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1995

Fall 1995 - 1996

CSUSB

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FRED JANDT RAKES EVEN THE BUSINESS FIELD

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COVER:
When it comes to settling a score, communications professor Fred Jandt says all can win. Photos by Dan Moseley.

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Coussoulis Arena's Namesakes to be Honored November 28 (Details on page 14.)
As South Texans and seven-year-olds go, Fred Jandt had seen his share of school buses and movie theatres where unflinching segregation was as familiar and accepted an occurrence as the sound of a squeaky seat. But he never understood it—segregation. He never understood when he sat in a Black section of a theatre and a White man told him to move. The practice made no sense to him then and it makes no sense now as the Cal State communications professor sits in his office pondering what motivates him to write and teach about communication conflict.

"The playing field should be level. No one should have an advantage," he says. He said it differently 10 years ago when he wrote Win-Win Negotiating, a book that has sold some 60,000 copies in English—a good trick for a trade book—and has been translated into several foreign languages and still sells without so much as a lick of promotion. The Customer is Usually Wrong, another Jandt book, is cut from the same philosophical cloth. In both, winning everything is not everything. Just as important as reaching goals in business negotiations is crafting a sturdy relationship.

"Winning without attention to the relationship can cost you," says Jandt, who has been a consultant for Cal Trans and conducted seminars on conflict for Xerox and the federal government. "Every businessperson will tell you that it takes more money to get a new customer than it does to keep one you already have."

Even Jandt's latest book, Using the Internet in Your Job Search, written with CSUSB alumna, Mary Nemnich, '91, '95, is a bit about evening the odds. Having been interviewed by several radio and TV stations, including CNN and the USA network, Jandt hopes the book will give public libraries one more reason to offer the Internet to the Internetless. That's a level field to Jandt. No advantages. Zero-sum games are the games of politics, not of business, buses or theatres, or of a seven-year-old boy for whom life was nothing about "me and them," but more about "us."
EXTENDED EDUCATION: AN ELIXIR FOR LEARNING

BY LEE PORTER,
DEAN OF EXTENDED EDUCATION

In one class, Michiko Ishikawa, a 67-year-old student from Okazaki College in Japan, is learning English. In an adjacent computer laboratory, 19 area elementary teachers are taking part in a two-day program on the latest developments with Macintosh computers. And across the hall 21 potential entrepreneurs are exploring ways of starting their own businesses.

They are all Extended Education students at CSUSB. They are among more than 40,000 lifelong learners who participate each year in our extension classes, conferences, American Culture and Language Program, Summer Session and Open University.

Because most people outside of higher education still perceive the average university student as an 18- to 22-year-old pursuing a degree, it may surprise you to know who else attends CSUSB. For example, last year we recruited and trained a group of senior citizens to become English-language-development teachers for non-English-speaking Hispanics within the San Bernardino area.

Perhaps the most unique aspect of Extended Education at CSUSB is its relationship with Yasuda Women’s University and Yasuda Institute of Education in Hiroshima, Japan. More than 1,200 Yasuda students have studied English here, during the last eight years, in programs lasting from three weeks to six months. Each Yasuda student stayed in an American home while studying English at CSUSB and became acquainted with the culture of Southern California.

As Cal State’s relationship with the Japanese university developed, Yasuda administrators, like most visitors to CSUSB, observed our space problems. The classrooms were often overcrowded, or changed daily or weekly. Yasuda students also had limited access to language laboratories. So, in an effort to help correct the problems, the Yasuda Institute of Education donated $925,000 toward the construction of an Extended Education facility on our campus.

The attractive, recently completed building contains several classrooms, two computer laboratories, a language laboratory, a large multipurpose room, student lounge and office. Of course, the Yasuda students will enjoy the new facility, but so will our students from San Bernardino and Riverside counties as will our American Culture and Language students who come here from more than 50 different countries.

We are very grateful to the Yasuda Institute of Education for its generosity and friendship. Because of its gift, we will be able eventually to serve the educational needs of twice our current enrollment.

This means more courses that will help people advance in their careers, new certificate programs for individuals who wish to change careers, more opportunities for local residents to understand foreign cultures better, plus new programs for people who just want to enrich their lives by learning about Wildflowers of the East Mojave Desert.

Whether we call it extended education, continuing education or lifelong learning, it is apparent learning can’t stop upon graduation from high school or college because society and technology are changing so rapidly. Thanks to the Yasuda Institute of Education, CSUSB can continue its commitment to an improved quality of life in our region.
NEW EXTENDED EDUCATION BUILDING UNVEILED OCT. 22

Honoring the Yasuda Institute of Education and its sister relationship with Cal State, the university will hold a formal ribbon-cutting ceremony and grand opening celebration for the Yasuda Center for Extended Education on Sunday, Oct. 22.

The new, 15,600-square-foot building was made possible by a gift of nearly $1 million from the Japanese institute that has sent thousands of students to Cal State for the American Culture and Language Program (ACLP).

OVERSEAS STUDY BOOSTS STUDENTS’ EXPERIENCE

Nine CSUSB students headed overseas this summer as participants in International Programs, which sends students abroad to study at about the same cost as it takes to attend a CSU campus. Six students traveled to France: Constance Tseng, a French literature major; Jack Lape, an anthropology and French major; Lena Batanian, a business administration and French major; Valerie Johnson, a liberal studies and French major; French literature student Robert Vieira; and Bri Fernandez, a graduate student in French. Those who traveled to Spain include Todd Burman, a liberal studies major, and Jeffrey Sperry, a liberal studies and Spanish student. Brenda Gazzar, a political science major, is studying in Israel.

The 4:30 p.m. ceremony will kick off a week of events to introduce the building to the campus community, extension and ACLP students, Yasuda students and their Homestay families, local businesses and the general public.

“We remain grateful that the Yasuda Institute of Education has made this building possible, and, of course, for the very special relationship that exists between our two institutions,” President Evans says.

STUDENT ATTENDS MINORITY LEADERS PROGRAM

Alfreda Cenance, a graduate student working on dual degrees in psychology and social work, was selected to participate in the 1995 Minority Leaders Fellowship Program in Washington, D.C., this summer. The two-month program offered her the opportunity to examine her role as a leader of color in a multicultural society. The academic program, which helps students earn college credit, included leadership and diversity seminars, internships, Capitol Hill meetings and portfolio evaluations, among other topics. Cenance aims to attend law school in order to teach women’s studies and social work classes from a legal perspective.

SYMPHONY, UNIVERSITY FORM REGIONAL CHOIR

The Inland Empire Symphony and the CSUSB Music Department are establishing a symphonic choir that will perform regularly with the symphony beginning with the 1995-96 concert season.

Open to Inland Empire residents, the choir does not require auditions for interested participants, states Tamara Harsh, director of choral activities at Cal State.

In its first season, which begins in the fall, the chorus will perform Carl Orff’s “Carmina Burana,” the “Gloria” of Francis Poulenc and the “Liebeslieder Walzer” of Johannes Brahms, notes Harsh, who will conduct two of the performances in November and June. The symphony’s Maestro, Stewart Robertson, will conduct the Poulenc piece, which is scheduled for April 1996, she adds.

Rehearsals of the Inland Empire-CSUSB Symphonic Choir will be held Tuesdays at 7 p.m. in the Recital Hall at Cal State. More information is available from Harsh at (909) 880-5859.

ADVISORY BOARDS ADD TALENT

Three chief business officers, an educator and an economist have joined advisory boards for Cal State and its Coachella Valley Campus.

For the main campus the new University Advisory Board members are: D. Brian Reider, executive vice president, chief operating officer and general counsel for Redlands Federal Bank; Adrian Sanchez, vice president and regional economist for First Interstate Bancorp in Los Angeles; and Darrol N. Groven, president and chief executive officer for Kasler Corporation. Sanchez is a 1979 graduate of Cal State.

Now serving the Coachella Valley’s advisory board are Mark Nichols, chief executive officer of the Cabazon Band of Mission Indians, and David A. George, superintendent/president of the Desert Community College District, College of the Desert.
Francisca Beer (Accounting & Finance) coauthored two papers that she presented at professional conferences. They are, "Participating in an African Monetary Union: A Multidimensional Evaluation of the Franc Zone Countries," and "Information Asymmetry and Eurobond Rating: An Empirical Evaluation." She also coauthored with colleague Barry Knight the article, "Bending the Rules: Accounting and Finance Faculty Members’ Ethical Behaviors When Attempting to Acquire Tenure and/or Promotion."

- C.E. Tapie Rohm (Information & Decision Sciences) is the editor-in-chief and Patrick McIntruff (Management) the editor of The Journal of Information Management.

- Kenneth Thygerson (Accounting & Finance) is the author of the text, Management of Financial Institutions.

