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THE FRIDAY BULLETIN

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NOVEMBER 3, 1995

ENROLLMENT SURGES

Head count for fall '95 is calibrated at 11,958 as of census date Oct. 11. That compares to 11,866 last year and reverses the downward trend in student population that has been occurring since 1992.

The good news continues with the full-time equivalency figures, too. The campus's FTE is 9,332.1, which is expected to average out over the three quarters to a figure that is just two points above the count that the campus had as a goal.

Cheryl Smith (Enrollment Services) is encouraged by the rate at which students are applying to CSUSB. "Our applications are up more than nine percent over the fall of '94—the highest percentage systemwide, excluding San Marcos," she reports. Students also are taking a record number of courses, averaging 11.7 units, while they're here.

"What is more newsworthy is the fact that we have actually had an increase in new students. For freshmen, this is the first

increase we have had since fall 1989. For transfers, it is the first increase since fall 1990. And, for graduates, it is the first increase since fall 1991."

Smith cautions that many campuses did not make their enrollment targets—Pomona, Hayward, Chico, Sacramento, San Jose and the Maritime Academy—so the challenge to recruit and retain students at CSUSB still remains a campuswide concern.

AFFIRMATIVE ACTION FIGURES PROMISING

A three-pronged report on affirmative action at Administrative Council on Oct. 16 showed that the university has made some encouraging gains toward its goal of a balanced and representative workforce.

Representing the campus's Affirmative Action Committee, Taft Newman (EOP), who chairs the group, said that while a two percent decrease in the overall minority representation on the staff has occurred since September 1994, "the committee recognizes that this is basically a stable position."

A decline in the percentage of females on staff from 64 to 62.5 percent is "relatively o.k. in terms of our understanding of the university population," he continued. An increase in female representation in management to 34 percent as well as "improvement in some problem areas," such as the secretarial and crafts classes, also are heartening, Newman said.

The Affirmative Action Committee recommends continued recruitment efforts in the previously targeted areas as well as the appointment of at least one minority dean in the upcoming searches for the schools of Business and Public Administration, Education, Natural Sciences and Social and Behavioral Sciences.

Although the committee does not monitor faculty recruitment and retention, Newman said it will assemble a subcommittee "to look into those numbers... We consider the record to be sound," he added. The committee has organized itself around looking at university systems and approaches to affirmative action and has not looked at special problems, he said.

"We find that certain groups, such as African-Americans, feel the campus environment is not conducive to their growth... Hispanics feel that it is o.k. as is," he remarked.

He said the committee hopes to expand its influence to include other areas of study in the future. It currently is updating its year-end report which overlooked the University Relations division.

Dale West (Human Resources) echoed "the sentiments of the Affirmative Action Committee... that the appointment of an African-American dean is of the highest priority."

West said that now that minority representation on the staff is nearly 40 percent, "that represents a high watermark for the university... and is commendable in our outreach efforts."

In Academic Personnel, J.C. Robinson reports that the numbers of minority faculty "reflect a stabilizing situation." With the decrease in numbers being recruited, he said "the ratios between the different ethnic groups... has been fairly constant. With people leaving we are trying to maintain that ratio and it takes some effort."

Robinson maintains that efforts to modify the campus workforce, so that it becomes more diverse, are a "campuswide responsibility" and should be occurring at the academic department level, where the first recommendations for hiring are made.

GRUENBAUM: LISTENING FOR SOUNDS OF EQUALITY, DEVELOPMENT, PEACE

In one room author and feminist Betty Friedan was holding a news conference. Later, demonstrators walked through the room protesting the Moroccan occupation of the western Sahara. Downstairs, a woman from Ghana sold handicrafts, while outside a Chinese woman sold T-shirts as souvenirs.

And one day, at a nearby McDonald's, a few women from Sudan and an American woman braved rain for a cup of hot coffee, soaking up ideas as they sipped.

The American was Ellen Gruenbaum, the collection of images from Huairou, China, and the occasion—the Fourth World Conference on Women. Cal State's acting dean of Social and Behavioral Sciences and a cultural anthropologist, Gruenbaum went to China in late August hoping to see if the struggle for human rights had advanced the one for women's rights. The conference showed her that and more.

"It confirmed for me a suspicion I've had a long time," says Gruenbaum, who believes that if women can focus on how international issues affect families, then that could be more productive than the misplaced energy politicians spend jockeying for power.

"I thought the women who I heard talking about peace issues were doing that."

While Gruenbaum did her listening and talking at the non-governmental part of the world conference, official delegates from dozens of other countries attended the United Nations Conference in Beijing, about an hour away from what could almost be described as Camp Huairou, a scene of meeting tents, temporary walkways and mud.



Beijing and Huairou are reasonable distances from each other, but, for a time, they were worlds apart.

Had the NGO conference not been moved to Huairou, says Gruenbaum, "we would have been breaking laws right and left." Culturally, politically and legally China restricts demonstrations and posting protest signs. But because the Huairou site had been turned over to the United Nations, conferees were more free to express views.

