

California State University, San Bernardino

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2002

## "Soaring Toward the Future"

California State University - San Bernardino

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# CSUSB Sound and video recordings

“Soaring Toward the Future”

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## Transcript

00:00:31:06 - 00:00:33:24

During this past year, Cal State  
San Bernardino

00:00:33:29 - 00:00:37:24

continued its rapid development  
now with more than 16,000

00:00:37:24 - 00:00:41:15

students and marked by double digit  
annual percentage increases in applicants.

00:00:41:25 - 00:00:46:19

Cal State is growing toward an enrollment  
of 25,000 by the end of this decade.

00:00:46:29 - 00:00:48:15

The university has one of the nation's

00:00:48:15 - 00:00:52:10

most diverse student bodies  
with no racial or ethnic majority.

00:00:52:20 - 00:00:56:01

Our median undergraduate student age  
has fallen to 22.

00:00:56:25 - 00:00:59:11

Physical evidence of our growth  
is all around us.

00:00:59:20 - 00:01:03:16

Construction is now complete on the new  
social and Behavioral Sciences building.

00:01:04:01 - 00:01:08:01

Soon we'll break ground on a new science

annex, an expansion of the student

00:01:08:01 - 00:01:12:18  
union and creation of a 40,000 square foot  
recreation and fitness center.

00:01:13:14 - 00:01:15:25  
Another facet of our growth  
was the completion

00:01:15:25 - 00:01:19:05  
of the Mary Stuart Rogers Gateway  
Building at our branch campus.

00:01:19:05 - 00:01:20:22  
In Palm Desert.

00:01:20:22 - 00:01:24:03  
Groundbreaking for the second facility,  
the Indian Wells Center

00:01:24:03 - 00:01:26:28  
for Educational  
Excellence is set for this year.

00:01:27:10 - 00:01:30:01  
The campaign has already raised  
\$20 million

00:01:30:01 - 00:01:31:14  
to fund the first two buildings

00:01:31:14 - 00:01:35:11  
and seeks to raise another 9 million  
for a third classroom complex.

00:01:35:29 - 00:01:39:16  
Another growth indicator  
is our latest phase of campus housing.

00:01:39:24 - 00:01:42:17  
So yes, UCB now has over 1000 students

00:01:42:17 - 00:01:44:27  
living in our residence  
halls and apartments.

00:01:45:17 - 00:01:48:29  
Despite our enrollment growth,  
we are rated highly in surveys

00:01:48:29 - 00:01:52:03  
of various service functions  
with student accounts receivable,

00:01:52:08 - 00:01:55:03  
purchasing and facility services  
ranked number one,

00:01:55:08 - 00:01:59:25  
and both parking and human resources  
ranked number two in the CSU system.

00:02:00:26 - 00:02:03:24  
The entire campus  
was overdue for a technology upgrade.

00:02:03:29 - 00:02:08:03  
We did extensive rewiring to accommodate  
the new residences connect Palm

00:02:08:03 - 00:02:12:20  
Desert to the main campus and provide  
upgrade connections to faculty and staff.

00:02:13:02 - 00:02:17:10  
By summer's end, the university had over  
125 smart classrooms

00:02:17:13 - 00:02:21:05  
with Internet connections  
video, audio and projection capability.

00:02:21:19 - 00:02:25:03  
Yet another sign of the university's  
growth was its first December

00:02:25:03 - 00:02:25:25  
commencement,

00:02:25:25 - 00:02:26:17  
which gave some

00:02:26:17 - 00:02:30:05  
relief to the overflow crowds  
that always attend ceremonies in June.

00:02:30:15 - 00:02:34:13  
We offered a live commencement  
webcast on the Internet, allowing friends

00:02:34:13 - 00:02:38:13  
and family anywhere in the world  
to share in the joy of graduation.

00:02:40:04 - 00:02:42:08  
Even Hollywood is paying attention to us.

00:02:43:14 - 00:02:45:22  
I don't know how  
I'll stand right here in San Berdoo.

00:02:46:14 - 00:02:50:12  
But CSU SB Development is by no means  
just bricks and mortar

00:02:50:16 - 00:02:53:21  
or even cutting edge technology  
and creative events.

00:02:54:04 - 00:02:57:04  
Instead,  
the faculty is the heart of any university

00:02:57:09 - 00:03:01:00  
and cal state is second to none,  
creating learning communities

00:03:01:00 - 00:03:03:21  
that bring distinction  
to each of the five colleges

00:03:04:10 - 00:03:05:28  
in the College of Arts and Letters.

00:03:05:28 - 00:03:09:28  
For example, Pete Fairchild received  
the prestigious Rentz Poetry Prize,

00:03:10:06 - 00:03:11:29  
the American Academy of Poetry,

00:03:11:29 - 00:03:15:15  
called his work worthy  
of the tradition of Whitman and Melville.

00:03:16:00 - 00:03:19:05  
Margaret Dole was named  
Golden Apple Award winner for Outstanding

00:03:19:05 - 00:03:22:11  
Teaching the Arts Faculty  
led by Margaret Perry.

