November 23rd 2009

CSUSB

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Concerned and angry students and faculty gathered on the library lawn at CSUSB on Nov. 18 in protest of financial crisis of the CSU. The walk-out was orchestrated by the Students for Quality and Education (SQE) who carried out their event with the blessing of CSUSB’s California Faculty Association (CFA). The CSU system faced a $564 million cut last year and enacted furloughs, enrollment slashing and fee increases as measures to ensure quality education according to CSU Chancellor Charles Reed.

Seven weeks into the quarter and no end in sight for the struggling CSU system was enough for CSUSB students to march out of class at the SQE sponsored event. Rallying behind banners, signs and megaphones, students followed SQE members from separate locations across the entire campus before coming to center stage for the event located directly in front of the John M. Pfau Library.

Students set up a mock board of trustees meeting as part of the event. Both the board and chancellor were satirically portrayed as uncaring to student needs and unwilling to do more than they already were. The hostile crowd openly booed the mock board. Student speakers were also given the opportunity to explain their wants and needs to the board and crowd.

Organizers for the event and head of the SQE, Nathanos Duro explained that the idea for the walk-out was to do something different or extreme enough to match the extreme degree of cuts within the CSU’s budget. Duro described the walk out as a means to politically "make a statement".

By ERIC BROWN
Opinion Editor

See Protest, Pg. 2

Jobs still scarce in IE

By PRISCILLA GUTIERREZ
Staff Writer

With unemployment still on its way up, many students are searching high and low for jobs and some are finding the solution on campus.

The Work-Study and Student Assistant (SA) programs, funded by the federal government and individual CSUSB departments respectively, allow students to work up to 20 hours a week in order to fulfill financial needs.

"We are fortunate to have a one-stop shop that allows student employees to complete the entire hiring and placement process conveniently at the Student Employment Office," said Patricia McMahon, CSUSB’s student employment coordinator.

In order to qualify for the work-study program, students must have a FAFSA application on file and apply through the financial aid office, while requirements for SA positions vary from department to department.

Both programs require students to maintain their grade point averages.

See Unemployment, Pg. 3
Students protest fees and cuts

CSUSB’s CFA chapter president, Marcia Marx pointed out that higher education needs to be put on the map through whatever channels necessary in order to ensure that students get the support they need.

“Higher education is the primary and most important solution for the economic downturn in California,” Marx said.

Despite what opinions students held about the chancellor or CSU policies all students that the Coyote Chronicle spoke to expressed their concern over the California economy as a whole, and that the current economic climate was why they decided to walk out of class.

CSUSB is not the first or the last campus in the CSU to hold such an event. CSU Fullerton and Cal Poly Pomona have both hosted their own protests recently.

College students across California continue to take hits as the economy along the road to recovery. UCs and CSUs alike have seen an increase of student activism not seen in recent years as students fear what the future holds for their education.

Gitmo inmates may be housed in the US

With the closing of Guantanamo Bay looming, U.S. Officials are concerned about where detainees may be housed until they are tried. A farming town in Illinois may be just the place.

Thomson, Illinois, a 600-person farming community 150 miles west of Chicago, and its $145 million, state-of-the-art prison is the location chosen by the Obama Administration to send 100 detainees from Guantanamo Bay.

Built in 2001, the Thomson Correctional Center has 1,600 cells, it sat vacant for five years because the state lacked the resources to run it.

The prison now houses 144 minimum-security inmates, but if Obama gets his way, it could see another 100 detainees from Guantanamo Bay who would be housed in a separate wing of the prison under control of the Department of Defense. The rest of the prison would be run by the Federal Bureau of Prisons.

Illinois Governor Pat Quinn and other officials say that transferring detainees to Illinois could turn the nearby Chicago area into the next “ground zero” for terrorist plots.

There are still about 215 prisoners held at Guantanamo Bay, one of which included the alleged 9/11 mastermind, Khalid Sheikh Mohammed, who was transferred to New York earlier this month for trial in a civil court.

Still, critics are concerned that transferring detainees could turn the nearby Chicago area into the next “ground zero” for terrorist plots.

Thomson resident Cindy Ottens also agrees that it would be a good idea to open the prison to Guantanamo Bay detainees.

“We need jobs in our area,” Ottens told CNN. “We are very depressed both economically and emotionally.”

Still, not all public opinion on the matter is positive. Many are afraid that since these men being detained in Guantanamo Bay are the worst of the worst, if they escape it could mean bad news for the metropolitan Chicago area and perhaps the rest of the U.S.

Obama Administration officials have stated that they would enhance security to extend that of the nation's only Supermax prison in Florence, Colorado where no one has ever escaped.

Whether officials decide to transfer detainees to Illinois or not, President Obama's original closure date for Guantanamo Bay was set for Jan. 22, 2010. If that is still the case, then it would appear the administration may be running out of time to make a decision.

Classifieds

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Health center expands for more space, better service

By ANDY OGG

The Student Health and Counseling Center is receiving a cure for its chronic small space issue.

An expansion and renovation of the Student Health and Counseling Center is currently underway and is expected to be complete for the fall quarter of 2010.

The new health center will offer students clinical services, education offices, fitness testing and physical therapy.

It will be made larger, allowing for more accommodating administrative services area and building support such as storage and an ambulance port.

One of the most beneficial aspects of the new building, however, is the fact it will be able to take in more students, which means a shorter wait for visitors and more accurate appointment times.

Although the current health center offers many of the same services that the new center will, the quantity of students and the efficiency of their visit is what will make the new health center such a valuable addition to CSUSB.

“It has been one of the most exciting changes to our facility,” said Bryan Chavez, a student employee.

The project is being financed through the state wide revenue bond program, based on anticipated revenues from the health facilities fee.

The estimated cost of the new addition to CSUSB is just under $8 million dollars.

The new Health Center will not raise the fees that each student pays in their tuition, in fact part of each student’s tuition goes to the health facilities fee which is where the funding of this new addition is coming from.

“It’s because of the students that this building is being built,” said Dr. Patricia Smith, the director of student health and psychological counseling.

“Even though the students that voted this into action 3 years ago won’t get to enjoy the new services, they realized the importance for students to have the access to good mental and physical health facilities.”

Professor awarded with ‘golden apple’

By DAVID CHERNIN

Marketing Department Chair Eric Newman was ambushed Thursday Nov. 19, as CSUSB President Dr. Albert K. Karnig and other faculty awarded him with the Golden Apple in recognition of his hard work and dedication to his department and his students.

This award, along with the Outstanding Teacher award, are given once a year at CSUSB. Selected based on their student evaluations and by their peers, the award goes to a teacher who has gone above and beyond their job description.

“Not only is he solely excellent in the classroom, but he is excellent outside as well,” said Karnig. “He is genuinely interested in the students and their goals.”

The ‘ambush’ was coordinated by the President’s office. Through a press release and a phone call, faculty and media were invited to meet at the President’s office. Through a press release and a phone call, faculty and media were invited to meet at the President’s office.