The reason for the protests and meetings was to influence the debate in Beijing over an international document and a second document called the Convention for the Elimination of All Forms of Discrimination Against Women. Consensus among nations was the goal.

"The key struggle in the human rights issue is to come up with universally applicable principles." But basing the discussion on documents assembled by a limited number of countries has been one of the problems, says Gruenbaum.

"So particular cultural traditions were embedded in those principles and other cultures felt excluded."

Calling for equal opportunity in the job market, for example, Gruenbaum points out, is irrelevant to people who are starving and trying to survive. Demanding that a Muslim man receive an inheritance equal to his sister—rather than twice the amount—may not be equitable in a religion where men bear greater financial responsibility for the family.

"Maybe those of us in Europe and North America, who have been oriented toward equality, learn something when we listen to people whose conditions are totally different," says Gruenbaum.

Coming to agreement on such large issues, she knows, is not going to be easy. "I try to sound idealistic," she says, "partly because I know that we need that, we need to think that it's possible. Even if we have no idea what the solution is, we have to engage in the debate."

SONDHEIM'S 'MERRILY' ROLLS BACK THE CLOCK

"Merrily We Roll Along," the musical many say offers some of Stephen Sondheim's best work, comes to the Cal State, San Bernardino stage Nov. 10-12 and 15-19.

"I think it's one of his best scores," says Patrick Watkins, director of the play and chair for the university's Theatre Arts Department. The production is Watkins' first at Cal State since coming to the university last year.

The story begins with the end as Franklin Shephard, played by theatre arts student Rob Foley, reflects upon his life as a composer and friendships with his lyricist, Charles Kringas and Mary Flynn, a novelist. Charles is played by Matthew

Scarpino and Mary by Heatherly Stephens.

Charles and Mary's disillusionment with Franklin and his professional and personal compromises is revealed—particularly in Sondheim's lyrics—as time marches backward.

"How did you get to be here?" is one of the play's compelling questions, says Watkins. "That says a lot," he explains. "Everyone is responsible for the choices they make in life to one degree or another." For Franklin, "priorities change when the art becomes secondary to the commercial."

Based on the book by George Furth, "Merrily We Roll Along" ran for only 16 shows on Broadway when Watkins saw its

premier in 1981. Since then, Sondheim has reworked much of the music, adding four new numbers and cutting two.

Well-known artists have recorded many of the show's songs. Carly Simon has recorded "Not A Day Goes By," Frank Sinatra, "Good Thing Going," and Lena Horne and Liza Minelli their versions of "Old Friends."

The production is done in cooperation with the university's Music Department and sponsored by the Theatre Arts Department and CSUSB's Intellectual Life and Visiting Scholars Committee.

See The Friday Bulletin "Calendar" section for further details.

AUGUST 1995 CRIME STATS

Murder	0
Sex Offense Force	0
Sex Non-Force	0
Robbery	0
Assault Agg.	0
Assault Simple	0
Burglary	6
M.V. Burglary	0
Theft	6
Theft from M.V.	5
Stolen Vehicles	1
Arson	0
Sex Crime Misd.	0
Vandalism	1
Narcotics Fel.	1
Narcotics Misd.	0
Disturbance	0
Obscene Calls	4
Bomb Threats	0
Threats	0
Hate Crimes	1
Weapons	0
TOTALS	25
YTD Totals	358
Arrests	
Felony	1
Misdemeanor	3
Traffic	
Injury	0
Non-Injury	3
State of Calif.	\$ 1,950
Personal	\$11,822
Total \$ Loss	\$13,772
YTD STATE	\$35,287
YTD Personal	\$183,477

PRIZE-WINNING PIANIST PLAYS

Pianist Stephen Prutsman, a top medalist at the Tchaikovsky International Piano Competition in 1990, performs at Cal State, San Bernardino Nov. 12.

The Southern California native has performed with major orchestras throughout the U.S., Europe, Asia and Latin America. Some of his appearances include engagements with the Innsbruck Philharmonic, the Los Angeles Philharmonic, and the Minnesota and Houston symphonies. This season he will perform solo in such cities as Berlin and Washington, D.C.

Prutsman's skill is featured in the recent film on the life of Beethoven, *Immortal Beloved*. Beethoven's "Moonlight Sonata" is on the program for the evening, as well as Rachmaninoff's Etudes

NEW LOT DESIGNS ON WAY

If you've ever been in the vicinity of Jack Brown Hall and Northpark Boulevard in the early evening, you've probably wondered whether that area has become Main Street U.S.A.

Actually it's called Coyote Drive and plans to expand the entrance and roadway leading to the east end campus buildings are in the works, says Bill Shum (Physical Planning and Development).

A \$1.3 million project will enable the university to create a four-lane road with island dividers and add 800 parking spaces to Lot F and the Physical Education parking lot. Another 200 spaces will be added to the Physical Plant parking lot as part of the project.

"Construction will be carefully coordinated to ensure that the use of the existing parking lots will not be adversely affected," states Shum. The job is expected to begin in spring.

Traffic lights at the intersection of Coyote Drive and Northpark Blvd. also are being explored in a cost-sharing negotiation between the city and the university.

