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“University Overview 2011”

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CSUSB Sound and video recordings

“University Overview 2011”

Transcript

00:00:07:03 - 00:00:08:18

This is California State

00:00:08:18 - 00:00:12:21

University,
San Bernardino, with 17,000 students.

00:00:12:28 - 00:00:17:09

It offers a challenging and innovative
academic experience for students.

00:00:17:09 - 00:00:20:27

Staff and faculty
have extraordinary opportunities to excel.

00:00:21:16 - 00:00:25:22

The university is a preeminent center
of intellectual and cultural activity

00:00:25:22 - 00:00:29:21

in inland Southern California,
and its academic excellence has earned

00:00:29:21 - 00:00:32:25

high praise from numerous leading
national publications,

00:00:33:05 - 00:00:36:01

including the Princeton Review,
Forbes and U.S.

00:00:36:01 - 00:00:38:14

News and World Report, among others.

00:00:38:14 - 00:00:41:28

Because of its rapidly
developing reputation in recent years,

00:00:42:06 - 00:00:46:00
our President's Academic Excellence
Scholarship Program has attracted

00:00:46:00 - 00:00:49:09
more than 170 current students
who were in the top

00:00:49:09 - 00:00:51:25
1% of their high school
graduating classes.

00:00:52:05 - 00:00:54:13
The picturesque San Bernardino Mountains

00:00:54:13 - 00:00:58:06
provide a dramatic backdrop
in contrast to the modern buildings,

00:00:58:13 - 00:01:03:15
wide lawns, trimmed trees, clean spaces
and park like feel of the campus.

00:01:03:28 - 00:01:08:19
New facilities on our 441
acre campus provide an excellent

00:01:08:19 - 00:01:12:15
learning and working environment
equipped with superior technology.

00:01:12:28 - 00:01:16:19
Over the past 12 years,
the university has added roughly one

00:01:16:19 - 00:01:20:26
and one half million square feet of new
and renovated facilities,

00:01:21:05 - 00:01:24:28
including the Education
Building, Social and Behavioral Sciences,

00:01:25:07 - 00:01:29:05
Chemical Sciences,

Several facilities in her corporation yard

00:01:29:14 - 00:01:34:24
for buildings at our Palm Desert campus,
the Enlarge Student Union Expanded

00:01:34:24 - 00:01:39:19
Health Center, the student recreation
and Fitness Center, two parking structures

00:01:39:25 - 00:01:44:09
and three new apartment complexes
which accommodate 1500 students

00:01:44:25 - 00:01:47:08
and will soon open
a new nursing laboratory.

00:01:47:14 - 00:01:50:23
A privately funded water conservation
demonstration garden

00:01:51:00 - 00:01:53:28
and a privately funded
astronomical observatory

00:01:54:05 - 00:01:57:13
that will serve as both an academic
and community resource.

00:01:57:28 - 00:02:00:27
Plans are also in the works
to seek funds to expand

00:02:00:27 - 00:02:03:26
the university's library
and performing arts facilities

00:02:04:14 - 00:02:07:02
with its support of environment
and tradition.

00:02:07:02 - 00:02:09:15
Of close interaction
with faculty and staff.

00:02:09:25 - 00:02:15:04
CSUSB provides students with exceptional avenues to gain valuable understanding.

00:02:15:18 - 00:02:18:28
Just a few recent recognition of program excellence

00:02:19:08 - 00:02:23:12
include our business college being named as one of the 18 most innovative

00:02:23:12 - 00:02:26:16
in the world by European CEO magazine

00:02:26:26 - 00:02:29:06
and one of only four in the United States.

00:02:29:20 - 00:02:32:09
And our graduate entrepreneurship program was ranked

00:02:32:09 - 00:02:34:24
number four in the nation in 2006.

00:02:35:10 - 00:02:40:16
In addition, CSU SB was the first Inland Empire University with prestigious

00:02:40:16 - 00:02:44:19
national accreditation for its College of Business and Public Administration.

00:02:44:23 - 00:02:49:14
In fact, every CSUSB academic program for which specialized

00:02:49:14 - 00:02:53:05
national accreditation is available has earned that accreditation.

