Spring 2002

CSUSB

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MAY

15
ART EXHIBIT

31
THEATRE OPENING NIGHT

31
COMMENCEMENT
CSUSB’s 36th Commencement. Cal State, San Bernardino, Palm Desert Campus. Friday, June 6, 4 p.m. McAllum Theater in Palm Desert. Remaining main campus ceremonies in the University Center. 8 p.m. College of Social and Behavioral Sciences; Saturday, June 15, 9 a.m., College of Business and Public Administration; Saturday, June 15, 1 p.m., College of Natural Sciences; Saturday, June 15, 4 p.m., College of Education. Sunday, June 16-17 (Father’s Day), 9 a.m., College of Arts and Letters (liberal studies); Sunday, June 16, 3 p.m., College of Arts and Letters (Humanities); Sunday, June 16, 4 p.m., 880-3530.

JUNE

6
MUSIC
First Wednesdays series presents: CSUSB Chamber Winds and Chamber Singers. 7:30 p.m., Recital Hall. General admission $6, students and senior citizens $4. 880-5588.

30
ART EXHIBIT OPENING
30th Annual Student Art Show, Opening reception June 6, 4-6 p.m. Robert V. Fuller Art Museum, Museum hours Tuesday-Friday, 11 a.m.-5 p.m. Free. 880-7373.

30
COMMENCEMENT
Opening CSUSB’s annual Commencement. Cal State, San Bernardino, Palm Desert Campus. Friday, June 6, 4 p.m., McAllum Theater in Palm Desert. Remaining main campus ceremonies in the University Center. 8 p.m. College of Social and Behavioral Sciences; Saturday, June 15, 9 a.m., College of Business and Public Administration; Saturday, June 15, 1 p.m., College of Natural Sciences; Saturday, June 15, 4 p.m., College of Education. Sunday, June 16-17 (Father’s Day), 9 a.m., College of Arts and Letters (liberal studies); Sunday, June 16, 3 p.m., College of Arts and Letters (Humanities); Sunday, June 16, 4 p.m., 880-3530.

31
MUSIC
Opening CSUSB’s annual Summer Wednesdays series is The Latin Society playing its big band, valve-fancied swing pop hits. 7 p.m., Lower Commons Plaza Free. Parking $5. Pack up the family and a picnic and enjoy an evening under the stars. 880-7360.

31
MUSIC
Summer Wednesdays continues with The Notables playing Dixieland to Latin American to all that falls between. 7 p.m., Lower Commons Plaza Free. Parking $5. 880-7360.

31
MUSIC
Summer Wednesdays with Nightfire blends gospel and jazz. 7 p.m., Lower Commons Plaza Free. Parking $5. 880-7360.

31
MUSIC
The concluding concert for Summer Wednesdays features the surf-rock sound of the Tornadoes, best known for its ‘60s hit, “Bustin’ Surfboards.” 7 p.m., Lower Commons Plaza Free. Parking $5. 880-7360.

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24
MUSIC
The Tornadoes perform Summer Wednesdays, July 31

14
-16
10
ARCHAEOLOGIST
Peter Robertshaw: Searching Ugandan Lands
A GOOD SPOT FOR THINKING

Good quality color photographs are welcome. Polaroids or photographs printed on textured paper are not accepted.

AMAZING FEATS AND DEFEATS

After eliminating Humboldt State in the West Region final, forward Glenn Summerall and the rest of his Coyote teammates...
Healing

told her story and critiqued Islamic fundamentalism, whether it was the fundamentalism of the Taliban or that of the Northern Alliance.
September's events required extra attention from university faculty, who often served as advisors for the news media. Political science professor Bill Green and Ralph Saint, Daryoush Doustb from foreign languages, and criminal justice professor Brian Lewis all spoke with print or broadcast media. They continue to lend their expertise. What also will continue, administration is the university's resolve to be a place where men and women can trade reasonableness in ideas, ideas that can be deployed as agents for good.

Melville and Frost

"From next door neighbors who turn out to be aliens to sausage factories" - CSUSB's literary magazine, Pacific Review, will publish the top entries in each category. The ninth-grade winners in poetry were Cindy Bonilla, first place, and Alvaro Amores, second place, both of Alta Loma High School. First and second place winners for fiction writing were Carol Rodrigues, of San Bernardino High, and Natalie Flores of Jurupa Valley.

Sammie Carrico of Chaffey High and Raul Ramirez of La Mirada were the first and second place 10th grade winners, respectively, for poetry in fiction. Adhama Dauda of Jurupa High and Rina D'Onanghanna fromBanner High took the two top spots.

Poetry winners in the 11th grade were Naureen Mayer and David Lewis, both of Alta Loma. Capturing the honors for fiction were Amanda Nicole饭seur of Palm Desert High and Andrea Ponder from Monte Vista Christian.

Idyllwild Arts students Erin Latimer and Daron Vander, both of John J. North High, finished first and second in poetry for high school seniors. Fiction winners were Cindy Hart, of San Gorgonio, and Naureen Meyer and Daniel Lewis, both of Alta Loma. Capturing the honors for fiction were Amanda Nicole饭seur of Palm Desert High and Andrea Ponder from Monte Vista Christian.

Features

In High Gear

California, Kentucky, Ohio State and Mexico, said Gentry, also a member of last year's team.

The competition began over the Internet in January and culminated with a final competition on April 11, 12 and 13 in San Diego.

"We play half the game from January to March and the other half in San Diego," Gentry said. "Before you have a week to make a business decision, but in San Diego you have only two hours or less to make those decisions. It was very intense."

Gentry said the students had to create an annual report, business plan and product, and then make decisions over the Internet once a week to guide the development of their fictitious business. Those decisions would involve marketing, research and development and production. The teams had to make 10 different sets of decisions, one every two hours or less. Judges assessed and critiqued each decision, added a new set of conditions and then returned the results and conditions to the teams. On the last day teams swapped up their choices and then made a presentation to the judges, simulating a presentation made to a board of directors and stockholders.

"All the responsibility is on the students. Their decisions have to be justified and well thought out," Gentry said. Gentry, who served as chief executive officer, is seeking a master's degree in corporate management and marketing. She works in facilities services at the university and is the campus's quality improvement facilitator. She received a bachelor's in music from Cal State, Long Beach in 1993. Broiola is pursuing his M.B.A. in finance. He graduated from Cal State in 1999 with a bachelor's degree in finance. Miller is pursuing an M.B.A. in entrepreneurship and hopes to open a full-service nursery and landscaping business in Redlands. He earned a bachelor's in business management from Cal State in 2000.

Rudder is working on a master's degree in marketing. Her bachelor's degree in business and public administration from Cal State came in 2001. A full-time student, Rudder is pursing a master's degree in management information systems. She earned a bachelor's degree in accounting in 1994 from Bradley University in Peoria, Ill.

Gear-Up students register for post-secondary schooling, take examinations and score high enough to be accepted, and then for 75 percent of those to graduate.

Gear-Up also hopes to reduce student suspensions and expulsions by 30 percent yearly. And the program seeks participating schools with meeting and surpassing their state-mandated growth target on the Academic Performance Index. Already scores at four schools have improved 20-55 percent.

Gear-Up offers in-school tutoring, preparation for college mentoring, workshops and theater arts and sports programs for the cohorts of seventh-grade students. The aim is to increase parental involvement by 80 percent by way of a homework hotline from each school, participation in parent organizations and volunteer work at schools.

Free schools across the Inland Empire are currently involved in this effort. Joined with Badger Springs Middle School are Cahuilla Desert Academy, Sherdon Hills Middle School, William J. Wise Middle School and Sunnymede Middle School, all of which have been identified as qualifying under terms of the federal grant for this project. Numerous teachers from each school serve on the Steering Committee and guide students' progress.

President's Observations

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Student Scapes

Women's volleyball star Amy Pope talks...
interested in competition.

Some might even ask why we engage in competitive athletics in the first place. In addition to the obvious advantages to the players themselves, the full student body, the campus and the community as well. In an interesting sense, athletics gives an additional focus to student life, a sense of belonging and enthusiasm, and role models for other students.

I believe that without exception our athletes have carried themselves exceedingly well on the fields and courts and in the classrooms, and off campus, as well.

There may come a day when CSUSB opts to move its sports program to Division I. If that day comes, we'll have a strong legacy of successful teams, both athletically and academically.

I want to thank Athletic Director Nancy Simpson for the effective sports program she has worked to develop. She's made excellent personnel choices, and she's always held student welfare first among the athletic department's many goals. Staff members, particularly our student-athletes, deserve special recognition for their academic performance and provide support when needed. And by the evidence of high GPAs, graduations going on to good careers, and athletes with balanced lives, the approach appears to have been handsomely rewarded.

If you've been on campus recently, you've probably seen the new tent at the back of campus. This temporary recreation center is here to better serve students in the wake of last year's student vote to expand the Student Union and to create a permanent 40,000-square-foot recreation center in view of the selfless decision of the student body to raise its fees, many of our jun-ior and seniors who have graduated before the center is completed. Given that unfair-ly, I feel we should at least provide an improved exercise facility for those students. The ASI's vote also approved increases to athletic scholarships, which will dramatically improve our competitive ability in intercol- legiate athletics.

I'm very proud of our students, our ath-letic teams, their coaches, and the entire athletic program at Cal State. I hope you are, too.

