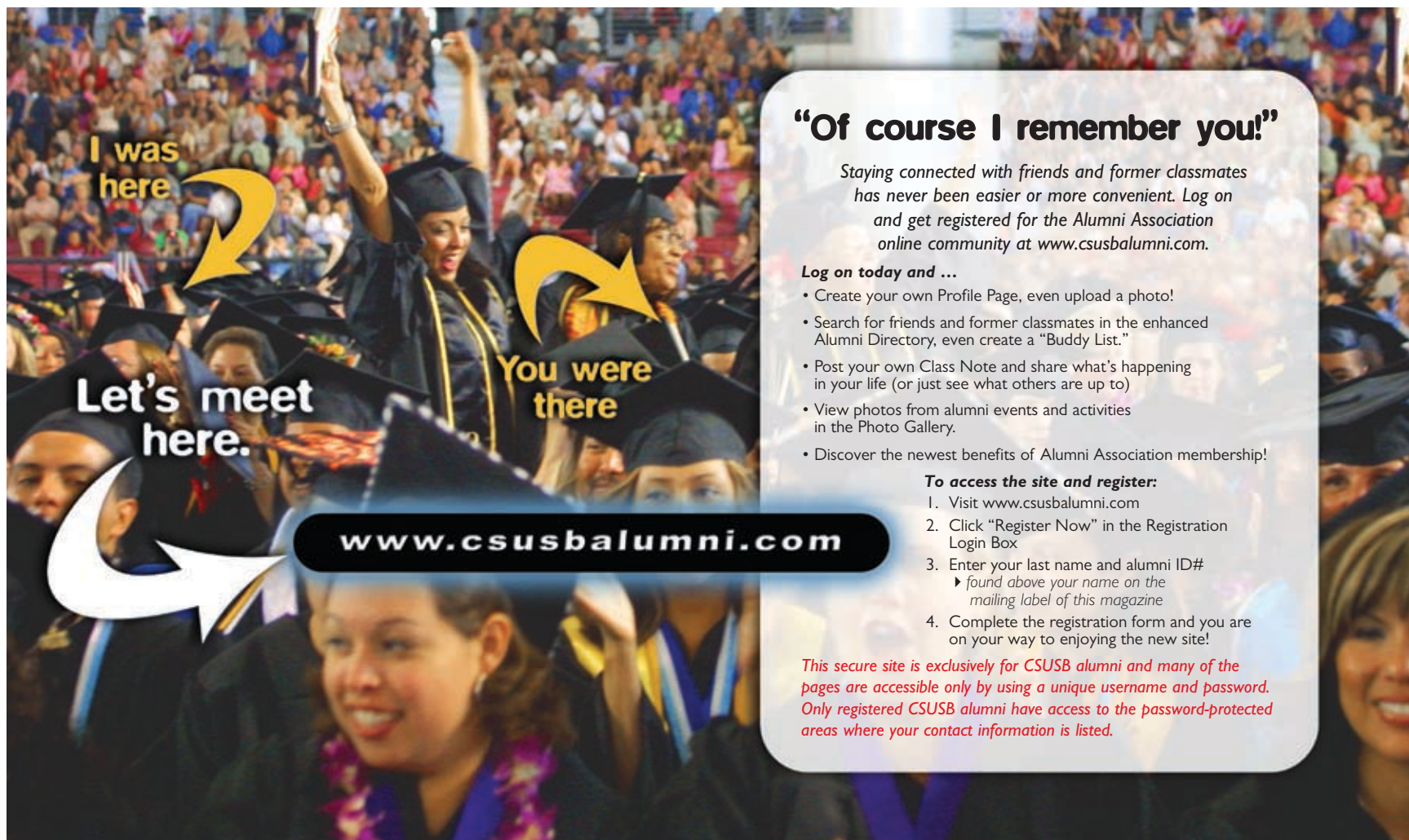
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OCTOBER

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ART EXHIBITS.