00:03:22:15 - 00:03:26:07  
Establish the Coyote Conservatory,  
where young people are offered arts

00:03:26:07 - 00:03:30:19  
training in downtown San Bernardino,  
and the Robert Fullerton Art Museum

00:03:30:21 - 00:03:34:18  
continued its innovative exhibits,  
including the museum's centerpiece,

00:03:34:25 - 00:03:38:17  
an Egyptian antiquities collection  
from the herefor Family Trust

00:03:39:15 - 00:03:41:25  
in the College of Business  
and Public Administration.

00:03:41:29 - 00:03:46:11  
A team of MBA students led by Sue  
Greenville, competed successfully

00:03:46:11 - 00:03:50:06  
against other universities  
in a business strategy simulation contest.

00:03:50:22 - 00:03:53:26  
The colleges created several vital centers

and institutes,

00:03:54:01 - 00:03:57:08  
including the Arrowhead Laboratory  
for Securities Analysis

00:03:57:10 - 00:04:00:02  
and the Inland Empire Center  
for Entrepreneurship,

00:04:00:16 - 00:04:03:17  
the Institute of Applied Research  
and Policy Analysis,

00:04:03:22 - 00:04:07:09  
directed by Sheryl Bachman and Barbara  
Ceramic Issues.

00:04:07:09 - 00:04:08:28  
Regular Economic Reports.

00:04:10:02 - 00:04:10:26  
Last year,

00:04:10:26 - 00:04:14:02  
the College of Education,  
which has recently doubled its enrollment,

00:04:14:07 - 00:04:15:25  
were successful in securing state

00:04:15:25 - 00:04:18:24  
credential accreditation for the maximum  
five years.

00:04:19:24 - 00:04:22:02  
Additionally, a Journal of Latino Issues

00:04:22:02 - 00:04:25:26  
and Education was launched  
by Enrique Morial and his colleagues.

00:04:26:16 - 00:04:30:06  
Bonnie Braun course was elected  
lifetime associate of the National Academy

00:04:30:06 - 00:04:31:06  
of Sciences.

00:04:31:06 - 00:04:33:29  
Her husband,  
her bronchus, received an award

00:04:34:02 - 00:04:36:28  
as Administrator of the Year  
in Science Education

00:04:38:08 - 00:04:40:05  
in the College of Natural Sciences.

00:04:40:05 - 00:04:43:04  
Two physics  
professors, Tim Usher and Paul Dickson,

00:04:43:09 - 00:04:46:26  
have a patent pending on a novel  
hardware interface and student friendly

00:04:46:26 - 00:04:50:29  
software for teaching physical science,  
electronics and engineering.

00:04:51:15 - 00:04:55:27  
Stuart Sumida served as an animation  
consultant on five feature Hollywood

00:04:55:27 - 00:04:56:20  
films.

00:04:56:20 - 00:05:00:18  
He helped to bring realism and integrity  
to the production process

00:05:01:08 - 00:05:02:21  
in the past several years.

00:05:02:21 - 00:05:06:07  
Virtually every graduate who applied to  
medical school was accepted.

00:05:06:16 - 00:05:10:28  
Meanwhile, natural sciences faculty



are working on plans for an observatory,

00:05:11:02 - 00:05:11:29  
and the college

00:05:11:29 - 00:05:15:29  
has had significant increases  
in its federal funding for college grants.

00:05:17:09 - 00:05:19:28  
In the  
College of Social and Behavioral Sciences.

00:05:20:03 - 00:05:23:18  
Franny Bourdon broadened her anthropology  
teaching tool and CD

00:05:23:22 - 00:05:27:05  
game ethno quest,  
earning national headlines for her work.

00:05:27:14 - 00:05:29:23  
Kari Van Loon did production.

00:05:29:23 - 00:05:33:02  
Pete Robert Shaw was named Outstanding  
Professor for the campus.

00:05:33:12 - 00:05:36:28  
Ward Maccabee won the Craven Award  
from the organization of American

00:05:36:28 - 00:05:40:13  
Historians for his coauthored book,  
The Slaveholding Republic.

00:05:40:22 - 00:05:44:05  
Robert Lackey was honored  
by the American History Association

00:05:44:10 - 00:05:46:22  
with the Ascher Award  
for Distinguished Teaching.

00:05:47:02 - 00:05:50:18  
And Ralph Selby continued

to bring international attention through

00:05:50:18 - 00:05:55:01  
winning teams at the Model Arab League  
and Model United Nations competitions.

00:05:55:17 - 00:05:58:19  
Efforts to promote  
the internationalization of the university

00:05:58:19 - 00:05:59:22  
didn't stop there.

00:05:59:22 - 00:06:03:07  
Through the College of Extended Learning,  
the campus welcomed hundreds of students

00:06:03:07 - 00:06:06:19  
from Brazil, China, Japan, Korea, Saudi

00:06:06:19 - 00:06:09:18  
Arabia, Taiwan, Turkey and other nations.