CONTINUED FROM PAGE 2

Men's basketball coach Larry Reynolds built a formi-

able organization during his years at CSUSB. (It is remarkable to see athletic teams do as well as they do. We were one of the most visible, many of Coach Reynolds' accomplishments are broadly reflected in all of the 11 sports–seven women's and four men's–that we sponsor.

In fact, many of our teams have excelled this year; nine of the 11 will finish with winning records. The volleyball squad earned high distinction, with Coach Kim Chernie taking the team to a 29-3 record. The softball team, led by Coach Rosanne Bortz, shut out No. 3 in the region toward wasn't even. And water polo recently completed a 25-8 season, with victories over Arizona State University.

I'm very proud of our students, our ath-letic teams, and the entire athletic program at Cal State. I hope you are, too.

CONTINUED FROM PAGE 9

Albert Karnig

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... some sunny Southern California days.

... to Cal State's basketball victory coming on the heels of Derek Parra's shining gold and silver triumphs at the Winter Games in Salt Lake City.

... in the region for most of the season, we had record atten-
dance for those games.

... to illustrate the value of sports programs to the university.

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... of the team's unity and spirit, and the energy they encountered on campus. Congresswoman Joe Basa, As-semblyman Rasa Bogh, Mayor Judith Valles and many other state and county officials cheered at the games in Cusausilo Arena. And more than once they com-
mented on the infectiously good spirit in the community this year, with Cal State's basketball victory coming on the heels of Derek Parra's shining gold and silver triumphs at the Winter Games in Salt Lake City.

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Alumni Notes

Alumni Profiles

**Edward Garnett, B.A. (1949)**

Edward Garnett, B.A. (1949), is teaching seventh grade language arts at Bloomington Middle School. Last fall he published his first novel, "Hassan from a Distance."

**Will you help us find some missing alums?**

The Alumni Association is looking for Alums who no longer know the whereabouts of any of these former students, please let us know how we might get in touch with them.

Contact us at alumni@csusb.edu or (909) 880-5888.

**Phillip Allocco, Spanish 1919**

**Ann M. Audette, biology 1925**

**David Brasher, history 1925**

**Michael D. Call, chemistry 1927**

**Barbara C. Canin, mathematics 1927**

**Barbara E. Day, physics 1927**

**Kathryn Runge, social science 1929**

**Donald Frazer, law**

**Edward Garnett, Management ’49, M.A. Education ’74**

**Raymond L. Hepple, sociology ’73**

**Stephen Priest, political science ’73**

**Paul Partlow, political science ’73**

**Raymond Rivera, public health ’73**

**Mark Schuur, physics ’73**

**Charles A. Smith, economics 1973**

**Michael T. Winter, administration 73**

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**Births**

**Manuel Acosta, Jr., B.A. economics 1990**

And his wife, Denise, announce the birth of their first child, Brian John, born Nov. 16, in the Inland Empire Regional Medical Center.

**Kim Hunsaker, B.A. English literature 1997**

And her husband, Johnny, had their first child, Ethan John, born Nov. 14. Kim works in the CSUSB capital planning, design and construction office.

**Sonja Liber Boyd Thomas, Lium on July 29 in Lake Arrowhead. Kimberly is a reading teacher in the Redlands Unified School District.**

**Emmanuel Gonzalez, B.A. accounting 2001**

Has completed training in Georgia and is a special agent for the criminal investigations department of the U.S. Department of the Treasury.

**Kim Allens, B.A. human resources 2001**

Student Alumni Association, is a contract specialist and intern for the Defense Supply Center Corp. in Virginia.

**Leanne Graft, B.A. human services 2001**

Was featured recently in "The Sun of San Bernardino" as the first diabetic patient in theIMAL program to receive a kidney transplant. Leanne is working in a graduate degree in social work and counseling.

**Maness Acland, Jr., B.A. economics 1990**

And his wife, Ernie, announce the birth of their first child, Erika Williams, born Nov. 3, in Fontana. Baby Williams is a late tip for World Vision Distribution.

**Kimberly Testar, B.A. biomedicine 1996**

Was married Aug. 28 in the basilica of Our Lady of Mount Carmel, in New York City.

**Tony Chavez, B.A. sociology 1996**

And his wife, Marilyn, announce the birth of their first child, Tony Louis, on March 28 in the General Hospital in Riverside.

**Phillip Alloway, Spanish 1969**

And Scott Raymond Hanes were married July 14 in Gavilan Hills. Courtney works at Ramona High School as a teacher, health academy coordinator and volleyball coach.

**Macy Whitely were married Oct. 20 in Ludlow, Vt. Lila is employed as a social worker in Fontana.**

**Kimberly Teeter, B.A. English literature 1996**

And her husband, Johnny, had their first child, Ethan John, born Nov. 14. Kim works in the CSUSB capital planning, design and construction office.

**Robertshaw’s record readily suggests his diverse range of accomplishments in teaching, research and service,” said Karmig.**

"He has received excellent student evaluations regarding his clarity, well, knowledge and rigor. Dr. Robertshaw is an exception at member of our faculty.”

The Outstanding Professor award is made annually by a committee of the university, chaired by the previous year’s awardee. Candidates are evaluated on the basis of the quality of their teaching research and contributions to the community. Last year’s recipient was Sanders McQuigg, professor of psychology. Robertshaw holds a Ph.D. from Cambridge University. Before coming to Cal State, he taught at the University of Georgia in Athens and served as associate director of the British Institute in East Africa.

**Gavilan Hills.**

**Tea Serving Models**

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The Strategic Plan in Motion

(Adapted in 1998, the strategic plan for CSUSB trains an eye on three broad areas in which the university seeks to excel, as well as those in which it’s determined through innovative or quality programs.)

**Learning ...**

India, the Philippines, Afghanistan and Mexico came to Cal State in bite-sized portions in the fall with the arrival of International Education Week. The national, regional and international exchange of students and faculty is an integral part of the university’s educational mission.

“Even a brief overview of [CSUSB’s] strategic plan for CSUSB trains an eye on three broad areas in which the university seeks to excel, as well as those in which it’s determined through innovative or quality programs.”

**Partnerships ...**

A $28 million appropriation shepherded through Congress by Rep. Jerry Lewis, R-Redlands, chairman of the House Defense Appropriations Subcommittee, will help Cal State continue to play a leading role in providing courses designed to improve the technical and managerial skills of a large segment of the Navy’s workforce. The new funding expands on an existing $5 million federal contract approved last year. “On a national level, this new appropriation means that CSUSB will continue to play an important role in enhancing the Navy’s technological expertise,” said Lewis.

**Campus Environment ...**

Selected for their commitment and contributions to diversity on campus and in surrounding communities, Elisa Valey, a sociology professor, biology professor Stuart Simms, and nursing department director Leslie Sutherland and Anna Wilson each received CSUSB’s 2000 University Diversity Award at a reception held in November.

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**Pamela Hodge, B.A. Brand studies 2001**

Was married July 29 in Corona.

**Kristi Watson, B.A. marketing 2001, and Robert Diego Tagar were married Oct. 15 at Hakulaka, Kristi is a manager at the Marketplace Cinemas in Riverside.**

**Ron Simmons, B.A. management 1996**

Was married Aug. 28 in the basilica of Our Lady of Mount Carmel, in New York City.

**Gregory Acland, Jr., B.A. economics 1990**

And his wife, Denise, announce the birth of their first child, Brian John, born Nov. 16, in the Inland Empire Regional Medical Center.

**Dr. Karnig congratulates Margaret Doane, the “Golden Apple Award” winner for 2002. The honor focuses chiefly on teaching.**

**Ralph Swart, B.A. education 1996**

Was married Aug. 30 in Visalia, Calif. Laia is enjoyed as a social worker in Fontana.

**Kimberly Testar, B.A. biomedicine 1996**

Was married Aug. 28 in the basilica of Our Lady of Mount Carmel, in New York City.

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And his wife, Marilyn, announce the birth of their first child, Tony Louis, on March 28 in the General Hospital in Riverside.

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Alumni Profiles

Deborah Crowley, B.A. accounting 1994, a partner in the firm of Bowles and O硅, LLP, was recognized by the Citrus Belt chapter of the California Society of CPAs as Outstanding Volunteer of 2003 for more than a dozen years of service to religious, charitable, educational and cultural organizations in the Inland Empire.

Ann Davis-Schultz, M.A. education 1990, was recently appointed coordinator of Student Services for the Redlands Unified School District. Her responsibilities include managing projects and serving as liaison to schools. Ann was appointed to her second term on the Child Abuse Prevention Commission and was awarded the 2003 San Bernardino County Distinguished Service Award for her outstanding leadership and significant contribution to public education in San Bernardino County. Ann continues her full-time career as an educational leader at California Lutheran University.

Ann Ahl.jpg, B.S. clinical studies 1996, is working full-time at a private school in Redlands. Ann is still focused on her air, which can be seen at her Web site, www.ahnahdt.com.

Thomas H. Parker, Jr., political science 1989, was promoted to bedent junior grade in the U.S. Naval Reserve. Tom is working as a legislative assistant to California Congressman Duncan Hunter, whose district includes Palm Springs.

Wanda Moore, B.A. public administration, 1983, is a program director at the Cranston Community Action Network in Moreno Valley, Van Nuys, and is a member of the Women's Foundation of Southern Arizona Board.

Darin Miklos, B.A. accounting 1996, is a professional services partner for Grant Thornton in Pomona. Darin was recently promoted to director of operations. He also serves on the board of the National Hispanic Chamber of Commerce.

