Concerned and angry students and faculty gathered on the library lawn at CSUSB on Nov. 18 in protest of financial crisis of the CSU. The walk-out was orchestrated by the Students for Quality and Education (SQE) who carried out their event with the blessing of CSUSB’s California Faculty Association (CFA). The CSU system faced a $564 million cut last year and enacted furloughs, enrollment slashing and fee increases as measures to ensure quality education according to CSU Chancellor Charles Reed.

Seven weeks into the quarter and no end in sight for the struggling CSU system was enough for CSUSB students to march out of class at the SQE sponsored event. Rallying behind banners, signs and megaphones, students followed SQE members from separate locations across the entire campus before coming to center stage for the event located directly in front of the John M. Pfau Library. Students set up a mock board of trustees meeting as part of the event. Both the board and chancellor were satirically portrayed as uncaring to student needs and unwilling to do more than they already were.

The hostile crowd openly booed the mock board. Student speakers were also given the opportunity to explain their wants and needs to the board and crowd. Organizers for the event and head of the SQE, Nathanos Duro explained that the idea for the walk-out was to do something different or extreme enough to match the extreme degree of cuts within the CSU's budget. Duro described the walk out as a means to politically "make "

Jobs still scarce in IE
By PRISCILLA GUTIERREZ  Staff Writer

With unemployment still on its way up, many students are searching high and low for jobs and some are finding the solution on campus.

The Work-Study and Student Assistant (SA) programs, funded by the federal government and individual CSUSB departments respectively, allow students to work up to 20 hours a week in order to fulfill financial needs.

“We are fortunate to have a one-stop shop that allows student employees to complete the entire hiring and placement process conveniently at the Student Employment Office," said Patricia McMahon, CSUSB’s student employment coordinator.

In order to qualify for the work-study program, students must have a FAFSA application on file and apply through the financial aid office, while requirements for SA positions vary from department to department.

Both programs require students to maintain their grade point averages different or extreme enough to match the extreme degree of cuts within the CSU's budget. Duro described the walk out as a means to politically "make "

See Unemployment, Pg. 3
Students protest fees and cuts

CSUSB’s CFA chapter president, Marcia Marx pointed out that higher education needs to be put on the map through whatever channels necessary in order to ensure that students get the support they need. “Higher education is the primary and most important solution for the economic downturn in California,” Marx said.

Despite what opinions students held about the chancellor or CSU policies all students that the Coyote Chronicle spoke to expressed their concern over the California economy as a whole, and that the current economic climate was why they decided to walk out of class. CSUSB is not the first or the last campus in the CSU to hold such an event. CSU Fullerton and Cal Poly Pomona have both hosted their own protests recently.

College students across California continue to take hits as the economy trips along the road to recovery. UCs and CSUs alike have seen an increase of student activism not seen in recent years as students fear what the future holds for their education.

Students converge upon the Plaz Library lawn during the walk out held by Students for Quality Education. The protest was sparked by a series of course cancellations, fees, and tuition hikes increase.

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Health center expands for more space, better service

By ANDY OGG
Staff Writer

The Student Health and Counseling Center is receiving a cure for its chronic small space issue. An expansion and renovation of the Student Health and Counseling Center is currently underway and is expected to be complete for the fall quarter of 2010. The new health center will offer students clinical services, education offices, fitness testing and physical therapy. It will be made larger, allowing for more accommodating administrative services area and building support such as storage and an ambulance port. One of the most beneficial aspects of the new building, however, is the fact it will be able to take in more students, which means a shorter wait for visitors and more accurate appointment times.

Although the current health center offers many of the same services that the new center will, the quantity of students and the efficiency of their visit is what will make the new health center such a valuable addition to CSUSB.

“I have been into the current health center for my flu shot and was really surprised with how small it was,” student Brad cooper said. “I think the new building will be a great addition to the campus and students.”

The project is being financed through the system wide revenue bond program, based on anticipated revenues from the health facilities fee. The estimated cost of the new addition to CSUSB is just under $8 million dollars. The new Health Center will not raise the fees that each student pays in their tuition, in fact part of each students tuition goes to the health center which is where the funding of this new addition is coming from.

“It’s because of the students that this building is being built,” said Dr. Patricia Smith, the director of student health and psychological counseling. “Even though the students that voted this into action 3 years ago won’t get to enjoy the new services, they realized the important need for students to have the access to good mental and physical health facilities.”

Professor awarded with ‘golden apple’

By DAVID CHERNIN
Assistant Online Editor

Marketing Department Chair Eric Newman was ambushed Thursday Nov. 19, as CSUSB President Dr. Albert K. Karnig and other faculty awarded him with the Golden Apple in recognition of his hard work and dedication to his department and his students.

This award, along with the Outstanding Teacher award, are given once a year at CSUSB. Selected based on their student evaluations and by their peers, the award goes to a teacher who has gone above and beyond their job description.

“Not only is he solely excellent in the classroom, but he is excellent outside as well,” said Karnig. “He is genuinely interested in the students and their goals.”

The ‘ambush’ was coordinated by the President’s office. Through a press release and a phone call, faculty and media were invited to meet at the office and then walk over to Jack Brown Hall.

From there, the ambush commenced as faculty, staff and former award recipients gathered. At that point, what was to be a normal class, a standing ovation as soon as Karnig had announced what all the commotion was all about. Newman seemed to be overjoyed by the surprise of so many of his fellow colleagues, media, and former award recipients were on hand for the announcement.

“He works so well with the students,” Karnig said. “He truly is the best at what he does.”