From there, the ambush commenced as faculty, staff and former award recipients gathered. At that point, what was to be a normal class of lecture was abruptly disrupted to recognize his achievement.

After earning his Ph.D. in marketing at Washington State University and joined CSUSB’s College of Business and Public Administration in 2001. He has since been teaching various courses and is now the department chair of marketing.

Both the students and the faculty agree that he stands out among his faculty and staff.

“He’s really different than most professors” said one student. “He is approachable and is there when you need him.”

Students applauded him, giving him a standing ovation as soon as Karnig had announced what all the commotion was all about. Newman seemed to be overjoyed by the surprise of so many of his fellow colleagues, media, and former award recipients were on hand for the announcement.

“He works so well with the students,” Karnig said. “He truly is the best at what he does.

When Karing gave him an opportunity to speak, Newman seemed overwhelmed and excited about the award.

“You know, I do what I do and it’s nice when you get recognized,” Newman said. “I’m very happy teaching and when you get an award for teaching, that’s very exciting.”

“He’s such an extraordinary teacher,” Karnig said. “He’s lively, he’s interesting… he gives you hands-on experiences in internships and other opportunities, but he’s also rigorous, challenging and helps you to grow.”

CSUSB has been recognizing professors in this fashion since Karing took office in 1999. He has emphasized the importance of recognizing people for their outstanding work, an ideal that was certainly present in the presentation of the Golden Apple award to Professor Newman.

“Eric is somebody who really does care and we’re really, really proud of him,” Karnig said.

Newman and the winner of the upcoming Outstanding Professor award for 2009-2010, will be honored at the San Bernardino Mayor’s Golden Apple Awards next March.

Students face unemployment

Continued from Pg. 1:

“I’ve been looking everywhere,” said student Katie Smith, who’s been unemployed for two years. “I’ve got interviews, but I either don’t get called back or I get denied.”

Smith is newly entering into the nursing field, but confides that while federal aid is helpful, it’s not always enough to cover living expenses and gas.

Still, she remains determined to pursue her degree.

“My goals right now are just to get the classes I need, go on waiting lists if I have to, and do good in school,” Smith said.

McMahon explained that there have been a decreasing number of on-campus job opportunities for students because budget cuts have affected the amount of money going toward the programs.

Even if students qualify for employment, there is a still a chance they will have to be put on a waiting list.

“During the past five years, our institution has seen a decrease in our annual allocation which has reduced the number of work-study positions available,” McMahon said.

However, McMahon also said the resources offered by student employment hold a great value at CSUSB regardless of dwindling funds.

The student assistant program continues to employ over 1000 students throughout the various departments and the work-study program has over 300 students working on and off campus.
Censorship doesn’t plague Canada

Northern Outlook: an exchange-student’s journal

By STEPHANIE MONGEAU
Staff Writer

I’m surprised by the importance of censorship in the American media. I listen to the radio and many words are muted. I watch a movie and many words are muted. I notice these changes because I do not have these blanks in music or movies in Canada.

The first time it happened, I thought: “Oh, there is a problem with the television.” Gradually, I realized that muted words were really common in American movies broadcast on television.

Censorship seems to be a very big deal here. Why is it so different in the United States?

The lack of censorship in French-Canadian movies can easily be explained. First of all, American movies translated to French are often censored during the translation process. Some words are deleted or replaced, depending on whether the French dubbing is from Quebec or Europe (swearwords are not the same in Quebec than they are in Europe).

Sometimes, we just have to read an actor’s lips to realize that many words were censored during the post-production process.

Since my arrival in California, I really feel that Canada does not care at all about censorship. Of course, our national communication enterprises and medias cannot say whatever they want to.

There is the Canadian Radio-Television and Telecommunication Commission, an independent public organization, which is responsible for the Canadian broadcasting and telecommunications system. According to its website, the CRTC supervises and regulates, among others, over 2,000 broadcasters, including TV, AM and FM radio and the companies that bring these services to the Canadian audience.

Censorship is a part of its mission, even if it is negligible.

In the United States, censorship seems to be everywhere.

American audiences are oddly comfortable with physical violence. For example, there is no public outrage at seeing someone being shot in the forehead in CSI, but it would be unthinkable to see a breast on TV, even if the scene was not sexual.

In Canada, full frontal nudity in television series is not a big deal for us when it’s justified. That is why a little nipple did not make a big wave.

Feb 1 2004: the Panthers and the Patriots are at Super Bowl XXXVIII. Janet Jackson and Justin Timberlake were performing together for the halftime show. Nobody expected what happened.

The incident was discussed in the media for months. In Canada, the “Nipple-gate” Super Bowl was broadcast by Global Television Network (GTN). Unlike American audiences, the fiasco passed without controversy.

According to the Canadian Broadcast Standards Council, GTN received only about 50 complaints about the incident.

Of course, Nipple-gate happened during one of the most popular sporting events in the world, but our newspapers discussed the incident as a priority as well, not for the moment itself, but for the huge reaction coming from America.

Nobody really understood why the situation caused such an intense backlash.

Six years ago, censorship became part of the Oscars as well. A five-second-delay has been instituted for the Academy Awards ceremony to prevent blooper, technical problems and of course, awkward moments.

I think censorship is necessary in a few situations. It’s good to prevent technical problems, but artists should be able to express themselves when they receive their award, even if some people could be irritated by their speech.

Censorship has its role when it comes to vulgarity, but it should be able to express themselves when they receive their award, even if some people could be irritated by their speech.
Features

Giving thanks

“Thanksgiving Day is the one day that is purely American.”
O. Henry

“A thankful heart is not only the greatest virtue, but the parent of all the other virtues.”
Cicero

Celebrating with giving

By HEATHER CLARK
Staff Writer

Thanksgiving in America is a time for families to come together and enjoy each other's company while giving thanks for what and who we have in our lives.

The campus community is no exception as many students are getting ready to head home and spend time with their families to partake in various thanksgiving festivities and traditions. Heading home for thanksgiving to celebrate with loved ones may be the plan for the majority of students, but there are others who have different plans for the holiday.

There are many alternative things that CSUSB students have planned for the holiday weekend, and some may be unexpected.

Although CSUSB is primarily a commuter campus, there are still several students who are not able to head home for the thanksgiving holiday, and are spending time either on campus, or with friends.

“We are actually heading to Thousand Oaks to celebrate thanksgiving with some close friends because we are not able to head back to our homes in Wisconsin,” said transfer students Sam Bystedt and Jenny Newlin.

While many people have the day off from work, and are getting ready to delight themselves with all the traditional holiday trimmings and favorites, there are some students who are taking the holiday a step further. They plan on sacrificing their own holiday to help others.

These students have opted to spend their holiday involved in charitable activities for their communities as opposed to the traditional thanksgiving feast in their own homes. For them, giving thanks on this holiday means going out and helping the community.

Lending a helping hand to people in need during these troublesome times is sometimes the best way to truly appreciate and be grateful for what we have.