IN MEMORIAM

The campus community extends sympathies to Sid Kushner (Sponsored Programs) whose father died in mid-October after a long illness.

The campus community extends sympathies to the family of Professor Emeritus of French, Richard Switzer, who died Oct. 9. A memorial service will be held Nov. 14 at noon in the University Recital Hall.

THE BULLETIN BOARD



WEIGHT WATCHERS WORKS

Just ask the many people who have lost weight without having to leave campus. How? They're members of Weight Watchers at Work. Before turkey day and Christmas cookies, let the program work for you. Call Karen at Ext. 3018 (or e-mail at kgray) for the low down on how to slim down at a special membership price.

PHYS ED FACILITIES HELP TRAIN OFFICERS

The new Human Performance Lab in the Health and Physical Education Complex will get a tryout Nov. 3-4 when about two dozen officers from the CSU campus police Critical Response Units undertake a quarterly training session on our campus.

The lab will be used to test the body composition of the officers, says Jennie Gilbert (Physical Education), who will present a seminar on the relationship of physical activity and improved fitness on the health and performance of police officers. These officers are called upon to manage civil disasters, riot control, executive protection and disaster preparedness, she explains.

Some of the training also will be conducted by the San Bernardino County Sheriff's Department. Officer Sam Sarmiento on our campus also is working on the event.

COMMUNITY SERVICE

Dr. Frances Berdan (Anthropology) spoke to fifth-graders at Kimbark Elementary School in Devore on Oct. 13 about "Discovering Aztec Culture."

On Oct. 14 Dr. Robert Blackkey (History) conducted an all-day workshop in San Diego on Advanced Placement European History.

Margaret Brasch (Sponsored Programs) held a grant-writing workshop for the Riverside County Sheriff's grant office on Oct. 23 for some 40 grant writers from business, education and social services agencies.

On Oct. 14 Patricia Rodgers-Gordon (Career Center) conducted a seminar on, "Education: The Bridge to Your Future," for the Mentoring Network Program for Black students at Cal State, Fullerton.

Dr. Robert Senour (Secondary, Vocational Education) was appointed co-chair of the Community Cable Television Commission in mid-July.

C A L E N D A R

FRIDAY, NOV. 3

Men's Soccer.

Cal State, Los Angeles, 3 p.m.

Women's Volleyball.

Cal State, Los Angeles, 7:30 p.m.

Music.

Faculty Brass Quintet, 8:15 p.m., Creative Arts Building Recital Hall. General admission \$6; students, senior citizens and Alumni Association members \$4. Ext. 5859.

TUESDAY, NOV. 7

Women's Volleyball.

Grand Canyon University, 7:30 p.m.

FRIDAY, NOV. 10

Men's Basketball Sneak Preview.

CSUSB vs. High Five Sports, 7:30 p.m.

Come see your 1995-96 Coyotes! Free. Ext. 5011.

NOV. 10-12, 15-19

Theatre.

"Merrily We Roll Along" with music and lyrics by Stephen Sondheim. Three show business friends reflect upon their personal and professional milestones—their aspirations, the realities, and compromises. Curtain time for evening shows 8:15 p.m. Nov. 12 and 19 shows are 2 p.m., Sunday matinees. University Theatre in Creative Arts Building. General admission \$10; senior citizens and CSUSB alumni with Alumni Association membership card \$8; students \$4. Ext. 5884.

SUNDAY, NOV. 12

Music.

Stephen Prutsman, piano. Second Annual Arthur Moorefield Memorial Recital, 7:30 p.m., Creative Arts Building Recital Hall. \$15. Ext. 5859.

WED., NOV. 15

Music.

CSUSB Wind Ensemble, 8:15 p.m., Creative Arts Building Recital Hall. General admission \$5; students, senior citizens and Alumni Association members \$3. Ext. 5859.

THURSDAY, NOV. 16

Music.

Music Major Recital. Noon, Recital Hall. Free. Ext. 5859.

FRIDAY-SATURDAY, NOV. 17-18

Women's Basketball.

CSUSB Tournament. 6/8 p.m.

SUNDAY, NOV. 19

Music.

CSUSB Symphonic Choir perform Carl Orff's "Carmina Burana." 8:15 p.m., Recital Hall. General admission \$5, students and senior citizens \$3. Ext. 5859.

CSU NIGHT AT Disneyland. PARK

ON FEB. 9, DISNEYLAND TRANSFORMS INTO YOUR OWN PRIVATE KINGDOM.

CSU alumni, faculty, staff, students and friends can enjoy a blanket of stars overhead and adventure all around. It's a private night for the CSU family. Everyone else will have to wait until morning.

On Friday, Feb. 9, 1996, the alumni association chapters from the CSU campuses are presenting a Private Party at Disneyland as part of the Year of the Alumni celebration.

Specially priced Passports will include admission from 8 p.m. to 1 a.m. and feature entertainment and attractions. Passports will be limited, so contact the Alumni Office today to make your reservation. Call us at ext. 5008.



THE FRIDAY BULLETIN

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