When Karnig gave him an opportunity to speak, Newman seemed overwhelmed and excited about the award.

“You know, I do what I do and it’s nice when you get recognized,” Newman said. “I’m very happy teaching and when you get an award for teaching, that’s very exciting.”

“He’s such an extraordinary teacher,” Karnig said. “He’s lovely, he’s interesting … he gives you hands-on experiences in internships and other opportunities, but he’s also rigorous, challenging and helps you to grow.”

CSUSB has been recognizing professors in this fashion since Karnig took office in 1999. He has emphasized the importance of recognizing people for their outstanding work, an idea that was certainly present in the presentation of the Golden apple award to Professor Newman.

Eric is somebody who really does care and we’re really, really proud of him,” Karnig said.

Newman and the winner of the upcoming Outstanding Professor award for 2009-2010, will be honored at the San Bernardino Mayor’s Golden Apple Awards next March.

Continued from Pg. 1:

Students face unemployment

“I’ve been looking everywhere,” said student Katie Smith, who’s been unemployed for two years. “I’ve had interviews but I either don’t get called back or I get denied.”

Smith has been working into the nursing field, but confides that while federal aid is helpful, it’s not always enough to cover living expenses and gas.

Still, she remains determined to pursue her degree.

“My goals right now are just to get the classes I need, go on waiting lists if I have to, and do good in school,” Smith said.

McMahon explained that there have been a decreasing number of on-campus job opportunities for students because budget cuts have affected the amount of money going toward the programs.

Even if students qualify for employment, there is still a chance they will have to be put on a waiting list.

“During the past five years, our institution has seen a decrease in our annual allocation which has reduced the number of work-study positions available,” McMahon said.

However, McMahon also said the resources offered by student employment hold a great value at CSUSB regardless of dwindling funds.

The student assistant program continues to employ over 1000 students throughout the various departments and the work-study program has over 300 students working on and off campus.

Students are struggling to keep afloat as unemployment adds to their worries, already weighed heavily upon by the CSU budget cuts.
Northern Outlook: an exchange-student’s journal

Censorship doesn’t plague Canada

By STEPHANIE MONGEAU  Staff Writer

I’m surprised by the importance of censorship in the American movies. I listen to the radio and many words are muted. I watch a movie and many words are muted. I notice these changes because we do not have these blanks in music or movies in Canada.

The first time it happened, I thought: “Oh, there is a problem with the television.” Gradually, I realized that muted words were really common in American movies broadcast on television.

Censorship seems to be a very big deal here. Why is it so different in the United States? The lack of censorship in French-Canadian movies can easily be explained. First of all, American movies translated to French are often censored during the translation process. Some words are deleted or replaced, depending on whether the French dubbing is from Quebec or Europe (swearwords are not the same in Quebec and Europe).

Sometimes, we just have to read an actor’s lips to realize that many words were censored during the post-production process. Since my arrival in California, I really feel that Canada does not care at all about censorship. Of course, our national communication enterprises and medias cannot say whatever they want to.

There is the Canadian Radio-Television and Telecommunication Commission, an independent public organization, which is responsible for the broadcasting and telecommunications system. According to its website, the CRTC supervises and regulates, among others, over 2,000 broadcast-ers, including TV, AM and FM radio and the companies that bring these services to the Canadian audience.

Censorship is a part of its mission, even if it is negligible. In the United States, censorship seems to be everywhere. American audiences are oddly comfortable with physical violence. For example, there is no public outrage at seeing someone being shot in the forehead in CSI, but it would be unthinkable to see a breast on TV, even if the scene was not sexual.

In Canada, full frontal nudity in television series is not a big deal for us when it’s justified. That is why a little nipple did not make a big wave.

Feb. 1 2004: the Panthers and the Patriots are at Super Bowl XXXVIII. Janet Jackson and Justin Timberlake were performing together for the halftime show. Nobody expected what happened.

The incident was discussed in the media for months. In Canada, the “Nipple-gate” Super Bowl was broadcast by Global Television Network (GTN). Unlike American audiences, the fiasco passed without controversy. According to the Canadian Broadcast Standards Council, GTN received only about 30 complaints about the incident.

Of course, Nipple-gate happened during one of the most popular sporting events in the world, but our newspapers discussed the incident as a priority as well, not for the moment itself, but for the huge reaction coming from America.

Nobody really understood why the situation caused such an intense backlash.

Six years ago, censorship became part of the Oscars as well. A five-second-delay has been instituted for the Academy Awards ceremony to prevent bloopers, technical problems and of course, awkward moments.

I think censorship is necessary in a few situations. It’s good to prevent technical problems, but artists should be able to express themselves when they receive their award, even if some people could be irritated by their speech.

Censorship has its role when it comes to vulgarity, but artists should be able to express themselves when they receive their award, even if some people could be irritated by their speech.

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Giving thanks

“Thanksgiving Day is the one day that is purely American.”

O. Henry

Inland Harvest

Trying to feed more with less

By TYSON ELLINGSSEN Staff Writer

As another Thanksgiving approaches, students anticipate a trip home to see their family and, most importantly, eat well.

Before the feast begins, some give thanks for family and some for their plentiful food.

What about the people who don’t have anything to eat this season? What do they give thanks for?

In these hard economic times, there are more families going without in need than seen in most of our lifetimes.

Unfortunately, a lot of America’s go hungry when they don’t need to. A study from the University of Arizona, Tucson states that half the food the U.S. produces is wasted.

Inland Harvest is combating this statistic by picking up hundreds of pounds of unused food from restaurants and donating it to those in need.

