Spring 1993 - 1994

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English professor and novelist Jim Brown putting his best foot forward in Hollywood.

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A Novelist Takes Passages From His Life and Puts Them Gently to the Page
Staying alive and out of prison were as good a set of excuses as any for a wandering 14-year-old to straighten up. Jim Brown had always done poorly in school, failing first grade and battling throughout what he later learned was dyslexia. His best teacher had been the wrong crowd, and at the age of nine or 10 his occasional classroom was an East Los Angeles park kicking around with friends, making his way home around 10 or 11 or midnight, scurrying back before his mom got home from work.

The world was not turning as it should. So at 14 Jim’s obsession and discipline became creating a world he could manipulate. That’s when Jim Brown began to write.

An English professor at Cal State, Jim now teaches students how to create their own worlds. “There are very few things you can control in your life, but your writing you can,” he says. “This is where you’re God, briefly.”

By the time he was 19, Jim published his first novel. Five years later he wrote Final Performance, a partly autobiographical story based on the life, theatrical aspirations and suicide of his older brother. It was a story he needed to tell, says Jim, before he could go on to tell any others. His fourth novel, Lucky Town, won the 1992 Chesterfield Film Project Award given by Universal Studios and Amblin Entertainment, a company owned by Steven Spielberg. It also has helped get his foot in the crowded doors of Hollywood re-writing a script.

Most of Jim’s stories revolve around families and their neglect, brothers and loyalty, fathers and sons. It is in these stories that Jim finds satisfaction in making them come out how he wants them to come out. And in some measure, sometimes, life does imitate art, and a 36-year-old finds he has created two sons with his wife, Heidi, a woman he has been with for an uncommon 20 years. It is a world he could not have hoped to duplicate in real life when he began playing creator. But it is the real world, his world.
In his most recent book “The Dis­
uniting of America,” Pulitzer Prize-win­
nning author Arthur Schlesinger, Jr., ob­
serves that the ideological differences
that have separated nations and peoples
of the world are disappearing as the cold
war comes to an end. This end of strife
is, however, being replaced by deeply
rooted and repressed hostilities mani­
fested in racial and ethnic conflict. Evi­
dence of Schlesinger’s contention is vis­
ible worldwide.

The United States is witnessing an
increase in racially and ethnically based
hostilities at many social levels. This
deplorable condition, which affects us
all, is one I believe must be addressed and
combated. Southern California, with
arguably the most ethnically diverse popu­
lation in the world, is especially vulner­
able and must take decided steps to re­
tard this malaise. To bury our heads in
the mire and pretend we are not afflicted
is unacceptable.

Colleges and universities have long
been recognized for their high tolerance
of differences. One of our most sacred
traditions—academic tenure—is predi­
cated on safeguarding the privilege of
faculty to espouse their views however
controversial they may be deemed by
others. It is, therefore, fitting and proper
that CSUSB has established a Commit­
tee on Diversity.

Founded by President Evans in fall,
1993, the committee, which I chair, is
comprised of three students, five faculty,
five staff, two representatives from Hu­
man Resources, three deans and two vice
presidents.

The committee’s purpose is to de­
velop a sustained effort that will provide
to the campus some events, activities and
discussions that will focus on diversity.
These experiences will permit us to ex­
plore, understand and appreciate one
another’s uniqueness. Our university
must know that there are options besides
those of total assimilation or strict segre­
gation. These options include appreciat­
ing and valuing diversity.

The guiding concepts the commit­
tee will use to breed a diverse university
are many. Among them, members of
groups previously excluded from full, fair
and respected participation in higher
education are now present on campus as
full participants; the university itself pro­
vides a supportive community environ­
ment that values such participation, an
environment that fosters success; the in­
sitution recognizes the value of the
groups the students and faculty identify
as sources of important intellectual per­
spectives, sources of personal support
and avenues of participation in universal
concerns. I see diversity as a positive
resource, rather than a liability to an
institution.

The committee plans to delve into
many controversial and difficult issues.
In its first year, however, the committee’s
focus will be ethnic and cultural diversity.
Panel members will attempt to assess the
views, conditions and perceptions that
exist on our campus through question­
naires, open forums, focus groups, infor­
mal discussions and analysis of existing
data. From these measures the commit­
tee hopes to develop campus strategies
that deal with an increasingly complex
and sensitive topic.

Clearly, the concept of diversity is
broadly interpreted. And, in all likely­
hood, it has distinct meanings to each of
us. My definition of diversity is that it is
characterized by inclusiveness. It em­
braces the distinctness of individuals—
be those differences in age, gender, cul­
tural background, ethnicity, sexual ori­
entation, or religious beliefs. The un­
iversity must reflect those differences
within its own walls—its student body,
faculty and curriculum. If this university
is going to succeed in its instructional
mission, then it must prepare its students
for the world which is, among other
things, ethnically and culturally diverse.
A nationally known expert on writing, Ed White (English) is Cal State's Outstanding Professor for 1993-94. He has been with the university since it opened in 1965.

Now working on five books, two of them with other authors, White has earned widespread recognition for his work on how to teach writing. His recent books include a revision of Teaching and Assessing Writing; Inquiry: A Cross-Curricular Reader, and chapters on assessment and evaluation of writing teachers. White has taught a writing-across-the-curriculum workshop for faculty as well.

"Any teacher will teach the suggested material for a class, but Dr. White meant for the learning to continue long after the final exam," says former student Lois Stephenson. In the margin of an old syllabus from White she recently spotted a note she'd written that said, "Don't read for class. Use for life later."

Born in Brooklyn, White earned his B.A. from New York University and his M.A. and Ph.D. from Harvard University. Two years ago, White was one of 15 scholars selected to give their views at a U.S. Department of Education conference on national goals for education.
Harold Dyck (Information & Decision Sciences) presented a paper he co-authored with Sue Greenfeld (Management), “Mobil Chemical and the VTP,” to the North American Case Research Association. He also has been elected to a second term as secretary of the Southern California chapter of the American Statistical Association.

“The Single Audit Act of 1984: A Seven Year Experiment—Should We Keep It or Abolish It?” is the topic of inquiry by Sung-Kyoo Huh (Accounting and Finance), whose research concludes that the process is helpful in uncovering areas of governmental noncompliance.

Yasha Karant (Information and Decision Sciences) reported on “An Inconsistency Between Quantum Mechanics and Gravitation” at a fall research symposium on campus.

A “Comparison of Compensatory Damages Between Durango, Mexico and California in Wrongful Death Actions” is being undertaken by Gary Patterson (Management).

Farm Labor Movement in the Midwest: Social Change and Adaptation Among Migrant Farmworkers is a new book penned by Ernesto Reza (Management).

Elisabeth Ryland (Management) presented some of her strategies for weaving environmental issues into the teaching of business at the university level in a faculty research symposium on campus last fall.


Victoria Seitz and colleague Vic Johar (Marketing) collaborated on “Advertising Practices for Self-Image Projective Products in New Europe: A Print Advertising Content Analysis,” which was printed in the Journal of Consumer Marketing.