“I plan on volunteering at a local community event where members of a church group have the opportunity to cook, serve, or donate food to less fortunate individuals and families,” said student Kacie Phillips.

There are also groups of students and volunteers on campus that are setting out to help the community for the holiday. The Program Board at CSUSB, based out of the student union, is dedicated to creating a community-like environment on campus. The group recently held a canned food drive that was aimed to assisting a group of less fortunate people by providing them with food for the thanksgiving holiday.

They also spent time donating food last weekend to a large group of needy families in Coachella Valley. “I will be out there for the thanksgiving holiday with the Program Board helping out,” said student Nancy Farías.

These are only a few of the things that students at CSUSB will be doing for the thanksgiving weekend.

For the majority of students, spending the thanksgiving holiday with their family is just as rewarding as going out and helping, and many students will give thanks in their own way.

Inland Harvest

Trying to feed more with less

By TYSON ELLINGSEN
Staff Writer

As another Thanksgiving approaches, students anticipate a trip home to see their family and, most importantly, eat well.

Before the feast begins, some give thanks for family and some for their plentiful food.

“What about the people who don’t have anything to eat this season? What do they give thanks for?”

In these hard economic times, there are more families going without and in need than seen in most of our lifetimes.

Unfortunately, a lot of America’s go hungry when they don’t need to.

A study from the University of Arizona, Tucson states that half the food the U.S. produces is wasted.

Inland Harvest is combating this statistic by picking up hundreds of pounds of unused food from restaurants and donating it to those in need.

Inland Harvest is a non-profit organization that services communities throughout the Inland Empire.

Their goal is to transport excess food given to them by restaurants, hotels, bakeries, caterers, retailers and other food establishments and transport all of it to already established food giving centers.

The organization has transported more than 18 million pounds of food to locations that serve the hungry since it first opened in 1990.

These donations have actually helped agencies expand their food budget by thousands of dollars, make more variable diets and even free up space in landfills.

Inland Harvest will pick up fresh, cooked or canned food from local businesses and individuals can donate from their gardens and orchards.

Pick up is also free, not including the expense of storage containers and those that donate have no liability and can receive tax deductions.

Large corporations donate to Inland Harvest such as Trader Joe’s, Pizza Hut, Shakey’s, hospitals such as Redlands Community Hospital, Loma Linda University Medical Center and Arrowhead Regional Medical Center.

Educational institutions such as Redlands University, Redlands Unified Schools and Yucaipa Unified Schools also participate.

To donate and schedule a pick up time call Inland Harvest at (909) 335-7327 and leave a message stating your name, address, telephone number, description of the food and the best time for pick up.

By doing so, you benefit as many as 50 agencies in the area ranging from The Salvation Army to The Redlands Family Service.

So if you’re slaving in the kitchen all day or have the luxury of a catered meal, consider giving some of your food to someone who needs it.

Who knows, that feeling of helping feed someone hungry might take your mind off feeling like a tank after all that turkey.

Inland Harvest

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Student Kacie Phillips

By Tyson Ellingsen

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By SARAH BOUTIN  Staff Writer

Knowing the map of the world doesn’t always mean that you know what’s going on in it. Most college students can’t do the former, let alone the latter, and that’s because it takes more than geography classes to understand the world we live in.

International Education Week, November 16 to November 20, was created to help counteract that lack of knowledge.

It is an occasion to celebrate what international education and exchange has to offer. There is no better way to learn about a country than to spend time there and communicate with the people. Unfortunately, it isn’t always possible to have this opportunity.

That’s why a week like this is so important. It’s a chance for everyone to learn more about countries they may not be able to experience through speakers and filmmakers that help us travel through their words and images.

With the arrival of free trade policies and globalization, it has become more important to be open minded and learn about other communities.

To learn another language is a great start but there are 6,809 distinct languages, according to the Linguistic Society of America.

Something even more important than learning another language (since there are 6,809 distinct languages according to the Linguistic Society of America) is to learn about the way people live, their beliefs and some of their history.

When you understand a country’s culture, it helps explain why they behave like they do and helps reduce the likelihood that you’ll do something taboo.

This is true for every country, and before going somewhere, you should always do some research in order to not insult anyone.

International Education Week exists to open horizons about what is going on around the world. As written on their website, “this joint initiative of the U.S. Department of State and the U.S. Department of Education is part of our efforts to promote programs that prepare Americans for a global environment and attract future leaders from abroad to study, learn, and exchange experiences in the United States.”

CSUSB agrees with this way of thinking, and as a result, the school dedicated a whole month to the celebration of International Education.

“CSUSB has been enthusiastically expanding activities for International Education Week during the past 10 years,” said Rosalie Giacchino-Baker, the faculty director of the International Institute at Cal State San Bernardino in the CSUSB News article.

“Since the beginning of November, different activities have been organized. The major events were during International Education Week but you can always look at the CSUSB News webpage to learn about the upcoming activities.”

The next event is Tuesday, November 24, at RVF. Victoria Martino (violin) and James Lent (piano) playing “A concert of Pan-European 19th Century Music.”

p.m. to 9:30 p.m. If you want more information about this week, visit the official website http://iew.state.gov and stay updated with what Cal State is doing by checking csusb.edu.

Are you a “worldly wiz”?
Take the quiz and find out how much you actually know.

1. Bengali is the official language of a densely populated Asian country in which over 70 percent of the population lives in rural areas. Name this country.
   a. Bangladesh
   b. India
   c. Sri Lanka
   d. Pakistan

2. Monte Alban [MON-tay ah-HAHN], once a center of Zapotec culture, is located in Oaxaca [wuh-AH-kah], one of the southernmost states in what country?
   a. Venezuela
   b. Mexico
   c. Peru
   d. Argentina

3. Although Arabic is the official language, French is often used for economic activities in a country dominated by the Atlas Mountains. Name this country.
   a. Egypt
   b. Morocco
   c. Jordan
   d. Libya

4. There are more than 150 ethnic groups living within the borders of a large country that borders both the Pacific and Arctic Oceans, but not the Atlantic. Name this country.
   a. India
   b. Sweden
   c. Russia
   d. China

5. More than 75 percent of the population practices both Shinto and Buddhist traditions in what Asian country?
   a. Japan
   b. Korea
   c. Mongolia
   d. India

6. Puerto Limón is the center of Afro-Caribbean culture in a Central American country that has not had a standing army since 1948. Name this country.
   a. Haiti
   b. Puerto Rico
   c. Costa Rica
   d. Nicaragua

7. What northern African country, known for historic Roman cities on the Mediterranean Sea, has benefited economically from the discovery of oil deposits in the 1950s?
   a. Chad
   b. Niger
   c. Libya
   d. Tunisia

8. Le Havre, a port city in Normandy, was heavily bombed during World War II, but was rebuilt and named a World Heritage Site in 2005. In which country is this city located?
   a. France
   b. Belgium
   c. Switzerland
   d. Germany

9. A marae [muh-RAH] is a sacred meeting space for the Maori people of which country, where the majority of the population lives on the North Island?
   a. Australia
   b. Indonesia
   c. New Zealand
   d. South Africa

10. After more than 150 years of losing population, what European country northwest of St. George’s Channel has had a population increase because of its strong economy?
   a. Ireland
   b. Scotland
   c. Germany
   d. Norway

Answers: 1-a, 2-b, 3-b, 4-c, 5-b, 6-c, 7-c, 8-a, 9-c, 10-a
B.B. King rocks CSUSB

Even at 84 years old, the legendary showman proves he's still got that thrill.