Jenny Durling, B.A. criminal justice 1997, graduated from the U.S. Coast Guard Academy. Jenny recently opened her own law firm in Palm Desert.

Veronica De alla, B.A. marketing 1996, is the co-founder and executive director of the Inland Empire Future Leaders program in Redlands. The program has graduated more than 2,000 participants, about 250 from the Coachella Valley.

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Kellie Rayburn's passions were for National Public Radio, "for the Dodgers, for dogs, for the kids, for Faulkner, for such musical favorites as Elton John and U2," said friend and colleague Peter Schoen. In a piece he had written in memoriam of her sister, Kay, an English department lecturer was evident as she worked with graduate students on the university's literary magazine, Pacific Review, and on honing tips between her department and area high schools. Kellie Rayburn died from cancer in November.

Leila E. Shaw, who years ago had set up an endowed scholarship in the name of her late husband and former state Sen. Stanford Shaw, died Dec. 24. The need-based scholarship has helped many Pursuing their degree at Cal State.

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When Healing to Each a Role

by Sam Romero

Adversity triggers many responses. You can withdraw. You can fight. You can deny. You can blame others. You can straighten the back and set a stiff upper lip. You can ask why. You can sit still and listen for an answer, or run around in search of an answer.

You also can talk, and once the shock and horror were down enough to see over the top of tragedy, the university mounted its own attack on the then-trial acts of Sept. 11, 2001.

The response came from many quarters. It began with silence. At Converation two days after the attacks, university President Albert F. Arias asked campus employees to pause. “As our world seeks to make sense of the events, education offers a long-term bridge over the chasm of beliefs and hatreds that now exist,” he said. “Freedom of speech is protected by the First Amendment and by our goal to be a sanctuary for the free flow of information. But there are no protections for acts that create fear. We insist that our campus be a place of safety.”

With that, in October, Cal State held two public forums, “Making Sense of the Madhes” addressed teachers from both the national and international angles. As panel members, CSUSB professors of history, political science, economics, foreign languages, criminal justice, sociology and business talked about national and international security, the history of the Middle East, terrorism and Islam.

Yet equally compelling were the personal reflections of the lone panel member who was not an academician but an administrator, Hamid Azhand, an Afghan native born and raised, a Muslim, a graduate of Kabul University and working in Kabul, in 1979, when the Russians invaded. Quoting from the Koran, he said Islam condomed—uniquely—the kind of violence carried out in his faith’s name. “I have found Islam a peaceful religion,” he said.

Two weeks after the planes struck the World Trade Center and the Pentagon, which had broken ground Sept. 11, 1941, the university opened talk line for any Inland Empire resident needing another ear to sort through fears, confusion and a profound sense of loss. Cal State graduate students and faculty staffed the phones through the first week of October. The threat of water contamination by terrorists also was addressed during a conference sponsored by Cal State’s Water Resources Institute, and in late November International expert on Islam and the Middle East, Richard Dowker, spoke in the Student Union Events Center about the relationship between U.S. foreign policy and terrorism.

And then there was Tahmeena Faryal, a soldier of sorrows and unquestionably the most guarded of any guest speaker who came to talk of war, or terror, or foreign policy, or war and severe oppression in Afghanistan, the cause for which she now leads her life. Faryal, an Afghan, was in California in November representing the Revolutionary Association of the Women of Afghanistan. She did not want pictures of her to appear in any promotions. She did not want any taken during her talk. In a packed room, she straightened the back and set a stiff upper lip. She asked why. She demanded an answer, or ran around in search of an answer.
Spring 2002
CSUSB

A record crowd of 4,297 cheering alumni, students, faculty and staff saw the men’s basketball team put away the Cal Poly, Pomona Broncos at Hoop ‘n’ Howl, CSUSB’s annual alumni appreciation night, on Jan. 26. The Coyotes nipped the Broncos 65-63, ... pennants. The first 500 fans also received a custom CSUSB basketball, compliments of Baker’s Drive-Thru and Coyote Athletics.

Half-time entertainment featured the Wild Bunch (the new CSUSB spirit band), the 542 Crew, and the Coyote Spirit and Yell Team performing a song-and-dance

‘n’ New Highs

Toward Melville and Frost

They’re reading from their work on a January evening, a few high school students doing what their heroes have done in small and great rooms before audiences listening for that provocative thought, a description crisp and clean, the right word in just the right spot.

When Cal State, San Bernardino handed out the awards for its third annual Creative Writing contest, the audience was mom or dad or a sister, community leaders, a friend, college professors, teachers.

More than 30 schools participated in the contest, which named two winners in each grade in the categories of poetry and fiction, 16 winners in all, not to miss honorable mentions.

“There is a wonderful diversity of subjects” addressed by the students in their work, says Cal State, San Bernardino English professor and the contest’s coordinator, Alexandra Lafaye.
Sibling Revelry

Brett Brossia, Nathan Miller, Joan Rudder and Carla Issa continued CBPA's winning ways, marking the sixth time in six years of competing that a Cal State, San Bernardino team has come home with a trophy. Six teams in all took home trophies in a contest that broke up 31 teams into five "worlds.

"This year's team is one of the hardest working groups of M.B.A. students I have ever worked with. They have put in many long hours, even before the competition started last January," said CSUSB management professor Sue Greenfeld, who served as an adviser to the team. "This is one of the most enthusiastic teams I have coached in five years, and their success is very reflective of the high standards that we have here at Cal State's M.B.A. program." Cal State's team created a fictitious company called Innovative Solutions, which produces and markets inventions. The company marketed the fictitious Pet Finder, a pet collar that uses global positioning system technology (GPS) and gives pet owners the ability to track their pet at all times.

The team met 11 of the 12 specified goals to ensure this year's win. The simulation had the students compete against teams from colleges and universities from across the nation.

Patrick Ainsworth senior writer

It may have been touted as the biggest, attended by far the biggest, but it was also the best, according to the 38th Annual International Collegiate Business Strategy Competition. Nine of the 31 teams at the event were from California State University campuses. The teams were chosen by one of the hardest working groups of MBA students I have ever worked with,

Coach Gordon Patzer at San Diego, CSUSB M.B.A. team took one of six top honors at the 38th Annual International Collegiate Business Strategy Competition. The team of five students, from top left: Nathan Miller, Brett Brossia, Beverly Delker Gentry, and Carla Issa, competed against teams from top college business schools, replicating a simulated business game, but for five students from the College of Business and Public Administration, it was a test of decision-making skills and pushing limits. And at the end of the day, the team of MBA students left with top honors, running away from its nearest competitor at the 38th Annual International Collegiate Business Strategy Competition.
**Paper Forum for Latino Education**

Continuing the explosion of research studies and theories in the field of education, a group of instructors from Cal State’s College of Education spent the weekend in all new the work, a missing voice − aphrocentric forum on educational issues affecting Latinos.

We spent six months identifying comparable journals that look at education in a broad sense and addressed needs of Latinos. We found there was a vacuum to be filled. We concluded that all scholars who deal with Latino issues in education have no place to publish, so consequently, don’t publish at all,” said Enrique Murillo, an assistant professor in the department of language, literacy and culture.

The forum focused on topics ranging from high school preparation to college to nutrition. The forum covered topics such as “Helping My Child Attend College,” “Parenting Skills,” “Health and Wellness.”

The forum is a wide spectre of educators, scholars, and administrators as well as students, parents, civic leaders, activists and advocates. The logos on the front cover of the journal is of historical significance and a symbol of the journal’s aim to move forward. Murillo said, “It is an ancient mesoamerican glyph found on a broken piece of hand-modeled baked clay pottery. It was once used as a flat stamp.”

Stamps were once articles of trade in pre-Columbian times.”

The geometric pattern, known by Nahual-speaking peoples as Día, depicts “movement.” “Our colors are black and red, for duality and balance.”

In High Gear

About 150 seventh grade students and their parents came to CSUSB on a Saturday to experience a college for the day when they participated in the Gear-Up Inland Empire Summer Academy.

The students were separated into classrooms for talks ranging from “High School Preparation for College” to “Why Am I?” while their parents went into groups to discuss topics such as “Helping My Child Attend College,” “Parenting Skills,” “Health and Wellness.”

Doreen Simpson, the project director and a professor in the department of educational psychology and counseling, described the number of low-income students who are prepared to enter and succeed in post-secondary education. The goal is to help 70 percent of students become college ready programs, to name a few. He’s brought with him a wealth of experience, including 22 years of professional experience at CSUSB.

Robert McGowan, the newly appointed associate vice president for enrollment services, came to CSUSB last September from Kutztown University, where he spent the previous five years as director of admissions. He also served two appointments as acting associate dean of the College of Fine Arts at Indiana University in Pennsylvania. He brings a long history of involvement in enrollment services and other areas dating back to the mid-70s.

In addition to admissions and academic administration, his duties include joint appointments in publications and academic services and testing. McGowan also served as a liaison to the Pittsburg Public Schools in a partnership effort designed to enhance the college-going rate among historically under-represented groups.

With respect to his new role at CSUSB, his first initiative when he arrived at Cal State was to put in place a comprehensive evaluation plan for all enrollment service offices.

