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Turn to page 7 for the full story

**Steve Jobs**  
**1955-2011**

Vol. XLV, No. 29  
Monday, October 10, 2011

# Coyote Chronicle

THE INDEPENDENT STUDENT VOICE OF CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO FOR 44 YEARS

## Budget cuts persist, tuition hikes on hold

By **LENA TORRES**  
Staff Writer

CSU Board of Trustees expect to impose severe slashes to the state of California's funding for higher education despite Chancellor Reed's denial of a plan that would raise tuition annually.

The CSU system predicts there will be more financial difficulties in the 2012-13 school year. Chancellor Reed decided not to raise tuition, so officials must turn to other avenues to compensate for the possible cut.

"As we approach this year, our strategy is to focus on additional revenues, including enrollment management strategies," said Sid Robinson, associate vice president, public affairs CSUSB.

"We'll examine our summer session fees and financial aid model to make sure we're best serving students and generating necessary revenues," said Robinson.

CSUSB students are now a little less stressed knowing tuition will not increase.

"It's a relief to know that regardless of the budget cuts I won't have to worry about tuition going up," said student Erika Hamilton.

Across the state, CSU campuses must prepare themselves for the possibility of another \$100 million budget cut, which

would make it the third budget decrease in a year. This will make it a total of \$750 million in cuts to the CSU system.

Based on CSUSB enrollment a \$100 million cut would be around a \$3.8 million loss for CSUSB. Luckily for students, CSUSB will cover the cost of the budget cuts with the university's one-time central reserve funds.

CSU is the largest system of higher education in the country with 412,000 students. Servicing all the students the preliminary CSU budget has estimated an additional need of \$315 million in revenue from the stat.

A request for a budget increase comes from \$100 million to cover growth in enrollment, \$50 million to mandatory costs for miscellaneous benefits and \$95 million for a three percent compensation increase.

New graduation initiative/student success programs demands \$40 million in funding, whilst urgent maintenance needs are estimated at \$15 million and information technology infrastructure upgrade will cost \$15 million.

Overall, a total of \$315 million dollars is necessary in order to keep the CSUs operating at their minimal budget.

CSUSB will also consider developing additional online programs through the College of Extended Learning that will tar-



R. Anthony Diaz / Chronicle Photo

Though CSU students will not experience another tuition increase this year, the system's budget will continue to be cut.

get military and others outside the region.

"We will continue to escalate our recruitment of non-resident students from other countries, as well as increase our resident enrollment. We have ample one-time funds available to provide additional classes for increased enrollment number," said Robinson

Officials are turning to other sources to make up for the deficit.

"We'll stress funding from grants and

contracts, and also from philanthropy, to support our various programs. On the expense side, we'll continue to secure administrative savings through a variety of strategies, including partnerships to share resources," said Robinson.

The CSU system prides itself on providing a quality affordable education. Students are keeping their fingers crossed that these other avenues will be successful at helping keep tuition costs down.

## Campus cares for corps

By **STEPHANIE BARRERA**  
Staff Writer

CSUSB was placed in the top 15 percent of "Military Friendly" schools out of 7,000 U.S. colleges, universities and trade schools according to G.I. Jobs Magazine for the second year in a row.

The magazine conducted a nationwide survey that helped determine which of the 7,000 schools offered the best education for military members, veterans and their spouses.

According to G.I. Jobs Magazine, CSUSB placed high at offering support, financial benefits and flexibility to military-involved students.

CSUSB student Alex Weis has been in the ROTC Army program for four years and is the Operations Officer for the program on campus.

According to Weis, he is receiving a full scholarship, room and board and a \$500 stipend every month.

He believes that CSUSB has been named a military friendly school two consecutive years for many reasons.

"CSUSB has a good military reputation and is being recognized because of our extremely good staff that consists of active and retired military officers that are very

knowledgeable," said Weis.

"[The staff has] good leadership and knowledge, a lot of what they know comes from those who have been overseas and in the front line which gives them firsthand experience," said Weis.

"The staff on campus serves as mentors to those students who have not been overseas or have not been on active duty," said Weis. "The ROTC program has helped me to further my career" continued Weis.

After graduating Weis plans on becoming a second lieutenant in the Army or possibly pursuing his Master's degree.

One of the main displays of military support on campus is the ROTC program which consists of Air Force ROTC and Army ROTC.

The CSUSB Aerospace Studies Department declares that the Air Force ROTC prepares students to take on more responsibility while on active duty in the Air Force.

According to CSUSB Army ROTC, it is a program that leads to a commission in the U.S. Army and trains students to take on positions in the active Army.

Another reason G.I. Jobs Magazine distinguished CSUSB as a military friendly school was because they believe the university is flexible. CSUSB offers evening and weekend programs for students.



Stephanie Barrera / Chronicle Photo

Weis takes advantages of the opportunities CSUSB offers.

G.I. Jobs Magazine collected data from 626 military or veteran students enrolled at CSUSB out of the roughly 17,500 who attend the university.

Weis also believes that this campus is a good fit for veterans.

"We are a cheaper school which makes it easier for prior service members to return to school and get their degree," said Weis.

Information on how to join ROTC can be found on csusbarmyrotc.com or by contacting CSUSB Aerospace Studies Department at (951) 537-5533.

## CFA pushes for better contract

By **VERONICA NATAL**  
Staff Writer

The California Faculty Association (CFA) is taking concerted action Nov. 17 at the CSU Dominguez Hills and CSU East Bay campuses on the bases of not receiving pay raises for their 2008-09 and 2009-10 years on contract, according to the CFA website.

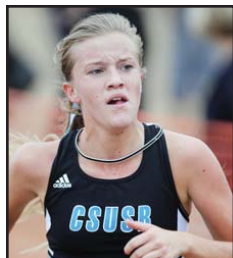
The CFA contract with CSU called for annual raises for the faculty from July 1, 2007 to July 30, 2010, however the raises we're only given for the 2007-08 year.

"The frustration with Chancellor (Charles) Reed is he says the raises cannot be given to the faculty for the 2008-10 contract due to the budget, but the contradiction lies in how he spends the money," says Professor Marcia Marx, president of the CFA at CSUSB.

Marx goes on to explain, "Since those 2008-09 to 2009-10 years, the chancellor has given raises to 500 plus managers to the tune of \$6 million."

As reported in the Daily Bulletin,

*Continued on Pg. 3*



**Cross country runs hard, studies hard, makes it work**

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**Bring Coyote football to CSUSB**

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**Legislation calls for UH construction**

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**Pow Wow brings local culture to CSUSB**

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**50/50's story, message a sure bet for a movie**

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# Students offered alternate health plans

By **KARA DEMENT**  
Staff Writer

Health care costs have been an ongoing issue in the U.S. and have impacted many, including college students.

However, CSUSB is helping curb those costs by keeping students informed and aware.

Recently, the Student Health Center has been working with a program called Medi-Cal Administrative Activities Program, also known as MAA. This is a program that reimburses colleges for connecting students with information on Medi-Cal insurance.

“The MAA program and Medi-Cal benefit to the retention and success of the students,” said Dr. Patricia Smith.

Smith, who has been serving at the Student Health Center for six years now, is very passionate about the MAA program and feels that students who are in dire need of health insurance should really check out

what the program has to offer.

As of now, CSUSB is the only campus in the CSU system that has this program. Per the program, the Student Health Center is reimbursed for numerous things such as: outreaching to students, facilitating Medi-Cal applications, the referral and monitoring of Medi-Cal, arranging transportation, translation services and program planning policy integration coordination said Smith.

Money that is reimbursed to the Student Health Center is used for medical supplies, new technology, vaccines and more.

The Student Health Center is not only using other departments to reach out to students about the services but is also getting money in return for the benefit and health of CSUSB students.

Medi-Cal is health insurance that covers various types of health including medical, vision, dental and mental health. It’s available to students and their families.

Students could sign up online at [www.C4Yourself.com](http://www.C4Yourself.com) to see if they are eligible.

Another program offered through the MAA program is the Family Pact Program.

Eligibility for Family Pact can be found in the Student Health Center.

According to the Health Center’s web page, Family Pact is a reproductive health service program that is paid for solely by the state of California.

Services such as birth control supplies, annual exams, pregnancy testing, and STI (sexually transmitted infections) testing are available to students who are eligible.

“Getting Family Pact has helped me out in so many ways. I’ve saved so much money by getting Family Pact, considering it’s free, and I would recommend it to any student,” said student Arlette Chavez. “It’s nice knowing that there are programs out there to help.”

Programs like the MAA, Medi-Cal and the Family Pact Program give alternatives for health insurance to students.



Kara Dement | Chronicle Photo

For more information students may go to the health center.

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# Grant assists parolees

By **STEPHANIE PANIAGUA**  
Staff Writer

Earlier this year, California State Governor Edmund G. Brown signed legislation AB 109 which requires 33 California prisons to release thousands of prisoners to county law enforcement agencies making them parolees, reports the California Department of Corrections and Rehabilitation (CDCR) website.

“We are the ‘R’ in the CDCR,” said Elaine Zucco, project director and manager of the Day Reporting Center (DRC), of the CDCR. “We provide the rehabilitative aspect of the CDCR.”

The Day Reporting Center is funded by a state grant through the CDCR.

The grant is being administered through the Academic Research and Sponsored Programs Office at CSUSB.

“The DRC provides parolees free services to help them get back on their feet and reintegrate them back into society. The DRC offers classes such as domestic violence, anger management, critical thinking, financial planning, parenting classes, career development classes, a GED program and even computer classes,” said DRC case worker Renee Garcia.

“The DRC also provides parolees with free transportation through bus passes, free clothing, housing and free meals,” said Garcia.

According to Scott Rennie, coordinator for the Center of Correctional Education at CSUSB, the DRC houses 64 percent of parolees that are highly recommended to have supervision over them.

In the city of San Bernardino, there are over 10,000 parolees according to the county’s probation department.

“The mission of the DRC is to help individuals change their mindset and live a more productive life,” said Zucco.

“We have over 200 active clients at the DRC and have seen great success with over 50 of them,” said Carolyn Eggleston, head project director and professor of special education at CSUSB.

Because of the DRC, 20 people have been discharged from parole, said Eggleston.

Others have had their parole re-

duced, two are eligible to take the GED test and one client is on the Dean’s list for an on-line school, she said.

“It took us six years to try and open a place like the Day Reporting Center,” said Eggleston. “We are hoping to increase our numbers through more grant proposals and funding from the state.”

Ephraim Armendariz said that since his start at the DRC he has earned over five certificates of completion, valuing mostly his completion of the parenting class.

“The DRC taught me that even if you read to your child over the phone you are doing something for them. I thank God for the DRC because it is helping me take care of my child,” said Armendariz.

Job developer of the DRC, Eddie Rubio said, “My obligation at the DRC is to assist the clients in determining their career goals and helping them find employment.”

Rubio, a CSUSB alumnus, has helped 58 clients receive temporary employment and 13 former clients attain full-time employment.