- David Bellis and Brian Watts (Public Administration) are conducting their third outcome evaluation of community-oriented policing in Highland. The investigation includes research on citizen attitudes, opinions of sheriff’s deputies and post-program opinions of other human service providers.

- Clifford Young (Public Administration) has been named an American Council on Education (ACE) fellow for the 1995-96 academic year. He is serving his fellowship at Cal State, Fullerton, working as a special assistant to President Milt Gordon.

  One of 33 fellows selected this year in a national competition, Young is being exposed to administrative duties that are expanding his leadership skills. His service will build upon experience he gained at CSUSB, where he was chair of the Public Administration Department for the last two years.

  His fellowship duties include reviewing and reporting on institutional technology, which makes use of his expertise in the field of automation. He also is involved in institutional development and special events. His work involves travel 50 percent of the time.

- Victoria Seitz (Marketing) is the author of the text. The Marketing Resource and Learning Facility at Cal State gives students hands-on experience in packaging, retailing, merchandising and advertising. Established in May, the center is made possible by more than $13,000 in contributions from several area businesses, including Stewart Holt Advertising and TCI Cable Advertising in Ontario, McMonigle & Spooner in Monrovia, West Coast Packaging Co., Inc., in Santa Fe Springs and JC Penney in San Bernardino. The brainchild of marketing professor, Dr. Victoria Seitz, the resource center provides "an environment for students to learn how companies conduct marketing activities," she explains. In addition to sample campaigns exhibited, the center offers books, magazines and videos, among other materials, to students and local businesses looking for marketing ideas. Seitz is interested in involving the business community in the development of the center and securing future donations to the facility.
Lynne Diaz-Rico and Ruth Sandlin (Elementary/Bilingual) have co-authored an instructor's resource manual and student study guide as supplements to the text, Educational Psychology.

Kathryn Reilly (Advanced Studies) is serving as a special consultant to the Faculty Fellows Program at CSU Sacramento, where she will conduct a study to clarify issues related to California's response to the School-to-Work Opportunities Act of 1994.

Darleen Stoner (Advanced Studies) has written the Environmental Education Activity Guide: Pre K-8.

Stanley Swartz and Adria Klein (Advanced Studies) are the editors of Literacy, Teaching and Learning.

Arthur Townley and Dwight Sweeney (Advanced Studies) presented “General Education Administrators' Perceptions on Inclusion” at the annual conference of Teacher Educators for Children with Behavioral Disorders. Sweeney also co-presented a workshop on “Fostering Resiliency in Students with Emotional or Behavioral Disorders Through Positive Behavior Interventions” at a convention of the California State Federation/Council for Exceptional Children.

Louise Fulton (Advanced Studies) conducted in-service training with the Riverside County Office of Education on follow-up results at the fall Transition Partnership meeting.

Francisco Hidalgo (Secondary/Vocational) is the president-elect for the Association of Teacher Educators, a national organization with 4,000 members.

Ken Lane (Advanced Studies) has coauthored the text, School Empowerment.

CSUSB's partnership with Hillside University Demonstration School in San Bernardino provides a fertile teacher-training experience.

CSUSB's professional teacher-preparation programs, which include 17 credential options offered through the School of Education, have been reaccredited for a five-to-six-year period, reports Phyllis Fernlund, acting dean. As the first university in the Inland Empire to offer the cultural, ethnic and linguistic diversity now required in the teaching credential programs, Cal State was commended for being at the forefront of developing an understanding and commitment of future educators to confront issues of discrimination and racial prejudice in their classrooms,” the report cited.

CSUSB’s new credential programs, known as the Culture, Language and Academic Development (CLAD) and bilingual (B-CLAD) models, will help boost future graduates' employability, reports Todd Jennings (Elementary/Bilingual). School districts already have indicated a preference for hiring CLAD and B-CLAD certified teachers because the “demand is so high in issues of diversity,” he says. Cal State also is taking steps to make the classes easier to enroll in by beginning to develop clusters of professional development sites, offering credential classes in local schools and preparing internships that will offer participants a more intensified learning experience.
Rafael Correa (Foreign Languages) published “La tia Julia y el escribidor: la autoconciencia de la escritura” in Mario Vargas Llosa: Opera Omnia.

Juan Delgado (English) was awarded the Walter E. Dakin Eellowship in Poetry. Several of his poems will appear in The Bloomsbury Review and Momentum. Selections from his book of poetry, Green Web, will appear in the anthology Touching the Fire: Latino Poets at the Turn of the Century.

Fred Jandt’s (Communication Studies) book, Intercultural Communication: An Introduction, has been published after 10 years of research, he reports. In addition, he presented “Resources and Frameworks for Analysis of Mediation and Peacekeeping in the Asia Pacific Region” at the Speech Communication Association convention. He also published an article, “Small Business Can Win with Service,” in the Inland Empire Business Journal and coauthored the article, “Indigenous Mediation Strategies in the Asian-Pacific Region,” which appeared in Aspire Newsletter.

Kevin Lamude (Communication Studies) presented three papers at professional conferences. They include “Managerial Work Roles: Relationship with Tactics Used to Influence Subordinates,” “Measuring Interpersonal Influence in Organizations” and “Theoretical Dimensions of Compliance-Gaining Communication Research.” He coauthored with colleague Risa Dickson the paper, “Relational Communication Message of Type A Scoring Physicians.”

Dolores Tanno (Communication Studies) has been appointed to two national task forces for the Speech Communication Association. One will plan an international conference that will convene communication scholars of North, Central and South America, and the other will focus on diversifying undergraduate and graduate enrollment.


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DUAL MAJOR CAPTURES TOP AWARD—Kristine Nicholls capped her college career, which has spanned nearly 25 years, with CSUSB’s Outstanding Undergraduate Student award at Commencement in June. “This (award) is truly a group effort...and a victory for everyone,” she commented. When the sudden onset of diabetes last December threatened her ability to complete her education, several students and professors pitched in to assist her. Armed with degrees in Spanish and liberal studies, Nicholls is back on campus this fall working on her bilingual teaching credential. She continues to be a tireless volunteer on campus and in her hometown of Riverside.


William Slout (Theatre Arts) is the editor of Ink from a Circus Press Agent: An Anthology of Circus History from the Pen of Charles H. Day, and Popular Amusements in Horse & Buggy America.
Leo Connolly (Physics) has published the book, Test Item File, as well as an instructor's guide to accompany Astronomy: A Beginner's Guide to the Universe.

Kimberley Cousins (Chemistry) has coauthored the article, "Theoretical and Experimental Studies of the 3-Aza-Claisen Rearrangement," in Tetrahedron.

Vijay Ganji (Health Science) has published two articles. They are "Plasma Pyridoxal 5'-phosphate Concentrations and Urinary 4-pyridoxic Acid: Creatinine Ratios of Adults of Various Ethnicities," which appeared in Ecology of Food and Nutrition, and "Zinc Bioavailability and Tea Consumption: Studies in Healthy Humans Consuming Self-selected and Laboratory-controlled Diets," published in Plant Foods for Human Nutrition.

David Maynard (Chemistry) published "6ii-Electro-rychzation of 1-Azatrienes to 1,2-Dihydro pyridines" in the Journal of Organic Chemistry.

Alexander Sokoloff (Biology) is an honorary member of the editorial board of Acta Biologica Colombiana, published in Bogota, Colombia.

Cynthia Paxton and Kim Robert Clark (Health Science) have written an instructor's manual to accompany Drugs in Perspective.

Thomas Timmreck (Health Science) has published two books: An Introduction to Epidemiology and Health Services Cyclopedic Dictionary.

Terry Rizzo (Physical Education) published "Attitudes and Attributes of Physical Educators Associated with Teaching Individuals with Severe and Profound Disabilities" in the Journal of the Association for Persons with Severe Handicaps. He also was the recipient of the G. Lawrence Rarick Research Award from the National Consortium for Physical Education and Recreation for Individuals with Disabilities.

Tim Usher (Physics) has coauthored the article, "Demonstrating Hysteresis in Ferroelectric Materials," which appeared in The Physics Teacher. In addition, he has been selected to review grant proposals for the National Science Foundation.

High school students use a new electronics lab on campus.

SCIENCE RESEARCH GETS LIFT FROM PRESTIGIOUS GRANTS

Two grants from the National Science Foundation (NSF) and a third from the Research Corporation will reinforce the research interests of CSUSB faculty and students in geology, physics, computer science and chemistry. Pulling science and technology together, a $49,000 grant from the NSF is funding the purchase of an X-ray diffraction system (XRD) for use in undergraduate work in geology and physics.

Speeding up the communication between pieces of supercomputing visualization equipment is the purpose of the second NSF grant. A $30,000 in funds will buy an Asynchronous Transfer Mode switch that enables computer science students to represent graphically supercomputer output. And an $18,600 grant from the Research Corporation will fuel investigations into the syntheses of chemical compounds found in more than 300 physiologically active compounds, including many antibodies, antidepressants and hypoglycemic medications.
Parviz Asheghian (Economics) has published the book, *International Economics*.