By ERIN CHESTER
Features Editor

B.B. King owned the Coussoulis Arena on November 19, crooning soulful melodies and handing out jokes like guitar picks. Eighty-four years of life hasn’t dulled the strength of his voice or the sharpness of his wit, and he granted both amply to the audience.

The opening act was the CSUSB Jazz Ensemble, which played numbers that were tributes to Chicago-style blues. During their show, performance artist Gregory Adamson painted a large canvas of King on the side of the stage. He painted 90% of it upside down (as in King’s head was at Adamson’s feet) and within a few short musical pieces by the ensemble. Immediately afterwards, the still-wet canvas was displayed in the lobby for 20 minutes of silent bidding, the winner of which was able to meet King after the show.

Next, Lukas Nelson (son of Willie Nelson) took the stage with his group, Promise of the Real. Before they joined him, he took the stage quietly and plugged in his guitar. Intense blues-rock poured forth, and “Baby How Long,” the blues classic, was redone and glorified by the Nelson prodigy.

Once Promise of the Real joined him, they didn’t have to work hard to keep

See B.B. King Pg. 9
Battle Studies is slick, but safe

By KEN DILLARD
Editor in Chief

John Mayer might be the most talented man in America. He’s a brilliant pop songwriter with a smooth, effortless voice, he can play the guitar like nobody’s business, he dates Hollywood starlets and he tweets like there’s no tomorrow. If that isn’t a recipe for success in today’s 24/7 news-cycle, there isn’t one.

Still, the 32-year-old Connecticut-native’s newest release, Battle Studies, sounds less like another step in the bold new direction he took with 2006’s Continuum, and more like a step back toward safety. Where Continuum fleshed out Mayer’s smooth sound with some of the grit and soul he displayed with his blues trio on Try! in 2005, Battle Studies has a much more calculated feel.

Sure, there may be nothing safe about a lead single that asks, “Who says I can’t get stoned?” (the jovial country-rock shuffle of “Who Says”), but the overall feel of Battle Studies is a bit too melodramatic and radio-ready for its own good.

Mayer trades in his familiar blues-tinged pop-rock for a trip through U2 territory on the album opener, “Heartbreak Warfare.” It’s a decent enough effort, but comparing relationship problems to “clouds of sulfur” and bombs “falling everywhere” isn’t quite up to Mayer’s usually sharp lyrical standards.

There are plenty of scores on Battle Studies, too, though. “Half of My Heart” is a pleasant jaunt through California pop-rock with a brief cameo from Taylor Swift. Mayer proves that there is at least one more original cover left to make of Robert Johnson’s seminal blues number, “Crossroads.” Here, Eric Clapton’s blues-rock riffery from Cream’s iconic version is exchanged for a funky, futuristic take on the classic, complete with vocals stacked eight-high and some of the best (if painfully short) guitar work on any of Mayer’s studio records.

Mayer also really lets the vocals and guitar rip on the mid-record stunner, “Assassin.” Again, the lyrics fall just past the melodrama line, but the atmosphere and musicianship on display more than make it up.

The deluxe version of Battle Studies, available on iTunes, also comes with a smoldering cover of Bruce Springsteen’s “I’m On Fire” that should absolutely not be missed.

Overall, Battle Studies may not be quite as revolutionary for Mayer as Try! or Continuum, and there are definitely lyrical missteps here and there, but the record is a worthy addition to the already impressive body of work of one of America’s most talented men.

GaGa: Fame Monster

By DANIELLE BAIRD
Staff Writer

The almost overnight success of Lady Gaga doesn’t seem to be cooling down anytime soon as she heats things up again with her new album, The Fame Monster.

The performer carries her onstage crazy antics offstage with more than one version of her new CD, in fact there are three versions of her new album.

Originally Gaga’s new album was set to release eight new tracks accompanied by her entire debut album as a re-release.

Recently the entertainer was quoted by MTV saying “My album as a re-release was entirely too expensive for my fans, so I ripped it in half.”

Although she sings of money and fame in excess, Gaga is on the lookout for her fans and has convinced her label to release her brand new tracks on a single CD for under $8.

According to The Observer, The Fame Monster will be an album about Gaga’s greatest fears and personal depiction of fame.

This all seems to be apparent in the song “Money Honey” which was released on her first album and will also be on the two-disc version of Fame Monster she is.

Contrary to what listeners may initially think the song is about, Gaga essentially sings of how love trumps money.

The first single off the new album, “Bad Romance” is a song about love no matter the circumstances.

GaGa sings “I want your everything. As long as it’s free. I want your love,” sending the message she will take the good with the bad when it comes to love.

“Entertainer” doesn’t even begin to describe the multi-talented star and her freakish antics. Gaga once acted out a fake suicide during her VMA performance of the smash hit “Paparazzi.”

With the highly anticipated release of her new CD, Gaga will likely provide her fans with the bizarre performances they are beginning to crave.

GaGa and R&B singer Beyonce collaborated on the remix for “Video Phone.” After much anticipation, the music video was finally released for the duos diehard fans. Superstar Beyonce returns the favor for GaGa on The Fame Monster’s “Telephone.” The song describes a night of dancing, champagne and doing the unspeakable in this era by leaving the electronics at home.

Although Gaga’s music is typically geared for the club scene, the lyrical content goes far beyond just drinking and dancing the night away and appeals to a much broader audience.

In the song “Teeth,” Gaga essentially admits she is flawed and looking for someone who can accept her as she is. Another song, “Dance in the Dark,” is about the story of an emotionally broken-down female trying to find inner peace when no one else is looking.

For those who were apprehensive in buying Gaga’s first album, The Fame Monster is the perfect opportunity for fans to get acquainted with her music, old and new.
B.B. King rocks a sold out Coussoulis Arena

By ANGELICA STEWART
Staff Writer

Continued from Pg. 7

The energy that the Jazz Ensemble was able to generate in the audience high. With a bassist, organist, drummer, and highly energetic tambourine man, the band successfully kept onlookers excited and anticipatory for King.

Before King took the stage, his band played a few classically-styled numbers, showcasing their brass section, drums, and guitar and bass. They were all wearing tuxedos, and conducting themselves with class onstage that modern concert-goers aren’t accustomed to.

When King entered, the arena erupted in thunderous applause. With ease and a comfortable grin, forged from over five decades of being one of the most sought-after blues performers in the world, he introduced the members of his band, joked about Lucille, and began singing “Everyday I Have the Blues.”

Throughout the concert, he spoke much more than average performers, but then again, there’s nothing average about King. He laughed often, throwing back his head and thumping his foot at his own references, and it was contagious.