The DRC also offers internship opportunities for CSUSB students.

“As a result of its administration through CSUSB, the DRC has had five interns come and complete hours for graduate and doctoral programs,” said Eggleston.

“We currently have graduate students doing individual tutoring and teaching classes to clients,” she said.

Some students still speculate and worry about how San Bernardino will have an increase of parolees.

Katherine Henley, a CSUSB student, said she feels uneasy about the fact that parolees will be more likely to roam around in the area.

“I think they should have to be in constant contact with their parole officers and live in an area with other parolees and have a house monitor,” said Henley.

“I feel as if the prisons should not release anyone who hasn’t served their time unless they have been cooperative and deserve the right to be let go early,” said CSUSB student Annalisa Loranger.

“They can take advantage of this and not really change for the best because it was given to them by budget cuts because of the new law passed by California,” Loranger said.

# Coyote Chronicle

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# SBX route to link Loma Linda, CSUSB

By **KENNY JOHNSON**  
Staff Writer

Construction of the Inland Empire’s first rapid transit bus route begins this fall and opens in 2014.

The San Bernardino area bus system, Omnitrans, approved a \$65 million contract for the rapid transit bus route.

The bus line will connect the CSUSB and Loma Linda University areas through a 15.7 mile route with 16 stations spread around the Inland Empire. The stations will be near “key civic and business centers” according to San Bernardino officials.

“Really? That’s a plus! Hopefully we can ride if for free like the Omnitrans buses,” said CSUSB student Ralph Hildalgo.

With Omnitrans buses all students have to do to ride for free is show their Coyote One card and swipe it when boarding the bus.

The name of the new rapid transit is

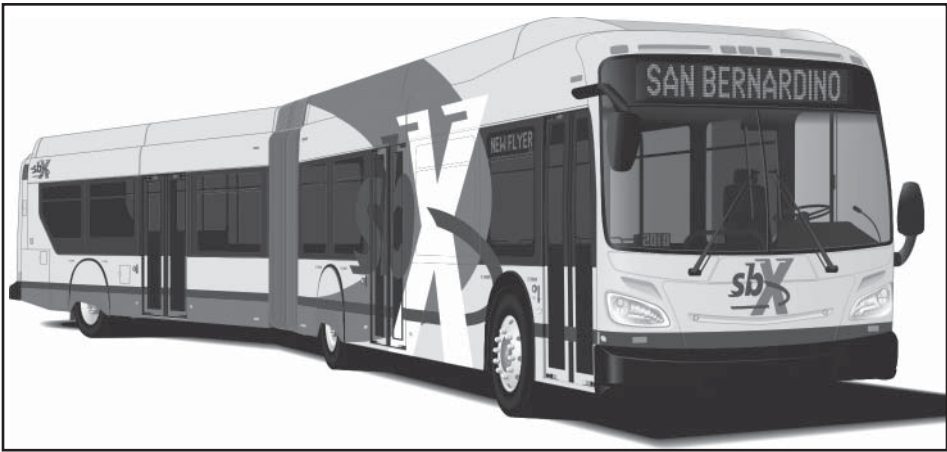
called SBX (San Bernardino Express). The project is similar to the Los Angeles buses called the Metro Rapid, both lines include the notion of express, meaning they get people to their destinations faster than regular city buses.

SBX will operate like a light rail system and pick up passengers only at the specific 16 stations that will be constructed.

With the new transit line students and workers will be ferried around the city point, it will also produce about 200 new job opportunities.

Griffith Company and Comet Electric Inc. were both rewarded contracts for the project. The approval of the \$65 million is just 18 percent of the initial estimates of the job. The cost of the new line is estimated to be \$191.7 million and will include buying property that the route runs along throughout the city.

Not everyone is happy about the new project. Some tenants and landowners that



Courtesy of David Rutherford

The planned SBX rapid transit line will utilize bus-only lanes and medians to connect CSUSB and Loma Linda University.

are going to be along the SBX route oppose the project.

They are more worried about the bus only lanes and the medians. The medians are planned to run along Hospitality Lane where restaurant owners fear their businesses will be hurt because drivers will not be able to make left turns into their parking lots.

“Based on the progress made so far, up to 90 percent of the properties should

be negotiated by the start of construction,” said David Rutherford, spokesman for the SBX project.

SBX buses will not look like ordinary Omnitrans buses.

They will each be 60 feet long. It is estimated that 9,100 people will commute via the SBX daily.

Organizers hope and predict that the project will be finished in late 2013 and that service will begin in early 2014.

# CFA combats the cash-strapped CSU system

Continued from Pg. 1

CSU spokesman Mike Uhlenkamp said, “The retroactive raises – which would be paid from the current budget – are unaffordable amid state funding cuts; the raises would cost \$20 million.”

Professor Marx also said that there is \$200 million more in the budget this year and the 2009-2010 raises would cost only a quarter of one percent of the CSU budget.

“CFA’s leaders emphasized that while the strike would be strictly about wages, the enormous level of frustration on campus is a result of CSU Chancellor Reed’s misplaced priorities,” according to the CFA website.

Chancellor Reed’s salary is \$451,500. The students from the CSUSB Students for Quality Education released a flier which states, “607 salary raises (worth \$6.5 million) were awarded in the last two years to administrators while, 10,000 courses were cut and over 2,500 faculty lost work.”

Professor Marx said that CSUSB will be having the

informational picketing Nov. 9 from 9 a.m. to 11 a.m.

“I think the professors should be given their raises because they are the ones doing the important work of shaping our future,” said student Kimberly True.

“If the budget is that bad, fine, don’t give the raises to the professors,” said student, Trang Nguyen. “But then don’t turn around and give it to the administrators who make more money anyway.”

When asked about the wanted outcome of the Nov. 17 concerted action, Marx said “Bottom line we want the chancellor to bargain in good faith with the expired contract and in good faith with the successor contract going on right now.”

Chancellor Reed has yet to comment further.

# Pot dispensaries face closure

By **KYLA COOK**  
News Editor

Some of California’s medical marijuana dispensaries are being targeted by the Federal Government once again.

Letters have been sent to dozens of dispensaries throughout California ordering them to shut down. The dispensaries have 45 days, otherwise criminal charges will be imposed, reported ABC’s News10.

Although California as a state has a 15-year old law allowing the sale and distribution of medical marijuana to patients with doctor’s recommendations, the federal government is still imposing this shut down. The federal government states that the state law violates federal law against drug and money-laundering.

The Federal Government accuses some of these dispensaries as operating drug trafficking ventures under the cover of a medical marijuana dispensary, stated the *Washington Post*.

Therefore these dispensaries which are allegedly operating as a commercial drug industry will be the brunt of the federal government’s investigation.

Dispensaries located too close to schools or other areas that children occupy are also likely to be targeted, reports the *Washington Post*.

According to *MSNBC*, the IRS has also ruled that these dispensaries cannot deduct payroll, security or rent. This means that the dispensaries will be taxed on 100 percent of their revenues.

The IRS based their ruling on section 280E of the tax code which bans tax deductions on trafficking in controlled substances.

Law or no law, many have an opinion on the matter.


“Whether we like it or not, federal law always preempts state law if they’re in opposition of each other,” said former student Rachel Cannon. “That’s just the way it goes. It’s called the Supremacy Clause.”

Look for more on this controversy in next week’s issue of the *Coyote Chronicle* from staff writer, Veronica Natal.

## California stats:


- There are around 563 marijuana dispensaries in California.
- 40 are located in the San Bernardino/Riverside counties.
- There are 16 states plus the District of Columbia, that allow the sale and distribution of medical marijuana.
- 14 of those states require proof of residency to qualify for use.
- California passed the law (Proposition 215) in 1996 by 56 percent of voters.

Stats found on [dispensaryguide.com](http://dispensaryguide.com) and [procon.org](http://procon.org)



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# Local tribes share culture

By **ERIC SANCHEZ**  
Asst. News Editor

The San Manuel Band of Serrano Mission Indians hosted their annual Pow Wow on the CSUSB campus October 7, 8 and 9.

Representatives from tribes throughout North America were invited to participate and anyone with an interest in Native American culture was encouraged to attend.

The three-day event was intended to celebrate Native American culture and foster togetherness through traditional dance and activities.

“This is an opportunity for everyone to enjoy the finest Native American singers, dancers, and drummers in North America and Canada,” stated the website dedicated to the festivities.

“It’s also a time to reaffirm our cultural and spiritual roots, both for individual tribes and for Native Americans as a whole,” it continued.

Ernie Morreo, a full-blooded tribal member who has lived on the reservation his whole life had a piece of advice for younger members living amid mainstream American culture.

“Don’t forget our culture... come here every year,” he said.

The San Manuel reservation was established in 1891 when the

Act for Relief for Mission Indians was passed.

The reservation was named after Santos Manuel, one of the tribe’s historical leaders, according to the tribe’s website.

Santos Manuel’s great-grandson Tom Ramos coordinated the Pow Wow.

“We would the community to learn more about pow wow, (and how) the Native American culture is a giving culture,” he said.

Ramos also noted how assembling tribal elders with knowledge about their respective cultures benefits students here at CSUSB.

“It is one thing to read something in a book but we have people here that speak the languages, and are actually living the life,” he said.

Direct descendants of well-known tribal chiefs such as Crazy Horse and Sitting Bull attended the Pow Wow as well, according to Ramos.

Winners of the dance competitions were awarded Sunday for both men and women.

There were different age categories also.

Each category had it’s own \$1,000 first place prize.

A couples dancing contest was also held at the Pow Wow.

There were also separate categories for teens, juniors and

“tiny tots” in the dance competition.

In years past the dancing was held outdoors, however do to previous misfortunes with the Santa Ana winds, it is now held inside Coussoulis Arena, according visiting Dakota tribesman Ed Blackthunder who visits yearly.

The Pow Wow was preceded by a traditional “Round Dance” on October 6, also on campus.

Food was sold incorporating traditional food elements in more not-so-traditional ways.

“Navajo Tacos” and “Navajo dogs” which contained fry bread were both available.

Vendors also sold hand-made Native American merchandise such as dream catchers, flutes and drums.

Along with those hoping to make sales, there were also those who wished to spread information about support for Native Americans.

Representatives from the Native American Resource Center passed out pamphlets about various services available to Native Americans from their booth.

“We offer such things like substance abuse counseling and mental health awareness,” said Emanuel Olague. “The resource center also offers classes on basket weaving and other skills.”

On October 11, The Na-



Eric Sanchez | Chronicle Photos

Ed Blackthunder (above), a visitor from South Dakota, contributed to the Pow Wow as a dancer.

tive American Resource Center will host a talking circle on the CSUSB campus.

The talking circle will be open to any student who wants to talk about any subject that they

find important to them.

For more information on the talking circle students can contact the Student Health Center on campus, which is also involved in orchestrating the event.