**FACES IN STUDENT AFFAIRS**

**HOWARD WANG**

The assistant vice president of student affairs at CSUSB, Howard Wang, came to the university last April from UCLA, where he spent 13 years working in budget management and residential life administration. He also served as the director of administrative services for the Student Health Service. Additionally, Wang was the executive officer to the assistant vice chancellor for student affairs with administrative oversight for departments that included the health center, student psychological services, women’s resource center, and services for students with disabilities.

Wang has been an advocate to student clubs and organizations, student government, new student orientation and faculty-in-residence programs, to name a few. He’s brought with him a wealth of experience, including 22 years of professional experience at CSUSB.

Currently in his 31st year of performing the Indian drums and Southeastern Californians the Latin Society’s annual Summer Workshop Series, held in the Lower Commons Plaza all shows will begin at 7 p.m. with performances ending by 9 p.m. Parking is $1.50 per vehicle and admission is free. Bring your picnic baskets, lawn chairs and blankets. For more information call (909) 880-7360 or (909) 880-7201.

**Summer Workshop**

Sponsored by the CSUSB President’s Office, Student Union Program Board, the Associated Students, Inc., Cougars Arena, Academic Computing and Media, the College of Extended Learning, the Cal State, San Bernardino Music Department and the San Bernardino County Sun Newspaper.
The Tug of the Geosciences

Scientific tests and formulas have never determined why more ethnic students don’t enter the geosciences. All Alan Smith and his CSUSB colleagues know is that only about 2.3 percent of ethnic students enter the geosciences, and the university’s figure is lower still.

That just won’t do for Smith, and apparently the National Science Foundation thought as much, too, having boosted the university’s recruiting efforts with a $213,800 grant in the fall. Another two-year, $430,000 award will come with the successful completion of the first year. CSUSB is one of only 10 colleges in the country to receive the NSF award.

Part of the plan, initially, says Smith, the chair for Cal State’s geological sciences department and one of four professors who wrote the grant proposal, is to develop a geosciences program in five local high schools, all of which have minority enrollments of 60 to 80 percent. The money also will be used to recruit community college students and those whose majors remain undeclared at CSUSB.

This internship has been a great opportunity for me to gain some experience in the field,” he said. After graduation in June he hopes to attend graduate school and do research this summer, which included developing anti-inflammatory drugs for diseases like arthritis and asthma.”

Cal State biology Professor Richard Fehn, who served as Donkor’s mentor, described his student as a determined young man who "thought right now about health—both theirs and others. In early November, a group of high schoolers were at CSUSB to talk about AIDS, STDs and reproductive health. It was the second Peer HIV/AIDS Leadership Training Conference at Cal State, and the students were taught to talk in a manner and tone that would attract their peers and give them a better chance of success. "The emphasis was on health and safety,” the students were told. "The need is there, and we have a responsibility to teach.”

The nursing department has received more than $32,000 from St. Bernardino Medical Center and Community Hospital of Rancho Cucamonga for the past three quarters to help cover the cost of tuition for the students who needed to attend the additional classes to be eligible for the program. The department is now on budget and the students have made considerable progress in their education.

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Lisa Ament, the senior midfielder who led the team in Johnson’s second year at the helm. Overall, the Coyotes were 11-8-1 in Coach Christian have given them 25 points, one more than UC Davis earned in finishing first in the less competitive North Division. CSUSB finished 7-6-1 in the CCAA. One more win would UC San Diego has dominated the CCAA and the NCAA two straight years is in your division of the California Collegiate Athletic Association, making it to the NCAA tournament can be a daunting challenge. When the team that has won the NCAA championship for Katie and Hannah ran with the top of the pack. As a Coach Cherniss was named the CCAA Coach of the Year and the NCAA Pacific Region Coach of the Year by the American Volleyball Coaches Association. Her players earned honors, too. All-CCAA first team Pope and sophomore Kim Ford, Kim Morohunfola and Kristen Soliz. AVCA All-Pacific Region first team Pope, Morohunfola, Ford and Soliz. AVCA All-American first team Pope and Morohunfola second team: Pope. Daktronics All-American second team: Pope. Verison Academic All-District II-Pacific Region first team Pope; second team Soliz. Version Academic: All-America second team Pope.
The Agony of Victory

by Mike Murphy

They fell three points shy in 2000, and two points shy in the Pacific Region finals in 2001. The women's volleyball team has come as close to the "big dance"—the NCAA national volleyball championships—that the team can ever get. As coaches and players are wont to say, there's always next year. And next year is certainly possible with five seniors returning from a team that went 29-3, was ranked as high as No. 3 in the nation and was No. 1 in the Pacific Region—until the end. In many respects, they were champions nonetheless. But after the five-game loss to region champion UC San Diego in the title match at Cousoulis Arena, it may not have felt that way. "We agreed to lay ourselves on the line, we wanted to win," said Coach Kim Cherniss, who suffered 24 losses. "We were close to winning," added assistant coach Rob Kenney. "In the end, but I am proud of what our team accomplished and I made them promise not to lose this disappointing loss step by step from enjoying what we accomplished." The team, which set a school season record for victories, enjoyed its fifth straight 20-win season and earned the school's first conference title in women's volleyball. "Our philosophy all season was, 'Let's worry about our side of the net,'" said Cherniss. "It was a cohesive team that practiced together, ate together, shopped together and played together as a unit for a 32-match season. They will forever be convinced of this," Cherniss told The Press-Enterprise. "There's nothing more powerful than a group of women united toward one goal. That's not easy because they can be emotional. When they do not want to do something, you cannot make them do it."

PR in PD

One of the first principles of good public relations a student might learn is how to respond to someone. And that's why the CSUSB Palm Desert Campus has scheduled the first P.R. course to begin this fall. The Big Drive arrived March 18, when one everyone had won-dered about for years, anticipated for years, wanted for years. Not the earthquake, but the event, The Big Gala that marked a fresh beginning of sorts for a vision that had been almost 16 years in the making. The 500 who attended the black-tie gala for the grand opening of the Mary Stuart Rogers Gateway Building (left) said on an educational structure that merged both function and beauty. Its three levels, roughly U-shaped and introduced by rows of window cafes, house spacious classrooms, space for a computer lab and a 125-seat theater. To the south, the grounds slope upward and the building overlooks the "Freedom Stallion," the bronze cast of a sculpture given by the Hubbard Foundation. Celebrating that open split of the gala held for the opening of the desert campus, Bill Soto Jr., President/CEO of Desert Bank and chairman of the CSUSB Foundation Board of Directors, said, "This course is the beginning of offering planning task force that they wanted such a course. The result is "P.R. Theory and Practice," an introductory class in public relations.

Florence

Besides being an accomplished artist, Florence Rigdon had a life of supporting clubs and causes before she passed away on Dec. 3, 2001. A resident of Rancho Mirage, she had belonged to or volunteered for the Daughters of the Nile, the Ambiance League of the Palm Springs Area, the Desert Art Center, Shelter from the Storm and the Eisenhower Memorial Hospital Foundation, to name a few. She had donated $2,500 in 1999 to CSUSB's Palm Desert Campus because, as several college officials have said, "She knows we need a four-year college in the desert, but mostly because she wants our large popula-tion of young, single mothers to get an education." She is survived by her son, Reed McKenzie of Nevada, her sister, Ruth Hartwell, who lives in Arizona, her niece, Suzy Murphy, also living in Arizona, and, in a sense, by her legacy of giving. Florence's family asked that donations be made to the American Cancer Society or the university's Palm Desert Campus.
Extended Learning

Is There a Doctor in the Class?

by Susan Summers

Of the many occupations in American society, few are more venerated than that of physician. Doctors endure hardship during their training, and long hours and high stress as part of their professional practices. Basically, most of us think that once they’ve passed their exams, physicians have it made.

Right? Not quite. In today’s managed health care environment, physicians are no longer managing just patients. They’re managing costs, and it’s a matter of survival. The increased costs of doing business brought on by managed care and declining in reimbursements can spell financial disaster for physicians who don’t understand a balance sheet.

The academics compiled 11 Indiana University physicians to complete CSUSB’S first-ever M.B.A. for Executives off-campus program, facilitated by the College of Extended Learning. The group was complemented by the addition of five financial institution executives, coming primarily from the Arrowhead Credit Union.

The San Bernardino County Medical Society helped promote the program and eventually provided a home for the courses at its Colton offices. Participants in the program were treated to a variety of top-notch CSUSB faculty.

The Vestas contract represents the work of Vestas Wind Technology, a company housed in Palm Springs. A relative newcomer to the wind industry, Vestas is making a name for itself in the wind power market.

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The program provides basic skills training for managers along with target advanced skills. In short, the program is custom-tailored to the specific training needs of Vestas.

Over the course of the next six months, Performance Partners instructors—working with Vestas’ business executive—will deliver six training modules for Vestas, covering subject areas ranging from introduction to management and supervisory skills, to financial analysis and strategic planning.

The instructors, say CEL, are key to the success of this program.

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The academic aspects of the program were administered by the College of Business and Public Administration through M.B.A. director Sue Greenwood, while the program was initiated and coordinated by professor of marketing, Nabi Razouk.

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Student-athletes and sports offer the campus “a bridge to the communities we serve,” he said. UCLA and USC, as examples to show that “athletics make both institutions better academically.” He said a similar trend is in store for Cal State. "If we are going to be more competitive, we need support-ers who understand the value of creat-ing excellence at this university." Karnig said he applauds the associa-tion and its members as well as the ath-letic staff for their support and their work, saying, "You’re making a good university into a great one."