He frequently made casual references to his youth, and at one point said, “In the early part of my life, I used to drink quite a bit. Fish had a problem with me.” He made jokes about two-legged hyenas on a Serengeti-like Mississippi Delta, the wandering eyes of faithful men, and the penchant of modern youth to blast their music so loud it vibrates his car. “I wanna hear you,” he said, “but I don’t want you to drown me out.”

King shouldn’t have any concern about being drowned out. With a voice that is as strong as it was fifty years ago and hands that still play the blues better than most, he’ll be hailed as the king of blues for the next fifty years.

Actress Gabourey Sidibe plays Precious, an illiterate teenage girl pregnant with her second child and constantly dodging life at home with her abusive mother. This is Sidibe’s first ever film appearance.

‘Precious’ hurts, hits hard

By ANGELICA STEWART
Staff Writer

Dazzling lights, screaming fans, and hungry photographers waiting to take her picture are all at the hands of B.B. King. Rocking a sold out Coussoulis Arena.

Although the film has its moments, overall it left me feeling uneasy and almost too uncomfortable to showcase any emotion at all.

The film opens up with red handwriting scrawled across the screen that is almost unreadable aside from the subtitles provided.

Clareece ‘Precious’ Jones lives a hard life, and aside from her baby daughter (who is fathered by Precious’s own father) nicknamed ‘Little Mongo’ by her abusive and unsettling mother Mary Jones, life is not worth living.

Bombarded by the hardships of life and forever crumbling at the hands of her unstable mother, Precious drifts off into a parallel life unbeknownst to her own.

Her life takes an unexpected turn when she finds out she’s pregnant with her second child by her father, and her school’s principals offers her a door out of her miserable existence there by means of an alternative education.

Precious meets Blu Rain, a teacher at Each One Teach One (the alternative school) that inspires her to reach beyond her miseries, and search for a positive outlook on life.

After a few months of an abuse-free lifestyle, her mother returns to tell her the startling news that her father has died of AIDS.

Having contracted the virus from the rape she suffered months before, Precious believes that there ultimately is no way out, and deems her own life worthless of living.

The climax of the film hits a high point when Mary Weiss (played by a make-up less Mariah Carey), a social worker down at the welfare office, calls for a meeting between Precious and her mother, Mary.

Mary openly admits to abusing Precious, sexually as well as physically, yet blames Precious for the troubles caused in her own life.

The films ends with Precious walking down the street with her two children in tow, and writing scribbled across the screen that read, ‘For precious girls everywhere’, this time in correct spelling.

The film overall is a powerful and eye-opening experience, but the depression looming over each scene and constant belittling language might leave you feeling sad and confused.

What happened to Precious? Did she die of AIDS? Does she ever find a place to settle down?

There are too many questions that are left unanswered. Although “Precious” effectively gets its point across, it will not leave you teary-eyed or heart-broken.
Students fighting for a solution

Students must act now before higher education gets put out to pasture

Currently the structure of the California school system is such that it promotes going to college, and under the American Recovery and Reinvestment Act of 2009, kindergarten through 12th-grade education will received over $5.4 billion in stimulus funds as of this November. With this type of funding, you better believe that children are getting their education and are being groomed for college. However, with the enrollment slashing across the CSUs this could prove difficult for the average high school graduate to attend college. At this rate, higher education in California will cease to exist as we know it today, with fewer and fewer students being enrolled, therefore meaning less graduates. Essentially leaving almost half of the young people on the streets after they graduate high school, something that will certainly not help the rising unemployment in our state. Higher education is the sole vessel that creates individuals who fill the essential positions that make the world of today run; doctors, engineers and lawyers are just a few examples of professions that will be left wanting over the next few years if the system's endemic failures are not addressed now. Readjusting the budget, squandering stimulus money and bailing out financial institutions over the past year have not yet fixed the economy. All the while, cutting funding from education to do so in the process has not made the situation any better. It's time someone implemented the obvious solution to not just saving California's higher education system, but investing in the future welfare of the state. And it is with great expectations that we can say that whoever that person may be, he or she should pick up the pieces of this shattered government, that person stands to land the governorship of our great state. The state needs saving, the only problem is the solution. To many an obvious method remains a mystery, but for thousands of collegiates in California, the solution lies in supporting higher education.

One promising solution lies within Assemblyman Al-berto Torrico’s (D-Fremont) Assembly Bill 656. The bill, if adopted, will place a severance tax on gas companies in California to provide a proposed $1 billion to the CSU, the shortfall facing the institution today. Both the California Faculty Association and Students for Quality Education have voiced their support of both AB 656 and Torrico, but where is the endorsement from upper levels? Without that support, it falls to students, faculty and those that believe in higher education to take up arms. The movement has already begun, with walk-outs and a petition in support of AB 656, but there is a need for more. A student voice is that very need. Students, along with their family and friends, must write their local elected officials, CSUSB President Dr. Albert K. Karpin and Chancellor Reed to voice their concerns. It is clear that we're running out of time waiting for help to come from the top. We must take care of this ourselves.

Sarah Palin has gone rogue. The former governor of Alaska has returned to the spotlight after a short hiatus. After stepping down as Governor in Alaska in July, Palin has re-emerged to re-release her book, “Going Rogue: An American Life,” on Nov. 17. I hope Palin encounters huge success as an author, so that she sticks to writing stories rather than attempting to engage in politics.

While campaigning with McCain over a year ago, Palin made it clear she was interested in running as a Presidential candidate for the 2012 elections if McCain did not win the 2008 presidential race. Fast forward through multiple horrendous interviews, a constituent uproar about the money spent on campaign clothing, the birth of her grandson to her teenage and unwed daughter, resignation of her position and the publishing of a book; Palin’s decision to run as the 2012 GOP candidate is still highly anticipated.

According to a CNN research/Opinion survey, 28 percent of Americans think Palin is qualified to be the GOP presidential candidate for 2012. More than half of Republi-cans, 54 percent, think Palin is qualified for the job according to CNN. Without a doubt, Palin has a huge political influence. However, her popularity among constituents cannot be equated to her capacity or knowledge as a leader. The GOP thinks of Palin as a way to entice the disillusioned portion of the party. “Sarah Palin is great for the Republi-can Party,” said former New York City Mayor Rudy Giuliani in an ABC news interview. “We’re very far away from a 2012 election. Right now, I like figures who are creating interest in the Republican Party. Given the decisions that the Obama administration is making, particularly on this area of terrorism, which concerns me probably more than any other, we’re going to need some pretty strong alternatives in 2012.” said Giuliani. “I don’t know if it’ll be Sarah Palin or someone else, but right now it is about developing interest in the Republi-can Party. We need a two-party system and we need a healthy one.”