# Cantaloupe poses minimal threat

By **MONICA GALLEGOS**  
Staff Writer

The listeria bacterium has become a recent fear because of reported illnesses attributed to tainted cantaloupe; however doctors in the Student Health Center are not concerned about students being contaminated.

Dr. Shan Pai, a physician at the Student Health Center, said that though the listeria outbreak has affected consumers of Jensen cantaloupes, he is not concerned with it affecting California.

“The Public Health Policy in California has very aggressive management, so I’m not too concerned about (Listeria) affecting California residents,” said Pai.

Though the source of the Jensen cantaloupe contamination is still under investigation, it is already the third deadliest food-borne outbreak according to the Centers for Disease Control (CDC).

According to International Business Times the contaminated cantaloupes were produced at Jensen Farms in Colorado and were shipped to 24 different states in July. The first listeria-related illness was reported on July 31, Jensen Farms recalled their shipment Sept. 14.

The CDC reported on Wednesday that the death toll has risen to 18 and over 100 more have been infected. According to Fox Health Listeria-related deaths have occurred in the following states: Colorado, Kansas, Maryland, Mississippi, Nebraska, New Mexico, Oklahoma, and Texas.

“Listeria is a bacterium that comes from contaminated food,” said Pai. “The contamination can come from the farm

and handling food that has been outside for long periods of time and there has to be a source of the bacteria, it can’t just grow while sitting in your fridge,” he said.

“The bacteria only grows in raw food, it’s not much of a concern in cooked foods, and the food would already have to be contaminated before it is in the fridge,” he continued.

Pai also explained that there are certain people that the bacterium can be exceptionally harmful to.

“Listeria is very bad for those with low immunity, and that is the major cause of death,” said Pai.

“Those such as children, elderly, pregnant women and those with weakened immune systems such as transplant patients and those HIV positive,” continued Pai.

Typical symptoms of listeria include severe flu-like symptoms such as headaches, body aches and nausea according to Pai.

“The recent breakout has been from cantaloupes and lettuce, however in the past listeria has also been found in meat,” said Pai.

Though there haven’t been any deaths related to listeria and only one reported illness in California, precaution was encouraged at the recent L.A. County Fair.

“There was concern in the L.A. County Fair, telling people who had fresh fruit that it was better to dump it than get sick,” said Pai.

Some students already have been taking steps to stay healthy.

“I’m just going to stop eating cantaloupes completely now, I just don’t want to get sick,” said Jorge Mejia.

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# Coyote football: something to howl for

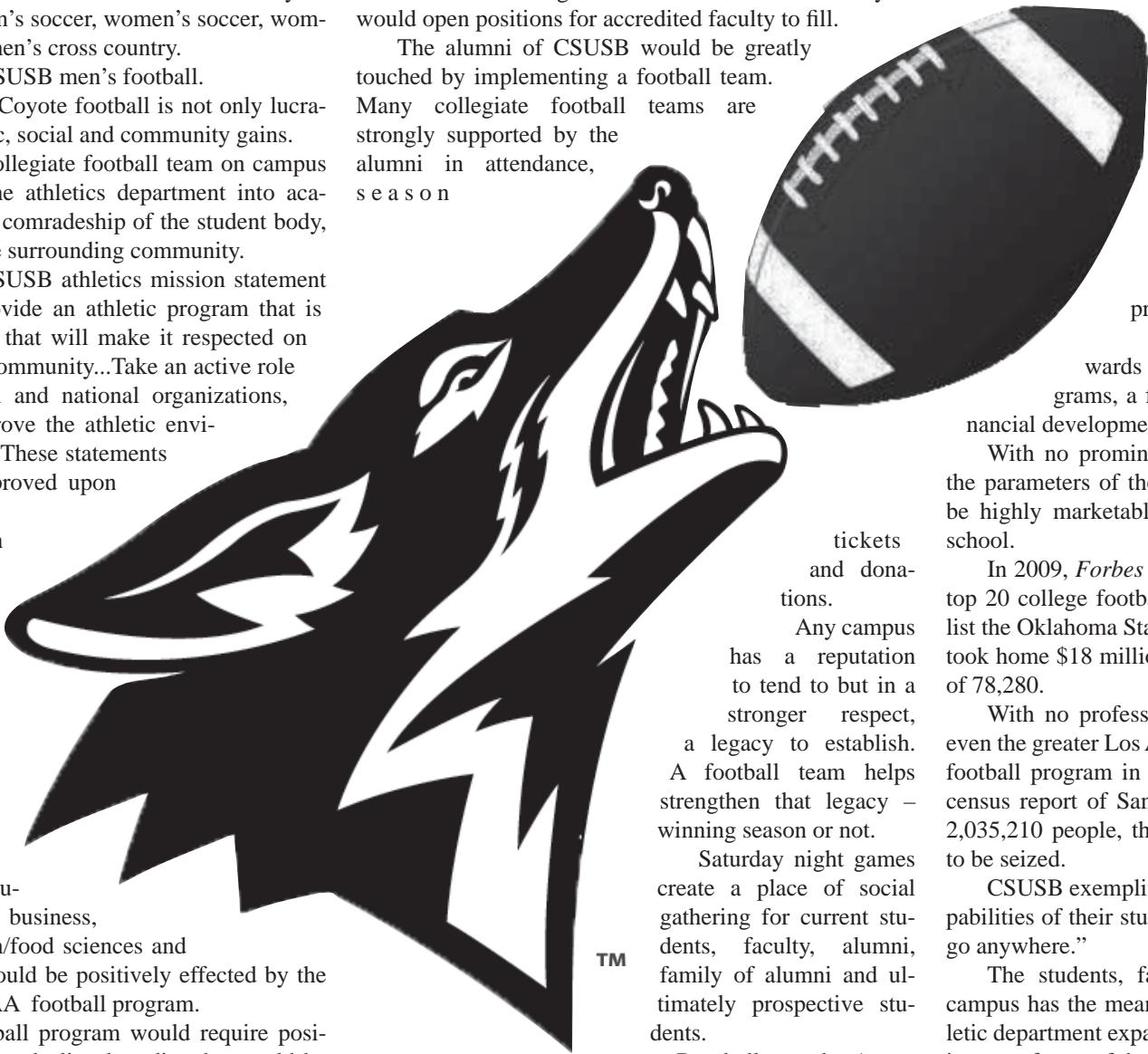
By **SUANNA GUTIERREZ**  
Staff Writer

On the 2011 fall quarter event schedule for Coyote sports, you will find men’s soccer, women’s soccer, women’s volleyball and women’s cross country. You will not find CSUSB men’s football. The proposition of Coyote football is not only lucrative but rich in academic, social and community gains. The benefits of a collegiate football team on campus would reach beyond the athletics department into academia, CSUSB alumni, comradeship of the student body, campus finances and the surrounding community. Published in the CSUSB athletics mission statement are the following: “Provide an athletic program that is conducted in a manner that will make it respected on the campus and in the community...Take an active role in conference, regional and national organizations, always striving to improve the athletic environment at each level.” These statements can and should be improved upon by developing a NCAA caliber football team on the CSUSB campus. Establishing the presence of a football team on campus opens the doors for expansion of various departments of academics. Major study programs for a bachelor of arts or science degrees such as management, communications, kinesiology, business, administration, nutrition/food sciences and computer science all would be positively effected by the development of an NCAA football program. A functioning football program would require positions in all of the previously listed studies that could be

used as hands on field practice for students, training, student internships and student employment. The new team would also open employment opportunities to the beleaguered San Bernardino economy would open positions for accredited faculty to fill. The alumni of CSUSB would be greatly touched by implementing a football team. Many collegiate football teams are strongly supported by the alumni in attendance, season

ica’s pastime but football captures a glamorous fighting spirit and appeals to a much larger audience. Put that audience onto the CSUSB campus and every person watching the game young enough to think about college now, has excitement and enthusiasm for the Coyotes in blue and a relationship to be built on with the school. More importantly it creates a fresh enthusiasm within the current student body and gives a platform for a new, greater spirit and pride in CSUSB. In addition to the benefits made towards alumni, students, and academic programs, a football program would allow for financial development.

With no prominent football program located within the parameters of the Inland Empire, a new team would be highly marketable and potentially profitable for our school. In 2009, *Forbes* magazine published an article on the top 20 college football teams. Even at the bottom of the list the Oklahoma State Cowboys were worth \$47 million, took home \$18 million, and has a surrounding population of 78,280. With no professional team in the Inland Empire or even the greater Los Angeles area, no attention demanding football program in San Bernardino County and a 2010 census report of San Bernardino County’s population at 2,035,210 people, the opportunity is practically begging to be seized. CSUSB exemplifies the determined and ambitious capabilities of their student body in the phrase “Come here, go anywhere.” The students, faculty and community surrounding campus has the means to develop the opportunity of athletic department expansion into a tool to achieve greatness in many facets of the college experience and legacy.

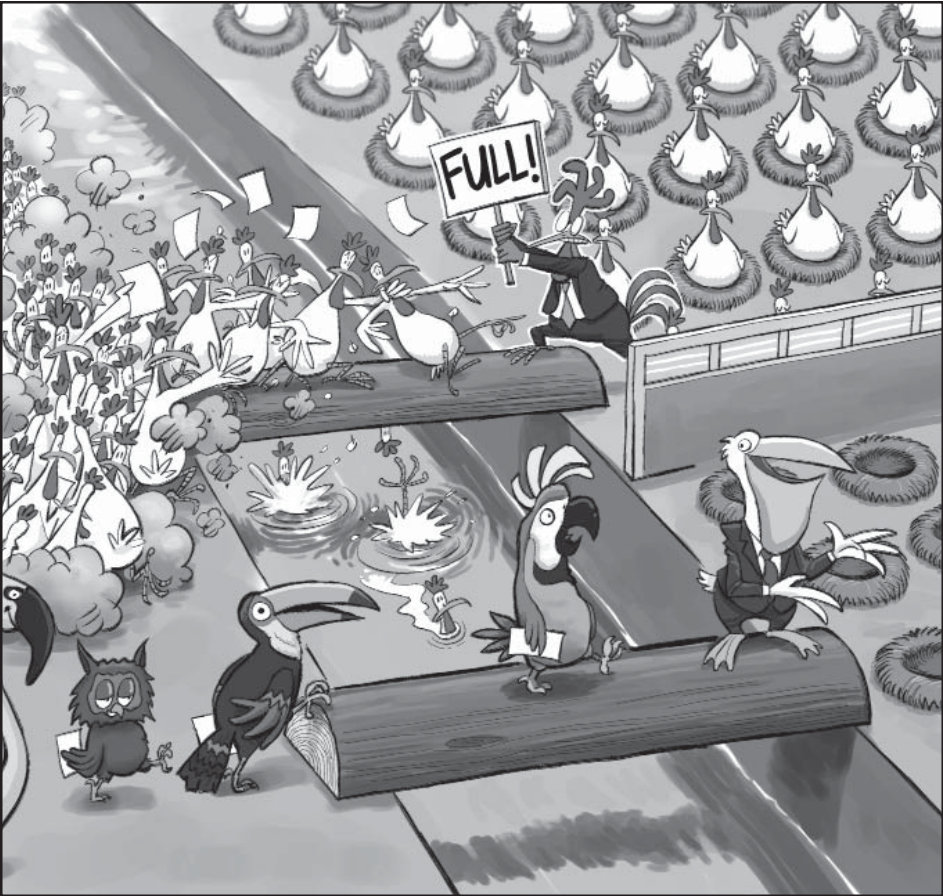


tickets and donations. Any campus has a reputation to tend to but in a stronger respect, a legacy to establish. A football team helps strengthen that legacy – winning season or not. Saturday night games create a place of social gathering for current students, faculty, alumni, family of alumni and ultimately prospective students. Baseball may be Amer-