Inland Harvest is a non-profit organization that services communities throughout the Inland Empire.

Their goal is to transport excess food given to them by restaurants, hotels, bakeries, caterers, retailers and other food establishments and transport all of it to already established food giving centers.

The organization has transported more than 18 million pounds of food to locations that serve the hungry since it first opened in 1990.

These donations have actually helped agencies expand their food budget by thousands of dollars, make more variable diets and even free up space in landfills.

Inland Harvest will pick up fresh, cooked or canned food from local businesses and individuals can donate from their gardens and orchards.

Pick up is also free, not including the expense of storage containers and those that donate have no liability and can receive tax deductions.

Large corporations donate to Inland Harvest such as Trader Joe’s, Pizza Hut, Shakey’s, hospitals such as Redlands Community Hospital, Loma Linda University Medical Center and Arrowhead Regional Medical Center.

Educational institutions such as Redlands University, Redlands Unified Schools and Yucaipa Unified Schools also participate.

To donate and schedule a pick up time call Inland Harvest at (909) 335-7327 and leave a message stating your name, address, telephone number, description of the food and the best time for pick up.

By doing so, you benefit as many as 50 agencies in the area ranging from The Salvation Army to The Redlands Family Service.

So if you’re slaving in the kitchen all day or have the luxury of a catered meal, consider giving some of your food to someone who needs it.

Who knows, that feeling of helping feed someone hungry might take your mind off feeling like a tank after all that turkey.
International Education Week

By SARAH BOUTIN
Staff Writer

Knowing the map of the world doesn’t always mean that you know what’s going on in it. Most college students can’t do the former, let alone the latter, and that’s because it takes more than geography classes to understand the world we live in.

International Education Week, November 16 to November 20, was created to help counteract that lack of knowledge. It is an occasion to celebrate what international education and exchange has to offer. There is no better way to learn about a country than to spend time there and communicate with the people. Unfortunately, it isn’t always possible to have this opportunity.

That’s why a week like this is so important. It’s a chance for everyone to learn more about countries they may not be able to experience through speakers and filmmakers that help us travel through their words and images.

With the arrival of free trade policies and globalization, it has become more important to be open minded and learn about other communities.

To learn another language is a great start but there are 6,809 distinct languages, according to the Linguistic Society of America.

Something even more important than learning another language (since there are 6,809 distinct languages according to the Linguistic Society of America) is to learn about the way people live, their beliefs and some of their history. For example, if you go to China for a business trip, you may want to learn some key words, but you also want to learn how to behave in society.

Do not arrive late for a meeting or you’ll have insulted everyone. Do not expect a direct commitment during a business deal or it will fail because, for the Chinese, business is about building a relationship.

These are only a few tips, and before you traveled there, it would be wise to learn more about China. When you understand a country’s culture, it helps explain why they behave like they do and helps reduce the likelihood that you’ll do something taboo.

This is true for every country, and before going somewhere, you should always do some research in order to not insult anyone.

International Education Week exists to open horizons about what is going on around the world. As written on their website, “this joint initiative of the U.S. Department of State and the U.S. Department of Education is part of our efforts to promote programs that prepare Americans for a global environment and attract future leaders from abroad to study, learn, and exchange experiences in the United States.”

CSUSB agrees with this way of thinking, and as a result, the school dedicated a whole month to the celebration of International Education.

“CSUSB has been enthusiastically expanding activities for International Education Week during the past 10 years,” said Rosalie Giacchino-Baker, the faculty director of the International Institute at Cal State San Bernardino in the CSUSB News article.

Since the beginning of November, different activities have been organized. The major events were during International Education Week but you can always look at the CSUSB News webpage to learn about the upcoming activities.

The next event is Tuesday, November 24, at RVF. Victoria Martino (violin) and James Lent (piano) playing “A Concert of Pan-European 19th Century Music” from 7:30 p.m. to 9:30 p.m.

If you want more information about this week, visit the official website http://iew.state.gov and stay updated with what Cal State is doing by checking csusb.edu.

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latest updates.

Are you a “worldly wiz”?
Take the quiz and find out how much you actually know.

1. Bengali is the official language of a densely populated Asian country in which over 70 percent of the population lives in rural areas. Name this country.
   a. Bangladesh
   b. India
   c. Sri Lanka

2. Monte Albán [MON-tay ahl-BAHN], once a center of Zapotec culture, is located in Oaxaca [wah-KAH-kah], one of the southernmost states in what country?
   a. Venezuela
   b. Mexico
   c. Peru

3. Although Arabic is the official language, French is often used for economic activities in a country dominated by the Atlas Mountains. Name this country.
   a. Egypt
   b. Morocco
   c. Jordan

4. There are more than 150 ethnic groups living within the borders of a large country that borders both the Pacific and Arctic Oceans, but not the Atlantic. Name this country.
   a. India
   b. Sweden
   c. Russia

5. More than 75 percent of the population practices both Shinto and Buddhist traditions in what Asian country?
   a. Japan
   b. Korea
   c. Sri Lanka

6. Puerto Límon is the center of Afro-Caribbean culture in a Central American country that has not had a standing army since 1948. Name this country.
   a. Haiti
   b. Puerto Rico
   c. Costa Rica

7. What northern African country, known for historic Roman cities on the Mediterranean Sea, has benefited economically from the discovery of oil deposits in the 1950s?
   a. Chad
   b. Niger
   c. Libya

8. Le Havre, a port city in Normandy, was heavily bombed during World War II, but was rebuilt and named a World Heritage Site in 2005. In which country is this city located?
   a. France
   b. Belgium
   c. Switzerland

9. A marae [mah-RAH] is a sacred meeting space for the Maori people of which country, where the majority of the population lives on the North Island?
   a. Australia
   b. Indonesia
   c. New Zealand

10. After more than 150 years of losing population, what European country northwest of St. George’s Channel has had a population increase because of its strong economy?
    a. Ireland
    b. Scotland
    c. Germany

Answers: 1-a, 2-b, 3-b, 4-c, 5-b, 6-c, 7-c, 8-a, 9-c, 10-a

Interviews & MORE!