One of those student-athletes, sen-ior volleyball All-American Amy Pope, said the support of the CAA, her coaches and faculty is what made her success at Cal State possible. "Everything I wanted out of a college experience I’ve received here at Cal State," said Pope, who graduated in June with a degree in accounting. "I had to manage my time. I had to prioritize what’s important and what’s not. To me it was school and volleyball. Other things came second. My profes-sors taught me how to be successful in my studies and how to get out in the real world and get a job." The fun part, she said, was playing volleyball. The best thing about her volleyball experience, aside from winning (the team went 123-33 in her four years as starting setter, won a CCAA title and made it to the Pacific Region finals twice) was "all the friendships I’ve made on the team. Leaving Cal State is bittersweet. I know how much I will miss coach and my friends, but I’m excited about entering a new chapter in my life. It’s all of you who made it possible."

Dave Oldham, president of the Stampede, a Class A minor league baseball affiliate of the Seattle Mariners, praised the partnership between the university and the ball club. The Coyotes will play 22 home baseball games in the 5,000-seat Arrowhead Credit Union Park in downtown San Bernardino this season. The CAA campaign will continue through the end of the current school year in June. For information and a membership application, call Mike Kovack, associate athletic director at (909) 880-5049, or Pam Palmer at (909) 883-5048.
He likes to get his hands dirty. But he also likes to use his mind. Pete Robertshaw knew at an early age he wanted to be an archaeologist. "I started doing fieldwork for archaeology just out of high school, and I loved being outdoors, not being tied to a building or an office," he says. "But I also knew I didn't just want to do manual labor. So this was the perfect fit."

The six-foot-tall, rugged Englishman is back indoors a lot now, teaching such classes as world prehistory and primates, advising students, chairing the anthropology department at Cal State, San Bernardino. But he also gets to spend time in Uganda, directing his hands with the assistance of digging trowels, picks, shovels and dentists’ probes. As an excavator Robertshaw and fellow archaeologists work in pits with screens. Poking beads or bones, carrying them back to the field camp, where they usually wash and catalogue them and then examine the artifacts more closely at a research lab. They’ll also hunt for sites by looking through fields as they search for more artifacts exposed by the work of farmers. And on occasion they discover sites exposed by workers in the walls of road cuts or drainage ditches, or by animals digging. The young Pete grew up south of Leeds in a town planted in the northern, industrial reaches of England. In 1970 he entered Cambridge University. He spent the next several years working on three degrees, completing his Ph.D. in archaeology in 1980. "In Europe," says Robertshaw, "the emphasis in archaeology is on reconstructing history, while in America we tend to look at human history under the term ‘anthropology.’ That’s why I’m chairing an anthropology department with a bit of history today."

While at Cambridge he had studied in Cape Town, South Africa, where he met and married his wife, Denny, and met many in the field, worked with Africa’s archaeological offerings. In 1979, he landed a position as assistant director of the British Institute of Eastern Africa in Nairobi, Kenya. "I had a limited amount of administrative work to do there," Robertshaw recalls. "So there was plenty of time for research." He put the time to good use by developing his knowledge of the field and to continue to study artifacts. The Robertshaws moved to the United States in 1988 to take a position as a temporary assistant professor at the University of Georgia at Athens. From there, it was a 'short' transcontinental hop to San Bernardino, where he has taught since 1989. Denny is currently a computer specialist with San Bernardino’s Maintenance Department. The Robertshaws became interested in eastern Uganda and the development of its precolonial kingdoms. With funding from the National Science Foundation, he began a multi-year research project in 1991 to determine how kingdoms developed in this vast, tropical region of the world during the last thousand years. Assisted by a team of archaeologists, other scientists, and students from several countries, including some CSUB students, over many summers Robertshaw worked for ancient settlements and excavated several major religious and political centers. All of the artifacts he’s team retrieved belong to the
Playing in weather quite uncooperative really never bothered Peter Robertshaw as he grew up in northern England, and not much has changed now that he's grown. Today, his fieldwork in Uganda as an archaeologist fits fine with his love for the outdoors.

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The Robertshaws moved to the United States in 1988 to take a position as a temporary assistant professor at the University of Georgia at Athens. From there, it was a "short" (less than a year) stopover to San Bernadino, where he has taught since 1989. Doney is currently a computer specialist with the San Bernadino County Taxicab headquarters in Colton.

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Is There a Doctor in the Class?

by Susan Summers

Of the many occupations in American society, few are more venerated than that of physician. Doctors endure hardship during their training, and long hours and high stress as part of their professional practices. Basically, most of us think that once they’ve pasted their stethoscopes, physicians have it made.

Right? Not quite. In today’s managed health care environment, physicians are no longer managing just patients. They’re managing costs, and it’s a matter of survival. The increased costs of doing business brought on by managed care and declining reimbursement can spell financial disaster for physicians who don’t understand a balance sheet.

The realities compelled 11 San Bernardino County Medical Society presidents and their families to pay a $10,000 scholarship pledge to the university during the annual fund raiser phone calls. No, these phone calls by students to alumni on behalf of the Annual Fund take on much more than that. Contributing to the yearly campaign, a significant increase over last year. And for the students, it’s free advice.

Through many conversations with alumni and parents, plenty of university news is passed on, such as new facilities, a better job market, or better representation of a college program in a major. "The best thing I like about calling alumni and parents of CSUSB is that I am able to get feedback on how they, the alumni, get through college," said student Shaleata Preece. "I remember calling to an alumnus from the College of Natural Sciences and he said that I get involved in volunteer work or with an internship to gain more experience in the medical field.

Student caller Laure Pellerin enjoys speaking with alumni “because a lot of them have great advice to give to an undergraduate,” she said. "They have opened my eyes to a lot of opportunities and careers that might fit my outlook on life better than my current major.”

The Vestas contract represents a home for the program at its Cotton offices. Participants in the program were treated to a variety of topics, including Vestas’ experience as the financial services industry’s "frontline physician-in-charge of preventive medicine and health education at Kaiser-Permanente Medical Center. "The core quality of this M.B.A. for Executive program lies in the analytical skills that are acquired in the course of our studies. These skills are immediately applicable to any field of endeavor, and serve as a basis for developing future management skills."

But the participants weren’t the only ones who learned something. Beyond their intelligence, what impressed him was their commitment to and passion for learning. "These people, in long days at full-time jobs, came to class until 10 p.m., and sometimes went home to complete more work. None of them asked for special treatment. ... This experience also reaffirmed my belief in the need to treat every participant as a unique learner—to be flexible and open to customizing aspects of their program to meet their needs."

After the university’s Dec. 8 Commencement, CEL hosted a reception for the M.B.A. graduates and their families. In appreciation for the office’s support of the program, the graduates contributed to a generous scholarship pledge of $10,000.

Northern Illinois University’s Tech College (909) 880-5005 or e-mail her at annualfund@csusb.edu.

Inland Empire physicians to complete CSUSB’s first-ever M.B.A. for Executives off-campus program, facilitated by the College of Extended Learning. The group was complemented by the addition of five financial institution executives, coming primarily from the Arrowhead Credit Union.

The San Bernardino County Medical Society helped promote the program and eventually provided a home for the courses at its Cotton offices. Participants in the program were treated to a variety of topics, including Vestas’ experience as the financial services industry’s "frontline physician-in-charge of preventive medicine and health education at Kaiser-Permanente Medical Center. "The core quality of this M.B.A. for Executive program lies in the analytical skills that are acquired in the course of our studies. These skills are immediately applicable to any field of endeavor, and serve as a basis for developing future management skills."

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The Agony of Victory

by Mike Murphy

They fell three points shy in 2000, and two points shy in the Pacific Region finals in 2001. The women's volleyball team has come as close to the "big dance" — the NCAA national volleyball championships — that the team can carouse it. As coaches and players are wont to say, there's always next year. And next year is cer-

tainly possible with five seniors returning from a team that went 29-3, was ranked as high as No. 3 in the nation and was No. 1 in the Pacific Region — until the end. In many respects, they were champions nonetheless.

But after the five-game loss to region champion UC Santa Barbara in the title match at Cousoulis Arena, it may not have felt that way. "We agreed to lay ourselves on the line," said coach Kim Cherniss. "That's a fact," she told The Press-Enterprise of Riverside. "I will be forever convinced of this," Cherniss said. "There's nothing more powerful than a group of women united toward one goal. That's not easy because they can be emo-
tional. When they do not want to do something you cannot make them do it."

One of the first principles of good public relations as student might learn is how to respond to someone. And when you do that, the women fell up 17-15 before 1,100 fans. A volleyball record crowd of 3,000 saw CSUSB beat defending NCAA cham-

pion Hawaii-Pacific in the semifinals the night before. It's harder to win our regional than the national championships," said Cherniss. "That's a fact," she told The Press-Enterprise of Riverside. "I thought we needed to calm down at the end, but I am proud of what our team accomplished and I made them promise not to do this disappointing loss stop us from enjoying what we accomplished." The team, which set a school season record for victories, enjoyed its fifth straight 20-win season and earned the school's first conference title in women's volleyball. "Our philosophy all season was, 'Let's worry about our side of the net,'" said Cherniss.

The Big One arrived March 18, when one everyone had won-
dered about for years, anticipated for years, wanted for years. Not the earthquake, but the event, The Big Game that marked a fresh beginning of sorts for a vision that had been almost 16 years in the making.