# Freshmen: it takes more than a GPA

By **CHRIS JOHNSON**  
Staff Writer

CSU Fullerton reported that this year’s class of freshmen of select CSU’s have the highest GPA ever. While this is good news to see students taking their education serious at an early age it isn’t the most important factor in determining true success in college, their careers, and in life. The most important things are character, critical thinking, who you know, and determination. When a person becomes a college student they must raise their game to another level; especially if their field of study is competitive. Martin Luther King Jr. once said, “The function of education is to teach one to think intensively and to think critically... intelligence plus character — that is the goal of true education.” A student who is looking to make an impact in society must know that simply doing every assignment won’t get you where you want to be. What will give one an advantage over their competitors is their ability to network and meet the right people. And when I say the right people, I mean those who are established with the knowledge and expertise to help you progress as a person as well as in your career. Also it is important to remember the age-old saying, “you reap what you sow.” If you’re the type of bookworm who



Getting a job after graduating from college requires more than just a piece of paper, it’s what flock of people you know. has been sheltered for most of your life and not exposed to different things, then college parties, fake people and a drug called, “freedom,” can prove to be your worst enemies. Another key component of taking ad-

job works, and allows people to have a job lined up after graduation. Many students race through college passing up these great networking and financially satisfying opportunities. Once they finally graduate they go home and wonder, “what’s next?” Then their parents come in the room and throw a stack of minimum wage job applications on their bed. King said that intelligence plus character is true education. If you are a shy, introverted person then it is essential that you take courses that will help you end that horrid character trait. As many big mommas in the past use to say, “a closed mouth won’t get fed.” If you’re over the age of 18 and still can’t speak your mind to tell people what you’re about, what you want out of life, and how you feel on certain issues then you’re shit out of luck for most careers because the person with a much lower GPA and the gift of gab will beat you out for almost any job. Last time I checked mimes weren’t making a great living and neither will you if you’re unable stand your ground, express yourself and be your own person. It takes courage to be an individual. All in all, a person must leave college with the ability to think critically. They must have book smarts, street smarts, great character, and most importantly the increasingly scarce skill of common sense.



# CFA deserves raises over executives

By **NICOLE MALDONADO**  
Staff Writer

All workers should be protected under unions. Unions that support the interest of workers are essential because they fight for the worker’s rights to fair wages, benefits, retirement, and against disparity of treatment.

A current issue involves the California Faculty Association which has a contract with the CSU system. This contract was in effect from July 1, 2007 until July 30, 2010.

The CFA put in proposals and negotiated for their contract raises because they did not receive contractual raises the last two years of service.

According to Marcia Marx, who is president of the CFA on our campus, Chancellor Charles B. Reed, who is a part of the Board of Trustees, went against the agreed upon faculty contracts and did not compensate them for the last two years.

She stated that Reed made an agreement to raise student tuition by 12 percent this past summer and that he and the Board sparked controversy by awarding the new San Diego State president a \$100,000 raise from the last president.

“Since those 2008-09 to 2009-10 years, the chancellor has given raises to 500 plus managers to the tune of \$6 million,” said Marx. Reed isn’t just cutting from students, he’s stuffing the pockets of those that report directly to him. For two straight years Reed has denied faculty their annual raises promised in the previous labor agreement while raising executive salaries.

Another contentious action Reed performed was loaning the state \$750 million when the CSU budget for the 2011-12 year had already been cut by \$650 million.



tom.tziros / Flickr

CFA members will demonstrate on Nov. 17 which may result in a heated strike.

Staff working conditions affect student learning conditions and both are not able to work and learn in these environments because we are sacrificing more for less. It is also infuriating that the executives are getting more and more money while we are suffering from funding cuts and practically being neglected and withheld from our education we need and deserve.

Of the 23 campuses, the average salary of a campus president is \$283,000. In addition, each receives already provided housing or compensation of up to \$60,000. Outrageous: Wall Street protestors should move to Long Beach in front of the chancellor’s office.

Thankfully the union is executing its job in defending staff, according to calfac.org, the “CFA is dedicated to preserving faculty rights.” Without the CFA, there would be no negotiations in receiving the two years of retroactive

compensation.

Another way the union will come in to fight for our protection and education is on Nov. 9 where the CFA will be on our campus to talk to faculty, sign ‘commitment cards’ and simply inform students about the regional campus action happening on Nov. 17 which could be a potential strike. However, it will not be an open-ended event like a strike, but rather a one day only walkout.

In the event that a strike would occur, I believe the staff would right for walking out because the union is bringing attention to a financial injustice within the CSU system that has gone on too long. It is a necessary action to stand up for what we are entitled. I encourage all to attend the informational picketing with the CFA on Nov. 9.

2011/2012 CSU Executive Compensation Summary

Campus	President	Salary	Housing
Bakersfield	Horace Mitchell	\$285,000	\$50,000
Channel Islands	Richard R. Rush	\$275,000	\$60,000
Chico	Paul J. Zingg	\$279,500	\$50,000
Dominguez Hills	Mildred Garcia	\$295,000	Provided
East Bay	Leroy M. Morishita	\$276,055	\$60,000
Fresno	John Welty	\$299,000	Provided
Fullerton	Milton Gordon	\$295,000	Provided
Humboldt	Rollin C. Richmond	\$297,870	\$50,000
Long Beach	F. King Alexander	\$320,329	Provided
Los Angeles	James Rosser	\$325,000	\$60,000
Maritime Academy	William Eisenhardt	\$258,680	Provided
Monterey Bay	Dianne F. Harrison	\$270,315	Provided
Northridge	Jolene Koester	\$295,000	Provided
Pomona	Michael Ortiz	\$292,000	Provided
Sacramento	Alexander Gonzalez	\$295,000	\$60,000
San Bernardino	Albert K. Karnig	\$290,000	\$50,000
San Diego	Elliot Hirschman	\$350,000*	Provided
San Francisco	Robert Corrigan	\$298,749	\$60,000
San José	Mohammad H. Quyoumi	\$328,200**	Provided
San Luis Obispo	Jeffrey Armstrong	\$350,000***	Provided
San Marcos	Karen S. Haynes	\$270,568	\$60,000
Sonoma	Ruben Armiñana	\$291,179	\$60,000
Stanislaus	Hamid Shirvani	\$270,000	\$50,000

System Officer		Salary	Housing
Chancellor	Charles B. Reed	\$421,500†	Provided
Exec. V.C. & Chief Academic Officer	Ephraim P. Smith	\$285,000	
Exec. V.C. & Chief Financial Officer	Benjamin F. Quillian, Jr.	\$310,000	
V.C. Human Resources	Gail Brooks	\$255,200	
V.C. University Relations and Advancement	Garrett Ashley	\$240,000	
General Counsel	Christine Helwick	\$270,000	

Courtesy of CalState.edu

Since those ... years,  
the chancellor has given raises to  
500 plus managers to the tune  
of \$6 million.”

CFA President Marcia Marx

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# CSUSB alumna follows her dreams



Jennifer Baugh | Special to the Chronicle

Jennifer Baugh, former Assistant Arts & Entertainment Editor, relies a post-processing to give a fresher perspective on most mundane images. She plans to expand her work into the Los Angeles and Palm Springs area due to the large art scene.

**By ANTONIO SUAREZ**  
Staff Writer

“The whole beauty of photography is to refresh our thinking of the world,” said Jennifer Baugh.

A former CSUSB student and assistant editor of the Arts & Entertainment section of the Coyote Chronicle, Jennifer Baugh is having her first photography show at a local Redlands’ art gallery.

She made her segue to photography from writing.

“In writing there’s a long

and tedious process in order to produce an appealing story,” said Baugh. “Photography became a form of visual narrative to me.”

Baugh’s art shows a stylized manner of muting the typical and natural order of objects and colors and masking them.

“I rely on post-processing to give a fresher perspective on the most mundane images,” said Baugh.

Her photographs offer a distinct lens into her world. A world that otherwise remains overlooked in the saturation of color.

“I shoot to edit,” said Baugh. “The point of this method is to expose the magic.”

One of the pieces on display is titled “Lush.” The photograph was taken at the Huntington Library Gardens.

“It was a beautiful and vivid color shot of a Magnolia leaf hanging off of a tree amidst a forestry scene,” said Baugh. “I tried to give this image a different take in transforming it to black-and-white so that the color distinctions one would make were not there and you were face-to-face

with the ‘presence of the image’ itself.”

The removal of color was important to Baugh in order to remove distinctions of sky, flower and leaf from the piece.

This black-and-white narrative piece focuses the audience’s eyes to the lines on the leaves and the form of the branches.

In this manner training the audience’s eyes to see the photograph in the same manner the artist did.

Baugh is currently focusing her efforts in expanding her art

work to Redlands and the Palm Springs area.

“I plan to do many showcases in galleries in the Palm Springs area due to its big art scene,” said Baugh. She plans to later expand her art to the Los Angeles area.

Baugh is a member of the Redlands Art Association in Downtown Redlands where her work is being showcased.

Her work is available for purchase at the gallery located at 215 East State St., Redlands, Calif. They can also be contacted at 909-792-8435.

## Students with disabilities fight back

**By NORBERTO PEREZ**  
Staff Writer

More than \$10 million is being invested toward making the path to higher education more accessible to the handicapped at CSUSB.

Current and potential students affected with disabilities will have an easier time going to and from classes, meetings and other campus events once the current construction projects are completed.

Hamid Azhand, the Director and Executive Facilities Officer of Capital Planning, Design and Construction Division (CPDC), has been overlooking the renovation challenge since this summer.

“These construction activities around campus are part of the accessibility ADA (Americans with Disabilities Act) improvements. The project has been funded by the state to comply with accessibility requirements,” said Azhand.

The changes to the campus come after a civil class action suit filed in 2005 by nine CSUSB students.

The lawsuit states that the school was in violation of “Title II of the ADA,” and “Section 504 of the Rehabilitation Act of 1973.”

The former statute states that the school is in violation if they, “Deny access to programs, services, benefits or opportunities to participate as a result of physical barriers.”

The latter regulation states that the school “Must ensure that individuals with disabilities are not excluded from services, programs, and activities because buildings are inaccessible.”