00:02:53:26 - 00:02:57:13
The National Science Foundation awarded our Information Assurance

00:02:57:13 - 00:03:02:00

and Security Management Center,
a \$2 million grant for scholarships

00:03:02:00 - 00:03:05:19
of more than \$50,000
and Washington internships.

00:03:05:27 - 00:03:10:13
Because the quality of our program promise
to strengthen the cadre of information,

00:03:10:13 - 00:03:14:21
assurance and security professionals
needed to protect government information.

00:03:15:04 - 00:03:18:16
Our College of Education
is among the top California campuses

00:03:18:22 - 00:03:23:10
that produce credentialed teachers,
and it has trained a majority of educators

00:03:23:10 - 00:03:24:27
in the end and empire.

00:03:24:27 - 00:03:28:14
Among the university's
new degrees is a doctoral program

00:03:28:14 - 00:03:30:14
in educational leadership.

00:03:30:14 - 00:03:34:28
We recently added an outstanding creative
writing Master of Fine Arts program

00:03:35:06 - 00:03:39:13
and will soon introduce a new MFA program
in studio art and design.

00:03:39:26 - 00:03:43:20
Her School of Social Work was established
as the first professional school

00:03:43:20 - 00:03:45:02

at the university,

00:03:45:02 - 00:03:49:08

and its Masters program was ranked the 14th most selective in the nation.

00:03:49:24 - 00:03:54:20

CSUSB students are readily accepted into the most prestigious medical schools

00:03:54:20 - 00:03:57:13

and leading PhD programs in the country

00:03:57:24 - 00:04:00:19

between 2000 and 2010, for example.

00:04:00:28 - 00:04:05:14

Graduates of just three departments, Biology, Chemistry and Psychology,

00:04:05:22 - 00:04:10:02

received 25 medical degrees and 77 PhDs

00:04:10:19 - 00:04:14:05

alongside a wide variety of traditional science programs.

00:04:14:12 - 00:04:17:16

Among our most popular is computer science and engineering.

00:04:17:26 - 00:04:21:19

It's the university's first engineering degree program launched

00:04:21:19 - 00:04:25:05

to help meet demands for computer hardware and software engineers

00:04:25:17 - 00:04:27:19

from the skills they learned in the program.

00:04:27:23 - 00:04:30:24

Our students created a game that made the Xbox Live

00:04:30:24 - 00:04:33:06
Marketplace list of top indie games.

00:04:33:26 - 00:04:37:11
Our unique National Security Studies
program is one of only several

00:04:37:11 - 00:04:39:15
in the United States, and CSU.

00:04:39:15 - 00:04:43:14
SB serves as the lead for a seven campus
CSU consortium

00:04:43:21 - 00:04:46:24
that prepare students for careers
in national intelligence.

00:04:47:06 - 00:04:50:14
We also offer a nationally acclaimed
Arabic program.

00:04:51:01 - 00:04:54:12
The university's model United Nations
team is arguably

00:04:54:12 - 00:04:58:25
the most successful in the world,
winning an outstanding delegation award

00:04:59:01 - 00:05:02:27
virtually every year
over the past 17 in competition

00:05:02:27 - 00:05:06:27
at the United Nations with Ivy League
schools, military academies

00:05:07:02 - 00:05:09:22
and other leading universities
from around the world.

00:05:10:06 - 00:05:14:20
Our campus radio station,
Coyote Radio, was selected by MTV

00:05:14:25 - 00:05:18:13
as the top Internet
only college radio station in America.

00:05:18:20 - 00:05:22:00
And the third best of all college
radio stations in the nation.

00:05:22:17 - 00:05:26:21
Cal State San Bernardino
prepares 4000 graduates every year

00:05:26:26 - 00:05:30:10
for important workforce
demands in countless professional fields.

00:05:30:20 - 00:05:34:05
More than 70,000 CSUSB alumni can be found

00:05:34:05 - 00:05:37:20
in all 50 states
and in more than 35 countries.

00:05:38:14 - 00:05:41:25
CSUSB
also has become an increasingly popular

00:05:41:25 - 00:05:45:25
university across the world,
hosting more than 700 degrees

00:05:45:25 - 00:05:49:12
seeking international students
from 45 different countries.