Training, Research Needs Addressed by Business Faculty

Businesses’ need for continuing education and training as well as targeted information and research are met through two extensions of the university’s School of Business and Public Administration. Cal State’s Inland Empire Management Center provides specialized seminars, short courses, management training and other instructional activities that meet the challenges of the changing work environment.

Consulting services, research and data analysis are available through the university’s Institute of Applied Research and Policy Analysis, which has been servicing public agencies and private organizations since 1985.

Both organizations, headed by Drs. Barbara Sirotnik and Shel Bockman, draw upon interaction with the business community to prepare programs and future services. Members of the Business Partners executive club will benefit directly from the expertise available through the center and the institute (see page ___ in Gift Rap). More information about these services is available at (909) 880-5729.
The connections made by Renate Caine (Secondary/Vocational Education) between teaching methods and new knowledge about the physiology of the human brain was captured by the Public Broadcasting System for its “Future Quest” series that will present 22 programs beginning next fall.

Elementary Social Studies: A Whole Language Approach is a new book by Susan Cooper (Secondary/Vocational Education/Administrative Computing/Media).

"Moving Beyond the Textbook to Teach Students with Learning Disabilities" was published in Teaching Exceptional Children as a collaborative effort of Patricia Tefft Cousin (Advanced Studies). She also co-authored “Supporting Students with Reading and Writing Difficulties in Your Literature-Based Program” for California Reader 26.

In a collaborative effort, Patricia Kelly’s (Elementary/Bilingual Education) work on “A Theoretical Framework for Reading Recovery: Early Intervention to Assure Success” was published as part of the Claremont Reading Conference 57th Yearbook.

Kathryn Reilly (Advanced Studies) has been elected to a two-year term as secretary of the California Association for Career Development.

“A Course in Mainstreaming for Regular Educators: A Successful Delivery Model” appeared in Teacher Education Quarterly and was co-authored by Dwight Sweeney (Advanced Studies). Additionally, he is the author of two other papers: “Basic Principles of Psychodynamic Assessment for Students with Emotional or Behavioral Disorders” and “Cognitive and Personality Characteristics of Incarcerated Adolescents,” both of which were presented at separate fall conferences.

School Finance: A California Perspective is a book authored by Arthur Townley (Advanced Studies). He also co-wrote the paper, “Administrator’s Perceptions of Obstacles to the Full Inclusion of EBD Students,” with Dwight Sweeney.

PRISON GROWTH SPARKS EDUCATIONAL NEED

With the highest incarceration rate of any state in the nation, California—with its 120,000 prisoners—has a tremendous need for teachers with special skills who can educate imprisoned individuals. Cal State’s Center for the Study of Correctional Education is grappling with that need by providing services for veteran as well as aspiring teachers who work in juvenile institutions and adult prisons.

“Training in public education does not necessarily prepare one for working in a correctional institution,” comments Carolyn Eggelston, who, with her husband and colleague Thom Gehring, co-directs the center in the university’s School of Education. “Our best estimate is that 35-45 percent of the instituted population meets the guidelines for special education.”

In addition to overseeing the M.A. degree in educational administration with an emphasis in correctional education, the center’s directors focus on providing inservice workshops for corrections teachers and conducting research in the field. Currently, Carolyn is analyzing the effectiveness of a course she’s taught via electronic mail for corrections teachers in New Mexico. Later this spring, the center’s faculty will be assessing a literacy tutoring project conducted at the Banning Rehabilitation Center using video technology.
Kathryn Ervin (Theatre Arts) served as guest director for a production of Abram Hill’s play “On Strivers Row” presented at the State University of New York at Stony Brook during the winter quarter.

La Distorsion de la Logica y la Prosa de Quevedo is a new book authored by Mirta Gonzalez (Foreign Languages).

Peter Holliday (Art) is the author of the recently published book Narrative and Event in Ancient Art.

Straight Answers to People Problems is a new text authored by Fred Jandt (Communication Studies).

The differences in expectations of male and female supervisors’ use of influence over managers was explored by Kevin Lamude (Communication Studies) in research he reported at a fall symposium on campus.

Dominique Louisor-White (Foreign Languages) has published “Latin American Gay Literature: A Biographical and Critical Sourcebook.” She also has received a grant to conduct interviewing and research work in England on the topic of Jorge Luis Borges’ self-translation.

Johannes Galliculus (Hahnel): The Introduction to Song Composition is a new book written by Art Moorefield (Music).

Meryl Perlson (Communication Studies) had an experimental video “Bicycle” selected for the “Bad Girls” art show at the New Museum in New York and the UCLA Wight Art Gallery in L.A.

“The Role of Children’s Literature in Education” was elaborated upon by Dian Pizurie, Greg Gilbert and Luanne Castle (English) in a faculty research symposium on campus last fall.

A 26-piece array of Italian ceramics, some dating to the 9th century B.C. and most to the third and fourth centuries B.C., are being added to the permanent collection of art at the university.

The ceramic antiquities hail from the Italian peninsula, with some pieces dating prior to the Greek colonization of southern Italy, notes Richard Johnston, professor and chair of the Art Department. The largest piece, a 42-inch-high Apulian volute krater (pictured at left), was used to hold and mix liquids, such as wine and water, Johnston states.

A gift to the university from Ellen and John W. Karnoff of the Los Angeles area, the artifacts are a portion of their collection that had been exhibited at the De Young Museum in New York. The gift was facilitated by art dealer John Rilling, whose offices are in Whittier. The value of the collection will not be specified.
Susan Addington (Mathematics) is the author of a new book, Galois’ Dream: Group Theory and Differential Equations. She also is taking advantage of advances in computer technology to create pictures of hard-to-visualize mathematical objects, as she demonstrated in a Faculty Research Symposium on campus last fall.

“Acute and Chronic Effects of Aspirin on Selected Endurance Variables” was researched by Jennie Gilbert (Physical Education), who notes that “a chronic dose of aspirin may be detrimental to athletic performance.”

“Empathy: Theory and Research” is a manuscript authored by Janice Layton (Nursing) in the Review of Research in Nursing Education.

“The Effect of Temperature on the Sensitivity of Nitrogenase to Oxygen in the Cyanobacteria Anabaena Cylindrica (Lemmermann) and Gloeocapsa (Nageli),” coauthored by Dennis Pederson (Chemistry), was published in New Phytol.

“Tissue Culture of Cryopreserved Human Fetal Brain Tissue” is the topic of a paper presented by Jeffrey Thompson (Biology) to the Department of Clinical Neurosciences at Huashan Hospital in Shanghai, China.

“Non Product Type Cycles and Their Triangular Algebras” is a paper that Belisario Ventura (Mathematics) presented at the 1993 Great Plains Operator Theory Seminar.

Ching-Hua Wang (Biology) received a $98,590 grant from the National Institutes of Health for research on “Early Intestinal B Cell Response to Helminthic Infection.”