Giuliani is right about the 2012 election being distant, but even though Palin is creating “interest” in the Republican Party, there isn't any length of time that could prepare her for the presidency. Palin’s following are attracted to her relatable family drama. However, her “hockey mom” credentials are not going to merit being the GOP presidential candidate. Living in close proximity to Russia does not merit experience in foreign policy and the vice president is not in charge of senators. Despite whatever accomplishments Palin made in a state with just over 600,000 inhabitants, Palin should not even be consid-ered as a candidate for a country of mil-lions. Her book was on Amazon’s best-seller list even before it was released, but the GOP should be wise and put Palin’s best attributes forward.

The Republican Party should utilize her draw to create unity, and perhaps use her successful book deal as funds for the party.

“Palin has many strengths-recent CNN polls indicate that Americans believe that she is not a typical politician, that she cares about average Americans, and that she is honest and trustworthy,” said CNN Polling Director Keating Holland. “But the percep-tion that she is not qualified for the White House is her biggest Achilles heel.”

Palin is in the game for her head. Perhaps she could be kept busy and out of the polit-ical arena for a few years by asking her to list the name of five newspapers or maga-zines. If that fails, Palin should be sent off on her “bridge to nowhere.”
FDA shoots energy drinks with alcohol

New beverage ban limits free choice and doesn’t solve problem

By BETH BAYOR
Staff Writer

The U.S. Food and Drug Administration (FDA) recently advised some 30 beverage companies who manufacture alcohol-infused energy drinks they have 30 days to prove their products are safe for consumption.

The FDA issued its decree in response to the urging of 19 state attorney generals who argue that the beverages appeal to underage drinkers and cause reckless behavior, according to the St. Petersburg Times.

A representative of the FDA said if such drinks are deemed unsafe, the agency will take action to remove them from the marketplace.

To me this is an absurd waste of time and resources, because alcohol and energy drinks will still be available. The only difference is that someone who wants to consume such a beverage will have to open two cans instead of one. Besides, all types of alcohol appeal to underage drinkers and by their very nature can cause reckless behavior.

If the FDA wants to remove alcohol-infused energy drinks from the market for those two reasons, then they should remove all alcoholic beverages.

Removing alcohol from the marketplace is not what I’m advocating here; rather I’m advocating the consumer’s freedom of choice.

The federal government should be protecting our rights, not taking them away.

In this situation, if the FDA wants Americans to refrain from drinking alcohol-infused energy drinks then why can’t they appeal to our intellect? Instead of taking away our right to choose, the government could put together a campaign to educate Americans about the possible harms of choosing to partake in the consumption of energy drinks with alcohol in them.

The attorney generals’ letters stated that the possible harms of alcohol-infused energy drinks include “increased risk-taking and other serious alcohol related problems such as traffic accidents, violence, sexual assault and suicide.”

If the FDA does decide to remove alcoholic energy drinks from stores they will make minors want to get their hands on some vodka and Red Bull even more, because nothing appeals to young people more than something adults tell them they cannot have.

For that matter, humans in general want what they can’t have, or told they shouldn’t have.

Madonna proved this point back in 1990 when she released the video for her single “Justify My Love,” which featured nudity, bondage, sadomasochism and bisexuality.

MTV banned the video, while other media also refused to air it. Warner Brothers, the record label Madonna was signed with at the time, rush-released the video to retail stores. The video sold over 400,000 copies in the U.S. and it remains the highest selling video single of all time.

Another problem with alcohol-infused energy drinks, according to The Kentucky Association of the Family, Career, and Community Leaders of America, is that they are packaged in such a way that they look like the nonalcoholic energy drinks, making them indistinguishable to both the consumer and the seller.

I used to work at a grocery store and I was well aware of what products were sold there. I also am a consumer and whenever I consider purchasing a product I am not familiar with I read the label. If you do the same, there will be no confusion.

The market for alcohol-infused energy drinks is only about one percent of the total beer industry, according to the British newspaper The Guardian.

I think the federal government should stop focusing on such minute issues and direct their attention to serious problems like global warming or our fixing the economy.

Costco fizzes Coke products out

Competition and price setting are the right of any business

By CORY KIRSHKE
Staff Writer

Coca-Cola, the world’s largest soft drink company, can fizzle flat on its face as far as Costco is concerned.

In a recent price dispute, Costco claims that Coca-Cola refused to lower prices to meet the needs of Costco shoppers.

For this reason, all Coca-Cola products will no longer be sold at any of the 560 Costco locations.

In the current recession, companies are in constant competition with each other.

If Costco drops the ball and doesn’t offer competitive prices, they stand to lose money, lose customers and lose their prestige as being a leader in low-price wholesale.

On the other hand, Coca-Cola has a business to run as well. As the largest soft drink company in the world, they have a pretty good idea of how to manage a successful business.

You could say that Coke is being greedy and they need to conform to desires of other companies or business partners, however, if Coke conforms to one companies needs, it would be unfair to all the other vendors or outlets that sell their product.

In other words, if Coke decides to lower prices at Costco, they will essentially be giving and supporting Costco with an unfair advantage that may take business away from all the other vendors of Coca-Cola products.

While Costco tries to play Coke as the bad guy, maybe the company should consider that all companies, including Coke, may be pulling the bad straw in this economy.

In this free market society, it should be up to the companies to decide where to set their prices.

If Coke suffers a great loss from not reducing its prices to sell them at Costco, then it is their mistake, and they will suffer the consequences.

In turn, if Costco decided to sell the Coke products at a slightly higher price, it would be completely up to the consumer if they wished to purchase any of the Coke products.

Either way, by not coming to an agreement, both companies may likely see a slight drop in profits.

If consumers can’t live without their Coke products, they know where to find them at other locations besides Costco.

I can see both sides of the argument, Costco has the right to decide which products they carry and Coke has the right to decide how they set their prices.

Coca-Cola and all of its products are not an essential food item, and people are not at all forced to purchase their products.

Simple economics of a supply and demand curve will determine whether Coke has to lower their prices or not.

If Costco is committed to low prices for their customers, then they can still choose to stay away from Coke products but in the end, people with a great demand for Coke products will get them some other way.

“This is not going to bully Coke into changing its pricing strategy,” said John Siker, editor of trade publication Beverage Digest. “I think Coke is going to basically be focused on the right price and right marketing for its products, no matter what.”

According to Jim Hertel, a managing partner at retail consulting firm Willard Bishop, “most likely, the companies will recognize there is a mutual interest and will find a way to resolve it.”

So while the two companies wrestle over prices, Costco customers with a need for Coke products will need to look elsewhere until the corporate giants pin each other.

Because at the end of the day, it’s still a free market here in America, and companies should be allowed to conduct their business "freely."
Chronicle Sudoku
The numbers 1-9 will appear in each column, row and 3x3 square only once.
There is only one solution. Good luck!