The 500 who attended the black-tie gala for the grand open-
ing of the Mary Stuart Rogers Gateway Building (built on an educational structure that merged both function and beauty. Its three levels, roughly U-shaped and imprisoned by rows of win-
dows at the main entrance, house spacious classrooms, space for a computer lab and a 125-seat theater. To the south, the grounds slope upward and the building overlooks the "Freedom Station," the bronze cast of a sculpture given by the Hubbard Foundation and set in the Hubbard Courtyard. Financial support for the campus began a few years ago. A gift of 55 acres came from the City of Palm Desert, which also set aside another 145 acres for more building. The City of Indian Wells and the H.N. and Frances C. Berger Foundation each con-

tributed $5 million toward construction. Other key gifts came from the Annenberg Foundation, the City of Rancho Mirage, the R.D. and Jane Dula Hubbard Foundation, the Rancho Santa Fe Foundation and from the late Florence Rigdon. So far, $10 mil-

lion of the $28 million needed for the three buildings planned for the site has been raised.

Ttalking about the rare public-private partnership, California State University Chancellor Charles E. Fix said at the gala that such a partnership was a "model" for the nation's communities. University President Albert Kang added that the campus's operating costs would be supplied by the CSU.

FILE PHOTO — The "Freedom Horses" sculpture set in the Hubbard Courtyard. It was a cohesive that practiced altogether, ate together, shopped together and played together as a unit for a 32-match season.

The Coyotes, leading 2-1 late in the fourth game against the Tritons, led match point at 29-27 when UCSB rallied for a 31-29 victory, forcing a tie-breaker fifth game. The Coyotes went up 13-11 and wound up losing 17-15 before 1,100 fans. A volleyball record crowd of 3,000 saw CSUSB beat defending NCAA champ Hawaii-Pacific in the semifinals the night before.

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History is a Human Story

Robert Blackey
by Alan Llavore

In the early 1990s, when Robert Blackey served as a vice-president of the American Historical Association (AHA), presenting the Eugene Asher Award for Distinguished Teaching at the Association’s annual meetings was one of many tasks.

Earlier this year, the Cal State, San Bernardino history professor found himself on the receiving end of the award, the highest accolade given by the 15,000-member AHA, incorporated by an act of Congress in 1889. The award goes to college teachers of history who exemplify excellence in teaching, scholarship and service.

The award is named after AHA’s founding president, Eugene Asher, who had a long-standing commitment to history education. Blackey, who has been a member of the AHA for 35 years, was selected based on his contributions to teaching, research and service.

Blackey’s research interests include the history of the American West, the history of the West Coast and the history of the Pacific rim. His latest book, “The American West: A History,” was published in 2002.

Blackey said he was honored to receive the award and that it was a great way to celebrate his career in education.

But when you get them united toward a goal, they help and trust each other. That’s what makes them so powerful.

The challenge for 2002 will be to find a setter to replace senior Amy Pope, a four-year starter for the Coyotes who was their floor general and set single-season and career records for assists.

During her career at CSUSB, the Coyotes team posted a 125-33 win-loss record.

“The importance of any setter is huge. They’re often understated, but quite often the reason you win or lose any game,” Cherniss said in an interview with The Sun of San Bernardino.

“People underestimate brains and athletics,” Cherniss said.

The really good players are all smart players. That doesn’t always equate to GPA, but in Amy’s case it does.”

Coach Cherniss was named the CCAA Coach of the Year and the NCAA Pacific Region Coach of the Year with the American Volleyball Coaches Association.

Her players earned honors, too. All-CCAA first team Pope and sophomore Kim Ford, Kim Morohunfola and Kristen Soliz.

AVCA All-Pacific Region first team Pope, Morohunfola and Soliz.

AVCA All-American first team Pope, second team: Morohunfola and Kristen Soliz.

Daktronics All-American second team Pope.

Verizon Academic All-America first team Pope, second team: Soliz.

Verizon Academic All-America second team Pope.

Fall Sports Wrap-up

Women’s Soccer

When the team that won the NCAA championship for two straight years is in your division of the California Collegiate Athletic Association, making it to the NCAA tournament can be a daunting challenge.

UC San Diego and the Coyotes both qualified for the NCAA tournament this year. In their first two seasons in Division III, they tried to make the playoffs but couldn’t get past the quarterfinals.

In 2002, the Coyotes qualified for the NCAA tournament for the first time ever, and then they went on to win the NCAA title.

UC San Diego defeated the University of California, Santa Barbara, 1-0 in the championship game to win the NCAA title.

The Coyotes scored the only goal of the game on a penalty kick by Lauren Ziskin in the 81st minute.

The Coyotes will now focus on the upcoming season, which begins in September.
A 4 a.m. student in the new campus housing had burnt the bacon, opened the door to air out the room, set off the smoke alarm and so sent Jimmy Donkor, who lives in a new campus housing complex, to think right now about health—both theirs and others. In early November, a group of high schoolers were at CSUSB to talk about AIDS, STDs and reproductive health. It was the second Peer HIV/AIDS Leadership Training Conference at Cal State, and the students were there to take in information and then take their ideas home as part of their plan activities around World AIDS Day on Dec. 1. The superintendent of schools for San Bernardino County, the Riverside County Office of Education and Cal State’s health sciences department were chief sponsors for the conference. Two weeks later came 450 high school students from the Riverside and San Bernardino area to attend Health Career Information Day. The fields of medicine, veterinary medicine, physical therapy, nursing, pharmacy, chiropractic, optometry, dental hygiene, health education, environmental health and nutrition were all represented.

The nursing department has received more than $32,000 from St. Bernardine Medical Center and Community Hospital of San Bernardino over the past three quarters to help cover the cost of scholarships, faculty needed to teach the additional students and $65,000 for the purchase of science program. The department is now administered by three additional faculty (as of the fall 2001 semester), including the additional faculty salary and clinical placements for these students.

The Tug of the Geosciences

Geoscience is a utilitarian field in some ways,” adds Professor Richard Fehn, who served as Donkor’s mentor, describing his student as a determined young man who “from my knowledge, he has some flair in doing research.” He added that there are relatively few ethnic students entering the geosciences and that only about 2.3 percent of ethnic students enter the geosciences, and the university’s figure is lower still.

For the second time in three years, a Cal State, San Bernardino student has received one of the country’s most prestigious scholarships in the field of science. And it so happens the two recipients are brothers.

Jimmy Donkor received a 2002-03 NSF Graduate Research Fellowship and his brother, Kwame Donkor, a CSUSB graduate in biochemistry, received the same award in 1999.

Senor Jimmy Donkor, a Cal State biology major who plans on becoming a physician, was one of 15 students to receive a scholarship of up to $25,000 from the 2003 U. N. Rio Negro Collage Fund/ Mars’ Undergraduate Research Scholarship. His brother, Kwame Donkor, a CSUSB graduate in biochemistry, received the same award in 1999. Jimmy Donkor, who lives Smith, reflecting upon why relatively few ethnic students enter the field, “and we just haven’t reached the people.” Smith, also a volcanologist, is a scientific correspondent for the Smithsonian Global Volcanism Network, among other associations, and assumed the chair of the CSUSB geology department in the fall of 2002.

Quick Takes

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The nursing department has received more than $32,000 from St. Bernardine Medical Center and Community Hospital of San Bernardino over the past three quarters to help cover the cost of scholarships, faculty needed to teach the additional students and $65,000 for the purchase of science program. The department is now administered by three additional faculty (as of the fall 2001 semester), including the additional faculty salary and clinical placements for these students.

The Tug of the Geosciences

Geoscience is a utilitarian field in some ways,” adds Professor Richard Fehn, who served as Donkor’s mentor, describing his student as a determined young man who “from my knowledge, he has some flair in doing research.” He added that there are relatively few ethnic students entering the geosciences and that only about 2.3 percent of ethnic students enter the geosciences, and the university’s figure is lower still.

For the second time in three years, a Cal State, San Bernardino student has received one of the country’s most prestigious scholarships in the field of science. And it so happens the two recipients are brothers.

Jimmy Donkor received a 2002-03 NSF Graduate Research Fellowship and his brother, Kwame Donkor, a CSUSB graduate in biochemistry, received the same award in 1999.

Senor Jimmy Donkor, a Cal State biology major who plans on becoming a physician, was one of 15 students to receive a scholarship of up to $25,000 from the 2003 U. N. Rio Negro Collage Fund/ Mars’ Undergraduate Research Scholarship. His brother, Kwame Donkor, a CSUSB graduate in biochemistry, received the same award in 1999. Jimmy Donkor, who lives Smith, reflecting upon why relatively few ethnic students enter the field, “and we just haven’t reached the people.” Smith, also a volcanologist, is a scientific correspondent for the Smithsonian Global Volcanism Network, among other associations, and assumed the chair of the CSUSB geology department in the fall of 2002.

Quick Takes

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Continued from Page 27

Paper Forum for Latino Education

The first issue of the Latin American and Latin Studies Journal, the Latin American and Latin Studies Journal, is now available online. The journal is published by the College of Education at California State University, San Bernardino. The journal is available at www.latinoeducation.org.

FACES IN STUDENT AFFAIRS

Howard Wang

The assistant vice president of student affairs at CSUSB, Howard Wang, came to the university last April from UCLA, where he spent 13 years working in budget management and residential and student services. Wang was also an assistant professor in the department of educational psychology and a member of the CSUSB Academic Senate. He earned his Ph.D. in educational psychology from the University of Wisconsin-Madison.