STUDENT INVENTS
BRAILLE GRAPHICS

When Paul Lovvik dialed the Braille Institute in Los Angeles, he thought the new computer program he’d written for blind users just might bring braille math graphics into the home. “But I didn’t realize it was going to bring useful braille graphics into the publishing arena,” says the 24-year-old computer science major, whose new program has enabled the institute to cut the production of a braille picture from one or two weeks to less than 30 minutes. That ability is a big advantage for blind computer users who can now generate their own pictures every time they run the program. Lovvik’s program also can draw braille maps, which is why Cal State, Northridge began talking to the Braille Institute about it following the Jan. 17 earthquake. That earthquake rendered many of its buildings unusable, forcing the campus to install new, temporary offices and classrooms in new locations. Ohio State and Purdue also are using the program.

Lovvik’s program, only recently copyrighted, was purchased by the Braille Institute, allowing it to mass produce textbooks quickly. Up to now, only “sighted users” could “draw” braille pictures.
A content analysis of racism and sexism in pornography has been completed by Gloria Cowan (Psychology) and alumna Robin Campbell. Cowan and colleague Lynda Warren also have had an article titled “Co-Dependency and Gender Stereotype Traits” accepted for publication in the journal Sexual Roles.

The work of the Social Learning Research Group, headed by Robert Cramer (Psychology), intrigued Psychology Today enough to do an interview regarding the group’s latest study on the “mating and dating” habits of humans that will appear in the news briefs section of the May/June issue.

The Journal of the American Medical Association selected Liz Klonoff (Psychology) as one of four authors featured in its February edition to appear in a national news conference regarding the observance of the 30th anniversary of the U.S. Surgeon General’s warning about the hazards of cigarette smoking. Her research article on the illegal sale of single cigarettes in California was published in the Feb. 23 issue of the journal.

The “Economic Conversion, Social Work and Community Practice” implications of the transition from a national dependency upon military facilities is explored by Nancy Mary (Social Work) in an article for Community Practice.

“Keynes’ Personal Investing: Activities and Beliefs” is an article Tom Pierce (Economics) had published in Social Science Journal.

Just off the press is Nancy Rose’s (Economics) book, Put to Work: Relief Programs in the Great Depression.

Criminological Theory, a major revision and expansion of a popular text by Frank Williams and Marilyn McShane (Criminal Justice), is being published this year.

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**UNDAUNTED, YUCAIPA PURSUES POST-GRADUATE WORK**

When Dana Untch was in high school, he finished in three years. An accomplished athlete, he competed in gymnastics, figure skating and spring board diving. His future held promise as he began a military career in 1977 and set a rigorous pace for himself—earning an associate degree and completing a variety of training programs. But his vocational goals—and athletic prowess—took a sudden turn in 1985 when he became disabled and had to leave the service. Although his struggle to overcome this setback remains a personal matter, he continues to demonstrate a sense of enterprise. Dana is one of 17 participants in the CSU Graduate Equity Fellows program this year; he’s working on a master’s degree in social sciences with the goal of earning a Ph.D. and teaching in the field. He’s also active as a community volunteer, helping the elderly and the Inland AIDS Project.
A Dozen Scholarships Created for CVC

A $36,000 gift from Jim Rogers of Rancho Mirage has established a scholarship fund designated specifically for students at the Coachella Valley campus.

A dozen individuals will benefit from the Rogers Scholarship Program that aims to support persons at the junior, senior and graduate levels of their education.

“We are most grateful to Mr. Rogers for his generosity and foresight in creating educational opportunities for the people of the valley,” comments Peter Wilson (Dean). “Many of our students are low income and have extremely limited resources for anything but the necessities. CVC is the only public postsecondary option in the immediate area for students interested in obtaining bachelor’s or master’s degrees or teaching credentials.”

Campus Begins Restaurant Management Program

Upper-division courses leading to a degree in restaurant management will be offered to Low Desert students beginning in fall 1994 in a cooperative effort of the CVC and Cal Poly, Pomona. The College of the Desert joins this partnership by offering lower-division courses that complement the three-year sequence resulting in the bachelor's degree, notes Peter Wilson.

Video-conferencing classes from Pomona and San Bernardino will constitute part of the program, which includes some general education and business courses. Interest in the program was expressed by hotel management and resort industry representatives in the Low Desert.

A memorandum of understanding among the institutions was signed by the three presidents at a March 29 reception in the Low Desert.

A Place of Permanence

The Coachella Valley campus’s new buildings may look the same as the old modulars to the casual onlooker but that’s deceiving, says Peter Wilson (Dean). The structures, installed in December, have been designed with current needs in mind, such as a professional office and reception area to greet new students, he says. In addition, a separate room has been established for library services that electronically link Low Desert students to the main campus facility. A 24-workstation IBM computer lab also is at the students’ disposal.

AQMD Grant Expands Desert’s Distance Learning Capabilities

A half-million dollar proposal to establish a distance learning network between Cal State, its branch campus in Palm Desert and two other locations in Joshua Tree and Blythe is being funded by the South Coast Air Quality Management District (SCAQMD).

The $486,458 project, that will be nearly matched by the university, will set up capabilities for televised instruction between Cal State and outlying classrooms. It is endorsed by SCAQMD for its ability to reduce the commute of students, faculty and staff.

Nearly 500 students are enrolled at Cal State’s Palm Desert campus and approximately 100 persons are expected to take advantage of the classes that will be available through this project at Copper Mountain College in Joshua Tree and at the Palo Verde School District offices in Blythe, reports Peter Wilson (Dean).

“I look at this as the beginning of a comprehensive effort to expand the accessibility of four-year degrees and graduate programs for Low Desert residents,” Wilson remarks, adding that the teleconferencing network could be linked with other school districts in the future.

The video-teleconferencing system would enable the university to deliver instruction and academic advising, as well as offer conferencing capabilities during non-class hours, Wilson notes. Equipment will be established at the Palm Desert campus site first while telecommunications links are made between the site and Joshua Tree and Blythe. The system is destined to serve 40 classrooms altogether and will be fully operational by 1998.

Other potential uses for the network include in-service programming for K-12 teachers, educational services for inmates of Calhuckawalla Valley State Prison and university outreach activities. The technology also will offer the benefits of programming available from several of the other 19 California State University campuses, Wilson adds.
GIFT RAP

GROUNDBREAKING EXPECTED THIS SPRING
UNIVERSITY ART MUSEUM
THREE-QUARTERS FUNDED

The University Art Museum public campaign is advancing with more than $60,000 collected in pledges from university faculty and staff alone since December. Julius Kaplan (Graduate Studies), a member of the campaign committee, has spearheaded this effort.

The campaign goal, originally set at $560,000, has been increased by approximately $200,000 to meet costs revealed in the first round of construction bids submitted on the project, says Richard Johnston, Art Dept. chair. Adjustments were made on some of the architectural specifications to achieve economy on the project, he adds.