Frances Berdan (Anthropology) has a chapter titled, “Birds and Beasts in Nahua Thought,” in *Chipping Away on Earth*.


Gloria Cowan (Psychology) coauthored with retired faculty Lynda Warren the article, “Codependency and Gender-stereotyped Traits,” in *Sex Roles*.

Ellen Gruenbaum (Anthropology) wrote “Positioning Medical Anthropology’s Audience,” which appeared in *Reviews in Anthropology*.

Diane Halpern (Psychology) has published the text, *Changing College Classrooms*.

Norman Meck (Geography) authored the article, “The Stratigraphy and Geomorphology of Coyote Basin, Central Mojave Desert, California,” in the *San Bernardino County Museum Association Quarterly*.

“The Last 200,000 Years (or thereabouts) in Eastern Africa: Recent Archaeological Research” is an article by Peter Robertshaw (Anthropology) that appeared in the *Journal of Archaeological Research*.

Richard Rowland (Geography) wrote about “Declining Towns in the Former U.S.S.R.” in *Post-Soviet Geography*.


Dale Sechrest, Frank Williams and Marilyn McShane (Criminal Justice) wrote the article, “Barriers to Effective Performance Review: The Seduction of Raw Data,” which appeared in *Public Administration Review*. Sechrest presented his paper, “A Lifeskills Reintegration Program for Substance Abuse Prone Youth Authority Parolees,” at the Western Society of Criminology.

David Shichor (Criminal Justice) has published the text, *Punishment for Profit: Private Prisons/Public Concerns*.

Elliott Barkan (History) published “Race, Religion and Nationality in American Society: A Model of Ethnicity—from Contact to Assimilation” in the *Journal of American Ethnic History*. Earlier this year he completed a two-week lecture tour in Denmark covering such topics as The Los Angeles Riots and Race Relations in the U.S., Current Immigration to the U.S. & the Public Response, Civil Rights in Contemporary America; The Moral Revolution & the Counter-revolution; Ethnic Businesses & Ethnic Marketing in the U.S., and As My Son, The Entrepreneur Said: “There is no siesta in America.”

OUTSTANDING STUDENT GOES ON FOR PH.D.—Armed with two degrees in psychology from CSUSB, Carlos Bolanos is working on a doctoral degree in behavioral neuroscience in Boston this fall. Named the Outstanding Graduate Student at Commencement in June, Bolanos is the first in his family to go to college. The native Nicaraguan fled his country in 1984 and began working as a dishwasher at CSUSB. Once he mastered English, he enrolled in the Equal Opportunity Program at Cal State. “Every day was something of a victory for me,” he recalls, noting that he considers the award the crowning achievement of his life.

Union/Reunion

The School of Social and Behavioral Sciences is holding a reception Oct. 6, 5-7 p.m., for alumni, current students and faculty. Held on the outdoor patio of Jack Brown Hall, the event will be preceded by campus tours at 4 p.m. Call (909) 880-5500 for details.
COMMENCEMENT CHEERS—Two-hundred CVC students earned diplomas on June 18 in a ceremony held at the McCallum Theatre. Featured speakers included John S. Rogers, of the Mary Stuart Rogers Scholarship Fund, and CVC students Krista Roberts-Orozco of Cathedral City and Thomas Patrick Brennan of Blythe. The former earned a bachelor’s degree in business administration with a concentration in accounting while the latter will be using his master’s degree in educational counselling and guidance at Arizona Boys’ Ranch.

ROGERS’ SCHOLARS ANNOUNCED FOR 1995-96

Eight new and four continuing recipients of the scholarships awarded by the Mary Stuart Rogers Foundation are making progress toward undergraduate and graduate degrees at CVC this fall.

The new recipients include teaching credential candidate Kenya Williams of Blythe, business major Theresa Boule and psychology major Joan Evans of Cathedral City, liberal studies and English major Linda Wire of Morongo Valley, teaching credential candidate Alison Holcomb of Mountain Center, psychology majors Gale Koch and Christine Wille of Palm Desert and liberal studies major Philip Burnett of Thermal.

Continuing participants in the scholarship program are business major Stacie Knox of Palm Desert, education major Carmen Rivera and teaching credential candidate Deborah White of Palm Springs and psychology major Deanne McCollum of Yucca Valley.

The $3,000 awards cover the cost of fees, books and supplies, notes CVC Dean Peter Wilson. The scholarship fund was established by the late James Rogers of Rancho Mirage to support students with outstanding academic records who have demonstrated leadership and the desire to serve fellow students and citizens.

ACCOUNTING PROGRAM SECURES ADVICE

The popular accounting concentration in the business administration degree program offered through the CVC has secured some expert oversight for the future development of the program.

The university recognized “that successful continuation of the program would require the involvement and support of local accounting professionals,” comments Peter Wilson, dean. Over the past two years, all but one of the courses offered were delivered to CVC students using distance learning technology, he says, noting that the program experienced its first graduates this past June.

Advisory board members include Dudley Haines, finance director for the city of Cathedral City; Dwane Martin of the Stouffer Esmeralda Resort in Indian Wells; Palm Desert’s city finance director Paul Gibson and businessmen David Abel of Abel, Krieger & Wilmeth, Dennis Godecke, CPA and Bruce Legawiec, CPA with Maryanov, Madsen, Cordon Tschopp, president of First Bank and a member of the CVC’s community advisory board; Claudia Salvatierra Gamlin, city planner for Palm Springs/Indio; Martin Martinez, a businessman from Indio; David George, president of the College of the Desert; CVC Dean Peter Wilson; David DeMauro, vice president for administration and finance at CSUSB; and David Leveille, director of academic affairs and institutional relations at the CSU Chancellor’s Office.

Once all members are appointed and a chair named by the CSU Chancellor, the committee will begin meeting, Wilson says.
Four Coaches, Assistant A.D. Appointed

Women’s basketball assistant coach, John Margaritis, was named acting head coach for the coming year, and coaches for the women’s soccer and tennis and for men’s volleyball teams were named over the summer by the Athletics Department.

Margaritis replaces Luvina Beckley, whose resignation was effective at the conclusion of her contract on May 31. A national search for a head coach conducted in the spring produced five finalists who were interviewed on the campus in June. Jenny Zorn (Geography), chair of the Intercollegiate Athletic Advisory Committee, also chaired the search committee, whose members included student-athletes, faculty, staff, a head coach and a community representative.

“Although all of the finalists had excellent credentials,” noted Nancy Simpson, director (Athletics), “none provided the necessary combination of education, Division II head coaching experience, program development success and community outreach skills that we had hoped to find in a head coach. I’m very grateful that Coach Margaritis has agreed to accept this assignment and I’m confident that he will provide needed continuity and leadership for the program during the coming season.”

Simpson hopes to begin a new search for a head coach later this year.

Margaritis’ coaching experience includes four years as head coach at Northeastern Illinois University, an NAIA school in Chicago, four years as the number one assistant at Fresno State and three years as the number one assistant at the University of Nevada, Reno, both NCAA Division I schools.

The new women’s soccer coach, Gretchen Zigante, is a former assistant coach at Colorado College. She also worked with the Olympic Development Program in Idaho and for the San Diego Soccer Club.

Having played and coached professionally in Japan from 1991-94, Zigante once played at the University of North Carolina, Chapel Hill when her team nabbed the NCAA Division I championship in 1986.

Eric Boyles, the new men’s volleyball coach and a professional beach volleyball player himself, was head coach for the women’s volleyball team for two years at Southern California College. There, he led the Vanguards to two straight playoff berths.

In 1987, he started for the University of Calgary, Alberta team when it finished fourth nationally.

Women’s tennis, which is the newest sport in Cal State’s athletic program, will be coached by Tracey Prince.

She has been an assistant coach at Cal Poly, Pomona for three years and was a teaching professional at the Claremont Club when she signed with Cal State. Cal Poly won two national championships during Prince’s years as an assistant.

Also a coach for a European team at one time, Prince was a key player at Foothill College and Butte College while in college. The Cal State post is the first head coaching spot for the UC Santa Barbara graduate, who is finishing her master’s at Cal Poly.

Former University of Tennessee chief compliance officer Todd Markel was named assistant director of athletics, assumed his post Aug. 7.

Besides his Division I experience with the University of Tennessee at Chattanooga, Markel also worked in compliance, game management and fundraising at Florida State University and the University of Delaware.

His M.S. in athletic administration and physical education comes from Florida State, and his B.S. in physical education from the University of Delaware.

Markel’s job at CSUSB will include supervision of compliance, eligibility and scholarships. The summer sports camp program also fall under his direction.