00:05:50:00 - 00:05:53:28
The university continues to promote access
for all eligible students.

00:05:54:11 - 00:05:57:15
To illustrate,
we now have the second highest percentage

00:05:57:15 - 00:06:02:03
of both African American students

and Latino students in the CSU system.

00:06:02:15 - 00:06:06:09

More than 70% of the university's graduates come from families

00:06:06:09 - 00:06:10:11

in which neither parent has a college degree and more than 70%

00:06:10:11 - 00:06:14:16

of our students receive financial aid covered through a mix of scholarships,

00:06:14:16 - 00:06:18:11

federal and state grants, fee waivers and federal tax credits.

00:06:18:21 - 00:06:22:20

In fact, we ranked second in the CSU for the percentage of students

00:06:22:20 - 00:06:26:18

receiving financial aid once student demographics are considered.

00:06:26:25 - 00:06:31:13

CSUSB's graduation rate is in the top 11% in the nation,

00:06:31:26 - 00:06:35:01

and scoring on the Collegiate Learning Assessment, which measures

00:06:35:01 - 00:06:38:05

learning between the freshman and senior years, indicates

00:06:38:05 - 00:06:41:27

that CSUSB is among the top 25% of schools

00:06:42:10 - 00:06:45:05

after various student attributes are accounted for.

00:06:45:10 - 00:06:49:26

CSU, SB in fact ranks
in the 98th percentile nationally.

00:06:50:13 - 00:06:55:16
In addition, our first to second year
retention rate of nearly 86% is among

00:06:55:16 - 00:06:59:22
the very highest in the CSU,
with African American and Latino

00:06:59:22 - 00:07:04:24
retention, the very highest and third
highest in the 23 campus CSU system.

00:07:05:08 - 00:07:09:01
Furthermore, our graduation rates
of students from historically underserved

00:07:09:02 - 00:07:12:11
groups
also rank among the highest in the CSU

00:07:12:22 - 00:07:16:28
and Cal State San Bernardino actually
is number one in the United States.

00:07:16:28 - 00:07:20:22
Among universities awarding math degrees
to Hispanic students.

00:07:21:04 - 00:07:24:09
As part of our commitment
to advancing Latino education issues.

00:07:24:14 - 00:07:28:10
We're home to the International Latino
Education Advocacy Day Summit,

00:07:28:20 - 00:07:34:01
which in 2011 had more than 1300 town
hall locations across the U.S.

00:07:34:01 - 00:07:37:09
and 17 other nations
participating in the conference.

00:07:37:25 - 00:07:40:24
We're recognized
as an Hispanic serving institution.

00:07:41:04 - 00:07:43:02
Moreover, because of our programs,

00:07:43:02 - 00:07:47:04
we've also been designated
as a military friendly school among our

00:07:47:04 - 00:07:51:01
most precious resources is our faculty
who address the issue.

00:07:51:02 - 00:07:53:04
SBS five academic colleges

00:07:53:10 - 00:07:57:05
are widely recognized, award
winning scholars and creative artists.

00:07:57:18 - 00:08:02:07
Their grants and contracts activity
now consistently exceeds \$30 million

00:08:02:07 - 00:08:06:17
in new awards annually, more than six
times greater than a decade ago.

00:08:06:26 - 00:08:09:26
Among
those is a grant for nearly \$8 million

00:08:09:26 - 00:08:14:00
in the National Science Foundation,
the largest in CSU SB history

00:08:14:07 - 00:08:17:08
to help improve elementary school
algebra instruction.

00:08:17:20 - 00:08:21:03
Cal State, San Bernardino participates
in more than 500

00:08:21:03 - 00:08:24:06
partnerships
with area agencies and businesses.

00:08:24:15 - 00:08:29:02
As such, we've earned Carnegie Foundation
recognition and a highly prized

00:08:29:02 - 00:08:32:05
President's Higher Education
Community Service Honor roll

00:08:32:10 - 00:08:35:18
for our commitment
to service, learning and civic engagement.

00:08:36:04 - 00:08:40:02
Hundreds of our faculty, staff
and students lend their expertise

00:08:40:02 - 00:08:44:22
to countless community projects and
our many campus centers and institutes,

00:08:44:28 - 00:08:49:02
our regional resources for issues
surrounding water, transportation,

00:08:49:13 - 00:08:54:07
terrorism, autism, technology,
commercialization, and much more.