Several generous private gifts also have been received from Edward and Evelyn Hill, who have pledged $25,000 toward the project, and Edward and Cheryl Dunagan '85, who have contributed $2,000.

With about 70 percent of the fundraising goal met, the University Art Museum may break ground this spring.

DISTINGUISHED ARROWHEAD EXECUTIVE:
NICHOLAS COUSSOULIS

Lake Arrowhead real estate developer Nicholas Coussoulis '75 is being honored May 13 with the Arrowhead Chief Executive Officer award that will be bestowed by the university during a luncheon on campus co-sponsored by the Board of Councillors of the School of Business and Public Administration.

Coussoulis has been a long-time supporter of higher education. He was the first in the community to make a large-scale private gift to the university by enhancing the Health and Physical Education Complex that is under construction. The 5,000-seat indoor arena will bear the name of his parents, James and Aerianthi Coussoulis, in recognition of his contribution.

NEW GIFT SUBSTANTIATION RULES NOW IN EFFECT

• Gifts of $250 or more are deductible with appropriate written acknowledgment. The donor must have a written receipt from the charity stating whether a benefit was received as well as its value. The acknowledgment must specify that "no goods or services were received" by the donor, if that is the case.

With non-cash gifts of $500 or more, the tax rules remain the same and require proper substantiation with form 8283.

(Information for this article was furnished by McGladrey & Pullen, C.P.A., San Bernardino.)
BUSINESS PARTNERS GALVANIZES CORPORATE INTERESTS IN RESEARCH AND TRAINING

An executive organization, known as the Business Partners, is being established at Cal State to solidify the business community’s interaction with the Inland Empire’s largest School of Business and Public Administration.

“Business Partners members have the unique opportunity to help build a business school of the highest quality that will respond to the diverse and growing needs of the region well into the 21st century,” states Don Baker, chair of the steering committee for the new group.

Already comprised of nearly three dozen members, Business Partners is creating opportunities for representatives of professional and public organizations to foster economic and educational progress.

Exploratory topics could include new growth markets, your effectiveness as an executive, managing organizational change and improving productivity without expanding staff, Baker says. Executive sessions will help resolve problems, denote significant needs for faculty research in specific industries and provide entrees into real-world instruction for the classroom.

Membership is limited and can be arranged with Eldon Lewis, dean of the school, at (909) 880-5700.

Business Partners' Steering Committee and Charter 100 Members

Computer Communications
International
Sid Ward, Ph.D.
City of San Bernardino,
Economic Development Agency
Timothy C. Steinhaus '75
Eadie and Payne
Deborah Crowley '81
John F. Prentice
Ernst & Young
Sally J. Anderson
Don Ecker
Joseph Silpoo II
First Federal Savings & Loan
Jerry E. Miller
First Interstate Bank of California
Cynthia Siddons
Food Industries Sales Club of
Riverside and San Bernardino
Counties
Kellie Wright
Foothill Independent Bank
Joanna Bruno
Fredericks Benefits
Robert A. Fredericks
The Gas Company
Judith W. Battey
GTE California
Ken Foshee
IDS American Express
Paul R. Mata '87
Inland Empire Business Journal
William J. Anthony
Johnson & Higgins of California
Robert Davis
Lund & Guttry
Keith Lyrla
Manpower Temporary Services
Evelyn Wilcox
McGladrey & Pullen
Lisa Conner
Wilfred Heitritter
Rod LeMond
Gerald M. Newcome, '76, M.P.A. '82
Ronning Real Estate
Anne M. Ronning
The San Bernardino County Sun
Brooks Johnson
San Bernardino Associated Governments
Wesley C. McDaniel
Soren, McAdam, Bartells
Gary L. Christenson
Jan Fratz ’83
Jeff Vander Kooy
Cindy Watts
Specialty Minerals
Linda Lingo ’82
James Mulkey
Stater Bros. Markets
Don Baker
Dennis Beal
Jack H. Brown
Swenson Accountancy Corp.
Dean A. Norling
Union Bank
Terry Gray
Vavrinek, Trine, Day & Co.
Linda S. Todd ’86
Watson Medical Laboratories, Inc.
Marie M. March ’93

BUSINESS PARTNERS’ 1994 SCHEDULE OF EVENTS

Pencil in now on your calendar some of the events taking shape for the Business Partners members. You’ll receive notification by mail as the engagements are confirmed.

May 3
An Afternoon with Peter F. Drucker, Ph.D.
Business and Management Telecast from George Washington University, Washington, D.C.
2-5:30 p.m., Jack. H. Brown Hall

May 13
Arrowhead Chief Executive Awards Luncheon
Honoring Nicholas Coussoulis ’75
12 noon-1:30 p.m., Student Union Events Center

June 23
Business Partners & School of Business and Public Administration Alumni Reception
Hosted by President and Mrs. Anthony Evans

June
Business Partners Breakfast Roundtable
“Emotional Distress and Sexual Harassment in the Workplace: Legal Issues and Solutions”
Facilitated by CSUSB Professor Lloyd Peake

July
Business Partners Seminar
“NAFTA: Opportunities for the Inland Empire”
Co-sponsored by CSUSB and Ernst & Young

September
Business Partners Conference
“Inland Empire Economic Planning for the 21st Century”

November
Inland Empire Urban Planning and Real Estate Symposium
Hosted by the Urban Planning graduate program, CSUSB
Professor Tom Lyons

December
Business Partners Holiday Social
CALLING ALL PARENTS

First it was the holidays. Then the Olympics. Now income tax returns. Before you know it, it will be Fourth of July—a great time to celebrate but too late to make your gift to Cal State’s 1993-94 Parents Fund.

That’s why now seemed like the right moment to remind you that Cal State is counting on your tax-deductible gift to this year’s Parents Fund. If you haven’t yet fulfilled the pledge you made earlier this year when a student phoned, consider this a friendly reminder. (We know you’ve been meaning to send it in!) And if we missed you during the Parents Fund Drive, we hope that you won’t miss this opportunity to join more than 1,300 other Cal State parents who pledged or who have already contributed over $71,000. Parent contributions are especially important to Cal State because they are largely unrestricted which means the university may invest those dollars in programs with the greatest need.

Why not use the envelope in this magazine today to make your gift or fulfill your outstanding pledge? If you are not able to meet your original commitment, please let us know. We understand that circumstances change; we just need to know what we can count on.

One more thing. The parents who made their gifts already this year asked us to encourage you to make yours before June 30 so that your name will appear next to theirs in the university’s 1993-94 Honor Roll of Donors. The Honor Roll is just one of the ways we say “thanks” for your generosity, and it comes out with the next issue of Cal State Magazine.

NEW BOARD CHAIR

Rod LeMond, partner in the San Bernardino office of McGladrey and Pullen, C.P.A., is the new chair of the Board of Councillors, an advisory group to the School of Business and Public Administration.