Join the Athletic Association and BACK the PACK
Call 880-5049
## 1995 Coyote Athletic Association Membership Drive Nets Results

Thanks to the hard work and dedication of the Coyote Athletic Association (CAA) volunteers, the CAA membership drive was a great success, reports Curt Apsey, development director. “Our volunteers and staff raised over $20,000 and added 64 new members. Without the commitment from our volunteers, the CAA would not be able to help in the financing of athletic scholarships for student-athletes. Our appreciation goes out to all.”

The mission of the CAA is to create financial support for student-athletes. One of the many avenues used is an annual membership drive that occurs during the months of May and June.

For more information on how to get involved as a volunteer or to become a member of the CAA, please call the athletic development office at (909) 880-5049.

### COYOTE FALL CALENDAR

**SEPTEMBER**

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<th>Date</th>
<th>Event</th>
<th>Opponent</th>
<th>Time</th>
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<tr>
<td>15</td>
<td>Women's Volleyball</td>
<td>U.C., San Diego</td>
<td>7:30 p.m.</td>
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<tr>
<td>19</td>
<td>Women's Volleyball</td>
<td>Christian Heritage</td>
<td>7:30 p.m.</td>
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<tr>
<td>20</td>
<td>Men's Soccer</td>
<td>Pomona Pitzer</td>
<td>4 p.m.</td>
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<tr>
<td>22</td>
<td>Women's Soccer</td>
<td>University of Denver</td>
<td>3 p.m.</td>
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<tr>
<td>22-23</td>
<td>Women's Volleyball</td>
<td>Coyote Classic Tournament</td>
<td>all day</td>
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<tr>
<td>25</td>
<td>Women's Soccer</td>
<td>San Diego State</td>
<td>4 p.m.</td>
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<tr>
<td>26</td>
<td>Women's Volleyball</td>
<td>U.C., Riverside</td>
<td>7:30 p.m.</td>
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</tbody>
</table>

**OCTOBER**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Opponent</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>2</td>
<td>Women's Soccer</td>
<td>Chico State, Noon</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Women's Volleyball</td>
<td>Cal State, Bakersfield</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>4</td>
<td>Women's Soccer</td>
<td>Cal State, Dominguez Hills</td>
<td>1 p.m.</td>
</tr>
<tr>
<td></td>
<td>Men's Soccer</td>
<td>Cal State, Dominguez Hills</td>
<td>3 p.m.</td>
</tr>
<tr>
<td>7</td>
<td>Men's Soccer</td>
<td>Cal State, Bakersfield</td>
<td>1 p.m.</td>
</tr>
<tr>
<td>8</td>
<td>Women's Soccer</td>
<td>U.C., San Diego</td>
<td>1 p.m.</td>
</tr>
</tbody>
</table>

**NOVEMBER**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Opponent</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Men's Soccer</td>
<td>Cal State, Los Angeles</td>
<td>3 p.m.</td>
</tr>
<tr>
<td></td>
<td>Women's Volleyball</td>
<td>Cal State, Los Angeles</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>7</td>
<td>Women's Volleyball</td>
<td>Grand Canyon University</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>17-18</td>
<td>Women's Basketball</td>
<td>CSUSB Tournament</td>
<td>6/8 p.m.</td>
</tr>
<tr>
<td>24</td>
<td>Men's Basketball</td>
<td>San Francisco State</td>
<td>7:30 p.m.</td>
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</tbody>
</table>

**DECEMBER**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Opponent</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Men's Basketball</td>
<td>Sonoma State</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>11</td>
<td>Women's Basketball</td>
<td>Chico State</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>15</td>
<td>Men's Basketball</td>
<td>Westmont</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>23</td>
<td>Men's Basketball</td>
<td>Azusa Pacific</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>28</td>
<td>Women's Basketball</td>
<td>West Texas A&amp;M</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>29-30</td>
<td>Men's Basketball</td>
<td>Coyote Classic</td>
<td>6/8 p.m.</td>
</tr>
</tbody>
</table>

**JANUARY**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Opponent</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Women's Basketball</td>
<td>The Master's College</td>
<td>5:45 p.m.</td>
</tr>
<tr>
<td></td>
<td>Men's Basketball</td>
<td>St. Thomas Aquinas</td>
<td>8:05 p.m.</td>
</tr>
<tr>
<td>12</td>
<td>Men's Basketball</td>
<td>Lynn University (FL)</td>
<td>7:30 p.m.</td>
</tr>
</tbody>
</table>

All athletic contests listed are home games (unless noted otherwise). All home baseball games are played at Fiscalini Field. For more information, call the Office of Intercollegiate Athletics at (909) 880-5011.

* = Doubleheader
LOCAL COUPLE SETS UP TRUST WITH UNIVERSITY

The largest cash gift ever donated to Cal State, San Bernardino came in the form of a charitable remainder annuity trust from a successful, local business couple.

Just under $1.2 million, the donation is a "big boost to our Partnership 2000 campaign," says Dr. Judith Rymer, vice president for university relations at Cal State. "Most successful development programs include a significant number of gifts in the form of charitable trusts and bequests," which "build a very strong foundation for the future."

The way the trust works is that the donors, who preferred to remain anonymous, receive an annuity from the interest and, if necessary, the principal for the rest of their lives. What is left upon their death goes to the university.

"This is a standard type of charitable giving vehicle that many donors in their late sixties or older use," explains Rymer, adding that the trust can give people income and estate tax advantages and the ability to promote the values they cherish beyond their lifetime.

Scholarships for students in information and decision sciences and in computer science is how Cal State will use the funds, the choices based on the donors' guidelines.

The couple, says Rymer, made the donation because they had a keen interest in education and "wanted to give something back to the community."

GIFT TO CVC BOLSTERS CAMPUS'S IMAGE

Is the CSUSB Coachella Valley Campus, better known as CVC and located at the College of the Desert in Palm Desert, still one of the best kept secrets in the valley?

Not if Dave Rolston, general manager of the Desert Springs Marriott, has anything to say about it. Rolston, a member of both the CVC Advisory Board and the CVC Campaign Planning Committee, working closely with Dr. Peter Wilson, dean of CVC, offered to seek support from the Marriott Corp. to enable the campus to contract with a public relations firm in the valley. The support, in the form of a $10,000 gift to the university, will allow the firm to initiate a campaign to tell valley residents about the academic gem right in their midst.

Residents of the Coachella Valley and surrounding communities can complete a B.A., M.A., or teaching credential program without driving long distances because of the existence of CVC. Under a partnership agreement that was initiated in 1986 at College of the Desert, individuals receive freshman- and sophomore-level course work at COD and obtain their junior-, senior- and graduate-level classes taught by CSUSB faculty, who travel to the Palm Desert campus. Graduating students are recognized at a local Commencement ceremony held each June at the McCallum Theatre.
ORANGE SHOW EXECUTIVE JOINS CAL STATE AS FUNDRAISER

Alton Garrett, Jr., director of sales for the National Orange Show Events Center in San Bernardino, was appointed June 1 to the new position of director of development and alumni relations for the School of Business and Public Administration at Cal State.

In his new post, Garrett is responsible for leading the fundraising activities in support of the university’s business programs. His duties include coordination of the annual giving, alumni relations, corporate and foundation relations and major gift programs.

Garrett was affiliated with the National Orange Show for six years, most recently overseeing the development of sales and utilization of facilities at the events center.

Prior to his work at the Orange Show, Garrett served in the military for 27 years, retiring from the U.S. Air Force in 1989 as Chief Master Sergeant. He received numerous decorations and awards during his military career.

Active civically, Garrett is a commissioner for the San Bernardino Municipal Water Department, vice chair of the San Bernardino Private Industry Council, a member of the board of directors for Arrowhead United Way and a member of several civic panels and service groups. He is in his second term as president of the Westside Action Group.

A graduate of Southern Illinois University at Carbondale with a B.S. in vocational education studies, Garrett also is pursuing a master’s degree at CSUSB.

PFAU LIBRARY GAINS SUPPORT FROM CAMPUS COMMUNITY

The Partnership 2000 campaign for the library, known as the Pfau Addition Library Supporters (PALS), has gained momentum in recent months with the launching of a campuswide solicitation.

Augmenting several generous gifts from private citizens, which have been reported previously in Cal State magazine, new pledges of $2,000 or more have been made by the Associated Students, Inc.; the Head of Technical Services Michael Burgess and his wife, Mary, ’75; Vice President for Academic Affairs Louis Fernandez and his wife, Elsa, who oversees International Students; Management Professor Clark Molstad; and retired vice president emeritus, Joseph Thomas, and his wife, Verla, ’81.

The funds raised are being used to improve and upgrade the quality of information systems available throughout the library, reports Vice President William Aguilar. “For example, some of the gifts have allowed the purchase of additional OPAC (On-line Public Access Catalog) workstations on each floor.”