News
Video

CoyoteChronicle.com
B.B. King rocks CSUSB

Even at 84 years old, the legendary showman proves he’s still got that thrill.

By ERIN CHESTER
Features Editor

Blues legend B.B. King owned the Coussoulis Arena on November 19, crooning soulful melodies and handing out jokes like guitar picks. Eighty-four years of life hasn’t dulled the strength of his voice or the sharpness of his wit, and he granted both amply to the audience.

The opening act was the CSUSB Jazz Ensemble, which played numbers that were tributes to Chicago-style blues. During their show, performance artist Gregory Adamson painted a large canvas of King on the side of the stage.

He painted 90% of it upside down (as in King’s head was at Adamson’s feet) and within a few short musical pieces by the ensemble. Immediately afterwards, the still-wet canvas was displayed in the lobby for 20 minutes of silent bidding, the winner of which was able to meet King after the show.

Next, Lukas Nelson (son of Willie Nelson) took the stage with his group, Promise of the Real. Before they joined him, he took the stage quietly and plugged in his guitar. Intense blues-rock poured forth, and “Baby How Long,” the blues classic, was redone and glorified by the Nelson prodigy.

Once Promise of the Real joined him, they didn’t have to work hard to keep

See B.B. King Pg. 9
Battle Studies is slick, but safe

By KEN DILLARD
Editor in Chief

John Mayer might be the most talented man in America. He’s a brilliant pop songwriter with a smooth, effortless voice, he can play the guitar like nobody’s business, he dates Hollywood starlets and he tweets like there’s no tomorrow.

If that isn’t a recipe for success in today’s 24/7 news-cycle, there isn’t one.

Still, the 32-year-old Connecticut-native’s newest release, Battle Studies, sounds less like another step in the bold new direction he took with 2006’s Continuum, and more like a step back toward safety.

Where Continuum fleshed out Mayer’s smooth sound with some of the grit and soul he displayed with his blues trio on Try? in 2005, Battle Studies has a much more calculated feel.

Sure, there may be nothing safe about a lead single that asks, “Who says I can’t get stoned?” (the jovial country-rock shuffle of “Who Says”), but the overall feel of Battle Studies is a bit too melodic and radio-ready for its own good.

Mayer trades in his familiar blues-tinged pop-rock for a trip through U2 territory on the album opener, “Heartbreak Warfare.”

It’s a decent enough effort, but comparing relationship problems to “clouds of sulfur” and bombs “falling everywhere” isn’t quite up to Mayer’s usually sharp lyrical standards.

There are plenty of scores on Battle Studies, too, though. “Half of My Heart” is a pleasant jaunt through California pop-rock with a brief cameo from Taylor Swift.

Mayer proves that there is at least one more original cover left to make of Robert Johnson’s seminal blues number, “Crossroads.”

Here, Eric Clapton’s blues-rock riffery from Cream’s iconic version is exchanged for a funky, futuristic take on the classic, complete with vocals stacked eight-high and some of the best (if painfully short) guitar work on any of Mayer’s studio records.

Mayer also really lets the vocals and guitar rip on the mid-record stunner, “Assassin.”

Again, the lyrics fall just past the melodrama line, but the atmosphere and musical collage on display make up for it.

The deluxe version of Battle Studies, available on iTunes, also comes with a smoldering cover of Bruce Springsteen’s “I’m On Fire” that should absolutely not be missed.

Overall, Battle Studies may not be quite as revolutionary for Mayer as Try? or Continuum, and there are definitely lyrical missteps here and there, but the record is a worthy addition to the already impressive body of work of one of America’s most talented men.

—

GaGa: Fame Monster

By DANIELLE BAIRD
Staff Writer

The almost overnight success of Lady Gaga doesn’t seem to be cooling down anytime soon as she heats things up again with her new album, The Fame Monster.

The performer carries her onstage crazy antics offstage with more than one version of her new CD, in fact there are three versions of her new CD.

Originally Gaga’s new album was set to release eight new tracks accompanied by her entire debut album as a re-release. Recently the entertainer was quoted by MTV saying “My album as a re-release was entirely too expensive for my fans, so I ripped it in half.”

Although she sings of money and fame in excess, Gaga is on the lookout for her fans and has convinced her label to release her brand new tracks on a single CD for under $8.

According to The Observer, The Fame Monster will be an album about Gaga’s greatest fears and personal depiction of fame.

This all seems to be apparent in the song “Money Honey” which was released on her first album and will also be on the two-disc version of Fame Monster she is.

Contrary to what listeners may initially think the song is about, Gaga essentially sings of how love trumps money.

The first single off the new album, “Bad Romance” is a song about love no matter the circumstances.

GaGa sings “I want your everything. As long as it’s free. I want your love,” sending the message she will take the good with the bad when it comes to love.

Entertainer doesn’t even begin to describe the multi-talented star and her freakish antics. GaGa once acted out a fake suicide during her VMA performance of the smash hit “Paparazzi.”

With the highly anticipated release of her new CD, GaGa will likely provide her fans with the bizarre performances they are beginning to crave.