00:08:54:25 - 00:08:58:00
The End Zone Empire Center
for Entrepreneurship, for example,

00:08:58:06 - 00:08:59:22
offers business consulting

00:08:59:22 - 00:09:03:18
services, student internship resources
and training programs.

00:09:03:25 - 00:09:04:18
While the Business

00:09:04:18 - 00:09:08:06
Alliance helps to forge partnerships
throughout the business community,

00:09:08:25 - 00:09:12:16
the Institute of Applied Research
and Policy Analysis conducts

00:09:12:16 - 00:09:16:12
survey, research and marketing studies
for government and private sectors.

00:09:17:01 - 00:09:21:12
The Center for Health Disparities Research
Studies, health outcomes in the region.

00:09:21:25 - 00:09:24:24
Under the guardianship of our Water
Resources Institute,

00:09:25:01 - 00:09:28:21
the found library will store
part of California's premier water

00:09:28:21 - 00:09:32:12
archive collection,
which was previously held at UC Berkeley,

00:09:33:03 - 00:09:36:21
illustrative of our faculty involvement
in partnership activities.

00:09:36:27 - 00:09:40:22
Biologist Stuart Sumida,
an internationally respected instructor

00:09:40:22 - 00:09:43:27
and paleontologist,
also has become one of the world's

00:09:43:27 - 00:09:47:19
leading consultants on anatomy
to the animated film industry.

00:09:47:28 - 00:09:50:15

Working on more than 40 feature length films,

00:09:50:21 - 00:09:54:01
including Ten that have been nominated for Academy Awards.

00:09:54:14 - 00:09:58:00
In collaboration with DreamWorks Studios, he'll teach students

00:09:58:00 - 00:10:01:27
at multiple CSU campuses about the anatomical principles

00:10:01:27 - 00:10:05:06
for animations and what could help policy issues

00:10:05:07 - 00:10:08:21
be at the forefront of the science of animated filmmaking.

00:10:09:11 - 00:10:13:08
Our accountings students prepare tax returns for low income residents

00:10:13:16 - 00:10:14:14
through the Volunteer

00:10:14:14 - 00:10:18:18
Income Tax Assistance Program, and the Disability Sports Festival

00:10:18:18 - 00:10:22:17
showcases physical activity and sports for people of all abilities.

00:10:22:28 - 00:10:26:17
Schoolchildren of all ages learn about our states first people

00:10:26:23 - 00:10:29:22
at California Native American Cultural Awareness Week

00:10:29:22 - 00:10:33:26
every September to the Watson
and Associates Literacy Center

00:10:33:26 - 00:10:38:00
and our College of Education is helping
to improve reading and comprehension

00:10:38:00 - 00:10:40:23
skills of children
from local public schools.

00:10:41:05 - 00:10:44:25
At the Coyote Conservatory
for the Arts, underserved residents

00:10:44:25 - 00:10:49:02
participate in dance, drama, movement,
singing and puppetry.

00:10:49:13 - 00:10:52:24
Each of our athletic teams
has adapted a school to work with.

00:10:53:07 - 00:10:57:03
And throughout the year, our student clubs
and Greek organizations participate

00:10:57:03 - 00:11:02:03
in a full array of projects
to help local residents and causes CSU.

00:11:02:03 - 00:11:05:14
SB also is engaged in a key partnership
with the U.S.

00:11:05:14 - 00:11:09:27
Military Academy at West Point
to improve the collection, analysis

00:11:09:27 - 00:11:13:00
and sharing of information
is vital to front line soldiers.

00:11:13:15 - 00:11:16:19
The university also has a permanent campus

in Palm Desert,

00:11:17:00 - 00:11:20:16
where it is helping to build the college
going rate in the Coachella Valley.

00:11:20:23 - 00:11:24:25
As the only full serving upper division
institution of higher education

00:11:24:25 - 00:11:25:22
in the region.

00:11:25:22 - 00:11:29:11
CSU, SBS Palm Desert
Campus was established with funds

00:11:29:18 - 00:11:34:07
raised entirely from foundations,
individuals, corporations and cities.