Furthermore, the law adds, “Public

entities must ensure that newly constructed buildings and facilities are free of architectural and communication barriers that restrict access or use by individuals with disabilities.”

In 2007, the United States District Court ruling was in favor of the CSUSB students.

Progress may seem slow but Azhand also added, “The funding came from state general obligation bond fund which was approved about three years ago.” He continued, “There are numerous bidding packages which will start at different times and will complete at different times. Some projects are complete with some others in construction phase, bidding phase, or design phase.”

The award-winning CPDC, which is responsible for changes to the campus master plan, is complying with the court ruling.

The curbside improvements at the front of University Hall will be a little detour to most students but greatly appreciated by the disabled when completed. Other changes around the campus will be completed soon.

The CPDC is ready to improve the campus to fit a diverse population including those with: learning disabilities, deaf or hearing impaired, blind or visually impaired, mobility impaired, psychological or cognitive disabilities, and temporary disabilities.

“Getting around campus isn’t too bad but there are significant splits and divots in the road that make for rough travel.”

A student who wished to remain anonymous said, “As for communication,

*Continued on Pg. 9*



R. Anthony Diaz | Chronicle Photo

Steve Jobs has transformed the world with his technological creations and has given the 21st Century a new direction.

## The man, the dream, the legacy

**By R. ANTHONY DIAZ**  
Asst. Features Editor

Throughout history, a few great names and inventions have defined the way we live and tell the story of our lives.

Steve Jobs, the CEO and co-founder of Apple and Pixar, lost the battle to pancreatic cancer on Wednesday, Oct. 5.

The news of his death rapidly spread throughout all media outlets and millions of people updated statuses with condolences and tweeted how their lives were changed by his inventions.

Some say he was the modern-day Leonardo Di Vinci or Einstein, but the legacy he leaves behind is far greater than one had expected.

Not only will he be remembered as a visionary, but for the way he was able to create a revolutionary wave of technology.

On a local radio show, they remem-

bered some of his most inspirational words. When he was previously asked in an interview how he was going to create what the customer wanted, he replied by saying, “the customer doesn’t know what they want, we need to create something they don’t even know they need.”

He single-handedly changed the music and technology industries, offering the most innovative gadgets and timeless pieces we all desperately want and attach ourselves to.

The only trend Jobs ever followed was that he left us very early at the age of 56.

From the first apple that was plucked from the tree of knowledge, to the Washington apple, to the establishment of the golden apple and finally to the Apple that Steve Jobs left us with, may the sweetness of the apple of history and of today, be with us all, in heart and inspiration.









Renee Etcheberria / Chronicle Photo

Family, friends and pets proudly came together on Sunday Oct. 2 for the 4th annual Believe Walk in downtown Redlands hosted by Stater Bros. Participants were able to choose between a 5k or 10k and donned their pink attire as they walked.

# Locals raise \$\$ for Breast Cancer Awareness

By **RENEE ETCHEBERRIA**  
Staff Writer

Over 8,000 Inland Empire residents gathered together for the 4th annual Believe Walk in downtown Redlands on Sunday Oct. 2.

Overall the entire walked raised over \$350,000 for Loma Linda University Cancer Center and St. Bernadine's Medical Center.

"This is the first time the walk will benefit St. Bernadine's," said Jack Brown, Stater Bros. charities chairman and CEO.

CSUSB student Amanda Hodge attended the walk.

"The walk was very moving. I'm happy to participate because cancer affects so many of us one way or another," said Hodge.

Adults, children and pets alike proudly donned their pink attire as they walked the streets to support family and friends in an effort to raise money to help find a cure.

"The walk is for everyone in the community – families, businesses, community leaders and cancer survivors and for those who wish to walk in memory of loved ones who have passed.

We want everyone to participate during these hard times. "It is imperative that our community fights the fight together," said Cathy Stockton, a co-founder of the Believe Walk Committee.

The Believe Walk is hosted by Stater Bros. Charities and Inland Women Fighting Cancer. The walk is sponsored by several big name companies like Nestle and Bank of America who generously donated to the cause. The walk received sponsor-

ships from residents and small businesses in the community.

"We had to ask people for help four years ago, now people ask to be a part of it," said Annie Sellas, also a co-founder of the Believe Walk committee who helped come up with the idea to begin the walk in 2008.

The Believe Committee made an online goal of \$50,000 to raise. The committee almost tripled that goal with an estimated of \$132,576.

Participants of the walk were able to choose between a 5K or 10K route. The 5k was more of a family friendly route whereas the 10k was for competitors.

The "Believe Bash" was an extra bonus for walkers where they could take advantage of the 50 vendors and corporate sponsors that gave away free goodies.

Family and friends were able to listen to music, cheer on and encourage their walkers.

The "Believe Bash" was also a place to remind everyone of the reason they were all gathered together. The Loma Linda University Cancer Center Remembrance Garden was a place of retreat and remembrance.

The participants, families and friends were able to enjoy the beauty of the garden and also had the opportunity to take photos that captured memorable moments of the day.

The Bra and Tie contest sure did bring the fun and excitement to the day as people were able to support the fight against cancer through their artistic creativity.

For information on future events visit [believeinlandempire.com](http://believeinlandempire.com)

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Norberto Perez / Chronicle Photo

Many wonder what the construction around campus is for, but for handicapped students it's about rights & accessibility.

## Enhance services for students

Continued from Pg. 7

between me personally and the faculty, is where the real problem is. They stress it is my responsibility to ensure communication between whatever links they need to provide those services. No one has explicitly listed what my "rights" are."

Dr. Beth Jaworski, Director of Services to Students with Disabilities, serves approximately 550 students.

"SSD conducts periodic surveys (some are focused on a particular service

area while others are more broad-based) to understand students' needs better and evaluate and enhance services, there are a number of methods that individuals (students, staff, faculty and visitors) may use to report accessibility issues. One method is through the Campus Accessibility Advisory Board."

Services to Students with Disabilities has received augmented funds to address legal requirements.



# Making art delicious

## CSUSB’s “Uberyummy” exhibit tantalizes the senses

By **BECKY MONREAL**  
Staff Writer

As soon as you enter the “Uberyummy” exhibit at CSUSB’s Robert and Frances Fullerton Museum of Art, you will be taken away into a world full of color and artistic talent.

The artists featured in the exhibit created installation pieces which are meant to entice the senses of each viewer. The exhibit is meant to create an urge to touch, feel and relate to the pieces inside the exhibit.

Each artist is supposed to evoke a certain emotion from the viewers, leaving them wanting more from the installation pieces.

Famous artists such as Phillip Maberry, Scott Walker and John Oliver Lewis have put their pieces on display for everyone to see.

The first collection that you encounter as you enter the exhibit is the colorful, vibrant world created by Maberry and Walker.

Maberry and Walker joined their artistic skills and recreated a scene that resembles a whimsical pool party.

Along with their pieces, some artists have written a description to enlighten the viewer as to the inspiration behind their collection.

“[The exhibit] is an assortment of otherworldly characters; it is scary and fun, and you don’t get wet,” wrote Maberry and Walker.

The artists painted the walls and the floor to elaborate their pieces.

Another artist on display in the exhibit is John Oliver Lewis, who uses ceramic and acrylic for his art pieces. Lewis’ collection is composed of a wide array of colors which range from warm purples and



Becky Monreal / Chronicle Photo

An example of the many interesting and tantalizing installation art pieces to be found at “Uberyummy” here at CSUSB.

browns to rich reds and blues.

Artist Shane Keena openly discusses the inspiration behind his installation pieces.

“I am a guarded person by nature, prickly on the outside but deeply vulnerable on the inside,” wrote Keena.

From the loss of his mother to the birth

of his daughter, Keena draws on those experiences for his pieces.

Ceramic artist Patsy Cox uses the floor along with the wall to display her pieces. Cox’s display section, entitled “Urban Rebutia,” consists of bright yellow, red and blue pieces that sweep across the floor in an enticing pattern that catches the eye.

The installation-based layout is a reference to the “urban sprawl of Los Angeles and are inspired by growth patterns based on nature,” wrote Cox.

Over 25,000 clay pieces were used for Cox’s collection and each piece has its own shape and form.

Phyllis Green is another artist displayed in the exhibit. Green uses ceramic and acrylic finish for her pieces.

“My sculpture explores issues of gender in romance and in art and issues of craft and decoration,” wrote Green.

Artist Rebekah Bogard leaves her pieces up to the viewers to decide how they feel about them.

“I blend the beautiful with the sad, fantasy with reality, idealism with truth as well as sexual with innocent,” wrote Bogard.

Bogard’s pieces consist of animals and flowers which rely upon the viewers to decide the emotions they will provoke.

Each room is a new experience for the viewer and will definitely excite their senses.

The exhibit is open until Dec. 15 and museum hours are Monday through Wednesday, from 10 a.m. to 5 p.m., Thursday from 11 a.m. to 7 p.m. and Saturday from 10 a.m. to 5 p.m. General admission is free but donations for the museum are always welcome.

**Don’t forget to catch  
“Uberyummy” at the Robert  
and Frances Fullerton Museum  
of Art this fall! The exhibit  
runs until December 15.**

# Arrested in development

By **NIGEL HAMBLIN**  
Staff Writer

It’s official: “Arrested Development” is coming back for one more season before it heads to the big screen.

The comeback of the infamous and dysfunctional family was announced by *The New Yorker* via Twitter, saying that “Arrested Development” was renewed for a ten episode mini-series leading to a feature film.

Series creator Mitch Hurwitz originally announced it at the “Arrested Development” cast reunion, hosted by *The New Yorker* in New York on Oct. 2.

“The idea is that it would set the stage for the feature film,” said Hurwitz to the audience at the cast reunion.

The announcement will give devoted fans a lot to look forward to, especially since the show only had three seasons before its cancellation in 2006.

The cast had been circulating the idea

of a movie for quite some time in interviews and even apologizing for its long delay.

Earlier in March, lead actor Jason Bateman confirmed to MTV News that a movie script was currently in the works.

However, the road to a feature film will not be that easy. According to *The New York Times*, the movie would need, “a set-up of studios that don’t typically work together: film and TV.”

On the other hand, Hurwitz never mentioned which network will broadcast the new episodes.

This is a major hurdle

that the cast and crew has yet to overcome and could put the plan on hold. Hurwitz

told *The New York Times* that he and “Arrested Development” narrator Ron Howard have been working on this for months, and he also claimed to have half the screenplay finished.

“There’s business left to be done, but creatively we’re all on board and

have a very specific plan about how it would come out,” said Bateman.