ANNUAL BEAT US TO IT! FUND DRIVE

Sound vaguely familiar? Wish it didn’t? It’s okay. You won’t hurt our feelings by saying so. You see, we Cal State fundraisers are people, too, and our private time is as precious to us as yours is to you. So this year we put ourselves in your shoes and came up with the “Beat Us To It” Alumni Fund Drive. Here’s how it works.

“Hi, _(your name)._ This is Kevin. I’m a student at Cal State, San Bernardino, and I’m calling you tonight on behalf of the Alumni Fund.”

Your Part:

▲ You open your 1994 Alumni Fund Drive letter.
▲ You read it and consider what Cal State has meant to you.
▲ You send your pledge/gift right away—and beat Kevin to the phone.

Our Part:

▼ We make sure your gift goes to your department or the program you choose.
▼ We thank you—by mail—for your generous support.
▼ Kevin calls one of your former classmates who didn’t act as quickly as you.

Your early response means Cal State saves the cost of a phone call to you. That’s very important right now when every dollar counts. And by beating Kevin to the phone, you can be sure Cal State won’t be calling during your dinner, favorite T.V. show or novel. The bottom line, of course, is that the sooner Cal State receives your gift, the sooner we can put it to good use.

Could it get any easier? We don’t think so. But you tell us. In fact, call if you’d like at (909) 880-5006. We’d enjoy hearing from you. Kevin especially.
With World Cup soccer fever infecting millions across America, there may be no better or more exciting time for Carlos Juarez to be in the thick of things.

In January, the successful Cal State soccer coach, who had just come off a 13-4-3 season, took his post as one of about five specialists for the U.S. Soccer Federation, which is sending him around the country training coaches, holding symposiums and clinics, speaking, working with youth national teams and hunting for new, raw talent.

The U.S. plans to start a professional soccer league in 1995.

But the country is strides behind the rest of the world in playing competitive soccer, says Juarez. "It's because we're young, and they have history, and they've always had first division-teams." The longevity has given young players from other countries role models, while in the U.S., says Juarez, players effectively finish their soccer careers when they graduate from college—three, four, five years before reaching their playing peak.

"The whole idea behind this," says Juarez, "is to bring (American) soccer up to par with the rest of the world."

One of the key lessons young players should learn, thinks Juarez, is to make commitments and take responsibility. "Times are changing," he explains. "Ten years ago, student athletes were basically hard-working individuals who put themselves through school, played, worked hard." Now, students aren't as willing to work. "They're full-time student-athletes."

Juarez will have some involvement with the World Cup competition this summer, analyzing games, training—all the technical things that would concern a coach.

In the meantime, almost 14 million children in America will be playing soccer—more children than in any other organized U.S. sport.

He will return to his coaching duties at Cal State, assumed temporarily by his assistant of five years, Bret Baker, after a year of working full-time for the Soccer Federation. And it may be some of his players who will play in a new pro league or in a World Cup.

"This is only the third World Cup out of, I think, 15 that we (the United States) have been part of, and the reason we're part of this one is because we're the host," Juarez says. "We as Americans are not satisfied with just being 'there.' We want to be one of the best. The quickest and the best way to do it is to start with the coaching."
AN AFTERNOON OF RECOGNITION AT HOMECOMING '94

Forty-seven alumni, winners of the Distinguished Alumni Award between 1975 and 1993, were honored at an Alumni Association reception during Homecoming '94. A plaque listing the names and CSUSB degrees of all the award recipients now hangs on the first-floor wall of University Hall. In addition to honoring these distinguished alumni with this permanent plaque, the Association hopes to inspire current and future students through the recognition of those "who have gone before them."

Following the reception, more than 250 guests joined the alumni in the 4th Annual Chili Dinner, held for the first time in the new Student Union Events Center. The crowd then headed for the gymnasium to watch the Cal State Women's Basketball team defeat Cal Poly Pomona by a score of 69 to 63.

VOLUNTEER ASSISTANCE NEEDED AT GRADUATION

The Alumni Association again will be hosting booths at the 1994 Commencement ceremonies for the sale of food and drinks during the morning and evening of Saturday, June 18. Your help is needed! Alumni volunteers, along with their spouses and teenage children, can assist the Board of Directors in this fourth annual event, the proceeds of which benefit scholarships and the Student Emergency Loan Fund.

"This is a great opportunity to meet other alumni and to see the campus again," said Terry May, vice president of the Alumni Association and organizer of this year's events. If you would like to volunteer for one or both of the ceremonies, or get more information, call Mary Colacurcio, Director of Alumni Relations, at (909) 880-5008, or send in the attached coupon.

SHARING A MEMORY AT HOMECOMING

Cheryl Flowers (left), B.A. geography, '77, M.B.A. '87, and winner of the 1990 Distinguished Alumni Award, shares a memory with Laraine Turk, Acting Associate V.P. of Student Support Programs at Cal Poly, Pomona. Cheryl is the Assistant General Manager of the San Bernardino Municipal Water Department. Cheryl and Laraine became friends when Laraine was the Serrano Village Residence Director from 1974 to 1977 and Cheryl was the Resident Assistant.

CAREER CONNECTION CONFERENCE

Saturday, May 21, 1994, 9:30 a.m. to 1:30 p.m.
Workshops and Seminars
Student Union Events Center
Open to alumni, students and the general public.
Registration Fee: Students $10, Alumni $15, Others $25.
For additional information, please call the Career Development Center at (909) 880-5250.

COUNT ME IN! I'D LIKE TO HELP THE ALUMNI ASSOCIATION ON SATURDAY, JUNE 18, AT:

- A.M. ceremony (The 9 a.m. ceremony will be for the graduates of the schools of Business and Public Administration and Social and Behavioral Science.)
- P.M. ceremony (The 5:30 p.m. ceremony will be for the graduates of the schools of Education, Humanities, and Natural Science.)
- I am available for both ceremonies
- I can't help this year but here's my contribution to the Scholarship/Student Emergency Loan Fund: $________

Name—please print
Address
City State Zip
Home phone Daytime phone
Send to: Alumni Relations Office
Attn: Mary Colacurcio
California State University, San Bernardino
5500 University Parkway, San Bernardino, CA 92407
commercial and industrial electrical jobs for schools, business and industry. His wife, Clara, a 1989 CSUSB grad, has a B.A. in liberal studies.

1975

Plays by Linda Stockham, B.A., M.A. anthropology '87, the secretary at CSUSB for anthropology and geography, have made it to Hollywood, Los Angeles and Broadway. In May 1993 her one-act play, Murder-Suicide, had a staged reading at FirstStage of Hollywood, and Divorce Sale was produced Off-Off Broadway in June 1993 by the Manhattan Players. Her latest play, Desperate Means, had a staged-reading by the Metropole Theatre Works of Los Angeles in January 1994; Lionel Grey, which had its world premiere at Northern Kentucky University in April 1993, had its west coast premiere in Los Angeles in February 1994.