00:11:34:19 - 00:11:38:23
The campus also is home to the Indian
Wells Theater, which is quickly becoming

00:11:38:23 - 00:11:41:10
one of the Valley's
leading entertainment destination.

00:11:41:10 - 00:11:43:15
Stores and a launching pad to Broadway.

00:11:44:01 - 00:11:47:18
Our campus is alive with cultural
and community activities

00:11:47:26 - 00:11:51:21
from our outstanding theater
and music programs to our renowned

00:11:51:21 - 00:11:56:14
Robert and Frances Fullerton Art Museum,
which is one of only 4% of U.S.

00:11:56:14 - 00:12:00:16
museums accredited

by the American Association of Museums.

00:12:01:03 - 00:12:03:21

Campus Performers
and speakers cover a broad

00:12:03:21 - 00:12:07:05

range of interests from legendary blues
guitarist B.B.

00:12:07:05 - 00:12:11:19

King and Olympic
figure skater Dorothy Hamill to 1960s

00:12:11:19 - 00:12:16:11

activist Angela Davis and Enterprise
Rent-A-Car CEO Andy Taylor.

00:12:16:23 - 00:12:19:23

Casillas Arena plays host to Cal State
San Bernardino,

00:12:19:28 - 00:12:23:15

nationally ranked women's volleyball
and men's basketball teams,

00:12:23:23 - 00:12:26:26

which are among ten coyote
intercollegiate athletic teams

00:12:27:03 - 00:12:30:24

that successfully compete
at the NCAA Division two level.

00:12:31:10 - 00:12:35:00

CSU ESRB is a leader in sustainability
with the addition

00:12:35:00 - 00:12:39:03

of a fuel cell, solar collectors
and two small wind turbines,

00:12:39:10 - 00:12:43:11

which collectively when completed,
will meet one half of the campuses.

00:12:43:11 - 00:12:48:20
Daytime peak load demand ongoing efforts
to make the campus more energy efficient.

00:12:48:26 - 00:12:53:17
Earned CSU SB the 2009
National Energy Project of the Year Award,

00:12:53:25 - 00:12:58:14
and in maintaining our expansive grounds
and buildings, the university's Facilities

00:12:58:14 - 00:13:02:24
Services Department was honored in 2008
with the highest national award

00:13:02:24 - 00:13:07:10
by the Association of Physical Plant
Administrators joining the Smithsonian

00:13:07:10 - 00:13:11:02
and the University of Michigan,
which were given the prize a year earlier.

00:13:11:20 - 00:13:14:13
The university continues
to have a dramatic impact

00:13:14:13 - 00:13:16:07
on the communities we serve.

00:13:16:07 - 00:13:19:02
For example,
Cal State San Bernardino contributes

00:13:19:02 - 00:13:22:16
more than a half a billion dollars
to the statewide economy.

00:13:22:26 - 00:13:26:06
For every dollar
that California invests in the CSU,

00:13:26:12 - 00:13:29:21
there is a return of more than \$5
in additional spending.

00:13:30:07 - 00:13:32:21

And with more than 2500 employees,

00:13:32:27 - 00:13:36:28

CSU ESRB is one of the top employers
in San Bernardino County,

00:13:37:10 - 00:13:41:21

and the C issue remains among the most
affordable institutions in the nation.

00:13:42:07 - 00:13:46:18

CSU SB leadership has rested in the hands
of only three individuals

00:13:46:25 - 00:13:49:27

founding President John Farrell,
Anthony Evans

00:13:50:06 - 00:13:54:07

and Albert Koenig,
who has led the university since 1997.

00:13:54:15 - 00:13:58:10

A remarkable record of stability
in the world of higher education.

00:13:58:24 - 00:14:03:15

As Cal State San Bernardino
prepares for its 50th anniversary in 2015,

00:14:03:26 - 00:14:07:08

the university continues to serve
as the springboard for growth

00:14:07:08 - 00:14:11:20

in the empire and far beyond,
preparing graduates with the knowledge

00:14:11:20 - 00:14:15:26

and skills to be our future leaders
and the mainstays of our workforce.

00:14:16:12 - 00:14:21:24

Truly to attend CSU,

SB is to come here and go anywhere.