GET IN FRONT OF THE LEADERS

If your goal is to reach some of the Inland Empire’s most influential, well-educated citizens, then you should consider an advertisement in the Cal State, San Bernardino magazine.

With a readership of more than 30,000—which grows by thousands every year—Cal State magazine informs its graduates and financial supporters about the ways in which the university affects the quality of life in the region. More than 80 percent of the university’s alumni remain in the Inland Empire, putting their education to use at work and in civic service.

Your business could benefit from exposure to this targeted audience. Call Pam Langford (880-5008) at Cal State, San Bernardino today and explore what Cal State magazine can do for you.
BUSINESS PARTNERS

BUSINESS PARTNERS PROGRAM CONTINUES SEARCH FOR MEMBERS

Through a continuing effort to enlist executives from the Inland Empire as Business Partners, we are proud to announce that more than 60 individuals, representing all facets of the business and government community, have joined the Business Partners Program, notes Alton Garrett, director of development and alumni relations for the School of Business and Public Administration. There is still time to become a charter member by contacting Garrett at (909) 880-5771.

Following is a listing of our Business Partners “Charter” Members. Eight individuals are CSUSB alumni.

<table>
<thead>
<tr>
<th>Accountants</th>
<th>Overload</th>
<th>Barbara Bowby</th>
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<tbody>
<tr>
<td>American Express Financial Advisors Inc.</td>
<td>Paul R. Mata ’87</td>
<td></td>
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<tr>
<td>Bank of America</td>
<td>Joe Colladay, David J. Klinger, Carl McDonald</td>
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<tr>
<td>Bayless Accountancy Corp.</td>
<td>Glenda Bayless</td>
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<tr>
<td>Bee Wire &amp; Cable, Inc.</td>
<td>Arjan R. Bera</td>
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<td>Battersby Boyd L. Hill</td>
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<td>Joanna R. Bruno Consultant</td>
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<td>Cadiz Land Company, Inc.</td>
<td>Ted Dutton</td>
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<tr>
<td>Center Chevrolet</td>
<td>Jerry Atkinson, Ann Atkinson</td>
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<td>Chino Valley Bank</td>
<td>Mike Hough</td>
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<td>City of San Bernardino, Economic Development Agency</td>
<td>Timothy C. Steinhaus ’75</td>
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<td>Edie and Payne Deborah Crowley ’81, John F. Prentice</td>
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<td>Ernst &amp; Young Sally J. Anderson, Joseph P. Barr, Donald N. Ecker, Joseph A. Silvoso II</td>
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<tr>
<td>First Federal Savings &amp; Loan Association of San Bernardino</td>
<td>Jerry E. Miller</td>
<td></td>
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<tr>
<td>First Interstate Bank of California</td>
<td>Cynthia J. Siddons</td>
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<td>Food Industries Sales Club of Riverside and San Bernardino Counties</td>
<td>Garry Kinzie, Neil Randolph, Kelley Wright</td>
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<tr>
<td>Foothill Independent Bank</td>
<td>Tom Roberts</td>
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<td>Fredericks Benefits</td>
<td>Robert A. Fredericks</td>
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<tr>
<td>Fullerton, Lemann, Schaefer &amp; Dominick</td>
<td>Thomas W., Dominick ’81</td>
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<tr>
<td>The Gas Company</td>
<td>Judith W. Battey</td>
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<tr>
<td>Gorian Thornes Securities, Inc.</td>
<td>Judith Boyce</td>
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<tr>
<td>Greiner, Inc.</td>
<td>Mel J. Placilla</td>
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<td>GTE California</td>
<td>Kenneth M. Foshee</td>
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<tr>
<td>Inland Community Bank</td>
<td>James S. Cooper</td>
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<tr>
<td>Inland Empire Business Journal</td>
<td>William J. Anthony</td>
<td></td>
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<tr>
<td>Johnson &amp; Higgins of California</td>
<td>Roberta A. Davis</td>
<td></td>
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<tr>
<td>Kaiser Permanente Medical Center</td>
<td>Eric M. Solander</td>
<td></td>
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<tr>
<td>Kaiser Ventures Inc.</td>
<td>Gerald A. Fawcett ’74</td>
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<tr>
<td>KPMG Peat Marwick</td>
<td>Howard D. Bland, James W. Dierker</td>
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<tr>
<td>Leonard Realty &amp; Building Co.</td>
<td>W. E. (Bill) Leonard</td>
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<td>Life Savings Bank</td>
<td>Nora Vineyard</td>
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<td>Lund &amp; Guttry</td>
<td>Keith Lyria</td>
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<tr>
<td>Manpower Temporary Services</td>
<td>Evlyn Wilcox</td>
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<tr>
<td>McGladrey &amp; Pullen</td>
<td>Wilfred H. Heitritter, Rod T. LeMond, Ruthie Quinto</td>
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<tr>
<td>Michael C. Gardner</td>
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<tr>
<td>Specialty Minerals Inc.</td>
<td>Linda Lingo ’82, James Mulkey</td>
<td></td>
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<tr>
<td>Stater Bros. Markets</td>
<td>Donald I. Baker, Dennis Beal</td>
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<tr>
<td>Swenson Accountancy Corp.</td>
<td>Dean A. Nording</td>
<td></td>
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<tr>
<td>Union Bank</td>
<td>Terry A. Gray</td>
<td></td>
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<tr>
<td>Yavrinek, Trine, Day &amp; Co.</td>
<td>Heidi Ross ’88</td>
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<tr>
<td>Vicenti, Lloyd &amp; Stutzman Carl M. Pon</td>
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</table>

BUSINESS PARTNERS PROGRAMS OFFER LOCAL EXPERTS, INFORMATION

The Business Partners program is continuing its annual program of briefings and seminars in an effort to boost the knowledge and expertise of business executives in the Inland Empire. On August 16, Dr. Lee Hanson, a CSUSB management professor, presented an outstanding seminar on “Industry Clusters - The Key to Wealth of Nations.”

Scheduled for the October/November time frame is an executive briefing: “Kaiser Steel Inc. to Kaiser Ventures Inc., The Inside Story,” presented by Kaiser Ventures Inc. Executive Vice President and CSUSB alumnus, Mr. Gerald Fawcett ’74.

Our Annual Economic Forecast Breakfast is expected to be held in early December, 1995. For additional information, please contact Alton Garrett at (909) 880-5771.
**CAL STATE CLOSE-UP**

**Kat and Howard Grossman**

---

**Degrees:**

**KAT:**
- CSUSB '83 Art
- UC, Berkeley '66 MLS
- CSULB '65 English/German

**HOWARD:**
- University of Florida '56 Electrical Engineering
- USC '59 MSEE

**Professions:**

**KAT:**
- self-employed artist, slide curator

**HOWARD:**
- retired from engineering software management at TRW

**CSUSB Activities:**

**KAT:**
- founding member and past president of the Friends of the Museum, member of the Partnership 2000 Art Museum Campaign Cabinet

**HOWARD:**
- chair, Partnership 2000 Art Museum Campaign Cabinet

**BOTH:**
- helped raise over $760,000 to construct the Robert V. Fullerton Art Museum that will open in 1996
- leadership contributors to the Partnership 2000 Art Museum Campaign

**Interests:**

**KAT:**
- Art, art history, writing, reading, travel, theatre, music, Start-Out-Smart - READ, community improvement, feminist movement, politics, changing world order, spirituality

**HOWARD:**
- teaching parents the importance of reading to their infants and children, reading, cooking, golf, investments, travel, theatre, music

---

**Reasons for being involved with CSUSB:**

**KAT:**
- "As an alumnus, I have a vested interest in Cal State. I also have chosen friends and many acquaintances that are working at the university, and I feel that by supporting them and the university as a whole, I can be part of the academic life of our community. The more the university is integrated into the city's image, the better life in San Bernardino will be. It is important that we reach out to all of our citizens across all economic levels to communicate the value of education and the excitement and joy that learning can bring to any age. Our work on the museum fund-raising was always with this in mind. The Inland Empire needs a general art museum available for all of its citizens that is within easy driving distance. Because I am more knowledgeable about art than any other areas of the university, I have focused my efforts there."

**HOWARD:**
- "I like the people who work at CSUSB. I enjoy going to the art show openings, plays, basketball games, talks and other events at the university. The university is a great resource for the region and the assistance that it will provide to the businesses, students and general population will continue to grow. Since I believe that educational field trips are an important part of school, I jumped at the chance to become involved in the art museum project. This would not only provide a chance for our school children to visit a local museum, but also give them an opportunity to see a university campus."

---

CSUSB salutes Kat and Howard Grossman for their leadership, support and exemplary service to the university and community. There are many opportunities for meaningful involvement with the university. Call the Alumni Office today! (909) 880-5008.
ALUMNI COME OF AGE IN HOLLYWOOD

More or less, Paul DeMeo and Danny Bilson are kids.