"A Golden Legacy: The Art of Ancient Jewelry from the Burton Y. Berry Collection." Some 350 precious objects from lands such as ancient Greece, the Roman Empire and Byzantium. Also, "Photography Unbound." Photo-based work of Robert Markovich, Mary Younakof, Rusty Scruby and Matt Lipps invites viewers to suspend views of photographic content and context. Both exhibits run through Dec. 9. Robert V. Fullerton Art Museum. Free. Parking \$4 per vehicle. Museum hours Tuesday-Wednesday, Friday, and Saturday 10 a.m.-5 p.m., Thursday, 10 a.m.-7 p.m. 537-7373.

22

CELEBRITY SPEAKER.

Actress Carol Channing on "The Artful Journey." 4-6 p.m. in Performing Arts Recital Hall. \$35 per person, \$60 per couple. Parking free in lot C. 537-7516.

24

MUSIC.

Lumen Valo Finnish Choir. 7:30 p.m., Performing Arts Recital Hall. Free admission. Parking \$4 per vehicle. 537-7516.

28

ANNIVERSARY EVENT.

"The Secrets of the Dead." Enter the heart of ancient Egypt in this event of sight and sound, as CSUSB's Robert V. Fullerton Art Museum celebrates its 10th anniversary. Egyptian dances, exotic hors d'oeuvres, authentic Egyptian music. 7-10 p.m. Tickets \$25. 537-3374.



"The Secrets of the Dead," Oct. 28

NOVEMBER

1

MUSIC.

First Wednesdays concert series opens with the Murray Duo, pianist and soprano. 7:30 p.m., Performing Arts Recital Hall. General admission \$15, senior citizens and CSUSB Alumni Association members \$10, students with I.D. \$5. 537-7516.

17

MUSIC.

CSUSB Chamber Winds and CSUSB Symphonic Band appear in the year's first student concert. 7:30 p.m., Performing Arts Building Recital Hall. General admission \$8, Alumni Association members and senior citizens \$6, students \$4. Parking \$4 per vehicle. 537-7516 for more information on season.

THEATRE: OPENING NIGHT.

"The Country Wife." In this witty, bawdy romp, a young man feigns impotence to trick married women into affairs, a dandy courts an

intelligent woman and a country wife is struck by city life and London men. Play written in 1674. Contains sexual situations. Nov. 17, 18, 30, Dec. 1, 2 at 8 p.m. Nov. 19, Dec. 3 at 2 p.m. Ronald E. Barnes Theatre. General admission \$10, senior citizens and Alumni Association members \$8, students \$5. Parking \$4 per vehicle. 537-5884.

DECEMBER

1

MUSIC.

First Wednesdays concert series presents the Tailgators Dixieland Band. 7:30 p.m., Performing Arts Recital Hall. Free. 537-7516.

FEBRUARY 2007

3

JOB FAIR.

Education Job Fair brings more than 70 school districts and educational employers to CSUSB Coussoulis Arena. 9 a.m.-1 p.m., Bring resumes. Free. Parking \$4 per vehicle. 537-5250.

13

PERFORMANCE BASKETBALL.

Harlem Globetrotters. Coussoulis Arena. Call arena for time and ticket information. 537-7360.

24/25

MUSICAL.

"Ethel on Record." Original production featuring music of Ethel Waters and starring Val Limar Jansen with accompaniment by Frank Jansen. Feb. 24 at 8 p.m. and 25 at 2 p.m. Performing Arts Recital Hall. For ticket information call 537-3700 or log onto www.csusbalumni.com.

MARCH

2

COMEDY NIGHT.

"Whose Line is it Anyway?" stars Colin Mochrie and Brad Sherwood combine their wit with contributions and volunteers from the audience to create a fun evening of improvisational comedy. 8 p.m., Coussoulis Arena. Ticket information at 537-7360.

9

THEATRE: OPENING NIGHT.

"Electricidad." Set in a Southern California barrio, this riveting adaptation pits a grief-stricken Electricidad against her mother Clemencia, a former rodeo queen corrupted by greed. Mature themes; not recommended for children under 12. March 9, 10, 15, 16, and 17 at 8 p.m. March 11, 18 at 2 p.m. Ronald E. Barnes Theatre. General admission \$10, senior citizens \$8, students \$5. Parking \$4 per vehicle. 537-5884

"Ethel on Record," Feb. 24 & 25



California State University, San Bernardino
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