GaGa and R&B singer Beyonce collaborated on the remix for “Video Phone.” After much anticipation, the music video was finally released for the duos diehard fans.

Superstar Beyonce returns the favor for GaGa on The Fame Monster’s “Telephone.”

The song describes a night of dancing, champagne and doing the unmentionable in this era by leaving the electronics at home.

Although GaGa’s music is typically geared for the club scene, the lyrical content goes far beyond just drinking and dancing the night away and appeals to a much broader audience.

In the song “Teeth,” GaGa essentially adds she is flawed and looking for someone who can accept her as she is.

Another song, “Dance in the Dark,” is about the story of an emotionally broken-down female trying to find inner peace when no one else is looking.

For those who were apprehensive in buying GaGa’s first album, The Fame Monster is the perfect opportunity for fans to get acquainted with her music, old and new.
King's legend only continues to grow after a sold-out powerhouse performance at Coussoulis Arena last Thursday.

By ANGELICA STEWART
Staff Writer

Continued from Pg. 7

Admiring King's legend

Although the film has its moments, overall it left me feeling uneasy and almost too uncomfortable to showcase any emotion at all.

The film opens up with red handwriting scrawled across the screen that is almost unreadable aside from the subtitles provided.

Clareece ‘Precious’ Jones lives a hard life, and aside from her baby daughter (who is fathered by Precious’s own father) nicknamed ‘Little Mongo’ by her abusive and unsettling mother Mary Jones, life is not worth living.

Bombarded by the hardships of life and forever crumbling at the hands of her unstable mother, Precious drifts off into a parallel life unbeknownst to her own.

Having contracted the virus from the rape she suffered months before, Precious believes that there ultimately is no way out, and deems her own life worthless of living.

The climax of the film hits a high point when Mary Weiss (played by a make-up less Mariah Carey), a social worker down at the welfare office, calls for a meeting between Precious and her mother, Mary.

Mary openly admits to abusing Precious, sexually as well as physically, yet blames Precious for the troubles caused in her own life.

The films ends with Precious walking down the street with her two children in tow, and writing scribbled across the screen that read, ‘For precious girls everywhere’, this time in correct spelling.

The film overall is a powerful and eye-opening experience, but the depression looming over each scene and constant belittling language might leave you feeling sad and confused.

What happened to Precious? Did she die of AIDS? Does she ever find a place to settle down?

There are too many questions that are left unanswered. Although “Precious” effectively gets its point across, it will not leave you teary-eyed or heart-broken.

‘Precious’ hurts, hits hard

ACTRESS Gabourey Sidibe plays Precious, an illiterate teenage girl pregnant with her second child and constantly dodging life at home with her abusive mother. This is Sidibe’s first ever film appearance.

From the look of previews, ‘Precious’ seemed to be a certified tear-jerker, promising to bring out the sniffles and tissues to every moviegoer going to see it.

Although the film’s principals offers her a door out of her miserable existence there by means of an alternative education.

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B.B. King rocks a sold out Coussoulis Arena

the energy that the Jazz Ensemble was able to generate in the audience high. With a bassist, organist, drummer, and highly energetic tambourine man, the band successfully kept onlookers excited and anticipatory for King.

Before King took the stage, his band played a few classically-styled numbers, showcasing their brass section, drums, and guitar and bass. They were all wearing tuxedos, and conducting themselves with class onstage that modern concert-goers aren’t accustomed to.

When King entered, the arena erupted in thunderous applause. With ease and a comfortable grin, forged from over five decades of being one of the most sought-after blues performers in the world, he introduced the members of his band, joked about Lucille, and began singing “Everyday I Have the Blues.”

Throughout the concert, he spoke much more than average performers, but then again, there’s nothing average about King. He laughed often, throwing back his head and thump-ing his foot at his own references, and it was contagious.

He frequently made casual references to his youth, and at one point said, “In the early part of my life, I used to drink quite a bit. Fish had a problem with me.” He made jokes about two-legged hyenas on a Serengeti-like Mississippi Delta, the wandering eyes of faithful men, and the penchant of modern youth to blast their music so loud it vibrates his car. “I wanna hear you,” he said, “but I don’t want you to drown me out.”

King shouldn’t have any concern about being drowned out. With a voice that is as strong as it was fifty years ago and hands that still play the blues better than most, he’ll be hailed as the king of blues for the next fifty years.
Students fighting for a solution

Students must act now before higher education gets put out to pasture

Higher education in California is under attack. The bureaucrats responsible have lost touch with the most important part of the equation: the students. Gov. Arnold Schwarzenegger has not yet terminated the deficits that plague our institution, or even begun rebuilding the state from the ground up. CSU Chancellor Charles Reed, too, has turned away from the students he is paid to serve. The result of their actions, coupled with the economic woes of California have left higher education hanging at the end of a rope and its grip is slipping.

Furloughs have left us struggling through classes, while massive tuition increases have us scratching to make ends meet.

It stands to reason that there is a leadership void aching to be filled by any person who can solve these problems and provide real, dependable leadership.

There is hope. Supportive students and faculty, proposed legislation and stimulus money are all parts of the puzzle that are waiting to be put into place.

For example, in answer to all the walk-outs and protesting about the fiscal funk that the chancellor has led the CSU into, Reed has said he intends to ask Sacramento for $884 million to be included to next year's budget, but admits he will "ask but not receive."

While Schwarzenegger rightfully wouldn't be able to provide, having dried up every well of monetary income we have fighting drought, health care and prison reform.