2   6   1   3
8   5   3   6   9
6   9   8   5
8
5   3   9   8
2   5   1
1   7   6   3
Upcoming Events

Tues., 11.24.09,
7:30 - 9:30 p.m.
A Concert of Pan-European 19th Century Music
Robert V. Fullerton Art Museum

Tues., 12.1.09,
10 a.m. - 11:30 a.m.
Balinese Temple Attire
SMSU Theater

Tues. & Wed., 12.1 & 12.2.09,
10 a.m. - 6 p.m.
Holiday Card Making
SMSU 112

Wed. & Thurs., 12.2 & 12.3.09,
10 a.m. - 1 p.m.
Final Pack Giveaways
SMSU 206
Back with a vengeance

By ANDREW TAPIA
Staff Writer

Devon Davis has resurfaced as the centerpiece for the 2009-10 Coyote men’s basketball team. After sitting out the 2008-09 season because of academic ineligibility, Davis is ready to contribute his size and talent.

“Every week when you match up against your opponent, you continually test yourself and your ability to get the job done,” he said.

Coming to CSUSB was the ideal choice for him because of head coach Jeff Oliver. Oliver’s program is considered to be a quality one and the program quickly tested his maturity and molded him to the player he is today.

“Our team did great on the field and we played our hearts out while having a great time,” said Emershy. After playing for awhile and getting a hang of the game, the team figured out that Jessica Parido, Justine Charlson, and Lindsey Martinovich were their best fits for the offensive line.

Alpha Delta Pi had strong sportsmanship and was the Alpha Phi’s as well getting their first win in their last game down in the second overtime earning Alpha Phi the win.

Our team did great on the field and we played our hearts out while having a great time,” said Emershy.

“Every week when you match up against your opponent, you continually test yourself and your ability to get the job done,” he said.

“When I look back last year I get depressed,” Davis said.

“Unfortunately we didn’t win any games but we had fun practicing and playing each other,” Angel Falcon said.

The sororities had a goal of having fun while competing against their fellow Greeks and were able to accomplish their mission.

Sororities get rough

By PAIGE GAINES
Staff Writer

Football isn’t a typical sport for girls, but the Panhellenic sororities showed that it’s not just a boy’s game.

On Sunday, Nov. 18, the sisterhoods played despite the high winds on campus at CSUSB. The games were conducted by the school recreational center.

Kappa Delta won the tournament defeating each of the teams in a round-robin format.

Natalie Hoover played the quarterback for Kappa Delta and was helped by the running game of Carly Rorer. Britney Meshke played offensive line and wide receiver and matched up with the opposing team’s strongest receiving threat.

Kappa Delta dominated the day, winning each game by more than a touchdown.

Alpha Phi played two strong games but by their third game they were too tired to keep up with the more-athletic Kappa Delta. First game played was Alpha Phi vs. Alpha Delta Pi which got the girls into the game spirit and hyped up on the sport.

The Alpha Phi’s won the game against Alpha Delta Pi in the last few minutes with Kristy Emershy scoring a late touchdown. Emershy was the quarterback for her team and managed the game well.

Emershy’s long throws were usually directed at freshmen April Moreno and the outcome was usually positive.

“Our team did great on the field and we played our hearts out while having a great time,” said Emershy. After playing for awhile and getting a hang of the game, the team figured out that Jessica Parido, Justine Charlson, and Lindsey Martinovich were their best fit for the offensive line.

In the Alpha Phi and Zeta Tau Alpha game, Zeta Tau Alpha scored their last touchdown in the last minute tying the game causing double overtime.

Alpha Phi’s Emershy was able to score the last touchdown in the second overtime earning Alpha Phi the win.

“The Zetas were a tough team to beat, they kept their heads up and didn’t go down without a fight,” said Emershy.

Alpha Delta Pi had strong sportsmanship and was the team that best kept up with the Kappa Delta’s.

“Our team did great on the field and we played our hearts out while having a great time,” said Emershy.

“Unfortunately we didn’t win any games but we had fun practicing and playing each other,” Angel Falcon said.

The sororities had a goal of having fun while competing against their fellow Greeks and were able to accomplish their mission.

Coyote Coverage

Upcoming Schedule

Men’s Basketball
Home Opener:
Nov. 28 vs Concordia--7:30 p.m.

Women’s Basketball
Home Opener:
Nov. 24 vs Hope Int’l--5:30 p.m.

Nov 28 vs S.D. Christian--5:30 p.m.

CCAA Volleyball Awards
First Team
Outside Hitter: Jane Chafeh
MB: Megan Johnson
MB: Samantha Middleborn
Second Team
Outside Hitter: Morgan Carty
Coach of the Year
Kim Cherniss

Coyote of the Week:
The Women’s Volleyball Team

The second ranked Coyotes won their fourth consecutive CCAA title and broke the school’s regular season win record (29) while dropping just one game to rival UC- San Diego.
Crapp food and living on a bus. That is the minor league lifestyle. Unless you’re an amazing baseball player and head straight to the show, this is the road you will have to take to get there.

Six Coyote Cheyne Hann is on that road, hoping to get to the big leagues.

Hann was drafted in 2008 by the Seattle Mariners as a pitcher and has been making his way up ever since. The road to the Major Leagues usually begins with rookie ball, then Low Single A and High Single A, to Double A and finally Triple A before hitting the big stage.

The Clinton Lumberkings are a single A club affiliated with the Seattle Mariners in Upper East Iowa along the Mississippi River where Hann explains that it’s miserable.

“It’s an out of date town,” Hann said. “Literally, your ‘everyone knows everyone’ little town, and you either work at the dog food factory or corn mill.”

That’s the home away from home, so he makes it work. Despite the team having one of the worst records in the Midwest League, Hann had a pretty good year, making the mid-season All Star team.

Hann finished the season with an impressive ERA of 1.32, 74 strikeouts and 12 saves for the Lumberkings in 66 innings pitched.

The right-hander moved into the closer role after the team’s closer moved up to the next level. This was the first season in a long time that Hann was able to finish. He had surgery for a sports hernia last off-season and says that it was the best decision he’s ever made and now hopes for big things to come.

Injuries are just another thing that minor leaguers have to go through. Many get the impression that when players are drafted they are automatically living the good life. Hann explained that is not how minor leaguers live. They don’t make the big league money yet. They have to struggle a little.

Their housing is paid for by the organization and they also are paired off with host families or parents for food.

Hann ended by saying the best part of the whole situation is that he has his own baseball card. Growing up like most young boys Hamm collected baseball cards, and now he’s proud to say he has one of his own.

Former Coyote eyes the majors

By JESUS ROMERO
Assistant Sports Editor

Crap food and living on a bus. That is the minor league lifestyle. Unless you’re an amazing baseball player and head straight to the show, this is the road you will have to take to get there.

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Home-sickness is another thing that ball players go through. The players come from all parts of the country leaving family, friends and girlfriends behind.

With Clinton, Iowa being 1,800 miles away from San Bernardino, Hann only has his teammates and his host fam- ily for about seven months.

The players grow a strong bond. The first half of last season Hann was part of the must- tache group of guys.

Pitching Coach Lance Painter, who played pro ball in the ‘90s, said that mustaches and mullets were the thing during his playing years and they would guarantee a good season.

Starting the ‘09 season, three of the Lumberkings pitchers including Hann started on their ‘staches.