At their Pet Fly Productions office down on Melrose Ave. right there in Hollywood, posters of James Bond and other movie heroes hang on the walls. Comic books, bubble gum cards and costumes of characters from film or television shows they’ve written are scattered throughout the room. In one corner is a Viper radio-controlled car and an HO slot car set. And everywhere there is a mess. You’re not a kid unless your room’s a mess.

This may not seem the stuff of distinguished alums, but in a way it is what has made the university’s newest 1995 awardees shine in Tinsel Town. Just call them “aluminati.”

Both graduated in 1978 as theatre arts students. Action-adventure writers, they wrote the Disney film “The Rocketeer” and the TV series “The Flash” and “The Human Target.” In Vancouver this past August they began shooting for a one-hour pilot called “The Sentinel.”

CAREER CENTER OPEN TO ALUMNI

Alumni are invited to take advantage of interview opportunities for professional positions in business and government. Call the Career Development Center at (909) 880-5250 or stop by in University Hall, Room 329.

CSU ALUMNI NIGHT AT DISNEYLAND PARK

On Feb. 9, Disneyland transforms into your own private Kingdom.

CSU alumni can enjoy a blanket of stars overhead and adventure all around. It’s a private night for you and your family and friends. Everyone else will have to wait until morning.

On Friday, Feb. 9, 1996, the Cal State Alumni Association chapters are presenting a Private Party at Disneyland as part of the Year of the Alumni celebration.

Specially priced Passports will include admission from 8 p.m. to 1 a.m. and feature entertainment and attractions. So, mark your calendar and watch for the order form in our next issue.

Passports will be limited.

ALUMNI VOLUNTEERS

DO YOU...

• feel good about your Cal State experience?
• want to see the university reach its fullest potential?
• have the desire to help students?
• wish to share your real-world knowledge with today’s students?
• have a knack for creative thinking?
• wish you had the opportunity to get involved more with your university?

THEN...

GET INVOLVED WITH CAL STATE IN THESE FULFILLING WAYS:

• student recruitment
• new-student orientation
• career networking and mentoring
• student leadership development workshops
• Alumni Association programming
• Coyote Athletic Association
• and there’s more!

Just let us know what interests you. Call the Alumni Office at (909) 880-5008.
“My husband and I and our daughter joined the Alumni Association as a family because CSUSB has been such an integral part of all of our lives. The university is very important to us personally, academically and professionally and we hope that our membership will, in some small way, help support the school and benefit other students.”—Joan Neumann ’71, ’81

JOIN YOUR ALUMNI ASSOCIATION TODAY!
Please use this form to sign-up and to let us know what’s happening in your life. Send to: Alumni Office, CSUSB, 5500 University Parkway, San Bernardino, CA 92407-2397.

ALUMNI UPDATE & MEMBERSHIP APPLICATION

Name_________________________________________ Previous name__________________________

Home address___________________________________________________________ ☑ New address?

City____________________ State________________ Zip_________________________

Home telephone________________ Work telephone_________________________

Degree________________ Class year__________ Major__________________________

Employer________________________ Position________________________ ☑ New?

Work address____________________________________________________________

Fraternity/sorority/student organization__________________________

Spouse name________________________

If spouse is a CSUSB grad: Class year______ Degree______ Major________________________

News you’d like to share in Cal State magazine or in your school newsletter:
(If available, please send us a black and white photo with your update.)

Membership Options:
New Graduate . $14
(Class of ’95)
Annual . . . . . . . . . . $20
Joint Annual . . . . . . . . . . $30
Two-year membership . . $35
Two-year Joint . . . . . . . . . . $55
Senior Citizen (60+) . . $15
Joint Senior Citizen . . . $25
Lifetime . . . . . . . . . . . . . . . . $300
Joint Lifetime . . . . . . . . . . . $450
Installment
Lifetime . . $100/yr 3 yrs.
Installment Joint
Lifetime . . $150/yr 3 yrs.

Please make your check payable to the CSUSB Alumni Association and send it along with your application to: Alumni Office, CSUSB, 5500 University Parkway, San Bernardino, CA 92427-2397.
Questions? Call The Alumni Office at (909) 880-5008.
1969
Sue Nagel, B.A. English, was awarded an independent study grant from the Council for Basic Education in History.

1971
Oscar C. Gonzalez, B.A. sociology, was elected chairman of the Civil Service Board for the City of San Bernardino and received an “Outstanding Service” award from the Probation Department at its Annual Employee Recognition Day. He and his wife, Shirley, celebrated their 34th wedding anniversary in June.

Steve Hesse, B.A. history, was elected chairman of the board of the Midwest Circulation Management Association. He is the vice president of circulation and managing officer of the Denver Post.

1973
William Tarpai, B.A. administration, M.P.A. ‘85, is the administrative officer, Public Information Section, of the United Nations High Commissioner for Refugees at the Geneva, Switzerland headquarters. Before Switzerland, he was stationed in Bulgaria, Croatia and Mozambique. He writes that his goal is to have an American car again after five years of not being able to find one in Eastern Europe and Africa.

1976
John Van Dusen, B.A. administration, is the national sales manager for The Cake Stylists, Inc., a gourmet dessert company in Dallas. He and Carol Mack, B.A. in music ’75, celebrated their 20th wedding anniversary in August on Maui. Carol is a pre-school teacher. John writes, “We both have very fond memories of Cal State and appreciate the fine professors we had and the solid education we obtained there.”

James VanOver, B.A. French, M.A. education technology ’91, is a computer science teacher at Pinon Mesa Middle School. When not teaching, he enjoys bike riding, hiking, skiing and the Internet.

1977
Nicholas Cataldo, B.A. psychology and social science, M.A. education ’83, has taught special education in San Bernardino and has been involved in the Special Olympics for 17 years. He is a local historian and author and is past president of the City of San Bernardino Historical and Pioneer Society.

Kathleen Marsh, M.A. education counseling, is in northern California working with an international marketing group that accesses merchandise from more than 500 major corporations. She reports, “They are expanding and looking for key people.” Call (408) 754-6130.

Judy Pruett, B.A. psychology and administration, was elected to the Reno City Council. Before moving to Reno in 1988, she traveled to New Zealand and Hong Kong with the United Nations and to Tokyo with IBM.

Steve Sutter, B.A. accounting, AKΨ, is a shareholder/partner with Matson and Isom. He lives in Paradise with his wife, Jeanne, 10-year-old son, Matthew, and seven-year-old daughter, Jenna.

Dorothy Wood, B.A. administration, is a volunteer with Kaiser Hospital in Riverside. She and husband, John, have nine grandchildren and will celebrate their 52nd wedding anniversary October 10.

1978
Richard W. Byers, B.A. liberal studies, a Navy chief petty officer, reported for duty aboard the submarine USS Honolulu, stationed in Pearl Harbor, HI.

Mary Frances Gómez ’78
Mary Frances Gómez, B.A. Spanish, was honored for her distinguished achievements in community service and career by the University of Redlands at its 11th Annual Town and Gown Fashion Show. She and husband, Daniel, are founders of Gómez and Associates, a foreign language translation and interpretation consultancy.

1980
Ernest B. Dowdy, Jr., B.A. psychology, is the new executive director of the City of San Bernardino’s Employment and Training Agency. He is the pastor for the Church of the Living God in Highland and holds the rank of lieutenant in the active U.S. Navy Reserve, serving as chaplain.
1982

Tim Bruton, B.A. administration, was promoted to major in the Select Marine Corps Reserves and designated Operations Officer for HMH-769 in Alameda. He is site manager of all RH-53D helicopter training programs in Tustin.

Johnson and Higgins has named Kathleen Mitchum, B.A. sociology, client manager for the Costa Mesa office. Mitchum is in charge of property and casualty brokers and employee benefit consultants for the clients she serves.

Lawrence Payne, B.A. sociology, is a project coordinator with the Riverside County Office of Education.

Anita Ferraris Sisk, B.A. psychology, is a pharmacy technician at the Veterans Affairs Hospital in Albuquerque. She is also a part-time exotic bird (parrot) hobbyist.

1983

Barbara Laird, M.A. education, is a reading teacher with the Victor Elementary School District. She is also the scholarship advisor for the Kappa Theta Colony of Zeta Tau Alpha, and she was a speaker at the 1995 West Coast Reading Conference.

1984

Denise L. Battey, B.S. health science, is a system support specialist in the Informational Technology Division for the state of California. She was a recipient of the “Achievement of Continuing Excellence” for the Department of Social Services, Disability Evaluation Division.

Robert J. Cassinelli, B.A. English, humanities and liberal studies, had a paper, “Islamic Jihad and Nuclear Deterrence: Military-Industrial Complex Redux,” accepted and presented at the Center for Iranian Research and Analysis Annual Conference at The Ohio State University.