Wang has been an adviser to student clubs and organizations, a member of the Student Government, and a member of the University Senate. He is also a member of the California Association of Student Affairs Professionals.

Wang's research interests include student development, student success, and the role of student affairs in higher education. He is currently conducting research on the effectiveness of student affairs programs at a large public university.

Wang's impact on the university has been significant. He has helped to improve the campus climate for students of color, and he has worked to increase the number of minority students enrolled in the university. He is a strong advocate for diversity and inclusion, and he has been successful in creating opportunities for students from underrepresented communities.

Wang's leadership has been recognized with several awards, including the California Association of Student Affairs Professionals' Award for Excellence in Student Affairs and the California Faculty Association's Outstanding Faculty Award.

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**Alumni Advantage**

**Educating, Patrick, and John, and Larry, and...**

Cal State administrators may talk about how its students make up the university’s family, but for College of Education faculty member Patrick Ainsworth attending CSUSB was truly a family affair. In his own words, the alumnus, who serves as the associate superintendent and director of the High School Leadership Division for the California Department of Education in Sacramento, talks about the education that he, his eight brothers and sisters and their mother earned from the CSU system, most of them from CSUSB.

Patrick was the CSUSB Alumni Association 2001 Distinguished Alumnus from the College of Education.

I am the oldest of nine children, and the first of any child on either side of my family tree to have attended and completed college. Following me, every one of my eight brothers and sisters attended and graduated from the CSU system: eight attended Cal State, San Bernardino for part or all of their degree work, with six of them graduating from this campus. Two attended CSUSB for three years each and transferred to Cal State, Fullerton and Long Beach State to finish electrical engineering and recreation administration (special) majors, respectively. Our youngest brother, Peter, and by far the biggest, attended Humboldt State (from which he graduated) for four years (and) was the starting tackle for (its) football team.

...More remarkable is our mother Carolyn Ainsworth’s story. After raising nine kids and (going through) a divorce later in life, she took the advice she gave to all of us to complete a college degree. This was not an easy task for someone who had devoted most of her adult life to staying home and raising the nine kids. She enrolled at San Bernardino Valley College and transferred to CSUSB, where she earned her degree in human services in 1983. She began a new career with the San Bernardino County Department of Aging and Adult Services, rising to the rank of social work practitioner. She was named Social Worker of the Year in 1989 for San Bernardino County, and has no plans of retiring.

It is notable that all nine brothers and sisters are working in public service occupations, a tradition modeled by our father, Joseph Ainsworth, and reinforced by our mother, who demonstrated there is no greater calling than to work in the service of others. This family’s commitment to public service and its ability to model this to their children is one of the reasons I have a great deal of gratitude to the CSU system that offered us that opportunity, and to CSUSB in particular. We are proud of “our” school and the opportunities it continues to provide to so many.

![Patrick Ainsworth](1)
A Run at D.C.

A record crowd of 4,297 cheering alumni, students, faculty and staff saw the men’s basketball team put away the Cal Poly, Pomona Broncos at Hoop ‘n’ Howl, CSUSB’s annual alumni appreciation night, on Jan. 26. The Coyotes nipped the Broncos 65-63, ... pennants. The first 500 fans also received a custom CSUSB basketball, compliments of Baker’s Drive-Thru and Coyote Athletics.

Half-time entertainment featured the Wild Bunch (the new CSUSB spirit band), the 542 Crew, and the Coyote Spirit and Yell Team performing a song-and-dance ‘n’ New Highs highlighting the success of the Coyote basketball program through the years.

Give the Coyote Pack an ovation for its part in making the evening a success. Coyote Packers passed out Jerseys, pizza during time-outs, ... outra-geous blue outfits. Many wore “Back the Pack” shirts, but all lent their lungs to the support of the basketball team.

A Run at D.C.

Toward Melville and Frost

They’re reading from their work on a January evening, a few high school students doing what their heroes have done in small and great rooms before audiences listening for that provocative thought, a description crisp and clean, the right word in just the right spot.

When Cal State, San Bernardino handed out the awards for its third annual Creative Writing contest, the audience was mom or dad or a sister, community leaders, a friend, college professors, teachers.

More than 30 schools participated in the contest, which named two winners in each grade in the categories of poetry and fiction, 16 winners in all, not to miss honorable mentions.

“Their work is a wonderful diversity of subjects” addressed by the students in their work, says Cal State, San Bernardino English professor and the contest’s coordinator, Alexandria LaFaye.

A Run at D.C.
Continued from Page 28

Two-year college president and chief executive officer in Pomona and the San Bernardino Replacement Rehabilitative Hospital

With that, in October, Cal State held two public forums, “Making Sense of the Madness” addressed terrorism from both the national and international angles. As panel members, CSUSB professor of history, political science, economics, foreign languages, criminal justice, sociology and business talked about national and international security, the history of the Middle East, extremist and Islam. Yet equally compelling were the personal reflections of the lone panel member who was not an academic but an administrator. Harold Ashfar, an Afghan native born and raised, a Russlan, a graduate of Kabul University and working in Kabul, in 1979, when the Russlans invaded. Quoting from the Koran, he said Islam condemned—unconditionally—the kind of violence carried out in his faith’s name. “I have found Islam a peaceful religion,” he said.

Two weeks after the planes struck the World Trade Center and the Pentagon, which had broken ground Sept. 11, 1941, the university opened talk lines for any Inland Empire resident needing another ear to sort through fears, confusion and a profound sense of loss. Cal State graduate students and faculty staffed the phones through the first week of October. The threat of water contamination by terrorists also was addressed during a conference sponsored by Cal State’s Water Resources Institute, and in late November International expert on Islam and the Middle East, Richard Homan, spoke in the Student Union Events Center about the relationship between U.S. foreign policy and terrorism.

And then there was Tahmeena Faray, a soldier of somberness and unquestionably the most guard of any guest speaker who came to talk of war, or terror, or foreign policy, or women and severe oppresion in Afghanistan, the cause for which she now risked her life. Faray, an elf, was in California in November representing the Revolutionary Association of the Women of Afghanistan. She did not want pictures of her to appear in any promotions. She did not want any taken during her talk. In a packed room, she faced an audience in search of an answer.

Alumni Advantage

When Healing, to Each a Role

by Sam Romero

Adversity triggers many responses. You can withstand. You can fight. You can deny. You can blindly stem. You can straighten the back and set a stiff upper lip. You can ask why. You can sit still and listen for an answer, or run around in search of an answer.

You also can talk, and once the shock and horror wore down enough to see over the top of tragedy, the university mounted its own attack on the barren and brutal acts of Sept. 11, 2001.

The response came from many quarters. It began with silence. At Convocation two days after the attacks, university President Albert Harting asked campus employees to pause. “As our world seeks to make sense of the events, education offers a long-term bridge over the chaos of beliefs and hatreds that now exist,” he said. “Freedom of speech is protected by the First Amendment, and by our goal to be a sanctuary for the free flow of information. But there are no protections for acts that create fear. We insist that our campus be a place of safety.”

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Teaching Models
In his numerous articles in Robert Browning and most recently has focused his attention on WWII, Cather, publishing or presenting more than 20 papers or articles on the legendary American author, Diorre received the CSUSB Outstanding Advisor Award in 2003, and in her career has mentioned 368 independent study projects about 16 per year and directed more than 70 internships.
Diorre earned a B.A. in English from the University of Redlands, an M.A. in English from Northern Arizona University and a PhD in English from the University of Oregon. Prior to Cal State, she taught at the University of Oregon and at Northern Arizona University. Robitnoff and Diorre were honored at the San Bernardino Mayor's Education Round Table "Golden Apple" Awards on March 21.

Transitions
Kellie Rajamun's passions were for National Public Radio, “for the Dodgers, for dogs, for live lit, for Faulkner, for such musical favorites as Elton John and U2,” said friend and colleague, Peter Schoefer. In pieces he had written in memoriams her sociability as an English department lecturer was evident as she worked with graduates on student, the university's literary maga- zine, Pacific Review, and on shaping up between her depart- ment and area high schools. Kellie Rajamun died from cancer in November.
Leila E. Shaw, who years ago had set up an endowment scholar- ship in the name of her late husband and former state Sen. Stanford Shaw, died Dec. 24. The need-related scholarship has helped many pursuing their degree at Cal State.
Part-time lecturer Phillip Arthur Anderson and died New Year's Day, ending a one-and-one-half year battle with cancer. He taught business writing at Cal State for many years, and was known for his good preparation and equally good sense of humor.

Lights Out
Southern California may have handed last summer without power blackouts from colder winter temperatures and abundant energe- gy supplies, but the attitude on campus way, “Let's not celebrate just yet.” It didn’t.

The university reduced its electric consumption by 17 percent in July and August compared to 2000, saving $429,737, said Tony Simpson, Cal State's facility services director. The university also reduced its use of natural gas in July and August by 3 percent compared to what was used in those same two months. That saved the campus $2,936.

At Cal State since 1997, Rivera helped found the Inland Empire Future Leaders pro- gram in 1995, in which students have participated in a college-going of 90 percent. National figures indicate that 47 percent of Hispanic students drop out and that only 20 percent of Hispanic high school graduates go on to college.