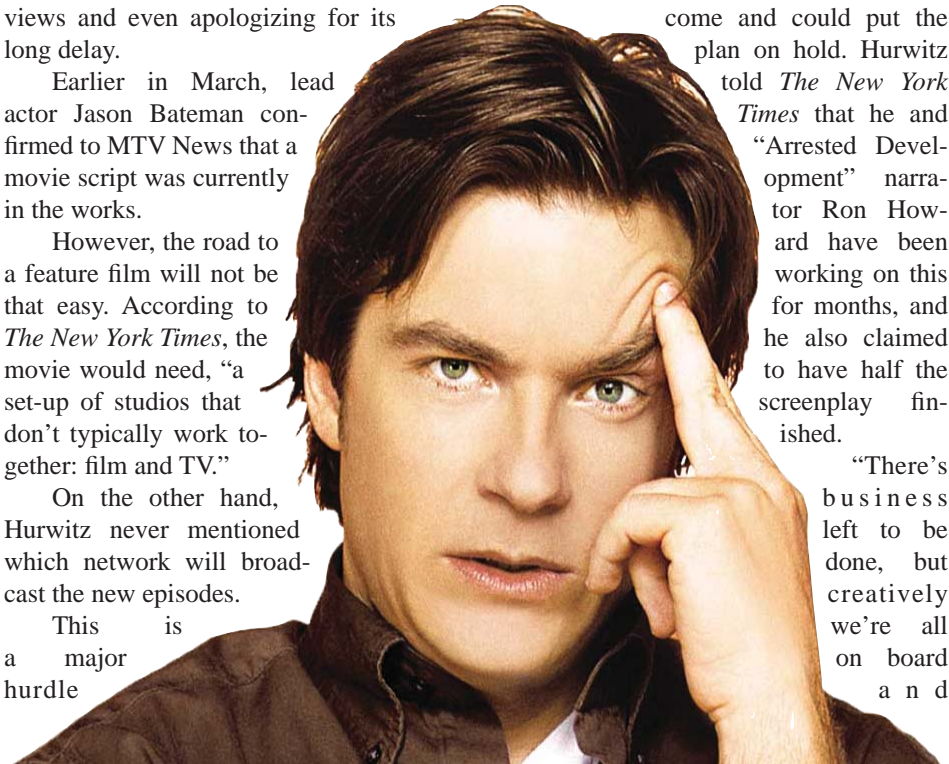
As far as details about the new season go, Hurwitz hinted to *The New York Times* that the first episode could start off by centering on the manic brother, Buster Bluth. He joked that he and his co-writers had an idea where Buster would be experimented on in a laboratory.

“Where everyone’s been for the past five years became a big part of the story,” said Hurwitz.

It’s safe to assume that this is probably why the series will be centering on one character per episode.

The release date of the movie is far from being decided, but Bateman said they were looking at next summer to begin shooting. However, Hurwitz is reported to mention that the new season would perhaps start in the fall.

With that said, sit tight “Arrested Development” fans. The moment you’ve been waiting for is about to pay off.





# Drake and the pain of fame

## Popular rapper tackles darker themes in upcoming album, *Take Care*

By **CAROLINA MCCARTHY**  
Staff Writer

Fans all across the nation are waiting anxiously for the day when four-time Grammy nominee and highly regarded rapper Drake releases his much anticipated album.

For now, the only words he is giving to his fans are *Take Care*, both of which make up the name of his new record. However, the lyrics themselves scream of loneliness and the pain that comes with adapting to fame.

Drake has scheduled the record release date to be on his birthday, which is Oct. 24. In an interview with *Ill Mix Tapes*, Drake stated that after he began his entertainment career, a lot of his older music was based on how he liked what he was doing, but he wanted something more in life.

He also stated that a part of him wanted to find love and another part of him wanted to go back to his old life. In the past year and after being in the entertainment industry for a while, he began writing about how he has adapted to fame and his new lifestyle.

This kind of mentality is what Drake said would be reflected in *Take Care*.

In another interview with *Billboard*, Drake stated he “tries to embrace the art of making music.”

This art is obvious when hearing one of his singles, “Marvin’s Room.” This song definitely shows a much different and softer side of Drake.

The song is about how he drunk dials a past lover. After he expresses to the girl on the other end what he feels, he ends the song with him just getting off the phone

and being by himself.

This is just one example of how Drake expresses how he personally deals with fame on this album.

The front of his album cover, which was released through his blog on Sept. 23, shows him sitting alone at a table and grasping a gold cup. This picture is an excellent example of what he states the music will reflect on his album, which is the idea of being alone.

Even though his lyrics express a type of loneliness, he is far from alone. By looking at some of his collaborators like Lil Wayne, Eminem, DJ Khaled and Nicki Minaj, it is obvious to see that Drake is with some extremely good company.

On Oct. 4, he was inducted into Canada’s Walk of Fame for making a positive contribution in arts, sports or philanthropy. With his prize money, he made a donation to Dixon Hall in Toronto which helps low income families.

That same week, he released his second video “Headlines.”

“I don’t know how to make generic songs, I just know how to make songs about me, my experiences and my life,” he said.

Another idea Drake expressed was how he focused on progression and reflection a lot when making this album.

“I remember driving around Toronto and how it feels to reflect on life, and I am writing the songs for the kids driving around doing the same thing,” he said.

The juicy blend of high quality raps and mesmerizing melodies is something to expect on *Take Care*. Now all fans can do is wait for the day they can get a hold of this influential masterpiece.

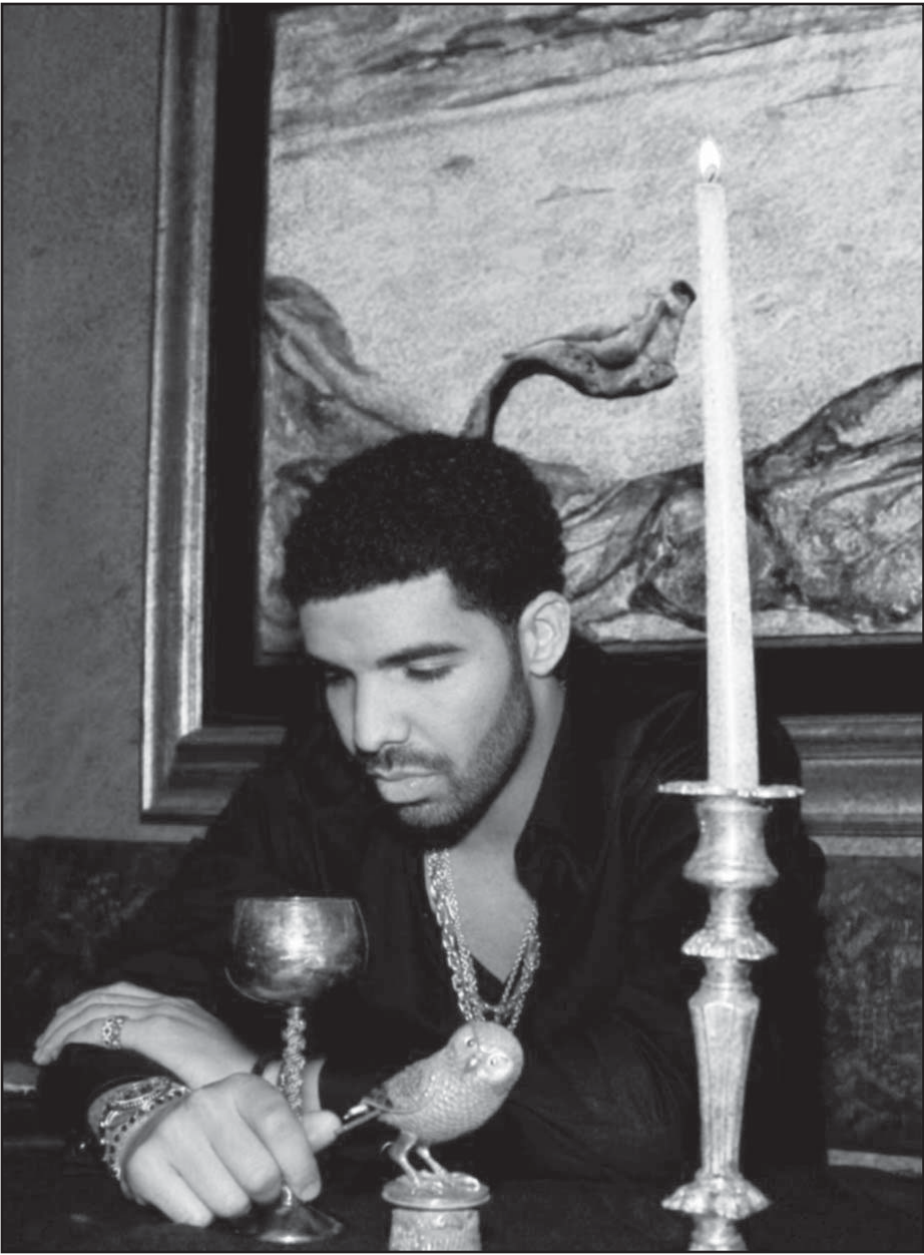


Photo courtesy of octobersveryown.blogspot.com  
Drake, one of the hottest new musical acts on the planet, gets a little more somber and lonely for his newest record.

# Feist’s sound penetrates the soul



Photo courtesy of myspace.com  
Leslie Feist, usually prone to poppier dance numbers, gets a little more reserved and bluesy on her new album *Metals*.

By **TIFFANY BATSON**  
Staff Writer

Feist’s new album *Metals* is a spell-binding mix of songs with strummed beats and intriguing lyrics.

*Metals*, released on Oct. 4, delivers a dark and artsy sound that is undeniably enjoyable.

Canadian singer-songwriter Leslie Feist has had radio success with the hit “1234” that appeared on an iPod advertisement in 2007. The song was a colorful, catchy number that is decidedly different feeling from the new sound of her current release.

Leslie Feist has an unmistakable and beautiful voice that gives the album character. This is the album to listen to on a day when you need something that is different and calming but far from dull, with an edgy blues attitude to it.

“How Come You Never Go There,” the first single from the album, is a slow and bluesy rock song about a lost love that leaves a mark on the listener.

Feist’s sound has drawn her into success in trendy coffee houses and record shops while appearing on the Starbucks soundtrack when her last album came out. There is no doubt this album will only add to her success.

“A Commotion” is one of the more fast-paced songs on the album that switches from slower vocals to faster beats. The chorus section is sung by male vocalists and this makes the song have a fun rock-n-roll energy to it.

A variety of musical instruments gives the music an interesting touch and keeps her songs interesting.

Feist doesn’t sound like the usual pop music played on the radio but rather has a cool attitude that keeps you wanting more.

“The Bad in Each Other,” the album’s introduction song, is entertaining because of the use of guitar and string pieces, which provide the song with an undeniable edge.

The poetic lyrics of the song are about a couple that want to be together but for some reason can never seem to get it just right.

Track seven on the album, “Bittersweet Melodies,” has an older, 70s feel, although the structure of the rest of the song keeps a modern tone.

Feist is an artist that is very talented and has a great sound, thus she shouldn’t be overlooked because she is out of the mainstream.

If you want to catch her in person, Feist will appear on Saturday, Nov. 12 at the Wiltern in Los Angeles.