1985

Joyce Nieneyer, M.A. psychology, is the director of the San Bernardino Advocate School for emotionally disturbed children. She continues her private practice in the High Desert.

Melody Trujillo, B.A. psychology, and husband, Bob, B.A. political science ’86, established a general practice law firm in Temecula. Trujillo & Trujillo, Attorneys at Law, hope to hear from their Serrano Village friends!

1986

Claritza Parker Callaci, B.A. administration, is a certified court interpreter for the Los Angeles Superior Court in Pomona. She was a founding member of the Information Management Association.

Carole M. Lee, B.A. psychology, recently passed the written qualifying exams for her Ph.D. in educational psychology. She is now preparing for the oral exams and eagerly anticipating publication of two papers which she co-authored. Carole expressed her thanks “especially to the psychology faculty for preparing me for graduate studies.” She is married to Michael Lee, B.A. administration ’85.

Marc Lynch, D.O., B.S. chemistry and biology, has completed anesthesiology residency at Loma Linda University Medical Center.

1987

R. Marlene Evans, B.A. sociology, has completed her second year of graduate school and will earn her master’s of social work degree in 1996. She is employed by the San Bernardino County Department of Public Social Services, Child Protective Services.

Dolores Green, B.A. management, is the new executive director of the Riverside County Medical Association. She has been with the medical association for 14 years.

Laura M. Lawrence, B.S. health science, A.D. in environmental health specialist II with the San Bernardino County Department of Environmental Health Services. She is married to Elrond G. Lawrence, B.A. communication ’89.

1988

Pattie L. Hoffman, B.A. administration, is a marketing specialist for C.B. Commercial Real Estate Group, Inc. in Riverside.

Robert G. Kennedy, III, M.A. national security studies, is president of Ultima Group, a Tennessee military nuclear robotics and international trade corporation. He won the 1994 American Society of Mechanical Engineers Congressional Fellowship working for the House of Representatives Subcommittee on Space.

Jim Zackrison, M.A. national security studies, is a research analyst for the Office of Naval Intelligence in Suitland, MD.

1989

John Dutrey, B.A. political science, is an urban planner for the City of Upland and an assistant to the board of the South Coast Air Quality Management District. He also serves as a member of the Montclair Planning Commission and is working on his M.P.A. at Cal State.

Bob-E Glasser, B.A. social sciences, completed his M.A. in education counseling from Saint Mary’s College of Moraga. Bob-E teaches fourth grade in Tracy, CA, where he was recently named the Tracy New Educator of the Year. He also has been busy organizing youth roller hockey for the City of Lafayette and creating a summer computer art class for children in Tracy.

Darlene Ross McKinnon, B.A. art, is an advisor on the Visual and Communicative Arts Council at Riverside Community College. She sends thanks to Professor William Warreall who helped her “at the age of 50 to find my niche in art sculpting—and I love it!”

Michael N. Ray, M.A. national security studies, was promoted to full colonel and is now the assistant chief of staff (forward) in the USAF 412th Engineer Command in Germany.

1990

Sue Abel, M.A. education, received her Ph.D. from Claremont Graduate School on May 13. Her dissertation title is Educational Metamorphosis: Observations of the Pedagogical Practices of Teachers During Literacy Instruction in Kindergarten through First Grade.

Stephanie Comadena-Myers, B.A. communication, A.D. is a national sales manager for Marriott Hotels and Resorts. She is attending the University of Redlands working toward an M.B.A.

Ramona C. Evenson, B.A. liberal studies, is the administrative manager for Analytical Services, Inc., a microbiological testing lab in Williston, VT. Since relocating to Vermont, she writes, “I have taken up bicycling, bird watching and snow shoveling. I love it all!”

Anthony Hufnaker, M.S. psychology, received his license as a marriage, family and child counselor and remains in practice at the Santa Maria Valley Youth and Family Center.

Richard Innenberg, B.S. finance, was awarded an M.B.A. with honors from the University of Chicago Graduate School of Business in June. He will work in investment banking with Lehman Brothers in New York City. Wife, Mayada Bishara Innenberg, B.S. finance ’90, changed careers from public accounting to fashion retail buying, working most recently with Nordstrom in Chicago. She will continue her career in the fashion industry in New York City.

1991

Christopher Gates, B.S. finance, is an accounts manager for Everest Electronic Equipment in Anaheim.

Andrew J. Loverde, B.A. English, is a teacher with the Chino Unified School District. He is working on his thesis in Composition Studies at Cal State.

Betty M. Sherman, B.A. psychology, received her M.A. in marriage, family and child therapy from Azusa Pacific University in
December, 1994. She is interning to meet the BBSE requirement for licensure.

1992

Darlisa Asher, B.A. public administration, is a project analyst for the Preschool Services Department of San Bernardino County, a non-profit organization that serves child care needs for homeless and low-income families.

Kathleen A. Berry, B.A. economics, is the owner of Budget Glass, a glass and mirror company in San Bernardino.

Sandy Lee Butler, B.A. art, received her M.F.A. from the School of Visual Arts in New York. She is working at SVA's Computer Art Center and showing her work in different locations.

Terri M. Critzer, B.A. liberal studies, and husband, Dale, are stationed in Mainz, Germany where Terri runs the x-ray department for an Army health clinic. She writes that they are enjoying the European countryside. "I would recommend to future graduates 'Get out and experience Europe. Study abroad.'"

Falk Mueller-Veerse, M.B.A. marketing management, is the manager of market intelligence at Nokia Telecommunications in Espoo, Finland. He's wondering, "What happened to all the international students of 1990-92?"

1993

Peter Berry, B.S. administration, AKΨ and ΔΣΩ, is the chief financial officer for United Partners Securities which is based in Ontario.

Jennie Butler Brick, B.A. theatre arts, is the business manager for East West Players, a non-profit theatre in Los Angeles.

Gretchen Imkamp Foytik, B.A. liberal studies, received a graduate assistantship to Austin Peay State University where she is pursuing an M.S. in health and human performance with an emphasis in gerontology.

Dianne Louise Grissom, B.A. political science, KA, is an intelligence analyst for the Directorate of Intelligence at the Space and Missile Center at LAAFB. She is completing her M.A. in national security studies and attending school at DIA in Washington, D.C.

Mercedes Kaplan, B.A. environmental studies and geography, KA, is a staff writer at Entrepreneur Magazine Group.

Marla Galli Larson, B.A. liberal studies, is a computer media specialist at Hook Junior High School in Victorville.

Rod Lines, M.P.A., was promoted to Lieutenant with the Upland Police Department on January 1, 1995. He is presently assigned as night watch commander and S.W.A.T. team commander.

Tammy Lybrand Luckett, B.A. history, is the administrative assistant for the senior vice president at PC World magazine in San Francisco.

William Lundquist, B.A. English, is the innkeeper at the Scott Bed and Breakfast in Butte, MT. The inn was restored and is owned by Everett Sheffield, former chair of the Industrial Technology Department. William writes, "I am still working on my writing, having just sold an article on the Oregon Caves to Oregon Heritage magazine. I've also been invited to write features for The Trout Wrapper, which bills itself as Montana's oldest newspaper. The editor, Montana's version of Dave Barry, is trying to sell enough advertising to hire other writers such as myself. I'll keep you posted if it works out."

Brian Robert Murphy, B.A. communication, TKE, is the director of marketing and public relations at Advanced Management Solutions in Highland. He writes, "KSSB was a very special place for a lot of students. I was very fortunate to be a part of it. I'm proud to have worked with Dr. Rob McKenzie and his guiding spirit."

Michael J. Ortiz, B.A. biology, is teaching general science at Palm Springs High School and working part-time at the Palm Springs Desert Museum in the Natural Science Department.

David J. Wakefield, Jr., B.S. mathematics, graduated from the Air Force Officer Training School at Maxwell AFB in Alabama and is appointed a 2nd Lieutenant. He is currently attending technical training at the Aircraft Maintenance Officer Course in Texas with a permanent assignment to the 41st Electronic Combat Squadron at Davis-Monthan AFB, Arizona. He sends his thanks to Dr. Chetan Prakash for "his expertise, inspiration and friendship."

1994

Paula Berger, B.A. theatre arts, is working for the Penguin Repertory Theatre Company in Stony Point, NY and directed Shakespeare's "The Merry Wives of Windsor for the City of San Bernardino's Studio 1.

Kimberly Y. Bilbrew, B.A. administration, KA, is a marketing assistant at BMG-RCA Records Label in Hollywood.

Christopher Brown, B.A. finance, is now working at Dean Witter Reynolds, Inc. in Riverside. Sheila Hudock Brown, B.A. finance, is an administrative assistant for Recyc Inc. in Corona. Both extend a warm hello to their friends and fellow alumni from CSUSB.

Kevin Collins, B.S. administration, ΣΧ, is a tax associate with Price Waterhouse in Costa Mesa.