The three guys started to get a lot of attention in the small town and throughout the league. Even the fans would show up to the game wearing fake mustaches to show their support.

“I was just something to lighten up the atmosphere and it was another thing to look forward to every morning,” Hann said.

As their mustaches grew and began to curl, the coach’s guarantee was correct as the team started off strong.

“There are a lot of ups and downs in the minors but it’s all what you make of it,” Hann said. “I like to have fun and at the end it’s something I love and want to do.”

In the short period of time the closer has been on cloud nine when he got a standing ovation in his first outing ever, buy striking out the “beer batter” with the bases loaded. The beer batter is a promotion that is usually done in single or double A organizations. One player from the other team before the game is chosen to be the beer batter. If he strikes out then beer is half off for like the next ten min- utes.

At the same time he has been to the point where he wanted to hide under a big rock when he was boosed off the mound after giving up the tying and go ahead runs. You can’t win them all.

Hann ended by saying the best part of the whole situa- tion is that he has his own baseball card. Growing up like most young boys Hamm collected baseball cards, and now he’s proud to say he has one of his own.

NFL pushes for active ‘Turkey’ Day

By ERIC EBEL
Staff Writer

Every Thanksgiving, Americans gather with family and friends across the country, all grateful for many things: freedom, health, friendship and, most importantly, football.

Yes, many Americans will give thanks to it’s country’s favorite sport by stuffing their stomachs with home-cooked meals and plugging themselves on the couch to take in a Thanksgiving tradition, NFL football.

The New York Giants will face off Thursday night against the Denver Broncos, as these two slumping teams will try to turn around their season.

Two other games will be played on Thanksgiving day; Green Bay will make a visit to Detroit while the Dallas Cowboys host the Oakland Raiders at home.

With seven weeks left in the regular season, teams are starting to battle for playoff spots and gaps between divi- sion rivalry teams grow and shrink.

Both the NFC and AFC South Division each have one team, however, that remains undefeated going into week 11. Both New Orleans and Indianapolis’ quarterbacks have led them to success.

Each team has a difficult schedule ahead of them, how- ever, so it’ll be interesting to see if either of these teams can match England’s perfect season in 2007.

While it’s common for Americans to eat and watch football all day, President Obama is urging citizens to put down the remote and pick up the football.

Throughout the day, Americans will witness the Pres- ident of the United States suggesting they go exercise.

It’s all part of Obama’s community service initiative United We Serve, and the NFL’s Play 60 Campaign, which encourages physical activity to combat childhood obesity. The 90-second public service announcement shows Obama and three NFL stars playing touch football with local children on the White House lawn.

“Thanksgiving is a time when families come together, and it is also a perfect time to focus on the importance of keeping kids healthy and active,” says Drew Brees, New Orleans quarterback, in a statement released by the league. “I was honored to spend time with the president on an issue that is clearly important to him. I was also impressed by his wide receiver skills.”

Other NFL players you might see playing in front of the Whitehouse are Pittsburgh Steeler Troy Polamalu and Dallas Cowboy Inchebacker De- Marcus Ware.

President Obama also sports his home-town Chicago Bears jacket as he plays against the NFL stars.

“I think it’s really important,” Ware said. “If the players are getting involved in it, Obama, a lot of im- portant people getting involved in it, sometimes it encourages kids to get out and do those type of activities and show them just how important it is.”

So whether you’re with family or friends, visiting or staying home, enjoy your country’s finest sport by playing it outside this year.

Monday night NFL games can be viewed here on cam- pus in the Santos Manuel Student Union from 7:30 to 9PM.

Free prizes and football trivia will be scheduled for half-time.
Good things come in threes

What do CSUSB women’s volleyball team players: Ashtin Hall, Sara Hoffman and Alyssa Auck have in common.

Besides the ability to change the momentum of any game, they are seniors who have played on four-straight CCAA conference title teams (2006-2009). This unbelievable accomplishment showcases the finale of a wonderful athletic career at CSUSB.

Ashtin Hall is a senior from Yucaipa, CA and outside hitter on the team. In only her freshman year she started five times and played in 23 of the teams 29 matches. Once becoming a starter her sophomore year in 2007 she went on to dominate in the regional tournament with a season-high 17 kills in a title loss to Western Washington. Last year Hall recorded second team all CCAA honors and advanced to the team’s first NCAA title match.

Sara Hoffman is the setter on the team and hails from San Clemente. At San Clemente High school she was the team MVP and a second team-all CIF Southern Section choice in 2006. In the previous season she earned first team all American, first team all Western Region, and first team all CCAA honors. Hoffman had a career high 54 assists in the national championship match vs Concordia St. Paul.

Alyssa Auck is also a setter and senior on the team from Hesperia. She is currently a youth volleyball assistant coach and member of the student-athletic advisory committee. Selected twice in high school on the Daily Press all-area team, she came to the team as a scholar-athlete in 2006.

As they prepare for another post season the lingering taste of defeat at the national championship will become all but forgotten as they are in full pursuit of the first title in school history.

Seniors ‘four-peat’

Three seniors win fourth consecutive CCAA title.

By JEREMY VASQUEZ
Staff Writer

Winning is one word the CSUSB women’s volleyball team has come to know well. Coussoulis Arena has a new decoration, another CCAA banner hung last week. The Coyotes clinched their fourth consecutive CCAA title with a victory over Cal State Monterey Bay, adding another win to their record.

“Everyone is just playing great volleyball this year,” senior setter Sara Hoffman said. “We’ve had to cope with losing some phenomenal players last year and I am so proud of how our younger girls have responded to those key losses.”

Head Coach Kim Cherniss is proud of her team for competing their hardest until the very end.

“[With] the CCAA being one of the toughest Division II conferences in the country, for them to be a part of four consecutive championship teams is an amazing accomplishment,” she said. “I’m hoping it’s something that will fuel them and give them bragging rights for a long time.” This game put Cherniss at a total of 411 wins for her 14-year career.

Notable players Jane Chafeh, Megan Johnson, and Samantha Middleborn are all part of the All-CCAA team this year. The only three seniors on the team, Sara Hoffman, Alyssa Auck and Ashtin Hall made school history by becoming the only players to win four titles on the team.

“This title is very special to us seniors but we are far from satisfied,” Hoffman said. “Now we are looking for a regional championship. We view the CCAA title and the regional tournament as stepping stones to our ultimate goal of winning a national championship.”

The Coyotes are the defending champs of the NCAA Division II West Regional and this year have earned the top seed out of eight teams.

“Our program has been blessed with some great volleyball players in the past four years and I’m extremely thankful that I had a chance to share the court with them,” Hoffman said. “While the CCAA title is an enormous reward and accomplishment, they must keep their eyes looking ahead because the journey doesn’t end here.”

Along with the joy of being the CCAA champions, comes the challenge of knowing what lies ahead: West Regional, and then the National Championship.

The end of the season brings bittersweet emotions as some players will graduate, but the legacy they helped build will carry on.

Coyotes win CCAA

By SARAH MIKKELSON
Staff Writer

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