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FDA shoots energy drinks with alcohol

New beverage ban limits free choice and doesn’t solve problem

By BETH BAYTOR
Staff Writer

The U.S. Food and Drug Administration (FDA) recently advised some 30 beverage companies that manufacture alcohol-infused energy drinks they have 30 days to prove their products are safe for consumption. The FDA issued its decree in response to the urging of 19 state attorney generals who argue that the beverages pose an undue risk to the public, particularly as they are popular among young people.

Costco, the world’s largest wholesale club, is one of the companies that has received the FDA’s notice. The U.S. retailer of everything from food to electronics, has already removed from its shelves one of the most popular brands of energy drink, Red Bull, which is produced by Austrian company, Red Bull LLC.

In this free market society, it should be up to the companies to decide where to set their prices. If Coca-Cola, the world’s largest soft drink company, can fizzle flat on its face as a beverage will have to open another straw in the dunes, it is safe to assume that there will be no confusion.

Alcohol-infused energy drinks have only recently come along, and a new ban the FDA means that fans will have to use their drinks corporately.

Competition and price setting are the right of any business

By CORY KIRSCHKE
Staff Writer

Coca-Cola, the world’s largest soft drink company, can fizzle flat on its face as far as Costco is concerned. In a recent price dispute, Costco claims that Coca-Cola refused to lower prices to meet the needs of Costco shoppers.

For this reason, all Coca-Cola products will no longer be sold at any of the 560 Costco locations.

In the current recession, companies are in constant competition with each other. If Costco drops the ball and doesn’t offer competitive prices, they stand to lose money, lose customers and lose their prestige as being a leader in low-price wholesale sales.

On the other hand, Coca-Cola has a business to run as well. As the largest soft drink company in the world, they have a pretty good idea of how to manage a successful business. You could say that Coke is being greedy and they need to conform to desires of other companies or business partners, however, if Coke conforms to one companies needs, it would be unfair to all the other vendors or outlets that sell their product.

In other words, if Coke decides to lower prices at Costco, they will essentially be giving and supporting Costco with an unfair advantage that may take business away from all the other vendors of Coca-Cola products.

While Costco tries to play Coke as the bad guy, maybe the company should consider that all companies, including Coke, may be pulling the bad straw in this economy. In this free market society, it should be up to the companies to decide where to set their prices.

If Coke suffers a great loss from not reducing its prices to sell them at Costco, then it is their mistake, and they will suffer the consequences.

In turn, if Costco decided to sell the Coke products at a slightly higher price, it would be completely up to the consumer if they wished to purchase any of the Coke products.

Either way, by not coming to an agreement, both companies may likely see a slight drop in profits. If consumers can’t live without their Coke products, they know where to find them at other locations besides Costco.

I can see both sides of the argument, Costco has the right to decide which products they carry and Coke has the right to decide how they set their prices.

Coca-Cola and all of its products are not an essential food item, and people are not at all forced to purchase their products. Simple economics of a supply and demand curve will determine whether Coke has to lower their prices or not.

If Costco is committed to low prices for their customers, then they can still choose to stay away from Coke products but in the end, people with a great demand for Coke products will get them some other way.

“This is not going to bully Coke into changing its pricing strategy,” said John Sicher, editor of trade publication Beverage Digest. “I think Coke is going to basically be focused on the right price and right market for its products, no matter what.”

According to Jim Hertel, a managing partner at retail consulting firm Willard Bishop, “most likely, the companies will recognize there is a mutual interest and will find a way to resolve it.”

So while the two companies wrestle over prices, Costco customers with a need for Coke products will need to look elsewhere until the corporate giants pin each other.

Because at the end of the day, it’s still a free market here in America, and companies should be allowed to conduct their business freely.
**Chronicle Sudoku**
The numbers 1-9 will appear in each column, row and 3x3 square only once. There is only one solution. Good luck!

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Upcoming Events

Tues., 11.24.09, 7:30 - 9:30 p.m.
A Concert of Pan-European 19th Century Music
Robert V. Fullerton Art Museum

Tues., 12.1.09, 10 a.m. - 11:30 a.m.
Balinese Temple Attire
SMSU Theater

Tues. & Wed., 12.1 & 12.2.09, 10 a.m. - 6 p.m.
Holiday Card Making
SMSU 112

Wed. & Thurs., 12.2 & 12.3.09, 10 a.m. - 1 p.m.
Final Pack Giveaways
SMSU 206
Back with a vengeance

By ANDREW TAPIA
Staff Writer

Devon Davis has resurfaced as the centerpiece for the 2009-10 Coyote men’s basketball team. After setting out the 2008-09 season because of academic ineligibility, Davis is ready to contribute his size and talent.

“When I look back last year I get depressed,” Davis said. “Not being able to play the game I love has only encouraged me to work harder this year.”

In 2007-08, Davis appeared in 29 games, averaging 4.8 points per game, nine blocked shots, and 10 steals. He shot just under 50 percent from the field during the season.

Davis previously played at San Bernardino Valley College, earning All-Football Conference honors as a sophomore. He helped his team advance to the State Junior College tournament.

Aside from his attachment to the sport, Davis is a Human Services major who would like to go pro after college, if not focus on a successful career.

“Every week when you match up against your opponent, you continually test yourself and your ability to get the job done,” he said. Coming to CSUSB was the ideal choice for him because of head coach Jeff Oliver.

Oliver’s program is considered to be a quality one and was something Davis wanted to be a part of. He also was familiar with Oliver’s intensity as a coach and, instead of feeling intimidated by it, believed it made him a great coach.

“One thing the coaches let me do is just to be myself,” Davis said. “They see my size and put me in a position to succeed.