Michelle LaPorte, B.A. psychology, is a Headstart preschool teacher for the Preschool Services Department of San Bernardino County.

David M. Patterson, B.A. English, is a commercial pilot with American Flyers in Texas. He writes, "Flying for a living is wonderful fun. Can't believe they pay me, too!" When not flying, David is busy with his rapidly expanding distribution company, Patterson Enterprises.

Bevery Kempf Teichgraeber, B.A. biology, is a clinical nurse educator at Redlands Community Hospital.

Marcus Lavon Tripp '94

Marcus Lavon Tripp, B.A. political science, ØΨΦ, interned with the Congressional Research Service in Washington, D.C. after graduation. He recently accepted a position with the Emirates Center for Strategic Studies and Research, a major think tank in the United Arab Emirates. His work will focus on security issues in the Arabian Gulf.

MARRIAGES


Jennie Butler, B.A. special major '93, married Brian E. Brick on March 19, 1994 in Bel Air.

Stephanie Comadena, B.A. communication '90, and Kory Myers were married on September 10, 1994 in Del Mar.

Christina Ann Day, B.A. marketing '93, was married to Stephen Wayne Birdwell on May 13, 1995 in Upland.

Robin Lynn Douthit, B.A. management '90, and Patrick Sean Burns, B.S. accounting '88, were married on July 15, 1995 in San Bernardino.
Sue Ann Etherington, B.A. accounting ’91, and Eddie Barrios were married April 15, 1995 in Redlands.

Marla Galli, B.A. liberal studies ’93, was married to James Larson on April 8, 1995.

Tracy Garcia, B.A. marketing ’93, wed Craig Judy on March 25, 1995 in Highland.

Christopher Gates, B.S. finance ’91, was married to Bridget A. Hood on May 28, 1994 in Riverside.

Neil Christopher Glines, B.S. marketing ’92, married Suzanne Jeanine Barbosa on July 8, 1995 in San Bernardino.


Richard Jamison, B.A. finance ’92, was married to Ann-Marie Lerone on March 24, 1995.

Craig Judy on March 25, 1995 in Highland.

Richard J. Zuniga, B.A. marketing ’94, and Kimberly K. Bennett were married June 29, 1995 in San Bernardino.

BIRTHS

Stephanie Danese, born November 2, 1994, to Jacy Alexander, B.A. liberal studies ’93, and John David Alexander.

Brian, born November 15, 1994, to Peter Berry, B.S. administration ’93, and Jennifer Berry, B.A. administration ’95.

Sofia Cristina, born November 23, 1994, to Clarizta Parker Callaci, B.A. administration ’86, and John W. Callaci.


Mikayla Rose, born November 9, 1994, to Lisa Marie Goldsmith, B.S. physical education ’92, and Jerry Goldsmith, Jr.


Jacobsen Liam Layden, born November 25, 1994, to Kevin James Kelley, B.A. communication ’92, and Janice Smith.

Kathryn Grace, born May 11, 1995, to Laura Mihld Lawrence, B.S. health science ’87, and Elron G. Lawrence, B.S. communication ’89.

Daniel Jacob Niemeyer, born December 2, 1993, to Joyce Anne Niemeyer, M.S. psychology ’85, and Leo F. Stager, B.A. history ’85.

Anna Faith, born November 7, 1994, to Carolyn Tizekker, B.A. human services ’92, and David Tizekker, B.S. finance ’95.

Kyle Kingdon, born June 6, 1995, to Tamara Wright, B.A. human development ’89, and Curtis Bayer, B.A. administration ’89.

IN MEMORIAM

Lois A. Hyatt, B.A. English ’78. Date of death is unknown.

Ronald Bly Saucedo, B.A. sociology ’74, died March 8, 1995, after a four-year battle with cancer. He is survived by his wife, Terry Anne Smith Saucedo, B.A. psychology and social science ’73, and three daughters.

John David Susky, M.S. psychology ’85. Date of death is unknown.

Linda Ann Sage, B.A. child development ’79 and M.A. education ’95, died August 3 of injuries suffered in an automobile accident in San Bernardino. She was a teacher for the Fontana Unified School District. Donations in her memory may be made to the CSUSB Foundation, c/o The Linda Sage Memorial Scholarship Fund, 5500 University Parkway, San Bernardino, CA 92407-2397.
Since 1949 the San Bernardino County Central Credit Union has served as a safe and sound financial institution for its members with unparalleled attention to quality service. All accounts are federally insured up to $100,000 by NCUA. Excess deposits are insured at no direct cost, for amounts exceeding $100,000, through a private insurer.

We provide you with the convenience of 11 branches and 25 ATM locations throughout San Bernardino County.

Membership in San Bernardino County Central Credit Union is not available to everyone. However, through special arrangement with California State University, San Bernardino, all members of the Alumni Association and University employees are eligible. And we stand ready to serve you with our competitive savings and loan rates.

Amidst changing times and mega mergers, it is comforting to know that San Bernardino County Central Credit Union still provides personal and friendly financial service. We remain your lifetime full-service financial institution.

For information regarding Credit Union services and benefits, please call (909) 881-3355 ext. 295 or 1-800-743-7228 ext. 295.
Like art? Plays? Music? Lectures? Outdoor fun? Cal State, San Bernardino offers activities for the whole family. Keep this calendar handy. Share and enjoy. (It is best to call ahead and confirm an event using the phone numbers listed after each description. All numbers are in the 909 area code.)

**OCTOBER 6**
Reception.
Alumni, current students and faculty of the School of Social and Behavioral Sciences convene a union/reunion. 5-7 p.m., 2nd floor patio, Jack H. Brown Hall. Free. (909) 880-5500.

**OCTOBER 19-NOVEMBER 22**
Art Show.
“Neo-structuralism.” A show exploring the boundaries between “soft” and “hard” geometries and machines. Opening reception Oct. 19, 5-7 p.m., University Art Gallery. Gallery hours Mon.-Fri. 9 a.m.-4 p.m.; Saturday, Sunday 12-4 p.m. Free. 880-5802.

**OCTOBER 22**
Music.
Pergolesi’s opera buffa, “La Serva Padrona,” with Tamara Harsh, soprano, and Loren Filbeck, baritone. 4 p.m., Creative Arts Building Recital Hall. General admission $6; students, senior citizens and Alumni Association members $4. 880-5859.

Grand Opening.
Dedication of the new Yasuda Center for Extended Education and formal ribbon cutting. 4:30 p.m., Yasuda Center for Extended Education. Free. Open to the public. 880-5975.

**NOVEMBER 3**
Music.
Faculty Brass Quintet. 8:15 p.m., Creative Arts Building Recital Hall. General admission $6; students, senior citizens and Alumni Association members $4. 880-5859.

**NOVEMBER 10-12, 15-19**
Theatre.
“Merrily We Roll Along” with music and lyrics by Stephen Sondheim. Three show business friends reflect upon their personal and professional milestones—their aspirations, the realities, and compromises. Curtain time for evening shows 8:15 p.m. Nov. 12 and 19 shows are 2 p.m., Sunday matinees. University Theatre in Creative Arts Building. General admission $10; senior citizens and CSUSB alumni with Alumni Association membership card $8; students $4. 880-5884.

**NOVEMBER 12**
Music.
Stephen Prutsman, piano. Second Annual Arthur Moorefield Memorial Recital. 7:30 p.m., Creative Arts Building Recital Hall. $15. 880-5859.

**NOVEMBER 15**
Music.
CSUSB Wind Ensemble. 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students, senior citizens and Alumni Association members $3. 880-5859.

**NOVEMBER 19**
Music.
Inland Empire-CSUSB Symphonic Choir performs Carl Orff's “Carmina Burana.” 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students, senior citizens and Alumni Association members $3. 880-5859.

**NOVEMBER 28**
Music.
CSUSB Jazz Ensemble. 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students, senior citizens and Alumni Association members $3. 880-5859.

**DECEMBER 1**
Music.
CSUSB Symphonic Band. 8:15 p.m., Creative Arts Building Recital Hall. General admission $5; students, senior citizens and Alumni Association members $3. 880-5859.

**DECEMBER 9, 10**
Music.
CSUSB Concert Choir performs Gian Carlo Menotti’s, “Amahl and the Night Visitors.” Dec. 9, 8:15 p.m.; Dec. 10, 3 p.m. Performances in Creative Arts Building Recital Hall. General admission $5; students, senior citizens and Alumni Association members $3. 880-5859.

James Edward Olmos, star of the popular film “Stand and Deliver,” will speak at Cal State in November. The date is being confirmed. Call the Student Union Program Board at 880-5943 for information.
WINSPRIATION—What books are to the intellect, sport is to the spirit—motivation to excell, and the Coussoulis Arena will stand as that lasting reminder with a Nov. 28 tribute to the namesakes.

Photo by Greg Schneldi.