1976

Sandra Smith Mella, B.A. psychology/sociology, M.A. '91 psychology, writes from Warrendale, PA that she “came to Pennsylvania for a ‘visit’—got ‘stuck’ when (her) house in California burned down. Trying to adjust to snow and cold while getting the money to come back home by working as (a) psychotherapist and teaching at local colleges. Boy—do I miss the beach and the desert!”

1977

Kenneth Rolf, Jr., B.A. geography, is a planner and demographer for the Western Rivers Council of Governments and is responsible for compiling and analyzing socioeconomic data for air quality, transportation and growth management programs.

1978

Charles K. “Chuck” Bird, M.B.A., retired from the U.S. Navy as a Medical Service Corps officer, has applied for a patent for sports collectible display items. He lives in Frederick, MD, a history-rich area just north of Washington, D.C.

Corbett Monica, B.A. psychology, and Vince Vegna B.A. '80, M.A. '83 psychology, have entered into partnership with Joel Huff and they are operating Buon Amici's, a restaurant serving breakfast, lunch and dinner. Located in the shopping center at the corner of Kendall and University, it is becoming a favorite of Cal State students, staff and faculty.

1979

Mark K. Ulmer, B.A. administration, M.B.A. '87, and life member of the Alumni Association, is the executive vice president of PNC Mortgage in Vernon Hills, IL. He will manage the real estate agent production office in the western half of the U.S. Most recently, Ulmer served as senior vice president of the company’s national operations.

1980

Margaret Hill, M.A. educational administration, principal of San Andreas High School in San Bernardino, was among nearly 600 supporters and critics at a first-of-its-kind summit on public education in San Francisco, sponsored by Assembly Speaker Willie Brown. Principals like Hill are helping to prepare youth for the outside world by motivating students, parents and businesses to help keep students in school, concentrating on school work and providing job-training internships. As a result, in her seven years at San Andreas, she has seen the dropout rate decline from 22 percent to about 12 percent. At the same time, enrollment increased from 150 to 240.

1982

Sandra L. Diaz, B.A. liberal studies, is a bilingual kindergarten teacher at Sheridan Way School in Ventura.

1983

Dr. Marsha Liss reports that former student, John Bacon, B.A., M.A. '86 psychology, is now the associate director of the CHILDEHELP facility in Virginia. Dr. Liss served on a panel with Bacon at the Substance Abuse and Mental Health Services Administration’s observance of Child Abuse Prevention Month. Bacon “feels that Cal State and the developmental psychology program gave him his roots,” Liss says.

In the spring of 1993, Juan Delgado, B.A. English, a professor in the CSUSB English Dept., received the University Educator of the Year Award from the Association of Mexican American Educators. He received letters of recognition from Senators Barbara Boxer and Ruben Ayala, Congressman George Brown and other legislators. Also, his book of poems, Green Web, was one of the two winning manuscripts in the Contemporary Poetry Series and will be published by the University of Georgia Press, fall 1994.

Robert Yohe, B.A. anthropology, received his Ph.D. in anthropology from UC Riverside in 1992 and now is the state archaeologist and deputy state historic preservation officer for the state of Idaho. He and his wife, Belinda, live in Boise.

1984

R. Okpara Danjuma, B.A. political science, is the program coordinator for Xanthos, serving at-risk high school students. Having received an M.A. in political science from San Francisco State University in 1992, he is pursuing now a Ph.D. in liberation theologies of the African diaspora.

John Harrell “Hal” Ensey, M.A. education, and his new school, the Cooley Ranch
Elementary School, were featured recently in an article in the San Bernardino Sun. Ensey, the principal of the new $5.2 million school that will house 400 students, says, “The students are absolutely thrilled to death.” That’s due, no doubt, to the fact that they attended school for two years in portable trailers at another site.

1985

Guillermo A. Amaya, B.A. administration, is the owner of Amaya Insurance Agency in Victorville. His agency is connected with the Farmers Insurance Group of Companies. Amaya’s future plans include a return to school for a master’s degree in education.

Our last issue incorrectly listed the news about Lillian Enstrom under the year 1980. We are reprinting her news here. Lillian J. Enstrom, B.A. human services, is a property inspector and field representative, as well as the insurance inspector, for mortgage companies across the U.S.A.

Kelly Schmidt, B.A. human development, is a licensed nursing home administrator. She passed the Board in November 1990 and is currently the administrator for C.A.N.A. Corporation in Largo, FL. Schmidt and her husband, Robert, live in St. Petersburg.

E. Marie Snyder, B.S. administration, has been made a partner in the firm of Lund & Guttry, certified public accountants, in Palm Springs and Rancho Mirage.

1986

Thomas Frederick Breitkreuz, M.B.A., the special districts manager for the city of Moreno, implemented a full cost recovery program for administration of special districts, including formation of districts that secure public funding for the construction and maintenance of public infrastructure. He and his staff of 10 administer public improvement bonds in excess of $46 million to construct streets, sewer, water and storm drains. He also is responsible for a $4.5 million annual maintenance budget to provide street lights and public landscaping. His wife, Polly, is a 1989 CSUSB graduate with a B.A. in administration.

Robin Scott Dowell, B.A. administration, has been named a supervisor by the CPA firm Edie and Payne. Dowell will be responsible for audit supervision and training of new accounting personnel and will continue providing estate and income tax planning. He is a member of the California Society of Certified Public Accountants, the Society of California Accountants and the San Bernardino Estate Planning Council.

1987

Michael E. Bizier, B.A. administration, has joined Computer Resources for Business in Palm Desert as an account executive. He will oversee sales and training for a variety of computer network systems and accounting programs. He resides in La Quinta with his wife and son.

Eileen Eglan, B.A. administration, is a supervisor with the San Bernardino County’s GAIN program as an employment services specialist. Eileen received the County’s 1993 Public Service Recognition Award for Excellence.

Janelle Tinkham Wesner, B.A. liberal studies, is a teacher for Paso Robles School District. She and her husband, David, are living in Cambria.

1988

Dr. Cathy Day, B.S. biology, a veterinarian in the Antelope Valley, was a consultant in a recent article in the Antelope Valley Press about the “Many Aspects of Care (that) Contribute to a Healthy Horse.” She moved to the Valley from Oakland where she worked at the Pioneer Equine Hospital.

David K. Jenne, D.P.M., B.S. biology, is in the Dept. of Orthopaedics at the Southern California Permanente Medical Group in Fontana. He was the recipient of a Leonard Family Scholarship from the First Presbyterian Church of San Bernardino for four years while at Cal State. He says he is “greatly blessed to be living my goal of working at Kaiser as a podiatric physician.”

Tina Zavala Minkley, B.A. sociology/liberal studies, is employed as a child development specialist at Pacific Clinics in Pasadena. She and her husband, Dennis, live in San Gabriel.

1990

James Cordova, B.S. administration, is a staff accountant at Cushman & Wakefield, in downtown L.A. at the MCI Center. He and his wife, Karen, live in Azusa.

John Harold Gilner, B.S. administration, is employed as a financial special projects accountant by Pacific Physician Services in Redlands.