# ‘50/50’ gives cancer an honest treatment

By **MARISSA GRAHAM**  
Staff Writer

Seth Rogen’s new movie is 50 percent comedy and 50 percent tragedy.

The movie “50/50” has laughter, sadness and everything in between. This movie is more than a movie about cancer, but an original movie about betrayal, friendship, love and survival.

This is by far one of the best movies of 2011.

The movie is about a 27-year-old man named Adam (Joseph Gordon-Levitt) who was diagnosed with a rare cancer. There is a 50 percent chance that he will live and a 50 percent chance he will not.

Adam and his support team struggle with him being sick. Adam’s overbearing mother (Anjelica Huston) wants to cradle her son back to health, but Adam rejects her help due the needs of his father, who is suffering from Alzheimer’s disease.

His girlfriend (Bryce Dallas Howard) shows her true colors in mid-crisis and his best friend Kyle (Seth Rogen) attempts to help him by using his cancer as a way to sleep with women. In the midst of Adam’s uncertainty about his future, a young counselor (Anna Kendrick) calms his chaotic life.

The movie is actually about writer Will Reiser’s own experience with cancer and the ups and downs that came along with it. Ironically, Seth Rogen was Reiser’s actual best friend at the time, making him a perfect fit to play the role of Kyle in the

movie.

“It was weird to be playing myself in the film, especially because my character was such an asshole,” said Rogen in an interview with Fandango, “It really made me analyze how I behaved during that time. I tried to make jokes about it and make light about it – to constantly not accept the gravity of it. I didn’t realize it until I did the movie.”

Not only did Rogen play a version of himself in the movie, he also produced it with Evan Goldberg, who was his writing partner in “Superbad.”

In a sense, Rogen played his typical loud and obnoxious character that he has played in all his other movies, but the plot and pacing of “50/50” somehow makes him more sympathetic.

Joseph Gordon-Levitt also did a remarkable job. Levitt is best known for his acting in romantic comedies such as “10 Things I Hate About You” and “500 Days of Summer.”

There was a particular scene in the movie where he was about to go into surgery. While the nurse was administering the drugs, Levitt broke out in tears as his uncertainty over whether or not he would wake up surfaced.

One could not help but feel a sense of fear and anguish for his character.

Overall, the movie was great, from the story to the actors to the production. The story had a message that may vary for everyone but it definitely made a strong impact.



Photo courtesy of rottentomatoes.com

Joseph Gordon-Levitt (foreground) and Seth Rogen (background) offer great portraits of best friends dealing with cancer.

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# Cross-country faces uphill run

By **ASHLYNNE MACAN**  
Staff Writer

The CSUSB women's cross country season is coming to an end and this year they have broken a nine-year-old school record while marking their personal record times.

Coach Tom Burleson, who oversees the women's cross-country team, said that the girls started training last spring to prepare for the season that started in August.

While they had the summer to train, they still had other areas of their lives to focus on.

These girls are not just athletes; they are students first and this year has been intense. It took a tremendous amount of focus to realize what they had to do to achieve their goals while maintaining their student and work lives.

"[It's difficult] having to get through the mental stages of running and pushing through the races and workouts and also having to make time to be successful in school, running and work," said Niki Chesnut, a senior cross-country runner.

Since August, the team has had several meets against schools such as CSU Fuller-

ton, UC Irvine, as well as UC Riverside (UCR), who they competed against within the last two weeks. UCR was one of the teams biggest challenges thus far.

Rebekah Frazier, a CSUSB junior, broke the 6,000 meter record, a feat that remained unbroken for nine years.

Niki Chesnut also finished a personal best in the 6,000 meter run as well, beating her previously best time by 30 seconds.

Frazier is among the top seven runners, out of the thirteen women on the team. The other runners include team captain Niki Chesnut, Courtney Ciraulo, Dominique Esparza, Deserae Perez, Taylor Hebb, and Janelle Myers.

"They are all contributing factors to our success," said Burleson about his top girls.

This year, the girls' plan is to be with-in the top five schools in their conference, some of the best in the nation. "To be in the top five is a major goal," said Burleson.

Last year they placed sixth in the conference after having to recover from a runner's injury for two weeks.

This year they have already been surpassed by three teams in their division. However, they are still battling for a top spot.

When competing in the meets, runners place up to the top five, and anything after five is not considered.

Their top finish was at an invitational held at Cal State Fullerton where the team was able to take sixth place in their division.

"All the schools in our conference are [going to be] a challenge for us, our goal is to be a top five team for CCAA," said Chesnut.

CSUSB is placed among the top teams in Division II when being ranked between schools.

The invitationals usually host around 280 runners, competing from Divisions I, II, III and includes Junior College athletes as well. About 30 different teams compete in the meet.

In three weeks the Lady Coyote runners head out to Sonoma, CA for the cross-country Championships.



Ben Delgado / Special to the Chronicle

The Lady Coyotes cross-country team has an uphill climb ahead of them but their team and individual goals are in sight.

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# Coyote Sports Schedule

# Swing Away

By J. LEVI BURNFIN  
Sports Editor



“Small ball” is not all it is made out to be.

“Small ball,” the art form of manufacturing runs during a baseball game by bunting, stealing bases and being aggressive on the bases is widely seen as a sure-fire technique for scoring runs in today’s game.

It is not.

Sure, manufacturing runs is an important part of the game and stealing bases and being aggressive on the base paths (i.e. going from first to third on a single, tagging from second and third, scoring from first on a double) can be a good way of putting pressure on the opposing team.

However, bunting, in particular, is an OK way of scoring one run, but a great way of eliminating a possible big inning.

On Tuesday, October 4, the Philadelphia Phillies beat the St. Louis Cardinals 3-2 in game 3 of the NLDS. The turning point of that game came in a 3-run seventh inning for the Phillies. Phillies pinch-hitter Ben Francisco came up to the plate with two men on base and blasted what proved to be the game winning home run.

But after the game, the TV show “Baseball Tonight” was detailing their surprise at some of the decisions Phillies manager, Charlie Manuel, made during the inning.

To lead off the inning, Phillies Shane Victorino singled and then promptly advanced to second on a wild pitch by the Cardinals. This is where the “Baseball Tonight” crew, specifically ex-Phillies player, John Kruk, expressed his displeasure with Manuel’s managing techniques.

Kruk believed that Manuel should have had the next Phillies hitter, John Mayberry, Jr., sacrifice bunt Victorino to third so he had a better chance of scoring.

Kruk explained that if Mayberry bunted Victorino to third, there would have been one out with a man on third; the Phillies would have a 66 percent chance of scoring according to “Baseball Tonight.” But instead, Manuel decided to let Mayberry swing.

Mayberry flew out to right. So Kruk explained that now the Phillies had a guy on second base with one out; now they had a 49 percent chance of scoring according to “Baseball Tonight.”

That is a 25 percent difference. So yes, Manuel’s decision did not end up working out for that particular situation but that is irrelevant, as is what happened later in the inning.

The point is that Kruk failed to recognize that the 25 percent chance of scoring a run lost in the fly out by Mayberry is more than made up by the chance that Mayberry was able to get on base during that at-bat.

Now, Mayberry is an average MLB player so having him bunt is not like having Albert Pujols bunt. But even Mayberry’s chance of getting on-base is .341 as that is what his On-Base Percentage (OBP) is this year. (OBP measures how many times a player gets on base in comparison to how many times he was up-to-bat.)

So Mayberry had a 34 percent chance of getting on base and in the “worst-case scenario” of him getting on base, he would walk and increase the Phillies chances of scoring 1-run but also increase their chances of scoring more than one run. (It is also possible that Mayberry could single, double, triple or home run in which case Victorino scores anyways).

That is the underlying difference that Kruk and many of those “old-school” people in baseball miss. Today’s game is about the big inning, and sacrifice bunting, except when done by a pitcher that cannot hit, almost eliminates the possibility of the big inning.

So, manufacturing runs is unequivocally important as a team will never win a game by scoring less runs than the opponent.

But manufacturing runs should be defined as giving your team the best chance to score more runs than the other team, not scoring one run.

- Mon. Oct. 10**  
- **Golf** Chico State Invitational, All Day
- Tues. Oct. 11**  
- **Golf** Chico State Invitational, All Day
- Wed. Oct. 12**  
- **Golf** Chico State Invitational, All Day
- Fri. Oct. 14**  
- **Men’s Soccer** at Cal State Dominguez Hills, 12:30 p.m.  
- **Women’s Soccer** at Cal State Dominguez Hills, 3 p.m.  
- **Volleyball** at Cal Poly Pomona, 7 p.m.
- Sat. Oct. 15**  
- **Volleyball** at San Francisco State, 7 p.m.
- Sun. Oct. 16**  
- **Women’s Soccer** at Cal State L.A., 11:30 a.m.  
- **Men’s Soccer** at Cal State L.A., 2 pm

## This week in Sports History:

- October 9, 1916**  
Boston Red Sox’ Babe Ruth pitches and wins longest World Series game (14 innings) 2-1.
- October 11, 1992**  
Deion Sanders, plays for both the Atlanta Falcons (NFL) and Atlanta Braves (MLB) on same day.
- October 13, 1903**  
Pittsburgh Pirates beat Boston Pilgrims, predecessor to the Red Sox, five games to three in first World Series.

## Coyote Jock Talk

Check out the Coyote Jock Talk Blog  
This week: an updated NFL power rankings of all 32 teams and MLB play-off predictions and commentary.

 [coyotejocktalk.blogspot.com](http://coyotejocktalk.blogspot.com)



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## SPORTS TRIVIA

Each week the Coyote Chronicle will try to stump the students with sports trivia. The answers will be given in the following issue.

Who was the only player in NHL history to score a goal in all five possible scoring situations in the same game (even-strength, power-play, shorthanded, penalty shot, and empty-net)?

Answer to last week’s question:

1964 Philadelphia Phillies



# “Moneyball” catches the attention of nation

By **BRITTANY FILIPPINI**  
Staff Writer

If you are a fan of uplifting and inspiring sports stories and love to see the underdogs succeed against the odds set before them, then “Moneyball” is a movie you will enjoy.

“Moneyball” is the story of the general manager of the Oakland Athletics, Billy Beane, who works with a team that defines the word underdog and rises against the odds by using numbers and statistics to create a winning team.

Starring as the Athletics general manager is Brad Pitt. His right hand man throughout the film is Jonah Hill who plays Peter Brand, obviously characterized after Beane’s real life right hand man Paul DePodesta.

Hill is known for his humor and comedic timing within films such as Superbad and Get Him to the Greek, but “Moneyball” does not showcase a lot of Hill’s comedic side as he plays a more dramatic character in this film.

Previous attempts to enter dramatic roles by well-established comedians such as Jim Carrey, and his attempt at a dramatic role in “The Majestic” and “The Number 23”, were mostly flops as the actors were

obviously above their heads.

However, while there are moments that utilizes Hill’s knack for humor, he is able to skillfully play his dramatically inclined part flawlessly allowing the viewer to believe his part.