“Not being able to play the game I love has only encouraged me to work harder this year.”

“I think that the wind really made us second guess our abilities in the beginning, but we eventually got it together and just started having fun,” Megan Jones said. The Alpha Phi’s Emershy was able to score the last touchdown in the second overtime earning Alpha Phi the win.

Kappa Delta’s heads up and didn’t go down without a fight,” said Emershy.

“We managed the game well.”

Fortunately we didn’t win any games but we had some fun practicing and playing each other,” Angel Falcon said.

“The sororities had a goal of having fun while competing against their fellow Greeks and were able to accomplish their mission.

Sororities get rough

By PAIGE GAINES
Staff Writer

Football isn’t a typical sport for girls, but the Panhellenic sororities showed that it’s not just a boy’s game.

On Sunday, Nov. 18, the sisterhoods played despite the high winds on campus at CSUSB. The games were conducted by the school recreational center.

Kappa Delta won the tournament defeating each of the teams in a round-robin format.

Natalie Hoover played the quarterback for Kappa Delta and was helped by the running game of Carly Rorer. Britney Meshke played offensive line and wide receiver and matched up with the opposing team’s strongest receiving threat.

Kappa Delta dominated the day, winning each game by more than a touchdown.

Alpha Phi played two strong games but by their third game they were too tired to keep up with the more-athletic Kappa Deltas. The first game played was Alpha Phi vs. Alpha Delta Pi which got the girls into the game spirit and hyped up on the sport.

The Alpha Phi’s won the game against Alpha Delta Pi in the last few minutes with Kristy Emershy scoring a late touchdown. Emershy was the quarterback for her team and managed the game well.

Emershy’s long throws were usually directed at freshmen April Moreno and the outcome was usually positive.

Outside Hitter: Jane Chafeh
MB: Megan Johnson
MB: Samantha Middleborn
Second Team
Outside Hitter: Morgan Carty
Coach of the Year
Kim Cherniss

Coyote of the Week:
The Women’s Volleyball Team
The second ranked Coyotes won their fourth consecutive CCAA title and broke the school’s regular season win record (29) while dropping just one game to rival UC-San Diego.
NFL pushes for active ‘Turkey’ Day

By Eric Ebel Staff Writer

Every Thanksgiving, Americans gather with family and friends across the country, all grateful for many things: freedom, health, friendship and, most importantly, football.

Yes, many Americans will give thanks to it’s country’s favorite sport by stuffing their stomachs with home-cooked meals and plopping themselves on the couch to take in a Thanksgiving tradition, NFL football.

The New York Giants will face off Thursday night against the Denver Broncos, as these two slumping teams will try to turn around their season.

Two other games will be played on Thanksgiving day; Green Bay will make a visit to Detroit while the Dallas Cowboys host the Oakland Raiders at home.

Throughout the day, Americans will witness the President of the United States suggesting they go exercise.

Former Coyote eyes the majors

By Jesus Romero Assistant Sports Editor

Crap food and living on a bus. That is the minor league lifestyle. Unless you’re an amazing baseball player and head straight to the show, this is the road you will have to take to get there.

Six Coyote Chayse Hann is on that road, hoping to get to the big leagues.

Hann was drafted in 2008 by the Seattle Mariners as a pitcher and has been making his way up ever since. The road to the Major Leagues usually begins with rookie ball, then Low Single A and High Single A, to Double A and finally Triple A before hitting the big stage.

The Clinton Lumberkings are a single A club affiliated with the Seattle Mariners in Upper East Iowa along the Mississippi River where Hann explains that it is miserable.

“It is an out of date town,” Hann said. “Literally, your ‘everyone knows everyone’ little town, and you either work at the dog food factory or corn mill.”

That’s the home away from home, so he makes it work. Despite the team having one of the worst records in the Midwest League, Hann had a pretty good year, making the mid-season All Star team.

Hann finished the season with an impressive ERA of 1.32, 74 strikeouts and 12 saves for the Lumberkings in 66 innings pitched.

The right-hander moved into the closer role after the team’s closer moved up to the next level.

This was the first season in a long time that Hann was able to finish. He had surgery for a sports hernia last off-season and says that it was the best decision he’s ever made and now hopes for big things to come.

Injuries are just another thing that minor leaguers have to go through.

Many get the impression that when players are drafted they are automatically living the good life.

Hann explained that is not how minor leaguers live. They don’t make the big league money yet. They have to struggle a little.

Their housing is paid for by the organization and they also are paired off with host families or parents for food.

Home-sickness is another thing that ball players go through. The players come from all parts of the country leaving family, friends and girlfriends behind.

With Clinton, Iowa being 1,800 miles away from San Bernardino, Hann only has his teammates and his host family for about seven months.

The players grow a strong bond.

The first half of last season Hann was part of the mustache group of guys.

Pitching Coach Lance Painter, who played pro ball in the ‘90s, said that mustaches and mullets were the thing during his playing years and they would guarantee a good season.

Starting the ‘09 season, three of the Lumberking pitchers including Hann started on their ‘staches.

The three guys started to get a lot of attention in the small town and throughout the league. Even the fans would show up to the game wearing fake mustaches to show their support.

“It was just something to lighten up the atmosphere and it was another thing to look forward to every morning,” Hann said.

As their mustaches grew and began to curl, the coach’s guarantee was correct as the team started off strong.

“There are a lot of ups and downs in the minors but it’s all what you make of it,” Hann said. “I like to have fun and at the end it’s something I love and want to do.”