Shelly (Hutchinson) Gooch, B.A. sociology, received her M.S.W. from San Diego State University and is now a social worker at Hemet Valley Medical Center. Her husband, Todd, B.A. ’90 administration, is a firefighter with the city of Riverside. They also own a catalog business.

Robbie Warshaw, B.S. special major, and an active member of Players of the Pear Garden during her years at Cal State, is the assistant director of Alumni and Annual Support at Harvey Mudd College.

1991

Manuel J. Barba, B.A. social sciences, currently is teaching government and economics at Valley View High School in Moreno Valley. He began work on his J.D. degree at Western State University in Fullerton in January.

Sheri Lynn McKeever, B.A. communication, currently working toward a teaching credential at CSUSB, is employed by Mervyn’s in Fontana.

John M. Serio, B.A. geography, an assistant planner for the city of Victorville, processes land use applications; reviews commercial, residential, and industrial projects; and assists the public in current and advanced planning issues.

1992

Darlisa E. Asher, B.A. administration, is happy to report that she has “landed an exciting career challenge as an accounts payable and payroll supervisor for a non-profit organization—Preschool Services Dept. in San Bernardo.”

Christopher J. Farr, B.A. political science, M.A. ’93 National Security Studies, is in Air Force officer training in Texas. His wife, Barbara Lee Coburn, B.A. ’92 political science, is a sales representative for the Bristol Meyers Squibb Company.

Juliana Jones, B.S. environmental studies, is a second-year law student at Willamette University College of Law; she was on the Dean’s Honors List in the fall semester. Juliana is clerking for the Oregon Dept. of Justice, General Counsel Div., Natural Resources Section.

Craig L. Martin, B.A. history/political science, is the general manager of International Safety Devices in Hesperia. The company manufactures self-contained breathing apparatuses. Craig wishes “Good Luck to the 1994 Model U.N. Team!”

Tracy Stout, B.A. biology, is a lab technician for the Blood Bank of San Bernardino-Riverside Counties.

Valerie K. Strouse-Edwards, B.A. social sciences, operates MultiMedia Video Productions in San Bernardino. MMVP provides videotaping services such as depositions, weddings, speaking engagements, parties, home/business inventories, and real estate, as well as duplications and transfers of home movies/slides to videotape. Her husband, Adrian J. Edwards, B.A. ’90 administration, works part-time at the business and full time at Petroleum Recycling Corp. in Fontana. The Edwards have provided volunteer services to D.A.R.E. (Fontana) and Kids Against Crime. Valerie writes, “Because the benefits of an education can be multifarious, the Edwards wish to extend a 10% discount in the wedding market to CSUSB students, graduates, staff and faculty. A heartfelt thanks to the CSUSB Child Care Center, Dr. McShane and Dr. Mariam for a memorable experience for both my daughter and myself.”
1993

Russell Vincent Bogh, B.A. administration, is a field representative for Assemblyman Ted Weggland in Riverside.

Jennifer L. Brase, B.A. administration, is a LAN administrator for Pomona First Federal Savings at their new loan center in Rancho Cucamonga.

Carmen Y. Dobry, B.S. health science, A0, is working on her M.S. degree in health services administration at Cal State. Besides being a full-time grad student and working at two jobs, she finds the time to be the grad rep for ASI; starting a chapter of the Joseph Campbell Foundation; racing sail boats in Long Beach, Dana Point, and San Diego. She also is the founder and president of the American College of Healthcare Executive Student Association, vice president of Alpha Phi Alumnae Chapter, serves on the Council of Graduates and undertakes many other activities too numerous to list.

Russel Phelps III, B.S. administration, TK, recently received his license to sell securities, stocks and bonds and is a financial planner for IDA Financial Services. While at Cal State he held the offices of president, vice president, and historian of Tau Kappa Epsilon.

BIRTHS


A daughter, Lauren Candiss, Dec. 30, 1993, to Anthony Huffaker, M.S. psychology '90, and his wife Sheryl.

MARRIAGES


IN MEMORIAM


William J. Mahoney, B.A. mathematics '88 (date unknown).

Max Mitchell, B.A. history '92 (date unknown).

Steve G. Sanok, B.A. liberal studies '78 (date unknown).

Gifts “In Memory of” deceased alumni, faculty, students or friends, or “In Honor of” the same, may be made to the CSUSB Foundation, 5500 UniversityPwy., San Bernardino, CA 92407-2397. Call (909) 880-5008 for further information.

The timing of the Cal State magazine January cover story on earthquake research proved uncanny when the country’s largest natural disaster erupted in Northridge on Jan. 17. Here, with every detail, alumna author Joanne Fluke describes her experience and that of her husband at the epicenter that fateful day.

At 4:31 on Monday morning, Ruel and I woke up to an ear-splitting crack. It was almost like a powerful lightning bolt accompanied by a deafening crack of thunder. Then the shaking started, so violently that we were unable to sit up. Every time I tried, it bounced me back not being able to see.

Shiva (our dog) was in bed with us. She licked our hands and tried to comfort us. I petted her, feeling for injury and was relieved to find that she was fine. Ruel and I were uninjured. (At the time, I didn’t realize that I had bruises from the books.) We tried to crawl out of the bed, but we were completely disoriented. Nothing was where it was supposed to be. Our flashlights were by the side of the bed. We’d thought we were prepared for earthquakes. But the bedside tables weren’t where they’d been when we’d gone to bed. Our first instinct was to get outside in case the walls caved in and where we couldn’t be hit by flying objects, but I remembered all the splintering glass and I made Ruel find his shoes. Mine were readily accessible, thank God!

Somehow, Ruel managed to find a lighter and the sight that greeted us in the flickering light was straight out of a nightmare. Our bed was right by the sliding glass door to the backyard, but it was blocked. Shiva (like Lassie) led us out to the hallway. It was blocked by about 500 videotapes that had hurtled off the hallway shelves. We picked up armloads.

(Continued on next page)
of tapes and tossed them down the hallway in the darkness to clear a path to the living room.

I held Shiva’s collar so she couldn’t bolt and get hurt on broken glass. Ruel kept flicking his lighter and we saw the front door was blocked. No exit there. And then I smelled gas! Ruel asked me if I was sure (without the lighter we’d be in total darkness). I said yes. I could smell it and hear it hissing.

Shiva really earned her kibble for the rest of her life. She led us around most obstacles and we crawled over others (piles of books, glass, pictures and furniture) to find that the living room patio door was also blocked by a heavy bookcase. I remembered that I had a flashlight in the kitchen drawer under the microwave so we lifted two bookcases and got into the kitchen. I walked across the glass (tons of it everywhere) to find that the drawer was a gaping hole.

Did I mention that we were both without glasses? (Actually, it didn’t matter at this point. It was pitch black anyway.) The kitchen door to the patio was jammed, but we got it open and went outside. What a relief! It took us 25 minutes to exit the house!