Although the film has a slow pace throughout, Pitt is able to portray the fast-paced life of a general manager, Beane, looking for any way to improve his team.

Pitt is absolutely perfect in his portrayal of an admittedly eccentric Beane and is able to master Beane’s facial expressions and mannerisms.

Although “Moneyball” is a story of the underdogs rising above everyone’s expectations, the heart of the story is the unfair budgets each team has.

Each team in the MLB has a budget each year to cover various expenses and not everyone has the same amount because of the team’s market size and income brought in, as we see in the beginning of the film.

Although Beane works with a small budget compared to that of other major league teams, he finds a way to build his team and work with the qualities they possess in order to be taken as a serious competitor.

Instead of trying to compete with



Brittany Filippini | Chronicle Photo

“Moneyball” incorporates baseball, incredible acting and a dash of humor for a ride through the Oakland A’s front office.

**Pitt is absolutely perfect in his portrayal of an eccentric GM and he is able to master Beane’s facial expressions and mannerisms.**

the bigger budget teams for talented free-agents, Beane had to look at the “inefficiencies” in the market.

For Beane and the A’s, that inefficiency was how teams were valuing on-base percentage (OBP).

Beane realized that having players with high OBP was not necessarily valued by other teams so he took advantage of that by signing undervalued, high OBP players.

According to MLB’s website Billy Beane is “Considered one of the most progressive and talented baseball executives in the game today, Billy Beane has molded the Athletics into a perennial postseason contender since assuming the general manager’s duties shortly following the 1997

season.”

According to the New York Times when Beane was asked about his take on the film, he felt nostalgic and said, “I’d see a scene in the locker room with a player’s name on a jersey and think, ‘Oh, yeah, I forgot he was on that team.’”

The movie was based on a true story and was also published as a book in 2003 titled “Moneyball: The Art of Winning the Unfair Game.”

The title of the book corresponds to the movie perfectly as it portrays the unfair advantages the Oakland Athletics had to overcome. Furthermore, the title of the movie matches the film’s essence as this motion picture is right on the money.

# Hatcher appointed to prestigious title

By **ZAFIRO TELLEZ**  
Staff Writer

A CSUSB faculty member has been appointed to represent the west region in the Men’s Basketball Championship Committee.

Kevin Hatcher, Ph.D. who has been the Director of Athletics at CSUSB for three years, has begun the school year with added responsibilities.

Hatcher is no stranger when it comes to dealing with a heavy work load, as he has worked at universities such as Colgate University in New York, University of Texas at El Paso and University of Southern California.

“I am all about service.” said Hatcher. “I get a joy from just serving the NCAA. To help serve the west region institutions, that’s what is exciting for me.”

This appointment to represent the region is a commitment that will last 5 years.

The committee is made of eight individuals who each represent a different region in Division II Men’s Basketball.

Hatcher explained that there are three levels in the NCAA.

The first division, Division I, consisting of the larger universities with very large athletic budgets such as UCLA and USC, centers more on generating revenue.

The second division, Division II, centers more on the life aspect and opportunities with student athletes; they also award scholarships for athletes but their athletic budget is still much smaller than Division I.

Division III still recruits athletes to play for their school but offers no scholarship opportunities for the athletes.

CSUSB is part of Division II, including the men’s basketball team that is governed by the Men’s Basketball Championship Committee that Hatcher is now the chair.



Zafiro Tellez | Chronicle Photo

Dr. Kevin Hatcher is appointed chair for Division II Men’s Basketball committee.

The committee governs the Division II Men’s Basketball championship and oversees the bids on which schools or arena will host the Regional Playoffs for Division II basketball as well as the Championship Game.

The committee is also in charge of deciding the rules, regulations and bylaws that the different basketball teams and their Universities must abide by in order to participate Division II play.

Hatcher’s job and goal as chair of the West Region will consist of making sure that this process goes as smoothly as possible. The committee oversees dozens of Universities and basketball teams so it is not an easy task.

With this appointment comes a lot of obstacles, one of which includes the time that will be devoted to research for weekly meetings. Hatcher must balance his responsibilities of Director of Athletics while also serving his responsibilities on two different committees.

Hatcher is also a member of the NCAA Division II Softball West Committee.

Not only will research include figuring out all the small details to be put into weekly meetings, but afterwards, he will be reporting to the National Committee on the committee’s progress in several different areas that will be discussed.

Hatcher earned a bachelor’s degree in Communication from the University of California, Santa Barbara.

He also got a master’s degree in Kinesiology with an emphasis in Sports Management and Communication from the University of Michigan.

Hatcher also earned a doctorate in education from the University of Texas, El Paso.

In representing the West Region Men’s Basketball Championship Committee, communication will be an important tool to utilize in order to ensure that things run smoothly.

Hatcher will be the chair of a committee that includes coaches, administrators and a commissioner who will all be sorting out the details of where the West Region Championship will be played.

With Hatcher as the Director of Athletics at Cal State San Bernardino, the program of athletics in CSUSB has won five California Collegiate Athletic Association titles and won three NCAA Division II West Region Tournament titles.





## Coyote Chronicle: Athlete of the Week

Name: D. J. Vigil

Sport: Soccer

Class: Senior

Moment:

Fri. September 30 vs. Cal  
State East Bay

An impressive 3-1 victory by our men's soccer team over Cal State East Bay on Friday was overshadowed by an even more impressive individual performance by player D.J. Vigil. Vigil scored two out of the Coyote's three goals which came within a 10-minute span. What makes this feat even more impressive, perhaps, is the fact that in just one game, Vigil scored more goals than the previous two years combined.

More about:

Vigil is currently a Kinesiology major who wants to play professional soccer, coach youth players and work for the L.A. Galaxy. He graduated from Paraclete High School.



Courtesy of CSUSB Athletics

Collings is doing what she does best, attacking the net.

## New coach wants tough Reign

By EILEEN GUTIERREZ  
Staff Writer

It's happened to all of us before. It's Friday night and we are looking for something to do.

Here's a fresh idea: how about attending an Ontario Reign hockey game?

The Ontario Reign is a minor league hockey team that plays at Citizen's Business Bank Arena in Ontario. The team is the minor league affiliate with the Los Angeles Kings.

The team is back and in full effect as their season begins Oct. 14 with hopes to move forward from last season with a new coach and a few key standout players.

The team hired new coach, Jason Christie. Christie was voted "Coach of the Year" for 2010-2011 for leading a team with a losing record in years before, the Bloomington Prairie Thunder, to a playoff berth last year.

The Thunder also took home "Hardest Working Team" honors for all of Minor League Hockey.

Christie hopes to transfer that hard-working effort to Ontario.

"Every player wants to make it to the NHL and I give them the support they need to reach that objective and develop a winning edge," he said to OntarioReign.com.

The Reign recently signed Travis Gawryletz from the AHL's Lake Erie Monsters, where he had an outstanding season as a defensive player. Brady Calla and rookie Shayne Negium were also signed.

The first day of camp brought more coaches, less defensemen and uncertainty. The only player that had previously played for Christie, Chad Sterling, was absent.

The camp only had 18 players and four goalies. Fortunately, Christie was able to pull a few strings and bring another of his former players from Calgary, Jeff



J. Levi Burnfin / Chronicle Photo

Ontario Reign combine an incredible atmosphere with some hard-hitting hockey action for a crowd-pleasing night of fun.

MacPhee, a defenseman, to Ontario.

MacPhee describes himself as a simple defenseman that likes to play physical and "does what it takes to win."

Christie hopes that his team will take on the identity of a "tough" team, which may be a great possibility.

Derek Coutoure, Chris Cloud and Dylan Yeo all return as key offensive players in addition to Nelgium and other stand-out trades.

Last year's season was rather disappointing as the team was plagued by many losses and struggles.

The 2010-2011 season ended in a fourth place finish with a 27-39-2 record and unfortunately earned the reputation of being the underdog.

One of the highlights of the past two seasons was that the Reign ranked highest in attendance during the season among the league.

As the new season begins, the Reign has an opportunity to improve their "underdog" status.

A new coach, three new dominate players and a dedicated fan base may provide the chance for a better season.

Opening night is Oct. 14 versus the Bakersfield Condors at 7 p.m. Opening night will feature free game schedule magnets and Free Wing Friday.

Tickets start at just \$10 and promotions occur all throughout the season.

Visit [coyotejocktalk.blogspot.com](http://coyotejocktalk.blogspot.com) for more!

## Home field advantage for women's soccer

By AARON HUGHES  
Staff Writer

The CSUSB women's soccer team is undefeated at home this season.

The Lady Coyotes have racked up an impressive 4-0-1 record at home so far.

"We're really hard to beat at home," said Head Coach Travis Clarke. "It's hot out here and our field is huge."

The maximum width allowed for a soccer match is 80 yards, which is the same size as the Coyotes home field.

Despite being undefeated at home, the Coyotes still lost five of their first 10 games, all of which have come away from San Bernardino.

The Lady Coyotes are hopeful they can keep their winning record at home from going and know that the field and their fitness are the key to their success.

The Coyotes are the only team in the conference with a field that has an 80-yard width which really expands the playing field and teams are forced to run side-to-side not just up and down the field.

Clarke believes it gives the team an advantage at home because other teams are not used to the spacing between players,

not to mention other teams may not be as well condition as the Lady Coyotes.

The differences in the fields have also been a disadvantage on the road.

"Every field we play on is completely different. Pomona's field for example is a little smaller in the middle of a track, about 63 yards wide," said Clarke. "We are not used to playing so narrow."

The team had high expectations after last season where they made good progress but started out slow going 0-5-1 in conference play. All five losses were on the road.

"We had some bad luck at the beginning of the season, two unfortunate red cards in early games and a string of injuries to some pretty key players," said Clarke

The amount of traveling the team has done has taken it's toll as well.

The team traveled from Pomona, to San Francisco, to Los Angeles and finally to La Jolla in a matter of nine days. According to Clarke, that travel may have taken too much of a toll as the team went 0-4 during that stretch.

But Clarke also recognizes the talent of the other teams played a very big roll in the team's struggles.

The California Collegiate Athletic As-

sociation is regarded as one of the toughest divisions in the country, and playing away from home is highly difficult.

"Every team in our conference is good. This is the most competitive soccer conference in the country," said Clarke. "The reality is that you're not likely to win many of your away games and you expect to win all of your home games."

With the majority of the Coyotes road games now behind them, Clarke is confident that things will turn around soon.

Six wins could lead to a conference berth which happens to be the amount of home games the Lady Coyotes have remaining. If the home hot-streak continues, the team could be back in the playoffs where they want to be. Clarke is taking it one game at a time, however.

"We still have six games at home this season. Our main goal right now is continuing to play good soccer," said Clarke. "I want to see us get better every week. We've gone through a rough patch but I want us to keep our heads up and fight through."

With a little luck and hard work, it's still possible that they can better last year's 10 wins.