Riveras' award underscores the university's commitment to helping minorities and the gener- ation college students suc- ceed in higher education. Last year, CSUSB President Albert Carrigan, Jr. established a number of articles on the need for or effectiveness of higher education— especially for minorities—has been Tom Rivers work with middle and high school teachers for the past 40 years. Nothing seems to slow him. Tom Rivera has made a career of motivation. He did slow down long enough, however, to receive, along with nine others, the prestigious SIU Eta Eta International Hispanic Award from La Prensa Hispánica, the oldest, most distributed biling- ual newspaper in California Coastella Valley.

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CONTINUED FROM PAGE 3
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Alumni Notes

2000s

Emanuel Gonzalez, BA, accounting 2001, has completed training in Georgia and is a special agent for the criminal investigations department of the U.S. Department of the Treasury.

Susan Albin, BA, human resources 2001, Student Alumni Association is a contract specialist and intern for the Defense Supply Center Corp. in Virginia.

Leanne Gratt, BA, human services 2001, was featured recently in The Sun of San Bernardino as the first diabetic patient in the inland region to receive an insulin pump. Leanne is working in graduate degree in social work and is working well.

Mansel Avila, Jr., BA, economics 1996, and his wife, Brenda, announced the birth of their fraternal twins, Brandon and Benjamin, Oct. 4 at Arrowhead Regional Medical Center in San Bernardino.

Sonja Landis Bucar, BA, human resources, 1980, and Richard Bucar, Jr., B.A., marketing, 1980, are pleased to announce the birth of twins, Evan Michael and Hayley Ann, June 13. Their twin boys are the result of a sake dip for World Sake Distribution.

Kim Hushak, BA, English literature 1994, and her husband, John, had their first child, Brian John, born Nov. 13. Kimberly is in the full-time capital planning and design construction office.

Tony Chavez, BA, sociology 1976, BA, business administration 1976, died June 19 in Phoenix. Tony was founder and executive director of the Southern California Accredited American Indian Health Research and Training Institute, a mission that CSUSB continues to work with.


Pamela Hodge, BA, brand studies 2002, married Joseph Wayne Gisler on July 29 in Corona.

Kristi Watson, BA, marketing, 2001, and Robert E. Wagner were married Oct. 15 in Palm Desert. Kristi is a manager at the Marketplace Cinemas in Riverside.

Memorials

Robert Shaw, the former anthropology professor at CSUSB, died Aug. 14. Shaw was instrumental in developing the university’s teaching models program, which he called the "Teaching Models" program.

Shaw was known for his innovative teaching methods, which he used to engage students and make learning more interactive. He believed that teaching should be a collaborative process, involving both students and professors.

Shaw’s contributions to the field of anthropology were recognized with numerous awards, including the Outstanding Professor award from the CSUSB Alumni Association.

The passing of Robert Shaw is a loss to the CSUSB community and to the field of anthropology. He will be deeply missed by his students and colleagues.

Learning...

The Strategic Plan in Motion

(Adapted in 1996, the strategic plan for CSUSB trains an eye on three broad areas in which the university seeks to excel, as well as those in which it excels distinction through innovative or quality programs.)

The Strategic Plan in Motion

Learning...

Teaching Models

The Outstanding Professor award is made annually by a committee of the university, chaired by the previous year’s awardee. Candidates are evaluated on the basis of the quality of their teaching research and contributions to the community.

Last year’s recipient was Ronald A. Hinkley, professor of psychology. Hinkley holds a PhD from Cambridge University in England.

Without too much ado, President Albert Kang announced that the CSUSB president has made the decisions custom.

All he wanted to say, to the various world-wide publications, was that they were receiving instruction from the university. In 2000, Outstanding Professor.

The reasons were many. A professor as well as chair for the anthropology department, Robertshaw has taught at CSUSB since 1989. A native of Leeds, England, he worked and studied in South Africa and has done extensive research on precolonial kingdoms in Uganda and other African nations.

Consortium of twins was founded by world-renowned professor, Dr. Robertshaw. The award is made annually by a committee of the university, chaired by the previous year’s awardee. Candidates are evaluated on the basis of the quality of their teaching research and contributions to the community.

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interested in competition. There may come a day when CSUSB opts to move its sports program to Division I. If that day comes, we'll have a strong legacy of successful teams, both athletically and academically. I want to thank Athletic Director Nancy Simpson for the effective sports program she has worked to develop. She's made excellent personnel choices, and she's always held student welfare first among the athletic department's many goals. Staff members carefully monitor student academic performance and provide support when needed. And by the evidence of high GPAs, graduates going on to good careers, and athletes with balanced lives, the approach appears to have been handsomely rewarded.

If you've been on campus recently, you've probably seen the new tarp at the back of campus. This temporary recreation center is here to better serve students in the wake of last year's student vote to expand the Student Union and to create a permanent 40,000-square-foot recreation center. In view of the selfless decision of the student body to raise its fees, many of our juniors and seniors have graduated before the center is completed. Given that unfairness, I felt we should at least provide an improved exercise facility for those students. The ASI vote also approved increases to athletic scholarships, which will dramatically improve our competitive ability in intercollegiate athletics.

I'm very proud of our students, our athletic teams, their coaches, and the entire athletic program at Cal State. I hope you are, too.

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healing

Melville and Frost

“from next door neighbors who turn out to be aliens to sausage factories!” CSUSB’s literary magazine Pacific Review will publish this top entry each category.

Duran Valdez, of John W. North, finished first and second in poetry for high school seniors. Fiction winners were Raymond Serrato of Don Lugo High and Lani Goto of Monte Vista Christian.

One homeschooled student gained an honorable mention award in the four grades. Chelsey Moyer earned that honor in 12th grade fiction.

For further information about the English Department and its literary magazine Pacific Review, please contact the English Department at (909) 537-3781.
A GOOD SPOT FOR THINKING

Take tons of sun, land of all colors and shapes and that patented, laid-back pace of life and you have California. Add books and you have California State University, San Bernardino. Here, the sights are set on keeping your college days beautiful, comfortable, convenient, dynamic, modern, personal. It’s what we do. We’re a place where your future has room to fly and you can catch some fine rays while you’re at it.

Visit us in person or online at www.csusb.edu and see how a well-rounded education can prepare you to meet the challenge of a world with many sides. (999) 880-5188.

AMAZING FEATS AND DEFEATS

After eliminating Humboldt State in the West Region final, forward Glenn Summerall and the rest of his Coyotes teammates ... only left one CSUSB professor and stout ‘Yotes rooter wondering: “Maybe the Coyotes’ first round game was the final.”
California State University, San Bernardino
5500 University Parkway
San Bernardino, CA 92407-2397

Change Service Requested
Parents Please Note:
If your son or daughter is no longer at this address, please send an address correction to us at the above location.

If you do not wish to continue receiving this mailpiece or you are getting more than one copy, please call us at (909) 880-5006.

ART EXHIBIT OPENING.
30th Annual Student Art Show. Opening reception June 6, 4-9 p.m. Robert V. Fuller Art Museum, Museum Hours Tuesday-Friday, 11 a.m. to 5 p.m. Free. 880-7373.

ART EXHIBIT.
“Art from Central Europe: Polish Art 1955-1985.” Robert V. Fuller Art Museum. Through May 26. Museum Hours Tuesday-Friday, 11 a.m. to 5 p.m. Free. 880-7373.

THEATRE OPENING NIGHT.

MUSIC.
First Wednesdays series presents CSUSB Chamber Winds and Chamber Singers. 7:30 p.m., Recital Hall. General admission $6, students and senior citizens $4. 880-5859.

MUSIC.
Opening CSUSB’s annual Summer Wednesdays series is The Latin Society playing its big band music mixed with salsa-flavored style pop hits. 7 p.m., Lower Commons Plaza Free. Parking $5. In the case of inclement weather, the concert will be held in the Arts and Social Sciences Building, 11 a.m. to 9 p.m. General admission $10, senior citizens and CSUSB Alumni $8, and CSUSB students $4. 880-7360.

MUSIC.
Summer Wednesdays continues with The Notables playing live music from Dixieland to Latin American to all that falls between. 7 p.m., Lower Commons Plaza. Free. Parking $1.50. 880-7360.

MUSIC.
Summer Wednesdays with Nightfire blends gospel and jazz sounds. 7 p.m., Lower Commons Plaza. Free. Parking $1.50. 880-7360.

MUSIC.
The concluding concert for Summer Wednesdays features the surf-rock sound of the Tornadoes, best known for its ’60s hit, “Bustin’ Surfboards.” 7 p.m., Lower Commons Plaza. Free. Parking $1.50. 880-7360.

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ARCHAEOLOGY.
Archeologist Peter Robertshaw: Searching Ugandan Lands. 10 a.m.-2 p.m., Lower Commons Plaza. Free. Parking $1.50. 880-7360.

COMMENCEMENT.
CSUSB’s 36th Commencement. Cal State, San Bernardino, Palm Desert Campus. Friday, June 14, 6 p.m., McCallum Theater in Palm Desert. Remaining main campus ceremonies in Performing Arts Center, Friday, June 1, 7 p.m., 16, 23, 30. General admission $15, senior citizens and Alumni Association members $12, and students $4. 880-5859.

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36th Annual Commencement. Cal State, San Bernardino, Palm Desert Campus: Friday, June 14, 6 p.m., McCallum Theater in Palm Desert. Remaining main campus ceremonies in Performing Arts Center, Friday, June 1, 7 p.m., 16, 23, 30. General admission $15, senior citizens and Alumni Association members $12, and students $4. 880-5859.

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