In the short period of time the closer has been on cloud nine when he got a standing ovation in his first outing ever, buying striking out the “beer batter” with the bases loaded.

The beer batter is a promotion that is usually done in single or double A organizations. One player from another team before the game is chosen to be the beer batter. If he strikes out then beer is half off for like the next ten minutes.

At the same time he has been to the point where he wanted to hide under a big rock when he was booed off the mound after giving up the tying and go ahead runs. You can’t win them all.

Hann ended by saying the best part of the whole situation is that he has his own baseball card. Growing up like most young boys Hann collected baseball cards, and now he’s proud to say he has one of his own.

It’s all part of Obama’s community service initiative United We Serve, and the NFL’s Play 60 Campaign, which encourages physical activity to combat childhood obesity.

The 90-second public service announcement shows Obama and three NFL stars playing touch football with local children on the White House lawn.

“Thanksgiving is a time when families come together, and it is also a perfect time to focus on the importance of keeping kids healthy and active,” says Drew Brees, New Orleans quarterback, in a statement released by the league. “I was honored to spend time with the president on an issue that is clearly important to him. I was also impressed by his wide receiver skills.”

Other NFL players you might see playing in front of the Whitehouse are Pittsburgh Steeler Troy Polamalu and Dallas Cowboy Linebacker DeMarcus Ware.

President Obama also sports his home-town Chicago Bears jacket as he plays against the NFL stars.

“I think it’s really important,” Ware said. “If the players are getting involved in it, Obama, a lot of important people getting involved in it, sometimes it encourages kids to get out and do those type of activities and show them just how important it is.”

“So whether you’re with family or friends, visiting or staying home, enjoy your country’s finest sport by playing it outside this year.”

Monday night NFL games can be viewed here on campus in the Santas Manuel Student Union from 7:30 to 9PM. Free prizes and football trivia will be scheduled for halftime.

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Seniors ‘four-peat’

Three seniors win fourth consecutive CCAA title.

By JEREMY VASQUEZ
Staff Writer

Good things come in threes
What do CSUSB women’s volleyball team players: Ashtin Hall, Sara Hoffman and Alyssa Auck have in common.

Besides the ability to change the momentum of any game, they are seniors who have played on four-straight CCAA conference title teams (2006-2009). This unbelievable accomplishment showcases the finale of a wonderful athletic career at CSUSB.

Ashtin Hall is a senior from Yucaipa, CA and outside hitter on the team.
In only her freshman year she started five times and played in 23 of the team’s 29 matches.

Once becoming a starter her sophomore year in 2007 she went on to dominate in the regional tournament with a season-high 17 kills in a title loss to Western Washington.

Last year Hall recorded second team all CCAA honors and advanced to the team’s first NCAA title match.

Sara Hoffman is the setter on the team and hails from San Clemente.

At San Clemente High school she was the team MVP and a second team all CIF Southern Section choice in 2006.

In the previous season she earned first team all American, first team all Western Region, and first team all CCAA honors. Hoffman had a career high 54 assists in the national championship match vs Concordia St. Paul.

Alyssa Auck is also a setter and senior on the team from Hesperia. She is currently a youth volleyball assistant coach and member of the student-athletic advisory committee.
Selected twice in high school on the Daily Press all-area team, she came to the team as a scholar-athlete in 2006.

As they prepare for another post season the lingering taste of defeat at the national championship will become all but forgotten as they are in full pursuit of the first title in school history.

By SARAH MIKKELSON
Staff Writer

Winning is one word the CSUSB women’s volleyball team has come to know well. Coussoulis Arena has a new decoration, another CCAA banner hung last week.

The Coyotes clinched their fourth consecutive CCAA title with a victory over Cal State Monterey Bay, adding another win to their record.

“Everyone is just playing great volleyball this year,” senior setter Sara Hoffman said. “We’ve had to cope with losing some phenomenal players last year and I am so proud of how our younger girls have responded to those key losses.”

Head Coach Kim Cherniss is proud of her team for competing their hardest until the very end.

“[With] the CCAA being one of the toughest Division II conferences in the country, for them to be a part of four consecutive championship teams is an amazing accomplishment,” she said. “I’m hoping it’s something that will fuel them and give them bragging rights for a long time.”

This game put Cherniss at a total of 411 wins for her 14-year career.

This year has been uniquely impressive as the team has set new records for the school both with the most conference wins (21) and most regular season wins (29-1).

The “Yotes are no stranger to success; each season the team ends up adding another set of records to their already illustrious reputation. They have not lost at home since 2007 and this marks the seventh CCAA title victory in the past nine years for CSUSB.

Notable players Jane Chafeh, Megan Johnson, and Samantha Middleborn are all part of the All-CCAA team this year.

The only three seniors on the team, Sara Hoffman, Alyssa Auck and Ashtin Hall made school history by becoming the only players to win four titles on the team.

“This title is very special to us seniors but we are far from satisfied,” Hoffman said.

“Now we are looking for a regional championship. We view the CCAA title and the regional tournament as stepping stones to our ultimate goal of winning a national championship.”

The “Yotes are the defending champs of the NCAA Division II West Regional and this year have earned the top seed out of eight teams.

“Our program has been blessed with some great volleyball players in the past four years and I’m extremely thankful that I had a chance to share the court with them,” Hoffman said.

While the CCAA title is an enormous reward and accomplishment, they must keep their eyes looking ahead because the journey doesn’t end here.
Along with the joy of being the CCAA champions, comes the challenge of knowing what lies ahead: West Regional, and then the National Championship.

The end of the season brings bittersweet emotions as some players will graduate, but the legacy they helped build will carry on.