I was in thin cotton pajamas, and Ruel was in sweatpants, no shirt. It was cold. We were shivering. We called for Tooni (our yellow lab) but she didn’t come. Ruel told me to stop calling. If she was pinned under something, she’d try to get to us and injure herself even more. We could hear Billie, the cat, crying from the family room, but we couldn’t get to her. We sat on plastic patio chairs and cried. We were sure that Tooni was dead and Billie was dying, but there was absolutely nothing we could do. I don’t think I’ve ever felt so damn helpless.

Then the explosions started. They sounded like mortar shrapnel. The sky lit up with towering flames. (Six blocks from us a main gas line exploded and burned.) For a split second, I wondered whether this was really an earthquake or whether we were being attacked. I remember chiding myself for being ridiculous. Who would attack us? We were friends with the Russians now, weren’t we?

Ruel brought me back to reality by saying that the explosions were gas. That was some small comfort since the huge, main gas line that serves this whole valley runs right by the side of our house and up the mountain.

By the light of the red sky and shooting flames, we could see each other. Ruel looked like hell and I knew I couldn’t look much better. Our minds were semi-working. What to do in an earthquake? Rule number one. Shut off the gas to the house. Unfortunately, the gas shut-off wrench was in the garage. And that posed a new problem. The outside gates to the house were padlocked and the keys were kept in the missing kitchen drawer. They were now somewhere in the rubble of the kitchen. No time to look and not enough light to see.

Ruel told me to stay on the patio so he’d know where to find me. He went back inside the house and opened the drapes. By the light of the fires outside, he managed to find: our glasses, clothes for us, jackets and my purse! (It had his medicine, car keys, money, and all the stuff we’d so badly need if the house came down.) I was so grateful! Then he picked through the rubble of the family room, got a flashlight and the cell phone from the car, disabled the garage door opener so we could open it manually, and got a hammer so we could smash the gate lock. After we’d accomplished that, we shut off the gas meter. What a huge relief!

(Editor’s note: Although Joanne’s letter is not reprinted in its entirety, we do want you to know that her other dog and cat were safe and unharmed, too.)

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**Tell Us More About Yourself**

Information that you would like to share in Cal State Magazine.
(Write here or attach additional page.)
(Note: Birth and wedding announcements require dates and names of all concerned for a separate listing.)

**Name**

**Address**

**City**
**State**
**Zip**

**Home Phone** ( )
**Bus. Phone** ( )

**Soc. Sec. No.**

**Year of Graduation**

**Degree**

**Fraternity/Sorority**

**Major**

**Spouse**

Is Spouse a CSUSB Grad? [ ] Yes [ ] No

If yes: Year of Graduation

**Degree**

Mail to: Cal State Magazine Editor
CSUSB, 5500 University Parkway
San Bernardino, CA 92407-2397

4/94
SPRING CALENDAR

From art to lectures to outdoor fun, Cal State, San Bernardino offers a variety of activities for the entire family. Keep this quarterly calendar handy. Share and enjoy. You are encouraged to call ahead and confirm an event using the phone number listed after each description. All numbers are in the 909 area code.

April 13
Talk.
"Children of Color: Challenges for Clinical Practice and Social Policy," by Jewelle Taylor Gibbs, renowned expert on issues concerning minority youth. 7:30 p.m., Recital Hall. Free. 880-5501.

April 21-May 27
Art Show.
"A Collective Voice" showcases the creations of eight women artists—all CSUSB faculty. Opening reception April 21, 5-7 p.m., University Art Gallery. Gallery hours: Mon.-Fri., 9 a.m.-4 p.m. Free. 880-5802.

April 23
Environmental Expo.
The Inland Empire Environmental Expo '94 for children and adults. Special presentation by magician Steve "Trash" Richerson performing tricks with garbage. 2:30 p.m., large gymnasium. Free. This year's theme, "Live Green for Life." Expo runs 9 a.m.-4 p.m., Commons, Student Union and University Hall area. Free. 880-5681.

April 11
Talk.
"Children of Color: Challenges for Clinical Practice and Social Policy," by Jewelle Taylor Gibbs, renowned expert on issues concerning minority youth. 7:30 p.m., Recital Hall. Free. 880-5501.

April 20
Music.
CSUSB Wind Ensemble, Luis S. Gonzalez, director, with Rim High School Concert Band, Bruce Rubio, director. 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students and senior citizens $3. 880-5859.

May 20, 26, 28
Theatre.
"Tales of the Lost Formicans," by Constance Congdon, exposes the absurdity of modern life while it celebrates the human spirit—ever evolving, ever determined to survive. Curtain time for evening shows 8:15 p.m. June 5 show is 2 p.m., Sunday matinee. University Theatre in Creative Arts Building. General admission $8; senior citizens and CSUSB alumni with Alumni Association membership card $5; students $3. 880-5876.

May 20
Music.
CSUSB Wind Ensemble, Luis S. Gonzalez, director, with Rim High School Concert Band, Bruce Rubio, director. 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students and senior citizens $3. 880-5859.

May 21
Festival.
The Second Annual Sweet Grass Gathering features Native American arts and crafts, food and dance. 1 p.m.-midnight, Fieu Library lawn. Free. 880-5188.

May 21
Festival.
The African American Family Conference features the music, dance, food and dress of the culture. 10 a.m.-5 p.m., Lower Commons Plaza. Free. 715-2290.

May 27
Theatre.
"Tales of the Lost Formicans," by Constance Congdon, exposes the absurdity of modern life while it celebrates the human spirit—ever evolving, ever determined to survive. Curtain time for evening shows 8:15 p.m. June 5 show is 2 p.m., Sunday matinee. University Theatre in Creative Arts Building. General admission $8; senior citizens and CSUSB alumni with Alumni Association membership card $5; students $3. 880-5876.

JUNE 2
Music.
CSUSB Jazz Band, Andy Cleaves, director. 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students and senior citizens $3. 880-5859.

JUNE 8
Music.
CSUSB Symphonic Band, Luis S. Gonzalez, director. 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students and senior citizens $3. 880-5859.

JUNE 12
Music.
CSUSB Concert Choir, Loren Filbeck, director. 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students and senior citizens $3. 880-5859.

JUNE 17-July 14
Art Show.
"24th Annual Student Art Show." Opening reception June 17, 5-7 p.m., University Art Gallery. Gallery hours: 9 a.m.-1p.m., Mon.-Fri. Free. 880-5802.

In the Good Old Summertime
And now it's been 10 years since Cal State began the annual Summer Entertainment Series. Don't miss this year's. A couple of favorites will return—Popular Demand and Latin Society. Plus you'll enjoy the good variety of music you've grown used to hearing over the years. Join us July 6-August 24 in celebrating this tenth anniversary every Wednesday evening, 7 p.m. in the great outdoors.
You save the university 35 cents every time you tell us of your new address. Thank you!

California State University,
San Bernardino
5500 University Parkway
San Bernardino, CA 92407-2397

Address correction requested