00:06:09:25 - 00:06:13:10  
The university also forged  
new partnerships with universities

00:06:13:10 - 00:06:16:07  
abroad, from Asia to Latin America  
to the Middle East.

00:06:16:13 - 00:06:21:06  
Laying the foundation for future faculty  
collaboration and student exchanges.

00:06:21:15 - 00:06:24:20  
In fact, CSB already has the largest

00:06:24:20 - 00:06:27:20  
international student  
enrollment in the Inland Empire.

00:06:28:04 - 00:06:33:02  
Our staff were honored to and also Ochoa  
Fernandez received the Blankenship Award.

00:06:33:21 - 00:06:36:09

Tom Rivera was named  
a leader of distinction.

00:06:37:07 - 00:06:40:18

Beverly Gentry was named Quality  
Improvement Facilitator of the year,

00:06:40:27 - 00:06:44:29

and Vice President William Aguilar  
was elected president of the Hispanic

00:06:44:29 - 00:06:48:21

Caucus of the American Association  
of Higher Education.

00:06:50:05 - 00:06:52:26

Community ties are especially important  
to Cal State.

00:06:53:16 - 00:06:57:02

Many generous citizens helped  
make the university's first campus wide

00:06:57:02 - 00:07:01:14

scholarship drive a monumental success,  
easily exceeding the one and a half

00:07:01:14 - 00:07:05:04

million dollar goal to support meritorious  
and deserving students.

00:07:05:19 - 00:07:09:02

Launched with a gift from longtime  
supporters, Chuck and Shelby

00:07:09:02 - 00:07:12:26

oversaw an advance  
by a major contribution from Jack Brown.

00:07:13:03 - 00:07:16:03

The endowment will eventually fund  
thousands of students.

00:07:17:01 - 00:07:19:18

The university's many centers

and institutes

00:07:19:23 - 00:07:22:26  
are essential in providing expertise  
to the larger community.

00:07:23:02 - 00:07:25:06  
The community university Partnership Unit.

00:07:25:10 - 00:07:27:06  
The Water Resources Institute.

00:07:27:06 - 00:07:31:04  
The International Institute, the Center  
for Study of Hate and Extremism,

00:07:31:08 - 00:07:33:12  
the Arrowhead Lab for Securities Analysis

00:07:33:16 - 00:07:36:08  
and the University Center  
for Developmental Disabilities.

00:07:36:23 - 00:07:40:11  
All these are engaged in providing  
vital services to the community

00:07:40:28 - 00:07:42:11  
to meet additional needs.

00:07:42:11 - 00:07:46:08  
The University Diversity Center  
and the Institute for Child Development

00:07:46:08 - 00:07:48:25  
and Family Relations were also created.

00:07:49:21 - 00:07:52:19  
Last year, saw record  
annual fund contributions

00:07:52:19 - 00:07:56:26  
and alumni association memberships  
growing in both research and service.

00:07:57:04 - 00:08:01:13

CSU SB more than tripled its federal grant funding in the last five years.

00:08:01:19 - 00:08:05:28

As examples, one multi-modal grant provides training over the Internet

00:08:06:01 - 00:08:09:12

for Navy civilian employees, and another set of federal awards

00:08:09:18 - 00:08:13:20

seeks to promote economic development through technology transfer in our region.

00:08:14:17 - 00:08:17:17

A major new initiative, the Inland California Television

00:08:17:17 - 00:08:21:04

Network, has been developed almost exclusively with federal funding.

00:08:21:14 - 00:08:23:05

And is Cindy Pringle's leadership

00:08:23:05 - 00:08:26:17

the network will offer news and public affairs programs on weeknights

00:08:26:21 - 00:08:29:29

to nearly 1 million cable viewers in San Bernardino County.

00:08:31:00 - 00:08:32:23

Cal State's award winning Coyote

00:08:32:23 - 00:08:36:29

Athletics teams added to the excitement of the past year with men's basketball,

00:08:37:03 - 00:08:40:15

women's volleyball and baseball teams going to regional playoffs.

00:08:40:28 - 00:08:44:02

Moreover,  
ten or 11 teams had winning seasons.

00:08:44:10 - 00:08:48:10  
Most importantly,  
the student athletes achieved a 3.0 GPA,

00:08:48:15 - 00:08:52:20  
and four individual athletes were named  
academic All-Americans

00:08:54:05 - 00:08:57:01  
As we welcome a new crop of students  
to our senior campus,

00:08:57:05 - 00:09:01:06  
we look forward to further enhancing  
the excellence of your university programs

00:09:01:12 - 00:09:05:18  
that will meet the highest needs of our  
students of inland Southern California

00:09:05:23 - 00:09:09:00  
and the international community  
we increasingly serve,

00:09:10:00 - 00:09:12:00  
as President, Carter often says.

00:09:12:08 - 00:09:14:20  
Our very best days lie ahead.